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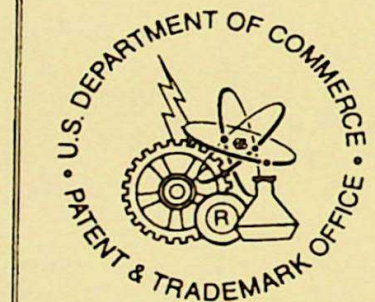
SCIENTIFIC AND TECHNICAL



INFORMATION CENTER

WILLETTS
DIV. 82
room 4055

America's Shopping Center

WARDS

for Christmas Gifts · 1959

PHONE
ST 3-2700
WASHINGTON (DOWNTOWN), D. C.

Burnished Tones, First

NEWEST SHADES, CAREFULLY COORDINATED TO

A Sweater. 100% Virgin Wool Worsted. Continental Bulky stitch. Overlap boat neck. Gold, Green, Char. Hand wash. S. (34-36); M. (38-40); L. (42-44); XL. (46-48). *State size, color.* 35T1672—Ship. wt. 1 lb. **$9.98**

B Iridescent Coat of Cotton-Nylon. Nylon taffeta lining quilted to fluffy Acetate Batt. Jumbo Zipper. Knit trim. *Colors:* Pearl Green, Lt. Tan. *Even Chests:* 36 to 46. *State chest, color.* Abt. 32 in. long. 39 T 7502—Wt. 3 lbs. . . **$16.95**

C "Slimmer" Slacks—Washable Pinwale Corduroy. Low rise; cuffless tapered legs. Polo pockets, beltless extension waistband. Zip fly. Olive, Antelope, Charcoal. *Waist:* 28, *Inseams:* 30, 31, 32. *Even Waists:* 30 to 36, *Inseams:* 29 to 34. *State sizes, color.* 39W1256—Wt. 1 lb. 15 oz. **$4.95**

D Sport Shirt. Lively Rayon Slub weave with embroidered motif on collar, pocket. Washable, less than 3% shrink. *Colors:* Loden Green, Red, Blue. Small (14-14½); Med. (15-15½); Lge. (16-16½). *State size, color.* 35T1006—Ship. wt. 10 oz. **$3.98**

E Socks. Combed Cotton Argyle. Nylon at heel, toe. Rib top. Slack lgth. Wt. 3 pr. 9 oz. Loden Green, Charcoal, Lt. Gray, Navy. Vat-dyed. 10½, 11, 11½, 12, 13. *State size, color.* 35T6285—**3 prs. $2.82; 6, $5.52**

F 32 in. Toggle Coat. Combed Cotton Cord repels water. Nylon lining quilted to Celacloud Acetate. Washable. Wt. 3 lbs. Sent from Chicago. Lt. Tan, Antelope (dk. tan). MW7456-*Even Chests:* 36 to 46. *State chest, color* **$14.98**

G Cap. Nordic ski style of Dan River Cotton cord. Rayon quilt lined. Wool band. *Color:* Tan only. Wt. 12 oz. Small (6⅝-6⅞); Medium (7-7¼), Large (7⅜-7⅝). 35 T 5981—*State size* **$2.49**

H Leather Palm Driving Glove. Knit of 51% Wool, 49% Cashmere. Imported Capeskin Leather palm, hand sewn. Camel or Gray. *Sizes:* Small, Med., Lge. See Scale, Pg. 40. *State size, color.* Wt. 3 oz. 35W2652X-Gift Boxed . . . **$4.98**

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in Fashion

MAKE PERFECT GO-TOGETHER GIFTS

(J) **Ivy Sport Shirt.** Wash and Wear Cotton medallion print. Dress style; button down collar, long tails, box pleat front. Washable. Maximum shrinkage 3%. Gold or Red. *Sizes:* S. (14-14½); M. (15-15½); L. (16-16½). 35 T 1178—*State size, color.* Ship. wt. 10 oz. $3.98

(K) **Belt-Ease Slacks**—65% Wool-35% Acrilan Flannel, spot resistant Silicone Finish. Pleats, extension waist. Zip fly. Wt. 1 lb. 15 oz. *State sizes, color.* Brown, Cambridge (medium) Gray, Charcoal Gray. 39 W 1132—*Waists:* 29 to 40; *Inseams:* 28 to 33. . $9.85

(L) **Sweater.** Shawl collar style of 100% Virgin Wool Worsted. Rugged continental bulky stitch. Wear contrasting collar up or down. Rib cuffs, bottom. Green, Gold, Charcoal. Hand wash alone. *Sizes:* Sm. (34-36); Med. (38-40); Lge. (42-44); Ex. Lge. (46-48). 35 T 1673—Ship. wt. 1 lb. *State size, color* $14.98

(M) **Cotton Hopsacking Blazer.** Cotton Print Lining, pocket "handkerchief" lining match shirt "J." All Chests 34 to 44. Fit men 5 ft. 5 in. to 6 ft. 2 in. Antelope; Loden Green. Wt. 3 lbs. Sent from Chicago. MT 5033—*State chest, height, weight, color* . . . $12.75

(W) **Socks.** Wonderfully soft Stretch Crews of 70% Hi-bulk Orlon-30% Stretch Nylon. Easy to wash, dry. Brown, Charcoal Gray, Red, White. *State size, color. Sizes:* Regular (fits 9½ to 11); Large (11½ to 14). W 6488—Wt. 3 prs. 6 oz. 3 prs. $2.82; 6 prs. $5.52

Fashion Favorites in

BRENT COORDINATES WILL GIVE HIM

A B C **Sweater Set.** Matching trio allows many combinations. Lt. Oxford Gray, Char. Gray, Camel Tan. Hand wash. Small (34-36 in. chest); Medium (38-40); Large (42-44). Boxed.

A **Sweater Shirt.** 50% Lambs Wool, 50% Orlon. 2 way collar. 35 T 1930—Short sleeves. Wt. 9 oz. *State size, color*. . . . $4.98

B **Long Sleeve Cardigan.** 100% Lambs Wool. Full cut bell sleeves. 35 W 1446—5-button front. Wt. 12 oz. *State size, color*. . $6.98

C **Sleeveless Cardigan.** 100% Lambs Wool. Ideal under jacket. 35 W 1513—5-button front. Wt. 8 oz. *State size, color*. . . $4.98

D **Knit Shirt.** Wash 'n Wear 100% Acrilan knit jersey. Full button front. Long sleeves. Collar stays. Pocket emblem. *Colors:* Gray Heather, Red, Black, Lt. Blue. Washable. Boxed. *Sizes:* Small (34-36 in. chest); Medium (38-40); Large (42-44). 35 T 1247—Ship. wt. 8 oz. *State size and color*. $3.98

E **Slim A. C. Slacks**—Stevens Flannel of 65% Virgin Wool, 35% wonder Acrilan—silicone treated to repel water and stains. Plain front, zip fly, hip pocket flaps. Boxed. Belt, Page 5. Charcoal Gray, Cambridge (med.) Gray, Brown. Wt. 1 lb. 15 oz. 39 W 1105—*Waists:* 29-40; *Inseams:* 28-33. *State sizes, color.* $9.85

F **Socks.** Golden Brent 100% Hi-Bulk Orlon 9x3 rib. Slack lgth. Red, Black, Charcoal Gray, Lt. Gray, Brown, Navy. Wt. 3 pr. 6 oz. 35 W 6497X-*State color, size:* 10, 10½, 11, 11½, 12, 13. 3 pr. $2.82; 6, $5.52

G **Full Zip Sweater.** 100% Virgin Wool Bulky in 2 qualities. Charcoal Gray, Lt. Oxford Gray. Small (34-36); Med. (38-40); Lge. (42-44); Ex. Lge. (46-48). Dry clean. *State size, color.*

35 T 1496—**Golden Brent.** True sweater luxury. Super heavy weight worsted yarn, in tightly knit, full bodied bulky rib. Expert tailoring. Double fabric cuffs, bottom. Wt. 2 lbs. 12 oz. . . . $16.98

35 T 1497—**Brent.** Rugged bulky knit. Ship. wt. 1 lb. 12 oz. . . $9.80

Charge It! SEE PAGE 19

Black, Red, Gray

THE MERRIEST CHRISTMAS EVER!

(H) **Wool-Nylon-Cashmere Fleece Suburban Coat**—75% Wool, 15% wonder Nylon, 10% luxurious Cashmere. Body warmly lined in Red Orlon Pile on Cotton back; sleeves lined in quilted Rayon over 100% Reprocessed Wool interlining. Tailored like a topcoat with many extras for finer fit and wear. Boxed.
Med. Gray. *Even Chests:* 36 to 46. Ship. wt. 5 lbs. 8 oz.
39 T 9558—*State even chest, height and weight.* $21.50

(J) **Pleated Slacks**—Stevens Flannel of 65% Virgin Wool, 35% miracle Acrilan. Silicone spot resistant finish repels water and stains. Zip fly. No belt.
Cambridge Gray, Charcoal Gray, Silver Gray, Brown.
Waists: 29 to 40; *Inseams:* 28 to 33. Ship. wt. 1 lb. 15 oz.
39 W 1106—Boxed. *State waist, inseam, color* . . . $9.85

(K) **Sweater.** New pebble stitch lends interesting bulky look. 75% Lambs Wool, 25% Orlon. Side vents.
Red, Black, Lt. Gray, Tan. Hand wash alone. Small (34-36 chest); Med. (38-40); Lge. (42-44). *State size, color.*
35 T 1547—Sleeveless (shown). Ship. wt. 10 oz. . . $7.98
35 T 1447—Long Sleeves (not shown). Wt. 12 oz. . . $9.98

(L) **Sport Glove.** Sta-soft Deerskin, All Wool liner. Small, Med., Large, Ex. Large. Scale, Pg. 40. Wt. 7 oz.
35 W 2522—Black or Bucktan. *State size, color* . . . $5.98

(M) **Socks.** Golden Brent 100% Hi-Bulk Orlon Argyle. Black, Red, Charcoal Gray, Lt. Gray, Brown, Navy.
State color, size: 10, 10½, 11, 11½, 12, 13. Slack lgth.
35 W 6495X—Wt. 3 prs. 6 oz. . . . . **3 pr. $2.82; 6 pr. $5.52**

(N) **Cap and Muffler.** All Wool cap, Rayon quilt lined. 50% Wool, 50% Cotton outerband same as muffler.
Cap Sizes: Small (6⅝-6⅞); Med. (7-7¼); Large (7⅜-7⅝).
35 T 3721—Ship. wt. 6 oz. *State size.* Boxed. . . **Set $5.00**

(P) **Belt.** Paris braided Rayon elastic in plaid (shown) or solid. *Sizes:* Small (30-32); Med. (34-36); Med. Lge. (38-40); Large (42-44). Postpaid. *State size, color.*
35 TP 2773—*Plaid.* Black-Red (1 color) $2.50
35 TP 2774—*Solid.* Black, Gray, Brown, Navy. . $2.50

And Not A Creature was

Stirring...Except...

They're awaiting Santa in jolly matching Pajamas. Lively pattern shows Reindeer medallions on a snowy white ground with vivid red pants and trim. Nitecaps, too.

(A) **Boys' and Junior Boys'.** Here's the male version in Sanforized Cotton Flannel. Tops: continental roll collar, button front, cuffs. Pants: boxer elastic waist, adjustable Gripper fasteners, fly front; cuffs. Washfast. Ship. wt. 1 lb. *State size.*
33T978-**Pajamas.** *Sizes:* 4, 6, 8, 10...$2.89
33T980-**Pajamas.** *Sizes:* 12, 14, 16, 18. $3.29
33T979-**Nitecap.** 1 size only. Wt. 3 oz. 79c

(B) **Girls'.** Styled like Mom's in Sanforized Cotton Flannel. Jacket: red Peter Pan collar, bow trimmed yoke; cuffs; button front. Pants: match jacket trim; flat front, elastic back waist; self cuffs. *Sizes:* 4, 6, 8, 10, 12, 14. Washfast.
31T5323-**Pajamas.** Wt. 8 oz. *State size.* $2.98
31T5324-**Nitecap.** 1 size only. Wt. 3 oz. 79c

(C) **Dad's.** Cotton Flannel or Cotton Broadcloth. Both Sanforized, washfast. Tops: continental collar; button front; cuffs. Full lgth. Sleeves. Pants: all-around elastic, adjustable fasteners, button fly; cuffs. *Sizes:* A (34-36); B (37-40); C (42-44); D (45-48). *State size.* Nitecap: 1 size only.
35 T 4536—**Flannel.** Wt. 1 lb. 2 oz...$4.59
35 T 4337—**Broadcloth.** Wt. 1 lb.....$4.59
35 T 4537—**Flannel Nitecap.** Wt. 3 oz. 89c

(D) **Mom's Version** of the new Sanforized Cotton Flannel Family Pajama—like Dad's, but so feminine! Spicy Red Peter Pan collar, bow trimmed yoke. Print jacket, button front. Red trousers: elastic waist inserts; cuffs. Add Nitecap for fun! *Bust Sizes:* 32, 34, 36, 38, 40 in. Washfast.
32T4696-**Pajamas.** Wt. 1 lb. *State size.* $4.19
32T5996-**Nitecap.** 1 size only. Wt. 3 oz. 89c

(E) **Little Girls' Leotard Style.** Sanforized Cotton Flannel tops, styled like Mom's. Knitted Cotton Pants with attached feet, non-skid plastic dot soles.
Sizes: 2, 4, 6, 6X. Washable. *State size.*
31T4638-**Pajamas.** Ship. wt. 6 oz.....$2.98
31T4639-**Nitecap.** 1 size only. Wt. 3 oz. 79c

(F) **Tots'.** Cotton Flannel Sleep and Play Set with Cap. Topper has elastic neck, rib cuffs. Red pants with elastic waist, rib cuffs. Red booties with plastic soles. Washfast. Sanforized (max. shrink. 1%).
Sizes: Small fits to 9 mos.; (20 lbs.); Large fits 10 to 18 mos.; (21 to 26 lbs.).
31 T 1324—Wt. 9 oz. *State size*..**Set $1.98**

Slipper Socks to match. Warm Wool knit. Soft rubber soles. Boys', Girls': *State size:* 7, 8, 9.
Boys'–33T4808–Wt. 6 oz. **$2.59**
Girls'–31T98–Wt. 6 oz. **$2.59**
Men's: *State size:* 10, 11, 12, 13.
35T6618–Ship. wt. 9 oz. **$2.98**
Women's: *State size:* 9, 10, 11.
32T1622–Ship. wt. 8 oz. **$2.98**

Orlon-Wool

GIFTS FOR THE WHOLE

• Washable . . . drip or tumble dry, little or no ironing ever needed.

MATCHING ROBES FOR THE FAMILY

$7.98 TO $13.95

A Dad's Robe. So easy to care for! 65% Orlon, 35% Wool is Automatic Wash 'n Wear. Shawl collar wrap-around model. 3 pockets, non-slip belt. Washable. Red-Gray. *Sizes:* Small (34-36 in. chests); Med. (37-40); Large (41-44). *State size.*
35 T 4830—Ship. wt. 1 lb. 14 oz. . . . **$13.95**

B Mom's Robe. Looks like Dad's, but has flattering feminine touches! ¾ length sleeves; notched collar wrap-around style; 1 patch pocket; self belt. Automatic Wash 'n Wear Fabric is 65% Orlon, 35% Wool. Red-Gray. Washable. *State size.*
Misses' Sizes: 10, 12, 14, 16, 18, 20.
35 T 4831—Ship. wt. 1 lb. 14 oz. . . . **$12.95**

C Son's Robe. Styled just like Dad's with all its grown-up dash and features. Rich blend of 65% Orlon with 35% Wool is Automatic Wash 'n Wear. Smart shawl-collar wrap-around style. 3 pockets, plus non-slip belt. Washable. Ship. wt. 1 lb. Red-Gray. *Sizes:* 6, 8, 10, 12, 14, 16, 18.
33 T 3305—*State size.* 2, $15.50; Ea. $7.98

WRC
Charge It!
SEE PAGE 19

FATHER-SON LOOK-ALIKE SHIRTS

DAD'S **$5.98** SON'S **$3.98**

• The Soft Touch . . . Rich Handsome Plaids

D Dad's. Automatic Wash 'n Wear 65% Orlon, 35% Wool. In-or-outer bottom. 2 pockets. Permanent collar stays. Washable. *Sizes:* Small (14-14½ in. neck); Med. (15-15½); Large (16-16½); Ex. Lge. (17-17½).
35T339—**Men's.** Wt. 1 lb. 4 oz. *State size.* . **$5.98**

E Son's. Very same styling and fabric as Dad's. Automatic Wash 'n Wear 65% Orlon with 35% Wool. Has in-or-outer bottom, 1 matched pocket, permanent collar stays. *Sizes:* 8, 10, 12, 14, 16, 18. Washable.
33T380—**Boy's.** Wt. 14 oz. *State size.* **$3.98**

For Other Handsome Styles See Our Big Fall Book

...So Light, So Warm!

FAMILY . . . AUTOMATIC WASH 'N WEAR

- As shown on Dave Garroway's "Today" on NBC-TV.
- Deering-Milliken Plaid of DuPont Orlon and Wool.

MATCHING ACCESSORIES COMPLETE THE OUTFIT

MUFFLER **$1.89** TIE **$1.25** CAP **$1.98**

F **Muffler.** What a practical accessory. Just throw this 65% Orlon, 35% Wool muffler in machine. Automatic Wash 'n Wear. 35 T 3976—Red-Gray plaid as shown. Ship. wt. 8 oz. **$1.89**

G **Tie.** Toss it in machine! Wrinkle-free 65% Orlon-35% Wool. 35 T 3078—Red-Gray. Automatic Wash 'n Wear. Wt. 4 oz. **$1.25**

H **Cap.** 65% Orlon, 35% Wool. Rayon lined. Leather sweatband. Unbreakable visor. Ivy styling. Dry clean. *State size.* 35 T 5976—*Sizes:* 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. Wt. 11 oz. . **$1.98**

REVERSIBLES FOR FATHER AND SON

SON'S **$9.98** FATHER'S **$11.98**

J K **So practical**—they're Automatic Wash 'n Wear! One side is Red-Gray Plaid of 65% Orlon, 35% Wool—has Nylon knit collar insert cuffs and bottom. Other side is wind-resistant Black Nylon with self collar. 2 slash pockets on each side.

J **Son's Jacket**—Tailored like Dad's. Wt. 1 lb. *Sizes:* 8, 10, 12, 14, 16, 18. To Measure, see Big Book. 383 T 2849—*State size.* **$9.98**

K **Father's Jacket**—so warm! Shipping weight 2 lbs. *Chests:* 36, 38, 40, 42, 44, 46. How to Measure, Page 49. 39 T 8755—*State chest.* **$11.98**

PERFECT MARRIAGE OF LEISURE STYLE AND VALUE

HIS AND HERS **$8.98** EACH

L M **Here's the gift that's sure to please them most**—look alike leisure styles in Red-Gray Plaid of 65% Orlon, 35% Wool. Automatic Wash 'n Wear for easy washdays, no pressing problems. Styled for eye-appeal—both have neat notch collars, shirt style cuffs, plus big patch pockets. Both boxed.

L **His Coat**—Rayon lined yoke. Ship. wt. 2 lbs. *Chests:* 34, 36, 38, 40, 42, 44, 46. Measure on Page 49. 39 T 5051—*State chest.* **$8.98**

M **Her Coat**—self fabric yoke. Ship. wt. 2 lbs. *Sizes:* 10, 12, 14, 16, 18, 20. To Measure, see Big Fall Book. 39 T 5052—*State size.* . **$8.98**

Electric Freight Train on Page 391. Many more items for basement railroaders on Pages 389 to 395. Other toys on Pages 308 to 451.

Enjoy Christmas Harmony in His and

TOP SCORE BOWLING SHIRTS

ONLY $3.73 EA. IN LOTS OF 4

- Designed To Improve Your Game By Increasing Your Comfort.
- Automatic Wash 'n Wear Pima.
- Three Free Press-on Initials.

Extra wide shoulder pleats in back allow you easy swing shoulder action. Long "stay-in" tails 3 inches longer to give you neat-fitting, non-bunching shirt. Pimapoise . . . Mercerized Wash 'n Wear Pima Cotton by Wamsutta. Just toss in your washing machine, drip dry, little or no ironing. Neat motif embroidered on pocket, permanent collar stays. Max. shrink. 1%. Shipping weight 12 oz.

Red, Blue, Tan, White. Washable. *State size, color,* 1, 2, or 3 *initials.*

His: Small, Med., Large, Ex. Large.
35 W 1132—**Short Sleeves.**
35 W 1193—**Long Sleeves.**

Hers: *Busts:* 32, 34, 36, 38, 40 in. Contour fit. Vented tail style.
35 W 1133—**Short Sleeves.**

Ea. $3.98. Save $1.00. Buy 4, $14.92

How To Measure For His Sizes: Lay collar flat, measure from center of collar button to far end of button hole. Small (14-14½ in. neck); Med. (15-15½); Large (16-16½); Ex. Large (17-17½).

Shirt and Cuff Link Gift Ensemble $3.98

Wash 'n Wear Combed Cotton Broadcloth. Her collar looks like His when closed. Permanent stays. 2-way cuffs button, or use mock-pearl links. Washable. Max. shrink. 1%. Boxed. *Colors:* White shirt, Smoke links or Blue with White links.
His Sizes: Neck 14 in sleeves 32, 33; 14½ in 32, 33, 34; 15, 15½, 16 in 32, 33, 34, 35; 16½, 17 in 33, 34, 35. *State size, color.*
Her Sizes: Busts 32, 34, 36, 38, 40. 10% Fed. excise tax incl.

35T770-**His:** Wt. 12 oz. $3.98
35T771-**Hers:** Wt. 10 oz. $3.98

10 WARDS ALL

Authentic Miller Westerns $3.98 AND $5.98 EA.

Non-fade, Wash 'n Wear Combed Cotton Broadcloth. "Cactus" stitch back, front. Panel back. Techperl snaps. Turquoise, White, Tan. Washable. Wt. ea. 1 lb. 2 oz. *State size, color.*

His: Form fit body. Fitted cuffs. 2 pockets, 1 pencil slot.
35 W 908—Necks 14, 14½, 15, 15½, 16, 16½, 17 in. . . . $5.98
35 T 3065—Tie. Black, Turquoise, White. *State color.* . . $1.00

Hers: Ideal for any occasion. Darted back, front. Short sleeves with V-split placket. Trim contour fit. Flair collar.
35 W 909—*Busts:* 32, 34, 36, 38, 40 in. $3.98

Her Shirts

FULL-FASHIONED BAN-LON

$5.98 AND $6.98

- Fabulous Wash 'n Wear Ban-Lon
  Needs No Blocking or Ironing
- In Long or Short Sleeves
- Won't Ever Shrink or Stretch

it to the proper size, not cut; gives
u better fit. Automatic Wash 'n Wear
n--Lon (a textured Nylon); drip or
ible dry, no ironing. Collar styled
th neat 3-button placket. Snug
bbed bottom. Ribbed cuffs on short
eeves. Resist moths, mildew.
Blue, Camel Tan, Black, White,
dl. Washable. Individually Boxed.
p. wt. 10 oz. *State size and color.*
s: Small (34-36 in. chest); Med., (38-
); Lge., (42-44); Ex. Lge., (46-48).
T 1942—**Short Sleeves**.....$5.98
T 1992—**Long Sleeves**.....$6.98
ers: *Busts:* 32, 34, 36, 38, 40 in.
T 1944—**Short Sleeves**.....$5.98
T 1994—**Long Sleeves**.....$6.98

ow To Measure Bust Size For Her:
acce tape over shoulder blades, full-
part in front. No. of in. is size.

Charge It! SEE PAGE 19

Classic Ivy Wash 'n Wear Paisley $2.98 EA.

otton Paisley print in best Ivy tradition. Wash 'n Wear, ip-dry, little or no ironing. Button down collar, button back. Top center front pleat; back pleat. Non-chip earlized buttons. 1 pocket. Wt. 10 oz. *State size, color.*
olors: Gold, Green, Red. Washable. Max. shrink. 2% to 3%.
s: Small (14-14½ in. necks); Med (15-15½); Large (16-16½).
T 1136—Square, in-or-outer bottoms.....$2.98
ers: *Busts:* 32, 34, 36, 38. Contour fit. Vented tails.
T1152-Has long sleeves, 1 button cuffs as his.....$2.98

Wash 'n Wear Arnel and Cotton $3.98

Nationally for $1.00 more. Resists wrinkles, shrinking, stretching. Little or no ironing. Embroidered pocket, collar. Contour fit; long tails. Permanent collar stays. Max. shrink. 3%
Tan, Lt. Blue, White. Washable. Wt. 10 oz. *State size, color.*
35T1191–**His: Long Sleeves.** *Sizes:* see his shirt at left...$3.98
35T1192–**Hers: Roll-up Sleeves.** *Busts:* 32, 34, 36, 38....$3.98
Ties: Brown, Black, Navy, Red
35 T 3070—**His Tie**....$1.00
35 T 3071—**Her Tie**....$1.00

Give Him Brents

Ⓐ **Casual Occasion Vestee Shirt.** Wash 'n Wear; drip-dry, little or no iron. Cotton Broadcloth body has contrasting check knit insert. Looks like a Cardigan over a knit shirt, but is one piece. Pearlized buttons. Ship. wt. each 10 oz.

Red, Turquoise, Brown. Washable. Max. shrink. 3%. Small (14–14½ in. neck); Medium (15–15½); Large (16–16½).

35 T 1114—*State size, color*.....2 for $5.66; Ea. $2.98

Ⓑ **The Ivy Look.** Cotton Paisley print. Button-down pick stitch collar (button in back, too). Wash 'n Wear; drip-dry, little or no ironing. Pleat in back; matching pocket. Trim contour fit; long tails. Washfast. Max. shrink. 3%.

Gold-Gray, Red-Green or Brown-Blue. Ship. wt. ea. 10 oz. Small (14-14½ in. neck); Medium (15-15½); Large (16-16½).

35 T 1128—*State size, color*.....2 for $5.66; Ea. $2.98

Ⓒ **Color is richer in new Burnished tones.** 100% Rayon. Contrast foulard trim under collar and neck yoke, inside cuffs and pocket flaps. Notched cuffs. Permanent collar stays. Casual square bottom. Sizes as "B" above. Wt. ea. 12 oz.

Blue, Gold, Olive Green. Washable. Max. shrinkage 3%.

35 T 1175—*State size, color*.....2 for $5.66; Ea. $2.98

Yule Sale Special

IMPORTED CORDUROY **$3.88** EA. IN LOTS OF 2

Similar quality $4.98 in 1958 Fall Book. Soft 21 Wale Wash 'n Wear Combed Cotton Corduroy. Machine washable; drip dry; touch up ironing. In-or-Out square bottom. Colors keep bright. 2 pockets. Washable. Max. shrink. 3%. *State size, color.*

Maroon, Charcoal, Mint, Rust Brown, Lt. Blue.

Sizes: Small, Medium, Large, Ex. Large. 35W1130–Wt. ea. 12 oz. 2 for $7.76; Ea. $3.98

Size Explanation: Small (fits 14-14½ in. neck); Medium (15-15½); Large (16-16½); Ex. Large (17-17½). Sport Shirts: Pgs. 2, 3, 4, 8, 16, 17, 75.

W R C Charge It! SEE PAGE 19

Ⓓ Ⓔ **Dan River Wash 'n Wear.** Casual square bottoms. Max. shrink. 1%. Wt. ea. 10 oz. *State size, color. Reg. Sizes:* Small (14-14½); Med. (15-15½); Large (16-16½); Ex. Large (17-17½). *Tall Sizes:* Medium, Large, Extra Large.

(D) Splinter Nubby Cotton. Mint, Lt. Blue, Red, Tan, White.

35 W 1168 — *Regular Sizes.* 2 for $5.56.....Each $2.98

Tall Sizes: White, Lt. Blue. 35W1086–2, $6.50; Ea. $3.49

(E) Combed Cotton Ombre Plaid. Blue, Red, Brown.

35 W 1112 — *Regular Sizes.* 2 for $5.56.....Each $2.98

Tall Sizes: Brown, Lt. Blue. 35W1011–2, $6.50, Ea. $3.49

Golden Brent...A Really Special Gift

F **New for '60, Burnished Tones.** Combed Cotton and Cupioni Rayon. Continental collar has removable elastic loop closure, permanent stays; square bottom; slant pockets. Max. shrink. 3%. *State size, color.*

Charcoal, Med. Blue, Brown. Washable. Sm. (14-14½); Med. (15-15½); Lge. (16-16½).

35 T 1001—Wt. 6 oz. ..... Ea. $3.98

G **Compares** to shirts selling nationally for $7.98. Imported Austrian Brushed Rayon, tightly woven, softly napped like fine lightweight wool. Permanent collar stays; square bottom. 2 pockets.

Blue, Red, Gray. Max. shrink. 3%. Wt. 15 oz.

Sm. (14-14½); Med. (15-15½); Lge. (16-16½); Ex. Lge (17-17½). Washable.

35 W 1195—*State size, color*..... $4.98

H **New Rayon Challis.** Embroidered 3-dimensional motif. A dressier sport Shirt. Well-tailored with top stitch collar. Permanent collar stays. Square bottom. Max. shrink. 2%.

Red, Med. Blue, Loden Green. Washable. Small (14-14½); Med. (15-15½;) Large (16-16½). Ship. wt. 12 oz.

35 T 1004—*State size, color*..... $3.98

Safe-in-Suds Sport Shirts in Exact Neck and Sleeve Sizes

J **Sturdy 100% Combed Cotton** in neat check. Easy-care fabric; drip-dry, touch up ironing, at most. Tailored with top stitched collar, permanent stays. Casual in-or-out square bottom. Sanforized (maximum shrinkage 1%).

Colors: Brown, Maroon, Navy. Washable. Postpaid.

Neck:	14	14½	15, 15½, 16	16½, 17 in.
Sleeve:	32, 33	32, 33, 34	32 to 36	33, 34, 35 in.

35 TP 1126—*State neck, sleeve and color*..... $5.95

K **Save $1.00.** Same quality Viscose Rayon Gabardine sells nationally $5.95. Unconditionally washable. Crease-resistant; wrinkle-free. Neat stitch around collar and tops of 2 pockets. In-or-out square bottom. Colors keep bright.

Mint, Copper Rust, Tan, Glade Green, Lt. Blue also Lt. Gray. *Sizes:* See "J". Also necks 17½, 18 with sleeves 33, 34, 35. Maximum shrinkage 3%. Wt. 12 oz.

State neck, sleeve and color.

35 W 1056..... $4.95

You'll Like

Golden Brent Knits

ORLON, ORLON BLENDS

$4.95 AND $5.86

- 100% Orlon; soft as winter snow, yet rugged . . . Wash 'n Wear, too.
- In Short and Long Sleeve styles.

(A) **Stripe his fancy** with newest Bulk Knit Shirt of Hi-Bulk Orlon. 2-ton striped, raglan sleeve, fashion colla has contrasting trim. Outstandin Wash 'n Wear performance: toss int washer, drip-dry-wear. Never need ironing or blocking. Retains shape Ribbed cuffs and bottom.
Colors: Light Blue, Black, Lt. Gra Heather. Boxed. Washable.
Small (34-36 in chest); Medium (38-40) Large (42-44). *State size, color.*
35T1959—Long Sleeve.
Shipping weight 10 ounces....$5.8
35T1949—Short Sleeve.
Shipping weight 8 ounces.....$4.9

ORLON-WOOL **$4.98** EACH

- 80% Orlon . . . easy-care; extra streng
- 20% Wool . . . extra soft, extra warm

(B) **A happy blending** of washable super-warm Orlon-Wool. Jers Knit (better shape retention) actu styled for rugged winter sports or r relaxing at the fireside. Contrasting V-neck insert gives effect of 2 shirts i 1. Silver colored metal button Hemmed bottom. *State size and colo*
Red, Gray, Olive. Washable.
Sizes: Small (34-36); Medium (38-40 Large (42-44); Extra Large (46-48).
35T1245—Ship. wt. 10 oz.....$4.9

Also in Tall Sizes

A Christmas Special!

SAVE $1 . . . WASH 'N WEAR ORLON KNIT

$2.98 AND $3.98 IN SHORT OR LONG SLEEVES

- Just wash . . . Drip-dry and wear (no ironing)
- No Blocking, No Stretching; Retains shape
- Sells under manufacturer's name for $1.00 more

100% Orlon Knit Shirt. Take advantage o Wards low, low prices and order several fo Christmas gifting. Styled with 2-button closing durable Nylon lining in collar. Permanent stay added for neater appearance. Hemmed sleeves Full length tuck in hemmed bottom. 1 pocket *Colors:* Gray Heather, Red, Lt. Blue, To Heather. Ship. wt. each 14 oz. *State size, colo*
Regular Sizes: Small (34-36-in. chests); Medium (38-40-in. chests) and Large (42-44-in. chests
35 W 1235—**Long Sleeves**.....$3.9
35 W 1223—**Short Sleeves**.....$2.9
Tall Sizes: cut 2-inches longer (for men 6 ft. 2 over). Medium (38-40); Large (42-44).
35 W 1237—**Long Sleeves**.....$4.9

For more knits turn to Pages, 4, 11 and 75.

Him in A Brent Knit

Brent Christmas Casuals

COMBED COTTON ARE WASH 'N WEAR

ONLY $3.94 EA. IN LOTS OF 2

C **Variation on the Traditional Ivy Classic,** now vividly interpreted by Brent, in a Combed Cotton Knit hiirt. Neat foulard pattern makes everyday holiday rieght. Fashioned in best Ivy manner: button down ollllar; full button front. Hemmed bottom shirt: ideal o wwear tucked in or over trousers. Chest pocket; long .eeeves. Drip-dries (little or no ironing).

Collors: Gold, Blue, Red. Washable.

izees: Small (34-36-in. chests); Medium (38-40); Large 42!-44); Extra Large (46-48). Ship. wt. ea. 8 oz.

5 'T 1251—*State size, color.* 2 for $7.88; Each only $3.98

ONLY $3.94 EA. LOTS OF 2

D **Give heart-warming knit gifts** to make his Christmas merrier. Deftly designed for eye-appeal, as well s wear appeal. Bulky Knit of Combed Cotton yarns, o he'll know the shirt is super-soft and wonderfully vaarm . . . perfect for his "off-duty" hours. Continental ollllar style has bright metal button closing at neck; eemmed bottom. Long sleeves. Drip-dries, little or o ironing. Shipping weight each 9 oz.

Colors: Charcoal Gray, Brown, Blue. Washable.

izees: Small (34-36); Medium (38-40); Large (42-44).

5 'T 1256—*State size, color.* . . . . . 2 for $7.88; Each $3.98

W R C *Charge It!* SEE PAGE 19

mbroidered Knit Shirt $2.94 EA. LOTS 2

Cotton Jersey Knit Shirts . . . so easy to give, so easy to care for. Wash, hang to drip w and wear (little or no ironing). Meticulous- eembroidered crest on chest brightly accents s season's newest heathertones. 2 button acket at neck; permanent collar stays. Proc- ed for minimum shrinkage. Washable.

Mors: Red, Blue, Brown or Charcoal Gray.

zes: Small (34-36 in. chest); Medium (38-40); rge (42-44). Wt. ea. 8 oz. *State size, color.*

'T 1260–**Long Sleeves** . . . 2 for $5.88; Ea. $2.98

FLEECE LINED REG. OR TALLS $2.98 - $3.49

THERMAL LINED REGULAR SIZES $4.98

F Extra Heavy-Wt. Cotton Sweatshirts. Cotton lined or Warmer Cotton Mesh Thermal Lined. Hood with snug drawstring tie or wear down. Roomy muff pockets extend through. Double thick rib cuffs, bottom. Navy, Red, Lt. Gray Heather, White or Yellow. Wash alone. *State size, color.*

Fleece Lined, Regular Sizes: Small, Medium, Large, Extra Large.
35 W 1719—Ship. wt. each 1 lb. 1 oz. . . . 2 for $5.76; Each for only $2.98

Fleece Lined, Tall Sizes: Cut longer in sleeves, body. Wt. ea. 1 lb. 3 oz.
35 W 1729—Medium, Large and Extra Large. 2 for $6.80; Each for $3.49

Thermal Lined. Regular: Small, Med., Large, Ex. Large. Wt. each 1 lb. 7 oz.
35 W 1727 . . . 2 for $9.70; Each $4.98

For A Gift of Warmth

COTTONS, WOOLS, BLENDS

Tall Sizes, Too

B

A

D E

C **Brent. Automatic Wash 'n Wear** blend of luxurious 65% Orlon-35% Wool. Medium-weight Machine or drip-dry; little or no iron. 2-way collar. Rayon Satin Yoke. Square bottom. Washable. Brown, Red, Blue. Max. Shrink. 1%. Wt. 1 lb. 4 oz.
35T341–Small (14-14½); Med. (15-15½); Large (16-16½); Ex. Lge. (17-17½). *State size, color*.....$5.98

A **Golden Brent.** Our Finest 100% Wool. Medium-weight for extra warmth. Famous "Portland Wool of the West." 2-way collar, sewn in stays. Shank buttons. Rayon Satin yoke. 2 flap pockets. Square in-or-outer bottom. Ship. wt. 1 lb. 4 oz.
Colors: Red or Blue. Dry Clean.
Sizes: Sm. (14-14½); Med. (15-15½); Lge. (16-16½); Ex. Lge. (17-17½).
35T325—Boxed. *State size, color.* $9.98

B **Brent. Washable 100% Wool.** Medium-weight. Square bottom; Rayon Satin Yoke; 2 flap pockets.
Colors: Maroon, Gray or Brown. (Max. Shrinkage 3%). Wt. ea. 1 lb. 4 oz.
Sizes: Small (14-14½); Med. (15-15½); Lge. (16-16½); Ex. Lge. (17-17½).
35W368—*State size, color*.....$7.98
Talls: cut 2-in. longer. Gray or Brown. Med., Large, Ex. Large.
35W369—*State size and color*...$8.98

16 WARDS ALL

Charge It!

SEE PAGE 19

2-of-a-Kind in Sanforized Cotton Flannels for Casual Wear

D E **This winning combination** strikes a harmonious note when worn together. Sueded Cotton Flannels napped on both sides. New Persian Print, usually in higher priced shirts. Reinforced seams, double yoke, permanent collar stays.
Colors: Red, Blue, Olive Green. Washable. Sanforized (max. shrinkage 1%).

D **His:** neat non-sag chest pocket, long tails. Ship. wt. 1 lb. *State size, color.*
35W580–Small (14-14½ neck); Med. (15-15½); Lge. (16-16½); Ex. Lge. (17-17½). $2.98

E **Hers:** no pockets. Darted front. Contour fit for graceful fashion look.
35W581–*Sizes:* 32, 34, 36, 38-in. busts. *State size, color.* Ship. wt. 12 oz.....$2.98

F G Sanforized Plaids with Long Tails

F **Golden Brent Cotton-Dacron Flannel. Wash 'n Wear.** Warm Med.-weight (little or no iron); 2-way collar; permanent stays. Rayon satin yoke. *Colors:* Brown, Blue or Red. Washable. Shrink. 1%. Small (14-14½); Med. (15-15½); Large (16-16½). 35 T 594—Ship. wt. 1 lb. *State size, color*.....$3.77

G **Brent. Heavy-Wt. Woven-in Plaids.** Warm Cotton Flannel. Dress Type collar. Wt. ea. 1 lb. 3 oz.

Regular: Small (14-14½); Med. (15-15½); Large (16-16½); Ex. Large (17-17½). *State size, color.* 35W562-Brown, Blue, Red, Green. 3, $8.49; Ea. $2.98

Talls: Blue, Red. *Sizes:* Med., Lge., Ex. Lge. 35W563–*State size, color*.....2 for $6.88; Ea. $3.49

Two-In-One Style for Father and Son

H J **Cotton Flannel.** Looks like 2 garments. Solid color Kashara insert. 2-way collar, permanent stays. 4 metal button front; 1 metal button cuff. Double yoke. In-or-outer Bottom. *State size, color.* Gray-Red; Blue-Lt. Blue. Washable. Sanforized.

(H) 35T446–**Men's:** Small (14-14½); Med. (15-15½); Lge. (16-16½); Ex. Lge. (17-17½). Wt. 1 lb...$3.98

(J) 33T711–**Boys' Sizes:** 8, 10, 12, 14, 16, 18. See Size Scale, Big Fall Book. Ship. wt. 12 oz.....$2.98

Ombre Plaid, Talls Too

K **Brent. Heavy-wt.** Extra warm. Square bottom Cotton Flannel. Double yoke. Reinforced seams. Button Cuff. Washable.

Blue, Red, Brown. Sanforized. Wt. ea. 1 lb. *State size, color.* 35W410–**Reg.** S. (14-14½); M. (15-15½); L. (16-16½); X-L. (17-17½). 4 for $11.00; 2 for $5.64; Ea. $2.89

Tall Sizes: Med., Lge., Ex. Lge. 35W413—2 for $6.50. Ea. $3.49

Specials! Washable, Sueded Cotton Flannels $1.99 EA. FOR ANY 3

L **Save 71c. Same Quality $2.98, Big Fall Book.** 2-way collar; double yoke. Sanforized. Med. wt. Asstd. patterns, colors. *State size.* Sm. (14-14½); Med. (15-15½); Lge. (16-16½); Ex. Lge. (17-17½). Wt. ea. 1 lb. 35 T 525D—Each $2.27; Any 3, $5.97

M **Square Bottoms. Same Quality $2.89 Big Fall Book.** Sanforized heavy-weight Cotton Flannel. Assorted patterns, colors. *State size. Sizes:* S. (14-14½ neck); M. (15-15½); L. (16-16½); Ex. L. (17-17½). Wt. ea. 1 lb. 35 T 476D—Each $2.27; Any 3, $5.97

More Sport Shirts—See Pages 2-4; 8; 10-15; 75.

Golden Brent Bulky Knits

100% IMPORTED LAMB'S WOOL **$7.98**

A B **Big Bulky Knits** for your best beau. Expertly made of Imported Lamb's Wool—carefully selected for its super-warmth, luxuriously soft hand. Raglan sleeves, the season's newest style innovation. Colors stay bright. Snug-fit rib cuffs and ribbed bottom for an added reserve of warmth. Won't stretch out of size or shape.

Colors: Charcoal, Green, Light Gray. Hand wash alone.
Sizes: Small fits (34-36-inch chests); Medium (38-40); Large (42-44); Ex. Large (46-48). Ship. wt. each 1 lb. 4 oz.

(A) 35 T 1682—Crew Neck. *State size, color*.....$7.98

(B) 35 T 1681—Slit Boat Neck. *State size, color*.....$7.98

NEW 100% WORSTED **$7.98** AND **$9.98**

C D **Treat yourself or someone special** to 1960's newest Bulky Knit sensation. Unique twist of Blister Stitch, closely and firmly knit to give a luxuriously bulky look without excess weight; achieves novel 2-tone pattern effect. Provides warm insulation against icy weather. 5 metal button front; 2 inset pockets. Colors stay bright. Won't stretch out of size. For best results, dry clean.

Colors: Gold with Black; Red with Black; White with Black. Small fits (34-36-in. chests); Med. (38-40); Large (42-44).

(C) 35 T 1549—**Sleeveless Vest Style.** Stripe accent on bottom. Ship. wt. 12 oz. *State size and color*.....$7.98

(D) 35 T 1449—**Long Sleeve Cardigan.** Stripe on double cuffs and bottom. Ship. wt. 1 lb. *State size, color*.....$9.98

For More Bulky Knits Please Turn to Pages 2-5, 23-23B in this Catalog.

Make Christmas Dollars Go Further with Wards

REVOLVING CHARGE

Just say...

"CHARGE IT"

Pay in 30 Days

•

Or Stretch Your Payments

UP TO TEN FULL MONTHS

For Complete Details on This Exciting Ward Credit Plan, See Next 3 Pages.

8 Big Advantages

1 IT'S EASY TO SHOP
Just mention your account and say "Charge it!" NO DOWN PAYMENT.

2 IT'S EASY TO OPEN
Just fill-in the application and sign the agreement on the following pages.

3 IT'S EASY TO ADD-ON
Add to account with no down payment; often no increase in monthly payment.

4 A 30-DAY CHARGE ACCOUNT
You can "charge it," and pay in full within 30 days, with no service charge.

5 OR, EXTENDED PAYMENT
Spread payments up to 10 full months ...with a small service charge.

6 NO DOWN PAYMENT
Whether you pay in 30 days, or within 10 months, there is no down payment.

7 YOU CAN BUY BETTER GIFTS
$5 a month pays for $50 in merchandise. $25 a month pays for $250.

8 NO PICK-UP DELAYS
Just show your Ward Revolving Charge Plate if you pick up your order.

Here's How it Works

To Open an Account

Fill-in the agreement form and application blank. (Please note the tables that list the range of monthly payments.) You may mail your application to Wards, or bring it to any Ward catalog store or retail store. Your Ward Revolving Charge Identification Plate will be mailed promptly.

A 30-Day Charge Account

Pay in full within 30 days after billing date and there is no service charge.

Or, Take 10 Months to Pay

You may also handle your Revolving Charge Account as a "No down payment, up to 10 months to pay" monthly payment account. In this case, there is a small service charge. Monthly payments will increase as your balance increases.

A Monthly Statement

Wards will send you a statement each month, to let you know where you stand... with copies of your sales-checks. You will also be advised how much additional merchandise you may order, without increasing your monthly payment.

No C.O.D. Charges to Pay

When you order and "charge it," delivery charges are included in your account. No C.O.D. charge; nothing to pay the driver. Specially convenient when you've ordered by phone; no need to keep cash on hand, or to be home when your order arrives. (A note to the driver will tell him where to leave your package.)

Even Longer Terms

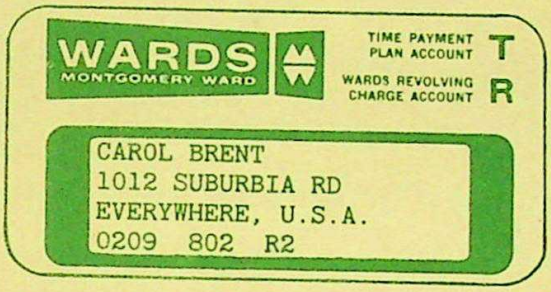
Although you may order any Ward merchandise on a Revolving Charge Account, it is designed primarily for your every-day needs. For larger purchases of furniture, appliances or home-improvement merchandise, you may wish to open a separate account that gives you even longer to pay. For details, see Wards big Fall catalog.

See Page 269 for Wards Regular Credit Terms and Special Appliance Terms

The Easy Way to Christmas-Shop!

YOUR WARD REVOLVING CHARGE PLATE

Makes it Easier, Quicker



To Order Anything from Wards

CUT ALONG DOTTED LINE

APPLICATION

For Those Who Do Not Now Have A Ward Revolving Charge Account

Name_____ Address_____

City_____ County_____ State_____

How Long at Present Address_____ Former Address_____

Age_____ Married_____ No. of dependents_____ Wife's First Name_____

Own home_____ Or Rent_____ Amt. per mo._____ Board_____ Phone No._____

Employer_____ Address_____ How long?_____

Occupation_____ Monthly Earnings_____ Add'l income_____

Former employer_____ How long?_____

Had previous Ward Acct._____ Where?_____ Date closed_____

REFERENCES—LIST OTHER CREDIT ACCOUNTS

Name_____ Address_____ Bal. Owed_____

Name_____ Address_____ Bal. Owed_____

Nearest Relative_____ Address_____ IF YOU FARM, NO. OF ACRES_____

Please Sign Complete Revolving Charge Agreement on Following Page

To Make Christmas Dollars Go Further,

OPEN YOUR WARD REVOLVING CHARGE ACCOUNT TODAY!

1. Please fill-in the credit application blank on preceding page.
2. Sign the agreement-form below.
3. Bring it, or mail it to Wards.

CUT ALONG DOTTED LINE

WARDS REVOLVING CHARGE PLAN

RETAIL INSTALMENT CREDIT AGREEMENT

Montgomery Ward & Co., Incorporated:

In consideration of your selling merchandise and services to me on Wards Revolving Charge Plan, I agree to the following regarding all purchases made by me or on my Revolving Charge identification plate:

1. I will pay the time sale price for all purchases, consisting of the cash sale price and a time price differential or service charge of 1½% on the monthly balances of my account on amounts up to $500 and 1% on amounts in excess of $500.*
2. You will send me each month a statement as of a specified billing date, determined by you, which will show the unpaid balance as of said billing date, the time price differential or service charge based upon my balance on the preceding billing date, and the amount of the monthly instalment payable by me under this agreement.
3. The amount of my scheduled monthly instalment will be determined by the highest balance of my account, and I will pay such scheduled monthly instalment until my account is paid in full in accordance with the following schedule of payments:

If the highest balance of my account is:	The scheduled monthly instalment will be:
$ .01-$ 50.00	$ 5.00
50.01- 100.00	10.00
100.01- 150.00	15.00
150.01- 200.00	20.00
200.01- 250.00	25.00
250.01- 300.00	30.00
300.01- 350.00	35.00
Over $350.00	1/10 of the account balance

*Accounts may not exceed $500 under agreements made in Nebraska.

4. I will pay each monthly instalment computed as provided above within 20 days after the billing date of each statement. If I fail to pay any instalment in full when due, the entire unpaid balance shall, at your option, become immediately due and payable.
5. If within 30 days from the date of any billing statement, I pay the full amount shown on the statement, no time price differential or service charge with respect to such amount will be charged on any subsequent billing statement.
6. You have the right to limit my account balance and future purchases made hereunder.

NOTICE TO THE BUYER

Do not sign this credit agreement before you read it or if it contains any blank spaces. You are entitled to an exact and completely filled in copy of this credit agreement. You have the right to pay the full amount due or any part thereof in advance.

RETAIL INSTALMENT CREDIT AGREEMENT

_____
Buyer's signature

_____
If married, husband's or wife's signature

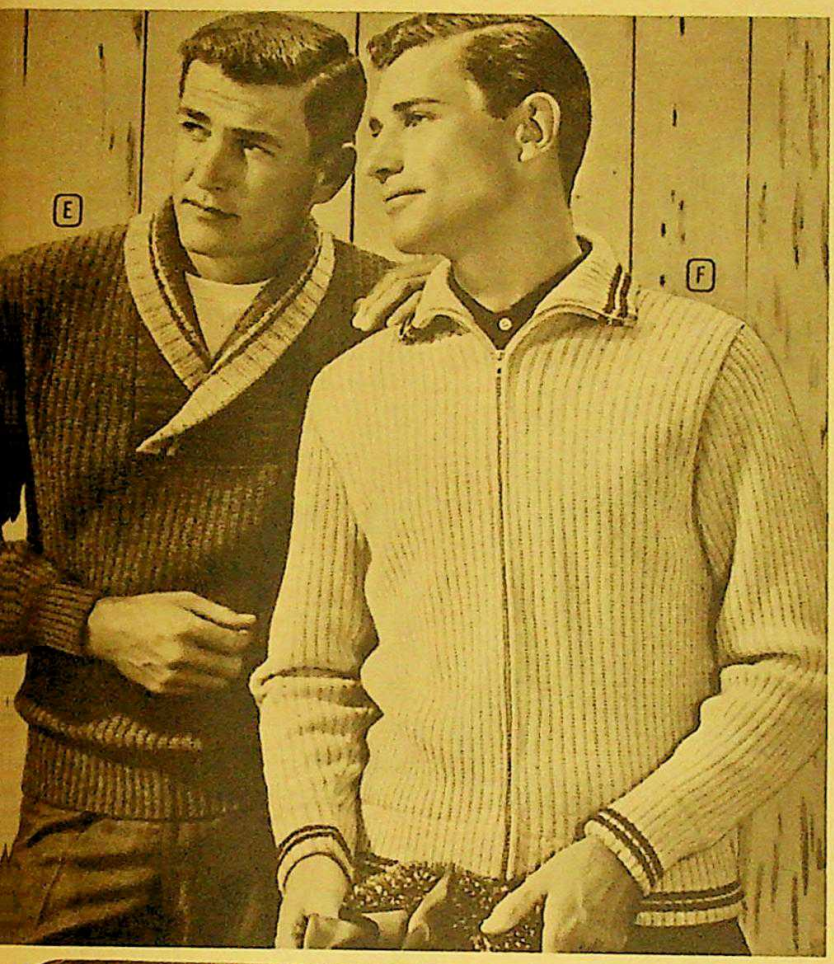
_____
Buyer's address

Accepted by Montgomery Ward & Co., Incorporated

_____ Date _____
Credit Department

Location _____

Sweaters Make Fashion Right Gifts



GOLDEN BRENT BULKY KNITS

All New Shawl Collar $8.98

- **100% Imported Lamb's Wool . . . in a rugged Bulky Knit.**

(E) Newest Continental style shawl collar sweater of 100% Lamb's Wool. Collar can be worn up or down. Extra resilient bulky knit has soft, luxurious feel. Holds shape. Snug ribbed cuffs; hemmed bottom.

Colors: Charcoal, Camel Tan, Lt. Gray. Hand wash alone. Wt. 1 lb. 4 oz.

Small (34-36 in. chest); Med. (38-40); Large (42-44); Extra Large (46-48).

35 T 1686—*State size, color*. . . . **$8.98**

Full Zip Bulky Knit $12.98

- **Lamb's Wool: super-warm.**
- **Orlon: easier washing; quick to dry, no blocking.**

(F) Extra Warm Bulky Knit in 75% Lamb's Wool, 25% Orlon. It's handsomely flattering worn 2 ways: with collar spread, as shown, or completely zipped up to turtle neck style. Ribbed collar, sleeves and cuffs with two contrasting stripes. Holds shape, fit. Colorfast.

Colors: Camel Tan, Charcoal Gray, Light Oxford Gray. Hand Wash alone.

Sizes: Small (34-36); Med. (38-40); Large (42-44). *State size, color.*

35 W 1413—Wt. 1 lb. 6 oz. **$12.98**

More Sweaters on Pages 2 to 5, 18.

Holiday Special Buys!

100% Orlon Pullovers $3.99 AND $2.99

(G) **Buy Several!** Brent Washable Orlon: quick-drying; needs no blocking. Shape retaining rib knit at neck, cuffs, bottom.

Camel Tan, Char. Gray, Lt. Blue, Maize, Red.

Small (34-36); Med. (38-40); Large (42-44).

35T1649—**Long Sleeves.** Ship. wt. each 1 lb. 2 oz. *State size and color.* **2 for $7.78; Ea. $3.99**

35 T 1561—**Sleeveless.** Ship. wt. each 12 oz. *State size, color*. . . . . **2 for $5.78; Ea. $2.99**

100% Orlon Cardigan Style $5.99

(H) **Similar Quality $6.89** in Big Fall Book. Soft, warm Brent Interlock Knit; 20% heavier than many comparably priced sweaters. Wash 'n Wear Orlon, quick-drying. Rack trim on pockets, front. Taped shoulder, neck seams; rib cuffs, hemmed bottom. Resistant to moths, mildew, shrinking.

Camel Tan, Char. Gray, Lt. Blue. Washable.

Even Chests: 38, 40, 42, 44, 46. Wt. 1 lb. 6 oz.

35 T 1440—*State size and color*. **$5.99**

To Measure: place tape around chest, over shirt, up under arms, over shoulder blades.

Sweaters to His Liking

MIRACLE KNIT BAN-LON OR ORLON

$4.69 TO $5.89

- **Economical, Easy-Care: toss into washer; drip-dry quickly, smoothly.**
- **Will not shrink out of shape or fit.**
- **Reinforced neck and shoulder seams.**
- **Save $2.05 on Ban-Lon. Was $7.94.**

(A) **Golden Brent Ban-Lon** . . . textured Nylon. Luxuriously soft, yet longer-wearing. Needs no blocking, stretching; remarkably resistant to moths, mildew; practically pill, fuzz free. Washable, colors stay bright after many washings. Lt. Blue, Red, Maize, Black, Camel Tan.

Sizes: Small (34-36-inch chest); Medium (38-40); Large (42-44). Ship. wt. 6 oz.

35 W 1693–*State size and color*. **$5.89**

(A) **Brent 100% DuPont Hi-Bulk Orlon.** Warm Cashmere feel with practical advantages. Colors never fade or look dull. Interlock Knit for extra wear. No blocking, stretching. Mothproof. Lt. Blue, Red, Maize, Black, Camel Tan.

Reg. Sizes: Small (34-36-in. chest); Med. (38-40); Large (42-44). Ship. wt. 15 oz.

35 W 1665–*State size and color*. **$4.69**

Talls: Men 6 ft. and over. Longer in body, sleeves. Lt. Blue, Red, Camel Tan. *Sizes:* Medium, Large. Ship. wt. 1 lb. 3 oz.

35 W 1695–*State size and color*. **$5.69**

"Shaggy" Look in Orlon $7.98

(B) **Brent Continental slit boat neck style** Plus a bold, brushed shaggy fabric. Knit of extra resilient Orlon for better shape retention, rugged wear. Snug-fit rib cuffs and bottom. Washable. Lt. Gray with Charcoal; Lt. Gray-Burgundy; Lt. Gray-Green. Ship. wt. 12 oz. Small (34-36); Med. (38-40); Large (42-44).

35 T 1685–*State size and color*. **$7.98**

Warm Wool Suede $8.98

(C) **Get Extra Wear — Extra Quality** in Brent long sleeve Cardigan. Combines 100% Wool Suede Body with Wool Blend knit Sleeves for exceptional warmth. 4 buttons; 2 inset pockets. *Colors:* Red, Black, Camel Tan. Dry clean. *Sizes:* Small (34-36-in. chests); Medium (38-40); Large (42-44). Ship. wt. 1 lb.

35 W 1450–*State size and color*. **$8.98**

Charge It! SEE PAGE 19

Save $2.96

D **80% Orlon-20% Mohair.** Nationally advertised for $7.95. Brent Bulky Knit Sweater. Extra resilient, easy-washing, quick drying. Rib knit cuffs and bottom. Won't shrink out of fit. Hand washable. Red, Camel Tan, Charcoal Gray, Lt. Oxford Gray. Wt. 12 oz. Small (34-36); Med. (38-40); Large (42-44). *State size, color.*

35 T 1611–**Crew Neck**....**$4.99**

35 T 1612–**Slit Boat Neck. $4.99**

Special Buy!

E F **75% Lamb's Wool-25% Orlon.** Brent 4-holer cardigans. 2-tone trim on inset pockets, front. Rib bottom. Camel Tan, Charcoal Gray, Lt. Oxford Gray. Hand washable. Small (34-36); Med. (38-40); Lge. (42-44). *State size, color.*

(E) 35 T 1526–**Sleeveless Vest.** Ship. wt. 10 oz.....**$3.99**

(F) 35 T 1426–**Long Sleeve** Cardigan with snug rib cuffs. Ship. wt. 12 oz.....**$5.99**

Special Christmas Gift Buys

Save 16% on Brent Fleece Lined Sweat Shirts

G H **Buy any 3, Save 33c on each shirt.** Sell under manufacturer's name for $2.00. Heavy-weight Cotton; warm, absorbent Fleeced inside. Raglan sleeve; strong Nylon reinforced seams; double thick ribbed bottom; rib cuffs. Wash alone. Wt. each 1 lb. Small (34-36); Med. (38-40); Large (42-44). *State size and color.*

(G) 35T1746D–**¼-zip Collar.** Lt. Gray Heather, Navy, Red, White.

(H) 35T1724D–**Crew Neck Style.** Gunmetal, Navy, White.

Save 16%.....**Buy Any 3 for $5.00**.....**Each $1.77**

Tall, Stout Sizes, too

100% Virgin Wool Worsted

DOUBLE ELBOWS
REINFORCED SEAMS **$4.94 TO $7.94**

Soft, strong staple yarns. Many comparably priced Sweaters are of lower quality, harsh yarns. Hand wash alone. Wt. 1 lb. 10 oz. *State size, color.*

Best Interlock Stitch: better shape retention, longest wear. Heavy-weight: non-sag rack trim.

35 W 1405–**Regular Chests:** 38, 40, 42, 44, 46-inch. Brown Heather, Oxford Gray, Navy Blue. **$6.94**

35 W 1499–**Tall Sizes:** 38, 40, 42, 44, 46 chests. Cut 2 in. longer. Brown Heather, Navy Blue...**$7.94**

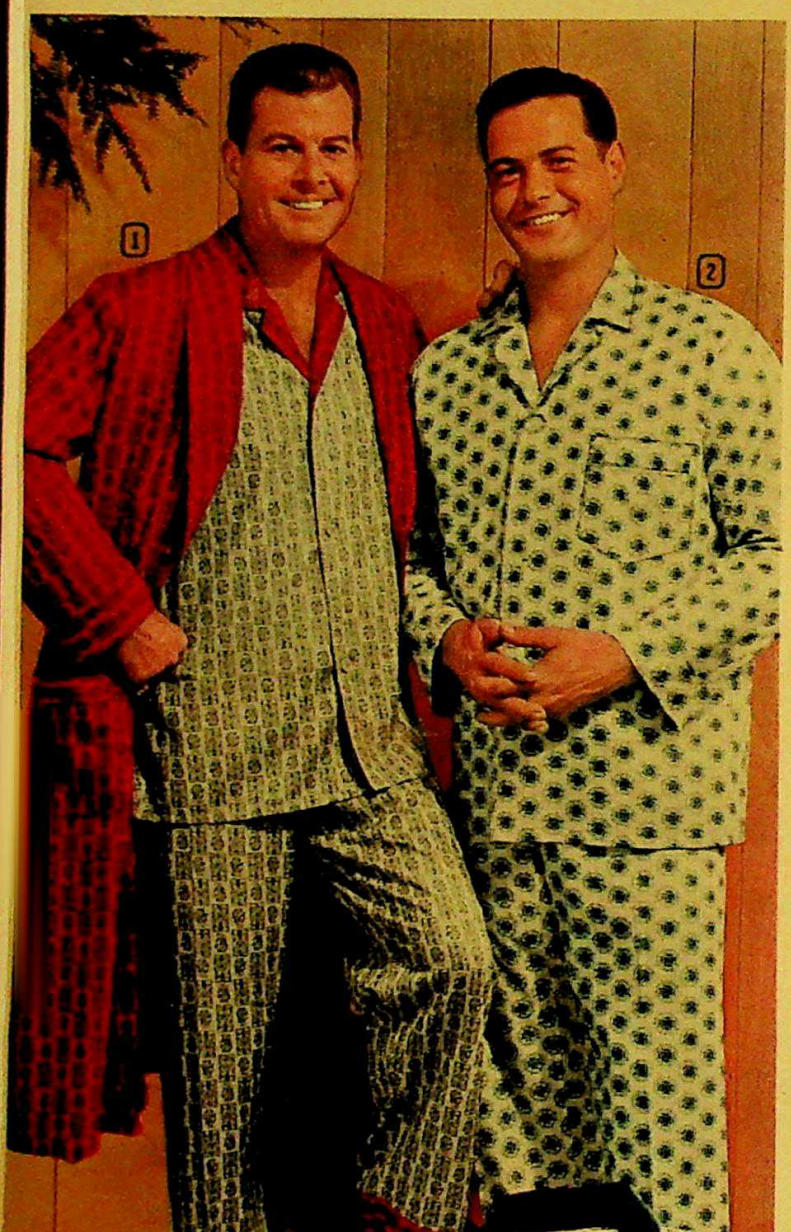
Better Rib Knit: warm, tight, close set ribs.

35 W 1408–**Regular Chests:** 36,38,40,42,44,46-inch. Brown Heather, Oxford Gray, Navy Blue. **$4.94**

35 W 1409–**Stout Sizes:** 48, 50 and 52-inch chests. *Colors:* Brown Heather, Oxford Gray, Navy Blue..**$5.94**

Give Luxurious Golden Brent

BRENT



BETTER THAN BRANDS SELLING NATIONALLY AT $1.00 MORE

NO OTHER HAS ALL THESE 10 FEATURES

- **Full Cut Seat . . . "U" Shaped Crotch**
- **Comfortable High Rise Front and Back**
- **All Elastic Waist . . . 2 Snap Fasteners**
- **Full Pleated Back . . . Deep Armholes**
- **Trim Cuffs on Sleeves and Trousers**
- **Lined Collar, Lapel, Reinforced Buttons**

2 **Golden Brent.** Our best Wash 'n Wear Cotton Broadcloth. Star pattern. Drip-dry; little or no ironing. Coat style. Max. shrink. 2%. Washable. *State size, color. Colors:* Blue, Red. Sizes below. Wt. 1 lb.
35 T 4475–**Reg. Sizes**. . . .**Ea. $3.98; 2, $7.86**
35 T 4476–**Talls, Stouts**. .**Ea. $4.98; 2, $9.86**

3 **Golden Brent.** Our best Sanforized Cotton Broadcloth. Slim Notch Collar coat style. *Colors:* Blue or Red. Washfast. **Reg. Sizes.** See below. *State size, color.*
35 T 4477–Wt. 1 lb. . .**Ea. $3.98; 2 for $7.86**

4 **Golden Brent.** Our best Sanforized Solid Color Cotton Broadcloth. Coat style. *Colors:* Gray, Blue, Green. Washfast. Wt. 1 lb. *State size and color.* See sizes below.
35 W 4419–**Reg. Sizes. Ea. $3.98; 2 for $7.86**
35 W 4439–**Talls, Stouts. Ea. $4.98; 2, $9.86**

Deluxe 65% Dacron-35% Cotton. Same Coat style, solid colors as above. Wash 'n Wear.
35 T 4427–**Reg. Sizes.** See below. **$6.95**

Size Explanation: Reg. Sizes: A (34-36-in. chest); B (37-40); C (41-44); D (45-48 in.). **Talls:** Cut 3 in. longer. In Sizes B, C, D. **Stouts:** Cut Fuller. In Size E (49-52 chest).

Pajamas 2 and 4 in Tall and Stout Sizes, too.

1 **Save $1 on Matching Set.** Go-together Robe and Pajamas of Wash'n Wear Cotton Broadcloth in handsome Warrior-head pattern; drip-dry, little or no ironing; max. shrink. 2%. Red wrap-around Robe: belt; double shawl collar, facing, cuffs; 3 pockets. Gray Pajama: Red collar, cuffs on pants, coat that match Robe.

35T4479–**Set.** Ship. wt. 2 lbs. 9 oz. Sizes below. Gift boxed. . .**$9.95**

Robe: Small (34-36); Med. (37-40); Large (41-44); Ex. Large (46-48). Ship. wt. 1 lb. 9 oz.
35 T 4481–*State size* **$5.98**

Pajama. *Sizes:* A (34-36); B (37-40); C (41-44); D (45-48). Wt. 1 lb.
35 T 4480–*State size* **$4.98**

W R C Charge It!

SEE PAGE 19

Comfortable Brent Gifts

5

6

7

Broadcloth and Flannelette Pajamas $2.98 TO $3.98

Sanforized Wash 'n Wear Cotton Flannelette in handsome Foulard pattern. Warm, soft, thickly napped. 2-button waist; elastic inserts. Blue or Maroon. Washfast, drip-dry, little or no iron. *State size, color.*
Sizes: A (fits 34-36-in. chest); B (37-40); C (41-44); D (45-48). Ship. wt. 1 lb.
35 T 4515–**Coat style Pajama.** 35 T 4516–**Middy style Pajama. . . Ea. $3.59**

Sanforized Cotton Broadcloth in smart all-over pattern. On-off ease in Notch Collar Middy style. Full-cut fit. Washfast . . . shrinks less than 1%. Two-button adjustable waist; elastic inserts. Chest pocket.
Sizes: A (fits 34-36-in. chest); B (37-40); C (41-44); D (45-48). Wt. ea. 1 lb.
35 T 4354–**Middy style.** Red, Blue. *State size, color.* **Ea. $2.98; 2 for $5.58**

Wash 'n Wear Cotton Broadcloth. Drip-dry; little or no ironing. 3-Button front coat: 2-tone medallion print; sport shirt collar. Solid color pants: cuffs match coat; 2-button adjustable waist, elastic inserts.
Sizes: A (34-36); B (37-40); C (41-44); D (45-48). *State size and color.*
35 T 4459–Red-Blue, Brown-Tan. Washable. Max. shrink. 2%. Wt. 1 lb. **$3.98**

8

9

Thermal Knit now in a Cotton Ski Jama. Warm thermal principle (Insulated "air pockets" to retain body heat). Snug rib cuffs on coat and pants. Washable. No ironing. Shrink-resistant. Ship. wt. 1 lb.
35 T 4562–Red or Blue. *Sizes:* As in "9" below. *State size, color* **$3.86**

Wash 'n Wear Ski-Jama. 75% Cotton, 25% Orlon. Lt. weight warmth. Snug rib-knit collar, cuffs on coat, pants. Elastic waistband. Wt. 1 lb.
Sizes: A (34-36); B (37-40); C (41-44); D (45-48). *State size and color.*
35 T 4561–Blue-Navy, Gray-Maroon. Washable, no iron, shrink. 2%. **$3.98**

A B

(A) (B) Warm, Colorful Patterned Slipper Socks. 100% Worsted Wool. Braid sidewalls, soft rubber sole on Long. Corduroy sidewalls, leather sole on Short. Both with strong Nylon stitching, elastic cuffs for comfort. Ship. wt. pr. 9 oz.
Colors: Blue, Red or Black. *Sizes:* 10, 11, 12, 13.
(A) 35 T 6623–**Short.** *State size, color* **$2.98**
(B) 35 T 6622–**Long.** *State size, color* **$2.98**

Brent Quality for Value

This Christmas Treat Him To A Robe

A **Sells nationally $5.95.** Wash 'n Wear Cotton Flannel. Fabric has "Good Housekeeping Seal of Approval." For a man to relax in style. Drip-dries into shape, little or no iron. Attractive plaid in year 'round weight. Smooth wrap around style; double shawl collar, facing, cuffs. 3 patch pockets. Blue, Red. Washable. Shrink. less than 2%. Wt. 1 lb. 3 oz. *State size, color.*

35 T 4832—**Reg. Sizes:** Small (34-36 in. chests); Med. (37-40); Large (41-44). **$4.89**

35 T 4833—**Tall Sizes:** Men 6 ft. and over, 40-42 in. chests. **$5.89**

35 T 4834—**Stout Sizes:** Fit 46-48 in. chests. For big men. Cut fuller. **$5.89**

B **Robe-in-a-Bag.** Washable 100% Rayon Challis. Smart Persian print in stylish Madder tones. Wrap around style with double shawl collar. 3 patch pockets. Comes with plastic lined zippered carrying case of matching fabric. Packs easily. Ideal for home lounging, convenient for travel. Ship. wt. 1 lb.

Gold, Blue, Maroon. Washable. Sm. (34-36 in. chest); Med. (37-40); Lge. (41-44). Max. shrink. 2%.

35 T 4847—*State size, color*. . . **$8.50**

C **Rayon Dobby Weave Robe.** Rich appearance. Lustrous 100% Satin on collar, facing, belt, cuffs. Interlined cuffs, collar, belt. Trim wrap around with shawl collar. Self-fabric belt loops. Dry clean. *Colors:* Navy, Maroon. Gift Boxed. *Sizes:* See "B." *State size, color.*

Best: Full Rayon Satin lining. 3 set-in Satin trimmed pockets.

35 T 4843—Ship. wt. 3 lbs. . . **$13.95**

Better: Unlined. 3 patch pockets.

35 T 4842—Ship. wt. 2 lbs. . . . **$8.95**

How To Measure Explanation: Measure chest, over shirt. Hold tape up under arms, over shoulder blades. Remember that your proper fit is guaranteed.

Golden Brent for Extra Value

D **Golden Brent.** Wash 'n Wear Plaid by Galey and Lord. 100% Combed Cotton. Easy-to-wash; drip-dry, little or no ironing. Comfortable wrap around; double shawl collar, facings, cuffs. 3 pockets. Mercerized. (Max. shrink. 1%.)

Blue, Red. Colorfast. Wt. 2 lbs. Gift Boxed. *State size, color.*

35 T 4855—**Regular Sizes**—See at right, below **$11.95**

Tall Sizes: Men 6 ft. and over.

35 T 4856—Fits 40-42 chest . **$12.95**

E **Golden Brent.** Warm, easy-to-wash 85% Wool, 15% Nylon. Rich solid colors with contrast piping on collar, facing, tacked cuffs. Double thick shawl collar, facing, cuffs. Wrap around style. 2 pockets. Embroidered insert monogram included with Robe. Washable.

Red, Navy. Shrink. 2%. Wt. 3 lbs. Gift Boxed. See sizes at right below. *State size, color, 1 initial.*

35 T 4895—**Reg. Sizes** **$18.95**

35 T 4896—**Tall Sizes** **$19.95**

F **Golden Brent. Save $2** on Martex's finest, heaviest Cotton Terry. Sells nationally $12.95. Thick, thirsty Wash 'n Wear Terry. No-ironing. Comfortable wrap around; shawl collar. 3 patch pockets. For monogram (see right). Gift Boxed. See sizes at right. Ship. wt. 3 lbs. 8 oz. *State size, color.*

White, Blue, Maize. Washfast.

35 W 4932—**Reg. Sizes** **$10.95**

35 W 4933—**Tall Sizes** **$11.95**

G **Golden Brent.** Wash 'n Wear Ivy Foulard. 65% Dacron-35% Cotton blend. Ease-of-care; little or no ironing. A robe for true relaxation; already boxed for easy gift giving. Double shawl collar, facing and cuffs. Self-fabric belt, loops. 3 pockets. Shrink. 1%. See sizes at right. *State size, color.*

Gold, Blue, Maroon. Wt. 1 lb. 8 oz.

35 T 4844—**Reg. Sizes** **$13.95**

35 T 4845—**Tall Sizes** **$14.95**

(D) TO (G) ALL IN REGULAR AND TALL SIZES

Reg: Sm. (34-36 chest); Med. (37-40); Lge. (41-44). **Talls:** Fit 40-42 in. chest. Cut 3 in. longer.

For Monograms: Style (F): Print 2 or 3 initials on card in robe pocket. Unbutton pocket flap and return in addressed envelope provided. Style (E): Monogram delivered with robe.

Yule Specials

TIMELY ROBE VALUES . . .

W R C
Change It!
SEE PAGE 19

MILLIKEN'S "DOMAIN" $7.98

(A) **Save $2.97.** Sells nationally for $10.95. Wash 'n Wear Brent robe in famous Milliken fabric . . . "Domain" Brushed Rayon. Soft and handsome. Looks and feels like lightweight wool, yet washes with minimum care. You just toss this rich robe in your washing machine, and you drip-dry. Little or no ironing needed. 2 ply yarns for shape retention. Rich yarn dyed colors stay bright. Double shawl collar, facing and cuffs. 3 patch pockets. Non slip belt. Washable. Less than 2% shrinkage.

Colors: Blue or Red Assorted Plaids.

Sizes: Small (fits 34-36 in. chest); Medium (fits 37-40 in. chest); Large (fits 41-44 in. chest).

35 T 4816—Wt. 1 lb. 8 oz. *State size, color* $7.98

COTTON FLANNEL $3.98

(B) **Save $1.00.** Sells nationally for $4.98. Brent Robe in year 'round weight. Comfortable wrap around model with double shawl collar. Self-material facing, cuffs, belt and belt loops. 3 patch pockets. Sanforized (maximum shrinkage 1%). Washable.

Colors: Comes in lively, colorful Assorted Plaids. Sorry no choice.

Sizes: Small (34-36 in. chest); Med. (37-40); Large (41-44).

Shipping weight 1 lb. 8 oz.

35 T 4868—*State size* $3.98

EASY-CARE TERRY $6.95

(C) **Identical quality $7.95** in Big Fall Book. Brent Cotton Terry. No-ironing. Wrap around model; double shawl collar, facing. Self-fabric facing, cuffs, belt and belt loops. 3 pockets. Wt. 3 lbs.

Colors: Blue, White. Washfast.

Sizes: Small (34-36 in. chest); Med. (37-40); Large (41-44).

35T4931—*State size, color.* $6.95

(D) **Cannon Terry-Go-Round.** (See Sketch.) Light and highly absorbent after shower. 3 button waist; elastic inserts. Washfast.

Colors: Blue, White. Wt. 8 oz.

1 Size fits 34 to 46 in. waists.

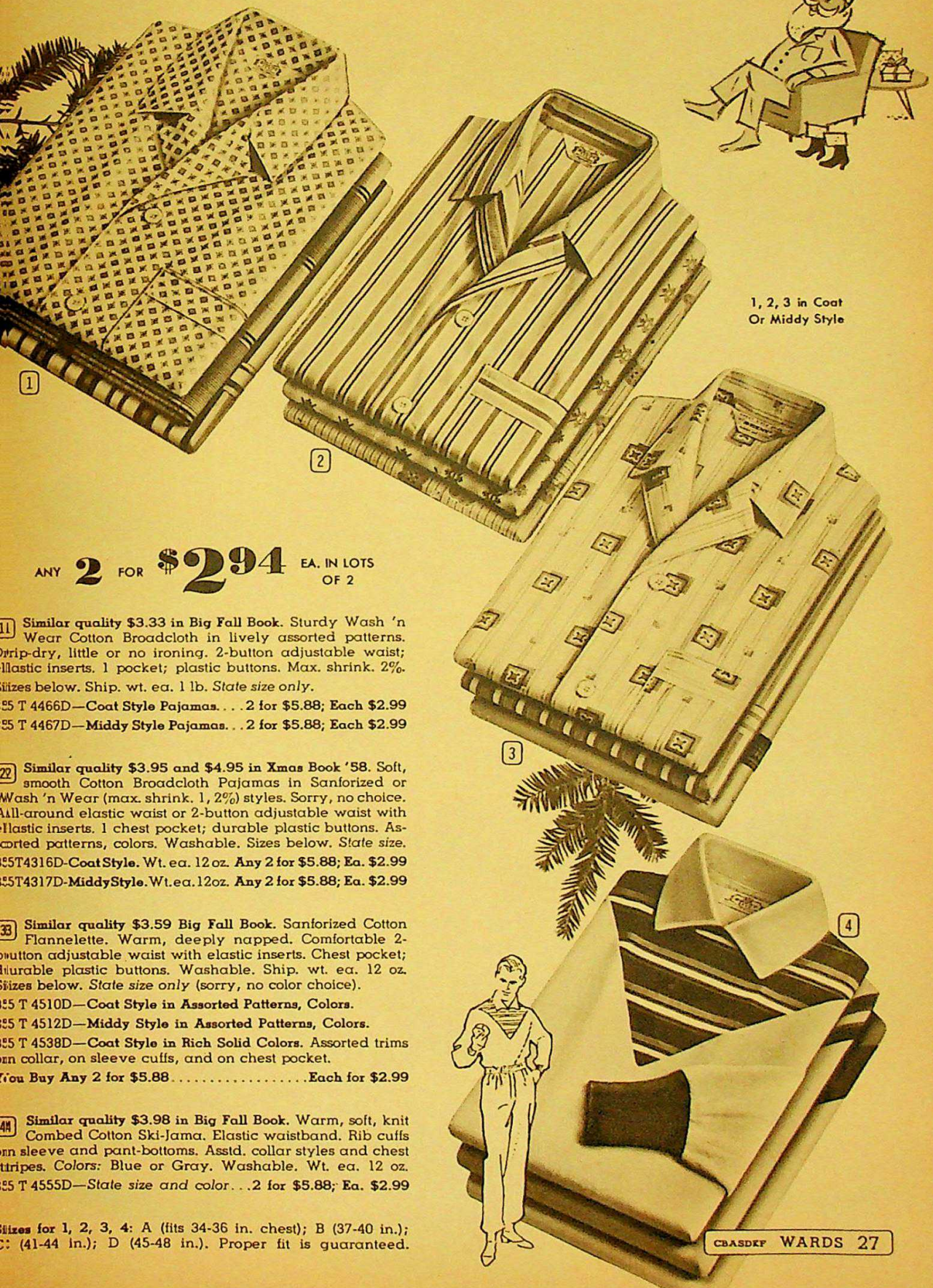
35 T 4802—*State color* $1.97

26 WARDS ALL 2

See the Pajama Worn by The U. S. Olympic Team Men and Women—Pg. 121.
For many Other Fine Robe Values, Please see Pgs. 8, 23C, 24, 25, 74.

Help Stretch Your Gift Budget

SIRENT PAJAMAS, $3.33 TO $4.95 QUALITY . . . ONLY $2.99 EA.



1, 2, 3 in Coat Or Middy Style

ANY **2** FOR **$2.94** EA. IN LOTS OF 2

(1) **Similar quality $3.33 in Big Fall Book.** Sturdy Wash 'n Wear Cotton Broadcloth in lively assorted patterns. Drip-dry, little or no ironing. 2-button adjustable waist; elastic inserts. 1 pocket; plastic buttons. Max. shrink. 2%. Sizes below. Ship. wt. ea. 1 lb. *State size only.*

55 T 4466D—**Coat Style Pajamas. . . . 2 for $5.88; Each $2.99**

55 T 4467D—**Middy Style Pajamas. . . 2 for $5.88; Each $2.99**

(22) **Similar quality $3.95 and $4.95 in Xmas Book '58.** Soft, smooth Cotton Broadcloth Pajamas in Sanforized or Wash 'n Wear (max. shrink. 1, 2%) styles. Sorry, no choice. All-around elastic waist or 2-button adjustable waist with elastic inserts. 1 chest pocket; durable plastic buttons. Assorted patterns, colors. Washable. Sizes below. *State size.*

55T4316D-**Coat Style.** Wt. ea. 12 oz. **Any 2 for $5.88; Ea. $2.99**

55T4317D-**Middy Style.** Wt. ea. 12 oz. **Any 2 for $5.88; Ea. $2.99**

(33) **Similar quality $3.59 Big Fall Book.** Sanforized Cotton Flannelette. Warm, deeply napped. Comfortable 2-button adjustable waist with elastic inserts. Chest pocket; durable plastic buttons. Washable. Ship. wt. ea. 12 oz. Sizes below. *State size only* (sorry, no color choice).

55 T 4510D—**Coat Style in Assorted Patterns, Colors.**

55 T 4512D—**Middy Style in Assorted Patterns, Colors.**

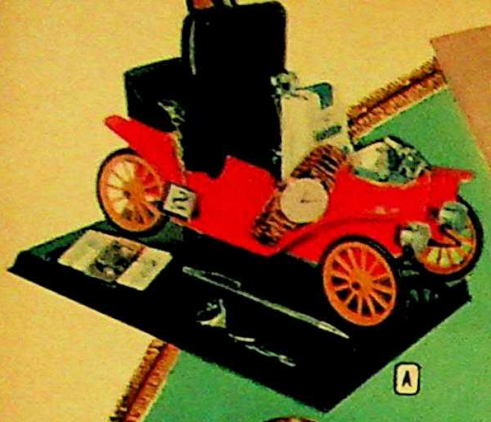
55 T 4538D—**Coat Style in Rich Solid Colors.** Assorted trims on collar, on sleeve cuffs, and on chest pocket.

You Buy Any 2 for $5.88 . . . . . Each for $2.99

(44) **Similar quality $3.98 in Big Fall Book.** Warm, soft, knit Combed Cotton Ski-Jama. Elastic waistband. Rib cuffs on sleeve and pant-bottoms. Asstd. collar styles and chest stripes. *Colors:* Blue or Gray. Washable. Wt. ea. 12 oz.

55 T 4555D—*State size and color. . .*2 for $5.88; **Ea. $2.99**

Sizes for 1, 2, 3, 4: A (fits 34-36 in. chest); B (37-40 in.); C (41-44 in.); D (45-48 in.). Proper fit is guaranteed.



A

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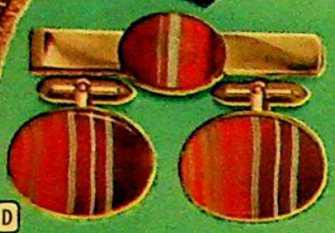

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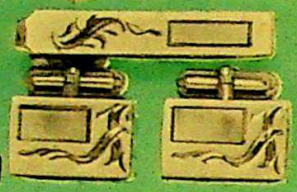

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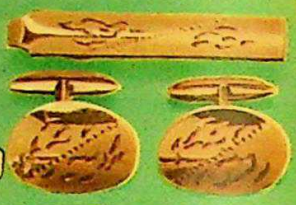

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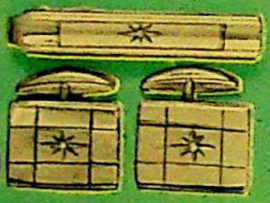

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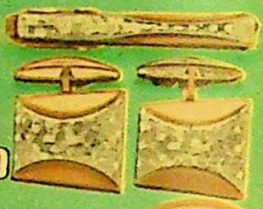
D TO L GOLD AND SILVER SETS BY

GOLDEN BRENT



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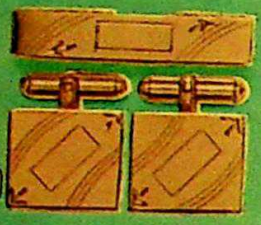

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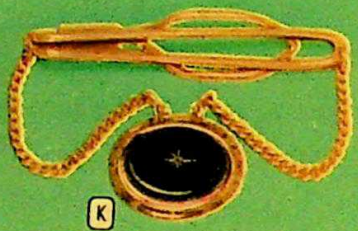

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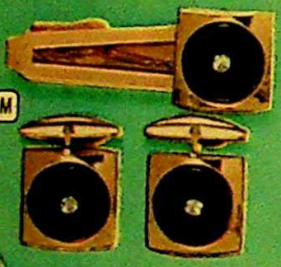
Your Choice... Any Brent Set M TO R **$4.95**



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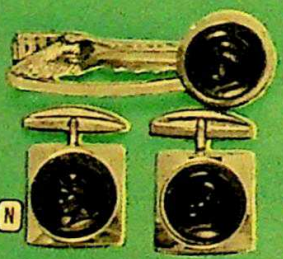

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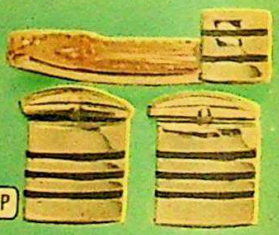

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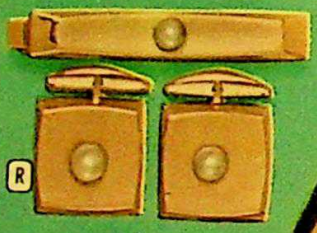

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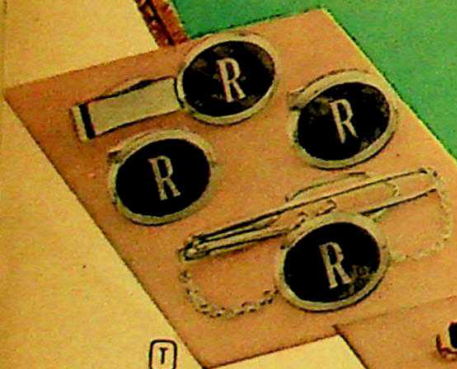

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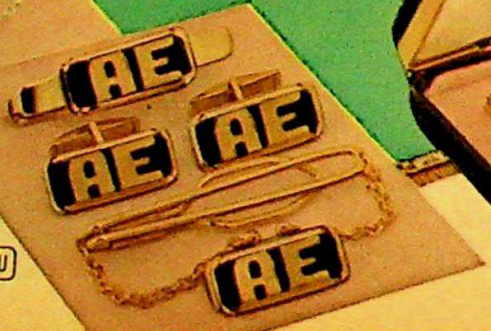

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V

Charge It! SEE PAGE 19

Brent Jewelry...So Easy to Give

ELEGANTLY GIFT BOXED . . . PRICES INCLUDE 10% FED. EXCISE TAX

(AA) **"Stanley Steamer"** by Swank. Authentic scale model in durable Plastic. Perfect for "parking" your links, comb, watch, money, cigarettes. Abt. 12 in.x7 in.x6 in. Gift Boxed.
385 TP 3724—Contents not included. Postpaid $3.95

Golden Brent Fraternal Link and Tie Bar Sets

(B) **Gold-plated** simulated ruby with emblem: Masonic, Elks, Shrine, Moose, Rotary, KofC, Lions. Wt. ea. 4 oz. *State emblem.*
35ST3647–**Clip, Links.** . $7.50
35ST3633–**Cuff Links** . . $4.50
35ST3634–**Tie Clip** $3.10

(C) **Gold-plated** Tie Clip, Links. Mother-of-Pearl. Blue enamel, gold-plate emblem. Wt. ea. 4 oz. *State Mason or Shriner emblem.*
35T3648–**Clip, Links.** . $4.95
35T3636–**Cuff Links** . . $3.00
35T3637–**Tie Clip** $2.00

Elegant Gold and Silver Sets by Golden Brent

(D) **Gold filled** Tie Clip and Cuff Links with genuine agate stone to complement dress or casual attire. Ship. wt. 4 oz.
35 T 3641—**Set** $10.00

(E) **Sterling Silver** Clip, Links with 2-tone finish. Rectangular design suitable for engraving. Shipping weight 4 oz.
35 T 3649 . . . . . $8.50

(F) **Sterling Silver** set distinctively hand-engraved; gold-plated in 2-tone finish. Wt. ea. 4 oz.
35T3642–**Clip, Links.** . $8.97
35T3631–**Cuff Links** . . $5.95
35T3632–**Tie Clip** $3.10

(G) **Worth a king's ransom.** Genuine Rose-cut diamond elegantly set on Sterling Silver Tie Clip, Links with lustrous 2-tone finish. Ship. wt. 4 oz.
35 T 3640—**Set** $12.95

(H) **Modern elegance** in Silver-plated Tie Clip, Links with gold-color contrast. Ship. wt. 4 oz.
35 T 3643—**Set** $6.97

(J) **1/20, 12K Gold-filled** Tie Clip, Links. Rectangular design suitable for engraving. Ship. wt. 4 oz.
35 T 3644—**Set** $9.75

(K) (L) **Fit for a king** . . . Gold-plated Tie Clip, Links with genuine Rose-cut diamond on simulated jet stone.
(K) 35 T 3646—Adjustable Tie Chain only. Wt. 3 oz. . $3.50
(L) 35 T 3645—2-Piece Set (Clip, Links). Wt. 4 oz. . . . $8.50

Choose Any Brent Set (M to R) $4.95

(M) **Rich Gold-plated** Tie Clip, Links with rhinestone embedded in simulated jet onyx base.
35T3619-Wt. 4 oz. **Set $4.95**

(N) **Polished rhodium-plated** Tie Clip and Cuff Links, handsome intaglio set in simulated onyx.
35T3616-Wt. 4 oz. **Set $4.95**

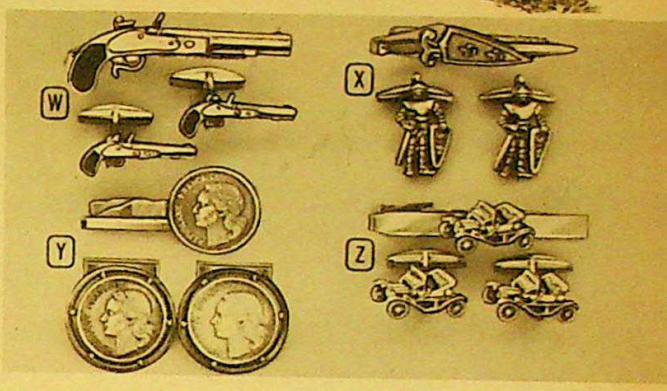
(P) **Black enamel stripes,** take on a new direction, superbly etched on glittering Gold-plated Tie Clip and Cuff Links—an elegant gift. Wt. 4 oz.
35 T 3617—**Set** $4.95

(R) **2-tone Gold-plated** Tie Clip, Links lavishly set with genuine Cultured Pearl. Ship. wt. ea. 4 oz.
35T3618–**Clip, Links.** . $4.95
35T3620–**Cuff Links** . . $2.50
35T3622–**Tie Clip** $2.50

(T) **Rhodium-plated Set.** Silver-color metal initial on simulated black pearl. Wt. ea. 4 oz. *State initial* (No I, O, Q, U, V, X, Y, Z).
35T3606–**Clip, Links.** . $3.35
35T3609–**Cuff Links** . . $1.95
35T3608–**Chain** $1.45
35T3638–**Tie Clip** $1.45

(U) **Gold-plated** Tie Clip, Links. Big Initials in satin gold-plate on jet-black ground. Wt. ea. 4 oz. *State any 2 initials.*
35 T 3614—**2-pc. Set** (Clip and Links) $4.95
35T3607–Tie Chain only. Matches set above . . $2.00

(V) 35 T 3605—**Handsome Gold-plated** Tie Clip and Cuff Links, plus gold-plated Pocket Knife. Wt. 4 oz. . . $3.95



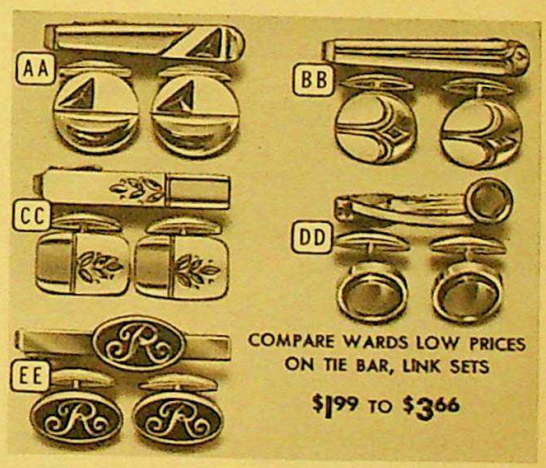
Collector's Items . . . Tie Bar, Links

(W) **Isaac Hull Pistol** realistically duplicated in silver-color metal. Ideal for sportsmen. Wt. 4 oz.
35 T 3612 . . . . . **Set $4.95**

(X) **Conquering Warrior** Set in satin silver-color metal with antique finish. Shipping weight 4 oz.
35 T 3610 . . . . . **Set $4.95**

(Y) **French Coin** finished in satin silver-color antique metal. Wt. 4 oz.
35 T 3611 . . . . . **Set $4.95**

(Z) **Model T-Ford** duplicated in gold-color metal with black enamel highlights.
35 T 3613—Wt. 4 oz. . . . $4.95



COMPARE WARDS LOW PRICES ON TIE BAR, LINK SETS

$1.99 TO $3.66

(AA) **Rhodium-plated Set.** Simulated sapphire stone. Ship. wt. 4 oz.
35T3625-Gift Boxed. $2.50

(BB) **Gold-plated Set** with silver-color shaded inserts. Ship. wt. 4 oz.
35T3626-Gift Boxed. $2.50

(CC) **2-tone Rhodium-plated Set** with intricate floral design. Wt. 4 oz.
35T3603-Gift Boxed. $3.66

(DD) **Satiny Rhodium-plated Set;** simulated sapphire stone. Wt. 4 oz.
35T3604-Gift Boxed. $3.66

(EE) **Special Buy!** Initialed Tie Clip, Links on gleaming electro-gold-plate. Gift Boxed. Ship. wt. 4 oz.
35T3571-*State initial (No I, O, Q, U, V, X, Y, Z) or plain.* $1.99

Monogrammed set on Pg. 75 . . . Jewelry Boxes on Pg. 35.

Charge It! SEE PAGE 19

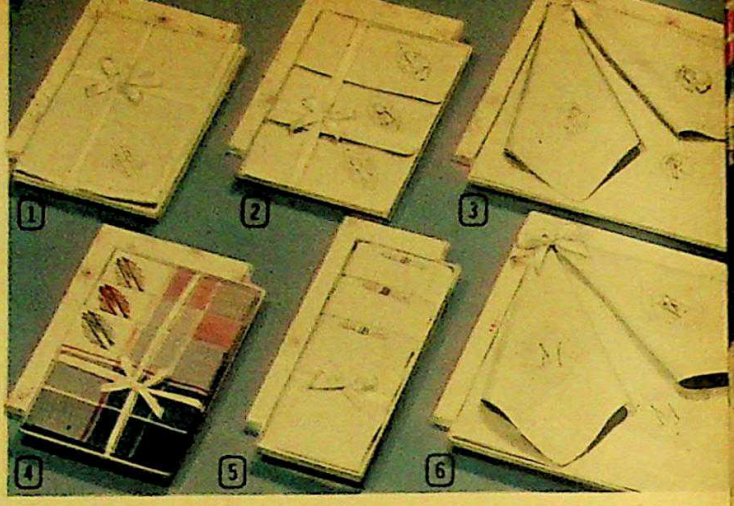
He'll Use These Gifts All Year

Colorful 2-in-1 Gift Value

Nothing is easier or more correct to give. This co-ordinated 2-pc. set includes solid color Rayon Tie, matching stretch Nylon Hose. Both accented with meticulously embroidered abstract motif. 1 size hose fits sizes 10 to 13. Gift Boxed. *State* color.

Colors: Maroon, Charcoal, Brown, Navy.

35 T 3733—Wt. each box 8 oz. **2-Pc. Set $1.99**



LINEN OR COTTON . . . INITIAL OR PLAIN . . . GIFT BOXED

1 **Box of 4.** White Irish Linen embroidered with White initial. *State one initial* (No I, O, Q, U, V, X, Y, Z) or *plain*. Abt. 16½-in. square.
35 T 4174—Ship. wt. each box 6 oz.
2 Boxes, $3.45 . . . . . Each Box $1.79

2 **Box of 3.** White Irish Linen with any White embroidered initial you want. Rolled hems. Abt. 17 in. *State one initial or order plain.*
35 W 4171—Ship. wt. each box 6 oz.
2 Boxes, $3.24 . . . . . Each Box $1.69

3 **Box of 3.** Fine White Irish Linen, White embroidered initial. Hand rolled hem. Abt. 17-in. square. *State* 1 *initial* (No I, O, Q, U, V, X, Y, Z).
35 T 4114—Ship. wt. ea. box 6 oz.
2 Boxes, $3.90 . . . . . Each Box $1.98

4 **Box of 3.** Fine quality Combed Cotton in richly colored woven borders. About 17-inches square. *State* 1 *initial* (No I, O, Q, U, V, X, Y or Z) or *plain*. Wt. ea. box 7 oz.
35 W 4181 . . . . . **Box of 3, 94c**

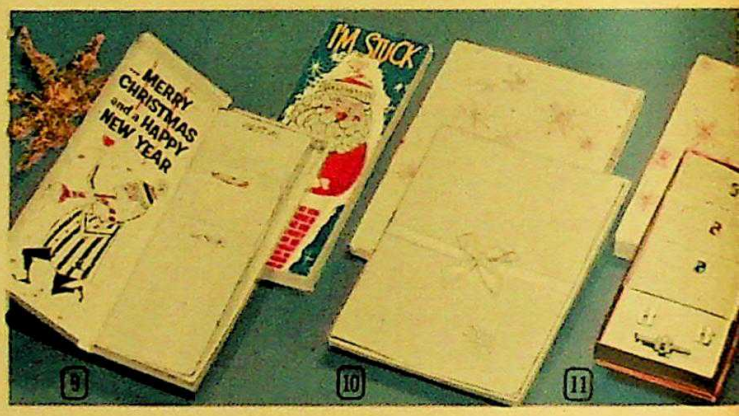
5 **Box of 3:** 1 Gray, 1 Brown, 1 Blue. Abt. 17 in. Wt. ea. box 6 oz. *State* 1 *initial* (No I, O, Q, U, V, X, Y, Z).
35W4199-**Irish Linen:** soft, absorbent.
2 Boxes for $2.91 . . . Each Box $1.50
35W4154-**Combed Cotton:** initials as above. **2 Boxes, $1.86; Ea. Box $1.00**

6 **Box of 3.** Our finest White Irish Linen, white embroidered initial. Hand rolled hem. Abt. 17-in. sq. *State one initial* (No I, O, Q, U, V, X, Y or Z) or *order plain*.
35 T 4149—Ship. wt. each box 6 oz.
2 Boxes, $5.75 . . . . . Each Box $2.98

Yule Specials!

7 **Amazingly low priced** for this quality. Cotton assortment of 12. 4 colored woven borders (16¼ in. sq.); 4 satin striped (16¼" sq.); 4 White plain (17" sq.). Neatly packed in Polyethylene Bags. Wt. each bag 8 oz.
35W4180-**2 Bags of 12 Handkerchiefs for $2.91; Ea. Bag of 12 only $1.50**

8 **12 White Cottons.** Neat hemstitched borders; embroidered initials. Neatly packed in Polyethylene Bag. *State one initial* (No I, O, Q, U, V, X, Y or Z) or order *plain without initial.*
35 T 4116—Ship. wt. each bag 8 oz.
Each Bag of 12 . . . . . $1.95



3 HANDKERCHIEFS IN GREETING CARD BOX

9 **A gift** that's useful, decorative and full of cheer. Snow-white Combed Cotton handkerchiefs, neat French hems. 1 Blue, 1 Gray, 1 Brown embroidered initial. In a ready-to-mail gift box.
State 1 *initial*, (No I, O, Q, U, V, X, Y, Z). Wt. box of 3, 4 oz.
35 T 4124 . . . . **Box of 3, $1.00**

SURE TO PLEASE ANY MAN

10 **Box of 3.** Fine White Irish Linen with carefully embroidered initial in white. Rolled hem. About 17½-in. square. *State* 1 *initial* (No I, O, Q, U, V, X, Y, Z) or *plain*. Gift Boxed. Wt. ea. box 7 oz.
35 T 4115—**2 Boxes, $2.40; Each Box $1.29**

11 **Initialed** gold color tie Bar, Cuff Link Set. 3 White Cotton handkerchiefs embroidered with harmonizing Fleur-de-lis or initial. About 18-in. square.
State 1 *initial* (No I, O, Q, U, V, X, Y, Z) or *Fleur-de-lis*. Gift Boxed. Wt. 8 oz.
35T3716-10% Fed. Tax Included. **Set $3.25**

Charge It! SEE PAGE 19

ll Automatic Wash'n Wear

- **Best Wash 'n Wear fabrics we've tested (and we've tested them all): stay "morning fresh" all day.**
- **Machine dry or drip-dry and wear (little or no-iron).**
- **Wrinkle-resistant, neat Dacron interlined collars.**
- **2-way cuffs (button or use links); Techperl buttons.**

Wamsutta Permapoise—Sanforized Pima blend Cottons. Soft modified spread collar, permanent stays. Mercerized. nlite. Max› shrink. 1%. Boxed. *State neck and sleeve sizes.*

gular Sizes. Scale No. 1 on Page 32. Wt. ea. 1 lb.
W 868—Boxed.....**4 for $15.08; 2 for $7.78; Ea. $3.98**

ll and Stout Sizes. Scale No. 2 on Page 32. Wt. ea. 1 lb.
W 883—Boxed.....**4 for $19.00; 2 for $9.60; Each $4.98**

Our Finest. Special Christmas Buy! Now at this low price Superior Blend of 65% Dacron—35% Imported Cotton. Soft, .. collar, permanent stays. Size Scale No. 1 on Pg. 32. Boxed.
T 896—White. Ship. wt. 1 lb. *State neck, sleeve sizes.* **$4.98**

Wamsutta Ivy Style Combed Cotton Oxford. Sanforized. Button down collar, button back of neck; back center box eat. Size Scale No. 1, Pg. 32. *State neck and sleeve sizes.*
W824—White. Wt. ea. 1 lb.....**4, $15.08; 2, $7.78; Ea. $3.98**

Lustrous Cotton Broadcloth. Mercerized. Boxed. *Sizes:* See Scale No. 1 on Pg. 32. *State neck amd sleeve sizes.*

W 834—**Dan River Wrinkl-Shed** Woven End-on-End Broad-lth. Blue, Gray, Tan. Wt. ea. 1 lb. **4, $15.08; 2, $7.78; Ea. $3.98**

W 856—**Brent Sanforized Cotton Broadcloth.** Low, low price! way cuffs. *Colors:* Blue, Gray, White, Tan.
.. ea. 1 lb. Boxed.....**4 for $11.20; 2 for $5.78; Each $2.98**

lden Brent Ties. Gift Boxed. Wt. each 3 oz. *State color.*
T 3181—Wash 'n Wear Taslan drips dry quickly. Neat Print.
ee Shirts A, D.) *Colors:* Red, Navy, Green, Charcoal...**$1.50**
T 3374—Silk. (Shirt B.) Black-Olive-Red in ea. tie....**$2.50**
W 3162—Silk. (See Shirt C.) Red, Navy, Borwn.....**$1.44**

Special Holiday Buys

W R C
Change It!
SEE PAGE 19

Special! Double Wear Fused Collars

(A) Similar qualities $2.98, $3.98 Big Fall Book. Brent Sanforized (max. shrink. 1%), Mercerized Combed Cotton Broadcloth. Regular collar; button cuffs; Techperl buttons. White. *Sizes:* Scale No. 1. Washfast. Boxed. *State size.*
35T620—3-Star. Wt. ea. 1 lb. **Ea. $2.37; 3, $6.81**
35T625—4-Star. Wt. ea. 1 lb. Higher count fabric. **Each $3.29.....3 for $8.97**

Save 40c . . . Brent Soft Spread Collar

(B) Was $2.77. Sanforized Combed Cotton Broadcloth; permanent stays; button cuffs. Blue, White, Tan, Gray. Washfast. Mercerized. *Sizes:* See Scale No. 1. Ship. wt. ea. 1 lb. Boxed.
35W795—*State size and color.* **Ea. $2.37; 3, $6.81**

Brent Ivy Style Matching Shirt-Tie Set

(C) Wash 'n Wear Cotton. Button down collar, button in back; back pleat. Washable. Red-Black, Gold-Black checks. Shrink. 2%. *Neck Sizes:* 14½, 15, 15½, 16. Sleeves in proportion. Wt. 1 lb. Boxed. *State size, color.*
35T894-**Set $3.98**

32 WARDS ALL

Save Time, Money with Automatic Wash 'n Wear Dress Shirts

• Machine-dry or drip-dry and wear . . . little or no ironing

Similar Qualities are $4.98 in Big Fall Book. Compare in quality to shirts selling for more! Easy-care, luxurious Dacron or Dacron-Cotton blend. Keep their "just ironed" look all day. Regular soft collar, permanent stays (can't get lost); button cuffs. Lustrous Techperl buttons.
Color: White only. Max. shrink. 1%. Washfast. Ship. wt. each 1 lb.
Sizes: See Size Scale No. 1 directly below. *State neck, sleeve sizes.*
35 T 857D—Boxed. 65% Dacron—35% Cotton. **Each $3.99; Any 3 for $11.6**
35 T 886D—Boxed. 100% Dacron Pique.....**Each $3.99; Any 3 for $11.6**

Special Brent Tie Buys! . . . Boxed. Ship. wt. 4 oz. *State color in order.*
35 W 3063—100% Washable DuPont Dacron Tie; carefully lined. (See shirt A). Black, Brown, Charcoal Gray, Dk. Green, Maize, Maroon, Navy. .97
35 W 3077—100% Nylon Crochet Knit Tie. Square end shape (See shirts B and style 857 directly above). Black, Brown, Navy, Red.....97

SIZE SCALE NO. 1 FOR REGULAR SIZES

Necks:	14	14½	15, 15½, 16	16½, 17 inches
Sleeves:	32, 33	32, 33, 34	32, 33, 34, 35	33, 34, 35 inches

SIZE SCALE NO. 2 FOR TALL AND STOUT SIZES (FOR SHIRT #883, PG. 31)

Necks:	14½	15, 15½, 16, 16½, 17	17½, 18 inches
Sleeves:	35	36	33, 34, 35, 36 inches

Our Exclusive Stretch Socks

3 PRS. GUARANTEED TO WEAR FOR 3 YEARS
NO OTHER WITH ALL THESE FEATURES

- Longer: slack length; but 2 in. added for neatness
- Wider Elastic Cuff: snug, firm fit . . . won't sag
- Sanitized: retards odors, germ growth, mildew
- Cotton Sole: in 100% Nylon sock for absorbency
- Extra Nylon Reinforcement: gives longer wear
- Two Size Ranges: assure smooth, accurate fit

TTO **C** **Golden Brent.** Our finest Stretch Sock in looks, fit and wear. 3 pairs replaced free Post- if 3 pairs same style and size, any color, do wear for 3 years. Easy to wash; quick drying.
loors: Charcoal, Navy, Red, Black, Lt. Gray, Brown.
ess: Regular (fits 9½ to 11); Large (fits 11½ to 14).
35W6122D–100% Stretch Nylon Clock pattern.
35W6315D–65% Cotton-35% Stretch Nylon Argyles.
35W6174D–100% Stretch Nylon Classic Rib.
tee size and color. Shipping weight any 3 prs. 6 oz.
3 Pairs for $2.82 . . . . . Any 6 Pairs for $5.52

ree Socks — on Pages 2 to 7, 23D, 30, 34, 35, 63 and 121.

OLDEN
RENT™

A Very Special Gift for Him

100% Hi-Bulk Orlon Socks and Slipper Socks

- Bulky Knit 100% Hi-Bulk Orlon Socks
- Hold Shape, Need No Special Care
- Resist Shrinking, Moths and Mildew
- 100% Hi-Bulk Orlon Slipper Socks
- Well-Made on Genuine Shoe Lasts
- Rugged Heavy-weight Rubber Sole

E **Golden Brent.** Extra soft, absorbent. Long wear Nylon reinforced heel, . Slack length; elastic top. Washfast. lick drying. *State size, color.* Navy, Black, d, Lt. Gray, Brown, Charcoal Gray.
es: 10, 10½, 11, 11½, 12, 13. Wt. 3 prs. 6 oz.
35W6495D-Bulky Orlon Diamond Argyle.
35W6497D-Bulky Orlon 9x3 Rib Sock.
3 Prs. $2.82. . . . . Any 6 Prs. $5.52

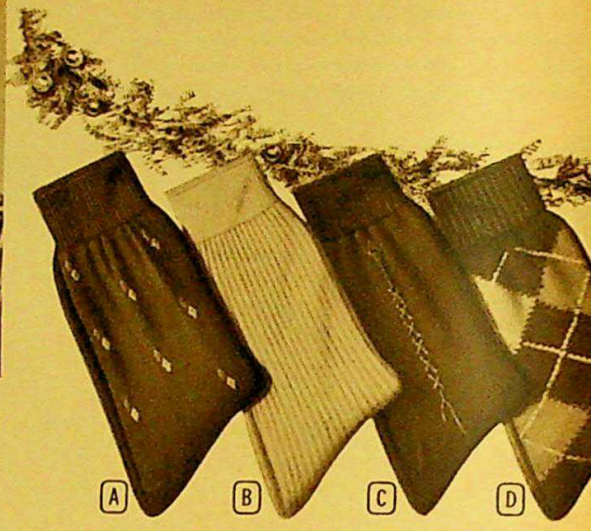
F **G** **Golden Brent.** Non-skid tread, built-in heel. Sole sturdily welded to sock by patented process. Long wearing braided sidewalls. Elasticized cuffs.
Colors: Gray, Red, Navy.
Hose Sizes: 10, 11, 12, 13. Wt. pr. 10 oz.
(F) 35 T 6620–Long. **Zigzag Pattern.**
(G) 35 T 6621–Short. **Waffle Pattern.**
State size and color . . . . . **Pair $3.98**

Classic Rib Australian Zephyr Wool . . . in 6 Colors

Golden Brent. Our finest Dress Wool hosiery. Soft, warm comfort. Processed for shrink re- sistance. Nylon reinforced heel and toe. Neat 6x3 rib. Wt. 3 prs. 6 oz. *State size and color.*
lors: Black, Lt. Oxford Gray, Dk. Oxford Gray, Camel Tan, Brown, Navy. Hand wash.
W 6462–Slack length, elastic top. *Sizes:* 10½, 11, 11½, 12, 13. . . . . **3 Prs. $3.72**
W 6463–Long length, rib top. *Sizes:* 10½, 11, 11½, 12, 13. . . . . **3 Prs. $3.72**

Holiday Sock Specials

EASY ON GIFT BUDGETS



Save 25% on 6 pr. Egyptian-Domestic Blend Cotton

- **Same Quality 6 Pair for $5.52 in Big Fall Catalog**
- **Nylon Reinforcement At Heel and Toe Stress Points**
- **Comfortable Slack Length. "No-bind" Elastic Top**

Smart Novelty Argyle. Vat-dyed. Washfast. Packed 3 Pr. 1 size, in Asstd. patterns. Dk. Asstmt. (1 Brown, 1 Navy, 1 Charcoal Gray); Lt. Asstmt. (1 Lt. Gray, 1 Lt. Blue, 1 Tan).

Sizes: 10½, 11, 11½, 12, 13. *State size, color assortment.*

35 T 6264—Ship. wt. 3 pr. 9 oz. . . . **3 Pr. $2.52; 6 Pr. $4.14**

Stretch Socks—4 Pr. for Usual Price of 3

- **Same Quality 3 Pairs $2.04 in Big Fall Catalog**
- **Washable . . . Dry quickly, Shrink Resistant**

(A) to (D) **100% Stretch Nylon** or 65% Cotton—35% Stretc Nylon socks. 2 ply yarns. Slack lgth., elastic to

(A) 35T6131–Fancy Overall Pattern. 100% Stretch Nylo

(B) 35T6200–Classic 3x3 Rib. 100% Stretch Nylon.

(C) 35T6132–Smart Clock Pattern. 100% Stretch Nylo

(D) 35T6135–Neat Argyle. 65% Cotton—35% Stretch Nylo

Packed 4 Pr. 1 size, 1 pattern. Dk. Asstmt. (1 Black, 1 Navy 1 Brown, 1 Charcoal). Lt. Asstmt. (1 Camel, 2 Lt. Gray 1 Lt. Blue). B and C in 4 Pr. White, too.

Sizes: Reg. (9½ to 11); Lge. (11½ to 14). Wt. 4 prs. 4 o

State size, color assortment . . . . . **4 Prs. for only $2.0**

Guaranteed: New Socks Postpaid if 3 Pairs (1 Size, Style, Any Color) Do Not Wear 3 Mos.

Save 22%-26% on 12 pr.

(E) (F) **Cotton cushion foot.** Sell nationally 49c and 59c. Soft Cotton with Terry lined sole, heel, toe. Inner cushion gives towel-like absorbency for comfort. Washable. Wt. 3 pr. 7 oz. *State size, color.*

Sizes: 10, 10½, 11, 11½, 12, 13.

(E) White or Gray.

35 W 6016—Slack, elastic top.
3 Pr. $1.15; 6, $2.19; 12, $4.32

35 W 6026—Long, rib top.
3 Pr. $1.44; 6, $2.82; 12, $5.52

(F) Blue, Camel, White.

35 W 6019—Rib Crew Style.
3 Pr. $1.44; 6, $2.82; 12, $5.52

Save 25%, Lots of 6

(G) **Filament Nylon.** Were 6 Prs. for $3.84 in Big Fall Book. Sturdy, yet lightweight Nylon in 2 lengths. Mercerized Cotton in top, heel, toe and lined sole for absorbency. Nylon reinforced high spliced heel and toe. Washfast. *Colors:* Brown, Med. Gray, Black, White. Ship. wt. 3 pr. 3 oz. *State size, color.*

Sizes: 10, 10½, 11, 11½, 12, 13.

35W6059-Slack, elastic top.

35W6111-Long, rib top.

3 Pair $1.97; 6 Pair $2.88

Save 33%

(H) (J) **Slipper socks** in 2 lengths. Sell Nationally for $2.98. Low price assortment of 100% Worsted Wools or 100% Spun Nylon, Rubber or Leather soles (no choice). Asstd. patterns, colors.

Hose Sizes: 10, 11, 12, 13.

Wt. 9 oz. *State size only.*

(H) 35 T 6613—Long. **$1.99**

(J) 35 T 6612—Short. **$1.99**

Save 24%, Lots of 6

(K) **Wool Blend Crew** Nationally $1 Pair Heavyweight. Absorbe 85% Wool-15% Nylon fo shrink resistance. Hig spliced heel, toe, instep Nylonreinforced.10in.lgth

White, Camel, Red, L Oxford Gray. Wt. 3, 9 o

Sizes: 10, 11, 12, 13.

35 W 6550—*State size color.* **3 Pr. $2.34; 6 Pr. $4.5**

More Sock Values—Pgs. 2 to 7; 23D; 30; 33; 35; 63; 121.

Gift Ideas to Please Him

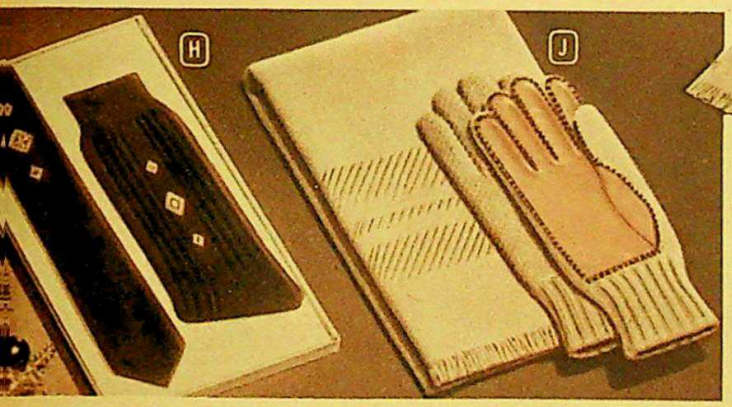
BOXED . . . READY FOR CHRISTMAS GIFTING

A **"Rover"** . . . man's best friend. This colorful ceramic valet holds jewelry, coins, wallet, keys for convenient "over-night-parking." (Contents not included). Carefully wrapped in air cell carton. Abt. 8 high x 7 x 5½ in.
35 T 3738—Ship. wt. 1 lb. . .$2.25

B **Amigo, the Burro Valet,** by Swank. Stands on dresser, holds everything neatly in place, within easy reach. Made of colorful plastic. Holds comb, links, money, watch, etc. (contents not included). About 7 in. high.
35 TP 3745—Postpaid $3.50

C **Initialed 3-Piece Set.** Morocco Grain Leather Billfold: Removable pass case, 2 bill pockets (1 secret), stamp pocket. 1-in. Morocco Grain Leathers. Belt. Initialed leather inset on sold brass slide buckle. Shipping weight 6oz.
Colors: Black or Brown.
Belt: *Even Waists:* 28 to 44-in.
35T3726E-*State size, color,* 2 or 3 initials. 10% F.E.T. incl. $4.50

D **3-for-the-Money!** You get Belt, Buckle, Jewelry Set, (tie clip, cuff links.) 1-inch Leather Belt; heraldic design engraved on 2-tone rhodium color buckle . . . all at Wards low price of $4.95. Price includes 10% F.E.T.
Belt Colors: Black or Brown.
Even Waists: 28 to 44 inches.
State color and waist size.
35 T 3737—Wt. set 3 oz. $4.95



Matching Tie, Hose Set $2.50

H **Don't know his size?** You don't have to when you give this 2-pc. ensemble. Includes Rayon tie, matching stretch Nylon socks, with handsomely embroidered abstract motif. Ship. wt. set 6 oz.
Colors: Brown, Maroon, Charcoal Gray, Navy. Gift Boxed.
1 size hose fits sizes 9½ to 12.
35 T 3740—*State color.* Set . .$2.50

Muffler, Glove Set $3.49

J **100% Worsted Wool** Muffler. Novelty weave, with self-fringe. Abt. 12 x 48 in. Soft, yet rugged Leather palmed glove with extra warm wool knit. Snug-fit cuffs for added warmth.
Camel Tan, Gray. Wt. set 8 oz.
Glove Sizes: Small (7½-8); Med. (8½x9); Lge. (9½-10). Gift Boxed.
35 T 3984—*State size, color.* $3.49

Don't Miss the Monogrammed Gift Items on Page 75 of this Catalog.

USEFUL AND DECORATIVE, TOO

E **Baronet Jewelry Case, by Swank.** New slim shape (9¾ x 3¾ x 1¾). Gold embossed Leatherette. Black with Red velvet lining; Brown with Beige velvet. (Jewelry not incl.).
35TP3658–Gift Boxed. *State color.* Postpaid $2.50

F **Luxurious Jewel Box, by Swank,** emblazoned with gold colored coin and tooling. Measures 11x6x1¾. (Jewelry not inc.). Gift Boxed.
Black with Red velvet lining; Brown with Beige.
35 TP 3621—*State color.* Postpaid $5.00

G **Continental "Scarfler." For men and women.** Fashioned of 100% Zephyr Wool. Solid color reverses to harmonizing plaid. 1 Metal button.
Colors: Camel Tan, Maroon, Navy. Wt. 6 oz.
35 T 3939—Boxed. *State color* $2.95

Charge It!
SEE PAGE 19

Rich Leather Gifts are the Way to

Newest Black Magic

WITH INITIALED SILVER COLOR PLAQUE

(A) **Jewelry Box.** Genuine Polished Cowhide. Gleaming silver colored metal plaque personalized with your initial. Rich red cotton suedine lining. Sectional divisions for tie bars, links, pins, studs, etc. (Jewelry box not included.) Abt. 8¾x5¼x1⅝". Protective metal tab on flap. Ship. wt. 12 oz.

35 T 3574—Black. *State* 1 *initial* (*No I, O, Q, U, V, X, Y, Z*) *or plain.* Gift Boxed . . . $5.95

(B) (C) **1-in. Smooth Top Grain Cowhide Belts.** Gold color buckle, black initial (No I,O,Q,U,V,X,Y,Z) on silver color plaque. Wt. ea. 4 oz. *State* 1 *initial or plain.* Black.

(B)35T2762-Tongue Buckle. Gift Boxed. $2.5

(C)35T2763-Slide Buckle. Gift Boxed . . $2.7

(D) (E) **Billfold and Key Case.** Smooth Top Grain Cowhide. Billfold: removable pass case, 2 bill pockets; card, stamp pockets. Initialed silver color plaque. Cowhide Key Case: 6 key loops. Gift Boxed. *State initial* (*No I, O, Q, U, V, X, Y, Z*) *or plain.*

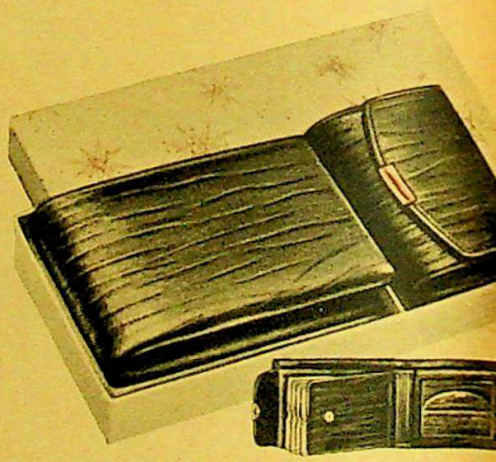
(D)35T3801–**Key Case.** Black. Wt. 3 oz. $2.00

(E)35T3802–**Billfold.** Black. Wt. 4 oz. . . $4.50

(F) **Gold Color Tie Bar, Cuff Link Set.** Silver color metal plaque inset with black initial. Ship. wt. set 3 oz. Gift Boxed.

State initial (*No I,O,Q,U,V,X,Y,Z*) *or plain.*

35T3577–Price incl.10%Fed.ExciseTax. $3.95



Prince Gardner . . . Postpaid $3.25 TO $8.25

(G) **Smooth Top Grain Cowhide** selected for outstanding quality, softness, wearability. Expert 1-pc. construction (won't rip or pull apart). Removable 4-wing pass case; 2 bill pockets, 1 with zipper. Double gusset change pocket and key holder.

Mahogany or Black. Gift Boxed.

State color, any initials or plain.

35 WP 3853E—Postpaid . . . $5.50

(H) **Hand Grained** English Morocco. Newest Thin-Twin 1-pc. construction. Removable pass case, bill section. Leather covered Adda pass bar; 2 bill pockets, 1 with flap. Any 3 gold color initials. Brown or Black. *State color, initials or plain.*

35WP3852E-Boxed. Ppd. . . $8.25

(J) **Key Case.** Matches Style G. Press to open; snaps shut. 6 key loops. Mahogany or Black.

35TP3873-*State color.* Ppd. $3.25

Matching Set in Rich Calf $4.98

Elegant essentials for any man at Christmas time and for use throughout the years. Matching Billfold and Key Case masterfully crafted of first quality Water Grain Buffalo Calf. Billfold features 2 bill pockets (1 secret compartment), removable pass case, 2 slots for your extra keys. Matching Key Case conveniently holds 6 keys. Decorative gold color metal tab on flap of key case. Durably constructed throughout to withstand tough use.

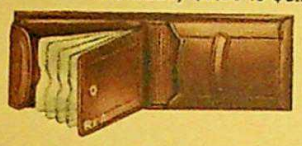
Colors: Black or Brown. Gift Boxed.

35 T 3879—Ship. wt. set 6 oz. *State color* . . . $4.98

Co-ordinated and Personalized Gifts, Pgs. 2 to 5, 75.

A Man's Heart

Similar Quality Sells Nationally $5.50 to $8.25



ONLY $3.49 TO $6.50 AT WARDS

Outstanding Buys for Christmas Giving. Superb 1-pc. construction won't rip or pull apart: assures maximum service. Removable pass case has wing bar for adding windows. 2 bill pockets, 1 with flap. Gift Boxed.

35 T 3830E—**Gallun Calfskin** (shown). One of the finest, softest grades of Calfskin. Extra long-wearing. Ship. wt. 3 oz. 2-tone Brown, Black. *State color, any* 1, 2, 3 *initials or plain* $6.50

35 T 3831—**Hand Grained English Morocco.** Secret compartment. Shipping weight 3 oz. Black, Brown. *State color (no initials)* $4.98

35 T 3832—**Smooth Top Grain Cowhide.** In lustrous Black, Brown. Shipping weight 3 oz. *State color (no initials)* $3.49

Give Him Gifts of Luxurious Leathers

3 SUPERB LEATHERS **$5.50** EACH AT WARDS

Choose Pinseal . . . Ostrich . . . Alligator . . . All Are Gift Boxed

Truly an elegant Christmas Gift, at Wards hard-to-match low price of $5.50. Your choice of 3 expertly crafted Leathers. With removable pass case, two bill pockets and card pockets. Shipping weight each 4 oz.

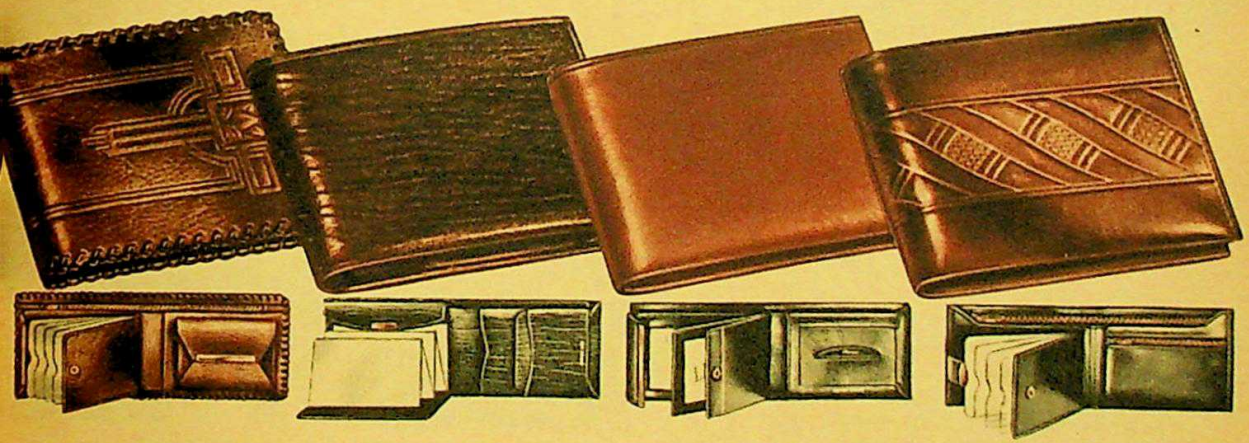
35 T 3857E—*State Pinseal* (Black) or *Ostrich* (Tan). *State any* 1, 2, 3 *gold color initials or plain* $5.50

35 T 3857—Banker's style. *State Alligator* (Brown) *(no initials)* $5.50

All Wallets Suffixed E available with 1, 2, 3 gold color initials or plain.

Change It! SEE PAGE 19

All Billfold Prices Include 10% Fed. Tax. Billfold monogrammed with Full signature, see Pg. 75.



Rich Cowhide $4.95

Top Grained Embossed Cowhide. Double handlaced edges. 4-wing removable Leather covered pass case. Protective gold color metal edge on flap case, 1 coin pocket. Ship. wt. 5 oz. *Color:* 2-tone Brown only. 35W3833–Gift Boxed. **$4.95**

Buffalo Calf $3.95

Genuine Buffalo Calfskin. New accordion style attached pass case. Extra sections for cards and stamps. Removable bill compartments can be used separately. *Colors:* Brown or Black. Ship. wt. 6 oz. Gift Boxed. 35W3874—*State color*. $3.95

Newest Style $4.95

Latest "Life-fold" Cowhide superbly constructed for longest service. Features detachable pass case, money clip, 2 bill pockets, 1 secret. Shipping weight 6 oz. *Colors:* Brown or Black. *State color.* Gift Boxed. 35 W 3871 . . . . . $4.95

Soft Cowhide $3.69

Top Grain Cowhide. Removable Leather covered pass case; wing bar; 2 pockets, 1 with zipper; zipper coin pocket. Wt. 6 oz. *State color.* 2-tone Brown or Black. 35W3820-Gift Boxed. **$3.69**

Accessories...Welcome

SIZE PROBLEM? THESE STRETCH GLOVES FIT ANY SIZE HAND

(A) **Brent.** Personalized fit. Similar Quality sells nationally $5.98. New expansion panels at side and on each finger stretch to fit any hand. Smooth Grain Imported Capeskin for warmth, extra wear.

Shipping weight 5 oz.

Black or Brown. *State color.*

35W2584–Rabbit Fur Lined. **$4.98**

35T2550—40% Dacron-40% Wool-20% Helanca Blend Lining. **$3.98**

(B) **Brent.** Stretch Glove of 60% Lamb's Wool, 20% Helanca yarn, 20% Orlon molds itself to fit any hand snugly, comfortably. Capeskin Leather palm assures long wear. Ship. wt. pr. 4 oz.

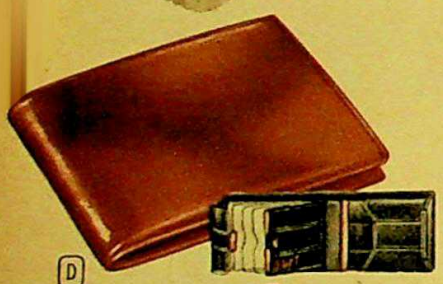
Colors: Camel, Gray.

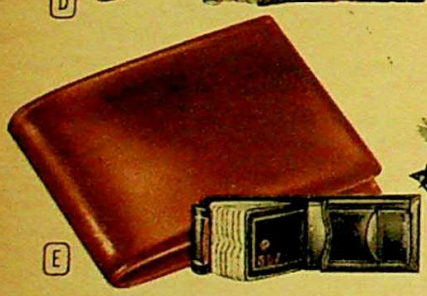
35T2620–Imported Capeskin Leather palm. *State color*.....**$2.98**

35T2604–Same as above, but all-knit style. *State color*.....**$1.77**

(C) **Golden Brent.** Correct fit assured. New expansion panels on side and on each finger stretch to fit any hand. Superbly crafted of Italian Cabretta Capeskin. Luxuriously lined with 40% Dacron—40% Wool—20% Helanca yarns for super-warmth on coldest days. Carefully hand-sewn throughout for extra strength. Smart center vent. Gift Boxed.

35 T 2551—*Colors:* English Tan, Black. Ship. wt. 6 oz. *State color*...**$5.98**





His Own Initials in Gold-Color

(D) **Top Grain Cowhide.** Removable pass case and wing bar. 2 bill pockets with key slots. Tri-bar and metal trim. Any 2 or 3 gold-colored initials. Ship. wt. 6 oz.

Colors: 2-tone Brown or Black.

State color, any 2 or 3 initials or plain.

35T3860E-Gift Boxed. 10% F.E.T. incl. **$5.00**

(E) **Genuine Leather Billfold:** newest removable 32 vue pass case, for photos, cards, etc. 2 bill compartments (1 secret). With any 2 or 3 gold-color initials.

Colors: Brown or Black. Ship. wt. 6 oz.

State color, any 2, 3 initials or plain.

35T3877E-Gift Boxed. 10% F.E.T. incl. **$2.45**

Charge It! SEE PAGE 19

Holiday Sale Specials

FEATURES FOUND IN BILLFOLDS SELLING FOR $2.50 MORE

Genuine Cowhide selected for its softness, durability. Stitchless construction for extra strength. Removable lined 4-window pass case. 2 bill compartments (1 secret); 2 card pockets, 1 stamp pocket.

Black, Brown. Wt. 6 oz. *State color.*

35T3882-10% F.E.T. incl. Boxed. **$2.99**

Genuine Cowhide: removable lined 4-window pass case. Brown, Black. Ship. wt. 6 oz. *State color.*

35T3881–2 bill compartments, 1 with zipper, change pocket. Gift Boxed. 10% Fed. Tax incl. . **$2.99**

35T3883–2 bill compartments, 1 coin pocket. Boxed. 10% F.E.T. **$2.99**

Gifts at Christmas Time or Any Time

Smart Textured Leather Belts

(F) **Genuine South African Ostrich.** Lined with Suede Cowhide in domed stitchless construction; snap fasteners. 1-in. wide. Brass buckle on Brown Belt; nickel-color on Black.
Waists: 30, 32, 34, 36, 38, 40, 42, 44. Wt. 4 oz.
35T2761—Gift Boxed. *State size, color*. . **$5.99**

(G) **1-in. English Morocco Belt** on Cowhide. Sterling Silver Italian-type Buckle.
Belt Colors: Black or Brown. Ship. wt. 4 oz.
Even Waists: 30 to 44 in. *State size, color.*
35T2780—Gift Boxed. 10% F.E.T. incl. . **$4.95**

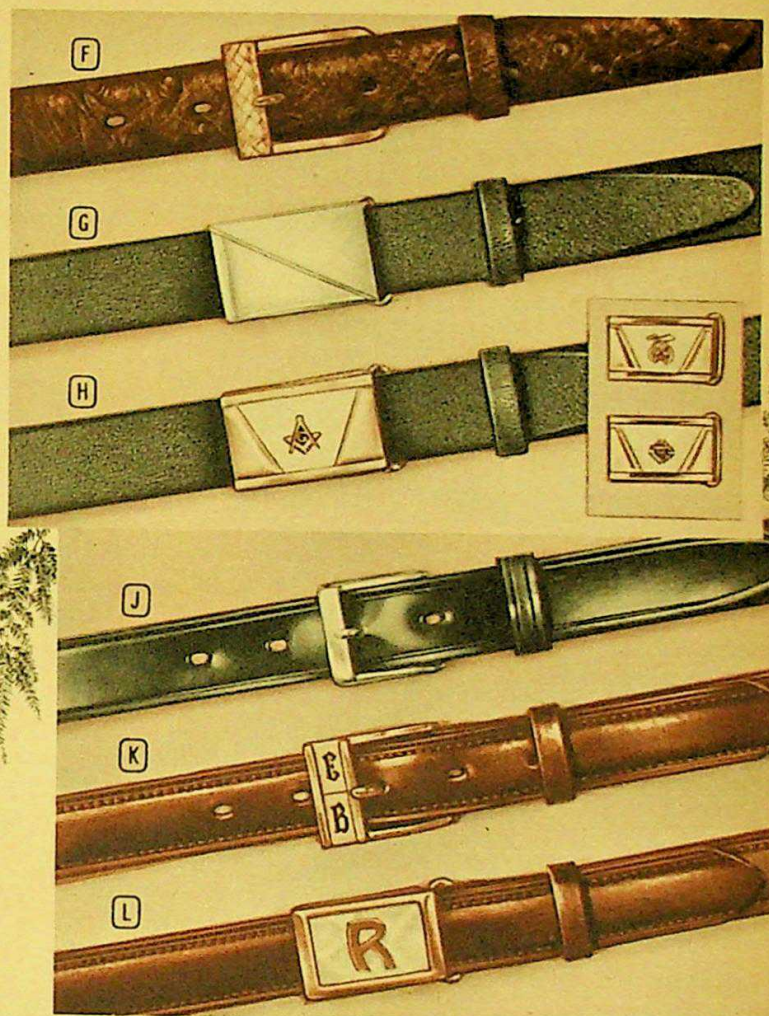
(H) **1-in. English Morocco Leather Belt** in Black or Brown. Mason, Shrine or K of C Fraternal Buckle in gilt. *Even Waist Sizes:* 30-44 in. *State color, emblem and size.*
35 T 2775—Gift Boxed. Ship. wt. 4 oz. . . **$3.89**

Finely Crafted of Smooth Leathers

(J) **Genuine 1-in. Cordovan Shell Belt.** Creased edges, snap fasteners. Silver-color buckle on Black Belt, Brass on Brown. Gift Boxed.
Black, Brown. *Even Waist Sizes:* 30 to 44 in.
35T2778—Wt. 4 oz. *State size, color*. . . **$3.50**

(K) **1-in. Top Grain Cowhide Belt.** With 2 initials on gold-color ground; gilt buckle.
Black, Brown. Gift Boxed. Ship. wt. 4 oz.
35 T 2772—*Even Waist Sizes:* 30 to 44 inches. *State size, color, any 2 initials*. **$2.69**

(L) **1-in. Top Grain Cowhide;** gold-color initial on Mother-of-Pearl; gilt buckle.
Even Waist Sizes: 30 to 44 in. *State size, color, initial* (No I, O, Q, U, V, X, Y, Z) or plain.
35T2771-Black, Brown. Boxed. Wt. 2 oz. **$2.35**



Holiday Sale Specials

(M) **Exceptional Value.** 1-in. Morocco Grain Leather Belt. Buckle has gold-color initial on lustrous Mother-of-Pearl. Ship. wt. set 5 oz.
Colors: Black or Brown.
Even Waists: 28 to 44 in. *State size, color, initial* (No I, O, Q, U, V, X, Y, Z) or plain.
35T3734-Gift Boxed. **$2.25**

(N) **Twin Belt Set.** Initialed Buckle, 2 Belts—1 Black, 1 Brown. 1-in. Morocco Grain Cowhide belts. Personalized initial on solid Brass buckle.
Waists: 28, 30, 32, 34, 36, 38, 40, 42, 44-in. *State size, 1 initial* (No I, O, Q, U, V, X, Y, Z) or plain. Gift Boxed.
35 T 3722–Wt. 8 oz. **$3.50**

(P) **Sterling Silver** buckle, hand engraved initial. 1-inch Morocco Grain Leather Belt.
Belt Colors: Black or Brown. Gift Boxed.
Even Waist Sizes: 30 to 44 in. *State size, color, 1 initial* (No I, O, Q, U, V, X, Y, Z) or plain.
35T3729—Ship. wt. 4 oz. 10% Fed. Tax incl. **$3.79**

Men Like Practical Gifts

Leather Palm Driving Gloves $2.83 TO $4.98

A Golden Brent Launder-Leather. Washable Imported Capeskin palm is lockstitched to knitted blend of 80% Orlon with 20% Nylon for extra strength, warmth. Snug rib cuffs. Wash easily, dry quickly. Won't shrink out of fit. Gray, Camel. *Sizes:* Small, Med., Large, Ex. Large. Wt. 4 oz. 35 W 2648—Boxed. *State size, color.* Measure, below. . .$3.98

B Golden Brent. Luxury gift for any man. Driving Glove knit of 51% Wool, 49% Cashmere. Imported Capeskin Leather palm, hand-sewn with Nylon for extra strength. Camel or Gray. *Sizes:* Small, Med., Large. Measure, below. 35 W 2652—Boxed. Ship. wt. 3 oz. *State size and color.* .$4.98

C Save $1.15. Sells nationally for $3.98. Knit Gloves of 55% Wool, 30% Raccoon Hair, 15% Nylon. Imported Capeskin Leather palm. Snug elastic wrist. Full fashion fingers. Tan or Gray. *Sizes:* Small, Med., Large. Measure, below. 35 W 2608—Ship. wt. 4 oz. *State size and color*.....$2.83

To Measure. *Width:* Measure with tape around the right hand, not including thumb. *Length:* Measure from base of hand to tip of longest finger.

Fur Lined Leather Gloves $3.98 TO $5.98

D Save $1.00. Nationally $4.98. Smooth grain Imported Capeskin. Lined with Rabbit Fur. Comfortable side panel. Whip-stitched back. Lockstitched palms. Wt. 6 oz. Black, Brown, Gray. *Sizes:* Sm., Med., Large, Ex. Large. 35 W 2575—*State size, color.* Measure, below. $3.98

E Save $1.52. Golden Brent Deluxe Sta-Soft Deerskin. Sells nationally for $7.50. Lined with soft, warm Rabbit Fur. Slip-on style with side vent. Hand-detailed back. Gauge sewn seams throughout. Handsome and long-wearing. Boxed. Bucktan, Charcoal Gray. Small, Med., Large, Ex. Large. 35 W 2504—Wt. 8 oz. *State size, color.* Measure, below. $5.98

F Smooth Grain Imported Capeskin. Lined with soft, warm Rabbit Fur. Smartly Whip-stitched back. Lockstitched palm. Snug shirred wrist. Shipping weight 6 oz. *Colors:* Brown, Black. *Sizes:* Small, Med., Large, Ex. Large. 35 W 2581—To Measure, below. *State size, color*.....$4.98

Order Size:	Small	Medium	Large	Ex. Large
If Width Is	7½–8	8½–9	9½–10	10½ in. up
And Length Is	up to 7	7¼–7½	7¾–8	8¼ in. up

...and Brent Gloves are Certainly That

Knit Lined $3.66

G Save 32c. Sells nationally $3.98. Carefully selected Capeskin with 100% Orlon knit lining. Slip-on style with side vent. Lockstitched palm. Whipstitch back. Black or Brown.
Sizes: Small, Med., Large, Ex. Large. *State size, color.*
To Measure, See Page 40.
35 W 2597—Wt. 6 oz. . . $3.66

Pile Lined $3.98

H **New Slip-On** Imported Capeskin. Soft Acetate Pile lining for extra warmth and comfort. Whipstitched back for extra strength. Snug-fit shirred wrist.
Colors: Brown or Black.
Small, Med., Large, Ex. Large. *State size, color.*
To Measure, See Page 40.
35 W 2548—Wt. 5 oz. $3.98

Knit Lined $5.98

J **Golden Brent.** Save $1.52. Nationally $7.50. Fine Peccary Pigskin lined with warm 50% Dacron, 50% Wool Knit. Sidewall expansion panel. Whipstitched back.
Colors: Cork, Gray. Boxed.
Sizes: Small, Med., Large, Ex. Large. Measure, Pg. 40.
State size and color.
35 W 2525—Wt. 8 oz. . . $5.98

Unlined Pigskin $4.98

K **Golden Brent.** Similar quality nationally $6.50. Hand detail back; sidewall panels.
Colors: Gray or Cork.
Small, Med., Large, Ex. Large. *State size, color.*
Measure, Pg. 40. Wt. 3 oz.
35 W 2430—Boxed. . $4.98

Holiday Specials... Easy on Christmas Gift Budgets

Imported Capeskin $2.99

L **Sells Nationally for $3.98.** Smooth grain Imported Capeskin. 100% Nylon Fleece Pile keeps cold out. Whipstitched back, lockstitched palm. Comfortable, smart side vent.
Colors: Black or Brown.
Sizes: Small, Med., Large, Ex. Large. Measure, Pg. 40. Ship. wt. 3 oz.
35 T 2558—*State size, color*. . . $2.99

For Other Exciting Glove Values . . . See Pages 2, 5, 35 and 38 of this Catalog.

Charge It! SEE PAGE 19

Fur Lined $3.44

M **Save 54c.** Sells nationally for $3.98. Carefully selected Pig-Grained Leather Glove. Soft, warm Rabbit Fur lining gives added warmth on the coldest days and is long-wearing. Comfortable side vent opening. Sturdy whipstitched back. Gauge sewn palm for added strength.
Colors: Brown or Black.
Sizes: Small, Med., Large, Ex. Large.
To Measure, See Pg. 40. Ship. wt. 6 oz.
35 T 2570—*State size, color*. $3.44

Supple Leather Palm $1.87

- **Warm, Rugged, 100% Wool Back.**
- **Easy Flexing Leather Palm.**

N **Specially purchased** and imported for Christmas giving. Handsome Leather Palm Knit Gloves (100% Wool handstitched to sturdy leathers). Ideal for winter driving comfort. Hand stitching for good looks.
Colors: Gray, Tan. Ship. wt. ea. 4 oz.
Sizes: Small, Medium, Large.
To Measure, Pg. 40. *State size, color.*
35 T 2617–**Each $1.87; Buy 2 for $3.56**

For Best Value Choose Golden Brent . . Neatly Gift Boxed

Give Him Pinehurst, First Choic

INDOORS OR OUTDOORS HE'LL LIVE IN THESE VERSATILE STYLES
STURDY LEATHERS; EXPERT CONSTRUCTION . . . TOP VALUES ANYWHERE!

Charge It! SEE PAGE 19

G 4.44 H 4.99 J 3.99 K 3.44–3.29

F

Put Him On Easy Feet

Cush-N-Crepe Soles, Heels $3.29 to $4.9

G **For Him.** Moc-toe Opera of smooth side Leather lined in plaid pattern. Wide. *Men's:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 1 lb. 12 oz. *State size.*
24W8555-Brown. **$4.44**
24W8544-Black. . **$4.44**

H **New Square T** stitch and tu Leather Opera. Han somely embossed vam Colorful plaid linin *Men's:* 7, 7½, 8, 8½, 9, 9 10, 10½, 11, 12. Wid Wt. 1 lb. 12 oz. *State si*
24W8548-Black. . **$4.9**
24W8547-Brown. **$4.9**

J **Men, Boys!** Leather Vamp; cross stitched Moc. Striped lining. *All Sizes.* Wide.
Men's: 7-11, 12.
Wt. 1 lb. 12 oz. *State size.*
24W8545-Brown. **$3.99**
24W8546-Red. . . **$3.99**
Boys': 3-6. Wt. 1 lb. 7 oz.
24W8346-Red. . . **$3.99**
24W8345-Brown. **$3.99**

K **Men, Boys!** Leat er Vamp Opera Lined back, unline vamp. Wt. 1 lb. 6 *Whole Sizes only.* Wid
Men's: 6, 7, 8, 9, 10, 11,
24W8700-Brown. **$3.**
24W8701-Wine. **$3.**
Boys': 1, 2, 3, 4,
24W8300-Brown. **$3.**

So Soft, So Comfortable, So Relaxing

GLOVE-SOFT **$5.64** ELK-TANNED LEATHER

F **This Season's Style Hit!** The exciting Italian Lounger. Relax in the luxury of Glove-soft Elk-tanned Leather . . . light and completely flexible. Buoyant Cush-N-Crepe soles, heels for lasting foot ease. Wt. 1 lb. 12 oz. *State size.*
Men's Sizes come in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. Wide Width.
24 W 8503–Maple Tan Italian Lounger. **$5.64**

42 WARDS CSABKFD2

L M

A Gift He'll Enjoy $4.99

L M **Top Value!** Your gift problem is solved w these soft and flexible Glove Leath styles. Cush-N-Crepe Rubber sole and he *Men's Sizes come in* 6, 6½, 7, 7½, 8, 8½, 9½, 10, 10½, 11, 12. Wide. Ship. wt. 1 lb. 12
(L) 24W8501–Maple Tan Opera. *State size.* **$4.**
(M) 24W8500–Maple Tan Scuff. *State size.* . **$4.**

for Men and Boys

THE GIFT THAT'S PERFECT
FOR CHRISTMAS AND LONG AFTER

He'll Use Them Every Day

Soft Scuff or Flexible Opera $4.44

P **Men's. Glove-soft Elk-tanned Leather** . . . Moc-Toe styling. Padded Leather soles and heels ssure a new kind of pleasurable comfort under-ot. Handsome striped lining; smooth, won't wrin-e: up. Wide widths. Ship. wt. 1 lb. 6 oz. *State size.*
en's Whole Sizes: 6, 7, 8, 9, 10, 11 and 12.
24 W 8632–Maple Tan Scuff. $4.44
24 W 8633–Maple Tan Opera. $4.44

Best Selling Romeos $4.69 - $4.99

R T **Men's.** Surround his feet in comfort with America's favorites. Premium Quality Leathers with Composition soles, Rubber heels or Cushioned Crepe soles and heels. *State width and size.*

R **Soft Kidskin.** Composition soles, Rubber heels. All Sizes. *Widths E, EEE:* 6-11, 12 and 13.
24T6836-Brown. Wt. 2 lbs. $4.69
24T6837-Black. Wt. 2 lbs. . $4.69

T **Flexible Elk Leather.** Cushioned Crepe soles and heels. *Width E. All Sizes:* 6 to 11, 12.
24T6818–Brown. Wt. 2 lbs. $4.99
24T6817–Black. Wt. 2 lbs. . $4.99

For His Moments Of Relaxation

A wonderful gift idea. Smooth Leather Vamp Opera; Red Leather trim on sleek Black uppers. Colorful laid lining. Durable Composition le, Rubber heel. Wt. 1 lb. 12 oz.
en's Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, and 12. Wide. *Please state your size.*
T 8612–Black with Red Trim . $3.99

Men's Kidskin Leather Operas. Ideal for his lounging ease. Full nooth lining for comfort. Leather les, Rubber heels. Wt. 1 lb. 12 oz.
en's: 6, 6½, 7, 7½, 8, 8½, 9, 9½, , 10½, 11, 12. Wide. *State your size.*
W8480-Brown. 24W8481-Wine. $4.74

Favorites For Father And Son $1.99 TO $4.74

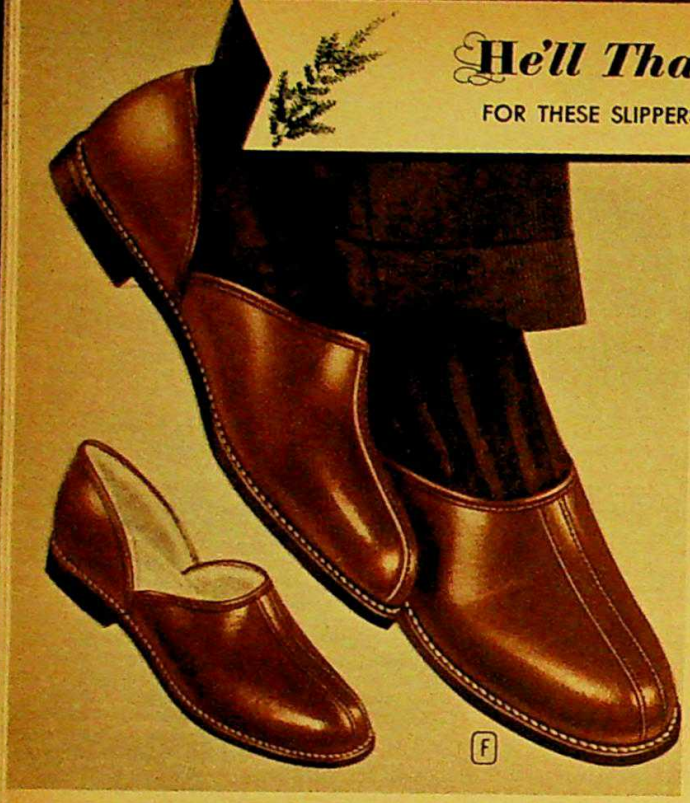
W **Finest Glove** Leather; handsewn. Leather covered Rubber cushion insole. Wt. 1 lb. 5 oz.
Men's Whole Sizes: 6 to 12. Wide. *State size.*
24W8421-Smoke. 4.74
24W8431-Tan. . . 4.74
Boys': 2,3,4,5. Wide.
24W8317-Smoke. 4.44

X **Corduroy Everett.** Matching Felt lining. Elastic side gore. Cush-N-Crepe soles, heels. Wt. 1 lb. 2 oz.
Men's Whole Sizes: 6 to 12. Wide. *State size.*
24W8732-Red . $2.83
24W8733-Blue. $2.83
Boys': 2,3,4,5. Wide.
24T8382-Blue. . $2.66

Y **Felt.** Padded soles, heels. Wt. 1 lb. 2 oz.
Men's Whole Sizes: 6 to 12. Wide. *State size.*
24W8748-Wine. $2.29
24W8749-Blue . $2.29
Boys': 2,3,4,5. Wide.
24W8348-Wine. $1.99
24W8349-Blue . $1.99

He'll Thank You Warmly

FOR THESE SLIPPERS . . . LINED FOR EXTRA COMFORT



HE'LL ENJOY THIS WARM-LINED FAVORITE

TOP VALUE AT **$3.99** A GIFT SPECIAL

F Men's favorite Classic Opera . . . the most popular this season! Here's 100% Nylon Fleece lining for warm luxury . . . and look at this low price. Handsomely styled in smooth Leather, always so soft and pliable. Long-wearing Leather soles and Rubber heels for comfortable walking. Ship. wt. 1 lb. 8 oz.

Men's Whole Sizes: 6, 7, 8, 9, 10, 11, 12. Wide.

24 W 8625–Brown. *State size*. $3.99

As Warm as The Christmas Spirit $4.99 TO $5.99

G Men's Best Opera of finest Glove-soft, Elk-tanned Leather. Fully lined with warm Nylon Fleece. Durable Leather soles and Rubber heels.

Men's: 6, 7, 8, 9, 10, 11, 12. Wide. Ship. wt. 1 lb. 8 oz. *State size.*

24 W 8465–Wine.

24 W 8469–Brown. $4.99

H Men's Moc-front. Smooth leather. Nylon Fleece lining. Goodyear stitchdown construction. Sturdy Leather soles, Rubber heels. *State size.*

Men's Sizes: 6, 7, 8, 9, 10, 11, 12. Wide.

24 W 8539 – Brown.

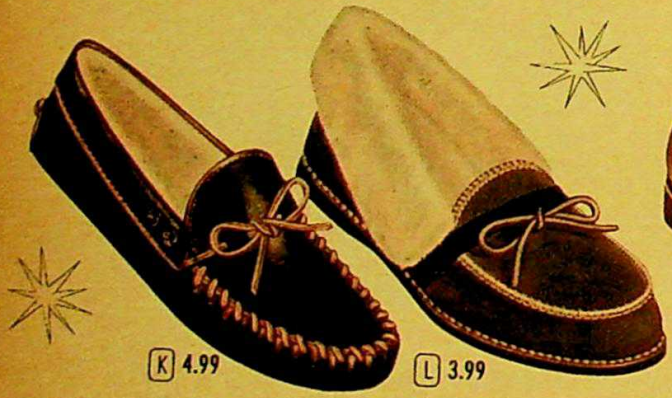
Wt. 2 lbs. $5.99

J Men's. Glove-soft Elk-tanned Leather. Acrilan pile Lining. Best fitting Elastic side Gores. Cush-N-Crepe soles, heels. *State size.*

Men's Sizes: 7, 8, 9, 10, 11, 12. Wide.

24 W 8550-Light Tan.

Wt. 1 lb. 8 oz. . . $5.64



Popular Mocs for Lasting Comfort $3.99 AND $4.99

K Men's, Boys' Handsewn Mocs. 1-pc. Glove-soft leather. Shearling Sheep's wool lining. Wt. 1 lb. 12 oz.

Men's Sizes: 6, 7, 8, 9, 10, 11, 12. Wide.

24W8521-Burgundy. *State size*. . $4.99

Boys' Sizes: 2, 3, 4, 5. Wide width.

24 W 8323–Burgundy. *State size*. $4.99

L Men's Rich Cotton Suedine Moc. Looks like luxurious Suede. Softest Cotton Fleece vamp, quarter lining; warm sock and collar lining of snug Shearling Sheep's wool. Long-wearing leather soles, wedge heels. Ship. wt. 1 lb. 8 oz. *Please state size.*

Men's Sizes: 7,8,9,10,11,12. Wide.

24W8520-Beaver Brown. $3.99

Snug Warmth, Good Looks $5.64–$6.44

M Men's Romeo; Elk-tanned leather. Thick lining of warm Shearling Sheep. Long-wearing Cush-N-Crepe sole and Rubber heel. Wt. 2 lbs. 8 oz. Wide.

Men's Sizes: 6, 7, 8, 9, 10, 11, 12 and 13. *Please state size.*

24W8410–Brown. $6.44

N Men's College Boot. Reverse Shearling Sheep (fleece inside); Natural Suede finish. Slide fastener. Leather sole; wedge heel. Shipping weight 2 lbs. *Please state size.*

Men's Whole Sizes: 6,7, 8, 9, 10, 11, 12. Wide.

24W8458–Brown. $5.64

Pleasure Filled Gifts for Men

HANDSOME STYLES . . . HE'D CHOOSE THESE FOR HIMSELF

(P)

(R) Choice of Leather or Crepe Soles

Officer's Dress Style $6.87-$7.87

(R) **Plain Toe of Rich Leather.** Built on Navy Specified lasts. Leather heel lining and Leather insoles. Goodyear Welt construction. *In Whole, Half Sizes. Please state width and size. Width B:* 8 to 11, 12; *C:* 6½ to 11, 12; *D:* 6 to 11, 12; *EEE:* 6 to 11. Long-wearing Leather soles, Rubber heels. Wt. 2 lbs. 12 oz. 24T6705-Black Leather. **$6.87** 24T6704-Brown Leather. **$6.87**

Bouncy Cushioned Crepe Rubber soles, heels. Wt. 2 lbs. 12 oz. 24T6745-Black Leather. **$7.87** 24T6744-Brown Leather. **$7.87**

TIME TO RELAX IN RIPPLE® SOLES

SMOOTH LEATHER **$7.87** SOFT AND SUPPLE

(FP) **Just in Time for the Holiday.** Sporty Moc with the amazing Ripple® Sole of angled Rubber. Ripples give firm non-slip traction, add inches to your stride, keep your feet dry and cool. Reduce foot-tiring jolts and vibrations. The perfect style for men who are on their feet all day long . . . yet this trim casual is ideal for weekend sportswear. Shipping weight 2 lbs. 8 oz. *Please state size. Width D. In Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24 W 6732–Brown. . . **$7.87** 24 W 6733–Black. . . . **$7.87**

(W) 4.99–3.99 (X) 10.99

Charge It!

SEE PAGE 19

(T) 6.95 (U) 10.99

(V) 49c

His Choice for Deep Comfort

$3.99 TO $10.99

(W) (X) **Lambskin linings,** tanned for ruggedness of Leather; warmth of wool.

(W) **Soft Moc.** Hand-laced; Rawhide lace. 1-pc. Rubber sole, heel. Whole Sizes Only. *Wide:* 6 to 12. ½ sizes, order ½ size larger.

24 W 6812–Lt. Brown. Wt. 2 lbs. . . . **$4.99**

24 W 6811–Dark Brown. Like 6812 but unlined. Wt. 2 lbs. *State your size* **$3.99**

(X) **Chukka.** Nuron Crepe soles and heels. Natural color Shearling lining, contrasting top trim inside. *State your size. Width D:* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 W 6796–Tan Leather. Natural lining, Brown Top trim. Wt. 2 lbs. 12 oz. . . **$10.99**

24 W 6795–Black Leather. Natural lining, Red Top trim. Wt. 2 lbs. 12 oz. **$10.99**

You'll Add to His Golfing Pleasure $6.95 AND $10.99

A wonderful Gift. Sells for $8.95 Nationally. Built of sturdy rmy Duck, lightweight and completely washable. Cushion inles for all-day ease. Long-earing Crepe Rubber soles with ep-set steel spikes molded in. edium (*fits C, D, E widths*): 7, 2, 8, 8½, 9, 9½, 10, 10½, 11, 12. 2 lbs. 6 oz. *State your size.*

T 6702–Brown Duck. **$6.95**

(U) (V) **Save $1.00. Was $11.99.** Wards Finest Golf Shoe. Crafted of smooth Leather. Leather soles, heels with removable (and replaceable) steel spikes firmly anchored in steel receptacles. Leather insoles. Goodyear Welt construction. *Widths C, D, E, EEE. Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. *State width and size.*

(U) 24W6000-Brown. Wt. 2 lb. 14 oz. **$10.99**

(V) 24 W 6099–Replacement Set. 12 steel spikes, spike key. Wt. 6 oz. **49c**

For Him... Imported English Shoes

FULLY LEATHER LINED FOR SMOOTHEST COMFORT INSIDE . . . HE'LL WEAR THEM PROUDLY

HANDSOME STYLES **$8.87** PREMIUM LEATHERS

EVERY STYLE HAS ALL THESE FINE FEATURES

- Fully Lined . . . From he to toe with Glove Leath
- Built of gleaming Leath Grained or satiny Smoo
- Goodyear Welt constructio
- Long-wearing Leather so and durable Rubber hee

ALL 5 STYLES ON THIS PAGE COME IN EVERY ONE OF THESE WIDTHS AND SIZES

Width Explanation:	7	7½	8	8½	9	9½	10	10½	1
C — Med. Narrow	x	x	x	x	x	x	x	x	x
D — Medium	x	x	x	x	x	x	x	x	x
E — Med. Wide	x	x	x	x	x	x	x	x	x

Cashmere Soft Scotch Grain

F **Popular Plateau Oxford.** Carefully made soft, mellow Grain Leather. Here's a reall good-looking style that's perfect for business weekend casual wear. Has all of the fine fe tures above. See Chart above for widths and size Ship. wt. 2 lbs. 12 oz. *State your width and siz*

24 T 6572–Brown Grain Leather.....$8.8

Stitch and Turn

G **Oxford.** Of smooth, premium Leather . . . Always handsome, always in good taste. Has all of the fine features above. See Chart for widths and sizes. *State width and size.*

24T6563–Black Smooth Leather. Wt. 2 lbs. 12 oz. **$8.87**

The Custom Toe

H **Oxford** made of smooth premium Leather. Has all of the fine features above. See Chart above for widths and sizes. Shipping weight 2 lbs. 12 oz. *Please state your width and size.*

24 T 6564–Brown.....**$8.87**
24 T 6565–Black.....**$8.87**

The Plateau Oxford

J **Crafted** of smooth premium Leather. Has all of the fine features above. See Chart above for widths and sizes. Shipping weight 2 lbs. 12 oz. *Please state your width and size.*

24 T 6562–Brown.....**$8.87**
24 T 6561–Black.....**$8.87**

The Plain Toe

K **Oxford** of smooth, pre mium Leather. Has al of the fine features above See Chart above for width and sizes. Shipping weigh 2 lbs. 12 oz. *Please sta your width and size.*

24 T 6569–Black....**$8.8**
24 T 6568–Brown...**$8.8**

Shop 3 Ways at Wards . . . By Mail, Phone or In Person . . . For complete information see Pgs. 274 to 27

Gifts to Let Him Relax in Style

COSTS SO LITTLE, MEANS SO MUCH

Closes at a Touch

MAGIC VELCRO ... THE SMART LOOK

$6.49 AND $7.49

(L) **The New, Amazing Velcro closure** peels open at a touch, yet holds fast even under strain. Works like Magic! Thousands of tiny Nylon hooks and eyes mesh firmly together on contact ... open only when you want them to. Handsomely styled in supple, gleaming Leather with Crush Proof Perma-Heel-Counters plus long-wearing Neolite soles and durable Rubber heels. Ship. wt. 2 lbs. 10 oz. *State your width and size.*

Men's. *Widths B, C, D come in the following Sizes:* 7½, 8, 8½, 9, 9½ and 10.

24 W 5858–Brown Smooth Leather...$7.49

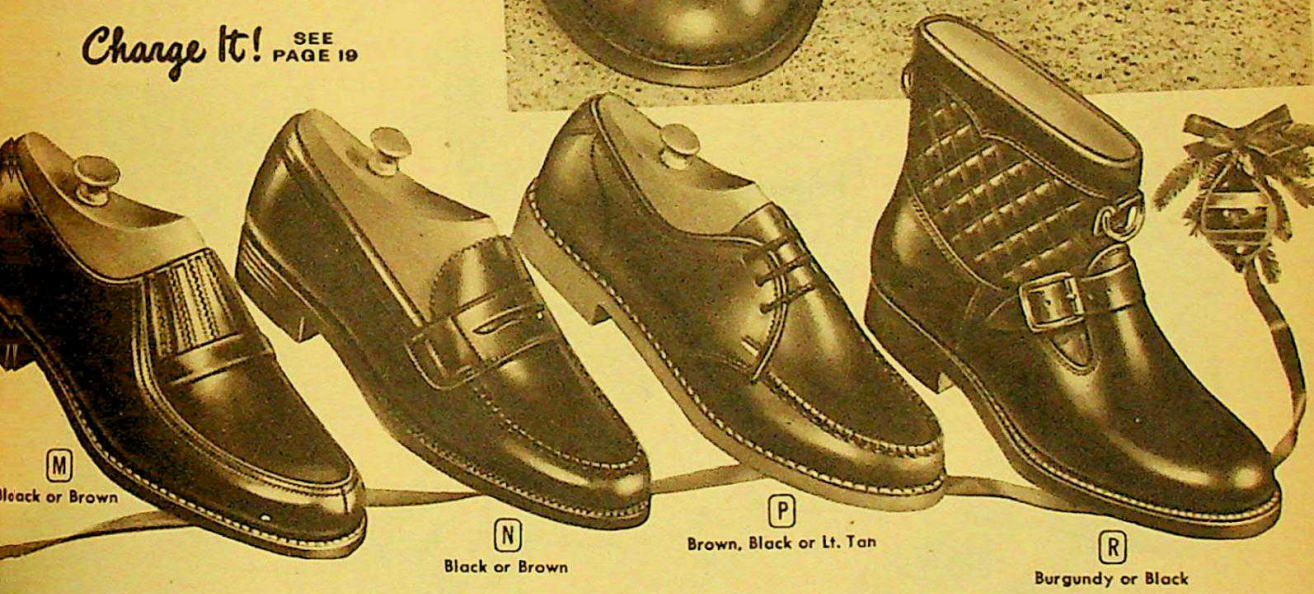
24 W 5857–Black Smooth Leather....$7.49

Boys'. *Widths B, C, D come in the following Sizes:* 3, 3½, 4, 4½, 5, 5½, 6, 6½ and 7.

24 W 5828–Brown Smooth Leather...$6.49

24 W 5827–Black Smooth Leather....$6.49

Change It! SEE PAGE 19



FAVORITE LACELESS STYLE

$5.99 AND $6.99

(M) **Finger Gore Slip-On.** Perfect for business or leisure wear. Built of gleaming Leather. Special instep gores stretch for a snug, comfortable fit. Durable Wardolite soles and Rubber heels. Ship. wt. 22 lbs. 8 oz. *State width and size.*

Men's. *Width B comes in Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

Men's. *Widths D, EEE in Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

224 W 6634–Black Leather....$6.99

224 W 6635–Brown Leather....$6.99

Boys' Sizes: *Width B:* 3, 3½, 4, 4½, 5, 5½, 6; *Width D:* 3, 3½, 4, 4½, 5, 5½.

224 W 5912–Black Leather....$5.99

224 W 5913–Brown Leather....$5.99

IDEAL GIFTS FOR HIS IMPORTANT LEISURE HOURS

$6.49

(N) **Popular Moc-Toe** Lounger of lightweight, flexible Leather for added comfort. Most wanted by young men everywhere. With longer-wearing Wardolite soles and durable Rubber heels. Ship. wt. 2 lbs. 8 oz. *State your width and size.*

Widths D, EEE come in Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24 W 6687–Black....$6.49

24 W 6688–Brown...$6.49

$5.49

(P) **Moc-toe 3-eyelet tie.** Supple, easy to shine Leather in your 3 favorite colors. Long-wearing Cushion Crepe soles and heels put spring in your step. Shipping weight 2 lbs. *Please state your size.*

Width D comes in Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 T 6656–Brown....$5.49

24 T 6655–Black....$5.49

24 T 6657–Lt. Tan...$5.49

$8.99

(R) **Sturdy Jean Boots** in rich, supple Leather. Ideal for sport or leisure wear. Handsomely polished Brass buckle. Tough Wardolite soles, Rubber heels. Wt. 3 lbs. 8 oz. *State size.*

Width D comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 W 6690–Burgundy Leather, Quilted Top...$8.99

24 W 6691 – Black Smooth Leather (not shown).$8.99

For an even larger selection of shoes, see Wards Big Fall Catalog.

Give Him A Practical Gift

MAN OR BOY, HE'LL WELCOME THESE FINE BOOTS

Popular Dress-Up Styles

SELL NATIONALLY $5.95 and $6.35

$4.55 AND $4.75

(F) (G) **Better Quality Black Rubber.** Built of the finest lightweight Rubber compounds. Vulcanized by leak-proof Vapor process. Reinforced at all strain points for extra wear. 100% Waterproof construction. Cotton fleece lined for extra warmth and extra comfort. Long-wearing Rubber soles and heels assure non-slip footing. Order your regular shoe size. For half sizes, order a half size larger. *Please state your size.*

Men's. Whole Sizes: 6, 7, 8, 9, 10, 11, 12, 13.
(F) 24 W 9723–4-Buckle. Ship. wt. 2 lbs. 12 oz. Sells Nationally for $6.35.....$4.75
(G) 24 W 9719–Slide. 10-inch. Ship. wt. 2 lbs. 6 oz. Sells Nationally for $6.35.....$4.55

Boys'. Whole Sizes: 11, 12, 13, 1, 2, 3, 4, 5, 6.
(F) 24 W 9724–4-Buckle. Ship. wt. 2 lbs. 2 oz. Sells Nationally for $5.95.....$4.75
(G) 24 W 9766–Slide. 9-inch. Ship. wt. 1 lb. 14 oz. Sells Nationally for $5.95.....$4.55

Easy On and Off Style

Nationally $5.95 **$4.89–$4.69**

(H) **Better Quality** over-the-shoe boot. Nationally $5.95. Snap-tab top keeps pants tucked in. 100% Waterproof Rubber. Cotton net cloth lined. Reinforced strain points. Order shoe size. For ½ sizes, order ½ size larger. *State size.*

Men's Sizes: 6, 7, 8, 9, 10, 11, 12.
24W9835-Black. Wt. 2 lb. 4 oz. **$4.89**

Boys' Sizes: 1, 2, 3, 4, 5 and 6.
24 W 9836–Black. Wt. 2 lb. . **$4.69**

Extra Protection for Him

Nationally $7.65-$9.95 **$5.99 TO $7.49**

(J) (K) **Waterproof.** Built of medium heavy-weight black Rubber. Cotton fleece lining for extra foot ease. Pull-proof buckles. Full gusset tongues. Red Rubber soles, heels. Order regular size. For ½ sizes, order half size larger. *State your size.*

Men's Sizes: 6, 7, 8, 9, 10, 11, 12, 13.
(J) 24 W 9732–4-Buckle. Ship. wt. 4 lbs. Sells nationally $8.65. . . . **$6.49**
(K) 24 W 9733–5-Buckle. Wt. 4 lbs. 6 oz. Sells nationally $9.95.....**$7.49**

(J) *Boys':* 1, 2, 3, 4, 5, 6. Nationally $7.65.
24W9765–4-Buckle. Wt. 3 lb. 4 oz. **$5.99**

Insulated for Coldest Weather

Nationally $18.65 **$13.99 AND $14.99**

(L) **Best Quality.** Built of the finest lightweight Rubber compounds, 100% waterproof. Foam Rubber insulation shuts out cold air. Net cloth lined for protection. Reinforced at all strain points. Foam Rubber cushioned insoles. Steel shank offers firm arch support. Full gusset tongue, non-slip Cleated Rubber soles and Molded Rubber heels. Shipping weight 5 lbs. 4 oz.

Sizes: 6, 7, 8, 9, 10, 11, 12. Order regular size: ½ sizes order a ½ size smaller.
24 W 9946–Black.....$13.99
24 W 9945–Olive Drab.....$13.99
24 W 9944–Yellow.....$14.99

Christmas Special! Nylon Parka

LOWEST PRICE WE'VE EVER SEEN FOR THIS TOP QUALITY!

Deep Quilted Lining

MACHINE WASHABLE... 3 SMART COLORS

ZIP FRONT **$17.88** ZIP-OFF HOOD

Gives Warmth Without Extra-Heavy Weight!
Miracle Fabrics give longer, tougher wear!
Nylon quilt lining — extra warm and strong!
Quilt Lined Hood — protects against cold!

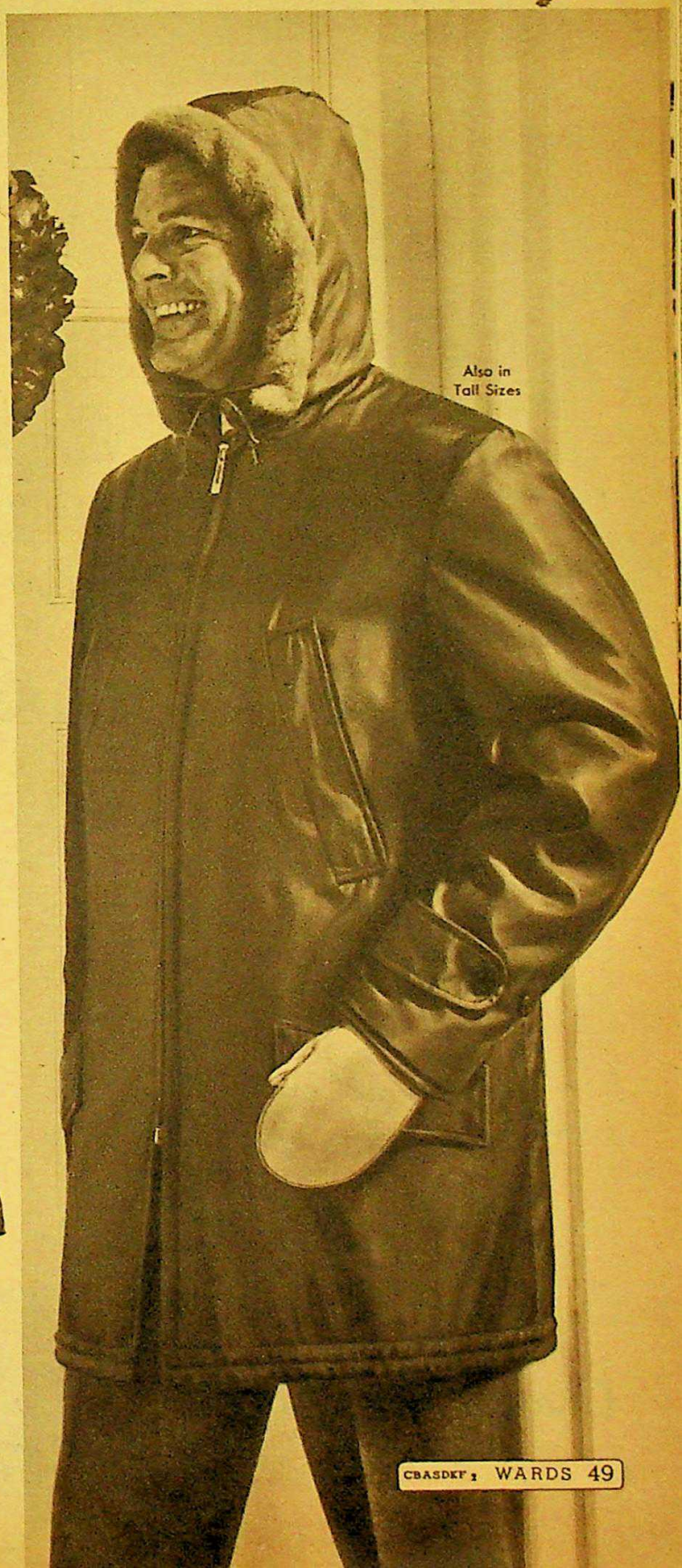
The Christmas Gift for Him — it's so practical and so very extra-special! It's a lightweight, washable Nylon Parka — and at a low, low price that makes it the ideal gift for those cold days ahead.

100% Nylon Flight Satin Outside — smooth, strong, wind-resistant — gives you longer, tougher wear. **Nylon Quilt Lining** in body and sleeves — interlining of warm 85% Orlon, 15% strong Nylon. **Machine Washable** — for easiest care and cleaning. **Water-Repellent too** — even after many washings! **Zip-off quilt lined Hood** — has adjustable drawstring. Shaped to fit better and add warmth. **Jumbo zipper front** — with deep wind-resistant inner flap — seals out bitter cold. See Measure below.

Regular Sizes: *Even Chests:* 36 to 46 inches. Charcoal Gray, Red, Yellow. About 34 in. long.
399 T 7385–*State even chest, color.* Wt. 3 lbs. **$17.88**

Tall Sizes: *Even Chests:* 38 to 48 inches.
Charcoal Gray, Red, Yellow. About 36 in. long.
399 T 7386–*State even chest, color.* Wt. 3 lbs. **$19.88**

W R C *Charge It!* SEE PAGE 19



Also in Tall Sizes

HOW TO MEASURE... FIT GUARANTEED

Measure over clothing you'll wear under jacket or coat, placing tape up under arms, over shoulder blades — add 1 inch. Total is your size. If between sizes, order next larger size listed. Tall sizes fit men 6 ft. to 6 ft. 4 in. tall.

Cold Weather

Smart Toggle Front!

9-OZ. COMBED COMMANDO CLOTH

HIS $14.95 HERS
EA.

Quilt Lined . . . Warmth Without Weight
Machine Washable . . . Water-Repellent!

(A) (B) **Give them both double protection!** Zipper concealed under wide overlapping button front. Latest style features — the new sleeve insert, the side insert, the roll collar and cuffs are all bulky knit 50% Nylon, 50% Cotton. Warm Rayon lining quilted to interlining of 80% Orlon, 20% Acetate. Zelan water-repellent. Washable. Ship. wt. 3 lbs. Char. (dk.) Gray, Lt. Tan. *State size, color.*

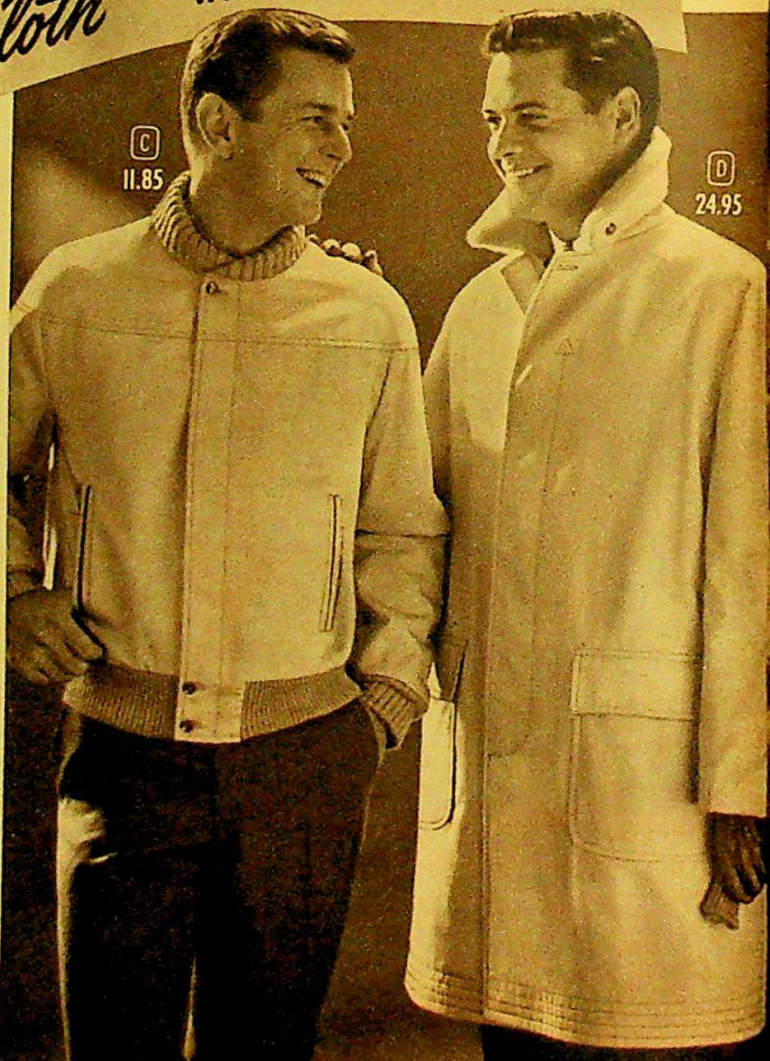
(A) **His:** *Men's Reg. Even Chests:* 36 to 46 in. 39 W 7450–Abt. 32 in. long $14.95

(A) *Men's Tall Even Chests:* 38 to 48 in. 39 W 7451–Abt. 34 in. *State size, color.* $16.98

(B) **Hers:** *Misses', Juniors' Sizes:* 9-10; 11-12; 13-14; 15-16; 17-18. About 30 inches long. 39 T 7455–Measure, Pg. 84, Fall Book. $14.95

Commando Cloth

Lightweight Warmth . . . 9-oz. Washable Combed Cotton



Machine Washable

ADVANCED 1960 STYLING

(C) **Floating Action Shoulder** — floats with your every move, never binds! Widely overlapping wind-proof fly-front conceals zipper. Extra deep roll knit collar, cuffs and waist of 75% Cotton, 25% Nylon. Entirely lined in patterned Rayon quilted to extra-thick Celacloud Acetate interlining for warmth. Zelan water-repellent — even after laundering! About 25 in. long. Washable. Measure, see Page 49. *Colors:* Antelope (dark) Tan, Lt. Tan. *Even Chests:* 36 to 46. Wt. 2 lbs. 8 oz. 39 W 6500–*State even chest, color.* $11.85

(D) **Newest Stadium Coat is 40 in. long!** Smart removable collar of deep Orlon Pile — gives you 2 coats in 1. Zelan durably water-repellent. Body lined in deep Orlon Pile (cotton back), bottom in Commando Cloth. Sleeve lining is Rayon quilted over Celacloud Acetate. Button-fly front has concealed tab at bottom. *Color:* Tan only. Washable. *Even Chests:* 36 to 46 in. Measure, see Page 49. 39W7452–*State size.* Wt. 4 lbs. 8 oz. $24.95

Charge It! SEE PAGE 19

Companions, New Gift Ideas

Wool–Nylon–Cashmere

WITH WARM ALPACA COLLAR!

HIS $19.98 HERS EA.

Quilt Lined for Added Warmth
Top Styling Details—Top Value

E F **Outstanding combination of Warmth and Style!** A richly blended Fleece of 75% Virgin Wool for warmth and wear, 15% Nylon for added strength and 10% luxurious Cashmere for fine appearance and texture. There's a collar of good-looking Alpaca (42% of fabric) on Cotton Back — seals out cold. Full Rayon Satin lining quilted over warm interlining of 80% Orlon, 20% Acetate in body and sleeves. Medium Gray. Ship. wt. 5 lbs. 8 oz.

E **His:** *Men's Even Chests:* 36 to 46 inches. For How to Measure, see Page 56. *State chest, height, weight.*
39 T 9564–Abt. 35 in. long. . .**$19.98**

F **Hers:** *Misses', Juniors' Sizes:* 9-10; 11-12; 13-14; 15-16; 17-18. Measure, see Pg. 84, Big Fall Book.
39 T 9565–Abt. 30 in. long. . .**$19.98**

Combed Cotton Cords

SAVE $2.13 and $3.13!

Save $2.13! Sells Nationally $14.98!
Rich Dancord Combed Cotton Cord!
Orlon Pile Lining for Extra Warmth!

G **Automatic Wash'n Wear** . . . tumble or drip dry, little or no ironing. Zelan durably water-repellent. Body lined in deep Orlon Pile (Cotton Back), bottom and sleeves in Rayon quilted to 85% Orlon plus other fibers. Big zipper front. Lt. Tan, Antelope (dark) Tan, Charcoal (dark) Gray. Washable. Ship. wt. 4 lbs.
39 W 7551–*Reg. Even Chests:* 36 to 46 in. Abt. 32 in. long. *State size, color*. . **$12.85**
39 W 7552–*Tall Even Chests:* 38 to 48 in. Abt. 34 in. long. *State size, color*. . **$14.98**

Burly Cord Toggle Coat

Save $3.13! Sells Nationally $15.98
Zip-off Hood . . . Rayon Quilt Lined

H **Burly Cotton Cord** — looks rugged, wears rugged. Entire Coat and Hood lined in smooth Rayon quilted to thick, 100% Reprocessed Wool interlining for warmth. Wide toggle front conceals zipper — seals out wind. Water-repellent. Lt. Tan, Charcoal (dk.) Gray. Dry clean. *Even Chests:* 36 to 46 in. To Measure, see Page 49. Abt. 35 in. long. Wt. 4 lbs.
39 W 7226–*State even chest, color*. . **$12.85**

Windproof Leather or

CHRISTMAS SPECIALS AT WARDS LOW PRICES . . .

Ⓐ Also in Tall Sizes

Most Popular Quilon

DRY CLEANABLE SUEDE LEATHER

RAYON LINED **$13.50** REGULAR SIZES

- **Imported Leather from New Zealand**
- **Send to Your Regular Dry Cleaner**
- **Long-wearing, Stays Soft, Supple**
- **Snugly Wind and Water-Resistant**

Ⓐ **Our most popular style** has snug-fitting knit collar, cuffs and waistband to keep out cold. Zipper front with smooth Capeskin leather inside facing. Send to your regular cleaner — will come back looking as bright and new as day you bought it.

Rayon Lined. Ship. wt. 2 lbs. 10 oz. *Reg. Even Chests:* 36-46. Abt. 26 in. long. Buckskin Tan, Rust, Charcoal.
39 W 7666–*State chest, color*. . . **$13.50**

Tall Even Chests: 38 to 48. Cut abt. 2 inches longer in body and sleeves. Buckskin Tan, Rust, Charcoal Gray.
39 W 7667–*State chest, color*. . . **$15.50**

Quilt Lined. Ship. wt. 3 lbs. Rayon quilted over 100% Reprocessed Wool. *Reg. Even Chests:* 36-46. Abt. 26 in. Buckskin Tan, Rust, Charcoal Gray.
39 W 7785–*State chest, color*. . . **$15.50**

Tall Even Chests: 38 to 48. Cut abt. 2 inches longer in body and sleeves. Buckskin Tan, Charcoal Gray or Rust.
39 W 7786–*State chest, color*. . . **$17.50**

Coordinated outerwear, Pages 2,3,5,9,242.

Give Cabretta Leather in Ivory or Black

Ⓑ **He'll love the luxury of this Leisure Coat** — and you for giving it. Distinctively tailored from Imported Top Grain Cabretta Leather that stays glove-soft and supple. Luxurious, but so very practical — wipes clean with damp cloth, mild suds. Cabretta's warmth is unmatched for such light weight. And it's lastingly water-repellent! Yoke across front and back. 2 slanted flap pockets, Cabretta covered buttons, Convertible collar. Body, sleeves lined with Rayon. Ship. wt. 2 lbs. 12 oz.

Colors: Ivory or Black. *Reg. Even Chests:* 36 to 46 in.
39 W 8150–Abt. 32 in. long. *State chest, color*. . . . **$34.95**

How to Measure: Measure over clothes to be worn under jacket. Place tape around chest, high up under arms. Add 1 inch to this measurement. Total is size. If between sizes, order next larger even size listed. Tall Sizes cut longer to fit men 6 ft. to 6 ft. 4 in.

Warm, Warm Wool for Him

LATEST BRENT STYLES TO FIT ANY MAN ON YOUR GIFT LIST

Warmly Lined Wool Surcoat

LOW, LOW PRICE FOR SUCH FINE QUALITY

WARM QUILT LINING **$9.88** REGULAR SIZES

C Also in Tall Sizes

C **Good-looking Herringbone Weave** — warm, long-wearing blend of 50% New Wool and 50% Reprocessed Wool. Rayon lining quilted over 100% Reprocessed Wool interlining. Styled with new slanted hacking pockets, jumbo zipper. *Colors:* Med. Gray Herringbone, Med. Brown Herringbone. Ship. wt. 4 lbs. *State chest, color.* Measure, facing page.
39 T 9355–**Reg. Even Chests:** 36 to 46. Abt. 32 in. **$9.88**
39 T 9356–**Tall Even Chests:** 38 to 48. Abt. 34 in. **$11.44**

W R C *Change It!*
SEE PAGE 19

D

Woodsman Jackets

D **Bright, colorful** Buffalo Plaids for Christmas Cheer in warm 100% New Wool. Easy-working zipper front, 2 button adjustable cuffs, 2 chest pockets plus 2 lower pockets. About 30 in. long. *Colors:* Green-Black or Red-Black Plaids.

Sizes: Small (36-38 chest); Med. (39-41); Large (42-44); Extra Large (45-48 chest). *Please state size and color.*

Unlined. Ship. wt. 2 lbs.
39 W 8656. . . . . **$7.98**

Quilt Lined. Rayon over 100% Reprocessed Wool.
39 W 8856–Wt. 3 lbs. . **$11.98**

Wool-Nylon-Cashmere

E **New Fashion Flair** — Give rich solid or Burnished Tone stripes. Deep, fleecy brushed blend of 75% Virgin Wool, 15% strong Nylon plus 10% rich Cashmere. Bulky knit collar insert, pocket trim and snug cuffs. Rayon Dobby body and sleeve lining quilted to interlining of 100% Reprocessed Wool. Big zip front. About 32 inches long.

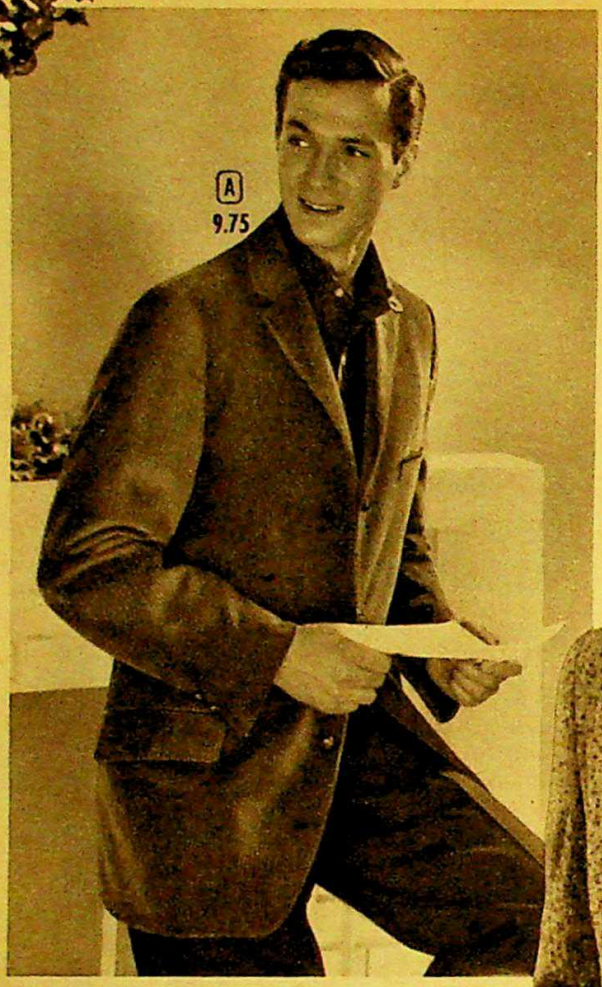
Colors: Lt. Gray solid (shown); Med. Dark Blue or Med. Dark Brown burnished tone stripes. *State chest and color.*

Even Chests: 36 to 46 inches.
39 W 9369–Wt. 4 lbs. . . **$14.85**

E

Holiday Specials

SPORTCOATS, SLACKS AND OUTFIT



Ivy Corduroy Sport Coat

A **Special Low Price!** Imported from Japan—Quality tailored Wide Wale Cotton Corduroy with Extra Features: 3 button front, Hacking pockets, collar tab, leather buttons, leather-like Vinyl trim, center vent. Full Foulard print Rayon lining. Boxed. Charcoal Gray or Taupe. *Even Chests:* 36 to 46 to fit men 5 ft. 7 in. to 6 ft. 2 in. Ship. wt. 3 lbs.
MW 5022—*State sizes asked Pg.* 55, *color*....$9.75

Scotchgard Gifts For Him

B **Boucle Sportcoat**—91% New Wool, 9% Rayon-Nylon decoration. An ideal gift that's Scotchgard treated to repel water and all stains—even oil. Center vent. Patterned Rayon lining.
Med. Gray, Med. Brown. *All Chests:* 36 to 46 to fit men 5 ft. 7 in. to 6 ft. 2 in. Boxed. Ship. wt. 3 lbs.
MT 5038—*State sizes asked Pg.* 55, *color*....$22.95

Virgin Wool Worsted Flannel Slacks, Scotchgard treated to repel stains. Pleated style, zipper fly.
Charcoal Gray, Brown. *Waists:* 29 to 42 in.; *Inseams:* 28 to 36 in. *State waist, Inseam and color.*
39 W 1109—Boxed. Ship. wt. 1 lb. 15 oz....$12.98

Save $1.43 More on 2-Pc. Outfit. Coat, Slacks above. Med. Gray Coat with Charcoal Gray Slacks; Brown Coat with Brown Slacks. Boxed. Wt. 5 lbs.
MT 5338—*State sizes asked Pg.* 55, *color*....$34.50

Sportcoats, Outfits sent from Chicago. Slacks only sent from Baltimore or Kansas City. Pay postage from Wards nearest Mail Order House. See Men's Wear on Pages 2-9, 242.

for That Extra Special Gift

BBY BRENT ARE SURE TO PLEASE HIM NOW AND LATER

Charge It! SEE PAGE 19

Blazers . . . Headliners in Hopsacking

C **For Around-the-Calendar Correctness,** give him a year 'round weight Cotton Hopsacking Blazer, fully lined with Ivy print Cotton—Chest pocket lining pulls up to make matching "handkerchief." Center vent, set-in flap pockets, metal buttons. Loden Green, Antelope Tan, Char. Gray. *All Chests:* 34 to 44 to fit men 5 ft. 5 in. to 6 ft. 2 in. *State all sizes asked below, color.*
MT 5037—Boxed. Ship. wt. 3 lbs. $12.75

2-Pc. Outfit. Blazer with A. C. Slacks of 85% Wool, 15% Nylon Flannel—spot resistant Silicone Finish. Plain front, hip pocket flaps, tapered legs, zipper fly.
Loden Blazer with Charcoal Slacks; Antelope with Brown; Charcoal with Cambridge (med.) Gray. *State all sizes below, color.*
MT 5337—Boxed. Ship. wt. 5 lbs. $19.95

D **New Version of a Jazz Age Favorite**—keyed to the Progressive style of today. All Virgin Wool Hopsacking Blazer is handsomely tailored with 3 button front, set-in flap pockets, center vent. Press-on chest pocket Emblem included. Colorful foulard print Rayon lining, smart metal buttons. Medium Gray, Gray-Olive, Navy. Wt. 3 lbs. *All Chests:* 34 to 44 to fit men 5 ft. 5 in. to 6 ft. 2 in. *State all sizes asked below, color.*
MW 5045—How to Measure below. . $22.95

2-Pc. Outfit. Blazer with slim A. C. Slacks of 65% Wool, 35% Acrilan Flannel—spot resistant Silicone Finish. Plain front, flaps on hip pockets, tapered legs, zipper fly. All Blazers with Cambridge (med.) Gray Slacks. *State all sizes below, also color.*
ME 5345—Boxed. Ship. wt. 5 lbs. $31.95

Gilt Edge Investment

E There's 2 sides to this story—one side of new, fully tailored reversible vest is colorful Red Cotton Paisley Print with metal buttons (a perfect complement for his new Blazer). The other side is Rayon and Acetate Flannel in rich Charcoal Gray buttoned with oceanpearl. Adjustable back strap.
Even Chests: 34 to 44 in. to fit men 5 ft. 5 in. to 6 ft. 2 in. Boxed. Ship. wt. 13 oz.
State chest, height, weight.
MT 5935 . . . . . $6.95

To Order Sportcoats: State chest, sleeve inseam, height, weight, coat color. Measure chest over shirt, up under arms over shoulder blades. Measure sleeve inseam of well-fitting coat from armpit to length desired. Outfits: Give all above sizes plus trouser waist, inseam.

The Gift He'll Like Best

OUR USUAL $19.95 to $25.00 QUALITIES . . . YOU CAN GIV

Wool-Nylon plus Cashmere

OUR USUAL $19.95 QUALITY

ONLY $16.99 AT WARDS

Pamper him this year with this Suburban of 75% New Wool, 15% Nylon plus 10% rich Cashmere Special Purchase . . . Our Usual $19.95 Quality Brent Fine Tailoring Features: Convertible Ba collar, slanted hacking pockets with flaps, dee side vents. Leather buttons and leather-like wel trim. Body and sleeves lined in Foulard print Ray on quilted over warm 100% Reprocessed Wool in terlining. Self lined bottom. Wt. 5 lbs. 12 oz. Boxed

Color: Medium Gray. *State chest, height, weigh*

39T9535—*Reg. Even Sizes:* 34-46. Abt. 34 in. $16.9

39T9536—*Tall Even Sizes:* 36-46. Abt. 36 in. $18.9

How to Measure for Suburban Coats: Make no allowance —Tailored to fit over suit or sportcoat. Have someone els measure you. Measure chest over shirt, up under arm over shoulder blades. For wear without jacket or bul sweater, order 1 size smaller. Tall Sizes for men over 6 f

Also in Tall Sizes

...A Suburban by Brent

HIM EXTRA WARMTH, WEAR AND STYLE FOR THE NEW YEAR

Also in Tall Sizes

Our Usual $25.00 Quality . . . All Wool Tweed

CHRISTMAS SPECIAL **$18.99** WARM ORLON PILE LINING

How to make your man happy—and warm and stylish. Give him this handsomely tailored All Wool Tweed Suburban. Special Purchase . . . Our usual $25.00 Quality. Check the Plus Features that give you more for your money: Convertible Bal collar; set-in sleeves; new slanted hacking pockets with flaps; deep side vents; tabs on sleeves. Warmly lined with fluffy Orlon Pile on Cotton back. Bottom and sleeves lined in Rayon quilted over 100% Reprocessed Wool interlining. Ship. wt. 6 lbs. Boxed. See Suburban Coat on Page 5. Med. Gray or Med. Brown. *State chest, weight, height, color.* Measure on facing page.

39 T 9530—*Regular Even Sizes:* 36 to 46 chests. About 34 in. long $18.99

39 T 9531—*Tall Even Sizes for men 6 ft. and over:* 38 to 46 chests. Abt. 36 in. long. $20.99

Charge It! SEE PAGE 19

Woman's Robe sold on Pg. 127; Man's Sweater sold on Pg. 23A

Holiday Extras...Extra Value,

CHRISTMAS SPECIAL! OUR USUAL $9.98 QUALITY

- Flannel of 75% warm Wool, 25% Dacron!
- Syl-mer Finish sheds rain and water-borne stains . . . even after cleaning!

$8.98

Special Buy! Unpleated, beltless Continental styling! Extension waistband, Italian polo style side pockets. Shirt pads inside waistband keep shirt neatly tucked in. Flannel of 75% warm Wool, 25% Dacron with spot resistant finish. Zip fly. Belt not needed. Ship. wt. 1 lb. 15 oz.

Colors: Charcoal Gray, Cambridge (med.) Gray, Brown.

Waists: 28 to 38; *Inseams:* 28 to 33.

39T1179–*State sizes, color.* $8.98

Special Buy for Christmas! He'll look smart and well dressed in these handsome Flannel Slacks of 75% warm Wool, 25% Dacron—hold shape longer, need less pressing. Syl-mer spot-repellent finish. Pleated front, zip fly. Belt not included. Ship. wt. 1 lb. 15 oz.

Cambridge (medium) Gray, Char. Gray, Silver Gray, Brown

Waists: 29 to 40; *Inseams:* 28 to 33.

39T1123–*State sizes, color.* $8.98

NEWEST STYLE BOWLING SLACKS

Acrilan - Rayon
Automatic Wash
'n Wear Hopsack

$8.98

Sure to score a strike Christmas morning—Bowling Slacks. 70% Acrilan, 30% strong Rayon. Automatic Wash 'n Wear—simply toss in your machine, drip dry, little or no ironing needed! Handsomely styled—self belt extends from hidden side elastic inserts for extra comfort and easy bind-free movement. Bowling insignia on rust proof buckle, waist pads grip shirt firmly. Zipper fly. Wt. 2 lbs. Washable.

Colors: Navy, Olive, Charcoal.

Waists: 29 to 42; *Inseams* 28 to 33.

39T1081–*State sizes, color.* $8.98

More Gift Ideas in Big Fall Book.

Extra Style

Guaranteed 1 Year! 65% Dacron Gabardine

OUR USUAL $9.98 QUALITY! $7.97

- **Automatic Wash 'n Wear . . . Machine Wash**
- **Drip or tumble dry, little or no ironing needed! Pleated or Unpleated Styles . . . long Inseams at no extra cost . . . Stout sizes, too!**

(AA) (B) **Specially Purchased for the Holiday Season.** Year 'round, crease resistant Gabardine Slacks of 65% Dacron, 35% Rayon by famed Cone Mills. Guaranteed—money back if Slacks rip, tear, or show undue wear in normal use within 1 year of purchase. Nylon-Cotton pockets and trim for extra strength and easy care. Fine Brent Tailoring. Zipper fly. Belt not included. Washable. Ship. wt. 1 lb. 15 oz.

Colors: Brown (dk.), Char. (dk.) Gray, Gray (med.), Navy. Measure below. *State waist, inseam, color.*

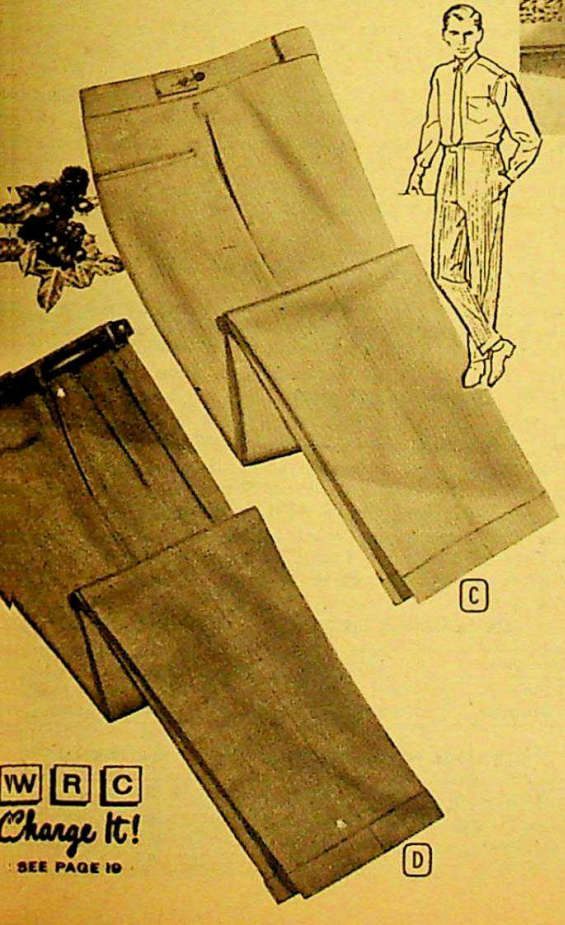
(AA) **Pleated style.** Long inseams at no extra price. 39T1006-*Waists:* 29 to 40; *Inseams:* 28 to 36. **7.97**

(B) **Unpleated style.** In Regular and Stout Sizes. 39T2004-*Waists:* 29 to 42; *Inseams:* 28 to 33. **7.97**

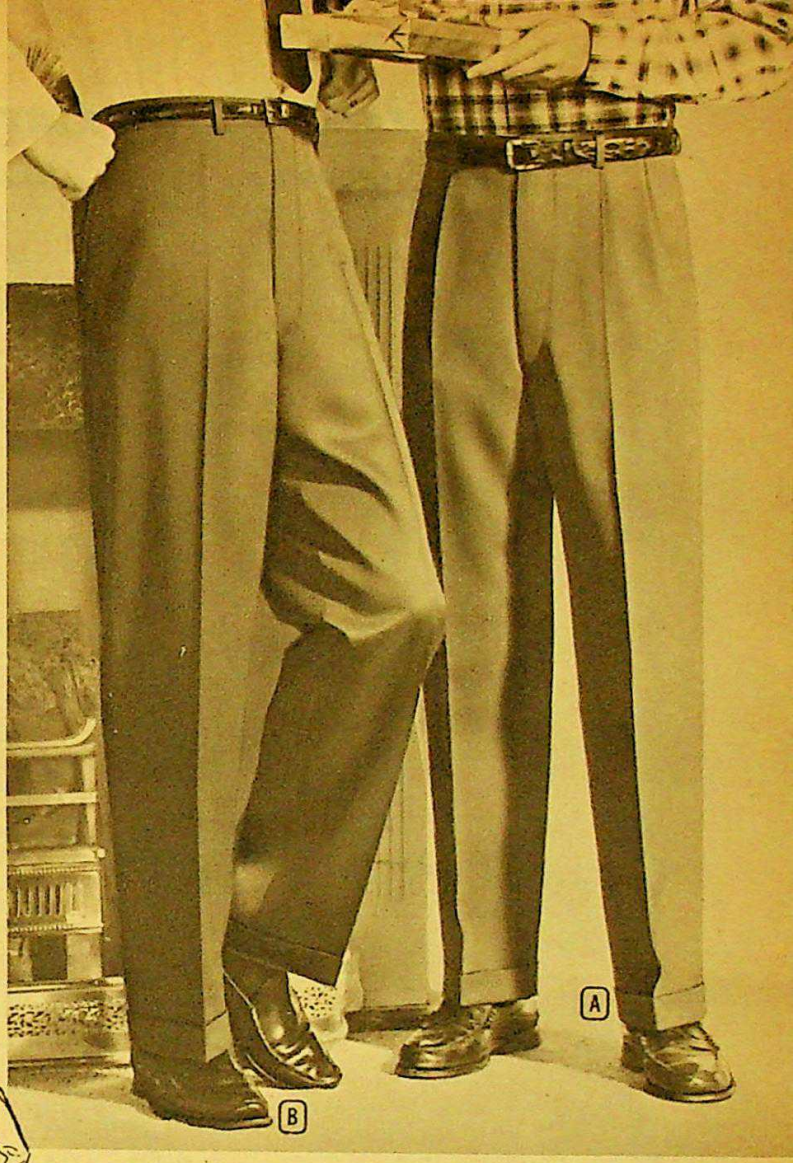
39 T 2005—*Stout Even Waists:* 44 to 50; *Inseams:* 28 to 31 in. *State waist, inseam, color.* **$8.97**

How To Measure—fit guaranteed. *For Waists:* Measure over well-fitting Slacks (no belt) in position where you normally wear them. *For Inseam:* Measure well-fitting Slacks from crotch to length desired. *State waist size first, then inseam, color.*

More Slack Values—See Pages 2, 3, 4, 5.
Car coat and auto gifts—See Pg. 242.
Orlon-Wool Plaid Clothing—Pgs. 8, 9



WRC Charge It!
SEE PAGE 10



GIVE HIM WASH 'N WEAR SLACKS

COTTON CORD **$4.95** 70% ACRILAN FLANNEL **$6.85**

Wash 'n Wear . . . Carded Cotton Bedford Cord

(C) **New for 1960! Carded Cotton Bedford Cord.** Unpleated, beltless style—latest slim look . . . but without a tight or snug fit. Separate extension waistband, hidden side elastic inserts with button tabs—adjust to his exact size. Drip dry, little or no ironing. Nylon-Cotton pockets, trim.

Colors: Antelope (grayish tan), Black, Lt. Blue, Tan.

Sizes: See size scale below. Ship. wt. 1 lb. 15 oz. Washable.

Waists:	29, 31, 33	30, 32, 34, 36, 38	40	42 in.
Inseams:	30, 31, 32	29, 30, 31, 32, 33, 34	29, 30, 32	30, 32 in.

39 T 1632—*State sizes, color.* See Measure this page . . . **$4.95**

Sells Nationally $7.95 . . . Miracle-Blend Flannel

(D) **Save $1.10. Soft napped Flannel of 70% Acrilan, 30% strong Rayon.** Automatic Wash 'n Wear . . . tumble or drip dry, little or no ironing. Many fine Brent features. Pleats, strong Nylon-Cotton pockets, trim. Zip fly, no belt. Washable.

Colors: Brown, Cambridge (med.) Gray, Charcoal Gray, Navy.

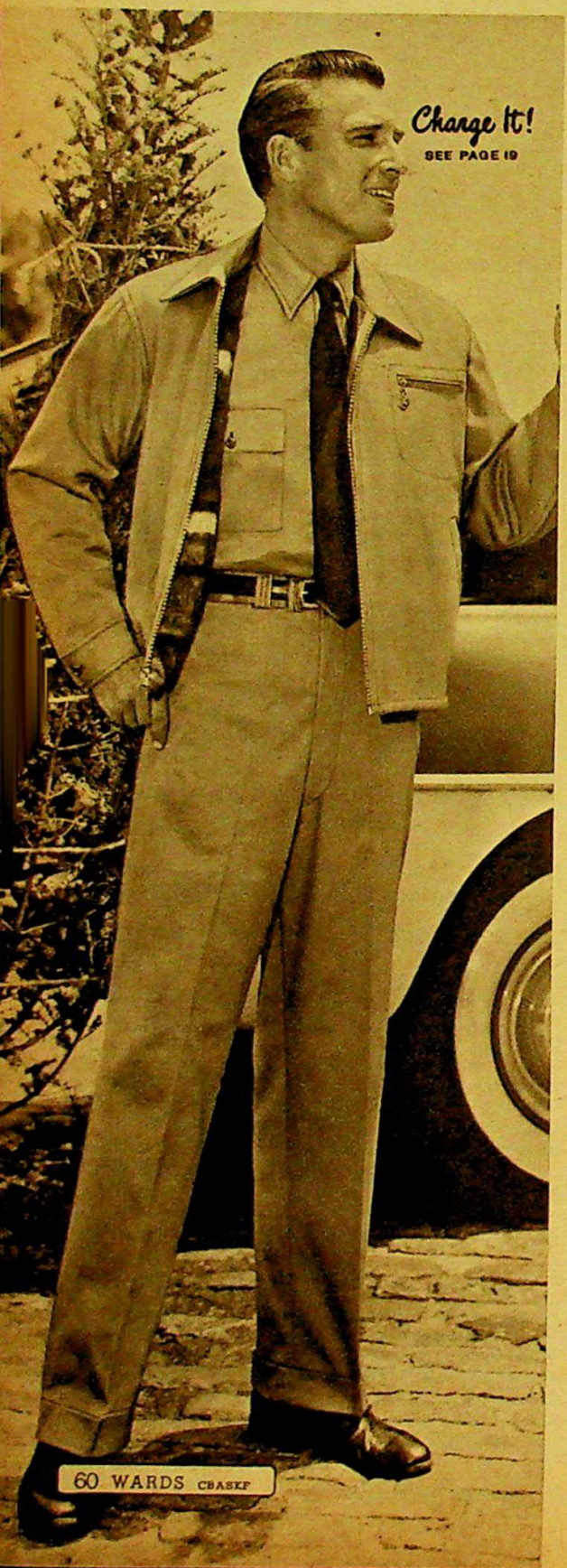
Sizes: Waists: 29 to 40 inches. *Inseams:* 28 to 33 inches.

39 T 1128—Ship. wt. 1 lb. 15 oz. *State sizes, color.* **$6.85**

More Slacks in Big Fall Book.

Give Him Easy Care Wash'n Wear

SAVE 10% ON POWR-HOUSE OUTFITS . . . OR BUY SHIRT AND PANTS SEPARATELY



- **All Washfast, Colorfast, Sanforized (max. shrink. 1%).**
- **Easy to Care for! Drip dry, little or no ironing.**
- **Graduated patterns fit better, finest construction.**
- **All Pants have Wash 'n Wear pockets and waistband.**

Save $1.25 Now on Acri-Chino Outfit $11.22

Resists Most Acids—Shirt and Pants of 50% miracle Acrilan 50% combed Cotton—our finest Wash 'n Wear outfit of all- wears longer, washes clean easier. Max shrink. 1%. Washfas

Outfit. Army Tan, Gray. Scales below for Shirt and Pants Size 42 T 1996—Ship. wt. 2 lbs. 4 oz. *State all sizes, color.* $11.2

6-oz. Shirt. Dress collar, 2 button-down flap pockets, long tail 42 W 1994—Ship. wt. 1 lb. *State neck, sleeve, color.* $5.4

7¾-oz. Pants. Side seams pressed flat. Zipper fly, cuff 42W1995—Ship. wt. 1 lb. 5 oz. *State waist, inseam, color.* $6.9

7¾-oz. Acri-Chino Jacket. Wash 'n Wear lining of 55% Rayon 25% Orlon, 20% Cotton. Army Tan, Gray. Ship. wt. 2 lbs. 8 oz 42W2270—*Even Chests:* 36-48. *State even chest, color.* $9.2

Save 10% on Klondike Cloth Outfit $8.05

2-Ply Polished Combed Cotton by Galey & Lord—Shirt and Pant of our heaviest, most tightly-woven Wash 'n Wear fabric—re- sists abrasion. Washfast, colorfast. Mercerized, Sanforized.

Outfit. Army Tan only. Scales below for Shirt, Pants Sizes. 42 T 2106—Ship. wt. 3 lbs. *State all sizes.* $8.05

8.2-oz. Shirt. Dress collar, 2 button-down pockets, long tails. 42W2104—Ship. wt. 1 lb. 6 oz. *State neck, sleeve.* $3.98

9-oz. Klondike Cloth Pants. Flat side seams. Zipper fly, cuffs. 42W2105—Ship. wt. 1 lb. 11 oz. *State waist, inseam.* $4.98

Save 10% on Nylon-Fortified Outfit $7.20

12% Dupont Nylon added to Shirt and Pants of tough Sanforized Cotton Twill—Wards Lab reports it has 20% more tensile strength than all cotton. Wash 'n Wear, colorfast, Washfast.

Outfit. Army Tan, Gray. Scales below for Shirt and Pants sizes. 42 T 2002—Ship. wt. 2 lbs. 8 oz. *State all sizes, color.* $7.20

6-oz. Shirt. Dress collar, 2 button-down flap pockets, long tails. 42W2000—Ship. wt. 1 lb. *State neck, sleeve, color.* $3.55

8.5-oz. Pants. Side seams pressed flat. Zipper fly, cuffs. 42W2001—Ship. wt. 1 lb. 10 oz. *State waist, inseam, color.* $4.45

Save 10% on Cramerton Outfits $6.46 - $6.78

Cramerton Cloth—Galey & Lord 2-ply combed Cotton Army Twill: exceeds highest Army standards because it's Powr-House Wash 'n Wear! Shirt and Pants. Sanforized. Washfast. Wt. 2 lbs. 4 oz.

Outfit. Shirt and Pants Scales below. *State sizes, color.* 42T1988—Tan, Gray. **$6.46** 42T1993—Spruce Green. **$6.78**

6-oz. Shirt. Long tails. Ship. wt. 1 lb. 2 oz. *State sizes, color.* 42W1958-Army Tan, Gray. **$3.09** 42W1962-Spruce Green. **$3.24**

8.2-oz. Chino Pants. Flat side seams for strength, neatness. Cuffs, zipper fly. Wt. 1 lb. 6 oz. *State waist, inseam, color.* 42W1959-Tan, Gray. **$4.09** 42W1963-Spruce Green. **$4.29**

8.2-oz. Cramerton Jacket. Wash 'n Wear lining of 55% Rayon, 25% Orlon, 20% Cotton. Tan, Gray, Spruce Green. Wt. 2 lbs. 42W2267–*Even Chests:* 36-46. *State even chest, color.* . . **$7.59**

SIZE SCALE FOR SHIRTS—STATE NECK AND SLEEVE

Necks, in.	14½, 15	15½, 16, 16½, 17
Sleeve lengths	Short (32 in.) Med. (33½ in.)	Short (32); Med. (33½) or Long (35 in.)

SIZE SCALE FOR PANTS—STATE WAIST AND INSEAM

Waist Sizes:	29	30, 31	32, 34, 36	33, 38	40	42, 44
Come only in these Inseams	29, 30 31 32	29, 30, 31, 32, 33	29, 30, 31, 32, 33, 34, 36	29, 30, 31, 32, 33, 34	30, 32, 34	30, 32

Ideal Year 'Round Gift Specials

Creslan ACRYLIC FIBER — LUXURY ACRYLIC FIBER BY AMERICAN CYANAMID

Guaranteed: 3 New Garments Free Postpaid if 3 of 1 Size, Style Do Not Wear 1 Full Year.

75% COTTON-25% CRESLAN BLENDS **$1.16** EA. IN LOTS OF 3

- **New Creslan Blend Has A Soft, Luxurious Touch**
- **Combines Less Weight With Greater Strength**
- **Easy Care . . . Just Machine Wash, Machine Dry**

(A) (B) **Guaranteed. Golden Brent Healthguard.** Athletic Shirt: Easy fitting, resilient Swiss rib knit. Webbed shoulder with abrasion resistant binding around neck and shoulders. Speed Shorts: Fine 1 x 1 rib knit. Durable heat resistant elastic at waist. Elasticized leg openings. Double fabric crotch. Reinforced taped front. Shipping weight 3, 15 oz. *Color:* White.

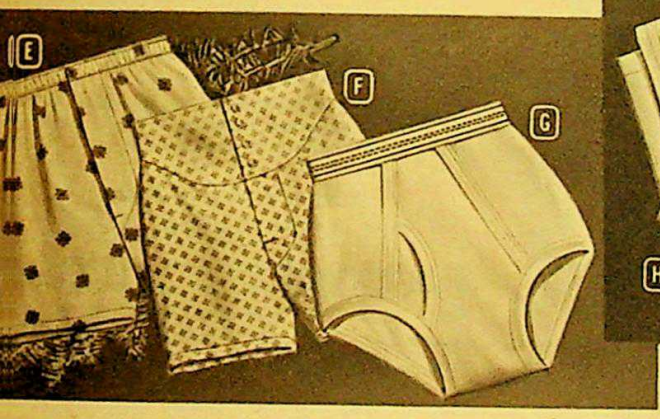
Chest Sizes: Small (34-36); Med. (38-40); Large (42-44 in.).
(A) 35 T 7545—**Athletic Shirt.** *State size* . . . **Buy 3 for $3.48**

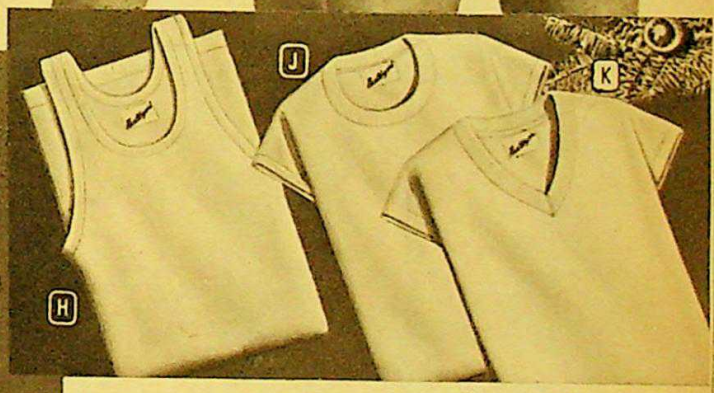
Waist Sizes: Small (30-32); Med. (34-36); Large (38-40 in.).
(B) 35 T 7546—**Speed Short.** *State size* . . . . **Buy 3 for $3.48**

(C) (D) **Guaranteed. Golden Brent Healthguard.** Crew Neck T-Shirt. Fine flat knit. Easy-Action Raglan sleeves. Non-sag tape reinforced rib neck, shoulder seams. Knit Boxers: Fine 1x1 rib knit. Heat resistant elastic waist. Elasticized leg openings. Wt. 3, 15 oz. White.

Chest Sizes: Small (34-36); Med. (38-40); Large (42-44 in.).
(C) 35T7547—**Crew Neck T-Shirt.** *State size.* **Buy 3 for $3.48**

Waist Sizes: Small (30-32); Med. (34-36); Large (38-40 in.).
(D) 35T7548—**Knit Boxer.** *State size* . . . . . **Buy 3 for $3.48**





Guaranteed: New Garments, Free Postpaid if 4 of 1 Size, Style Do Not Wear 1 Full Year.

Similar Quality Sells Nationally for $1.25 and $1.50 Each

- **Fine Golden Brent Healthguard**
- **High Thread Count . . . Sanforized**

88¢ EACH IN LOTS OF 4

- **Fine Golden Brent Healthguard**
- **Processed for Less Shrinkage**

(E) (F) **Guaranteed.** Combed Cotton Broadcloth Shorts. Full body curved seat. Boxer: Heat resistant elastic waist. Yoke: 4 rustproof fasteners; elastic inserts. Even Waists 30 to 44 in. Ship. wt. 4, 1 lb. 4 oz. *State size, color.*

(E) 35 T 7452—**Boxer.** Assorted Patterns . . . . . **4 for $3.52**
(E) 35 T 7422—**Boxer.** Solid Blue or White . . . . . **4 for $3.52**
(F) 35 T 7451—**Yoke.** Assorted Patterns . . . . . **4 for $3.52**
(F) 35 T 7426—**Yoke.** Solid Blue or White . . . . . **4 for $3.52**

(G) **Guaranteed.** Fine Speed Shorts. Durene Mercerized Combed Cotton. Rib knit. Heat resistant elastic at waist. Small (30-32); Med. (34-36); Lge. (38-40); Ex. Lge. (42-44). 35 T 7495—White. Ship. wt. 4, 1 lb. 4 oz. *State size.* **4 for $3.52**

Finest. Details as E and F plus extra high thread count. White.
35 T 7520—**Golden Brent Boxer** . . . . . **$1.49 Ea., 3 for $4.35**
35 T 7519—**Golden Brent Yoke Short** . . . . **$1.49 Ea., 3 for $4.35**

(H) **Guaranteed. Fine Athletic Shirt.** Ingrain Durene Mercerized Combed Cotton . . . softer, more absorbent. Extra resilient Swiss rib knit. Shape retaining. Dacron reinforced. Webbed shoulders. Hemmed bottom. Ship. wt. 4, 1 lb. 4 oz.
35 T 7444—*Color:* White. Sizes below. *State size* . . **4 for $3.52**

(J) (K) **Guaranteed.** Fine T-Shirt. Premium Combed Cotton. Extra close flat knit for shape retention. Special non-sag tape across shoulders and back of Dacron reinforced rib collar. White. Wt. 4, 1 lb. 8 oz. Sizes below. *State size.*
(J) 35 T 7434—**Crew Neck.** (K) 35 T 7419—**V-Neck. 4 for $3.52**

Size Explanation For H, J, K: Small (fits 34-36 in. chest); Medium (38-40 in.); Large (42-44 in.); Extra Large (46-48 in.).

INSULATED

Bonded Dacron Filler provides insulation, will not shift or come through sturdy outside shell.

Ideal Gifts for Outdoor Men Who Insist on Comfort

WARMEST QUILTED UNDERWEAR PLUS THERMAL LINING ALL IN 1 GARMENT

- Rugged-wear 100% DuPont Nylon Outer Shell.
- Warmer, bonded 100% DuPont Dacron Filler.
- Thermal Lining of 3 dimensional Cotton Waffle Knit for added insulation Plus luxurious softness, absorbency, comfort.
- Deluxe wide elastic covered band at waist provides snug, non-binding fit.
- Side snaps on jackets, pants—adjust to height for proper fit; help seal suit.

$6.98 EA. JACKET OR PANTS

$13.66 COMPLETE 2-PC. SUIT

FLEXIBLE, NON-BINDING 100% NYLON TRICOT KNIT OUTSIDE

(A) (B) **Pullover Jacket:** 2-ply rib knit collar (3-snap closure), rib cuffs, bottom. Pants: rib cuffs. Features above. Wash by machine or hand. Medium Gray with Black Knit Trim. *State size.*

(AB) 35 W 7012–*Reg. Sizes:* Complete 2-pc. Suit. Size Chart below. Wt. 2 lbs. 10 oz. $13.66

Regular Sizes: See Chart below. Wt. ea. 1 lb. 5 oz.

(A) 35 W 7010–Pullover Jacket $6.98

(B) 35 W 7011–Elastic Waist Pants $6.98

STURDY, LONG-WEARING 100% NYLON 70-DENIER OUTSIDE

(C) (D) **Full zipper fly front jacket.** 2-ply rib cuffs. Pants: rib cuffs. Features at top of pg. Wash by machine or hand. *State size, color.*

Colors: Tan or Lt. Gray with matching Knit Trim.

(CD) 35 W 7016–*Reg. Sizes.* Complete 2-pc. Suit. Ship. wt. 2 lbs. 8 oz. $13.66

Regular Sizes. See Chart below. Wt. ea. 1 lb. 4 oz.

(C) 35 W 7014–Zipper Jacket $6.98

(D) 35 W 7015–Elastic Waist Pants $6.98

Tall Sizes (men 6 ft. and over). Lt. Gray only.

(C) 35 W 7020–*Tall Sizes.* Complete 2-pc. Suit. Ship. wt. 2 lbs. 10 oz. *State size* $14.94

(C) 35 W 7018–*Tall Sizes.* Zipper Jacket Style.

(D) 35 W 7019–*Tall Sizes.* Elastic Waist Pants. Ship. wt. ea. 1 lb. 5 oz. *State size* $7.98

Insulated Scale: Regular (shown in inches)				
Sizes	Small	Med.	Lge.	Ex. Large
Jacket (chest)	34-36	38-40	42-44	46-48
Pants (waist)	30-32	34-36	38-40	42-44

Tall (6 ft. and over)		
Med.	Lge.	Ex. Lge.
Jacket 38-40	42-44	46-48
Pants 34-36	38-40	42-44

To order Complete 2-Pc. Set, state chest size for jacket; waist size for pants.

WRC Charge It! SEE PAGE 19

THERMAL

Knit-in Warmth

GOLDEN BRENT CRESLAN BLENDS

SELLS UNDER MAKER'S NAME FOR $6.00 **$3.98** EA. FOR ANY 3

- **Creslan Now Added to Original Combed Cotton Waffle Knit as developed by U. S. Navy . . . super warmth with ⅓ less weight.**
- **Knitted-in air cells: utmost insulation.**
- **Machine-wash-dry; won't shrink out of size.**

(EE) (F) **Golden Brent. 50% Creslan-50% Combed Cotton.** They're extra soft and durable. Shirts: 2-ply rib collar, "live" rubber in neck; 2-ply rib cuffs. Drawers: heat-resistant elastic waist; double fabric crotch; 2-ply rib cuffs. *Color:* Cream.

(EE) 35W7117D-**Long Sleeves;** rib cuffs. Wt. ea. 12 oz.

(EE) 35W7118D-**Short Sleeves;** hemmed. Wt. ea. 10 oz.

(FF) 35W7119D-**Ankle Length Drawers.** Wt. ea. 10 oz.

For chest and waist sizes, see size chart below.

State size . . . . **Each Garment $4.29; Any 3, $11.94**

GOLDEN BRENT COTTON THERMALS

$2.74 EA. IN 3's — SHIRTS, DRAWERS

$4.87 EA. IN 2's — UNION SUITS

- **Soft All Cotton Raschel Knit Thermals.**
- **More air pockets; maximum insulation.**

(E) (F) **Same Quality Sells Nationally $3.98.** Shirt: rib knit collar; hemmed bottom; flatlocked seams. Drawers: rib cuffs; elastic waist; double fabric crotch; taped fly. Treated to resist shrinkage. *Color:* Cream. Size Chart below.

(E) 35W7001D-**Reg. Sizes.** Long Sleeves; rib cuffs.

(E) 35W7002D-**Reg. Sizes.** Hemmed Short Sleeves.

(F) 35W7003D-**Reg. Sizes.** Ankle Length Drawers.

State size. Wt. ea. 1 lb. . . **Each $2.87; Any 3, $8.22**

(E) 35W7008D-**Tall Sizes.** Long Sleeves; rib cuffs.

(F) 35W7009D-**Tall Sizes.** Ankle Length Drawers.

State size. Wt. ea. 1 lb. 1 oz. **Ea. $3.19; Any 3, $8.97**

(G) **Union Suit. Similar Quality $6.27 ea.** 1958 Big Fall Book. Rib Knit crew neck; rib cuff sleeves, ankles; wide lap seat. *Color:* Cream.

Sizes: 38, 40, 42, 44, 46-in. chest. Wt. ea. 1 lb. 8 oz.

35 T 7142—**Each $4.99** . . . . . **Buy 2 for $9.74**

Reg. and Tall Sizes:	Small	Med.	Large	Ex. Lge.
Shirts—Chest (in.)	34-36	38-40	42-44	46-48
Drawers—Waist (in.)	30-32	34-36	38-40	42-44

Talls: same chest, waist sizes, but made longer. *State Small, Medium, Large or Extra Large.*

SAVE 25% INSULATED SOCKS **69c-91c** EA. IN 6 PRS.

(H) (J) **Were 6 prs. $5.52-$7.38.** 2 Lengths. Same built-in heat-trapping action as above. Soft, absorbent Combed Cotton. Raschel knit. Flat knit seams; elastic tops. Natural. Washable.

Sizes: 10, 11, 12, 13. Wt. 3 prs. 9 oz. *State size.*

(H) 35 W 6600—**Slack . . . 3 prs. $2.82; 6 prs. $4.14**

(J) 35 W 6599—**Long . . . 3 prs. $3.72; 6 prs. $5.46**

GOLDEN BRENT™

Creslan ACRYLIC FIBER By American Cyanamid Co.

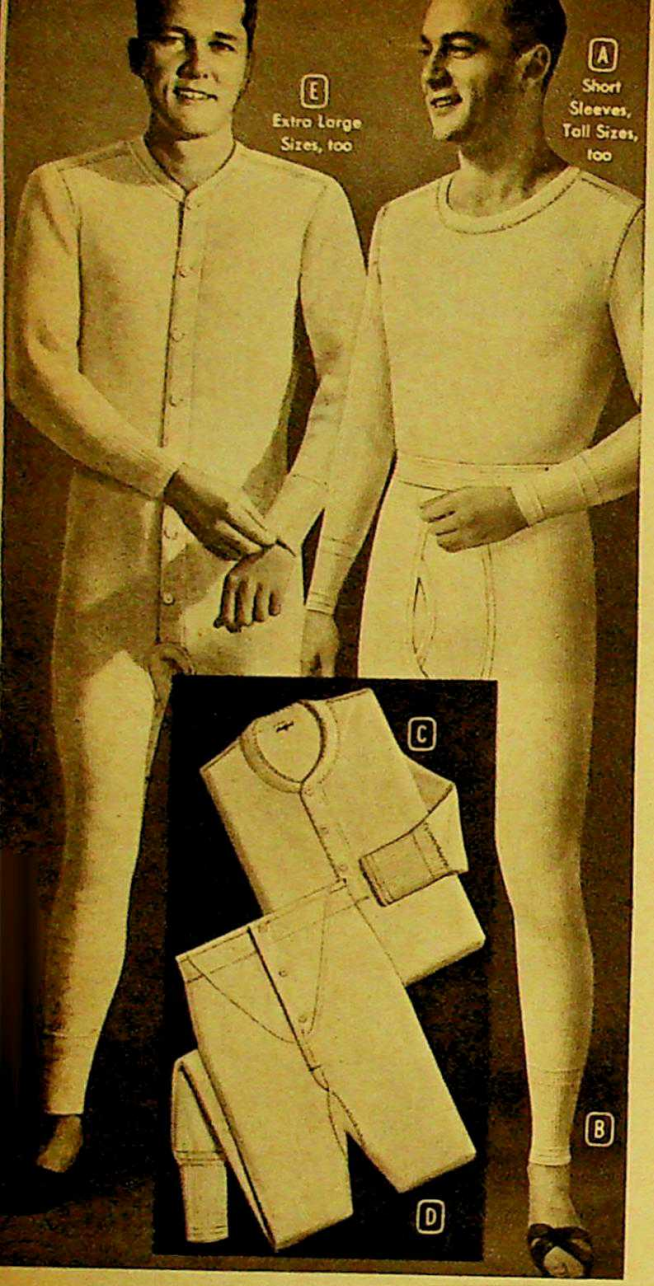
(E) Also in Tall Sizes and Short Sleeves, too

(G)

(J)

(H)

(F)



Buy 3 and Save

Warm, Light-Winter Weights

Shirts: hemmed sleeves, bottoms; bound collarette; non-sag Military Shoulders. Drawers: heat-resistant elastic waist; double fabric taped fly, crotch, rib cuffs.

A B **Golden Brent. 50% Australian Wool–50% Nylon.** Were 3, $11.58 Big Fall Book. Fine Rib Knit for better shape retention. Extra warm—strong. Features above. Cream only.
(A) 35W7108D-**Short Sleeve Shirt.** *Reg. Even Chests:* 34 to 44.
(B) 35W7109D-**Drawers.** *Reg. Waists:* 30, 32, 34, 36, 38, 40, 42.
Ship. wt. ea. 9 oz. *State size*. . . **Each $3.98; Any 3 for $11.34**

A B **Brent. 90% Cotton—10% Wool.** Were 3, $3.99 Fall 1958 Sale Book. Rib Knit of warm Wool, soft, absorbent. Cotton. Center Seam Shoulder. See above. *Color:* Cream only.
(A) 35T7120D-**Short Sleeve Shirt.** *Reg. Even Chests:* 34 to 44.
(B) 35T7121D-**Drawers.** *Reg. Waists:* 30, 32, 34, 36, 38, 40, 42.
Ship. wt. ea. 9 oz. *State size*. . . . . **Each $1.49; Any 3 for $3.87**

A B **Brent. Better Combed Cotton.** Were 3, $4.02, $4.35 Big Fall Book. Resilient Rib Knit. Features above. White.
(A) 35W7127D-**Regular Chests.** *Short Sleeve Shirt:* Small (34-36); Med. (38-40); Large (42-44); Extra Large (46-48).
(B) 35W7128D-**Regular Waists.** *Drawers:* Small (30-32-inches); Medium (34-36); Large (38-40) and Extra Large (42-44).
Ship. wt. ea. 9 oz. *State size*. . . . . **Each $1.39; Any 3 for $3.90**

(A) 35W7125D-**Talls.** *Short Sleeve Shirt:* Med., Lge., Ex. Lge.
(B) 35W7126D-**Talls.** *Drawers:* Med., Large, Extra Large.
Ship. wt. 10 oz. *State size*. . . . . **Each $1.49; Any 3 for $4.23**

Extra Warm, Heavy-Winter Wts.

- **Shirts: non-sag Military Shoulders; long sleeves.**
- **Drawers: heat-resistant elastic at waist; or Cambric faced yoke. Both have double fabric crotch.**

A TO D **Brent. Heavy-wt. 100% Cotton.** Were 3, $4.32 Big Fall Book. Warm, soft, strong, absorbent Rib Knit Cotton; flatlocked seams. Features above. *Color:* White only.
Shirts. *Reg. Even Chests:* 34 to 46-inches. *State chest size.*
Drawers. *Reg. Even Waists:* 30 to 44-inches. *State waist.*
(A) 35W7074D-**Crew Neck Shirt.** Long Sleeves, snug rib cuffs.
(B) 35W7075D-**Elastic Waist Drawers.** Ankle Length; rib cuffs.
(C) 35W7068D-**Button Front Shirt.** Long Sleeves; rib cuffs.
(D) 35W7069D-**Yoke Drawers:** tie backs adjust; suspender loops.
Ship. wt. ea. 1 lb. . . . . **Each $1.47; Buy any 3 for only $4.05**

A TO D **Brent. Heavy-wt. 75% Cotton-25% Wool.** Were 3, $7.98 Big Fall Book. Rib Knit. *Color:* Gray Random only.
Shirts. *Regular Even Chests:* 36 to 46-inches. *State chest.*
Drawers. *Regular Even Waists:* 30 to 44-inches. *State waist.*
(A) 35W7056D-**Crew Neck Shirt.** Long Sleeves, snug rib cuffs.
(B) 35W7051D-**Elastic Waist Drawers.** Ankle Length, rib cuffs.
(C) 35W7052D-**Button Front Shirt.** Long Sleeves; snug rib cuffs.
(D) 35W7053D-**Yoke Drawers:** tie-backs adjust; suspender loops. Wt. ea. 1 lb. 3 oz. . . . **Each $2.74; Buy any 3 for $7.77**

BRENT UNION SUITS — *Reg. Sizes:* 36, 38, 40, 42, 44, 46. *Extra Large Sizes:* 48, 50.

E **Heavy Rib Knit Cotton.** Were 3, $7.11, $7.59 Big Fall Book. Ship. wt. ea. 1 lb. 8 oz. *Color:* Cream. *State size.*
35W7178D-**Reg. Sizes.** Long Sleeves. . **Ea. $2.44; Any 3, $6.90**
35W7180D-**Reg. Sizes.** Short Sleeves. . . **Ea. $2.44; Any 3, $6.90**
35W7178D-**Extra Large.** Long Sleeves. **Ea. $2.57; Any 3, $7.38**
35W7180D-**Extra Large.** Short Sleeves. **Ea. $2.57; Any 3, $7.38**

E **Ex. Heavy 75% Cotton-25% New Wool.** Were 3, $11.79, $12.99 Big Fall Book. Wt. ea. 1 lb. 11 oz. Gray Random.
35W7240-**Reg.** Long Sleeves. *State size* . . . . **Ea. $3.97; 3, $11.01**
35W7240-**Ex. Lge.** Long Sleeves. *State size.* **Ea. $4.47; 3, $12.51**

E **50% Spun New Wool—50% Cotton.** Extra, Extra Heavy Arctic Rib Knit. Were 2, $11.74, $12.14 Big Fall Book. Long Sleeves. *Color:* Natural Gray. Ship. wt. ea. 1 lb. 12 oz.
35 W 7270—**Reg. Sizes.** *State size* . . . . **Each $5.97; 2 for $11.14**
35 W 7270—**Extra Large.** *State size* . . . **Each $6.17; 2 for $11.54**

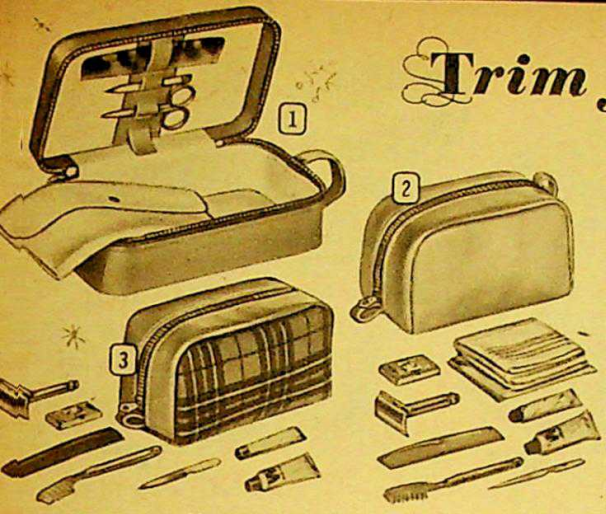
Cotton Net Mesh Weave

$2.77-$3.27

F G **Open weave** forms natural layer of insulation next to skin. Shirt: Raglan sleeve. Drawers: rib front, back panels; elastic waist. White. Ship. wt. ea. 7 oz.
(F) 35T7030-**Shirt.** Small (34-36); Med. (38-40); Lge. (42-44); Ex. Lge. (46-48). *State size*. **$2.77**
(G) 35 T 7031—**Drawers:** Small (30-32); Medium (34-36); Large (38-40); Extra Large (42-44).
State size. **$3.27**

Trim from Head to Toe

AT HOME...ON THE GO

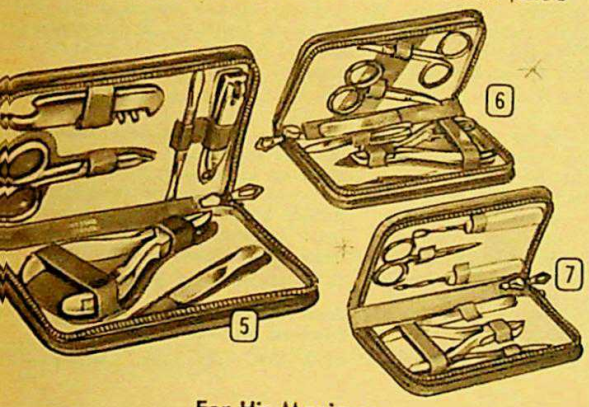


Handy Travel Kits

[1] **4-Pc. Leather Kit,** zippered. Fingernail Scissors, File, Comb. Vinyl lining, Envelope for Washcloth.
53 T 4467—About 5x9 in. Ship. wt. 12 oz.....†4.98

[2] **9-Pc. Leather Kit** is zippered. Razor, Blades, Shaving Cream, Toothbrush, Toothpaste, Fingernail file, Comb and Washcloth in Waterproof Pouch.
53 T 4461—About 3x3½x6½ in. Ship. wt. 1 lb....†4.98

[3] **7-Pc. Shave Kit.** Matches Kit (8). Razor, Blades, Shaving Cream, Toothbrush, Paste; File, Comb.
53 T 4460—About 6x4 in. Ship. wt. 1 lb.....†2.98

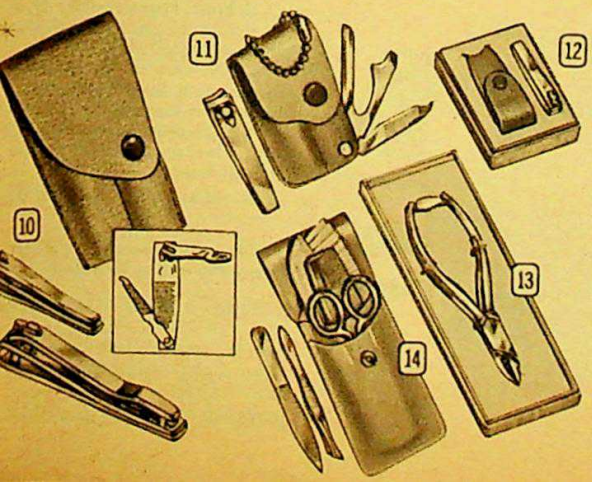


For His Manicure

[5] **6-Pc. Set.** Cowhide Zipper Case. Toenail Nippers, Nail Scissors, Clip, File, Tweezers, Knife-Screw-Opener.
53 T 6146—About 3½x6 in. Ship. wt. 14 oz.....†6.98

[6] **6-Pc. Set.** Cowhide Zipper Case. Nail, Cuticle Scissors; Toenail Nippers, Nail Cleaner—Pusher, File; Tweezers.
53 T 6145—About 3¼x5½ in. Ship. wt. 6 oz.....†4.98

[7] **6-Pc. Set.** Leather Zipper Case. Toenail Nippers, Nail Scissors, Tweezers, File, Cuticle Knife, Pusher.
53 T 6137—About 3¼x5½ in. Ship. wt. 6 oz.....†2.98



It's Electric!

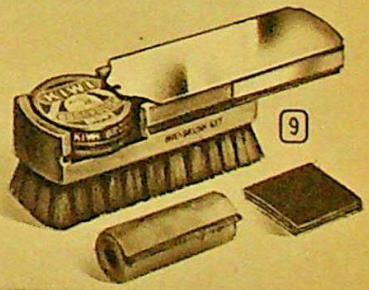
[4] **Ronson Roto-Shine**—Cleans, Spreads, Polishes, Brushes, Buffs, Shines—with No Mess, No Effort. It's Electric! Rugged Motor in plastic case. Snap-in socket holds brushes, buffer securely. Automatic ejector. On-Off switch. Long cord. 2 Roto Brushes, 6 flannel buffing pads, 2 tubes polish.
53 W 4465—110–120 V. AC. UL Appr. Ship. wt. 3 lbs..16.88

Double Duty

[8] **12-Pc. Shoe Shine Kit** for black, brown shoes. Attractive Scotch Plaid Fabric, soft Leather trim. Handy zipper. About 6x4 in.
Contains 2 cans polish, 2 daubers, 2 soft bristle polishing brushes, 2 shine rags, 2 shoelaces, shoe horn. Fine for Dad at home or on the go! Ship. wt. 1 lb.
53 T 4459.....Set 2.98

All-In-One

[9] **Shu-Shine Kit.** Holds shoe polish, applicator, polishing cloth. Sturdy bristles in wood back—metal top. Ship. wt. 1 lb.
53 W 4464—Set..1.98



Prices Marked (†) Include Fed. Tax.

[10] **2-Pc. "Executive" Kit.** Pigskin case about 3½x2 in. Toenail, Fingernail Clippers; each with file (see insert).
53 T 6169—Chrome-Plated. Gift Box. Ship. wt. 6 oz...†2.50
53 T 6170—Gold-Plated. Gift Box. Ship. wt. 6 oz....†3.00

[11] **2-Pc. "Little General" Kit** in Pigskin Case. Nail Clipper, Combination Nail File-Bottle Opener-Blade on Key Chain.
53 T 6171—Chrome-Plated. Ship. wt. 5 oz.....†2.50

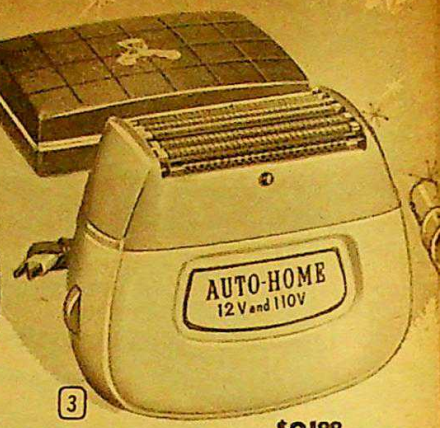
[12] **"Trimster" Deluxe Nail Clipper** with safety locking lever and swing-out File. In handsome Pigskin Case.
53 T 6172—Gold-Plated. Ship. wt. 4 oz.....†1.00

[13] **Men's Deluxe Heavy Duty Cutlery Steel Toenail Clipper.**
53 T 6097—5¾ in. long. Ship. wt. 5 oz.....3.98

[14] **Men's 5-Pc. Set** in Cowhide Case. Nail Scissors, Tweezers, File, Comb, Clothes Brush.
53 T 6136—Ship. wt. 5 oz...†1.98

1 $20.75

2 $16.99



3 $21.99

Shaving's a Breeze

THE EASY ELECTRIC WAY

1959 REMINGTON "Roll-A-Matic" Shaver

• **Sliding Panel Quickly, Easily Adjusts Roller Combs Up and Down Adapts Its Cutting Surface to Provide a Custom-Tailored Shave**

1 **The New Roll-A-Matic . . . An Inspired Gift For Him This Year!** It's the only shaver with a sliding panel that a man can use to adjust the roller combs to suit his very own beard. Whiskers are gently kneaded into position for extra-close cutting—to get that hidden beard. 6 diamond-honed cutters (2 in each cutter head). 2-tone plastic housing, easy-to-hold shape, snap-off top and hair pocket. Handsome travel case.
53 W 4314—Ship. wt. 2 lbs. $2.50 Down, $3 Monthly.....20.75

2 **Remington Rollectric.** Features of (1) but rollers not adjustable. Four "Miracle Roller" combs gently roll whiskers into position for extra close cutting . . . get at that hidden beard. Shave with more comfort, speed. 6 diamond-honed cutters (2 in each cutter head). 2-tone plastic housing; snap-off top and hair pocket. Carrying case. Use your Credit; W.R.C. Page 19.
53 T 4422—Wt. 2 lbs.....16.99

3 **Remington Auto-Home Rollectric.** Like (2) left but you can use it at home on 110–120 V. AC-DC or insert convenient Adapter (included) in lighter socket of a 12-volt auto or boat system. Spring-type travel case. $2.50 Down, $3 Monthly.
53 W 4347—Wt. 2 lbs...Cash 21.99

Auto-Home with Adapter for 6-volt Systems. $2.50 Down, $3 Mo.
53 W 4346—Wt. 2 lbs...Cash 21.99

Norelco
$18.70

4 **Rotary Double-Headed "Speed-shaver".** Stepped-up brush-type motor gives added power. Plastic housing; easy-clean flip top.
53 W 4364—In travel case. Wt. 2 lbs....18.70

New Norelco "Sportsman." Portable electric shaver like (4) above but *shaves anywhere*—on 3 (1½-volt) flashlight batteries (not incl.) or use with 12 or 6-volt auto system (Adapter incl.). Travel case; mirror; easel-type stand.
53 T 4480—Ship. wt. 2 lbs.....18.70

$22.70 5

SCHICK . . . THE GREAT NEW 3-SPEED SHAVER (shown left)

Set the Speed to Shave as Fast as You Like

Set the Custom-Comb Head to Suit Your Needs

Set the Shave That Exactly Fits Your Face

5 **1959 Schick 3-Speed Shaver.** Famous adjustable custom-comb head. Shift the speed and set the head to shave as close and as fast as you like. Powerful motor. Deluxe travel case.
53 W 4435—Wt. 2 lbs. $2.50 Down....Cash 22.70

New "Home-In-Travel" 3-Speed Schick. For 110–120 V. AC-DC or use with 12-volt auto electrical systems (Adapter and two cords included).

66 WARDS BASKDFPO3

53 T 4481—Travel Case. Ship. wt. 2 lbs..24.88

$15.99 6

6 **Schick Powershave.** Hundreds of built-in whisker guides smooth skin down, pop whiskers out for a *smoother shave;* gets deep down where the beard begins for a *closer shave.* Flip-open whiskits for easy cleaning. On-off switch. Travel case.
53 W 4368—Wt. 2 lbs...15.99

Schick Auto-Home . . The Powershave For Travelers.

Includes 2 cords—1 for home use, 110–120 V. AC-DC; 1 for use in car, 12-volt auto systems. Cord plugs into lighter socket. Case.
53W4440–Wt. 2 lbs.Cash 18.95

Sunbeam

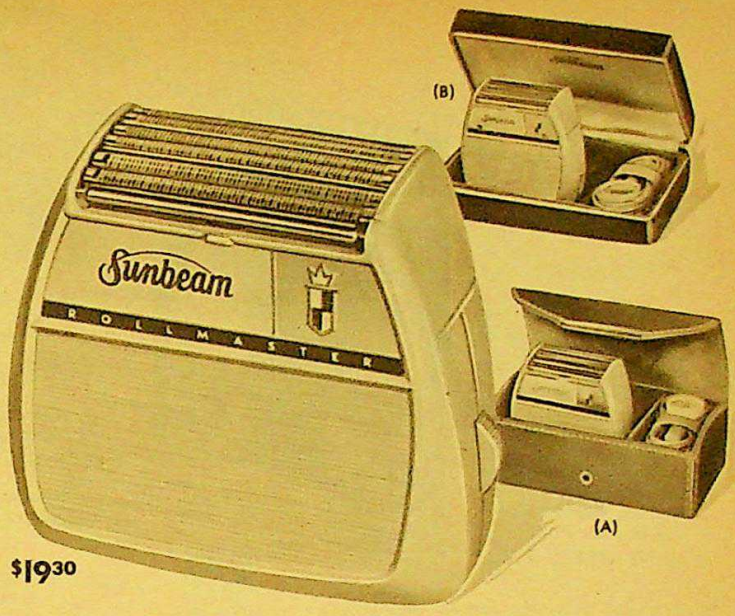
ROLLMASTER

- Automatic Self-Adjusting Rollers . . . Move Up And Down With Easy Spring Action
- Compensates For All Types Of Whiskers, All Types Of Skin Surfaces And Areas
- For The Toughest Beard, The Tenderest Skin

Newest Exclusive Self-Adjusting Rollers plus Sunbeam's contour-shaped Triple-Twin shaving head . . . give closer, smoother, faster shaves than ever before. Designed for all types of beards and skin types. Rolls down all the skin . . . pops up all the whiskers. Handles even the toughest beards. Melamine plastic housing; stands conveniently on its own base. Rotary-type motor; precision balanced.

531 W 4484—In Leatherette Travel Case (A). Ship. wt. 1 lb. 3 oz. 19.30

531 W 4482—In Beautiful Spring-Type Gift Case (B). Ship. wt. 1 lb. 9 oz. 19.30



$19.30

Sunbeam

BLADE ELECTRIC

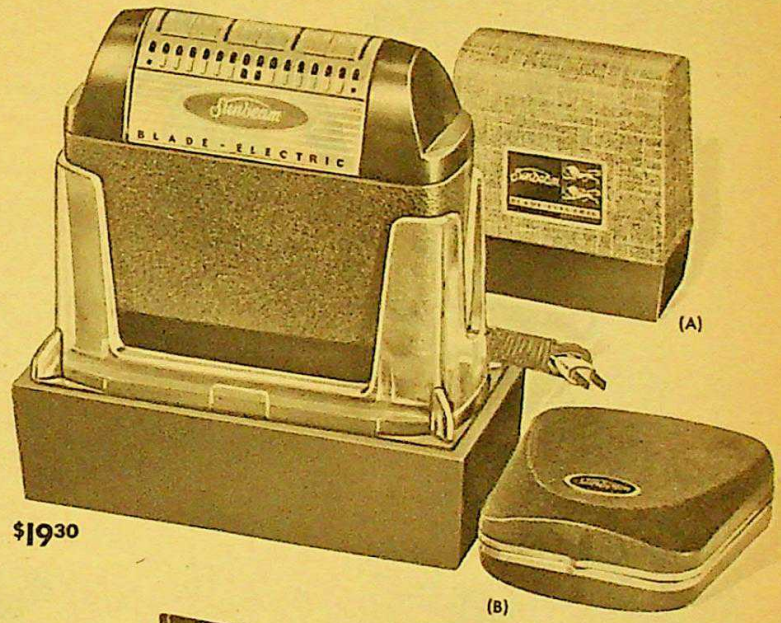
- Most Powerful Motor In Electric Shaving
- Real Hollow-Ground Double-Edge Blades . . . They Actually Shave Below The Beard Line

Sunbeam's Blade Electric Shavemaster . . . the high-velocity razor for faster, closer, more comfortable shaving. The only electric razor with a hollow-ground double-edge blade—driven by the most powerful motor in the history of electric shaving. Plastic housing; chrome trim.

53 W 4406—In Travel Case (A) which converts to wall-cradle holder. Ship. wt. 2 lbs. . . . 19.30

53 W 4403—In Spring-Type Gift Case (B). Ship. wt. 2 lbs. 19.30

Shavers on these two pages for 110-120 volts AC-DC except where otherwise stated. All UL Approved. Each includes Rubber-Covered Cord with Plug; Convenient Carrying Case; Cleaning Brush



$19.30

Sunbeam

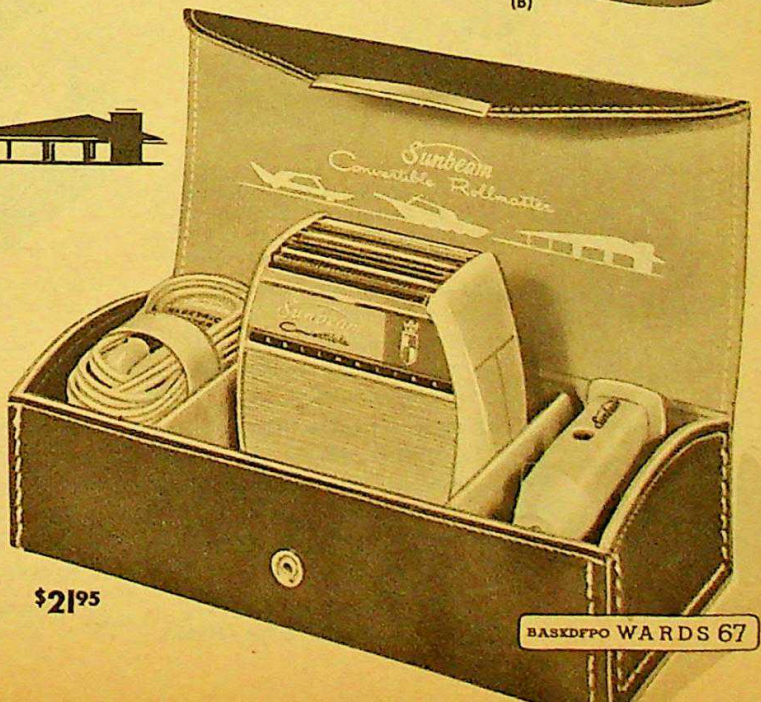
CONVERTIBLE ROLLMASTER

- Sunbeam's Newest Gift To Good Shaving
- All The Features Of The Rollmaster Shaver Above . . . Plus Portability For Travelers
- So Versatile—For Use At Home . . . Or Adapts To Use In Any Car Or Boat With 12-Volt Electrical System

Brand new convertible "Car-Boat-Home" shaver in handsome Cordovan-style travel case. Converter cords (included) adapt the Rollmaster shaver for use at home with 110–200 V. AC-DC . . . or use in any car or boat boat with 12-volt electrical system All the wonderful Rollmaster features including automatic self-adjusting roller-combs.

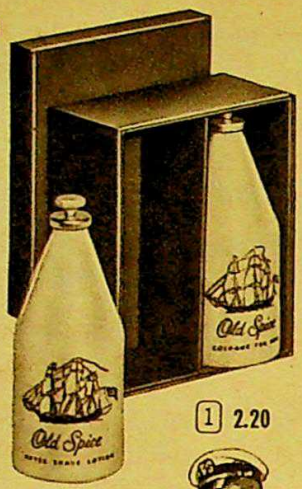
53 T 4391—Wt. 2 lbs. $2.50 Dn.Cash 21.95

See Wards Easy Credit Plan; Details Page 269. For Other Men's Electric Shavers See Pages 614, 615 in Wards Big Fall General Catalog.



$21.95

By popular demand...of thousands



[1] **Our Most Popular Gift Set.** Tangy Old Spice Cologne and After Shave Lotion. Refreshing and long-lasting spicy fragrance is always a favorite with men ... and ladies, too. Generous size 4¾-oz. bottles, handsomely gift boxed. *Postpaid.*
53 WP 4152...†2.20

[1] 2.20

[2] [3] [4]

$2 Winners for That Million Dollar Man

[2] **For Every Man** on your list. 4¾-oz. soothing After Shave Lotion paired with convenient 2⅝-oz. Stick Deodorant.
53 WP 4172—Gift boxed. *Postpaid*.....†2.20

[3] **Welcome Twosome** for a perfect shave. 6¼-oz. Smooth Shave Foam Lather plus 4¾-oz. spicy After Shave Lotion.
53 TP 4173—Gift boxed. *Postpaid*.....†2.10

[4] **Popular Pair.** 4¾-oz. After Shave Lotion, 3-oz. Talcum.
53 TP 4151—Gift Boxed. *Postpaid*.....†2.20

Hi Ho Your Captain

[6] [7] [8] [9]

[5]

[5] TO [9] **Old Spice Essentials** for men. Refreshing, fragrant toiletries ... a practical gift but special, too, because they're Old Spice. *Postpaid.*

(5) Tangy After Shave Lotion.
53 WP 4241—4¾ oz.....†1.10
53 WP 4243—9½ oz.....†1.93

(6) "Smooth Shave" Foam Lather.
53 WP 4249—6¼ oz.....1.00

(7) Spicy, Masculine Cologne.
53 WP 4244—4¾ oz.....†1.10

(8) Handy Stick Deodorant.
53 WP 4240—2⅝ oz.....†1.10

(9) Shave Mug with Soap.
53 TP 4242—5 oz.....1.25

Charge It on W.R.C.
See Page 19 for Details

[10] [11] [12]

You'll Please With These If He Shaves Electrically

[10] **3¾-oz. Pre-Electric Shave;** 4¾-oz. After Shave.
53 TP 4163—*Postpaid.* Set of 2 Lotions.....†2.10

[11] **3¾-oz. Pre-Electric Shaving Lotion;** 4¾-oz. After Shave Lotion; 3-oz. After Shave Talcum.
53 TP 4161—*Postpaid.* 3-Pc. Set.....†3.20

[12] **"Electric Shave"** pre-shave beard softener.
53 WP 4237—3¾ oz. *Postpaid*.....1.00

Three Traveling Companions That Go Anywhere With Ease

13 Handy Traveler Set for the man on the go. With three essentials: 2⅜ oz. After Shave Lotion; 2⅜ oz. Cologne; 2⅝ oz. Stick Deodorant. *Postpaid.*

53 TP 4188. . . . . †2.20

14 2-Pc. Traveler Set includes 2⅜-oz. refreshingly cool After Shave Lotion and 1⅜-oz. After Shave Talcum. A great gift for a small price. *Postpaid.*

53 TP 4159. . . . . †1.10

15 "Travel Light" Set. Light weight, break-resistant plastic—perfect "take-along" toiletries. 2-oz. After Shave Lotion and 1½-oz. Spray Deodorant. *Postpaid.*

53 TP 4171. . . . . †1.38

All Items on These Two Pages Marked (†) Include 10% Federal Excise Tax

For Growing Boys . . . A Grown-Up Gift

16 Nothing Pleases Growing Boys like a grown-up gift. Here's a grooming set just like Dad's—the same fine quality, the same clean, spicy aroma. Includes Shower Bar on cord; 2⅝-oz. Stick Deodorant; Short Cut Hair Dress for proper hair control. Nicely gift boxed.

53 TP 4187—*Postpaid*. . . . . †2.65

Other Toiletries for Boys, Page 341.

Keep him ship-shape with Old Spice

Is He Extra Special?

5-Pc. Set. 4-oz. Hair Groom Tonic; 4¾-oz. After Shave Lotion; 3-oz. Spray Deodorant; 3-oz. After Shave Talcum; 4¾-oz. Cologne.

TP 4160—*Postpaid*. . . . . †5.50

4-Pc. Set. 4¾-oz. ea. Cologne, After Shave; 2⅝-oz. Stick Deodorant, ¼-oz. Smooth Shave.

TP 4170—*Postpaid*. . . . . †4.30

7-Pc. Set. 3-oz. Shower Soap; 4¾-oz. After Shave Lotion; 6-oz. Body Talcum; 6¼-oz. Smooth Shave; 2⅝-oz. Stick Deodorant; 4¾-oz. Cologne; 2-oz. After Shave Talc.

TP 4156—*Postpaid*. . . . . †7.50

$3 Hits . . . Sure to Score

20 Our Most Popular $3 Set . . . with wonderful spicy toiletry essentials that he'll love using. 4¾-oz. Cologne; 4¾-oz. After Shave Lotion and 3-oz. Talcum. Handsomely packaged.

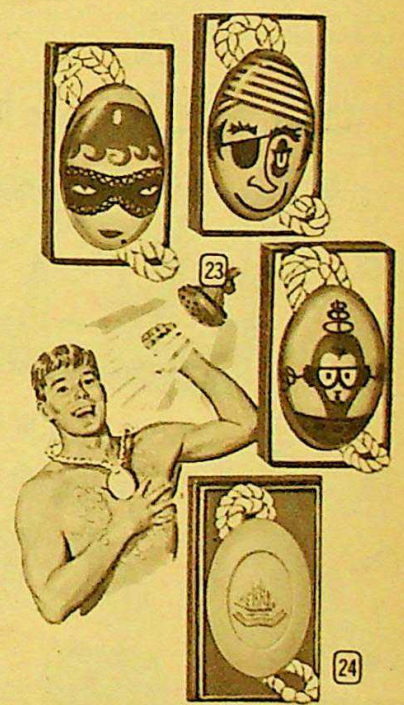
53 TP 4154—*Postpaid*. . . . . †3.30

21 3-Pc. Gift Set includes a 5-oz. Shave Mug; 4¾ oz. of After Shave Lotion and 3-oz. Talcum. A sure-to-please winner for your favorite man.

53 TP 4155—*Postpaid*. . . . . †3.45

22 3-Pc. Set with 4¾-oz. After Shave Lotion; 3-oz. After Shave Talcum; 6¼-oz. Pressurized Smooth Shave.

53 TP 4209—*Postpaid*. . . . . †3.20



He'll Hang Onto These

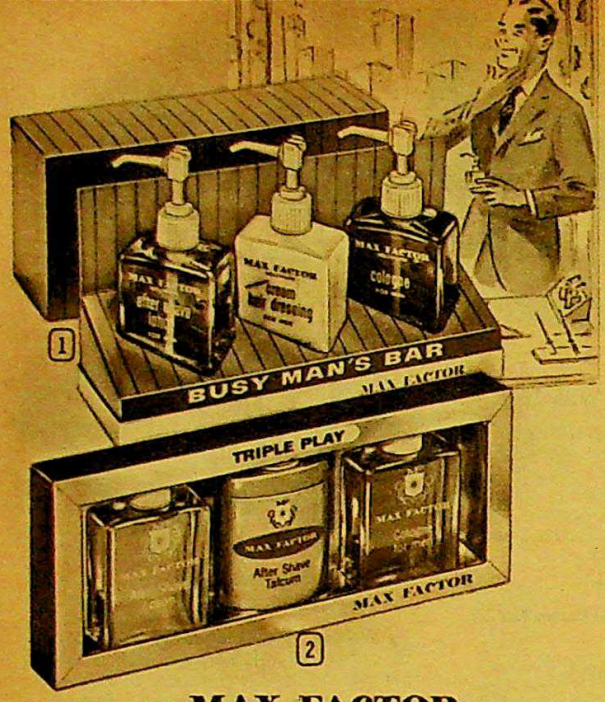
23 Three Humorous Shower Bars on neck cords. Designs on plastic coverings. Lather-rich, spicy scent. Each 6¼ oz.

53 TP 4238—Set of 3. *Postpaid*. 3.00

53 TP 4239—1 Bar (no choice). *Ppd.* 1.00

24 Shower Bar on Handy Neck Cord. Rich-lathering soap with spicy aroma. 6¼ oz. *Postpaid.*

53WP42451.00



1 2

MAX FACTOR

1 Busy Man's Bar . . . 3 essential grooming aids each in handy dispenser-top bottles. No tipping, no spilling, no on-and-off with caps. Includes 3 oz. each fragrant After Shave Lotion, Creme Hair Dressing and Cologne. *Postpaid.*
53 WP 4125—Set. . . . †3.03

2 Triple Play—you'll be sure to score one on Christmas Day when you give your favorite man this handy trio. 2 oz. Men's Cologne, 1½ oz. After Shave Talcum and 2 oz. After Shave Lotion . . . attractively packaged. *Postpaid.*
53 TP 4124—Set. . . . . †1.49

3 4

KINGS MEN

5

6

Such Good-Looking Gifts

3 Coronet Trio Set—4¼ oz. Thistle and Plaid Cologne, 4¼ oz. After Shave Lotion, 2½ oz. Talcum.
53 TP 4136—*Ppd.* Set. †3.30

4 After Shave Lotion. Perfect "stocking" gift that he'll love you for! 4¼-oz. size. Attractively boxed.
53 TP 4140—*Postpaid*. †1.10

5 Coronet Duo—really a Favorite! Sparkling 4¼-oz Crystal Flagons After Shave Lotion, Thistle and Plaid Cologne. Gift box.
53 TP 4135—*Postpaid*. . †2.35

6 2-Piece Traveler. 1¾ oz each Cologne and After Shave Lotion. Boxed. *Ptpd.*
53 TP 4138—Set. . . . . †1.10

Items Marked † Include 10% Federal Excise Tax.

For Your Man

W R C *Charge It!* SEE PAGE 19

8 7

7 Yardley's Big 3-Pc. Set. 3¼ oz. Talcum, 4⅛ oz. After Shave Lotion, 2½ oz. Deodorant.
53 TP 4144—*Ppd*. .†3.85

8 2-Piece Set—After Shave Lotion, 4⅛ oz., 2½ oz. pushup Deodorant. Gift Box. *Postpaid.*
53 TP 4143—Set. . †2.48

9 After Shave Lotion, Cologne, each 1¾-oz. miniature. *Postpaid.*
53 TP 4141—Set. . † 1.60

10 2-Piece Set. 3¼ oz. After Shave Lotion, 4⅛ oz. Cologne. Gift Box.
53 TP 4142—*Ppd*. .†2.92

Pure Badger Shave Brushes Page 615 Fall Catalog

YARDLEY

10 9

12 11

13

70 WARDS ALL

11 Front Line Trio by "His". Big Bar Shower Soap on rope, 2 oz. Deodorant Cologne, tube No Grease Hair Control.
53 TP 4222—*Postpaid*. . . . . 3-Pc. Set †2.65

12 Belmont Duo—handsome set includes: 4 oz each After Shave Lotion, Men's Cologne both distinctively scented. Gift box.
53 TP 4223—*Postpaid*. . . . . 2-Pc. Set †2.38

13 Red Dot Golf Ball Novelty Soap. 8 full-sized realistic balls modeled in fine bath soap.
53 TP 4251—Gift Box. *Postpaid*. 1.00

14 Twin Set in attractive Gift Box of "Redwood." Talcum and Deodorant, each 3½ oz. size—also topped in Beautiful "Redwood."
53 TP 4230—*Postpaid*. . . . . 2-Pc. Set †3.30

15 English Leather Distinctive Lotion. Clean, refreshing masculine scent, Handsomely packaged in Beautiful "Redwood."
53 TP 4231—*Postpaid*. . . . . 4-oz. Lotion †2.20

English Leather

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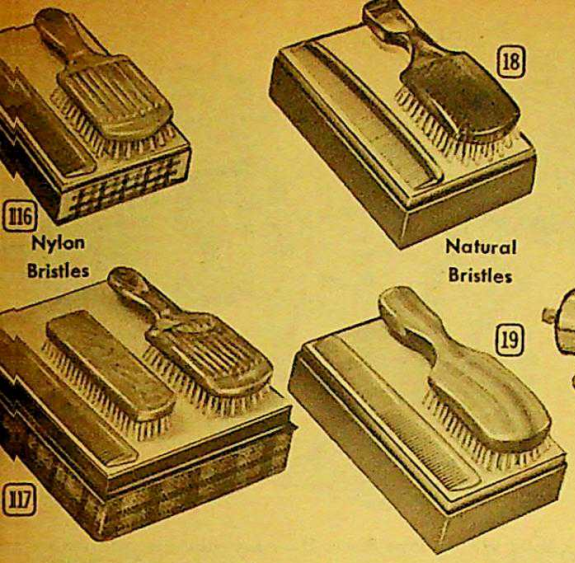


Say "Merry Christmas" With a Brush Set

116 17 **Scotch "Highlander" Brush Sets.** In Sandalwood-plastic, authentically grained throughout. Sturdy white Nylon Bristles.

(16) **2-Pc. Set.** 6½-in. Club Brush with 7-in. matching Comb.
533 W 5068—Ship. wt 14 oz...**98c**

(17) **3-Pc. Set**—Like (16) Above Plus, 5-in. Clothes Brush.
533W5070–Ship. wt. 1 lb. 4 oz. **1.98**

18 19 **2-Pc. Club Brush Sets** in handsome gift boxes. Brushes about 6½ in. long, have 9 rows soft, natural bristles. Matching combs.

(18) **Brown Grained "Tortoise" Plastic.** Ship. wt. 1 lb. 4 oz.
53 W 5063.....2-Pc. Set **2.98**

(19) **Beautiful Satinwood** Brush Block. Ship. wt. 1 lb. 4 oz.
53 T 5064.....2-Pc. Set **4.79**

For That "Flawless" Look

20 **"Lights Up" to give soft shadow-free light.** Dad and all the family will enjoy grooming chores! Two-faced mirror, brightly lighted by bulb in base. One side regular, other magnifies; tilts to any angle.

Chromed metal frame, base—felt-padded bottom. On-Off switch. Shaver outlet. Rubber-covered cord, plug, bulb included. 110–120 volts. AC-DC. UL Approved.
53 W 5072—7-in. diam. Ship. wt. 1 lb. 8 oz.....**6.95**

21 **For True Brilliant Reflection**—bulb in base illuminates frosted section for glare-free light. Mirror tilts to any angle; one side regular, other magnifies. Shaver outlet. Chromed metal; felted bottom. On-Off button. Cord, plug, bulb. 110–120 V. AC-DC. UL Appr.
53 W 5065—5¾-in. diam. Ship. wt. 2 lbs. 4 oz....**9.95**

22 **Non-Electric Adjustable Two-Sided Mirror.** Tilts to any angle. Chromed metal frame, base; felted bottom.
53 W 5073—7-in. diam. Ship. wt. 1 lb. 4 oz.....**2.98**

Around the House

223 **Gillette Executive Razor.** New 9-Speed adjustment. Set dial to get light to close shave! 10 Blue Blades in dispenser..
533 TP 4397—*Postpaid*.....**5.00**

224 **Gillette Super Speed Safety Razor.** Case, 6 Blue Blades in dispenser. *Postpaid.*
533 WP 4362—Regular Weight for average skin, beard.....**1.00**
533 WP 4363–Lightweight for sensitive, young skin.....**1.00**
533WP4358–Heavyweightformen who prefer heavier razor. **1.00**

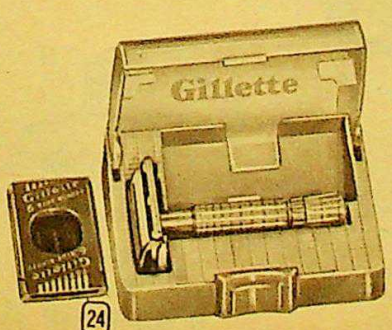
295 **Rolls Safety Razor.** Stropped, honed in own metal case. Hollow ground, precision-made of finest Sheffield steel. Permanent blade guard. Ship. wt. 1 lb.
533 W 4355—Was $12.95... **9.95**

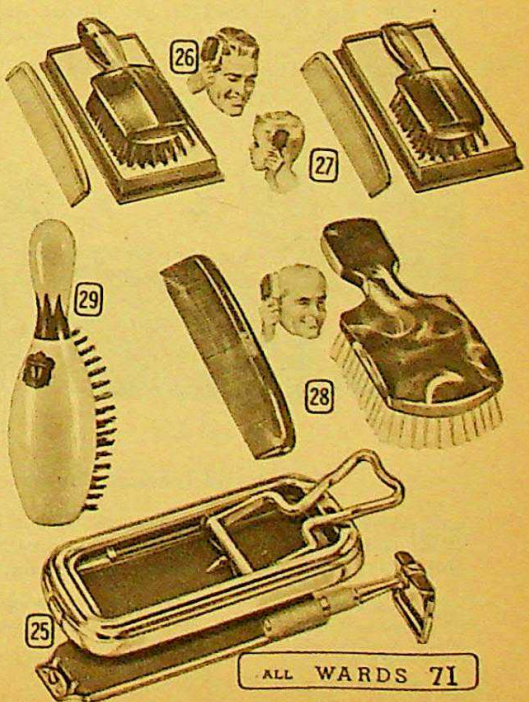
26 **Father's Brush Set** in "Amber" by Mohawk. Brush, about 6¾ in. long, has 8 rows Nylon Bristles; 7-in. Comb.
53 T 5136—Ship. wt. 12 oz..**3.98**

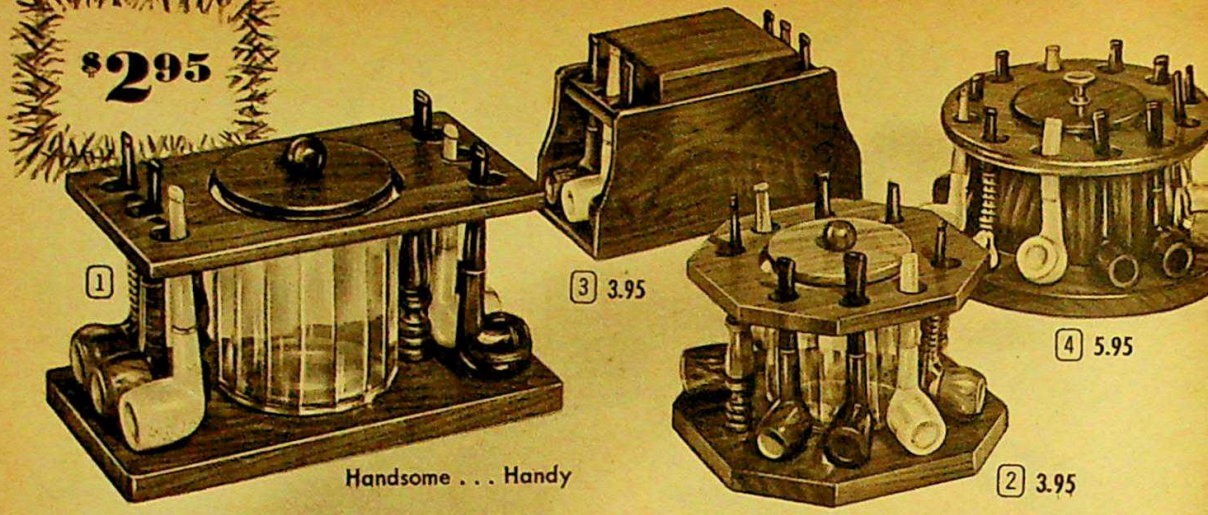
27 **Son's Brush Set** just like his dad's (26). Brush, about 6¼ in. long, has 7 rows Nylon Bristles. Matching 7-in. Comb.
53 T 5141—Ship. wt. 12 oz..**2.75**

28 **"Gentler" Brush** by Mohawk. 9 rows soft bristles —for men with "thinning" hair. Gray speckled "pearl" back. About 6½ in. long. Comb.
53 T 5133—Ship. wt. 14 oz..**3.79**

29 **Bowling Pin Hairbrush.** Natural color maplewood. 9 rows Dupont Nylon Bristles.
53 T 5130—Wt. 1 lb. 6 oz...**2.98**







Handsome . . . Handy

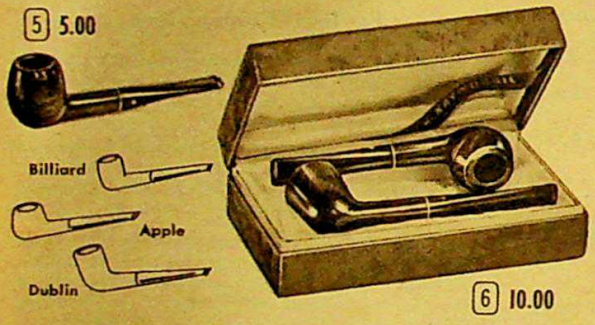
Solid Walnut Rack and Humidor

1 **Smart Looking Smoking Accessory** with Handsome Styling. Beautiful Solid Walnut Rack holds 6 pipes. Crystal glass jar has sponge moistener in lid to keep tobacco moist; holds ½ lb. tobacco. Lid matches stand. Has felted bottom to protect table top. About 10⅝x5¼ in.
53 T 7500—(Pipes not included). Ship. wt. 3 lbs.....2.95

2 **Solid Walnut Pipe Rack, Humidor**—unique octagon shape Holds 8 pipes. Crystal jar has moistener in lid. Felt bottom
53 T 7503—About 9x5½ in. Ship. wt. 3 lbs.....Only 3.9

3 **Tobacco Caddy, 6-Pipe Rack** in Solid Walnut or Sycamore Cedar lined. Moistener. Felt bottom. Ship. wt. 1 lb. 12 oz.
53T7501—Abt. 9½x5¾ in. *State:* Walnut, Sycamore. Only 3.9

4 **Solid Walnut Rack, Humidor** will hold 12 of his "very favorite" pipes. Revolving base. Moistener. Felt bottom
53 T 7502—About 10¼x5½ in. Ship. wt. 4 lbs.....Only 5.9
Humidors hold ½ lb. tobacco. *Pipes, tobacco not included*



Famous "Syncro-Lok" Stem

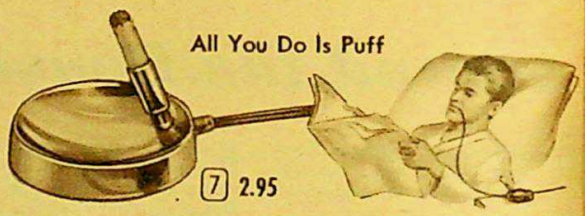
5 6 **By Kaywoodie.** Twist stem to fit bite—locks in position, straight or tilted. Imported Briar; dark "Miracle" finish. Improved Para Rubber bit. "Drinkless Fitment".

(5) **"500" Pipe Only.** *State Shape:* Billiard, Apple or Dublin.
53 TP 7507—Gift Case. *Postpaid*.....Pipe Only 5.00

(6) **"500" Companion Set**—Dublin and Bulldog Shapes.
53 TP 7506—Gift Case. *Postpaid*.....Set of 2 Pipes 10.00

Pipe Dreams

All You Do Is Puff



7 **With the Robot Smoker.** Relaxed smoking in bed, while watching TV—fine gift for convalescent, too. Holds cigarette butt securely—collects ash automatically; has automatic butt ejector. Cleans easily. Weighted base has Chrome-plated finish. Plastic "amber" bit.
53 T 7558—Ship. wt. 12 oz.....Only 2.95

For Happy Hours of Smoking Pleasure

11 **6 "Missouri Meerschaums"**—Custom Grade, Bulldog, Mel-O-Cobb, Nature's Sweetest, Filtered, Natural Desh
53 T 7538—Ship. wt. 1 lb. 4 oz. Set of 6 "Corncob" Pipes 2.98

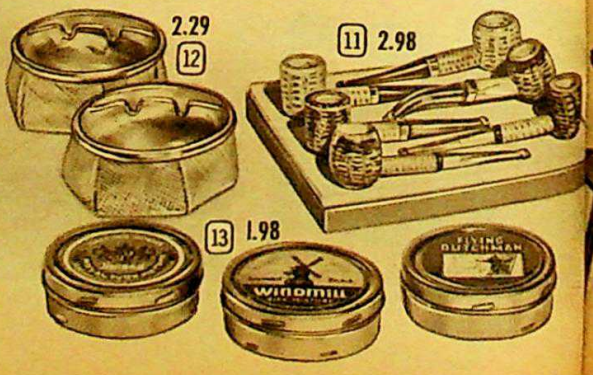
12 **2 Stay-On Ash Trays.** Golden mesh bean bag bottoms
53 T 7544—Ship. wt. 1 lb. 4 oz....Set of 2 King Size 2.29

13 **Tobacco Sampler Kit of 3 Assorted Pipe Tobaccos** from Holland. Vacuum-sealed tins, 1 oz. each.
53 T 7555—Ship. wt. 2 lbs.....2 Kits, 3 Tins Each 1.98

Easy-to-Fill Tobacco Pouches

8 9 **Air-Tite Brown Sheepskin Pouches.** Zipper. Rubber lined.
(8) 53 T 7526—**For Tobacco.** Abt. 6 in. long. Wt. 6 oz. 2.29
(9) 53 T 7527—**For Tobacco, Pipe.** Abt. 6 in. long. Wt. 7 oz. 3.29

10 **E-Z Lock Pouch**—hold small end of pouch over pipe bowl, squeeze gently (see sketch). Soft black leather, zipper.
53 T 7525—6 inches long.
Ship. wt. 6 oz.....Only 1.19



Pipes to Fit Any Smoker's Dream

Turkish Water Pipe. Will delight "filter-minded" smokers. Exotic pipe filters nicotine, tars out of smoke. Briar Bowl.
553 T 7518—About 8⅜ in. high. Ship. wt. 1 lb. 6 oz.....2.95

Drymatic Set—5 Pipes in One—with one stem to serve all!
53 T 7524—Moisture trap. Gift Box. Ship. wt. 1 lb. 4.49

Aerograte Yello Bole by Kaywoodie. 3 interchangeable Bowls. You get a cooler, more enjoyable smoke every time.
553 TP 7508—Black Bit. Filter Grate. Gift Box. *Postpaid*.....5.95

Briar Cigar Pipe smokes as cigar. Remove aluminum top to fill.
53 T 7514—About 5⅓ in. long. Ship. wt. 4 oz.....Only 1.39

Kaywoodie Imperial Yello Bole. Smoking pleasure at such a low price. (See shapes, opp. pg.) Briar Bowl; caked, honey cured.
553 TP 7509—*State:* Apple, Billiard, Dublin. *Postpaid*.....2.00

Such E-A-S-Y Pipe Lighting

Nimrod Lighter—the perfect gift for your pipe smoker. Flame shoots directly into pipe bowl with one-hand action—so easy to use!

Exclusive down-draft action will not burn or char edges of pipe bowl. Lights in any weather. Hood protects thumb from heat, extinguishes flame. Chrome-plated, fiber glass wick. About 3⅛ in. long.
53 TP 7542—Attractive Gift Box. *Postpaid*.....3.95

W R C Charge It! SEE PAGE 19

Can Come True

Imported Meerschaums

Handsome Vienna Duo—One curved stem, one straight—sold separately (22). Hard-fitted, plush-lined case.
T 7515—**Save $1.15 on Set of 2 Pipes.** Ship. wt. 1 lb.....12.75

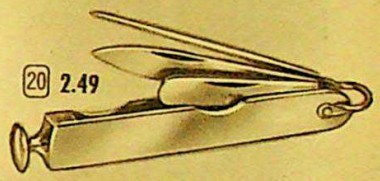
Vienna Meerschaum. Plush-lined case. White bowl, yellow bit.
53 T 7517—*State:* Straight or Curved stem. Ship. wt. 8 oz..6.95

Imported Turkish Block Meerschaum. A splendid gift . . . one he'll prize. Exceptionally porous. Beautiful creamy white bowl, hand-carved design. Yellow bit. Shaped case.
T 7516—*State:* Straight or Curved stem. Ship. wt. 8 oz....9.95

Wonderful Tote-Table Smoker

The perfect gift for that pipe smoking husband, father or brother—large size ash tray plus shelf for tobacco.

Bring new leisure to your way of living. Black baked enamel trays are very easy to keep clean. Wonderful when entertaining—glasses can be placed conveniently with no danger of staining. Surface is burn resistant, too. Attractive White Milk Glass ashtray. Brass-plated handle and matching ferrules on legs. Height overall 27 in. Bottom tray is 15-in. diameter, top tray, 13-inch diameter.
66 W 797 M—Ship. wt. 7 lbs.....6.95

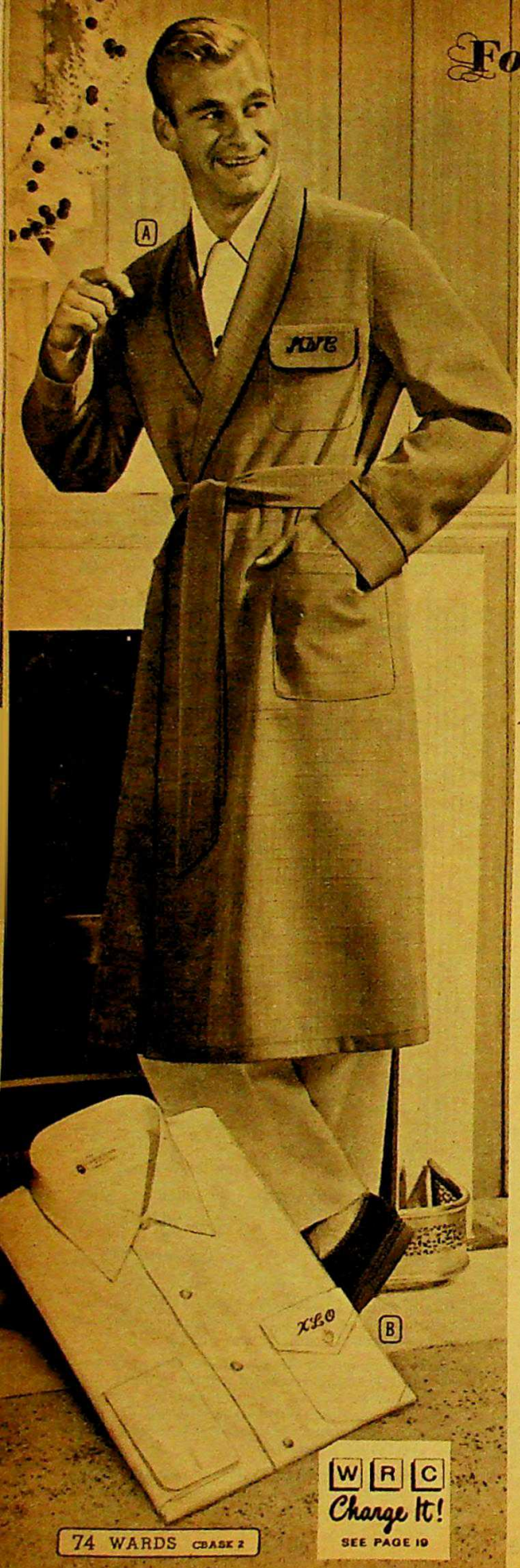


Precision Pipe Knife has all the pipe smoker's gadgets in one knife—he'll love you for this gift! Nickel Silver Finished Knife has keen edged blade, strong reamer, scraper, sturdy tamper. Handy ring for fastening on key chain. Comes in Gift Box.
53 T 7513—About 3¼ in. Ship. wt. 4 oz..2.49

Handy 4-Piece Combination makes a practical, inexpensive gift for your favorite pipe smoker. *Includes* pipe, pipe lighter, pipe tool, bowl cover.

Lightweight, top-quality Algerian Briar Pipe in selected grain, light walnut color. Hard rubber stem. Condenser style filter system for cool dry smoking pleasure. "Pipe-o-Lite" Lighter—wick slides up, throws flame accurately into pipe bowl. Chrome-plated finish. About 2½x1½x½ inches.

Pipe Smoker's Companion Tool has reamer, tamper pick for everyday pocket convenience. About 3 in. long. Bowl cover for rainy days, spark-proof home use.
53 T 7532—Gift Box.
Ship. wt. 1 lb.....4.95



For the Entire Family...

Monograms, initials, Her name on a blouse, His signature on a wallet, engraved jewelry, embroidered inserts, etc. You can order most in the regular way, a few need special handling. Order these early. Individual descriptions tell you how.

Royal Robe 50% Combed Cotton—50% Cupioni Rayon

(A) (B): Print initials on form in pocket. Unbutton flap, return in envelope given. Initials will be embroidered free.

(A) **Double shawl collar Robe.** Contrasting piping on collar, cuffs, chest pocket. 2 lower pockets. Gift box. Wt. 1 lb. Small (34-36); Med. (37-40); Large (41-44). *State size, color.* 35T4846–Gold, Navy, Charcoal. Washable, shrink. 2%. **$13.95**

Dress and Sport Shirts, Monogrammed For Him

(B) **Monogrammed Dress Shirt** of Combed Cotton Broadcloth. Reg. soft collar, permanent stays. French cuffs (use links). *Sizes:* Neck 14 in sleeves 32, 33; 14½ in 32, 33, 34; 15, 15½, 16 in 32, 33, 34, 35; 16½, 17 in 33, 34, 35. Wt. 1 lb. *State size.* 35 T 851—White. Sanforized, Mercerized. Boxed.....**$3.98**

(C) **Luxurious Kashara Cotton Flannel Shirt.** Soft, brushed finish. Embroidered insert initial for pocket (included). Wear collar open or closed; permanent stays. Square bottom. *Colors:* Red, Blue, Brown. Washable. Sanforized (max. shrink. 1%). Small (14-14½ neck); Med. (15-15½); Large (16-16½). Wt. 1 lb. 35T487-*State size, color, 1 initial* (no I, O, Q, U, V, X, Y, Z). **$3.49**

(D) **Combed Cotton and Cupioni Rayon Sport Shirt.** Embroidered insert initial for pocket (included). Sewn-in stays. Wt. 8 oz. Lt. Blue, Cocoa Tan, Lt. Gray, White. Washable. Shrink. 2 to 3%. Small (14-14½); Med. (15-15½); Large (16-16½); Ex. Large (17-17½). 35T1050-*State size, color, 1 initial* (no I, O, Q, U, V, X, Y, Z). **$3.98**

(E) **100% Acrilan Jersey Knit Shirt.** Embroidered insert initial included. 2-button placket at neck; sewn-in stays. Long sleeves, button cuffs. Hemmed square bottom. Washable. *Colors:* Gray Heather, Blue Heather, Red, Aztec Gold. Sm. (34-36); Med. (38-40); Lge. (42-44); Ex. Lge. (46-48). Wt. 8 oz. 35T1244-*State size, color, 1 initial* (no I, O, Q, U, V, X, Y, Z). **$3.98**

Gift Accessories with That Personal Touch

(F) **3 White Irish Linen Handkerchiefs.** Hand rolled hem. Abt. 17-in. sq. *State initial* (no I, O, Q, U, V, X, Y, Z) *or Plain.* 35T4149-Gift box. Wt. box, 3 oz. **Box of 3, $2.98; 2 Boxes, $5.75**

(G) **White Muffler:** 50% Rayon–50% Acetate. Black initial or crest. *State initial* (no I, O, Q, U, V, X, Y, Z) *or crest.* 35 W 3932—About 12 x 50 in. Wt. 6 oz. Gift boxed.....**$1.98**

(H) **Imported Silk Repp Tie,** embroidered initial. Gift boxed. *State color, 1 initial* (no I, O, Q, U, V, X, Y, Z). Ship. wt. 3 oz. 35 T 3375—*Colors:* Maroon, Gray, Navy.....**$2.50**

(J) **Initialed Buckle.** 1-in. Alligator Belt. Brown Belt: Gold color. Sterling buckle; Black Belt: Sterling Silver buckle. Wt. 4 oz. *State size, color, 1 initial* (no I, O, Q, U, V, X, Y, Z) *or Plain.* 35 T 2746—*Even Waists:* 30 to 50-in. 10% F.E.T. Incl.....**$6.25**

(K) **Leather Billfold.** He writes his signature within gold colored frame on 23K Gold leaf that is included and the impression remains. 8-vue removable pass case; wing bar to add photo holders; 2 card pockets, stamp pocket. Ship. wt. 6 oz. 35T3884-*State color:* Black, Brown. Boxed. 10% F.E.T. Incl. **$4.50**

(L) **Personalized Cuff Links and Tie Bar Set by Swank.** Gold color trim on initialed Sterling Silver plaque: Postpaid. *State 1 initial* (no I, O, Q, U, V, X, Y, Z) *or Plain.* Gift boxed. 35 TP 3576—10% Fed. Ex. Tax included.....**Set $5.50**

W R C Charge It!

SEE PAGE 19

6 Pages of Personalized Gifts

HERE ARE SOME OF THE MANY KINDS OF MONOGRAMS FOUND ON THESE 6 PAGES

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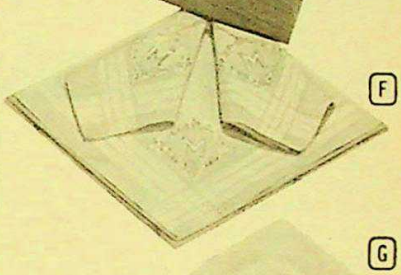

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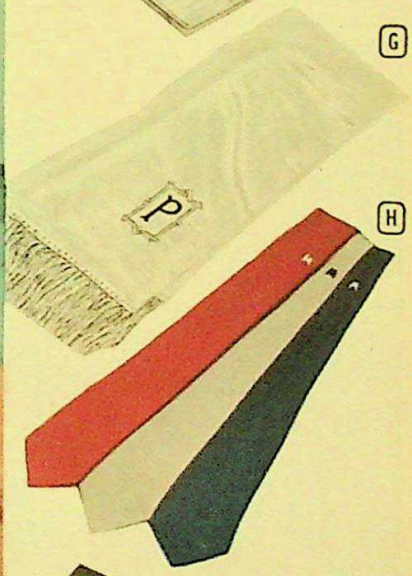

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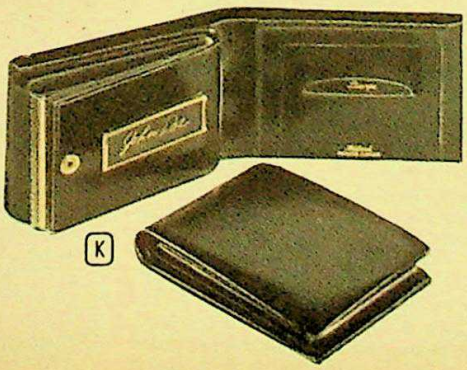


K

L

Two-way Blouses in Wash 'n Wear Cotton. Initialed pocket tab can be buttoned under collar for change-of-pace. "Strictly personal" gift-sure to please, fun to wear! **Free initials**—use order form enclosed.

White. Washable; little-or-no-iron *State size.*

ET1281—**Girls' Sizes:** 7, 8, 10, 12, 14. Wt. 6 oz. $2.49

ET1381—**Sub-Teens':** 10S, 12S, 14S, 16S. Wt. 7 oz. $2.98

His Own Personalized Shirt. Wash 'n Wear, fine Combed Cotton Dress Shirt. Wear convertible cuffs buttoned or with smart metal links included (10% F.E.T. incl.). Permanent collar stays. Max. shrink. 1%. No tie.

Free Monogram: initial card in pocket, unbutton flap, return with card. Envelope provided. White. Ship. wt. 8 oz.

33 T 215—*Sizes:* 8, 10, 12, 14, 16, 18. *State size only.* $2.98

Personalized Cotton Knit Sweat Shirt; inner-fleeced. Double fabric hood, muff pocket. Free press-on alphabet.

Colors: Red, White, Med. Blue. Washable.

Sizes: 3, 4, 5, 6, 6X. *State size, color.*

31T7676-Wt. ea. 6 oz. Ea. $1.89; 2, $3.70

100% Acrilan Knit Shirt. Wash 'n Wear, no ironing. Cashmere-like texture. Handsome flag emblem—free kit enables you to press any 2 initials on Permanent collar stays. Washable.

Colors: Blue, Red, Black, White.

Sizes: 6, 8, 10, 12, 14, 16, 18. Wt. ea. 8 oz.

Size Scale, Fall Cat. *State size, color.*

33 W 521. . . . . Ea. $2.29; 2 for $4.50

Interlock Knit Pajamas. Fine Comb Cotton. Crossed Flags emblem—pre on initial kit included. Boxer elas waist, fly front. Double gusset crot guaranteed 1 yr., or new pair fr

Colors: Red or Blue. Washable.

Scale, Fall Catalog. *State size,* col

Sizes: 6, 8, 10, 12, 14, 16, 18. Wt. ea. 1

33 W 1068. . . . . Ea. $2.89; 2 for $5.

Personalized Gifts for Every Boy and Girl

A

B

C

D

E

F

G

J

H

A "Exclusively Hers" Terry Duster. Wrap her in comfort this Christmas morn! Absorbent White Cotton Terry Cloth in versatile style—can be worn belted, half-belted or casually loose. Detachable pocket tab boasts her personal monogram. Order form enclosed entitles you to free initials. Washable. *Sizes:* 7, 8, 10, 12, 14. Wt. 1 lb. 14 oz.
31 T 4293–*State size only*.....$4.98

B Sub-Teens' Personalized Flannel Skirt; fine 100% Wool. Lithe and lovely—so smartly tailored with mock fly front, side zipper. Self-belt emphasized by monogrammed tab. For free initials use order form enclosed. Dry clean. Ship. wt. 1 lb.
Colors: Flare Blue, Menswear (med.) Gray.
Sub-Teen Sizes: 8S, 10S, 12S, 14S, 16S.
ET 1780—*State size and color*.....$4.98

C 7-14's Very Own "Poodle" Skirt. Full flare Felt; 50% Wool, 50% Rayon. Deep pocket is accented with a saucy French poodle tab to show off her monogram. For *free initials* use order form enclosed. Elastic back waist. Plastic belt.
Colors: Red or Black. Dry clean.
Sizes: 7, 8, 10, 12, 14. Ship. wt. 1 lb.
ET 1580-*State size and color*.....$3.98

D 8-Rib Umbrella. For her alone. 100% Acetate cover with silver-colored metal rod, ribs and handle base. Plastic handle; wrist cord. Order any first name.
Color: Red (shown) only.
20 TP 4000K.....Postpaid $3.50

E 12-in. Hat Box that holds almost everything. Exciting gift idea. Embossed Vinyl Plastic. Plastic lined. Zipper close. 5-in. deep. Order any first name.
Antique White, Lt. Blue, Red. *State color.*
20TP4314K–10%F.E.T.incl.Postpaid$6.49

F Pin. How exciting; her very own Personalized Pin for Christmas. Of gleaming Gold-colored Metal with safety clasp. Abt. 2½ in. Order any name, not more than 9 letters. 10% F.E.T. included.
20 TP 1634K.....Postpaid $2.50

G Jewel Box. Simulated Leather. Rayon Velvet, Satin lined. 3 compartments, convenient automatic tray. Order any name not more than 9 letters.
Size: 7¾ X 5¾ X 2¾ in. Ivory only.
20 TP 846K.....Postpaid $2.95

H Genuine Sterling Silver. A thrilling gift for your little girl. Necklace about 17½ in. long and matching Bracelet, abt. 7 in. long. Ring clasp. Order any name, not more than 9 letters. 10% Federal Excise Tax included.
20 TP 1264K–Bracelet.....Postpaid $2.75
20 TP 1065K–Necklace....Postpaid $3.50

J Mittens. 100% Nylon with comfortable, warm Nylon Fleece lining. Water-repellent to keep her dry. Order any one name. Machine washable.
Color: Red (shown) only.
Sizes: 2, 3, 4, 5, 6, 7. Size Chart, Pg. 182.
20 TP 5356K—*State size*....Postpaid $1.98

Items suffixed "K" shipped direct from factory. Allow at least 10 days for "K" suffixed items.

Charge It! SEE PAGE 19

A
B
Helen
MDG
RDW
C

Personalized Gifts for Your Leading Lady

MONOGRAMMING INFORMATION

Your choice of 24 colors for your name or three initials. Monogramming order coupon and self-addressed envelope are inclosed with the garment to be monogrammed. You select the embroidery, style and color—send choice to our Monogram Service. After monogramming, it is returned to you prepaid within 10 days.

FOR CHRISTMAS GIVING, be sure to order early. Allow at least 10 days for monogramming service. Or, if you wish, give it unmonogrammed and have her choose her own from our wide selection.

AA **Monogrammed** 100% Virgin Wool Flannel wrap-around by Royal Robes! Harmonizing satin trim, initials. Self-belt. Abt. 56 in. long.

Colors: Red, Navy. Dryclean.

Misses' Sizes: 10, 12, 14, 16, 18, 20. *State size, color.*

RRT5785-Wt. 2 lbs. 5 oz. $14.98

Women's Sizes: 40, 42, 44, 46, 48. *State size, color.*

RRT5786-Wt. 2 lbs. 7 oz. $16.98

CC **Classic Cardigan.** 100% Turbo-Spun Virgin Orlon. Washable, no blocking. Mock fashioned; matching pearl-like buttons. Monogramming details above.

Colors: White (shown), Black, Beige, Copen Blue or Pink. See Size Chart on Pg. 85.

Sizes: 34, 36, 38, 40, 42, 44, 46, 48. Shipping weight 8 oz.

ST796-*State size, color.* $6.47

EE **Pure Silk Blouse.** An exquisite Christmas gift. Beautifully tailored with convertible collar, French cuffs with cuff links incl. (10% F.E.T. incl.). Monogramming details above.

Colors: Ivory (shown), Lt. Blue or Pink. Hand wash.

Bust Sizes: 32, 34, 36, 38, 40. See Size Chart on Page 91.

ST 495—Ship. wt. 7 oz. *State size and color*.....$6.98

FF **Wamsutta Cotton Blouse.** A dream of a gift. Automatic wash 'n wear; needs little or no ironing. Attractive Italian style collar; roll-up sleeves. See Monogramming details above.

Lt. Blue, White or Beige. Washable. Ship. wt. 7 oz.

Bust Sizes: 32, 34, 36, 38, 40. See Size Chart, Page 91.

ST494-*State size, color.* $4.98

B **Santa greets her personally** with her own name or initials Monogrammed on this lovely Pajama. Opaque Nylon Tricot, delicately lace frothed at collar, sleeves, cuffs of full length trousers. For Monogram, above.

Colors: Light Blue or Pink.

Bust Sizes: 32, 34, 36, 38, 40. Hand wash. *State size, color.*

32T5021-Ship. wt. 12 oz. $5.95

D **100% Orlon Vest.** This Christmas add a personal touch to her gift. Versatile Vest has matching buttons; ribbed front, waistband and armholes. Washable, no blocking. See Monogramming details above.

Colors: Red (shown), Med. Blue, Black, White. Ship. wt. 6 oz.

Sizes: Small (31-33 bust); Med. (34-36); Lge. (37-40); XL (41-44).

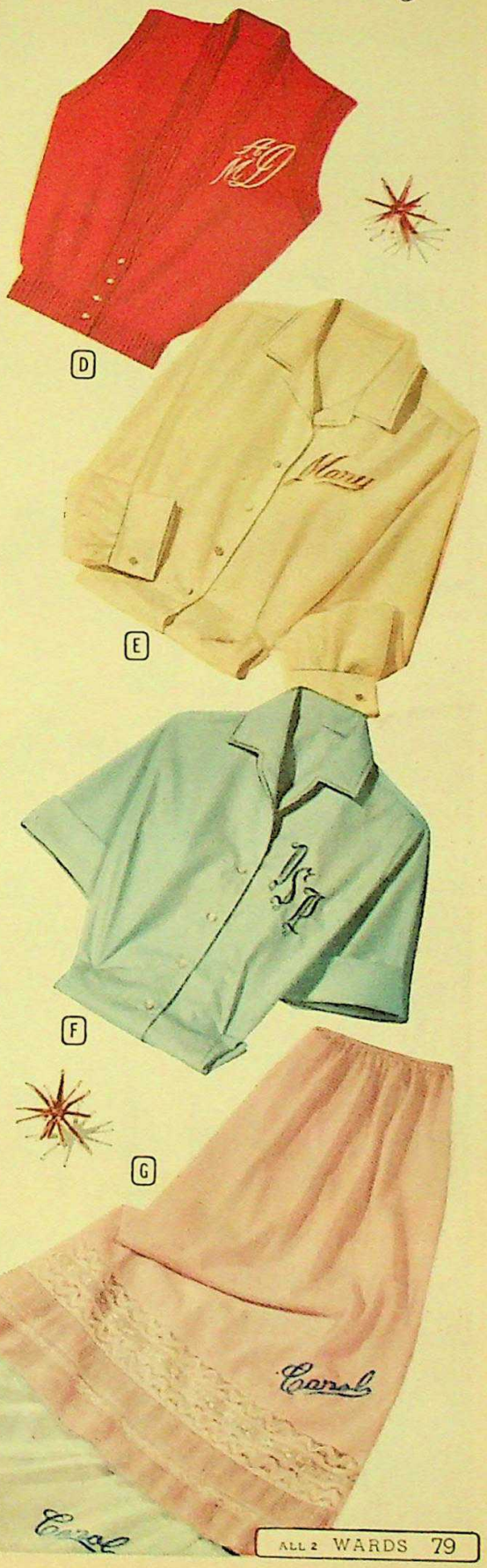
ST795—*State size, color.* $4.98

G **A pretty present . . .** Nylon Tricot Petticoat Monogrammed in color with your favorite lady's name or initials. Hemline of lovely lace, embroidered Nylon Sheer, permanent Nylon pleating. Hand wash. Monogramming, above.

Pink, Sapphire Blue or White.

Waists: Small (24-26); Medium (27-29); Lge. (30-32). Wt. 12 oz.

32T9226-*State size, color.* $2.98



Charge It! SEE PAGE 10

Robe, Sweaters, Blouses shipped from Chicago. Pajama and Petticoat shipped from the nearest Ward House. Order, postage from nearest Mail Order House.

A
B
C

Festive, Flattering Go-Togethers

CO-ORDINATES YOU'LL ENJOY DURING THE HOLIDAYS AND LONG AFTER

A **Quilted Cotton Coordinates** with silver-like Lurex threads. Swinging full-circled skirt just meant for dancing. Blouse has three-quarter sleeves, convertible collar. Quilted trim on cuffs and yoke. Recommend dry cleaning. Ship. wt. 1 lb. 9 oz. *Colors:* Lt. Blue (shown), Pink or Beige, each with silver-like Lurex thread. *Sizes:* 10, 12, 14, 16, 18. See Size Chart on Page 84 of Big Fall Book.
ST 700—*State size and color*. . . $7.98

B **Smartly styled Coordinates,** beautifully tailored of 80% Orlon, 20% Wool. Skirt is distinguished by all-around pleats that are sharp and durable; side zipper. Blouse has three-quarter sleeves, small pointed collar. Hand washable. Shape-retaining; wrinkle-resistant. Ship. wt. 1 lb. 4 oz. *Colors:* White (shown), Black or Beige. *Sizes:* 10, 12, 14, 16, 18. See Size Chart, Page 84 in the Big Fall Book.
ST 701—*State size and color*. . . $10.98

C **Dramatic two-piecer.** Cotton Velveteen top has touches of rickrack at the neck and armholes; button back. Skirt is a lustrous blend of Silk and Cotton falling in soft unpressed pleats. Side zipper. Velveteen belt. Dry clean. Shipping weight 14 oz. *Color as shown:* Multicolor Plaid Skirt with Black Velveteen Blouse only. *Sizes:* 10, 12, 14, 16, 18. See Size Chart on Page 84 of Big Fall Book.
ST 702—*State size*. $12.98

Extravagant-Looking Holiday Skirts

D **Cotton-Rayon Faille Plaid.** Black Velveteen belt. Unpressed box pleats. Zipper, button close. Dry clean. *Ground Colors:* Moss Green, Red, Med. Blue, ea. with Black overplaid. *Sizes:* 8, 10, 12, 14, 16. Wt. 1 lb. 6 oz.
ST143-Chart below. *State size, color*. 7.98

E **Slim Skirt** fashioned of twill-back Cotton Velveteen. Front tucks at waist; back kick-pleat. Zipper and button close. Hand wash. Wt. 14 oz. *Colors:* Gold (shown), Black or Red. *Sizes:* 8, 10, 12, 14, 16, 18. Chart below.
ST 144—*State size, color*. $5.98

F **Gossamer-light** Nylon Chiffon flare Skirt punctuated with Velveray polka dots. Detachable Black Rayon underskirt. Button, zipper close. *Color:* White with Black dots. Dry clean. *Sizes:* 8, 10, 12, 14, 16. Chart, below.
ST 145—Wt. 12 oz. *State size*. $7.98

MISSES' SKIRT SIZE CHART . . . REGULAR LENGTHS

Order Size:	8	10	12	14	16	18
If Waist is:	23½	24½	25½	27	28½	30½
If Hips are:	32½	34	36	38	40	42
Av. Skirt Length:	29	29½	29½	30	30	30½

WRC Charge It!
SEE PAGE 10

Fashions stock in, ship from Chicago Fashion House. Order, pay postage from nearest House.

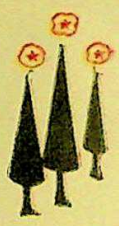
Holiday Glamour Starts with Velveteen

(A) **Skirt with a Holiday Air.** Swirls of soft, lustrous combed twill-back Cotton Velveteen fall flatteringly from the self waistband of this pretty style. Tailored with four generous gores. Button and zipper closing. Hand wash alone.
Colors: Blue, Red, Gold, Black, Moss Green or Turquoise.
Sizes: 8, 10, 12, 14, 16, 18. Chart, Page 81 this book.
ST 568—Ship. wt. 1 lb. 2 oz. *State size and color*... 8.88

WRC Charge It! SEE PAGE 19

(B) **The Extra Special Holiday Look.** Ankle-length Pants in exquisitely soft combed twill-back Cotton Velveteen. Tapered legs are slit at the bottom to be worn down or turned up for a cuffed effect. 2 side pockets. Self belt with Bac-A-Belt. Button, concealed zipper close. Hand wash alone.
Colors: Red, Gold, Blue, Black, Moss Green or Turquoise.
Sizes: 8, 10, 12, 14, 16, 18. Chart, Page 50, Fall Book.
ST 753—Ship. wt. 1 lb. *State size and color*..... 6.98

Items ship from Chicago. Order, pay postage from nearest House.



Special Purchase

PILL RESISTANT

Ban-Lon

WASHABLE SWEATERS IN 8 COLORS

- Soft, Fine Needle, Smooth Textured Nylon
- 8 Colors Including Black . . . Matching Buttons
- Washable . . . Shape Retaining . . . No Blocking
- No Fuzzing . . . Pill Resistant . . . Budget Priced

CARDIGAN

$4.87

Similar Quality $5.87 Big Fall Book

2 FOR $9.50

SLIP-ON

$3.37

Similar Quality $3.87 Big Fall Book

2 FOR $6.50

Med. Blue Black Red Copen White Brown Beige Green

Cardigan. The gift that she can wear 'round the calendar. Classically styled with long sleeves, ribbed trim. Matching buttons. Washable; fast-drying; needs no blocking.

Colors: Red, White, Beige, Brown, Black, Green, Copen or Med. Blue. Shipping weight each 9 oz.

Sizes: 34, 36, 38, 40, 42, 44. Chart on Page 85.

111 T 865—*State size and color*. . . . . 2 for $9.50; Each $4.87

Slip-on. So lovely to give and so wonderful to wear. An enduring classic with short sleeves, ribbed trim at cuffs, waist, and neck. Washable; no blocking needed.

Colors: Red, Copen, Beige, Brown, Black, White, Med. Blue, Green. Shipping weight each 6 oz.

Sizes: 34, 36, 38, 40, 42. Chart on Page 85.

11 T 875—*State size and color*. . . . . 2 for $6.50; Each $3.37

†These Sweaters stocked in and shipped from Baltimore. Order and pay postage from Baltimore.

Brentshire Coordinates

LASTING LOVELINESS IN 5 CANDY COLORS

Perfect Fashion Parts

WITH ENDLESS POSSIBILITIES

Ⓐ **Sweater classics** in Du Pont's new, luxurious Orlon Plush, a rich-looking fabric with a caressing, velvety feel. Long-sleeved Cardigan has matching pearl-like buttons. Short-sleeved Slip-on. Hand washable. Retains texture.

Lt. Blue, Lt. Pink, White, Beige or Black.

Cardigan. *Sizes:* 34, 36, 38, 40, 42. See Sweater Size Chart, below. Ship. wt. 12 oz.

ST 778—Cardigan. *State size, color*.....$6.98

Slip-on. *Sizes:* 34, 36, 38, 40. See Sweater Size Chart, below. Ship. wt. 10 oz.

ST 779—Slip-on. *State size and color*.....$4.98

Ⓑ **Beautifully Detailed Slim-line Skirt.** Stevens' butter-soft Doeskin-finish 100% Wool Flannel. Back kick pleat. Seat lined. Button, new concealed zipper close looks like a seam.

Colors: Lt. Blue (shown), Beige, Lt. Pink, White or Black. Dry clean. Size Chart, Page 81.

Sizes: 10, 12, 14, 16, 18. Ship. wt. 14 oz.

ST 2339—*State size and color*.....$8.88

Ⓒ **Ankle-length Pants.** Tailored and tapered of Stevens' smooth Doeskin-finish 100% Wool Flannel. Styled with self belt, Bac-A-Belt and tunnel loops; two side pockets; leg slits. Zipper and button closing. Ship. wt. 1 lb. 2 oz.

Colors: Lt. Blue (shown) or Black. Dry clean.

Sizes: 10, 12, 14, 16, 18. Chart, Pg. 50 Fall Book.

ST 756—*State size and color*.....$7.98

Ⓓ **Meticulously tailored Shirt** of 65% Dacron, 35% Pima Cotton. ¾ roll-up sleeves. Wing collar with pre-shrunk (max. shrink. 1%) collar lining. Cut generously long. Automatic Wash 'n Wear; machine wash, machine dry. Washable.

Colors: Lt. Blue, White, Lt. Pink, Beige or Black.

Bust Sizes: 32, 34, 36, 38, 40, 42, 44. Chart, Pg. 91.

ST 496—Ship. wt. 7 oz. *State size, color*...$3.86

Ⓔ **Pure Silk Shirt.** Trim, tailored and utterly devastating Shirt with Italian collar, long sleeves and French cuffs with cuff links (10% F.E.T. incl.). Easy to care for—wash by hand. Ship. wt. 7 oz. Size Chart, Page 91.

Colors: Lt. Blue, White, Lt. Pink, Beige or Black.

Bust Sizes: 32, 34, 36, 38, 40.

SST 497—*State size and color*.....$6.98

Ⓕ **Ban-Lon Cardigan.** Lovely to give and wear. Delightfully soft in a bulky popcorn stitch with heavy ribbed front and collar. Gleaming pearl-like buttons. Pill resistant Ban-Lon, textured Nylon. Hand washable. Ship. wt. 12 oz.

Colors: Lt. Blue, Lt. Pink, White, Beige or Black.

Sizes: 34, 36, 38, 40. Size Chart, below.

SST 787—*State size and color*.....$7.98

MISSES' AND WOMEN'S SWEATER SIZE CHART

Order Size	34	36	38	40
If bust is	31-32	32½-34	34½-36	36½-38

Order Size	42	44	46
If bust is	38½-40	40½-42	42½-44

To Measure for Sweater Size, place tape around bust at fullest part. Order next larger size.

Sportswear is stocked in and shipped from Chicago. Please order and pay postage from nearest House.

W R C *Charge It!* SEE PAGE 19

THE CARDIGAN SHE WANTS

Bulky Knit in 100% Orlon

7 WONDERFUL COLORS • SIZES 34 TO 46

ONLY $6.27 AT WARDS

The fashion right Bulky look—a perfect cover-up to wear with holiday fashions and all season long. 100% Virgin Orlon with heavy ribbed collar and front. Hand washable. White, Red, Copen, Beige, Brown, Med. Blue or Black.

Sizes: 34, 36, 38, 40, 42, 44, 46. Chart at left.

ST 780—Ship. wt. 1 lb. *State size and color*.....$6.27

FOR MORE SPORTSWEAR SEE OUR BIG FALL BOOK

Irresistibly Lovely...

FINE SWEATERS AT THEIR FEMININE BEST

Angora Blend Cardigan

AA **The perfect Christmas gift.** 50% Angora and 50% French Rhovyl (Vinyon-type fiber). Short sleeves, Johnny collar, pearl-like buttons. Hand wash alone. Ship. wt. 11 oz.
Colors: Lt. Blue, White, Pink.
Sizes: 34,36,38,40. Chart, Pg. 85.
STT 782—*State size, color.* $9.98

Fur Blend Slip-on

BB **For a bright fashion future,** choose this creamy-soft, appealing Sweater. A fine blend of 60% Lambs' Wool, 20% Nylon, 20% Fur Fiber. Johnny collar, long sleeves, and mock pearl buttons. Hand wash alone. Ship. wt. 8 oz.
Beige, Turquoise, Cherry Red.
Sizes: 34,36,38,40. Chart, Pg. 85.
STT 789—*State size, color.* $3.98

Fur Blend Cardigan

CC **65% Lambs' Wool, 20% Fur Fiber, 15% Nylon** softly textured Cardigan. Diamond shaped pearl-like buttons. Johnny collar, to wear open or closed. ¾ sleeves. Hand wash alone. Size Chart, Page 85.
Colors: Red, Charcoal Gray, Beige or Turquoise. Wt. 9 oz.
Sizes: 34, 36, 38, 40.
STW4125—*State size, color.* $4.98

Cashmere Cardigan

DD **100% Cashmere**—for those who care to wear the finest. Full fashioned for better fit. Delicate Pointille open-work design; convertible Johnny collar. ¾ sleeves. Matching ocean pearl buttons. Dry clean. Chart, Pg. 85. Ship. wt. 8 oz.
Colors: Pink, Black, Lt. Blue.
Sizes: 34, 36, 38, 40, 42.
STW4121—*State size, color.* $14.98

Misses', Women's Sizes

EE **100% Orlon Bulky Knit Cardigan.** Nylon floral trim adds a dainty touch. Rib-stitched in popular bulky knit Johnny collar; ¾ sleeves. Hand wash, no blocking. See Size Chart, Pg. 85. Wt. 1 lb.
White with Lt. Blue Floral Trim.
Sizes: 34, 36, 38, 40, 42, 44, 46.
STT 788—*State size*.....$6.98

Misses', Women's Sizes

FF **A splash** of flowers or classic simplicity keynote these 100% Orlon Shrugs. A smart topping for any outfit; ¾ sleeves. Hand wash alone. Ship. wt. 7 oz. *State size, color.*
Colors: Red, Black or White.
Sizes: S (31-33 Bust); M (34-36); L (37-40); XL (41-44).
STT 790—Jewel-like Trim. $3.98
STT 791—Untrimmed.... $2.98

Sweaters ship from Chicago. Pay postage from House nearest you.

THE CONTINENTAL LOOK
IN BULKY KNIT JACKETS

100% Orlon

$6.47 AND $7.77

G **100% Orlon Bulky Jacket Sweater.** Patterned in an interesting racstitch. A generous span of collar; deep cuffs and pockets. ¾ sleeves with turn-back cuffs. Double mock pearl button closing. Hand wash, quick drying, no blocking.
Color: White only. Ship. wt. 1 lb.
Sizes: Small (31-33 Bust); Medium (34-36); Large (37-40); Extra Large (41-44).
SW 4143—*State size*.....$7.77

H **100% Orlon Jacket Sweater** fashioned in the becoming Tuxedo style. A sparkling crest ornament, decorates front of the Sweater. 2 deep pockets. ¾ length sleeves have turn-back cuffs. Hand wash, quick drying, no blocking.
Colors: White or Black. Ship. wt. 1 lb.
Sizes: Small (31-33 Bust); Medium (34-36); Large (37-40); Extra Large (41-44).
SW 801—*State size, color*.....$6.47

WRC Charge It! SEE PAGE 19

A
B
Gifts She'll Enjoy
the Year 'Round
C
D

DEEP HAND-KNIT LOOK IN

100% High Bulk Orlon

$5.87 TO $7.98

A **Cable Stitched.** 100% Bulky Orlon with that hand-made look. What a wonderful way to say Merry Christmas. Beautifully fashioned from its crew neck to its heavy-ribbed waist. ¾ sleeves. Pearl-like buttons.
Color: White. Wash by hand, no blocking.
Sizes: 34, 36, 38, 40. Size Chart, Pg. 85.
ST 784—Ship. wt. 1 lb. *State size*.....$7.98

B **Luscious gift Cardigan** in an interesting rac stitch. Added fashion touch—elasticized cuffs and waist. Flattering wing collar and ¾ push-up sleeves. Knit of soft 100% Bulky Orlon. Wash by hand, no blocking.
Color: White only.
Sizes: 34, 36, 38, 40, 42, 44. Size Chart, Pg. 85.
SW 4138—Ship. wt. 10 oz. *State size*....$6.98

C **Elasticized neckline.** She'd love to find this under her tree. 100% Bulky Orlon with flattering Bateau neckline, ¾ sleeves. Elasticized neckline for better fit and shape retention. Hand washable, no blocking.
Colors: White, Black or Red. Ship. wt. 10 oz.
Sizes: 34, 36, 38, 40. Size Chart on Pg. 85.
SW 4145—*State size and color*.....$5.98

D **Cowl Collared.** Just made to be given. Every detail from its textured 100% Bulky Orlon knit to its elasticized cuffs and bottom will surely delight her. A long sleeve Slip-on with a hand-knit look.
Color: White only. Hand wash, no blocking.
Sizes: Sm. (31-33 bust); Med. (34-36); Lg. (37-40).
SW 881—Ship. wt. 1 lb. *State size*.....$5.87

PILL RESISTANT

100% Virgin Orlon

8 GAY COLORS **$3.87** SIZES 34 TO 46

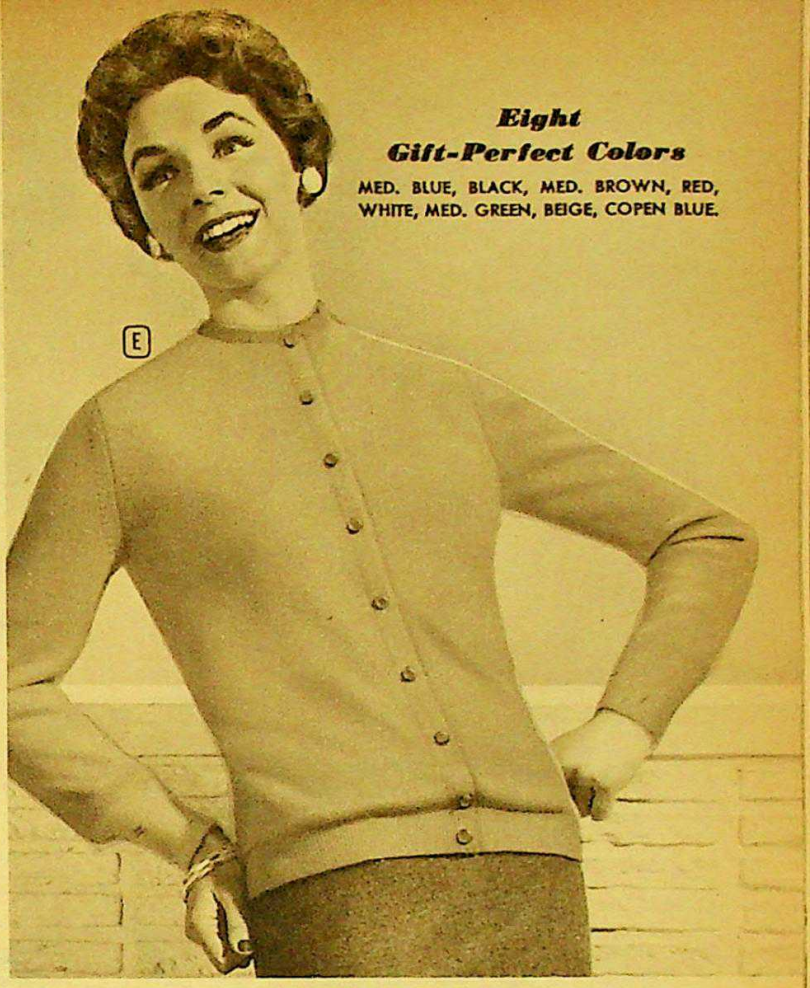
E **The gift that's sure to please**—classic, versatile and smart looking. Mock-fashioned Cardigan of High Bulk Turbo Orlon. Stylish matching buttons. Washable, no blocking.
Colors: Med. Blue, Black, Med. Brown, Red, White, Med. Green, Beige or Copen Blue.
Sizes: 34, 36, 38, 40, 42, 44, 46. Size Chart, Pg. 85.
SW 876—Ship. wt. 9 oz. *State size, color*.$3.87

Hollywood Jacket Sweater $5.98

F **100% Virgin Orlon or 100% Virgin Wool**—either one will make a perfect gift. Fashioned with ribbed stitch yoke and waist. 2 buttoned pockets. Hand wash alone. Wt. 10 oz.
Colors: Med. Gray, Red, Beige or Black.
Sizes: 36, 38, 40, 42, 44, 46. Size Chart, Pg. 85.
SW 4050—**Orlon.** *State size, color*.....$5.98
SW 4051—**Wool.** *State size, color*.....$5.98

Sweaters sold on these two pages are stocked in and shipped to you from Chicago. Order and pay postage from the nearest House.

Charge It! SEE PAGE 19



Eight Gift-Perfect Colors

MED. BLUE, BLACK, MED. BROWN, RED, WHITE, MED. GREEN, BEIGE, COPEN BLUE.

Sophistication Plus Smart Styling

Dacron Crepe. Long sleeves, French cuffs with cuff-links (10% F.E.T. inc. on links). Convertible collar; yoke back. Washable. Wt. 7 oz.

White, Pink, Lt. Blue, Beige. *State size, color.*

ST 486–*Misses' Busts:* 32, 34, 36, 38. . . . . **$3.98**

ST 498–*Women's Bust Sizes:* 40, 42, 44. . . **$4.98**

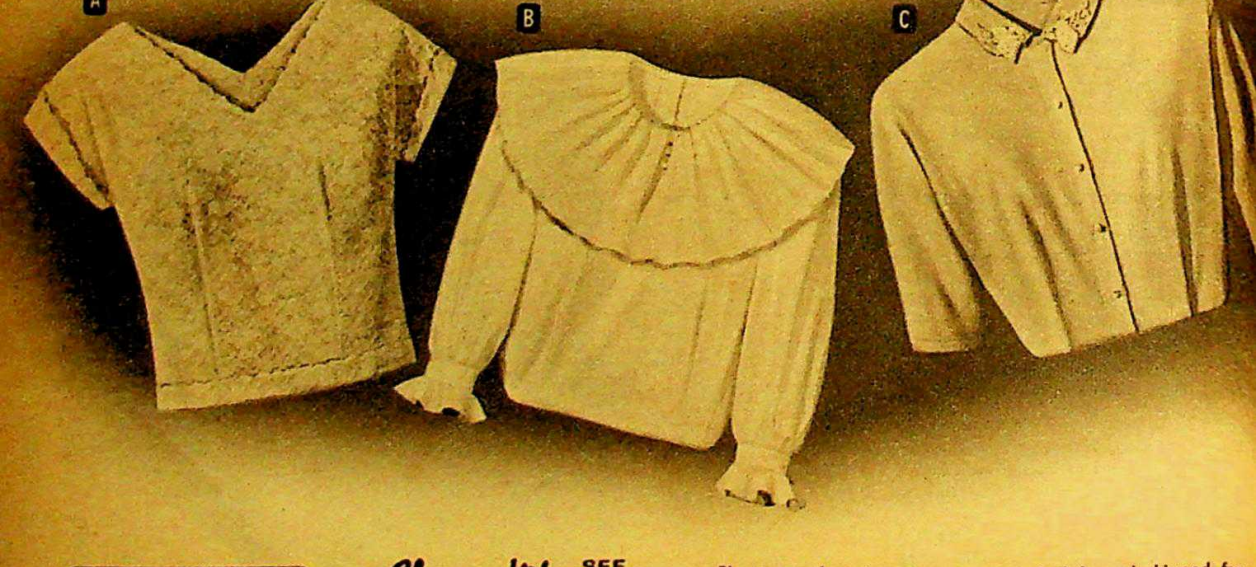
Vestee . . . Fashion Find of the Season

Twill Back Cotton Velveteen fashions this Vestee. Sleeveless; self-fabric button close. The perfect mate for all your blouses.

Colors: Gold, Blue, Black or Red. Hand wash.

Bust Sizes: 32, 34, 36, 38, 40. Chart, facing pg.

ST 493–Ship. wt. 7 oz. *State size, color.* . **$4.98**



Charge It! SEE PAGE 19

Blouses on these two pages are stocked in and shipped from Chicago. Order and pay postage from the nearest Ward House.

Gifts with a Festive Air

FINE FABRICS . . . FLATTERING STYLES

Nylon Lace Treasure. Nylon lined. Short cuffed sleeves. Scalloped effect V-neckline and waistband. Side zipper. hite, Beige or Black. *Bust Sizes:* 32, 34, 36, 38, 40. Hand wash. 492–Size Chart, below. Ship. wt. 6 oz. *State size, color.* **$6.98**

Permanently pleated choir boy collar and cuffs style this 65% Dacron and 35% Cotton blouse. ¾ sleeves. Button back. *sst Sizes:* 32, 34, 36, 38. Chart, below. Hand wash, little iron. 491–White only. Ship. wt. 7 oz. *State size* **$5.98**

80% Orlon and 20% Wool Jersey Blouse. Beads glitter gayly on the collar. Self-fabric button front. ¾ push-up sleeves. hite, Black or Lt. Blue. *Bust Sizes:* 32, 34, 36, 38. Hand wash. 483–Chart, below. Ship. wt. 7 oz. *State size, color* **$3.98**

Nylon Tricot, Nylon Lined. Bell sleeves with inner sleeve for secure fit. Yoke and tucked front. Button back. hite, Beige or Lt. Blue. *Bust Sizes:* 32, 34, 36, 38. Hand wash. 482–Chart, below. Ship. wt. 7 oz. *State size, color* **$5.98**

A flutter of tucks and lace on Arnel and Cotton Blouse. Mandarin neck; baby-doll sleeves; grosgrain tie. Button back. hite only. *Bust Sizes:* 32, 34, 36, 38. Hand wash, little iron. 489–Chart, below. Ship. wt. 7 oz. *State size only* **$2.98**

Nylon Tricot. Lace trims wide spread collar and front closing. Tucked front; short sleeves. Hand wash, little iron. *Color:* White only. *Bust Sizes:* 32, 34, 36, 38, 40, 42, 44. 488–Size Chart below. Ship. wt. 7 oz. *State size* **$5.98**

Split Level. New Blouse fashion in Arnel and Cotton; with deep embroidery on waist and sleeves. Size Chart below. *Bust Sizes:* 32, 34, 36, 38. Hand wash, little ironing. 490–*Color:* White only. Ship. wt. 7 oz. *State size* **$3.98**

80% Orlon and 20% Wool Jersey Blouse with Rhinestone trim. Scoop neckline, elasticized ¾ sleeves. Hand wash. *Colors:* Black, White or Pink. *Bust Sizes:* 32, 34, 36, 38. 487–Chart, below. Ship. wt. 7 oz. *State size and color* . . **$3.98**

Frankly Feminine. Arnel and Cotton Blouse. Angel Lace trims round collar, sleeves and jabot. ¾ push-up sleeves. *Bust Sizes:* 32, 34, 36, 38. Hand wash, little iron. Chart, below. 485–*Color:* White only. Ship. wt. 7 oz. *State size* **$3.98**

MISSES' BLOUSE SIZE SCALE

Size:	32	34	36	38	40	42	44
For Bust:	31-32	32½-34	34½-36	36½-38	38½-40	40½-42	42½-44

For Someone Extra Special

AN OUTSTANDING COLLECTION OF SMART STYLES IN

A Fashion shifts into high gear with this snappy little Car Coat textured of 100% Wool Ripple Weave Chinchilla. It sports a striking White stripe on the Wool knit collar and cuffs. For extra warmth without weight the Acetate Taffeta lining is insulated with Super-Temp Resisto. A warm and fashionable gift. 27 in. long. Wt. 4 lbs. 12 oz. Red, Turquoise Blue, Beige.
Misses' Sizes: 8, 10, 12, 14, 16, 18.
Junior Sizes: 9, 11, 13, 15, 17.
FT 524–*State size, color*. . **$14.87**

B Sleek Wool Zibeline flaunts Wool knit collar and trim. Acetate Taffeta lining is quilted to 100% Reprocessed Wool. Ship. wt. 4 lbs. 8 oz. *State size and color.*
Colors: Black, Med. Gray, Red.
Misses' Sizes: 8, 10, 12, 14, 16, 18, 20.
Junior Sizes: 9, 11, 13, 15, 17.
FT 526–Abt. 31 in. **$14.87**
Tall Sizes (5 ft. 8 in. to 6 ft. 1 in.): 12, 14, 16, 18, 20, 22.
FT 536–Abt. 33 in. **$14.87**
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.
FT 561–Abt. 31 in. **$15.87**

C This Swagger Topper of rich Cotton Corduroy with a velvety look creates an exciting silhouette. Lined with Orlon Plush on cotton back.
Colors: Antelope Beige, Loden Green, Black or Gray. Ship. wt. 4 lbs. 4 oz. *State size and color.*
Misses': 8, 10, 12, 14, 16, 18, 20. *Juniors':* 9, 11, 13, 15, 17.
FT 525–Topper length, 34 in. **$16.87**
Petite Sizes (under 5'4"): 6, 8, 10, 12, 14, 16.
FT 528–Topper length, 32 in. **$16.87**
Tall Sizes (5'8" to 6'1"): 12, 14, 16, 18, 20, 22.
FT 529–Topper length, 36 in. **$16.87**

Charge It!
SEE PAGE 10

Fashions ship from Chicago. Pay postage from nearest Wards House. For Size Charts, Accessories in Fall Book.

....Coats with A Special Extra

MISSES', JUNIOR, TALL, PETITE AND HALF SIZES

D Contrasting collar of dyed Mouton-Processed Lamb tops Cable Knit look 100% Cotton Coat. Acetate Taffeta lined, 100% Reprocessed Wool interlined. Wt. 4 lbs. 8 oz. *State size, color.*

Colors: White, Red, Black, Green.

Misses' Sizes: 8, 10, 12, 14, 16, 18.
Junior Sizes: 9, 11, 13, 15, 17.
FT 527–Abt. 30 in. long..**$14.87**

Petite Sizes (under 5 ft. 4 in.): 6, 8, 10, 12, 14, 16.
FT 530–28 in. long.....**$14.87**

Tall Sizes (5 ft. 8 in. to 6 ft. 1 in.): 12, 14, 16, 18, 20, 22.
FT 531–32 in. long.....**$14.87**

E Warm and smart-looking 100% Wool Herringbone Tweed lavishly collared and lined with 100% Alpaca pile on Cotton back (face is 54% of fabric).

Colors: Dk. Blue, Black and White, Brown and White–ea. with harmonizing pile. Ship. wt. 5 lbs. *State size, color.*

Misses': 10, 12, 14, 16, 18, 20.
Junior Sizes: 11, 13, 15, 17.
FT 522–Abt. 31 in.....**$16.87**

Tall Sizes: (5 ft. 8 in. to 6 ft. 1 in.): 12, 14, 16, 18, 20, 22.
FT 523–Abt. 33 in.....**$16.87**

F There are two ways about this Car Coat . . . and we like them both! Make a smart switch to double the wear of this topper that adapts itself to everything in your wardrobe. Car Coat reverses from 100% Alpaca Pile on Knit Cotton back (face 54% of fabric) to a smooth Chatham's 50% Wool and 50% Nylon Fleece. 29-inches length.

Fleece Colors: Gray, Beige, Med. Blue; reverse to contrast Alpaca.

Misses' Sizes: 8, 10, 12, 14, 16, 18. *Junior Sizes:* 9, 11, 13, 15, 17.
FT 521–Ship. wt. 5 lbs. *State size and color*.....**$16.87**

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.
FT 560–Ship. wt. 5 lbs. *State size and color*.....**$17.87**

Magnificent Mink

Can Be Yours for Only $10.00 Down

TAKE 24 MONTHS TO PAY ON WARDS EASY TERMS

LET-OUT PELTS **$599.00** — PAY ONLY $29.00 A MONTH

SPLIT MINK **$399.00** — PAY ONLY $19.50 A MONTH

(A) **The gift every woman dreams of receiving**—the soft drift of precious Fur. Exquisitely presented here in a collared Stole of opulent Mink that is not limited by any season, any time of day or night. Superbly designed, the luxurious fur gracefully curves into a cape back (abt. 20-in. deep) and crosses in front (33-in. from front tip to center back). Also available in lovely, long-wearing, Northern Back Muskrat. One size is adjustable. Shipping weight 4 lbs.

Prime Let-Out Mink (illustrated). Pure Silk lining.
FT8028-Dark Ranch. FT8030-Silver Blue. FT8029-Autumn Haze*. $599.00

Fine Split Mink. Acetate Satin lining.
FT8004-Dark Ranch. FT8006-Silver Blue. FT8005-Autumn Haze*. $399.00

Brown-dyed Northern Back Muskrat. Acetate Satin lining.
FT 8007—$9.00 down, $9.00 a month, 12 months to pay. Cash. . $89.98

10% Federal Tax is included in all fur prices.
*T.M. Mutation Mink Breeders Association.

90% WOOL, 10% CASHMERE

Newest Swagger Wrap

Select it with or without zip-in, zip-out lining of warm Orlon Pile.

WITHOUT LINING **$24.87** — WITH LINING **$28.87**

DESIGNED IN MISSES' AND TALL SIZES.

(B) **For the casual sophisticate**—a trans-seasonal Wrap Coat perfect for the busy life you lead around town and in the city. The fabric blend of 90% Wool, 10% Cashmere is soft and luxurious. Orlon zip-out lining (on Cotton back) assures multi-season comfort. The jaunty tie-belt nips your waist to a minimum, inspiring a dramatic silhouette. Whether you buy it with or without the zip lining, it's a wise fashion investment!

Colors: Beige, Medium Gray, Medium Blue.

With Orlon Pile zip-out lining. Acetate Taffeta Coat lining. Ship. wt. 6 lbs.
Misses' Sizes: 10, 12, 14, 16, 18, 20.
FT 539—*State size and color*. $28.87
Tall Sizes (5'8" to 6'1"): 12,14,16,18,20,22.
FT 540—*State size and color*. $30.87

Without zip-out lining. Style, sizes, colors same as above. Super-Temp Resisto insulated Acetate Taffeta lining. Wt. 5 lbs. 8 oz.
FT 541—**Misses'**: *State size, color*. $24.87
FT 542—**Tall Sizes**: State size, color. . $26.87

SPECIAL PURCHASE!

Classic Boy Coat

Of 85% Wool, 15% Camel's Hair with Milium-Insulated Lining

ONLY **$19.87** AT WARDS

MISSES', JUNIOR, TALL, PETITE SIZES

(C) **Our usual $24.98 quality.** A bargain price for a proven success! The Boy Coat is always on the fashion scene because it meets your strictest demands in a casually styled coat with timeless good taste. It's an unbeatable cover for your suits, or for any fashion on the college green or city avenues. It has all the classic features—stitched detailing, half-belted back, patch pockets. Tailored of 85% Wool, 15% Camel's Hair for beauty and long wear. Milium-insulated Acetate Taffeta lining for all-weather comfort.

Colors: Camel or Navy. Ship. wt. 5 lbs. 8 oz.
Misses' Sizes: 8, 10, 12, 14, 16, 18.
Junior Sizes: 9, 11, 13, 15, 17.
FT 440—*State size and color*. $19.87

Petites (under 5'4"): 6, 8, 10, 12, 14, 16.
FT 534—*State size and color*. $19.87

Talls (5'8" to 6'1"): 12, 14, 16, 18, 20, 22.
FT 535—*State size and color*. $21.87

See more lovely fashions and a wider selection of gift ideas in the Big Fall Book.

Fashions on these two pages are shipped from Chicago. You order and pay postage from Wards nearest House. If in doubt about size, see Pg. 84 of Big Fall Book.

Charge It! SEE PAGE 19

B
C
Petite
Misses
Junior
Tall

Tell Her

"Merry Christmas"

WITH FUR-LIKE COATS OF DEEP PILE GLAMOUR!

Plush Orlon, Red Velvet Lined

Fur-like glamour at a budget price! Soft 100% Orlon Pile (on Cotton Back) combines with Red Rayon Velvet lining to swathe her in elegance.

(A) **Wrap up her day and night life in one Coat.** Luxurious styling with a Hood to frame a face in loveliness. Or wear it down and let the velvet lining form a beautiful cowl collar.
Colors: White or Black — ea. with Red lining.
Misses': 8, 10, 12, 14, 16, 18. *Juniors':* 9, 11, 13, 15, 17.
FT 100–Wt. 6 lbs. 8 oz. *State size, color* . **$28.97**
Tall Sizes (5'8" to 6'1"): 12, 14, 16, 18, 20, 22.
FT 103–Wt. 6 lbs. 8 oz. *State size, color* . . **$30.97**

(B) **Twenty-five inches of fur-like beauty** to spark sheath skirts or full; in fact, it tops almost everything in her wardrobe!
Colors: White or Black — ea. with Red lining.
Misses' Sizes: 6, 8, 10, 12, 14, 16, 18.
Junior Sizes: 7, 9, 11, 13, 15, 17.
FT 104–Wt. 5 lbs. 12 oz. *State size, color* . **$21.97**

Imported 100% Alpaca Pile

(C) **Greet the festive holiday season** in luxurious plush-textured imported Peruvian 100% Alpaca Pile (40% of fabric) on Cotton back. Sold for $29.98 last Fall. Acetate Taffeta lining, Millium-insulated for all-season wear.

Colors: Platinum Gray, Blonde.
Shipping weight 6 lbs.

FT8220–*Misses' Sizes:* 10, 12, 14, 16, 18, 20.

FT8221–*Petite Sizes* (under 5 ft. 4 in.): 6, 8, 10, 12, 14, 16.
State size and color.....**$22.87**

FT543–*Tall Sizes* (5'4"-6'1"): 12, 14, 16, 18, 20, 22. *State size, color*.**$24.87**

FT563–*Half Sizes:* 12½, 14½, 16½, 18½, 20½, 22½, 24½. *State size, color*. **$24.87**

Fur-Look 100% Orlon Pile

(D) **Silken deep pile glamour** that has the beauty of fur but not its price. 100% Orlon (on Cotton back) striped to look like mink is here in your favorite style. Moth-and-mildew-proof. Acetate taffeta lining. Wt. 6 lbs.

Colors: Platinum Gray or Mink Brown.

FT532–*Misses' Sizes:* 10, 12, 14, 16, 18, 20.

FT537–*Petite Sizes* (under 5 ft. 4 in.): 6, 8, 10, 12, 14, 16.
State size and color.....**$22.87**

FT562–*Half Sizes:* 12½, 14½, 16½, 18½, 20½, 22½, 24½.
State size and color.....**$24.87**

FT538–*Tall Sizes* (5'8"-6'1"): 12, 14, 16, 18, 20, 22. *State size, color*.**$24.87**

Charge It!

SEE PAGE 19

CHECK THIS INFORMATION BEFORE ORDERING

Accessories, Pgs. 100-107. For more gift ideas, see Wards big Fall General Catalog. Fashions ship from Chicago. Pay postage from nearest Wards House. Size Charts, Fall Book.

Warm Coats and Car Coats

For a Merrier Christmas
Girls' Sizes 7-14

A

B

C

Car Coats Shown on Opposite Page

AA **Tyrol-type Jacket** that's bright outside, cozy inside! Our usual $16.98 quality. Nubby Tweed, 75% Reprocessed Wool, 25% Viscose Rayon. Rayon Pile on Cotton back lines body, collar which zips into drawstring hood. Sleeves Rayon Twill lined; quilted to Reprocessed Wool. Wt. 2 lbs. 12 oz. *Colors:* Brown with Gold Pile; Charcoal Gray with Red Pile.
FT 504–*Girls' Sizes:* 7, 8, 10, 12, 14. *State size, color*....$13.97

BB **Vibrant stripes** of Red, White and Black Rayon Pile on Cotton back lines hood and jacket. Styled of striking "Black Magic" Fleece, 85% Reprocessed Wool, 15% Nylon with white Fibrene flecks. Sleeves lined with Rayon Twill quilted too 100% Reprocessed Wool. Our usual $16.98 quality. *Color:* Black Magic with white flecks. Ship. wt. 2 lbs. 12 oz.
FT 503–*Girls' Sizes:* 7, 8, 10, 12, 14. *Please state size*....$13.97

CC **Leather-like Car Coat** of durable Vinyl; won't crack or peel. Sponges clean! Our usual $16.98 quality. Rayon Pile on Cotton back lines body and drawstring hood. Rayon Twill quilted to Reprocessed Wool lines sleeves. Wt. 2 lbs. 12 oz. *Colors:* White with Turquoise Pile; Beige with Beaver Brown Pile.
FT 505–*Girls' Sizes:* 7, 8, 10, 12, 14. *State size, color*....$13.97

Coats Shown Above

D **Give her a gift with the grown-up look** — the ever popular Boy Coat! Our usual $16.98 quality. Classically styled in a warm Fleece of 80% Reprocessed Wool, 20% Nylon. Features double-breasted effect front, belted back. Acetate Taffeta lining quilted to amazing Scott Foam insulation for warmth without weight. Destined to keep her warm as toast for school, play and all Winter activities. *Colors:* Camel Tan or Red. *Girls' Sizes:* 7, 8, 10, 12, 14.
FT 507–Shipping weight 3 lbs. *State size, color*.....$12.97

E Delight your little miss with this smart Bedford Cotton Cord Coat lavished with a deep, rich genuine Raccoon collar. This coat, the rage style of the season, is our usual $19.98 quality. Beautifully lined with a smooth Acetate Taffeta quilted to 100% Reprocessed Wool for assured warmth all Winter. A smart investment at a low, low price. *Colors:* Loden Green or Natural Tan.
Girls' Sizes: 7, 8, 10, 12, 14.
FT 512–Ship. wt. 3 lbs. *State size and color*.....$14.97

Fashions ship from Chicago. Send order to, pay postage from nearest House. See Big Fall Book for many more coats and size charts.

Charge It! SEE PAGE 19

Firm-Grip Driving Gloves

Ⓐ Smooth, supple Cabretta Leather palms. Orlon shell. Cable design. Elasticized cuff. Abt. 8½ in. Hand wash.
Colors: Red, Black, Camel or White. Ship. wt. 3 oz.
Sizes: Sm., Med. or Lge. To measure, see Pg. 101.
State size and color.
20 W 5339 . . . . . $2.98

Ⓑ Warm, wonderful 100% Wool. Hand-sewn imported Leather palms. Easy care—hand wash. About 8 in. long.
Colors: Beige, Black, Red or White. Ship. wt. 3 oz.
Sizes: Sm., Med. or Lge. To measure, see Pg. 101.
State size and color.
20 W 5306 . . . . . $1.69

Charge It!
SEE PAGE 19

New Diagonal Stripes

Ⓒ 100% Wool Worsted Go-togethers. Scarf is about 9x72 in., incl. fringe. Matching gloves. Both brightly accented with diagonal stripes. Wt. 4 oz. See measuring instructions, facing page.
Colors: Red-White Stripes or Royal-White Stripes.
Glove Sizes: Sm., Med. or Lge. *State Size, color.*
20 T 5358 . . . . . Set $3.98

100 WARDS ALL

For Her . . . Toasty Warm Leathers

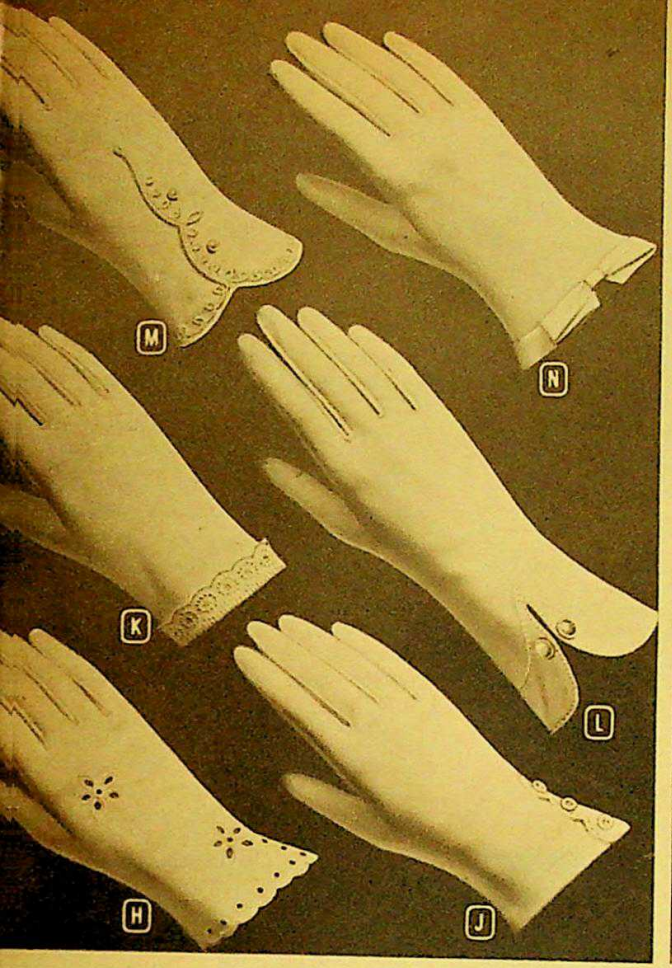
Ⓓ Soft Leather warmly lined with Rabbit Fur. Ship. wt. 3 oz. *State size and color.*
Sizes: Sm., Med., Lge. To measure, see Pg. 101.
20 W 6050—Softest Cabretta Leather. *Colors:* Beige, Black or Brown. Abt. 10 in. $4.98
20 W 6051—Soft Leather. *Colors:* Black or Brown. About 10 in. long $3.98

Ⓔ The just-right gift—smart Leather snugly lined with 50% Wool, 50% Dacron. Easy-care, wipe them clean. Abt. 9½ in. long.
Colors: Black, Beige or Brown. Ship. wt. 3 oz.
Sizes: Sm., Med., Lge. To measure, see Pg. 101.
20 W 6055—*State size and color* $2.98

The Gifts Without a Size Problem

Ⓕ Stretch Glove tuck stitched blend of 70% Orlon, 30% Nylon. Waffle-stitched cuff for warmth. Washable. About 8 in. Measuring instructions, Pg. 101. Ship. wt. 2 oz.
Colors: Black, Camel, Red or White.
One size fits 6½ to 8.
20 W 5300 *State color only* $1.69

Ⓖ Keeps you warm and stylish . . . women's 50% Wool, 50% Orlon Stretch Gloves. Novelty knit trimming at wrist. Hand wash.
Colors: Red, White, Beige, Black or Gray.
One size fits 6½ to 8. To measure, see Pg. 101.
20 T 5357—Ship. wt. 2 oz. *State color* $1.69



Smart Shorties Copied for You from French Imports

H Eyelet embroidered Cotton Shorty. Side vent. Scalloped effect. Full PK Seams. White, Black. Abt. 8½ in. Wt. 2 oz. Sizes: 6½, 7, 7½, 8. Hand wash. 20T6210—*State size, color.* **$1.98**

K Double woven Nylon Shorty. Scalloped-embroidered cuff. Slipp seams. Washable. Wt. 2 oz. White, Black, Beige. Abt. 8½ in. Sizes: 6½, 7, 7½, 8. Chart below. 20T6207—*State size, color.* **$1.98**

H Corde embroidered. Scallop effect. Double woven Nylon. Beige, Black, White. Washable. Sizes: 6½, 7, 7½, 8. Abt. 8½ in. Shipping weight 2 oz. 20W6201—*State size, color.* **$1.69**

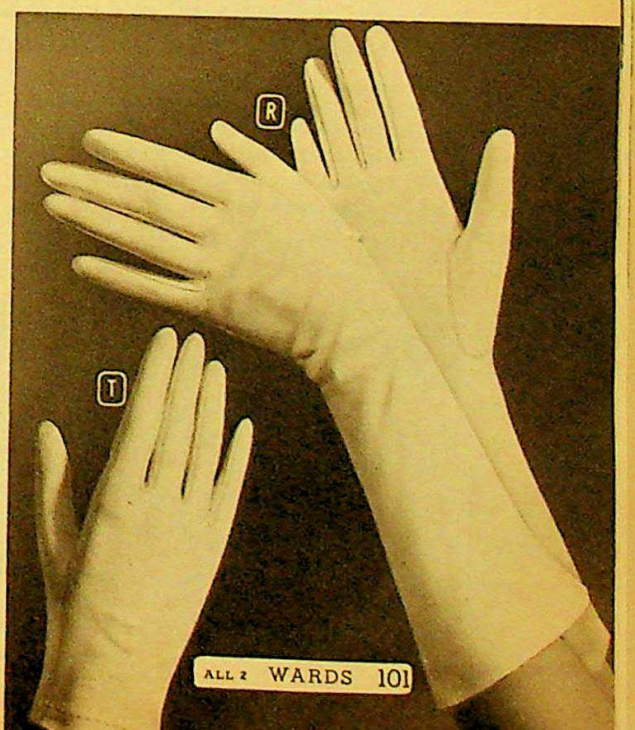
J Double woven Cotton Shorty. Scalloped, 3-button trim. Full PK seams. Abt. 8½ in. long. White, Black or Beige. Wt. 2 oz. *Sizes:* 6½, 7, 7½, 8. Hand wash. 20T6209—*State size, color.* **$2.98**

L Double woven Nylon. Applique scallop. Hand sewn. Mock Pearl Link button. Wt. 2 oz. White, Black, Beige. Abt. 10½ in. *Sizes:* 6½, 7, 7½, 8. Washable. 20T6211—*State size, color.* **$1.98**

N Double woven Nylon. Bow Trim. ½ PK seams. Abt. 8½ in. White or Black. *Sizes:* 6½, 7, 7½, 8. Washable. Shipping weight 2 oz. 20T6208—*State size, color.* **$1.69**

Shirred for Sheer Flattery

P Just-right fashion accent for your wardrobe. Double woven Nylon beautifully shirred for glamour. Washable. About 15½-inches long. *Colors:* White, Beige or Black. Ship. wt. 3 oz. *Sizes:* 6½, 7, 7½, 8. Measuring instructions below. 20 W 6154—*State size and color* **$2.59**



Washable, Supple Cabretta Leathers

I Long, lovely Gloves of imported Cabretta Leather with lace finish. Tapered Fingers. Hand wash with care. Abt. 14½-in. long. Ship. wt. 4 oz. Colors: Black or White. Sizes: 6½, 7, 7½, 8. Chart below. 20W6650—*State size, color.* **$5.98**

T Shorty in supple glace Cabretta with mock pearl button closing. Tapered Fingers. Imported leather. Hand wash with care. Abt. 8½-in. Wt. 3 oz. *Colors:* Black or White. *Sizes:* 6½, 7, 7½, 8. Chart below. 20W6651—*State size, color.* **$4.98**

Hand Measures	6-6½	7-7½	8
Order Size	S	M	L

To Measure: Draw tape around right hand, over knuckles, excluding thumb. Your size is no. of in. If between sizes, order next larger.

Exquisite Hand-Painted Miniatures

CREATED BY OLD WORLD MASTER CRAFTSMEN

Begin with the exquisite beauty of a hand-painted miniature and add to it a gleaming frame of rolled gold-plate studded with genuine cultured pearls for the finished perfection of this imported set. The lovely lady in the miniature is painted on a pale-blue background. Each piece is a masterpiece. Two or more pieces make a set your lady fair will treasure forever.

(1)20T1637—**Pin.** Safety clasp. About 1½ inches high. Ship. wt. 3 oz. **$15.00**

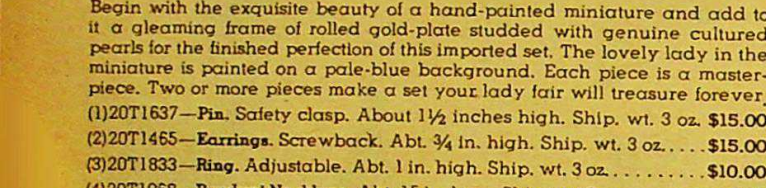
(2)20T1465—**Earrings.** Screwback. Abt. ¾ in. high. Ship. wt. 3 oz. . . . **$15.00**

(3)20T1833—**Ring.** Adjustable. Abt. 1 in. high. Ship. wt. 3 oz. **$10.00**

(4)20T1068—**Pendant Necklace.** Abt. 15 in. long. Ship. wt. 3 oz. **$7.00**

(5)20T1265—**Bracelet.** About 7 in. long. Ship. wt. 3 oz. **$6.00**

Prices given on this page for Jewelry include 10% Federal Excise Tax.



Genuine Cameos in the Classic Manner

INDIVIDUALLY HAND-CARVED CLASSIC SILHOUETTES

Each classic silhouette is carved by hand from the stone itself, then caught in a gleaming web of gold-colored metal filigree. She'll adore the gracious charm of each piece or revel in wearing the matched set.

(6)20T1636—**Pin.** Safety clasp. Abt. 1 in. high. Ship. wt. 4 oz. **$5.00**

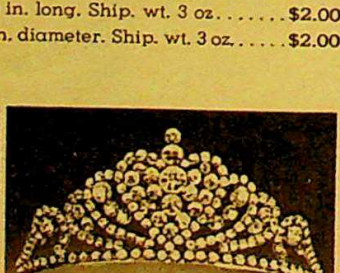
(7)20T1466—**Earrings.** Screwback. Abt. ¾ in. diameter. Ship. wt. 3 oz. **$4.00**

(8)20T1066—**Pendant Necklace.** Abt. 15 in. long. Ship. wt. 3 oz. **$2.00**

(9)20T1831—**Ring.** Adjustable. Abt. ¾ in. diameter. Ship. wt. 3 oz. **$2.00**

Matched set of Rhinestones sells nationally at $12.98. Adjustable necklace (18½ in.), bracelet (7½ in. wide, 7½ in. long), and clip-back button earrings (1½ in. high).

20 T 1829—Ship. wt. 8 oz. **Set $7.77**



Sparkling Rhinestone Tiara sells nationally at $8.95. Heart-shaped and regal looking. About 5½ in. in diameter. Has safety rings for hair-pin adjusting.

20 T 1828—Ship. wt. 6 oz. . **$5.98**

Jewel Boxes

(A) **"Treasure Chest"** for all M'Lady's jew Deluxe antique calfskin simulated le er. Rayon Velvet lined. 24 Kt. Gold tooli Mirror. Lock-key. 3 auto-trays; pull-out drav *Colors:* Ivory or Black. *Size:* 14x8x4¼ inc 20T836—Ship. wt. 4 lbs. *State color* . . . $1

(B) **"Futura."** Simulated Leather; Pine W construction. Rotating rack holds up t pair of earrings. Pull-out drawer. Mirror. R on Velvet lined Florentine tooling. Ivory Pink. *Size:* 12½x8x3½ in. Lock, Key. 20W845—Wt. 3 lbs. 8 oz. *State color* $6

(C) **2 in 1 Jewel Box** of simulated leather (P Wood construction), separate mock l ther covered metal jewel case for trav Rayon Velvet lined. 5 compartments. Lock-k *Colors:* Ivory, Pink, Blue. *Size:* 11¼x8x3½ 20W843—Wt. 2 lbs. 12 oz. *State color* . . $4

(D) **"Secret Compartment"** Jewel Box of mo leather. Self rising tray. Rayon Velv Satin lining. Gold-color tooling. Lock-k *Colors:* Blue or Ivory. *Size:* 10x7x3½ inch 20W839—Ship. wt. 2 lbs. *State color* . . . $2

(E) **Catch-all Jewel Box** of simulated leath gold-color tooling. Deep necklace bar lid; full length earring drawer. Lock-k *Colors:* Ivory or Blue. *Size:* 11x8x5¼ inch 20T848—Ship. wt. 4 lbs. *State color* . . . $5

(F) **"Magic Tray."** Simulated leather. Ray Velvet lined. Antique Gold-color toolin Self rise tray, 10 compartments. Necklac bar with catch pocket. Automatic botto drawer. Ivory or Pink. 12½x8x5 inch 20T834—Wt. 3 lbs. 9 oz. *State color* . . . $7

Musical Boxes

(G) **Musical Jewel Box** with colorful Orient landscapes on Black lacquered Wood Within, an adorable geisha doll dances, a recessed mirrors reflect her rotating figur Two roomy compartments for jewelry. *Color:* Black. *Size:* 8¼x5x3¾ inches. 20T852—Ship. wt. 1 lb. 8 oz. $7.9

(H) **"Royal Crown" musical Jewel Chest.** Mi rored lid reflects dancing geisha and special automatic tray inside. 4 drawers; 2 compartments. Mahogany lacquered finish on Wood, gold-color and pearl-like design. *Color:* Mahogany. *Size:* 4¼x6⅝x15 inches. 20T854—Ship. wt. 3 lbs. 8 oz. $12.9

(J) **Oriental Junior Musical Wooden Jewel Box.** Mock pearl and gold-color design. Deep Jewelry compartment. Full mirrored lid. Completely lined in Red Rayon Satin. *Color:* Black. *Size:* 6x4x3⅝ inches. 20T851—Shipping weight 2 lbs. $2.9

(K) **Musical Pagoda Jewel Box** fashioned to house your jewels neatly in six cabinet drawers. Dancing girl is reflected in mirrored recess. Wooden chest is finished in Black lacquer, graceful Oriental design. *Color:* Black. *Size:* 7¼x4¾x9 inches. 20T853—Shipping weight 3 lbs. $9.9

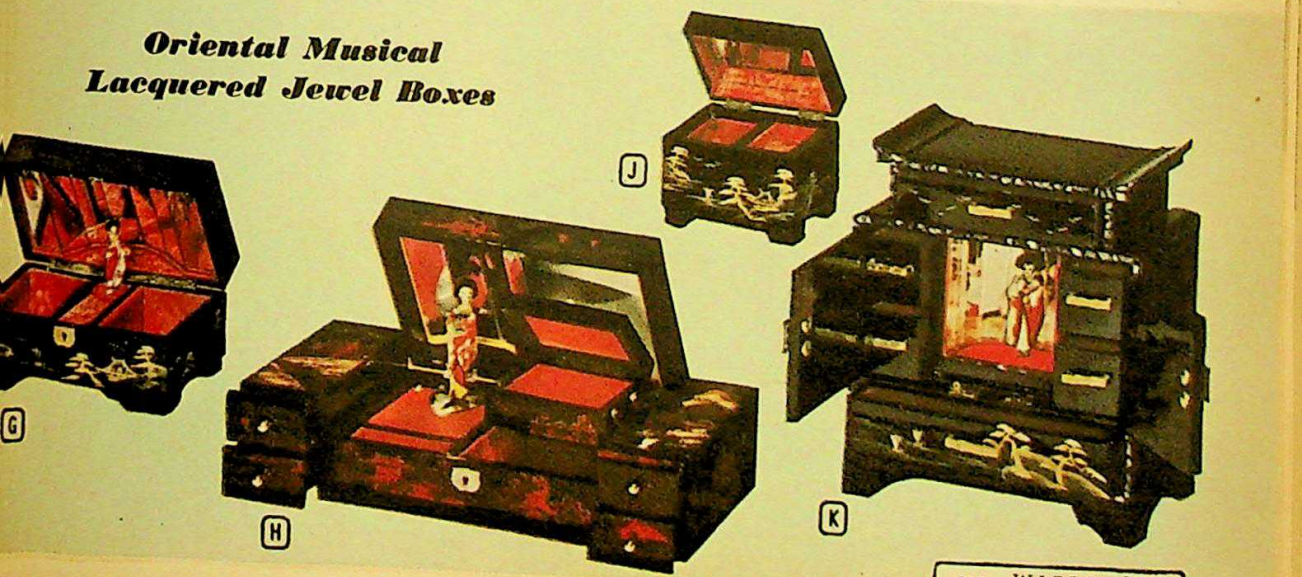
Costume jewelry shown here is gift boxed.

WRC Charge It!
SEE PAGE 1

Jewel Boxes

THE PERFECT GIFT

Oriental Musical Lacquered Jewel Boxes



A

Authentic
Happy Coat

$2.98

B

C

D

E

F

G

H

Glamorous Gifts

WITH A BRIGHT HOLIDAY LOOK!

The Oriental "Happy" Coat

[A] **Fabulous Fashion Gift!** It's new and exciting ... the "Happy" Coat. Imported from the Orient. Styled with the simplicity and grace the Coast is famous for. Exotic gold print design on Red background. 100% Rayon. Dry clean.
Color: Gold color Print on Red Background.
Sizes: Small (32); Medium (34-36); Large (38).
20 T 2915—Ship. wt. 6 oz. *State size*.....$2.98

The Little Jacket or Sweater

[B] **Imported 100% Wool Bolero.** Hand crochetted in a delicate shell stitch. Lurex threaded Rosettes trim border. The Bolero Beautiful, makes a perfect gift. Hand washable.
Colors: White or Black. Shipping weight 6 oz.
Sizes: Small (32); Medium (34-36); Large (38).
20 T 2913—*State size and color*.....$5.98

[C] **The Broadtail Look.** Flatteringly fashioned in a smart Cardigan style with braid trim; 2 handy pockets. Broderia Fabric—100% Rayon Pile on Cotton back. Rayon-Satin lined. Dry clean only. Shipping weight 14 ounces.
Sizes: 32, 34, 36, 38.
20 T 2916—Black only. *State size*.....$14.98

[D] **Fine quality Rayon Velvet Jacket.** Smart and very flattering shawl collar; self-fabric button closing; ¾ sleeves. Rayon Taffeta lining. A glamorous fashion gift she'll adore you for. Dry clean only. Shipping weight 8 ounces.
Sizes: Small (32); Medium (34-36); Large (38).
20 T 2914—Black only. *State size*.....$7.98

[E] **Sequins Glitter** on 100% Orlon Cardigan in a becoming bulky knit. Festive-looking Vermicelli piping and sequins trim front. Mock Pearl buttons. Hand wash, no blocking.
Color: White only. Shipping weight 12 oz.
Sizes: Medium (34-36); Large (38).
20 T 2917—*Please state size only*.....$9.98

Filmy, Feminine Scarfs

[F] **Sheer Silk Chiffon Scarf.** Beautiful Roses strewn upon a soft white background. 100% Sheer Silk Chiffon. Hand rolled edges. Size: About 17 x 47 inches. Long enough to wear as a stole. Easy to care for ... hand wash.
Colors: Red, Blue or Pink Print on White ground.
20 T 2701—Ship. wt. 3 oz. *State color*....$1.98

[G] **Patterned Rayon Chiffon Scarf** makes the perfect touch of feminine finery to set the holiday mood. A galaxy of mock pearls and rhinestones glitter upon a daintily hued background. Sheer Jacquard Pattern. About 16x44 in. Hand rolled edges. Beautiful for evening wear.
Colors: White, Black, Blue or Pink.
20 T 2710—Ship. wt. 3 oz. *State color*.....$1.98

[H] **A kaleidoscope of color.** Pure Silk Chiffon 35 Square, measures about 33 inches square. Hand rolled edges. Water repellent. Your choice of ten fashion-bright colors.
Colors: White, Black, Beige, Red, Turquoise, Green Blue, Pink, Copper, Emerald or Yellow.
20 T 2609—Wt. 3 oz. *State color*.....Each $1.98

Delicately Beautiful Hand Crocheted Woolens

Warm 100% Wool Stole cuddles you in comfort and pure flattery. Attractively hand crochetted in a shell stitch. Stole measures about 18 x 76 inches including fringe. For best results, hand wash.
Color: White only. Ship. wt. 6 oz.
20 T 2664.....$5.98

Charge It! SEE PAGE 19

Beautiful topping for head, shoulders ... keeps you wonderfully warm, looking beautiful. Both, 100% Wool. Hand made in dainty shell stitch.
Stole. 2 deep pockets. Measures about 60 inches in length and 21 inches in depth. Sparkling Lurex thread trim.
Color: White only. Hand wash.
20 T 2606—Ship. wt. 6 oz.....$5.98

Helmet. Attractively mock pearl trim. One simulated pearl button closing.
Color: White only. Hand wash.
20 T 3014—Ship. wt. 2 oz.....$1.98

Precious Little Furs ... That Important Fashion Accent

[J] **The Precious allure** of Mink! Genuine Mink Tails, so very chic in this flattering collar. Hand sewn Rayon lining. Hook and eye closing. Perfect fashion accent to complement most any costume. Price includes 10% Federal Excise Tax. Ship. wt. 6 oz.
Color: Dark Ranch only.
20 T 3057.....$9.98

[K] **Dyed Mouton-process Lamb Collar.** Rayon Faille lining. Hook, eye close.
Colors: White, Brown, Gray or Lt. Pink.
One size fits all. Ship. wt. 5 oz.
20W3028-*State color*. 10% F.E.T. incl. $1.98

[L] **Genuine Raccoon Collar.** 31 in. long. Rayon Acetate lining. 3 pin-clips.
Color: Natural Raccoon. Ship. wt. 6 oz.
20 T 3015—Price incl. 10% F.E.T...$12.98

She'll Adore Alligator SHOES $19.99 BAG $29.95

F **Alligator Pump.** Classically beautiful in lustrous brown. Leather sole. 2 heels. Wt. 1 lb. 5 oz. *State width, size.* *Widths AAA, AA:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *Width A: Sizes:* 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *Width B:* 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

24W10257T–**Alligator.** 2⅞ heel. **$19.99**

24W10363T–**Alligator.** 2¼ heel. **$19.99**

G **Genuine Alligator Pouch** style Bag. An exquisite Christmas gift; one she'll surely treasure. Leather lined. Handsomely fitted with 2 wall pockets, mirror, change purse. Gold color metal trim. Handy front pull tab.

Brown only. 11x7¼ in. Wt. 1 lb. 7 oz.

20 T 4516.....10% FET incl. **$29.95**

Genuine Calfskin Handbags Make Perfect Gifts

H **Tall and handsome Calfskin Pouch** Bag touched with glittering gold-colored metal frame sides, top snap lock, handle attachments. Plastic lined. 2 wall pockets. 9x8¾ in. Wt. 1 lb. 3 oz.

Colors: Black, Bone or Navy.

20T4518–*State color.* 10% FET incl. **$8.75**

K **Long, low and streamlined pouch** in Calfskin Leather with swagger handles. Brass top snap lock. Plastic lined. Zippered wall pocket. 13½x5¼ inches.

Colors: Black, Brown or Red.

Shipping weight 1 lb. 3 oz. *State color.*

20 T 4515.....10% FET included **$8.75**

J **Trim, roomy Calfskin Pouch Bag.** Styled with single top handle, brass top snap lock, handle attachments. Embellished with mother-of-pearl trim on front tab. Leather lined. 2 wall pockets.

Black, Red, Brown. 9x9⅛ in. *State color.*

20T4521-Wt. 1 lb. 4 oz. 10% FET incl. **14.49**

L **Sleek Calfskin satchel-type Pouch.** A Christmas gift she'll love you for. Front flap with gold-colored metal throw over bar closing. Single handle. Plastic lined. Two wall pockets.

Size: 12½x6¾ in. Ship. wt. 1 lb. 4 oz.

Colors: Black, Briarwood or Red. *Please state color.*

20 T 4519...10% FET included **$11.49**

SMARTLY TAILORED

M **Genuine Split Cowhide** Staple Bag with plenty of pockets. Swagger handles. Gold-colored metal frame and top snap lock. Rayon lined. *Size:* 12x8 in. Ship. wt. 1 lb. 5 oz.

Colors: Black, Brown or Navy. *Please state color.*

20 W 4457...10% FET included **$6.95**

Initials. One-inch Gold-colored metal. All letters except X. *State initial.* Shipping weight 1 oz.

20 W 4513.....Ea. 45c; Set of 3, **$1.25**

Beautifully Detailed Fabrics

A CHRISTMAS GIFT SHE'LL LOVE

Two-Way Bag. Wear as a clutch or pouch. Imported metal snake chain handle. Rayon Satin lined. Change purse. 10x9 in. 10% F.E.T. incl. Shipping weight 14 oz.
T 4525–Rayon Velvet. Black only.....$5.48
T 4526–Rayon Satin. Black, Brown. *State color*...$5.48

Rayon Tissue Faille Clutch. 2 pockets. Mirror, comb; Rayon lined. **Gloves.** Double woven Nylon 9 in. kip sewn.
T4529–Bag. 9½x4½ in. Black. 10% F.E.T. incl. Wt. 12 oz. $3.29
T6212–Gloves. *State size:* 6½,7,7½,8. Black. Wt. 2 oz. $1.98
T4527–Glove and Bag Set. Ship. wt. 14 oz.....$4.98

Cotton Suede Pouch. Gold colored metal frame bar. Zipper and wall pockets. Rayon Faille lined. 10x9 in. **Gloves.** Double Woven Black Cotton. Kipsewn. Abt. 10 in.
T 4522–Bag. Black only. 10% F.E.T. incl. Wt. 1 lb. $5.48
T 6174–Gloves. *State size:* 6½, 7, 7½, 8. Wt. 2 oz. $1.98

Pearl-Like Clutch. Exquisite gift idea. Fashioned of hand sewn simulated Seed Pearls. Rayon Satin lined. Zipper closing with pull tab concealed by scalloped cuff.
T 4520–White. 8½x5 in. 10% F.E.T. incl. Wt. 12 oz. $5.48

Italian Frieze Pouch. Of Nylon with Cotton back. Gold colored metal frame. Cotton suede gussets and top handle. 10x8 in. 10% F.E.T. incl. Shipping weight 1 lb.
T 4524–Black or Brown. *State color*.....$5.48

Floral Tapestry Satchel. Cotton tapestry with calf grained Plastic. Rayon Faille lined. Zipper and wall pockets. Welted seams. 14x7 in. 10% F.E.T. included.
T 4523–Beige with Black trim. Ship. wt. 1 lb.....$5.48

W R C
Charge It!
SEE PAGE 19

Lady's Writing Case

ONLY $3.98 AT WARDS

Calf-grained Texon Plastic with Gold Embossed Trim. Pen included.

A

Convenient writing case is a letter pe... Made of Texon, a luggage-type calfgra... tic with a wipe-clean finish. Gold embos... and stitched edge. Fleur-de-lis emblem ... Snap-on tab closing. Contains swivel pen h... ball point pen, blotter, address and mem... in individual pockets. Also convenient ... for stationery and photos. Rayon moire...

Colors: Red or Tan. Shipping weight 1 lb.

20 T 5068–*Size:* 7¼x10 in. *State color*.....

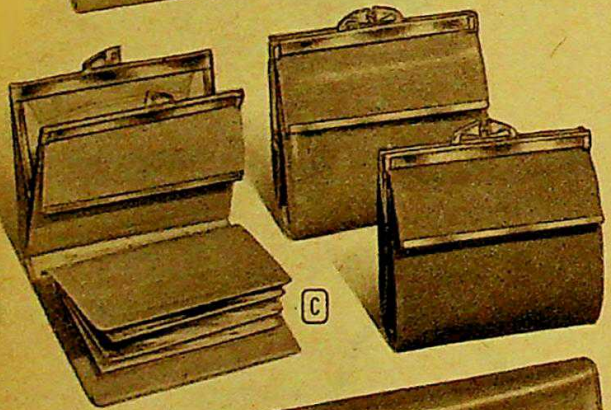
A Treasury of Little Gif...

B

Set of Wallet, Cigarette Lighter and ... Cigarette Case makes a useful and me... gift. In leather-like Plastic with gold-e... trim and embroidered insets. Wallet ha... able 4-wing pass case and double gusset ... purse with snap close. Cigarette case h... fastener. Rayon moire lined. Shipping we...

Colors: Antique White, Red or Black. Sta...

20 T 5063–Price includes 10% Fed. Excise Ta...



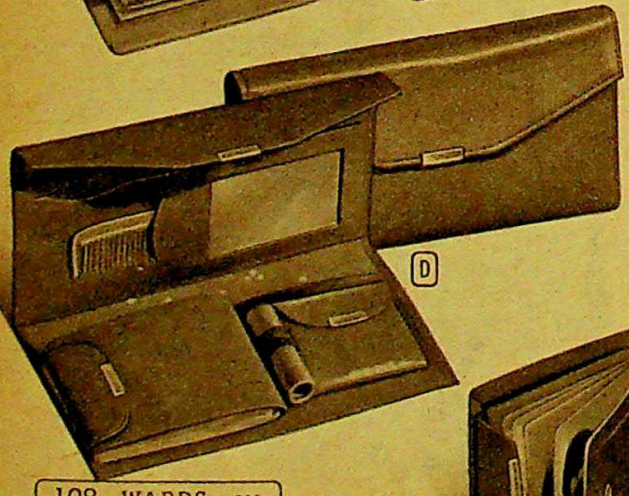
C

French Purses distinguished by clean l... up-to-date styling. Gold color metal ... 4-wing pass case and removable clipp... Rayon Faille and Plastic lined. Ship. wt. e...

20 W 5022–**Genuine top grain Cowhide.** *Col...* Blue, Antique White. *State color.* 10% F.E.T. in...

20 W 5023–**Genuine Pigskin.** *Color:* Natur... Price incl. 10% Fed. Excise Tax.....

20 W 5024–**Hand Grained Morocco Leather** ... Red or Black. *State color.* 10% F.E.T. incl...

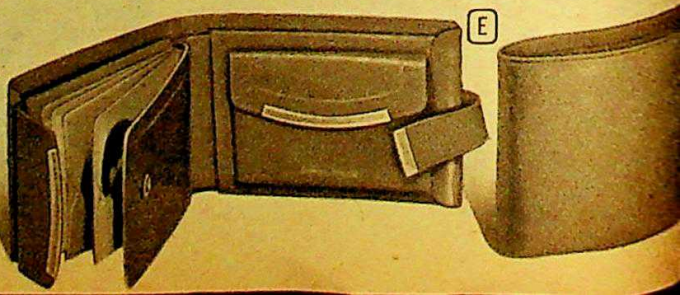


D

Fold-over finger-tip clutch style Wallet ... uine Cowhide is a thoughtful gift and ... one, too. 2 full length currency pocket... with change purse, charge plate pocket... comb, lipstick holder and 32-view po... Printed Rayon lining. Shipping weigh...

Antique White, Black, Briarwood, Red or M...

20 W 5028–*State color.* Price incl. 10% F.E.T...



E

Leather Wallet. 2 currency pockets. Re... 4-wing pass case; change purse. Wt. ...

20 T 5090–**Morocco Leather.** *Colors:* Black ... *State color.* Price incl. 10% F.E.T.....

20 T 5091–**Top Grain Cowhide.** *State color:* ... White, Med. Blue, Red or Tan. 10% F.E.T. in...

20 T 5092–**Genuine Pigskin.** *Color:* Natur... Price includes 10% Federal Excise Tax.....

WRC Charge It! PA...

Purse Accessories

F TO K Surefire stocking stuffers made to go together and give together. Genuine Leather matching set embossed with gold and rimmed with a softly lustrous Lucite Moonstone. Colors: Venetian White or Ebony Black. Prices include 10% Federal Excise Tax. *State color.*

F) 20 T 5059–**King size Cigarette Case.** Gold-colored metal frame. Ship. wt. 3 oz. **$3.49**

G) 20 T 5048–**Wallet.** Removable 4-wing pass case with snap-on flap close. Double gusset change purse. Rayon moire lined. Wt. 5 oz. **$3.49**

H) 20 T 5049–**Cigarette Lighter.** Wt. 3 oz. . . **$1.49**

J) 20 T 5069–**Key Case.** Ship. wt. 3 oz. **$1.00**

K) 20 T 5047–**Eyeglass Case.** Lined with Rayon moire. Ship. wt. 3 oz. **$1.98**

For Merry Christmas Giving

Genuine Leather finger-tip style Wallet and one dram of **Lanvin's Arpege perfume.** Wallet has removable 4-wing pass case. Double gusset change purse. Two full-length currency pockets. Snap-on tab closing. Pockets for cards and charge plate. Lined with Rayon Moire. Ship. wt. 10 oz. Color: Antique White or Red. *State color.*

T 50066–Price incl. 10% Fed. Excise Tax. **$3.98**

Four-piece Set in clear Vinyl Plastic draw-string bag. Includes gold-colored metallic Plastic Cigarette Case and Lighter; Case with mirror, comb and nail file; Change Purse with card holder. Bag has gold-colored draw-string and design. Top of bag has an embossed design. Color only. Ship. wt. 14 oz.

50445–Price incl. 10% Fed. Excise Tax. **$3.49**

Manicure set imported from Western Germany. Calfgrained Plastic; suedine lined. Contains clipper, cuticle nipper, nail scissors, cuticle pusher, nail file, tweezers, blackhead remover. Covered on 3 sides. 4¼ by 7¾ in. Ship. wt. 14 oz. Color: Ivory or Red. *State color.*

50446–Price incl. 10% Fed. Excise Tax. **$5.45**

Quick and Go easy-to-open umbrella can be opened and closed with one hand. A real help when she's caught in a shower while carrying packages. 100% Acetate. 10 ribs. Tasseled cord. Matching case. Ship. wt. 1 lb. 4 oz. Color: Beige, Black, Red or White.

40332–*State color* **$7.98**

Compact, easy to carry folding umbrella with Acetate cover. Duraluminum ribs and tip. Shipping weight 1 lb. 6 oz. Color: Multicolor Plaid. Black or Navy with border. *State color.*

10-10 ribs. Clear Lucite Handle. **$6.74**

8-8 ribs. Carved Handle **$4.77**

Richly Embroidered Luxury Wools

TIMELESS ELEGANCE . . . CAPTURED IN EVER-FLATTERING STYLES

Make your Christmas dreams come true—Wards Big Fall Catalog is chock-full of delightful fashions for giving or for getting!

W R C Charge It!

SEE PAGE 10

A **Two Perfect Parts** in a boucle-textured fine Wool Chenille Knit, fashioned with a costly hand-made look! Embroidered motifs of simulated pearls, bugle beads, twinkling rhinestones, are applied with a lavish touch to the top, closing with tiny pearl-like buttons. Intricately ribbed skirt, topped with waist-hugging elasticized band. Finished hemline. Belt included. Dry clean.

Colors: White or Black. Wt. 2 lbs. 4 oz.

DW 3004–*Misses' Sizes:* 10, 12, 14, 16, 18, 20, 22. *State size, color*.....$27.98

DW 3005–*Tall Sizes* (5'8" to 6'1"): 12, 14, 16, 18, 20, 22. *State size, color*.....$29.98

B **The Designer Touch** of extravagant Schiffli embroidery highlights the bodice front and circles the skirt of this soft, luxury Wool Crepe by J. P. Stevens. In a holiday mood, the simple lines tell the world of your good taste. Swing into a season of fun with a graceful skirt fulled with unpressed pleats. Back zipper closing assures smooth fit. About 2-inch hem. Dry clean.

Colors: Lt. Beige or Lt. Blue. Wt. 1 lb. 11 oz.

DW 3032–*Misses' Sizes:* 10, 12, 14, 16, 18, 20. *State size and color*.....$19.98

DW 3033–*Petite Sizes* (under 5'4"): 8, 10, 12, 14, 16, 18. *State size and color*.....$19.98

Dainty Lace... Flowing Chiffon

DELIGHTFULLY FEMININE SILHOUETTES FOR HOLIDAY ENCHANTMENT

(C) **A Circle of Scallops** form the hemline of this exquisitely patterned Acetate and Nylon Lace Charmer. Completely lined in Acetate Taffeta to "whisper" romantically as you walk. Inspired pleating shapes the bodice, neckline dips to moderate back V. Intricately designed front midriff belittles your waist, belted in Rayon Velvet. Unpressed pleats encircle skirt. Back zip. Dry clean. *Colors:* Lt. Blue, Lt. Beige or Black.

DT 3066–*Misses' Sizes:* 10, 12, 14, 16, 18. Ship. wt. 1 lb. 8 oz. *State size, color*...**$16.98**

DT 3067–*Junior Sizes:* 7, 9, 11, 13, 15, 17. Ship. wt. 1 lb. 7 oz. *State size, color*...**$16.98**

(D) **Holiday Rounds** of exquisite lace on Rayon Chiffon ring in a new era of glamor! Matching color lace circles the bodice and swirly skirt of tiny unpressed pleats. Sheer chiffon veils your shoulders from high neckline to push-up sleeves. Back neckline slit, back zipper. Self-belt harbours a winsome posie. Attached Acetate Taffeta slip. Abt. 4-in. hem. Dry clean. *Colors:* Black or Navy. Ship. wt. 1 lb. 10 oz.

DT 3064–*Misses' Sizes:* 10, 12, 14, 16, 18, 20, 22. *Please state size and color*...**$13.98**

DT 3065–*Tall Sizes* (5'8" to 6'1"): 12, 14, 16, 18, 20, 22. *State size, color*.....**$14.98**

Fashions on these two pages are shipped to you from Chicago. You order and pay postage only from Wards Mail Order House located nearest to you. See Size Charts, Page 84, Wards Big Fall Book. Accessories these 2 Pgs. sold on Pgs. 100-107 this Book. Hats, see Big Fall Book.

A Rich Cotton Velveteen, Crompton Richmond's soft, twill-back luxury fabric. Scoop neck. Flattering midriff is circled with matching Rayon Satin bands. Unpressed pleats below lend flares. Back zip. 2-in. taped hem. Dry clean.

Colors: Black, Sapphire Blue, Red. Ship. wt. 2 lbs. 6 oz. *Please state size, color.*

DW 8049—*Junior Sizes:* 7, 9, 11, 13, 15, 17 . . . $17.98

DW 8061—*Misses' Sizes:* 10, 12, 14, 16, 18 . . . . $17.98

B Party-going Charmer! Exquisite brushed Cotton Lace bodice has Nylon Marquisette and Taffeta lining. Below, midriff and shirred skirt of Stevens' Flannel (85% Wool and 15% Nylon). Back of jewel neck has matching flannel bow. Back zipper. 2-in. taped hem.

Colors: Winter White, Red, Med. Blue. Hand wash alone. *Junior Sizes:* 7, 9, 11, 13, 15, 17, 19. Ship. wt. 1 lb. 12 oz. *Please state size and color.*

DW 8037 . . . . . $14.98

C Dreams come true in cloud-light Sheer Nylon Jersey. Draped cowl neck ends in two back panels. Shirred drop-waist bodice; graceful skirt. Nylon Net underskirt; Acetate Taffeta lining. Stitched hem. Back zip. Dry clean. Wt. 1 lb. 12 oz. Turquoise-aqua; Shrimp Pink-lt. pink; All White.

Misses' Sizes: 10, 12, 14, 16, 18, 20. *State size and color.*

DT 2405—Ballerina length. About 48 in. long $18.98

DT 2400—Floor length. About 60 in. long $19.98

D All eyes are on you in Sheer Nylon Organdy! A harem skirt, with matching satin bows and pearl-like nailheads, billows over Nylon Net. Self-bows at shoulders. Bateau neck dips to V-back. Back zipper to below waist. Acetate Taffeta lining. About 45 in. long. Dry clean. Wt. 1 lb. 6 oz.

Colors: Paris Pink shown, Turquoise, Romance Lt. Blue.

Junior Sizes: 5, 7, 9, 11, 13, 15, 17. *State size and color.*

DT 2434 . . . . . $19.98

Accessories, Pgs. 100-107 this Book and Big Fall Book. Size Chart, Pg. 84 Fall Book. Dresses ship from Chicago. Pay postage from nearest House.

Charge It! SEE PAGE 19

Festive Holidays
START WITH
Exciting Glamour
C
D
C

(A) **Beautifully detailed, flattering, too!** Dress of printed Acetate Crepe with soft folds at V-neckline and becoming surplice-style bodice. Pert self-fabric bow. Skirt has soft, unpressed folds at front; lined with Acetate Taffeta to hips. Back kick-pleat. Side zipper; 2-inch hem. Dry clean. Ship. wt. 1 lb. 6 oz.

Colors: Blue Print or Ruby Red print.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

DT 9610—*State size and color* . . . $9.98

(B) **Arnel Triacetate Jersey** Frock, so soft and supple, so easy to care for! Draped neckline has harmonizing Rayon Velvet bow and pin (10% F.E.T. included). Gracefully flared skirt has multi-gore front; 3-gore back. Side zipper. 2-inch hem. Hand wash; drip dry; little or no ironing. Ship. wt. 1 lb. 7 oz.

Colors: Green, Blue, or Brown print.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46.

DW 9566—*State size and color* . . . $9.98

(C) **Silky-textured Dress** of finely ribbed Arnel Faille. Fashionable fringed bow and sparkling rhinestone pin (10% F.E.T. incl.) accent draped bodice. Slimming skirt; back kick-pleat. Wear with or without its self-belt. Side zipper; 2-in. hem. Dry clean.

Colors: Royal Blue (shown), Emerald Green or Berry Red. Wt. 1 lb. 7 oz.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 36, 38, 40, 42, 44, 46.

DW 9522—*State size and color.* $12.98

Dresses on these two pages are shipped from Chicago. Order, pay postage from nearest Mail Order House.

For Hats shown, see Wards Big Fall Book. Jewelry, Page 102, this Book.

D Pure Silk Organza Dress, beautifully tailored with shadow-proof bodice lining and underskirt of matching Acetate Taffeta. Graceful skirt has unpressed pleats. Flattering notched collar. Self-buttons open to below waist. Rich Rayon Velvet belt. 6-in. hem. Dry clean. Ship. wt. 1 lb. 4 oz.

Colors: Beige, Powder Blue or Black.

DT9614–*Half Sizes:* 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

DT9615–*Misses' Sizes:* 12, 14, 16, 18, 20.

Please state size and color **$17.98**

E Sheer elegance! Graceful Rayon Chiffon with a draped surplice-style bodice. Bows tie at push-up sleeves. Fine crystal pleating all around skirt at hips. Separate matching Acetate Taffeta slip. Attractive flower decorates self-belt. 2-in. hem. Side zipper. Dry clean.

Colors: Royal Blue or Black.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Shipping weight 1 lb. 3 oz.

DT 9611—*State size, color.* **$12.98**

Festive Frocks

SMARTLY STYLED

WITH A YOUNG, SLIM LOOK

Charge It! SEE PAGE 19

See a complete selection of lovely Dresses and Size Charts in Big Fall Book.

Her Most Cherished Nighties are Schrank

NATIONALLY KNOWN FOR THE FINEST IN QUALITY, STYLING. EXCLUSIVE IN WARDS MAIL ORDER

Postpaid

$6.00 EACH

Gift Boxed

PERKY NIGHTCAP

32 TP 5994–Matches Pajama (A). One size fits all. Postpaid.....$1.00

That Schrank Look On A Christmas Cloud of Sanforized Challaire—Cotton and Avisco Rayon: Soft, Warm, Airy-Light; No Iron.

Isn't Christmas Gay When You Gift-Give Her the Luxurious Schrank Way—With Warm Sanforized Cotton Flannelette Pajamas.

(A) **Smart Santas give Siesta Pajamas.** White cropped top tiered with saucy, embroidered ruffles. Striking Paprika-red Toreador Trousers repeat contrasting trim.
Bust Sizes: 32, 34, 36, 38, 40. *State size only.*
32 TP 4810.....Postpaid $6.00

(B) **The Ingenue Look in "Autumn Floral" Pajamas.** Gently smocked for the wide-eyed look. Border print trim. ¾ action-fit sleeves. Back yoke. Tapered trousers. Blue or Pink Print.
Bust Sizes: 32, 34, 36, 38, 40. *State size, color.*
32 TP 4811.....Postpaid $6.00

(C) **Yuletide Drama For Dreaming!** Portrait roses bloom in a lavish border around demi-tasse top and Capri trousers of this striking Pajama. Action-fit sleeves. Pink or Blue Print.
Bust Sizes: 32, 34, 36, 38, 40. *State size, color.*
32 TP 4658.....Postpaid $6.00

(D) **Festive Poncho** for Pajama parties and dorm dawdling. Slipover Top in vibrant Danish Ski Patrol pattern with solid Red Toreador Trousers. White fringe trim. Turnback collar.
Bust Sizes: 32, 34, 36, 38, 40. *State size only.*
32 TP 4657.....Postpaid $6.00

Pajama Party

IN

Carol Brent

COTTON FLANNELETTE

Wishes Come True With Dreamy Pajamas in Warm, Cuddly-Soft Cotton Flannel.

(E) **Christmas Cheer** in an appropriate Holiday Red Sanforized Pajama! Butcher Boy Jacket has a beguiling White Pique "Choir Boy" Collar edged with fine crochet lace. ¾ elasticized sleeves. 41 in. trousers, elastic waist inserts. Wt. 1 lb. *Busts:* 32, 34, 36, 38, 40.
32 T 4790—*State size*. . **$4.98**

(F) **Mistletoe Bait** Sanforized Dotted Pajama. Feminine ribbon bow, embroidered Eyelet trim bodice, collar. Elasticized sleeves. 41 in. trousers: elastic-back waist, button placket. Blue or Pink. Wt. 1 lb. *State size, color.*
32T4777-**Regular Busts:** 32, 34, 36, 38, 40. . . . . **$3.98**
32T4778-**Extra:** 42,44,46. **$4.59**

(G) **Be Candy Cane Bright** in Multicolor Striped Top of Sanforized-Flannelette. Cotton Knit yoke, cuffs, Handy pocket on sleeve. 3-button back closing. Smart Cotton Knit Black tapered trousers: all-elastic waist.
32T4614-S(32); M(34-36); L(38-40). Wt. 1 lb. *State size.* **$3.98**

(H) **You're all dressed up** to go Christmas dreaming in this charming Pajama! Polka dot top with "Wise Old Owl" print. Checked trousers: elastic waist. Wt. 14 oz. Blue, Red. *State size, color.*
32T4681—**Reg. Sizes:** 41 in. *Busts:* 32, 34, 36, 38, 40. **$2.98**
32T4682—**Tall Sizes:** 44 in. *Busts:* 34, 36, 38, 40. . . **$3.59**

(J) **Only Santa** could have designed this delightful Ski Pajama with his own reindeer running across bodice top. White Cotton Rib Knit cuffs, elastic back waist. Print with Red or Navy. 41 in. trousers. Ship. wt. 14 oz. *Busts:* 32, 34, 36, 38, 40.
32T4683-*State size, color.* 2.98

All the fine Pajamas shown on these two pages are Washable.

Charge It! SEE PAGE 19

A Cuddly Warm Night

IN Carol Brent BRUSHED FABRICS

Nylon and Bemberg

For her . . . for the holidays . . . dreamy-light 54-in. Gown of warm Brushed Nylon and Bemberg Rayon. Upper bodice overlaid with embroidered Nylon Sheer. Laced collar; elasticized sleeves. Machine washable.

Colors: Pink or Blue. *Busts:* 34, 36, 38, 40.

32T2908—Wt. 14 oz. *State size, color.* **$5.95**

A Cozy Christmas in Cotton Flannelette

- **The magic of mistletoe-time and you . . . so prettily bedecked in wonderfully warm Cotton Flannelette . . . Washfast . . . Full cut for comfort**

A **A refreshing holiday bouquet** in Best Quality Sanforized Cotton Flannelette. Lovingly lace caressed at prettily piped front yoke, collar, hem and ¾ length elasticized sleeves. 54-in. Gown.

Blue or Pink Print on White ground.

Bust Sizes: 32, 34, 36, 38, 40. Wt. 14 oz.

32T2675—*State size and color.* **$3.98**

B **Santa's own reindeer prance** across bodice of this darling button-front Short Gown in a gay Swedish print. Has adorable shirttail bottom! Matching panties have elastic at waist and leg openings. Multi-Print. Wt. 12 oz.

Sizes: S (32); M (34-36); L (38-40) in.

32 T 2868—*State size* **$2.98**

C **A lilting carol** . . . of delicate flowers and Venetian lace on a 54-in. Mother Hubbard Gown. Sweet ribbon bow. *State size and color.*

Print on Maize or Pink. Wt. 12 oz.

32T2604-**Reg.**: 34, 36, 38, 40 in. **$2.98**

32T2605-**Ex. Busts**: 42, 44, 46, 48. **$3.59**

D **Dainty 54-in. Mother Hubbard Gown.** Iced with eyelet at its shirred collar and long sleeves. Sanforized Flannelette. Wt. 12 oz.

Lt. Blue or Pink. *State size, color.*

32W2650-**Reg.**: 34, 36, 38, 40. **$2.98**

32W2651-**Ex.**: 42, 44, 46, 48, 50. **$3.59**

Noel Comes to the Land of Nod

WONDERFULLY WARM CHILL-CHASERS . . . A WELCOME GIFT UNDER ANY TREE

Brushed Bemberg Rayon

• Hush . . . Santa's on his way to dreamland . . . and you're so very comfy in Honeypuff by Beaunit

E **The star on her tree** . . . glows so charmingly in 54-in. Mother Hubbard styling. Wear 2 lovely ways: fitted or loose. Sweet angel lace at front neckline, collar.

Mint Green, Pink. Handwash. *State size, color.*

Reg. Busts: 34, 36, 38, 40.
32T2915–Wt. 12 oz. $3.98

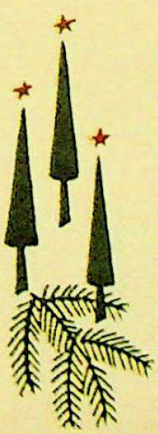
Extra Busts: 42, 44, 46 in.
32T2916–Wt. 12 oz. $4.59

F **Sweetheart sister to** Gown (E) . . . beauty-echoing Pajama you'll wear on Christmas Eve and all eves thereafter! Button-front jacket has angel lace at front, collar, hanky pocket. 41 in. trousers: all elastic waist.

Mint Green, Pink. Handwash. *State size, color.*

Bust Sizes: 34, 36, 38, 40.
32T4916–Wt. 14 oz. $4.98

WRC Charge It! SEE PAGE 19



Smooth Rayon Challis

• Hush . . . Santa's especially good to girls who wear feather-light, angel-soft Rayon-Challis

G **A garland of flowers** . . . like Spring at Christmas, sprinkled on this adorable Pajama. Feminine accent of lace and perky bow adorn front yoke, collar. Comfortable 41 in. trousers have all elastic waist.

Print on Blue, Pink. Washfast. *Statesize, color.*

Busts: 32, 34, 36, 38, 40.
32W4721–Wt. 14 oz. $3.98

H **A gift she'll cherish** through the year . . . Peignoir, matching Dress Length Gown. Beautifully presented smocking, lace. Gown has trim fitting midriff elasticized at back. Washfast. Wt. 1 lb. 8 oz.

Print on Pink or Blue.

Busts: 32, 34, 36, 38, 40.
State size and color.
32T2828—Set. . . . $5.95

More Carol Brent Nightwear, Big Fall Book.

A Christmas Surprise for You

YOU CAN CHOOSE ANY 3, PAY FOR ONLY 2

Warm Cotton Flannelette and Cotton Challis

EACH $2.98 ANY 3 FOR $5.96

A **Cotton Challis Classic Pajama.** Cozy and casual. Jacket: piped collar, handy pocket. Trousers: all elastic waistband. Assorted Prints. *Bust Sizes:* 32, 34, 36, 38, 40 inches. 32T4705D—Wt. ea. 12 oz. *State size.*

B **39-in. Cotton Flannelette Sleepcoat.** Sand-man cozy, velvet-soft, warm. Lace edged collar. Button front, handy pocket. Assorted prints. *Busts:* S. (32); Med. (34-36); L. (38-40). 32 T 2865D—Wt. ea. 12 oz. *State size.*

C **Soft Cotton Flannelette.** Classic Pajama for dorm lounging or sleep. Smart contrast piping on collar and pocket. 41-inch Trousers, elastic back waist and button closing. *Colors:* Lt. Blue, Pink. *Busts:* 32, 34, 36, 38, 40 in. *State size, color.* 32T4706D-Wt. ea. 14 oz.

D **Cotton Flannelette. And in sizes up to 48 at this low, low price, too!** All-over coziness in this 53-inch Floral Gown. Assorted Prints (straight from a flower garden). Ever-so-feminine eyelet trim. *Busts:* 34, 36, 38, 40, 42, 44, 46, 48. Wt. ea. 14 oz. 32 T 2635D—*State size.*

E **Cotton Challis** makes a delicious, kitten soft, sleepy-time gown. Full-length, 53-in. Fetching braided ribbon trim on front collar. Easy button opening. Gaily printed flowers in assorted patterns. Wt. ea. 12 oz. *Busts:* 34, 36, 38, 40 in. 32T2684D—*State size.*

His and Hers

• Piped Blazer Jacket (colors as shown). Sanforized (max. shrink. 1%). Warm Cotton Flannelette or Durable Cotton Broadcloth. Washfast colors.

Women's Pajamas: Looks just like hubby's, yet so feminine too. Trousers have all-around elastic waist.
Bust Sizes: 32, 34, 36, 38, 40 in. Ship. wt. 1 lb. *State size.*
32 T 4685—Flannelette . . $4.69 32 T 4085—Broadcloth . $4.69

Men's Pajamas: 2-Button Adjustable waist with elastic inserts.
Sizes: A (34-36); B (37-40); C (41-44); D (45-48). Wt. 1 lb. *State size.*
35T4525—Flannelette . . $4.89 35T4325—Broadcloth . . $4.89

Matching 100% Wool Slipper Socks with Rubber Soles.
00T1621-**Women's Hose Sizes:** 9, 10, 11. Wt. 8 oz. *State size.* $2.98
55T6619-**Men's Hose Sizes:** 10, 11, 12, 13. Wt. 8 oz. *State size.* $2.98

Mother, Daughter

• Imagine how sweet they'll look . . . the most precious twosome on your list, dressed like twins in this darling Sleep and Lounge Set.

Spanking White Quilted Acetate Tricot Jacket, trimmed in Black Corduroy. Striking Black Corduroy ankle-length trousers. Shirttail sides. Trousers: button side waistband.

32T5735–**Mother's Pajamas:** *Bust Sizes:* 34, 36, 38, 40 in. White with Black. Hand wash. Wt. 1 lb. *State size* $5.95

32T5736–**Daughter's Pajamas:** *Sizes:* 4, 6, 8, 10, 12, 14. White with Black. Hand wash. Wt. 12 oz. *State size* . . $4.69

Charge It! SEE PAGE 19

Holiday Harmony

ELEGANTLY MATCHED NYLON LINGERIE

Gift Boxed Lingerie . . . stunningly coordinated in color and lace. A, D, E, and F also in Black and White. B and C also in Black.

A **Luxuriously trimmed** Nylon Tricot Flare. Red, Black, White.
Hip Sizes: 5(36); 6(38); 7(40); 8(42). *State size, color.*
32T893–Wt. 3 oz. . . . $2.95

B **The elegant in nightwear . . .** this Peignoir and Matching Gown in lovely Nylon Tricot endowed with exquisite scalloped lace.
Busts: 32, 34, 36, 38, 40 in. *State size and color.*
32T3525–**Set.** Red, Black. Wt. 1 lb. 8 oz. $14.95
32T3526–**Gown only.** Red, Black. Wt. 12 oz. $5.95

C **You'll be her Christmas** cherub when she sees herself in this Nylon Tricot Baby Doll . . . saucy in Red . . . intriguing in Black. Scalloped lace forms bodice, cap sleeves, hem. Panties: elastic at waist, legs. Lace Boudoir Cap, facing page.
Red or Black. Ship. wt. 12 oz.
Sizes: S (32); M (34-36); L (38-40).
32T5625-*State size, color.* $5.95

D **Glowing with whispers** of glamour. A breathtaking Slip in smooth Nylon Tricot. Exquiste all-over lace bodice is Nylon lined, edged with scalloped embroidery. Lace inserts at midriff. Lace, embroidery at hem.
Colors: Red, Black or White.
Bust Sizes: 32, 34, 36, 38, 40 in. Average Lgth. *State size, color.*
32T6616-Ship. wt. 12 oz. $5.95

E **A Sparkling Jewel** for Christmas . . . this beguiling Petticoat extravagantly dipped in embroidered Nylon lace diamonds. Striking front slit.
Colors: Red, Black, White.
Waist Sizes: Small (24-26); Med. (27-29); Lge. (30-32). *State size and color.*
32 T 9316—Wt. 9 oz. . $3.98

F **Festive Flattery** in embroidered Nylon Sheer, Nylon Marquisette lined. 4-section cups for uplift.
Red, Black or White. *State size, color.* Wt. 3 oz.
28T3286-**Small:** A Cup: 32, 34, 36 in. . . . $2.00
28T3287-**Av.:** B Cup: 32, 34, 36, 38 in. . $2.00

Hand Wash Your Lingerie. More Styles, Big Fall Book.

W R C Charge It! SEE PAGE 19

Every Night is Christmas

HOLIDAY GLAMOUR IN NO-IRON NYLON TRICOT

Lovely Peignoir and Dress Length Gown in Acetate Tri-t. Nylon lace floats on Bertha ller, bodice, sleeves. Lace over-yss Gown's bodice, trims hem. nk or Blue. *State size, color.* sist Sizes: 34, 36, 38, 40.
TT 3838—Wt. 1 lb. 3 oz. **Set $3.98**

Gift-giver's dream . . . Mother Hubbard Nylon Gown. Em-bidered Nylon Sheer at front kee. Lace on collar, bracelet ggth sleeves. Dress length Gown s Nylon Sheer flounce at hem. ght Blue, Pink. *State size, color.* sts: 34, 36, 38, 40. Ship. wt. 9 oz.
T 3029—**Full Lgth.**: 54 in. . **$5.95**
T 3529—**Dress Lgth.**: 45 in. **$5.95**

H **Nylon classic Gown** with whispers of lace, Nylon Sheer at bodice, shaped insert. *Colors:* Black, Mint Green. *State size, color.*
Busts: 34, 36, 38, 40. Ship. wt. 9 oz.
32 T 3024—**Av. Lgth.**: 54 in. . . . **$3.98**
32 T 3025—**Tall Sizes**: 57 in. . . . **$4.59**
32 T 3524—**Dress Lgth.**: 45 in. . . **$3.98**

K **Santa's first love** . . . the darling Nylon Popover! Fly-away little bodice of permanently pleated Nylon Sheer topped with embroidered Nylon Sheer, lace edged collar. Permanent pleating trims smart Toreador trousers. All elastic waist.
Colors: Pink or Blue. Ship. wt. 12 oz.
Sizes: S (32); M (34-36); L (38-40) in.
32 T 5015—*State size, color* . . . **$6.95**

Glamour goes to your head and keeps your hair so neat . . . it's a scrumptitious boudoir cap of Nylon Sheer circled with frilly rows of Nylon lace.
55990—Black, White, Pink, Red. One size fits all. Wt. 2 oz. *State color.* **$1.98**

Glamour Fills Her Christmas Dreams $5.95

HOLIDAY LOUNGERS . . . LOVELY AT TWILIGHT . . . BY DAWN'S EARLY LIGHT

A **Santa's coming to town** . . . and in his pack, this winsome Quilted Acetate Dress Length Lounge and Sleep Gown, so cozy for wintry nights to come. Button-down front, Peter Pan collar, ¾ sleeves edged in Nylon lace. Pink or Light Blue. 32T3820–*Busts:* 32, 34, 36, 38, 40. Wt. 1 lb. *State size, color.* $5.95

B **Three part harmony in Quilted Acetate Tricot** . . . a prettily flowered Set for warm holidaying at home. Hip length coat has smart mandarin collar; attractive solid color Pajamas sparked with quilt on collar and front placket. Comfortable 41-in. trousers. *Colors:* Aqua, Dusty Rose. Wt. 1 lb. 8 oz. 32T5746–*Busts:* 32, 34, 36, 38, 40. *State size, color.* Set $5.95

C **Stunning twilight trio in Nylon Tricot** . . . Robe and Pajam Set so right at gift-opening time. Beautifully contrast colors of comfortable Robe make a smart reversal on P jamas. 41 in. trousers. Coral with Pink, Aqua with Whi 32W5110–*Busts:* 32, 34, 36, 38. Wt. 1 lb. *State size, color.* Set $5.

D **Like an adorable Christmas angel** . . . you in this cud Lounge or Sleep Pajama in Quilted Acetate Tricot. D cate baby lace caresses jacket's collar, front placket, wonderfully handy pocket. You're so fashionable in Tor dor length trousers; side button closing. Light Blue, P 32T5730–*Busts:* 34, 36, 38, 40. Wt. 1 lb. *State size, color.* $5

For More Sleep Sets and Robes, See Big Fall Catalog.

Hand wash your loungers for lasting wear and bea

Almost Lint-Free... Avisco Rayon Chenilles

Vivid colors stay fresh, bright. Easy to launder. Fashioned of Rayon Chenille on Cotton back, these Robes bear the Avisco Integrity Tag, quality symbol of American Viscose Corporation.

(A) **Wear loose,** belted all around or as a peignoir. Scroll design, 3 buttons. Wash alone. Ship. wt. 2 lbs. 6 oz.
Colors: CherryRed, SapphireBlue, White.
Misses' Sizes: 10, 12, 14, 16, 18, 20.

Long Robe—about 56 inches long.
RW 5632—*State size and color* $5.98

Duster—about 45 inches long.
RW 5633—*State size and color* $4.98

(B) **Sculptured design!** Wear peignoir style, loose or belted all around. Side-seam pockets, button front closing. Wash alone.
Colors: White or Aqua. Wt. 2 lbs. 4 oz.
Misses' Sizes: 10, 12, 14, 16, 18, 20.
Half Sizes: 12½, 14½, 16½, 18½.
RW5630-Abt. 45 in. *State size, color.* $5.98
Tall Sizes (5'8"-6'1"): 12, 14, 16, 18, 20, 22.
RW5631-Abt. 49 in. *State size, color.* $6.98

(C) **Front-trimmed** with deep pile scroll and floral motif—closed with crystal-like buttons. Side-seam pockets. Abt. 45 in. long. Wash alone. Ship. wt. 2 lbs. 4 oz.
Colors: Sapphire Blue, Melon Rose.
Misses' Sizes: 10, 12, 14, 16, 18, 20.
Half Sizes: 12½, 14½, 16½, 18½.
RT 5642—*State size, color* . . . $4.98

Fashions ship from Chicago. Order, pay postage from nearest Ward House. For Size Charts, Washability Terms see Big Fall Book. Jewelry Pg. 102, Slippers Pages 157-59 this Book.

Luxurious Holiday Loungers

(A) **Soutache braid** trims large shawl collar and deep turn-back cuffs of this quilted Nylon Tricot Robe. Warm Cotton Batting interlining—loose-lined in Nylon Taffeta. Snug button closing, inside tie. About 56 in. long. Hand wash. Wt. 2 lbs. 10 oz.

Colors: French Blue, Bright Rose.

Misses' Sizes: 10, 12, 14, 16, 18, 20.
RW 5802—*State size and color*.**$12.98**

Women's Sizes: 40, 42, 44, 46, 48.
RW 5803—*State size and color*.**$14.98**

(B) **Stay cozy-warm** in our soft Fleece Robe 80% Arnel, 20% Nylon! Rows of Nylon Lace adorn smart oversize collar, bracelet-length sleeves push up. Side-seam pockets. Washable.

Colors: Pastel Pink, Pastel Blue.
Ship. wt. 2 lbs. 4 oz. *State size, color.*

Misses' Sizes: 10, 12, 14, 16, 18, 20.
RT 5783—About 45 in. long. . .**$12.98**

Tall Sizes (5' 8" to 6' 1"): 10, 12, 14, 16, 18, 20.
RT 5784—About 49 in. long. . .**$14.98**

(C) **Classic favorite** in a warm, washable Flannel of 85% Virgin Wool, 15% Nylon! Stroked with Rayon Satin piping, tied with fringed self-belt. Roomy patch pocket! Washable. Wt. 2 lbs. 6 oz.

Colors: Azure (shown) harmonizing piping; Red or Royal Blue, white piping. *Please state size and color choice.*

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.
RW 5800—About 56 in. long. . .**$12.98**

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½.
RW 5801—About 53 in. long. . .**$12.98**

Robes ship from Chicago. Send order to, pay postage from nearest Wards Mail Order House.

Quilted Robes Lavished with Lace

D **Figure-flattering!** Smart fitted Robe in quilted Nylon Tricot, frosted with Nylon Lace at lapel collar, turn-up cuffs, side pockets. Jewel-like buttons close the waist, generous front overlap secures with inside tie. Pretty loose-lining of harmonizing Nylon Taffeta. Hand wash. Ship. wt. 2 lbs. 6 oz.

Colors: Pastel Pink, Pastel Blue.

Misses' Sizes: 12, 14, 16, 18, 20, 22.

RT 5782–*State size and color.* $10.98

E **Frilly Nylon Lace** edges front and back yoke of this quilted Nylon Tricot Lounger! Rayon Satin bow, glitter buttons add a touch of glamour. Cuffed bracelet-length sleeves, side-seam pockets. Loose-lined in harmonizing Nylon Taffeta. Hand wash. Ship. wt. 2 lbs. 6 oz.

Colors: Pastel Blue, Pastel Pink.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

Half Sizes: 12½, 14½, 16½, 18½.

RT 5781–*State size and color.* $10.98

F **Flower-fresh!** Flocked Rose-on-white border print Duster in quilted Nylon Chiffon—prettied with Nylon Lace, loose-lined in Nylon Taffeta. Side-seam pockets. Hand washable. Ship. wt. 2 lbs. 6 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

Half Sizes: 12½, 14½, 16½, 18½.

RT 5779—Nylon Chiffon. *State size* . . $10.98

RT5780—Same style, color, sizes as above in Combed Cotton Batiste Print; quilted to solid color and filled with Cotton Batting. Washable. *State size*. $7.98

Charge It! SEE PAGE 19

Size Charts, Big Fall Catalog. Slippers, Pages 157 to 159 this Book.

Delight Her with Glamorous Quilts

You'll Love Cloud-Soft Floral Printed Cotton Batiste

(A) **Princess-style Duster** fit for a queen! Of floral-printed Combed Cotton Batiste, quilted back to back with white batiste, filled with Cotton Batting. Solid color rayon binding touches collar, turn-back cuffs and pockets. Buttons glitter at front opening. Washable. About 45 inches long. Wt. 2 lbs. 4 oz. *Color:* Pastel print on white as shown. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. RT 5771—*Please state size*.....**$7.98**

(B) **Miniature florals** printed on Combed Cotton Batiste, quilted back to back with white batiste, Cotton Batting filled. Frilly Nylon Lace trims collar, cuffs, pockets. Satin ribbon-bow at neck, pockets. Shirred below yoke. Washable. Abt. 45 in. long. Wt. 2 lbs. 4 oz. *Colors:* Rose or Blue—each on white. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. *Half Sizes:* 12½, 14½, 16½, 18½. RT 5770—*State size and color*...**$7.98**

Air-Light Nylon Tricot

(C) **You'll live in and love** this tailored Duster. Made of Nylon Tricot, quilted back to back with Acetate Taffeta, Acetate Batting. Self-fabric fluting edges round collar, tops each pocket. Satin ribbon-bow trims neck. Washable. About 45 inches long. Wt. 2 lbs. 4 oz. *Colors:* Pastel Pink or Pastel Blue. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. *Half Sizes:* 12½, 14½, 16½, 18½. RT 5772—*State size and color*....**$5.98**

Slippers sold on Pgs. 157-159 this Book. Robes shipped from Chicago. Order, pay postage from nearest Wards House. More Robes, Size Chart in Big Fall Book.

Charge It! SEE PAGE 19

Cozy Robes...Yuletide Favorites $5.98

Velvety Corduroy

D **Simplicity reigns!** Tailored Duster destined for popularity because of its smart, simple styling. Of Cotton Corduroy, so warm and comfortable, yet velvety soft to the touch. A self-fabric bow ties at the neck. Sateen trim adds a delightful touch to the collar, pockets, sleeves. Wash alone. Abt. 45 in. long. Ship. wt. 2 lbs. 2 oz.

Colors: Rose or Turquoise.

Misses' Sizes: 10, 12, 14, 16, 18, 20.
Half Sizes: 12½, 14½, 16½, 18½.
RT 5773—*State size, color*....$5.98

Thirsty Terry Cloth

E **You'll love the absorbing details** of this versatile Robe. Made of famous Cannon Mills' Cotton Terry Cloth. Wear its self-fabric belt tied all around, tied in front or wear beltless. Colorful crest is pinned on breast pocket; two large skirt pockets. Washable. Needs no ironing. (10% F.E.T. included on pin.) Abt. 45 in. long. Shipping weight 2 lbs. 2 oz.

Color: White only.

RT 5774—*Misses' Sizes:* 10, 12, 14, 16, 18, 20. *Please state size*.....$5.98

RT 5775—*Larger Sizes:* 40, 42, 44, 46, 48. *Please state size*.....$6.98

Floral Cotton Quilt

F **Pretty printed Cotton Percale** Duster, quilted back to back with self-fabric, Cotton Batting filled. Rickrack trim adds a smart note to collar, elasticized sleeves, front opening and hemline. Two side pockets. Washable. Abt. 45 in. long. Wt. 2 lbs. 2 oz.

Colors: Rose or Blue—each on white.
Misses' Sizes: 10, 12, 14, 16, 18, 20.
Half Sizes: 12½, 14½, 16½, 18½.
RW 5755—*State size and color*..$5.98

Easy-Care Cotton Robes $3.98–$5.98

FOR MISSES' AND HALF SIZES . . . NEED LITTLE OR NO IRONING

(A) **Flattering Coachman-style Robe** of printed Cotton Percale quilted back to back and filled with cotton batting. Easy to wash, hang dry and needs little or no ironing. Smart notched collar. Note the soft flare of skirt. Two convenient pockets. About 45 inches long. *Colors:* Blue or Rose — each with gold on white. Washable. Wt. 2 lbs. 6 oz.
RT 5776–*Misses' Sizes:* 12, 14, 16, 18, 20. *State size and color* $5.98
RT5777–*Half Sizes:* 14½, 16½, 18½, 20½, 22½, 24½, 26½. *State size, color* . $6.98

(B) **You'll love wearing** this smart Embossed Cotton Duster fashioned in a pretty print. So easy to care for, washes well, drip-dry, needs little or no ironing. Satin piping and Nylon Lace trim smartly shaped collar, puff pockets and elasticized sleeves. Satin ribbon-bow at neck. About 45 inches long. Washfast. Wt. 15 oz. *Colors:* Pink or Blue print on white. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. *Half Sizes:* 12½, 14½, 16½, 18½.
RT 5778–*State size and color* $3.98

(C) **Tailored Duster** fashioned in a monotone printed stripe. Looks just like Corduroy, made of Lowenstein's Embossed Cotton Flannelette that washes with ease, needs little or no ironing. Pretty self-fabric bow at neck. Solid binding accents collar, cuffs and pockets. About 45 inches long. Washable. Ship. wt. 15 oz. *Colors:* Blue or Rose—each with white. *Misses' Sizes:* 10, 12, 14, 16, 18, 20. *Half Sizes:* 12½, 14½, 16½, 18½.
RT 5765–*State size and color* $3.98

For a Large Selection of Beautiful Slippers, See Pages 157 to 159 in This Catalog.

Fashions on this page are shipped from Chicago. Order, Pay Postage From Wards Nearest Mail Order House.

ALL NEW! SUPER-SOFT ABSORBENCY!
ALL NEW! COTTON LINED FOR COMFORT!
ALL NEW! SLIPS ON AND OFF EASILY!
ALL NEW! COMFORTABLY VENTILATED!
ALL NEW! ALL ELASTIC GARTERS!
D
C
B
A
Each Playtex is Packaged in It's Own Tube. Dainty and Fresh.

New Playtex...Miracle Cotton Lined

EXCLUSIVE WITH WARDS IN MAIL ORDER . . . DELIVERED POSTPAID

Mold and Hold $10.95 AND $11.95

(A) (B) **Utmost control because** molded Magic Finger Panels flatten tummy and slim hipline at back. Non-roll top narrows waist. Natural Latex with new Cotton lining . . . cool and absorbent. Elastic garters sewn on securely. Side zipper aids dressing.

White. *Length:* 15 in. *State size.* Postpaid.

(A) 28 TP 6046–**Girdle.** *Sizes:* Extra Small, Small, Medium or Large $10.95

(B) 28 TP 6047–**Panty.** *Sizes:* Extra Small, Small, Medium or Large $10.95

(A) 28 TP 6048–**Extra Large Girdle.** $11.95

Magic Controller $8.95 AND $9.95

(C) (D) **Molded Magic Finger Panels** control and trim tummy. Non-roll top stays in place, whittles waistline. Adjustable all elastic garters sewn on securely. Natural Latex with new Cotton lining keeps you comfortable around the clock.

White. *Length:* 15 in. *State size.* Postpaid.

(C) 28 TP 6040–**Girdle.** *Sizes:* Extra Small, Small, Medium or Large $8.95

(D) 28 TP 6043–**Panty.** *Sizes:* Extra Small, Small, Medium or Large $8.95

(C) 28 TP 6042–**Extra Large Girdle.** . $9.95

(D) 28 TP 6045–**Extra Large Panty.** . . $9.95

How to Measure for Playtex:

Measure hips at fullest part, waist at smallest, without girdle.

Order	Fit Waist	Fit Hips
Ex. Small	23-25 in.	32-36 in.
Small	26-28 in.	35-39 in.
Medium	29-31 in.	38-42 in.
Large	32-34 in.	41-45 in.
Ex. Lge.	35-40 in.	44-48 in.

To Wash Your Playtex: Use lukewarm, sudsy water. Pat gently with towel . . . dries fast.

A Gift for You from Carol Brent

A NEW FASHION SILHOUETTE FOR HAPPY HOLIDAY GLAMOUR

Elegant, Smooth Line Flattery

(E) **Built-up shoulders for extra** support, coverage. Adjustable straps flannelette lined, Satin stitching. Elastic inserts. Double lined at back. Cotton Broadcloth. White. Ship. wt. ea. 5 oz. *State size.*

28 W 187D–**Av.**: *B Cup:* 34, 36, 38, 40, 42, 44 in.
28 W 188D–**Full**: *C Cup:* 34, 36, 38, 40, 42, 44, 46.
28 W 189D–**Ex. Full**: *D Cup:* 34, 36, 38, 40, 42, 44, 46, 48.

Delicate, Youthfully Fashioned Longline

(F) **Eye-Catching lines, overlay embroidery** plus control equal a more shapely you! Side boning prevents uncomfortable rolling. Elastic surrounds 3-section cups for easy breathing, uplift. Side Elastic inserts. Cotton Broadcloth. *Color:* White. Shipping weight each 4 oz. *State size in order.*

28 W 237D–**Average**: *B Cup:* 34, 36, 38, 40, 42 in.
28 W 238D–**Full**: *C Cup:* 36, 38, 40, 42, 44 in.

Criss-Cross Front Band, Lace Cups

(G) **So Trim, it seems to have been created** for you! Lined, Nylon lace 3-section cups. Elastic sides and back. Light boning at sides. *Color:* White. Shipping weight ea. 3 oz. *State size.*

28 W 242D–**Average**: *B Cup:* 32, 34, 36, 38, 40 in.
28 W 243D–**Full**: *C Cup:* 34, 36, 38, 40, 42 inches.
28 W 244D–**Ex. Full**: *D Cup:* 34, 36, 38, 40, 42, 44.

Welcome Dressing Ease, Supple Lines

(H) **This Cotton Broadcloth Bra puts** your contours in place. 3-section cups, Elastic side inserts and light side boning. White. Wt. ea. 4 oz. *State size.*

28 W 192D–**Av.**: *B Cup:* 34, 36, 38, 40, 42, 44 in.
28 W 193D–**Full**: *C Cup:* 34, 36, 38, 40, 42, 44, 46.
28 W 194D–**Ex. Full**: *D Cup:* 36, 38, 40, 42, 44, 46, 48.

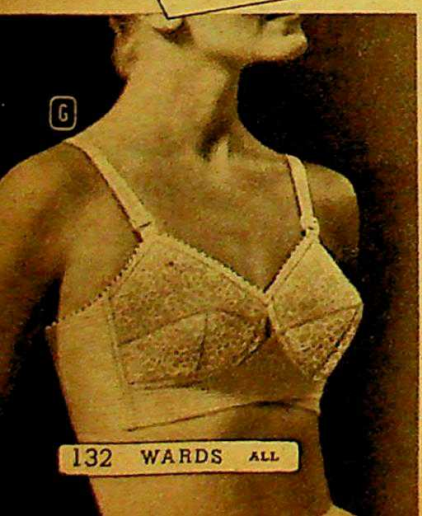
There Is No Smoother Line

(J) **Like bone-less support?** Here's "staying" power without stays. 5-inch Elastic midriff controls with simple lines. Satin strip, 2-section cups, stitched inserts. Cotton Broadcloth. White. *State size.*

28W247D–**Av.**: *B Cup:* 34, 36, 38, 40, 42, 44. Wt. ea. 4 oz.
28W248D–**Full**: *C Cup:* 36, 38, 40, 42, 44, 46. Wt. ea. 4 oz.

Any 3 for Less Than the Price of 2

EA. $3.29 ANY 3 FOR $6.50



Greet Her with Luxury Nylon

E **Two-part harmony** in Empire styling . . . finest 40 denier Bur-Mil Nylotrique. Daintily embroidered contrasting color on Nylon Sheer, ...ed bosom. Hemline enhanced with ...lon sheer ruffle . . . front embroidery. ...lors: White with Blue embroidery or ...ge with Gold embroidery. Boxed.
32 T 6629–**Slip.** *Bust Sizes:* 32, 34, 38, 40. Ship. wt. 8 oz. **$5.95**
32 T 9329–**Petticoat.** *Waists:* Small (24-26); Medium (27-29); Large (30-32). Ship. wt. 6 oz. *State size, color.* . **$3.98**

F **Compares with National Brand $14.95** Slip. Echoes of the past with a modern slant! Elegent Bur-Mil Nylotrique Slip fit for a Queen has Nylon lace bodice front and back, Nylon lined. Delicate lace and Nylon sheer pleats add an exquisite touch to hem.
Colors: Black or White. Boxed.
Bust Sizes: 32, 34, 36, 38, 40. Wt. 9 oz.
32 T 6717–*State size, color* **$7.95**

G **Compares with National Brand $8.95** Slip. Santa's favorite, all Nylon lace top Slip! Expertly detailed lace bodice and back underlined with Nylon. Wide lace trim at milady's hemline completes this lovely creation. Wt. 9 oz. White, Pink, Black. *State size and color.*
32T6502–**Average:** 32, 34, 36, 38, 40. **$4.98**
32T6503–**Tall.** *Busts:* 34, 36, 38, 40. **$4.98**
32T6504–**Extra Sizes:** 42, 44, 46. . . **$5.98**

Charge It! SEE PAGE 19

All are hand washable.

Carol Brent

BUR-MIL NYLON TRICOT

Deep, Deep in Luxury at $5.95

A **Compares with National Brand $8.95 S** Finest Bur-Mil 40-Denier Nylotriq Nylon lace trim richly encircles you at b om and at wide, scalloped, under-ruff hem. Flattering deep lace back and bod are Nylon lined. Boxed. Hand wash. Black, Pink, Lt. Beige, White. *State size, co*
32T6632-**Busts:** 32, 34, 36, 38, 40. Wt. 12 oz. $5
32T6634-**Ex. Sizes:** 42, 44, 46. Black, Pink, Wh
Ship. wt. 14 oz. *State size, color*. $7

Slips $3.98 Petticoats $2.98

B C **Companions in the conspiracy** charm. Gathered fullness of Nyl Sheer bodice flatters bustline. Appliq floral embroidery is sheer enchantment bosom, sweeps up hem in tantalizing quetry. Val Lace trim across back of sl Lt. Aqua, Light Beige, White. Hand wa
Slip. Ship. wt. 7 oz. *State size and col*
32W6322–**Av.**: 32, 34, 36, 38, 40. . . . . $3.
32W6323–**Tall**: 34, 36, 38, 40. . . . . $4.
Petticoat. *Waists:* S (24-26); M (27-29); L (30-3
32W9222-**Av.** Wt. 6 oz. *State size, color.* $2.
32W9223-**Tall.** Wt. 6 oz. *State size, color.* $3.

D **Tiny flowers dot double Nylon Sheer** bo ice. Scalloped Nylon "Ban-Lon" la sets off bodice, hem. Lace trim acro straight back. Av. lgth. Hand wash. Wt. 7 o
Sapphire Blue, Pink, White. *State size, colo*
32T6365–**Busts:** 32, 34, 36, 38, 40, 42, 44. $3.

E **Irresistible scalloped lace** deepens i trigue of lovely lingerie. With an ey for you, lined Nylon-Acetate Chantill lace bodice and waist medallion dub yo queen. Scalloped lace edges back. Av lgth. Black, White. Hand wash. *State size, colo*
32T6269-**Busts:** 32, 34, 36, 38, 40. Wt. 7 oz. $3.

F **Slender smartness, fetching side sli** Bodice has alternating rows of Nylo lace, embroidered Nylon Sheer. He echoes all Nylon "Ban-Lon" lace and em broidered sheer of bodice. Hand wash Wt. 7 oz. Av. lgth. *State size, color.*
Colors: Sapphire Blue, Diamond White.
32 W 6332—**Busts:** 32, 34, 36, 38, 40. . $3.
32 W 6334—**Ex. Busts:** 42, 44, 46, 48. . $4.

G H **Lavish Pleated Beauty.** Rippling per manent pleats of bosom, deep hem never stop flattering you. Scalloped, all Ny lon "Ban-Lon" lace tops hem. Hand wash
Slip. Pink, White. Wt. 8 oz. *State size, color*
32T6352-**Av. Lgth.** *Busts:* 32, 34, 36, 38, 40. $3.
32T6351-**Short.** *Busts:* 32, 34, 36, 38, 40. $3.
32T6353-**Tall.** *Busts:* 34, 36, 38, 40. . . . . $3.
32T6354-**Ex. Sizes:** 42, 44, 46, 48. Wt. 10 oz. $4.
Petticoat. Pink or White. *State size, color*
Waists: Sm. (24-26); Med. (27-29); Lge. (30-32)
32T9102-**Average** Lgth. Ship. wt. 7 oz. $2.
32T9101-**Short** Lgth. Ship. wt. 7 oz. . . . $2.
32T9103-**Tall** Length. Ship. wt. 7 oz. . . $2.

Charge It! SEE PAGE 19

For Holiday Giving

COLOR-SPARKED FOR CHRISTMAS

ALL COME IN WHITE, TOO

C
2.98

D
3.98

B
3.98
Tall Sizes, too

A
5.95
Extra Sizes, too
Also in White,
Pink, Lt. Beige

Stretch Tights

CHRISTMAS MORN GIVE HER THE MOST GLAMOROUS LOOK IN SPORTSWEAR!

Individually Gift Boxed

Ⓑ Runproof Full Fashioned

Ⓐ Seamless

SEAMLESS **$1.98**

Ⓐ **She'll Get Waist to Toe** Snugness in these Seamless Stretch Nylon Tights. No seams up back of legs. Proportionate hip, rise measurements. Hand wash. Wt. 6 oz. Royal Blue, Red, Black.

Sizes: **Short** (5 ft.–5 ft. 3 in.); **Average** (5 ft. 4 in.–5 ft. 7 in.); **Tall** (5 ft. 8 in. and over).

32W986–*State size, color.* **$1.98**

FULL FASHIONED **$2.95**

Ⓑ **For Her:** Full Fashioned Kant Run Stretch Nylon Tights. Hugs figure gently. Knit to fit like a stocking! Proportionate hip, rise measurement. Hand wash. Wt. 6 oz. Red, Beige, Black, Royal Blue

Sizes: **Short** (5 ft.-5 ft. 3 in.); **Average** (5 ft. 4 in.-5 ft. 7 in.); **Tall** (5 ft. 8 in. and over).

32W985-*Statesize, color.* **$2.95**

Charge It! SEE PAGE 19

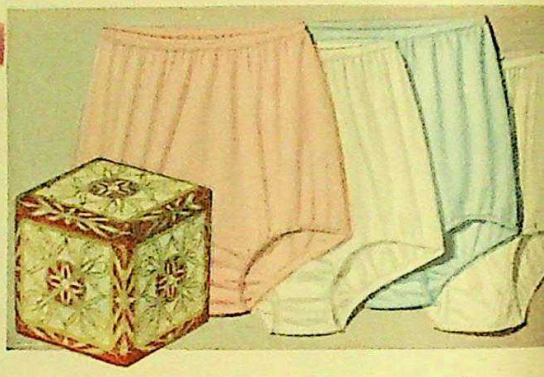
Gift Set Surprises

Lovely, Useful

Surprise Package of Acetate Briefs $2.98 BOX OF 4

She'll adore this Multicolored Metal Cannister. It make a pretty cookie jar! Inside are 4 pairs of tailored Run-proo Acetate Briefs, with elastic legs and waist. Box contains of each pastel shade: Maize, Blue, White, Pink.

32 T 132—*Hip Sizes:* 32-34; 35-37; 38-40 inches. Wt. 1 lb. 10 oz. *State size only*. . . . . Box of 4, $2.98



Gift of Nylon Tricot Briefs $2.98 BOX OF 4

Gold Tracery makes Oriental Gift Box (perhaps later a button box). Holds 4 pairs of Nylon Tricot Elastic Leg Briefs: 2 White, 1 Pink, 1 Blue. She'll love the smooth fit of these panties and they're so easy to care for.

32 T 133—*Hip Sizes:* 36, 38, 40, 42 inches. Ship. wt. 1 lb. 4 oz. *State size only*. . . . . Box of 4, $2.98

Knit Rayon Briefs in Gift Box $2.98 BOX OF 5

Multicolor Beaded Metal Box holds 5 pairs of soft Kn Rayon Elastic Leg Briefs. This beautiful and practical bo can hold her loveliest things forever. Panties expertl tailored to fit smoothly, with double fabric crotch. 1 of each White, Mint, Maize, Blue, Pink.

32 T 131—*Hip Sizes:* 32-44; 35-37; 38-40; 41-42 inches. Ship. wt. 1 lb. 8 oz. *State size*. . . . . Box of 5, $2.9

Just for You... Lovely Carol Brent

"SPECIALTY" NYLONS TO SUIT YOUR EVERY NEED . . . COLORS SHOWN FACING PAGE

Full Fashioned 15 Denier Dress Sheers

(A) **Wonderfully Inexpensive and Gift-Perfect** . . . here's wear and beauty for practically pennies! These ultra sheer 600 Gauge Nylons complement the loveliest costumes. Slim seams are self-color or dark. Ship. wt. 5 oz. *State size, color.* Dawn (Sunny Beige), Dream, Gaiety. *Sizes:* 8½, 9, 9½, 10, 10½, 11.

300 W 1858—**Self-color Seams**.....**3 Pairs Boxed $1.95**

300 W 1859—**Dark Seams**.....**3 Pairs Boxed $1.95**

Seamless Stretch Dress Sheers . . . 15 Denier

(B) **Fine Microfilm Mesh or Plain Knit.** No size problems when you give these Nylons . . . they stretch for wrinkle-free, second-skin fit. Just Seamless Beauty! Nationally $1.50 pr. *Colors:* Dawn, Dream, Gaiety. Ship. wt. 5 oz. *State size, color.* Petite (8, 8½, 9, 9½); Average (9½, 10, 10½); Tall (10½, 11, 11½).

30 W 1953—**Microfilm Mesh**.....**3 Pairs Boxed $2.80**

30 W 1958—**Plain Knit**.....**3 Pairs Boxed $2.80**

Above-Knee Stretch Dress Sheers

(C) **Full Fashioned or Seamless** Stretch Nylons for personalized fit. Comfortable elastic garter-top fits above knee—gives you that no-girdle comfort! *Colors:* Dream or Gaiety. Wt. Box 6 oz. *Sizes:* Petite (8, 8½, 9); Av. (9, 9½, 10); Tall (10, 10½, 11, 11½). *State size, color.*

30 T 1727—**Full Fashioned Twin Thread** give double run protection! To run, both threads must break! 60 Gauge Sheers.

30 T 1927—**Seamless.** Lovely 15 Denier, 4000 needle Above-Knee Nylons with the bare-leg look. Reinforced heel, toe.

3 Pairs Boxed for.....**$3.60**

Full Fashioned Kant Run Mesh

(D) **You Can Cut, Tear or Snag** these Nylon Sheers . . . they just won't run! Durability plus for the girl that's hard on stockings. Fine lacey stitches can hardly be seen on your leg. Wt. Box 5 oz. *Colors:* Dream, Gaiety. *State size, color.*

30 T 1726—**Stretch Dress Sheers.** Exact size is no problem . . . they stretch to fit! 15 Denier, 51 Gauge. Petite (8, 8½, 9, 9½); Av. (9½, 10, 10½); Tall (10½, 11, 11½).

30 T 1845—**Daytime Sheers** (not stretch). Practical 30 Denier, 51 Gauge for everyday wear. *Sizes:* 8½, 9, 9½, 10, 10½, 11.

3 Pairs Boxed for.....**$2.80**

"Teen" Seamless Stretch Sheers

(E) **Teen and Sub-Teen Queens** on your list really want Nylons specially knit to fit the contour of young legs! These 15 Denier Seamless Sheers won't wrinkle around their ankles—more flattery! Give magic stretch-to-fit motion! Reinforced heel, toe. Nationally $1.50. *State size, color.* Dawn (Sunny Beige), Dream. Wt. 5 oz. Petite Slim (8, 8½, 9, 9½); Petite (8, 8½, 9); Av. (9, 9½, 10); Tall (10, 10½, 11).

30 W 1954—**3 Prs. Boxed**.....**$2.80**

Waltham

TIMING THE NATION SINCE 1850

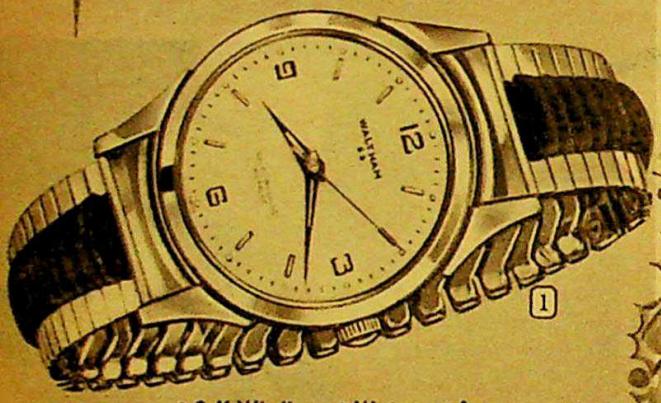
Famous Name—Nationally Advertised
INCABLOC Shock Protected—Unbreakable
Mainsprings—Gift Boxed—*POSTPAID*

• Waterproof • Expansion Bands

3 **Super-Thin, Streamlined Waterproof**—perfect with today's slim Ivy League fashions. 25 Jewels, shock-protected by INCABLOC. Luminous, sweep hand, combination leather-expansion band. *Pstpd.*
45 TP 607 L—Chrome case, stainless band....34.95
45 TP 608 L—Yellow-color case, band.....39.95

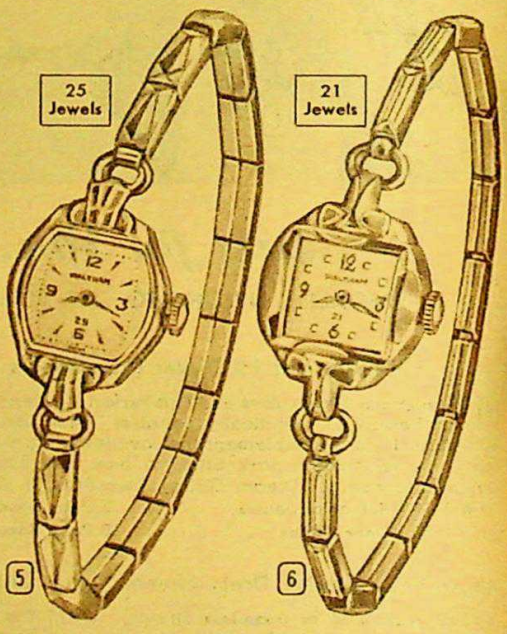
4 **Dashing—And So Debonair**—dress styled waterproof, 21-jewel movement cushioned with INCABLOC shock absorber. Luminous dial, sweep hand, combination leather-expansion band. *Postpaid.*
45 TP 609 L—Chrome case, stainless band....31.95
45 TP 610 L—Yellow color case, band.....34.95

53 Jewels



• Self Winding • Waterproof

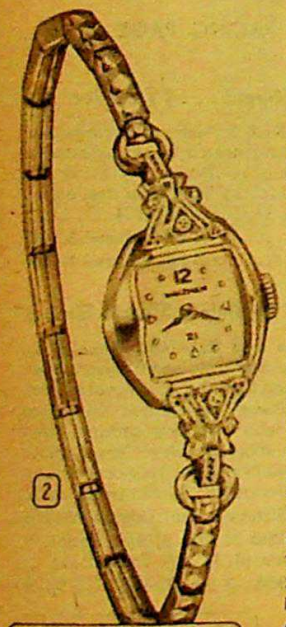
1 **Extra Efficiency! Extra Dependability! Extra Accuracy!** 53 jewels protect movement, INCABLOC feature absorbs shock. Self winding—wrist movement winds watch—eliminates bothersome hand winding. Waterproof case, sweep second hand. Matching combination leather and expansion band. $6.50 Down. *Postpaid.*
45 TP 605 L—Yellow Rolled Gold Plate Case. Cash 64.95
45 TP 606 L—Luminous. Chrome Case, Stainless Steel Band. $6 Down, $6 Monthly.....Cash 59.95



• Expansions • Yellow or White Gold

5 **Encircles Her Wrist with Fashion**—gleaming yellow or white rolled gold plate case, matching expansion band. Dependable 25-jewel movement, INCABLOC protected. *State yellow or white gold.*
45 TP 1804 L—*Postpaid.* $3.50 Dn.....Cash 34.95

6 **Crafted to Capture Compliments.** Dainty yellow or white rolled gold plate case complemented by slender matching expansion band. 21 jewels, INCABLOC shock-protected. *State yellow or white gold.*
45 TP 1806 L—*Postpaid.* $3.50 Dn., $3 Mo. Cash 31.95



23 JEWELS

2 Diamonds

2 **Enjoy the Sparkling Beauty of Diamonds** at this low price—only $39.95. Exquisitely cut diamond gleams in each delicately carved endpiece.

Feminine Design of watch is heightened by slim, tapered styling of comfortable matching expansion band.

INCABLOC shock absorber protects movement. *State choice:* Yellow or White rolled gold plate case, matching expansion band.
45 TP 1802 L—*Postpaid.* $4 Dn., $4 Mo....Cash 39.95

PRICES INCLUDE 10% FED. EXC. TAX. See Pages 144-149, 241, 354-355 For Other Watch Selections. Use Your Credit—Pay After Christmas—Monthly Terms, Page 269. W.R.C. Page 19.

• Gift Boxed
• Sent Postpaid

Wards Standard Quality Diamonds at exceptionally low, low prices! Each stone selected for maximum brilliance, proportion. *State size 4–9.*

A **Magnificent Solitaire**—1 carat. Wards lowest price in many years for a 1-carat size. (Will weigh 96.0 to 1.04 ct.) *State choice:* 14K yellow or white gold Tiffany mounting. *Postpaid.*
45 TP 2608K—$40 Dn. $18.50 Mo...Cash **399.00**

B **Engagement, Wedding Ring Set**—about ½ ct. total weight. Engagement—emerald-cut center stone about ⅓ ct., tapered baguettes on sides. Wedding ring—2 tapered baguettes. 14K white gold mountings fit together snugly. *Pstpd.*
45 TP 2745K—$20 Down, $14 Mo...Cash **199.00**

Give A Diamond

LOW, LOW CHRISTMAS PRICES

C **Engagement, Wedding Ring Set**—about ⅓ ct. total weight. Center stone about 3/16 ct., 4 small diamonds under edges to magnify size, increase brilliance. Side diamonds abt. 2/100 ct., Wedding ring—5 diamonds, abt. 2/100 ct. each set petit point in interlocking 14K yellow or white gold mounting. *State choice. Postpaid.*
45 TP 2718 K—$12 Dn., $10 Mo.....Cash **119.00**
45 TP 2743K—**Like above** except about ½ ct. total weight. $12 Mo. *Postpaid*.....Cash **169.00**

D **Engagement, Wedding Ring Set**—about 1 ct. total weight. Full cut center diamond about ¼ ct., 4 small stones to increase size, brilliance. 2 side diamonds abt. 1/10 ct. each. Wedding ring—5 diamonds abt. 1/10 ct. each. *State:* 14K yellow or white gold interlocking mountings.
45 TP 2737K—*Postpaid*. $17 Mo....Cash **259.00**

E **Wedding Ring of Dramatic Fire and Brilliance**—6 full cut diamonds abt. 1 ct. total weight securely set in illusion fish-tail mounting. *State:* 14K yellow or white gold. *Postpaid.*
45 TP 3235 K—$22 Down, $15 Mo...Cash **219.00**

F **Heart-Shaped Pendant She'll Cherish Forever.** 18 Deluxe flashing diamonds—combined weight of about ½ carat, set petit point in 14K white gold mounting. Fine 15-in. chain. *Postpaid.*
45 TP 3009 K—$15 Dn., $11 Mo.....Cash **149.00**

G **A Treasured Gift**—2 sparkling diamonds, about ¼ carat total weight, framed by 14K white gold oval. Delicate 15-in. chain. *Postpaid.*
45 TP 3008K—$8 Dn., $8 Mo.....Cash **76.50**

You'll Find a Larger Selection of Fine Diamond Engagement and Wedding Rings—Pages 604–605 of Big General Catalog. Monthly Credit Terms—Pg. 269, This Book. Fed. Tax Incl.

Order From Nearest Mail Order House

nnt From New York—
Allow 3 Days Extra

[1] **A Truly Dependable Performer!** Men's 17-jewel Benrus in long-wearing, non-corrosive stainless steel waterproof, dustproof case. Full numeral dial, luminous. Small second dial. Unbreakable mainspring, shock-resistant. Leather strap.
45 TP 470 L—*Postpaid*.....27.50

[2] **Exquisitely Styled Benrus for Women.** 17-jewel movement in dainty yellow or white sculptured case, stainless steel back. Full numeral dial. Unbreakable mainspring. Trimness accented by slim nylon cord band. *State color:* yellow or white.
45 TP 1920 L—*Postpaid*.....27.50

[3] **Built for the Active Man.** He'll like the modern, truly masculine lines of yellow top, stainless steel back case. 17-jewel movement for accurate timekeeping. Full numerals, small second dial. Unbreakable mainspring. Tailored leather strap.
45 TP 472 L—*Postpaid*.....27.50

Benrus Today

17 JEWEL WATCHES

NOW Guaranteed **3** Full Years

Your BENRUS TODAY will cost you nothing for repairs *until* 1962—movement will be repaired or replaced without charge. You'll find a Benrus Guarantee Certificate in each *Gift Box*. Use your credit, pay later—select your gift by BENRUS TODAY! *Prices include Fed. Tax. Postpaid.*

[4] **Rugged, Precision Built**—glistening stainless steel waterproof, dustproof case houses fine 17-jewel movement. Unbreakable mainspring. Luminous full numeral dial with small second dial. Combination leather and metal expansion band.
45 TP 471 L—*Postpaid*.....33.00

[5] **Delightfully Charming Expansion Bracelet Watch** for dress or sports. Gleaming yellow or white top case with stainless steel back. Full numeral dial, unbreakable mainspring. 17 jewels. Telescopic expansion band. *State:* yellow or white.
45 TP 1921 L—*Postpaid*.....33.00

[6] **Bold, Brilliant Classic**—square case, yellow top with stainless steel back. Modern full numeral dial with small second dial. 17 jewels, unbreakable mainspring. Expansion band.
45 TP 473 L—*Postpaid*.....33.00

7-Jewel BELFORTE By Benrus

[7] [8] **A Unique Gift Idea, only $15.95 each.** Matching Sport Models for Men and Women—7-jewel movement in gleaming chrome plated case with non-corrosive stainless steel back, *Waterproof* for extra durability. Even numerals with luminous hour dots and luminous hands. Sweep second hand for closer timing. Stainless steel expansion bands mean long wear.

(7) 45 TP 1941—HERS. *Postpaid*.....15.95

(8) 45 TP 491—HIS. *Postpaid*....15.95

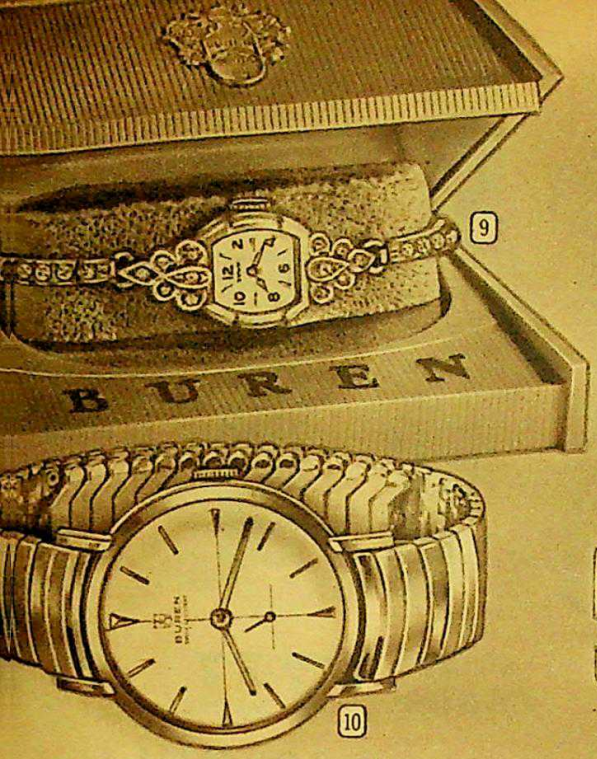
Give the Best

Give Buren

Save $3 to $13

Free Gift . . .

With (9)–(16). Simulated Onyx, Rhinestone Cuff Links, Tie Bar, Money Clip Set—OR Simulated Pearls, Rhinestone-trimmed Earrings. *State Cat. No., State* FREE. Sold separately, too.
45 T 5700—Men's. Wt. 10 oz.... 1.95
45 T 5000—Women's. Wt. 10 oz.. 1.95



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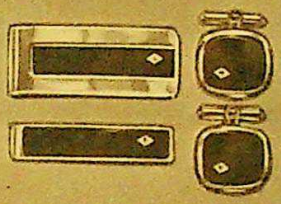
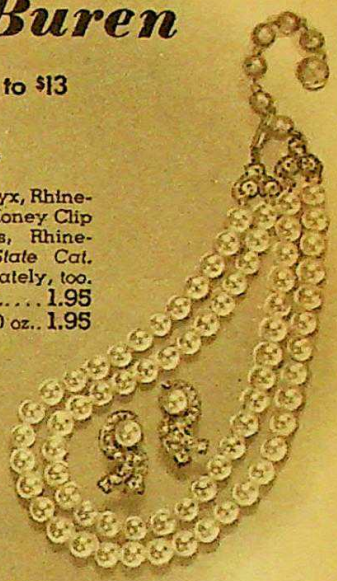




9 **The Luxury of Diamonds.** 10 diamonds sparkle in 10K rolled gold plate case. Stainless steel back. 17 jewels, unbreakable mainspring. Dainty expansion band. *State yellow or white gold, state size.*
45 T 1616LD—Ship. wt. 13 oz. . 59.95

10 **SAVE $8**—$39.95 in Fall Book. Super Thin, Trim 10K yellow gold-filled case, ultra-thin expansion band. 17 jewel movement, second dial. Incabloc Shock Protected. Unbreakable mainspring. *State size.*
45 W 272LD—Ship. wt. 13 oz.. 31.95

Prices on these 2 Pages Include 10% Federal Excise Tax.

SAVE $3.07

11

SAVE $13.07

12

YOUR CHOICE $26.88 —Only $3 Down

11 **SAVE NOW**—was $29.95. Nurses' Dress Watch. 17 jewels, red sweep second hand, shock-resistant. 10K yellow or white rolled gold plate case, stainless steel back. Expansion band. *State color gold, state wrist size.*
45 W 1621LD—Wt. 13 oz. Cash 26.88

12 **Our Cover Watch Special**—was $39.95. Pert, Petite Lady Buren. 17 jewels, 10K yellow or white rolled gold plate case, stainless steel back. Matching telescopic expansion band. *State color gold, wrist size.*
45 W 1611LD—Wt. 13 oz.. Cash 26.88

YOUR CHOICE $21.88 —Only $2.50 Down

13 **SAVE $3.07**—was $24.95. Super-thin Waterproof, Stainless Steel case. 17 jewels, sweep second hand. Expansion band. *State size.* Wt. 13 oz.
45 T 839D—For Men.....Cash 21.88
45 T 840D—For Boys'..Cash 21.88

14 **SAVE $3.07**—was $24.95. 10K yellow or white rolled gold plate case, stainless back. 17 jewels. Expansion. *State color.* Wt. 13 oz.
45 W 1563D—Women's..Cash 21.88
45 T 1562D—Girls'.....Cash 21.88

SAVE $3.07

13

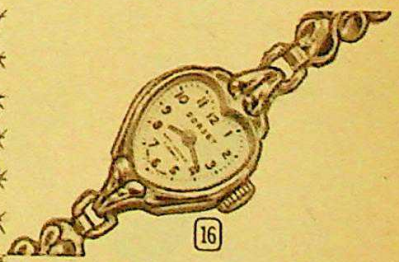
14

Dorset

YOUR CHOICE $13.44 — ANY TWO $24.95

15

15 **Newest 7-Jewel Model for Boys**—styled just like Dad's. Water-resistant chrome case, stainless steel back. Luminous dial, sweep hand, handsome matching combination leather and expansion band.
45 T 82D—Ship. wt. 13 oz.... 13.44



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16 **With All Your Love** . . . heart-shaped case of gold-color metal, stainless steel back. Comfortable matching expansion band. 7 jewels.
45 T 75D—Ship. wt. 13 oz.... 13.44

Prices On These 2 Pages Include Fed. Tax

2 Extra Bands with (1)

1 Change Watch Band to Match Your Ensemble. 3 interchangeable leather straps included with petite gold-color watch. Slip easily through back of case—change instantly. 1 each Blue, Black and Red.
45 T 700 D—Ship. wt. 5 oz. **7.77**

2 Sports Model with Combination Leather and Metal insert link expansion band. Gold-color case, alternating numerals, markers.
45 T 701 D—Ship. wt. 5 oz. **7.77**

3 Dress Model—Shock-Protected, in lovely square, gold-color case, sculptured endpieces. Easy-to-read full numerals. Matching expansion of tailored telescopic links.
45 T 711 D—Ship. wt. 5 oz. **7.77**

4 Looks Like a Far More Expensive Watch. Round gold-color case, white dial, numerals at 3, 6, 9, 12. Neat gold-color mesh strap, buckle.
45 T 709 D—Ship. wt. 7 oz. **7.77**

5 Water-Resistant Utility Model. Chrome case, small second dial. Luminous numerals on black track. Saddle stitched leather strap.
45 T 710 D—Ship. wt. 5 oz. **7.77**

6 Sweep Second Hand, water-resistant, anti-magnetic Chromed case, stainless steel back. Smooth leather strap.
45 T 708 D—Ship. wt. 5 oz. **7.77**

7 Necklace Watch—popular favorite brought up-to-date. Gold-color bezel, chain. *State:* Red with black dial or Black with ivory color dial.
45 T 712 D—Ship. wt. 6 oz. **7.77**

Give a 7-Jewel DORSET at

8 SAVE $1.50—was $13.45 in the Fall Book. Most delicate 7-jewel Dorset—petite gold-color case is enhanced by gracefully shaped endpieces, matching raised gold-color numerals. Neat and narrow telescopic expansion band will flatter her wrist. Anti-magnetic, shock-protected. Non-corrosive stainless steel case back. Ship. wt. 13 oz.
45 W 67. . . . . **11.95**

9 SAVE $1.46—was $13.95 in Fall Book. Tailored gold-color case is so thin, dainty. White dial, gold-color hands, numerals, markers. Handsome suede band, gold-color buckle. Anti-magnetic, shock-protected 7-jewel movement. Stainless case back.
45 W 80—Ship. wt. 13 oz. **12.49**

10 SAVE $1.00—was $12.95 in Fall Book. Will please a girl of any age—styled for dress or sports. Thin gold-color case, non-corrosive stainless steel back. Gilt numerals, markers. Sweep hand, expansion band. Anti-magnetic, shock-protected.
45 W 76—Ship. wt. 13 oz. **11.95**

More Watches in Fall Catalog—Pgs. 608-6131

Water-Resistant Chrome Case, stainless steel back. Anti-magtitic. Red sweep second hand. dded leather strap.
T 718—Ship. wt. 6 oz.....7.77

Modern Dial, gold-color case with matching expansion band. all second dial for close timing.
T 724D—Ship. wt. 6 oz.....7.77

Dramatic Black Dial, red second hand. Water-resistant chrome ee, stainless back. Luminous. Unbreakable mainspring. Mesh strap.
T 719D—Ship. wt. 6 oz.....7.77

Two-Tone Dial, gold-color case. Alternating numerals, markers. mbination leather and expann band. Sweep second hand.
T 721D—Ship. wt. 6 oz.....7.77

15 **Good Looking, Long Wearing.** Small second dial. Anti-magnetic. Square gold-color case, simulated alligator strap.
45 T 720D—Ship. wt. 6 oz.....7.77

16 **Designed for Boys.** Durable chrome case, shock-protected, unbreakable mainspring. Easy-to-read full numerals. Leather band.
45 T 722D—Ship. wt. 6 oz.....7.77

Look, No Hands!

17 **Direct Reading Watch** at this unbelievable low price! Expertly styled dial allows you to read the exact hour and minutes through window. Gold-color case accented by rich black suede band.
45 T 723D—Ship. wt. 6 oz.....7.77

Save $1

Last Minute Santa Special . . . $10.95

18 **WAS $11.95, Fall Book.** Modern gold-color pocket watch, cuff links, tie pin, watch chain. Cuff links have snap-bar action backs.
45 T 1000—Gift box. Wt. 10 oz.....10.95

Reduced Holiday Prices

SAVE $1.46—was $12.95 in Fall Catalog. Gold and champagne or dial, gold-color case, recessed wn, stainless steel back. Goldr hands, mirrored markers on te track. Second dial. Anti-magc, shock protected. Alligator ined calf strap.
W 84—Ship. wt. 13 oz.....11.49

SAVE $1.00—was $11.95 in Fall Book. 7-jewel model for boys. d-color case, stainless steel back, inous dial with gold-tipped hands, sweep second hand.
xpansion band sized for boys.
V 70—Ship. wt. 13 oz.....10.95

21 **NEW; Dorset 7-Jewel Calendar Watch.** Expensive watch features at a low, low price! Tells date at a glance—shows in window on dial. Full numerals, sweep hand. Smart gold-color case, stainless steel back. Anti-magnetic and shock-protected movement.

Tailored leather and expansion band. Ship. wt. 13 oz.
45 T 78.....12.95

TIMEX

NATIONALLY ADVERTISED
BUDGET PRICED

- Non-Corrosive Stainless Backs, Unbreakable Crystals
- Have Shock-Resistant, V-Conic, 30-Hour Movements
- Sent Postpaid—No Shipping Charge. All Gift Boxed

Viscount
AUTOMATIC
ONLY $17.55

- Self-Winding
- Waterproof

[1] **Imagine—a Self-Winding Watch for Only $17.55!** You just *set and forget*—winds as you wear it. Chrome case, black dial, luminous hour dots. Sweep second hand. Alligator grained leather band.
45 WP 26—*Postpaid*... 17.55
45 WP 713—(Not shown) Like (1) except has plain white dial. *Postpaid*... 16.45

[2] **Marlin** — revolutionary new extra-thin waterproof case, dustproof, too. Luminous dial, sweep second hand. Combination leather and expansion band fits so comfortably. Gleaming chrome case.
45 WP 48—*Postpaid*..... 14.25
45 WP 37—(Not shown.). Like above except has gold-color case, leather strap. Not luminous. *Postpaid*..... 14.25

[3] **Mercury** — handsome and functional. Chrome case, full numeral dial. Combination leather and expansion band—rich looking, masculine.
45 TP 52—*Postpaid*..... 8.75

[4] **Inspired by Today's Feminine Fashions**—so very petite yet practical. Narrow cord band emphasizes daintiness of scalloped gold-color case.
45 TP 54—*Postpaid*..... 16.50

[5] **Sportster**—designed for day's active women, exc lent gift choice for nurse, hom maker. Gold-color waterpro dustproof case, sweep seco hand for closer timing. Smooth tailored strap.
45 WP 31—*Postpaid*..... 13.

[6] **So Neat and Trim** — Spo ster with expertly designe waterproof, dustproof chro case. Full numeral dial, fin leather strap.
45 WP 15—*Postpaid*..... 10.9

[7] **Practical and Serviceable Petite,** sized for wome with full numeral white di Sweep second hand.
45 WP 16—Dustproof Chro case, matching expansion band. *Postpaid*..... 9.8
45 WP 17—Dustproof Gol color case. Flattering leather strap. *Postpaid*.. 10.9

See Wards Big Fall Catalog, Pages 608-613, For Many More Fine Watches Monthly Payment Terms, Page 269.

ELGIN

EXPERTLY STYLED
FINELY CRAFTED
WATCHES

[8] **Stunning Wrist Flattery** in dainty yellow gold-color case, 17 jewel movement. Stainless steelbackfor longer wear. Alternating raised numerals and markers. Cord band.
45T1861—Ship. wt. 13 oz. Just $2.50 Down.....Cash 21.95

[9] **Distinctive Waterproof Chrome Case** with non-corrosive stainless steel back. Dependable 17 jewel movement. Small second dial. Sleek leather strap.

148 WARDS ALL

45 T 558—Ship. wt. 13 oz. $2.50 Down.....Cash 21.95

[10] **A Watch She'll Treasure A Lifetime**—17 jewel movement i yellow gold-color case with non-corrosive stainless ste back. Alternating raised numerals and markers.
45 T 1862L—Cord band. Wt. 13 oz. Only $3 Down..Cash 27.4

[11] **Tasteful Design, Masculine Styling** — Dependable 17 jewe movement in waterproof stainless steel case. Luminou dial, sweep second hand for closer timing. Neat leathe strap completes this handsome ensemble.
45 T 559L—Ship. wt. 13 oz. Only $3 Down.....Cash 27.4

WILLETTS Div. 82 — room 4055

CORO, famous name in costume jewelry, now presents a collection of high-style, dual-role jewelry that will play an important part in today's fashion picture. Coro uses the same imagination and craftsmanship in designing these breath-taking watch and jewelry combinations that has long made Coro a favorite! Each piece has the gracefullness and brilliance of expensive jewelry PLUS the practical dependability of an accurate timepiece.

- 45 T 357—"Mantua" Necklace Watch 14.25
- 45 T 358—"Le Fleur"—wear as Necklace or Pin... 17.55
- 45 T 351—"Alberta" Dangle Bracelet Watch..... 14.25
- 45 T 354—"Corinth" Bracelet Watch..... 17.55
- 45 T 350—"Renee" Bracelet Watch. Covered dial.. 17.55

Choose from an exciting selection of elegant watch fashions—from stunning necklace watch, popular dangle bracelet watch, to the perfect wardrobe accessory, the floral watch pin. Four watch dials in this unusual collection are tucked neatly under hinged compartments (see small views). Each piece crafted of gold-color metal, (7) also silver-color. Give several—they are gifts any woman on your Christmas list will treasure. Gift boxed. Fed. Tax Incl. Wt. 8 oz. each.

- 6 45 T 352—"Cannes" Bracelet Watch. Covered dial.. 19.75
- 7 45 T 353—"Lucerne." *State:* gold or silver-color..... 17.55
- 8 45 T 355—"Elysee" Watch Pin. Covered dial..... 19.75
- 9 45 T 356—"Alberta" Lapel Watch. Matches (3). Safety lock.. 14.25

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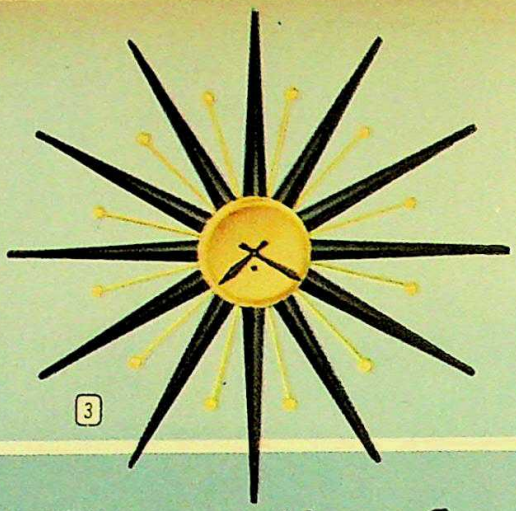

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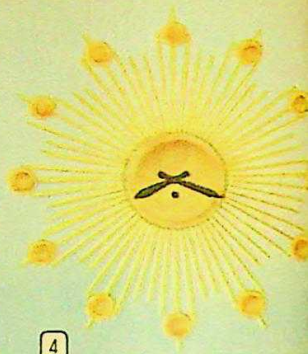

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New and Decorative for Christmas

FIRST TIME AT THIS PRICE!
THE "GOLDEN STAR"

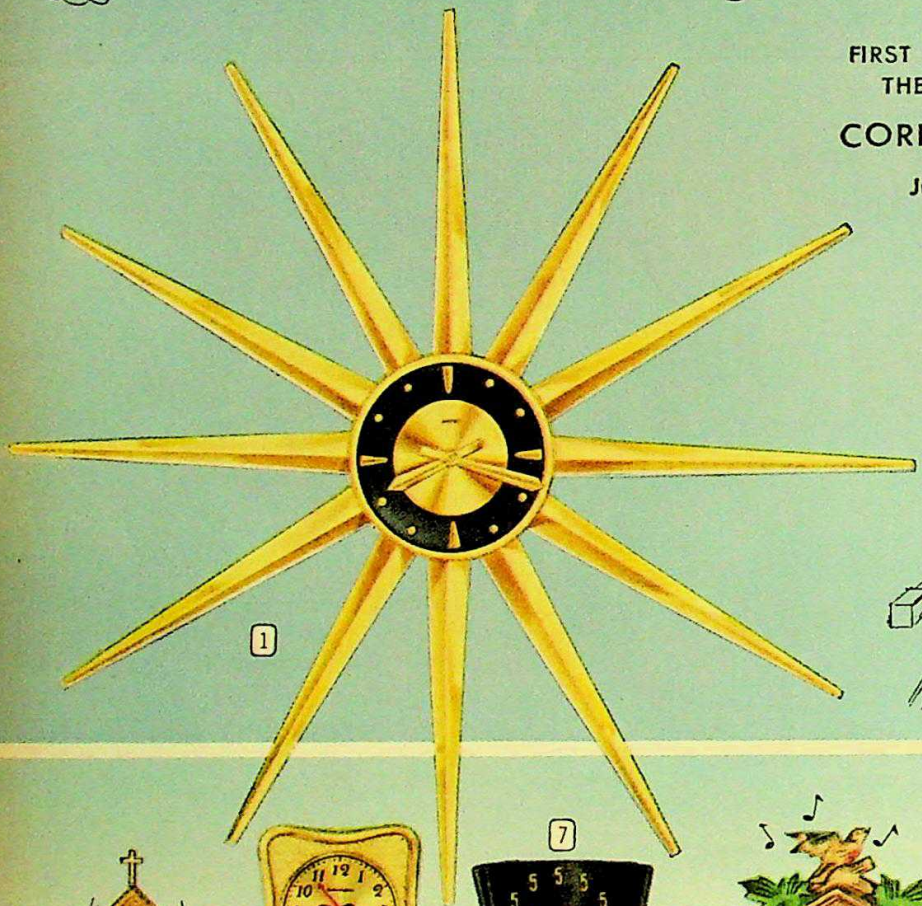
CORDLESS ELECTRIC

Just Set and Forget!

- No Winding
- No Wiring
- No Cord

ONLY

$21.95 Tax Incl.



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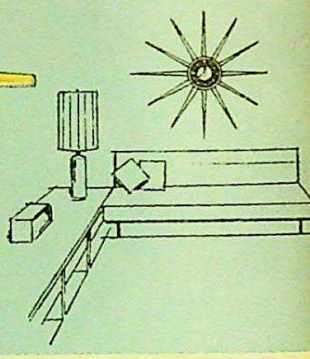

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Two Exciting Action Clocks

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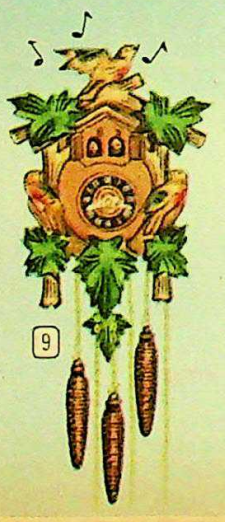

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10

Perfect Gifts for the Home

• Budget Priced • Use New Revolving Charge

Revolutionary Cordless Electric Only $21.95

11 **No Cord, No Plug, No Winding!** All the convenience of an electric clock—no unsightly cord to mar the wall area. Powered by one 1½-volt flashlight battery, lasts up to one year. 12 brightly polished gold-finished spokes point out the hours, sweeping brass hands complete the dramatic design. Choose from 2 clock sizes, each beautifully proportioned. *State:* 30-in. or 39-in. diam.
455 T 7327 L—Ship. wt. 5 lbs. 4 oz. $2.50 Down.....Cash 21.95

22 **Our Most Popular Fob Clock**—sells nationally for $24.95. Gleaming SOLID BRASS replica of Granddad's faithful pocket watch—complete with winding stem, chain. Wafer-thin—fits flat against wall. 8-day front wind. Non-mar fiber glass dial.
455 T 7244 L—19 in. high. Ship. wt. 6 lbs.....19.95
455 T 7226—ELECTRIC FOB CLOCK. Not Shown. Arabic numerals, brass-plated case, chain. 17 in. high. Wt. 3 lbs. 8 oz.....9.95

33 **Save $3 on Gay "Fiesta"**—was $24.95. 12 colored spears mark the hours, alternate with brass-tipped spokes. Brass dial, large 20-in. diam. 8-day front wind. *State:* Black, Coral or Aqua spokes.
445 W 7258—Wt. 9 lbs...21.95

4 **"Discus"**—masterpiece of metal art design. 12 gleaming contoured brass discs serve as hour markers. 6-in. satin polished dial with black hands. 8-day front wind movement. 21-in. diameter.
45 T 7319—Wt. 8 lbs.....17.95

Delightful Animated and Novelty Clocks

55 **Choir Boy Rings Bell** every hour, half hour by pulling cord. Push switch—stained glass windows softly illuminated. Electric. 4-in. dial. *State color:* Gold or White case.
445 T 7292 L—Wt. 4 lbs. 13.94

66 **Village Blacksmith** continually swings his hammer as realistic fire action "burns" on hearth. Gold-color case stands on shelf or hangs on wall. 4-in. dial. Electric.
445 T 7122—Wt. 2 lbs....9.95

7 **It's Always the "Cocktail Hour"**—Hi-Hat, a fascinating conversation piece for den or rumpus room. Numeral 5 denotes *all* the hours. Electric. Black plastic case. 9¾x6½ in.
45 T 7126—Wt. 3 lbs. 8 oz..6.95

8 **For The Sportsman**—brightly colored sketches of popular dog breeds on fired ceramic dial, framed by rich walnut. Use on wall or desk. Electric. Sweep hand. 9½x9 in.
45 T 7123—Wt. 2 lbs.....8.95

Charming Imported, Hand-Carved Cuckoos

99 **Musical**—doors open, cuckoo calls the hour, little boy appears as music box plays. 11¾x8½ in. *State:* Multicolor or Mahogany finish. 1-day mvmt.
445 T 6736—Wt. 6 lbs...23.95
445 W 6719—MULTICOLOR, *Not Musical.* 12x7½ in. Ship. wt. 3 lbs. 6 oz....11.95

10 **SAVE $4**—Our Largest—Was $29.95 in Fall Book. Traditional styling features 3 birds and 7 leaves. Deeply and expertly carved. 8-day movement. 17½ in. high.
45 W 6724—Wt. 11 lbs...25.95
45 W 6726—1-Day Movement. Wt. 6 lbs. *Was $24.95*....19.95

Make It Almost Fun to Wake Up!

111 **"Dancing Ballerina"** Musical Alarm. She pirouettes as alarm sounds. Luminous dial. *State:* Ivory, Pink or Blue plastic case. 5¾x4 in.
445 T 6778—Wt. 2 lbs...12.49

12 **"Ice Cube" Alarm**—lovely in milady's boudoir. Luminous dial, gold-color bezel. *State:* Blue or Rose "see-through" plastic case. 3 in. high.
45 T 6795—Wt. 1 lb.....6.49

113 **"Amour" Alarm**—gold-color case with plastic crystal, colored hour track. Luminous. *State:* Black, Red or Blue track.
445 T 6765—3¼x3 in. Ship. wt. 10 oz.....6.95

WRC Charge It! SEE PAGE 19

Ballerina Dances!

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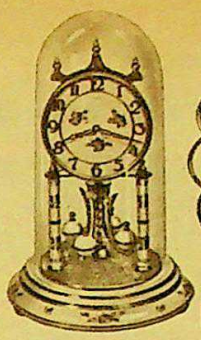
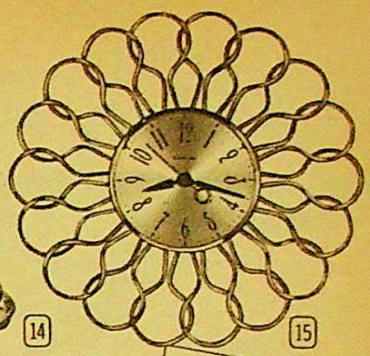




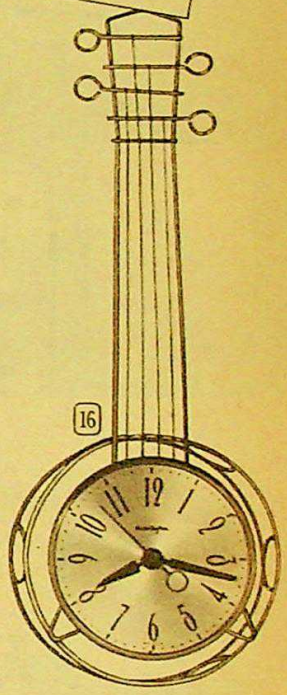
14 15

14 **SAVE $1.57**—$21.45 in Fall Book. Imported, handpainted 400-Day clock—needs winding *once* a year. Delicate floral motif on ivory enamel dial, base. Polished Brass clockworks are on view through removable protective glass dome. 12 in. high.
45 W 6741—Wt. 7 lbs. 19.88

15 **"Davell"**—richly plated gold-color metal forms lacy petals around 5½-in. dial. Sweep second hand, full numeral dial. Electric. 14-in. diameter.
45 T 7211—Wt. 3 lbs...8.44

16 **Decorator Designed Musical Motif**—adaptation of minstrel's banjo. Gold-plated metal adds a striking note to any room, equally handsome in living, dining or bedroom. Electric. 20x7½ in. wide.
45 T 7210—Wt. 2 lbs...8.44

YOUR CHOICE $8.44



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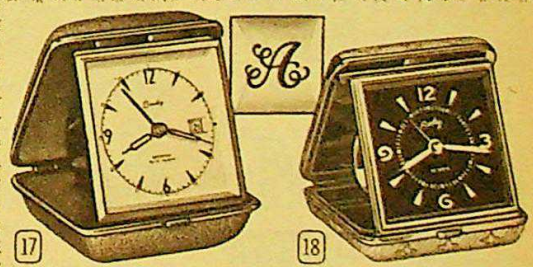
PRICES INCLUDE 10% FED. EXC. TAX. Electrics are self-starting, run on 110–120-volts, 60-cycle AC. Cord, plug included. UL Approved.



17 18

PERSONALIZED With 1 FREE Initial

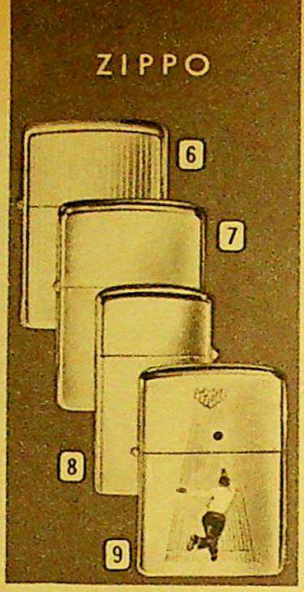
17 **Calendar Travel Alarm**—date shows on dial. Leather case, gold-color numerals, markers. Luminous. *State:* Tan, Red, Blue. 3¼-in. square.
45 T 6761—*State 1 initial.* Ship. wt. 1 lb....8.95

18 **NEW! Travel Alarm** in gleaming, gold-color, all-metal case. Dramatic luminous black dial. Alternating numerals, markers. 2⅝x2⅞ in.
45 T 6762—*State 1 initial.* Ship. wt. 14 oz...5.95

Texalite-Covered Case (*not shown*), Brass edges, bezel, back. Luminous, full numeral. *State* Red, Tan or Blue. *State 1 initial.*
45 T 6763—3 in. Ship. wt. 1 lb.....4.95

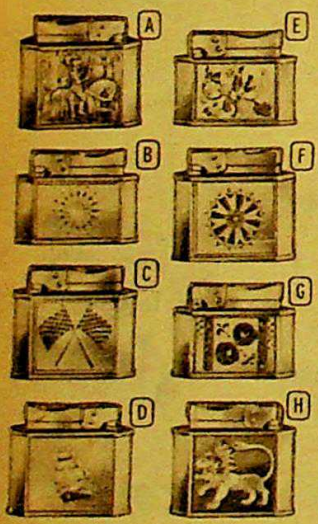
SMOKERS WILL

Light Up With Pleasure



Grab Bag Lighters for Christmas

$1.98 Each



Your Choice While They Last! Excellent gift to tuck in a stocking. (a) Knight (b) Sunburst (c) Flags (d) Ship (e) Floral (f) Medallion (g) Trojan (h) Lion. *State:* Catalog Number, Name and Letter of Design. Ship. wt. 6 oz. ea.
45 T 5863..... Each 1.98

1 **"Varaflame"**—lights for months on one fueling—fuel included. Automatic—adjustable flame. Chromed case.
45 T 5855—Ship. wt. 7 oz..... 12.71

2 **Ronson "Windlight"**—striking wheel, fiber glass wick. Windguard protects flame. Chromed case, satin finish.
45 T 5851—Ship. wt. 4 oz..... 2.97

3 **Ronson "Sport"**—automatic, fiber glass wick. Simulated tortoise shell enamel finish with plaque. *State 3 initials.*
45 T 5852 E—Ship. wt. 4 oz..... 5.91

4 **Ronson "Essex"**—easy-fueling swivel base. Satin finish. *State 2 initials.*
45 T 5838 E—Automatic. Wt. 5 oz... 7.89

5 **Ronson "Petite"**—automatic. Swivel bottom. Satin chrome. *State 1 initial.*
45 T 5854 E—Ship. wt. 4 oz..... 7.29

6 **Zippo**—wind guard protects flame outdoors. Engine-turned ribbed design on gleaming chrome plated case.
45 TP 5846—Striking wheel. *Pstpd..* 5.75

7 **Windproof by Zippo**—wind guard protects flame. Brushed chrome case.
45 TP 5849—Striking wheel. *Pstpd..* 3.50

8 **"Slim Line" Zippo**—neat, narrow shape. Chrome finish. Windguard, striking wheel.
45 TP 5848—*Postpaid*..... 4.75

9 **A Zippo For The Sportsman**—*State:* Bowler or Fisherman in colored enamel on chrome case. Windguard. Striking wheel.
45 TP 5847—*Postpaid*..... 4.75

10 **Evans Cloisonné Lighter for Women.** Dainty floral design, gold-color metal trim.
45 T 5862—Striking wheel. Wt. 4 oz..... 3.95

11 **Handsome Evans, Engine-Turned Design,** chrome case, brushed finish. Automatic.
45 T 5861E—*State 3 initials.* Wt. 4 oz..... 2.95

12 **Evans—St. Christopher Medal** on antique-finished chrome case. Fiber glass wick.
45 T 5858—Automatic. Wt. 4 oz..... 3.50

13 **Evans Trophy Table Lighter**—silver-color metal, plastic base. Automatic, fiber glass wick. 5¾ in. *Postpaid.*
45 TP 5856—Removable light unit..... 7.50

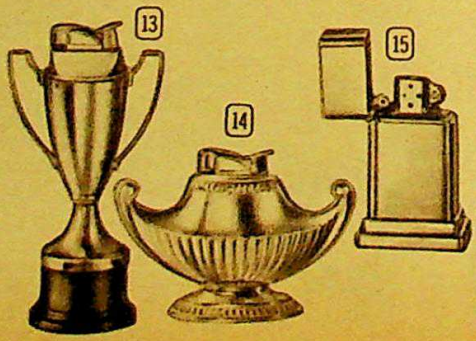
14 **Evans "Lamp of Knowledge" Table Lighter.** Large fuel capacity. Silver-color metal.
45 TP 5857—Automatic. *Postpaid*..... 7.50

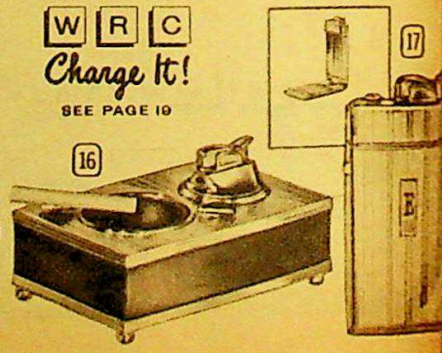
15 **Zippo Table Lighter**—wind guard, satin chrome finish. Large fuel capacity.
45 TP 5850—Striking wheel. *Postpaid*... 11.50

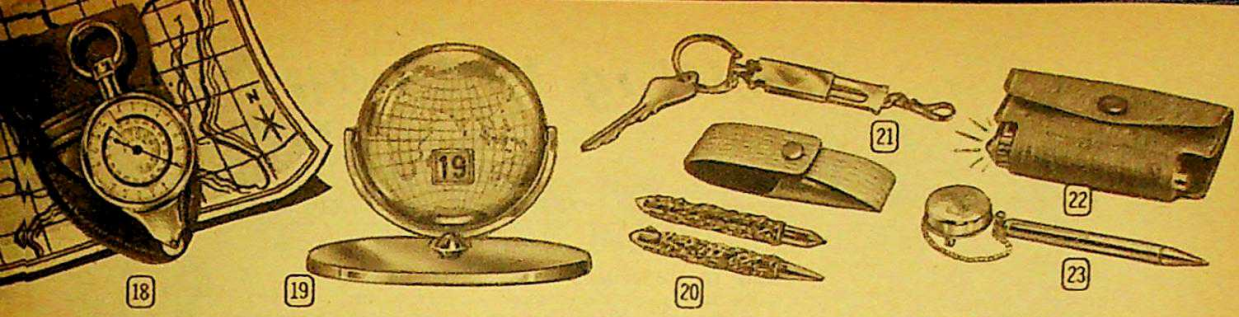
16 **Evans Desk Set.** Lighter, Ash Tray duo. Black plastic covering, gold-color metal trim. Removable glass ash tray liner.
45 T 5859—Automatic. Wt. 1 lb. 8 oz..... 9.95

17 **Evans Chrome Cigarette Case, Lighter.** Holds 14 king size or regular. *State 3 initials.*
45 T 5860 E—Automatic. Wt. 6 oz..... 3.95

See Add-On Plan—Page 269.







Little Gadget Gift Gallery

18 Map Measure-Compass. Slide wheel along map, gives miles, kilometers.
455 T 6578—Leather case. Wt. 4 oz... 2.00

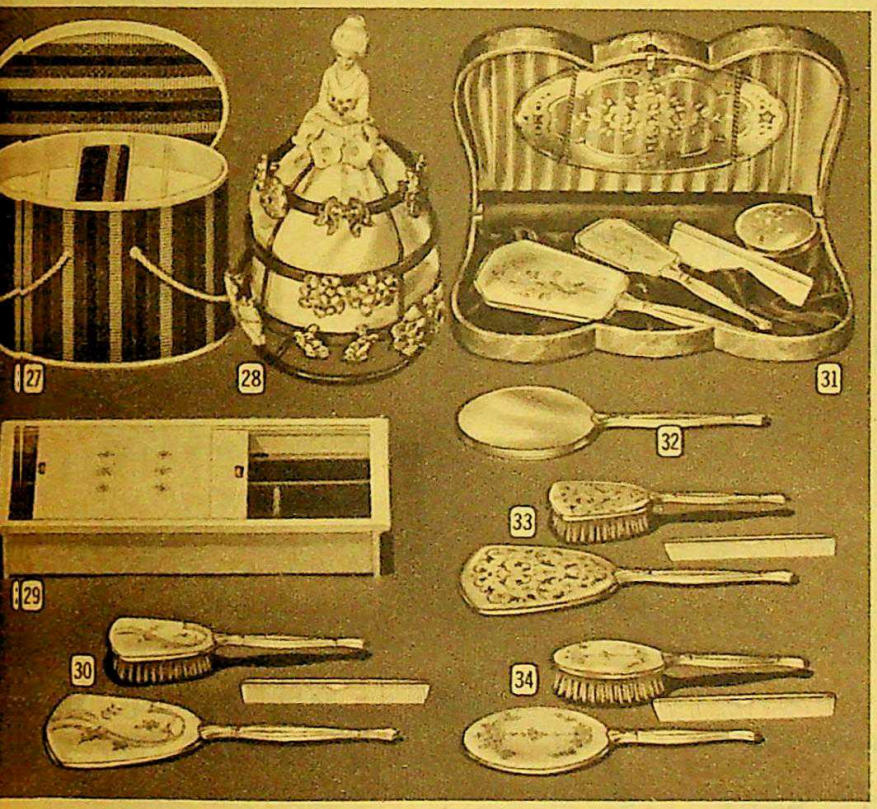
19 Perpetual Globe Calendar—turn globe to change date. Gold-color metal.
455 T 6577—4½x4 in. Wt. 12 oz.....3.65

20 Purse Pen, Pencil—gold-color filigree, rhinestone trim. Tax incl. Wt. 4 oz.
445 T 6580—Gold-color case.....1.09

21 Pull-Apart Key Ring. Push clip, pull apart—key easily detached. Wt. 6 oz.
45 T 6596—Gold-color metal.....1.00

22 Key Case with Built-In Flashlight. Simulated leather, 4 key hooks.
45 T 6581—Ship. wt. 10 oz.....1.00

23 Pencil On a Reel—pin inside purse, pulls out smoothly on 12-in. chain.
45 T 6542—Gold-color. Wt. 8 oz.....1.00



For the Fairest of Them All

227 Stitch Basket—holds all her sewing needs. Lift-out tray, pocket, pincushion. Cord handles. *State:* Red Paisley or Black and White fabric cover. 10¾x7¾ in.
445 T 6446—Ship. wt. 2 lbs.....3.50

228 Doll Earring Rack—revolving bands hold over 24 pairs. Porcelain figure.
445 W 6429—Rayon skirt. 9 in. Wt. 2 lbs.2.89

229 His 'N Hers Trinket Tray—compartments, sliding top. Simulated leather, plastic trim. 15x8¾x2½ in. Wt. 4 lbs. 8 oz.
445 T 6602—Hers. Blue leatherette....7.50
445 T 6607—His. Tan leatherette.....7.50

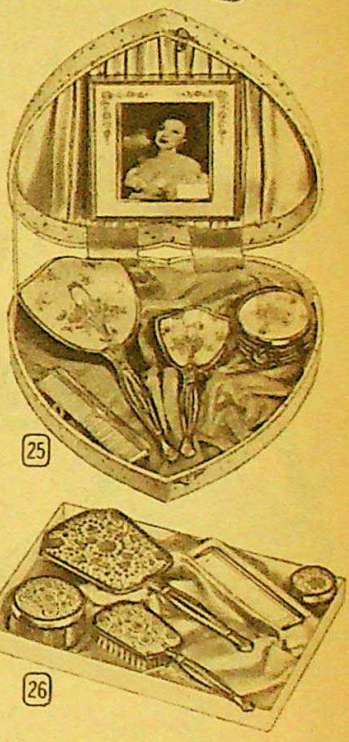
330 3-Pc. Dresser Set—with engraved floral design. Mirror, brush, comb.
445 T 6441—Boxed. Wt. 2 lbs. 8 oz.....5.95

31 Glamorous Gift Box Holds 5-Pc. Dresser Set. Floral design on gold-color metal. Includes nylon brush, lucite comb, mirror, 1 large utility jar, mirrored tray.
45 T 6444—Ship. wt. 5 lbs.....14.95

32 Make-Up Mirror—magnifying on one side, regular mirror on other.
45 T 6438—Boxed. Ship. wt. 1 lb. 8 oz.2.75

33 3-Pc. Dresser Set—pink floral design, gold-color metal. Includes nylon brush, lucite comb, mirror. Satin-lined gift box.
45 T 6440—Ship. wt. 2 lbs. 8 oz.....3.95

34 Girls' 3-Pc. Dresser Set—simulated Cloisonné flowers in color on gold-color metal. Nylon brush, comb, mirror.
45 T 6439—Ship. wt. 2 lbs. Boxed....4.49



24 Car Tote—acts as armrest in front seat. Opens up to hold cigarettes, maps, tissues, etc. Handsome simulated calfskin. *State:* Ivory, Black, Suntan.
45 T 6563—Wt. 6 lbs. 2 oz.5.98

25 Lovely 5-Pc. Dresser Set in heart-shaped gift box. Includes hand mirror, utility jar, nylon brush with flower basket design under plastic, lucite comb, 7⅜x9¼-in. picture frame. Gold-color metal trim.
45 T 6443—Wt. 5 lbs. 8 oz.12.50

26 Delicate Gold-Color Lace under plastic decorates 5-Pc. Dresser Set—hand mirror, nylon brush, lucite comb, 1 large, 1 small utility jar. Gift boxed.
45 T 6442—Wt. 3 lbs. 8 oz. 7.95

Exciting Holiday Speci

CHOOSE EXTRA GIFT FOR $1.00

Money-Saving Combination Offer! Thrill her with the perfect table setting—buy 52-Pc. Silver Service for 8 by International and for ONLY $1 EXTRA choose pair of Candle Holders selling for $18 or Center Bowl selling for $17.50.

Stately, Classic in Design, sculptured, richly silverplated Candle Holders will add glow of warmth and luxury to any table setting. Center Bowl with chased border, footed with delicate fluted legs—fill with fruit, flowers or ornaments to brighten your holiday buffet. Candle Holders, 9 in. high, Bowl, 3⅝x10¼ in. (Candles not incl.)

52-Pc. Silver Set in Victorian Rose or Spring Flower pattern includes 16 teaspoons, 8 each service spoons, forks, knives, salad forks, 1 sugar spoon, butter knife, tablespoon and pierced serving spoon. All in handsome anti-tarnish, mahogany-finished chest. FREE engraving—see styles at right. Order now—pay later, Terms, Pg. 269.

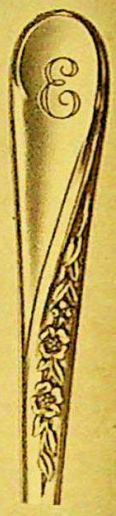
45 T 8332 E—52-Pc. SET, CHEST. *State:* Candle Holders or Bowl. *State pat., initial.* Wt. 13 lbs. $5.50 Dn. Cash 50.75

45 T 8316 E—52-Pc. SET IN CHEST ONLY. Wt. 7 lbs. 8 oz. *State pattern, 1 initial.* $5 Dn.....Cash 49.75

45 T 8746—Candle Holders. Wt. 6 lbs.....Pair 18.00

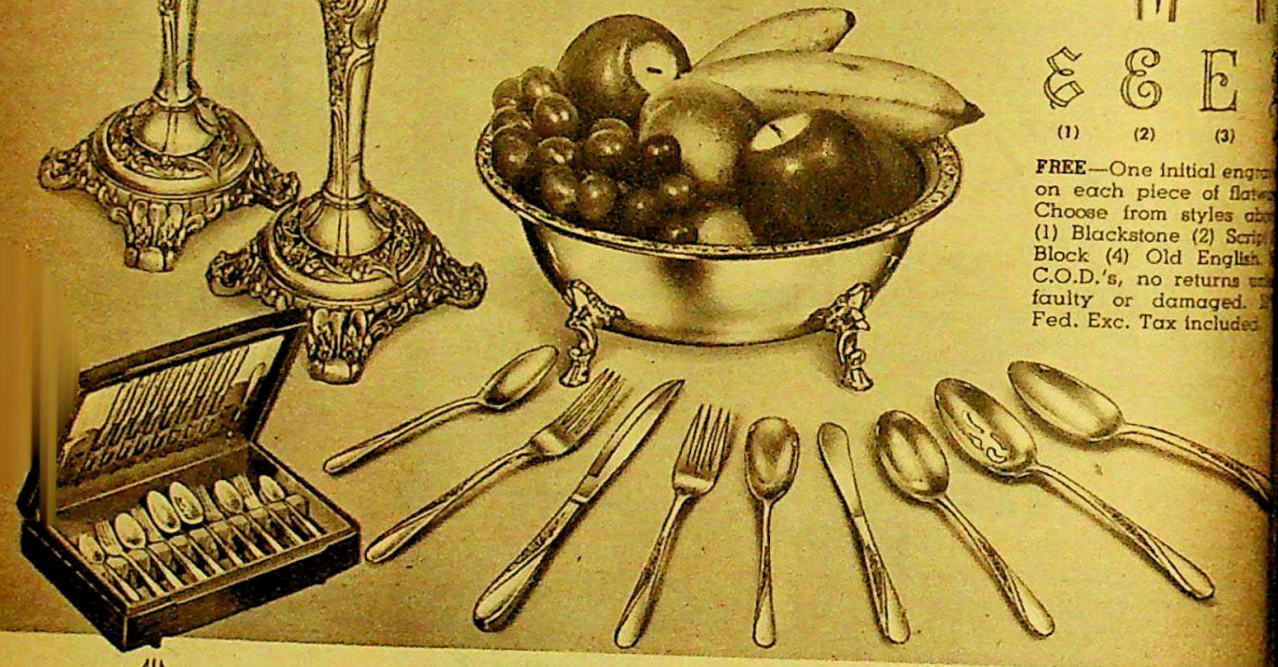
45 T 8745—Center Bowl. Ship. wt. 4 lbs.....17.50

Spring Flower



(1) (2) (3)

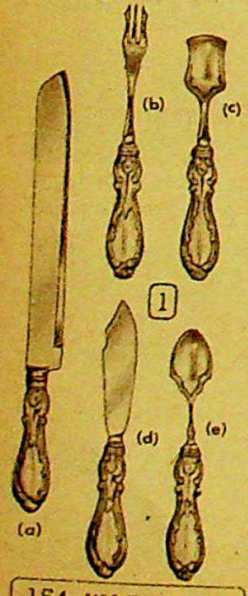
FREE—One initial engra... on each piece of flat... Choose from styles ab... (1) Blackstone (2) Scrip... Block (4) Old English. ... C.O.D.'s, no returns ... faulty or damaged. ... Fed. Exc. Tax included



STERLING SILVER

Choice $2.15

2 FOR $3.95 3 FOR $5.95



1 **5 Handsome Serving Pieces** with Sterling Silver handles, crafted in graceful fluted pattern. Buy several. Ship. wt. 8 oz. ea.

(a) 45 T 7808—Bride's Knife. 7-in. serrated stainless steel blade.....2.15

(b) 45 T 7806—Pickle Fork. Silverplated tines.....2.15

(c) 45 T 7807—Jam Spoon. Silverplated bowl.....2.15

(d) 45 T 7809—Butter Knife. Embossed silverplated blade. 7½ in.....2.15

(e) 45 T 7805—Sugar Spoon. Silverplated bowl with delicate embossing...2.15

154 WARDS ALL

Big 71-Pc. Set Special $39.88

"Country Lane" by Oneida, Ltd. Service for 8

2 **71-Pc. Silver Set**—service for 8—in mahogany-finished anti-tarnish chest. Pure silver plated on nickel silver base, extra silver reinforces points of wear. Includes: 16 teaspoons, 8 ea. knives, forks, salad forks, soup spoons, ice tea spoons, cocktail forks, 2 serving spoons. 1 ea. butter knife, sugar spoon, cold meat fork, gravy ladle, server.

Each piece engraved FREE—see engraving styles above. Chest keeps pieces tarnish-free, ready to use at a moment's notice. Buy on Terms—Pg. 269.

45 TP 7710 LE—71-Pc. Set, Chest. *Postpaid.*

Only $4 Down, $4 Monthly.....Cash 39.88

WRC Charge It! SEE PAGE 19

Colorful Gifts for Women, Children

SURE TO BRIGHTEN STORMY DAYS

F **Lightweight Plastic Foam "Captivaire."** Insulated for extra warmth. Nationally $4.45-$4.25. *State size.*

Women's Whole Sizes: 5, 6, 7, 8, 9. Wt. 2 lbs. 14 oz.
24 W 9691–White. 24 W 9690–Red. $3.79

Child's: 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. Wt. 1 lb. 14 oz.
24W9696-White. 24W9697-Red. 24W9698-Brown. $3.59

GG **Satin Finish Rubber.** Nationally $6.65-$6.25. Cotton fleece lined. Full gusset tongue. *State your size.*

Women's Whole Sizes: 4, 5, 6, 7, 8, 9. Wt. 2 lbs. 10 oz.
24W9606-Brown. 24W9607-Red. 24W9608-White. $4.99

Child's: 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. Wt. 1 lb. 10 oz.
24 W 9688–Red. 24 W 9689–Brown $4.89

DRESSY NYLON OVER-THE-SHOE GLAMOUR

J **Nylon Boots** with a dressed-up air. Fur-like cuffs. Cotton fleece lined. Nationally $7.45. Wt. 1 lb. 6 oz. *State size.*

Sizes: 5, 6, 7, 8, 9, 10.
24 W 9613–Black. . $5.99

K **Snug Fur-like Collar.** Center slide fastener. Cotton fleece lined. Sell nationally $7.45. Wt. 1 lb. 14 oz. *State size.*

Sizes: 5, 6, 7, 8, 9, 10.
24 W 9614–Black. . $5.99

GAY, SMART FLEECE LINED STYLE

H **Smart Designing** plus extra warmth. Fur-like cuffs top satin finish rubber. Fully lined in Cotton Fleece. Non-skid soles, heels. Sells nationally $6.95. Wt. 2 lbs.

Women's Whole Sizes: 4, 5, 6, 7, 8, 9, 10, 11. *State size.*
24W9553-White, White Cuff. 24W9552-Red, Gray Cuff. 4.69
24W9551-Brown, Brown Cuff. $4.69
24W9550-Black, Gray Cuff. $4.69

Child's Sizes: 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3, 4. *State size.*
24 W 9639–White, White Cuff. $4.69
24 W 9640–Red, Gray Cuff. $4.69
24 W 9641–Brown, Brown Cuff. $4.69

EXTRA WARM AND SO FASHIONABLE

L **Over-the-Stocking** boot. Army Duck uppers. Elastic side gore. Warmly lined. Nationally $7.95. Wt. 2 lbs.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
24 T 9827–Chino. . . $5.50
24 T 9826–Black. . . $5.50

M **Casual Hook-and-Eye** Lace-up Boot in velvety soft corduroy. Warmly lined. Sells nationally $6.98. Ship. wt. 2 lbs.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. *State size.*
24 T 9828–Black. . . . $4.99
24 T 9829–Red. $4.99

To Order: See Pg. 201 Big Fall Book. Wards guarantee proper fit.

A Special Gift for Someone Special

NEWEST STYLES FOR THE SPORTS MINDED, FASHION MINDED

CAPTIVATING TWO-WAY WARMSTERS GIVE HER CHILLY-DAY SMARTNESS

(F) **Fashion News,** Comfort News. Wear collar up or down. Soft, smooth leather fully lined with warm Nylon fleece. Easy walking Cushion Crepe soles and heels. Wt. 2 lbs. 2 oz. *Please state size.*
Width C: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
24W3963–Black. 24W3964–Gray. . **$7.47**

(G) **Gift Delight!** Cuddlesome collar she can wear up or down. Rich, smooth leather fully lined with fluffy Nylon fleece. Whisper-weight Cushion Crepe soles, heels. Ship. wt. 2 lbs. 2 oz. *State size.*
Width C: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
24W3971–Black. 24W3972–Gray. . **$9.99**

Delightfully Attractive . . . Unlined Bootie

(H) **Fold-over collar adds to fashion fun.** 2-eyelet tie set in softest Glove Leather. Bright white stitching prettily outlines tapered vamp. Ribbed Cushioned Crepe soles and heels. Shipping weight 1 lb. 12 oz. *Please state size.*
Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
24 T 3606–Black. 24 T 3607–Red. **$5.47**

Gift Perfect . . . Choice of Lined or Unlined

(J) **Pixie Perfect!** Dashing, adorable, soft suede booties with 2-eyelet tie. Chic white stitching outlines cuff. Ribbed Cushioned Crepe soles, heels. Ship. wt. 1 lb. 12 oz.
Width C: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*
24 T 3810–Black. Unlined. 24 T 3811–Rust. Unlined. . . **$3.97**
24 T 3814–Gray. Unlined. **$3.97**
24 W 3980–Black with plaid lining. **$4.99**
24 W 3981–Beige with plaid lining. **$4.99**
24 W 3982–Gray with plaid lining. **$4.99**

Charge It! SEE PAGE 19

Lovely Styles She'll Cherish

SUPPLE LEATHERS, RICH FABRICS, SOFT COMFORT

SO FEMININE . . . EXTRA LARGE SIZES, TOO

(K) (L) **Exotic Elegance.** Luxurious Rayon Satin enriched by beautiful, embroidered floral design. Leather sole, wedge heel. Ship. wt. 1 lb. *State width and size.* *Width AA:* 7, 8, 9, 10, 11. *Width C:* 5, 6, 7, 8, 9, 10, 11.
(K) 24W358-White, Gold. 24W359-Black, Gold. . . $3.49
(L) 24W346-Royal Blue. 24W345-Lt. Blue. $3.49

SHE'LL RELAX IN LEISURE-LOVING SCUFFS

(MM) (N) **Capeskin Leather.** Cushion puffed vamp; Cushioned insole. Composition sole and heel. *Medium Width:* 5, 6, 7, 8, 9. Wt. 1 lb. *State size.*
(MM) 24 W 151–Black. (N) 24 W 148–Red. . . $2.99
(MM) 24 W 150–Lt. Blue. (N) 24 W 149–Black. $2.99
(MM) 24 W 156–Lt. Beige. $2.99

GIFTS THAT PUT HER AT EASE; IN COMFORT

(P) **Beautiful Capeskin** leather. Leather sole. *State width, size.* Shipping weight 1 lb. 2 oz. *Widths C, EE:* 4, 5, 6, 7, 8, 9, 10.
24W265–Blue. 24W266–Black.
24W264–Red and Blue. . . $3.59

(R) **Rayon Satin.** Leather sole. *Medium Wide Width:* 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Wt. 1 lb. 2 oz. *State size.*
24 W 212–Black. 24 W 213–Pink.
24 W 211–Royal Blue. $3.49

HER FAVORITES . . . COLORFUL SLIPPERS THAT PAMPER HER FEET — OFFER REFRESHING RELAXATION

(T) **Comfortably smart.** Felt uppers; pertly patterned collar. Trimmed with neat bow, leather tips. Leather sole, rubber heel. Wt. 1 lb. 4 oz. *State size.* *Wide Width:* 4, 5, 6, 7, 8, 9, 10.
24 W 416–Wine. $2.69
24 W 417–Royal Blue. $2.69

(U) **Reverse Shearling Lamb,** enhanced by cute tassel bow. Warm wool inside. Leather sole and heel. Ship. wt. 1 lb. 2 oz. *State size.* *Wide Width:* 4, 5, 6, 7, 8, 9, 10.
24 W 214–Red. $3.99
24 W 202–Natural. . . . $3.99
24 W 203–Dark Blue. . $3.99

(V) **Glove Leather.** Brightly beaded. Foam cushioned insole. 1-piece construction. Ship. wt. 1 lb. *State size.* *Med. Width:* 4, 5, 6, 7, 8, 9.
24 W 225–Lt. Beige. . . $4.99
24 W 223–Black. $4.99
24 W 224–White. $4.99
24 W 226–Red. $4.99

(W) **Quilted Ballerina** in Rayon Satin. Satin covered platform, padded sole, heel. *Wide Width:* 4, 5, 6, 7, 8, 9.
24 W 484–Lt. Blue. Wt. 1 lb.
24W483–Royal Blue. *State size.*
24 W 485–Black. $1.99

Foot Flattering Glamo

She'll Prize These Colorful Styles

Compliment Her Lounging Wardrobe $4.77 TO $6

(F) **Exotic . . . Eye-catching.** Slim Rayon Velvet Ballerina shines with bright decorations highlighting the vamp and sides. Flexible leather soles and heels. Ship. wt. 1 lb. 2 oz.
Medium: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*
24 W 210—Black Rayon Velvet $2.99

(K) **Thick Luxurious Shearling** gives her the warmest, softes ever! Fluffy as a shaggy dog in 1-inch shearling that is sp processed to keep its sheen and nap. Durable Capeskin so heel. She'll love this way of saying "Merry Christmas." Medium Width. Comes in the following sizes: 4, 5, 6, 7, 8, 9. Shipping weight 1 lb. *Please state size in your order.*

24 W 153—Turquoise $4.77
24 W 154—Orange . . . . .
24 W 152—Pink $4.77
24 W 155—Orchid . . . . .

(L) **Brush Bootee** to accent any casual lounging costume. Of glove-soft Elk-tanned Leather that flexes with each step. Luxuriously lined with snug white shearling. White hand lacing around the matching padded leather sole. Ship. wt. 1 lb. 2 oz. *Please state size.*
Medium. Sizes: 4, 5, 6, 7, 8, 9.
24 W 238—Turquoise . . . $6.99
24 W 239—Gold $6.99

(M) **Wear** lar down- quality skin, lin white sh ling la
Matching padded leather heel. Ship. wt. 1 lb. *State*
Medium. Sizes: 5, 6, 7, 8,
24 T 130—Light Beige . . . .
24 T 131—Turquoise . . . . .

Exciting, Different Casual Styles $2.99 TO $4.44

(G) **Of Soft Cotton Plush.** Gold color trim. Crepe sole, heel.
Medium: 5, 6, 7, 8, 9.
Wt. 1 lb. *State size.*
24T400–Pink.
24T401–Turquoise.
24T402–Black. $2.29

(H) **Rayon With Silver** metallic threads. Rayon Faille lining. Composition sole, heel.
Med.: 4, 5, 6, 7, 8, 9, 10.
Wt. 1 lb. *State size.*
24W419–Light Blue.
24W418–Pink. . $2.33

(N) **Perky Pixie Bootee** in Cotton Velveteen. Gold-like cord around elasticized ankle band. Composition sole, heel. Wt. 1 lb.
Medium: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
24T278–Turquoise $3.99
24T279–Black. *State size.* $3.99

(P) **2-Way Collar** with a color trim underneath. tassels on vamp. Sturdy C Knit. Composition soles, h
Medium: 4, 5, 6, 7, 8, 9. Wt.
24W258–Light Blue . . . . .
24W259–Black. *State size* . .

(R) **Convertible Rayon Collar.** Cotton Velvet. Gold-color trim. Matching crepe sole. Elastic gore. Ship. wt. 1 lb.
Medium: 4, 5, 6, 7, 8, 9. *State size.*
24W297–Pink. 24W296–Gold.
24W298–Orange—black sole.
24W299–Turquoise $2.99

(T) **Easy To Care For.** Nylon Arnel blended for a velv soft finish. Uppers are washa Elastic gore on both sides piece crepe sole. Ship. wt. 1
Medium: 5, 5½, 6, 6½, 7, 7½, 8,
24 W 160—Red. *State size.*
24 W 159—Turquoise. . . .

Pert, Pretty Charmers to Please Her $2.99 TO $3.99

(J) **Perkiest Bootee Ever!** A fashion favorite sure to win her praise. Cotton Velvet accented by Gold-color Mylar trim. With sturdy Composition sole and heel. Ship. wt. 1 lb.
Medium. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.
24 T 204—Black Velvet. *State size* $3.99

(U) **Extra Snug Leather Slip-on** with shearling lamb collar. Nylon lined. Nylon Pile side lining. Leather soles. Rubber h
Wide. Sizes: 4, 5, 6, 7, 8, 9. Ship. wt. 1 lb. 2 oz. *State size.*
24W180–Red. 24W194–Light Beige. 24W195–Turquoise . .

(V) **A Thick, Shearling Lamb Collar** tops smooth Cotton Suedine ton Fleece lined. Flexible Leather soles. Comfortable wedge h
Medium. Sizes: 4, 5, 6, 7, 8, 9, 10. Ship. wt. 1 lb. 2 oz. *State*
24 W 246—Blue . . . . . $2.99 24 W 245—Red . . . . .

(W) **The Ultimate** in comfort. Capeskin Leather. Gold-color trim on vamp. Rabbit fur collar. Matching padded Capeskin sole and heel. Ship. wt. 1 lb.
Please state size.
Med.: 5, 6, 7, 8, 9, 10.
24W207-Turquoise.
24W205 White.
24W206-Pink $3.99

(X) **Rabbit Fur Collar.** Capeskin Leather. Indian beading on vamp. Matching padded sole and heel. Ship. wt. 1 lb.
Medium. Sizes: 4, 5, 6, 7, 8, 9 and 10.
Please state size.
24W321-Red.
24W322-Light Blue.
24W323-Royal Blue.
24W320-White. $2.99

(Y) **An Almost S** that is so fl ing. Capeskin L ther. Circled by warm rabbit Matching pad sole and heel. S wt. 1 lb. 3 oz.
Medium. Sizes: 5, 7, 8, 9. *State*
24W392-Light
24W395-Light
24W394-Pink.

Change It! SEE PAGE 19

To Order: If listed in Whole Sizes and wear ½ size, order ½ size smaller than

...r Her Leisure Moments

NK
4..77

L

M

P
2.99

R
2.99

T
4.44

IU
..99

V
2.99

W
3.99

X
2.99

Y
3.39

For Her Shaving Joy

GIVE A *Lady Sunbeam*

1

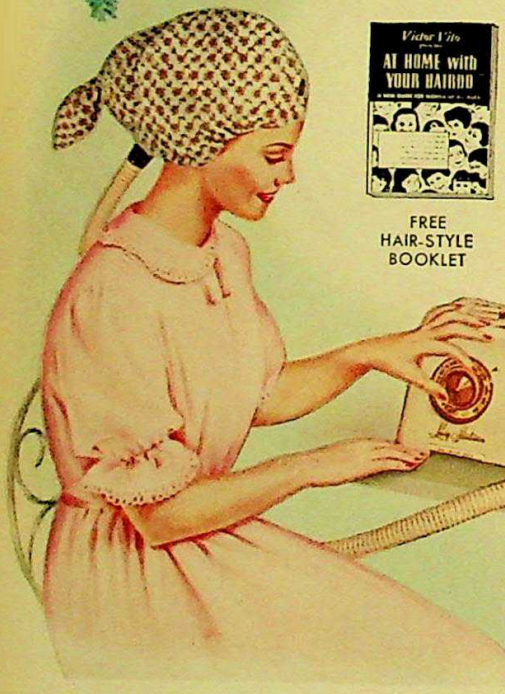
2

Brand New "Elegance"

1 **Sunbeam's Deluxe "Elegance" Shaver** with the brand new multiple cutting head and new precision-locked "Guardian rollers" to protect delicate skin. Exclusive rolled edges for grooming comfort. Constant speed motor insures fast overall shaving. *State Color:* Parisian Pink, Brittany Blue. Attractive case.
53 T 4352—Ship. wt. 1 lb. 8 oz. 16.70

New Lady Sunbeam Shavemaster

2 **Beautiful New Design** with free standing pedestal base for easier handling. Exclusive Micro-Twin cutting head—1 side for underarms, 1 for legs. Quiet-running smooth electric motor. Petal Pink; raised gold-tone design on fluted white front. Beautiful travel case.
53 T 4351—Ship. wt. 1 lb. 8 oz. 10.95



FREE HAIR-STYLE BOOKLET

Lady Sunbeam DELUXE DRYER

3 **Sunbeam's Controlled-Heat Hair Dryer With Brand New Case . . .** rosy-beige plastic . . . distinctively styled with sliding door compartment for cord, drying cap and hose. Control dial for On-Off, Hot-Medium-Warm-Cool. Drying cap adjusts to head; leaves both hands free for other projects; dry nail polish at overflow vent. 110 to 120 v., AC only. UL Appr. Wt. 7 lbs. With Free Hair Style Book by Victor Vito.
53 T 4567D—$3 Down, $3 Monthly. See terms, Pg. 269. . . . Cash 26.88

3

4

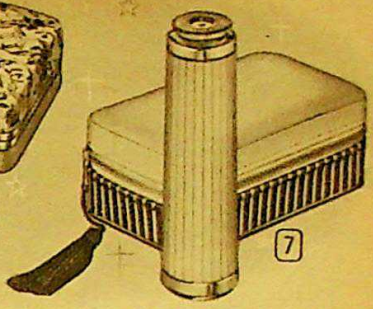
Lady Sunbeam DRYER

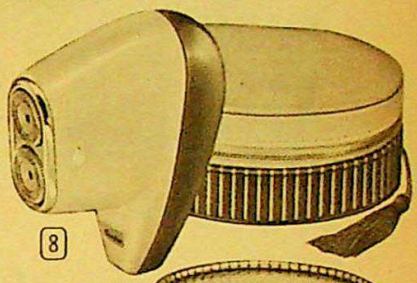
4 **Convenient Controlled Heat Hair Dryer . . .** all the air is directed to your hair . . . none to your face and neck. Dry nail polish at overflow vent as you wait for your hair to dry. Washable drying cap with exhaust vent; connects to motor with flexible hose. Control switch for On-Off, Hot-Medium-Warm-Cool. Cord, plug. 110-120 v., AC. UL Appr. *State:* Turquoise, Pink or Blue. With Free Hair Style Book.

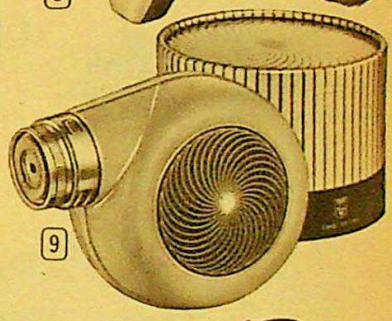
160 WARDS ALL2

53 W 4565D—Wt. 5 lbs. 12 oz.
$2 Down, $3 Mo. . . Cash 19.88

FREE HAIR-STYLE BOOKLET







The Easy Dainty Way to Feminine Grooming

(4) (5) **Lady Schicks With The Gentle-Action** cutting head. Quiet motor cuts vibration. Blade guard, brush, extra-long cord, plug. Wt. 1 lb.

(4½) **"The Futura."** Exclusive Start-Stop switch. *State:* Frost-White or Turquoise.
53 W 4316—"Hat Box" Case.....12.95

(5½) **"The Patrician."** New easy-to-handle design. *State:* Shell White or Sky Blue.
53 T 4492—Oval Gift Box.....9.95

(6) **Remington "Princess"** with removable double cutting head. Two-tone case; gold-color trim. *State Color:* Princess Pink, Princess Blue, Princess Ivory.
53 W 4432—Wt. 1lb.....Only 12.77

(7) **Lady Norelco "Coquette."** Specially designed "perfumed" razor; brand new! Single rotary head; Universal motor. Easy to clean. For AC or DC. Rose Pink. Wt. 1 lb.
53 T 4489—2-Tone Travel Case.....12.99

(8) **Deluxe Lady Norelco.** Exclusive Flip-Top cleaning; twin-rotary head; Speedshaver motor. AC or DC. Misty Rose. Wt. 1 lb.
53 T 4488—2-Tone Travel Case.....16.47

(9) **Lady Norelco "Golden Debutante."** Single rotary head; Speedshaver motor. Easy to clean. For AC or DC. Aqua. Wt. 1 lb.
53 W 4341—Band Box Travel Case..10.97

ALL UL APPR. 110-120 V. AC. (7-9 AC-DC)

Give an Aristo Professional-Type Hair Dryer

Home Economy Dryer on stand; fingertip switch for Hot-Cold. Heavy gauge steel hood with rose enamel hammerloid finish; tilts up or down, remains in any desired position.

Adjustable stand with 3-legged folding non-tip base. For 110–120 volts AC only. UL Approved. *Mailable.* Ship. wt. 15 lbs. $2.50 Down, $3 Month.
53 W 4579 MO.....Cash 20.95

Junior Professional-Type Dryer for use in homes or small beauty shops. Switch for On-Off, Hot-Medium-Cold. Gold-color metal hood tilts up, down or stays in desired position.

Adjustable portable steel stand; 3-legged folding non-tip base. For 110–120 volts, AC only. UL Appr. *Mailable.* Wt. 15 lbs. $3 Dn., $3 Mo.
53 W 4581MO.....Cash 29.95

Aristo Deluxe Hair Dryer with adjustable easy-roll stand; non-tip 4 legged base. Westinghouse automatic thermostat maintains desired temperature. Signal pilot light indicates when dryer is on.

Adjustable hood, beige-gray finish, gold-color trim. For 110–120 volts AC only. UL Approved. *Mailable.* Ship. wt. 20 lbs. $5 Down, $5 Monthly.
53 W 4583 MO—Cash....49.95

Economy Dryer With Hood. Hot-Cold, On-Off switch. Turquoise enamel. Tilts to any position. Vinyl plastic hood fits comfortably; small end slips over dryer nozzle. For 110–120 v. AC. UL Appr. Ship. wt. 3 lbs.
53 W 4575.....6.49

53 W 4570—**Above Hood Only;** use with your dryer. Wt. 4 oz...1.89

Tropic-Aire Dryer...hand or table model. Was $5.98 in Spring Catalog. Hot-Cold switch. Chrome finish. Polished black wood handle; thumbscrew adjustment. Cord, plug incl. For 110–120 v. AC only. UL Appr.
53 T 4595—Wt. 3 lbs.....4.98

Credit Terms Pages 19, 269.

(1) Handkerchief Case . . . dainty pink floral satin; plain pink lining. Folds envelope style; 6x7 in. Protects handkerchiefs; ties with pink ribbon.
53 T 6238—Wt. 3 oz.. 1.00

(2) Hosiery Case with 6 sections; protects dainty "sheers." Abt. 6¾x5¼ in.
53 W 6230—Wt. 3 oz... 1.50

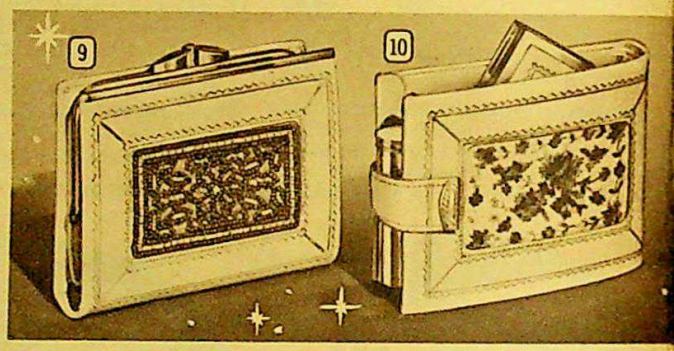
(3) Lingerie Case. 2 generous pockets for lovely underthings. 13x8¼ in. Pink bow.
53 T 6237—Wt. 10 oz... 2.50

(4) Jewelry Case; 5-in. diam. Lace trim. Jewelry not incl.
53 T 6239—Wt. 11 oz... 1.98

(5) Bedside Handi Pocket holds tissues, etc. (not included). Top section tucks between mattress and springs.
53 T 6240—Wt. 1 lb.... 2.50

1 TO 5 **Matching Boudoir Accessories In Pink Floral Satin.** So feminine, so useful to protect dainty things. Boxed.

She Deserves to be



6 Colorful Satin Sachet Pillows; assorted colors. Plastic see-through gift box; bow, flower trim.
53 T 6016—3x3½ in. Wt. 2 oz.....Box of 4 †1.10

7 Decorative Lotion Dispenser; old-fashioned flower garden trim. Easy to use; easy to fill.
53 T 6088—6⅜ in. tall. Ship. wt. 8 oz..... 2.98

8 Celebrity Combination . . . one side a lint brush, one side a mirror. Asstd. colors; gold-color trim.
53 T 6485—8½ in. long. Ship. wt. 8 oz..... 1.98

9 10 Gifts Of Distinction By Daniel Of Paris. Exquisite hand-beaded plaques, hand-woven tapestries; natural-color luxury leather.

(9) Hand-Beaded Paris Purse—24K gold embossed. Coin purse, compartment for bills and for identification cards. Gift boxed.
53 T 6357—Ship. wt. 12 oz.. †5.00

(10) Beauty Kit with Hand-Woven Tapestry—24K gold embossed. Billfold, coin purse, compact and matching lipstick case. Gift Boxed.
53 T 6358—Ship. wt. 12 oz.. †5.50

11 Martha Lorraine Lip Brush with instructions for applying lipstick. 4¼-in. gold-color case; black cap. Sable bristles. Wt. 4 oz.
53 T 6350.....1.98

12 Plush Powder Mitt . . . velvety smooth and bulging with fragrant bath powder. Pink with gold-color trim. Wt. 10 oz.
53 T 6235....† 1.65

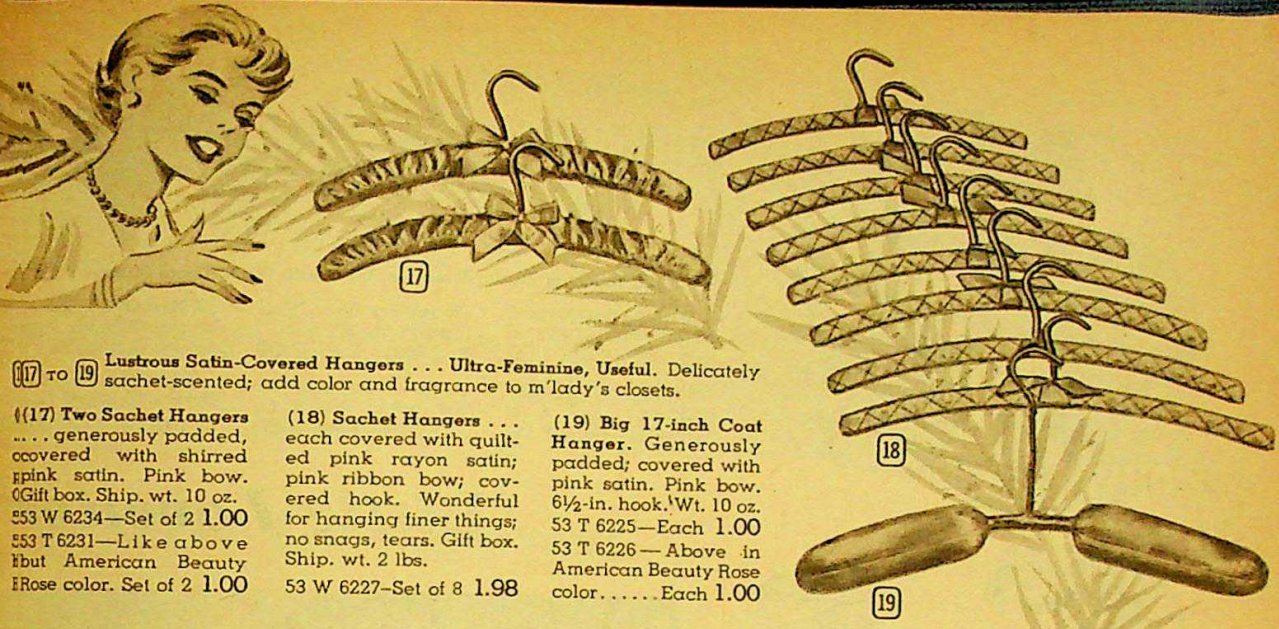
13 Happy Little Angel carrying dainty bundle of sachet done up in pastel net. Black-robed cherub stands abt. 4⅝ in. tall. White wings; gold-color trim. Holds tiny accordion. Boxed. Wt. 8 oz.
53 T 6092.....† 1.00

14 Dainty Doll filled with Herbary Gardens Sachet; scent escapes through openings under ruffles of stiffened pastel lacy gown. Stands about 4½ in. tall. Gift boxed. Ship. wt. 8 oz.
53 T 6066.....† 1.00

15 16 Elgin American Compacts. Lustrous metal. Gift box. Ship. wt. each 4 oz.

(15) Regular Compact.
53 T 6316—Each 4.95

(16) Convertible for loose, pressed powder.
53 T 6312—Each 2.95



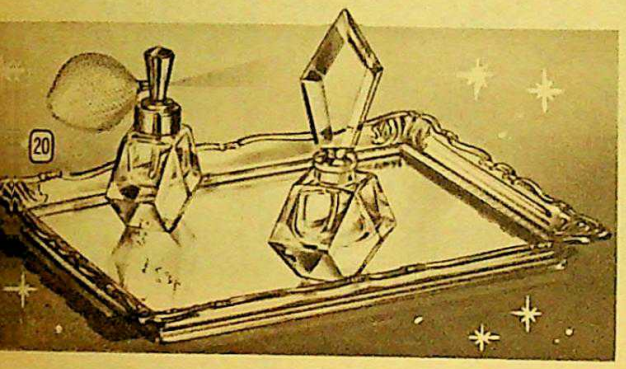
(17) TO (19) **Lustrous Satin-Covered Hangers . . . Ultra-Feminine, Useful.** Delicately sachet-scented; add color and fragrance to m'lady's closets.

(17) Two Sachet Hangers . . . . generously padded, covered with shirred pink satin. Pink bow. Gift box. Ship. wt. 10 oz.
53 W 6234—Set of 2 **1.00**
53 T 6231—Like above but American Beauty Rose color. Set of 2 **1.00**

(18) Sachet Hangers . . . each covered with quilted pink rayon satin; pink ribbon bow; covered hook. Wonderful for hanging finer things; no snags, tears. Gift box. Ship. wt. 2 lbs.
53 W 6227–Set of 8 **1.98**

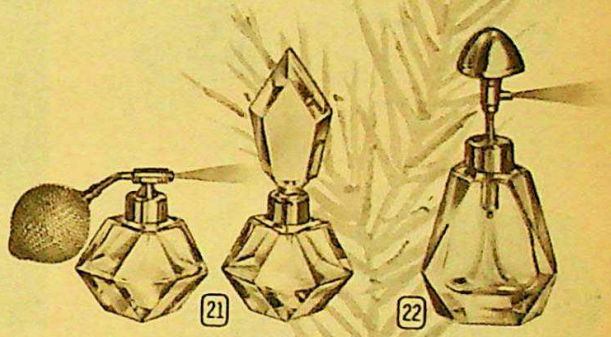
(19) Big 17-inch Coat Hanger. Generously padded; covered with pink satin. Pink bow. 6½-in. hook. Wt. 10 oz.
53 T 6225—Each **1.00**
53 T 6226—Above in American Beauty Rose color. . . . . Each **1.00**

Pampered a bit



Imported Boudoir Set

(20) **Miniature Perfume Tray Made In Germany . . .** complete with matching perfume bottle and atomizer. Mirrored tray is 8 8x6⅛ in. overall; delicate filigree frame with rich-looking antiqued gold-color finish. Perfume bottle and bulb-type atomizer of brilliant cut crystal. A set that becomes the highlight of her dressing room. In gift box.
53 T 6089—Shipping weight 14 oz. . . . . 3-Piece Set **2.98**

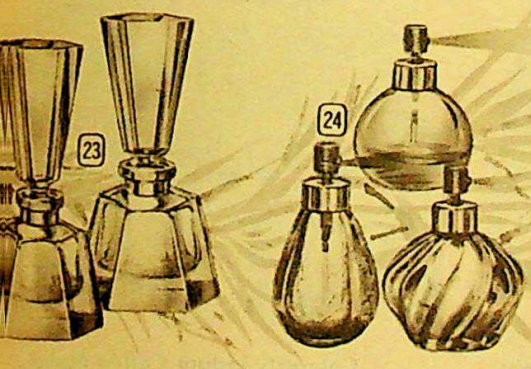


Dressing Table Accessories

(21) **Atomizer And Perfume Bottle** of matching hand-cut crystal. The perfect "little" gift; everyone needs several. Gift box. Wt. 14 oz.
53 T 6007—2-Pc. Set. . . **1.00**

(22) **Perfume Atomizer** of prismatic cut glass. Popular bulbless type; just one easy tap delivers spray. Wt. 7 oz.
53 T 6008. . . . . Each **1.00**

All Prices On These Two Pages Indicated Thus (†) Include The Regular 10% Federal Excise Tax.



Highlight For Her Perfume Tray

(23) **Matching Perfume Bottles . . . Set of 2.** Prismatic cut glass with attractive stoppers. Asstd. styles. Boxed. Wt. 10 oz.
53 T 6090—Set of 2 **1.98**

(24) **Atomizers . . .** popular bulbless type. Assorted pastel colors, different styles (no choice at this low price). Ship. wt. 8 oz.
53 T 6091. . . . . Each **1.00**

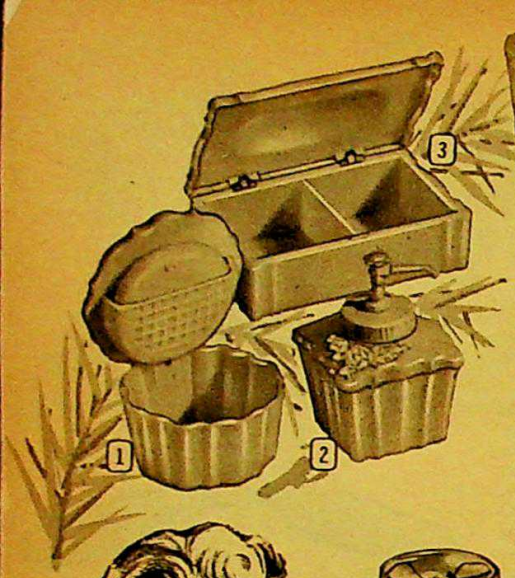
Strictly Personal

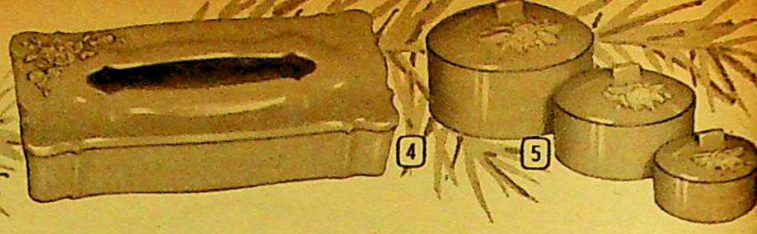
(25) **Powder Puffs . . . Box Of Eight.** Each one personalized with her first name embossed on band. Limit 14 letters. Shipped promptly from Factory; *order before Dec. 15. Print Name.* In plastic gift box. Wt. 5 oz.
53T6375 KE–8 Puffs **1.50**

Teen-Tyme Carryall

(26) **It's Real Teensville!** Holds all her beauty secrets and other necessities—like "mad" money. Made of red top-grain cowhide. Compartments for lipstick, compact, keys, file. Includes mirror, comb, billfold, coin purse. Also secret zippered compartment. Envelope style; snaps shut. Design embossed on front.
53 T 6359—Ship. wt. 14 oz. . . . . †**3.79**

For Other Perfume Trays, Manicure Kits, Dressing Table Accessories See Pages 170, 171.





1 to 5 **Matching Plastic Ensemble; Pink With White Floral Design.**

(1) **Powder Box;** hinged lid with puff. Wt. 12 oz.
53 T 6003—Each. 1.00

(2) **Lotion Dispenser;** plunger top. Wt. 8 oz.
53 T 6002—Each. 1.00

(3) **Jewelry Box.** Tray. 6¼x4½ in. Wt. 1 lb.
53 T 6001—Each. 2.00

(4) **Tissue Dispenser** for 200 pack. Wt. 8 oz.
53 T 6000—Each. 2.00

(5) **Nest Of 3 Boxes** . . . largest 3⅝ in. high; 4⅝-in. diameter.

All with decorated covers. Ship. wt. 12 oz.
53 T 6045.....2.00

Little Lovelies

6 **Herbary Gardens Satin Sachet Ball.** Assorted bright colors (no choice). Plastic gift box.
53 T 5990—Ship. wt. 4 oz.....Each †1.10

7 **Celebrity Cosmetic-Purse Set.** Novelty fabric.
53 T 6488—Ship. wt. 5 oz.....Set of 2 †1.10

8 **Coin Purse and Key Ring.** Rain cap incl.
53 T 6493—Ship. wt. 4 oz.....†1.10

Celebrity Travel Kit

9 **Floral Plastic Zippered Kit** with soap dish, 2 cosmetic jars, 1 bottle, toothbrush holder, hand brush, 2 Clip-Rite plastic hosiery hangers, 2 packets Cel-Suds. About 9½x6½ in.
53 T 6486—Ship. wt. 1 lb.....†2.20

Prices Indicated Thus (†) Incl. Fed. Tax

Garters Galore

10 **Can-Can Sachet Garters** . . . black lace over bright satin ribbon. Bow. Wt. 4 oz.
53 T 6248.....Pair 1.89

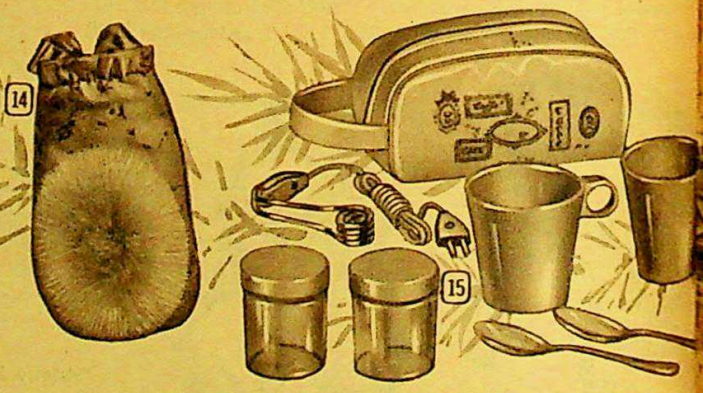
11 **Mad Money Garter.** Bright satin ribbon; coin purse.
53 T 6249—Wt. 3 oz. Ea. 1.00

Celebrity Purse Arranger

12 **Every Woman Needs One!** 8 compartments hold each and every accessory. To change purses just transfer the arranger. Plastic; floral design.
53 T 6487—6¼x3¾ in. Wt. 4 oz. Each.....1.50

Mantilla Prayer Cap

13 **Pretty Black Lace** triangular head cover for church or chapel. "Jeweled" bobby pin to keep it in place. In clear plastic snapshut carrying case; fits easily into purse.
53 T 6491—Ship. wt. 6 oz....Each 1.50

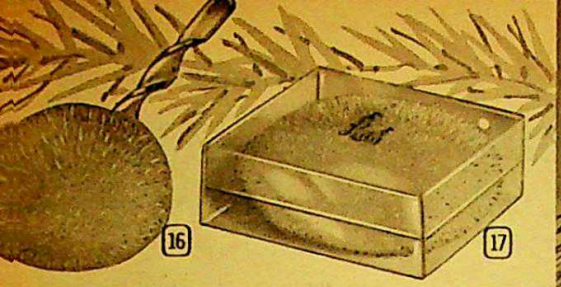


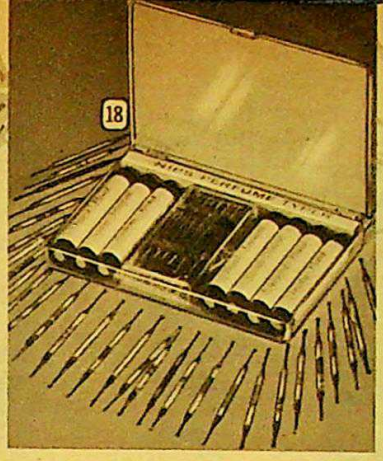
Bath Mitt

14 **Genuine Lamb's Wool Dusting Surface.** Made of dainty pink floral nylon. Zippered inside compartment holds dusting powder; easy to refill. Packet of extra powder included. Boxed Ship. wt. 6 oz.
53 T 6489—Each. .2.00

Celebrity Instant Coffee Maker

15 **Portable Instant Coffee Or Tea Kit** for a quick easy cup of your favorite hot beverage at the office, at home or when traveling. Immerse heating element in cup of water, plug into socket . . . in just minutes the water's boiling. Includes 2 plastic cups, 2 plastic spoons and 2 screw-top plastic jars. Lustrous pearlized vinyl zippered case. For 110–120 volts AC or DC.
53 T 6473—Ship. wt. 2 lbs.....5.00





Perfume "Nips"

18 **Nips Perfume Typer** . . . 65 trial-size vials of different famous perfumes. Helpful Perfume Guide Booklet to help her select the scent that's best for her. In handy plastic hinged box. Includes oblong purse-size carrying case. Gift box.
53 WP 6362—65 Vials.
Postpaid.....†2.00
53 TP 6363—Like above but 100 Vials Perfume; tubular purse-size carrying case. *Postpaid* †3.30

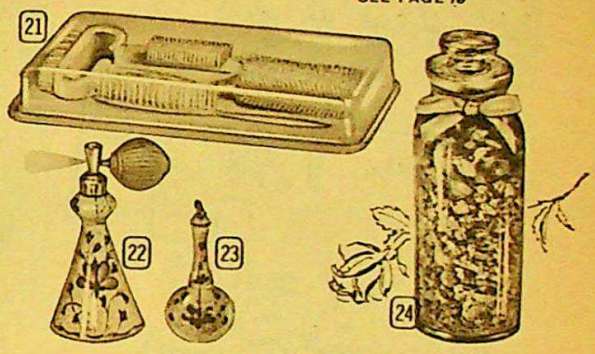
1116 17 **Luxury Powder Puffs . . . Imported From England.** Made of the finest virgin wool. Gift boxed.

(16) **Blue Wool Puff** with lucite handle. Abt. 7 in. long. Ship. wt. 4 oz.
553 T 6019—Each... 1.00

(17) **Pink Wool Puff**—about 5 fluffy inches in diameter. Ship. wt. 3 oz.
53 T 6018—Each.... 1.00

No Girl Can Resist

W R C Charge It!
SEE PAGE 19



21 **4 Nylon-Bristle Brushes For Hands, Hair, Scalp.**
53 T 6166—Gift Box. Wt. 14 oz.....4-Pc. Set 1.98

22 23 **"English Royal Crown Darby".**
(22) 53 T 6094—Atomizer. Ship. wt. 7 oz.....1.98
(23) 53 T 6093—Perfume Bottle. Wt. 4 oz....1.00

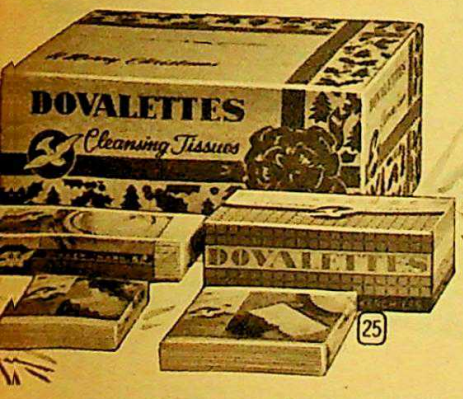
24 **Flower-Filled Jar.** 8¼ in. tall. Wt. 8 oz.
53 T 6223—With Imported Rose Buds.....†1.65
53 T 6224—With Lavender Seed.....†1.65

Boudoir Set

199 **Imported from Japan.** China cosmetic set decorated with dainty floral design. 5¾-in. tray holds 3-in. powder bowl with cover, 2 graceful perfume bottles each 6¼ in. tall. Gift box. Wt. 1 lb.
533 T 6156—Complete Set. 1.00

Novelty Sachet Set

20 **Miniature Cup And Saucer;** cup holds dainty packet of sachet. Cup and saucer painted in pretty floral pattern. Gold-color metal display stand. Saucer about 3¼-in. diameter. Boxed. Ship. wt. 6 oz.
53 T 6241.....4-Pc. Set †1.00



A Gift to the Household

Gay Holly-Decorated Case of Paper Goods. Dovalettes Cleansing Tissues: 4 boxes of 400's, 4 boxes of 200's; Bathroom Tissues: 4 rolls; 3-ply Paper Napkins: 3 packages of Luncheon Size, 3 packages of Beverage Size, 5 packages of Dinner Size; Dovalettes Paper Handkerchiefs: 2 packages of 200's, 3 packages of 100's.
53 T 5254 MO—Ship. wt. 16 lbs.....7.95

All Prices Indicated Thus (†) Include Fed. Tax.

26 **Decorated Nail Brush;** antiqued gold-color trim on curved handles. Plastic bristles.
53 T 6165—Ship. wt. 3 oz.....98c

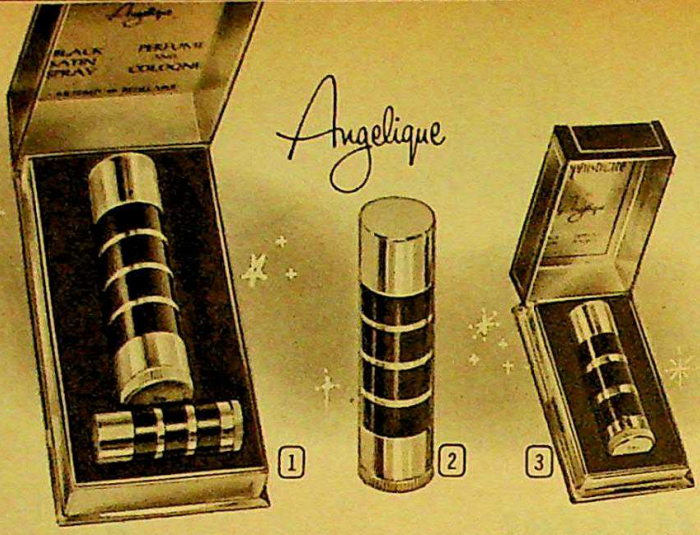
27 **Set of 8 Clip-Rite Plastic Hosiery Hangers** in convenient plastic snap-shut case.
53 T 6474—Ship. wt. 12 oz.....Set of 8 1.00

28 **Handy Purse-Size Sewing Kit.** Holds scissors, needles, thread, thimble, pins and needle threader. Floral plastic.
53 T 6494—Folds to 3x4½ in. Wt. 5 oz...1.50

29 **Folding Travel Mirrors**—1 regular, 1 magnifies. Plastic snap-shut case.
53 T 6492—6⅛x5⅞ in. Ship. wt. 14 oz...2.00

Giant Candy Cane

30 **King-Size Plastic Cane** brimming full of fragrant bubble bath crystals. Re-usable cane 21¼ in. long. Ship. wt. 10 oz.
53 T 6243—Ea..†1.10



"CONTINENTAL" SET

[1] **Give Angelique**—the world's mos talked-about perfume! Two-Piec Set in "Black Satin" fragrance with 1 o Spray Cologne and 1½ drams Spra Perfume. Smart black satin finish bottle gold trim. Metered; refillable.

53 TP 5900—*Postpaid.* Gift box.. †5.5

"The Continental" Cologne

[2] **Angelique Spray Cologne.** 1 o Same as Cologne in Set (1) above

53 TP 5902—*Postpaid.* Gift box.. †3.8

"The Sophisticate" Perfume

[3] **Angelique Spray Perfume.** 1½ dram Same as Perfume in Set (1) above

53 TP 5901—*Postpaid.* Gift box... †3.8

[4] **"Classics In Fragrance"** by Lentheric. ½ oz. each of Tweed, Miracle, Dark Brilliance, Red Lilac and Shanghai Colognes . . . a scent for every mood. Attractive gift box.

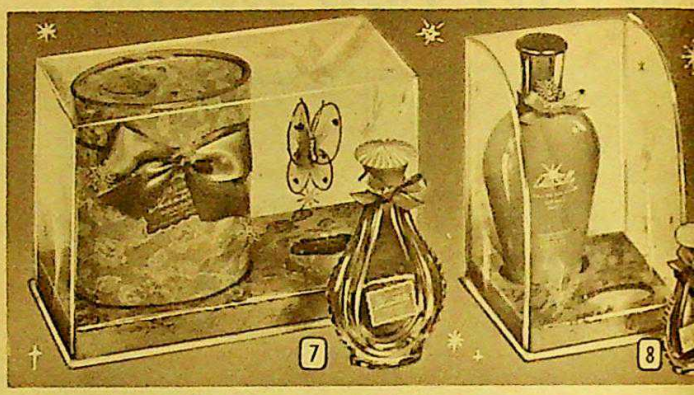
53 TP 6309—*Postpaid*.....5-Pc. Set †1.65

[5] **"Tweed Set"** by Lentheric. Includes 3½ oz. bottle Tweed Cologne and 4-oz. box of Tweed Bath Powder. Attractive gift box.

53 TP 6311—*Postpaid*.....2-Pc. Set †3.30

[6] **Lentheric's "Three Silent Messengers."** 2 oz. ea. Tweed, Shanghai, Miracle Cologne.

53 TP 6310—*Postpaid*.....3-Pc. Set †3.03



Chantilly Gift Sets By Houbigant

[7] [8] **Delicately Feminine And Fragrant** . . . beautifully packaged Chan tilly cosmetics in enchanting transparent plastic gift box settings.

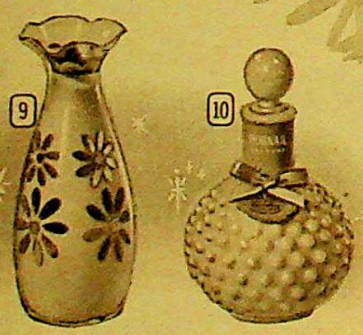
(7) Chantilly Two-Piece Set with 1-oz. bottle of Eau de Toilette, 6⅓ oz. box of Dusting Powder.

53TP6100–*Postpaid*. 2-Pc. Set †3.85

(8) Chantilly Two-Piece Set with oz. Perfume and 1½ oz. bottle popular Eau de Toilette Spray Mi

53TP6101–*Postpaid*. 2-Pc. Set †6.6

All Prices On This Page Indicated Thus (†) Include Federal Excise Tax.
Many More Wonderful Gifts in Wards General Catalog, Pgs. 188 to 191.

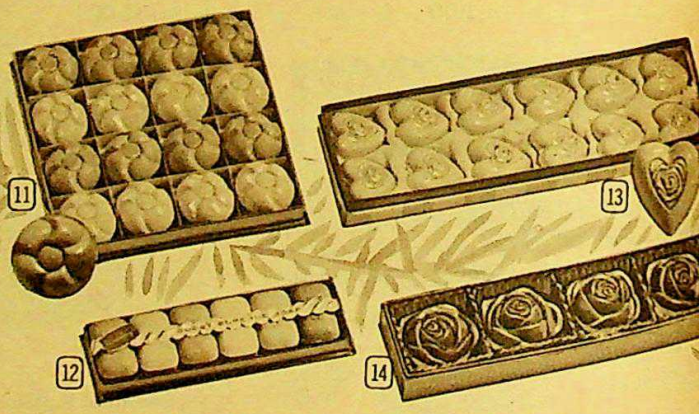


[9] **Wrisley's Fragrant Bubble Bath Crystals** in graceful flower vase with gold-color floral decorations. Vase 6¾ in. tall.

53 TP 6259—Boxed. *Postpaid*.....†1.10

[10] **Wrisley's Old Fashioned Apple Blossom Cologne** in traditional hobnail dresser bottle. Use later as vase or lamp base. Boxed.

53 TP 6260—*Postpaid*....†2.10



Guest Soaps That are Sure to Please

[11] **Wrisley's Soap Buds** . . . sixteen novelty guest-size bars. Assorted scents and colors.

53TP6267—Gift box. *Postpaid*. 1.50

[12] **Wrisley's Guest Superbe Soap.** 6 bars; assorted scents, colors: Apple Blossom, Pine, Sandalwood, Lily of the Valley, Carnation and Bouquet. In attractive gift box.

53 TP 6215—*Postpaid*. 6 Bars.. 1.00

[13] **One Dozen Roses.** Twelve del cate pink guest soaps . . . plum little heart-shaped bars—each wi rose design molded in center. welcome gift; attractive gift box.

53 TP 6246—*Postpaid*.....1.5

[14] **Wrisley's Rose Carmin Soap.** guest-size bars in shape an color of American Beauty Rose.

53 TP 6266—Boxed. *Postpaid*..1.0

$1.10 Tax Incl.

15 **A Special Evening In Paris Gift** . . . sixteen individual packets of Bubble Bath Crystals. Perfumes and softens the water. Attractive gift box.
53 TP 6158—*Postpaid* . . . . . 16 Packets †1.10

Evening in Paris.

Evening in Paris

Give Her A Gift Of "Evening In Paris"—the haunting, fabulous fragrance of France.

16 **Three-Piece Set** with ½ oz. each of Eau de Toilette, Cologne and Sachet Perfume. In the rich blue gift box which has for years brought "a touch of Paris" to women everywhere. Easy to give, wonderful to receive.
53 TP 6157—*Postpaid* . . . . . 3-Pc. Set †2.20

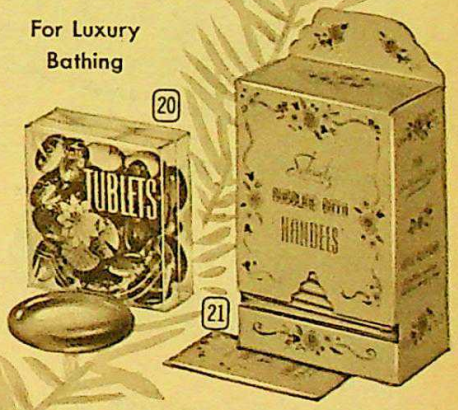
17 **Evening In Paris 3-Pc. Set** with 3-oz. bottle of Perfusion Spray Mist, .66 oz. Perfume Essence and 4-oz. box of Dusting Powder with fluffy puff. Handsome gift box.
53TP6161—*Postpaid*. 3-Pc. Set †5.50

18 **Evening In Paris 2-Pc. Set** with purse-size flacon of Perfume and ½-oz. bottle of Cologne. Gift box.
53TP6159—*Postpaid*. 2-Pc. Set †1.10

19 **Evening In Paris 4-Pc. Set** . . . a luxurious gift. Includes ½-oz. bottle of Eau de Toilette, purse-size flacon of Perfume, handy solid Cologne Stick and 3¼-oz. box of Dusting Powder. Handsome gift box.
53TP6160—*Postpaid*. 4-Pc. Set †3.85

All Prices On This Page Indicated Thus (†) Include The Regular 10% Federal Excise Tax.

For Luxury Bathing



20 **Schratz Tublets** to bathe away dry skin. Use in bath to perfume, satin-smooth skin. Assorted Pine, Apple Blossom, Gardenia, Lavender scents for tubs-full of fragrant bubbles.
53 TP 6368—*Postpaid*. . Box of 18 Tublets †1.10
53 TP 6369—*Postpaid*. . Box of 36 Tublets †2.20

21 **Schratz Handees**—20 packets of assorted bath crystals: Pine, Apple Blossom, Gardenia, Carnation. In handy wall dispenser.
53 TP 6365—*Postpaid* . . . . . Box of 20 †1.10

"4711" Imported From Germany

22 TO 26 **"4711"—The Magic Number Meaning Cologne From Cologne, Germany**. Refreshingly Different; Made From Secret Formula Popular with Discriminating Women the World Over Since 1792.

(22) **"4711" Two-Piece Set**. 1.86 oz. Kolnisch Wasser Eau de Cologne, 1 bar White Rose Glycerine Soap.
53TP5307—*Postpaid*.2-Pc. Set †3.03

(23) **"4711" Kolnisch Cologne.**
53TP5301—3.72 oz. *Postpaid*. †3.14
53TP5306—1.86 oz. *Postpaid*. †1.93

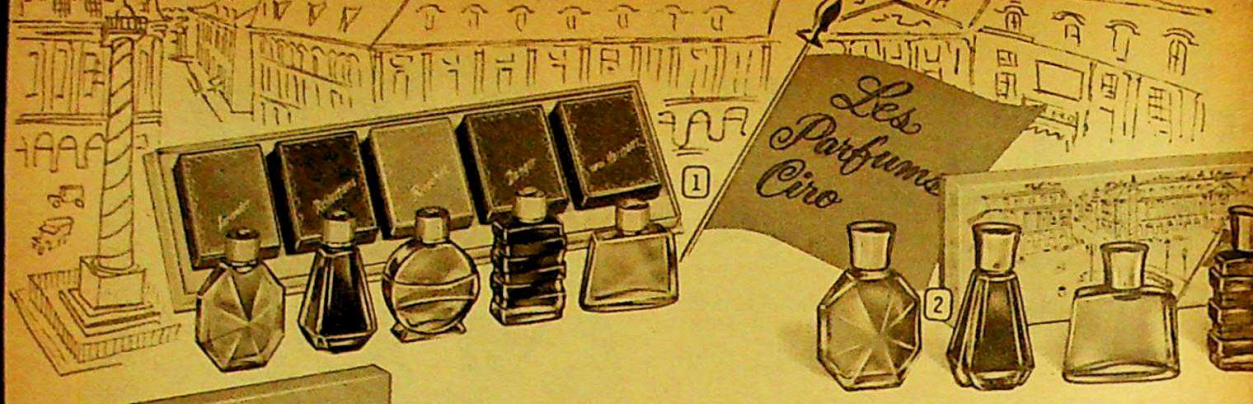
(24) **White Rose Glycerine Soap** with soothing, smoothing benefits.
53 TP 5302—*Postpaid*...3 Bars 1.50

(25) **"4711" Tosca Eau de Cologne.**
53 TP 5303—3.38 oz. *Postpaid* †3.14

(26) **"4711" Tosca Perfume.** 0.24 oz.
53 TP 5305—*Postpaid* . . . . . †3.30

The "Sophisti-Cat" By Max Factor

27 **Sophisticated Jet Black "Cat" With Gleaming Eyes** holds attractive 1½-dram bottle of Max Factor's famous "Primitif" Perfume. Makes a delightful gift—exciting to receive and wonderful to use; inexpensive to give. In gift box.
53 TP 6047—
Postpaid. . . . . †1.65



1 2 **Make This A CIRO Christmas** . . . Give Either Set As One Large Exciting Gift. Or Use Each Separate Bottle As A "Little" Gift Or Stocking Stuffer.

(1) **Only $5.50 for 5 Famous Ciro Perfumes!** 1¼ drams each: Surrender, Danger, New Horizons, Reflexions and Ricochet. Individual gift boxes.
53 TP 6196—*Ppd*.....Set of 5 †5.50

(2) **Ciro's Essent Revue.** ½ oz. each: Surrender, Danger, New Horizons and Reflexions. In exciting gift box with gay Parisian design.
53 TP 6189—*Ppd*.....Set of 4 †3.85

3 **Coty's Perfume Quartette.** Four ever-popular fragrances . . . a wonderful buy at only $5.50. 1 dram each: L'Aimant, Emeraude, L'Origan and Paris. Each in individual colorful gift box . . . makes 4 delightful gifts—or impress those at the top of your list by giving the whole Quartette.
53 TP 5995—*Postpaid*.....4-Piece Set †5.50

Yardley's English Lavender

4 **Yardley's Luxury Box Of Assorted Bath Soaps.** Six big bath-size bars; 2 each English Lavender, Crushed Carnation, Red Rose. Each scent wrapped in different color. Beautiful gift. Boxed.
53 TP 6388—*Postpaid*....3.50

5 **Yardley's English Lavender Bath Soap.** Always a favorite. Three large bath-size bars, individually wrapped. Traditional gift box.
53 WP 5236—*Postpaid*.....3 Bars 1.50

6 **Yardley's English Lavender Dusting Powder.** Generous 5-oz. box.
53 TP 6398—*Postpaid*.....†2.20

Shulton Gifts

Always Popular
Always Useful

7 **Shulton's "Friendship Garden" Shower Soap**—the soap-on-a-rope that makes showering a luxury. Delicate flower garden scent. Gift box.
53 TP 5768—*Postpaid*.....1.00

8 **Shulton's "Tina Box".** Generous assortment of Toilet Water, Bath Crystals, Body Talcum and Body Sachet—all in the favorite Early American Old Spice scent. Attractive gift box.
53 TP 5776—*Ppd*...†1.38

168 WARDS ALL

9 **Shulton's Old Spice Bath Soap**—three large bath-size bars with the Early American spicy scent. Gift box.
53 TP 5775—*Postpaid*.....1.25

10 **Shulton's Desert Flower 2-Pc. Set.** 2-oz. bottles of each: Toilet Water, Hand and Body Lotion. Gift box.
53 TP 5760—*Postpaid*. . 2 Pc. Set †1.38

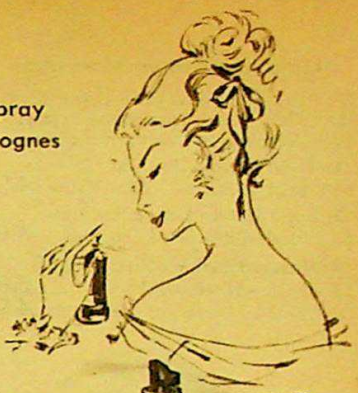
11 **Shulton's Old Spice Bath Crystals.** 8 colorful tubes in gift box.
53 WP 5766—*Postpaid*.....†1.10

12 **Shulton's Old Spice Dusting Powder.** Large 7-oz. box. Fluffy puff.
53 WP 5770—*Postpaid*.....†1.65

13 **Shulton's Escapade Bubble Bath.** 9 colorful tubes in attractive see-through plastic gift box. 9 9/16 oz.
53 TP 5774—*Postpaid*.....†1.65

14 **Shulton's Desert Flower Hand And Body Lotion**—with the heart of Lanolin. In handy 8-oz. dispenser bottle.
53 TP 5777—*Postpaid*.....†2.20

Spray Colognes



15 **Ciro Essent Mist.** Exquisite New Horizons fragrance in a gossamer spray.
53 TP 6173—4-oz. Bottle. *Postpaid*.....†3.85

16 **Shulton's Escapade Spray Cologne.** Graceful spray bottle in exciting cerise color.
53 TP 5773—4¼-oz. Bottle. *Postpaid*...†2.75

17 **Bourjois' Evening In Paris "Perfusion" Spray Mist.** The scent created in Paris.
53 TP 6164—3-oz. Bottle. *Postpaid*.....†2.20

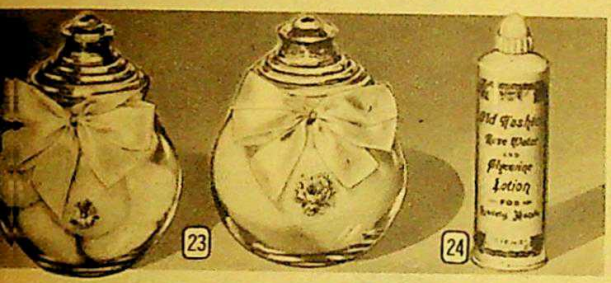
18 **Max Factor's Primitif Spray Mist** in the tall dramatic jet black bottle.
53 TP 6056—3-oz. Bottle. *Postpaid*.....†3.30

19 **Max Factor's "Hypnotique" Spray Cologne.**
53 TP 5984—3-oz. Bottle. *Postpaid*..†3.30

20 **Wrisley's Blue Fern Spray Cologne** with enchanting, refreshing woodsy scent. Transparent bottle.
53 TP 6263—2-oz. Bottle. *Postpaid*.....†1.10

21 **Coty's L'Aimant Spray Mist**—the haunting fragrance that women love to wear.
53 TP 5988—3.5-oz. Bottle. *Postpaid*....†3.85

22 **Shulton's Desert Flower Spray Cologne** in tall, graceful ivory-tone bottle.
53 WP 5763—4¾-oz. Bottle. *Postpaid*...†2.75



23 **"Tre-Jur" Bath-Boudoir Set.** Two covered glass boudoir jars with ribbon bows . . . one holds colorful bubble bath crystals for fragrance and bubbles that last and last; the other is filled with pastel cotton swirls so useful in applying, removing makeup. *Ppd.*
53 TP 6154—2-Pc. Set...†1.65

24 **Rose Water And Glycerine Lotion** for lovely hands. Wonderful old-fashioned formula with healing quality of glycerine plus the protective, soothing benefits of lanolin. Absorbs quickly; never greasy or sticky. 4-ounce Bottle. *Postpaid.*
53 TP 6396.....†1.38

mem

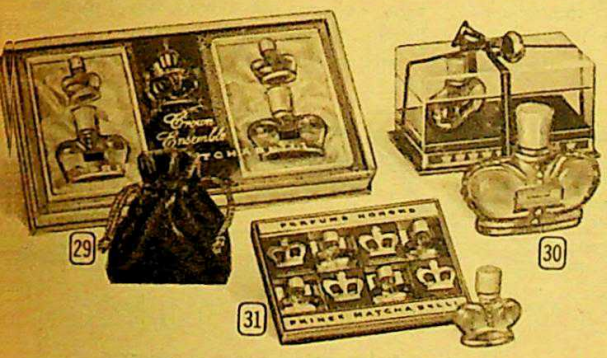
The Scent of Violets from England

25 **Mem's Devon Toilet Soap**—violet-scented. 3 bars individually wrapped.
53 TP 6393—*Postpaid*..1.00

26 **Mem's Devon Bath Cubes**—violet-scented. 6 cubes individually wrapped . . . two tablets per cube.
53 TP 6394—*Postpaid*..†83c

27 **Mem's Essence Of Violets.** 6 drams. Bottle hand-painted with violets.
53TP6378–*Postpaid*.†1.10

28 **Mem's Guest Grapes** from Austria. 24 soaps colorfully wrapped, bunched like grapes. Gift box.
53TP6376–*Postpaid*..2.00



Prince Matchabelli Gift Sets

29 **The Crown Ensemble** . . . a regal collection. Includes ½ dram each of Wind Song and Beloved Perfume; 2-dram bottle of Stradivari Perfume; ½ oz. each of Wind Song and Beloved Cologne. Also royal red velvet drawstring pouch to carry perfumes in purse. Attractive gift box.
53 TP 6202—*Postpaid*...†5.50

30 **Cologne Duet.** 1 oz. each of Beloved and Stradivari. Gay plastic gift box with ribbon and festive bells.
53 TP 6206—*Postpaid*...†2.75

31 **Perfume Honors.** Gift box with ½ dram each of Wind Song, Stradivari, Beloved, Duchess of York Perfumes.
53 TP 6205—*Ppd.* 4 Pcs.†2.20

Bayberry Spray Mist

32 **Spray "The Smell Of Christmas"** into every room in the house! Wonderful to use . . . wonderful to give. Spray on gifts and greeting cards. Freshens closets, drawers, linens, lingerie. Use Bayberry Mist especially at Christmas—but also as a fragrant room freshener all year 'round. 6-oz. can; extra fine spray prevents dampening or discoloration.
53 TP 6048—*Postpaid*....†1.65

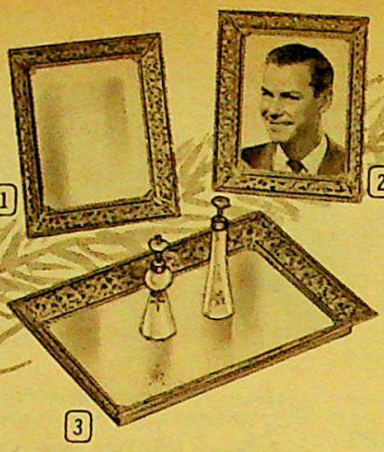
Matching Dresser Accessories

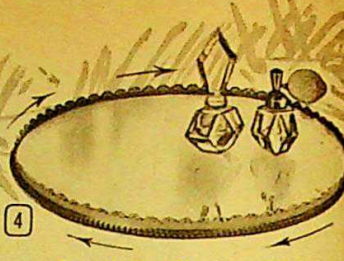
1 TO 3 **Antiqued Gold-Color** filigree metal, frames these prettily. Felted backs; eyelets for hanging.

(1) **Easel Mirror.** 10x12 in.
53 T 5115—Ship. wt. 3 lbs. 8 oz....4.95

(2) **Easel Picture Frame.** 8x10 in.
53 T 5110—Ship. wt. 2 lbs. 8 oz....4.95

(3) **Mirrored Perfume Tray.** Wt. 3 lbs.
53 T 5116—11x16 inches.....5.95
53 T 5117—Like above, 10x14 in..4.95





Revolving Perfume Tray

4 **So Pretty on Her Dresser**—a perfec setting for perfume bottles a atomizers. Revolving mirrored tra has delicate gold-color filigree meta edge. 11½-in. diam. . . . it's large enough for several items.

53 T 5118—Ship. wt. 3 lbs.....3.79

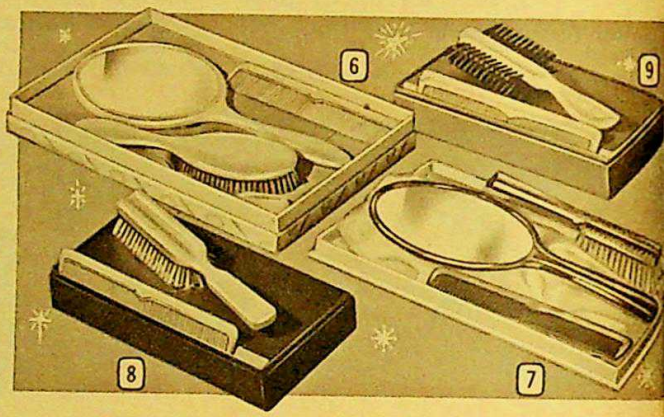
Atomizers: etc. shown on (3) (4), no sold. See our selection, Pgs. 163, 165

She's Pretty...

Handy Round-the-Neck Mirror—So Many Uses

5 **Leaves Both Hands Free** for back of hair—perfect for the sickabed. Adjusts; folds flat; extension forms base for table use. Reversible—regular or magnified vision. Clear lucite frame.

53 W 5074—About 5½-in. diam. Wt. 12 oz.....2.89
53 W 5076—About 5-in. diam. Wt. 8 oz.....1.98



Pretty and Practical Dresser Sets

6 **Elegant Lady Set.** Pretty pink plastic nylon bristle brush, matching comb. Regular vision mirror, dainty pastel design on back. Boxed.

53 T 5123—Wt. 2 lbs.....1.98

7 **Lucite Set by Tek-Hughes.** Nylon bristle brush, matching comb. Mirror has regular vision both sides. Choice of Rose, Blue, Clear. Boxed. Ship. wt. 1 lb. 4 oz.

53 T 5120—*State Color*.....4.95

8 9 **Plastic Comb, Brush Sets** with 100% pure natural bristles; matching combs . . . a very welcome gift. Boxed. Wts. 1 lb. each.

(8) 53 W 5010—5 Rows Bristles. *State* Pink, Blue, White.....2.98
(9) 53 T 5018—Heavier Plastic. 8 rows bristles, flared. Pink only..4.98

Mirrors for Milady

10 **Reversible Hand Mirror** with clear lucite frame. Crystal-clear mirror; one side regular vision; one side magnifies for special skin care.

53 W 5111—Abt. 5-in. diam. Ship. wt. 2 lbs....3.49

11 **Attractive Mirror** with hand-cut clear lucite frame of unusual design. "Tru Vue" reversible mirror; regular and magnified vision.

53 T 5082—About 4½-in. diam. Wt. 1 lb. 3.29

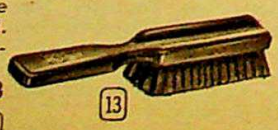
12 **Reversible Table Mirror** on lacquered brass-plated stand. One side regular, one side magnifies. A pretty dresser accessory, and so useful.

53 T 5084—About 12 in. high. Ship. wt. 2 lbs...4.95

"Miss Onyx" Brush by Mohawk

13 **Six rows** sturdy pure boar bristles, flared. All black. In pretty plastic gift box. Wt. 1 lb.

53 T 5139.....2.98



Clever Kits Imported From Germany

14 **Sew-Essential Travel Kit.** Pastel Blue leather zipper case with Scissors, Thimble, Needles, Pins, Thread, Bodkin.

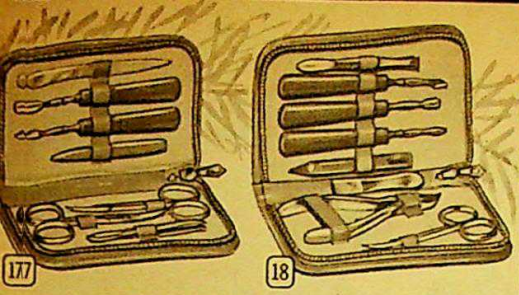
53 T 6106—About 4¼x2¼ in. Ship. wt. 2 oz.....†98c

15 **Betty Co-Ed Sewing Kit** for those last-minute repairs. Blond leather zipper case, lined in red. Holds Thimble, Scissors, Needles, Threader, Pins, Thread, Bodkin, Tape Measure.

53 T 6107—About 5½x3¼ in. Ship. wt. 3 oz.....†1.98

16 **Versatile Travel Kit** that's oh, so handy. Red leather zipper case tops nylon bristle clothes brush. Includes Cuticle Scissors, Tweezers, File, Needles, Thread.

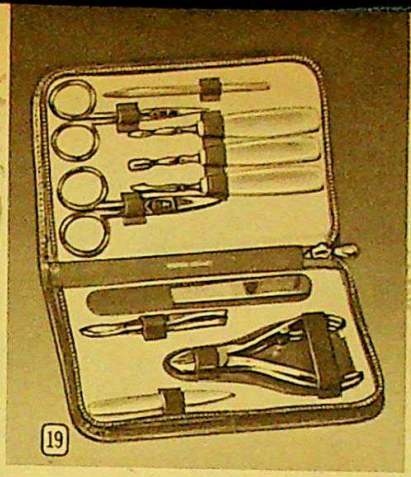
53 T 6108—About 5x2 in. Ship. wt. 4 oz.....†1.98



Red Leather Zipper Kits from Germany

17 53 T 6123—7-Pc. Manicure Kit. Cuticle and Nail Scissors; Tweezers; File; 2 Cuticle Tools; Cleaner. Case, abt. 5½x3¼ in. Wt. 6 oz... † 1.98

18 53 T 6139—8-Pc. Manicure-Pedicure Kit. Cuticle Scissors; Nail Nipper; File; Nail Cleaner-Pusher; Tweezers; Cuticle Knife; Pusher; Pedicure Nail Cleaner. Case, abt. 5½x3½ in. Wt. 8 oz. †2.98



19

THE "MADEMOISELLE"

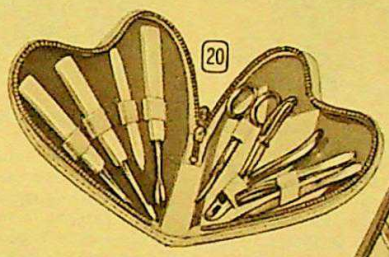
19 **10-Pc. Manicure and Pedicure Set** in bright red leather zippered case. Fine quality imported German cutlery steel implements. Nail and Cuticle Scissors; Toenail Nippers; Tweezers; File; Pedicure Tool; Cuticle Pusher; Cuticle Knife; Nail Cleaner; Groomer. Case about 6½x4 in. Wt. 10 oz.
53 T 6102..... †3.98

She Primps!

Perfectly Paired . . . Matching "His" and "Hers" Kits

22 **Something New and Clever Tool** Matching manicure kits with gold embossed "His" and "Hers" on handy nylon boristle clothes brushes. Handsome black leather kit for him, red leor her. Top zips open for easy access to File; Tweezers; Comb polus Shoe Horn, Nail Scissors for him, Sewing Essentials, Cuticle Scissors for her. Imported from Germany.
53 T 6125—Each abt. 5 in. long. Ship. wt. 14 oz..... †3.98

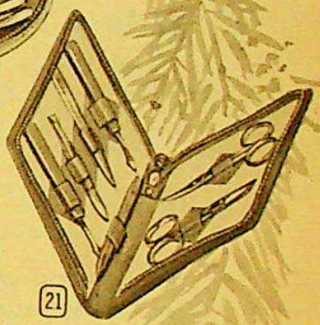
Items On These Two Pages Marked † Include 10% Fed. Excise Tax.



20

Dainty Sweetheart Kit

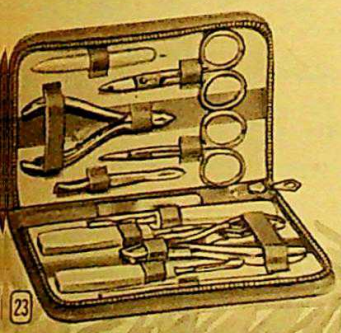
20 **8-Pc. Set.** Simulated leather heart-shaped zippered case in red or blue. Cuticle Scissors; Nippers; Tweezers; 3 Cuticle Tools; File; Nail Cleaner. Case about 6x6½ in. Wt. 7 oz.
53 T 6148—*State Color*... †2.98



21

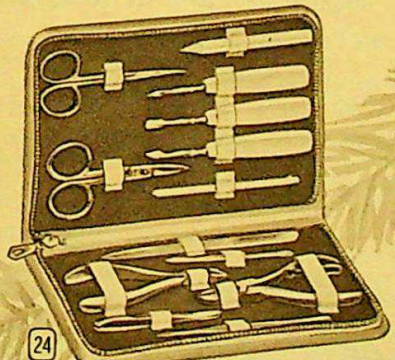
Smart Diamond Design

21 **6-Pc. Set.** Diamond-shaped zipper kit of simulated leather in red or white. Includes Cuticle and Nail Scissors; Tweezers; File; 2 Nail-Cuticle Tools. Case abt. 5x8¼ in.
53 T 6149—*State color.* Ship. wt. 4 oz..... †1.98



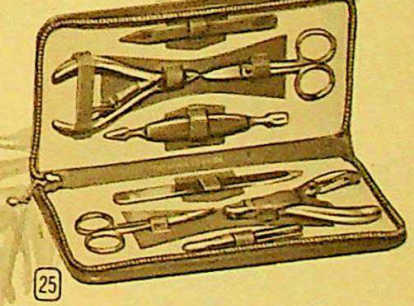
23

23 **10-Pc. "Vogue."** Red leather zipper case, 6½x4 in. Nail and Cuticle Scissors; Nail, Cuticle Nippers; Tweezers; File; 3 Cuticle Tools; Nail Cleaner. Fine steel.
53 T 6103—Ship. wt. 8 oz... †4.98



24

24 **13-Pc. "Allure."** From Germany. Blond Leather Case, 5x7½ in. 2 Scissors, 2 Nippers—Nail, Cuticle; Tweezers; File, Blackhead Remover; 5 Cuticle Tools; Pencil.
53 T 6104—Ship. wt. 8 oz..... †5.98

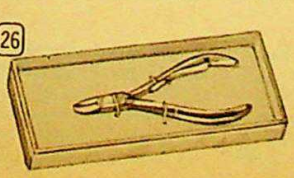


25

For That Very Special Someone . . .

25 **The Lady Cheryl—8-Pc. Set.** Sure to please. Beautiful Lipstick Red zipper case in top-grain Cowhide, lined with Natural color suede. Professional quality Solingen instruments: extra smooth-cutting Nail and Cuticle Scissors; Nail and Cuticle Nippers; Tweezers; File; Cuticle Pusher-Pedicure Tool; Nail Cleaner.
53 T 6105—Case 8½x4 in. Wt. 9 oz..... † 10.98

26 **Pedicure Nippers from Germany.** Fine quality steel. Clip-spring construction assures quick, clean cut. Abt. 3¼ in. long. Gift boxed.
53 T 6095—Wt. 6 oz..... 2.98



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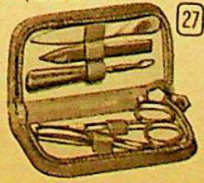


27

"Little Miss" Miniature

27 **5-Pc. Set** in red leather zippered case. Dainty Cuticle Scissors; Tweezers; File; Cuticle Pusher; Nail Cleaner. Case about 4¼x2 in.
53 T 6124—Ship. wt. 6 oz..... †98c

Your Choice $2.99 ANY ITEM ON THIS PAGE

Musical Madonna and Nun Doll

Sweetheart Doll

Holiday Special

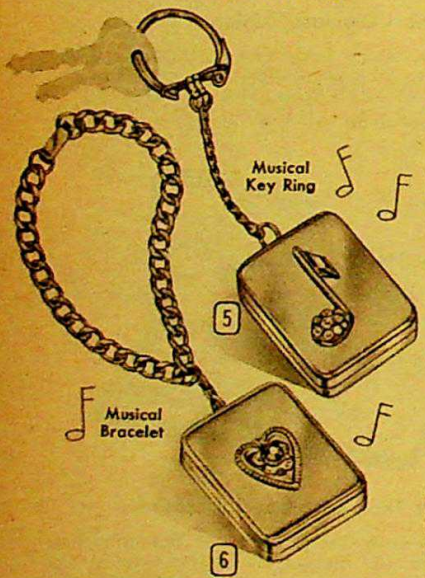
1 **Big, Beautiful Powder Box** with a special feature . . . it plays two tunes! Lift the lid, one tune plays through and then a second. Glamorous spun metal box with lovely simulated jewel or flower decoration. Assorted colors (sorry, no choice at this low price). Abt. 5-in. diam. Gift boxed.
53 T 5445—Ship. wt. 12 oz. Each 2.99

2 **This Sweet Madonna** Statue rests in pensive repose—hands folded in prayer. Base has music box that plays an appropriate religious tune. China Figure is delicately painted in soft colors.
About 7½ in. high. Ship. wt. 10 oz.
53 T 5564....Only 2.99

3 **Gentle Featured Little Nun Doll** stands on hidden music box. As music plays she gracefully revolves on base. Authentically dressed in habit and flowing robes. A gift to please young and old alike.
Abt. 9½ in. tall. Ship. wt. 8 oz.
53 T 5448....Only 2.99

4 **Music Charms . . .** and so does this pretty little lady. Her beautiful outfit is a delight as she turns around and around on her music-box base. Movable arms and head . . . open-close eyes. Abt. 9½ in. Wt. 1 lb.
53 T 5453.....2.99

CHARGE IT ON W.R.C.
SEE DETAILS PAGE 19.

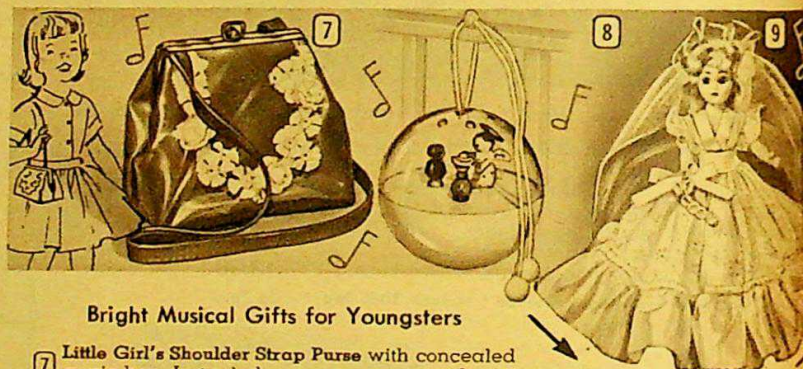


Jeweled Treasures

5 6 **She Shall Have Music . . . Wherever She Goes** with this music box charm bracelet or key ring. Pretty gold-color metal charms have varied decorations on front. Melody plays at the touch of a button. *Each an exceptional value.*

(5) Musical Key Ring
53 T 5450—Ship. wt. 3 oz.....2.99

(6) Musical Charm Bracelet
53 T 5449—Ship. wt. 3 oz.....2.99



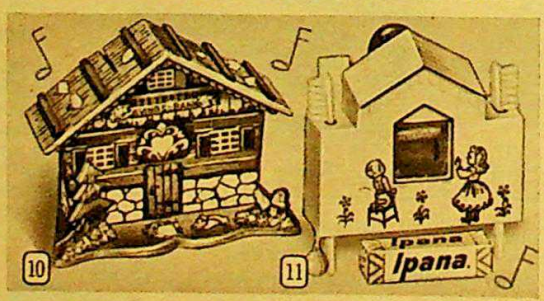
Bright Musical Gifts for Youngsters

7 **Little Girl's Shoulder Strap Purse** with concealed music box. Just wind up, open purse and cute tune plays. Red leather-like plastic.
53 T 5446—Ship. wt. 13 oz.....2.99

8 **Clever "Music Ball"** for crib or play pen plays lilting tune. Unbreakable plastic—little figures are visible inside the ball.
53 T 5452—Hangs by cords. Ship. wt. 8 oz....2.99

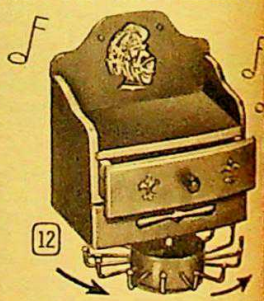
Beautiful Bride

9 **Doll in Wedding Gown,** turns as pretty tune plays. Arms, head move; eyes close. Abt. 9½ in.
53 T 5447—Wt. 8 oz..2.99



10 **Musical Saving Bank.** Darling Swiss chalet—detailed, bright colors. Wind up, drop coin in roof, tune plays. Wt. 12 oz.
53 T 5569.....Only 2.99

11 **Musical Brush and Tooth Paste Holder.** Pull cord, remove brush —(not incl.)—tune plays. Suction cup. Wt. 8 oz.
53 T 5451.....2.99



12 **Musical Tie Rack.** Wood wall shelf with drawer —open, tune plays, 15 tie holders revolve. Abt. 6½ in. high. Ship. wt. 1 lb.
53 T 5560.....2.99

Your Choice $3.99 ANY ITEM ON THIS PAGE

Decorative Musical Novelties

13 **Sew-Neat Musical** Sewing Basket in pretty design, attractive colors. Melody plays when lid opens. Rayon lined; padded lid. Holds tape measure, needles, thimble, pretty pin cushion. About 9¾x6 in. Ship. wt. 1 lb. 8 oz.
53 T 5565.....3.99

14 **Little Brown Jug** plays a gay tune when lifted. Characteristic pottery jug, "corn cob" stopper.
53 T 5554—Abt. 8½ in. tall. Wt. 1 lb. 12 oz.....3.99

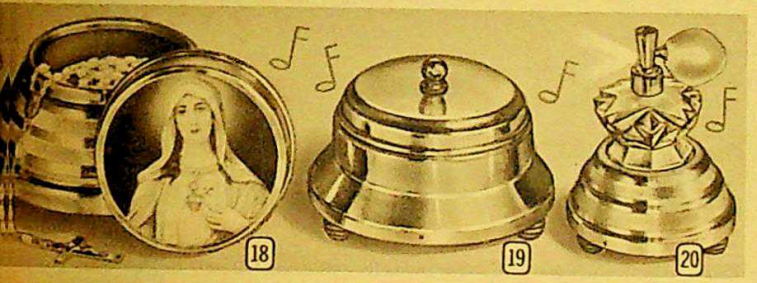
15 **Handsome Beer Stein,** typical of old Germany, plays a lively tune when lifted. Multi-color decorations; hinged pewter lid and finger bracer.
53 T 5561—Abt. 10¼ in. high. Ship. wt. 2 lbs...3.99

16 **Musical Candy Jar** of unusual design. Pretty glass jar fits in brass-plated metal holder.
53 T 5562—Abt. 9 in. tall. Wt. 1 lb. 10 oz.....3.99

IT'S A BRACELET
IT'S A NECKLACE

Change-About Charm

17 **It's Different** and delightful! Dainty music box charm can be worn as necklace or bracelet. Gay melody plays at the touch of a button. Gold-color metal charm has bright decoration on front. Gift boxed.
53 T 5476—Fed. Tax incl. Wt. 3 oz....3.99



Musical Gifts are Sure to Please Milady

18 **Pretty Rosary Box** plays soft melody when top is lifted. Gold-color spun metal, color plaque of Madonna on lid. Rosary not included. Abt. 5¼-in. diam. Wt. 12 oz.
53 T 5530.....3.99

19 **Musical Powder Box** plays 2 tunes when lid is lifted. Beautiful copper box—brass plated knob and wooden ball feet. About 4½-in. diameter. A treasured gift. Ship. wt. 8 oz.
53 T 5456.....3.99

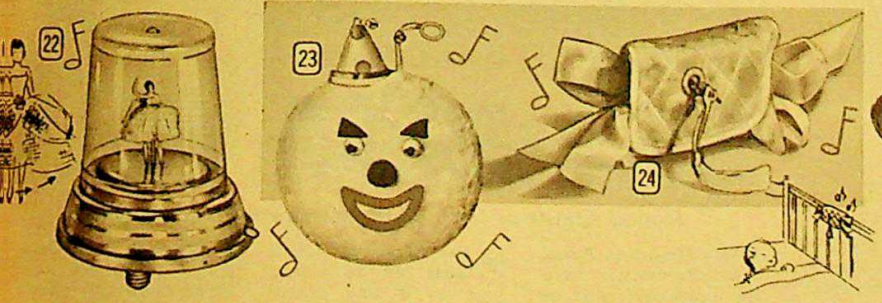
20 **Perfume Atomizer**—a lovely gift for a lovely lady. Intricately cut glass bottle; gold-color spun metal music box base. Wind up, pretty tune plays as you lift atomizer. Wt. 8 oz.
53 T 5454.....3.99

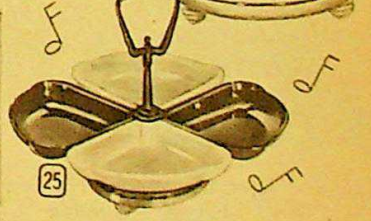
Revolving Musical Christmas Tree

21 **This Miniature Christmas Tree** revolves slowly on its music box base as a melody plays. The sparkling little ornaments are nestled amid green fiber branches. A bright golden star adorns top in traditional Christmas manner.

On gleaming spun metal base. On-off lever. Ht. overall about 14 in. Ship. wt. 1 lb.
53 T 5549.....3.99

Other Decorative Trees Page 463





22 **Dance, Ballerina, Dance** as the music box plays. Dainty doll is enclosed in plastic dome; pretty spun metal base. About 5½ in. high.
53 T 5455—Wt. 8 oz.....3.99

23 **Musical Clown Pillow**—white plush; gay trim. Elastic play cord has bell. Music box in pillow. Abt. 12-in. diam. Wt. 1 lb. 9 oz.
53 T 5555.....3.99

24 **Lull-A-Baby Music Box** in white quilted satin cover. Ties to buggy, crib or play pen. Sweet tune lulls baby to sleep.
53 T 5525—Wt. 9 oz. 3.99

Musical Tid-Bit Tray

25 **Attractive Serving Tray** plays a sparkling tune when lifted. Four removable colored plastic sections on gold-color metal base. Plastic handle. About 10-in. diam.
53 T 5594—Wt. 1 lb.....3.99

Your Choice $4.99 ANY ITEM ON THIS PAGE

Nun Doll . . . Rosary Box

[1] **Authentically Robed, Sweet Faced** little nun doll reverently guards a rosary box. She revolves slowly as music box plays an appropriate religious tune. Velour-lined rosary box is gold-color spun metal. Rosary not incl. Abt. 11¾ in. tall.

53 W 5512—Ship. wt. 12 oz. 4.99

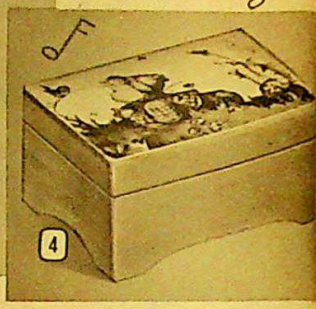
Beautiful Musical Madonnas

[2] **Lovely Porcelain** Madonna beautifully robed in blue and white with gleaming gold-color trim. Sweet song plays as small rosary drawer is opened. Abt. 6¾ in. tall. Ship. wt. 2 lbs.

53 T 5502. . . . . 4.99

[3] **Delicate Madonna** statue graces top of gold-color metal music box. Blue, white robe. Lined rosary box plays when opened. About 8½ in. A gift to be cherished for years. Ship. wt. 12 oz.

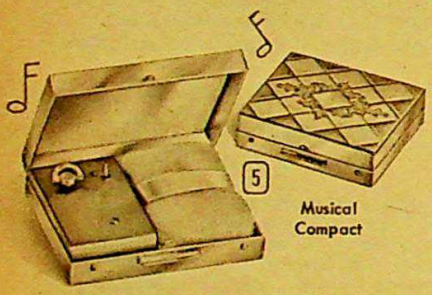
53 T 5568. . . . . 4.99



Hummel Music Box

[4] **You Can Watch** this music box play. Wind up, open lid—the works are visible through glass. Natural wood box, delightful Hummel child on top. About 4⅜x2⅛x3⅛ in. Ship. wt. 12 oz.

53 T 5557. . . . . 4.99



She'll Love It . . . and You!

[5] **Fabulous, Fanciful** musical compact of gold and silver color metal plays a lilting tune as Milady primps. Fluffy puff, sifter, bag. On-Off switch. Abt. 2¾x2½ in.

53 T 5559—Ship. wt. 5 oz. 4.99

[6] **This Jolly, Cuddly-soft Santa** sits up, arms outstretched, just asking to be hugged. He even turns his head as he plays his merry tune. Gay red and white plush. Abt. 10 in. Wt. 1 lb.

53 T 5556. . . . . 4.99

[7] **Gorgeous Sweetheart Doll** revolves on musical powder box. Movable head, arms; open-close eyes. Abt. 10 in. high.

53 T 5514—Ship. wt. 14 oz. 4.99

[8] **Handsome Brass-Plated Musical Decanter** plays when lifted. Glass panels, assorted silhouettes.

53 T 5563—Abt. 10½ in. high. Wt. 2 lbs. 4 oz. . . 4.99

Everything Stops For Tea Except the Music

[9] **For An Enchanted Tea Time,** nothing could be more perfect than a teapot that plays an appropriate tune when you lift it to pour. Gracefully designed—porcelain with 22K Gold decoration and trim. Holds 6 cups. Abt. 5½ in. high.

53 T 5504—Ship. wt. 2 lbs. 6 oz. 4.99

Musical Christmas Gifts Bring Pleasure the Year 'Round

[10] **This Guardian Angel** stands watch over little boys and girls as they sleep. Charming wooden figure, softly enameled pink or blue. Plays soft lullaby. Abt. 5 in. high. *State color.*

53W6038—Wt. 8 oz. . 4.99

[11] **This Trio of Choir Girls** stands joined together in one lovely porcelain figure. Each is robed in traditional black and white. Music box plays appropriate tune. Abt. 5 in. high.

53T5558—Wt. 1 lb. . 4.99

[12] **Musical Door Chime** . . . so nice to hear. Easy-to-install plastic chime has push-button on cord. Phrase of tune plays, shuts off. Works on flashlight battery (incl.). Abt. 4½-in. diam.

53T5457—Wt. 1 lb. . 4.99

W.R.C. Plan—See Page 19

Musical Gifts FOR SOMEONE SPECIAL

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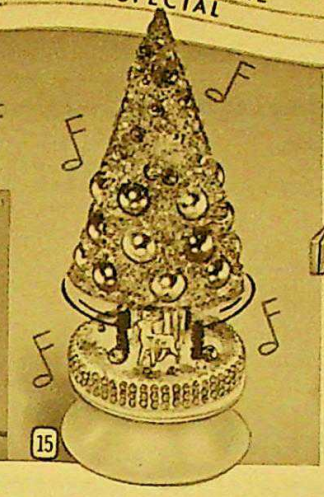

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Lourdes Shrine

16 **Delicately made**—antique silver-plated. Attractive floral garlands and religious motif on base. Plays appropriate tune. About 8¼ in. high. Wt. 2 lbs.
53 T 5586.....7.95

NIGHT LIGHT WITH ROSARY

17 **Sheds Soft Watchful Light.** Translucent plastic figure on gold-color spun metal base. Velour lined drawer—rosary is incl. Plays religious tune. Abt. 11¼ in.
53 T 5570—Ship. wt. 1 lb. 6 oz.....9.95

Smokers' Prize

13 **Just Press Button**—music starts, doors open, revolve. After a pause doors reverse and close to another tune. Handsome wood box, gilt trim. King or regular. Abt. 7½ in. Wt. 2 lbs.
53 T 5538.....10.95

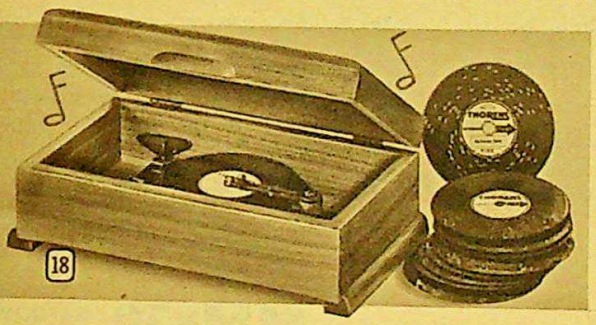
Lovely Lamp

14 **Dainty Little Doll** revolves to music. Lovely Wedgewood blue lamp, pretty parchment shade—completely feminine and frilly. Separate switches. Abt. 17 in. high. Wt. 2 lbs. 8 oz.
53 T 5495.....7.95

Winter Wonderland

15 **Put Christmas Magic** on your table with this fabulously decorated tree. The gay profusion of ornaments glitter and gleam as it revolves to music. Abt. 15 in. high. Wt. 1 lb. 8 oz.
53 T 5481.....5.95

SAVE $10.95 on Beautiful Walnut Box, With 11 Discs $24.95



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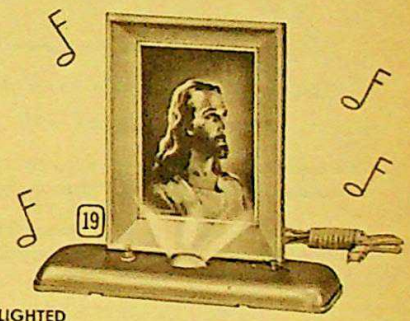

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LIGHTED MUSICAL PICTURE

18 **Handsome Walnut 30-note Swiss Box Sells for $35.90 Nationally!** A fine Precision instrument. 11 discs included: Blue Danube; Wedding March; Bells of St. Mary; Barcarolle; La Traviata; Rigoletto; Narcissus; Faust; Cavalleria Rusticana; Tales From Vienna Woods; Wm. Tell's Prayer. Ship. wt. 5 lbs.
53 T 5511—Abt. 11x6x3 in. $2.50 Dn....Cash 24.95

53 T 5513—**Children's Tunes. 10 Discs.** Happy Birthday; Old King Cole; Mary Had a Little Lamb; Rockabye Baby; Brahms' Lullaby; Jack and Jill; Merry Farmer; Frere Jacques; 2 others. Ship. wt. 8 oz.....4.95

Christmas Songs. 10 Discs. Silent Night; First Noel; Adeste Fideles; O Little Town of Bethlehem; Jingle Bells; O Christmas Tree; Herald Angels; 3 others.
53T5509—Wt. 8 oz...4.95

Popular Airs. 10 Discs. Bells of St. Mary; Merry Widow; Rose Marie; Glow Worm; Ramona; Smiles; Valencia; Marcheta; 2 others.
53 T 5510—Wt. 8 oz..4.95

19 **Beautiful Picture of Christ,** lighted gold-color metal base. Music box plays religious tune, works separately from light. Plastic frame abt. 9¼x7¼ in.
53 T 5458—Ship. wt. 1 lb. 6 oz.....6.95

20

21

22

23

REMOTE CONTROL

Musical Cake Plates

Revolve to "Happy Birthday". White. Abt. 10-in. diameter.

20 **Metal,** pretty gold-color trim. Cannot over-wind.
53 W 5535—Wt. 1 lb. 8 oz.5.95

Sturdy Plastic Platter.
53 W 5503—Ship. wt. 1 lb.3.49

Disney Musical Nite-Lites

21 **Delightful Pretend "TV" Set** adds charm to nursery day or night. Separate switches for nite-lite and music box. Abt. 5¼ in. high.
53 TP 4079—Sleeping Beauty. *Postpaid*..5.98

22 **Sweet Little Bambi.** On-Off switch.
53 WP 4085—With music unit. *Pstpd*. .5.98
53 WP 4084—Without music unit. *Postpaid*.3.59

All Electrical Items UL Appr., 110-120 V., AC

Revolving Musical Tree Stand

23 **Adds So Much Joy To Christmas**—and for years to come. Tree revolves to "Jingle Bells," "Silent Night" . . . lights, music, rotation work singly or together. Safe, durable, tip-proof. Gold-color spun metal, 19-in. diam. stand with water reservoir to keep tree fresh. Holds trees to 5-in. trunk diam., 10 ft. tall. 3 outlets for lights. Use indoors only. Ship. wt. 15 lbs.
53 T 5470 MO—$4 Down.....Cash 37.95

Other Stands Page 458

Be a Spectacular Santa...Give her

Salon-ETTE VIBRATOR LOUNGE

ONLY $5 DOWN **$57.95** $5 MONTHLY

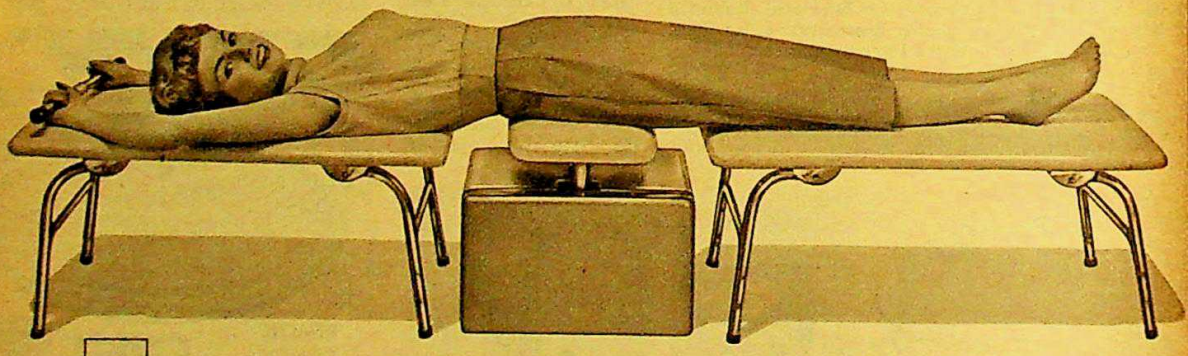
TV Advertised—Foam Upholstery—Doubles As An Extra Bed—6 Ft. Long

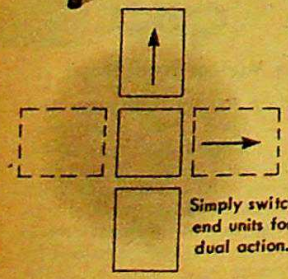
- **2 Separate Vibrating Units Work Individually or Together**
- **Handy 3-Way Switch for Local or All-Over Vibration**
- **Suitcase-Size Portability**—folds compactly for easy storage, opens automatically in just seconds
- **Choice of 2 Color Combinations**—Black and White or Brown and Tan; Handsome Decorator Styling

The Salon-ette gives you so much . . . and for so little! Helps relieve tensions . . . soothes and relaxes . . . firms and tones muscles. When used along with reduced calorie intake it means a slimmer, trimmer figure. Comfortable foam pad is covered with handsome leather-grain vinyl. Full 6 ft. long, 20 in. wide, yet folds to suitcase size, opens automatically, is completely portable. 110–120 volts, AC only. *State color choice:* Black and White or Brown and Tan. *Mailable.*

53 T 3437 MO—Ship. wt. 40 lbs. $5 Down, $5 Mo.. Cash 57.95

SlimTone MOTION LOUNGE **$99.50** $5 DOWN $5 MONTHLY





Single Pad—Dual Direction Massage—Posture-Improving Stretch Bar

All the members of the family will be using Mom's Slim Tone! Everyone likes it, and everyone benefits from its dual direction massage and posture-improving stretch bar. To get either forward or side-to-side motion you simply switch the end sections around the motor unit. This relaxing passive form of exercise is the modern way to keep in trim—the ideal way to look and feel your best.

Attractively styled with strong tubular steel construction. Upholstered in good looking washable vinyl plastic—eggshell with golden-speck design. Legs fold for easy storage. Center section pad can be used for spot massage. About 84x20 in. On-Off switch on cord. 110–120 V., AC. Ship. wt. 63 lbs. Ship. promptly Frt., Truck or Expr.

53 T 3439 R—$5 Down, $5 Mo. Cash 99.50

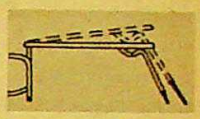
W R C Charge It! SEE PAGE 19

Use Wards Revolving Charge or Take 24 Months to Pay with Special Appliance Terms, Pg. 269.

relaxation...new figure loveliness

The Golden Touch THERMO-DUAL $189.95 $5 DOWN $10 MONTHLY

Our Only Lounge Featuring Penetrating Thermostatically Controlled Heat And Massage In Dual 4-Way Action Pads



Adjustable Lounge Ends

Four-Way Action

WWards most complete massage unit! Enjoy professional type treatment at your convenience in yyour own home. Beautifully styled with gold-ccolor vinyl-covered foam pads, gold anodized aaluminum frame. 4-way massage *with or without* hheat—2 thermostatically heated pads move in uunison or flick the switch and they stroke in opposite directions. Handy step-on lever automatically swivels motorized pad section for side to side mmotion. Use center section alone for spot massage.

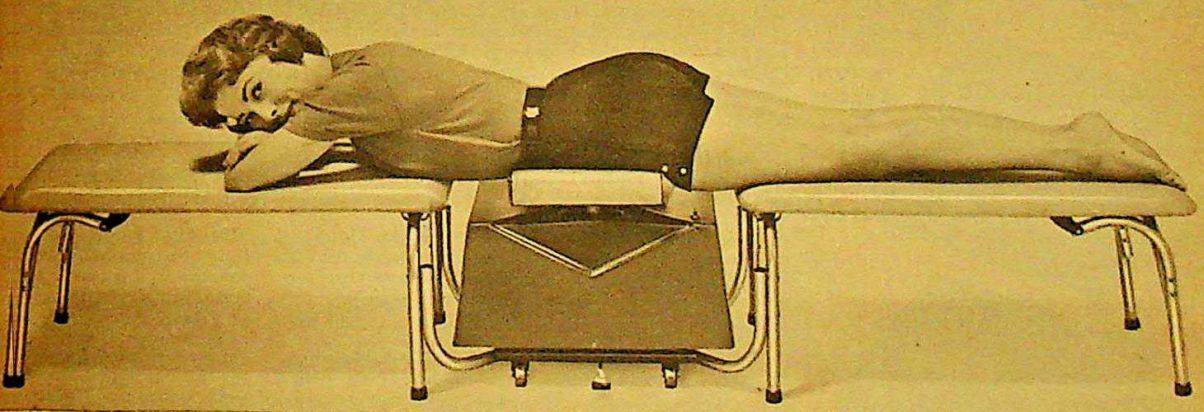
Automatic timer regulates massage period if desired. Lounge ends adjust for comfort, concentration of massage. Adjustable stretch bar, sandbag for proper tension, weight. Folds for storage. Calorie Chart, Instructions. Abt. 86x18½ in. Powerful motor. 110–120V., AC. *Prepaid.*

53 WP 3396 R—Golden Touch with Heat, Automatic Swivel Action. $5 Dn. $10 Mo. Cash 189.95

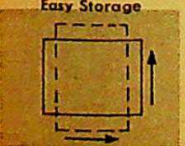
53 WP 3422 R—Like Above, without Heat; Manual Swivel Action. $5 Dn. $9.50 Mo.....Cash 179.95

Automatic Timer
Adjustable End Sections
Stretch Bar . . . Sand Bag

Step-On Lever
For Lazy-Susan
Swivel Base



Folds For Easy Storage



Center Swivels For Dual Action

The Golden Touch PETITE $134.95 $5 DOWN $7 MONTHLY

Lazy Susan Base Gives Dual Action Pad . . . Forward or Side-to-Side

The Golden Touch Petite features one pad which provides dual action. Press Lazy Susan step-on lever to swivel center section for forward or side-to-side motion. Use section separately for spot massage. On-off switch is top-mounted for easy access. Legs fold under for compact storage.

Design, construction and motor are like Golden Touch above except no timer, stretch bar or sandbag. So attractive it can be used as a permanent piece of furniture. Calorie Chart, Instructions incl. Abt. 84x18½ in. 110–120 V., AC.

53 TP 3423 R—*Prepaid.* $5 Down....Cash 134.95

NOTE: Both Units This Page Shipped Promptly by Freight, Truck or Express

King-Size . . . Downy-Soft

Luxurious Back Rest With Heat and Vibration

Pamper Her With the Cushioned Comfort of a beautiful Back Rest that has the added benefits of gentle soothing vibration, penetrating heat. Wonderful for convalescents. Use it without heat or vibration for TV, reading or just relaxing.

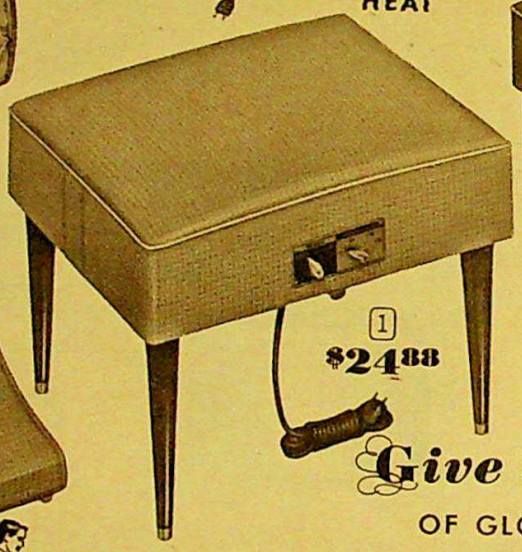
Ever-glaze polished Cotton over lightweight Orlon. Assorted pastel floral design. UL Approved. On-Off-Heat-Vibration Switch. 8-ft. cord. *Mail.* Wt. 11 lbs.

53 W 7058 MO—With Vibration, Heat.....15.98
53 W 7054 MO—Above, With Vibration Only.13.98
53W7051MO–Big, Comfortable Cushion Only. No Heat or Vibration. Ship. wt. 9 lbs..... Only 8.98

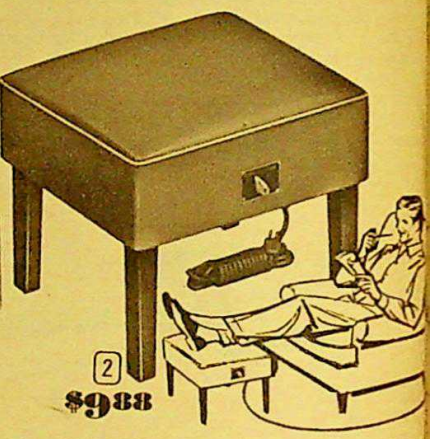
Hassocks, Pillows this Page for 110-120 volt, AC only.

$15.98
With Heat, Vibration

with HEAT

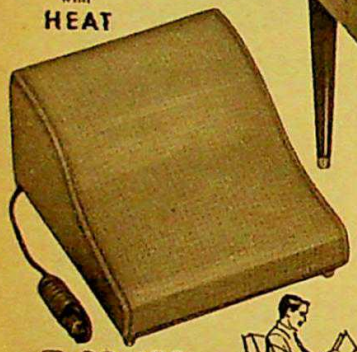


1
$24.88



2
$9.88

with HEAT



3 **$24.88**

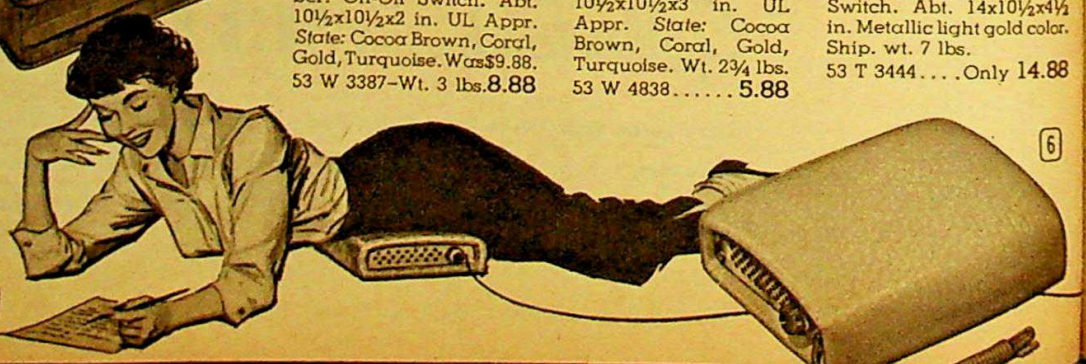
Give the Real Fun

OF GLORIOUS RELAXATION

Cut $1.00
$8.88

4
with HEAT

5
$5.88



6

1 **Our Beautiful Big Deluxe Model Hassock with 3-Speed Vibration and Heat!** Massages, relaxes aching foot, leg, thigh muscles. Wonderful after strenuous exercise . . . warm comfortable relief from cold, chill. Buy handsome matching Pillow (3) below. Sturdy Naugahyde cover in beautiful Turquoise, Foam Rubber, Tufflex padded. Graceful dark Mahogany tapered legs trimmed in brass. On-Off-Heat; Low-Med.-High Vibration Controls. 8-ft. cord. About 20x16 in.; abt. 15 in. from floor.

53 T 3449MO—With Vibration, Heat. Ship. wt. 13 lbs. $2.50 Dn., $3 Mo. Cash 24.88
53 T 3448MO—Above, But No Heat, 1-Speed Vibration. Wt. 13 lbs.....18.88

2 **Regular Model Vibrating Hassock** for soothing massage. Vinyl cover, Bright Red with White Ribbing. Foam rubber and Tufflex padding. On-Off Switch.

53 T 3447 M—Abt. 15x12 in.; abt. 13 in. from floor. 8-ft. cord. Wt. 11 lbs..... 9.88

3 **New 3-Speed Vibrator Pillow with Heat.** Matches Hassock (1) above. Turquoise Naugahyde cover, Foam rubber padding. Cushioned bottom, rubber feet. On-Off-Heat; 3-Speed Vibration Controls.

53 T 3446—Abt. 12x14½ in. Wt. 10 lbs.....24.88

Vibrating Pillow like (3) but No Heat. On-Off switch. No Variable Vibration Control. Wt. 9 lbs.

53 T 3445.....19.88

4 **Vibra-Therm Pillow.** 3-Way Control: Massage with Heat; Massage or Heat only. Corduroy zipper Cover over Foam Rubber. On-Off Switch. Abt. 10½x10½x2 in. UL Appr. *State:* Cocoa Brown, Coral, Gold, Turquoise. Was $9.88.

53 W 3387–Wt. 3 lbs.8.88

5 **Slim-Trim Massage** Pillow. Foam Rubber padding; removable Corduroy cover, On-Off switch. Abt. 10½x10½x3 in. UL Appr. *State:* Cocoa Brown, Coral, Gold, Turquoise. Wt. 2¾ lbs.

53 W 4838.....5.88

6 **New Oval 3-Speed Vibrator Pillow.** Massages aching muscles. Washable Vinyl cover; Foam Rubber padding. Hi-low-med. Switch. Abt. 14x10½x4½ in. Metallic light gold color. Ship. wt. 7 lbs.

53 T 3444....Only 14.88

7 Exercises from Waist Down **$19.88**

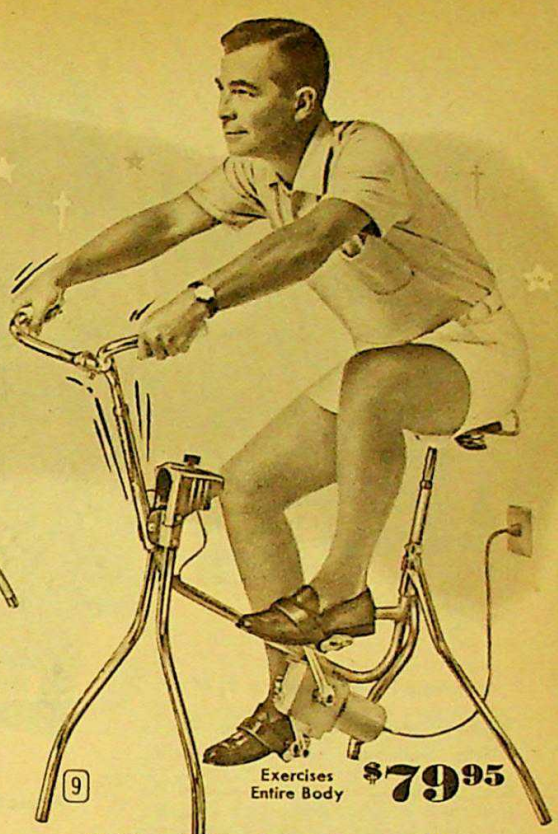
8 Exercises Entire Body **$27.95**

Keep in Trim With an Exerciser

- For Year 'Round Family Use
- Tone and Firm Muscles
- Stimulate Body Circulation
- Help Body "Trimness"

7 **Stelber Pedal Trim.** Bicycle-style pedal exerciser. Holds up to 400 lbs. 22-Way adjustable stem, handlebars, saddle. Bicycle ballbearing crank. Variable tension device adjusts pedal pressure. Gray baked-on Enamel finish; heavy-duty bike tubing. Ship Frt., Trk., Exp.
533W3393R-Wt.241bs. 19.88

8 **Stelber "Imperial" Pedal Trim**—Handlebar and pedal action . . . exercise entire body. Pedals have straps for added safety; deluxe seat for extra comfort. 2-Way adjustable stem, handlebars, saddle. Bicycle ballbearing crank. Variable tension device adjusts pedal pressure. Frame, legs Beautiful two-tone Gray and White; Handlebars, chrome-plated. Ship. wt. 25 lbs. Ship. Freight, Truck or Express.
53 T 3430R—$3 Down..Cash 27.95



9 Exercises Entire Body **$79.95**

It's Motorized!

9 **Now the Finest! Stelber "Electra" Pedal Trim.** So effortless—rider is propelled by motor for all-out exercise. **Powerful motor** has rheostat control for speed variance from approximately 40 to 120 RPM; automatic overload cut-off to prevent burning out. Motor, gears enclosed, permanently lubricated. Handlebar Safety Control—stop motor *instantly!* Extra-heavy pedals, 2 each strong durable straps for added safety. Double-spring seat, two-tone finish. 2-Way adjustable stem, handlebars, saddle. Metallic gold finished frame, Chrome-plated legs, handlebars. 110–120 v. AC only. Wt. 35 lbs.
53 T 3431R—Ship. Frt., Trk., Exp. $8 Down. Cash 79.95

W R C *Charge It!* SEE PAGE 19

"Slimming" Fun at Home

100 **Slimline Massage Belt.** Motor-Driven Web Belt provides stimulating vibratory massage. **She'll use it constantly—so compact in design** it can stand in bedroom or bathroom ready to use at any time! **Baked Enamel finish.** Pastel motor housing. Base abt. 300x10½ in. Inlaid rubber mat. Stroke intensity can be regulated. Belt ends of leather. G.E. Motor, 110–120 volt. AC only. UL Appr. Ship. Frt., Trk., Exp.
533 T 3416R—THREE SPEEDS. Ship. wt. 65 lbs. Cash 79.50
533 T 3412R—LIKE ABOVE BUT WITH ONE SPEED ONLY. Ship. wt. 61 lbs. $7 Dn., $7 Mo.....Cash 67.50

111 **Slim-Cycle Exerciser.** A Gift that she'll love and at such a "little" price! Just use the "bicycle" motion a few times daily for fun, body toning. Sturdy, lightweight tubular steel. Collapsible.
533 W 3394—Ship. wt. 3 lbs. 2 oz.....Only 4.49

ONLY **$4.49**

11

DELUXE MODEL **$79.50**

$8 Down
$8 Month

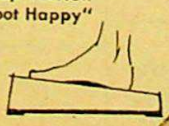
10

- Deep or Gentle Massage
- Tones, Firms Muscles
- Helps Body Slenderizing

Oster Foot Massager

122 **Relaxes Both Feet at Once.** Stimulates circulation, soothes aching, burning feet. **Stand on it for full-body massage.** Angled for relaxed foot position, molded to fit arch. Heel rests to prevent slipping. Turn the On-Off switch with side of foot. Sturdy steel housing, Vinyl cover. 110–120 v. AC only. U.L. Appr. Abt. 10x9½ in. *Postpaid.*
533 TP 3427.....Cash 19.95

Keep Yourself "Foot Happy"



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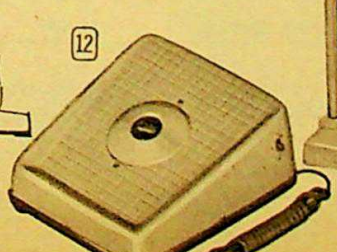


$19.95
$2 Down

Feminine Fabrics

AGLOW WITH CHARM AND FLATTERY
MAKE YOUR HOLIDAY FASHIONS

Exciting New Ribalure $1.27 YD.

- **Ribbed Acetate and Rayon Crepe.**
- **Sells Nationally for $1.98 a yard.**

High Fashion Fabric! Answer the demands of a sophisticated season with a stunning dress or blouse of Acetate and Rayon Crepe. Semi-sheer, it drapes beautifully — and is crease-resistant (always neat). Ribbed effect creates surface interest. Don't miss this big savings! Dry clean. 44 in. wide. Wt. yd. 7 oz.

Colors: Black, Honey Beige, Navy, Olive Green, Powder Blue.

16 T 1432–*State color*.....**Yd. $1.27**

(A) **Butterick Pattern.** Misses' Dress, shown in new Ribalure — Size 14 takes 2¼ yds. 44-in. fabric. *Sizes:* 10, 12, 14, 16, 18.
16 TP 5986–*State size*.....Postpaid **50c**

Acetate Taffeta 98c YD.

Black velvety flocking surrounds white allover floral print. Crisp and rustling, easily your prettiest outfit this season. Permanent flock, print. Dry clean. 44 in. wide. Ship. wt. yd. 7 oz.

Black, Royal Blue, Scarlet, White.

16 T 1323–*State color*....**Yd. 98c**

(B) **Butterick Pattern.** Jr., Misses' dress. Size 14 takes 4⅞ yds. 44-in. fabric. *Sizes* 9, 11, 12, 14, 16.
16 TP 5985–*State size*. Postpaid **50c**

Crompton's "Glamocord" $1.17 YD.

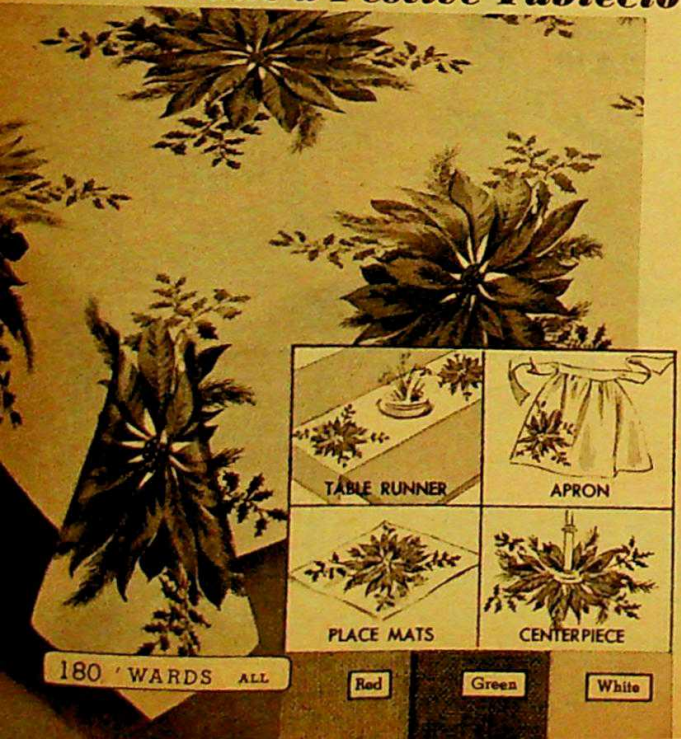
16 velvety ribs of Cotton and Rayon Corduroy. Wash 'n Wear Minicare finish for quick-drying. Needs little or no ironing, can be washed by hand. Everglaze processing for crease-and-soil-resistance. 36 in. wide.

Black, Maroon, Hunter Green, Scarlet, Gold, Peacock Blue, Emerald Green, Russet, Sky Blue, Charcoal Gray, White, Brown. Shipping weight yd. 9 oz.

16 T 1668–*State color*.....**Yd. $1.17**

Check Wards Big '59 Fall Catalog for more fabrics. You may shop 3 ways at Wards. See Pgs. 274-276.

Make a Festive Tablecloth with INDIAN HEAD



Poinsettia Print

PLAIN **$1.29** YD. PRINT **$1.69** YD.

- **2 yds. 54-in. Indian Head becomes a 54x72-in. tablecloth.**
- **It's easy to sew . . . whether you just hem or applique.**
- **Simple to make tablecloth, apron, table runner, etc.**

Spread Christmas joy throughout your home with famous Indian Head Cotton — a decorators' favorite. Washfast — maximum shrinkage 1%. The beautiful Poinsettia prints (red flowers, green leaves — on white ground) is new, decorative and practical. Buy as much as you'd like (for appliqueing purposes — there are six 18-in. Poinsettias to a yard, 3 to ½ yard). Use it in many different ways (see sketches below). 1 yard makes 6 napkins or place mats. It's so much fun and you'll be holiday spirited long before Christmas. The plain traditional colors are good backgrounds for appliques. 54 in. wide.

16 TP 351–Poinsettia Print.....Postpaid **Yd. $1.69**
16 TP 143–Plain. *State color*.....Postpaid **Yd. $1.29**

INDIAN HEAD GUARANTEE

"If any article made principally of Indian Head Cotton fails to give proper service because of fading or running of colors, or if the fabric shrinks more than 1%, we will make good the total cost of the article."

Hound's Tooth Check

Nationally $1.39. Crease-resistant Rayon-Acetate. For dresses, 44 in. wide. Hand wash. Cardinal-Black; Copper-MossGreen; Gray-Black; Med. Blue-Black; Pine Green-Black; Royal-Turquoise. 16T1167–Wt. yd. 9 oz. *State color.*

Satin-Back Plaid

Nationally $1.59. Belding's Acetate and Rayon for wrinkle-free dresses, skirts. Crease-resistant finish. 44 in. wide. Hand wash. Bittersweet Red, Black, Copper, Gray-Blue, Navy, Peacock Blue. 16T1189–Wt. yd. 8 oz. *State color.*

Treat Yourself

All items on this page Specially Priced

99c yd.

SELL NATIONALLY $1.19 TO $1.59

Priced Right Fashion Right

BUTTERICK PATTERN

Misses' "Quick 'n Easy" Accessory Dress. For all occasions. Size 14 takes 2½ yds. 44-in. fabric. *Sizes:* 12, 14, 16, 18, 20. Ppd. 16 TP 5979–*State size*. 50c

W R C Charge It!

SEE PAGE 19

Acetate, Rayon Plaid

Nationally $1.39. Feels like wool. So smart for dresses, skirts. Crease-resistant finish. Copper-Black; Pine-Black; Red-Black; Royal Blue-Black; White-Black. Hand wash. 44 in. wide. 16T1195–Wt. yd. 9 oz. *State color.*

Nubbed Tweed

Nationally $1.29. Rayon, Silk Tweed—for fashionable Ensembles. Crease-resistant. Washable. Black-Cardinal; Black-Copper; Black-Gray; Black-Peacock; Black-Royal Blue. 44 in. wide. 16T1186–Wt. yd. 8 oz. *State color.*

Cohama's Poppy Seed

Nationally $1.29. Rayon and Acetate with brushed nubs. For dresses, skirts. Crease-resistant. Black, Brown, Moss Green, Navy, Peacock Blue, Lipstick Red. Hand wash, 42 in. wide. 16ST1224–Wt. yd. 7 oz. *State color.*

Rayon and Acetate

Nationally $1.19. Firmly woven Pincheck for dresses. Crease-resistant. Hand wash. 44 in. wide. Blue-Green; Cardinal-Black; Gray-Black; Med. Blue-Black; Med. Brown-Cream; Moss-Black. 16T1192–Wt. yd. 8 oz. *State color.*

Romaine Crepe

Was $1.19. Classic semi-sheer dress Crepe of Acetate, Rayon. Soft draping, crease-resistant. Black, Burgundy, Dk. Brown, Hunter Green, Navy, Peacock Blue. Dry clean. 44 in. wide. 16SW1032-Wt. yd. 7 oz. *State color.*

Celanese Arnel Jersey

Nationally $1.29. Soft and feminine. It's washable and drip dries. Won't crease or crush. Ideal for travel. Crease-resistant. *Colors:* Beige, Black, Navy, Pink, White, Turquoise. 46 in. wide. 16T1428–Wt. yd. 6 oz. *State color.*

Rayon, Acetate Plaid

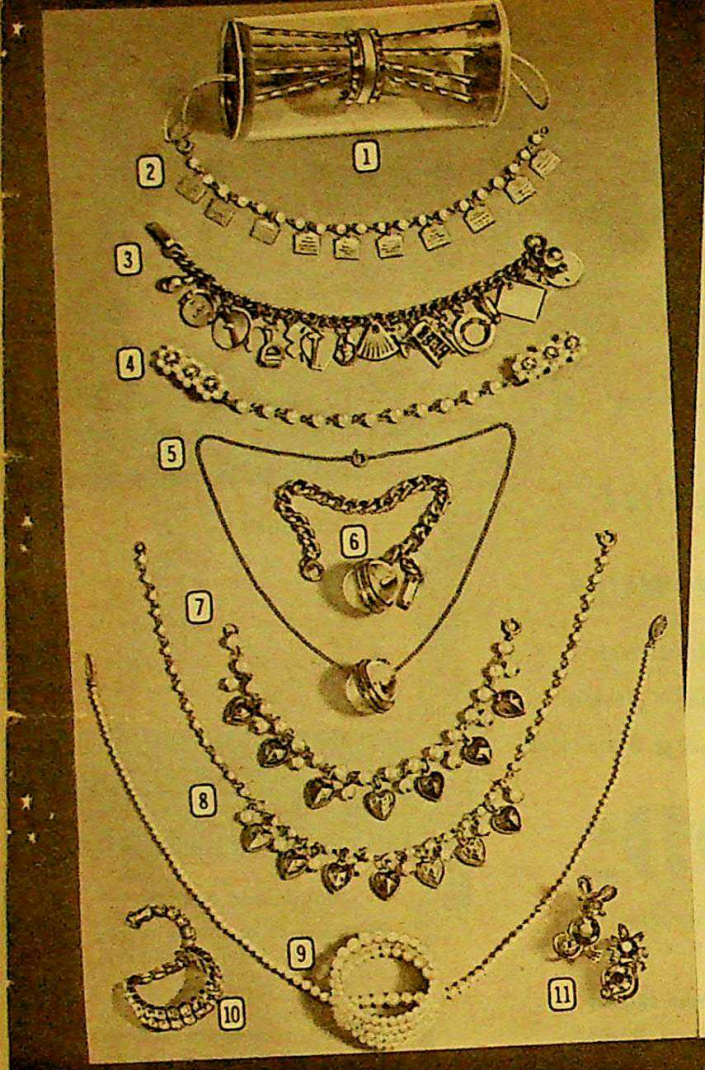
Nationally $1.39. A Glen Plaid for all occasions. For dresses, skirts, jackets. Crease-resistant for easy care. 44 inches wide. Brown, Cardinal, Gray, Med. Blue, Teal Blue. Hand wash. 16ST1197–Wt. yd. 8 oz. *State color.*

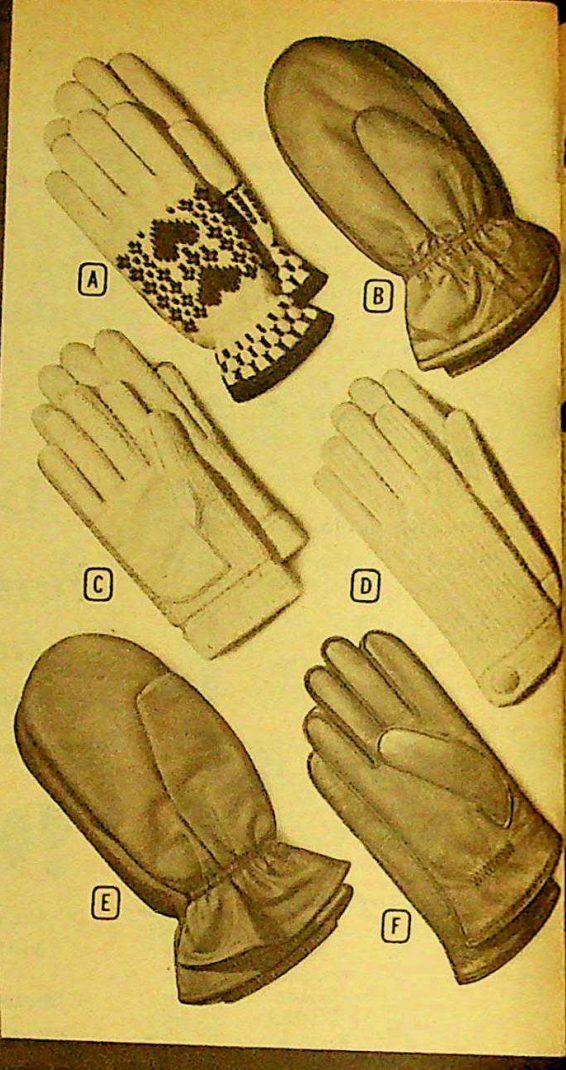
Decorator Taffeta

Nationally $1.29. Iridescent antique Chromspun Acetate, interwoven with a touch of black. 44 inches wide. Dry clean. Aqua, Copper, Coral-Rose, Gold, Ruby, Silver, solid White. 16T1295–Wt. yd. 8 oz. *State color.*

Satin-Back Faille

Nationally $1.19. Elegant and feminine Rayon and Acetate. Crease-resistant. For dresses, skirts. Washable. 44 in. wide. Black, Navy, Olive Green, Purple, Ruby Red, Sapphire Blue. 16T1190–Wt. yd. 7 oz. *State color.*





Jewelry for the Younger Set

EACH	ANY 2 FOR	ANY 3 FOR
$1.00	$1.86	$2.70

[1] **Ponytail Barrette** and 8 Bobby Pins. Delightful gift in gold-colored metal.
20T1819D–Ship. wt. ea. 4 oz.

[2] **10 Commandments Bracelet.** Simulated pearls, gold-colored metal.
20T1269D–Ship. wt. ea. 4 oz.

[3] **Charm Bracelet.** 18 assorted charms, some movable styles. Gold-colored metal.
20T1253D–Ship. wt. ea. 4 oz.

[4] **Sweater Guard.** Simulated pearls sparked with Aurora Borealis highlights.
20T1837D–Ship. wt. ea. 4 oz.

[5] **Photo Locket Necklace.** Holds two pictures. Of gleaming gold-colored metal.
20T1069D–Ship. wt. ea. 4 oz.

[6] **Photo Locket Bracelet.** Holds two favorite pictures. Of gold-colored metal.
20T1268D–Ship. wt. ea. 4 oz.

[7] [8] **Multicolor Hearts.** Simulated pearls.
(7)20T1267D-Bracelet. Wt. 4 oz.
(8)20T1071D-Necklace. Wt. 4 oz.

[9] **Simulated Pearl Set.** Adjustable necklace, matching coil bracelet.
20T1834D–Ship. wt. ea. 4 oz.

[10] **Ponytail Barrette.** Rhinestones set in silver color metal. Adjusts to any size.
20T1830D–Ship. wt. ea. 4 oz.

[11] **Scatter Pins.** Adorable multicolor cat 'n mouse set in gold-colored metal.
20T1638D–Ship. wt. ea. 4 oz.

[A] **100% Orlon.** To charm your little girl at Christmas. Washable Gloves with heart design on back. Abt. 8½ in. Ship. wt. 3 oz. White with Red trim only.
Sizes: 2, 3, 4, 5, 6, 7.
20 T 5353–*State size.* **$1.49**

[B] **Mittens.** Waterproof 100% Nylon shell and lining. Electronically sealed interliner. Washable. Abt. 9 in. *State size and color.* Charcoal Gray, Navy, Red.
Sizes: 2, 3, 4, 5, 6, 7. Wt. 3 oz.
20 T 5355 . . . . . **$1.98**

[C] **Leather Palm Stretch.** Nubby-knit 60% Wool, 40% Nylon stretch Gloves, Leather palms. Abt. 8 in. Hand washable. Wt. 3 oz.
Colors: White, Beige, Red. One size fits 5 to 7.
20W5345–*State color.* **$1.69**

[D] **Stretch Gloves.** 60% Wool, 40% Nylon. Self-covered button trim. Hand washable. Abt. 6½ in. Wt. 3 oz.
Colors: White or Red.
Sizes: Sm. (2-4); Med. (5-7).
20 T 5354–*State size, color.*
Pr. 98c . . . . . 2 Prs. $1.79

[E] **Mitten-in-Mitten.** Cotton Poplin shell is washable, Sanforized (max. shrink. 1%), water-repellent. Removable liner of 85% Wool, 15% Nylon. Navy, Red or Red Plaid.
Sizes: 2, 3, 4, 5, 6, 7. Abt. 9 in. *State size, color.*
20 W 5347–Wt. 3 oz. . **$1.69**

[F] **Leather Gloves** She'll Love. Warmly lined in 50% Wool, 50% Dacron. Tucked wrist for snug fit; 3 rows of back pointing. Abt. 8 in. Ship. wt. 3 oz.
Colors: Red, Black or Tan.
Sizes: 5, 6, 7. Chart below. *State size and color.*
20 T 6057 . . . . . **$2.98**

SIZE CHART FOR GIRLS' GLOVES	Girls' Size	2	3	4	5	6	7
	If Hand is	4¾	5	5¼	5½	5¾	6

Charge It! SEE PAGE 19

For other exciting gift ideas see Wards new Big Fall Book. Prices of Jewelry, Handbags and Wallets include 10% Fed. Exc. Tax

Gifts to Delight Every Young Miss

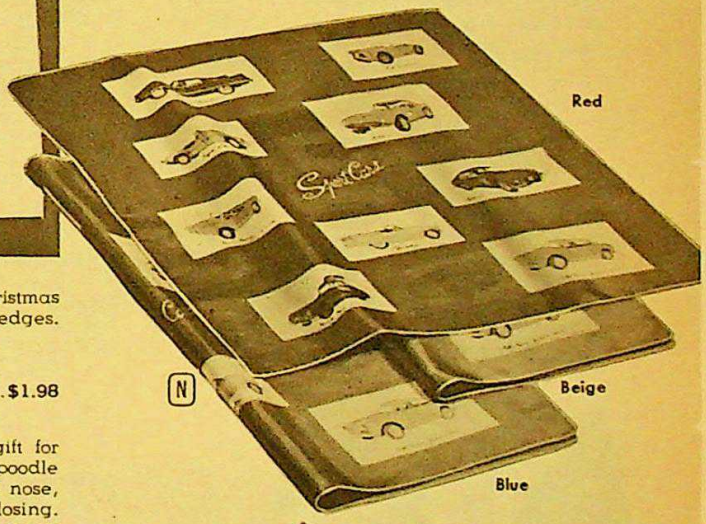
G Shoulder Strap Tote. Gift perfect. Embossed leather-like Plastic. Full length front swagger pocket; zipper change purse. Flap close. *Size:* Abt. 10x7 in. Black, Red or Tan. Wt. 1 lb. *State color.*
20 T 4506.....**$2.49**

H Box Style. Plastic Bag with covered vanity frame. Full length front handkerchief pocket. Center zipper pocket. Rayon lined. Metal top snap lock. Abt. 8½x5 in. *Please state color.* Black Patent, Red, Navy.
20 T 4504–Wt. 1 lb. **$2.49**

J Embossed Leather. Western style she'll love. Shoulder strap. Gold color metal turn-lock. About 7¾x6¼ in. Black, Ginger, Natural or Red. *State color.*
20W4499-Wt. 14 oz. **$2.29**

K Bucket Bag. Leather. Top flap closing. Rayon lined. *Size:* Abt. 7x5¾ in. Ship. wt. 12 oz. *Colors:* Black, Ginger, Navy, Red or Smoke. *Please state color.*
20 W 4429.....**$2.29**

L M Tote Style in 2 Sizes. For big and little sister. Leather-like Plastic Bag with double swagger handles. Fold over flap closing with gold-color metal name plate. Stitch trim handles, flap. *Colors:* Red, Bone or Black. *State color.*
(L) 20 T 4502–Abt. 8½x8 in. Ship. wt. 14 oz...**$2.49**
(M) 20 T 4501–Abt. 7¼x6 in. Ship. wt. 10 oz...**$1.98**

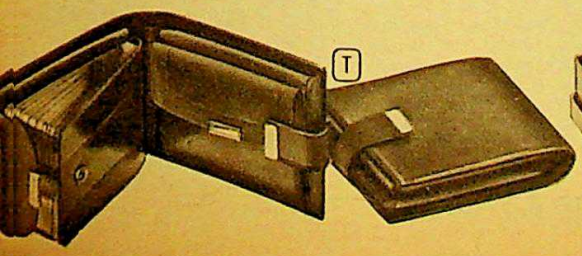


NN Pure Silk Sports Car Scarf. Sure to excite any girl on Christmas morning. Styled with sports car print. Hand rolled edges. Colors: Print on Red, Beige or Blue. Hand washable. Shipping weight 3 oz.
200 T 2602–Abt. 23 inches sq. *State color*.....**$1.98**

PP Poodle-on-a-Pillow Pajama Bag. The ideal Christmas gift for the young Miss on your list. Cute and cuddly. Both poodle and pillow of soft Pink Rayon Plush with black eyes and nose, trimmed with light blue head and neck ribbons. Zipper closing.
200 T 4580–Abt. 13x9 in. Ship. wt. 14 oz.....**$3.98**

RR Three-Piece Set. What every young Miss wants. Set consists of a Diary with lined and dated pages. Lock and key on tab closing; 4x5½ in. Autograph Book with colored pages; 6x4½ in. Photo album; 2½x3½ in. Extra feature: a ball point pen. Ship. wt. 12 oz.
200 T 5044–Antique White only.....**3-Piece Set $3.98**

TT 48 Vue Wallet. She'll jump with joy when you greet her with this Leather Wallet. 48 windows — plenty of room for photos and cards. Windows can be removed or more added. Double gusset change purse with snap close. Full length currency pocket. Wt. 8 oz.
200 T 5029–Antique White, Red or Med. Blue. *State color*.....**$2.19**



Gifts for the Young Miss

ON YOUR CHRISTMAS LIST

She'll look adorable in this Rabbit Fur Set with Ermine tail trim. Hat has adjustable frame in half-hat style; adjustable choker-style scarf with Fox Head clamp close; Muff with Rayon wrist cord and lining. For ages 4 to 10. White only. Price includes 10% F.E.T.

20 T 5106—Hat. Ship. wt. 6 oz. $1.98

20 T 5102—Scarf. 24½ in. long. Wt. 7 oz. $2.29

20 T 5100—Muff. Ship. wt. 10 oz. $2.49

20 T 5103—3-pc. Set. Wt. 1 lb. 7 oz. . . . $6.49

Delight her with this Rayon Plush Stole and matching Muff styled to look just like mommy's. Stole shaped to fit over her shoulders. Muff has Rayon wrist carrying cord. Both, Rayon lined. Stole, 43½ x 7 in. Muff, 7 in.

20 T 5114—Wt. 1 lb. 2 oz. Gray only . . . $2.98

Headclip to match above styles. 1½ in. wide. Adjustable plastic clip to fit all head sizes.

20 T 5120—Ship. wt. 6 oz. Gray only . . . $1.00

(A) **The popular 6 footer scarf.** Newest diagonal tri-color design. Hand washable, imported 100% Wool. Abt. 9 by 72 in., including fringe. Red and Black design on White. Multi-color fringe.

20 T 2912—Ship. wt. 5 oz. . . . $2.98

(B) **Ski-Mask.** Copy of face warmer worn by Peruvian Indians as protection against the freezing winds of their mountain locale. 100% Wool Shell; 100% Orlon lining about face. Hand wash alone. Makes a memorable Christmas gift.

Color: Multi-color on White.

20 T 3012—Ship. wt. 3 oz. . . . $2.98

(C) **Colorful Hood Scarf** to delight her. Warm and comfortable in 100% Virgin Wool. White background with multi-colored plaid blocks. Hand wash separately. Scarf measures 7 by 24 inches.

20 T 3011—Ship. wt. 5 oz. . . . $1.98

(D) **Head Warmer and Mitten Set**—makes a perfect gift. Of 100% Spun-Gee Brushed Orlon. Bulky cuff on mittens for extra warmth. Mittens, abt. 8½ in. Washable.

Colors: Red-White or Royal-White.

Sizes: 5, 6, 7. *State size, color.*

20 W 3001—Ship. wt. 6 oz. . . $2.49

(E) **Hanky-Panky Bag** of White Rayon Plush. Puppy has black eyes, ears, nose; red neck ribbon. Zipper opening holds photocase. A charming gift, ideal for hankies, hose and gloves. *Size:* 8½ x 6 in.

20 T 4509—Ship. wt. 12 oz. . . $2.98

(F) **Kitten Pajama Bag.** Of Plush Rayon, Cotton fabric back. Multi-colored block letters printed on white body, with pastel colored paws and neck ribbon. 7½ in. back zip. 15 in. wide, 24 in. long.

20 T 4503—Ship. wt. 14 oz. . . $3.98

(G) **Set of 3** Sterling Silver bangle Bracelets for the young debutante. She'll love the exciting floral designs tooled on each bracelet. A charming accent for any costume. Ship. wt. 4 oz. Attractively gift boxed.

20T1270—10% F.E.T. incl. **Set $1.99**

(H) (J) **Adjustable shoulder strap Handbags.** Double Feature for big and little sister, charming for her to wear in hand, or over her shoulder. Gold colored metal ornament decorates front of calf-grained plastic bag. Stitched trim on handles, front. Top zipper close.

Colors: Black, Red, Bone. Prices incl. 10% F.E.T. *State color.*

(H) 20T4508-Wt. 1 lb. 8¼x8¼ in. $2.49

(J) 20T4507-Wt. 14 oz. 6¼x6¾ in. $1.98

(K) **Girls' 8 rib Nylon Umbrella.** Silver colored metal rod, ribs and tips. Identification tag, attached to silver colored metal carrying chain. Red only.

20 T 4015—Ship. wt. 1 lb. . . . $2.98

(L) **8 Rib Umbrella for little girls.** Alternating panels of Red and Red plaid. Clear plastic novelty handle; steel frame and wooden shank. 100% Acetate cover.

20 T 4016—Ship. wt. 1 lb. . . . $1.98

(M) **Musical Jewel Box** with dancing ballerina. Simulated leather; Rayon Velvet lined; gold color tooling; lock, key; auto tray. Blue or White. 7¾x5¾x3½ in.

20T847-Wt. 2 lbs. *State color.* $4.98

(N) **Pagoda Jewel Box,** an exotic gift with an oriental motif. 4 compartments. Wood with black lacquer finish. 4½x3½x3½ in. Inside, adjustable debutante necklace of uniform mock pearls.

20 T 850—Ship. wt. 1 lb. 6 oz. $1.98

(P) **Dyed Mouton processed Lamb Collar** with pom-pon tie. Rayon Velvet lined. 10% F.E.T. incl.

Colors: White, Lt. Blue, Lt. Pink, Brown or Gray. *State color.*

20 T 3026—Ship. wt. 5 oz. . . . $1.57

(R) **"Dolly and Me" Stretch Gloves.** 50% Wool and 50% Nylon. Miniature Dolly and Me felt applique on each glove. Hand wash. About 6½ inches long, fits sizes 2 to 4. *Color:* White only.

20 T 5352—Ship. wt. 3 oz. 98c

(T) **"Dolly and Me" Stretch Mittens** 50% Wool and 50% Nylon. Felt applique trim. Hand wash. About 6½ inches long, fits sizes 2 to 4.

20 T 5317—White. Wt. 3 oz. . . . 98c

Charge It! SEE PAGE 19

A
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Sister Gift Fashions

VELVETEEN JUMPER-DRESS

7-14 $7.98 3-6X $6.98

(A) **2-pc. Set—Jumper and Blouse,** perfect for holiday partying! Styled with the charm girls love, the Holly Red Jumper of luxurious Cotton Velveteen boasts softly gathered full skirt. Companion Blouse is White Nylon Sheer, so daintily lace-touched, accented with bright embroidery; push-up sleeves. Hand wash separately.

Little Sister. *Sizes:* 3, 4, 5, 6, 6X. Ship. wt. set 10 oz. *State size.*
ET 506C.....Set $6.98

Big Sister. *Sizes:* 7, 8, 10, 12, 14. Ship. wt. set 12 oz. *State size.*
ET 505C.....Set $7.98

DAINTY NYLON SHEER

7-14 $5.98 3-6X $3.98

(B) **New shawl collar** ties in back streamer bow, looks pretty coming or going! Nylon Parchment lined bodice and attached Petticoat—skirt stands out pertly. Flower trim.

Blue or Pink. Hand wash.

Little Sister. *Sizes:* 3, 4, 5, 6, 6X. *State size, color.*
ET 510C—Wt. 8 oz. . $3.98

Big Sister. *Sizes:* 7, 8, 10, 12, 14. *State size, color.*
ET 509C—Wt. 10 oz. . . $5.98

NYLON—CHROMSPUN

7-14 $5.98 3-6X $4.98

(C) **Flocked Nylon Skirt.** Party-pretty for young fashion plates! Chromspun Acetate bodice; posy and lace trimmed. Attached Nylon Parchment petticoat emphasizes the full skirt.

Red-White. Hand Wash.

Little Sister. *Sizes:* 3, 4, 5, 6, 6X. *State size.*
ET 508C—Wt. 8 oz. . . $4.98

Big Sister. *Sizes:* 7, 8, 10, 12, 14. *State size.*
ET 507C—Wt. 10 oz. . $5.98

Dresses ship from Chicago. Order, pay postage only from Wards nearest House.

WARDS BEST . . . GOLD-LIKE TOUCHES

7-14 $7.98 SUB-TEEN $9.98

(D) **Fleur-de-lis Appliques** of Gold-color Lurex sparkle on Quilted White Nylon Tricot Duster. Woven Nylon lined. Rhinestone center buttons, velvet bow. Hand wash. Ship. wt. 13 oz. *State size.*
31T4294-Girls' Sizes: 7, 8, 10, 12, 14.....$7.98
31T4299-Sub-Teens': 8S, 10S, 12S, 14S, 16S..$9.98

POPOVERS—THE NEW LOOK IN SLEEPWEAR

7-14 $2.59 SUB-TEEN $2.98

(E) **Dreamy Pajamas,** enchanting in easy-care Nylon Tricot. Frosty lace, sheer pretty Pullover top. Blue, Pink. Hand wash. Wt. 5 oz. *State size, color.*
31T5328-Girls' Sizes: 7, 8, 10, 12, 14.....$2.59
31T5428-Sub-Teens': 8S, 10S, 12S, 14S, 16S..$2.98

SAUCY STAND-OUT . . . A HOLIDAY FAVORITE

3-6X $2.98 7-14 $3.98

(F) **Nylon Bouffant.** Rows of ruffled lace on Marquisette over crisp Taffeta. Tricot bodice. Pink, White. Hand wash. Wt. 7 oz. *State size, color.*
31T4993-Little Girls': 3, 4, 5, 6, 6X.....$2.98
31T5004-Big Girls' Sizes: 7, 8, 10, 12, 14....$3.98

NYLON BOUFFANTS FOR YULETIDE WHIRL

7-14 $2.98 SUB-TEEN $3.98

(G) **Patterned Net** over Marquisette skirt graced with double ruffles. Tricot torso. Elastic waist. Red, White. Hand wash. Wt. 9 oz. *State size, color.*
31T5084-Girls' Sizes: 7, 8, 10, 12, 14.....$2.98
31T5167-Sub-Teens': 8S, 10S, 12S, 14S, 16S..$3.98

For Size Scales, More Girls' Wear See Big Book.

WRC Charge It!

SEE PAGE 19

E **Appliqued Poodle** adds fashion interest to flare Felt Skirt of 35% Wool, 65% Rayon. Elastic back waist, side zipper. *Colors:* Blue or Red. Dry clean. Ship. wt. 10 oz.
ET 1584—*Sizes:* 7, 8, 10, 12, 14. *State size, color*.....$2.98

F **Pinwale Corduroy;** full sweep for extra flattery. Smart leather-like belt, side zip closing, elastic back waist. *Colors:* Red, Flare (med.) Blue. Washable. Ship. wt. 11 oz.
ET 1537—*Sizes:* 7, 8, 10, 12, 14. *State size, color*.....$2.94

G **Quilted Acetate Taffeta** aglow with Gold-like Lurex thread. Velvet-like belt; kerchief trim. Elastic back, side zip. *Colors:* Blue or Red Plaid. Dry clean. Ship. wt. 10 oz.
ET 1585—*Sizes:* 7, 8, 10, 12, 14. *State size, color*.....$2.98

Velveteens for Christmas

SMART TRIO STYLED FOR 7-14's

$5.98 JUMPER **$4.79** SKIRT **$4.79** PANTS

A B C **Christmas Luxury!** Gift-mates in rich Cotton Velveteen. Tab-and-button trim add a saucy note to Jumper, Skirt. Slim tapered Pants. Dry clean. Black or Red. *Sizes:* 7, 8, 10, 12, 14. *State size and color.*

(A) ET3061–**Jumper:** back belt adjusts. Wt. 1 lb. $5.98

(B) ET1583–**Full Skirt:** back zipper. Wt. 12 oz.....$4.79

(C) ET1582–**Tapered Pants:** elastic back. Wt. 12 oz. $4.79

Schiffli-embroidered Cotton Blouse $2.98

D **Springmaid's "Dazzle"**—Wash 'n Wear Broadcloth. *Sizes:* 7, 8, 10, 12, 14. White; washable, little iron.
ET 1282—Ship. wt. 6 oz. *State size*.....$2.98

Quilted 2-Pc. Set $3.98

Glittering Lurex thread traces a festive touch on Cotton Set. Full-flared Quilted Skirt; side zip, elastic back. Blouse-mate has quilted collar, bib-front. Red or Peacock (brt.) Blue.
Sizes: 7, 8, 10, 12, 14. Hand washable. *State size, color.*
ET 3062—Ship. wt. 1 lb. .$3.98

Skirt, Blouse Set $4.95

Rustling Acetate Taffeta. Pretty, practical too—can be worn together or as separates. Skirt has elastic back, side zipper. Aqua or Red Skirt; ea. with co-ordinating Plaid Blouse, sash.
Sizes: 7, 8, 10, 12, 14. Dry clean. *State size and color.*
ET 3063—Ship. wt. 1 lb. .$4.95

Fashions shown on this Page ship from Chicago. You order, pay postage from Wards nearest Mail Order House.

Gift Orlons

PUSSY-CAT APPLIQUE

Slip-on $2.98 Cardigan $3.98

Fun to give, fun to wear! Perky pussy adds amusing touch to dainty Sweater of fine, Virgin Hi-bulk Orlon. Hand wash. Red, Navy, White. *Sizes:* 7, 8, 10, 12, 14. *State size, color.*

31T8037-Slip-on. Wt. 6 oz. $2.98

31T8038-Cardigan. Wt. 8oz. 3.98

HOLIDAY "DRESS-UPS"

Slip-on $2.98 Cardigan $3.98

Soft, Hi-bulk Orlon all aglow with mock pearls, embroidery, Velveteen ribbon. Hand wash. *Colors:* Lt. Blue, Pink or White. *Sizes:* 7, 8, 10, 12, 14. *Please state size and color.*

31T8035-Slip-on. Wt. 6 oz. $2.98

31T8036-Cardigan. Wt. 8oz. 3.98

Bulky Knit

EMBROIDERED WITH YULETIDE POINSETTIAS

7-14 $5.98 EACH

(G) Wards Best Gift Sweater! Pretty Christmas topping for her favorite skirts or slacks. She will prize this beautiful cardigan for its rich hand-made look. Festive as the season itself, with embroidered flowers bright against Snow-white. Luxurious Virgin Turbo Hi-bulk Orlon, softly brushed inside for extra warmth. Hand wash, no blocking. Ship. wt. 14 oz. *Sizes:* 7, 8, 10, 12, 14.

31 T 8044—*State size* . . $5.98

Bulky Cardigan $4.98

(H) Favorite Sweater for many occasions! Smart bulky knit adds hand-made look. Peter Pan collar. In washable, Virgin Hi-bulk Orlon. White, Red, Lt. Blue, Pink. *Sizes:* 7, 8, 10, 12, 14. *Please state size, color.*

31T8045-Ship. wt. 10oz. $4.98

"Shaggy" Look $3.77

(J) Save $1.18. Sold Nationally for $4.95. Add to her Yuletide fun with this smart Slip-over in Hi-bulk brushed Orlon. Popular crew neck. *Colors:* Blue, Red, Gray, Pink. *Sizes:* 7, 8, 10, 12, 14. Washable. *State size, color.*

31W8085-Ship. wt. 9oz. $3.77

Twin Classics CARDIGAN $3.79 SLIP-ON $2.79

(K) (L) Perfect Presents! Machine washable Turbo Hi-bulk Orlon, premium quality 2-ply yarn. Non-sag neck. *Sizes:* 7, 8, 10, 12, 14. Washable; need no blocking.

(K) 31W8071-Slip-on. Mix-or-match with Cardigan. Wt. 7 oz. Maize, Blue, Red, White or Pink. *State size, color*. . . . $2.79

(L) 31W8072-Cardigan. 2 spare buttons. Red, Navy, White, Blue, Brown, Green. Wt. 8 oz. *State size, color*. $3.79

New Fast Service! Sweaters are stocked in Wards local Mail Order Houses to give you quicker delivery. More 7-14 Fashions in Big Book.

Charge It! SEE PAGE 19

For Size Scales, see Big Book.

Colorful Christmas Gif

"LOOK-ALIKE" LEOTARDS

2-6X $2.98 7-14 $3.98

(A) **For Glamour and Warmth!** New sister Pajamas keep fun-time fashionable, sleep-time cozy. Red pullover Top in Sanforized Cotton Flannelette (max. shrink 1%). V-neck, cuffs match the Red-and-White stripe Cotton Knit Pants. Elastic waistband. Snowball pompons add a gay note. Washable.

Little Sister. *Sizes:* 2, 4, 6, 6X. Shipping weight 8 oz.
31 T 4640C—*State size*..$2.98

Big Sister. *Sizes:* 7, 8, 10, 12, 14. Ship. wt. 9 oz.
31 W 5320C—*State size*..$3.98

For Size Scales, more Pajamas and Dusters, see Wards Big Fall Book.

SISTER "SNOWFLAKE" PAJA

2-6X $2.49 7-14 $2.89

(B) **Holly Red Duo.** Sanforized Co Flannelette, soft and wa Butcherboy style Snowflake p Top iced with lace. Solid Trous Elastic at wrists, ankles. Washal

Little Sister. *Sizes:* 2, 4, 6, 6X.
31 T 4641C—Wt. 8 oz. *State size.* $2

Big Sister. *Sizes:* 7, 8, 10, 12, 14.
31T5326C—Wt. 10 oz. *State size.* $2

NITEY NITE'S HOLIDAY PAI

1-4 $3.00 3-8 $3.00

(C) **Nationally known** Brushed Co Knit Pajamas for boys and g Snowman print. Washable. Postp

"Grow" sleeper: 2-pc. Print. Pla soles; snap waist. *Sizes:* 1, 2, 3,
31 TP 4400—*State size*.....$3

Ski style: Elastic waist. Red pa colorful print top. *Sizes:* 3, 4, 6,
31 TP 4737—*State size*.....$3

THREE-WAY CHENILLE DUSTER

2-6X $2.98 7-14 $3.98

(D) **Less-lint** Viscose Rayon Chenil cuddly-soft and washable. W smartly belted, loose or half-belt White, Pink, Aqua; contrastover

Sizes: 2, 4, 6, 6X. Ship. wt. 10
31 W 4224C—*State size, color.* $2

Sizes: 7, 8, 10, 12, 14. Ship. wt. 14
31 W 4256C—*State size, color.* $3

for "Show or Sleep"

ROSEBUDS BLOOM ON QUILTS FOR SISTERS

2-6X $2.98 7-14 $3.98

E **Holiday Values.** Acetate Crepe. Nylon lace trims collar, sleeves. Side pocket; solid Acetate Crepe lined. *Colors:* Pink or Blue Print. Hand wash. *State size, color.*
31 T 4228C—Sizes: 2, 4, 6, 6X. Ship. wt. 10 oz. $2.98
31 T 4291C—Sizes: 7, 8, 10, 12, 14. Ship. wt. 14 oz. . . . $3.98

PRETTY PASTEL QUILTS . . . GIFT-PRICED LOW

2-6X $2.98 7-14 $3.98

F **Rich Acetate Crepe.** Nylon angel lace trim; Taffeta bow, binding. Elasticized sleeves, pocket. Self-lined. *Colors:* Blue or Pink. Hand washable. *State size, color.*
31 W 4222C—Sizes: 2, 4, 6, 6X. Ship. wt. 10 oz. $2.98
31 W 4255C—Sizes: 7, 8, 10, 12, 14. Ship. wt. 14 oz. . . $3.98

CANDY-STRIPES . . . AS GAY AS CHRISTMAS

2-6X $4.98 7-14 $5.98

G **Flared for Flattery.** Big Nylon Chiffon bow accents Quilted Acetate Tricot Duster with extra full skirt, push-up sleeves. White Acetate Crepe lined. Hand wash. Red, Pink, Blue Stripes—ea. with white. *State size, color.*
31 T 4226C—Sizes: 2, 4, 6, 6X. Ship. wt. 10 oz. $4.98
31 T 4258C—Sizes: 7, 8, 10, 12, 14. Ship. wt. 14 oz. . . $5.98

Sizes 2-6X $3.98

H **Full Circle Skirt!** Quilted Acetate Tricot lined with Acetate Crepe. Posy pocket. Pink or Blue. Hand wash. Sizes: 2, 4, 6, 6X. *State size and color.*
31T4229-Wt. 10 oz. $3.98

For 7-14's $4.98

J **Flower Print** Quilted Cotton. Bell sleeves are elasticized, pert bow, side pocket. Washable. Turquoise or Pink Print. Sizes: 7, 8, 10, 12, 14. *State size and color.*
31T4292-Wt. 14 oz. . . $4.98

S-t-r-e-t-c-h Tights

DESIGNED TO FIT EVERY GIRL

SMART CHECKS . . . 100% STRETCH NYLON

$1.59 TO $2.19

(A) **Run-Resistant.** Closely Knit Tights are warm, more opaque. Tailored for perfect contour fit. Smart Knit-in check pattern. Nylon elastic waist, double crotch. Hand washable; easy-care, drip-dry. *Colors:* Gold, Green, Red–each with black Checks. See Scale below. Ship. wt. 5 oz. *State size, color.*

31W479—**Small** (fits sizes 4-6X) **$1.59**
31W480—**Med.** (fits sizes 7-10); **Large** (12-14). **$1.79**
31W481—**Sub-Teen** (fits sizes 10S-16S) **$2.19**

TRIMLY TAILORED . . . 100% STRETCH NYLON

$1.29 TO $1.98

(B) **Sleek Flat Knit** for warmth without bulk. Resists runs and snags for longer wear. More opaque; stitched double crotch. Hand wash; drip-dry. Wt. 5oz.

Red, Black, Pink, Royal Blue, White. *State color.*

31W475—**Toddlers** (fits sizes 1-3X) **$1.29**
31W476—**Small** (fits sizes 4-6X) **$1.49**

Colors: Red, Black, Royal Blue. *State size and color.*

31W477–**Med.** (fits sizes 7-10); **Large** (12-14). . . **$1.69**
31W478–**Sub-Teen** (fits sizes 10S-16S) **$1.98**

CABLE-STITCH . . . 100% STRETCH NYLON

$1.79 AND $1.98

(C) **Seamless Legs** for smoother fit. Knit on regular hose machine. Self-color pattern. Extra warmth, more opaque. Perfect for the active girl at school or play. Sueded Nylon elastic waistband.

Colors: Royal, Red, Beige, Black. Hand washable. Ship. wt. 5 oz. See Scale below. *State size, color.*

31W484—**Small** (fits sizes 4-6X) **$1.79**
31W485—**Med.** (fits sizes 7-10); **Lge.** (12-14) . . . **$1.98**

100% STRETCH NYLON LEOTARDS

$1.79 AND $1.98

Run-Resistant. Three-snap crotch. Red, Royal Blue, Black. Hand wash; drip-dry. Wt. 5 oz. *State size, color.*

31W482—**Small** (4-6X) **$1.79**
31W483–**Med.** (7-10); **Lge.** (12-14). **$1.98**

Order Size:	1-3	4-6x	Med. (7-10)	Lge. (12-14)	Sub-Teen
For Height:	31-37 in.	38-48 in.	49-55 in.	56-59 in.	60-63 in.

Fun Time Footwear For Gift-Giving

Jolly Snowman accents Slipper Sock of 75% Wool, 25% Orlon. Genuine Leather sole and sidewalls. *Colors:* Red, Royal, Black. *Hose Sizes:* 6, 7, 8, 9. Hand wash. *State size, color.*

31W96—Wt. 5 oz. . . . **$1.89**

New "Game-Time" Spun Nylon Slipper Sock in Jacquard design. Rubber soles, braided side walls. Red or Black. Hand wash. *Hose Sizes:* 7, 8, 9. *Please state size and color.*

31T99—Wt. 6 oz. **$2.59**

Hand-tied Cable Shorty. Hi-Bulk Orlon trimmed with sparkling Lurex. Leather sidewalls. Rubber soles. *Colors:* Lt. Blue, Red, Pink. *Hose Sizes:* 6, 7, 8, 9. Hand wash. *State size, color.*

31T91—Ship. wt. 7 oz. . **$2.98**

Smart Slip-on of Calf Leather. Soft Suedine fabric soles. White, Black, Lt. Blue, Pink. *Shoe Sizes:* Sm. (11-11½); Med. (12-12½); Med. Lge. (13-13½); Lge. (1-2); Ex. Lge. (3-4). *State size and color.*

31W85–Wt. pr. 3 oz. **$1.98**

Charge It! SEE PAGE 19

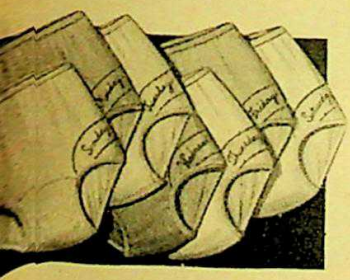
Order Slipper Socks in Hose Size. If Child wears ½ size, order next larger whole size. More girls' Tights and Slipper Socks, Fall Book.

TODDLER FULL CIRCLE SLIPS

A Tiered Nylon Sheer Overskirt. Lustrous Everglaze Cotton Slip. Lace, ribbon and sheer frost top; lace hem. Elasticized back. Hand wash. Wt. ea. 4 oz. White. *Sizes:* 1, 2, 3. *State size.* 31T4900—**Ea. $1.59; 2 for $3.10**

B Double Skirted All Nylon Slip. Ruffled Marquisette overlay; Taffeta underskirt; lace at hem. Elastic-sided bodice rich with lace, embroidered Sheer, posy trim. Hand washable. Wt. ea. 4 oz. White. *Sizes:* 1, 2, 3. *State size.* 31T4902—**Ea. $1.59; 2 for $3.10**

C Shirred Lace Rows on Net overskirt give festive air to All Nylon Slip; Taffeta underskirt. Top is ruffled with lace. Elasticized back. Hand wash. White, Pink. Ship. wt. ea. 4 oz. *Sizes:* 1, 2, 3. *State size, color.* 31T4901—**Ea. $1.98; 2 for $3.90**



Soft Elderlon—Wonder blend of Rayon and Combed Cotton. Nylon Sheer embroidered inserts. Box of 7 in one size: 4 White, 2 Pink, and 1 Lt. Blue. Washable. *Sizes:* 2, 4, 6, 6X. *State size.* 31W4806-Wt. 8 oz. **Box of 7, $2.98**

For Size Scales and How to Measure Instructions, see Wards Big Fall Book.

Holiday Gift Bouffants

D Party Nylon, lavish with lace, marquisette ruffles, lace edged, on crisp Taffeta. Tricot top. White. Wt. ea. 5 oz. *State size:* 3, 4, 5, 6, 6X. 31T4985–**$1.98; 2, $3.90**

E Triple Layer Nylon Slip. Tulle, Taffeta, Net skirts. Lace banded Tricot bodice, Elastic back. Hand washable. White, Pink. *Sizes:* 3, 4, 5, 6, 6X. *State size, color.* 31T4982–Ship. wt. 6 oz. **$2.98**

F Nylon Charmer! Rows of lace-edged Net ruffles over Taffeta. Tricot Top. Hand wash. Wt. ea. 6 oz. White, Pink. *Sizes:* 3, 4, 5, 6, 6X. *State size, color.* 31T4988-**Ea. $1.98; 2, $3.90**

G Dress-Up Everglaze Cotton. Bodice has embroidered Cotton Organdy overlay, shirred Nylon Sheer. Full circle skirt; lace at hem. Elastic back. Wt. ea. 6 oz. *Sizes:* 3, 4, 5, 6, 6X. White. Washable. 31T4986–*State size.* . . . **Ea. $1.69; 2, $3.30**

H Crisp Everglaze Cotton. Full circle skirt. Nylon lace trim. Elastic back. White. *Sizes:* 3, 4, 5, 6, 6X. Washable. Wt. ea. 6 oz. 31T4987–*State size.* . . . **Ea. $1.69; 2, $3.30**

To Delight Sub-Teens

D 1.98

E 2.98

F 2.98

B 2.98

C 3.98

HOLIDAY NYLON BOUFFANTS FOR 7-14's

D **Triple-layered** Nylon Bouffant. Frothy Net iced with Nylon-Acetate lace billows over crisp Marquisette. Tricot torso.
Pink, White. Hand wash.
Sizes: 7, 8, 10, 12, 14.
Wt. ea. 6 oz. *State size, color.*
31T5077-Ea. $1.98; 2, $3.90

E **Ever-Crisp** Nylon Bouffant with stand-out overlay of Nylon Horsehair, bound net ruffles. Full Marquisette underskirt. Smooth Tricot torso.
White or Pink. Hand wash.
Sizes: 7, 8, 10, 12, 14. Ship. wt. 6 oz. *State size, color.*
31 T 5081 ..... $2.98

F **Nylon Tullette** Petticoat for longer lasting fullness. 30 swirling yards spiced with frothy lace. Smooth fitting Nylon Tricot torso. Elastic waist.
White or Pink. Hand wash.
Sizes: 7, 8, 10, 12, 14.
Ship. wt. 6 oz. *State size, color.*
31 T 5082 ..... $2.98

Change It! SEE PAGE 19

A **Nylon Tissue Tricot,** opaque and whisper-soft. Slimline classic with luxurious lace, embroidered overlay on bodice front. Deep lace flounce.
Sub-Teen Sizes: 8S, 10S, 12S, 14S, 16S. White. Hand wash.
31 T 5142—Ship. wt. 5 oz. *State size* $2.98

B **50-yard Sweep!** Lace Patterned Nylon Net Petticoat; triple tiered, with bottom tier of plain Net. must for full-skirted fashions. Nylon Tricot torso.
White, Pink, Lt. Blue. Hand wash. *Sub-Teen Sizes:* Small (8S); Medium (10S, 12S); Large (14S, 16S).
W 5170—Ship. wt. 1 lb. *State size, color* $2.98

C **Dancing Tiers** of Nylon Net glistening with Satin ribbon. Elastic waist. Smooth Nylon Tricot torso.
Colors: White, Red. Hand wash. *Sub-Teen Sizes:* Small (8S); Medium (10S, 12S); Large (14S, 16S).
W 5173—Ship. wt. 8 oz. *State size, color* $3.98

Gift Panty Set $1.98

Runproof Acetate Tricot. Lace or embroidery trims. Elastic waist, legs. Box of 5, 1 size: 2 Pink, 2 White, 1 Pink Check.
Sizes: 7, 8, 10, 12, 14, 16. Hand wash. Ship. wt. 6 oz. *State size.*
31 T 4867—Gift Box of 5, $1.98
Save! ..... 2 Boxes for $3.90

Day-of-the-Week $2.98

Elderlon Panties; wonder-blend of Cotton-Rayon. Embroidered Nylon Sheer applique accents. Washable. Box of 7 in 1 size.
4 White, 2 Pink, 1 Light Blue.
Sizes: 7, 8, 10, 12, 14, 16.
Ship. wt. 9 oz. *State size.*
31 W 4856—Gift Box of 7, $2.98

Gift Nylons for 7-14's

G Double Skirted Pouf Slip. Deep flock-dot flounce on ribbon banded Marquisette overlay. Underskirt of Taffeta, Net ruffled. 40 Denier Tricot bodice. Elasticized back. Hand wash.
White Nylon. *Sizes:* 7, 8, 10, 12, 14.
31T5037—Wt. 6oz. *State size.* **$2.98**

H Slim Line Nylon Tricot Slip. Delicate lace, embroidery lavishly adorn bodice. Straps adjust; elastic back. Hand wash.
Pink, White. *Sizes:* 7, 8, 10, 12, 14.
Wt. ea. 6 oz. *State size, color.*
31W5026—**Ea. $1.98; 2 for $3.80**

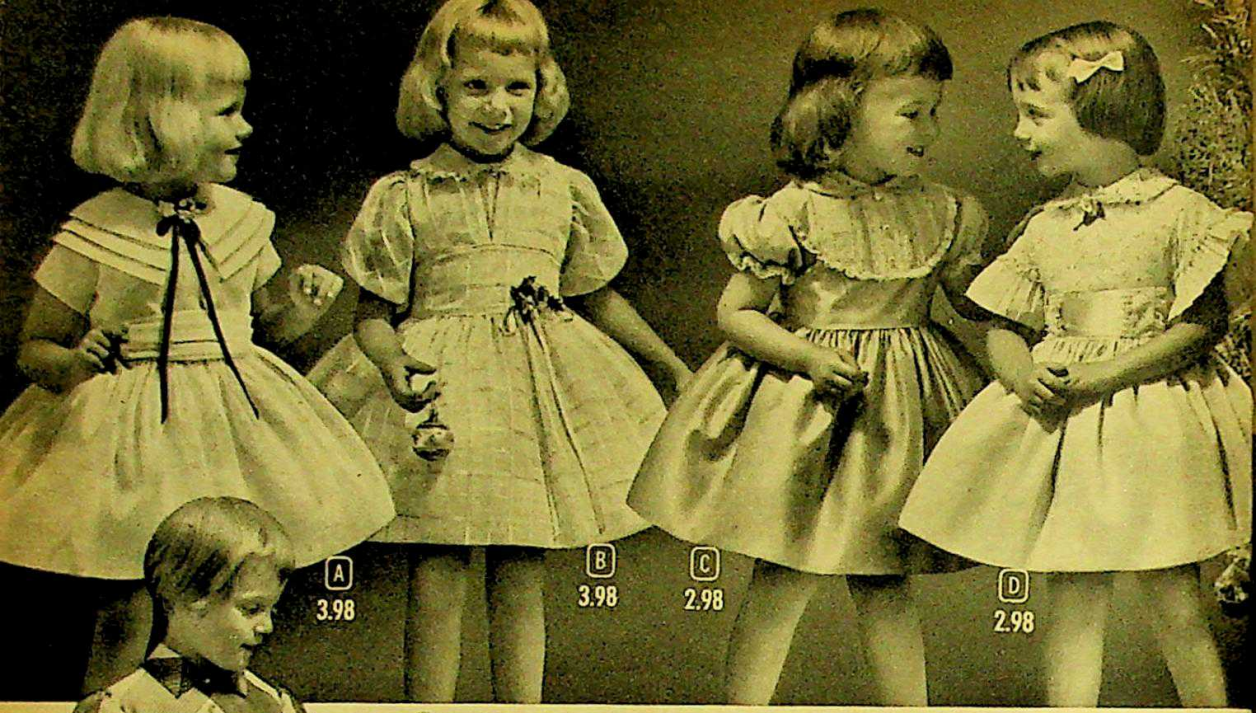
J Flared Double Skirt. Net over crisp Taffeta. Soft Tricot bodice accented with Nylon lace. Helanca stretch inserts at sides.
White Nylon. Hand washable.
Sizes: 7, 8, 10, 12, 14.
Ship. wt. ea. 6 oz. *State size.*
31 T 5038—**Ea. $1.98; 2 for $3.90**

K Ribbon and Lace highlight the Tricot bodice of this pretty Nylon Slip. Tiered Taffeta underskirt, Net overlay has lace trim. Elasticized sides. Hand washable.
White, Pink. *Sizes:* 7, 8, 10, 12, 14.
Wt. ea. 6 oz. *State size, color.*
31 T 5028—**Ea. $1.98. . .2 for $3.90**

L Frothy Ruffles of Net on crisp, billowy Taffeta Bouffant Nylon Slip. 40-denier Tricot top rich with Nylon lace and sheer. Elasticized back. Hand wash. Wt. 6 oz.
Pink, White. *Sizes:* 7, 8, 10, 12, 14.
31 T 5049—*State size, color.* **. .$2.98**

M Triple Layer! Our best Nylon. Permanently puckered Tricot over Net; Nylon Sheer underskirt for soft, billowy fullness. Nylon-Acetate lace trim on Tricot bodice. Elasticized back. Hand wash.
White. *Sizes:* 7, 8, 10, 12, 14.
31T5045—Wt. 6 oz. *State size.* **$3.98**

For Size Scales and larger selection of Girls' and Sub-Teen's Lingerie, see Big Book.



For Your Christmas Angels

A Nylon Party Dress, separate Rayon Taffeta Slip. Pretty White triple collar. Hand washable. Blue, Pink. Wt. 13 oz. *Sizes:* 3, 4, 5, 6, 6X. *State size and color.* 31 T 6245. . . .**Set $3.98**

B Gibson Girl Sleeves. Nylon with Cotton Sateen check. Attached Nylon Slip. Drip-dry. White with Aqua or Pink check. Hand wash. *Sizes:* 3, 4, 5, 6, 6X. *State size and color.* 31 T 6241–Wt. 9 oz. **$3.98**

C Nylon Tucked Yoke, iced with lace, enhances Polished Cotton. Rhinestone buttons. Blue, Rose. Washable. Drip-dry, little iron. *Sizes:* 3, 4, 5, 6, 6X. *State size and color.* 31T6243-Wt.13oz.**$2.98**

E 2.98

D Pleated Sleeves spice embroidered bodice front. Drip-dry Cotton with wide Rayon Satin sash. Washable. Little iron. Wt. 8 oz. Mint Green, Pink. *Sizes:* 3,4,5,6,6X. 31 T 6244–*State size, color* **$2.98**

E New Cape Sleeves set woven Acetate Dress awhirl. Lustrous Nylon Velvet ribbon trims bodice and sleeves. Tie-back sash. Hand wash. Black-and-White. *Sizes:* 3, 4, 5, 6, 6X. 31 T 6242–Wt. 13 oz. *State size*. .**$2.98**

F 3.98

G 3.98

H 2.98

J 3.98

K 2.98

F 2-pc. Set. White Organdy Pinafore; Drip-dry Dress can be worn alone. Washable Cotton set. Wt. 8 oz. Blue, Pink. *Sizes:* 1, 2, 3. *State size and color.* 31 T 6012. . . .**Set $3.98**

G Holly Red Cotton Velveteen with Red-flocked White Nylon. Attached Nylon Petticoat. Hand washable. Drip-dry. *State size:* 1, 2, 3. 31T6011-Wt.6oz.**3.98**

H Tucked Bodice frosted with lace. Woven Cotton Sateen. Self-fabric bow. Washable. Mint (lt.) Green, Lilac. *Sizes:* 1, 2, 3. Drip-dry. *State size and color.* 31T6014-Wt. 8 oz. **$2.98**

J Pinafore Ruffles. Printed, flocked Nylon. Attached Nylon Net Petticoat. Drip-dry. Hand wash. Blue, Pink. *Sizes:* 1, 2, 3. *State size and color.* 31T6013-Wt. 8 oz. **$3.98**

K Lace Lavished Nylon. Separate Rayon Acetate Slip. Tie sash. Drip-dry. Hand wash. *Colors:* Lt. Blue, Pink. *Sizes:* 1, 2, 3. Wt. 8 oz. *State size and color.* 31 T 6015. . . .**Set $2.98**

For Size Scales and Larger Assortment of Pretty Dresses for 1 to 6X and 7 to 14 Girls, See Wards Big Book.

Party Dresses for a Merry Christmas

Full-Circle Quilted Taffeta $5.98

(A) **Two-Piece Ensemble,** Holiday-perfect in rustling Acetate Taffeta. Short-cropped Jacket over Dress with whirling, full circle quilted skirt. Saucy rick-rack trim and patent-plastic belt. Shipping weight 10 oz. Black-White Check; White bodice, Red Tie. Hand wash.
ET 511–*Sizes:* 7, 8, 10, 12, 14. *State size*.....$5.98

(B) 3.98 (C) 3.98

NEWEST SLEEVES... SO BECOMING!

(B) **Big Bell Sleeves** of lace match collar. Easy-care 75% Cotton and 25% Nylon. Self-tie sash. Washable. Pink or Gold; White lace. *Sizes:* 7,8,10,12,14. Wt. 10 oz.
ET516–*State size, color*.$3.98

(C) **Balloon Sleeves** of White Nylon sheer, splashed with Black dots, accent solid color Cotton. Dress; self-belt. Red, Turquoise. Washable. *Sizes:* 7,8,10,12,14. Wt. 10 oz.
ET515–*State size, color*.$3.98

(D) 4.98 (E) 3.98

Festive Nylons... So Easy-Care!

(D) **Nylon Bow Dress** with separate Acetate Taffeta slip. Lace trim. Hand washable. Mint (lt.) Green or Pink. *Sizes:* 7,8,10,12,14. Wt. 10 oz.
ET513–*State size, color*.$4.98

(E) **Sheer Nylon** with pleated midriff. Separate Acetate Taffeta Slip. Lace on collar, cuffs. Hand wash. Wt. 10 oz. Blue, Pink. *Sizes:* 7,8,10,12,14.
ET512–*State size, color*.$3.98

(F) **Allover Nylon Lace Dress.** Lustrous Velveteen ribbon runs through the wide lace midriff overlay. Whirling full skirt. Completely lined top and petticoat are of Acetate Taffeta. *Colors:* Blue or Pink. Hand washable. *Sizes:* 7, 8, 10, 12, 14.
ET 514–Ship. wt. 10 oz. *State size and color*.....$5.98

(F) 5.98

Dresses shown on this page ship from Chicago. You order, pay postage from Wards Mail Order House nearest your home.

Gifts of Fashion and Fun

A Fringe Trimmed Playset for Christmas fun! ¾ sleeved White Cotton Knit Shirt tops Red-Green Plaid Corduroy Pants of half-boxer style with tapered legs. Front pocket. Washable. *Sizes:* 7,8,10,12,14. Wt. 1 lb. 8 oz.
31 T 5815–*State size*.....**$4.98**

B Convertible Collar Playset. Bulky knit Cotton Pullover — zip up collar for turtle neck style. Corduroy tapered Pants have elastic back and front pockets. Black-and-White. Washable. *Sizes:* 7,8,10,12,14. Wt. 1 lb. 5 oz.
31 T 5814–*State size*.....**$3.98**

C Red Plaid Pants, warmly lined with Cotton Flannel. Styled in shrink-resistant 55% Wool, 45% Rayon. Front pockets, elastic back. Hand washable. *Sizes:* 7,8,10,12,14. Wt. 1 lb. 3 oz.
31 W 5493–*State size*.....**$2.98**

D Bulky-knit Pullover. White machine washable Virgin Hi-Bulk Orlon tops 'em all for style! Long sleeves, 2 pockets. *Sizes:* 7, 8, 10, 12, 14. Washable.
ET 8070–Wt. 9 oz. *State size*..**$3.98**

E TO G Holiday Coordinates in Rayon Flannel. Bright Red rooster appliques on smartly belted Skirt and Pants. Printed Blouse matches the Cotton Belt. *Colors:* Loden Green, Med. Gray. *Sizes:* 7, 8, 10, 12, 14.
Hand wash. *State size and color.*
(E) ET 1586C – **Slim Skirt.** Elastic back waist. Ship. wt. 8 oz...**$2.98**
(F) ET 1588C–**Pants.** Elastic back, 2 front pockets. Wt. 8 oz.....**$2.98**
(G) ET1587C–**Vestee.** Wt. 5 oz.**$1.98**

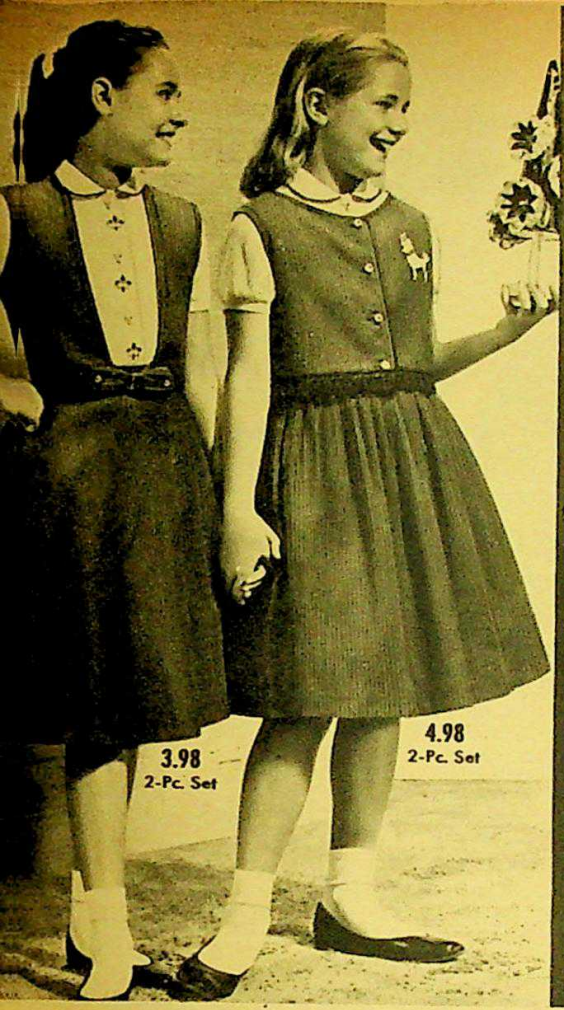
H Red Print Cotton Blouse to team with styles above. Washable. *Sizes:* 7, 8, 10, 12, 14. Ship. wt. 5 oz.
ET 1589C–*State size*.....**$1.98**

Fashion News! Raccoon-Look for Sub-Teens and 7-14's

J K Touch-of-Luxury! Smart Car Coats in a warm blend of 85% Wool, 15% Camel Hair. Lavish fur collar of Dyed Lamb (origin Italy) looks like Raccoon! Quilt Rayon lining, Reprocessed Wool interlining.

For Sub-Teens. Stylish Sportswear Companion. *Colors:* Camel Tan or Red.
(J) EW3121–*Sizes:* 10S,12S,14S,16S. Wt. 3 lbs. 8 oz. *State size,* color. **$17.98**

For Girls. A practical gift for school or play! *Colors:* Camel Tan or Red.
(K) ET 3144–*Sizes:* 7, 8, 10, 12, 14. Wt. 3 lbs. *State size,* color....**$15.98**



Christmas Corduroy

...stee and Skirt Set to thrill ...ur Christmas Belle! Full ...rred Skirt has side zip-...r and elastic back-...irist. For Blouse, see (A). ...od or Flare (med.) Blue. ...ees: 7,8,10,12,14. Washable. ...t. 1 lb. *State size, color.*
...3074.....2-Pc. Set $3.98

New Crop-Top and Skirt Set. "Poodle" applique, fringe for festive accent. Full skirt of unpressed pleats. Elastic back, side zip. Blouse, see (A). Red, Black. Hand wash. *Sizes:* 7, 8, 10, 12, 14. Ship. wt. 1 lb. *State size, color.*
ET 3075.....2-Pc. Set $4.98

Schiffli Embroidery

"Crop Top" Blouse — Perfect gift for the girl who wants the latest fashion hit! Bow trimmed scalloped border. Casual charmer in Cotton Broadcloth. Little ironing. White. Washable. Wt. 6 oz. *Sizes:* 7, 8, 10, 12, 14.
ET 1232–*State size*....$1.98

Springmaid's "Dazzle". Wash'n Wear Combed Cotton Blouse. Smartly tailored, yet it puts on a feminine front of multicolor embroidered flowers, butterflies on White. Drip-dry, little or no iron. *Sizes:* 7,8,10,12,14. Wt. 6 oz.
ET 1231–*State size*....$2.98

Wash 'n Wear Gift Blouses

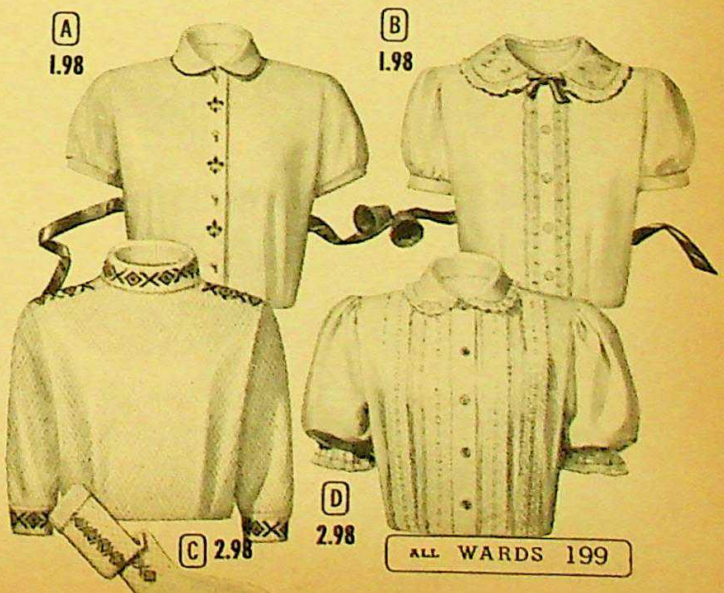
Red Fleur-de-Lis Appliques. No-iron Acrilan Jersey. Smart and practical Blouse with a holiday air. Red ...aid edges the pert collar. Washable. Ship. wt. 6 oz.
...1233–White. *Sizes:* 7, 8, 10, 12, 14. *State size*...$1.98

Big Collar News, Schiffli embroidered! Dacron Pique, lace trim. Easy-care — washable, little iron. Wt. 6 oz.
...1213–White. *Sizes:* 7, 8, 10, 12, 14. *State size*....$1.98

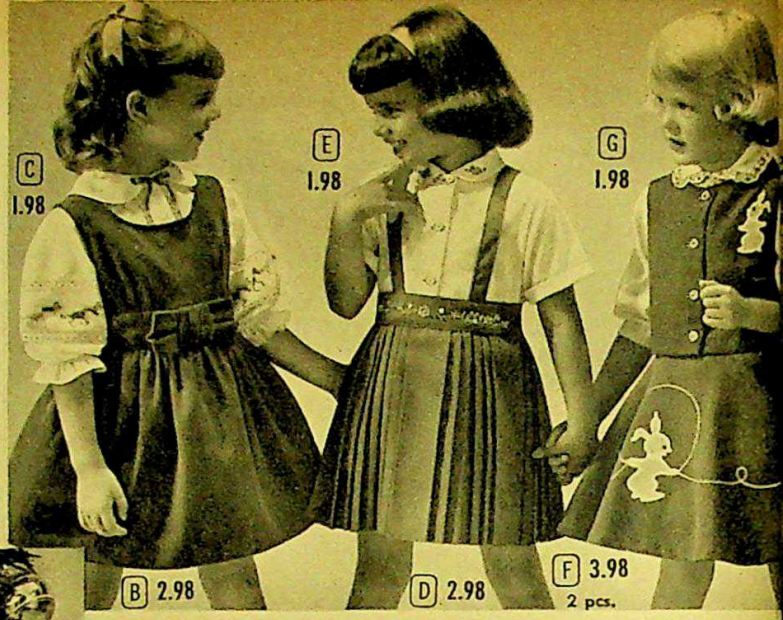
Shirt, Sock Set — gift-gay! Cotton Knit Shirt with ... Cotton-Nylon stretch Knee-Highs. Machine-washable. ...lors: White with Red or Turquoise. *Sizes:* 7, 8, 10, 12, 14.
...2834–Washable. Wt. 9 oz. *State size, color*...**Set $2.98**

Bands of Lace, delicate embroidery highlight fine, ... easy-care Dacron Pique. Newest style elasticized ...eeves. Washable; little, no ironing. Ship. wt. 6 oz.
...1214–White. *Sizes:* 7, 8, 10, 12, 14. *State size*...$2.98

...les on these 2 pgs. ship from Chicago. Order, pay postage from ...rest Wards House. Size Scales, More Girls' Wear, Big Fall Book.



Merry Gifts from Santa



CHRISTMAS DELIGHT . . . 3 TO 6X

2-pc. Cotton Set $2.98

(A) **Gay Coordinates!** Quilted flared Skirt has elastic back insert. Blouse is sparked with lace-edged collar and glitter butons. Sure to please any little girl as a gift! Red or Peacock Blue. Washable. *Sizes:* 3, 4, 5, 6, 6X. Ship. wt. 10 oz. 31T6763—*State size, color.* **Set $2.98**

3 to 6X Favorites . . . Holiday Mixers in Cheery Colors

(B) **Corduroy Jumper** with front bow for a festive touch! Belted elastic back. Washable. Wt. 9 oz. Red or Bright Blue. *Sizes:* 3, 4, 5, 6, 6X. *State size, color.* 31 T 6764 . . . . . **$2.98**

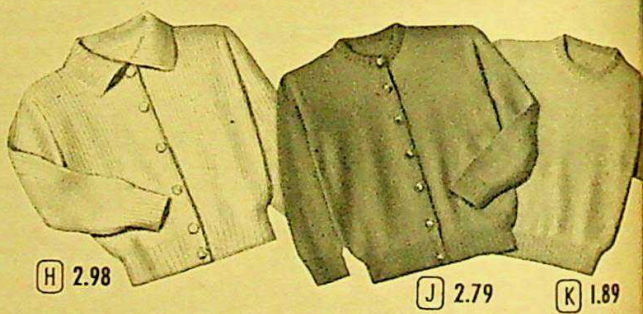
(C) **Blouse.** Embroidered Cotton. Washable; little iron. *Sizes:* 3, 4, 5, 6, 6X. Wt. 4 oz. *State size.* 31T6564-White. **$1.98**

(D) **Stay-in Pleats!** Embroidered 65% Orlon, 35% Wool Skirt; elastic back. Washable. Wt. 6 oz. *Colors:* Red, Navy. *Sizes:* 3, 4, 5, 6, 6X. *State size, color.* 31 T 6723 . . . . . **$2.98**

(E) **Blouse.** No-iron Acrilan Jersey. Washable. Wt. 4 oz. *Sizes:* 3, 4, 5, 6, 6X. White. *State size.* 31 T 6724 . . . . . **$1.98**

(F) **Corduroy 2-Pc. Set** pertly appliqued Crop-Top, suspender Skirt. Elastic back. Hand wash. Wt. 10 oz. Red, Flare (med.) Blue *Sizes:* 3, 4, 5, 6, 6X. *State size, color.* 31 T 6769 . . **Set $3.98**

(G) **Blouse** in Dacron Pique. Washable; little-iron. Wt. 4 oz. *Sizes:* 3, 4, 5, 6, 6X. White. *State size.* 31 T 6565 . . . . . **$1.98**



Turbo Hi-Bulk Orlons for 3 to 6X . . . Machine Washable

(H) **Bulky Knit** Cardigan, ideal gift! Pert johnny collar. Washable, dries in a wink, holds shape. White. Wt. 7 oz. *Sizes:* 3, 4, 5, 6, 6X. *Please state size.* 31 W 4048 . . . . **$2.98**

(J) **Classic Cardigan,** grosgrain ribbon facing. Wt. ea. 6 oz. Navy, Pink, Turquoise, Red, Maize. Washable. *Sizes:* 3, 4, 5, 6, 6X. *State size, color.* 31 W 4005—Ea. $2.79 **Save! . . . 2 for $5.50**

(K) **Classic Pullover,** a gift favorite! Washable. Wt. ea. 5 oz. *Colors:* Maize, White, Red, Pink, Turquoise. *Sizes:* 3, 4, 5, 6, 6X. *State size, color.* 31 W 4004—Ea. $1.89 **Save! . . . 2 for $3.7**

For 2-4's . . . Royal "O" Wool-look Tartan Sets $3.98

(L) (M) **Luxurious New Blend** of 50% Orlon, 50% Spun Viscose Rayon—Royal "O" is The King of Wash and Wear! Tots will do a Highland Fling on Christmas morn in these dress-up Sets with Red Plaid Overalls or Slacks, and Shirt-mates of White Combed Cotton Knit. Machine washable. Elastic back, button sides. Snap-crotch, too. Sizes: 2, 3, 4. Washable; need little, no ironing. Wt. 6 oz. *State size.*
(L) 31 T 3283—Suspender Slacks and Shirt . . . . . 2-pc. Set $3.98
(M) 31 T 3282—Overalls and Shirt . . . . . 2-pc. Set $3.98

For Size Scales and Larger Selection of Chidren's Wear, See Big Fall Catalog

TV's Huckleberry Hound

FREE Comic Book with Every Item on Page!

Christmas Corduroys

SO NEW... FUN TO WEAR

$1.98 EA.

- Gay Huckleberry Hound and Yogi Bear Appliques.
- Superior Workmanship, fully cut, neatly finished.
- Colorful and Practical, too—All Machine Washable.

Bib Overall. Merry appliques spark this for gifts. Button sides, elastic-back waist. See (J) for Shirt. ...ed, Turquoise. *Sizes:* 2, 3, 4. Washable. Ship. wt. ea. 6 oz.
... T 3651D—*State size, color*... **Ea. $1.98; Any 2 for $3.90**

Creeperall. Santa's fun-gift for baby. 6-snap crotch. Button sides, elastic back. See Shirt (J). Washable. ...urquoise, Red. *Sizes:* 12, 18, 24 mos. Ship. wt. ea. 5 oz.
... T 3520D—*State size, color*... **Ea. $1.98; Any 2 for $3.90**

Boys' Boxer Slacks. Such fun to wear at Christmas and all through the year. For Shirt, see (J). Washable. ...harcoal Gray, Cocoa Brown. *Sizes:* 3, 4, 5, 6, 6X. Wt. ea. 6 oz.
... T 3832D—*State size, color*... **Ea. $1.98; Any 2 for $3.90**

Girls' Boxer Slacks for a merry gift! Shirt, see (J). *Colors:* Red, Turquoise. Washable.
...es: 3, 4, 5, 6, 6X. Shipping weight each 6 oz.
...T 3831D—*State size, color*... **Ea. $1.98; Any 2 for $3.90**

Suspender Slacks. Tots will love the gay appliques! Elastic-back waist; back pocket. See (J) for Shirt. ...ocoa Brown, Royal Blue. *Sizes:* 2, 3, 4. Washable. Wt. ea. 5 oz.
...T 3657D—*State size, color*... **Ea. $1.98; Any 2 for $3.90**

(F) (G) **Bulky-Knit Orlon Cardigans.** Huckleberry Hound appliques. Girls' has stole-type collar; Boys', 3-button front. *Sizes:* 3, 4, 5, 6, 6X. Hand wash. Wt. 8 oz. *State size and color.*
(F) 31 T 4013—**Girls'**. *Colors:* White, Red, Sapphire Blue... **$3.98**
(G) 31 T 4012—**Boys'**. *Colors:* Red, Tan or Gray Heather... **$3.98**

(H) **Orlon Jersey.** Hand wash. Pink, Maize, Lt. Blue, Red. *State color, size:* 3, 4, 5, 6, 6X. 31T4014-Ship. wt. 6 oz. **$3.98**

(J) **Combed Cotton Shirt Set.** Short sleeves. Washable. *State size:* 2, 4, 6, 8. Wt. 6 oz. 31T7677-White. **Pkg. of 3, $1.98**

Charge It! SEE PAGE 19

Cowboy Corral

Western Hat

E **Complete his outfit!** 100% Wool Felt. Metallic band on crown. Whipstitch trimmed. *Sizes:* Sm. (19⅛"), Med. (19⅞"), Lge. (20¾"). Black. *State size.*
31T3977–Wt. 4 oz. **$1.79**

Western Belt

F **Real Cowhide!** Metal buckle; mock jewel and stud trim. Black or Russet Tan. *Sizes:* 20, 22, 24, 26. Wt. 3 oz. *State size, color.*
31T3976–**Ea. 98c; 2, $1.90**

For Size Scales, more Boys' Playwear, see Big Book.

Charge It!
SEE PAGE 19

Christmas Gift Sets Go Western!

A **He'll be a Marshal,** in Sanforized Cotton Set. Yellow Poplin Shirt has 2-pc. effect; "Vest" front of Red Twill, Black Tie. Metal Badge. Black Twill Pants have 2 frontier pockets. Elastic waist; zip fly. Washable. Ship. wt. 12 oz.
31 T 7102–*State size:* 3, 4, 5, 6, 6X. . . . **Set $3.98**

B **For a Little Cowpoke's Christmas.** Red Cotton Broadcloth Shirt has embroidered Black yoke. Detachable Red Grosgrain Tie; White piped "dart" pockets. Pants are Black Cotton Cavalry Twill. Elastic-back waist; zipper. *Sizes:* 3, 4, 5, 6, 6X. Sanforized; washable.
31 T 7107–Ship. wt. 9 oz. *State size. . . .* **Set $3.98**

C **Cavalry Twill for Rugged Round-ups.** Two-pc. Cotton Set. Red-and-Black Jacket, zipper front closing; 2 "dart" pockets. Embroidery and fringe trim yoke. 2 embroidered snap pockets on Black Pants. Elasticized back; zip fly. *Sizes:* 3, 4, 5, 6, 6X. Sanforized; washable.
31 T 7108–Ship. wt. 1 lb. *State size. . . .* **Set $4.98**

D **Lone Ranger 2-pc. Set.** Special buy, sells nationally at $5.95. Sturdy White-back Blue Denim. Set has mock-jewel, metal stud trim. Jacket yoke is fringed. Snap front closing. Suspender Jeans have 4 pockets; zip fly. *Sizes:* 3, 4, 5, 6, 7. Sanforized; washable.
31 T 7157–Ship. wt. 1 lb. *State size. . . .* **Set $4.98**

Jeans, Belt Set $1.98

G **Vat-dyed Blue Denim.** Fused double knees. Snugtex elastic back. 4 pockets; zip fly. Sanforized. Self-belt has Western metal buckle. Wt. set 10 oz. *Sizes:* 2, 3, 4, 5, 6, 6X. *State size.*
31W7123–**Set $1.98; 2 sets $3.90**

Gift Slacks $2.98

H **Embroidered** Black Cotton Twill. 2 frontier pockets. Elastic back waist; zip fly. *Sizes:* 3, 4, 5, 6, 7. Ship. wt. 7 oz.
31 T 7145–*State size. . . . .* **$2.98**

Shirts $1.98 EA. ANY 2 FOR $3.90

J **Cotton Flannel Shirt Set.** Red plaid has Black yoke, cuffs. Acetate Tie metal Slide. Washable, Sanforized *State size:* 2, 3, 4, 5, 6, 6X. Wt. ea. 5 o
31 T 7803D–**Set $1.98; Any 2 for $3.9**

K **Gay Embroidery.** Sanforized Cotto Broadcloth. Washable. Red/Gray *State size:* 2, 3, 4, 5, 6, 6X. Wt. ea. 5 o
31W7763D–**Ea. $1.98; Any 2 for $3.9**

L **Cotton Broadcloth Set.** Sanforize Red plaid Shirt; Red yoke, collar cuffs. Bolo Tie, metal Slide. Washabl *State size:* 2, 3, 4, 5, 6, 6X. Wt. ea. 5 o
31 T 7804D–**Set $1.98; Any 2 for $3.9**

Exciting Gifts Youngsters Want Most

Action Packed!

SURE TO SPUR THEIR IMAGINATION

$3.99 TO $5.99

(FF) **Lone Ranger Boots** provide plenty of excitement. Expertly crafted in Grain Leather. Composition soles. Rubber heels. A black mask is included with each pair of boots you buy.

Width D. Child's: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.* Wt. 1 lb. 15 oz.

244W5650–Brown-Tan. 24W5649–Black. . $5.49

Width D. Tot's: 5½, 6, 6½, 7, 7½, 8. *State size.*

244 W 5666–Brown-Tan. Wt. 1 lb. 5 oz.

244 W 5663–Black. $3.99

(GG) **Wellington Boots** are always a popular favorite. Supple Grain Leather for long wear. Composition rubber soles. Rubber heels. Exciting sheriff's badge included with each pair.

Width D. Child's: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 1 lb. 14 oz. *State size.*

244 W 5421–Black. 24 W 5420–Brown. . . . $5.99

Charge It! SEE PAGE 19

CHILDREN LOVE THESE FAVORITES

(H) **Saucy Majorette Boot** to keep little girls stepping high and lively. White grain leather. Goodyear sewn construction. Sturdy white rubber soles and heels. Ship. wt. 1 lb. 14 oz.

Width D. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *State size.*

224 W 5651–White. $6.99

(J) **Real Cowboy Heels.** Yellow top piping. Grain Leather. Wardolite soles, Rubber heels. *State size.*

Width D. Child's: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 2 lb. 2 oz.

24 W 5667–Black. $7.99

Width D. Boys', Girls': 2½, 3, 3½, 4, 4½, 5, 5½, 6. Wt. 2 lb. 10 oz.

24 W 5665–Black. $8.99

POPULAR STYLES . . . GROWN-UP LOOK

(K) **Leather Storm Boot.** Convertible collar. Nylon pile lining. Crepe sole, heel.

Medium: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.

24W4778–Black. *State size.*

24W4779–White. Wt. 1 lb. 8 oz.

24W4780–Red. $5.99

To Measure Children, See Page 422 in Big Fall Book.

(L) **Suede Leather Bootee.** White stitched collar. Spun Crepe soles and heels.

Width C: All Sizes: 10 to 13½; 1 to 3. Wt. 1 lb. 3 oz.

24W4978–Black, Smooth cuff.

24W4979–Gray, Suede cuff.

24W4980–Rust, Suede cuff.

State size. $3.99

These Delight Children, They're

LOOK! HERE'S WHERE YOU GET SANTA'S BIGGEST SLIPPE

Handsome and Trim $1.99 to $3.29

(F) (G) **Smooth Leather Loungers** are just like Dad's. Bold, colorful linings, so holiday gay. Ship. wt. 1 lb. *State your size.*
Child's: 8, 9, 10, 11, 12, 13, 1, 2, 3. Medium.

(F) Cushion Crepe Soles. Striped Lining.
24 W 8182—Red. 24 W 8183—Brown. . . $2.99

(G) Durable Leather Soles. Plaid Lining.
24 W 8019—Blue. 24 W 8020—Red. . . $3.29

(H) **Elastic Gore Style** in Diamond Pattern Corduroy. Flexible Everett slipper. . . So warm, so comfortable. Light on the feet with buoyant Cushion crepe soles. Wt. 14 oz.
Child's: 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. Medium.
24 W 8285—Red. $1.99
24 W 8286—Blue. *State size*. $1.99

2 Favorite Styles $1.99

(J) **Soft Fluffy Charmer** in ½ in. Rayon Plush. Lined with cotton flannel. Matching padded leather-like sole and heel. Ship. wt. 14 oz.
Child's Size: 10, 11, 12, 13, 1, 2, 3. Medium.
24 T 8029—Red. $1.99
24 T 8030—Royal Blue. *State size*. $1.99

(K) **Lone Ranger Felt Bootee** packs toy gun in handy holster. Padded platform soles.
Child's: 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. Wide.
24 W 8277—Blue. Wt. 14 oz. $1.99
24 W 8278—Red $1.99
24 W 8279—Black. *State size*. $1.99

So Warm, So Soft, In 7 Colors $2.29 and $2.99

(L) **Cotton Velvet;** Rayon Snow-Pile collar. Front gore. Cushion crepe sole.
Child's: 10, 11, 12, 13, 1, 2, 3. Med. Wt. 14 oz.
24W8299-Turquoise.
24W8296-Gold.
24W8297-Pink.
24W8298-Orange.
State size. $2.99

(M) **Cotton Chenille;** with silver-color threads. Toasty Rabbit fur collar. Matching Cushion crepe soles. Wt. 14 oz.
Child's: 8, 9, 10, 11, 12, 13, 1, 2, 3. Medium.
24T8006—Pink.
24T8007—Lt. Blue.
State size: $2.29

(N) **Bright** Hand-beaded Capeskin soft Rabbit fur collar. Cotton flannel lining. Padded soles. Med.
Child's: 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size*
24W8066-Blue. Wt. 14 oz.
24W8063—Pink.
24W8064—Lt. Blue.
24W8065—Red. $2.99

New! Chipmunk Slippers in 3 Colors $1.99

(P) TO (T) **Watch their eyes light up** when they see their favorite playmates; Alvin, Simon and Theodore . . . those frolicksome Chipmunks! Priced so low you'll want several pairs. Long-wearing corduroy with soft felt vamps. Cotton flannel lining keeps active little feet warm. Soft stepping cushion crepe soles and heels. Ship. wt. 1 lb. Medium Width
Child's: 8, 9, 10, 11, 12, 13, 1, 2
(P)24T8311-Red. *State size.* $1.99
(R)24T8312-Brown. *State size.* $1.99
(T)24T8310-Blue. *State size.* $1.99

Tot's Fun Lovin' Easy-Steppers $1.69 to $2.79

(U) **Adorable "Shaggy Dog";** Rayon Plush. Warm, cozy Cotton Flannel lining. Soft leather soles. Ship. wt. 12 oz. Wide.
Toddler's: 4, 5, 6, 7, 8, 9, 10, 11, 12.
24W8200-Gray. *State size.* $1.99

(V) **Gay Bootee** of Warm Corduroy. Slide fastener. Soft padded leather soles. Wt. 12 oz. Wide
Toddler's: 4, 5, 6, 7, 8. *State size*
24W8211-Lt. Blue.
24W8210-Pink. $1.69

(W) **Capeskin bootee;** sheep's wool collar. Matching padded soles Slide fastener. Wt. 12 oz. Wide.
Toddler's: 4, 5, 6, 7, 8. *State size.*
24W8120-Pink. 24W8121-Lt. Blue.
24W8125-Blue.
24W8126-Red. $2.79

(X) **Gay Striped Sock Top.** Makes an exciting gift! Rayon Plush and Shearling collar. Shearling lined. Leather sole. Ship. wt. 12 oz. Wide
State size.
Toddler's: 4, 5, 6, 7, 8, 9, 10, 11, 12
24W8139-Blue. 24W8138-Red. $1.99

Grown-up Look for Youngsters in 5 Colors $1.99

(Y) **New!** Leather-like plastic Moc with fluffy soft Rabbit fur collar. Smart gold-color trim. Matching padded soles. Wt. 1 lb. Med.
Child's: 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.*
24 T 8003—Lt. Blue.
24 T 8002—White.
24 T 8004—Red. . $1.99

(Z) **Pinwale Corduroy** Moc; Contrasting trim. Gay colorful lining. Felt insole; Cushion crepe soles. Wt. 1 lb. Med.
Child's: 8, 9, 10, 11, 12, 13, 1, 2, 3. *State size.*
24W8227-Red.
24W8226-Turquoise.
24W8225-Pink. $1.99

(FF) **Gore Front** Slip on in dressy Rayon Faille. Styled just like Mom's. Jaunty gold-color bow and trim. Cushion crepe sole. Wt. 1 lb.
Child's: 10, 11, 12, 13, 1, 2, 3. Med. *State size*
24T8001-Turquoise.
24T8000-Red. . . $1.99

Their Sleepy Time Hits in 4 Colors $2.29 AND $2.99

(GG) **2-Way Collar;** wear up or down. Gold-color trim under cuff. Of Cotton knit. Cotton fleece lined. Composition sole.
Child's: 10, 11, 12, 13, 1, 2, 3. Med. Wt. 1 lb.
24T8305—Red.
24T8304—Lt. Blue.
State size: $2.99

(HH) **Fluffy Lambs Wool** collar on Cotton Suedine moc. Warm cotton fleece lining. Long-wearing leather soles. Wt. 14 oz. *State size.*
Child's: 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. Med.
24W8187-Blue.
24W8186-Red. $2.29

(JJ) **Shearling Lamb Collar**—cuddly warm Everett in Smooth Leather. Softest cotton fleece lining. Long-wearing cushion crepe soles and heels. Wt. 1 lb. 2 oz. Med.
Child's: 10, 11, 12, 13, 1, 2, 3. *State size.*
24W8251-Brown. $2.99

Charge It!
SEE PAGE 10

To Order Child's Slippers: For whole sizes order shoe size. For half sizes, order half size larger. Wards guarantee proper fit. Child's To Measure see Big Fall Book Pg. 42

Fun to Give... Fun to Receive

WALUES . . . COLORFUL STYLES, SOFTEST LEATHERS, FABRICS

L

M

N

Kitten-Soft Charmers

P

R

T

U

V

W

X

Cuddly Favorites for Tots

Cozy Warm Styles

GG

HH

JJ

Y

Z

FF

Colorful Grown-up Look

A **Cotton Sateen Surcoat** with smart, Rayon lining quilted over 80% Orlon, 20% Acetate, leather-like arrow trim, bulky-knit roll collar and cuffs. Big zip front. Button side tabs. Washable. Wt. 2 lbs. 8 oz.

Red or Charcoal Gray. *State size, color.*

33 T 2935—*Sizes:* 8, 10, 12, 14, 16, 18. **$10.79**

B **3-Pc. Cotton Wash 'n Wear Set.** Bedford Cord Longies—Sateen print Shirt and Belt. Washable. Wt. 1 lb. Charcoal Gray Longies—Black Print Shirt; Beaver Tan—Tan Print Shirt.

Sizes: 4, 6, 8, 10, 12.

33 T 2713—*State size, color* **$4.98**

C **Blazer Outfit.** 85% Wool, 15% Nylon Blazer Coat has metal buttons, Rayon lining. Pleatless Rayon, Acetate Longies. Wt. 2 lbs. Red Coat with Charcoal Gray Longies; Navy Coat, Med. Gray Longies.

Sizes: 4, 6, 8, 10, 12.

33 T 3720—*State size, color.* **$8.98**

D **Embroidered Lion and Crest** adds style to this smooth Rayon, Acetate Sport Shirt. Permanent collar stays. Washfast.

Gray, Blue or Tan.

Sizes: 6, 8, 10, 12, 14, 16, 18. Wt. ea. 8 oz. *State size and color.*

33 T 278 . . . . . **$1.98**

E **Super bulky-knit.** Our finest Sweater! 8-ply 100% high-bulk Virgin Orlon with "boater" crew neck. Wt. ea. 1 lb. 4 oz.

Colors: White, Lt. Blue, Med. Gray, Red. Washable.

Sizes: Small (8-10); Med. (12-14); Large (16-18). *State size and color.*

33 W1183-Ea. **$6.98; 2, $13.80**

F **Shawl Collar Sweater!** with allover Norwegian Jacquard pattern in 100% bulky-knit Virgin Orlon. Strong, heavy-weight 4 ply yarns. Washable.

Black-Red; Tan-Loden Green. Ship. wt. ea. 1 lb.

Sizes: S. (8-10); M. (12-14); L. (16-18). *State size, color.*

33 T 1188-Ea. **$6.98; 2, $13.80**

Quality Gifts for Every Boy

G **Western Shirt** of Cotton Flannel. Embroidered trim. Contrasting yoke, collar, cuffs. Sanforized.
Blue or Red—each with Black trim. Washfast.
Sizes: 4, 6, 8, 10, 12. Wt. 8 oz. *State size and color.*
33 T 724.....$1.98

H **Jr. Dress Shirt Set.** Includes fine Cotton Dress Shirt with convertible cuffs, clip-on Bow Tie and metal Cuff Links (10% F.E.T. incl.) Sanforized Shirt (max. shrinkage 1%). White only. Gift Boxed.
Ship. wt. Set 8 oz.
Sizes: 4, 6, 8, 10, 12.
33 T 208—*State size*.....Set $1.98

J **Like having 2 shirts in 1.** Smooth Cotton Flannel with knit collar and chest insert. Rib knit trim on front. Metal buttons at waist. Washfast. Sanforized.
Red or Blue. Wt. ea. 8 oz.
Sizes: 8, 10, 12, 14, 16, 18. *State size and color.*
33 T 707.....$2.69

K **Robe and Pajama Set** of Paisley patterned Cotton Flannel featuring top grade tailoring. Coat style Pajamas have white grounds with trim that matches dark ground of shawl collar Robe.
Blue or Red. Washable. Sanforized.
Sizes: 4, 6, 8, 10, 12. Ship. wt. set 1 lb. 8 oz. *State size, color.*
33 T 3306–Set $5.98; 2 Sets $11.80

L **Belt and Wallet Set** in handsome lizard-grained Cowhide Leather. Snap-on belt buckle. 10% F.E.T. included on wallet.
Brown only. Ship. wt. 5 oz.
Belt Waist Sizes: 22, 24, 26, 28, 30, 32. *State size.*
33 T 1470.....Set $1.98

M **Pair 'n Spare Glove Set.** Lose 1 Glove—you still have a pair! Patterned knit Helanca stretch Nylon made specially to fit either hand. Shipping weight 3 oz.
Navy or Charcoal Gray. Washfast.
Sizes: Jr. (5½-6½); Boys' (7-8).
33 T 1249—*State size and color.*
Set of 3.....$1.98

N **Gloves** of fine, imported Capeskin. Adjustable snap at wrist. Soft, warm Rabbit Fur lining.
Brown only. Ship. wt. 4 oz.
Sizes: S. (5-5½); M. (6-6½); L. (7-7½); XL. (8-8½). *State size.*
33 T 1202—Boxed...$3.98

P **Low Cuff Slipper Sock** of 100% high-bulk Orlon in a handsome cable-knit design. Cats Paw Rubber sole. Leather sidewalls.
Colors: Charcoal Gray, Camel Tan.
Sizes: 7, 8, 9, 10, 11.
Shipping weight pair 6 oz.
33 T 4806—*State size, color*..$3.49

R **High Cuff Slipper Sock.** Spun Nylon in striking Jacquard pattern. Suede leather soles, Naugalite side walls. Top warmth!
Colors: Red or Navy.
Sizes: 7, 8, 9, 10, 11. Ship. wt. 7 oz. *State size, color.*
33 W 4801.....$2.49

T **New Burnished Tone Argyles.** Soft, medium-weight Combed Cotton in most popular washfast colors. Always a welcome gift.
Package contains 3 pairs, one size; 1 each Green, Red, Brown.
Sizes: 8½, 9, 9½, 10, 10½, 11. Ship. wt. 6 oz. *State size.*
33 T 4854.....3 Pairs $1.75

W R C **Charge It!** SEE PAGE 19

Size Scales in Big Fall Book.

Luxurious Knits For Smart Giving

(A) **Arnel and Orlon** Wash 'n Wear. Button cuffs, Permanent collar stays. Blue-Lt.Blue-Gray; Brown-Tan-Gold; Burgundy-Gray-Blue. Washable.
Sizes: 8, 10, 12, 14, 16, 18.
Wt. ea. 8 oz. *State size, color.*
33 T 568—$2.98; 2, $5.80

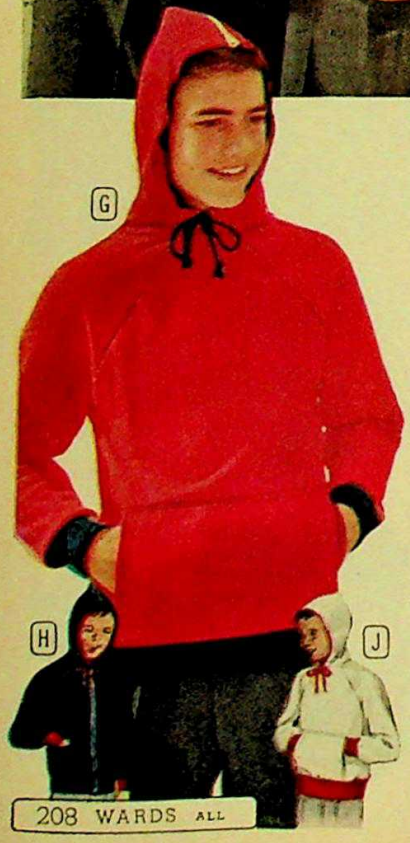
(B) **Fine Combed Cotton.** Contrasting Knit Insert. Wear open or closed. Smart crossed flag emblem. Neat 1-button collar. Washable. Red, Charocal Gray.
Sizes: 6, 8, 10, 12, 14, 16, 18.
Wt. ea. 8 oz. *State size, color.*
33 T 567—$1.98; 2, $3.90

(C) **Smart Striped Collar.** Bulky knit Combed Cotton. Sheds wrinkles, no iron. Handsome Thunderbird emblem. Long sleeves. Loden Green, Red. Washable.
Sizes: 6, 8, 10, 12, 14, 16, 18.
Wt. ea. 8 oz. *State size, color.*
33 T 593—$1.98; 2, $3.90

(D) **Soft 100% Virgin Orlon.** 2-color Knit Fashion collar. No iron. Long sleeves. Washable.
Lt. Gray; Lt. Blue; Red.
Sizes: Small (8-10); Medium (12-14); Large (16-18).
Wt. ea. 8 oz. *State size, color.*
33 T 569—$3.98; 2, $7.80

(E) **Neat Shawl Collar.** 2-Ply Combed Cotton Lisle. Full-bodied knit. Embroidered Greyhound emblem. Long sleeves. Washable.
Colors: Charcoal Gray, Red.
Sizes: 8, 10, 12, 14, 16, 18.
Wt. ea. 8 oz. *State size, color.*
33 T 595—$2.98; 2, $5.80

(F) **V Inset, 2 in 1 look.** Dobby-weave collar, placket with 3-color rack rib border. Fine Combed Cotton. Long sleeves. Red or Blue. Washable.
Sizes: 6, 8, 10, 12, 14, 16, 18.
Wt. ea. 8 oz. *State size, color.*
33 T 594—$1.98; 2, $3.90



(G) (H) (J) **Heavy-weight Cotton.** Warmly lined in Cotton Fleece. Washable.
S. (8-10); M. (12-14); L. (16-18).
Wt. ea. 1 lb. *State size, color.*

(G) *Thermal interlining* for coldest days. Zip-down Hood, snug muff pocket. Red or Navy.
33 T 862—Ea. $3.49; 2 for $6.80

(H) *Zip-Front Jacket.* Zip-down Hood. Navy, Red, Gray or White.
33 T 856—Ea. $2.89; 2 for $5.60

(J) *Regular Hood.* Muff pocket. White, Red, Gray or Navy.
33 W 855—Ea. $2.19; 2 for $4.20

100% Virgin Orlon, 6 Colors

(K) **Looks, Feels Like Cashmere.** Hi-Bulk Interlock knit. Costly loop set neck. Washable. Ship. wt. ea. 10 oz. *State size, color.*
Colors: Lt. Blue, Maize, Red, Charcoal Gray, Lt. Gray Heather, Antelope Tan.
Sizes: 8, 10, 12, 14, 16, 18.
33W1174-Ea. $3.88; 2 for $7.60

SIZE SCALES SEE FALL BOOK

Gift Sweaters Advanced Styling

Junior Boys' Sizes

100% Virgin Orlon for luxurious texture and appearance. Handsomely trimmed with 2-color ribbing. Features 4-button front closing with brass color shank buttons. Washable. Ship. wt. ea. 10 oz.
Colors: Charcoal Gray, Red or Lt. Blue.
Sizes: 4, 6, 8, 10, 12. *State size, color.*
33T1189-Sleeveless Style. Ea. $1.98; 2, $3.90
33T1190-Cardigan Style. Ea. $2.98; 2, $5.80

Size Scales for items on these 2 pages, Fall Book.

Charge It! SEE PAGE 19

Virgin Orlon in Bulky or Interlock Knit

(L) (M) **Bulky Knits** with a rugged look. Warmth plus style. Charcoal Gray Heather, Lt. Blue, Lt. Gray Heather, Red. Washable.
Sizes: 8, 10, 12, 14, 16, 18.
Ship. wt. ea. 14 oz. *State size, color.*
(L) 33 W 1178—Ea. $3.89; 2, $7.60
(M) 33 W 1177—Ea. $4.89; 2, $9.60

(N) (P) **Interlock Knit.** Red, Lt. Gray Heather, Charcoal Gray, Lt. Blue. Washable. Ship. wt. ea. 10 oz.
(N) 33 W 1176—**Cardigan.** *Sizes:* 8, 10, 12, 14, 16, 18. Ea. $4.98; 2 for $9.80
(P) 33 W 1173—**Vest.** *Sizes:* Small (8-10), Med. (12-14), Large (16-18).
State size, color. Ea. $3.98; 2 for $7.80

Bulky Knit Marl Tones . . . 3 Styles

(R) (T) (U) **100% Orlon twist yarns.** 2-color trim, metal buttons. Washable. Wt. ea. 1 lb.
Charcoal Green, Charcoal Gray, Burgundy.
Sizes: 8, 10, 12, 14, 16, 18. *State size, color.*
(R) 33 T 1192—Cardigan Style . . $4.98; 2, $9.80
(T) 33 T 1191—Vest Style $3.98; 2, $7.80
(U) 33 T 1193—Coat Style $5.98; 2, $11.80

Orlon Jacquard

(V) **Heavy 2-ply yarns.** Bulky knit V crew neck.
White-Black; Charcoal Gray-Red. Washable.
Sizes: 8, 10, 12, 14, 16, 18.
33T1194-Wt. ea. 1 lb. *State size, color.* $3.98; 2, $7.80

Brighten His Christmas

Newest, Smartest Styles in Preps

(A) **Gold Label—Royal Oak Coat style.** Quality Cotto Broadcloth is Wash 'n Wear. Sanforized too! Th very finest tailoring features include lined collar, bac pleat, cuffs on pants, pearl-like buttons. Boxer elast waist, fly front, adjustable Gripper fasteners.

Red or Blue. Washable. *Sizes:* 6, 8, 10, 12, 14, 16, 1

33T902-Wt. ea. 1 lb. *State size, color.* Ea. $2.98; 2, $5.8

(B) **Comfortable ski-style** in Combed Cotton Knit. Brigh Norwegian snowflake screen print; contrasting ri knit crew neck, bottom, cuffs and anklets. Boxer elast waist, fly front. Double-gusset crotch wears 1 yea or a new pair free! Tops for comfort. No ironing!

Blue or Maize. Washable. *Sizes:* 6, 8, 10, 12, 14, 16, 1

33T1073-Wt. ea. 1 lb. *State size, color.* Ea. $2.59; 2, $5.1

Club Middy Style . . . New Italian Roll Collar

(C) **Smart, new roll collar** adds lots of style to this Club Middy Pajama of down-soft Cotton Flannel. Harlequin pattern is set off by the colorful 2-tone treatment of the piped collar, cuffs and chest pocket. Pants have boxer elastic waist, Gripper fasteners, fly front. Sanforized.

Blue or Red. Washable. *Sizes:* 6, 8, 10, 12, 14, 16, 18.

33 T 977—Wt. ea. 1 lb. *State size, color.* Ea. $2.98; 2 for $5.80

Cotton Flannel Ski Style . . . Bold Rope Print

(D) **Smart rope print** on contrasting top and bottom—a clever styling tie-up he's bound to appreciate. Rib-knit neck, cuffs and anklets. Boxer elastic waist. Adjustable Gripper fasteners, fly front. Washable. Sanforized—max. shrink. 1%.

Red or Blue. *Sizes:* 6, 8, 10, 12, 14, 16, 18. Wt. ea. 1 lb.

33 T 974—*State size, color.*
Each $2.59 . . . . . 2 for $5.10

Colorful New Styles in Jr. Sizes 4 to 12

(E) **Knit Ski-style** of fine Combed Cotton. Western screen pri Rib-knit neck, cuffs, anklets, bottom. Crotch wears year or a new pair free! Boxer elastic waist, fly front.

Maize or Blue. Washable. *Sizes:* 4, 6, 8, 10, 12. Wt. ea. 12

33 T 1072—*State size and color* . . . . . Each $2.29; 2 for $4.

(F) (G) (H) **Rich, toasty-warm** Sanforized Cotton Flannel sty with colorful, bright allover prints. Boxer elas waist. Gripper fasteners, fly front. Washable.

Sizes: 4, 6, 8, 10, 12. Wt. ea. 12 oz. *State size and color.*

(F) 33 T 950—**Comfortable Ski-style** with Winter scene pri White bulky-knit cuffs, anklets and action-free crew ne *Colors:* Blue or Red . . . . . Each $2.49; 2 for $4.

(G) 33 T 952—**Notch collar Club-Middy.** Fire-engine stri top, solid color bottom, trim. Red only. Ea. $2.49; 2 for $4.

(H) 33 T 951—**Middy style.** Western brand block print. So color trim. *Colors:* Blue or Red . . . . . Each $2.29; 2 for $4.

...with Pajamas, Robes

Special! Robe and Scuff Set

FREE SCUFFS **$5.98** GIFT BOXED

(J) Robe plus free pair of matching Scuffs—both in a distinctive gold-color gift box for smart Christmas giving. The Robe alone sells nationally for $7.98! We've included free Scuffs and gift box. Robe is 100% yarn-dyed Viscose Rayon, the rich wonder fabric that's washable, dries quickly, resists creases. Gives top warmth with less weight too! Expertly tailored with full-length lapels, 3 roomy pockets, belt retainers.

Robe Sizes: 6, 8 (small Scuffs); 10, 12 (med. Scuffs); 14, 16, 18 (large Scuffs). *Plaids:* Charcoal Gray, Medium Blue.

33 T 3302—Wt. 1 lb. 6 oz. *State size, color.* Ea. $5.98; 2 for $11.80

WRC Charge It! SEE PAGE 19

Toasty Warm, Down-Soft Cotton Flannel Styles

(K) **Cardigan style.** Stripe "Cordana" ribbed Cotton Flannel—looks like corduroy. Tri-color knit trim. 2 chess emblems.

Colors: Red or Blue. Washable. Wt. 14 oz. *State size and color.*

33 T 3303—*Junior Boys' Sizes:* 4, 6, 8, 10 ..... $3.98

33 T 3313—*Boys' Sizes:* 12, 14, 16, 18 ..... $4.98

(L) **Woven Cotton Flannel** Plaid with a rich, softly nappedtexture.Extraheavy, extra warm, too! Fully faced lapels. Washfast; "Retento" finish (max. shrink. 1%).

Colors: Blue or Red.

Sizes: 6, 8, 10, 12, 14, 16, 18. *State size and color.*

33W3328-Wt. 1 lb. 8 oz. $4.98

(M) **Wash 'n Wear** Cotton Flannel. Solid color lapels, cuffs, pocket trim set against plaid. Sanforized. Max. shrink. 1%.

Colors: Red, Blue. Washable. Wt. 12 oz. *State size, color.*

33W3300-*Junior Sizes:* 4, 6, 8, 10. **Each $2.98 ..... 2 for $5.90**

33T3310-*Boys' Sizes:* 12, 14, 16, 18. **Each $3.98; 2 for $7.80**

Boys' Sizes 6 to 18 in Smart, New Patterns

(N) **Colorful Cotton Terry Plaid.** Absorbent, thickly looped. Wash 'n Wear for easiest care. Double full-length shawl lapels. Cuffed sleeves, self-belt, 2 pockets.

Plaids: Blue or Red. Washfast. *Sizes:* 6, 8, 10, 12, 14, 16, 18.

33 T 3304—Ship. wt. 2 lbs. *State size and color* $4.98

(P) **Wash 'n Wear Cotton Flannel** in a rich Paisley Print. Double shawl lapels and self-belt. 2 pockets.

Sanforized. Washable. Wt. 1 lb. *State size and color.*

33W3327-Red or Blue. *Sizes:* 6, 8, 10, 12, 14, 16, 18. $3.98

Size Scales, Fall Book.

Gift Shirts as Bright an

New Continental Styles

A $2.69 B $2.29 C $2.69

New Shirt Idea . . . Taper Fit!

$1.98 EACH ANY 2 FOR $3.90

$2.59 EA. ANY 2 FOR $5

ARNEL

ARNEL AND COTTON

New as Christmas

A **Like having 2 Shirts in 1!** This smart, new 2-in-1 will add lots of zip to any wardrobe. It's Rayon and Acetate with a colorful Jacquard-knit Cotton insert. Bright tri-color piped neck trim. 4 metal, 2 pearl-like buttons. Permanent stays keep collar neat. Gray with Red knit insert; Blue with Blue. Washfast. *Sizes:* 8, 10, 12, 14, 16, 18. Ship. wt. 8 oz.

33 T 287—*State size and color*.....**Each $2.69**

B **Extra soft, extra full-bodied** Kashara Cotton Flannel with smart two-color piping on collar and down front. Heraldic emblem on pocket adds that extra styling touch. Pearl-like buttons. Permanent stays. *Colors:* Blue or Red. Washable. Max. shrink. 1%. *Sizes:* 6, 8, 10, 12, 14, 16, 18. Ship. wt. 10 oz.

33 T 719—*State size and color*.....**Each $2.29**

C **High style** is the news here. Shirt is of fleecy-napped Kashara Cotton Flannel. Latest styling features include turn-back cuffs for that popular, new continental look; taped "V" trim on chest. Collar and cuffs also boast smart contrasting trim. 6 metal buttons down front. Sanforized. Washfast. Red or Gray. *Sizes:* 6, 8, 10, 12, 14, 16, 18. Wt. 10 oz.

33 T 722—*State size and color*.....**Each $2.69**

D **Woven Gingham Plaid**—an all-time favorite brought up-to-date with new slim line Taper-Fit tailoring. Easy-Care Wash 'n Wear Cotton (max. shrink. 2%). Matched chest pocket, permanent collar stays and pearl-like buttons. Washfast. Wt. ea. 8 oz. *Plaids:* Red or Blue. *Sizes:* 6, 8, 10, 12, 14, 16, 18.

33 T 289D—*State size, color*....**Ea. $1.98; 2 for $3.90**

E **Wash 'n Wear** Cotton Broadcloth with handsome Colonial-American sign prints in a bright allover pattern. Taper-Fit tailored to give him that trim, slim look so popular today. Top tailoring features include permanent collar stays and pearl-like buttons. Washfast. Max. shrink. 2%. Ship. wt. ea. 8 oz. *Colors:* Blue or Tan. *Sizes:* 6, 8, 10, 12, 14, 16, 18.

33 T 297D—*State size, color*....**Ea. $1.98; 2 for $3.90**

F **University style** in Wash 'n Wear Cotton Oxford Cloth. Slim, new Taper-Fit tailoring for form-fitting neatness. Button-down collar plus rear collar button. Foulard print lining at neck. Pearl-like buttons. Washfast. Max. shrink. 2%. Wt. ea. 8 oz. *Colors:* Gold or Blue. *Sizes:* 6, 8, 10, 12, 14, 16, 18.

33 TT 270D—*State size, color*....**Ea. $1.98; 2 for $3.90**

Ensemble Special! Shirts D, E, F above, Any 2 for $3.90

G **Embroidered hunter and bird motif** adds just the right styling touch to this handsome Sport Shirt blended of 50% wrinkle-resisting Arnel and 50% smooth Combed Cotton. Woven-in Wash 'n Wear. Expertly tailored with permanent collar stays and pearl-like buttons. Washfast. Ship. wt. each 8 oz. *Colors:* Blue or Tan. *Sizes:* 8, 10, 12, 14, 16, 18.

33 T 272D—*State size, color*....**Ea. $2.59; 2 for $5.00**

H **50% Arnel adds strength** and resilience, 50% Combed Cotton for fine texture and appearance. Wash 'n Wear woven right in . . . saves on ironing. Smart woven-through random Plaid pattern. Permanent collar stays and pearl-like buttons. Wt. ea. 8 oz. White or Blue. Washfast. *Sizes:* 8, 10, 12, 14, 16, 18.

33 T 2271D—*State size, color*....**Ea. $2.59; 2 for $5.00**

Ensemble Special! Shirts G and H above, Any 2 for $5.00

Size Scales for All Shirts, Please See Our Big Fall Book.

W R C Charge It! SEE PAGE 19

Smart Dress Shirt Sets

- **Ideal Christmas Gifts.**
- **Handsomely Gift Boxed.**
- **Quality Cotton Shirts.**
- **Latest Styling Trends.**
- **Top Quality Tailoring.**

J **Dress Shirt plus Cuff Links and Tie.** Wash 'n Wear Shirt of quality Wamsutta Pima Cotton has 2-way cuffs. Gift boxed. White. *Sizes:* 8, 10, 12, 14, 16, 18. Preshrunk (max. shrinkage 2%).

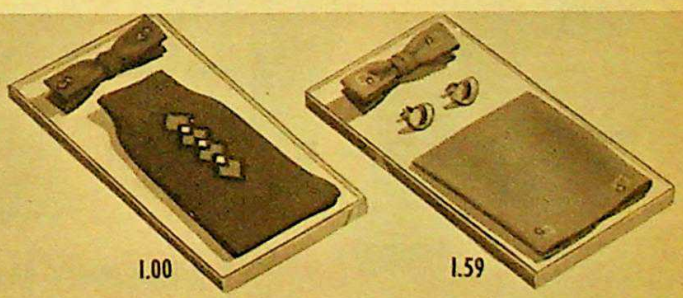
33 T 216—Wt. set 12 oz. 10% F.E.T. incl. on links. *State size.* **$2.98**

K **Jr. Dress Shirt Set.** 65% Dacron, 35% Cotton Dress Shirt, Cuff Links, Tie. 2-way cuffs. Gift boxed. (10% F.E.T. incl.) White only. Max. shrink. 1%. *Sizes:* 4, 6, 8, 10, 12. Wt. set 10 oz.

33 T 209—*State size*...**Set $2.98**

L **Oxford Shirt Set.** Wash 'n Wear Wamsutta Cotton Shirt, Knit Tie, Tie Bar (10% F.E.T. incl.). 3-button collar. White only. Boxed. Wt. 13 oz. *Sizes:* 8, 10, 12, 14, 16, 18.

33 T 217—*State size*.....**$2.98**



Give Him One of These Handsome Accessory Sets

Socks plus Bow Tie. Socks of strong Helanca Nylon stretch to fit sizes 9 to 11. Design on smart Rayon snap-on Bow Tie matches socks for smart tie-up. Gift boxed, ready to wrap. *Colors:* Blue or Brown. Wt. set, 3 oz. *State color.*

33 T 1471.....**$1.00**

Dress-up Set. Snap-on Rayon Bow Tie, Rayon Handkerchief, metal Cuff Links (10% F.E.T. incl.). Gift boxed. *Colors:* Red or Blue. Wt. set, 3 oz. *State color.*

33 T 1472.....**$1.59**

Special! Any Shirt $1.88 EA. IN LOTS OF 2

A Imported Corduroy. Soft, velvety texture, yet hard-wearing. 2 pockets; pearlized buttons. Max. shrink. 2%. Washfast.

Copen Blue, Gold, Red.

Sizes: 6, 8, 10, 12, 14, 16, 18. *State size, color.*

33T274D–Ship. wt. 8 oz.
Ea. $1.95; Any 2, $3.76

B C D Three Handsome Styles in soft, deeply-napped Cotton Flannel. Sanforized and Washfast.

Sizes: 6, 8, 10, 12, 14, 16, 18. Wt. 8 oz.

(B) 33 T 753D—Assorted colors. *State size*.....**Each $1.95; Any 2, $3.76**

(C) 33 T 752D—Assorted colors. *State size*.....**Each $1.95; Any 2, $3.76**

(D) 33 T 754D—Blue with Red Pattern on collar, placket; in cuffs. *State size*....**Each $1.95; Any 2, $3.76**

E Out-West Sh Cotton Flan Piping on yoke, pockets. Foula Plaid pattern. S forized, Washf Assorted colors.

Sizes: 4, 6, 8, 1 *State size, pa*

33 T 751D—Wt.
Ea. $1.95; Any 2, $3

F Western Shirt in Cotton Broadcloth. Colorful embroidered designs. Contrast collar, cuffs, pocket welt. Sanforized, max. shrink. 1%. Ship. wt. 8 oz. *State size, color.*

Sizes: 4, 6, 8, 10, 12. Red, Blue. Washfast.

33 T 378D.....**Each $1.95; Any 2 for $3.76**

G Imported Woven Cotton Flannel S Classic Plaids. Wash 'n Wear. Less 2% shrinkage. Assorted colors and pla

Sizes: 6, 8, 10, 12, 14, 16, 18.
Ship. wt. 8 oz. Washfast. *State size o*

33 T 656D.....**Each $1.95; Any 2 for $3**

Fine Gift Suggestions...Warm Gloves

Imported Capeskin. Won't crack, peel or scuff. Cotton Fleece lining. Elastic wrists. Black, Brown. Wt. 3 oz.
S. (5-5½); M. (6-6½); L. (7-7½); Ex. L. (8-8½).
State size and color.
33 T 1236.....**$1.68**

214 WARDS ALL 2

Capeskin Dress Gloves. Soft, smooth, long-wearing Capeskin. Won't crack, peel or scuff. Cotton Fleece lined, fur-lined wrists.

Black, Brown. Wt. 3 oz.
S. (5-5½); M. (6-6½); L. (7-7½); Ex. L. (8-8½).
State size and color.
33 T 1204.....**$2.94**

Two-In-One Mitten. Water repellent Cotton Poplin Shell. All Wool removable liner. Snug elastic wrist keeps out cold.

Navy, Red. Wt. 3 oz.
S. (5-5½); M. (6-6½); L. (7-7½); Ex. L. (8-8½).
State size and color.
33 W 1285.....**$1.79**

Fine Dress Gloves of luxurious Imported Iranian Capeskin. Warmly lined in Cotton Fleece. Nylon stitched.

Colors: Black, Brown.
Ship. wt. 3 oz.
S. (5-5½); M. (6-6½); L. (7-7½); Ex. L. (8-8½).
State size and color.
33 T 1238.....**$1.97**

Leather Palm Glov 55% Wool; 30% Vicar 15% Nylon. Rugge Pigtex grain palm Snug-fitting wristle

Camel Tan, Charco Gray. Wt. pair 3 o
S. (5-5½); M. (6-6½ L. (7-7½); Ex. L. (8-8½
State size and color.
33 T 1231.....**$1.9**

hat Special Gift!

12-WAY PARKA . . . SAVE $2.01

$7.94

olliday Savings . . . Sells Nationally for $9.95.
ast Zip Off Hood—It's a Shawl Collar Style!

ll Weather Any Storm in this rugged Cotton eeen Parka, with easy-on, easy-off Hood. Body ood warmly lined with Nylon quilted to Acetate . Storm tab and drawstring on Hood seal out nd wet. Contrasting bulky knit collar, cuffs. big zipper. Two roomy pockets. Washable.
orce (med.) Blue, Antelope (med.) Brown, oal Gray. *Sizes:* 6, 8, 10, 12, 14, 16, 18.
117—Wt. 3 lbs. 5 oz. *State size, color*.....$7.94

WARDS FAMOUS B-9 PARKA

$12.77

Tops in Warmth . . . Soft, Heavy Quilted Lining.
Rain and Wind-Resistant . . . Long-Wearing, Too!

Terrific in Wear and Warmth—Terrific in Value! Weather-resistant Cotton Sateen. Extra-warm, -heavy 16-oz. Rayon lining quilted to 70% Re-ssed Wool, 30% Rayon. Hood lined in dyed Mout-processed Lamb—zips down to form smart collar. inner wristlets, 5 buttons over hidden zipper.
, Antelope (med.) Brown, Charcoal Gray, Air Force d.) Blue. *Sizes:* 6, 8, 10, 12, 14, 16, 18, 20.
W 3002—Wt. 4 lbs. 4 oz. *State size, color*.....$12.77

7.98 Each

Junior Boys' Parkas

Zip-Down Hood. Cotton Sateen. Nylon lining quilted to 100% Acetate interlining. Orlon Pile lined Hood. Handy book pocket. Washable.
Colors: Antelope (med.) Brown or Charcoal Gray.
Sizes: 4, 6, 8, 10. Wt. 2 lbs. 2 oz. *State size, color.*
333 T 2916.....$7.98

Zip-Off Hood Style. Fully lined in Nylon quilted to warm Acetate. Dynel pile Hood trim. Smart knit collar, tab closing. Sturdy zipper. Washable.
Antelope (med.) Brown, Red, Charcoal Gray.
Sizes: 4, 6, 8. Wt. 2 lbs. *State size and color.*
33 W 2918.....$7.98

Suburban Special

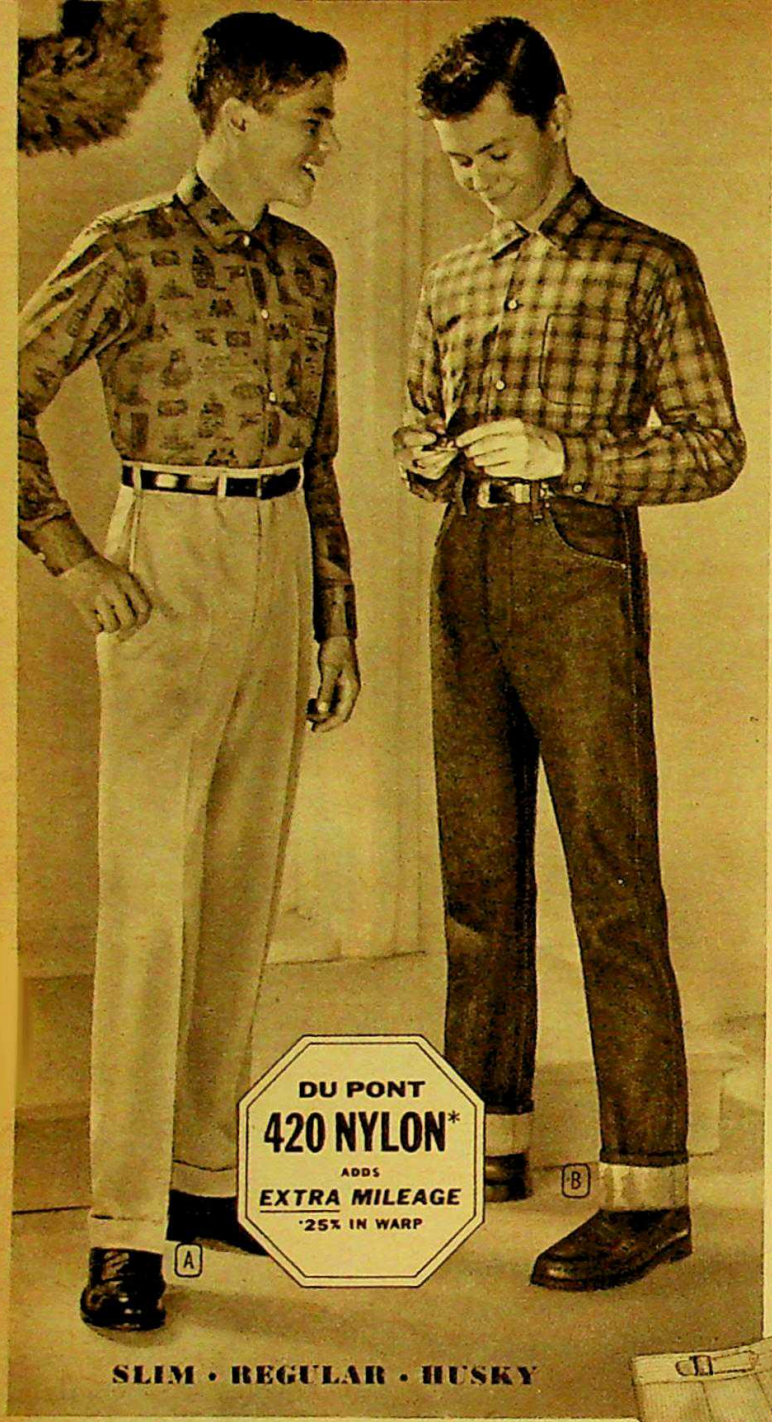
$9.98

Sells Nationally for $12.98! Warm blend of 50% New Wool, 50% Reprocessed Wool woven in subdued stripes. Rayon lining quilted to Reprocessed Wool. Interlined front.
Colors: Medium Gray and Charcoal Gray.
Sizes: 6, 8, 10, 12, 14, 16, 18. Wt. 3 lbs. 4 oz. *State size and color.*
33 W 3051.....$9.98

Size Scales, Big Fall Book.

Change It!

SEE PAGE 19



SLIM • REGULAR • HUSKY

70% More Wear in Every Pair

• 70% Longer Wear . . . 25% DuPont "420" lon in warp (wearing surface yarns) does

Erwin Mills' Polished Cott

A **Heavy-weight—University Styled Wash'n W** 25% Nylon in warp. 2 flapped back poc 2 front pockets, cuffs, zip fly. Sanforized. W fast. No belt. Scale below. Ship. wt. ea. Black, Charcoal Gray, Suntan. *State size, c*

Slim Sizes: Cut smaller in waist, seat, thi
33 W 2521–*Sizes:* 6, 8, 10, 12, 14 . . . . . $
33W2521–*Waist Sizes:* 26 (31-in. inseam); 27 (3 in. inseam); 28, 29, 30 (ea. 34-in. inseam). $

Regular: Made for boys with average bu
33 W 2557–*Sizes:* 6, 8, 10, 12, 14 . . . . . $3
33 W 2557–*Waist Sizes:* 28, 29, 30, 31, 32 (Inse 1-in. larger than waist) $4

Husky: Cut extra full in waist, seat, thig
33 W 2522–*Sizes:* 6, 8, 10, 12, 14, 16, 18. . . $4

Miracle Wear Denim

B **13¾-oz. Vat-Dyed Denim Saddle Pants.** 2 Nylon in warp — strongest denim ever ma Guaranteed reinforced seams, free pair if see rip! Authentic Western style — snug-fitting, l riding. Official "101" patch at waistband. 5 po ets, zipper fly. Sanforized. No belt. Scale bel

Slim: Smaller than average waist, seat, thig
Sizes: 6, 8, 10, 12, 14, 16. Ship. wt. ea. 1
33 W 26–Navy Blue only. *State size* $2

Regular: Made for boys with average bui
Sizes: 6, 8, 10, 12, 14, 16. Ship. wt. ea. 1
33 W 28–Navy Blue only. *State size* $2

Husky: Cut extra full in waist, seat, thig
Sizes: 6, 8, 10, 12, 14, 16, 18. Ship. wt. ea. 1
33 W 30–Navy Blue only. *State size* $3

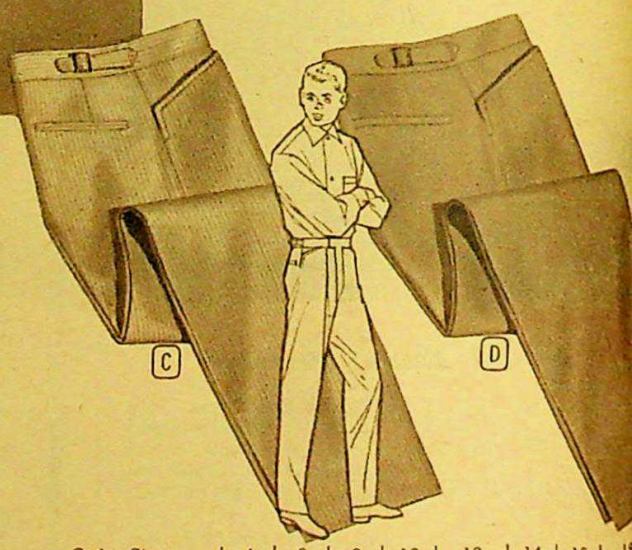
W R C Charge It! SEE PAGE

Continental Slacks

C D **The Continental.** Extra low-riding waist (about 1½ in. below regular belt-line), tapered legs, cuffless bottoms. Neat beltless tab front. Adjustable side buckles. Smart Italian-cut front pockets; 2 back pockets, zipper fly. Sanforized. Washfast. Scale below.

(C) **Ribbed Corded Cotton.** 25% DuPont "420" Nylon in warp for 70% longer wear. Shipping weight 1 lb. *Colors:* Beaver Tan, Black, Suntan. *State size, color.*
33 W 2520–*Boys' Sizes:* 6, 8, 10, 12, 14. . . . . $3.77
33 W 2520–*Youths' Waist Sizes:* 28, 29, 30, 31, 32 (Inseams 1 in. larger than waist) $4.27

(D) **Coneset Polished Cotton.** Proven Wash'n Wear. *Colors:* Suntan, Black, Red or Charcoal Gray. *Sizes:* 6, 8, 10, 12, 14, 16, 18. Shipping weight 1 lb.
33 W 2574–*Please state size and color.* $3.44



Order Size:	4	6	8	10	12	14	16	18
Slim waist:	20	21	22	23	24	25	26	27
Regular waist:	22	23	24	25	26	27	28	29
Husky waist:	—	25	26	27	28½	30	32	34

Sport Shirts, see Page 213.

Warmly Lined in Cotton Flannel

• **Jackets, Pants Fully Lined in Colorful Flannel Patterns. Matching Cotton Flannel Shirts.**

Coneset Polished Cotton

(E) (F) (G) **Lustrous — Heavy-weight.** Wash'n Wear — little or no ironing. Sanforized. Cotton Flannel lining in Foulard pattern. Half-boxer Polished Cotton Pants have elastic back, snap-waist closure, zzip fly, 2 pockets. Matching Polished Cotton Jacket is fully lined; has 2 smartly framed slash pockets, elastic side inserts, zip front. 2-button adjustable cuffs. Wash'n Wear Cotton Flannel Shirt matches linings above; has handsome button-down collar and top-center pleat. Washfast. Belts, see Index.

Pants, Jacket Colors: Charcoal Gray with Red Lining; Beaver Tan with Gold; Air Force Blue with Blue.

Sizes: 4, 6, 8, 10, 12. *State size, color.*

(E) 33 W 72C–**Pants.** Ship. wt. 1 lb. **$3.34**

(F) 33 W 79C–**Jacket.** Ship. wt. 1 lb. 6 oz. **$3.44**

(G) 33 W 695C–**Shirt.** Red, Gold, Blue (match linings). Ship. wt. 8 oz. *State size and color.* **$1.98**

Save on Pant-Shirt Set. Heavy-weight Flannel-lined Polished Cotton Pants, Key (E), with Cotton Flannel Foulard Shirt, Key (G). Ship. wt. 1 lb. 8 oz. Sizes, colors as stated. (Shirts match Pants linings.)

33 W 74C–*State size, Pants color only* 2-Pc. **$4.99**

Vat-Dyed Denims

(H) (J) (K) **Rugged Cotton Denim.** Western Style. Vat-dyed colors stay bright. Warm, Cotton Plaid lining. Sanforized, shrinks less than 1%. Jeans have snap-waist closure, zipper fly, 4 pockets. Matching Jacket with Sure-Gripping snap-fastener front, sleeve closures. 2 handy pockets. Cotton Flannel Plaid Shirt matches linings above; has 2-way collar, 1 pocket.

Jeans, Jacket Colors: Blue with Red Lining or Blue with Blue Lining. *State size and color.*

(H) 33W71C–**Jeans.** *Sizes:* 4, 6, 8, 10, 12. Wt. 8 oz. **$2.74**

(H) 33W71C–**Jeans.** *Sizes:* 14, 16. Ship. wt. 8 oz. **$3.24**

(J) 33W77C–**Jacket.** *Sizes:* 4, 6, 8, 10, 12. Wt. 1 lb. **$2.74**

(J) 33W77C–**Jacket.** *Sizes:* 14, 16. Ship. wt. 1 lb. **$3.24**

(K) 33W696C–**Shirt.** *Sizes:* 4, 6, 8, 10, 12, 14, 16. Red, Blue; matches linings. Wt. ea. 8 oz. Ea. **$1.59**; 2, **$3.10**

OFFICIAL! AUTHENTIC!

Lone Ranger Jeans

• **Ideal for the Outdoor, Hard-playing Boy.**

• **Heavy-weight 11¼-oz. Sanforized Denim.**

• **Fully Guaranteed Fused Double Knees!**

Sure to Catch His Eye — watch him "ride high" just like his masked pal! Official waistband patch shows his friends your young cowboy has authentic Lone Ranger Jeans. Practical, too — sturdily constructed of rugged 11¼-oz. Denim, built to stand up against all kinds of rough, tough wear. Reinforced at strain points. Fused double knees must outwear Jeans or you get a new pair free! 5 pockets, including 2 deep, roomy front swing pockets. Heavy-duty zipper fly. Sanforized, max. shrink. 1%.

Color: Blue. Wash alone.

Sizes: 4, 6, 8, 10, 12.

33 W 15–Ship. wt. 1 lb. *State size*..... **$1.97**

Pants Scale, Facing Pg.
Other Scales, Fall Book.

Healthgard ...Boys' Sizes 4 to 20

Year Round Weight

- 20% DuPont "420" Nylon for Longer Wear.
- 80% Soft Combed Cotton for Greater Comfort.

57c TO 97c EA. IN LOTS OF 3

(A) (B) **Rib-Knit T-Shirt, Shorts.** Shirt: non-sag taped shoulder seams, hemmed bottom. Shorts: heat resistant elastic at waist, legs. Taped fly front. (Package of 3 of 1 size only.) Ship. wt. 3, 12 oz.

Jr. Sizes: 4, 6, 8. *Color:* White only.
(A) 33 T 4768—T-Shirt. *State size*.....3 for $1.98
(B) 33 T 4769—Shorts. *State size*.....3 for $1.69

Boys' Sizes: 10, 12, 14, 16. *Color:* White only.
(A) 33 T 4768—T-Shirt. *State size*.....3 for $2.37
(B) 33 T 4769—Shorts. *State size*.....3 for $1.89

Big Boys' Sizes: 18, 20. *Color:* White only.
(A) 33 T 4768—T-Shirt. *State size*.....3 for $2.89
(B) 33 T 4769—Shorts. *State size*.....3 for $2.09

Warm Winter-Weight

56c TO $1.06 EA. IN LOTS OF 3

(C) (D) **Sturdy Rib-Knit Cotton.** Dacron reinforced. Shirt: Tubular knit crew neck, hemmed bottom, sleeves. Ankle-Length Drawers: snug rib-knit cuffs, elastic waistband. Double fabric fly front, crotch. (Package of 3 of 1 size only.) Ship. wt. 3, 12 oz.

Jr. Sizes: 4, 6, 8. *Color:* White only. *State size.*
(C) 33 T 4567—T-Shirt.....3 for $1.67
(D) 33 T 4569—Ankle-Length Drawers.....3 for $2.37

Boys' Sizes: 10, 12, 14, 16. *Color:* White only. *State size.*
(C) 33 T 4567—T-Shirt.....3 for $2.07
(D) 33 T 4569—Ankle-Length Drawers.....3 for $2.67

Big Boys' Sizes: 18, 20. *Color:* White only. *State size.*
(C) 33 T 4567—T-Shirt.....3 for $2.57
(D) 33 T 4569—Ankle-Length Drawers.....3 for $3.17

Our Finest Boys' Socks

90% NEW WOOL
10% STURDY NYLON

3 FOR $2.49

- Tops for Warmth, Comfort, Durability.
- Popular Length—Rich Solid Colors.

Ideal for Outdoor Winter Fun. Warm and cozy heavy-weight Wool-blend in attractive solid colors. Sturdy Nylon reinforcement at heel and toe. Shrink-resistant and permanently moth-proofed. Hand wash.

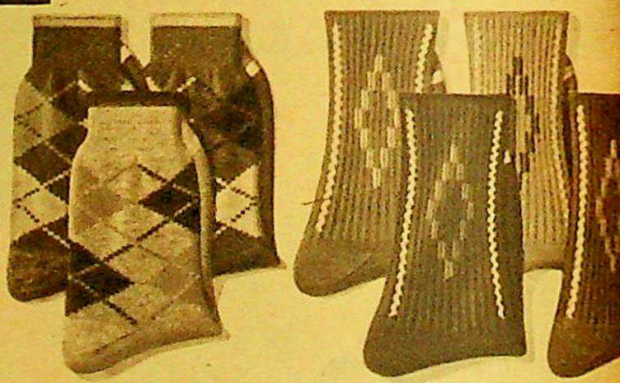
Colors: Red, Black or White.

Sizes: 8, 9, 10, 11. Ship. wt. pr. 4 oz.

33 T 4903—*State size, color*.....Pr. 89c; 3 Prs. $2.49

218 WARDS ALL

Size Scales, Fall Book.

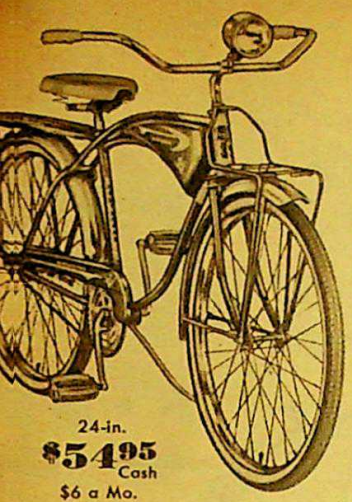


Easy Gift Ideas

31c AND 57c PR. IN LOTS OF 6 PRS.

Soft Combed Cotton in colorful Argyle pattern with diamond overplaid. Reinforced with sturdy Nylon for wear. Washfast. Pkg. of 3, 1 size: (1 Brown, 1 Gray, 1 Blue per pkg.). *Sizes:* 7, 7½, 8, 8½, 9, 9½, 10, 10½. Ship. wt. 3 prs., 5 oz. 33T4916–*State size only.* 3 Prs. 98c....6 Prs. $1.86

Popular Crew Length. Stretch Nylon outside, absorbent Cotton inside. Nylon reinforced. Marpul Stay-Up tops. *Colors:* Red, Navy, Brown, Charcoal Gray. Washfast. Ship. wt. 3, 6 oz. *Sizes:* S. (6-8½); L. (9-11). 33W4822–*State size, color.* 3 Prs. $1.79; 6 Prs. $3.39



24-in.
$54.95 Cash
$6 a Mo.

Luxury *HAWTHORNE* Tank

Dazzling Beauty with Double Carriage. Machine welded frame—boys' Metallic Red, girls' Blue. White trim. Coaster brake. Chromed fenders and rims. 24 or 26x1.75 Whitewall tires. Rear reflector. Chromed 2-cell headlight (Order batteries below.) Wt.: 26 in. 53 lbs.; 24 in. 51 lbs. See "Ship. Notice."

60 W 3084 RW—Boys' 26 in..55.95
60 W 3085 RW—Girls' 26 in..55.95
60 W 3086 RW—Boys' 24 in..54.95
60 W 3087 RW—Girls' 24 in..54.95

24-in.
$46.93 Cash
$5 a Mo.

DeLuxe *HAWTHORNE* Trio-Bar

Trio-Bars Form Swept-V. Machine welded frame—Boys' Metallic Red, Girls' Blue. White trim. Chromed carrier, enameled fenders. 2-cell light (Order batteries below.) Rear reflector. Chromed trim. 2-tone Troxel saddle. Coaster brakes. 24 or 26x1.75 Whitewall tires. Wts. 26 in. 50 lbs.; 24 in. 47 lbs.

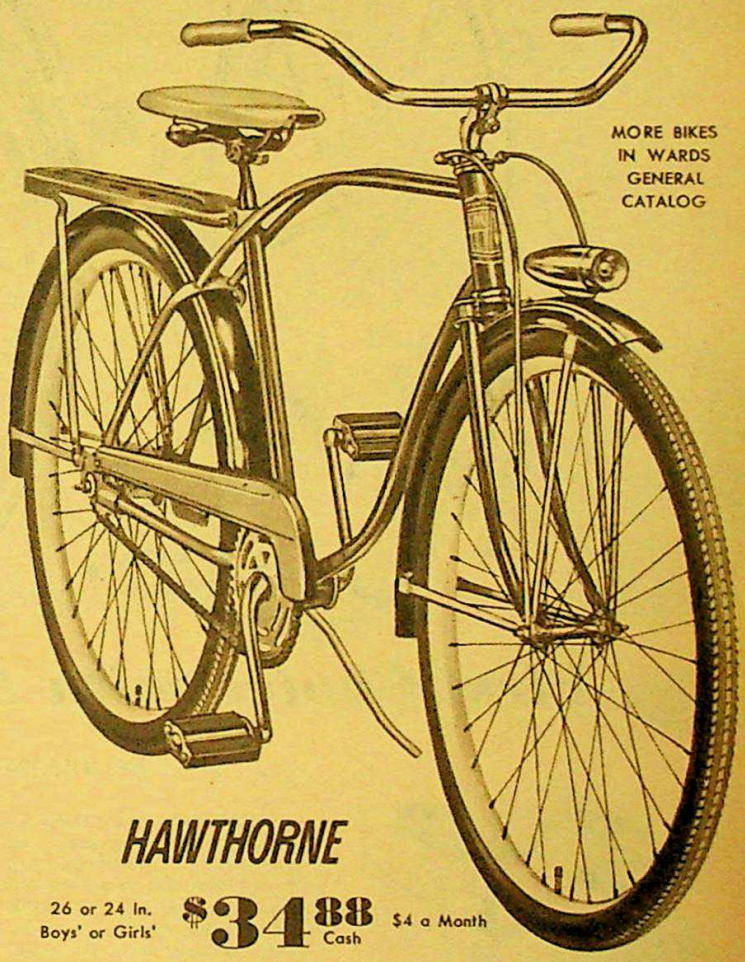
60 W 3030 RW—Boys' 26 in..47.93
60 W 3032 RW—Boys' 24 in..46.93

Swept-V for Girls. Same as above. Wts. as above.

60 W 3031RW Girls' 26-in. Bike..47.93
60 W 3033RW Girls' 24-in. Bike..46.93

NOT IN 15 CHRISTMAS SEASONS

A Bike Buy Like This



MORE BIKES IN WARDS GENERAL CATALOG

HAWTHORNE

26 or 24 In. Boys' or Girls' **$34.88** Cash $4 a Month

An Equipped Swept Twin-Bar That's a Joy to Behold . . . and Ride. Compare its features—equals quality selling for $39.95. Twin-bar style is tops in beauty. Bonderized machine-welded frame—Finish lasts and lasts.

Look at the Expensive Bike Features. Chrome plated safety coaster brakes. Riverside Supreme 24 or 26x1.75 tires. Butyl tubes. White coil spring saddle with matching White handgrips for that distinctive extra touch.

***Plus* Features.** Full chain guard. Rear luggage carrier. Chromed 2-cell headlight (Order batteries below.) Chromed truss rods, kick-stand. Boys' with gleaming Red frame, Black fenders; Girls' Metallic Blue. Smart double white fender stripes. Ship. wt. both sizes 56 lbs.

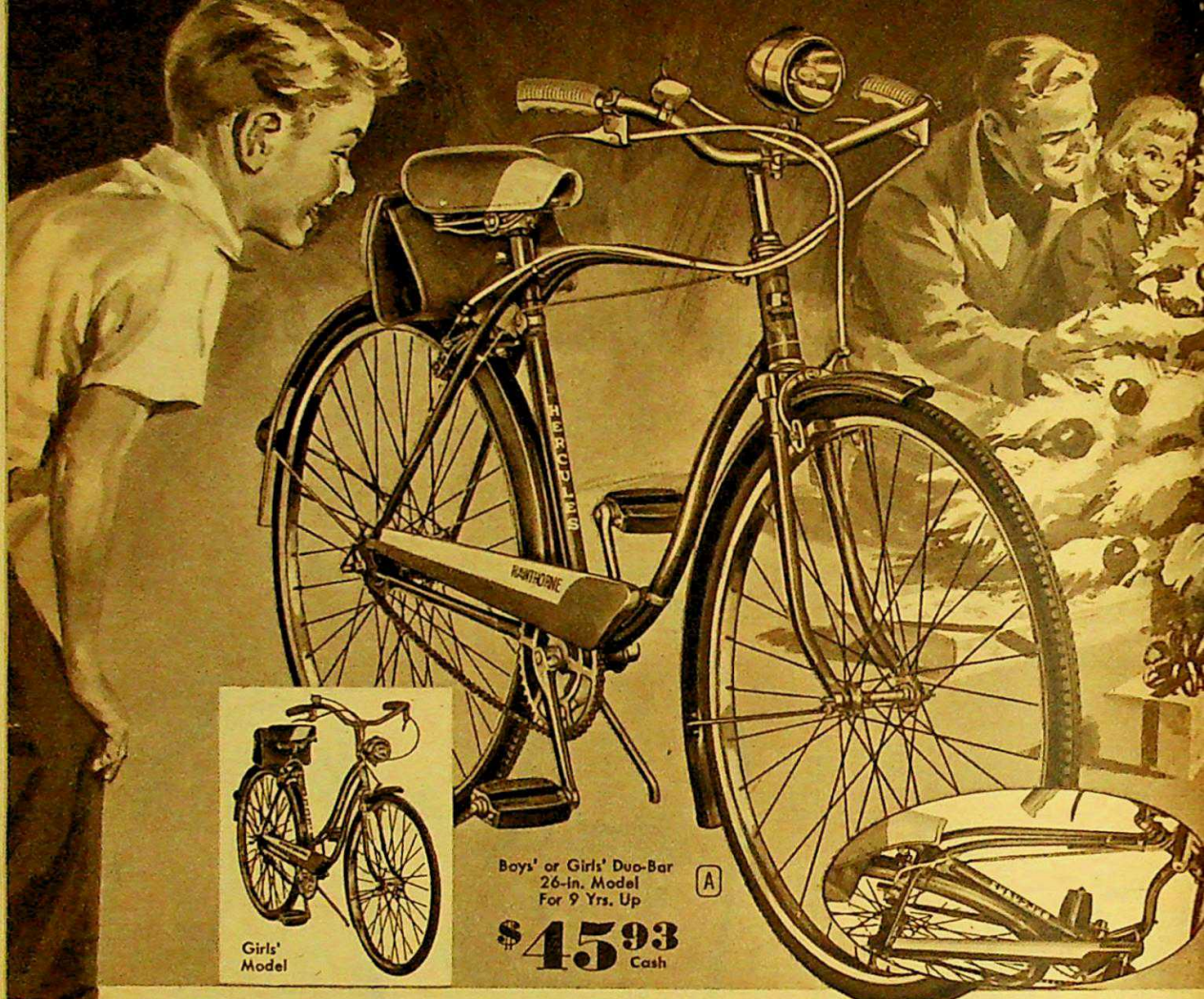
60 T 3046 RW—Boys' 26 in.....34.88
60 T 3047 RW—Girls' 26 in..34.88
60 T 3044 RW—Boys' 24-in. size.....34.88
60 T 3045 RW—Girls' 24-in. size.....34.88

Bike Ordering Notice. 24 in. Bikes for riders 7–10 years; 26 in. for riders 9 years and up. State Freight, Truck or Express from Stock or warehouse near Detroit. Pay chgs. nearest point.

"D" BATTERIES FOR BICYCLE LIGHTS

Not included. Order 2 for ALL BIKE light.

60 W 13259—Ship. wt. 8 oz...2 for 33c



Girls' Model

Boys' or Girls' Duo-Bar 26-in. Model For 9 Yrs. Up

Ⓐ

$45.93 Cash

First Choice with the Youngsters

DELUXE 3-SPEED ENGLISH RACER

Ⓐ ***HAWTHORNE*** **"Stylmaster" with Exclusive Duo-Bar Frame.** Fine English Hercules craftsmanship will delight older youngsters or adults with its top performance and cycling fun. Advanced design Duo-bars sweep gracefully to rear sprocket for added strength (see sketch above.). Steel frame has double steel tubing at all strain points. Full 26-in. size for riders 9 yrs. old and up.

Enjoy 3 Big Features: Her-Cu-Matic 3-Speed Hub makes your pedaling easier, lets you shift gears just like a car; 4-Way Caliper Rim Brakes clamp on both rear and front rims for safer, more positive braking action; Shift and Hand Brake levers are on handlebar for instant fingertip control.

Deluxe Extras. Miller chrome plated twin-cell headlight. Uses 2 flashlight cells—not included, order separately from Page 219. Full size Tourist Bag matches two-tone flexible spring saddle, holds books, lunch, tools. Chrome plated steel rims and plated kick stand. Dunlop high-pressure Tires, 26x1⅜ in. Long wearing Butyl tubes. Rear fender safety reflector. Full-length chain guard. Sparkling Colors: Boys' metallic Red and White; Girls' Metallic Blue and White. Ship. wt. 50 lbs. *See "Shipping Notice" on facing page.*

60 W 3010 RW—Boys', Men's 26-in. Model. . .$5 Down, $5 Monthly. Cash 45.93

60 W 3011 RW—Girls', Women's 26-in. Model. $5 Down, $5 Monthly. Cash 45.93

Girls' Model

Ⓑ

$38.93 Cash

26-in. Mono-Bar

BUDGET 3-SPEED ENGLISH RACER

Ⓑ ***HAWTHORNE*** **Hercules Mono-Bar.** Enjoy Continental Styling at this Budget Saving Price. Easier Pedaling with Her-Cu-Matic 3-Speed Gear Shift Hub. Smooth, safer braking with Caliper Rim Brakes. Hand Brakes and Shift levers located right next to handlebar grip—instantly available for control of bike under all road conditions. Full size 26-in. arched Mono-Bar frame doubly-reinforced at points of strain. Deep coil-spring saddle. Full length chain guard. Side kickstand. Dunlop tires, 26x1⅜-in. Butyl tubes. Chrome plated Steel Rims. Gleaming Jet-Black enameled finish with white trim. Ship. wt. 46 lbs. *See "Shipping Notice" on facing page.* Only $4 Down, $4 Monthly on Easy Terms.

60W3012RW–Boys' 26-in. Cash 38.93 60W3013RW–Girls' 26-in. Cash 38.93

Boys' or Girls' 26-in. Tank Model For 9 Yrs. and Up **$39.60** Cash

Girls' Model

...An Exclusive HAWTHORNE Bike

NEW TANK MODEL . . . LOADED WITH DELUXE EXTRAS

(CC) **Color-styled, Fully Equipped *HAWTHORNE*** . . . loaded with DeLuxe Extras to make your boy or girl the proudest youngster in the neighborhood this Christmas. Slim, graceful advanced Tank design. Rear Luggage Carrier holds books and supplies. Streamlined 2-cell Headlight (order batteries separately on Page 219). Full length protective chain guard, and rear fender safety reflector. Gleaming chrome handlebars have white rubber hand grips. All Chrome Safety Coaster Brakes operate with touch-of-the-foot pressure for sure, fast stops. Machine welded and bonderized frame provides greater strength, prevents corrosion. NEW COLORS: Gleaming Metallic Beige and Brown, white trim, for Boys; Two-Tone Metallic Green, white trim, for Girls. 26-in. size for Ages 9 and up, 24-in. size for riders 7–10 yrs. Both sizes with 1.75 tires. Ship. wts.: 26-in. models 53 lbs., 24-in. models 51 lbs. See "Ship. Notice" below. $4 Down, $4 Monthly.

600 T 2966 RW—Boys' 26-in...Cash **39.60** 60 T 2967 RW—Girls' 26-in...Cash **39.60**
600 T 2964 RW—Boys' 24-in...Cash **39.60** 60 T 2965 RW—Girls' 24-in...Cash **39.60**

Shipping Notice. All Bikes on these two pages are shipped promptly from Stock in Mail Order House or Detroit Warehouse. *Be Sure to State: Freight, Truck or Express.* You pay shipping charge from nearest point.

"BIG BIKE" STYLING FOR JUNIORS

(DD) **Big Bike Style, Little Bike Prices . . . on Junior *HAWTHORNE* 20-in. Models.** They're built to the same quality specifications as Wards full size Hawthornes. All have Safety Coaster Brakes and regular spoked bicycle wheels—*plus* puncture-proof smooth-riding semi-pneumatic 1¾-in. tires. Comfortable saddle seat, full length chain guard. Balancer not included—order from Fall General Catalog, Page 953. Rubber grip handlebars. Ball-bearing construction on moving parts for easier, smoother operation. Rugged 1-in. steel tube frame. *Colors:* Boys' bike in Beige and Brown; Girls' in Blue and White. *See "Shipping Notice" Above.*

600 W 3022 RW—Boys' 20-in. Model. Wt. 36 lbs.....$3 Down, $3 Mo. Cash **27.90**
600 W 3023 RW—Girls' 20-in. Model. Wt. 36 lbs.....$3 Down, $3 Mo. Cash **27.90**

$27.90
Boys' or Girls' 20-In. Jr. Model For Ages 5 to 9

Balancer Shown Not Included . . . Order from Fall Gen. Cat.

Girls' Model

"Every One a Touchdown"

"KICK OFF" CHRISTMAS MORNING WITH A NEW FOOTBALL OUTFIT

(A) **Give Him A New Rawlings 5-Piece Outfit for Safer Play.** DURABLE TRIPLE-STRIPED PLASTIC HELMET with Vinyl padded forehead, back and ears. Inside web suspension with Leather head pad. Double bar face guard. 2-snap chin strap. CANTILEVER STYLE SHOULDER PAD. Built for rough play. Molded fiber parts with rubber padding. Leather strap hinges. Bound edges—neck binding. Elastic shoulder straps.

COTTON MEDIUM WEIGHT JERSEY. Full cut. White shoulder insert. With long sleeves and smooth fitting ribbed neck.

RUGGED BLUE TWILL PANTS. Protective quilted padding at waist, spine, knees. Removable thigh guards. D-ring front.

100% COTTON MEDIUM WEIGHT STOCKINGS. "Pro" stirrup style. *Sizes:* Small (6–8 yrs.), Med. (9–12 yrs.), Large (13–16 yrs.).

60 T 5563—Ship. wt. 6 lbs. 8 oz. *State Size*.....Outfit **13.88**

(B) **Rawlings New 4-Piece Junior "Pro" Outfit—A Thrilling Gift.** STRIPED PLASTIC HELMET. 4-pt. web suspension. Padded ear pieces and 2-snap aviator style strap. Single bar face guard. CANTILEVER SHOULDER PAD. Fiber body, cap and flap. Cloth-covered Felt padding. Bound neck, edges. Underarm elastic. STURDY ONE-PIECE DRILL FOOTBALL PANTS. Varsity style. Built-in padding at hip, knee and kidney. Fiber thigh guards. UCLA STYLE JERSEY. Med. wt. Cotton. Full cut style. *Sizes:* Small (6 to 8 yrs.), Med. (9 to 11 yrs.), Large (12 to 14 yrs.).

60 W 5560—4-Piece Outfit. Ship. wt. 6 lbs. *State Size*.....**9.97**

New Rawlings Two-Piece Junior "Pro" Outfit. Same sturdy Cotton Jersey and Twill Football Pants described in (B) above. *State Size. See (B) for sizes.* Ship. wt. 3 lbs.

60 T 5565—2-PIECE OUTFIT. *State Size*.....**4.97**

(C) **Popular Set for the Young Player. For boys 6 to 13 years.** ALL STAR PLASTIC HELMET with double bar face guard. 4-point inside web suspension. Padded forehead and ears. Aviator style chin strap. Scarlet or Royal Blue with White Stars. *Sizes:* Small (up to 6¾), Med. (6⅞–7), Large (7⅛–7¼).

"PRO" STYLE FULL CUT JR. CANTILEVER SHOULDER PADS. Molded fiber body, shoulder caps and flaps. Kapok padded with bound edges and neck. Elastic shoulder straps and flaps. Leather strap hinges. Adj. front, back laces.

60 W 5561—Wt. 4 lbs. *State Size and Color of Helmet.* Set **5.77**

(D) **Popular "Terry Brennan" Outfit. Save 91c on Set.** Striped Plastic Helmet. 2-bar face guard. 6-point web suspension. "Aire Guard" Vinyl padding on ears, forehead, back and jaw. 2-snap adj. chin strap. *State Helmet Size. See (C) for sizes.* Shoulder Pad of molded fiber. Built-up foam rubber cushions and cap. Bound arch, strap, and cap. Jiffy lacer tab.

60 T 5593—SET. Ship. wt. 4 lbs. *State Size.* Save 91c.....**7.77**

60 W 5775—HELMET ONLY. Wt. 1 lb. 12 oz. *State Size*....**3.84**

60 W 5572—SHOULDER PADS ONLY. Ship. wt. 2 lbs.....**4.84**

(E) **"Tobin Rote" Helmet-Shoulder Pad Set.** Save 80c on set. Heavy-gauge Plastic Helmet. Double bar face guard. 6-pt. web suspension. Covered "Aire Guard" Vinyl padding. Shoulder pad has sturdy corrugated body. Web strap. Adjustable front. *State Helmet Size: see sizes under (C).*

60 T 5583—SET. Save 80c. Ship. wt. 3 lbs. 8 oz.....**7.88**

60 W 5763—HELMET ONLY. *State Size.* Wt. 1 lb. 12 oz..**4.84**

60 W 5571—SHOULDER PAD ONLY. Ship. wt. 1 lb. 12 oz..**3.84**

NOTE: If your boy is large for his age, always order one size larger on Outfits, Helmets, Pants, etc.

(F) **"Pro-Style" Football Jerseys.** Long wearing heavy-weight Cotton. Full cut shoulders with attractive UCLA type star insert. Smooth fitting rib neck, long sleeves. *Sizes:* Small (24–26 in.), Medium (28–30 in.), Large (32–34 in.), Extra Large (36–38 in.). *State Size.* Choice of 3 colors. Ship. wt. 1 lb.

60 W 5547—Blue Jersey and Stars, White Insert...Ea. **1.77**

60 W 5548—Red Jersey and Stars, White Insert....Ea. **1.77**

60 W 5546—White Jersey and Stars, Blue Insert...Ea. **1.77**

(G) **Boys' Football Pants.** For Ages 9 to 13. Heavy Twill fabric. Quilted padded waist, knees. Fiber kidney and spine pads. Thigh guards. Laced D-ring front. *Colors:* Tan, Scarlet or Blue with contrasting braid side stripes. Waist Sizes: Small (24 in.), Med. (28 in.), Large (32 in.).

60 W 5542—*State Size and Color.* Ship. wt. 2 lbs.....**4.77**

(H) **New "All Star" Helmet for the Young Player.** Sturdy Plastic with protective double bar face guard. 4-pt. web suspension. Plastic-covered forehead and ear pads. 2-snap aviator style chin strap. Choice of Scarlet or Royal Blue with White Stars. *State Size and Color. See under (C) for sizes.*

60 T 5782—Ship. wt. 1 lb. 12 oz. *State Size, Color*.....**3.18**

(J) **"Bobby Garrett" Football—"Jerry Riechow" Helmet Set.** Save 38c on set. Official size Texhide ball. Tan, White stripes. Plastic helmet. Single face guard. Web suspension. Vinyl padded jaws. *State Helmet Size. See sizes under (C).*

60 T 5594—2-PIECE SET. Ship. wt. 3 lbs.....**4.47**

60 W 5777—HELMET ONLY. Ship. wt. 1 lb. 1 oz. *State size*.**2.87**

60 T 5509—FOOTBALL ONLY. Ship. wt. 1 lb. 10 oz.....**1.98**

(K) ***HAWTHORNE*** **"Tobin Rote" Slip-Proof Football.** Top Grain Leather—same type ball used in college and professional games. Specially tanned to make it slip-proof, helps reduce fumbling. Gyro-Metric design for accurate passes and kicks. 2-ply lining and molded rubber bladder. Lockstitched seams. Official size and weight.

60 W 5521—Needle incl. Ship. wt. 1 lb. 10 oz.....Only **4.99**

Stadium Bag 9.88
BONDED Dacron Insulation
Seat Cushion When Folded
Water Repellent Poplin Shell
Light . . . Easy to Carry
222 WARDS CBASK

Surprise the Football Fan

Here's "Take-It-With-You" Warmth . . . a *Hawthorne* insulated Stadium Bag. Filled with 5 oz. of Bonded Dacron. Elasticized band at top fits securely around your waist, keeps out drafts. Cozy quilted 70-denier Nylon lining.

Attractive Plaid Outer Cover of water-repellent Poplin. "Naugahyde" plastic covering at the base resists scuffing—adds "life" to the bag. Heavy front zipper for easy access and exit. Bag can be folded and used as a cushion. Weighs only 1⅜ lbs. (about ⅓ the weight of a blanket.)

Stadium Bag sizes—SMALL (for people 130 lbs. and under; bag is 46-in. long). MEDIUM (for people 130 to 190 lbs.; bag is 48-in. long). LARGE (for people over 190 lbs.; bag is 50-in. long). *Be Sure To State Size.*

60T2340–Ship. wt. 2 lbs...**9.88**

(L) **Jr. Tobin Rote.** Like (K) but smaller size for younger players.

60 W 5520—Ship. wt. 1 lb. 6 oz..**4.79**

(M) **"Bobby Layne" Split Leather Ball.** Strongly stitched seams. 2-ply lining. Official size and weight.

60 W 5518—Ship. wt. 1 lb. 10 oz..**3.99**

(N) **Alan "The Horse" Ameche Balls.** Artificial leather Texhide cover takes hard wear. Official size and weight. Ship. wts. 1 lb. 10 oz.

60 W 5523—Tan with White stripes. (Shown).....Only **2.44**

60 W 5524—Like above but White with Black Stripes (Not Shown)..**2.44**

(P) **Football-Basketball Sports Kit.** A Christmas morning surprise that will thrill any boy. Both laminated rubber balls are official size and weight. Pebble grain surface for easy handling. Needle included.

60 T 5314—Wt. 4 lbs. 8 oz...Set **4.89**

All Footballs Shipped Complete With Inflating Needle.

B
9.97
Set
A
13.88
Set
5.77 Set
C
W R C
Change It!
SEE PAGE 19
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4 Piece
Football
Uniform
OFFICIAL SIZE AND WEIGHT
BASKETBALL
FOOTBALL
OFFICIAL
Bobby Layne
Quarter Back
Official Size
Don
Willie
Official
Size
Weight
Glen Amsler
Official
Size
Weight
Bobby Garrett
Official Size
Johnny Lujack
Official
Size
Weight

Real Inexpensive Shootin' Fun

COMPLETE DAISY-MADE *HAWTHORNE* AIR RIFLE SETS

(A) ***Hawthorne* Trail Blazer Set.** Equals quality selling for $11.25. Perfect gift for that young "Cow Boy." 850 shot lever action rifle with adj. rear sights, carbine style stock. Leather boot and thong. Also pint-size canteen with holder, 2-in. leather belt. Bell target. Pad of targets, 2 pkgs. BB's, tube gun oil. Ship. wt. 6 lbs.
60 W 1361 M—*Mailable*.....7.45

(B) ***Hawthorne* Falcon Set.** Falcon M/25 50 shot, 37-in. pump repeater rifle with adj. open and peep rear sights, ramp front sight. Forced feed loading. Also 2X scope, Plastic zipper case, Plastic accessory box, Daisy screwdriver. 1 pkg. target inserts. 5 pkgs. BB's. Boxed.
60 T 1364 M—*Mailable*. Ship. wt. 6 lbs. 8 oz.....13.95

(C) ***Hawthorne* Hawk Outfit.** Equals quality selling for $14.75. 850 shot rifle—Tan stock, forearm; adj. rear sight, sling. Padded Tan case, axe-knife in Leather sheath, belt fastener. Pkg. of targets, 10 pkgs. BB's, tube of gun oil.
60 W 1363 M—Boxed. *Mailable*. Ship. wt. 8 lbs.....12.45

(D) ***Hawthorne* Champion Rifle-Pistol Set.** Equals quality selling for $13.95. 450 shot, 32-in. lever action rifle with adj. rear peep, open sights, and 150 shot, 10½-in. repeater pistol. Bell target holder, gun oil, pkg. paper targets, 2 pkgs. BB's.
60 W 1362 M—*Mailable*. Wt. 7 lbs. 8 oz.....9.45

(E) ***Hawthorne* Adventurer Set.** Equals quality selling for $9.30. 450 shot, 32-in. lever action repeater—adjustable sight, sling, carbine style stock. Lacquered Wood wall rack—easy to assemble. Pad of targets, 2 packages of BB's.
60 W 1360 M—*Mailable*. Ship. wt. 4 lbs.....5.49

(F) ***Hawthorne* Sniper Set.** 32-in. lever action rifle with adj. sight, sling. Reg. $4.79 2X scope with adj. cross hairs. pkgs. BB's. Wt.: set 5 lbs.; rifle 4 lbs. *Mailable*.
60 T 1457 M.....Set 8.44 60 W 1455 M—Rifle.....4.49

(G) **Daisy M/107 Pump Repeater.** 36-in. 850 shot rifle—cock by sliding forearm straight back—has ramp type fron sight and double-notch rear. Checkered stock. *Mailable*.
60 T 1456 M—With 2 pkg. BB's. Ship. wt. 4 lbs.....7.65

(H) **Daisy 50 Shot 37-In. M/25 Air Rifle.** Pump action. Adj combination peep or open rear sights, ramp front sight Plastic stock and forearm—Gold-filled trim. *Mailable*.
60 W 1450 M—With 2 pkg. BB's. Ship. wt. 4 lbs.....9.45

(J) **Daisy Western M/94 Carbine.** 850 shot lever action Checkered stock, forearm. Rear peep and open fron sights. Leather butt boot with thong. With 2 pkgs. BB's.
60 W 1451 M—*Mailable*. Ship. wt. 3 lbs. 8 oz.....7.65

(K) (L) **Daisy Air Pistol Set.** 150 shot, 10½-in. spring repeater Adj. peep, open rear sights. *Mail*. Ship. wt. 2 lbs.
(K) 60 W 1418 M—With 2 pkgs. BB's, pkg. targets.....4.65
(L) 60 W 1419—Leather Holster. Boxed. Wt. 1 lb.....1.49

(M) **Bell Target.** Stands—hangs. A bullseye sounds bell.
60 W 1443—Target for Air or gas rifles. Wt. 3 lbs...1.96
60 W 1444—100 paper targets for above. Wt. 9 oz.....89

ACCESSORIES THAT FIT ALL "BB" AIR RIFLES HERE

60 W 1807—Case (In Outfit (C)). Wt. 2 lbs.....1.7
60 W 1612—Rifle Rack (In Set (E)). Wt. 1 lb.....1.2
60 T 1448—Scope (Shown on (F)). Wt. 1 lb.....4.7

(N) **Marksman Y-8 Sling Shot Set.** Molded Styrene grip—pus button magazine releases shot for loading. Extra sling an pouch unit, indoor-outdoor shot and targets.
60 WP 1497—*Postpaid*. Includes instructions.....2.9

Harder-Hitting HAWTHORNE Pellguns... by Crosman

(P) **Crosman "Hahn" Single .45 CO_2 BB Revolver, Free Holster.** Authentic full size replica of Western 6-shooter. Fast-draw champ Dee Woolem's "Top Gun". Used in "Fast Draw" clubs and by experts. Blue-Black Metal—White Stag Horn handle. Chamber holds 6 shot, spring magazine 12 more.
60 WP 1439 M—*Postpaid*. Revolver and Holster.....15.12

(R) **Crosman "Hahn" Super CO_2 BB Repeater Rifle.** 30 shot lever action. Automatic spring feed tubular magazine—magnetic swing loading. Walnut finish stock, foregrip. Visible hammer.
60 WP 1432 M—Metal-finished receiver. *Postpaid*.....15.12

(T) **Buscadero "Fast Draw" Holster and Belt.** For revolvers (P) or (U). Curried top grain Cowhide—leg thong.
60 W 1795—Belt adjusts 26 to 44 in. Wt. 2 lbs.....5.95

(V) **Crosman-Made *Hawthorne* M/180 CO_2 .22 Cal. Pell Rifle Set.** Equals quality selling for $24.75. Bolt action, si gle shot 34-in. rifle with Walnut finish stock and push ty safety. Perfect for economical target practice. *Mail*. Also Powerlets, 250 Pellets, bell target, 50 paper targets. Padde Plastic rifle case. Wts.: rifle 5 lbs., case 2 lbs.
60 W 1382 M—Complete Set. Ship. wt. 8 lbs.....21.9
60 W 1386 M—Rifle...15.96 60 W 1809—Case.... 2.4

(W) **Crosman-Made *Hawthorne* M/140 .22 Cal. Pellet Rifle Set.** Equals quality selling for $24.95. Self cockin single shot—selective power. Push type safety. Walnut fi ish stock. 250 Pellets, bell target, 50 regular and 1 pkg. fi targets. *Mailable*. Ship. wt. Set 8 lbs., Rifle 5 lbs.
60 W 1381 M—Set...21.44 60 W 1385 M—Rifle....17.9

(U) **Crosman Single ".45" Pell-Revolver—Free Leather Holster.** A fast draw favorite—shoots .22 cal. pellets. Blue-Black Metal construction with White Stag Horn handle.
60 TP 1437 M—*Postpaid*.....Set 17.05

(X) **Crosman M/400 .22 Cal. CO_2 Pellet F peater.** 10 shot automatic—swing fe loading. Double safety. Finger tip cockin Walnut finish stock. Deluxe sights.
60 WP 1434 M—*Postpaid*.....26.0

(Y) **Crosman .22 Cal. Pellets.** Slide top can.
60 WP 1423—Can of 250. *Postpaid*..1.09

(Z) **Crosman CO_2 Powerlets.** Gas cartridges.
60 WP 1442—Pkg. 6. *Postpaid*.....1.19

Crosman Combination Pack. Includes can 250 .22 pellets and package of 6 Powerlets.
60 TP 1435—Save 29c on Set. *Ppd*.....1.99

(AA) **Marksman 3-in-1 Air Pistol Set.** Shoots .177 cal. pellets, darts, BB's. Black metal pistol; also 1 tube each: pellets, BB's, 2 darts, targets and instr. *Ppd.* except Holster.
60 WP 1426 M—Set. *Postpaid*.....6.95
60 W 1790—Holster only. Wt. 5 oz.....1.29
60 WP 1427—.177 Cal. Pellets. (400).....1.19
60 WP 1428—2 Pkgs. Darts (24) *Ppd*.....95c

(BB) ***Hawthorne* CO_2 .22 Cal. Pellet Pi Set.** $24.95 under Mfr's. name. Blu Steel. 250 Pellets, 6 Powerlets, 25 targe fun targets, Metal case acts as target tra Set and Pistol Shipped Express.
60 W 1380 R—Set. Wt. 8 lbs.....21.
60 W 1384 R—Pistol. Wt. 3 lbs.....15.
60 W 1792—Holster for (BB). Wt. 2 lbs.2.

(CC) ***Hawthorne* .22 Cal. 10½-in. Air Pis** $15.75 under Mfr's. name. Single sh Self cocking. Push type safety. Open sigh Steel—Plastic grip. Shipped Express.
60 W 1383 R—Wt. 3 lbs.....12.

STANDARD SIZE AIR RIFLE BB'S

For A to K, P, R, AA. 2 lb. package.
60 W 1425—Ship. wt. 2 lbs. 4 oz.....8

for Father and Son

WRC Change It!
SEE PAGE 19

M 1.98

A 7.45

N 2.95

B

F 8.44 Set

G 7.65

C

H 9.45

D

J 7.65

L 1.49

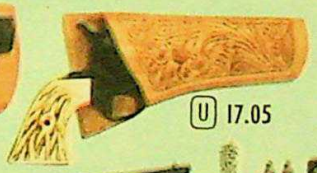
K 4.65

E

Hahn .45 . . . "My Top Gun" Says Dee Woolem

National FAST-DRAW CHAMPION

P 15.12



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FREE HOLSTER with (P) (U)

R 15.12

T 5.95

V 21.97

W 21.44

Y

Z

X 26.08

Dacron Insulated...for Outdoor

THE IDEAL GIFT—EXCLUSIVE NEW *HAWTHORNE*

Perfect for Watching All Winter Sports

Warmth Without Weight for Outdoor Fun

Cold Weather Protection for All Sportsmen

Keeps You Warm as Toast White on the Job

A New Tailored "Inner-Outer" Suit for All Outdoor Enthusiasts . . . the Insulated Sports Suit designed and tailored for wear as a handsome outer garment as well as an innersuit. Priced to Save You $18.05 at Wards Holiday Prices . . . sell nationally at $39.95. Insulated with 6 oz. of DuPont's BONDED Dacron fill to give "summer warmth" during winter's coldest weather. A perfect combination of lightweight warmth and comfort styling makes these Suits a "natural" for modern Town and Country use.

The Smart, Trim Tailoring of the Jacket, and matching Pants, are perfect for utility jobs around the house, yet still provides maximum thermal protection worn under hunting and work clothes, and completely washable too! Virgin Dacron BONDED fiberfill insulation keeps you warm at temperatures 20° below zero. Jacket and pants tailored with smooth outer shell of rugged duo-ply nylon with full-length zippers and snap enclosures, nylon knit cuffs, anklets, and neck. Jacket has a shirred elastic back for a trim fitted look. See Fig. (1). Bi-swing cut—for full freedom of movement. Choice of Red or Tan. Wts.: 2-Pc. Suit 3 lbs., Jacket or Pants, each 1 lb. 6 oz. *State Sizes from Chart Below.*

60 T 2347—MEN'S RED 2-PC. SUIT . . . 21.90; 60 T 2346—MEN'S TAN 2-PC. SUIT . . . 21.90
60 T 2247—MEN'S RED JACKET . . . . . 12.45; 60 T 2246—MEN'S TAN JACKET 12.45
60 T 2147—MEN'S RED PANTS . . . . . 10.95; 60 T 2146—MEN'S TAN PANTS 10.95
60 T 2342—LADIES' RED 2-PC. SUIT . . 21.90; 60 T 2341—LADIES' TAN 2-PC. SUIT . . 21.90
60 T 2242—LADIES' RED JACKET . . . . . 12.45; 60 T 2241—LADIES' TAN JACKET 12.45
60 T 2142—LADIES' RED PANTS . . . . . 10.95; 60 T 2141—LADIES' TAN PANTS 10.95

B C The Gift Everyone in the Family Will Enjoy—Insulated Innersuits for Cozy Cold-Weather Comfort. Holiday Savings on Adult Suits—Cut $1.00. 5-oz. Virgin Dupont BONDED Dacron Insulation gives lightweight protection for all Outdoor Sports and Work. "Air-Cell" BONDED, so insulation won't bulk or shift even after repeated washings. 70 Denier Nylon inner and outer shells for maximum strength and wear. Children's suits have 3-oz. insulation and 50 denier nylon shells. Ship. wt. 3 lbs.

State sizes of jacket, pants from chart below.

60 W 2397—MEN'S 2-PC. SUIT (B) 13.42
60 W 2362—LADIES' 2-PC. SUIT (Not Shwn.) 13.42
60 W 2391—BOYS' 2-PC. SUIT (C) 8.94
60 W 2358—GIRLS' 2-PC. SUIT (Not Shwn.) . 8.94

SIZE CHART FOR INNERSUITS

Adult Size Chart (shown in inches)				
Item Order Size	Small	Med.	Lge.	Extra-Lge.
Men's Jacket (Chest)	34–36	38–40	42–44	46–48
Men's Pants (Waist)	30–32	34–36	38–40	42–44
Ladies' Jacket (Bust)	32	34	36	38
Ladies' Pants (Hip)	34	36	38	40

Boys' and Girls' Sizes (shown in Inches)				
Order Size	10	12	14	16
If Chest is:	28	30	32	34
If Waist is:	24	25½	27	29

H Dacron Insulated Booties. For wear in waders, rubber hunting boots, etc. Nylon knit anklets. *State Foot Size:* Small (6–7); Med. (8–9); Large (10–11); Ex. Large (12–13).
60 W 2097—Ship. wt. 6 oz. . . . . Pair 1.87

J Dacron Insulated Shooting Mittens. Water-repellent treated Poplin outer shell.
60 W 2045—Green. Ship. wt. 1 lb. 2.67
60 W 2046—Red. Ship. wt. 1 lb. 2.67

K Dacron Insulated Cap. 3-oz. Bonded Dacron fill has Nylon inner-outer shell. Wt. 14 oz.
60 W 2014—Tan. *State Size:* 6⅞ to 7½ 1.95
60 W 2015—Red. *State Size:* 6⅞ to 7½ 1.95

L *HAWTHORNE* Boys' Hunting Coat. Rugged, water-repellent 10-oz. Brush-brown Army Duck with Brown corduroy collar. Breast and two side pockets. Rubberized Game Pocket.
60 W 2210—Ship. wt. 3 lbs. 4.98
State Size on Coat and Pants from Chart.

M Matching Boys' Army Duck Pants. Rubberized seat and leg patches.
60 W 2110—Ship. wt. 2 lbs. 3.98

SIZE	10	12	14	16
Chest	28	29½	23	34
Waist	26	27	28	29
Inseam	22	24	25	26

D Give the Newest Look in Insulated Sportswear . . . the suit that's Form-Fitted for the Feminine Figure. 4-oz. DuPonts BONDED Dacron Insulation gives cold-weather warmth without weight or bulk. Fashion styling makes these smart, colorful garments perfect for either cozy lounging wear around the house, or for trim, fitted "bulk-less" warmth under normal clothing. Pants and Jacket have snug-fitting elastic bands, full nylon outer shell, fleeced nylon inner shell.

State size from Chart at left.

60 T 2360—Ladies' 2-pc. Suit. 12.89

A Hunter's Special

E A Ward Holiday Gift Special—The HAWTHORNE Hunting Coat with all the features the Hunter demands plus a lot more. Richly styled, comfortably cut—perfect for casual wear as well as rugged use in the field. Enjoy the look and feel of the New "Alaska Sheen" Fabric—fortified with DuPont's "420 Nylon" for maximum wear. Plenty of warmth, built right in with 4 ounces of Bonded Dacron insulation. Zelan treated, sheds water. Sanforized—Completely washable. Corduroy collar, hand-warming pockets, rubberized Game pocket with 2 openings. Large Zipper front with storm flap. *State Chest Sizes:* Small (38), Med. (42), Lge. (46), Ex. Lge. (50). Wt. 3 lbs.

60 W 2286–Scarlet Red Coat 15.96
60 W 2285–Marsh Gray Coat 15.96

F Insulated Hunting Pants. Match (E). *State Waist Size:* 32 to 46 in. Inseam about 31 in. Wt. 2 lbs.
60 W 2186–Scarlet Red Pants 12.45
60 W 2185–Marsh Gray Pants 12.45

Matching Insulated Hood. Wt. 1 lb.
60 W 2084—Red, Yellow 2.59
60 W 2085—Marsh Gray 2.59

G Dacron Insulated Vest. A "must" in every sportsman's wardrobe. Full 5-oz. BONDED Dacron insulation provides warmth on cold mornings. Quilted 70 Denier nylon inner and outer shell. *State Chest Sizes:* Small (36), Med. (40), Large (44), Ex. Large (48).
60 W 2203—Ship. wt. 1 lb. 4.97

Winter Fun...and Warmth!

STYLED SPORTS WEAR

All-Purpose Family Suits

B

New Tailored "Inner-Outer" Styling for Men and Women

A

D

C

New and Fashionable "The Toreador" For Ladies

COAT

$15.96

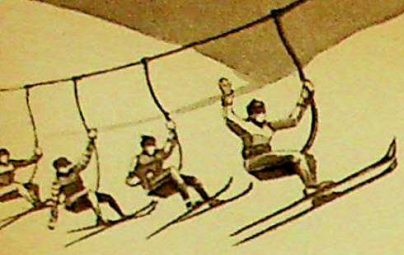
E

F

Trim Shirred Elastic Back

1

2



New Ski Styles You'll See

Up-to-the-Minute Styles . . . Seen on Slopes All Over America

A Smart Ski Jacket. Handsomely decorated with a sewn-on woven Swiss motif to add a bright dash of holiday cheer. Fashioned of machine washable Cotton Poplin with front zipper close. Hood has snug draw-string closing. Two zipper pockets. Knit cuffs for warmth. COLORS: Black or Lt. Blue. Wt. 1 lb. 6 oz. SIZES: 10, 12, 14, 16, 18. Size Chart, Pg. 84, Big Fall Book. Washable.
ST 103—*State size and color*.....7.98

B Nylon Parka. Smartly styled and sure to please her. Body and hood lined in warm Nylon Fleece. Zipper closing with draw string bottom. Zippered pockets. Cuffs elasticized for warmth. Wind proof. Hand wash. COLOR: Red (shown) only. SIZES: 8, 10, 12, 14, 16. Size Chart, Pg. 84, Big Fall Book. *State size.*
SW 4538—Lined. Wt. 1 lb.....12.98
SW 4539—Unlined. Wt. 14 oz... 8.98

C "Panda" Top. A gift she'll adore you for. Of fluffy 100% Orlon Pile with deeply ribbed bulky knit collar and turn-back cuffs. Wash by hand. COLORS: Red or White. SIZES: Small (31–33 bust); Med. (34–36); Lge. (38–40). *State size and color.*
SW 4604—Wt. 1 lb..10.98

D Stretch Ski Pants. Of 60% Worsted, 40% Nylon. Special heel construction makes it easier to slip into your boots. Pocket, side zipper close. Water repellent. Dry clean. Shipping weight 1 lb. 12 oz. Black only. SIZES: 8, 10, 12, 14, 16. *Please state size.*
SW 4533..... 19.98

E Bulky-Knit Sweater. Heavyweight 100% Orlon with bright Jacquard design, Long sleeves, turn-back cuffs. Hand washable, needs no blocking. Colors: White with Red trim (shown) only. Wt. 1 lb. SIZES: 34, 36, 38, 40. Chart, Pg. 85. *State size.*
SW 4606..... Only 7.98

F Reversible Ankle Length Pants. Smooth Corduroy reverses to water-repellent Cotton Poplin. High rise waist. Zipper closing. Hand washable. Color: Red Poplin reverses to Charcoal Gray Corduroy only. SIZES: 10, 12, 14, 16, 18. Chart, P. 50, Big Fall Cat. Wt. 1 lb. 4 oz.
SW5253—*State size.*Only 6.98

Happy Is The Skier Who Receives Hawthorne Ski Fashions

G Men's S-t-r-e-t-c-h *HAWTHORNE* Pants. Save $10 under many ski shop prices. French "Elastiss"—55% Wool, 45% stretch Nylon. Water repellent. Inside Rubber waistband. 4 zipper pockets. Foot cradle bottoms. *State waist:* 30, 32, 34, 36 in.—Regular (30 in.) or Long (32 in.). Wt. 1 lb.
60 W 6120—Light Blue.35.95 60 W 6121—Black...35.95
As ABOVE but 55% NYLON, 45% VISCOSE. Same sizes, weight.
60 W 6123T—Black.22.45 60 W 6124T—Navy Blue.22.45

Nylon Pullover Parka (on Fig. G). Kangaroo zipper pocket. Elastic cuffs. Drawstring bottom. *State Chest Size:* Small (34–36), Medium (38–40), Large (42–44 in.). Ship. wt. 1 lb.
60 W 6136—Black/Red.8.74 60 W 6137—Red/Black.8.74

Knitted Worsted Wool Headband. One size fits all heads.
60 W 6127T—*State* Navy Blue or Scarlet. Wt. 6 oz.....89c
60W6125T–HORSEHIDE TOW MITT. *State Med. Lge.* Wt. 1 lb.2.78

H DuPont Nylon Insulated Parka. Nylon fleece lining—6 oz. Insulon insulation. Nylon knit cuffs. *State size:* Small (34–36), Med. (38–40), Lge. (42–44). Ship. wt. 1 lb. 8 oz.
60 W 6113—Sky Blue..15.95 60 W 6111—Red.....15.95

J DuPont Nylon Parka. Wool cuffs and collar. *State:* Small (34–36), Med. (38–40), Lge. (42–44). Ship. wt. 1 lb.
60W6105–Black/Red..12.75 60W6106–Red/Black..12.75

Nylon Mitts. *State:* Small, Med., Lge.—Dk. Blue, Red, Black.
60 W 6135T—Cowhide palm and thumb. Ship. wt. 6 oz...2.57

Insulated Ski Cap. Quilted Nylon—Dacron insulated. Red or Black. Sizes: 6⅞, 7, 7⅛, 7¼, 7⅜, 7½. Ship. wt. 10 oz.
60 W 6129T—*State Size and Color desired*.....1.89

K Boy's Nylon Parka. Muff pocket. Elastic cuffs. Sizes: Small (30–31), Med. (32–33), Lge. (34–35). Wt. 12 oz.
60 W 6147T—Navy Blue or Red. *State size and color*....7.37

Boy's Gabardine Pants. 23% Wool, 77% Rayon. Elastic arch straps. Inseam proportioned to waist. Navy Blue only.
60 W 6116—*State waist:* 22, 24, 26 in. Wt. 1 lb. 8 oz.....6.94

"T" items shipped from Albany —allow extra time. Pay ship. charges only from Baltimore.

L Imported Italian Single Boot. Black top grain Leather—Chrome tanned. Full leather lining. Overlapping upper over instep. Foam Rubber ankle lining, padded 2-pc. tongue. Foam Rubber filled Glove Leather snow excluding top. Reverse-welt, double stitch construction all around sole. Double sole, herringbone treaded Rubber outsole. Steel toe seam protectors—Steel shank arch support. Down-hill grooved heel for cable bindings. *State Full Size:* Men's 6 through 12; women's 5 through 10. Ship. wt. 6 lbs.
60 W 6164—MEN'S BOOTS.....15.45
60 W 6165—WOMEN'S BOOTS....15.45

M Budget Boot. Black top grain Leather. Strap buckles over ankle. Rolled Felt snow excluder. Leather bellows tongue. Double Rubber sole, corrugated tread. Steel arch support. Grooved heel. Men's Full Sizes 6 through 11, Women's 5 through 9. Ship. wt. 4 lbs. 8 oz.
60 W 6159—MEN'S. *State size*.....8.77
60 W 6160—WOMEN'S. *State size*....8.77

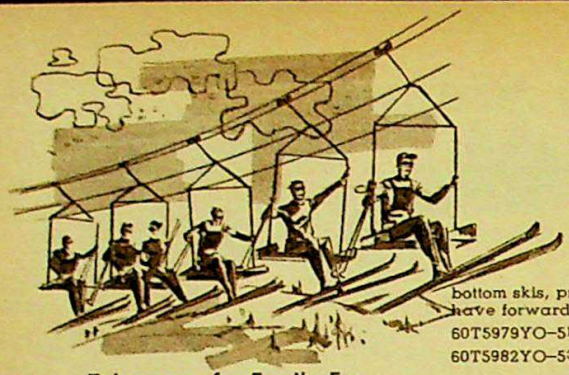
How to Order Ski Boots. Men's—for A or narrower shoe, order same size boot. For B or wider shoe, order next larger boot.
Women—for A or narrower shoe, order boot ½ to 1 size smaller; for B or wider, order ½ to 1 size larger.

N Boys' and Girls' Ski Boots. Black Split Leather with top grain Leather straps. Rolled Felt top snow excluder. Steel arch support. Rubber double soles. Grooved heel for cable binding. Boys' and Girls' Sizes: 13, 1, 2, 3, 4, 5.
60 W 6153—*State Full Size*. Ship. wt. 3 lbs....6.99

P R Stylish After-Ski Boots. Favorites the world over—made in Europe. Black suede Leather—Nylon and Wool Fleece lining. Plastic bound edges. Zipper closing. Molded Rubber sole, heel with corrugated tread—vulcanized to shoe. Order street shoe size. Men's Full Sizes 7 through 12; Women's 5 through 10. Ship. wt. 3 lbs.
(P) 60 W 6189T—MEN'S BOOTS. *State size*.....9.75
(R) 60 W 6190T—WOMEN'S BOOTS. *State size*. .9.75

...on the Squaw Valley Slopes

VIII WINTER
OLYMPIC GAMES AT
LAKE TAHOE, CAL.
FEB. 18-28, 1960



Let's All Go to the

Toboggans for Family Fun

G ***HAWTHORNE* Toboggans.** Selected Hardwoods for maximum strength and speed. Strip construction assures flexibility. Double coat finish of wood sealer and waterproof varnish. Natural wood color with handsome contrasting dark runners. Full-length heavy cotton rope hand rail. Countersunk screws. Standard 17½-in. width. *Not Mailable.*

60 W 6086 R—6 Ft. long. Wt. 18 lbs... 18.95
60 W 6088 R—8 Ft. long. Wt. 25 lbs... 22.95

H **Padded Toboggan Cushions.** Sectionalized style—covered with tough waterproof Vinyl plastic. Reversible—Light Blue on one side, Red on other. Tie Tapes. *Mailable.*

60 W 6092 M—3½ Ft. long. Wt. 3 lbs.. 2.74
60 W 6093 M—4½ Ft. long. Wt. 4 lbs... 3.44
60 W 6094 M—6½ Ft. long. Wt. 5 lbs... 4.77

J **Silver Streak Junior Toboggans.** Made in Canada. Shorter and narrower than (G) above for younger riders. 5 and 6 Ft. *Not Mail.*

60 W 6084 MO—4 Ft. Wt. 12 lbs. *Mail*.. 6.97
60 W 6085 R—5 Ft. long. Wt. 14 lbs.... 9.24
60 W 6078 R—6 Ft. long. Wt. 15 lbs... 12.44

K **Kiddie Boggan.** Built like adult toboggans of hardwood strips. Pull Rope. 3⅓ ft. long.

60 W 6082 M—*Mail*. Ship. wt. 8 lbs.... 3.74

Pro Styled Figures for Young Skaters

L **M** **Figure Skates for Your Budding Ice Skating Star.** Proportioned-to-size for young skaters—lets youngsters learn correct skating from the beginning. Higher tops, form fitting around ankles for "snug fit." Built-up closed toe, higher heel. Split leather. Rubber lockstitched sole. Fully lined with plaid flannel. Aluminum, non-rusting, eyelets. Hollow ground high carbon steel blades.

(L) GIRLS' WHITE. Full Sizes 13, 1, 2, 3.
60 W 6217—*State Size*. Wt. 2 lbs. 8 oz... 6.84

(M) BOYS' BLACK. Full Sizes: 13, 1, 2, 3.
60 W 6215—*State Size*. Wt. 3 lbs..... 6.84

N **P** **Double Runner Skates** for your Tiny Tot's first time on ice. Double steel runners—set ½ in. apart to provide support while youngster is learning. Skates are built lower to ice to give child the balance needed. Split leather shoes with adult-type closed toes.

BOYS' AND GIRLS' FULL SIZES: 10, 11, 12, 13, 1, 2. See *"How to Measure" Ice Skates on Page 250*. Ship. wt. pair: 3 lbs. *State Size.*

(N) 60 W 6203—GIRLS' WHITE. 4.17

(P) 60 W 6201—BOYS' BLACK 4.17

HAWTHORNE SKI SETS

Holiday Savings on Sets for Youngsters and Adults

A **Youth's Good Solid Maple Ski Set.** Reg. $13.92 and $14.62. Flat-top design like Adult skis. 39-in. Jr. Aluminum Poles. Grooved center bottom skis, pre-drilled for Jr. Cable Bindings. (Incl. not mounted). Steel cable bindings have forward front throw, adj. toe irons, heel plate. *Mailable.*

60T5979YO–5½-Ft. Set. Wt. 9 lbs. 12.94; 60W5966M–5½-Ft. Skis only. Wt. 7 lbs. 10.94
60T5982YO–5¾-Ft. Set. Wt. 10 lbs. 13.62; 60W5967M–5¾-Ft. Skis only. Wt. 8 lbs. 11.64

B **Jr. Maple Ski Set.** $8.42 and $8.92 separately in Big Book. Exciting Christmas Gift. Solid Maple skis with flat top design. Grooved bottoms to eliminate side slip. Pre-drilled for Jr. strap bindings (incl. but not mounted.) 39-in. Tonkin Cane poles. *Mailable.*

60T5977YO–4½-Ft. Set. Wt. 6¾ lbs. 7.92; 60W5975M–4½-Ft. Skis only. Wt. 5½ lbs. 6.44
60T5978YO–5-Ft. Set. Wt. 7¼ lbs.. 8.42; 60W5976M–5-Ft. Skis only. Wt. 6 lbs. .. 6.94

C **Jr. Hardwood Ski Set.** $5.62 and 6.07 separately in Big Book. A durable inexpensive beginner's set. Flat top design of hard wood—with groove bottoms. Mortised for leather toe straps (included but not mounted). 39-in. Tonkin Cane Poles. *Mailable.*

60T5992YO–4-Ft. Set. Wt. 4 lbs.. 5.12; 60W5989M–4-Ft. Skis only. Wt. 2 lbs. 12 oz. 3.64
60T5994YO–4½-Ft. Set. Wt. 5 lbs. 5.57; 60W5990M–4½-Ft. Skis only. Wt. 4 lbs..... 4.09

HOW TO MEASURE FOR SKIS: Stand Erect. Extend arm over head without stretching. Measure distance from floor to base of thumb. Order ski length nearest this height.

HOW TO MEASURE FOR POLES: Stand erect. Let arms hang relaxed. Measure distance from floor to elbow; add 6 inches to this height. Order pole nearest this length.

D **Save $1.99 on *HAWTHORNE* Quality Laminated Hickory Ski Set** with Ski-Better Features. New DeLuxe "Ski-Free" Safety binding, factory mounted, Ebonite Plastic bottom, Offset interlocking steel edges, metal heel and tip plates and many more. Tempered Aluminum shaft poles. *State Ski Length:* 6, 6¼, 6½, 6¾ ft. *State Pole Length:* 45, 48 or 51 in. Set Ship. wts.: 13, 14, 15 and 16 lbs. *Mailable.* 7-ft. Skis and Set *Not Mail.*

60 T 5936YO—Ski Set 38.82; 60W5924M—Skis only. Wts.: 12, 13, 14, 15 lbs..... 35.94
60 T 5937R—7-Ft. Set. Wt. 18 lbs. 38.82; 60 W 5925R—7-Ft. Skis only. Wt. 16 lbs. 35.94

E **Save $2.00 on *HAWTHORNE* Hickory Ski Set.** All Purpose Ski with laminated tip and heel. Factory mounted Standard Cable Bindings. Molded-in Camber, steel edges. Aluminum Poles. *State Ski Lengths:* 6, 6¼, 6½, 6¾ ft. *State Pole Length:* 45, 48, 51 in. Set Ship. wts.: 13, 14, 15, 16 lbs. *Mailable.* 7-ft. Skis and Sets *Not Mailable.*

60 T 5950YO—Ski Set 28.82; 60 W 5931M—Skis only. Wts.: 11, 12, 13, 14 lbs. 25.95
60 T 5951R—7-Ft. Set. Wt. 18 lbs. 28.82; 60 W 5932R—7-Ft. Skis only. Wt. 15 lbs. 25.95

F **Save $1.50 on *HAWTHORNE* Budget Maple Skis.** Ideal for beginners and occasional skiers. Pre-drilled for strap bindings—incl. but not mounted. Lacquered bottoms, no steel edges. Alum. Poles. *State Ski Lgths.:* 6, 6¼, 6½, 6¾ ft. *State: Pole Lgth.:* 45, 48, 51 in. Set Ship. Wts.: 12, 13, 14, 15 lbs. *Mailable.* 7-ft. Skis and Set *Not Mailable.*

60 T 5954YO—Ski Set.. 16.16; 60 W 5952M—Skis only. Wts.: 10, 11, 12, 13 lbs.. 12.79
60 T 5955R—7-Ft. Set. Wt. 14 lbs. 16.16; 60 W 5953R—7-Ft. Skis only. Wt. 14 lbs. 12.79

Styled for Young Skaters

Single Runner Skates $3.97

R **Your Youngster will cut a perfect figure "8"** with these specially proportioned figure skates (no teeth in toe). Steel blades are wider and lower than Adult models to supply the balance the little beginner needs. Straight sole has built-in leather heel lift—makes skating easier, protects foot. Nylon stitching for added strength. White top-grain leather.

BOYS' AND GIRLS' FULL SIZES: 10, 11, 12, 1, and 2. *See "How to Measure Ice Skates" on Page 250. State Full Size Only.* Ship. wt. 2 lbs. 6 oz.

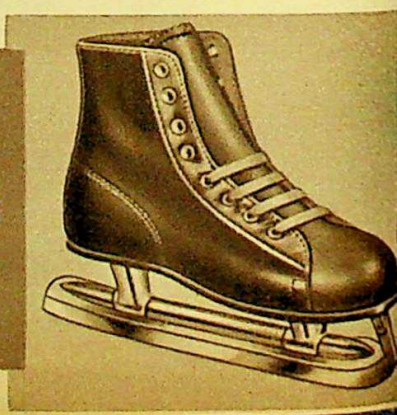
60W6206–BOYS' OR GIRLS' MODEL 3.97

Hard Toe Hockies $6.74

T **Pro Styled and Sure to Be a Hit** with young sports enthusiasts everywhere. Adult models, proportioned for smaller feet, with Canadian-style steel-plated blades built lower to shoe for better balance. Black split leather shoe—Red toe, lace trim and tongue. Gray felt inner sole lining, cushions feet and absorbs moisture. Tongue pad. Rubber out-sole. Roll-set Aluminum eyelets can't rust or pull out. High Carbon Steel blades.

BOYS' SIZES: 13, 1, 2, 3. *State Full Size. See "How to Order" on Page 250.*

60 W 6266—Ship. wt. 2 lbs..... 6.74



Squaw Valley Olympics

VIII Winter Olympic Games
Squaw Valley, Calif., February 18-28

Christmas

"FANCY FIGURES"

D $10.94

A $9.94

E $14.94

F $8.94

C $8.54

B $13.74

See Junior Skates Pages 230-231

• Hollow Ground Steel Blades • 100% Nylon Stitching • Rustproof Roll-Set Eyelets • Steel Arch Supports

(A) **A Thrilling Christmas Gift** ... Graceful *HAWTHORNE* Styled Better Quality Women's Figure Skates. Full plaid Flannel lining. White Vinyl bindings. All Black waterproof rubber sole and Leather heel. WOMEN'S AND GIRLS' FULL SIZES 5 TO 10. See "How To Order" next page.
60 W 6239—Ship. wt. 3 lbs. 12 oz. *State Size*.....9.94

(B) ***HAWTHORNE* Best Quality Women's White Figures.** High cut professional pattern with Chrome over Nickel plated Steel blades. Fully *Leather* lined. Vinyl bound edges. 1-piece Leather-lined tongue. Orthopedic counter. Double Leather outsole; Black dressed edge. WOMEN'S AND GIRLS FULL SIZES 5 TO 10. See "How To Order" next page.
60 W 6242—Ship. wt. 3 lbs. 12 oz. *State Size*.....13.74

(C) ***HAWTHORNE* Good Quality Women's Figures.** White split Leather medium height shoes. Vinyl-bound edges. Grey Felt tongue pad. Felt inner sole lining. Leather outsole, heel. WOMEN'S AND GIRLS' FULL SIZES 4 TO 10. See "How To Order" next page. *State Size*.
60 W 6234—Wt. 3 lbs. 8 oz...8.54

(D) **Give *HAWTHORNE* Better Quality Men's Figures.** Black Top Grain Leather with plaid Flannel lining. Nylon Fleece-lined 1-piece leather tongue. Waterproof Rubber double sole—Leather heel. Black Vinyl bindings. MEN'S AND BOYS' FULL SIZES 6 TO 12. See "How To Order" next Pg.
60 W 6224—Ship. wt. 4 lbs. *State Size*.....10.94

(E) ***HAWTHORNE* Best Quality Men's Figures.** Cut high like the "Pros" prefer. Steel blades with Chrome over Nickel plate. Top grain Leather with suede lining. Black Vinyl edges. Leather-lined tongue. Inside orthopedic counter. Black dressed double Leather sole. MEN'S, BOYS' FULL SIZES 6 TO 12. See "How To Order" next page.
60 W 6227—Ship. wt. 4 lbs. *State Size*.....14.94

(F) ***HAWTHORNE* Good Quality Men's Figures.** Black split Leather medium height. Red Felt tongue pad, Felt inner sole lining. Vinyl-bound edges. "Unilite" plated blades. Black laminated leather sole and heel. MEN'S AND BOYS' FULL SIZES 5 TO 12. See "How To Order" next page.
60 W 6222—Ship. wt. 3 lbs. 8 oz. *State Size*.....8.94

Time...Skate Time

VIII Winter Olympic Games
Squaw Valley, Calif.
February 18-28

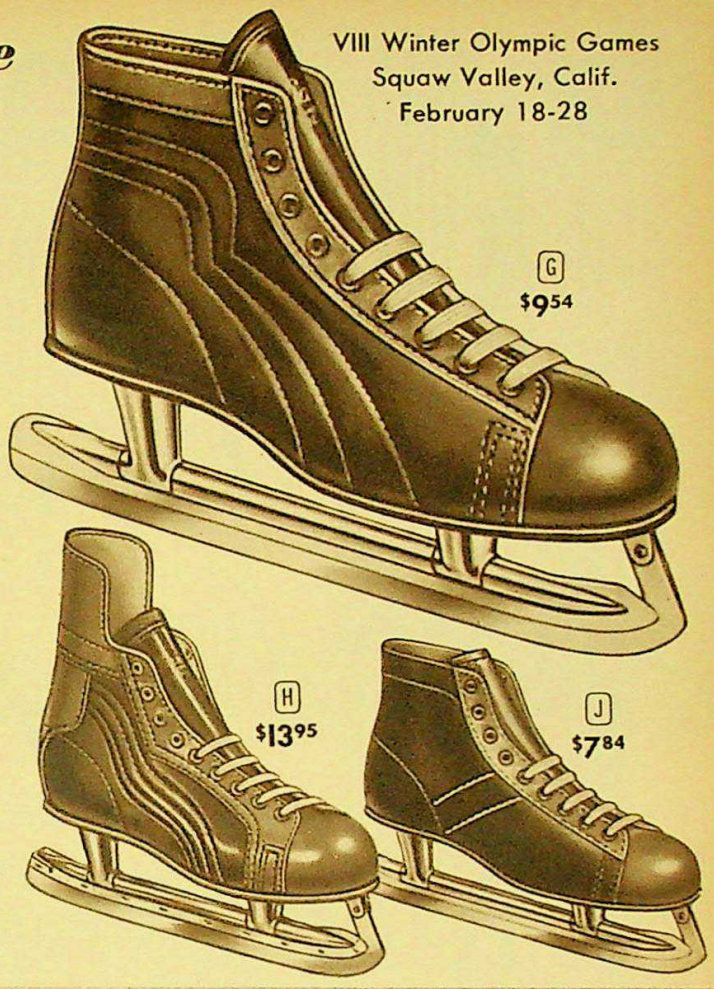
DAOUST CANADIAN HOCKEYS

GG **From "The Home of Ice Hockey." Better Quality Canadian Daoust Lalondes.** Top grain Leather shoe. Felt tongue pad. Quilted innerlining to protect ankle. Double-thick molded box toe. Rubber close-trimmed outsole. Built-in arch support. Black shoe with Brown tone, lace, top facing and back stay. Tempered steel blades. Sturdy seamless 1-piece cups are welded to the tubes. MEN'S AND BOYS' FULL SIZES 6 TO 12. See "How to Order" below.
660 W 6259—Ship. wt. 4 lbs. *State Size*.....9.54

HH **An Extra Special Gift . . . Our Finest Canadian Daoust Lalonde Hockeys.** Heavy Black top grain Leather shoes, full Suede Leather lining. High tendon guard with Copper mesh and padding built in for protection. Wide Blue Felt tongue pad. Padded innerlining stitched to protect ankles and instep. Close-trimmed all Leather outsole is cemented to shoe. Double-thick box toe construction. Steel arch support. Dark Brown Toe Facings, tendon protector, flared back stay. Rustproof Aluminum roll-set eyelets. Hardened, tempered Nickel plated Bauer "Silver Arrow" blades. Seamless cups welded to tubes. Extra rivets at heel. MEN'S AND BOYS' FULL SIZES 7 TO 12. See "How to Order" below.
660 W 6262—Ship. wt. 4 lbs. 4 oz. *State Size*. . .13.95

JJ **Good Quality Canadian Daoust Lalonde Hockeys.** With Black *Top Grain Leather* shoes. Blue Felt tongue pad and Gray innersole lining. Toe, lace facing and back stay of top grain Brown Leather. Black rubber outsole. Tempered "All Star" blades—hardened and tempered. One-piece cups welded to tubes. Rustproof roll-set eyelets. MEN'S AND BOYS' FULL SIZES 6 TO 12. See "How To Order" Below.
660 W 6271—Ship. wt. 4 lbs. 4 oz. *State Size*.... 7.84

Smaller Boys' Canadian Hockeys. Same Good Quality as above FULL SIZES 3, 4, 5.
660 W 6268—Ship. wt. 3 lbs. 8 oz. *State Size*.....6.94



For the Junior Champ-to-be . . . Start Now, in your Own Backyard

Famous Planert Racers! For Speedsters

K **Speedy Racing Skates Made by The Planert Skate Co.** Outstanding skate makers for over 50 years! Regulation 14 to 15-in. thin blades for faster starts and greater speeds. Made of finest high carbon Steel with Duro-bright plated finish—tempered and ground to take and hold keen edge. **One-piece Cups Are Soldered to Tubes.** Black top grain Leather shoe is cloth lined. Long arch supporting counter. 2-piece Felt padded tongue. Lockstitched Leather outsole. MEN'S AND BOYS' FULL SIZES 6 TO 12. See "How To Order."
60 W 6210 T—Ship. wt. 4 lbs. *State Size*.....12.95

HOW TO ORDER ICE SKATES. ICE SKATES sold in full sizes only. If you wear A or narrower full size street shoe, order same size skate (example: size 8 skate for size 8 shoe). If you wear A or narrower ½ size street shoe, order next larger full size skate (example: 9 skate for 8½ shoe). If you wear B or wider street shoe, order next larger skate size (example: 9 skate for 8 or 8½ shoe).

"T" items, these 2 pgs., Ship. from another House.

Rinks—Backyard Skating at Its Finest

L **With An Easy-To-Set-Up Rink.** All parts pre-cut and finished. Rectangular shape adds 40% more skating area than a circular rink of the same diameter size. Wood rim sections for frame with all nuts and bolts. Polyethylene plastic filler won't harm grass. Wood Leveling blocks. With instructions. *Mail.* Except lg. size—state freight or truck shipment—pay charges from nearest Mail Order House. Order From Chart Below.

3 Sizes . . . Order Below

Catalog Number	Size Ft.	Wt. Lbs.	Price Each
60W6278MOT	16x16	36	$11.94
60W6279MOT	16x24	44	23.44
60W6281RT	20x28	84	27.88

M **Indoor-Outdoor Tote Table.** Chip, stain and scratch resistant surface baked on Steel. Folds to form carrying case Roomy 24x60x30-in. size. *Mail.*
60 T 9568MO—Wt. 19 lbs..9.65

Skate Under The Stars With Music and Lights. Outdoor Lighting Page 268. Portable Phonographs Pages 506, 508, 509.

CHARGE IT . . . SEE PAGE 3

Archery

A 7.65

B 12.45

C 5.65

D 8.95

E 5.29

F 3.19

J 4.99

K 5.27

L 3.67

R 22.45 From Factory

M 6.45

7.74 N

P 15.97

Bowling Gift

T 8.67

U

AA 3.37

BB 1.28

CC 6.87

V 4.43

W 1.88

X 5.47

Y 5.28

Bag-Shoe Set 7.94

DD

Z 5.28

When You Aim to Please

Fiber Glass

By Ben Pearson. Window styling. Molded grips, arrow rests, tapered limbs.

A **4½-Ft. 9-Pc. Set.** Save—$10.50 nationally. For archers 9 to 14. Fiber glass bow has about 20-lb. pull. Four 24-in. Cedar arrows, arm guard, finger tab, target face, book.
60 W 5121 M—*Mailable.* Wt. 3 lbs.....$7.65

B **5-Ft. Super Jet Set.** Save—$16.95 nationally. For medium height adults. Recurved style with dual arrow rest for right or left hand shooters. Incl. six 26-in. Cedar arrows, arm guard, finger tab, target face, book. *State 25 or 35-lb. pull. Mail.* Wt. set 3 lbs. 8 oz.
60 W 5122 MO—Complete 11-Pc. Set...$12.45
60 W 5126 MO—Bow Only. Wt. 3 lbs.....9.45

C **4-Ft. Jr. Set.** Save . . . $7.50 nationally. For archers 6 to 8. Fiber glass bow has about 15-lb. pull. Also includes four 22-in. Cedar arrows, target face, arrow quiver, book.
60 T 5120 M—*Mail.* Wt. 2 lbs. 8 oz.....$5.65

Free Target

With 3 Sets Below. 20x 20-in. corrugated box with 4-color target face.

D **5-Ft. Pearson Old Hickory Set.** Save—$11.95 nationally. For teen-agers—about 25-lb. pull. Recurve style, view sight window. Also four 26-in. arrows, arm guard, finger tab, 24- in. target face, book, Free Target above. Wt. set 2 lbs. 12 oz. *Mailable.*
60 T 5163 YO—Set with Free Target. .$8.95
60 W 5119 MO—Bow Only. Wt. 2 lbs...6.65

E **4½Ft. Jr. Champion Set.** For ages 8 to 12. 15-lb. pull Hickory window bow—recurved. Four 22-in. arrows, arm guard, finger tab, book, Free Target above.
60 T 5162 Y—*Mail.* Wt. 3 lbs. 10 oz....$5.29

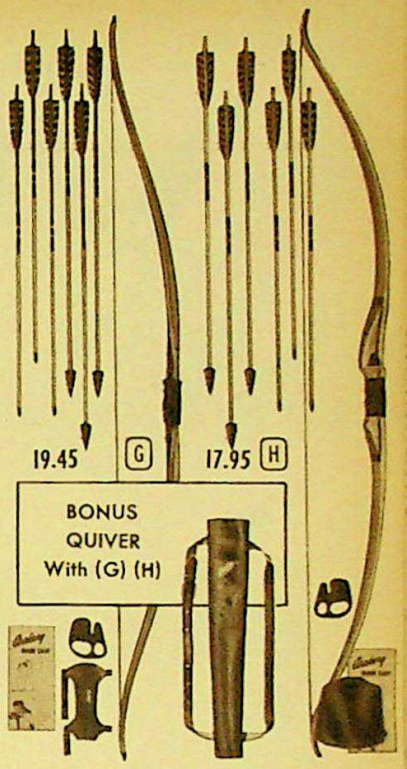
F **4-Ft. Cock Robin Set.** Save 19% from Fall Gen. Cat. For ages 7 to 10. Recurve style Hardwood bow. Four 20-in. safety point arrows, quiver, book, Free Target above.
60 T 5161 Y—*Mailable.* Wt. 2 lbs.....$3.19

Free Quiver

with sets (G) (H) below. Regular $2.69. Holds up to 12 arrows. Leather. Wear it over shoulder or on belt.

G **Pearson Strato-Jet Hunting Set.** Save—$26.95 nationally without quiver. 5½-ft. Fiber glass recurved window style bow. 3 big, 3 small game arrows, arm guard, finger tab, book, Free Quiver. *State 45 or 55-lb. pull.*
60 T 5172YO–11-Pc. Set. *Mail.* Wt. 4 lbs.$19.45
60 T 5128MO–Bow only. Wt. 2 lbs. 12 oz. 12.45

H **Pearson Deerslayer Hunting Set.** Save—$24.95 nationally without quiver. 5½-ft. recurved Hickory bow—view sight window. 45-lb. pull. 3 big, 3 small game 28-in. arrows. Arm guard, finger tab, book Free Quiver.
60 T 5165 YO—Set. *Mail.* Wt. 4 lbs...$17.95
60 T 5129 MO—Bow only. Wt. 2 lbs... 10.95



Ideas... Fun For All Ages

T U **New Divider Style Bag.** A gift sure to please. Removable tray with Rubber ball cup holder—shoe compartment underneath. Has clothing pocket. Naugahyde Plastic—double zipper. Name holder. Plastic handles. (T) Red, (U) Black—Ivory trim. *State color.*
60 W 5215—Ship. wt. 4 lbs.....$8.67

V **Keystone Style Ball and Shoe Bag.** Strong Rubberized Cotton. Plastic trim. Zipper. Rubber ball cup holder.
60 W 5207—Red Plaid. Wt. 2 lbs..$4.43

W **Red Plaid Shoe Bag.** Matches (V) above. Zipper. Name plate holder.
60 W 5205—Ship. wt. 1 lb.....$1.88

X **2-Tone Plastic Ball-Shoe Bag.** A popular seller. Plastic handles. Big Zipper opening. Rubber ball cup. *State* Black or Blue—Ivory trim on both.
60 W 5208—Ship. wt. 3 lbs.....$5.47

Y Z **Good Top Grain Leather Bowling Shoes.** Lace to toe style. Lockstitched. Rubber heels. For right-hand bowlers only. Ship. wt. 2 lbs. 8 oz.
(Y) 60 W 4971—Women's Smoked Elk. *State* Full, ½ Sizes, 4 to 10.....$5.28
(Z) 60 W 4970—Men's Black Elk. *State* Full or ½ Sizes, 6 to 12.....$5.28

Save $1.00 on Men's Set. Includes (AA, (CC). *State Shoe Size.* Wt. 4¾ lbs.
60 W 5228—For right handers....$9.24
60 W 5229—For left handers..... 9.24

AA **2-Tone Shoe and Ball Bag.** Brown with Tan Canvas. Zipper. Rubber ball cup. Welted seams. Plastic handles.
60 W 5202—Ship. wt. 2 lbs.....$3.37

BB **Canvas Shoe Bag.** Matches (AA).
60 W 5201—Ship. wt. 1 lb....$1.28

CC **Men's Better Top Grain Leather Shoes.** Smoked Elk Tan color—Goodyear stitched. Cemented heels. *State* Full or ½ Sizes, 6 to 12. Wt. 2 lbs. 8 oz.
60 W 4972—For right handers....$6.87
60 W 4973--For left hander..... 6.87

DD **Save 81c on Women's Set.** Bag (W), shoes like (CC) but Right Hand only. *State Full or ½ Sizes,* 4 to 10.
60 W 5234—Set. Wt. 3 lbs. 8 oz...$7.94
60W4974–Shoes only. Wt. 2½ lbs.. 6.87

HOW TO ORDER SHOES: Men's D widths, order street shoe size except size 11, 11½, order ½ size larger. E width order ½ size larger, EE 1 size larger.

Women's A or B width ord. street shoe size. C or wider, ord. ½ size larger.

Bar and Dumbbell Sets . . . at $6.58 to $14.50 Savings

R **29-Pc. 110-Lb. Revolving Bar Dumbbell Set.** $30.95 under Maker's name. Weights adjust 15 to 100 lbs. 5-ft. solid Steel bar with knurled, Chromed revolving sleeve, 4 collars. Two 14-in. Steel dumbbell bars—2 Chromed sleeves, 4 collars. Book. Ship. wt. 112 lbs.
60W5478 RF—Factory $22.45..Stock $23.45

31-Pc. 160-Lb. Revolving Bar Dumbbell Set. $43.95 under Maker's name. As above but weights adjust 15 to 150 lbs. Ship. wt. 162 lbs.
60W5479 RF–Factory $32.45..Stock $33.95

33-Pc. 210-Lb. Bar Dumbbell Set. $56.95 under Maker's name. Like (R) but weights adjust 15 to 200 lbs. Used by "pros." Ship. wt. 212 lbs.
60 W 5480 RF—Factory $42.45..Stock $43.95

60-Lb. Barbell Only Set. $20.95 under Maker's name. Wts. 15 to 60 lbs. 4 ft. bar. Wt. 62 lbs.
60 W 5477 RF—Factory $14.37..Stock $14.97

ORDERING NOTICE: Ship. from Stock, or Factory near Scranton, Pa. You pay charges from Ship. Point. Allow Factory 5 days. *State Frt. or Exp.*

Archery Extras

J **New Pearson Target.** Filled with Sisal for more stopping power. 24-in. 4-color face. Lacquered Wood tripod stand. Hanging cord. Ship. wt. 5 lbs.
60 T 5197 M—*Mailable*....$4.99

Target Arrows. *State 22, 24, 26, 28 in.* Ship. wt. for set 1 lb.
60 W 5176 M—Set of 6....$2.49

Junior Arrows. About 20 in. long. Ship. wt. for set 1 lb.
60 W 5174—Set of 6.....89c

Muscle Builders

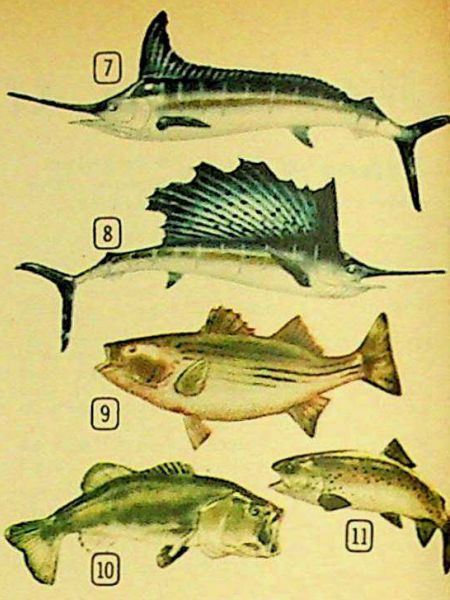
K **3-Way Set.** Chest expander —3 steel springs with "Saf-Tee" handles. Wall exerciser, handgrips, instructions.
60 W 5457—Wt. 5 lbs.....$5.27

L **3-Way Jr. Set.** For 5 yrs. and up. 2-strand cable pull, 2 handgrips, wall exerciser with grip handles. Instructions.
60 W 5447—Wt. 2 lbs. 4 oz.$3.67

M **Jr. Champion 15-Pc. Barbell Set.** Ideal gift for boys 6 to 15. Steel 30-in. bar, six 1¼-lb. plates, two 2½-lb. plates, 4 collars with "No-Slip" device and Rubber bumpers. Instructions. Builds muscles. *Mail.*
60 T 5474 M—Wt. 18 lbs...$6.45

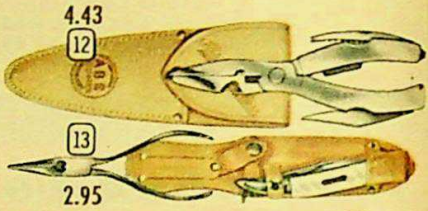
N **Deluxe 4-Way Set.** 4 popular exercisers. 5 detachable Steel springs with Saf-Tee handles for chest pull. 2 Steel stirrups for rowing. 2 Wood bars form barbell. 2 Steel hand grips. Instructions. *Mailable.*
60 W 5456 M—Wt. 9 lbs...$7.74

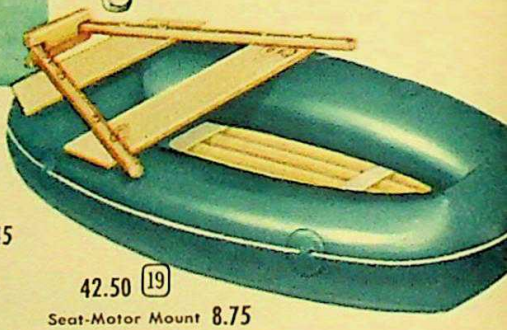
P **Rowing Exerciser.** All around health builder. Steel platform with contoured seat. 13-in. tempered springs. Non-stretch strap. Cushioned legs and bumper ends. About 48 in. long. Exercise Chart. *Mailable.*
60W5486 MO–Wt. 17 lbs.$15.97

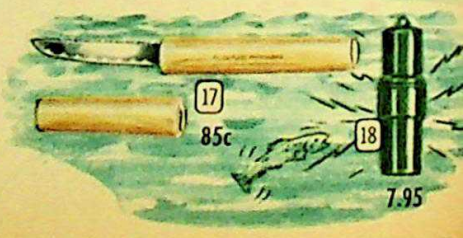


Lifelike Trophies

NOVEL 3-D... MOUNT EASILY







CHARGE IT! SEE PAGE 19

Gifts for Fun on the Water

Sea King Water Skis

(1) **2-Way Sabre-Jet Water Skis.** Designed especially for teen-agers or adult experts to give an exciting ride behind larger motors. Shorter and wider than normal skis, (5 ft. 7 in. long), with wood keels for more maneuverability, less water drag and amazing responsive action. 7-Ply Gum Plywood, enameled Yellow with Black trim. Adj. white neoprene rubber adult bindings.
60 W 4683 MO—Ship. wt. 14 lbs.....Pair **14.95**

Sabre Jet Jr. Skis. Similar to Skis (1) above, but 4½ ft. x 5¾ in. for youngsters to 130 lbs.
60 W 4682 MO—*Mail.* Ship. wt. 11 lbs.Pair **13.95**

(2) **Excellent, All-Purpose Skis.** For beginners and experts of medium weight or for heavier skiers behind medium power motors. Solid Ash construction with laminated tips attractively enameled Orange with Black Trim. Wood keel. Adjustable white neoprene rubber adult bindings. 5 ft. 9 in. long x 6 in. wide. *Mailable.*
60 W 4684 MO—Ship. wt. 15 lbs.....Pair **17.50**

(3) **DeLuxe Outboard Water Skis.** For beginners and experts behind medium size motors. Top grain solid Ash with two clear varnish finishing coats and attractive contrasting Black trim. Pure white rubber bindings with blue anodized parts, notched adjustable slide, rubber capped adjustment knobs. Cast aluminum keel. 6 ft. x 6¾ in.
60 W 4685 MO—*Mail.* Wt. 17 lbs.....Pair **19.95**

(4) (5) (6) **Hand Screened Boat Cushions.** Coast Guard Approval 160.048/103/0—acts as emergency life preserver. Bright 3-color design. Filled with buoyant Kapok. 15x15x2 in.

(4) **"Storm Warning."** *State: Blue or Yellow.*
60 W 8761—Ship. wt. 2 lbs. 6 oz.....Each **3.13**

(5) **"Sailors Knot."** *State: Red or Ivory.*
60 W 9019—Ship. wt. 2 lbs. 6 oz.....Each **3.13**

(6) **"Modern Cruiser."** *State: Red or Green.*
60 W 9020—Ship. wt. 2 lbs. 6 oz.....Each **3.13**

(19) **All Purpose "Skiffer" Sports Boat.** Perfect for all sportsmen from duck hunters to skin-divers. Handles motors to 3 HP with separate Seat motor mount. Double tube, heavy 18-gauge vinyl construction. "Inflato Bag" air pump and sea anchor incl. Rope railing. Contrasting color air mattress flooring incl. Beam width 54 in. Depth 15 in. Length 8 ft. COLORS: Camouflage or Blue. *State: Freight or Truck.*
60 W 8857 R—*State Color.* Ship. wt. 17 lbs. **42.50**
60 W 8918 R—Seat-Motor Mount. Wt. 18 lbs. **8.75**

New Life-Like Fish Displays

(7) TO (11) **Realistic, Hand Painted 3-Dimension Replicas of Famous Game Fish.** An unusual and attractive gift that will be admired and appreciated by sportsmen everywhere. Unbreakable vinyl plastic, molded and painted to scale from actual fish for perfection of detail. Unique hanger, as easy to use as a picture hook, allows trophy to be tilted to any action pose.

Enjoy a 5% Christmas Bonus when you buy 2 or more of these beautiful trophies (7–11). Simply add up your combined order; deduct 5% from total price. *State each Catalog Number Desired.*

Model	Cat. No.	Lgth.	Ship. Wt.	Cash
(7) Marlin.....	60T7556D	30 in.	2 lbs. 10 oz.	$7.45
(8) Sailfish.....	60T7555D	30 in.	2 lbs. 10 oz	7.45
(9) Striped Bass..	60T7557D	21 in.	2 lbs.	4.79
(10) Black Bass....	60T7558D	19 in.	2 lbs.	4.79
(11) Rainbow Trout	60T7559D	18 in.	1 lb. 8 oz.	3.15

(12) **New Fisherman Pliers ... "12 tools in 1."** The tool no fisherman should be without. Fine German Craftsmanship. Chrome plated heat treated steel. Length 7¼ in. Ship. wt. 10 oz.
60 W 7762—With Leather Belt Sheath.....**4.43**

(13) **New Fisherman's All purpose Tool Set.** Double Value. Chrome finish 6-in. long-nose pliers and double-blade fish knife in handy leather sheath. Performs 12 different jobs.
60 T 7720—Ship. wt. 9 oz.....Set **2.95**

(14) **Pocket Tackle Box.** Handy, handsome. Gold anodized top, black steel case. 10¼x4⅝x1½ in.
60 W 7343–Removable plastic tray. Wt. 1 lb..**85c**

(15) **Spin Lure Gift Set.** The perfect gift to please light tackle fishermen. Assortment of 6 popular fish getters in handy re-useable plastic box.
60 T 7615—Ship. wt. 5 oz.....Set **2.25**

(16) **De-Liar Scale.** Check those "Tall Fish" Tales. Large Size weighs fish to 28 lbs. Small to 8 lbs. *Ppd.*
60 WP 7986—LARGE. 40-in. tape...**2.50**
60 WP 7999—SMALL. 24-in. tape...**2.00**

(17) **New Floating Bamboo Fish Knife.** Serrated steel blade with sheath top.
60 T 7737—Ship. wt. 3 oz.....**85c**

(18) **Krafty Fish Caller.** Precision-made leak-proof sono-sound device calls fish in close. Tenite Case. Batteries incl.
60 T 7980–4 in. long. Ship. wt. 5 oz.**7.95**

Complete Fishing Outfits for Young or Old

(20) (21) (22) ***HAWTHORNE* "Ready to Go" Fishing Sets for the Entire Family.** Just the gift for the occasional or beginning fisherman. Attractively gift boxed. Includes: Matched rod and reel, line, lures, handy bait box, all necessary equipment. Ship. wt. each: 3 lbs. *Mailable.*
(20) 60 T 7102 M—PUSH BUTTON SPIN SET..**12.45**
(21) 60 T 7101 M—OPEN SPOOL SPIN SET....**7.45**
(22) 60 T 7100 M—BAIT CASTING SET.....**7.45**

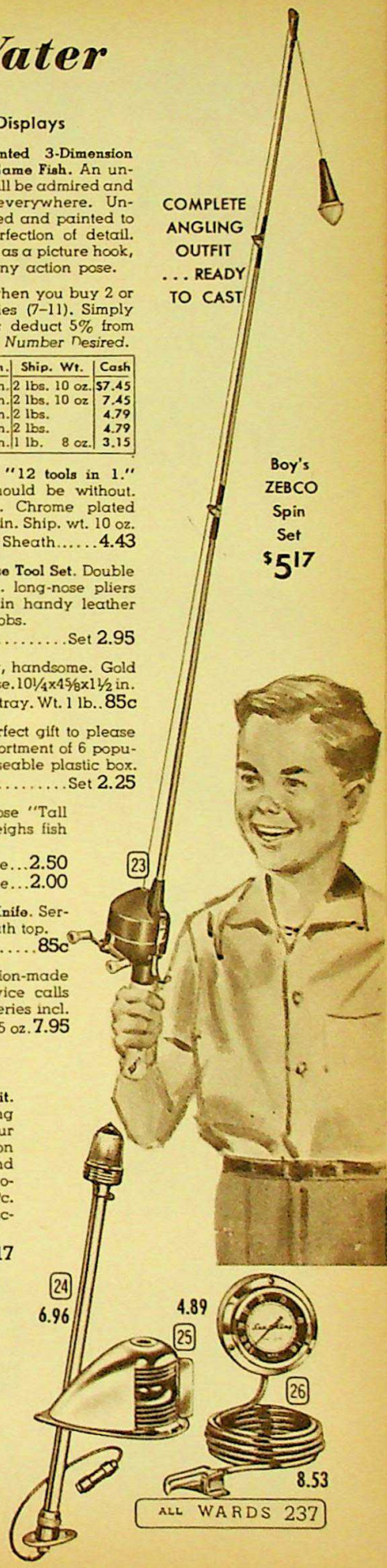
(23) **New Zebco Junior Spin Outfit.** The perfect gift for the young or beginning fisherman in your family. Famous Push Button Zebco Spin reel pre-wound with 135-ft. of 6-lb. test monofilament line; matched 1-Pc. solid fiber glass rod and practice plug. *Mailable.*
60 W 6463 M—Wt. 12 oz....**5.17**

Gift Ideas for Boating Enthusiasts

(24) **Adjustable Stern Light and Flag Pole.** Adjusts from 5 to 22 in. Handsome ¾-in. chromed brass tube adds to beauty of boat. Wt. 2 lbs.
60 W 9239—Bulb and Batt. not incl.....**6.96**

(25) **Bow Light.** Red and Green Fresnel lenses with polished divider. ⅝-in. flag pole socket. Chromed die cast base. Ship. wt. 2 lbs.
60 W 9238—GE51-6V bulb incl. (No Batt.)..**4.89**

(26) **Sea King Speedometer Kit.** Easily installed—for speeds from 5 to 45 MPH. Chrome plated case resists water corrosion. Black and white 3-in. dial with needle. Includes complete Tube assembly kit.
60 W 8810—Wt. 2 lbs..**8.53**



W R C Charge It! SEE PAGE 19

"Hole-in-1" Gifts...

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1 2 3 4

Endorsed by Sam Snead

A

Wilson Dynamic Swing Sam Snead

B

Wilson DYNAMIC SWING Sam Snead

K

34.95

238 WARDS CBASK

L

11.44

M

8.64

ONLY 10% DOWN

N

P

R

New Sam Snead Luxury Sets

New Golfing Luxury. We present with pride these new 1960 Woods and Irons designed and built by Wilson under the close supervision of Sam Snead, golfdom's popular pro.

They're created for the golfer who wants the very best in golfing equipment—with the built-in luxury features the pros demand! Beautiful to look at—a joy to use—a gift you can give proudly.

New Luxury Design. Incorporates the Dynamic Swing principle—each club is individually tested 5 times for proper relationship of head weight, lift, lie and length. Provides more power, greater distance, lower scores. Chrome-plated step-down Rocket shafts by True Temper. Exclusive Wilson "Reminder" grip of fine Brown genuine Leather—positions your hand and keeps it in place. For right handed players only. *Mailable.* Only 10% down—see Terms on Page 269.

Give a Gift of Luxury that will be remembered a lifetime!—give a set of new 1960 Sam Snead luxury irons and woods. Order at right.

(A) **Sam Snead Sets of 3 or 4 Woods.** Matched and registered. Superbly-crafted Strata-Bloc heads finished in dark Burgundy. Large White, Black, Red keystone fiber face inserts. 1-pc. Metal sole plates scientifically fitted. Driver is 43 in. long Wts. 7 lbs. and 6 lbs. $7 Dn. for Set of 4.

60 T 4332 M—Set of 3. (1, 2, 3).....Cash 53.95

60 T 4331 M—Set of 4. (1, 2, 3, 4)....Cash 69.88

(B) **Sam Snead Set of 8 Irons.** Matched and registered. Includes 2, 3, 4, 5, 6, 7, 8, 9. Steel heads plated with high burnished Chrome—streamlined flange for more power, accuracy and beauty. Stamped in Gold color, Red and Black for luxury appearance. No. 2 iron is 38½ in. long, other clubs built in proportion. $11 Down.

60 T 4334 M—Set of 8. Wt. 11 lbs.. Cash 108.95

Golf Gifts Galore . . . Sure Hits at Christmas

(C) **12-Ball Gift Box With Cigarette Lighter.** A Christmas bonus—a slim, streamlined cigarette lighter included at only a few cents more than the cost of balls alone. Balls are popular "Medalist."

60 T 4301—Set. Ship. wt. 1 lb. 8 oz....6.29

(D) **6-Ball Gift Box.** "Medalist" liquid center balls in Christmas gift box.

60 T 4300—Set. Ship. wt. 12 oz. 3.04

(E) **Best Quality Ice Bucket With 12 Balls.** $1.25 quality Wilson liquid center, thin wall "Mark I" balls in coral and white ice bucket you'll use with pride.

60 T 4309—Set. Ship. wt. 1 lb. 12 oz..11.69

(F) **Best Quality Gift Box of 6 Balls.** Wilson made "Mark I" balls in beautiful many-purpose Gold embossed Leatherette box.

60 T 4308—Set. Ship. wt. 12 oz. 5.97

(G) **"Pro" Ball Marker.** Imprints name on ball. Includes Red ink, 3 alphabets.

60 T 4418—Ship. wt. 10 oz. 3.45

(H) **"19th Hole" Electronic Indoor Putting Game Set.** Includes "19th Hole" with exact cup size and wide front to return even missed putts. Indicates hits, misses. Adjustable distance return. Realistic 9 ft. x 12-in. indoor putting green and new instructional putting guide. For 110–120V AC. UL Ap.

60 T 4444—Set. Ship. wt. 4 lbs. 14.14

60 T 4436—"19th Hole." Wt. 2 lbs. 4 oz.9.49

60 T 4443—Putting Green. Wt. 1 lb. 4 oz.4.95

(J) **Famous "Hed-Mitts."** Truly deluxe head covers. Won't slip off—protect 10 in. of shaft. Soft Red and White Capeskin Leather. Leather keeper, metal fasteners.

60 T 4420—Set of 4. Ship. wt. 7 oz....6.79

60 T 4421—Set of 3. Ship. wt. 5 oz....5.17

Rayon Twill Club Covers. (Not shown.) White Leather numbers on contrasting color Leather shields. Flannel lining.

60 T 4434—Set of 4. Wt. 6 oz. 2.52

60 T 4433—Set of 3. Wt. 4 oz. 1.92

(K) **Custom Styled, Luxury 18-Club Bag.** A golfer's dream come true—it'll be the talk of the club! Made by Wilson with luxurious expensive bag features. Deluxe Leather-grained White Vinyl that resists scuffing, heat, cold, mildew, stain—washable. London Tan Leather trim. Leather side shields. Oval top. Big clothing, ball utility pockets—all with zippers. Padded sliding strap with Leather harness. Detachable hood. Grommeted club dividers. Umbrella holder, towel clip. Rubber bottom. *Mailable.* $3.50 Down.

60 T 4465 M—Ship. wt. 10 lbs. Cash..34.95

(L) **Two-Tone 15-Club Golf Bag.** A handsome gift. Mocha Brown Vinyl coated woven Drill with British Brown trim on handle and cuffs. Perforated diamond shaped design on cuffs and trim. 9x5-in. oval top with two club dividers for irons and woods. Front panel has large zippered clothing pocket—circular zippered ball and accessory pocket. Molded Rubber handle and bottom. Bright Nickel-plated hardware. *Mailable.*

60 W 4476 M—Ship. wt. 7 lbs..11.44

(M) **Full Size 15-Club Budget Bag.** Smartly styled. 9x5-in. oval top with 2 sturdy club dividers. Made of Rubber backed woven drill—Red and Black plaid. Tan Vinyl trim, cuffs, handle. Cuffs have diamond shaped White perforated accent. Extra big clothing pocket with zipper. Big zippered ball and accessory pocket. Sweater strap, padded sling. Molded Rubber handle and bottom. Nickel-plated hardware. *Mailable.*

60 W 4474 M—Ship. wt. 6 lbs....8.64

(N) (P) **Budget Tru-Power Golf Sets.** Woods with Walnut finished heads, keystone fiber inserts. Irons with Chromed Steel heads, weighted backs. Center shafted 2 sided putter. True Temper step-down shafts. Leather perforated grips. For Right handers.

(N) **Men's 7 Club Set.** 2 woods (1, 3); 5 irons (3, 5, 7, 9, putter). Vinyl coated Drill "Keystone" bag—Red with Black trim. Big pocket. Sells nationally for $44.95.

60 W 4318 M—*Mail.* Wt. 15 lbs....Cash 37.45

(P) **Women's 6-Club Set.** 2 woods (2, 3—one shown); 4 irons (3, 5, 8, putter). Plaid bag. Rubber bottom. $39.95 nationally.

60 W 4319 M—*Mail.* Ship. wt. 13 lbs...33.45

Men's 5-Club Set. (Not shown.) 1 wood (2); 4 irons (3, 5, 7, putter). Plaid bag as (P) above. Sells nationally for $31.95. $2.50 Down.

60 W 4317 M—*Mail.* Wt. 10 lbs.. .Cash 24.88

(R) **Jr. 5-Club Set.** 1 persimmon-head wood (2); 4 Chromed irons (3—34 in., 5, 7, putter). Chromed step down shafts. Gray Canvas bag. Sells nationally for $23.95.

60 T 4320 M—*Mail.* Ship. wt. 10 lbs.... 19.75

(T) **New Sam Snead "Pay Off" Putter.** By Wilson—add it to any club set. True Temper step down center shaft—right-left handed. Polished Brass. Calfskin grip.

60 T 4358 M—*Mail.* Ship. wt. 1 lb. 6 oz..12.95

(U) **Hawthorne Folding Cart.** Opens, closes by lifting, lowering handle. Closes to 10½ in. —rolls when closed. Adj. bag brackets. Plated Steel. Rubber grip. 10x1.50 in. semi-pneumatic tires on Red wheels.

60 W 4441 M—*Mailable.* Wt. 16 lbs.... 13.95

(V) **DeLuxe K-Kart.** Opens and closes when handle is lifted or lowered—rolls closed. Folds to 10 in. Adjustable brackets fit all bags. Polished Steel. 12 in. ball bearing wheels, wide tread semi-pneumatic tires—wide wheel span for stability—makes rolling easier.

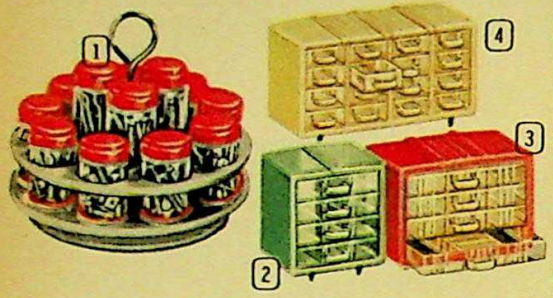
60 T 4452 M—*Mailable.* Wt. 20 lbs..... 17.95

(T) NEW Sam Snead Putter at Wards 12.95

(U) Hawthorne Cart 13.95

(V) DeLuxe K-Kart 17.95

For His Hobby or His Den



1 **"Lazy Susan" Dispenser** keeps Dad's workbench neat . . . saves time hunting exact screw, etc.—Revolving metal stand holds 12 clear plastic vials filled with plated bolts, screws, washers, etc.
84 W 407—Over 300 pcs. Wt. 14 lbs..... Now 4.98

2 TO 4 **"Small Items" Storage Cabinets . . .** bring order to workshop, office, den, school or sewing room. Tough, high-impact plastic frames are built to last. See-through drawers. Dividers and index labels. *State Red, Green or Beige.*
(2) 84 T 4385—6⅜x7x6⅜ in. Wt. 1¾ lbs..... 1.98
(3) 84 T 4386—9½x6⅜x6⅜ in. Wt. 2½ lbs....2.98
(4) 84 T 4387—12⅞x7x6⅜ in. Wt. 3¼ lbs....4.98

5 **Let's Play Mumbly Peg** and watch the good old fashioned fun! Combination knife has master spear blade, screwdriver-cap lifter, can opener, leather awl.
84 T 82—Plastic Foam Playboard, Rules. Wt. 1 lb.. 2.98

6 **Mumbly Peg Knife Only.** 2 blades—Screwdriver, cap-lifter, too.
84 T 85—Complete Instructions. Wt. 4 oz..... 1.19

7 **Ranger Axe and Knife Kit.** Ideal gift for any woodsman. Mirror-polished 10-in. campers' axe and 4-bladed camp knife fit sheaths of embossed leather.
84 T 81—Gift Boxed. Ship. wt. 1 lb. 4 oz.....4.98

8 **Pocket Knife Tool Kit.** You can't go wrong with this gift idea for man or boy of any age. Strong steel knife blade plus 5 interchangeable tools—can opener-cap lifter, file, screwdriver, punch awl, chisel.
84 W 73—Vinyl case. Ship. wt. 12 oz.....1.98

8A **Whittling Kit**—everything he'll need to start this fascinating hobby! Three high-carbon cutlery steel blades for shaping, smoothing, punch awl and fine detail work. Plastic stag knife handle. 4 pieces balsa wood. With Patterns, Instructions.
84 T 84—Wt. 2 lbs.....2.98

The Touch Tells All . . .

9 **Fine Glove Leather Travel Kit With Slippers.** Soft Glove tanned Cowhide makes it easy to pack—saves space. Washable, waterproof Vinyl lining. Zipper side pocket holds foam cushioned scuffs—leather vamp with elastic insert adjusts to any foot size.
60 T 8742—9x3½x5 in. *F.E. Tax included.* Wt. 1 lb. 8 oz.....7.95

10 TO 13 **New Mellow Touch Leather Gifts**—distinguished by their luxurious softness! A new kind of top-grain Cowhide—glove tanned old fashioned way for suppleness, strength on (10), (12). A touch tells their quality. Saddle tan color.

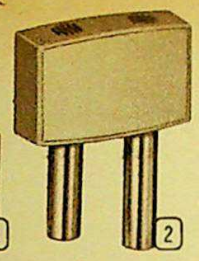
(10) Mellow Touch Brief Bag. Perfect gift for busy executive—rich 6-oz. leather sides with "No-Sag" wire frame, Brass Lock, and 3 roomy pockets. 16x12x7 in. F.E. Tax incl.
60 T 8650—Wt. 4 lbs. 8 oz. 18.95

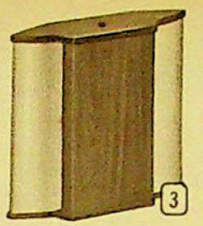
(11) Mellow Touch Bottle Carrier. A new ideal Hold standard fifth or 1-qt.—insures travel safety. Top handle, zipper front opening. Foam padded interior cushions bottle. 13x3¾ in.
60 T 8652—Wt. 1 lb. 4 oz. . 4.95

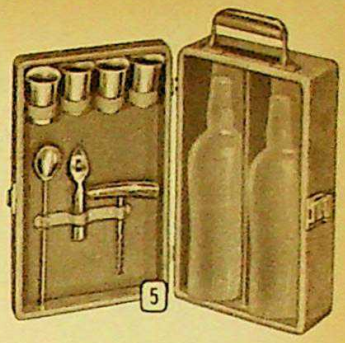
(12) Mellow Touch Deluxe Envelope. Hand turned, saddle stitched edges. Moire lining. Brass lock. Inside divider. Full 16x11x2 inches—holds legal size folders. F.E. Tax incl.
60 T 8651—Wt. 2 lbs. 2 oz. 13.95

(13) Mellow Touch Flask. Smart saddle stitched case holds 8 oz. Silvered Glass flask, "shot" cap. 2 additional Stainless Steel 1-oz. glasses in Zippered bottom pocket.
60 T 8653—Wt. 1 lb. 3 oz. 4.95

14 **New "Peg-Bar Caddy".** An ideal pocket organizer—8 metal pegs adjust to keep everything from your pockets neatly at hand. Smooth top-grain Cowhide covered pebgoard—picture frame style with easel for standing on dresser or ring for hanging.
60 T 8718—Popular 6x8-in. size. Wt. 12 oz.....4.95





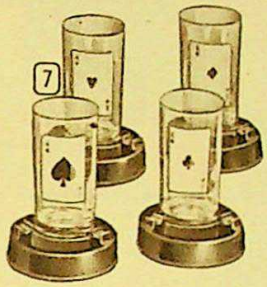


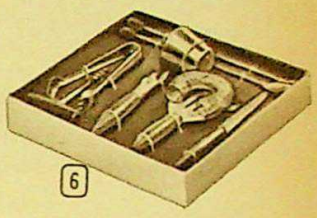
1 TO 3 **Attractive Door Chimes** make perfect gifts. 2 cheerful notes at front door, 1 at rear. Use 16-V. transformers.

(1) Special Economy Model—ideal for apartments. Sand color.
83 W 1650—7⅝x2⅜x5¼ in. Wt. 2 lbs. .....Was $3.95 Now **3.49**

(2) Handsome Bronze Finish Tube Style . . . embossed vinyl front. Stylish neutral sand shade blends with most interiors.
83 W 1652—7⅝x2⅜x10¾ in. Wt. 2¼ lbs..Was $6.59 Now **5.89**

(3) Rich Walnut Panel Model adds a touch of smartness to any decor. Lustrous aluminum tubes, warm charcoal end panels.
83 W 1654—7⅜x2 9/16x7⅝ in. Wt. 4¼ lbs...Was $7.95 Now **6.95**



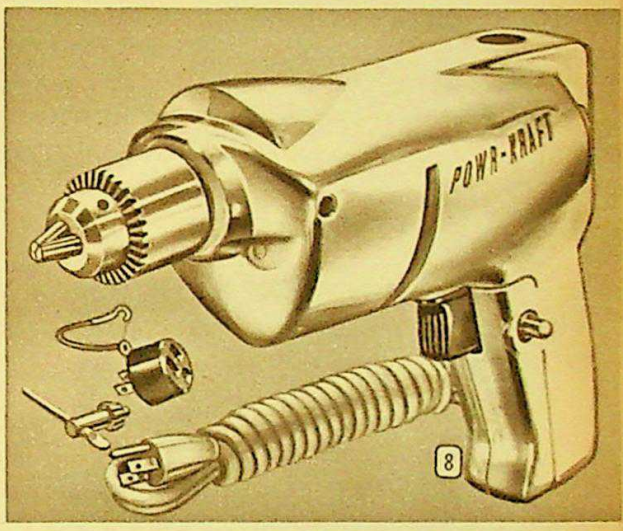


4 **Ice Buckets From Italy.** Polished aluminum, fully fiber glass insulated. Keep generous supply of cubes solid for hours.
86 T 7337—3-Qt. Capacity. Ring handles. Wt. 3 lbs. 8 oz...**2.98**
86 T 7338—6-Qt. Capacity. Bail handle. Ship. wt. 4 lbs....**4.39**

5 **Traveling Handy-Bar.** Leatherlike case with waterproof lining, lock, key; holds 2 bottles, not included. Four 2-oz. poly shot glasses, chromed mixing spoon, opener, corkscrew.
86 T 7376—4x7x12½ in. Ship. wt. 4 lbs.....**11.95**

6 **8-Pc. Stainless Steel Bar Gadget Set.** All the essentials—jigger, strainer, bottle opener, mixing spoon, corkscrew, cocktail fork, ice tongs and knife. Wood handles.
86 T 7346—Ship. wt. 2 lbs. Imported. Set in Gift Box...Set **3.98**

7 **8-Pc. Poker Set.** 4 sparkling 8½-oz. glass tumblers decorated with ace of each suit fired on for permanence. 4 large plastic coasters with convenient built-in ash trays.
86 T 7115—Ship. wt. 3 lbs.....8-piece Set only **2.49**



8 **New *POWR-KRAFT* "Super-Service" Ball Bearing ¼-in. Drill.** Finest we know of at this price—Here's why: full 2.2 amp. motor; Jacobs geared chuck; double reduction gears. U.L. App.
84 T 9297—10-ft. 3-wire cord. 110–120 V. AC-DC. Wt. 4 lbs. **17.88**

9 **Signal Horn with Freon Gas.** Gives 4 mile signal. White Plastic horn. Push button control. Over 200 blasts.
60 T 8774—With Freon can. Shipping weight 2 lbs.....**7.44**

10 **Ranch-Style Mail Box with FREE Monogram** . . . the perfect personalized gift. Lustrous polished brass lid, letters, newspapers, brackets. 3x5¼x14½-in. size holds biggest magazines.
84 T 1934—*State 3 letters wanted.* Wt. 3 lbs.....**4.95**

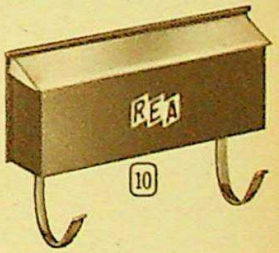
11 **An Exciting Gift for the Golfer**—Golf Watch *Keeps Score* and *Tells Time*, too! Push button—score shows in small windows. Anti-magnetic, sweep second hand. Luminous dial. Wt. 13 oz.
45 T 323—Comfortable strap. Price includes Fed. Tax...**10.95**

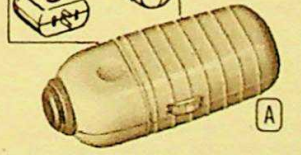
12 **Glove Leather Crush-Type Unfitted Travel Kit.** Extremely soft top-grain Cowhide with top zipper. Waterproof lined. Zippered side pocket. Tan color like (9) on opposite page.
60 W 8727—9½x4x4 in. *Tax included.* Wt. 1 lb.....**4.40**

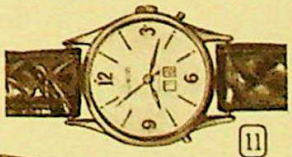
13 ***POWR-KRAFT* 90-125W. Dual Heat Soldering Gun Kit**—helps the handyman in 101 ways! Light, heavy-duty soldering. Heat adj. in 5 seconds. 2 Tips, Tool, Tip Wrench, Solder, Case.
84 T 6092—Wt. 3½ lbs. U.L. App. Was $6.95.....Now **5.99**

14 **Pocket Hand Warmer.** Gives flameless heat of 150°—12 to 24 hours on a filling. Uses lighter fuel or white gas.
60 W 1644—Imported. In cloth case. Wt. 12 oz.....Only **1.17**

Boat Horn Gives 4 Mile Signal





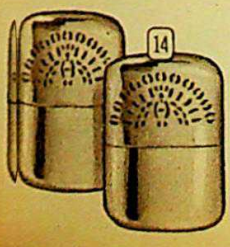


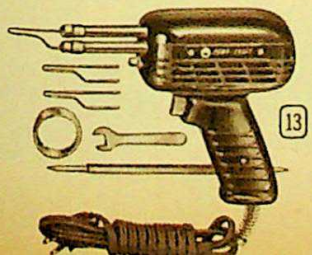
New Rechargeable Imported Flashlight

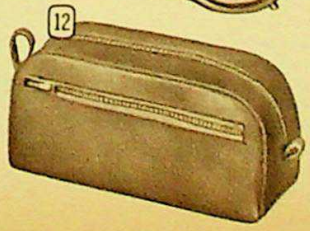
A **Lightweight—Inexpensive!** Lab. tested. Recharges over and over—plug into any 110–130-Volt AC outlet only. Saves battery expense.

The magic of this pocket size light is in its newly invented built-in, noncorrosive, permetically sealed storage battery and charger.

Ivory Color Plastic Case. Extra bulb. Read instructions incl. Wt. 8 oz.
60 T 13100.....**3.66**





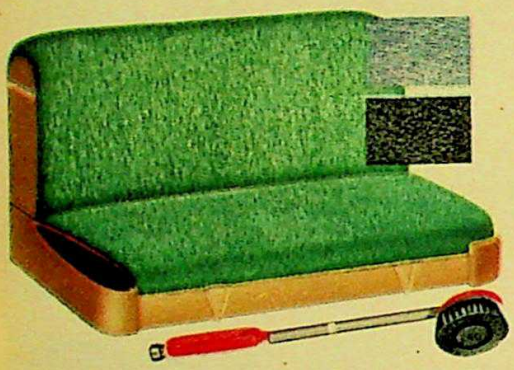


For the Man and His Car

[1] **5-Cup Auto-Home Coffee-Maker Kit.** Makes good coffee anywhere. Aluminum percolator; 4 plastic cups; 4 spoons; 2 cord sets—one for 12-volt cars; one for 115-volt home use. UL app. Dash mount bracket. Wt. 5 lbs.
61 W 8011—Plastic case. 12-volt cars only.....14.75

[2] **Smart Scotch Plaid Car-Snac Kit.** Fits over car seat. Steel case, hinged covered food compartment. Two 1-quart vacuum bottles, 3 extra cups.
60 T 9399 M—*Mailable.* Ship. wt. 9 lbs.....9.44

[3] **Prestige Identification Plates.** Distinctive way to identify your home, auto, boat, luggage, etc. . . . your name, name and address or slogan imprinted. Lgth. 5½ in. Silver lettering on either Red or Black plate. *State Color, Name, Name and Address or Slogan Printed.*
61 TP 8045 K—*Postpaid.* Allow 2 weeks.....Each 2.95
ORDER 2 ALIKE—SAVE $1.45. 2 Plates, same wording 4.45



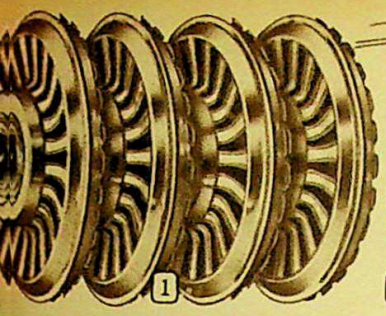
Colorful Terrycloth Seat Covers. Never priced lower. Durable, colorfast. Wash like a towel. Dress up car—give year 'round comfort, protection. Fit all cars—only minutes to install. Semi-fitted; elastic cording hooks under seat for smooth fit; elastic strap holds backrest in place. Holiday priced. Ship. wt. each 2 lbs.
State Color Wanted: Blue, Green or Charcoal.
61 T 7578—For Split Front Seats.....Each 3.44
61 T 7579—Solid Front or Rear Seats.....Each 3.44

Clean Car the Fast Spin-Clean Way. Add detergent to handle chamber, water power whirls inner brush to spin away dirt—twist handle for clear rinse water. Quality horsehair head. Longer 36-in. rubber covered handle makes it ideal for cleaning your home windows on the outside. Fits all standard garden hose. Comes in assorted colors—no color choice.
61 T 9895—Ship. weight 2 lbs.....4.59

Stratobeam Swinging Arm Red Blinker Lantern. Both searchlight head and blinker arm adjust 180°. Have separate switches. Rustproof Aluminum case with Plastic handle. With 6-Volt battery. Shipping weight 3 lbs. 4 oz.
60 W 13230.....4.79

Machine-Washable Dancord Car Coat. Regular and Tall Sizes. Styled for driving ease and all-around wear—side vents, new slanted hacking pockets, self collar. Warmth without weight, lined throughout in Black Rayon quilted to interlining of 85% Orlon, 15% other fibers. Dancord Wrinkle-Shed combed cotton—the longest wearing cord we've tested. Zelan water-repellent Color: Light Tan only. Washable. See sizes below.
REGULAR EVEN CHESTS: 36 to 46 inches. About 34-inches long.
39 W 7137—*State Chest Size.* Ship. wt. 3 lbs. 8 oz.....12.89
TALL EVEN CHESTS: 38 to 48 inches. About 36 inches long.
39 W 7138—*State Chest Size.* Ship. wt. 4 lbs.....14.98

[4] [5] **DeLuxe Mats For Car Beauty, Protection.** Extra tough rubber-plastic—hugs floor, easy to clean. *State Color Wanted:* Blue, Green, Red or Black each with White inlay; or White with Black inlay.
(4) DOOR TO DOOR CONTOUR FRONT MAT. Wt. 13 lbs. *State Color.*
61 W 7210 M—1959 Buick, Cad., Chev., Pontiac, Olds. Each 6.79
61 W 7211M—For 1957–59 cars (ex. 1959 cars listed above). Easily trimmed to fit older cars. Ship. wt. 11 lbs.....Each 6.49
(5) REAR FLOOR MATS. Extra wide. All cars. *State Color* as above.
61 W 7212—Ship. wt. 9 lbs.....Two for 7.49; Each 3.89
Save on Sets. Includes 1 front, 1 rear mat. *State Color.*
61 W 7208 M–1959 Buick, Cad., Chev., Pont., Olds. Wt. 22 lbs. 10.18
61 W 7213 M–1957–59 Cars (ex. 1959 cars above). Wt. 20 lbs. . . 9.88

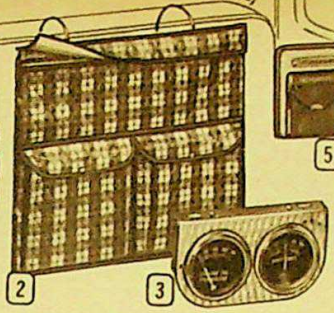


1

"Candy Stripe" Wheel Covers. Distinctive black and white stripes radiate from center. Triple chrome plated. Snap on easily. For cars with 14- and 15-inch wheels. Sold in sets of 4 only.

61 W 7956L—14-in. Wt. 9 lbs...Set **13.95**

61 W 7962 L—15-in. Wt. 9 lbs..Set **13.95**

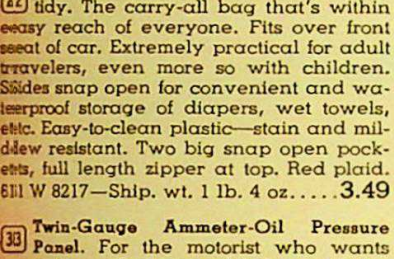


2

3

"Car-Tote" Bag. Keeps interior neat, tidy. The carry-all bag that's within easy reach of everyone. Fits over front seat of car. Extremely practical for adult travelers, even more so with children. Sides snap open for convenient and waterproof storage of diapers, wet towels, etc. Easy-to-clean plastic—stain and mildew resistant. Two big snap open pockets, full length zipper at top. Red plaid.

61 W 8217—Ship. wt. 1 lb. 4 oz.....**3.49**



Twin-Gauge Ammeter-Oil Pressure Panel. For the motorist who wants more *than* a flashing red light to tell him how car's electrical system is operating. Precision "twin-gauge" panel shows exact rate of charge, discharge: *exact* oil pressure. Forewarns of possible trouble. Brushed aluminum finish. Installs in minutes; under dash mounting. Instr.

61 W 8133—Ship. wt. 1 lb. 3 oz.....**4.95**

New Front-Seat Carry-All. A gift every car owner will appreciate. Store all your accessories such as smokes, maps, glasses, etc., on front seat within easy reach. Use also as restful arm support; makes excellent kiddie seat. Stays put—metal brace slips between front seat and backrest. Sturdy luggage type construction with brass piano hinge. Washable and scuff-proof leather-like tan plastic.

61 T 8185—Ship. wt. 2 lbs. 14 oz....**3.98**

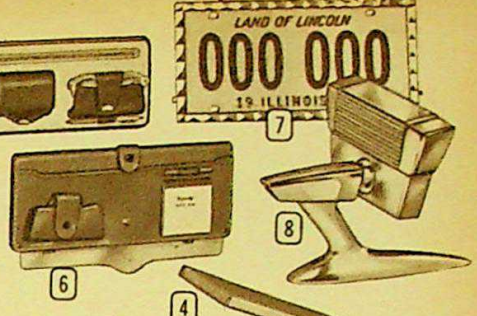
5

New Visor Pack. Attractively designed in leather-like plastic. Large zippered pocket for papers, maps, etc. Attached cases hold glasses, cigarettes, coins. With ball point pen.

Colors: Black and White; 2-Tone Blue.

State Color Wanted. Ship. wt. 11 oz.

61 T 8074—Holiday Special.....**1.79**



6

New Visor With Sun Shield. A perfect gift in top grain Cowhide. Clips over any car visor. Heavy Acetate sun shield lowers to shield eyes from the sun—slips into dust-free pocket when not in use. Pocket for maps, papers—mechanical pencil, note pad and sunglass case. *Size:* 13½x5¼ in.

60 T 8717—Ship. wt. 1 lb. 8 oz....**5.95**

7

Chrome Plated License Frame. Fits all plate sizes. Firm fitting, plate won't rattle. Weatherproof plastic window. Ship. wt. each 1 lb. 2 oz.

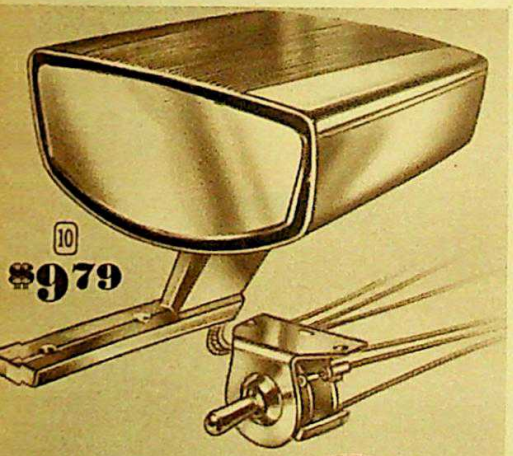
61 T 7894—2 for **3.79**.....Each **1.95**

8

New "Citation" Car Mirror. Triple chrome-plated. Distinctively styled with 1960 design. Large non-glare, adjust. rectangular head. For fender or body mount.

61 T 7822—Ship. wt. 1 lb. 8 oz.....**2.79**

4

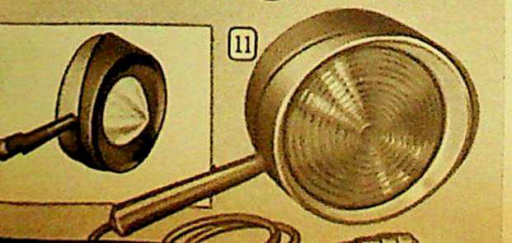


10

$9.79

New Dash-Control Car Mirror. Just a flick of your finger on dash mount switch adjusts the non-glare mirror to desired position. Beautifully styled throughout—its sleek, trim lines will complement any car. Heavily chromed. For fender mount. With instructions.

61 T 7877—Ship. wt. 4 lbs. **9.79**



11

Portable Hand Spot Light. Non-breakable plastic. Plug into lighter—long 10-ft. cord allows use in or out of car. G.E. sealed beam throws 1200-ft. light. On-off switch. Mounting bracket in handle. Green and white trim.

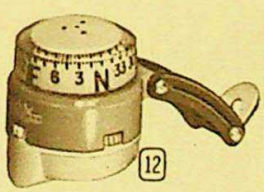
61T6828–6-Volt. Wt. 2 lbs...**4.95**

61T6829–12-Volt. Wt. 2 lbs. **4.95**

9

Engine Performance Gauge. Highly accurate. Indicates engine efficiency—miles per-gallon at all speeds. Warns of faulty plugs, carburetor, valves. Smart gray case. For cars, trucks.

61 T 9680—Ship. wt. 2 lbs...**6.95**



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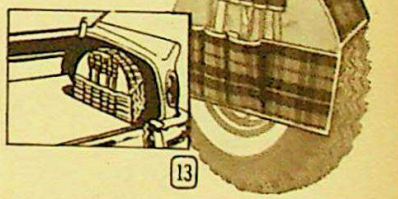


13

Auto Compasses. Accurate. Adjustable bracket.

61 T 8153—ILLUMINATED TYPE. Self-contained battery. No wires to connect. Ship. wt. 6 oz..**3.69**

61 T 8152—NON ILLUMINATED. Like above. Ship. wt. 6 oz..**2.95**

Spare Tire "Utility Holder." Keep car tools in one handy place. Washable Red Plaid plastic leatherette.

61 T 7909—Wt. 10 oz.....**2.89**

De Luxe Cover. Top-grain leather tool holders and pocket.

61 T 7919—Wt. 1 lb. 8 oz..**5.95**

Give Proudly for

OVAL TAPER
CUT $2.01 EACH

Travel, Year 'Round Fun

(A) TO (E) Holiday Savings on OVAL TAPER—Each Case Cut $2.01. Beautiful ""Contour Crown" oval shape adds extra space. Reinforced heat-sealed molded plywood box. Triple-stitched 100% Vinyl bindings. Plastic handles. Crepe finished acetate linings, quilted bottoms (except train case).

Colors: Azure Blue (on set), Milan Tan (1), or Honey White (2). *State Color.* Harmonizing ""Hide-I-Dent" name tags with each case.

(A) Train Case. Removable 3-section plastic tray. Mirror. 14x8¾x8½ in. *State color.*
600 W 8344—Wt. 7 lbs... Was $11.95, Now **9.94**

(B) 21-in. Weekend. 5 fully shirred pockets—1 is zippered, removable and waterproof. Lined. Size: 21x16x6 in.
60 W 8345—Wt. 7 lbs. 8 oz. *State color*.. **10.94**

(C) 24-in. Pullman. 5 pockets. 24x16x6½ in.
60 W 8346MO—Wt. 8¼ lbs. *State color*. **12.94**

(D) 26-in. Pullman. 5 pockets. 26x18x6¾ in.
60 W 8347 MO—Wt. 11 lbs. *State color*. **14.94**

(E) 29-in. Excursion. 5 pockets. 29x19x7¼ in. Rich styling, with capacity of a hand trunk.
60 W 8348 MO—Wt. 12 lbs. *State color*.... **16.94**

HAWTHORNE
Oval-Taper
- SMART
- STRONG
- STYLISH

Clear Plastic Covers

Zippers, double bottoms.

Cat. No.	For	Wt.	Price
60W8182	(A)	11 oz.	$2.49
60W8183	(B)	15 oz.	2.49
60W8184	(C)	16 oz.	2.99
60W8185	(D)	18 oz.	2.99
60W8186	(E)	19 oz.	2.99

Hawthorne "Stratolite" Molded

SO LIGHT . . . SO BEAUTIFUL

STRATOLITE With The "Molded Flair" Design—The Perfect Gift. Molded for strength and beauty. Heavy Vinyl bindings create the fashionable Recessed Channel. Ladies' cases are lined with crepe finished quilted acetate. Men's have quilted rayon. Train Case has a protective clear plastic covering over the lining. Added features are top quality locks, steel core handles and matching identification tags.

Colors: Surf White (F) to (J), Sailor Blue (3) or Storm Gray (4) for ladies. Saddle Tan (K) (L) or Storm Gray (5) for men.

(F) Ladies' Train Case. Shirred pocket with moisture-proof lining. Removable beveled edge mirror. 13½x8½x8 in.
60 W 8370—Ship. wt. 6 lbs. *State color*..... **14.95**

(G) Ladies' 21-in. Week End Case. 3 shirred pockets, 2 tie tapes for neater packing. Size: 21½x15¼x6 in.
60 W 8371—Ship. wt. 8 lbs. *State color*..... **14.95**

(H) Ladies' 24-in. Pullman. 3 shirred pockets and 2 tie tapes keep clothing in place. Size: 24x17½x6½ in.
60 W 8372 MO—Ship. wt. 9 lbs. 12 oz. *State color*..... **17.95**

(J) Ladies' 26-in. Pullman. 3 shirred pockets and 2 tie tapes for neat, convenient packing. 26x18½x6¾ in.
60 W 8373 MO—Ship. wt. 11 lbs. *State color*..... **20.95**

(K) Men's Overnight Case. Tailored divider curtain and top grain leather garment strap. Size: 21½x15¼x6½ in.
60 W 8031—Ship. wt. 9 lbs. *State color*..... **15.95**

(L) Men's 2-Suiter. Curtain divider, packing fixture, 2 wood dowl hangers and leather garment strap. 26x18½x7 in.
60 W 8030 MO—Ship. wt. 15 lbs. *State color*..... **20.95**

"Molded Flair"
- JET-AGE STYLING
- LUXURY LOOK

Clear Plastic Protective Covers.

With zippers and double bottoms.

Cat. No.	For	Wt.	Price
60 W 8171	(F)	11 oz.	$2.49
60 W 8172	(G)	15 oz.	2.49
60 W 8173	(H)	16 oz.	2.99
60 W 8174	(J)	18 oz.	2.99
60 W 8170	(K)	15 oz.	2.49
60 W 8169	(L)	18 oz.	2.99

All Luggage Prices Include 10% Federal Tax.

WRC Charge It! SEE PAGE 19

(M) (N) A Wonderful Gift For Men. Matching cases with a special baked-on Coppertone finish. Steel tongue groove closures. Non-breakable plastic handles. Textured drill linings. Save Extra on set.

(M) Overnite. Adjustable garment strap.
60 WT 8089—21x14¾x7 in. Wt. 8 lbs.... **7.95**

(N) 2-Suiter. Packing bar, 2 hangers, 2 adj. Packing straps. 24x18½x8 in.
60 WT 8088 MO—Ship. wt. 11 lbs..... **10.95**

Christmas Gift Special. Match. 2-pc. set.
60 WT 8090 YO—Wt. 20 lbs. Save $2.02. **16.88**

(P) TO (T) A Welcome Gift For Ladies. Baked-on finish, Brass plated locks. Tongue groove closures. Non-breakable handles. Rayon lined. *State:* 2-Tone Blue (P) (R) (T)—or Tan (6).

(P) Train Box. Tray and Mirror. 12x8¾x6½ in.
60 W 8308—Ship. wt. 4 lbs. 12 oz..... **4.94**

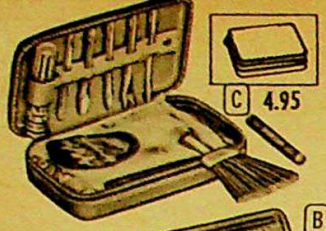
(R) Weekend Case. Shirred poc. 21¼x12¼x7¼ in.
60 W 8309—Ship. wt. 6 lbs. 12 oz..... **5.94**

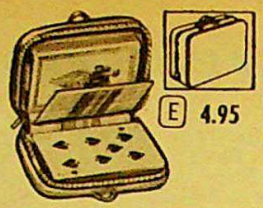
(T) Pullman Case. Shirred poc. 25¼x13¾x7⅞ in.
60 W 8310 M—Ship. wt. 8 lbs. 8 oz..... **7.95**
60 W 8311M—Match. 3-pc. Set. Wt. 19 lbs. **16.88**

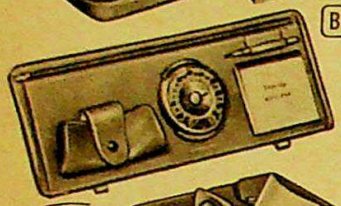
(U) Jr. Miss Luggage Set. Smart adult style and quality. Special baked-on Vinyl finish; rayon linings. Shirred lid pocket in Roomy Overnight Case, 15x10½x6¾ in.; mirror in Train Box, 10x7x5 in.

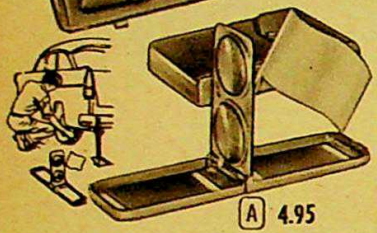
Ship. wt. 11 lbs.

60 W 8312..... **7.95**









Luxury Leather Need Not Be Costly

A Auto Flare Kit. 2 reflectors, Red flag. Fits into 8x4½x1¼-in. Red Cowhide case.
60 W 8732—Steel base. Ship. wt. 2 lbs..4.95

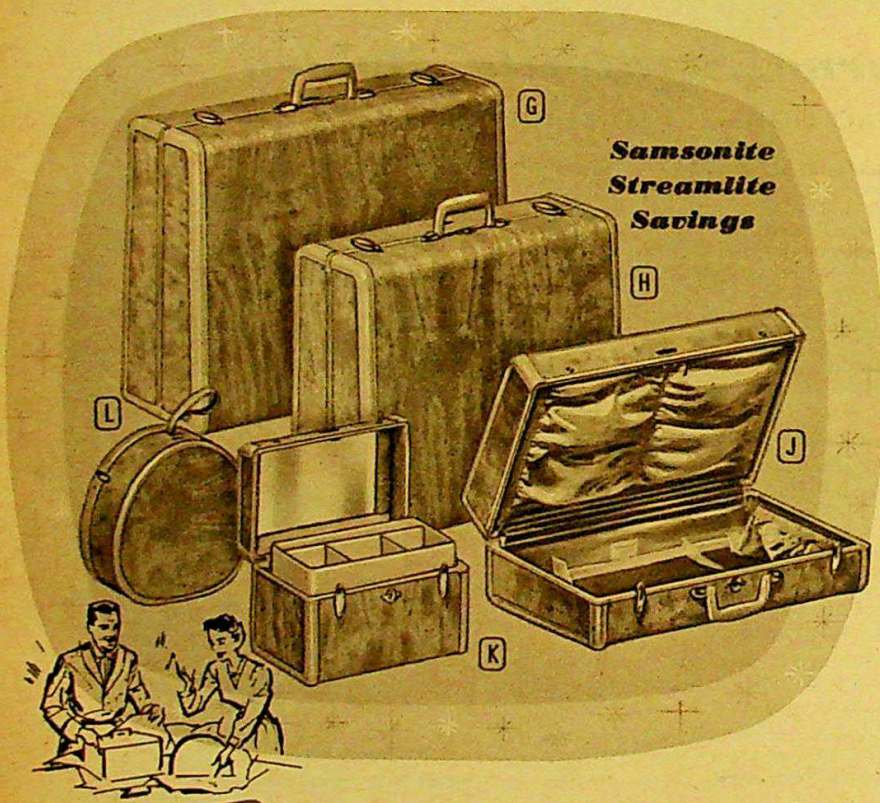
B Top Grain Leather Auto Visor with Aneroid Thermometer (−40° to +120°F.). Clips to car visor. Zippered pocket, sun glass case, pad and mechanical pencil. Ship. wt. 1 lb.
60 W 8729—With thermometer.....4.95
60 W 8730—Without thermometer.....3.95

C "Car-Care" Zippered Kit. With Nylon whisk, polishing cloth, door lubricant. Phillips screwdriver—bits, tack puller.
60 W 8728—Leather case. Wt. 1 lb.....4.95

D First Aid Kit. Suntan top grain Cowhide with hand-turned edges. Zipper. With scissors, gauze, bandage, adhesive tape, aspirin, 3 Bandaids, Unguentine, Mercurochrome. Zipper case is 6½x2x1½ in.
60 W 8735—Ship. wt. 10 oz.....3.95*

E Leather Card Case. Plaid lining, zipper case with 2 decks Plastic-coated cards.
60 W 8731—4x3x1½ in. Wt. 1 lb.....4.95

F Shoe Kit. Black or Brown Leather case with 2 cans polish for Black or Brown shoes. Also 2 brushes, 2 cloths.
60 W 8736—*State color.* Wt. 1 lb.....3.95*



Santa Specials

Ladies' Samsonite Streamlite. Wood box, Vinyl covering. Brass locks. Lifetime handles. Molded bindings. Smart Rayon Faille linings.

State Color: Natural Rawhide, Saddle Tan, Textured Crystal Green, London Gray, Hawaiian Blue.

Note. *All mailed Postpaid.* Wts. given are weights of empty case.

G Pullman. Was $30.75. 2 pockets, partition. About 5¼ lbs.
60 WP 8197 MO—26x19x9 in.29.65*

H Wardrobe. Was $28.55. 4 Plastic hangers, packing bar, curtain. Wt. about 10⅔ lbs.
60WP8195MO–21x17½x8 in.27.45*

J Overnite Case. Was $21.95. 2 pockets, padded bottom. Dust curtain. Weight about 7½ lbs.
60 WP 8194—21x15¼x7 in..18.65*

Personal Overnite. Was $19.75. Smaller than (J). About 5¼ lbs.
60 WP 8193–15x12x6¾ in...17.55*

K Train Case. Was $19.75. Mirror, Plastic tray. 2 pockets. Washable lining. Wt. about 5½ lbs.
60 WP 8192—13x8x9 in.....16.45*

L Hat Box. Was $17.55. 6 pockets. Wt. about 4⅓ lbs.
60WP8199M–18¼x16½x7 in.16.45*

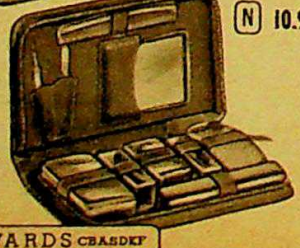
M Good Quality Fitted Leather Kit. Smooth Split Cowhide—Ginger color. 12 fittings. 3-way zipper. 11¼x6½ in.
60 W 8723—Ship. wt. 2 lbs. 8 oz...6.95*

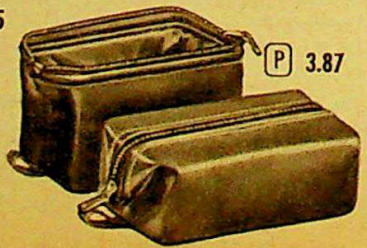
N Best Quality Fitted Leather Kit. Top grain Cowhide—Suntan color. 10 fittings—3 are chrome-plated. 11¾x6½ in.
60 W 8724—Ship. wt. 3 lbs.....10.95*

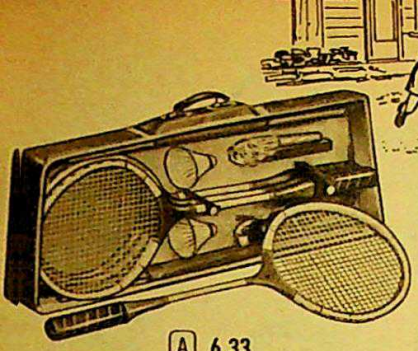
P Good Quality Unfitted Leather Travel Kit. Roomy interior—zipper top. Split Cowhide—Ginger color. 9x5x3½ in.
60 W 8726—Ship. wt. 1 lb.....3.87*

R Best Quality Unfitted Travel Kit. Top grain Brown Cowhide, leakproof lining and pocket. Zipper top. 10x6x3¼ in.
60 W 8725—Ship. wt. 1 lb. 5 oz....5.50*

*Prices Include 10% Federal Excise Tax.







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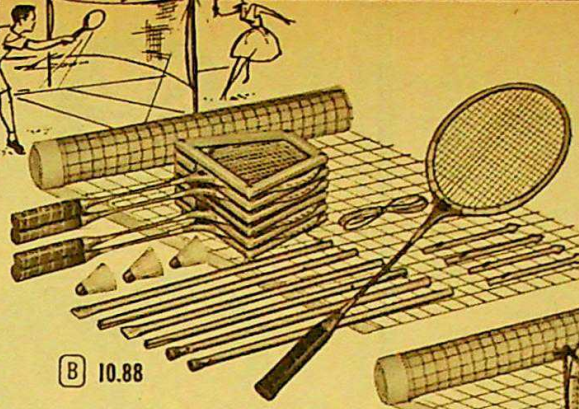
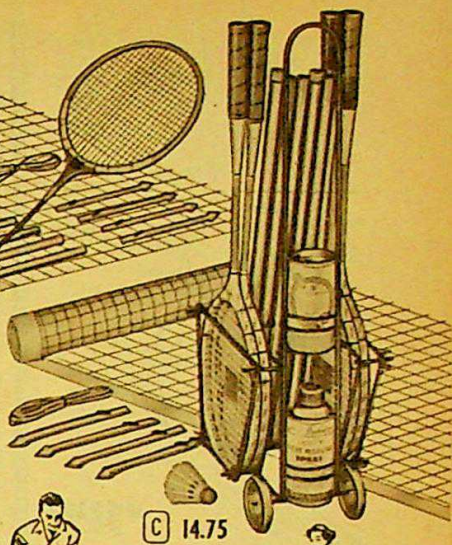


B 10.88



C 14.75

Give Games for Fun

AA New Badminton Set In Carryall Case. Includes 4 laminated frame, professional-type rackets. 20x2-in. tape-bound net. 2 Plastic shuttlecocks, 4-pc. Steel poles, stakes. Handsome Plastic luggage-type carrying case.

660 T 5049 M—*Mail.* Wt. 3 lbs. 8 oz. **6.33**

B Badminton Set With Steel Shaft Rackets. 4 rackets with Stainless Steel shafts provide whippy action—won't break. 2-ply Wood frame with Blue throat, twisted Nylon string, perforated Leather grips. 3 Plastic shuttlecocks. 20x2-ft. tape-bound net. 3-pc. Steel poles, Metal stakes. 2 double presses.

660 W 5054 M—*Mail.* Wt. 10 lbs... **10.88**

C Rollaway Badminton Set. Black Steel cart with Plastic wheels for easy transporting—built-in presses. 4 rackets with 3-ply laminated frames, Leather grips. 20x2-ft. Red net—White tape bound. Can of 3 Carlton Plastic shuttlecocks. 8-oz. spray can marker paint for outlining your own court. Two 3-pc. galv. Steel poles, 4 stakes, ropes. Rules.

660 W 5065 M—*Mail.* Wt. 10 lbs... **14.75**

D Rollaway Croquet Set. Sells nationally for $13.95. Black finish Steel cart, rubber-tired 5-in. wheels. Six 7-in. Maple mallets with Plastic Dura-tips bonded on—won't split. 24-in. screw-in handles with enameled grips. 6 enameled Plastic balls. White Steel arches and stakes.

60 W 5624 MO—*Mail.* Wt. 18 lbs... **10.97**

E Rollaway Croquet Set With Color-molded-in Balls. 6 "live" solid-vinyl outwear others—eliminate need for mallet tips. Six 8-in. mallets with screw-in handles. Knob-top stakes. White Plastic-covered Steel arches. White Steel and Wood rack, tubular ball holder, Rubber-tired 5-in. wheels.

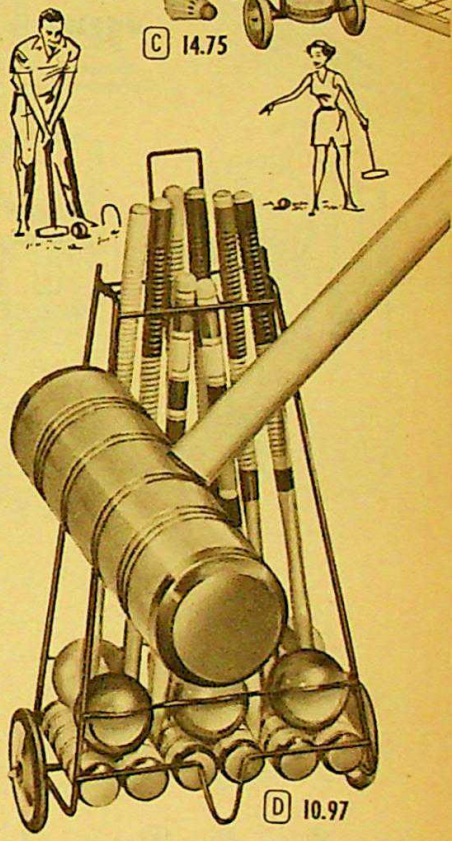
60 T 5626 M—*Mail.* Wt. 19 lbs..... **10.97**

F Croquet Set with Rack. Light Blue Wood rack. Six 7-in. Hardwood mallets with screw-in 24-in. handles. 6 enameled Plastic balls. Stakes, arches.

60 W 5611M—*Mail.* Wt. 13 lbs..... **7.37**

4-Player Set. (Not shown.) As above but only 4 mallets with 6-in. heads.

60 W 5609 M—*Mail.* Wt. 11 lbs..... **5.24**



D 10.97

G Shuffleboard for Indoors or Out. 4-player set. Officially marked 12x2-ft. Linoleum court. Four 48-in. Wood pushers, eight 3½-in. Wood disks marked in Red and Green. Rule Book. Boxed.

60 W 5021M—*Mail.* Wt. 12 lbs. **10.67**

4-Player Outdoor Shuffleboard Set. (Not shown.) Four 65-in. pushers, 8 Plastic 6-in. color-marked disks. Rules. Boxed.

60 W 5020 MO—*Mail.* Wt. 16 lbs... **9.87**

H Budget Priced Indoor Shuffleboard Set. 4-player set includes four 54-in. pushers, eight 4-in. Wood disks—color-marked for easy spotting. Rules.

60 W 5018 M—Wt. 7 lbs. 8 oz. *Mail.* **6.99**

J Wilson "Trophy" Tennis Racket—sells under mfr's. name for $6.95. Blue Nylon string. "Strata-Bow" laminated construction. White enameled shoulders. Blue-White trim, bindings. Tan Leather 4⅜ in. grip. *Mailable.*

60 W 5729 M—Ship. wt. 1 lb. 8 oz... **5.75**

Wilson "Matchpoint" Tennis Balls. Long Wool nap over Rubber. Ship. wt. 14 oz.

60 W 5703—3 in sealed can..... **1.57**

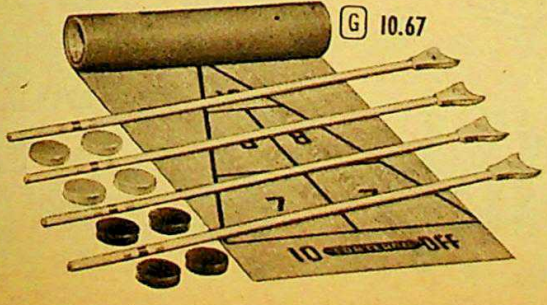
Save $2.53 Extra on Tennis Set

A popular gift. Includes Wilson "Trophy" racket and 3 balls above. *Mailable.*

60 T 5723 M—Ship. wt. 2 lbs. 6 oz... **5.99**

J 5.75 Wilson "Trophy" Set

H 6.99



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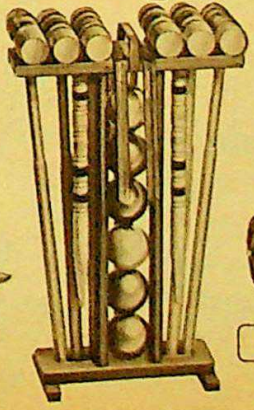

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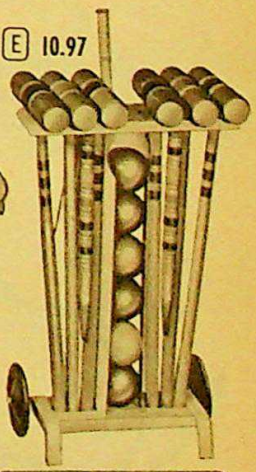

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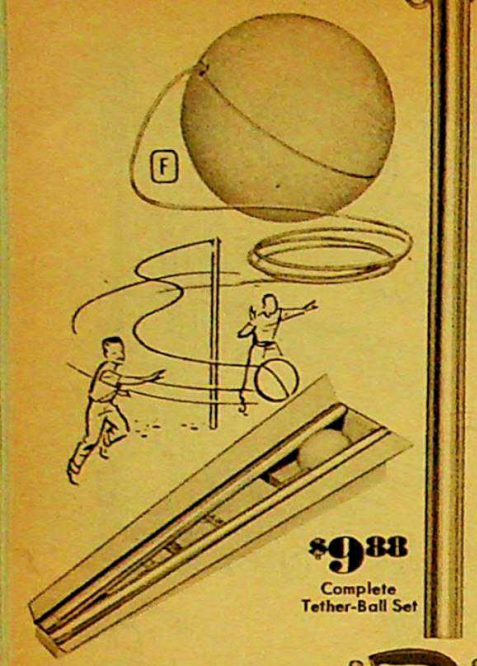
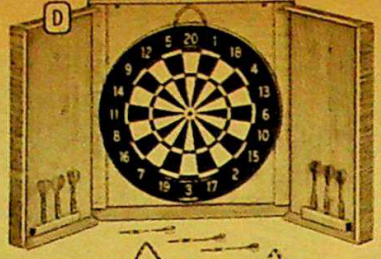
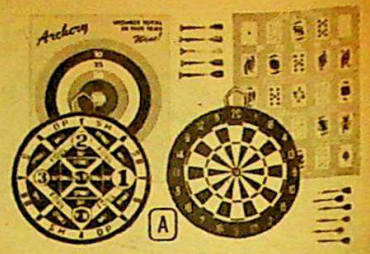
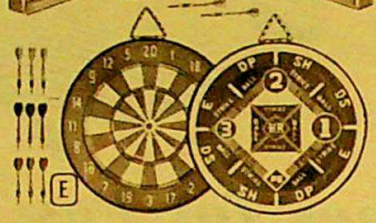
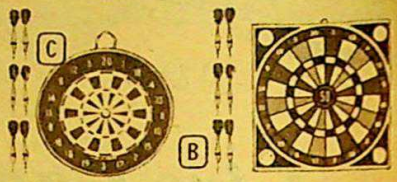










Every Game a Winner

A New Fabulous Foursome Family Game. Tests skill at 4 games—English darts, archery, baseball, cards. Metal banded dartboard, colorful wall board. 6 Brass darts, 5 suction darts. Boxed.

60 T 5399—Rules. Wt. 8½ lbs.....**$5.99**

B Dart Game. Foam Plastic 4 color front on 16x16 in. ½-in. thick board—won't show dart holes. Includes 6 weighted 6-in. feathered darts. Rules.

60 T 5002—Boxed. Wt. 5 lbs.....**$2.19**

C 20-Point Dart Game. 12-in. English round board with wire dividers—¾-in. thick. 6 Brass 4½-in. darts. Rules.

60 W 5007—Boxed. Wt. 4 lbs.....**$2.69**

D New Wall Cabinet Dart Board Set. Ideal in recreation room. Handsome pressed Paper Board wall cabinet—holds all equipment. 18-in. English board is ¾-in. thick. Hand wired 20-point and target dart games. 9 darts, rules.

60 T 5000 M—*Mail.* Wt. 9 lbs.....**$7.44**

E New 5-Color 2-In-1 Dartboard Game. 1 side with Plastic dividers for 20 point game, other has baseball game. 18 in. by ¾-in. thick—Plastic rim. 9 Brass Pro darts with plastic feathers. Rules.

60 T 5019 M—*Mail.* Wt. 8 lbs.....**$4.18**

F New Tether Ball and Pole Set. A fast, fun-packed game—needs little space. Official size Rubber ball fastens to rope—no Metal parts to injure hand. 2-pc. outdoor steel pole. Rules. Boxed.

60 T 5317 M—*Mail.* Wt. 14 lbs..Set **$9.88**

G Volleyball-Badminton Set. 2 best seller games in one set. Offical size molded Rubber volleyball with needle. 4 All-Court badminton rackets with 4-ply laminated frames, Red Rubber grip. Nylon strings. 2 Carleton shuttlecocks, 20x2-ft. net. Galv. Steel poles, stakes, guy ropes. Ready-to-use inexpensive family game.

60 W 5076M—*Mail.* Wt. 8 lbs.....**$9.75**

H Official Horseshoe Set. 4 Diamond "Double Ringer" 2½-lb. shoes of drop forged Steel—1 pair Green, 1 orange. 1-in. Steel stakes. Rules.

60 W 5645 MB—*Mail.* Wt. 24 lbs...**$7.45**

Set of 4 "Double Ringer" Shoes only.

60 W 5644 M—*Mail.* Wt. 11 lbs....**$4.45**

Junior Horseshoe Set. Fun for ages 8 to 12. Lighter, smaller than above. Also with Steel stakes and rules.

60 T 5647 M—*Mail.* Wt. 11 lbs.....**$3.67**

J Complete Volleyball Set. Official size, weight White laminated Rubber volleyball. Regulation twine net, jointed Wood poles, stakes, needle.

60 W 5304 M—*Mail.* Wt. 4 lbs. 8 oz..**$5.29**

K Scoop Ball—Game for all ages—needs little playing area. 2 scoops and fun ball of Polyethylene Plastic.

60 T 5078—Boxed. Wt. 1 lb. 8 oz...**$2.59**

L Exciting Shuttleloop. Combines fun of tennis and badminton. Incl. 2 Wood paddles, shuttlecock, Metal base, loop, chalk, rules. Boxed. Easy to set up.

60 W 5074 M—*Mail.* Wt. 5 lbs.....**$5.94**

M New Tally Pin Set. A fun packed bowling game. 5 colorful 10-in. Hardwood pins mounted on Metal bar—Wood backstop. Two balls. Rules.

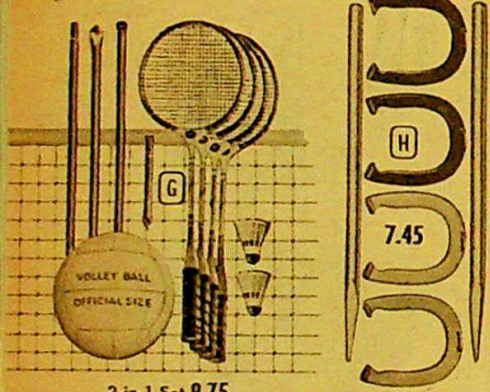
60 T 5088—Boxed. Wt. 4 lbs.....**$5.99**

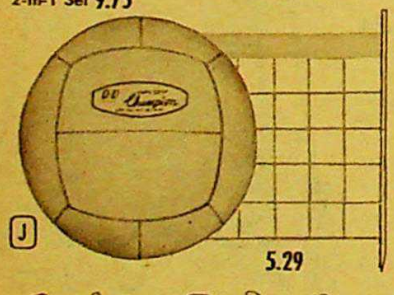
N New Spinning Satellite Suction Dart Game. 2 games in one! 19x19-in. heavy duty laminated board—colorful finish. Each side plays a different game. With 4 suction darts. Rules.

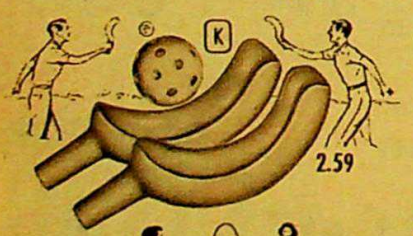
60 T 5086—Boxed. Wt. 2½ lbs....**$2.74**

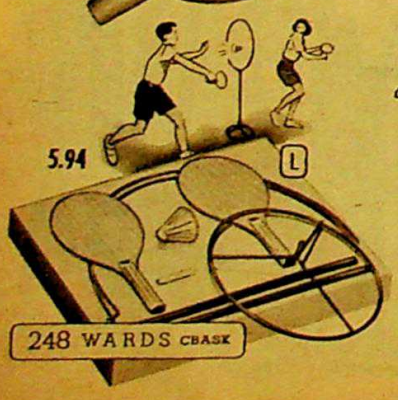
P New Game of Jarts. It's great sport to aim at the ring—fun for 2 or the whole family. Includes 2 Plastic rings with 4 long missile darts. With Rules.

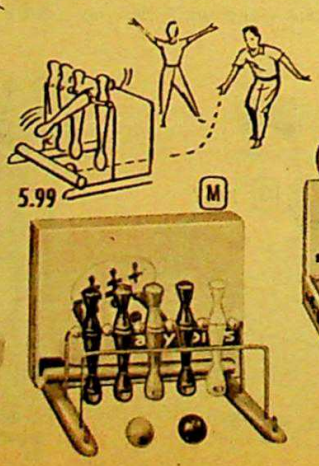
60 T 5089—Boxed. Wt. 3½ lbs....**$4.29**

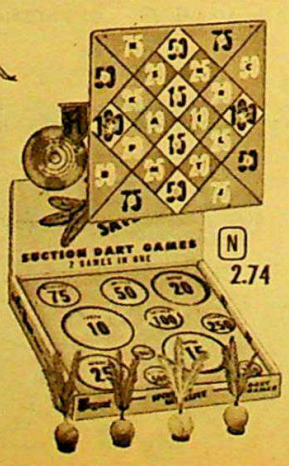


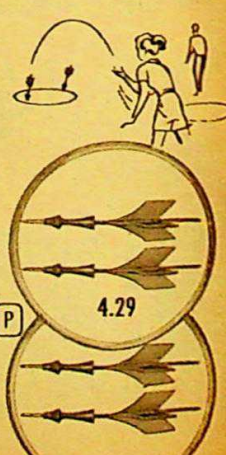












Pool Pleases Everyone

NEW BUDGET 83-IN. TABLE **$74.88** $7.50 DOWN $7 MONTH

(A) **A Special Christmas Buy.** Has automatic ball return. Sturdy Wood—reinforced top, mitered-braced corners. Folding panel legs with levellers. Rubber cushions. Cotton Billiard Cloth cover. Set 2⅛-in. balls, 2 Leather tipped Hardwood cues and ball rack. 83x44 in.
60T5005R–Wt. 130 lbs. See "Ship. Notice." Cash **$74.88**

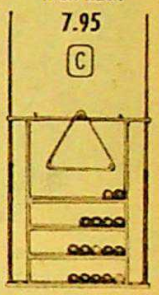
New Extra Low Cost 83-In. Table. (Not shown.) Looks similar to (A). No ball return. With all equipment. 83x44 in.
60T5004R–Wt. 115 lbs. See "Ship. Notice." Cash **$69.95**

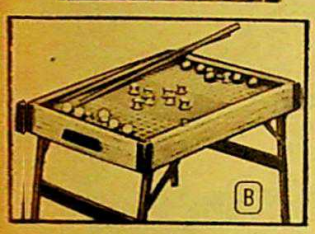
Extra Low Cost 96-In. Pool Table. (Not Shown.) Similar in looks and features to (A) but big pro size. Has automatic ball return. Includes similar equipment. See "Ship. Notice."
60 T 5006 R—Wt. 160 lbs.... **$97.95**

(C) **Wall Cue-and-Ball Rack.** Knotty Pine—lacquered. Assembles to 32x27x2⅝ in. Pre-drilled. Screws.
60 W 5027 M—*Mail.* Wt. 6½ lbs. **$7.95**

Extra Cues. Select Hardwood, Fiber tips. *Mail.* Wt. 2 lbs., 2 lbs. 8 oz.
60 W 5015 M—48 in. long. Each **$2.95**
60 W 5029 M—52 in. long. Each **3.25**

Cue-and-Ball Wall Rack
7.95
(C)





(B) **Bumper-Pool Table, Regulation Size,** Automatic ball return. Oak Hardwood frame. Built-in leg levellers—legs fold for storing. Green 100% Wool billiard cloth on bed and Rubber cushions. Also 10 (5 Red, 5 White) 2⅛-in. Plastic balls, two 48-in. Maple cues with fiber tip, Rubber bumper—chalk, rule book. 52x36x31 in. high.
60 W 5011R—Wt. 60 lbs..... **$79.95**

POOL TABLE SHIP. NOTICE. All from Stock. *State* Freight, Truck, Express.

Table Tennis Special

$25.95 Table
$4.79 Bat Set
$28.74 Big Santa Surprise

W R C Charge It!
SEE PAGE 19

(D)

10% DOWN
Balance Monthly
... See Page 269

(D) **HAWTHORNE Tables.** Ideal many purpose tables—ready to stripe for table tennis. 8 double-braced tubular Steel legs—much stronger than Wood legs found at this price. Sturdy steel frame with Masonite top—Green Lacquer finish. 2 section design—folds for storing. White striping tape included. Ship. wts. 75 lbs. and 50 lbs. See "Ship. Notice."
6D 60 W 4749 R—5x9 ft. (Two 4½x5-ft. sections)... **$25.95**
6D 60 W 4747 R—4x8 ft. (Two 4x4-ft. sections)..... **20.95**

SAVE $2.00 OR $3.00 ON TABLE TENNIS SETS

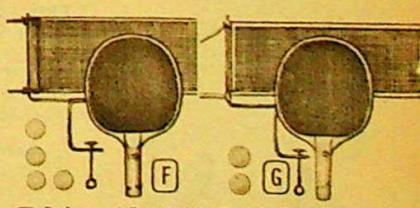
Spécial For Christmas. Includes everything needed to play. Choice of tables (D) above plus 4-bat set (G) at right. Ship. wt. sets 95 lbs. and 70 lbs.
6D0 T 4746 R—Set. With 5x9-ft. Table.....Only **$28.74**
6D0 T 4745 R—Set. With 4x8-ft. Table.....Only **22.74**

(E) **Our Finest HAWTHORNE Table Tennis Tables.** Extra rigidly constructed with Steel legs. Built to take hard use. 8 extra sturdy double-braced tubular Steel legs with Aluminized finish—legs fold for storage. Plastic resin-bonded multi-laminated top on reinforced frame. Two 4½x5-ft. sections lock together to form official size 5x9-ft. top. Non-glare Green finish and official White striping. See "Ship. Notice."

Standard Table. ½-in. thick top.
60 W 4753 R—Wt. 100 lbs... **$40.95**

Official Table. ¾-in. thick top.
60 W 4755 R—Wt. 125 lbs... **$50.95**

(E)



(F) (G)

(F) **DeLuxe 4-Bat Table Tennis Set.** 5-ply laminated Basswood, pipped Rubber faced bats, tapered Hardwood handles. 66-in. net with adj. Metal ends and clamps. Steel posts, 4 balls and rules.
60 W 4788—Wt. 4 lbs. 8 oz.... **$5.87**

(G) **Better Quality 4-Bat Table Tennis Set.** Included with outfits above. Durable 3-ply laminated Basswood bats with shaped Wood handles and pipped Rubber faces. 66-in. tie-on net, posts, clamps, 2 balls and rules.
60 W 4785—Wt. 4 lbs. 4 oz.... **$4.79**

TABLE TENNIS TABLE NOTICE. All ship. promptly from Stock in Mail Order House. *State* Freight, Truck, Express. Pay Charges from ship. point.

2-Way Poker Table $29.95

(H)
25.95
Table Only

(H) **8-Sided 48-In. Table With Extra Top.** Natural Hardwood frame, double Metal braced legs—fold flat. Green Felt playing surface over Masonite. 8 trays for cards, chips; holders for ashtrays, glasses. Extra Green Masonite top fits over table—ideal for games, serving. Shipped promptly from Stock—*State* Freight, Truck, Express.
60 W 5084 R—Table and Top. Wt. 35 lbs... **$29.95**
60 W 5082 R—Table Only. Ship. wt. 28 lbs. **25.95**

See More Games and Game Tables in Big Gen. Cat.

Rinks Rate High

AT CHRISTMAS FOR YEAR 'ROUND FUN

Popular Chicago's

FOR CORRECT SIZE
Read "How to Order"
Ice Skates—Pg. 233.

23.95
$3 A MONTH

DELUXE CHICAGO'S

A Fast Selling Chicago Rink Skates. Rubber-cushioned adjustable 10° pivot-action trucks. Standard bearings, cones—16 bearings per wheel. Nickel plated steel chassis. Top grain cowhide shoes. 2-pc. shaped tongues, sponge rubber padded.

Outfits Also Include: Case (J), Skate Book, wrench. Ship. wt.: Skates 7 lbs.; Complete outfits 13 lbs.

Women's Skates and Outfits. White shoe with closed style toe. *State full size:* 4, 5, 6, 7, 8, 9, 10.

60 W 4837—OUTFIT, Plastic Wheels..... 19.97
60 W 4840—OUTFIT, Maple Wheels..... 16.97
60 W 4844—SKATES, Plastic Wheels..... 18.34
60 W 4848—SKATES, Maple Wheels..... 14.94

Men's Skates and Outfits. Black shoe with lace-to-toe styling. *State full size:* 5, 6, 7, 8, 9, 10, 11.

60 W 4838—OUTFIT, Plastic Wheels..... 19.97
60 W 4839—OUTFIT, Maple Wheels..... 16.97
60 W 4845—SKATES, Plastic Wheels..... 18.34
60 W 4846—SKATES, Maple Wheels..... 14.94

B Deluxe Chicago Rinks . . . For That Special Skater. Adjustable double rubber trucks—10° pivot, rocker action. Chromed foot plate, "FO-mac" plastic wheels. Each wheel rolls on 2 retained bearings and cone units. Top grain Leather Hyde shoes. Double soles, sponge rubber padded Leather innersoles. 2-pc. shaped tongue. Included is a wrench and "Skating Skills" booklet.

Women's Skates. White. Deluxe styled seamless 1-piece toe. Good looking and comfortable. *State half sizes* 3 to 10 and *full size* 11.

60 W 4875—Ship. wt. 8 lbs. Only $2.50 Down..... Cash 23.95

Men's Skates. Black, smooth riding. Handsome seamless 1-piece toe styling that men like. *State half sizes* 4 to 12 and *full size* 13.

60 W 4876—Ship. wt. 8 lbs. Only $2.50 Down..... Cash 23.95

250 WARDS CBASK

FREE POMPONS With (D), (E), (F). Order (G) as usual, Write Wt.; "Free" for price. *State Color.*

C Jersey Hug-Me-Tights. Black or Red. Sizes: Sml. (20–22 in.); Med. (24–26 in.); Lge. (28 in.).
60 W 4832—*State Size, Color.* Ship. wt. 8 oz. 1.17

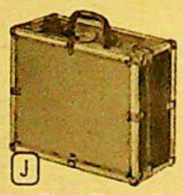
D Corduroy Skirt. Red with Blue Satin lining or Black-White Satin lining. Sz: 22, 24, 26, 28 in.
60 W 4831D—*State Size, Color.* Wt. 1 lb. 8 oz. 3.94

E Velveteen Skirt. Black with Red Satin lining. Full Circle flare. Waist Sizes: 22, 24, 26, 28 in.
60 W 4872 D—*State Size.* Ship. wt. 1¼ lb. 4.89

F Cotton Sateen. Red, Black panels. Wt. 1 lb. 4 oz.
60 W 4829 D—*State Size:* 22, 24, 26, 28 in. 3.19

G Colorful Wool Pompons. Metal fastener. Red or Blue with White center, Black with Red center.
60 W 4820—*State color.* Ship. wt. 6 oz. . Pair 49c

H Nylon Stretch Tights. Sizes: Jr. (8–10 yrs.); Jr. (12–14 yrs.); Sml. (5 ft.–5 ft. 3 in.); Med. (5 ft. 4 in.–5 ft. 7 in.); Lge. (5 ft. 8 in. up). Ship. wt. 1 lb.
60 W 4822—*State:* Red or Black; Size..... 2.89



J Enameled Steel Skate Case. Wood frame. Reinforced corners. Red sides, Blue ends, White bindings. Center lock and fasteners. 15½x12½x6½ in. Ship. wt. 5 lbs.
60 W 4885..... 3.47

K Start Them Young With a "Junior Arrow" Outfit. Styled like full-size rink skates. Maple standard bearing wheels—16 bearings per wheel. Split leather shoes.

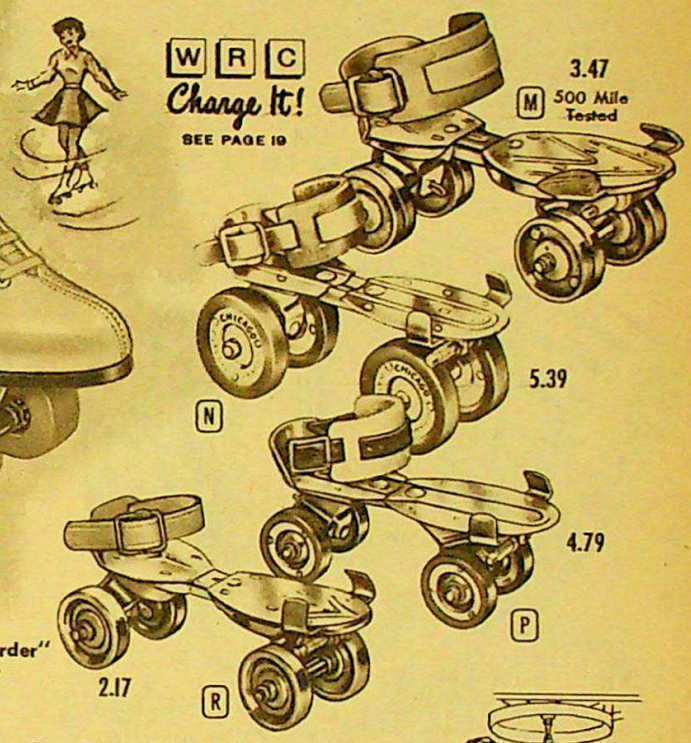
SPECIAL STEEL CASE with Red enameled finish, White trim. With wrench and key. *State Full Size:* 10, 11, 12, 13, 1, 2, 3.

Girls' Outfit. White shoes. Ship. wt. 9 lbs.
60 T 4824—*State size*..... Outfit 14.74
60 W 4842—Skates only. Wt. 4 lbs.... 11.97

Boys' Outfit. Black shoes. Ship. wt. 9 lbs.
60 T 4823—*State size*..... Outfit 14.74
60 W 4843—Skates only. Wt. 4 lbs.... 11.97

Action Gifts

FOR HEALTHY RECREATION



See "How to Order" Below

L **Plastic-Wheel Skates—first time ever at these low prices.** Famous Arrow Skates with precision ball bearing wheels. 10° adj. pivot action Nickel plated rubber-cushioned trucks, steel chassis. Long-wearing Plastic wheels. Semi orthopedic counter. Built-in arch support. Mellow Leather shoes. Key included. Ship. wt. 7 lbs.

Women's Skates. *State Size:* 4, 5, 6, 7, 8, 9.
660 T 4850—White Shoes.....12.88

Men's Skates. *State Size:* 5, 6, 7, 8, 9, 10, 11, 12.
660 T 4849—Black Shoes.....12.88

M **Best Selling "Tested" Sidewalks.** Tempered Dreadnaught steel wheels, 16 double-race ball bearings in each. Rubber-cushioned oscillating truck. Rubber instep pad. 1-unit chassis. Shaped-to-the-shoe toe plate. Key included.
660 W 4809—Adj. 7–11 in. Wt. 5½ lbs.....3.47

N **Chicago "Silent Flash" Rubber Tired Skates.** Noiseless wheels outlast most steel wheels. High speed ball bearings. Rubber-cushioned Nickel plated oscillating trucks. Channel arch frame. Rubber padded leather straps. Key incl.
660 W 4825—Adj. 8–11 in. Ship. wt. 5 lbs...5.39

P **New Chicago "Silent Streak".** Noiseless rubber tires wear like steel, easier on feet and nerves. Rubber-mounted trucks. Padded ankle straps. Wedge grip clamps. Extra-strong channel arch construction. Key included.
660 T 4819—Adj. 8–11 in. Wt. 4 lbs. 8 oz... 4.79

HOW TO ORDER RINK SKATES: See "How to Order Ice Skates" Notice on Page 233. Use The Same Information. ORDER FULL SIZE SKATES ONLY.

R **"Speedsters".** Economically priced plated skates with single-race ball-bearing wheels, 8 bearings in each. Rubber-cushioned plated trucks. Leather straps, steel form-fit toe clamps. Turned down footplate edge for extra strength. Adjusts from 7 to 9½ inches long. With key. Ship. wt. 4 lbs.
660 W 4803.....Pair 2.17

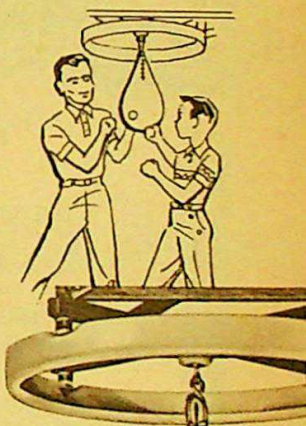
T **Save $1.—Better Quality Striking Bag Set.** Hardwood frame. Official size rubber-cushioned steel rim. Swivel. Fabric Lined 6-panel "Pro" size Wine-color Sheepskin bag. Leather swivel hanger. With needle. *Mailable.*
60 W 5472 MO—Set. Ship. wt. 12 lbs.....9.98
60 W 5475 MO—Platform. Ship. wt. 10 lbs. 5.19
60 W 5437—Bag. Ship. wt. 1 lb. 6 oz.....5.79

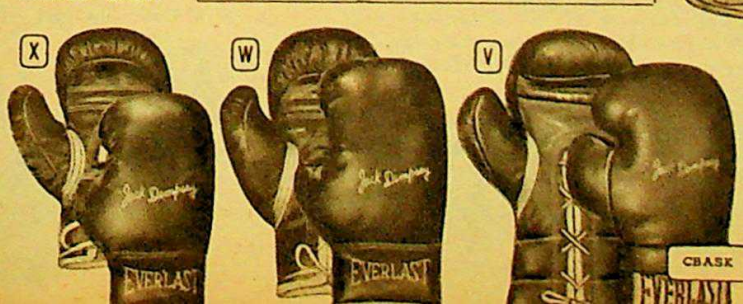
U **Save 80c on Good Quality Set.** Platform with hardwood frame, steel rebound ring—cross braced corners. Hook-type swivel. Everlast fabric-lined Sheepskin 6-panel bag. Wine and Tan color. Leather swivel hanger. Needle. *Mail.*
60 W 5469 MO—Set. Ship. wt. 11 lbs.....7.34
60 W 5470 MO—Platform. Ship. wt. 9 lbs.. 4.17
60 W 5448—Bag. Ship. wt. 1 lb. 2 oz.....3.97

V **Everlast Training Gloves.** Best "Pro" quality—long tapered extra-large style. Straight-line triple padded cuffs. Wine-colored Sheepskin. Knuckle protector. 12 oz. model.
60 W 5412—Set of 4. Wt. 3 lbs. 12 oz..... 13.75

W **X** **Everlast Boys' Gloves.** For ages 4 to 15. "Pro" designed with Wine-colored Everhide plastic that wears like leather. 100% mat-proof goat hair padding. Tapered thumb, padded finger grip. Double stitched at strain points. Jack Dempsey boxing chart incl.

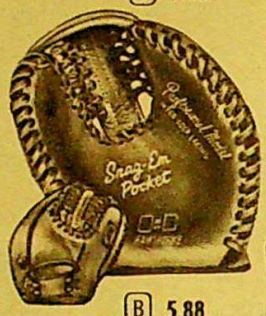
Cat. No.	For Ages	Ship. wt.	Set of 4
(W) 60 W 5433	12–15 yrs.	3 lbs. 4 oz.	$7.64
(X) 60 W 5430	4– 5 yrs.	1 lb. 12 oz.	3.67
(X) 60 W 5431	6– 8 yrs.	2 lbs. 4 oz.	4.67
(X) 60 W 5432	9–12 yrs.	2 lbs. 12 oz.	5.27



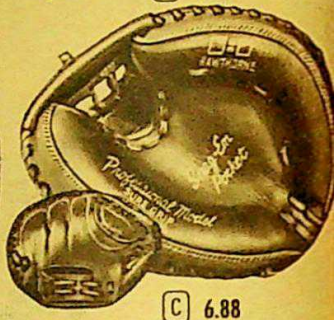


D 7.95

E 12.95



B 5.88



C 6.88

Fit for Champions

D **Special Buy Roy Sievers *HAWTHORNE* Glove.** Large pro size—made by Rawlings. Top grain Cork Tan Mitt Leather. Unoiled. Features full Cowhide lining. 2-pc. hinged Felt pad. Skip Leather lacing in palm and little finger section. Sturdy Plastic binding. Wt. 1½ lb.

60 W 4066—Right Handers. Wear on left hand...7.95
60 W 4067—Left Handers. Wear on right hand...7.95

E **Famous Rawlings Mickey Mantle Glove.** Large—long fingered model. Top grain Cork Tan Leather—unoiled. Full Cowhide lining. Hinged felt pad. Adj. "Snugger" wrist. Leather-laced pocket, fingers. Wt. 1½ lb.

60 W 4070—Right Handers. Wear on left hand..12.95
60 W 4071—Left Handers. Wear on right hand..12.95

F **Save 10% on Jr. 3-Pc. Gus Bell Glove Set.** $4.66 separately. Medium size 5-finger cowhide glove. Plastic lined—laced fingers. Horseshide Sand Lot official ball, Jr. Adirondack Ash bat. Wt. set 3 lbs.; Gloves 1¼ lb. *Mail.*

60 T 4266 M—Set. Right Handers, wear on left....4.18
60 T 4267 M—Set. Left Handers, wear on right...4.18
60 W 4040—Glove. Right Handers, wear on left..2.89
60 W 4041—Glove. Left Handers, wear on right. 2.89

G **Save 56c on Little League 3-Pc. Set.** $6.33 separately. Full size Hank Bauer cowhide glove—Full Leather lined. Official Mickey Mantle Horsehide ball. Stan Musial Baseball Book. Wt. Set 2 lbs.; Gloves 1½ lb.

60 W 4096—Set. Right Handers, wear on left.....5.77
60 W 4097—Set. Left Handers, wear on right....5.77
60 W 4056—Glove. Right Handers, wear on left..4.99
60 W 4057—Glove. Left Handers, wear on right. 4.99

H **Little League Approved Shoes.** Black Split Leather uppers—elk tip. Goodyear stitched soles. Molded Rubber soles, spikes. *State Full or ½ sizes 1 to 9.* Wt. 2 lbs.

60 T 4888—See "How To Order" Information in (J). 3.79

J **Pro Style Adult Baseball Shoes.** Black Top Grain leather uppers, Oak leather soles, heels. Flexible sprint shank—full middle sole. Inside counter pocket. Steel plates between soles. Leather sock lining. Rustproof spikes. *State Full or ½ sizes 5 to 12.* For A, B widths, order street shoe size; for C, D, E order ½ size larger.

60 W 4890—Ship. wt. 2 lbs. 10 oz.....5.37

½ Price CHRISTMAS SPECIALS

A B C **3 BIG Pro-Styled Imported Gloves and Mitts** at HALF the price of domestic models of comparable quality we have seen. All are Top Grain Leather—large pro styles. Shaped Felt pads. Deep "Snag-Em" pockets. Leather laced.

(A) Fielder's Glove and Ball Set. Glove has full Leather lining, adj. wrist. Streamlined back. Full welted fingers. Leather laced pocket, heel, fingers. Lou Burdette Horsehide "Series Special" ball.

60 T 4085—Set. For Right Hand Throwers, wear on left hand. Ship. wt. 2 lbs.....Only 5.44
60 T 4091—Set. For Left Hand Throwers, wear on right hand. Ship. wt. 2 lbs....Only 5.44
60 W 4076—Glove Only. For Right Hand Throwers, wear on left hand. Wt. 1 lb. 8 oz...4.88
60 W 4077—Glove Only. For Left Hand Throwers, wear on right hand. Wt. 1 lb. 8 oz.4.88

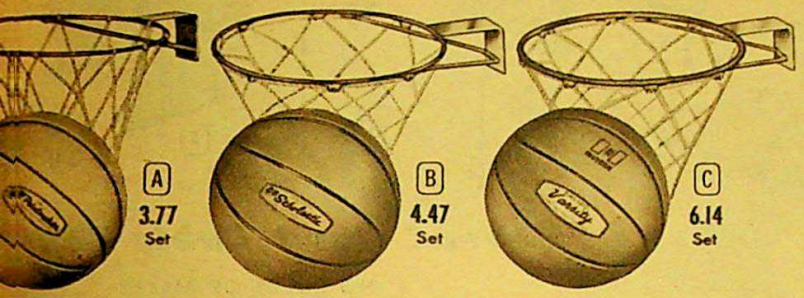
(B) Big First Basemen's Mitt. Fully lined. Interlock leather lacing. Adjust. little finger, thumb loops.

60 W 4086—For Right Hand Throwers wear on left hand. Ship. wt. 1 lb. 10 oz.....5.88
60 W 4087—For Left Hand Throwers, wear on right hand. Ship. wt. 1 lb. 10 oz.....5.88

(C) Big "Sure-Grip" Pro Model Catcher's Mitt. 2-pc. leather laced web ball trap with reinforced back. Double hinged shaped Felt pad. Leather-laced break, palm pocket. Adjustable lined wrist.

60 W 4088—For Right Hand Throwers, wear on left hand. Ship. wt. 2 lbs. 4 oz.....6.88

Top Scorer at Christmas



(A) Save 36c on 3-Pc. Budget "Pointmaker" Basketball-Goal-Net Set. All Rubber official size and weight ball—Yellow pebble grain waterproof cover with no stitching nor laces. Regulation size goal with ⅜-in. Steel rim and sturdy net. Inflating needle. *Mailable.*

660 T 5326 M—Set. Wt. 9 lbs.....**3.77**
660 W 5272—Ball. Wt. 2¼ lbs.....**2.84**
660 T 5254 M—Goal-Net. Wt. 6 lbs. **1.29**

(B) Save 46c on Better 3-Pc. "Scholastic" Basketball-Goal-Net Set. A gift sure to please. Includes official size and weight laminated Rubber ball with bladder. Waterproof cover of special stock—striped seams, pebble finish. Regulation goal with ⅜-in. Steel rim, No-Tie hooks and sturdy net. Needle. *Mail. State* Yellow or Tan ball color.

660 W 5329 M—Set. Wt. 9 lbs.....**4.47**
660 W 5273—Ball. Wt. 2¼ lbs.....**3.44**
660 W 5250 M—Goal-Net. Wt. 6 lbs. **1.49**

(C) Save 57c on Best 3-Pc. "Varsity" Basketball-Goal-Net Set. Official size, weight ball wound with over a mile of pre-stretched Nylon-tested over 20,000 bounces. Striped seams. "Tacky Grip" finish. Bladder, winding, Rubber cover cured into 1-pc. unit. Regulation goal with ½-in. Steel rim, No-Tie hooks and twine net. *Mail.*

60 W 5330 M—Set. Wt. 10 lbs...**6.14**
60 W 5274—Ball. Wt. 2¼ lbs...**4.77**
60 W 5251M—Goal-Net. Wt. 7 lbs. **1.94**

(D) Backboard-Goal-Net Set. Fan shaped backboard of ½-in. tempered Masonite—White. ½-in. Orange Steel goal, No-Tie hooks—Twine net. Hardware for attach. goal, instruct. Ship. from Stock except Balt., Alb. shipped promptly from Factory at Wilkes Barre, Pa. *State* Frt. or Exp. Pay Chgs. from Nearest Point.

60 T 5288 RF—Wt. 45 lbs.....**14.88**

FOR A BRIGHT CHRISTMAS—Bulbs, Batteries Included

(E) Blinker End Flashlight. Beam on one end, Red blinker on other—use separately, or together. Chromed case.

660 T 13096—2-Cell. Wt. 1½ lb.....**1.69**

(F) Rodeo Siren Light. Siren on back. Removable Red torch head. Western design Chromed case, safety lens.

660 T 13197—2-Cell. Wt. 1½ lb....**1.09**

(G) Magic Grip Magnet Flashlight. Sticks to Steel, frees hands for work. Chromed case, Red Plastic head.

660 W 13115—2-Cell. Wt. 1½ lb....**1.49**

(H) 3-Color Flashlight. Push buttons for steady or flash Red, White, Green colors. Head adjusts focus. Wt. 1 lb.

660 T 13110—Chromed Case. 2 Cell. **1.19**

(J) Best *HAWTHORNE* Square Case Flashlights. 3-way switch for off, on, flash. Red Plastic lens ring. Chromed.

660 W 13153—3-cell. Wt. 1½ lbs...**2.59**
660 W 13152—2-cell. Wt. 1 lb.....**1.39**
660 W 13154—5-cell. Wt. 2 lbs.....**3.39**

(K) New Sleeping Beauty Lite-Up Wand. Star lights when you push button. 11½-in. Plastic tube. Wt. each 8 oz.

660 T 13099—Each **89c**.....2 for **1.58**

(L) New Wand Type Redhead Flashlight. A gift sure to please. Chromed steel case. Big Red Plastic head.

60 T 13131—2-Cell. Wt. 1½ lb....**99c**

(M) DeLuxe Ranger Lantern. Sealed reflector, pre-focused bulb. ½-mile beam. Full adj. light. Alum. case.

60 W 13213—Wt. 3 lbs. 8 oz....**3.79**

(N) Adj. Lantern. Flashes Red signal or white 1000-ft. spot or broad flood. Use sep. or together. Turns full circle. Alum. case, Plastic handle.

60 W 13223—Ship. wt. 4 lbs.....**4.98**

(P) Giant Beam Flasher Lantern. Red flasher and steady beam—use separately or together. Alum. case.

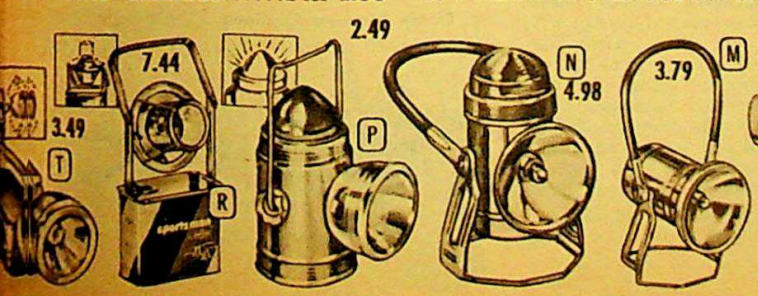
60 W 13240—Wt. 3 lbs. 8 oz....**2.49**

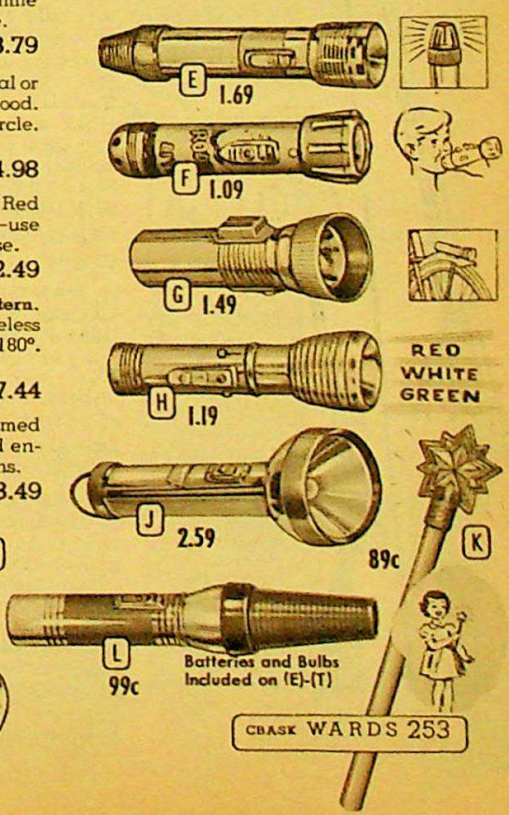
(R) New Sportsmen-Campers' Lantern. A floodlight or spotlight. Glareless bulb set out of sight—head turns 180°. Chromed Steel throughout.

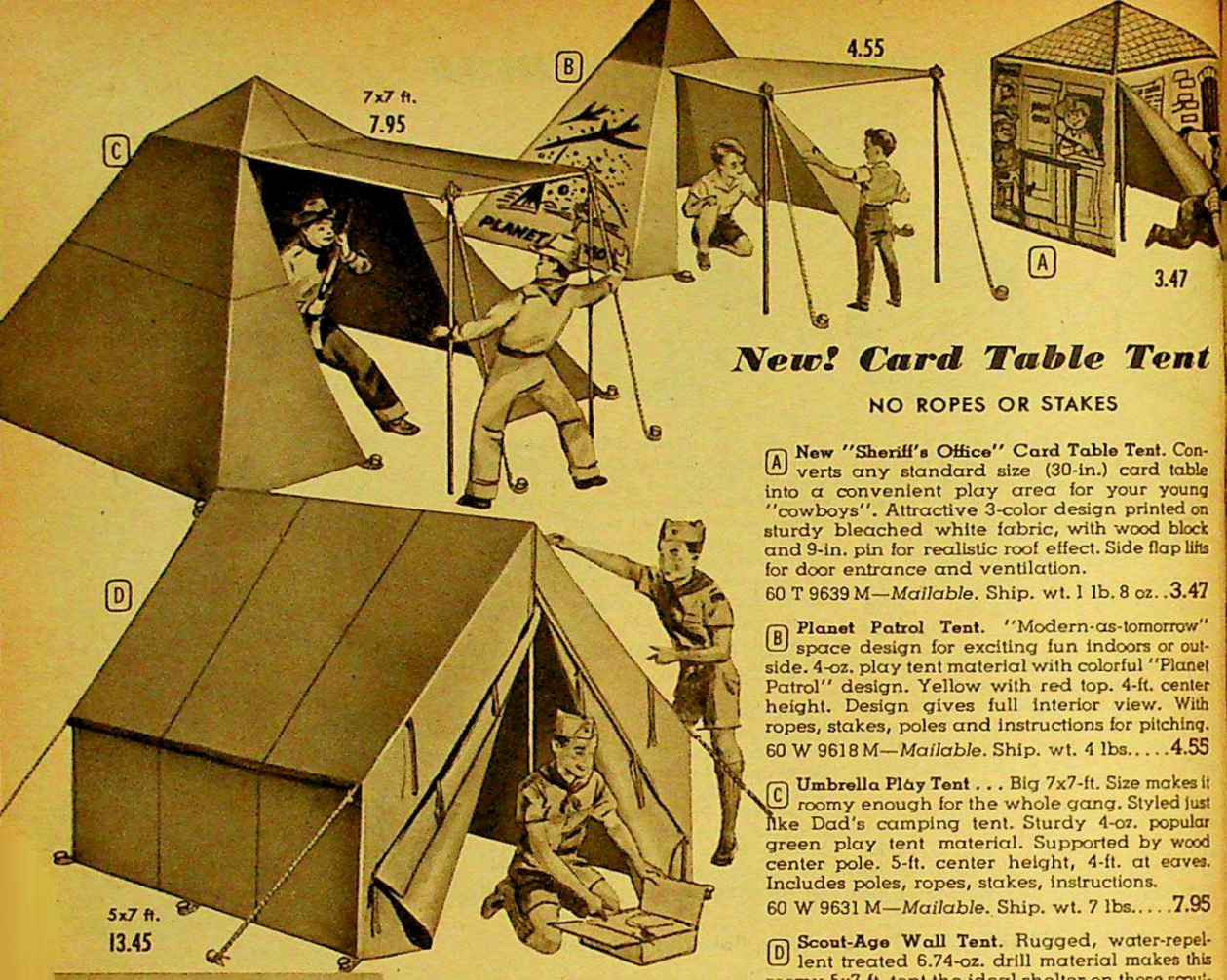
60 T 13252—Ship. wt. 5 lbs.....**7.44**

(T) Prefocused Lantern. Adj. chromed head. Switch for flashing. Red enamel Steel case. Shatterproof lens.

60 T 13200—Wt. 3 lbs. 8 oz.....**3.49**







New! Card Table Tent

NO ROPES OR STAKES

A **New "Sheriff's Office" Card Table Tent.** Converts any standard size (30-in.) card table into a convenient play area for your young "cowboys". Attractive 3-color design printed on sturdy bleached white fabric, with wood block and 9-in. pin for realistic roof effect. Side flap lifts for door entrance and ventilation.

60 T 9639 M—*Mailable.* Ship. wt. 1 lb. 8 oz. . 3.47

B **Planet Patrol Tent.** "Modern-as-tomorrow" space design for exciting fun indoors or outside. 4-oz. play tent material with colorful "Planet Patrol" design. Yellow with red top. 4-ft. center height. Design gives full interior view. With ropes, stakes, poles and instructions for pitching.

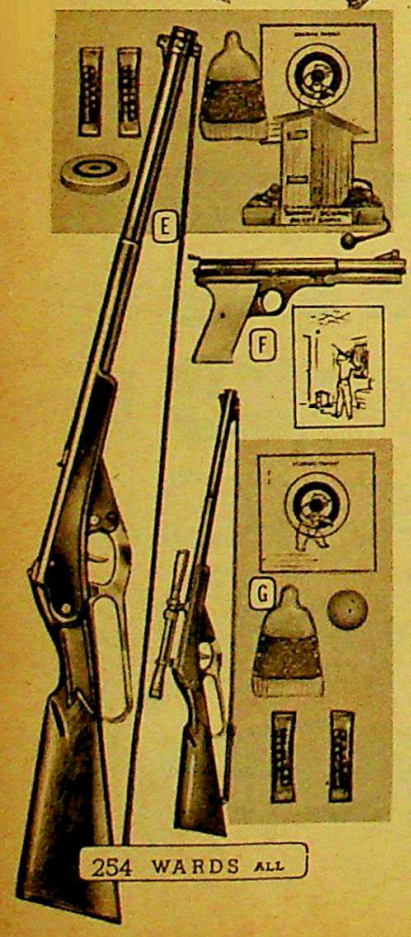
60 W 9618 M—*Mailable.* Ship. wt. 4 lbs. 4.55

C **Umbrella Play Tent . . .** Big 7x7-ft. Size makes it roomy enough for the whole gang. Styled just like Dad's camping tent. Sturdy 4-oz. popular green play tent material. Supported by wood center pole. 5-ft. center height, 4-ft. at eaves. Includes poles, ropes, stakes, instructions.

60 W 9631 M—*Mailable.* Ship. wt. 7 lbs. 7.95

D **Scout-Age Wall Tent.** Rugged, water-repellent treated 6.74-oz. drill material makes this roomy 5x7-ft. tent the ideal shelter on those scouting "overnighters". 5-ft. center height, 2-ft. eaves. Complete with poles, ropes, stakes and instructions. Popular Green color.

60 W 9635 MO—*Mailable.* Ship. wt. 16 lbs. 13.45



E ***HAWTHORNE* Corker Gun with Exciting "Pop-Up" Skeet Target Set.** Here's a harmless, fun way to sharpen up that shootin' eye—develop real skill popping the flying target out of the sky with safety cork balls. Pressure on rubber bulb releases "Pop-Up" target.

LEVER ACTION RIFLE "fires" harmless cork balls with a loud "bang" and a puff of smoke. Rifle has checkered plastic stock, sling, colored trigger and cocking lever. Leather bullet loading pouch. Pad of paper targets, 24 cork balls incl. with set. *Mail.*

60 W 1406 M—Wt. 6 lbs. . . . Set 7.95

"Pop-Up" Skeet Target Set Only.

60 W 1402—Ship. wt. 2 lbs. . . . 2.29

F ***HAWTHORNE* Corker Pistol Outfit.** Same "Pop up" tgt. as Outfit (E) above. "Real-action" cork firing pistol with black plastic frame, silver trigger. Cork balls, paper target incl. *Mailable.* Ship wt. 4 lbs.

60 T 1413 M—PISTOL OUTFIT . . 5.95

Extra Cork Balls for Sets above.

60 W 1405—3 Pkg. (36) Wt. 4 oz. 59c

G ***HAWTHORNE* Corker Target Outfit.** Hours of shooting fun with Lever Action Rifle (described above) with 2-Power bronze-colored scope. Leather bullet loading pouch, "Set-up" backstop traps cork balls, tissue targets clip in backstop. 24 cork balls and pad of targets included. Wt. 5 lbs. *Mail.*

60 W 1404 M—CORKER OUTFIT . 5.65

LEVER ACTION RIFLE ONLY. *Mail.*

60 W 1407 M—Ship. wt. 4 lbs. . 3.65

H **"Little Red Barn" Metal Lunch Kit** with 10-oz. Vacuum Bottle. A school-ager's favorite.

60 W 9389—Ship. wt. 2 lbs. 8 oz. 2.39

J **Colorful Plastic Lunch Kits** with 10-oz. Vacuum Bottle and washable plastic cover, lining. *Colors:* Tan "Horse"; Pink or Blue "Teena Teen."

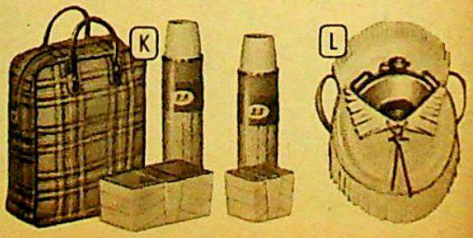
60 W 9394—Wt. 1 lb. 9 oz. *State Color.* 2.39

K **Outing Kits.** Red Plaid zipper case with water-repellent lining. 2 plastic food boxes, two 1-quart vacuums. Ship. wt. 5 lbs. 8 oz.

60 W 9388—8.75; 60 W 9383—Same as (K) but, one 1-qt. vacuum, one 1-qt. food jar. . 9.25

L **Daisy Western Canteen.** Lightweight plastic.

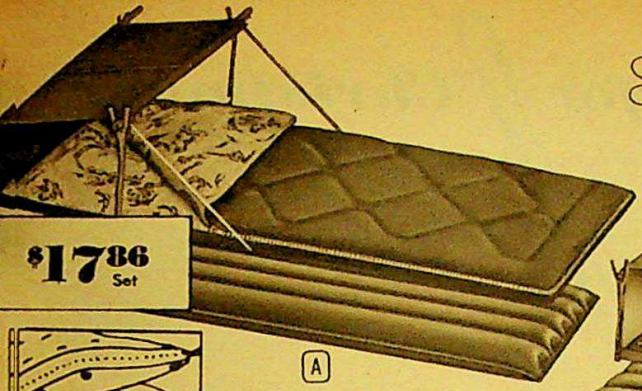
60 T 1430—Ship. wt. 2 lbs. 1 pt. Cup. . . . 2.49



Holiday Special

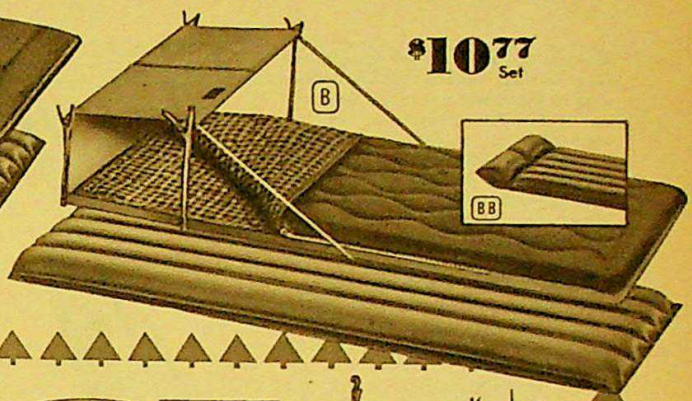
SLEEPING BAG COMBINATION

$17.86 Set



Mattress Snaps in Place Under Bag

$10.77 Set



(A) Christmas Special . . . 2-in-1 Sleeping Bag and Snap-Under Air Mattress. Maroon water-repellent Pima cloth outershell with 3-lb. 100% Virgin Cellacloud fill. Warm flannel lining. Heavy-duty zipper—allows two bags to be zipped together. Attached canopy. Rubberized fabric-covered snap-on air mattress (see above) can be removed and used at the beach, on cots, etc.
60 T 9449 M—Size 34x78 in. Wt. 12 lbs..... 17.86

(B) Save $1.17 on Budget Set—Includes Sleeping Bag and 5-tube Air Mattress. Items sell separately below for $11.94. Perfect gift for campers.
60 T 9402 M—*Mailable.* Wt. 11 lbs.....Set 10.77

Economy Sleeping Bag—Ruggedly-made for the occasional camper or scout. Full 34x78-in. size, with 3-lb. fill of 50% Wool, 50% Polyester Fiber. Green cotton top, rubberized water-repellent bottom. Plaid lining. Heavy-duty zipper.
60 W 9407 M—*Mailable.* Ship. wt. 8 lbs..... 8.45

5-Tube Air Mattress. Laminated 12-Gauge Plastic. Olive drab color. Approx. 72x25-in. size.
60 W 9308—Ship. wt. 2 lbs. 8 oz..... 3.49

(BB) Air Mattress with Headrest. Otherwise as above. Laminated 12-Gauge Plastic.
60 W 9307—72x25 in. Ship. wt. 3 lbs..... 3.98

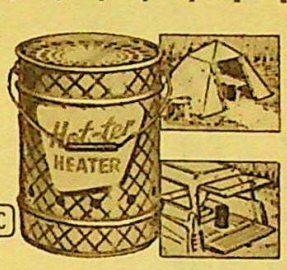
(H) 18-Pc. Aluminum Cook Kit. Lightweight, rustproof service for 6—all pieces nest for easy storing, carrying. Includes 6 cups, 6 plates, 2 stew pots, 2 frying pans, 8-cup coffee pot and 16-qt. water pail with bail handle.
60 W 9501—Ship. wt. 8 lbs..... 9.65

(J) 4-Pc. Aluminum Camp Kit. A scouter's favorite. Set nests for compact storage. (See 1)
60 W 9577—Ship. wt. 1 lb. 4 oz..... 1.98

(K) *HAWTHORNE* Picnic Jugs. Non-leak Fold-away faucet. Fiber glass insulation. Steel jacket with blue and white finish. Ship. wt. 4 lbs.
60 W 9452—1-Gallon Jug..... 4.39
2-Gallon Jug. As above, but larger family size.
60 W 9454—Ship. wt. 6 lbs..... 6.79

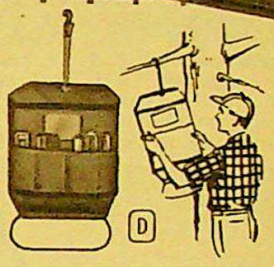
(L) New Camper's Portable Saw. Compact and Lightweight—easy to use and handle. Large 24-in. Swedish steel saw blade safely retracts into the top frame when not in use. (See 2).
60 T 9539—Ship. wt. 5 lbs. Steel frame..... 6.87

(M) Axe and Knife Set. For all-around camping use. Axe has 10-in. steel blade, knife has 4½-in. blade. Both in leather sheaths.
60 W 1573—Ship. wt. 1 lb.....Set 2.98

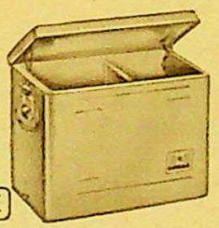


(C) Camp Heater. Designed for heating tents, Ice Shanties, Station Wagons, etc. Burns smokeless, odorless denatured alcohol for safer operation. Ship. wt. 8 lbs. 8 oz.
60 W 1640—11x13 in. 9.86

Fuel for Heater. Wt. 1 lb.
60 W 1642.....2 for 88c



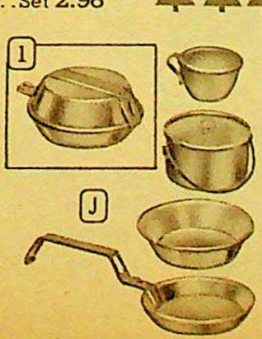
(D) New Camper's Caddy. "A Camping Must." Hang it up where you camp. Convenient pockets hold and protect your toilet articles. With unbreakable mirror, towel rack and carrying strap. Sturdy O.D. duck canvas and rustproof wire frame.
60 T 9584—Wt. 1 lb... 2.57

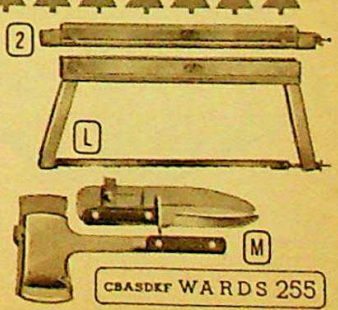


(E) *HAWTHORNE* DeLuxe 22-in. Aluminum Ice Chest. Rust-proof Aluminum outer jacket and wrap-around liner. Fiber glass insulation. Removable ice separator. Rubber drain hose, attached drain cap, bottle opener. Double locked seams. Size —22x16x13 in. Ship. wt. 21 lbs. *Mailable.*
60 W 9591MO..... 19.45

(F) *HAWTHORNE* Gasoline Lantern. 2-pint tank burns 10 hrs. on one filling. 2 mantles. incl.
60 W 9520—Wt. 6 lbs. 12.95

(G) *HAWTHORNE* Gasoline Stove. Stormproof design—lights instantly in wind or rain. Built-in Lock-type pump. Leakproof tanks. Enamel finish. Wt. 15 lbs.
60 W 9516 M—*Mail*... 12.95





In Time for Christmas

SPORTERIZED
U.S. ARMY 1917 MODEL
.30/06 CALIBER RIFLE

Hunters . . . Be Sure To Check This One As Your Choice For Christmas. One of the finest military rifles ever built—a military surplus weapon converted to a fine sporter by Wards—to save you money. Originally these rifles were built for the U.S. Government in the Eddystone, Winchester, Remington arsenals.

Now Restocked with a genuine Walnut sporting stock, Monte Carlo drop cheek piece (see view). Soft rubber butt pad with attractive White line.

Action is in Perfect Condition. Both barrel and action have been reblued. Barrel has been cut to the popular 23-inch length. Folding leaf rear open sight. Ramp front blade sight with Gold bead for easier sighting. 4-shot capacity. Popular curved bolt handle.

60 T 769M—Wt. 10 lbs. $5 Dn. **49.99**

Only
$49.99
$5 A Mo.

Monte Carlo Cheek Piece

Low As
$89.00
$8 A Mo.

W R C
Change It!
SEE PAGE 19

WESTERN FIELDS

"Sale" Priced

Western Field Deluxe Hi-Powers. $10 under Fall Book. Rifle-Scope comb. is less than most National Brand rifles . . . *Plus* added features. Actions designed for the new high intensity .243 and .308 calibers. Custom grade hand-checkered Walnut stock with a Monte Carlo cheekpiece. Fitted molded butt plate.

Exclusive 12 groove "Ratchet Rifling". Adj. Annular Sleeve sights. Hinged floor plate. Leather sling with detach. swivels. 22-in. barrel. Overall 42½ in. Act. wt. 7½ lbs.

FN Mauser Action 5-shot .30/06 cal. Sako Short Action on 4-shot .243, 308 cal.

Cat. No.	Cal.	Scope	Wt.	Cash
60W260M	.30/06	4X	12 lbs.	$127.83
60W760M	.30/06	None	10 lbs.	89.00
60W261M	.308	4X	12 lbs.	127.83
60W761M	.308	None	10 lbs.	89.00
60W262M	.243	4X	12 lbs.	127.83
60W762M	.243	None	10 lbs.	89.00

New HAWTHORNE Autoloader

An Outstanding Christmas Gift . . .
A "Deluxe" .22 for That Special Man or Boy

A First Choice For Christmas—Fires 16 shots as fast as you pull the trigger. Check the "Plus" features. American Walnut stock, hand fashioned forearm. Pistol grip and fluted comb. New high gloss Tough "Fire-Cote" finish—scratch and chip resistant. Adjust. open rear and ramp front sights. Cross bolt safety. Fires .22 long rifles. 22-in. barrel. 10% Down.

60T881M—Rifle and *HAWTHORNE* 4X Scope. Wt. 8 lbs.....Cash 45.95

60 T 880 M—Rifle Only. Act. wt. 5 lbs. 6 oz. Ship. wt. 7 lbs..Cash 38.95

For The Teen-ager

B C *HAWTHORNE* Deluxe Quality .22 Bolt Action "Warrior" Repeaters. Priced substantially less than National Brand rifles of similar quality—and has more features. Hood protected front sight, countersunk bolt head, thumb safety and adj, trigger pull. Walnut Monte Carlo style stock. Self-cocking bolt won't fire until action is completely closed. 24-in. rifled barrel. Choice of 7-shot Clip or Tubular Magazine. Tubular holds 22 shorts, 18 longs, or 15 long rifles. Save $1.95 on *HAWTHORNE* 4X Scope and Rifle Outfit.

(B) 60 W 826 M—Clip Repeater and Scope. Ship. wt. 8 lbs....32.95

(B) 60 W 825 M—Clip Repeater Rifle Only. Ship. wt. 7 lbs..25.95

(C) 60 W 821M–Tubular Repeater and Scope. Ship. wt. 8 lbs.35.95

(C) 60 W 820M–Tubular Repeater Rifle Only. Ship. wt. 7 lbs.28.95

D *HAWTHORNE* Single Shot "Sentry" .22-Cal. Rifle. Highly recommended for beginners and youngsters. More safety features than any other single shot in this price field. Positive Rotary Thumb Safety; Red indicator on Bolt shows "Fire" position; Straight line loading platform; Trigger can't be pulled until bolt is closed. Walnut Pistol Grip Stock. Adj. open rear sight, band ramp front sight. 24-in. barrel. Save $1.95 on Rifle and *HAWTHORNE* 4X Scope Outfit. Ship. wts.: Outfit—8 lbs.; Rifle Only 7 lbs. *Mailable.*

60 W 806 M—Rifle and Scope. $2.50 Dn...Cash 22.95

60 W 807 M—Rifle Only.....15.95

E Western Field 10-Shot .22 Auto. Holiday Savings—was $32.86. Long rifle, reg. or High Speed. Adj. sights. 4¼-in. bbl. 2 safety indicators. Visible hammer. Act. wt. 24 oz. Ship. wt. 5 lbs.

60 W 50 RT—$3 Mo.Cash 29.90

F Ruger Standard Automatic. .22 cal. longrifles. 9-shot mag. Act. wt. 36, 44 oz. *Prepaid.*

60 WP 65 RT–4¾-in. bbl..37.50

60 WP 66 RT—6-in. bbl...37.50

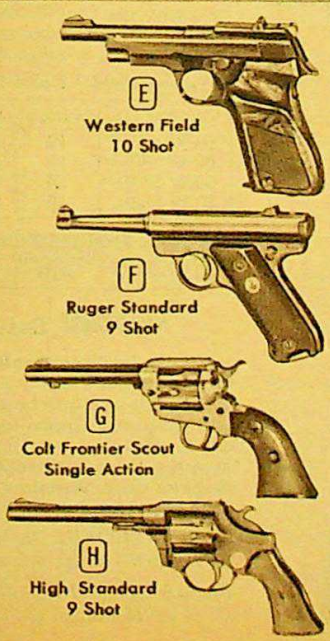
G Colt Single-Action .22 Frontier Scout Revolver. Shorts, long, long rifle. Act. wt. 23 oz. 4¾-in. bbl. *Ppd.*

60 WP 54 RT—6-shot.....49.95

H High Standard Sentinel Revolver. 9-shot .22 short, long, long rifle. Double-single action. *Prepaid.*

60 WP 31RT—3-in. bbl...37.50

60 WP 32 RT—6-in. bbl...37.50



IMPORTANT HANDGUN NOTICE:

Wards do not sell handguns to minors. Handguns are not sold in or delivered to South Carolina or Tennessee.

Sales Can Be Made Only at Catalog Stores or Retail Store Catalog Order Desks if you live in Ala., Cal., Conn., Dela., Dist. of Columbia, Ind., Louisiana, Mass., Mich., New Hampshire, N.Y., N. Dak., Ore., Penna., Rhode Island, S. Dak., Vermont, Washington or Wyoming.

License Or Permit Necessary To Either Purchase or Possess a Handgun in Mass., Mich., Missouri, New Jersey, N.Y., N. Car., Rhode Island, Texas or Virginia. You must obtain a License to carry a handgun if you live in Oregon or North Dakota.

See "How To Order Handgun" Information and Coupon
Page 920, 1959 Fall and Winter General Catalog, or nearest Ward Mail Order House or Catalog Store.

Handgun Coupon
Must Be Sent In With Each Order

Shipping Notice: All handguns shipped Express from Kansas City on 5-lb. minimum weight. Allow extra shipping and handling time.

CBAPOSDF2 WARDS 257

HAWTHORNE VIKING 12-GA. PUMP

3 Great Features

No Other Pump Has Them All

1—LIGHTWEIGHT—6¼ lbs.—Handles more like a 20-Ga.
2—INTERCHANGEABLE BARREL CHOICE.
3—COLOR-STYLED RECEIVERS—Gold or Brown.

A **Here is America's Newest Prestige 12-Ga. Shotgun.** The Exclusive *HAWTHORNE* Viking with 3 great features unmatched by any other Pump gun on the market today. Lightweight for fast pointing—actually weighs less than you would expect a 20-ga. to weigh—only 6¼ lbs.

Interchangeable Barrel Option—now available at a popular price, without Factory Installation. The advantage and versatility of an individual barrel for each choke insures you of the best choke patterns and shot distribution plus easier pointing and unobstructed sighting.

Color-Styled Receivers for the Modern Hunter—Wards offer a choice of two "good-taste" colors—Aztec Gold or Autumn Brown in addition to traditional Blue-black.

Gleaming "Firecote" Finish American Walnut Stock and finger-grooved slide handle. Aluminum receiver and trigger guard. Receiver bolt locks into barrel tang for maximum rigidity and safety. 3-color rubber butt pad. Large safety button located on trigger guard. Short, smooth 3½-in. pump action "gets off" 4 shots—lightning fast. Takes all 2¾-in. shells, reg. or mag. Length, 49 in.

State Color Desired. Ship. wt. 9 lbs. *Mailable.*

Art. No.	Choke	Blue-Black	Gold	Brown
60 W 450MD	Full	**78.95**	**83.95**	**83.95**
60 W 451MD	Modified	Cash	Cash	Cash
60 W 452MD	Imp. Cly.			

Interchangeable Extra Barrels. Save $6.95 by ordering an *extra barrel* at the same time you order your New Viking Shotgun. Ship. wt. each: 2 lbs. *Mailable.*

Art. No.	Choke	Length	With Viking	Separately
60 W 455M	Full	28 in.	**11.00**	**17.95**
60 W 456M	Mod.	28 in.		
60 W 457M	Imp. Cly.	26 in.		

Western Field 6-Shot Pump Action

B **Smooth, Dependable Shooting** at-Down-to-earth Prices. These 6-shot Pump Repeaters have many features found only on higher priced Pump guns. Solid frame, matted receiver-top for fast sighting. Safety fire control—trigger must be released and pulled for each shot—no inadvertent "doubles." Action must be closed completely before trigger can be fired. Walnut stock and grooved slide handle. 5-shot tubular magazine. Handles all 2¾-in. shells. (.410-ga. takes 2½- or 3-in. shells). *Mailable.*

Western Field 12 and 16-Ga. Ship. wt. 13 lbs.

Catalog No.	Gauge	Barrel	Choke	Act. wt.	Cash
60 W 565M	12	28-in.	Full	7¾ lbs.	**48.88**
60 W 566M	12	28-in.	Mod.	7¾ lbs.	
60 W 567M	16	28-in.	Full	7½ lbs.	
60 W 568M	16	28-in.	Mod.	7½ lbs.	

Western Field .410-Ga. Shipping weight 11 lbs.

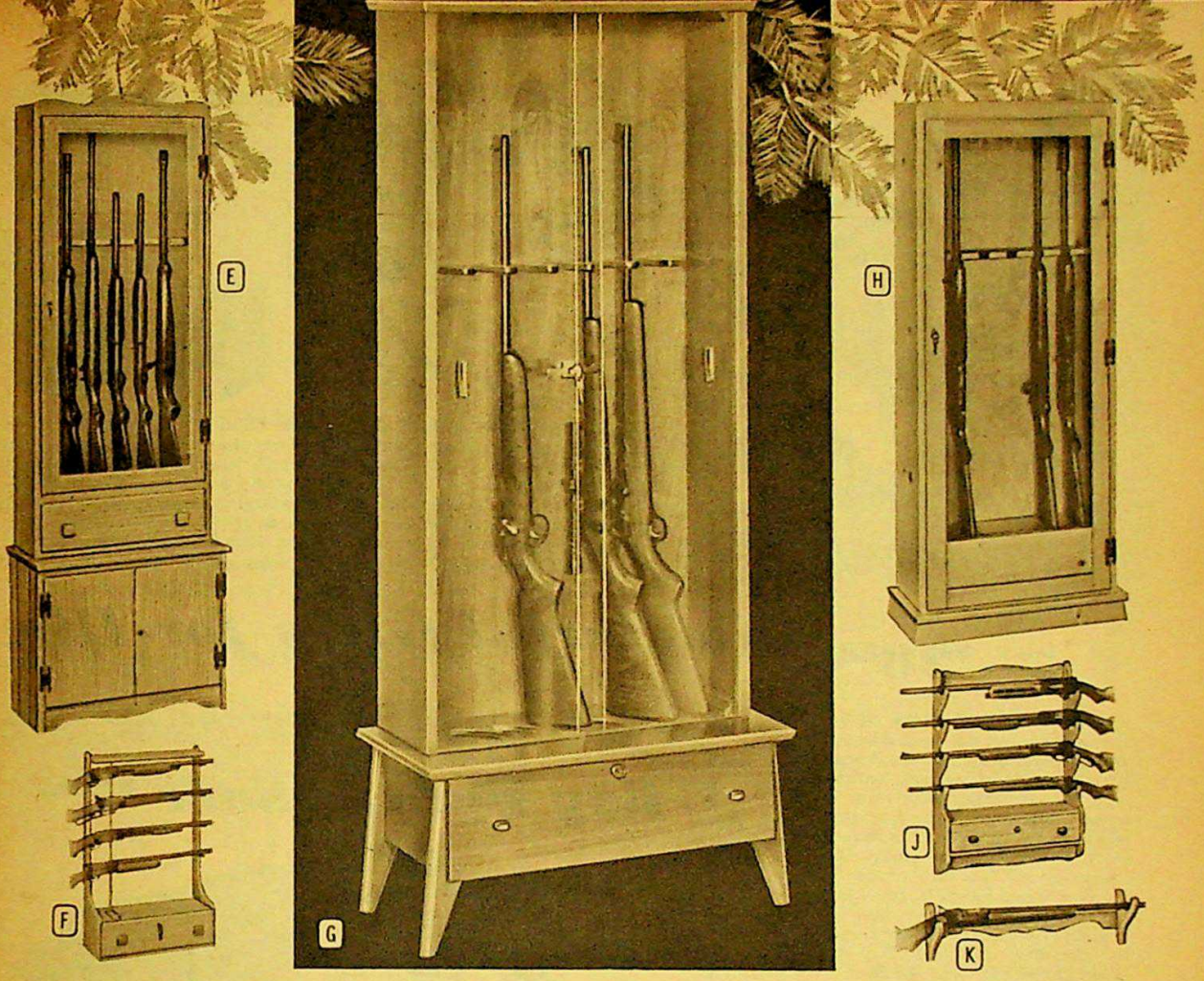
60 W 480M	.410	26-in.	Full	5½ lbs.	**52.74**

HAWTHORNE DeLuxe 3-Shot Bolt Repeaters

C D **Dependable Quality and Performance** at Wards Low Price. Selected American Walnut Pistol grip stock with molded plastic butt plate. Convenient thumb safety—with Red and Green indicator shows if "Safety" is on or off. Proof tested steel barrels. The .410-Ga. loads easily from the top and fires 2½ or 3-in. shells as well as rifled slugs for deer, varmints, etc. The 20-Ga. has 2-shot removable clip. Handles all 2¾-in. shells. *Mailable.*

(C) *HAWTHORNE* 20-GA. REPEATER. Act. wt. 6½ lbs.
60 W 149 M—Ship. wt. 7 lbs. 8 oz. $3 Dn.....Cash **28.93**

(D) *HAWTHORNE* .410-GA. REPEATER. Act. wt. 5½ lbs.
60 W 150 M—Ship. wt. 6 lbs. 12 oz. $3 Dn.....Cash **27.89**



No Finer Gifts for the Man Who Shoots

E Prestige Knotty Pine Gun Cabinet. Prominently displays gun collection. Felt padded grooves for 6 guns, including 2 doubles. Key locking Cabinet Doors. Drawer in Base for storage. Size: 24½x10⅞x60 in. high. Glass not incl. Ship. assembled from Stock. *Not Mail.*

UNFINISHED CABINET. Ship. wt. 75 lbs.
60 W 1617R—$5 Down.....Cash **49.95**

FINISHED CABINET. Handsome hand-rubbed walnut finish. Ship. wt. 75 lbs.
60 W 1618R–Only $6 Down.Cash **59.95**

F Economy Locking Bar 4-Gun Wall Rack. Metal bar secures guns. Large drawer with clock.
60 W 1630M–*Mail.* Ship. wt. 11 lbs.**8.45**

G Modern "Picture Window" Selected Walnut Gun Cabinet. Adds beauty to the home as well as displaying and protecting valuable gun collections. Crystal clear. 3/16-in. plate glass door shows guns inside and keeps out dirt, dust. Spacious compartment holds 6 guns in padded felt rack. Large drawer with lock—perfect for storing pistols, shells, etc. Size overall: 65½ in. high, 28 in. wide, 12⅝ in. deep. Shipped from Stock completely assembled with glass. Ship. wt. 51 lbs. *Not Mailable.*
60 W 1614 R—$5.50 Down. Cash **54.83**

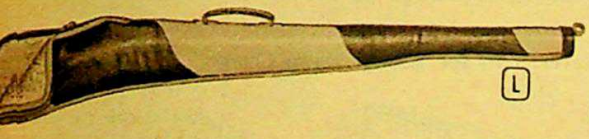
Modern Limed Oak Finish Gun Cabinet. Same as (G) above. Ship. wt. 51 lbs.
60 T 1615R—$6 Dn..... Cash **58.83**

H Knotty Pine Gun Cabinet. Sanded, ready to finish. Locking cabinet holds 6 guns in padded grooves (2 for double guns). Size: 24½x10⅞x63½-in. high. Glass not incl. Ship. assembled from Stock. Ship. wt. 51 lbs. *Not Mail.*
60 W 1616 R—$3.50 Down..Cash **31.95**

J Knotty Pine Wall Rack. Hand sanded, clear lacquer finish. Felt grooves for gun. Large locking drawer with key. Ship. completely assembled. *Mailable.*
60 W 1632 M—Ship. wt. 12 lbs.... **12.95**

As Above, Not Assembled, or Lacquered.
60 W 1633 M—*Mail.* Wt. 12 lbs... **10.95**

K Single Gun Rack. Easily assembled.
60 W 1634 M—*Mail.* Wt. 2 lbs...**2.95**



L *HAWTHORNE* Gun Case—a Gift sure to be appreciated by any gun owner. Exclusive "Form-Fit" pattern. Scuff-proof, waterproof leather grain Vinyl has a −20°F crack point for cold weather use. Deep pile lining and double heavy padding cushions firearm. Hard rubber tip protects end of gun. Full Zipper opening. Ship. wt. 1 lb. 8 oz.
60 W 1829—*State Length: 40, 44, 48 or 50 in.*.....**4.47**

Gun Case for Rifles with Scope. Similar to (L) above.
60 W 1830—Wt. 2 lbs. *State Length: 42 or 44 in.*....**5.47**

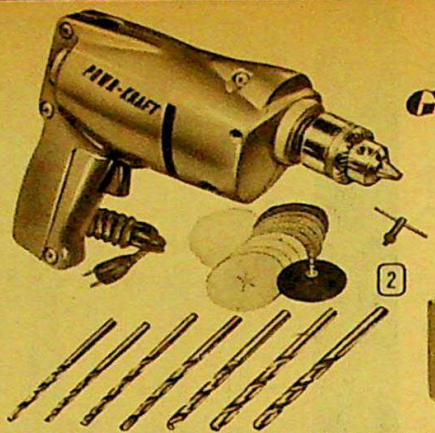
★Convenient Christmas Credit . . . See Page 269

Seater Heater $11.88

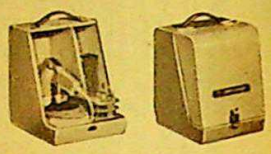
- Sells Nationally for $15.90
- Converts to Camp Stove
- For Hunting, Ice Fishing

M 3-in-1 Seater Heater. Save $4.00 at Wards. Ideal for Duck blind, deer stand, ice fishing, etc. or use as a Camp Stove. Heat easily regulated. Burns non-toxic alcohol—up to 6 hrs. on a single can. Quickly converts into camp stove. (1 can of fuel incl.).
60 W 1641—Wt. 7 lbs. 8 oz..**11.88**

Fuel for Heater above. Wt. 1 lb.
60 W 1642.....2 Cans for **88c**



Gift Special $19.88



2 ***POWR-KRAFT*** **¼-In. Drill Kit.** Basic "Starter" power tool outfit for every home or shop. Compare quality—then compare price—we're convinced you'll choose Powr-Kraft this Christmas for your handyman. You get all 35 pieces at this sensationally low price. Complete . . . packed with selected accessories for drilling in wood or steel; for sanding, polishing. Genuine Jacobs chuck—double reduction gears. Carrying Case. Guaranteed 1 year. UL Appr. (See Gen. Cat.) Wt. 13 lbs.
84 T 29292—Buy Now At This Low Christmas Sale Price. .Only 19.88

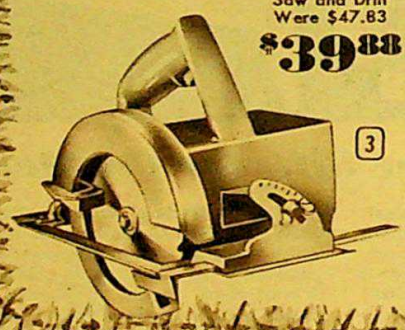
½-IN. DRILL
Save $1
Now Only $28.88

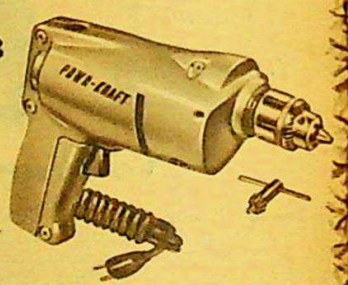
Wonderful Gifts for Him

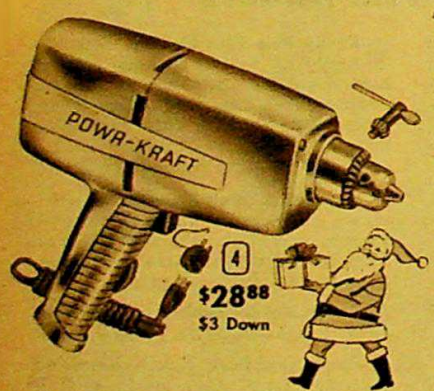
1 ***POWR-KRAFT*** **Utility ½-In. Drill** makes a top gift for the handy Dad who appreciates fine tools. Powerful ½-HP motor runs on precision bronze bearings. 4-way adjustable rear handle permits operation in any position. Removable top handle. Hardened alloy steel reduction gear train. Genuine Jacobs chuck. Locking trigger switch. No-load speed 500 RPM. 110–120 V. AC-DC. UL Approved. See Fall Cat. for famous Powr-Kraft 1-Year Guarantee. In attractive gift box. Pay only $3 Down, $3 Month. Was $29.88.
84 T 29272 M—Wt. 11 lbs. . .Cash 28.88

Buy Both . . . Save $7.95

Saw and Drill
Were $47.83
$39.88





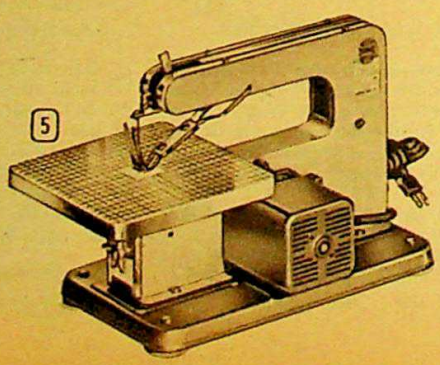


3 **Complete Power Tool Christmas Package . . .** Sure to please any man. Tools sell separately for $47.83 in Fall General Catalog . . . save 16%. Powr-Kraft Utility 6½-in. Portable Electric Saw handles all cutting jobs around the home. Powerful, yet extremely lightweight. Big cutting capacity—to 2¼ in. at 90°. Has bevel adjustment, blade guard, 8-ft. cord. ⅝-in. arbor. With 6½-in. combination crosscut-rip blade. Powr-Kraft ¼-in. Drill makes drilling in wood and steel easy. Genuine Jacobs chuck. No-load speed 2000 RPM. Locking trigger switch. Both tools Guaranteed 1 year (see General Catalog for details). UL Approved. For 110-120 volt AC.
84 T 28900—Saw and Drill. Ship. wt. 18 lbs. $4 Down. . . . . Cash 39.88

Save $1.07 on 2-Speed Drill

4 ***POWR-KRAFT*** **Heavy-Duty ⅜-In. Drill Will Thrill Him On Christmas Morning . . .** a gift he can use for years. 2-speed power for every drilling, sanding and polishing job. High speed for drilling in wood and sawing; low speed provides twice the power for drilling in masonry, steel, polishing, etc. Heavy-duty—sealed ball bearing construction is rugged. No gears to shift . . . no chuck to change. High speed range—2000 RPM; low speed range—1000 RPM no-load. ¼-HP, 2.4 amp. motor. 110–120 volt, AC-DC. Jacobs geared chuck. UL Approved. Guaranteed for 1 year (see Gen. Catalog). In gift box. Was $29.95.
84 T 29306—Ship. wt. 5 lbs. $3 Down. Cash 28.88

Perfect Gift for Young "Shop Owner" $17.88



5 **New Hobby Jig Saw.** For small-budget shop—or youngsters just getting started. For models, toys, etc. Rocker action eliminates V-belt and pulley system. 8-in. throat cap. Cuts wood up to 1¾-in. Wt. 12 lbs. *Mail.* 110–120 v. AC.
84 T 2390M—Only 17.88

Extra Blades. *Postpaid.*
84 TP 2399—12 for 60c

Santa Says: "Shop Early, Pay Later." See Page 269.

Cuts flush to walls

Cuts own starting hole

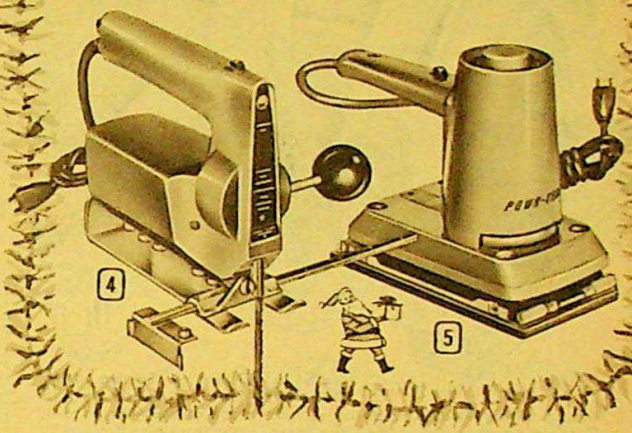
$34.44
$3.50 Down
1

LOWEST PRICE EVER!

1 **Christmas Sale Price *POWR-KRAFT* Heavy-Duty Sabre Saw—Cut $5.51.** Has more features than any other saw we know of. Reciprocating type saw. Fast cutting ball bearing mechanism, 3500 (5/8-in.) strokes per min. Cuts woods, metals—circles, scrolls. Handle, sawdust blower, 3-wire cord, rip guide, 3 blades. 110–120 v. AC-DC. UL Approved.
84 W 8933—Wt. 6 lbs. Was $39.95; Now Cash 34.44

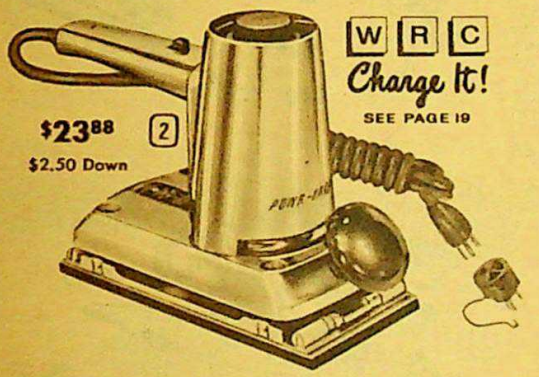
Prices Cut $2.00 to $5.00

ON SABRE SAW AND SANDER



4 5

at Big Savings

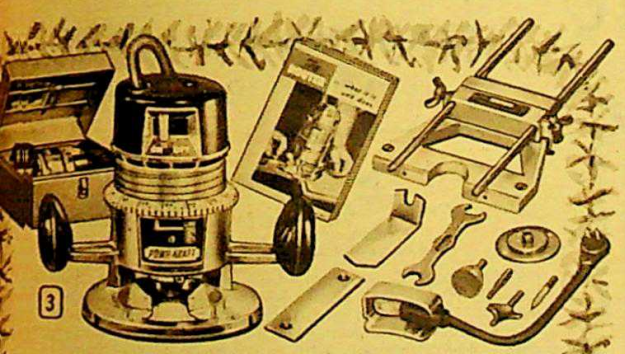


W R C Change It!
SEE PAGE 19

$23.88
$2.50 Down
2

PRICE CUT $5 ON BEST SANDER

2 **Big 17% Savings on *POWR-KRAFT* HEAVY-DUTY Orbital Sander.** 4500 strokes per minute—won't stall in toughest work. For fastest removal or fine finishing on ALL materials. 110–120 v. AC. 9 assorted sanding sheets. UL Approved. Was $28.88.
84 W 8535 M—3⅔x9-in. pad. Wt. 6 lbs..... Now, Cash 23.88



3

Save $7.93 on Router Kit $59.95 $5 Dn.

3 **⅜-HP Heavy-Duty Kit Cut 11%.** Performs up to 90% of usual woodworking operations. Designed for speed and accuracy—for joinery and beautiful cabinet work. 23,000 RPM motor. Ball bearings. Guaranteed 1 year. See Big Fall Catalog for complete description. $5 Down.
84 W 8547—Wt. 15 lbs. Was $67.88..Now, Cash 59.95

Was $25.88 $20.88 Was $19.44 $17.44

Two Wonderful Gifts For The Man Who Likes To Work With His Hands. Special Christmas prices make them easier to give. Buy both for an extra added savings.

4 ***POWR-KRAFT* Utility Sabre Saw.** Buy Now—Save $5.00. Fast cutting—3000 (5/8-in.) strokes per minute. Large 2-in. cutting capacity. Cuts wood, metal, plastics—holes, patterns straight, curved lines. Ideal for home craftsmen. Adjustable shoe for 45° angles. Precision bronze bearings. Universal motor. 110–120v. AC. UL Appr. Guaranteed 1 yr. (See Gen. Cat.). Wt. 4 lbs.
84 T 28931.....Only 20.88

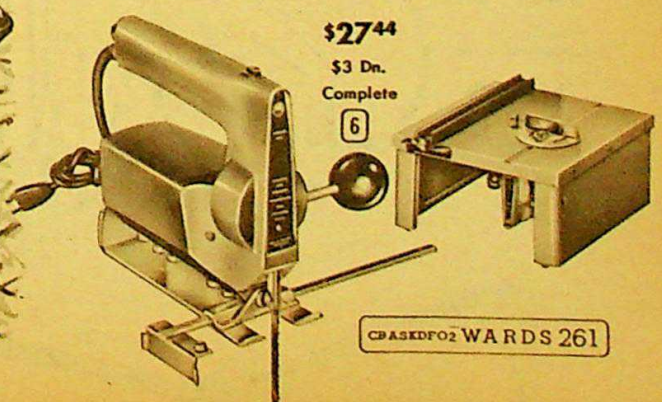
5 ***POWR-KRAFT* Utility Orbital Sander.** Shop around this Christmas! $25 is what you would expect to pay for a vibrator (Not Orbital) sander. 3500 orbital strokes per min. Universal motor—self-lubricating precision bronze bearings. UL Approved. 3⅔x7¼-in. rubber-faced pad (not common felt). Six sanding sheets. Guaranteed 1 year (See Gen. Catalog). Wt. 5 lbs.
84W28534M–NowOnly 17.44

Buy Both . . . Save $9.44

Buy The Combination—Sander (5) and Sabre Saw (4) And Save 20%. Priced at $45.32 in Big General Catalog.
84 T 48534 M—COMBINATION OUTFIT. Wt. 10 lbs. Only 35.88

Save $7.38 on Sabre Saw-Table Outfit

6 ***POWR-KRAFT* Speciall** Saw same as (4) above plus heavy-gauge 14x14-in. steel table. Wt. 16 lbs.
84 T 18931YB—Were Separately $34.82.....Now 27.44
84 W 8908—BENCH TABLE ONLY. Ship. wt. 12 lbs. Only 8.94

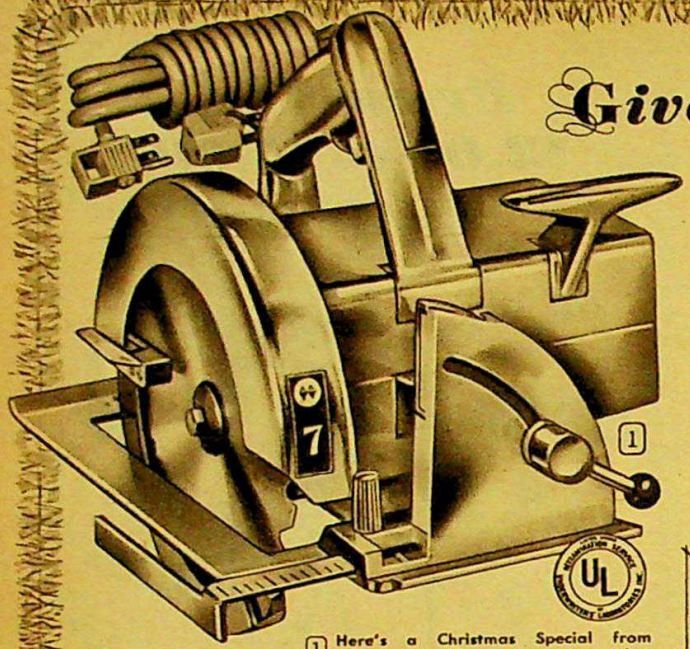


$27.44
$3 Dn.
Complete
6

Give Him a Saw!

MOST WANTED
CHRISTMAS GIFT

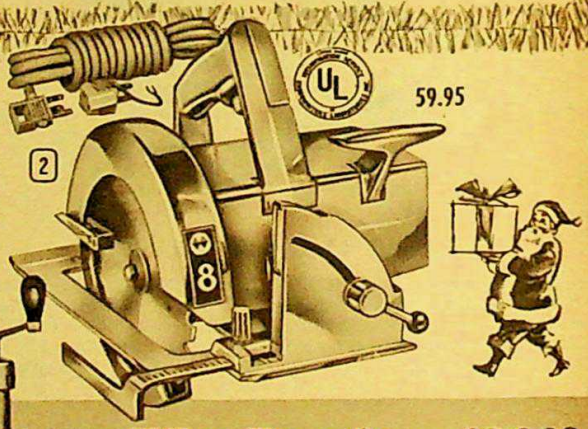
$44.88



1 **Here's a Christmas Special from POWR-KRAFT!** Now you can give him a deluxe 7-in. saw at the regular price of a 6½-in. model. Complete ball and roller bearing construction throughout. Heavy-duty model handles toughest building requirements—provides one of the fastest, smoothest cuts ever! Easily cuts 2-in. lumber, even at 45°. Cuts to 2¼ in. at 90°, to 1⅞ in. at 45°. Rugged 1½-HP motor delivers 5100 RPM (no load). Safety clutch protects operator and saw. Precision cut gears. Bevel index and adjust. rip fence. Forced air cooling. 7-in. combination Krom-A-Loy blade. 110-120 V. AC-DC. UL Appr. Wt. 24 lbs.

84 T 38981M—With $7.44 Case Free. Now $4.50 Dn., Cash **$44.88**

$20 BELOW National Price of Similar Saw

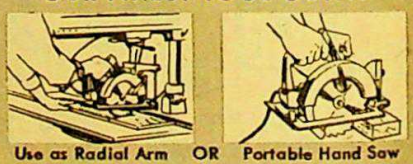


2 **New POWR-KRAFT "Deep Cut" Deluxe 8-In. Saw**—the heavy-duty model knowing craftsmen will prefer. Cuts deeper than any other 8-in. saw we know of—to 2⁹⁄₁₆ in. at 90°, to 2³⁄₁₆ at 45°. Powerhouse performance from 2½-HP motor. Handles toughest jobs year after year; delivers 5500 RPM (no load). New Exacta-Guide rip-control and quick change bevel lock. New safety clutch, too—protects saw motor from damage if saw hits nails or knots. Ball and needle bearing construction. Forced air cooling—blower keeps cutting line sawdust-free. Aluminum alloy die-cast frame. 8-in. Krome-A-Loy combination blade. ⅝-in. arbor. 10-ft. cord. 110-120 V. AC-DC. Gift packaged. Wt. 18 lbs.

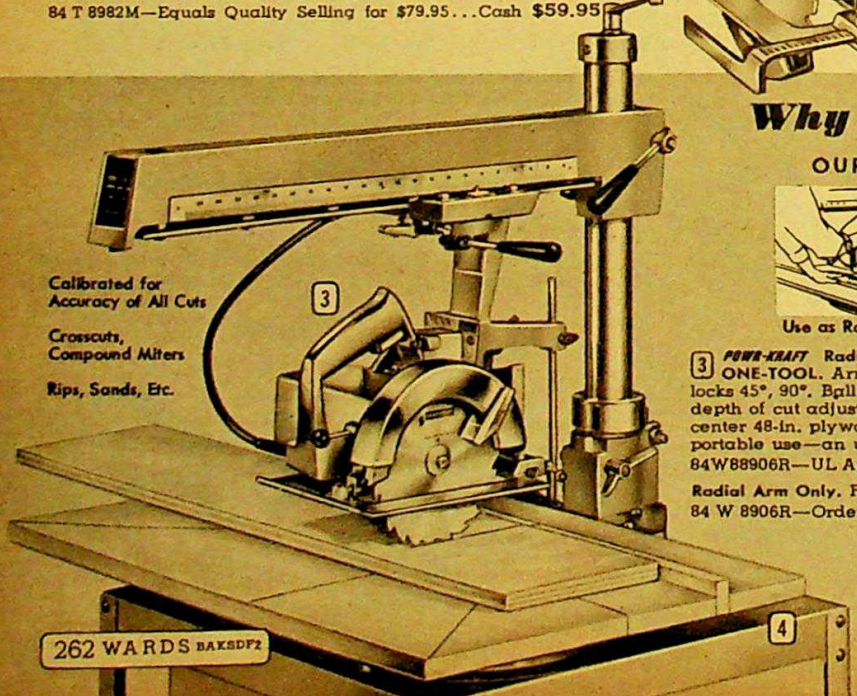
84 T 8982M—Equals Quality Selling for $79.95...Cash **$59.95**

Why Pay Over $200?

OUR FINEST TOOL OUTFIT



Use as Radial Arm OR Portable Hand Saw



3 **POWR-KRAFT Radial Arm PLUS Heavy-Duty 8-In. Saw IN-ONE-TOOL.** Arm rotates 360°, locks any position; positive locks 45°, 90°. Ball bearing carriage. Arm elevates for full depth of cut adjustment. Cuts stock to 2¼ in. thick . . . rips to center 48-in. plywood. 8-in. saw (see (2) above) removes for portable use—an unusual feature of a radial arm saw.

84W88906R—UL Appr. Wt. 64 lbs. $5 Dn. Now, Cash **$129.00**

Radial Arm Only. Fits POWR-KRAFT 6½, 7, 7½, 8-in. Saws.

84 W 8906R—Order bracket below. Wt. 50 lbs.....**$79.95**

Mounting Bracket for Saws. Wt. 1 lb.

84 W 8905—Fits model No. 8939. **$1.98**
84 W 8903—Fits 8900-01-02, 8982. **1.98**
84 W 8904—Fits 8937, 8938, 8941. **1.98**

4 **Radial Arm Floor Stand.** All steel.

84W8907R—Ship.wt. 20 lbs. **$24.95**

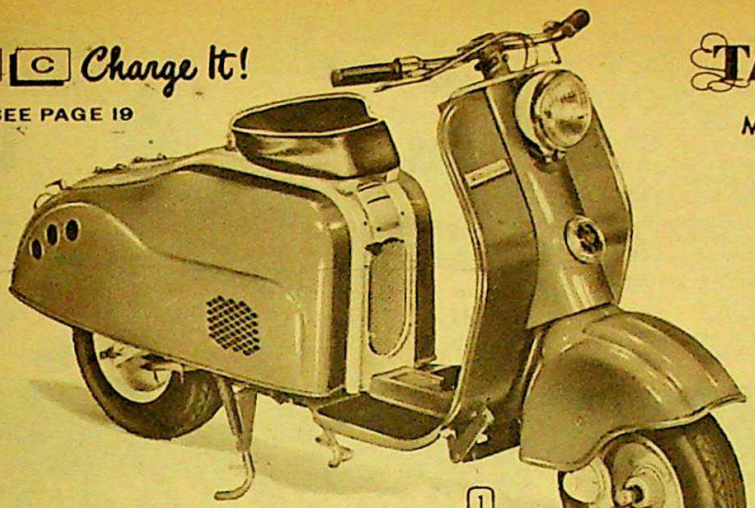
WRC Charge It!

SEE PAGE 19

The Waikiki

MERRIEST GIFT OF ALL

- ★ **Jet-Age Styling** Designed for today
- ★ **Automatic Transmission** No gear shifting
- ★ **Exclusive Coil Suspension** Comfortable Ride
- ★ **Up to 110 Miles Per Gallon** 4-cycle, 4.9 HP Engine



License Information
Many States issue special scooter licenses; others require auto driver's license. Check local laws before ordering.

See "The Nassau"—Riverside's Best, in Wards Fall General Catalog . . . the ONLY motor scooter built with an overhead valve engine—just like modern cars.

1

$15 Mo.
Cash $329.95

The Family Gift... A motor scooter!

1 **The Waikiki—Merriest Gift Of All.** Year 'round motor scooter fun for the entire family. Drive to work, to school, to the store—it's just like having a second car! A perfect combination of styling, performance and safety . . . the ideal family gift. Easy to drive, fun to own, economical to use—great in city or country.

Jet-Age Styling . . . gets admiring glances wherever you go. Beautiful Red and White enamel finish with Chromed handle bars. Precision-built, **4.9 HP, 4-cycle engine** for extra-long life—mile upon mile of trouble-free, dependable service. Powerful engine easily **Maintains Speeds Up To 45 MPH.** Amazing economy, costs just pennies per trip to operate—**Up to 110 Miles on Every Gallon of Gas.** Fully automatic transmission selects correct driving speed-ratio at all speeds . . . **Never any Shifting,** takes the work out of driving and lets you keep your eyes on the road all the time for greater safety.

Specifications: L-Head engine; excellent acceleration. Automatic transmission. Front and rear suspension. Ignition lock. Sealed beam headlamp. Combination tail-and-stop lamp. Air filter. Front and rear wheel brakes. Electric horn. 4-ply 4.00x8 tires. Shipping weight 350 lbs.
61 W 14014 R—$33 Down on Terms.....or Cash **$329.95**

Windshield for Waikiki. Clamps on handlebars. Protects against wind and rain. Clear plastic with tinted apron.
61 W 14026—Instructions incl. Ship. wt. 3 lbs.....**$13.95**

Luggage Box for Waikiki. Mounts on rear. Doubles as a buddy seat. Holds tools, books, lunch, etc.
61 W 14064—Ship. wt. 15 lbs.....**$18.95**

$12 Mo.
Cash $174.50

2

Riverside Mo-Ped . . . Proven Best By Test

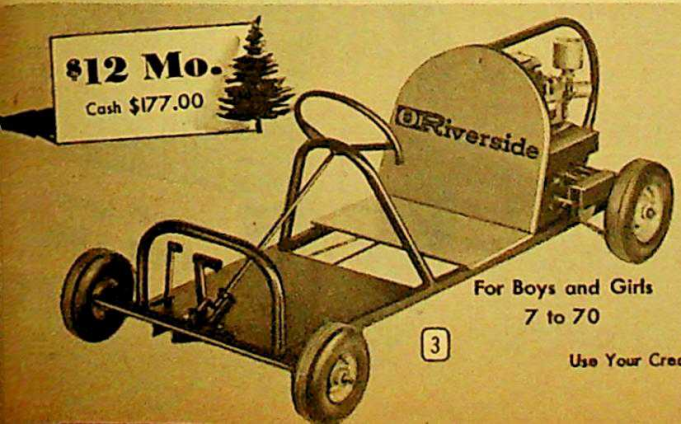
2 **Built In France by one of the World's Best-known Mo-Ped Manufacturers.** It's the lowest cost fully motorized transportation available. Rated TOPS in performance, economy, riding comfort, operating ease. Deluxe foot shields for safety, comfort, styling.

Automatic Transmission with variable clutch is safer in traffic. Never any complex shifting to distract driver.

Up to 150 Miles Per Gallon of gasoline . . . costs just pennies per trip. 2-HP, 2-cycle air-cooled engine gives speeds to 30 MPH.

Look At All These DeLuxe Features! Front and rear shock absorbers. Front and rear expanding auto-type brakes. 5-inch 2-beam headlamp. Speedometer. Stop-Tail lamp. Large electric horn. Heavy-duty flywheel magneto. Luggage rack. Chrome exhaust pipe. 2 gasoline filters. Handle bar lock. Tool kit and steel tool box. License bracket. Vinyl saddle. Rich gray enamel finish. 2.00x23-in. balloon-cushion tires. Wards stocks all repair parts; list available upon request. Ship. wt. 125 lbs.
61 W 14007 R—Only $17.50 Down on Terms....or Cash **$174.50**

$12 Mo.
Cash $177.00



For Boys and Girls
7 to 70

3

Riverside Junior Fun Car

3 **America's Newest Sport Sensation**—Gives all the thrills and excitement of "big car" driving. A real family hobby . . . Designed for off-the-street fun for young and old.

Completely Assembled—Ready to Drive. Equipped with the world-famous Clinton 4-cycle, 2½ HP gas engine with recoil starter. Foot operated gas pedal. Foot pedal to operate positive stopping disc-type brake.

Fully Automatic—Centrifugal clutch engages just like the automatic transmission on regular automobiles. Easy for even the youngest drivers to operate—always smooth starts; never any complex gear shifting.

All Welded One-Piece Frame. Puncture-proof tires. Ball bearing wheels. Hidden control-setting lets parents limit speed. Guard on drive mechanism. Comfortable seat.

Note: Not for use on public streets or highways.

61 W 13300R—Ship. wt. 124 lbs. $18.00 Dn. or Cash **$177.00**

Use Your Credit For Gift Giving—See Page 269.

New Riverside Battery Chargers—UL Approved. Smartly styled Charcoal and White steel cases. Keep battery charged. For 60-cycle 110–120 v. AC.

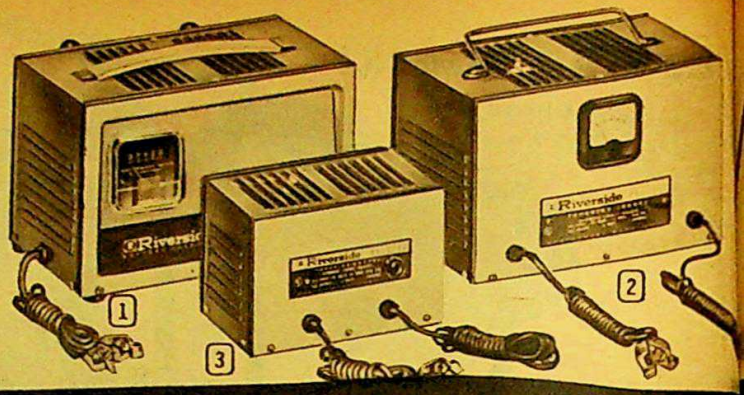
[1] **Deluxe 2-in-1 Charger**—for 6 and 12 volt. Tapers from 6 to 3 amps. Meter shows charge rate. Rubber feet, cord racks, plastic handle.
61 T 6518—Ship. wt. 9 lbs. 5¾x9x5 in.....$18.45

2-In-1 Charger. For 6, 12 volt batteries. Tapers from 4 to 2 amps. Red pilot light, wire handle.
61 T 6517—Wt. 4 lbs. 12 oz. 5¾x9x5 in.....$13.95

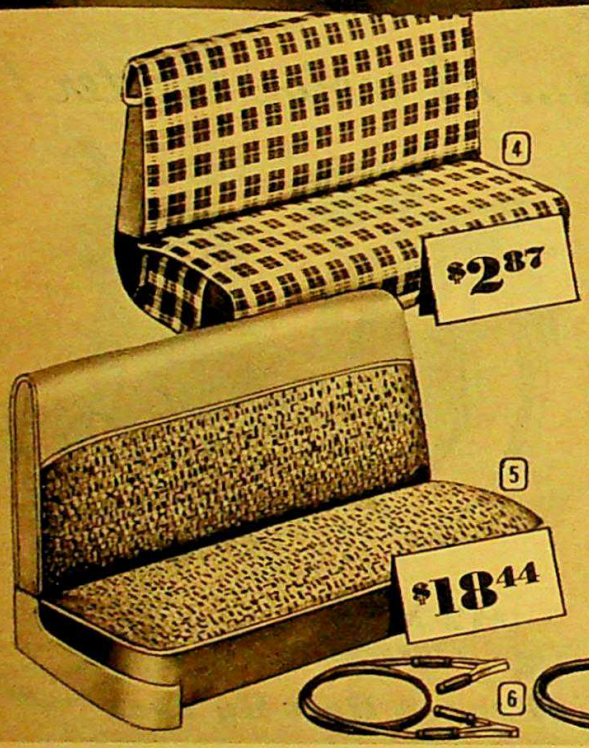
[2] **Deluxe 12-Volt Charger**—for 12 volt only. Tapers from 6 to 3 amps. Meter, wire handle.
61 T 6516—Ship. wt. 10 lbs. 5¾x9x5 in....$14.95

[3] **12-Volt Charger.** Tapers from 3 to 1½ amps. Pilot light, no handle or meter.
61 T 6515—Wt. 8 lbs. 8 oz. 4x6x3½ in.....$8.95

6-Volt Charger. 6 to 3 amps. Meter, wire handle.
61 T 6514—Ship. wt. 8 lbs. 5¼x9x5 in.....$12.45



Make it a Practical Gift for the



[4] **Denim "Kar-Jeans"**—SAVE 16% from General Catalog Prices. For front or rear seats of all cars. Durable denim in multi-colored plaid. Semi-fitted; elastic straps. Wt. 1 lb.
61 W 7397—For Front split-back Seat.....$2.87
61 W 7398—For Front or Rear solid-back Seat..... 2.87

[5] **Upholstery-Fabric Covers.** Made of same material as used for new car upholstery. One of the most beautiful covers we have offered. Bolsters and gussets of specially treated Vinyl—looks, feels, wears like expensive leather. Assorted patterns. Ship. wt. 7 lbs. *State Color:* Blue, Green, Charcoal. *Mailable.*
(1) *State make, year, no. of cylinders, fact. model or letters.*
(2) *State exact model of car (Bel-Air, Fairlane, etc.)*
(3) *State exact body name, no. of doors (4-door Sedan, etc.)*

Upholstery-Fabric Covers Fit All Models Below. Not for convertibles or cars with dips in seat backs, nor swivel seats.

2-DR. SED., CLUB CPE.: Buick 1953–58 Special; Chev. 1949–59*; Chrysler late 1949–54; DeSoto late 1949–54; Dodge late 1949–56; Ford 1952–56 (ex. C-Vic.); 1957–59*; Merc. 1952–56; Oldsmobile 1949–58 (76, 88, S88); Plymouth 1955–56; Pontiac 1949–52; 1953–58 (ex. B'ville).

2-DR. HARDTOPS: Buick 1953–58 Special & Century; Chev. 1953–59*; Chrysler late 1949–54; DeSoto late 1949–52; 1953–54; Dodge late 1949–52; 1953–56; Ford 1952–56 (ex. C-Vic.); 1957–59*; Mercury 1952–56; Oldsmobile 1953–58 (76, 88, S88); Pontiac 1953–58 (ex. B'ville).

4-DR. SED., HARDTOPS: Buick 1951–58 Special; Chev. 1949–52; 1953–59*; DeSoto late 1949–52 (Deluxe only); 1953–54; Dodge late 1949–52 (M'brook only); 1953–56; Ford 1952–56 (ex. C-Vic.); 1957–59*; Merc. 1952–56; Olds. 1949–58 (76, 88, S88); Plym. 1949–56; 1957–59 (ex. Fury)*; Pont. 1949–52; 1953–58 (ex. B'ville).

*Not for car models with dips on tops of seat backs.
61 T 7504—For 2-Door Sedans.....$18.44
61 T 7505—For 4-Door Sedans..... 18.44

[6] **Quick-Boost Battery-to-Battery Cables.** 12-ft. long. Connect from active battery to battery of stalled car. A "must" for cars with automatic transmissions. For 6 or 12-volt. Rubber covered aluminum cables; heavy copperclad clamps; insulated handles.
61 T 6475—Wt. 6 lbs.....Pair, Only $2.99

Mid-Season Tire Chain Sale

Get Surer and Safer "Go Ahead" Traction. Priced lower for extra savings. Top quality case hardened steel with electronically welded cross chains for long wear. All sizes. *Mailable.*

[7] **Conventional-Type Lug-Grip Chains.** Built for heaviest use. Reinforced wedge-lug teeth dig into ice and packed snow...pull you through the toughest going. Gives you greater protection against skidding.

[8] **Strap-On Emergency Lug-Grip Chains.** Slip on quickly to give you extra traction when you need it. Installation tool included with set of 6.

(7) Lug-Grip Tire Chains

Pass. Car Tire Sizes	Cat. No.	Lbs.	Pair
5.60-16; 5.90-14, 15; 6.40-13, 14	61 W 5803 W	15	$8.05
6.00-15, 6.50-15	61 W 5805 M	16	9.67
5.25-16, 6.40-15	61 W 5809 M	15	8.50
6.10-15, 7.00-14	61 W 5809 M	15	8.50
6.70-15, 6.00-16	61 W 5805 M	16	9.67
7.00-15	61 W 5807 MB	21	10.93
7.10-15, 8.00-14	61 W 5801 M	19	10.12
7.50-14	61 W 5805 M	16	9.67
7.50-15, 7.00-16	61 W 5807 MB	21	10.93
7.60-15, 8.50-14	61 W 5802 MB	20	10.30
8.00-15, 9.00-14	61 W 5807 MB	21	10.93
8.20-15, 9.50-14	61 W 5807 MB	21	10.93

(8) Strap-On Emergency Chains

Tire Sizes	Lb.	Oz.	Cat. No.	Ea.	6 For
5.00, 5.25, 5.50	1	12	61 W 5922 M	$1.12	$6.28
6.00, 6.40	1	12	61 W 5922 M	1.12	6.28
6.50, 6.70	1	12	61 W 5922 M	1.12	6.28
7.00, 7.10, 7.50	1	12	61 W 5923 M	1.21	6.97
7.60, 8.00	1	12	61 W 5923 M	1.21	6.97
8.20, 8.90	1	12	61 W 5923 M	1.21	6.97

RIVERSIDE 4-SQUARE

Guarantee

1. Against road hazards for the specified time. Adjustments prorated on months used.
2. Against defects in materials or workmanship for the tread life of the tire. Adjustments prorated on tread wear.
3. To give you the satisfactory service you have the right to expect.
4. Nation-wide adjustment service.

See complete Riverside 4-Square Guarantee on Page 863 of Gen. Cat.

WRC *Charge It!*

SEE PAGE 19

6.70/15 WHITE TUBE-TYPE	6.70/15 BLACK TUBE-TYPE
$16.95 Plus Excise Tax	$14.35 Plus Excise Tax

EACH IN SETS OF 4

Guaranteed 20 Months

Riverside *Super Deluxe NYLON*

- **Same Quality as New-Car Tires . . . yet Priced So Much Lower**
- **Super-Strength Nylon Cord . . . Virtually Ends Dangerous Blowouts**
- **The Thoughtful Christmas Gift . . . for Many Miles of Carefree Driving**

Strength, Safety and Serviceability. Nylon is the toughest tire cord made . . . pound for pound it's stronger than steel. Ends tire-killing impact damage; resists heat and moisture; fights flex fatigue. Nylon's lasting strength means longer mileage and greater safety for you and your entire family. It's the thoughtful gift for a motorist.

Safety-Block "Cold Rubber" Tread fights skids, give better traction. Hundreds of sharp cross-cuts in tread surface slice through wet, slippery road film for safer stops and better control.

Guaranteed 20 Months. See the Riverside 4-Square Guarantee at top of page.

Prices Below Include Excise Tax, and are for Catalog Orders Only.

Tire Size 4-Ply	Ship. wt. lbs.	White Sidewall Tube-Type Nylon				Black Sidewall Tube-Type Nylon			
		Catalog No.	Each	2 for	4 for	Catalog No.	Each	2 for	4 for
6.40–15	18	64 W 4128 M	$18.65	$36.30	$71.60	64 W 4112 M	$15.70	$30.90	$61.30
6.70/15	19	64 W 4130 M	19.35	37.70	74.40	64 W 4117 M	16.40	32.30	64.00
7.10/15	21	64 W 4131 MB	22.45	43.90	86.80	64 W 4118 MB	19.45	38.40	76.30
7.60/15	22	64 W 4132 MB	25.05	49.10	97.20	64 W 4114 MB	22.10	43.60	86.70
8.00–8.20/15	24	64 W 4136 MB	27.75	54.50	108.00	64 W 4120 MB	24.75	49.00	97.50

Tire Size 4-Ply	Ship. wt. lbs.	White Sidewall Tubeless Nylon				Black Sidewall Tubeless Nylon			
		Catalog No.	Each	2 for	4 for	Catalog No.	Each	2 for	4 for
7.50/14	21	64 W 4338 MB	$21.85	$43.20	$85.95	64 W 4324 MB	$18.95	$37.65	$74.95
8.00/14	22	64 T 4339 MB	25.35	49.70	98.40	64 T 4325 MB	22.35	43.70	86.40
6.70/15	21	64 W 4330 MB	21.85	43.20	85.95	64 W 4317 MB	18.95	37.65	74.95
7.10/15	22	64 W 4331 MB	24.95	48.90	96.80	64 W 4318 MB	21.95	43.40	86.30
7.60/15	24	64 W 4332 MB	27.55	54.10	107.20	64 W 4314 MB	24.65	48.80	97.10
8.00–8.20/15	26	64 W 4336 MB	30.75	60.50	120.00	64 W 4320 MB	27.35	54.20	107.90

Tubeless Tire Valves

1½-In. Metal Clamp-In Valve for all cars with oval or ⅝-in. round hole. Wt. each 2 oz.

64 W 96.....Each 50c

1¼-In. Rubber Snap-In Valve fits ⅝-in. hole. Wt. each 1 oz.

64 W 95.....Each 25c

1½-In. Rubber Snap-In Valve fits 29/64-in. hole. Wt. each 1 oz.

64 W 94.....Each 25c

1-Inch Extension. Fits all of above valves. Wt. each 1 oz.

64 W 93.....Each 15c

Rubber Lubricant

Necessary for mounting or dismounting tubeless tires. Makes the job easier and safer. Prevents damage to the beads. Makes mounting of tube-type tires easier, too. Ship. wt. 10 oz.

61 W 9502—½-pint can....35c

Only 10% Down, Balance Monthly—See Pg. 269; or Charge It—See Pg. 19

Super Traction for that

6.70/15 Black Tube-Type

$16.45 Each in Pairs

Plus Excise Tax

10% DOWN
Balance Monthly
SEE PAGE 269

Buy Extra Wheels With Snow Tires

WE'LL MOUNT TIRES FREE!

Save Time and Effort! Extra wheels let you keep your snow tires permanently mounted, ready to put on your car when needed. We'll mount your new snow tires FREE if you order new steel wheels at the same time. Order extra wheels alone if you already have snow tires. For Passenger Cars only. Not for cars with 16-inch wheels.

NEW STEEL WHEELS For Years, Makes, Models	Lbs., Wheel Only	Order Here if you want Wheels Only	Order Here if you want Tires Mounted	Price Each
Buick 1946–59	21	64 W 121MB	64 T 421MO	12.70
Chevrolet 1954–56	18	64 W 122M	64 T 422MO	9.70
1957–59 (ex. '59 sta. wgn.)	16	64 W 123M	64 T 423MO	9.70
Chrysler 1957–59 Windsor	19	64 W 126M	64 T 426MO	9.10
1957–59 Saratoga, New Yorker	20	64 W 125MB	64 T 425MO	10.35
DeSoto 1957–59 Firedome, Fireflite (ex. sta. wgn.)	20	64 W 125MB	64 T 425MO	10.35
1957–59 Firesweep	19	64 W 126M	64 T 426MO	9.10
Dodge 1957–59 (ex. sta. wgn.)	19	64 W 126M	64 T 426MO	9.10
Edsel 1958	20	64 W 128MB	64 T 428MO	9.80
1959	19	64 W 135M	64 T 435MO	8.60
Ford 1949–56 (15-in. wheels)	19	64 W 129M	64 T 429MO	8.60
1957–59 (ex. sta. wgn.)	17	64 W 130M	64 T 430MO	8.60
1957–59 Station Wagons	19	64 W 135M	64 T 435MO	8.60
Mercury 1955–56	21	64 W 131MB	64 T 431MO	9.80
1957–59	20	64 W 128MB	64 T 428MO	9.80
Oldsmobile 1950–56	20	64 W 132MB	64 T 432MO	11.75
1957–58	19	64 W 133M	64 T 433MO	10.30
1959	22	64 W 137MB	64 T 437MO	10.30
Plymouth 1955–56	18	64 W 134M	64 T 434MO	9.10
1957–59	19	64 W 126M	64 T 426MO	9.10
Pontiac 1949–56	21	64 W 138MB	64 T 438MO	10.15
1957–59	20	64 W 136MB	64 T 436MO	10.15

Christmas Trip!

Guaranteed 20 Months*

RIVERSIDE NYLON POWER GRIP

Better than Ever! New improved tread with "Skid Resisters." 23% more traction through deep snow or heavy mud. Smoother riding on hard-surfaced roads . . . and *quieter than ever* (up to 35% lower noise level).

Built with Rugged Nylon . . . the toughest, strongest tire cord you can buy. **Perma-sized** for longer mileage and extra safety. *See Guarantee, Pg. 265.

Prices Below Include Excise Tax; for Cat. Orders Only

TUBELESS NYLON POWER GRIP—BLACK				
Tire Size, 4-Ply	Wt. lbs.	Cat. No.	Each	2 For
7.50/14	25	64 W 1824MBN	$21.95	$43.50
8.00/14	27	64 W 1825MBN	23.95	47.50
8.50/14	30	64 W 1826MBN	26.95	51.50
9.00/14	31	64 W 1827MBN	29.95	57.90
6.70/15	26	64 W 1817MBN	21.95	43.50
7.10/15	27	64 W 1818MBN	23.95	47.50
7.60/15	28	64 W 1814MBN	26.95	51.50
8.00–8.20/15	30	64 W 1820MBN	29.95	57.90
TUBELESS NYLON POWER GRIP—WHITE				
Tire Size, 4-Ply	Wt. lbs.	Cat. No.	Each	2 For
7.50/14	25	64 W 1838MBN	$25.20	$48.20
8.00/14	27	64 W 1839MBN	27.95	53.90
8.50/14	30	64 W 1840MBN	28.95	56.90
9.00/14	31	64 W 1841MBN	32.95	63.90
6.70/15	26	64 W 1830MBN	25.20	48.20
7.10/15	27	64 W 1831MBN	27.95	53.90
7.60/15	28	64 W 1832MBN	28.95	56.90
8.00–8.20/15	30	64 W 1836MBN	32.95	63.90
TUBE-TYPE NYLON POWER GRIPS—BLACK				
Tire Size, 4-Ply	Wt. lbs.	Cat. No.	Each	2 For
6.70/15	23	64 W 1717MBN	$18.60	$36.20
7.10/15	24	64 W 1718MBN	20.95	41.50
7.60/15	25	64 W 1714MBN	22.95	45.50
8.00–8.20/15	27	64 W 1720MBN	25.95	51.00
6.00–16	23	64 W 1713MBN	17.55	34.10

W R C Charge It! SEE PAGE 19

Riverside Bi-Way

GUARANTEED 12 MONTHS*

Wards Lowest-Priced Mud and Snow Tire. Built of quality materials for good performance and mileage. Gives sure-footed, dependable traction. Sturdy rayon carcass for longer wear. Black sidewall, tube-type (except 7.50-14 is tubeless). *Mailable.*

Prices Incl. Excise Tax; for Cat. Orders Only.

TUBE-TYPE RIVERSIDE BI-WAY—BLACK				
Size	Wt. Ea.	Cat. No.	Each	2 For
6.70-15	19 lbs.	64 T 2117M	$14.55	$26.85
7.10-15	20 lbs.	64 T 2118MB	16.55	31.25
6.00-16	17 lbs.	64 T 2113M	16.45	31.05
*7.50-14	22 lbs.	64 T 2124MB	16.25	29.95

*Size 7.50-14 is Tubeless style.

Riverside Tubes

DeLuxe Butyl Rubber. High air retention . . . maintains correct pressure longer. Shaped to fit the tire. Helps protect your new tire investment. Fully Guaranteed—see Page 265.

Prices Below Incl. Excise Tax: for Cat. Orders Only

Tube Size	Cat. No.	Wt.	Each
6.40-15	64 W 2711M	3 lbs.	$2.60
6.50/6.70-15	64 W 2707M	3 lbs.	2.90
7.00/7.60-15	64 W 2709M	3 lbs.	3.45
7.10-15	64 W 2707M	3 lbs.	2.90
8.00/8.20-15	64 W 2709M	3 lbs.	3.45
6.00-16	64 W 2705M	3 lbs.	2.65
6.50-16	64 W 2708M	3 lbs.	3.05

LOWEST PRICED NYLON!

RIVERSIDE AIR CUSHION — GUARANTEED 15 MONTHS*

Think of it . . . Nylon safety and durability at these low prices! Tough nylon cord resists impact damage caused by hitting curbs, rocks or holes. Multi-row tread provides full depth traction. *See Riverside 4-Square Guarantee on Page 265.

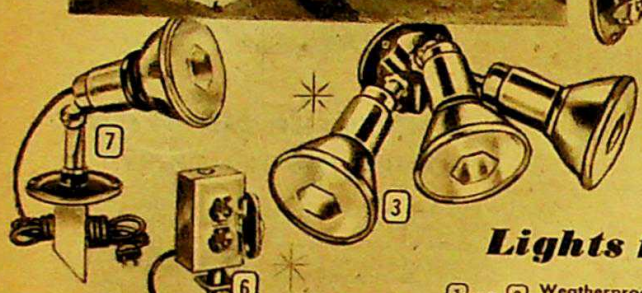
Prices Below Include Excise Tax and are for Catalog Orders Only

Tire Size 4-Ply	Ship. wt. lbs.	TUBE-TYPE NYLON—BLACK			
		Cat. No.	Each	2 For	4 For
6.40-15	17	64 W 2412M	$13.35	$26.20	$50.90
6.70/6.50-15	20	64 W 2417MB	13.95	27.40	54.40
7.10-15	21	64 W 2418MB	17.15	33.80	67.10
7.60/7.00-15	23	64 W 2414MB	20.30	40.10	79.70
6.00-16	19	64 W 2413M	13.00	25.50	50.50
6.50-16	21	64 W 2415MB	16.95	33.40	66.30
Tire Size 4-Ply	**Ship. wt. lbs.**	**TUBE-TYPE NYLON—WHITE**			
		Cat. No.	Each	2 For	4 For
6.70/6.50-15	20	64 W 2430MB	$16.05	$31.60	$62.70
7.10-15	21	64 W 2431MB	20.15	39.80	79.10
7.60/7.00-15	23	64 W 2432MB	23.30	46.10	91.70
Tire Size 4-Ply	**Ship. wt. lbs.**	**TUBELESS NYLON—BLACK**			
		Cat. No.	Each	2 For	4 For
7.50/14	22	64 T 2524MB	$17.25	$34.00	$67.50
6.70/6.50-15	22	64 W 2517MB	17.25	34.00	67.50
7.10-15	23	64 W 2518MB	20.45	40.40	80.30
7.60/7.00-15	26	64 W 2514MB	23.55	46.60	92.70
Tire Size 4-Ply	**Ship. wt. lbs.**	**TUBELESS NYLON—WHITE**			
		Cat. No.	Each	2 For	4 For
7.50/14	22	64 T 2538MB	$20.25	$40.00	$79.50
6.70/6.50-15	22	64 W 2530MB	20.25	40.00	79.50
7.10-15	23	64 W 2531MB	23.45	46.40	92.30
7.60/7.00-15	26	64 W 2532MB	26.55	52.60	104.70

Only 10% Down—See Page 269

Create Dramatic Lighting Effec

FOR THE HOLIDAY SEASON



Lights for Indoors and Outdoors

[1] TO [3] **Weatherproof Swivel Floodlight Holders.** Give light at any angle. Chrome-plated aluminum; black flange. Extend 9½ in. Ideal mounted under eaves or directly to house. Bulbs not included . . . order flood lamp bulbs at right.
(1) 83 W 3379—1-Arm Holder. Ship. wt. 1 lb. . $2.14
(2) 83 W 3380—2-Arm Holder. Ship. wt. 2 lbs.. 3.88
(3) 83 W 3381—3-Arm Holder. Ship. wt. 3 lbs.. 5.88

[4] **Colored Lenses** for outdoor Flood or Spotlight bulbs. Snap on easily. Ship. wt. 11 oz.
83 T 3331—*State:* Red, Green, Amber, Blue. Ea. $1.29

[5] **Heavy-Duty Extension Cords.** For outdoor lighting. Two copper wires, rubber insulation. Weatherproof. Plug and Outlet. UL Approved.
83W1295—15 ft. 18-ga. set. Wt. 9 oz. Ea. 59c, 2/$1.00
83W1299—50 ft. 16-ga. set. Ship. wt. 4 lbs.... 3.79
83W1275—100 ft. 16-ga. set. Ship. wt. 7 lbs.... 6.75

[6] **Weatherproof Outlet and Cord.** For all outdoor locations. Double receptacle with self-closing lid. 16-ga. heavy-duty cord. Aluminum box and spike.
83W1249—With 20-ft. cord. Ship. wt. 4 lbs. Now $4.77

[7] [8] **Weatherproof Cast-Aluminum Swivel Spike Lights.** Tilt to any angle for perfect light control. Order outdoor bulbs at right. Wts. 2 lbs.
(7)83T3374—1-Light $2.79; (8)83W3373—2-Light $5.49

[9] **Aluminum Floodlight and Holder.** Spike removes for mounting on 3¼ or 4-in. box. 6-ft. cord.
83W3353—With 150-Watt flood bulb. Wt. 2½ lbs. $3.44

[10] **Cadmium Plated Outdoor Swivel Light.** Can be mounted or staked in ground. 6-ft. cord.
83 W 3385—Wt. 1 lb..... $1

[11] **Indoor Floodlight Holder.** Alum. and black. 6 ft. cord.
83T3391—Ship. wt. 1 lb.. $1

150 watt Indoor or Outdoor Bulbs

Colored Outdoor Floodlights. *Postpaid.*
83 TP 1810—Red. $2.95
83 TP 1811—Blue.. 2.95
83 TP 1812—Green 2.95

Clear Outdoor Bulbs.
FLOODLIGHT. Wt. 2 lbs.
83 W 1944— $2.10
SPOTLIGHT. Wt. 2 lbs.
83 W 1946— $2.10

Indoor Floodlight Bulbs. . . . add warmth and color for the Christmas Season. *State choice of colors:* Red, Pink or Green. *Postpaid.*
83 TP 1807. Each $2.25

NEW REVOLVING COLOR LIGHT

- Changing colors reflect on all trees.
- Can also be used for interior lighting, displays, windows, etc.

[12] **NEW Revolving Color Wheel Kit.** Complete with motor, rotating wheel, 75-w. floodlamp, holder and cord . . . nothing more to buy! Make your Christmas tree sparkle with a shower of colored light. Children will love to watch the tree change color . . . grown-ups, too, will find a new appeal in the tree . . . a real conversation piece. UL approved motor, revolves green, red, blue and yellow lens in front of flood lamp 8 times per minute. 110-v., 60-cycle A.C.
83 T 3300—(Shown in color on Pg. 457.) Ship. wt. 2 lbs..... $8.88

[13] **Revolving Color Wheel on Floor Stand.** Weighted base. Fully adjustable.
83 T 3303—Ship. wt. 1 lb. Use with any flood lamp.....At Wards only $6.88

[14] **Modern Indoor Floodlight Holders.** Adj. in any direction. White with gold.
83 T 3394—6½-in. diameter. 75 watts. Ship. wt. 1 lb. 4 oz.....Only $2.98
83 T 3390—7½-in. diameter. 150 watts. Ship. wt. 2 lbs.....Only 3.49

Floodlight Bulbs for (14). For holders above. Buy several for the Christmas Season. *Postpaid.*
83WP1783–75 W. $1.25; 83WP1745–150 W. $1.25

Gifts for the Home

[15] **Solid Copper Lantern.** 12¼ in. high, ext. 5½ in. Sparkling Brass trim. *State Lustrous White or Antique Black finish.* Wt. 3 lbs.
83W3149—Black. Was $6.95; Now only $6.4
White. Was 7.95; Now only 6.

[16] **"Torch" Design Lantern.** Solid Brass construction. Hand-blown glass with etched design. 14x6½ in. Ext. 7½ in. *State Pol. Solid Brass or Eggshell White.* Wt. 3 lbs. 12 oz.
83 W 3131—Brass..$12.88; White.....$9.8

[17] **13-In. Early American Wall Bracket.** Black frame with Brass trim. 5¾ in. wide.
83 W 3100—Ext. 6½ in. Ship. wt. 2 lbs...$3.4

[18] **House Number Light.** Black; frosted glass front. *State up to 5 numbers.* Was $5.
83 W 3102—8⅜x3⅜x4¼ in. Wt. 2 lbs...$4.4

No Monthly Payment Till January 1960...

ON TIME PAYMENT ORDERS PLACED BY NOV. 16, FROM ANY CURRENT WARD CATALOG

NO DECEMBER GIFT-WORRIES, NO DECEMBER RUSH, AND NO DECEMBER BILL!

r early, while assortments are complete; pay later. On nnd reopened time payment accounts, opened from now ghh November 16, you make the down payment (usually , and no further payment till January. The earlier you , the longer before you pay. If between now and Novem- 6 you *add-on* to an account already open, there is no payment, and *no increase* in monthly payment till arry payment is due. Up to 18 months to pay; see table at . You may use these terms for everything Wards sell.

WARDS REGULAR TERMS

Monthly Payment	Balance After Down Payment	We Will Add For Credit Price
$3.00	Up to $10.00	10%
3.00	$10.01 to 20.00	$1.25 to 2.00
4.00	20.01 to 32.00	2.30 to 3.20
5.00	32.01 to 50.00	3.50– 5.00
6.00	50.01– 60.00	5.50– 6.00
7.00	60.01– 70.00	6.50– 7.00
8.00	70.01– 85.00	7.50– 8.50
9.00	85.01–100.00	9.00–10.00
10.00	100.01–125.00	11.00–12.50
11.00	125.01–150.00	14.00–15.00
12.00	150.01–170.00	16.00–18.00
13.00	170.01–180.00	19.00
14.00	180.01–200.00	20.00–21.00
15.00	200.01–220.00	22.00–23.00
16.00	220.01–240.00	24.00–26.00
17.00	240.01–270.00	28.00–32.00
18.00	270.01–290.00	33.00–35.00
19.00	290.01–300.00	36.00

IT'S EASY TO OPEN AN ACCOUNT

rite your order in the usual way. (Your initial order must minimum of $20.) Check the correct down payment for lan you are using. If your order includes merchandise more than one Plan, figure the down payment on each separately, and add them together. Turn the order blank and have it filled-in and signed, by the head of the house- . Write check or money order, and mail.

ONLY $5 OR $10 DOWN ON APPLIANCE GIFTS; UP TO 24 MONTHS TO PAY

ds offer special terms on appliance purchases of $50 or . Just $5 down on purchases from $50 to $200; just $10 on purchases over $200. Up to 24 months to pay. (See of terms, at right.) Appliances include many Christmas . . . such as cameras, typewriters, power tools, radios, TV sewing machines, vacuum cleaners, electric roasters, ographs, hi-fi, tape and wire recorders. (For complete see Wards big Fall Catalog, page 808.) Furniture, rugs, eting, draperies and Venetian blinds may also be bought ese terms, if purchase is $200 or more.

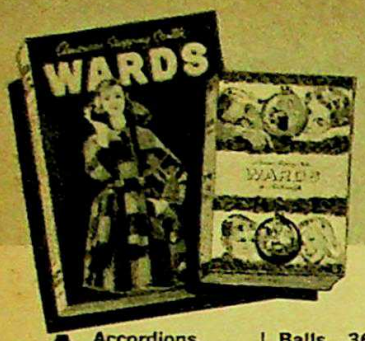
Monthly Payment	Balance After Down Payment	We Will Add For Credit Price
$5.00	$50.01– 75.00	$6.50– 9.00
5.00	75.01–100.00	10.00–14.00
6.00	100.01–120.00	15.00–17.00
7.00	120.01–150.00	19.00–23.00
8.00	150.01–160.00	25.00
8.50	160.01–170.00	27.00
9.00	170.01–180.00	29.00
9.50	180.01–190.00	30.50
10.00	190.01–200.00	32.00
10.50	200.01–210.00	33.50
11.00	210.01–220.00	35.00
11.50	220.01–230.00	37.00
12.00	230.01–240.00	38.50
12.50	240.01–250.00	40.00
13.00	250.01–260.00	41.50
13.50	260.01–270.00	43.00
14.00	270.01–290.00	45.00–46.50
14.50	290.01–300.00	48.00

ON CERTAIN LARGE APPLIANCES, NO MONTHLY PAYMENT TILL FEBRUARY

ese appliances include radios, phonographs, sewing ma- ines vacuum cleaners, hi-fi and TV sets. $5 or $10 down; o 24 months to pay. Like the "January Plan" outlined in paragraph above, but with no down payment till February.

For Full Details on All Wards Credit Plans, See Wards Big General Catalog

Open a Ward CHARGE ACCOUNT. (See Page 19.)



Complete Index
OF THIS CHRISTMAS BOOK

Thousands more gift ideas in our big Fall Catalog . . .
Use both books to complete your Christmas Gift List.

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3 Easy Ways

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FLORIDA

Bradenton	4-3581
Daytona Beach	CL 2-8311
*Jacksonville	EL gin 6-2431
Lakeland	MU tual 3-7071
*Orlando	GArden 3-2505
St. Petersburg	OR 1-9151
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*Cambridge	Cambridge 2086
Cumberland	PA 2-7722
*Dundalk	ATwater 8-3100
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*Glen Burnie	SO 6-9100

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Hagerstown	RE 9-7177
*Havre de Grace	Havre de Grace 1890

If exchange is Aberdeen or Perryville call (toll-free) Havre de Grace 1890

*Highlandtown	DI 2-8550

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*Parkville	NOrthfield 8-6500
Pocomoke City	453
*Rockville	GA rden 4-5500
Salisbury	PI 9-5312
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Kinston	JA 3-2112
New Bern	ME 7-2387
Raleigh	2-7312
Rocky Mount	2-1163
Salisbury	ME 6-2551
*Washington	WH 6-3152
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OHIO

*Alliance	TAlbot 1-3880
Ashtabula	WY 3-5061
East Liverpool	FU 6-4604
Marietta	FR 3-4115

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*Aliquippa	ESsex 5-6627
Altoona	WI 2-4334
*Allentown	HEmlock 5-9051
Beaver Falls	TIlden 6-3933
Berwick	5861
*Bradford	7123
*Brownsville	STate 5-8600
Butler	7-1773
Carlisle	1471
Chambersburg	CO 3-2819
Charleroi	HUdson 3-6671
*Clifton Heights	MAdison 2-0700
*Connellsville	MArket 8-2550
Du Bois	1966
*Ellwood City	PLaza 8-5541
*Erie	GLendale 2-3271
*Feasterville	EL 7-8000

If served by Stillwell 8 or Windsor 5, 6 or 9 Call Ent. 1-0140 (Toll Free)

*Gettysburg	Gettysburg 1052
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*Grove City	1726
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*Harrisburg	CE 4-5963
Indiana	HO 5-6100
*Jenkintown	TUrner 7-7330
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*McKeesport	NOrth 4-7151
Meadville	3-5361
*Middletown	WHitney 4-4693
*Mt. Pleasant	KImball 7-2421
*New Castle	OLiver 8-8571
New Kensington	EDison 7-7151
*Oil City	6-1241
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Punxsutawney	439

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Washington	BA 2-5770
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*York	29-565

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*Charleston	RAmond 2-0518
Spartanburg	2-5368

TENNESSEE

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Kingsport	CI 5-4431

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Alexandria	KI 9-9140
*Bradlee Shopping Center	TEmple 6-7433
*Arlington-Clarendon	Jackson 4-3200
*Bristol	NOrth 9-4106
*Charlottesville	2-4184
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Fredericksburg	ESsex 3-6995
*Harrisonburg	Harrisonburg 4-2596
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□Denotes Telephone Service only.

Others are Ward Retail Store Catalog Departments.

PARCEL POST RATES

ZONE→ / Shipping Weight of Your Order	Local Within This City	1–2 Not Over 150 Miles	3 151 to 300 Miles	4 301 to 600 Miles	5 601 to 1000 Miles
Up to but not including 16 ounces	3c for first 2 ounces and 1½c for each addl. oz.				
1 pound	18c	23c	23c	24c	26c
1 lb. 1 oz. to 2 lbs.	20c	27c	29c	31c	36c
2 lbs. 1 oz. to 3 lbs.	21c	31c	34c	38c	45c
3 lbs. 1 oz. to 4 lbs.	23c	35c	39c	45c	54c
4 lbs. 1 oz. to 5 lbs.	24c	39c	44c	52c	63c
5 lbs. 1 oz. to 6 lbs.	26c	43c	49c	59c	73c
6 lbs. 1 oz. to 7 lbs.	27c	47c	54c	66c	82c
7 lbs. 1 oz. to 8 lbs.	29c	51c	60c	73c	91c
8 lbs. 1 oz. to 9 lbs.	30c	55c	65c	80c	$1.00

ZONE → / Shipping Weight of Your Order	Local Within This City	1–2 Not Over 150 Miles	3 151 to 300 Miles	4 301 to 600 Miles	5 601 to 1000 Miles
9 lbs. 1 oz. to 10 lbs.	32c	59c	70c	87c	$1.10
10 lbs. 1 oz. to 11 lbs.	33c	63c	75c	83c	1.19
11 lbs. 1 oz. to 12 lbs.	34c	67c	80c	$1.00	1.28
12 lbs. 1 oz. to 13 lbs.	36c	71c	85c	1.07	1.37
13 lbs. 1 oz. to 14 lbs.	37c	75c	90c	1.14	1.47
14 lbs. 1 oz. to 15 lbs.	39c	79c	96c	1.21	1.56
15 lbs. 1 oz. to 16 lbs.	40c	83c	$1.01	1.28	1.65
16 lbs. 1 oz. to 17 lbs.	42c	87c	1.06	1.35	1.74
17 lbs. 1 oz. to 18 lbs.	43c	91c	1.11	1.42	1.84
18 lbs. 1 oz. to 19 lbs.	45c	95c	1.16	1.49	1.93
19 lbs. 1 oz. to 20 lbs.	46c	99c	1.21	1.56	2.02
For each addl. lb. add.	1½c	4c	5¼c	7c	9¼c

Just add up shipping weights on all items to be shipped by Parcel Post and figure total pounds (16 ounces to a pound). Then refer to table at left using column for your zone. That is amount of postage to include when placing your cash orders. See zone map in your big Ward General Catalog.

For Freight and Express Rates, See Page 1124 of Big Fall Book. Above rates subject to change by Postoffice Dept.

Fast Delivery When You Shop By Phone

IN ANY OF THE METROPOLITAN AREAS LISTED BELOW

Direct-To-Home Truck Delivery Service. The easiest way to do your Christmas shopping. Wards deliver your order to your home; you pay the driver for the merchandise, plus delivery charge. Ask any Ward phone order clerk for details on this service.

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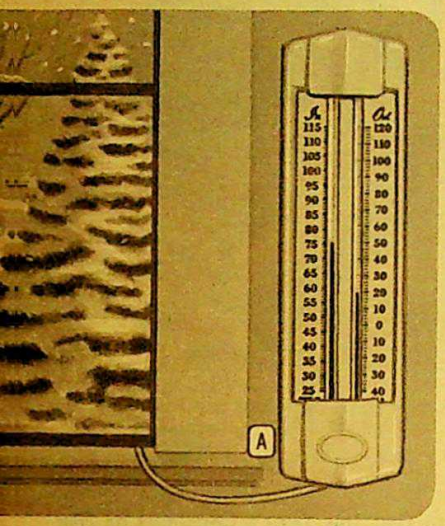
LOCATION	TELEPHONE	HOURS (Phone and Will-Call)	DELIVERY
BALTIMORE METROPOLITAN AREA	SAratoga 7-1000	Phone 7 A.M.–10 P.M. Daily Mon. thru Sat.	
BelAir, Churchville, Edgewood or Wilna exchanges Call:	Bel Air 620	Will Call: 9:30 A.M.–5:30 P.M. Tues., Wed., Sat. 9:30 A.M.–9 P.M. Mon., Thurs., Fri.	
Dundalk Store	ATwater 8-3100	9:30 A.M.–5:30 P.M. Daily EXCEPT Thurs., Fri. 9:30 A.M.–9 P.M.	
Essex Store	MUrdock 7-6100	9:30 A.M.–9 P.M. Daily EXCEPT Thurs., Fri. 9:30 A.M.–9 P.M.	Next Day
Glen Burnie Store	SOuthfield 6-9100	9 A.M.–6 P.M. Daily EXCEPT Thurs., Fri. 9 A.M.–9 P.M.	
Havre de Grace Store	Havre de Grace 1890	9 A.M.–6 P.M. Daily EXCEPT Thurs., Fri. 9 A.M.–8 P.M.	
Highland Town Store	Dickens 2-8550	9:30 A.M.–5:30 P.M. Daily EXCEPT Thurs., Fri. 9:30 A.M.–9 P.M.	
Parkville, Store	NOrthfield 8-6500	9 A.M.–5:30 P.M. Daily EXCEPT Thurs., Fri. 9 A.M.–9 P.M.	
Waverly Store	CHesapeake 3-0291	9:30 A.M.–5:30 P.M. Daily EXCEPT Thurs., Fri., 9:30 A.M.–9 P.M.	
PHILADELPHIA METROPOLITAN AREA Telephone Shopping Service	MArket 7-8250	9 A.M.–5 P.M. Daily Will-Call Service NOT Available	
Suburban Customers: See Fall General Catalog page 1132B for number			
Camden N.J. Telephone Serv.	WOodlawn 3-3440	9 A.M.–5 P.M. Daily Will-Call Service NOT Available	
Clifton Heights, Pa. Store	MAdison 2-0700	9:30 A.M.–5:30 P.M. Daily EXCEPT Fri. 9:30 A.M.–9 P.M.	
Fairfax Shopping Center	OLympia 4-4481	9:30 A.M.–5:30 P.M. Daily EXCEPT Fri. 9:30 A.M.–9 P.M.	2nd Day
Feasterville Store	ELmwood 7-8000	9:30 A.M.–5:30 P.M. Daily EXCEPT Thurs., Fri. 9 A.M.–9 P.M.	
Haddonfield, N.J. Store	HAzel 8-4040	9:30 A.M.–5:30 P.M. Daily EXCEPT Thurs., Fri., 9:30 A.M.–9 P.M.	
Jenkintown, Pa. Store	Turner 7-7330	9:30 A.M.–6 P.M. Daily EXCEPT Thurs., Fri. 9:30 A.M.–9 P.M.	
Wilmington, Del. Store	POrter 4-5800	9:30 A.M.–5:30 P.M. Daily EXCEPT Fri. 9:30 A.M.–9 P.M.	
WASHINGTON AREA	STerling 3-2700	9 A.M.–9 P.M. Daily EXCEPT Saturday 9 A.M.–6 P.M.	
Alexandria, Va. Store	KIng 9-9140	9 A.M.–5:30 P.M. Daily	
Anacostia 20, D. C. Store	LUdlow 1-2000	9 A.M.–9 P.M. Daily EXCEPT Saturday 9 A.M.–6 P.M.	
Bradlee (Alexandria) Shopping Center Store, Va.	TEmple 6-7433	9 A.M.–9 P.M. Daily EXCEPT Saturday 9 A.M.–6 P.M.	2nd Day
Clarendon (Arlington), Va.	JAckson 4-3200	9 A.M.–9 P.M. Daily EXCEPT Saturday 9 A.M.–6 P.M.	
District Heights, Md. Store	REdwood 6-3000	9 A.M.–9 P.M. Daily EXCEPT Saturday 9 A.M.–6 P.M.	
Langley Park, Md. Store	HEmlock 4-2400	9 A.M.–9 P.M. Daily EXCEPT Saturday 9 A.M.–6 P.M.	
Silver Spring, Md. Store	JUniper 8-9218	9 A.M.–9 P.M. Daily EXCEPT Saturday 9 A.M.–6 P.M.	
ANNAPOLIS AREA	COlonial 8-5061	9 A.M.–5:30 P.M. Daily	2nd Day
NORFOLK AREA	MAdison 5-4521	9 A.M.–5:30 P.M. Daily	3rd Day
RICHMOND AREA	ELgin 8-4951	9 A.M.–5 P.M.	2nd Day
ROANOKE AREA	DIamond 4-3267	9 A.M.–5 P.M. Daily	2nd Day

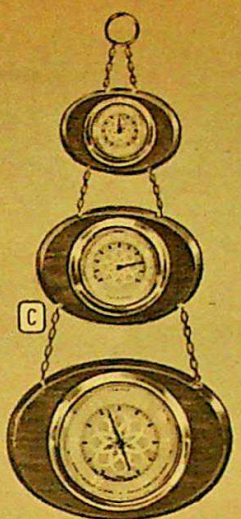
Phone Your Revolving Charge and Monthly Payment Orders too.

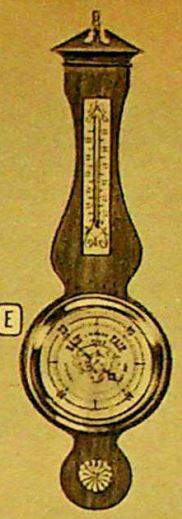
Make the Weather-Watcher Happy

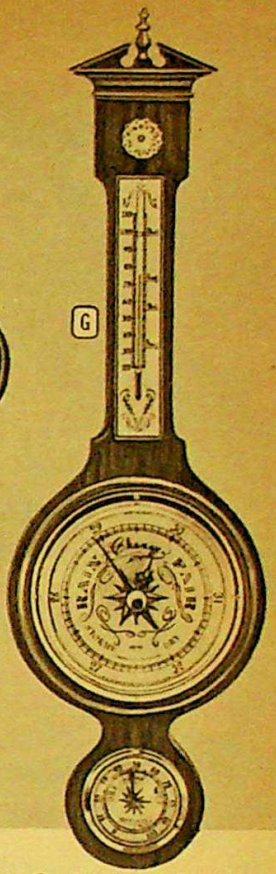


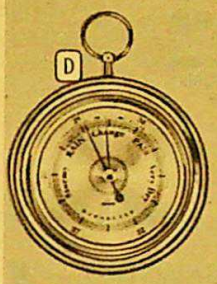
A Indoor and Outdoor Temperatures at a glance. Hang indoors, near window—run 4-ft. tube outside (no holes to drill). Reads outdoor temperatures from −40° to 120°, indoor 25° to 115° F. Cream plastic body 8¾ in. high.
67 T 7501—Ship. wt. 10 oz...4.49

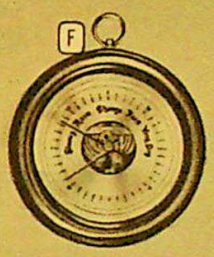
B Tru-Check Rain Gauge. Wards Best, measures precipitation from 1/100 to 6 in. Easy-to-read scale permanently marked on transparent, weather-resistant Plexine plastic body about 13 in. high. Complete with easy-mounting aluminum bracket.
67 W 7632—Ship. wt. 1 lb...3.49











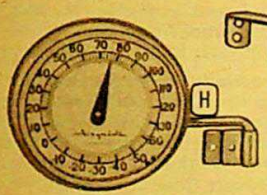
C Merryweather Combination. Brass chains link curved mahogany panels holding hygrometer, thermometer (reads 20° to 120° F), and barometer. Brass trim. Adjustable to 3,500 ft. (7,000 ft. Denver area). Hangs about 19 in. high.
67 T 7615—Ship. wt. 3 lbs...16.95

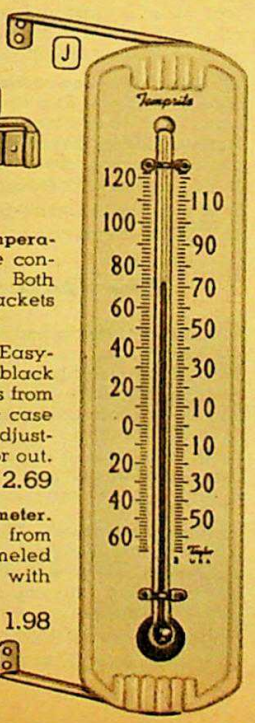
D Weatherman Barometer. Polished brass case with brass wall ring. 5½-in. diameter. Adjusts to 5,000 ft. (in Denver area, 7,000 ft.).
67 W 7625—Ship. wt. 2 lbs.....7.95

E Somerset Combination. Early-American styling—brass trim highlighting mahogany-finished case. Extra-sensitive barometer (adjustable to 5,000 ft.), plus thermometer reading from 10° to 110° F. About 17 in. high.
67 T 7614—Ship. wt. 2 lbs...13.95

F Imported German Barometer. Hangs on wall neatly with brass ring. Mahogany case 5⅞-in. diam. Brass trim. Adjusts to 5,000 ft.
67 W 7601—Wt. 1 lb. 8 oz.....3.95

G Lansdowne Combination. Handsomely styled, to add a note of distinction to any living room or hallway. Richly finished, hand-rubbed Honduras mahogany case (22 in. high), with brass trim. An elegant looking, yet precise, useful instrument. Thermometer in stem; barometer in center adjusts to 5,000 ft. (7,000 ft. in Denver area); hygrometer at bottom indicating humidity. Ward's finest combination weather instrument, for the discriminating home. Only $2 Down.
67 W 7603—Ship. wt. 3 lbs...Cash 19.95

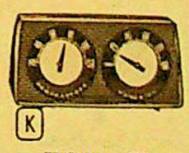


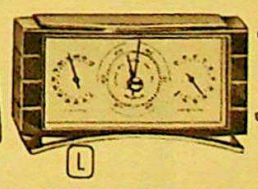


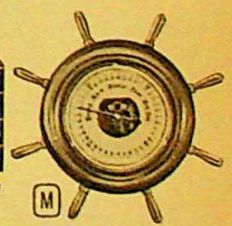
HH J Know Indoor or Outdoor Temperatures at a glance with these convenient, low-cost thermometers. Both mount indoors or out, easily, on brackets included.

HH Airguide Window Thermometer. Easy-to-read red indicator points to black numerals on 3-in. white dial. Reads from about −60° to 130° F. Gray plastic case about 3¾-in. diameter. Includes adjustable bracket for mounting indoors or out.
677 T 7535—Ship. wt. 12 oz.....2.69

J Taylor Temprite Outdoor Thermometer. Large red liquid tube reads from about −60° to 120° F. White enameled metal case, 8½ in. high. Complete with mounting brackets.
67 W 7536—Ship. wt. 8 oz.....1.98







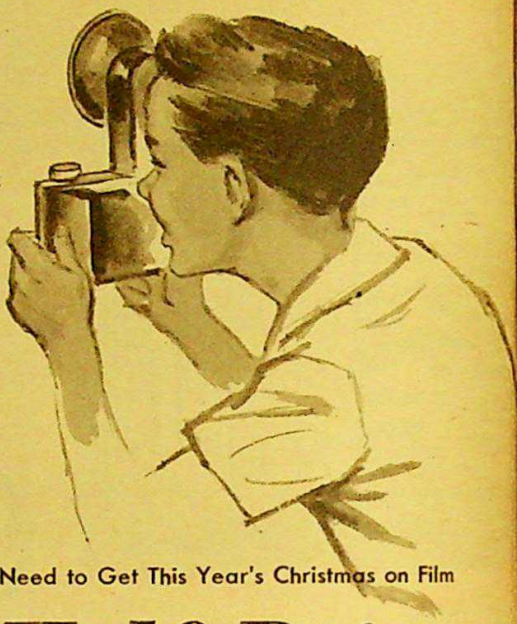
K Holiday Thermometer-Hygrometer. For desk or mantel. Gives temperature and humidity. Charcoal plastic case.
67 W 7500—Ship. wt. 1 lb. 5½ x 2⅞ in. high.....2.29

L Airguide Princeton 3-way Combination. The perfect choice in deluxe instruments for mantel or desk. Attractive gray plastic case (7¾x4x2 in.) harmonizes with any interior. Tells barometric pressure, temperature, humidity at a glance. Barometer adjusts to 3,500 ft. (7,000 ft. in Denver area).
67 W 7605—Ship. wt. 2 lbs. Perfect for desk or mantel....8.95

M Ship's Wheel Barometer. Trim nautical design. Full 7⅞-in. size. Polished mahogany case—brass spokes. Adjusts to 5,000 ft. German-made import.
67 W 7602—Wt. 1 lb. 8 oz...5.49

Charge It . . . See Page 19.

This Year Give Twice the Value for Your Money



Everything You Need to Get This Year's Christmas on Film

SAWYER'S NOMADS *Half Price*

Nat. Adv. at $7.45
$3.69
Camera and Flash Only

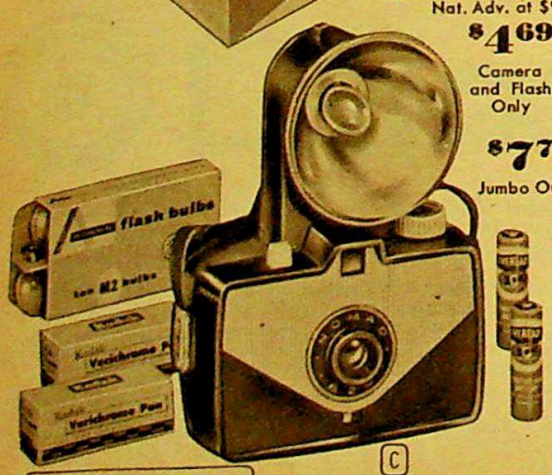
Nat. Adv. $9.25
$4.49
Complete Outfit

$6.49
Jumbo Outfit

Gift Boxed

Nat. Adv. at $9.45
$4.69
Camera and Flash Only

$7.79
Jumbo Outfit



Nomad 127 Camera and Flash

Eager-to-please Gifts for Anyone . . . Nationally known for quality, Sawyer's name is your assurance of the finest photo equipment of its kind. And at these unusually low prices, THE BEST FLASH CAMERA VALUES WE'VE EVER OFFERED.

(A) **Nomad 127 Camera and Flash.** Just Aim and Shoot—get perfect pictures. Provides 8 extra-large 3½x5-in. prints from 127 Kodacolor or black-and-white film. Use around the clock—companion plug-in Flashgun takes economical M-2 bulbs. Order flash batteries, Case, extra, below.
67 W 16—NOMAD 127 WITH FLASH. Wt. 2 lbs. 8 oz. Only 3.69

(B) **Nomad 127 Complete Outfit.** Nat. adv. by Sawyers for $9.25—over Twice Ward's price. *Outfit Includes:* Camera, plug-in Flashgun and batteries, six M-2 Flashbulbs, plus 2 rolls Kodak Black-and-White film.
67 W 15—COMPLETE OUTFIT. Ship. wt. 3 lbs. 4.49

(B) Nomad 127 Jumbo Outfit. *Includes:* Nomad 127 Camera described above, Flashgun with batteries, 2 rolls black-and-white Film, 16 M-2 Flashbulbs—plus 2 Wardway Processing Mailers good for developing and one oversize print of each picture from your first 2 black-and-white films.
67 T 23—JUMBO 127 OUTFIT, COMPLETE. Ship. wt. 3 lbs.. 6.49
67 W 18—TEXON CASE FOR NOMAD 127. Ship. wt. 8 oz.. . 1.79
67 W 3230—BATTERIES FOR ALL NOMADS. Wt. 4 oz. . .2 for 35c

The Deluxe Nomad 620

Nomad 620 Camera and Flash . . . Save $4.76 from Nat. Adv. $9.45 at Wards, on this "Big Brother" to Nomad 127. Get Extra Features—film-saving double-exposure prevention, plus time-exposure setting on shutter. Easy to use, too—no adjustments for outdoor snaps, or indoor flash shots. Get 12 Kodacolor or black-and-white prints from 620 film. Flash batteries not included—order extra under (B) above. Order Case extra, below. See Page 285 for film.
67 W 17—NOMAD 620 WITH FLASH. Ship. wt. 3 lbs. 4.69

(C) **Nomad 620 Jumbo Outfit.** *Includes:* Camera, Flashgun with batteries, 10 Adams M-2 bulbs, one roll Kodak black-and-white film—plus 2 Wardway Processing Mailers good for developing and one oversize print of each picture from your first 2 black-and-white films.
67 T 24—JUMBO 620 OUTFIT COMPLETE. Ship. wt. 3 lbs.. 7.79
67 W 19—TEXON CASE FOR NOMAD 620. Ship. wt. 8 oz.. . 1.79

SAVE $1.50 AT WARDS

Developing, Printing of your first 2 Black and White Films Included with Kodak Outfits (D) (E) (F)

For Extra Film, Flashbulbs See Page 285

Easy to Operate

KODAK BOX CAMERA OUTFITS

Kodak Starflash Outfit **$10.35**

Kodak Starflex Outfit **$16.95**

Complete with 2 Wardway Processing Mailers good for developing and one oversize print of each picture from your first 2 black-and-white films . . . at no further cost to you.

(D) (E) **Kodak "Stars" take 3 kinds of pictures** . . . 2 x 2-in. Superslides, 3½x3½-in. Kodacolor, or black-and-white prints—12 exp. on each 127 roll. Automatic double-exposure prevention too.

(D) **Starflash Outfit.** Camera has built-in Flash taking M-2, M-5 bulbs. *Outfit Includes:* 127 Camera with built-in flash and batteries, four MM-2 bulbs, one roll Kodak Verichrome-Pan black-and-white Film, plus 2 Wardway Processing Mailers (as described above).

657 W 11—STARFLASH OUTFIT. Ship. wt. 1 lb. 8 oz. . . . . Only **10.35**

657 W 98—TEXON CASE FOR STARFLASH. Ship. wt. 8 oz. **1.79**

(E) **Starflex Outfit.** Oversize reflex finder permits easy viewing, even by those who wear glasses. *Outfit Includes:* 127 Camera, plug-in Flashgun with batteries, 2 black-and-white films, plus 2 Wardway Processing Mailers for your first 2 B & W films (as described above).

657 W 82—STARFLEX OUTFIT. Ship. wt. 2 lbs. . . . . Only **16.95**

657 W 99—TEXON CASE FOR STARFLEX. Ship. wt. 8 oz. **1.79**

Kodak Brownie Flash 20 Outfit **$15.35**

(F) **New Brownie Flash 20 Outfit.** Kodak's latest box camera—Easy to use. You get 12 exp. from roll 620 film—Kodacolor or Black-and-white prints. Simplified zone focusing lets you take pictures extra close. Eye-level viewfinder. Automatic film-advance stop—double-exposure prevention, too. Built-in flashgun takes M-2 bulbs. *Outfit Includes:* Flash 20 Camera, Flashgun with 2 batteries, four M-2 bulbs, one roll black-and-white film, plus 2 Wardway Processing Mailers (as described above).

627 T 25—COMPLETE OUTFIT. Ship. wt. 1 lb. . . . . Only **15.35**

627 T 96—CASE FOR BROWNIE FLASH 20. Ship. wt. 8 oz. **2.49**

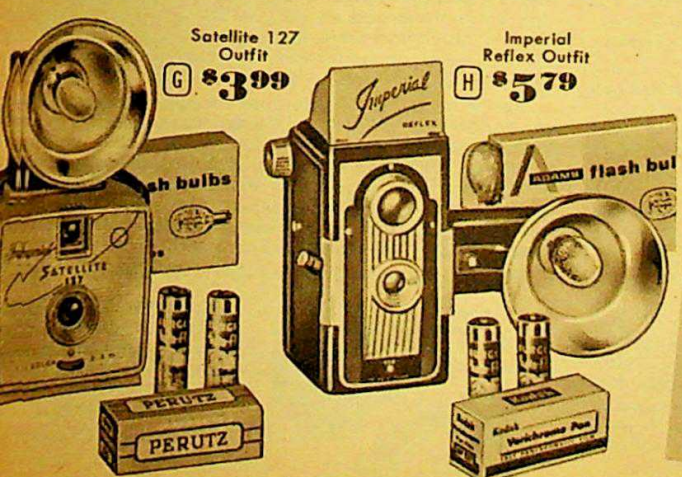
Popular Budget-Priced Box Camera Outfits

New Imperial Satellite 127 Outfit . . . Eye-level camera takes 12 exp. on 127 film—Kodacolor or black-and-white prints about 3½x3½-in. Simple setting on front for color or black-and-white film. Handy plug-in flashgun takes M-2 bulbs. *Outfit:* Satellite Camera, Flashgun with batteries, ten Adams M-2 bulbs, one roll German Perutz black-and-white film.

677 T 45—COMPLETE OUTFIT. Ship. wt. 2 lbs. 8 oz. . . . . Only **3.99**

Imperial Reflex Outfit . . . Oversize reflex finder lets you look down and see the picture the way it will appear as Kodacolor or black-and-white prints. No settings—just Aim and Shoot. Takes 12 exp. on 620 film. *Outfit Includes:* Imperial Reflex Camera, neck strap, Flashgun with batteries, ten Adams M-2 bulbs, one roll B & W film.

677 W 44—COMPLETE OUTFIT. Ship. wt. 3 lbs. . . . . Only **5.79**



COMPLETE COLOR SLIDE OUTFIT

$6.97

Complete . . with Everything You Need to Take and View 2 x 2-in. Super-Size Color Slides—Indoors or Out, Day or Night. Take Kodacolor or black-and-white prints.

MARK 27 CAMERA with eye-level finder. Built-in flash—simply slide open cover, add M-2 bulb and Shoot. 12 exp. on 127 film.

Outfit Includes: Mark 27 Camera with built-in flash and batteries, ten Adams M-2 bulbs, one Kodak Ektachrome daylight color film, plus pocket-size Viewer for slides.

67 T 46—COMPLETE. Wt. 3 lbs. . . . . Only **6.97**

Charge It . . . See Page 19

Give this ½-Price German 35mm

FAST f/3.5 LENS . . . SPEEDS TO 1/200
FOR COLOR SLIDES . . . ALBUM PRINTS, TOO

CAMERA ONLY **$14.79** YOU SAVE $15.16 AT WARDS

(A) Just $14.79 Brings You a 35mm Camera, Ideal for Taking Your Own Color Slides. Expensive-camera features . . . yet so easy to use. Get 2 x 2-in. color slides—plus Kodacolor or black-and-white album prints from regular 35mm film. Fast f/3.5 Agfa Apotar lens, with simple manual focusing. 4-speed flash shutter—1/25 to 1/200th sec. plus B. Built-in self-timer too.

FAST SINGLE-STROKE LEVER advances film, cocks shutter—counts exposures—prevents double-exposures, blanks. All-metal body with black leather, chrome trim. Order flash and case extra below. Nat. adv. for $29.95—Save $15.16 at Wards.

67 W 562—Ship. wt. 2 lbs. . . . . Only **14.79**

Deluxe Agfa Imported Top-grain Leather Case with Neck Strap.

67 W 563—Ship. wt. 8 oz. Nat. adv. $7.50. . . . . Only **4.89**

Adams B-C Folding Flashgun for No. 5, 25 bulbs. Pocket-size.

67 W 3243—Ship. wt. 8 oz. With powerful B-C battery. **7.95**

W R C Charge It!

SEE PAGE 19

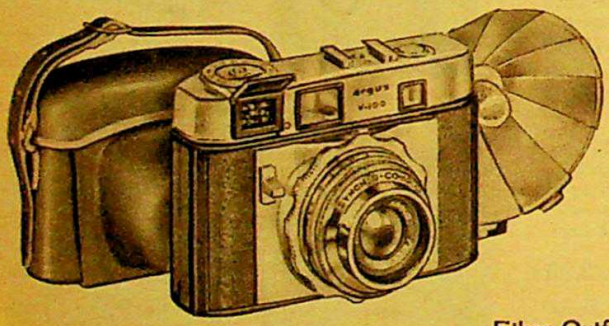
$24.97
Complete Outfit
$2.50 Dn., $3 Mo.

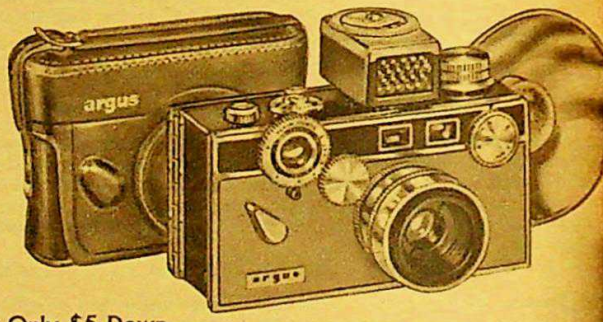
Complete Agfa Outfit

(B) Save $2.66 Extra from Wards separate prices above when you order Camera, Case and Flash together as a complete Outfit. *Includes:* Agfa Solina Camera, Agfa leather Case, and Adams Folding Flashgun and B-C battery (all described above).

67 W 564 L—Ship. wt. 3 lbs. $2.50 Down, on Terms. . Cash **24.97**

Two Popular Argus 35's . . . Top Gift Choices





Either Outfit Only $5 Down

ARGUS V-100 AT ½ PRICE
Nat. Adv. $121.15—Save $61.65
$59.50 Outfit

ARGUS V-100 . . . Precision-made in Germany, for Argus. Provides fine 2 x 2-in. color slides—color, black-and-white prints from 35mm film. Rapid wind lever advances film, cocks shutter, counts exposures—prevents double exposures.

Coupled Optical Rangefinder for accurate focusing of fast f/2.8 lens. When rangefinder is in focus, lens is automatically sharp. MXV Compur shutter has 10 speeds from 1 sec. to 1/500 plus B . . . fully synchronized for bulbs or electronic flash, at all speeds. Unique Argus folding flashgun lets you use both No. 5, 25 and M-2, M-5 bulbs. All-metal body—chromed, with black leather trim. *Outfit Includes:* Camera, leather Case, Flashgun (B-C battery not included—order Flash Kit below). Save ½ from Nat. Adv. price.

67 W 443 L—Ship. wt. 4 lbs. $5 Down, $5 a Mo. . . Cash **59.50**

Flash Kit For V-100 Above. Includes Retaining Ring, Type F filter to shoot Indoor color film outdoors, 20-exp. Indoor Kodachrome with processing, ten No. 5 bulbs, B-C battery.

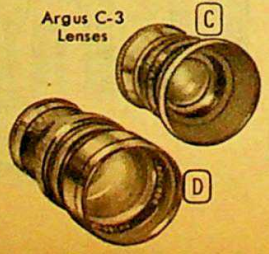
67 W 415—Wt. 1 lb. **8.44**

FAMOUS MATCH-MATIC C-3
Nat. Adv. $64.95—Save $10
$54.95 Outfit

ARGUS MATCH-MATIC C-3 . . . So Easy to Use. Just match simple numbers and shoot. Get fine 2 x 2-in. color slides, color or black-and-white prints, using 35mm film. No complicated f-stops or shutter speeds—a single number sets your exposure. Light Meter too, for use outdoors.

Interchangeable Lens feature—focuses by Coupled Optical Rangefinder. With f/3.5 Cintar 50mm normal lens easily interchangeable with extra lenses listed below. 4-speed shutter synchronized for No. 5, 25 bulbs. Oversize winding knob advances film, counts exposures—prevents double exposures. Rugged molded plastic body—chrome trimmed. *Includes:* C-3 Camera, leather Case, Light Meter, plug-in Flashgun, batteries. Save $10 from Nat. Adv. $64.95 price.

67 W 526 L—Ship. wt. 4 lbs. $5 Down, $5 a Mo., Cash **54.95**



(C) (D) Extra Lenses for All C-3 Cameras. Couple automatically to rangefinder. Imports. $3.5[illegible] Down. Ship. wt. 10 oz. each.

(C) 35mm f/3.5 Wide-Angle.
67 W 2226 L. . . Cash **34.95**

(D) 135mm f/4.5 Telephoto.
67 W 2225 L. . . Cash **34.95**

Save $22

Nat. Adv. $69.95

$47.95 Cash

$5 Down, $5 a Mo.

with Case

Argus 500-Watt Magazine Slide Projector

Shows All 2 x 2-in. Slides . . . 35mm, Bantam and Superslides. Brilliant 500-watt ASA-type DAK lamp—sharp f/3.3 coated 4-in. lens. Oversize condensers insure even brightness. Air-equipt magazine holds up to 36 slides—changer shows and refiles them with simple push-pull motion. For 110–120 volts AC. *Includes:* Projector, Changer, one Magazine, plus trim fabric-covered Case. Only $5 Down, $5 Monthly on Terms.

67 W 621M—Wt. 15 lbs. Cash..47.95

Stereo-Daptor. Shows Stereo slides on Argus 500 (*without 3-D effect*). Use in place of regular changer.

67 W 366—Ship. wt. 8 oz.....2.98

Airequipt Magazines for Argus.

67 W 3471—Ship. wt. 8 oz...Ea. 1.95

With Prestomatic Changer

Economical Projector

Only **$28.95** $3 Down

Mansfield Midway II Projector. 300-watt brilliance, for showing all 2 x 2-in.. slides . . . 35mm, Bantam, and Superslides. Prestomatic changer holds up to 36 cardboard-mounted slides—shows and refiles each in proper sequence. Efficient down-draft cooling system. With ASA-type CWD 300-watt lamp. For 110–120 volts AC. $3 Down, $3 Monthly on Terms.

67 W 624M—Wt. 8 lbs...Cash 28.95

Luggage-Style Carrying Case.

67 W 629—Ship. wt. 5 lbs.....6.75

Give 3-Dimension Stereo

Save $53.14
Colorist I Outfit
$59.50 Cash

Save $63.14
Colorist II Outfit
$79.50 Cash

Save $59.09
Kodak Stereo Outfit
$69.50 Cash

(E) **Complete Bell & Howell Stereo Outfits** . . . with 3-D Plus for the most realistic pictures possible. As easy to use as any other 35mm camera. Matched f/3.5 Trinar lenses are coupled, automatically in focus at the same time. Flash synchro shutters with speeds from 1/10 to 1/200 plus B. Automatic double-exposure prevention. Get about 15 Stereo-pairs from regular 20-exp. 35mm film. Rugged all-metal bodies.

(E) B & H Colorist I Outfit. *Includes:* Colorist I Stereo Camera with simple manual focusing (you estimate distance to subject, set lens), top-grain leather Case, clip-on Flashgun with batteries, one 20-exp. Kodachrome film, ten Adams No. 5 blue flashbulbs, and $12.95 battery-operated Stereo Viewer described below. Save $53.14 from Nationally advertised prices.

67 W 364 L—Wt. 5 lbs. $5 Down... Cash 59.50

B & H Colorist II Complete Stereo Outfit. Same as (E) above but with Colorist II Camera with coupled rangefinder for extra-easy focusing. Save $63.14 from Nat. adv. prices.

67 W 365 L—Wt. 5 lbs. $5 Down... Cash 79.50

(F) **Kodak Stereo Outfit.** Traditional Kodak quality, simplicity, ease of use. Camera has simple manual focusing of matched f/3.5 lenses. For perfect slides every time, simply use built-in exposure guide.

Coupled flash shutters—4 speeds to 1/200 plus B. Rapid film advance knob prevents double-exposures, blanks. Each 20-exp. roll of regular 35mm film provides about 15 Stereo-pairs. 3-D battery operated Viewer included.

Outfit: Kodak Stereo Camera, leather eveready Case, Kodaslide I Hand Stereo Viewer with batteries, Kodak Flashgun with batteries, one 20-exp. Kodachrome film, plus ten Adams No. 5 blue Flashbulbs. Was sold Nat. for $128.50—You Save $59.09. Ship. wt. 4 lbs. 8 oz.

67 W 390 L—$5 Dn., Cash 69.50

Stereo Hand Viewers. Best way to view 3-D slides. Adjust and focus to suit your eyes.

67 W 353—Bell & Howell 3-D Viewer. With bulb, batteries. Ship. wt. 1 lb...12.95

67 W 389—Kodak Kodaslide II 3-D Viewer. Achromatic lenses for sharper, clearer pictures. Brightness control compensates for over and under-exposures. Use on 110–120-V. A.C. Ship. wt. 2 lbs....$2.50 Dn.....Cash 23.95

Stereo-Daptor lets you show Stereo-slides *without 3-D effect*, in most 35mm projectors.

67 W 355—*State Name and Model of your projector.* Ship. wt. 4 oz..... Only 2.98

Kodak Starmatic 127

Electric-Eye Sets Exposure for You

$34.50 $3.50 Dn.

Fully Automatic exposure-setting with built-in Electric-Eye. Manual setting too, using EVS numbers, handy for flash. F/8 Kodar lens—no focusing needed. You just aim and shoot.

Takes 2 x 2-in. Superslides, that you can show in most 35mm projectors. 12 exp. on 127 film. Kodacolor or B & W album prints too. Compact black plastic body only 3¼ in. high. Order flash below. Includes FREE Nat. adv. $5.95 Kodak leather Case. $3.50 Down, $4 Monthly.

67 W 408 L—Ship. wt. 2 lbs.....Cash 34.50

Kodak Super M-40 Flashgun for Starmatic.

67 W 3237—With batteries. Ship. wt. 10 oz..7.75

FREE CASE

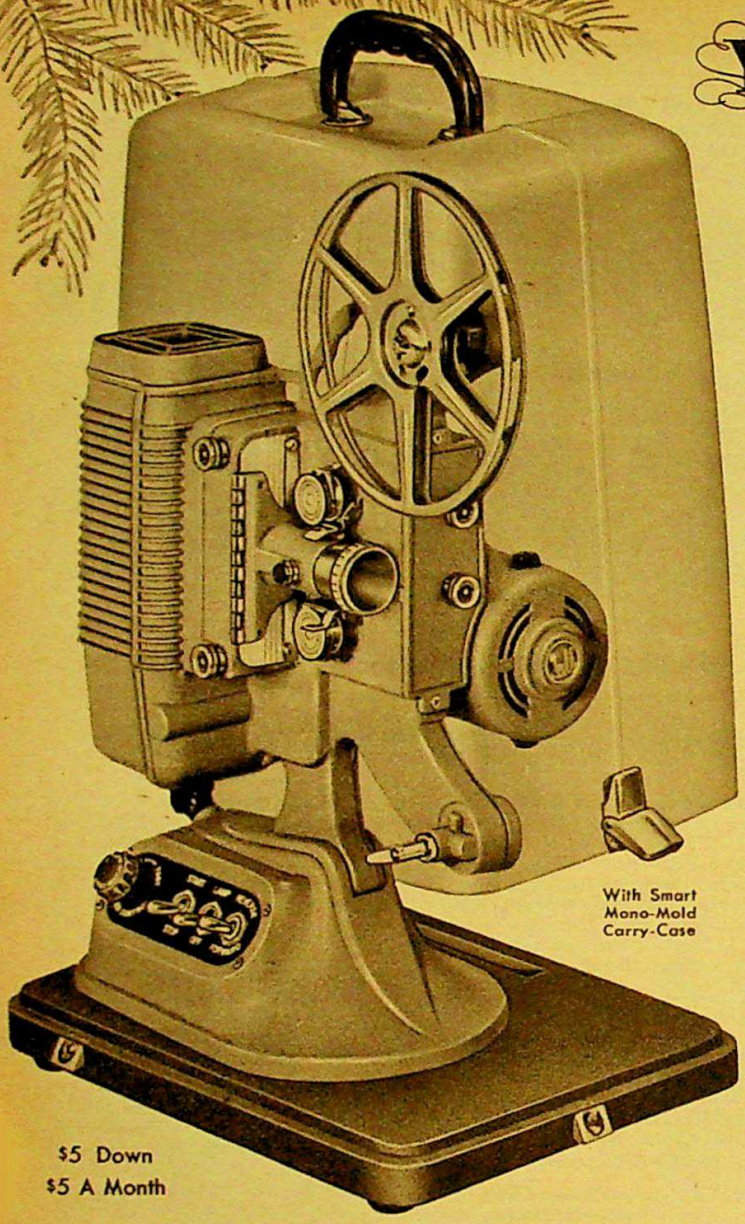
Year 'Round

Save $66

ON THIS BEST-BUY
750-WATT PROJECTOR

$99.50 Nat. Adv. at $166

"MW" 8mm . . . Made For Wards By De Jur



With Smart Mono-Mold Carry-Case

$5 Down
$5 A Month

All Features of a Famous De Jur Model that Sold Nationally for $166 in 1958, *PLUS* Two Fine Improvements . . . (1) New Mono-Mold Lift-Off Carry Case, (2) New Positive-Lock Sprocket System.

★9 All-Star Features

- ★ 750-watt Theatre-quality Brilliance
- ★ ¾-in. Wide-angle Magnavision Lens
- ★ Swing-out Gate for Easy Threading
- ★ Variable Speeds—Rheostat Control
- ★ Instant Reverse Projection
- ★ Rapid Rewind—Fingertip Control
- ★ 400-ft. capacity—Full 30-min. Shows
- ★ Single-frame Still Projection
- ★ Large Blower for Extra Cooling

"MW" 750-Watt Projector . . . with theater-quality, extra bright optical system. Crisp screening of 8mm reels up to 400 ft. Magnavision wide-angle ¾-in. lens gives you extra picture area.

EASY TO USE, too—all normal controls conveniently grouped on a single panel. A flick of the finger starts the heavy-duty AC-DC motor—another deft touch of the rheostat knob adjusts speed instantly, for most ideal projection.

INSTANT REVERSE—Just flip a switch. View "stills", too, with single-frame control. Fast rewind. Oversize cooling blower; smooth, quiet. With Case, 400-ft. reel, and 750-watt bulb (Also accepts 500 or 1000-watt bulb). For 110–120 volts AC-DC. Ship. wt. 24 lbs.

67 T 989 R—$5 Down, $5 a Mo. . . . . Cash 99.50

Famous 8mm Bell & Howell Turret Cameras

PRICES CUT ANOTHER $10, SAVE $84, $99

Nat. Adv. in 1958 $149.95 **$64.97** f/2.5

Nat. Adv. in 1958 $179.95 **$79.97** f/1.9

Holiday Savings . . . Wards Regular ½-Off Prices Reduced $10 More . . . A Rare Opportunity to acquire one of the finest 8mm cameras made. Rugged, dependable—easy to use. Each camera supplied with one normal lens. Simply set from built-in exposure calculator—Aim and shoot! Five speeds: 16, 24, 32, 48, 64 frames. Runs 8mm roll 5 ft. each winding. Footage indicator. All-metal body. Ship. wt. 3 lbs. 8 oz.

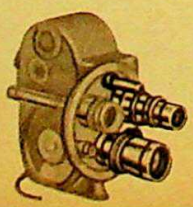
67W712 L–FIXED-FOCUS f/2.5 MODEL. Save $84. . . . . $5 Down, Cash 64.97

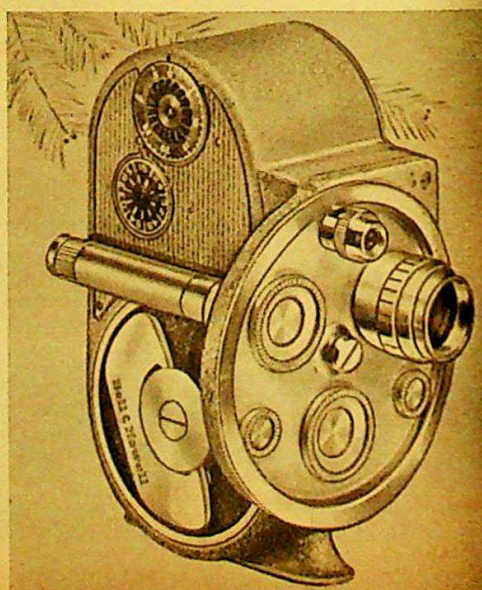
67W718 L–FOCUSING f/1.9 MODEL. Save $99. . . . . $5 Down, Cash 79.97

Accessory Two-Lens Kit. Precision imports especially made to fit B & H camera above. Both are ultra-fast f/1.9 lenses—Unifocus wide-angle for extra scene coverage, and a powerful full-focusing 1½-in. telephoto lens, plus matching viewfinder objectives. Ready to use—just screw into turret mount on camera. Ship. wt. 1 lb.

67 W 1425 L—$4.50 Down, $ 5 a Mo. . . Cash 44.97

Extra Lenses, Too

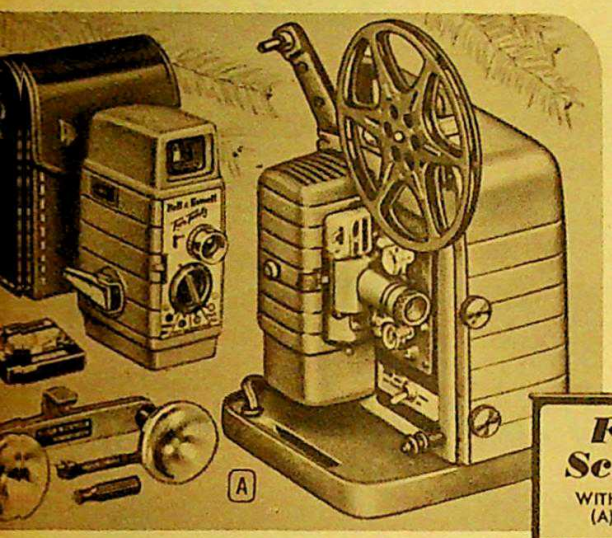




282 WARDS ALL2

"Santa" . . . Save Now at Wards

Movie Fun at Holiday Savings



Bell & Howell 8mm Outfit $138.00

(A) **Economical, Easy to Use . . . Fine Bell & Howell Quality.** Everything you need to take and show fine 8mm movies.

B & H "SUN DIAL" 220 CAMERA requires no calculations—just "dial" your light conditions and exposure is set. Extra-large viewfinder for easy composition. Fast f/2.5 lens requires no focusing. Simply set exposure on lens—aim, and start filming, with 8mm rolls.

B & H 253 AX PROJECTOR provides 500-watt illumination from DFA-type lamp. Simplified threading of 8mm reels. Holds up to 400 ft. Smooth, quiet gear-driven reel arms. Lightweight aluminum self-cased body. For 110–120 volts AC.

Outfit: 220 Camera, and deluxe leather Case, 253 AX Projector, Castle film, B & H Barlight with two 375-watt reflector-flood lamps, plus $11.95 30x40-in. Projection Screen.

67 W 984 R—Ship. wt. 34 lbs. $5 Down, $7 Mo. Cash 138.00

Free Screen WITH OUTFITS (A) and (B)

Bell & Howell Deluxe 8mm Outfit. Same complete Outfit as above but has Sunometer 323 Camera with f/2.3 Super-Comat lens and attached Light Meter for extra-precise exposures . . . finest movies. $5 Down, $7 Monthly.

67 T 938 R—Ship. wt. 34 lbs. . . . . Cash 146.00

NEW Argus 8mm Outfit $187.00

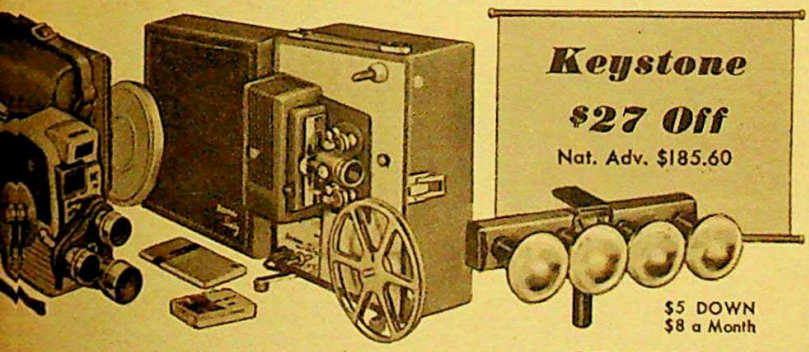
(B) **Complete Outfit** with the latest in fine 8mm movie equipment by Argus, famous for quality.

M-3 MATCH-MATIC TURRET CAMERA means new filming ease, thanks to built-in light meter—you simply read single number off meter, set lens and shoot. No calculations. Get professional effects from 3 turret-mounted Fast f/1.9 lenses—normal, wide-angle and telephoto. Built-in Haze and Type-A filters. Simple drop-in loading of 8mm reels—silky-smooth ratchet wind.

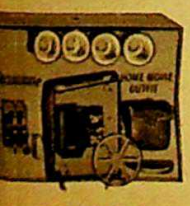
ARGUS M-500 PROJECTOR provides crisp 500-watt brilliance with fast f/1.5 lens. New threading ease of 8mm reels. Holds to 400 ft. Single lever controls forward, reverse, and single-frame still projection. Quiet Nylon gears. Self-cased metal body about 11x6x8 in.

Outfit: Argus M-3 turret Camera, leather Case, M-500 Projector, Barlight with four 300-watt reflector-flood lamps, handy dry-type Splicer for editing films, plus $11.95 30x40-in. Screen. Ship. wt. 33 lbs.

67 T 939 R—$5 Down, $9.50 a Month . . . . . Cash 187.00



Keystone 15-piece 8mm f/1.8 Movie Outfit $157.85



Gift Boxed

K-26 Camera has easy-to-use built-in light meter—3-lens turret with prefocused f/1.8 normal, wide-angle and telephoto lenses. Built-in Type-A filter. Uses 8mm rolls.

K-60 500-WATT PROJECTOR—Compact, lightweight—brilliant illumination. Magna-scope f/1.6 lens—extra-large picture.

Outfit: K-26 3-lens turret Camera, Light Meter, leather camera Case, K-60 Projector with Case, 300-ft. reel and can, Quik-Splice Kit, Barlight with four 300-watt lamps, 18x24-in. glass-beaded table-top Screen. Nat. adv. $185.60. Shipping weight 25 lbs.

67 T 937 R—$5 Down, $8 Mo. . . . . Cash 157.85

Mansfield Outfit $79.90

Holiday II 8mm Camera features built-in light meter. Turret-mount with normal wide-angle and telephoto f/1.8 lenses. Haze and Type A filters.

HOLIDAY 500-WATT PROJECTOR shows 8mm films up to 400 ft. For 110/120 volts AC. Outfit Nat. advertised for $119.90. Save $40.

67 W 998 Y—Wt. 16 lbs. . Cash 79.90

Terms—Page 269.

Adams Projection Screens

"White Magic" beaded fabric. Made by Da-Lite.

BEST Screens guaranteed for 10 years*; automatic operation . . . just push release button, legs slide down, top pops up.

BETTER Screens guaranteed for 5 years*; legs open, close manually.

GOOD Screens provide excellent service; no specific guarantee.

Square Screens Most Popular . . . the square shape accommodates all size slides, both vertical and horizontal yet can be rolled back instantly to rectangular shape necessary for projecting movies.

Quality	Size	Ship. wt.	Catalog No.	Price
BEST	40x40 in.	11 lbs.	67 W 1042MO	$18.95
	50x50 in.	12 lbs.	67 W 1044MO	23.95
BETTER	30x40 in.	9 lbs.	67 W 1025M	11.95
	40x40 in.	10 lbs.	67 W 1026M	13.95
	50x50 in.	12 lbs.	67 W 1028MO	17.95
GOOD	30x40 in.	8 lbs.	67 W 1049M	8.95
	40x40 in.	9 lbs.	67 W 1050M	10.95
	50x50 in.	11 lbs.	67 W 1053M	14.95

***GUARANTEED Against Defective Material and Workmanship.** If Adams Projection Screens fail to give the service stated, Wards will repair or replace them, or refund the purchase price charging you only for the service rendered.

GOOD 30x40-in. **$8.95**

BETTER 30x40 in. **$11.95**

Gifts Unlimited for

$4.57 Set
8mm 200-ft. Size
6 Reels, 6 Cans, Case

Tripod

Reduced $3.00 with Case, Elevator Pan Head

Versatile 9-section Tripod. The perfect addition to any camera fan's outfit. For use with cameras up to reflex size. Convenient, lightweight—sets up fast! Pan head with handle holds camera firmly—swivels, tilts fully. Brass legs—detachable rubber feet. Tough synthetic material covers upper sections. Opens to 51 in.—only 10 in. closed. *Includes* deluxe zippered case.

67 W 2132—Ship. wt. 2 lbs. 8 oz.....Only 9.95

Crank Up . . .

Movie Reel-Can-Case Sets

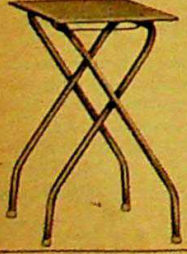
Store Your Treasured Holiday Films in the vault-like security of STEEL. Budget-priced for holiday values. Sturdy scratch-free reels have slots for holding film securely while threading . . . rugged ribbed steel cans protect them from dust and moisture.

WELDED STEEL CASE. 8mm chest holds 12; 16mm chest holds 8. Individually welded partitions. Luggage-style clasp locks case securely. Easy to carry; sturdy handle on top. Handy index on inside of lid.

Outfit includes: Case, 6 reels and 6 reel-cans. For extra reels and cans, see Wards Camera Shop Catalog or General Catalog.

67 T 1270— 8mm 200-ft. size. Wt. 4 lbs...4.57
67 T 1271— 8mm 300-ft. size. Wt. 5 lbs...5.57
67 T 1272— 8mm 400-ft. size. Wt. 7 lbs...6.57
67 T 1273—16mm 400-ft. size. Wt. 7 lbs...7.57

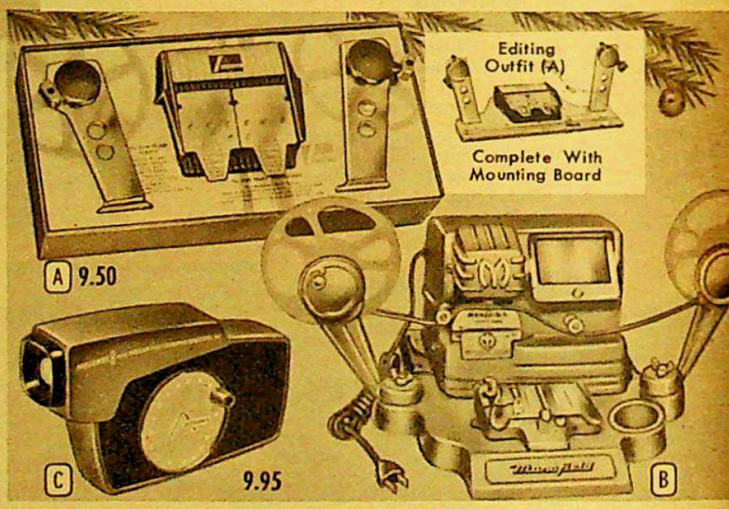
Projection Table $7.95



Holds Any Projector not larger than 15⅞x18-in. size. Rigid support without sway. 15⅞x18-in. top, ⅝ in. thick. Enameled tubular steel legs—plastic feet. Stands about 29 in. high—folds flat for storage. Wt. 13 lbs.
67 W 2125M.....7.95

284 WARDS ALL

See Pg. 269 for Credit Terms



(A) Adams Editing Outfit. Simplest, most effective method for splicing 8 and 16mm movie film. Instant splices, stronger than original film, without scraping, clamps or cement! Stainless steel cutting blades; non-skid cast-aluminum base. Rewinds have chromed steel posts; nylon gears. 3-to-1 ratio. Take up to 400-ft. reels. Easy to mount, on base provided. Ship. wt. 2 lbs.
67 W 1299—Splicer, 36 Splices, Rewinds and Mounting Board.....9.50

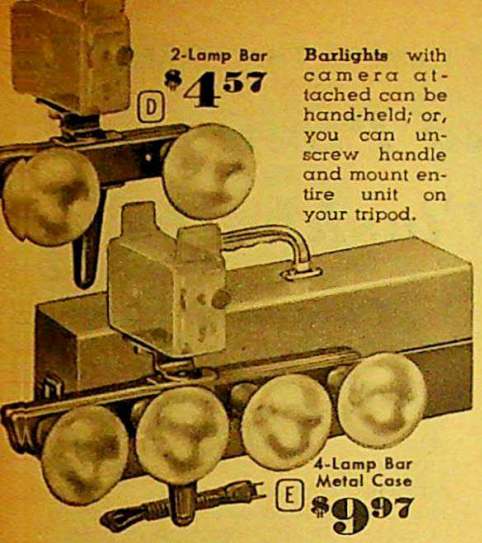
Quik-Splice only. Same Splicer as included in (A) above, but without Rewinds.
67 W 1285—Includes 36 Mylar splices. Ship. wt. 1 lb. 4 oz.....4.95

(B) Mansfield Action Editor. Shows 8mm films on 2x2⅞-in. built-in screen. Electrically lighted. UL Approved. 110–120 volts AC-DC. Rugged all-metal body. Nat. Adv. $29.95 in 1958.
67 T 1201—With 2 rewinds, splicer, cement. Ship. wt. 10 lbs.....19.87

(C) Adams Previewer. For editing and viewing 8mm movies. A miniature movie theatre at your fingertips. Shows films in action forward or reverse. Just insert film, turn handle and view. Battery lit. Holds 50-ft. reel. Ship. wt. 1 lb.
67 T 1221—Order batteries extra . . . two (67 W 3230), Pg. 278.....Only 9.95

Best-Buy Barlight Sets

For Movie Fans on Your Christmas List, give pleasure and confidence with a Barlight . . . perfect movies every time. Light moves right along with camera; bathes subject in just the right amount of light. Complete with 300-watt bulbs and 6-ft. cord. Available with Deluxe storage carry cases of two-tone aluminum or Economy corrugated carton type case. No need to remove bulbs for storage . . . they remain in sockets always ready for use.



2-Lamp Bar
(D) $4.57

Barlights with camera attached can be hand-held; or, you can unscrew handle and mount entire unit on your tripod.

4-Lamp Bar Metal Case
(E) $9.97

(D) **Adams 2-Lamp Barlight.** Ample light for movies at f/2.8 up to 9 ft. Handy 9-in. bar holds camera and 2 small 300-watt lamps.
67 W 3253—With Metal Case. (11½x4½x6½ in.) Ship. wt. 5 lbs. 6.97
67 W 3252—With Corrugated Carry-Carton. Wt. 2 lbs. 8 oz. 4.57

(E) **Adams 4-Lamp Barlight.** Ample light for Kodachrome movies up to 12 ft. 14¾-in. bar holds camera and 4 small 300-watt lamps.
67 W 3255—With Metal Case. (17½x4½x6¼ in.). Wt. 7 lbs. 8 oz. 9.97
67 W 3254—With Corrugated Carry-Carton. Wt. 4 lbs. 7.47

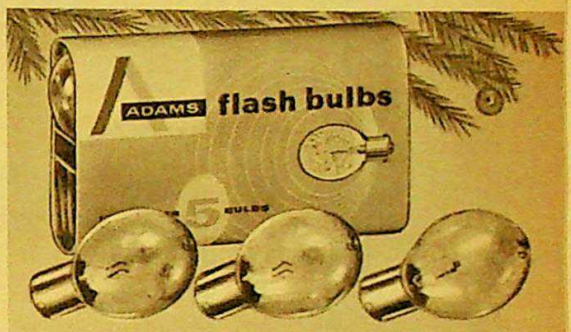
WRC Charge It!
SEE PAGE 19

Camera Fans

(F) **3-Drawer Luggage-type File.** Holds 1500 cardboard-mounted 2x2-in. slides.
67 W 3426–Ship. wt. 5 lbs. 8.75
4-Drawer File. Holds 2000 slides.
67 W 3427—Wt. 6 lbs. . . . 10.50

(G) **Adams Pigskin Bag.** Full zipper. Shoulder strap. 10½x3¾x8 in. Imported. Wt. 2 lbs.
67 W 3370—*Cut $1*. . . Now 6.75

(H) **Deluxe Top-grain Cowhide Bag.** Handsomely finished — very rugged. Zippered front drops fully open. 2 front compartments, pocket in lid. Shoulder strap, 2 tripod straps. Overall size 10x8x4¼ in. Imported. Ship. wt. 3 lbs.
67 W 3371—*Cut $2*. . . . Now 9.75
Extra-Large Size. Like (H), but 11x8½x5 in. Ship. wt. 4 lbs.
67 W 3372—*Cut $3*. . . . Now 11.75



Adams Flash Bulbs

An Always-Welcome Gift for the Camera Fan. Dependable high quality Bulbs at 45% to 54% less than National Brand prices. Made in Japan exclusively for Wards—tested and approved by Wards Bureau of Standards. Use Clear Bulbs for Black and White or Indoor color film; Blue Bulbs for shooting indoors with Outdoor color film. M-2's with Midget base are ideal size for box cameras; No. 5's for flash guns that accept bayonet-base bulbs.

Name	Type	Base	Pkg. of 10 Bulbs		
			Cat. No.	Wt.	Price
No. 5	Clear	Bayonet	67 W 3196	10 oz.	79c
M-2	Clear	Midget	67 W 3197	6 oz.	59c
5	Blue	Bayonet	67 W 3194	10 oz.	99c
M-2	Blue	Midget	67 W 3195	6 oz.	69c

$3.19 Kodachrome 35mm with Processing

$2.89 3 Rolls B&W 620, with Processing

Color Film—10% Off Nat. Adv. Prices

Kodachrome—Most Popular Color Film. Has Outdoor speed of ASA 10—Indoor speed of 16. Films returned to you ready to show: still pictures as 2x2-in. cardboard-mounted slides; movies on plastic reels. **Prices of ALL film include processing.**

Film Size	Type	Ship. wt.	With Technicolor Processing		With Kodak Processing	
35 mm, 20-exp. (2x2 mounts)	Outdoor	2 oz.	67 W 1526	$3.19	67 W 1650	$3.39
35 mm, 20-exp. (2x2 mounts)	Flash	2 oz.	67 W 1527	3.19	67 W 1651	3.39
35 mm, 20-exp. (stereo mts.)	Outdoor	2 oz.	67 W 1513	3.79	Not Available	
35 mm, 20-exp. (stereo mts.)	Flash	2 oz.	67 W 1514	3.79	Not Available	
8 mm, 25-ft. Movie Reel. . .	Outdoor	4 oz.	67 W 1803	3.89	67 W 1846	$3.99
8 mm, 25-ft. Movie Mag. . . .	Outdoor	6 oz.	67 W 1806	4.57	67 W 1848	4.69
8 mm, 25-ft. Movie Reel. . .	Indoor	4 oz.	67 W 1804	3.89	67 W 1847	3.99
8 mm, 25-ft. Movie Mag. . . .	Indoor	6 oz.	67 W 1807	4.57	67 W 1849	4.69
Ektachrome Film—Outdoor speed 32; Indoor 12. 127 Size makes 12 Superslides.						
127 (For Superslides).	Outdoor	2 oz.	67 W 1607	$2.69	67 T 1623	$2.79
127 (For Superslides).	Flash	2 oz.	67 W 1608	2.69	67 T 1624	2.79

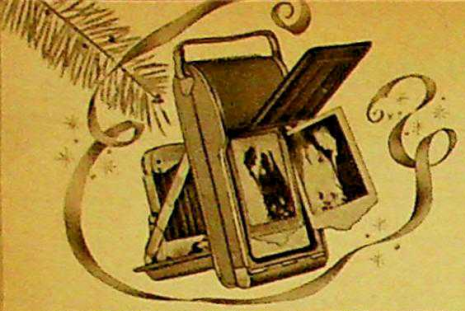
Kodak Verichrome-Pan Black-and-White Film *with* Processing . . . 19% Less than price of film and processing separately. 3-roll pack plus 3 handy Mailers which entitle you to Wardway developing and Oversize prints. *Shipped Postpaid.*
67 TP 1550—127 Size. . . . 3 Rolls 2.89
67 TP 1551—120 Size. . . . 3 Rolls 2.89
67 TP 1552—620 Size. . . . 3 Rolls 2.89

Kodacolor Film. Size 127, for color prints. Outdoor speed 32, Indoor 25. Use indoors or out without filters.
67 W 1538—Ship. wt. 2 oz. . . . . Ea. 1.21

Verichrome Pan B & W Film. Size 127. Outdoor speed 80, Indoor 64. Wt. 3 oz.
67 W 1540—2-roll Carton. 89c

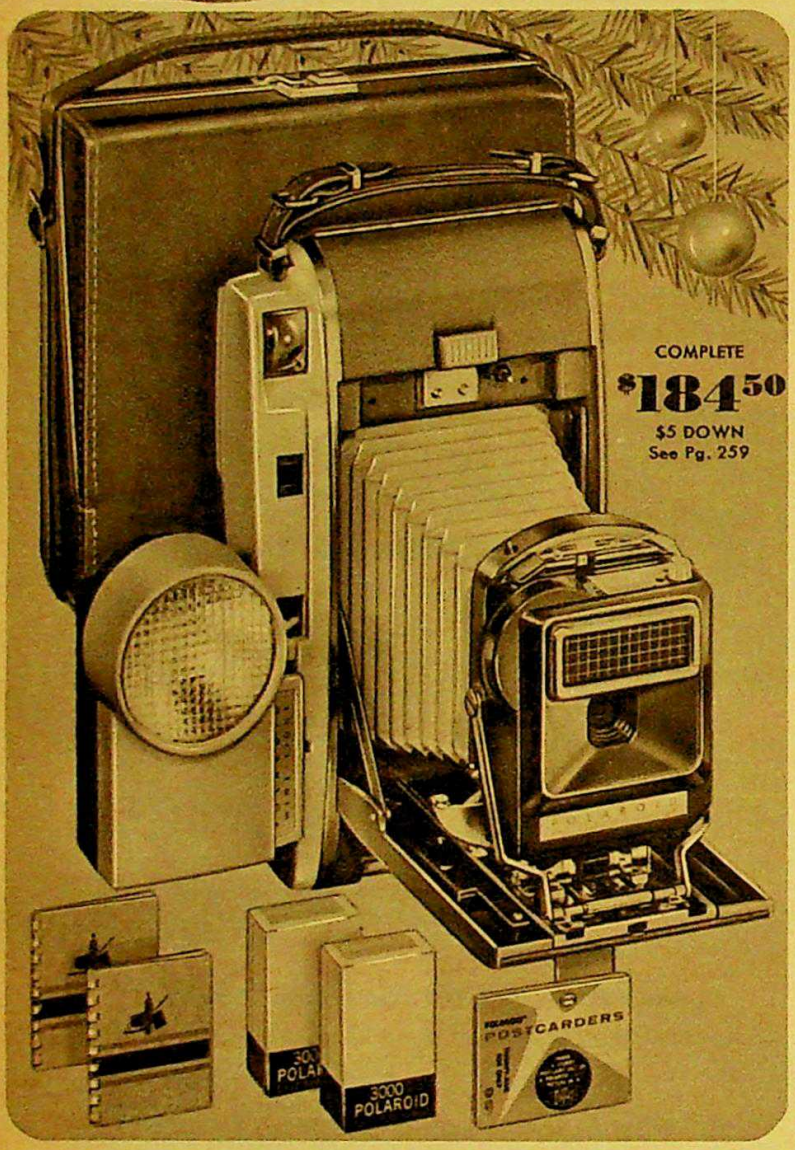
Low-Cost German-Made 8mm B & W Perutz Movie Film with Processing. Order ASA 100 for outdoor shots; ASA 400 for normally lighted interiors; dim exteriors. Price includes processing. Wt. 4 oz. each.
67 W 1851—25-ft. Reel ASA 400. . . . 2.69
67 W 1850—25-ft. Reel ASA 100. . . . 2.69

Terms, Pg. 269.



NOW . . . GIVE THE CAMERA THAT TAKES

60 Second Pictures without Flashbulbs



Polaroid-Land

SNAP TO PRINT IN 60-SECONDS

NOW, 60-Second Pictures Anywhere . . . Indoors without flashbulbs, Outdoors—anywhere, anytime . . . now possible with NEW Polaroid ultra-speed (ASA 3000) film that's *15 times faster* than present Polaroid films.

INDOORS—Without Flashbulbs . . . In daylighted rooms shoot as easily as outdoors . . . at night with only ordinary room lights—*never before possible with a Polaroid camera.* And with Polaroid's NEW SNAP-ON WINK-LIGHT, a compact, automatic "fill-light," you erase dark shadows and brighten dark corners to get magnificent 60-second pictures of even the most dimly lit scenes (over 1000 picture "winks" from each Wink-Light battery).

OUTDOORS Pictures—Better Than Ever, Too, from brightest sunshine to deepest shade—even at dusk, long after sunset. And with Polaroid's NEW SNAP-ON ELECTRIC-EYE SHUTTER there's *no exposure-setting* . . . the electric-eye does it *for you*—instantly, automatically . . . even eliminates the need to focus camera. Used with New 3000-speed film (does *NOT* work with other Polaroid films) you just aim and shoot . . . 60 seconds later a perfectly exposed picture.

NEW Deluxe Polaroid Camera Outfit has Electric-Eye, Wink-Light and "150" Camera with easy-focusing coupled rangefinder (get 8 large 3¼x4¼-in. prints). *Includes:* "wink" Battery, "4S" Filter, 2 rolls 3000-speed Film, 25 Postcarders, 2 Albums, Polaroid top-grain Cowhide Case. $5 Dn., $9.50 Mo.

67 T 106 L—Ship. wt. 13 lbs. . . . Cash **184.50**

NEW Polaroid Camera Outfit. As above, but without Electric-Eye (use regular Polaroid exposure settings). Has "4S" Filter (included with Wink-Light) for outdoor use of 3000-speed film. Only $5 Down, $7 a Month.

67 T 114 L—Ship. wt. 12 lbs. . . . Cash **149.95**

Electric-Eye Shutter. Use *ONLY* with 3000-speed Polaroid film. Fits all Polaroid cameras made after 1954 except 80A, 110, 110A.

67 T 121 L—Ship. wt. 1 lb. $4 Dn. Cash **38.95**

Wink-Light. Use on 80A, 150, 800, 110A cameras, *ONLY* with 3000-speed film. Complete with battery. Ship. wt. 1 lb., 8 oz.

67 T 119 L—"4S" FILTER INCLUDED. . . . **17.45**

[A] **NEW Polaroid Ultra-Speed Film (ASA 3000).** For *indoor* use on all Polaroid cameras; *outdoor* use on Polaroids equipped with either an Electric-Eye Shutter, or the "4S" Filter furnished with Wink-Light above.

67T1630—TYPE 37 for Small-size 80A Highlander Cameras. Wt. 6 oz. Ea. **1.74**

67T1631—TYPE 47 for all Large-size Polaroid Cameras. Wt. 6 oz. . . . . Ea. **2.24**

[B] **NEW Polaroid Light Meter.** Accurate readings with all Polaroid films including New 3000-speed. Extra sensitive for dim light, and outdoors.

67 T 122—For all Polaroid Cameras. Ship. wt. 6 oz. . . . . Only **16.55**

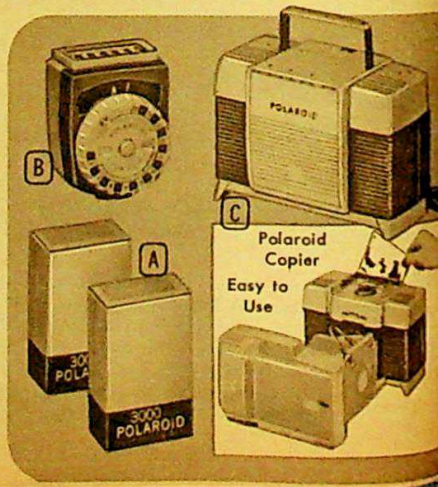
[C] **Polaroid Print Copier.** Make extra prints at home, in just 60 seconds. You simply take a picture of your picture, using your own Polaroid camera, any Polaroid film, and this Copier unit. *Copier includes:* built-in lights, copy-lens, plus timer for perfect exposure, development. Nothing extra to buy. Only $3 Down on Terms. Ship. wt. 5 lbs. 8 oz.

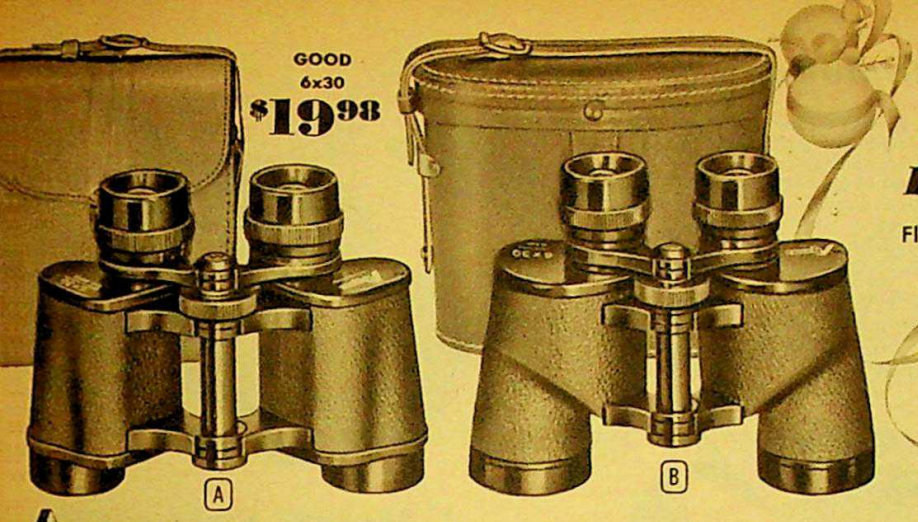
67W177 L—MODEL 230 FOR SMALL-SIZE 80A HIGHLANDER CAMERA Cash **28.88**

67W176 L—MODEL 240 FOR ALL OTHER, LARGE-SIZE POLAROIDS. Cash **28.88**

286 WARDS ALL

For Other Polaroid Cameras, Film, Accessories, see Page 909 of Wards Fall General Catalog.





GOOD 6x30 **$19.98**

THIS YEAR . . .

Imported Binoculars

FINE ADAMS QUALITY

Low as **$2 DOWN**

. . . Terms, Pg. 269

$29.95 BETTER 6x30

Prismatic Binoculars . . . Direct-to-you imports for extra savings. Coated, achromatic lenses. Rugged metal bodies, with quick center-focus, plus separate right-eye adjustments. All include leather case, straps.

(AA) **Adams GOOD Binoculars.** 6 or 7 Power. Die-cast metal bodies. With sheath-type Pigskin case, straps.

~~66~~ **x 30mm**—4 5/16 in. closed—Act. wt. 20 oz. Field 393 ft.
~~667~~ W 7001—Ship. wt. 3 lbs. . . . . .$2 Down, Cash 19.98

~~77~~ **x 50mm**—7 in. closed—Act. wt. 35 oz. Field 376 ft.
~~677~~ W 7004 L—Ship. wt. 4 lbs. Only $3 Down, Cash 29.95

All Binoculars, Field Glasses Include 10% Fed. Exc. Tax.

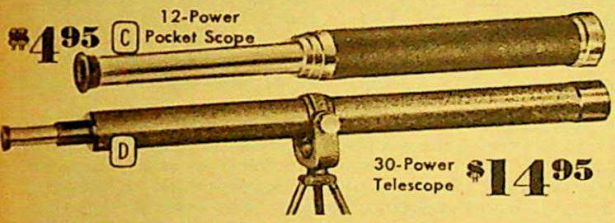
(B) **Adams BETTER Binoculars** . . . Superior quality, at budget prices. Lightweight aluminum mono-mold B & L-type bodies, black leather covered. With plush-lined pigskin case and straps.

Model Power	Height	Field	Wt.	Cat. No.	Ship.	Cash
6-Power x 30mm.	4¾ in.	393 ft.	21 oz.	67 W 7012L	3 lbs.	$29.95
7-Power x 35mm.	5⅛ in.	367 ft.	22 oz.	67 W 7019L	3 lbs.	32.50
8-Power x 40mm.	5⅝ in.	367 ft.	24 oz.	67 W 7020L	3 lbs.	36.50
7-Power x 50mm.	7 in.	376 ft.	40 oz.	67 W 7021L	4 lbs.	38.50
*7-Power x 35WA	5 1/16 in.	525 ft.	32 oz.	67 W 7016L	4 lbs.	44.50

*Wide Angle Model . . . (over 40% greater field of view).

See Wards *Finest* Binoculars in Fall Gen. Cat.

$4.95 (C) 12-Power Pocket Scope



30-Power Telescope **$14.95**

(CC) **Economical 12-Power Telescope.** Fine for general use—a top choice for youngsters not needing a finer instrument. Not a toy, but built to last, and provide years of convenient viewing. Sturdy all-metal body, with chromed draw-tube and trim—black leather covering. Pocket-size . . . only 7⅝ in. closed.

~~677~~ W 7212—Scope, no case. Ship. wt. 1 lb. . . . . Only 4.95

(DD) **Budget-Priced, Full-Size Telescope** . . . A wonderful gift for any member of your family. Powerful 30-power optical system really pulls those distant scenes up close. Easy to use, simply rest 8½-in. tripod on any flat surface. Eyepiece focuses precisely in chromed steel draw-tube. Scope can be easily removed for use on regular camera tripod. Full-size, rugged all-metal construction. Extends to 25-in. length in use—closed 22 in. Trim black crackle finish. Coated lenses for extra image quality. A dependable instrument—outstanding at Ward's low price.

~~677~~ W 7205—Complete with tripod. Ship. wt. 5 lbs. Only 14.95

For Other Telescopes, see Ward's Fall Gen. Cat.

7x35 Field Glass

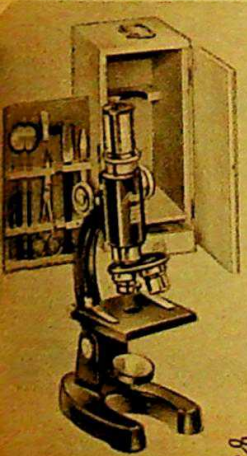
Only **$9.95**

With Pigskin Case

Our Most Economical Binocular-Style Field Glass. Provides handy binocular viewing, plus smart good looks, at a budget-price. Magnifies 7 times—non-prismatic optics. Easy center focusing. Die-cast aluminum body with black leatherette covering. Comes complete with trim Pigskin carrying case. *Includes Fed. Excise Tax.*

67 W 7110—Ship. wt. 3 lbs. . . . . Only 9.95

Also see Finer Adams Prismatic Binoculars Above.



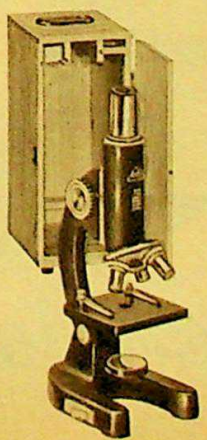
Microscope Outfit With FREE Book **$9.95**

Economy Outfit. . . A perfect choice for the young scientist. Microscope has four turret-mounted objectives—100, 200, 300 and 500-power, plus single eyepiece. With wood cabinet, needle, spatula, tweezers, scalpel, magnifier, 1 specimen slide, kit for making 10 slides, book "Hunting with a Microscope."

67 W 7411—Ship. wt. 3 lbs. . 9.95

Slide Mounting Kit: Assorted tools, magnifier, fluid, 25 blank slides, wooden case. Wt. 1 lb.

67 W 7414. . . 3.89



Student Model With FREE Book **$13.95**

Full-Size Deluxe Microscope provides extra range of magnifications from 80 to 600-power. 3 turret-mounted objectives. 2 interchangeable eyepieces. Flat, concave mirrors. Crisp chrome and black finish. Superior quality, at a moderate price. *Includes* 3 specimen slides, wood case, FREE book, "Hunting with a Microscope."

67 W 7402—Ship. wt. 4 lbs. . . . 13.95

For making your own slides, order slide Kit 67 W 7414 at left.

Charge it See Page 19

Black Diamond

Ⓐ **Only at Wards! Modern Arched Spanish Guitar.** Jet Black and sparkling White lacquer finish on laminated All-Maple body. Oval natural Maple fingerboard, adjustable bridge, celluloid guardplate, inlaid markers—all features to make playing easy. Excellent tone. Equal quality sells for $39. Auditorium size: 40½x15 in. Instruction book and Pick.

62 T 8290 MO—Ship. wt. 8 lbs.....Cash **21.88**

(A) with Chipboard Carrying Case. Wt. 13 lbs.

62 T 8291YO—$3 Down, $3 Mo....Cash **27.50**

Ⓐ

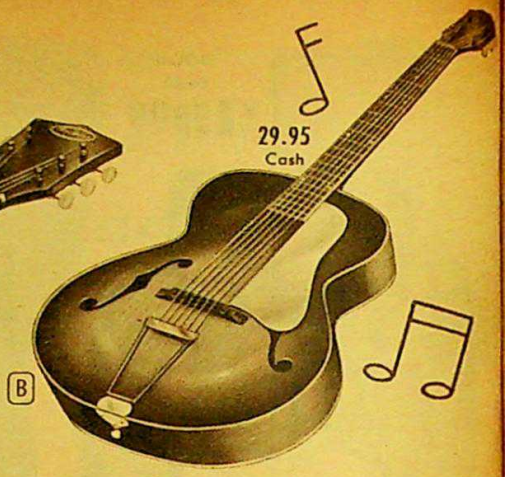
Exclusive

$21.88 Cash

$2.50 DOWN, $3 MO.

Ⓒ **13.75**

Ⓓ **29.95**



29.95 Cash

Ⓑ

A Merry Swing Time

Ⓑ **Arched Super-Auditorium.** Resonance and easy response of higher priced guitars. Equal quality sells for $50. Spruce top, Maple body—handrubbed sunburst finish. Bound oval fingerboard, adjustable Rosewood bridge, trapeze tailpiece, celluloid guardplate and bindings, 9 inlaid markers. "Roberts Home Study Course" and Pick.

62 W 8280 MO—41x15½ in. Wt. 8 lbs. $3 Down..... **29.95**

(B) with Chipboard Carrying Case. Ship. wt. 14 lbs.

62 W 8281YO—$4 Down and $4 Monthly.....Cash **36.95**

Bobby Lee "NO-MISHAP" Guitar Strap. Polished top grade black cowhide. Thickly padded for comfort. Ship. wt. 4 oz.

62 W 7882—(Not Shown)..**3.50**

Roberts Home Study Course for Guitar beginners. 64 pages of charts, illustrations, helpful instructions. Pick and Tuner.

62 W 7861—Ship. wt. 1 lb..**1.89**

Ⓒ **Popular Junior Trap Set.** Bright Red and Maple 10-in. Snare Drum on heavy-gauge steel. 5 nickel tuning rods. Calfskin heads with adjustable throw-off strainer for Tom-Tom effect. Suspended cymbal; Tom-Tom Drum; Gourd Block, Scratcher on adjustable metal stand. Pair: Drumsticks, Mallets, Wire Brushes.

62 W 8655—Instructions. Ship. wt. 5 lbs. 4 oz.....Complete **13.75**

62 T 8650—**Snare Drum, Sticks, Sling, Instructions.** Wt. 2¾ lbs. **8.50**

Ⓓ **Semi-Pro Snare Drum Set** for players advanced beyond Junior Set. Semi-Pro Snare Drum 5½x14 in. Attractive natural Mahogany shell with fine calfskin heads and gleaming chrome plated rims. Rapid snare strainer throw-off.

Pair: Drumsticks, Wire Brushes. Nickel plated steel Drum Stand adjusts from 17 to 28 in. high; folds easily for storage. Haskell Harr "Drum Method Book" and Fiberboard Carrying Case with compartment, handles and braced corners are included.

62 W 8658 MO—Ship. wt. 15 lbs. $3 Down, $3 Mo.....Cash **29.95**

Ⓔ **Latin-American Rhythm Set.** Bongo Drum with fine skin head. Gourd Tone Block. Pair each: Maracas and Claves. Instructions. Ship. wt. 4 lbs.

62 T 7990—Complete.....**8.98**

Bongo Drum and Instructions.

62 T 7991—Wt. 1 lb.....**6.98**

Ⓕ **A New Christmas Ukulele** in Bright Red and White finish hardwood. 20x6 inches. Patent non-slip tuning pegs. Raised fingerboard. Fine Nylon strings. Pick and Instruction Book.

62 T 8472—Wt. 2 lbs.....**5.95**

Items on these pages Mailable.

See 265 Musical Items in

READ MORE DETAILED DESCRIPTIONS OF

Gift to One and All

[G] [H] **Popular Flat Top Guitars.** Good tone and resonance.

(G) STANDARD SIZE. 36x13 in. Mahogany finished Birch body.
662 W 8286MO—Wt. 7 lbs...13.50

(G) **with Chipboard Carry-Case.**
662 W 8294YO—Wt. 10 lbs..18.50

(H) AUDITORIUM SIZE. 40x15 in. Mahogany finish Maple body and Spruce top. Oval Walnut fingerboard. Rosewood bridge. $2 Dn.
662 W 8301MO—Wt. 9 lbs...19.95

(H) **with Chipboard Carry-Case.**
662 W 8302YO—Wt. 13 lbs..26.95

[J] [K] **Hollow Body Electric Guitars**—require Amplifier. Walnut finish hardwood body 38½x13½x1⅞ in. Steel neck rod. New straight-line fingerboard. 10% Down—see Page 269.

(J) Separate Tone-Volume Controls. Treble Bass Slide Switch. $4 Mo.
62 W 8396MOD—Wt. 5½ lbs...39.95

(K) Separate Tone, Volume Controls in each pickup plus 3-Way Switch for change from rhythm to solo. $6 Mo.
62 W 8397MOD—Wt. 6 lbs.....59.95

Chipboard Carry-Case for (J) and (K).
62 W 8481M—Wt. 3¾ lbs.....5.25

[L] **Amplifier.** 8-in. Speaker. 2 tubes plus rectifier. 5 watts. Brown leatherette. 17x14x8 in.
62 W 8502MOD—Wt. 16 lbs. $4 Down...39.95
WITH ELECTRIC GUITAR. Save $6.....33.95

Say "Merry Christmas" With Music . . . from $1.98 to $24.95

[M] **Regulation Brass Bugle.** Key of C—slide change to F. 4½-in. bell. Nickeled mouthpiece. 18 in.
662 W 8625—Wt. 2¼ lbs.....7.95

[N] [P] **Hohner Harmonicas** play any major, minor or chromatic scale in any key with sliding lever. Brass plates, nickel plated covers. Key of C. Instr.

(N) No. 1 CHROMETTA. 2 octaves. 8 holes, 32 reeds. 4½ in. long.
662 W 7956—Ship. wt. 1 lb....3.95

(P) No. 64 CHROMONICA. 4 octaves from below Middle C. 16 holes, 64 reeds. 7 in. long. Wood case.
662 W 7965—Wt. 1½ lbs.....14.50

Echo 2-Sided Tremulo. 48 double holes, 96 reeds. 7½ in. long. Keys of C and G. Wt. 1 lb. 2 oz.
662 W 7968—(Not shown).....5.50

110-Lesson Easy Harmonica Course.
662 W 7930—Ship. wt. 10 oz..3.50

[R] **Marine Band.** 10 holes, 20 reeds. 10 in. long. Wt. 8 oz.
62 W 7940—Key of C...or...62 W 7941—Key of G..1.98

[T] **Amazing Autoharp**—tonal effects of harp, guitar, banjo. 12 bars, 36 strings. Chords in C, F, G; A and D Minor. Just press button, run pick across strings. Black finish hardwood. Key, music holder, 4 picks, song book, instructions.
62 W 8002 L–21½x12 in. Wt. 8 lbs. 8 oz. $2.50 Dn., Cash 24.95

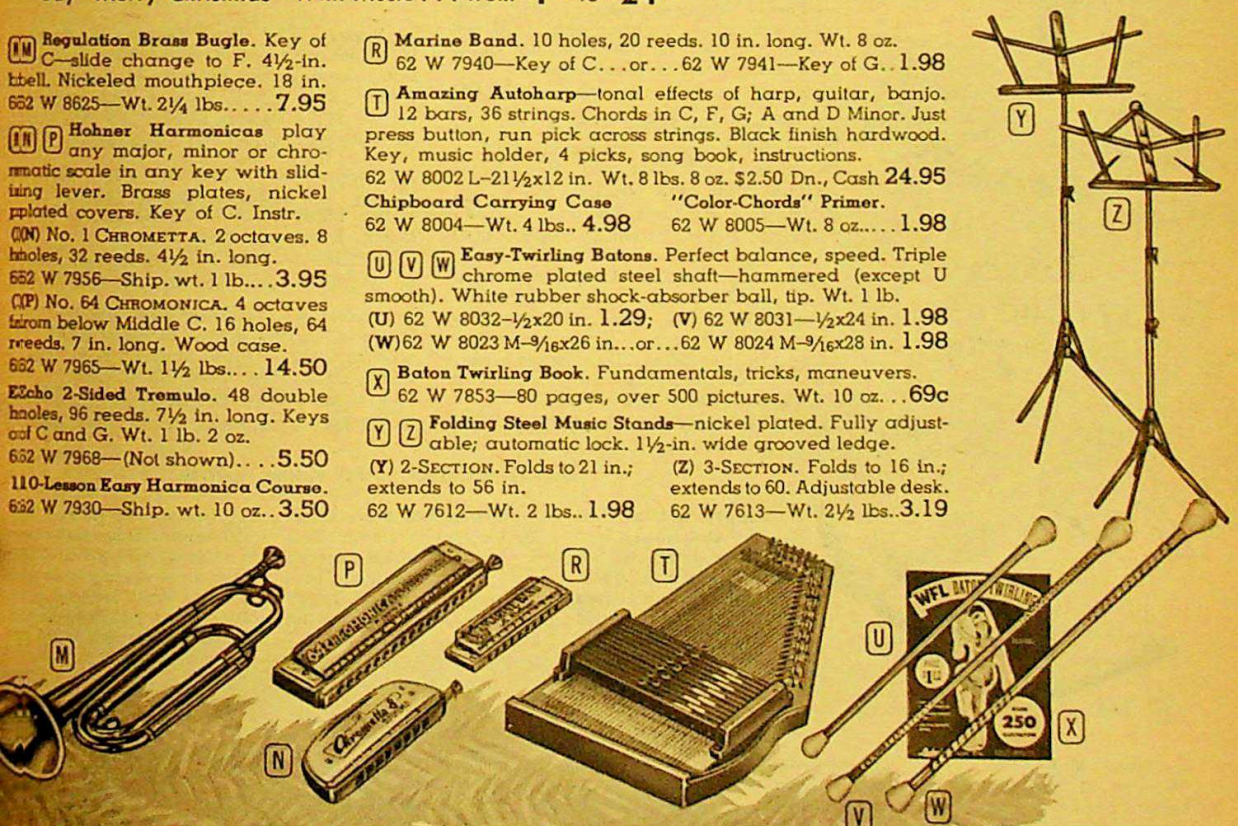
Chipboard Carrying Case
62 W 8004—Wt. 4 lbs..4.98

"Color-Chords" Primer.
62 W 8005—Wt. 8 oz.....1.98

[U] [V] [W] **Easy-Twirling Batons.** Perfect balance, speed. Triple chrome plated steel shaft—hammered (except U smooth). White rubber shock-absorber ball, tip. Wt. 1 lb.
(U) 62 W 8032–½x20 in. 1.29; (V) 62 W 8031—½x24 in. 1.98
(W) 62 W 8023 M–9/16x26 in...or...62 W 8024 M–9/16x28 in. 1.98

[X] **Baton Twirling Book.** Fundamentals, tricks, maneuvers.
62 W 7853—80 pages, over 500 pictures. Wt. 10 oz...69c

[Y] [Z] **Folding Steel Music Stands**—nickel plated. Fully adjustable; automatic lock. 1½-in. wide grooved ledge.
(Y) 2-SECTION. Folds to 21 in.; extends to 56 in.
62 W 7612—Wt. 2 lbs..1.98
(Z) 3-SECTION. Folds to 16 in.; extends to 60. Adjustable desk.
62 W 7613—Wt. 2½ lbs..3.19



Parker...Distinguished in Writing

1 Popular Parker T-Ball Jotter. Has famous textured and porous T-Ball Point—writes smoothly, won't *skip!* Lustraloy cap, barrel in Black, Red or Blue. *State color. State:* Fine, Medium point.
53 WP 2351—PARKER T-BALL JOTTER. *Postpaid*.... 1.95

Now, All Parker T-Ball Jotters Guaranteed for 1 Full Year of Skip-Proof Writing on 1 Cartridge or New Cartridge For Only 25¢

2 Parker "Pardners" Set. Jotter Pen (see 1), new "Writefine" mechanical pencil. Lustraloy cap—Black, Red or Gray barrel. *State:* Fine, Medium point.
53WP2360–*State color. Postpaid*. Set. 3.75

3 Parker "Princess" Jotter. Luxury look in ballpoints . . . hand-engraved ivy design, barrels of electroplated gold. Fine point. White or Black cap.
53 TP 2325 L—*State color. Postpaid*. 10.00

4 "V.I.P." Jotter Pen for Men. Set has matching Mechanical pencil. Lustraloy caps. Black, Charcoal, Red. Fine, Medium point. *State color, point.*
53 TP 2321—PEN ONLY. *Postpaid*....5.00
53 TP 2322 L–PEN, PENCIL SET. *Ppd*. 10.00

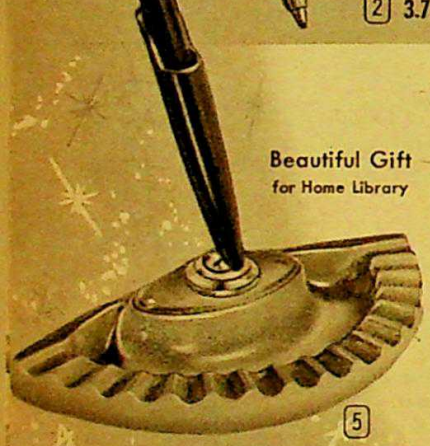
5 Crafted of Finest Art-quality Royal Haeger Pottery in soft-hued shades to complement any decor. Roomy fan-shaped ash tray design features a Parker Jotter pen in a gracefully shaped taper, fits into an adjustable Spherix socket. *Colors:* Ivory, Blue-Gray, Rust.
53 TP 2326—*State color. Postpaid*...7.50

6 Parker "Minim"—only 4 in. tall yet carries full-size ink Cartridge! 12K gold-filled cap and barrel. *Postpaid.*
53 TP 2324L—*State:* Fine, Med. point. .8.75
53 TP 2323 L–12K gold-filled cap. *State* Red, Black, Blue barrels; Fine, Med. point.5.00

7 Super "21" Pen, Pencil Set. Electro-polished point, hooded nib, Lustraloy cap. *State point:* Fine or Medium. *State barrel color:* Black, Blue or Red. *Postpaid.*
53 WP 2335—PARKER SUPER "21" SET.8.95
53 WP 2336—SUPER "21" PEN only...5.00

8 Parker "51". Lustraloy cap, 14K gold nib. Set has mechanical pencil. *State point:* Fine, Medium. *State barrel color:* Black, Burgundy Red, Blue.
53 TP 2329 L—"51" PEN ONLY. *Ppd*..10.00
53 TP 2330 L—PEN, PENCIL SET. *Ppd*.15.00

9 Parker 61 Capillary Pen—fills itself by itself. Arrow clip, Lustraloy cap, 14K gold nib. *State:* Fine, Medium point. *State barrel color:* Red, Vista Blue, Black.
53 TP 2340–PARKER 61 PEN ONLY. *Ppd*.15.00
53 TP 2341–PEN, MECH. PENCIL. *Ppd*..22.50



PARKER CERAMIC DESK SET $7.50

Handy Accessories for Home, Office

11 Perpetual Roll Calendar. Just turn knob to set day, month, date. Beautiful brass finish—a gift that will endear the giver! Wt. 7 oz.
53 T 1981....1.89

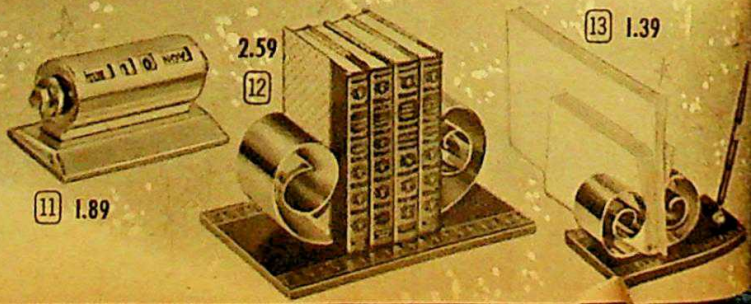
12 Spring Tite Book Rack. Never tips, never slips! 2 stainless steel spring coils automatically roll in, out; won't tarnish. Library Brown tooled leatherlex base about 6x10½ in.
53 T 1971–(Books not incl.). Wt. 1 lb. 8 oz..2.59

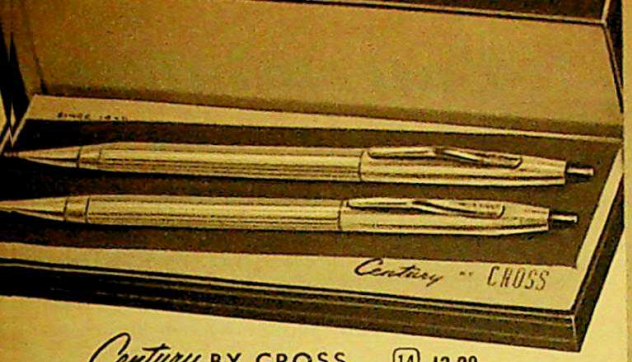
13 Spring Tite Jr. Pen Set, Letter Holder. Ball Point Pen in spiral holder. Stainless steel spring coils adjust to hold letters, bills, etc. Library Brown, leatherlex base about 6x3¼ in. Papers not included.
53 T 1970—Wt. 8 oz... 1.39

10 Phone Mate—puts every convenience right at your fingertips! Pad, alphabetized card index and ball-top dialer pencil held in place magnetically. Phone Mate clips to side of phone, comes with Brown base, Chrome top. 4x6-in. memo sheets. Keep one at bedroom phone too!

290 WARDS ALL

Ship. wt. 1 lb.
53 T 1964....2.69





Century BY CROSS (14) 13.20

(14) **An Aristocrat Among Pens!** The Century Ball point Pen and Companion Propel-Repel Pencil. Both 12K Gold filled . . . slim lines, superb writing qualities. *State:* Fine, Med. point.
553WP2280–Pen, Pencil Set. 10% Fed. Tax Incl. *Postpd.*. 13.20
553WP2281–Pen only. 10% Fed. Tax Incl. *Postpd*..... 6.60

Like (14) Above except Chrome. *Not taxable. Postpaid.*
553WP2282–Pen, Pencil Set..7.50 53WP2283–Pen only..3.75

(15) **New Papermate Lady Capri** has Striking Beauty, Feather Lightness! Truly designed for women. Positively won't skip. With Carri Case and Extra Refill, too. *Postpaid.*
553TP2314–Retractable Point. Asst'd. colors, no choice....2.95

(16) **Papermate's Golden Capri Mark IV.** Jewelry-Finished in Electro-Plated Gold! Big Texas Size Refill.
553 WP 2285—Positively won't skip. *Postpaid*.....3.50

(17) **Capri Mark III.** Silver-color metal cap, clip; black barrel.
53 WP 2284—Texas Size Refill. Won't Skip. *Postpaid*..2.49

PAPER-MATE

Positively Won't Skip!

2.95 (15) 3.50 (16) 2.49 (17)

MARK IV, III NOW WITH **Texas** SIZE REFILL

Other Famous Pens

(18) **Sheaffer "Skripsert" Cartridge pen.** Handground metal tipped point. Messproof Filling with unbreakable cartridges; visible ink supply. *State:* Black, Blue, Green. *Ptpd.*
553WP2303–*State:* Fine, Medium Point. Pen, 2 Cartridges. 2.95
553WP2302–*State:* Fine, Med. Point. Pen, Pencil, 4 Carts..4.95

Sheaffer (18) 2.95

(19) **Wearever "Lady Fair" Cartridge-Filled Fountain Pen.** Fine point. Pink, Maroon, Black; *State color. Postpaid.*
553 WP 2291—Vinyl case. 1 Cartridge.....1.95
553 TP 2292—Pen, Pencil Set. Vinyl case. 2 Carts.....2.95

WEAREVER "Lady Fair" (19) 1.95

Last Minute Gift Ideas that Please

(200) **Cedar Stationery-Sewing Chest** with 2 Spool Racks. 244 each paper, envelopes. Handle. Ship. wt. 2 lbs. 2 oz.
533 T 2070–11x6¼x3¾ in..2.89

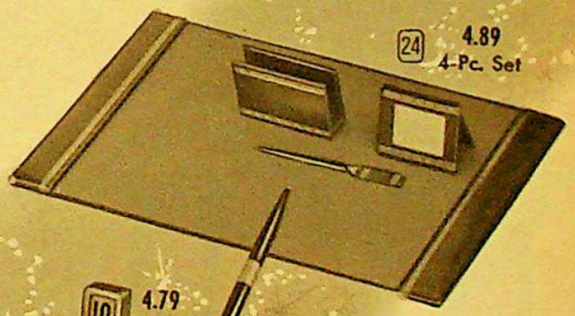
(211) **Stamp Keeper 'N Pen Set.** 2 Solid Brass Keepers, one for regular, other for airmail. Hold 100 or 500 stamps. Handy ballpoint pen. Black lacquer base, 6¾ in. Felt pad.
533 T 1963–Ship. wt. 12 oz.2.69

Brass Keeper for 500 stamps.
533 T 1962–Ship. wt. 4 oz...89c

(22) **"The Diplomat"**—Beautiful Ballpoint Pen on Onyx Base. Black pen, golden trim, 6¼ in. long. Speckled base about 3x2¼x ½ in. Felt bottom. Wt. 14 oz.
53 T 2073..... 1.98

(23) **"The Leader"**—Handsome Ballpoint Pen, Perpetual Calendar on White Onyx Base. Just flip calendar to change date! Black pen, golden trim, 6¼-in. Base about 5x3x½ in.
53T2072–Ship. wt. 2 lbs.4.79

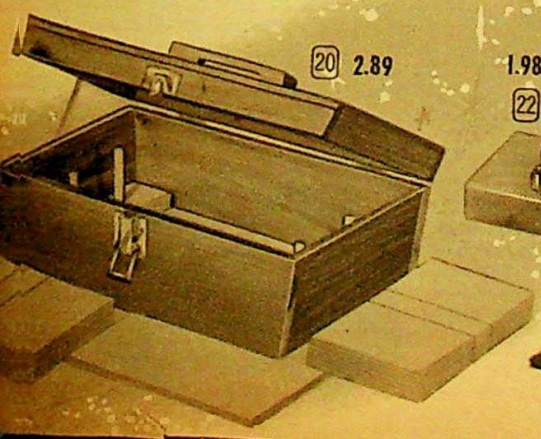
(24) 4.89 4-Pc. Set



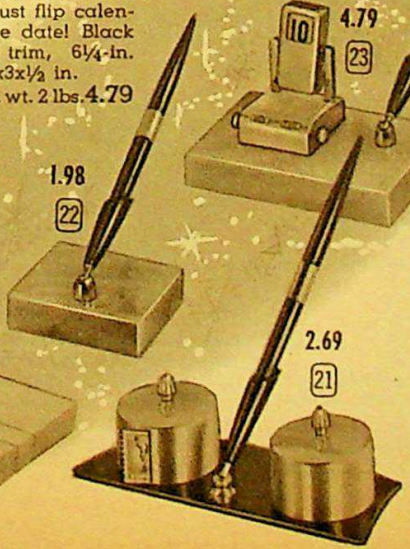
(24) **4-Pc. Panel Pad Desk Set.** 24¼x14-in. desk pad has Artificial Leather panels, 24K Gold tooling. Metal letter opener, Perpetual Calendar and Stationery rack.

Set comes in Brown or Ivory—will give a look of luxury to any desk!

53 T 2071–4-Pc. Set.
Ship. wt. 2 lbs. 4 oz...4.89



(20) 2.89



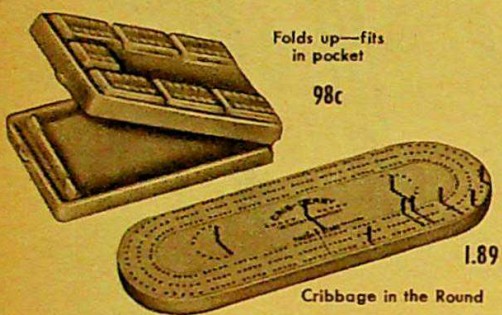
1.98 (22) 4.79 (23) 2.69 (21)

Avoid the Last Minute Rush . . . Order Today and Charge It . . . See Page 19.

Entertainment

FUN AND FORTUNE FOR THE

Bridgeasy Table Cover. Bid like an expert—every time! Latest Point and Honor Count Systems printed 4 times on plastic cloth; plus opening lead ideas. Instruction book included.
53 T 1945—Boxed. Ship. wt. 1 lb.....3.79



Folding Cribbage Set travels with you. Metal pegs fit inside; room for cards too.
53 T 2036—Ship. wt. 4 oz.....98c

Crib Derby—the "Once Around" Board. Three tracks for 1, 2, 3 players (4 in partners). Ivory plastic; metal pegs fit in back.
53 T 2037—Ship. wt. 1 lb.....1.89

Beautifully Fashioned Playing Boards for Chess or Checkers. Impressive 2-in. squares of gleaming Marlite material (expertly imitates marble). Trim borders, green imitation leather.

Board. Size: 17½ in. square.
53 T 1946—Ship. wt. 8 lbs.....11.95

Good Looking Game Table. Marlite panels. Easy-to attach wood legs with self-leveling glides. Size: 17½x27½x26 in. high.

292 WARDS CBASK2

53 T 1947 M — Shipped flat. Wt. 17 lbs..24.95

Ⓐ **Like Fun?—Here's a whole Chest Full of Games, Games, Games!** Any number can play; one, two or dozens . . . every age. Has all necessary pieces, counters, boards, layouts, wheel, dice, etc. to play Chess, Checkers, Backgammon, Horse Race, Roulette and many other fun time relaxers. Handsome imitation alligator carry-storage case.
53 T 2033—Size: 16½x10x3¼ in. Ship. wt. 6 lbs.....11.95

8-Game Players' Choice. Less elaborate version of game chest above.
53 T 2034—In storage box. Wt. 4 lbs.....8 Games in One for Only 5.69

Ⓑ **Roulette—Fast, Exciting, Easy to Play.** A thrill a minute for many or a few. Everything's here—Wheel, ball, layout, chips (10 colors).
53 T 2054—Instructions. Case: 11½x8¼x2½ in. Ship. wt. 3 lbs.....5.69

Ⓒ **Chess Tutor** . . . Learn in 30 minutes—suddenly you're playing the game of age-old fascination. With 32 men, board and book.
53 W 2035—Chess Tutor. King 3⅛ in. high. Ship. wt. 1 lb. 10 oz.....1.89

Ⓓ **The Galahad.** Staunton Chessmen of outstanding quality—to be proud of anywhere . . . tournament or home. Classic design in Ivory-like plastic; properly weighted, felt bottomed. King size: 3¼ in.
53 T 2045—Artificial leather case with 32 men. Ship. wt. 1 lb. 8 oz...6.49

The Lancelot. Not shown. Same as (D) but King is 2¾ in. high.
53 W 2013—Box as above with 32 men. Ship. wt. 1 lb. 8 oz.....3.79

Ⓔ **Connoisseurs Choose These Handsome Renaissance Chessmen,** immediately recognize their fineness. Originally sculptured in the 15th century—now copied faithfully in wood grain Composite (high impact plastic). Each piece in proportion to the king's size. Instructions included.

4¾-inch King. All pieces extra heavily weighted, felted. Wt. 6 lbs.
53 T 2043—Compartmented carrying case 16⅛x13⅞x2½ in.....13.95

4¾-in. King. Pieces extra heavily weighted, felted. With board.
53 T 2042—Boxed (size: 18⅝x14⅝x1⅞ in.). Ship. wt. 4 lbs.....9.45

4-inch King. All 32 pieces are felted but not weighted.
53 T 2044—Boxed (size: 16¼x12¼x1½ in.). Ship. wt. 2 lbs.....3.79

Ⓕ **Bet A Million** . . . on your luck. Use $1,000,000 in play money to play Roulette, Chuck-A-Luck, Nevada Craps. Ship. wt. 3 lbs.
53 T 2041—Wheel, Plastic Chips, Dice, real Felt Layout, Rules....2.79

Ⓖ **Booked for Bridge** . . . and every other card game. Twin volumes each hold a complete deck of fine-quality playing cards. Wt. 14 oz.
53 T 1936—*State cover choice:* Brown or Ivory artificial leather.....2.79

Ⓗ **Jewel Box Case** holds 2 decks of plastic coated Duratone Cards. Handsome case covered in artificial Alligator; golden tooling.
53 T 1928—*State cover choice:* Black or White. Wt. 10 oz.....3.29

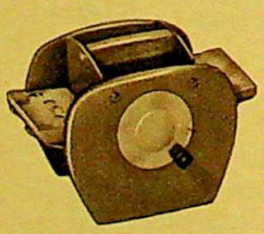
Ⓙ **Famous Kem Plastic Playing Cards**—stay clean and flexible . . . seemingly never wear out. Replacement cards available for lost ones.
53 WP 1926—*State design:* Paisley, Flamingo or Horses. *Postpaid*...7.50

Ⓚ **Poker Chip Rack, 200 Plastic Chips;** 80 white, 40 each red, blue, yellow. 53W2026–Plastic Rack holds 2 decks cards (not incl.). Wt. 1 lb. 12 oz.2.79
53 T 2027—100 Poker Chips, boxed (not shown). Ship. wt. 1 lb.....98c

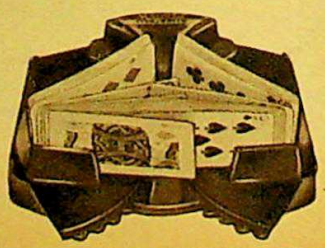
Ⓛ **Deluxe Professional Chips,** handsomely grooved polished wood revolving rack. 200 heavy plastic chips, correct ratio—white, red, blue.
53 T 2047—Carrying Case Cover for Rack. Ship. wt. 4 lbs. 8 oz.....7.95

Revolving Wood Rack . . . 200 Regular Style interlocking plastic chips.
53W2025–Polished Wood Rack, Carrying Case Cover. Wt. 3 lbs. 12 oz. 5.98

Ⓜ **All Aboard the Golden Cart** . . . it's a free wheeling ride to the cleaners. 25 each yellow, blue, white, red plastic chips.
53 T 2046—Cart with decorative plastic cover, 100 chips. Wt. 11 oz...2.49



Goren Card Shuffler (shown below). With 2 decks of cards. Shuffles 1, 2 or 3 decks neatly, perfectly. Turn plastic shuffler over—it becomes a canasta tray. Designed by Charles Goren the bridge expert.
53 T 1929—Ship. wt. 1 lb. 8 oz.....2.89
53 T 1935—Shuffler Only. Wt. 1 lb.....1.89



Automatic Card Shuffler. Mixes, stacks . . . one, two or three decks—expertly, fast. Heavy steel. Hammerloid enamel finish. 6 in. high overall. Wt. 3 lbs. 6 oz.
53 W 1930.....5.65

Unlimited

WHOLE FAMILY

If You Can Read
You Can Play Chess!

C 1.89

A

B 5.69

Games Galore $11.95

Checkers · Chess · Backgammon
Roulette · Racing · Cards · Dice
Plastic Chips

D 6.49

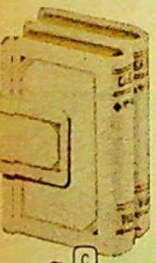
Staunton Chessmen

3¼"

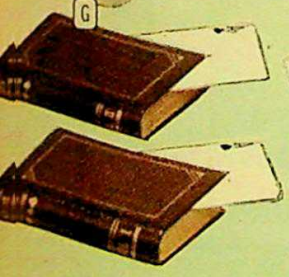
E 13.95

Renaissance Chessmen

4¾"



F 2.79



G

H

J

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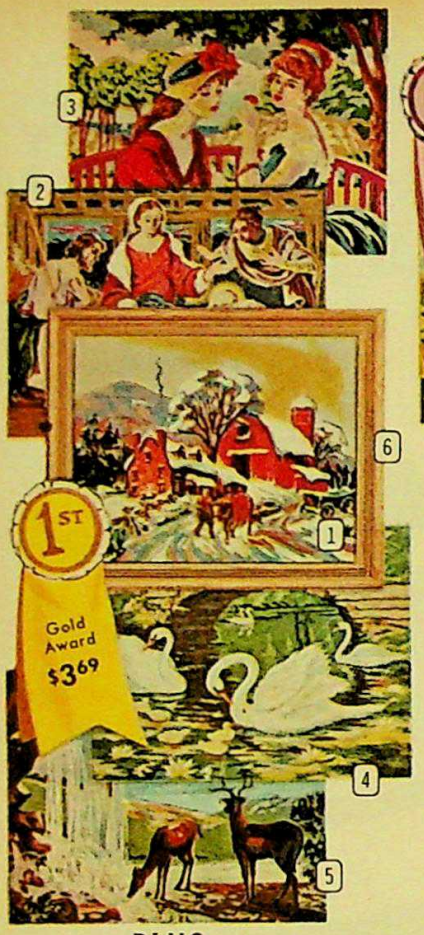
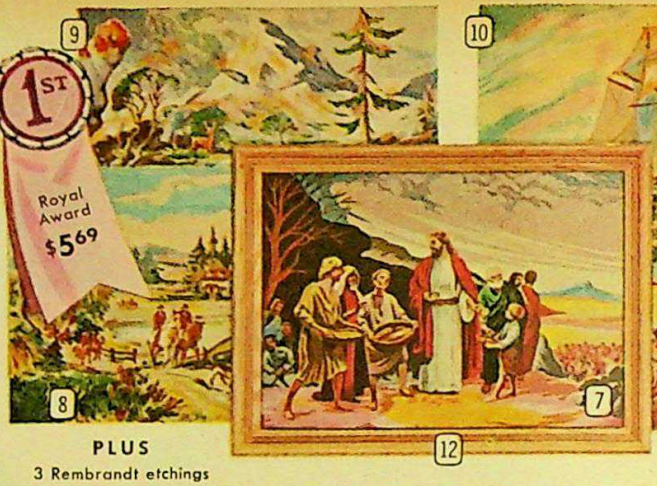
Professional Style Square Edge Chips 7.95
With Regular Style Chips 5.98

Riding To The Cleaners

M



PLUS
2 Rembrandt etchings



PLUS
3 Rembrandt etchings

Artist or No...

PAINT BEAUTIFUL PICTURES YOUR VERY FIRST TRY!

1 TO 5 **Gold Award Paint-By-Number Sets.** 2 large pre-sketched panels 16x20 in. 30 "redi-mixed" oil paints in screw cap metal containers. 3 brushes, cleaner. Instructions. 2 Rembrandt etchings included.

Each Set—Wt. 3 lbs. 8 oz.....3.69

(1) 53 W 1810—Winter on the Farm
(2) 53 T 1726—Wise Men; Nativity
(3) 53 W 1732—Ladies of Fashion
(4) 53 W 1727—Flamingos and Swans
(5) 53 W 1777—Wild Life; Waterfalls
53 T 1722—*New* Horses of the West

6 **Solid Oak Frames for 16x20-in. Gold Award Pictures.** Paint, stain or use as is. Save—Buy 2 . . . One for each picture! *Mail.* Wt. 3 lbs. 4 oz.

53 W 1845—Ea. 2.39 • 2 for 4.59

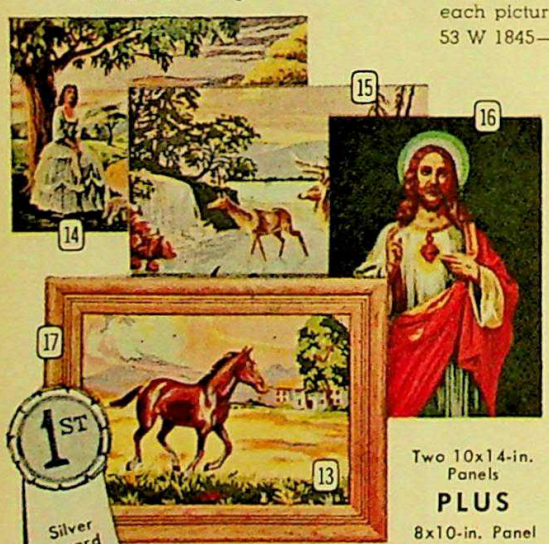
7 TO 11 **Royal Award Paint-By-Number Sets.** Our finest! 2 giant pre-sketched panels, 18x24 in. 40 vivid oil colors in screw cap jars; 4 assorted brushes, cleaner. Instructions. 3 Rembrandt etchings incl.

Each Set. Ship. wt. 6 lbs.....5.69

(7) 53 W 1826—Miracle on the Mount; Last Supper
(8) 53 W 1837—Fox Hunt; Thoroughbred
(9) 53 T 1848—Monument Valley
(10) 53 W 1836—Sunset at Sea; Home Voyager
(11) 53 W 1838—Autumn Landscape; Day's End

12 **Solid Oak Frames for 18x24-in. Royal Award Pictures.** Paint; stain or use as is. *Mailable.* Wt. 5 lbs.

53 W 1846 MO—Ea. 2.69 2 for 5.19



Two 10x14-in. Panels
PLUS
8x10-in. Panel

13 TO 16 **Silver Award Paint-by-Number Sets.** Two 10x14-in. pre-sketched mounted panels; plus extra 8x10-in. panel. 14 "redi-mixed" oil paints in screw cap jars. 2 brushes, cleaner. Instructions.

Each Set—Wt. 1 lb. 8 oz.....1.79

(13) 53W1755—Kentucky Horses (16) 53W1813—Sacred Heart
(14) 53W1815—Romantic Summer 53W1757—The Ballet
(15) 53W1816—Animal Wildlife 53W1758—Oriental Scenes

17 **Solid Oak Frames for 10x14-in. Silver Award Pictures.** Paint, stain or use as is. Save—Buy 2 frames. *Mail.*

53 W 1842–Ship. wt. 2 lbs. 8 oz.
Each 1.69 2 for only 3.19

New Mosaic Paint-by-Number

Mosaic Craft—The Exciting New Paint-By-Number Hobby! Create beautiful mosaic pictures with all the full-dimension effect, brilliant color of the world's most treasured art form. Paint with amazing new Liqui-Tile on a completely pre-formed panel . . . by the numbers! Nothing to glue, no pieces to lose!

18 19 **Deluxe Mosaic Craft.** Two 24x12-in. pre-formed mosaic panels; 28 screw-cap jars of brilliant Liqui-Tile color—2 of each color—2 hobbyists can paint at same time! 3 artist brushes, cleaner. Liqui-Tile amplifier; mosaic grout (plaster of Paris).

Each Set—Wt. 1 lb. 9 oz.....4.69

(18) 53 T 1849—Harlequins
(19) 53 T 1851—Jesus; Madonna and Child
53 T 1850—Violin (not shown)

20 **Regular Mosaic Craft.** Pre-formed 10x20-inch mosaic panel. 14 screw-cap jars of brilliant Liqui-Tile color. 2 artist brushes, brush cleaner. Liqui-Tile amplifier. Mosaic grout (plaster of Paris).

Set. Wt. 1 lb. 6 oz.....2.79

(20) 53 T 1852—Royal Rooster (*shown above*)
53 T 1853—Romantic Girl (*not shown*)

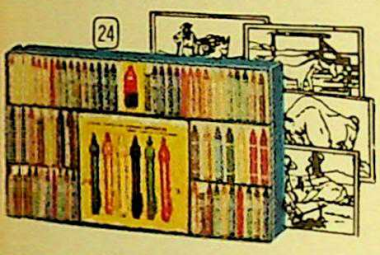
Learn From John Gnagy

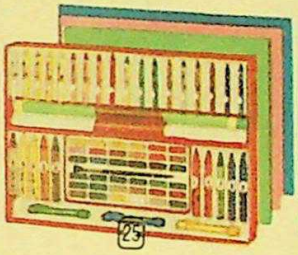
21 22 23 **John Gnagy Art Instruction Sets.** Follow step-by-step TV art lessons and become a real artist *even if you've never drawn or painted before!*

(21) **"Learn to Draw."** 64-pg. book (200 illustrations); paper, pencils, chalks, erasers. Order extra paper below.
53 T 1745—12x18-in. drawing board. Wt. 3 lbs.....2.79
53 T 1724—Sketch Paper. 100 sheets. Wt. 2 lbs. 4 oz..89c

(22) **"Art Studio."** 48-pg. book; 2 booklets on pastel, watercolor; colored pencils; watercolors, brushes; pastels; paper; pencils; crayon pencil; sandpad sharpener.
53 T 1729—Eraser; blending stump. Wt. 2 lbs. 8 oz.3.69

(23) **"Learn Oil Painting."** Illustrated booklet; 12 oil colors in tubes; 3 brushes; linseed oil; turpentine; 2 8x10-in. canvas panels; charcoal pencil; palette cup.
53 T 1723—Palette; palette knife. Wt. 2 lbs. 8 oz....4.69





Rainbow Crayon Set

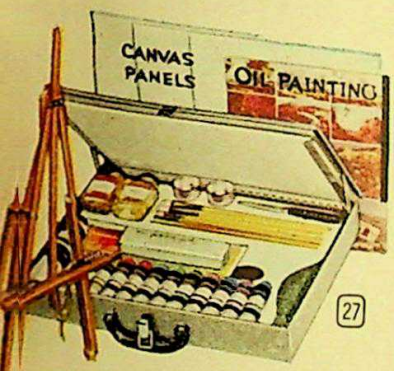
24 **You Just Can't Wait to Start Coloring** when you see this great big box of crayons! All colors of the rainbow plus countless shades in between . . . *86 crayons in all!* Outline pictures, stencils, drawing paper. 6 plastic crayon holders.
53 T 1749—Wt. 3 lbs...2.79

Color With Color Craft

25 **Big Wonderful Set of Color Tools** includes 28 crayons (10 jumbo); 36 watercolors, brush; colored, white construction paper. 3 plastic crayon holders with built-in sharpener.
53 T 1760—Wt. 2 lbs. 8 oz..2.79
53 T 1759-Set of 15 water-colors; 22 crayons; 2 holders; white paper. Wt. 1 lb. 10 oz.....1.49

Paradise Pencil-By-Number Sets

26 **Get a Brilliant Color Picture Every Time!** Sets are pre-sketched, pre-numbered—just fill in outlined areas with matching numbered pencil. Waterproof, non-soluble leads give brilliance of oils, ease and flow of crayons. Pencil rack, sharpener.
53 T 1747—Deluxe Portfolio Set. 24 colors; 16 drawings. 22K gold foil for personalizing embossed sketch portfolio. Gift boxed. Ship. wt. 2 lbs. 10 oz.....4.59
53 T 1748—15 Colors, 8 Drawings. Wt. 2 lbs....2.39
53 T 1752—10 Colors, 4 Drawings. Wt. 12 oz....1.39



Artist's Oil Painting Kit

27 **Save $6.75**—Items in this set bought separately would cost $30.70 . . . *our price is only $23.95!* An inspired gift for amateur or professional!

Complete Set Includes: 12x16-in. aluminized metal Sketch Box with 12 oil colors in 1x4-in. tubes; 1½x6-in. tube White; 5 brushes; hardwood palette; 3 bottles linseed oil, turpentine; charcoal; palette knife; 2 palette cups; Color Mixing Guide. Telescoping Wood Easel . . . height fully adjustable up to 65 in., doubles as table easel; top canvas holder. 6 Canvas Panels 12x16 in.

Walter Foster's Instruction Book, "Oil Painting" in color, with expert advice on materials, techniques. Wt. 18 lbs.
53 T 1725-Set. $2.50 Down, Cash 23.95

Fancy Giftware

- Paint Tole Craft Gifts by Number
- Extra-heavy gauge metal; oil paints
- Beautiful, new intricate designs
- Antique black finish, golden trim

28 TO 31 **Metal Tole Craft.** Apply pre-mixed numbered paints to matching numbered areas. Brush, directions. *State design:* Ducks in Flight, Rose Bouquet or Tally-Ho.
(28) 53 W 1859-Oval Waste Basket. 10x13¼ in. Wt. 2 lbs. 12 oz....3.17
(29) 53 W 1858—Desk Basket. 5⅛x 7½ in. Ship. wt. 14 oz.....2.27
(30) 53 W 1856-Chippendale Hanging Tray. 15x19 in. Wt. 1 lb. 10 oz.....4.17
(31) 53 W 1857—Planter. Brass trim, footed. Removable plastic liner. 14x 3½x4¼ in. Wt. 1 lb. 12 oz.....3.17

Easy to Assemble Kits Replicas of Antique Clocks

32 **Early American Table Clock Kit.** Electric clock mechanism preassembled; precut parts; mirror; all other parts, tools you need. *State:* Cherry; Walnut. About 9½x7x3 in. Wt. 2 lbs. 10 oz.
53 T 1867.10.95

33 **Connecticut Shelf Clock Kit.** Precision, pre-cut parts; electric clock mechanism preassembled; face; hands; hardware; design. Glue, sandpaper, directions. 10x7x3 in. *State:* Maple, Cherry. Wt. 2 lbs. 10 oz.
53 T 1868—9.95

All Four $3.99

Simply "Terrif"...and

1 TO 4 **Date-Line Gifts. Buy All Four ... Save 85c.** Richly padded heavy-gauge plastic. Clever embossed teen designs. **Record-Tote:** 14 pockets for 45-rpm records; sliding handles; 7½x9 in. **Dear Diary:** 1-year diary; lock, key; 4½x6 in. **Photo-Scrap Book:** Loose-leaf style; 11¼x14 in. **Treasure Box:** For teen souvenirs; 6x8½x2 in. *State:* Blue, Pink, Ivory.

53 T 1895—Set of Four. Ship. wt. 3 lbs. ..... Only 3.99
(1) 53 T 1882—RECORD-TOTE ONLY. Wt. 12 oz. *State color* ... 98c
(2) 53 T 1894—TREASURE BOX Only. Wt. 12 oz. *State color* ... 98c
(3) 53 T 1881—PHOTO-ALBUM. Wt. 1 lb. 8 oz. *State color* ... 1.49
(4) 53 T 1893—DIARY ONLY. Ship. wt. 8 oz. *State color* ... 1.39

5 6 **Collecting Hounds.** Clever pups collect teen signatures ... tight poplin "skin" over cork is easy to write on with a ball point pen. *State color:* Natural or Gold.

(5) **Super-Otto The Dachshund.** He's 22 in. l-o-n-g. Ship. wt. 1 lb. 8 oz.
53 T 2134 ..... Only 3.29

53 T 2135—**Otto.** 13 in. long. Ship. wt. 1 lb. 2.39

(6) **John Henry The Bassett Hound.** Ship. wt. 1 lb. 4 oz.
53 T 2136—17 in. 2.79

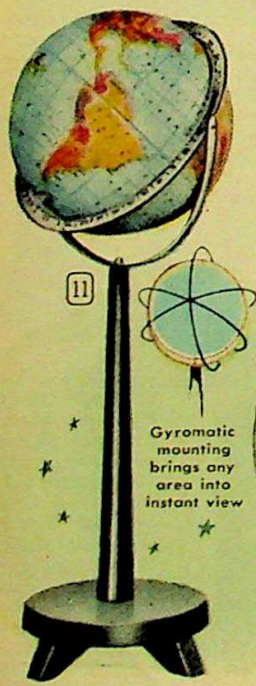
7 **Colorful Plume Pen on Swivel Base.** Ballpoint. White barrel. *State color:* Red, Blue, Pink.
53 T 2236—Ship. wt. 6 oz. ... 1.89

8 9 **Personal Record Books** for teens, sub-teens. Lots of note space. Cleverly illustrated.

(8) **"This Is Me"** for girls 8 to 12.
53 T 864—Ship. wt. 1 lb. 8 oz. 3.39

(9) **"My Private Life"** for teens.
53 T 865—Ship. wt. 1 lb. 6 oz. 3.39

10 **"Swap Notes."** Plastic case with supply of post card size notes. *State:* Blue, Pink or Ivory.
53 T 2133—Ship. wt. 8 oz. ... 98c

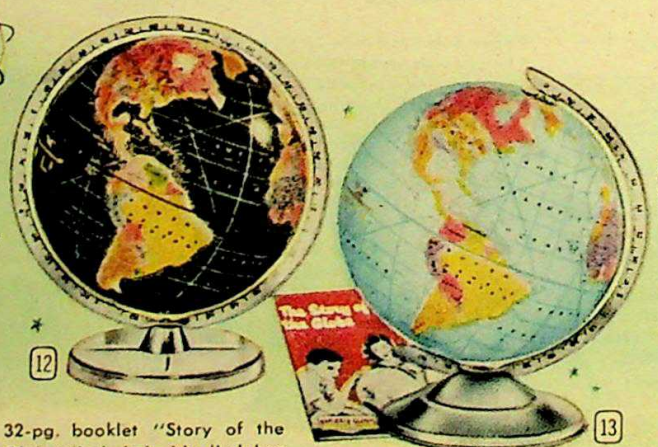


11 **12-in. Gyromatic Pedestal Globe.** 10 color; washable. 6,000 place names. Bright chromed full meridian, assembly. Ebony black wood base. 34 in. high.
53 T 1615—*Mail.* Wt. 8 lbs. 8 oz. ... 12.95

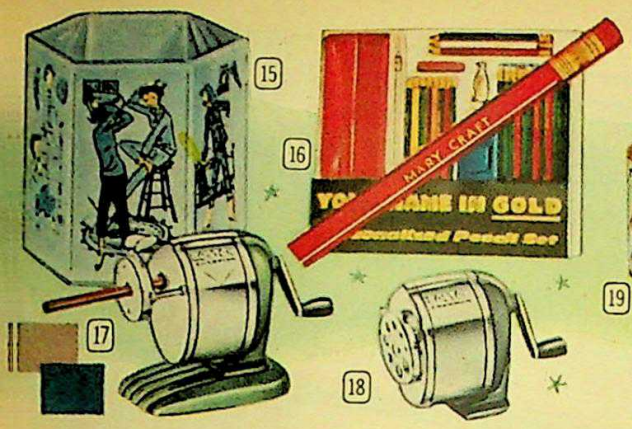
12 **12-in. "Starlight" Globe.** Deep blue-black oceans; vivid land colors. Washable. 6,000 place names. Polished chromed full meridian, base. *Mailable.*
53 T 1624—16½ in. high. Wt. 6 lbs. 9.69

13 **Half-Meridian Globe.** Washable; 10-color. Over 6,000 place names. Silvered base. *Mailable.*
53 W 1601—12-in.; 16½ in. high. Wt. 6 lbs. ... 8.49
53 W 1602—10-in.; 14 in. high. Wt. 4 lbs. 6.49
8-IN. CHILDREN'S MODEL. 7-color map; bold type.
53 W 1603—10 in. high. Ship. wt. 3 lbs. 3.49

14 **Feel the Mountains on New "Stereo Relief" Globe.** Detailed 10-color relief map. Washable. Chromed full meridian, base. 12-in. diam.
53 W 1604—17 in. high. *Mailable.* Wt. 8 lbs. 12.49



32-pg. booklet "Story of the Globe" included with all globes



Just Right for Teens

15 **"Date Line" Waste Basket.** Heavy gauge plastic; embossed teen design. 6-sided. 11 in. high, 10-in. diameter.
53 T 2000—*State:* Ivory, Pink, Blue. Ship. wt. 2 lbs.....1.79

16 **Personalized Pencils Set.** With Your Name: 12 pencils; 2 ball point pens; 8 colored pencils; liquid lead pen. Eraser, pencil sharpener, ruler. Carrying Case. *Postpaid.*
53 TP 2235—*State Name:* Betty, Jane, Mary, Joan, Pat, Bill, Bob, Dave, Dick, Jack, John, Joe. From Stock.....2.98
53 TP 2234 K—Order Set (16) with any name up to 30 letters. *State Name.* Mailed from N.Y. Factory within 7 days. 2.98

17 **Boston "Champion" Portable Sharpener.** Automatic ... self feeding. Adjusts for pencils ¼–7/16-in. diam.
53 T 2210—*State:* Green, Blue, Tan. Ship. wt. 2 lbs...3.98

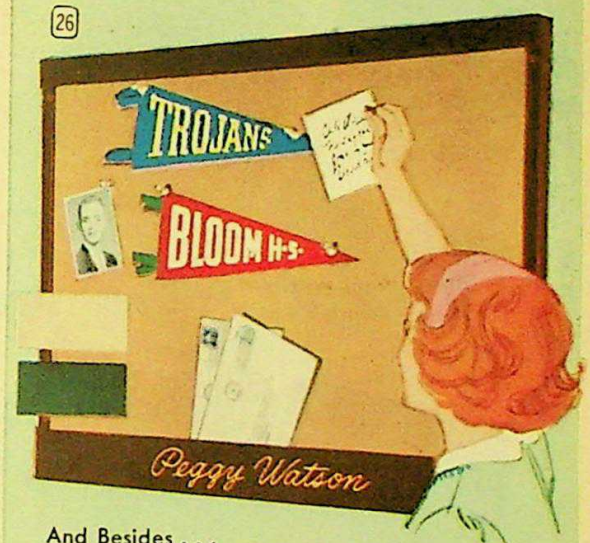
18 **Boston "Speedway" Sharpener.** Stops cutting automatically. Rotating chuck adjusts for 8 sizes pencils.
53 W 2212—Attach to wall. Screws. Ship. wt. 1 lb.....2.69

19 20 21 **Betty Betz Gifts.** Colorful, whimsical teen designs on white artificial leather.
(19) 53 T 2132—**Desk Set.** Oval desk basket, 4 in. high; matching pencil well, 8 pencils. Wt. 1 lb. 8 oz.....2.59
(20) 53 T 2130—**"Things and Stuff" Memory Book.** Scrap-book pages, souvenir envelopes. 12½x10⅛ in. Wt. 2 lbs. 6 oz.2.98
(21) 53 T 2131—**5-Year Diary.** 5¾x4¼ in. Wt. 1 lb....2.39

22 23 **Brief Bag and "Jr. Brief."** Split cowhide. Frame style. Bumper edge. Leather strap, gussets. Molded handle. 3-position lock. *State:* Ginger or Sun Tan. Fed. Tax incl.
(22) 53 W 1532—"JR. BRIEF." 14x10½ in. Wt. 3 lbs....6.79
(23) 53 W 1529—BRIEF BAG. 13x16 in. Wt. 3 lbs. 8 oz..6.98

24 **Split Cowhide School Bag.** Bumper guard; molded handle; vinyl coated gussets; removable shoulder strap.
53 W 1522—Ginger color. 9½x13½ in. Wt. 1 lb. 14 oz. 4.98

25 **School Bag With Matching Umbrella.** Perfect for a little girl! Artificial leather bag, red with black trim.
53 W 1545—Red and black umbrella. Wt. 2 lbs..Both 3.98



And Besides . . .
It's *Personalized!*

26 **Now! Your Very Own Bulletin Board Personalized With Your Name in Gold!** Bottom border is extra wide for writing your name (gold leaf included) ... doubles as pocket to tuck letters, notes in, too. Display favorite photos, souvenirs, programs proudly! Tan natural cork surface; artificial leather binding—choice of 3 smart colors. 4 brass eyelets for hanging. *State color binding:* Ivory, Green, Brown.
53 T 1503 M—18x24 in. Ship. wt. 2 lbs. 10 oz.....2.98
53 T 1504 MO—24x36 in. Ship. wt. 4 lbs. 4 oz.....4.98

Sleeping Beauty

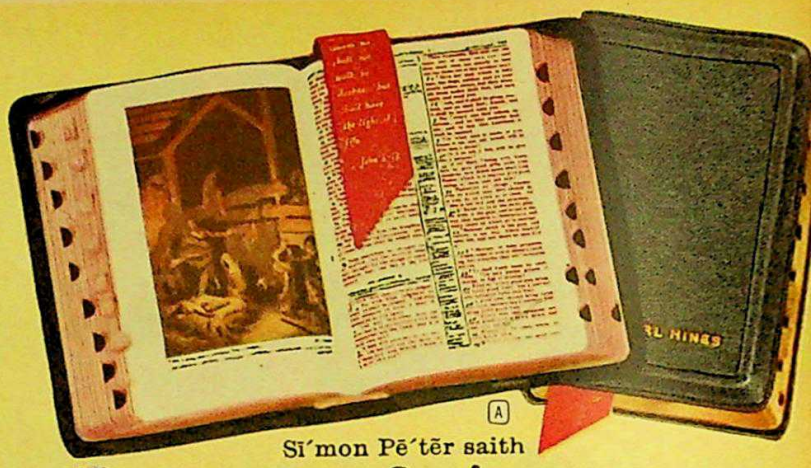
27 **For Wee Scholars . . . School Bag** With Official Walt Disney "Sleeping Beauty" design. Texon artificial leather. Contrasting lunch pocket. Removable shoulder strap; plastic handle. *State:* Red or Blue.
53 T 1537–13¼x9½x3½ in. Wt. 1¼ lbs.2.49

Master Art Reference Bible

Ⓐ **Magnificently Bound Family Edition**—64 reproductions of famous religious paintings, 32 in color. Gold-edge pages, thumb-indexed. 60,000 center column references, encyclopedia, geographic index—17 color maps. Words of Christ in red. Family record pgs. Gift box. Ship. wt. 3 lbs. 12 oz. *Print name.*

53 T 9E—Black Leather with Gold and Red stamping. . .9.98
53 T 10E—Black Morocco. .12.95

Your Name Imprinted FREE in gold on cover of Bible (except (F)). No returns unless error. No C.O.D.'s.



Ⓐ

Sī'mon Pē'tēr saith

The Holy Bible

. . . GIFT OF LOVE

Ⓑ Sī'mon Pē'tēr

Ⓒ Sī'mon Pē'tēr

FREE! Leather Book Mark With Each Bible

Ⓑ **Especially for Young People**—8 color illustrations. White artificial leather. *Print name.* Wt. 1 lb. 4 oz.
53 T 3E—Zippered Cover. 3.39
53 T 2E—Overlapping Cover. . . 2.69

Ⓒ **Extra Large Print** for older readers. Geog. index. 16 color maps, pronunciation. Wt. 3 lbs. *Print name.*
53 T 106E—Black Leather. 7.98
53 T 105E—Black Leathertex. . . 4.59

Ⓓ **Deluxe Gift Bibles**—bound in fine leather, gold page edges. 16 illus., 8 maps in color. Many reference features. Christ's words in red. Wt. 2 lbs.
53 T 107E—Red. *Print name.* . . . 5.95
53 T 108E—Black. *Print name.* . 4.95

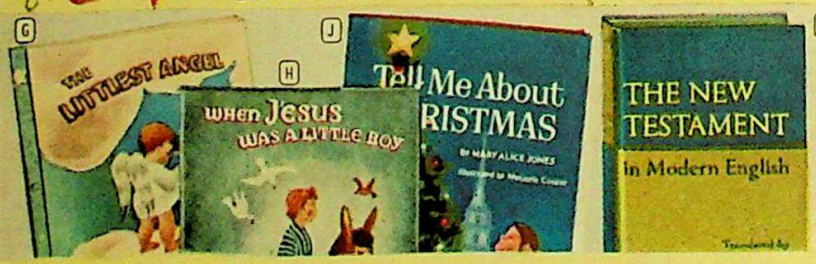
Ⓔ **Students' Bible**—many study aids, Concordance, 16 illus., 8 maps in color. Words of Christ in red. Leathertex zippered cover. Wt. 1 lb. 4 oz.
53 T 109E—White. *Print name.* . 3.69
53 T 110E—Black. *Print name.* . 3.69

Ⓕ **To Delight A Child**—the Rainbow Bible, with durable, colored cloth cover. 8 color illustrations, other features for youngsters. Ship. wt. 1 lb.
53 T 112—Zippered Cover. 3.39
53 T 111—Regular Cover. 2.39

Ⓓ Sī'-mon Pē'-tēr

Ⓔ Sī'-mon Pē'-tēr

Ⓕ Sī'mon Pē'tēr



Ⓖ **The Littlest Angel**—traditional Christmas classic, has brought tears and cheer to people all ages.
53 T 136—About 8¼x9¾ in. Ship. wt. 10 oz. 89c

Ⓗ **When Jesus Was A Little Boy**—the story of Jesus' boyhood in 12 inspiring poems, color illustrations.
53 T 135—About 8¼x9¾ in. Ship. wt. 10 oz. 89c

Ⓙ **Tell Me About Christmas** (Ages 4-9)—clear, satisfying answers to natural questions children ask about Christmas. Appealing illustrations. 72 pages.
53 T 137—About 8⅛x10½ in. Ship. wt. 1 lb. . . . 2.39

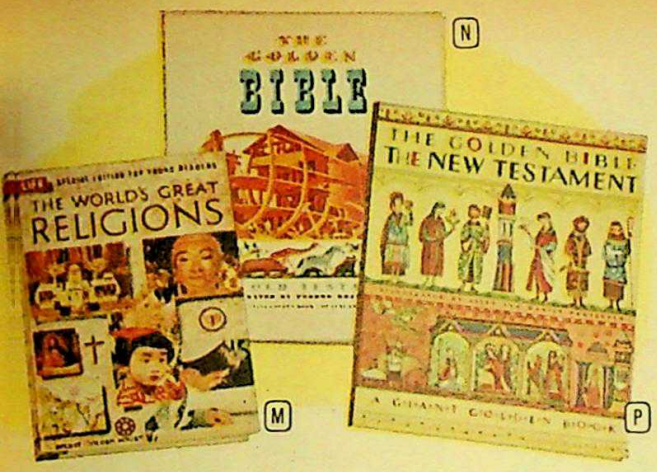
Ⓚ **The New Testament in Modern English**—translated by J. B. Phillips. Gospels, Young Church in Action, Book of Revelations. Abt. 520 pgs. 6x8½ in. Ship. wt. 1 lb. 12 oz.
53 T 70—Cloth . . . 5.69
53 T 71—Leather. 8.98

Ⓛ **Talking Bible.** Simulated leathe album. 33⅓ RPM adapter incl. Pp
62 WP 9272—King James Protestant. 26 (16⅔ RPM) records. 24.9
62 WP 9271—Catholic Challoner Rheims. 30 (16⅔ RPM) records. . 29.9

Bible Stories for the Young. 16⅔ RP Two 7-in. records. *Postpaid.*
62 WP 9273—New Testament. . . . 2.9
62 WP 9274—Old Testament. 2.9

Golden Books

FOR GROWING MINDS



M **LIFE'S "Worlds Great Religions"** (Age 7 and Up)—special edition of famous LIFE series for young readers. Beautiful survey of many ways people of the world worship God—an inspiring, fascinating lesson in tolerance. Many magnificent color pictures. Abt. 192 pgs.
53 T 264—About 11½x8½ in. Ship. wt. 2 lbs. 10 oz. 4.67

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(N) 53 T 262—The Old Testament. Abt. 124 pages. 3.77
(P) 53 T 261—The New Testament. Abt. 96 pages. 3.77

R **Golden Treasury of Natural History** (Age 7-Up). A wealth of fascinating lore about our planet—its rocks, fossils, plants, animals. Over 500 color pictures.
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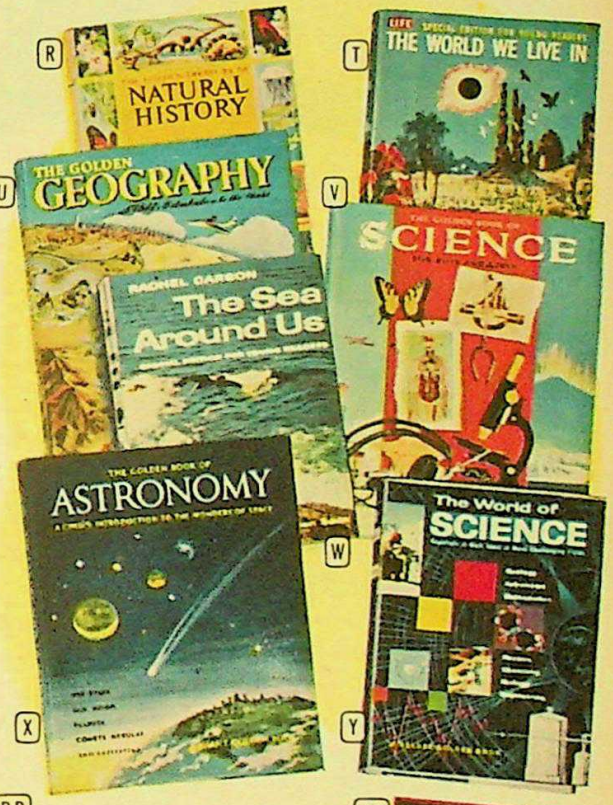

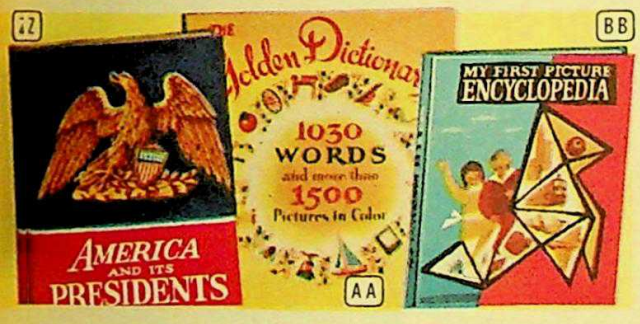

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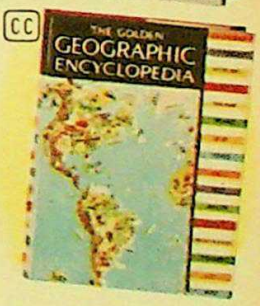

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Dr. Seuss toys, Page 353

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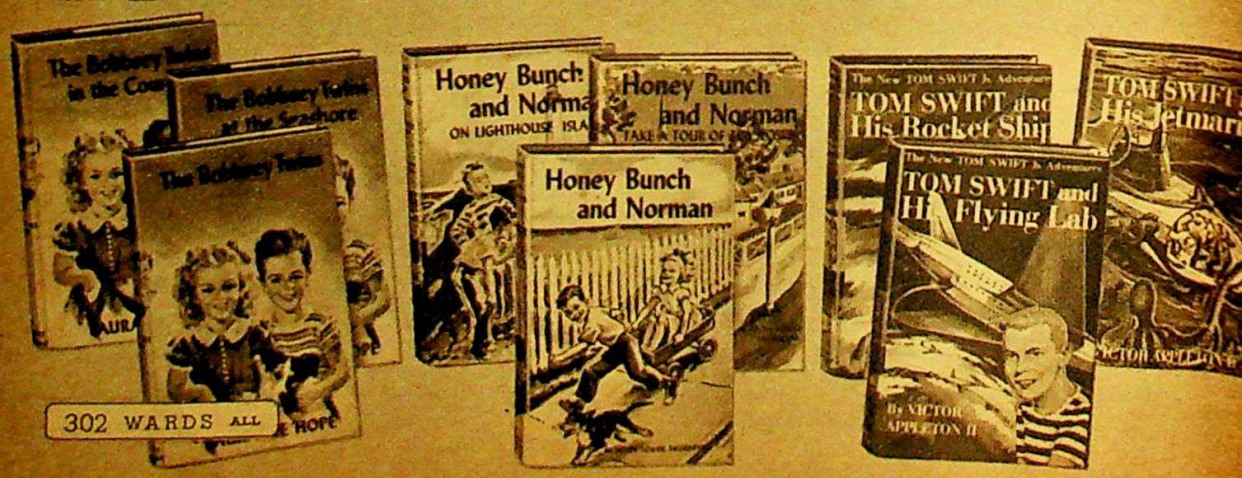
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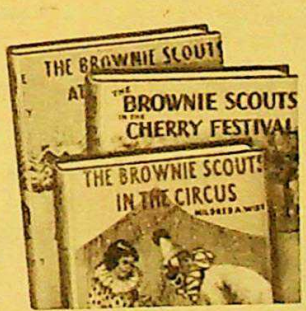

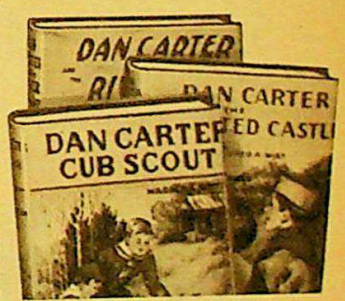

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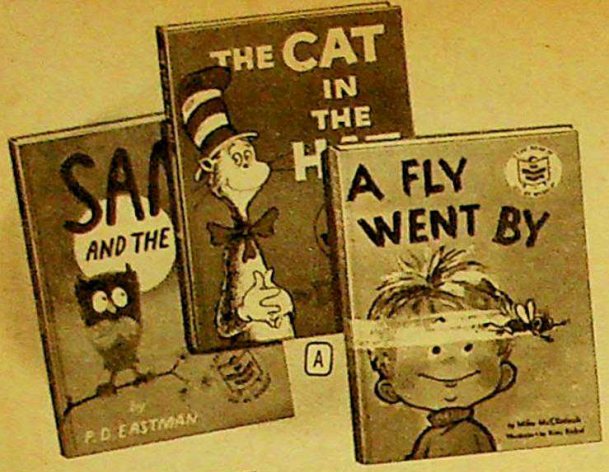

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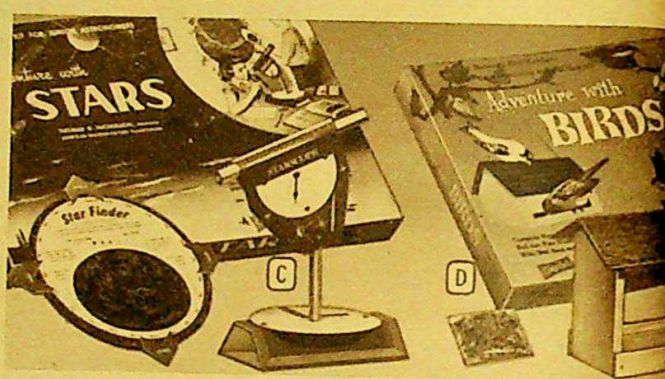

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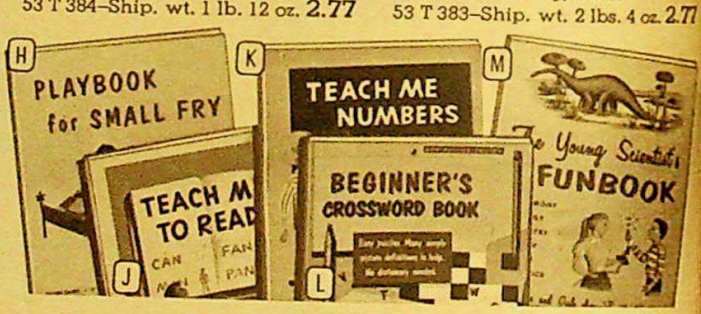

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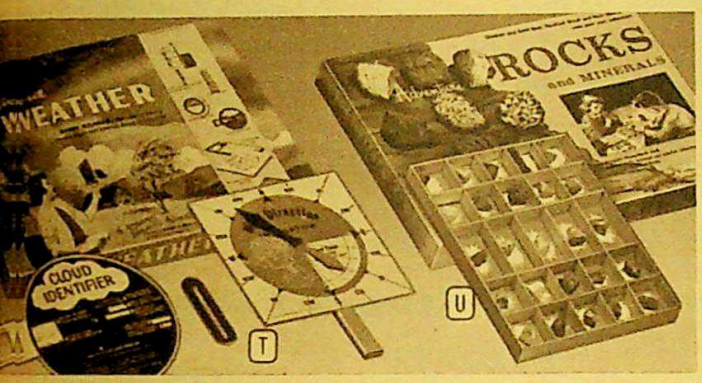

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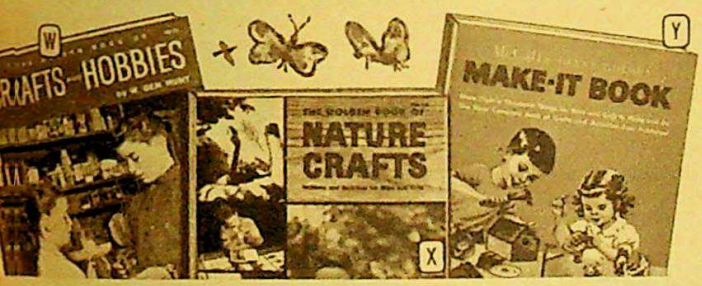

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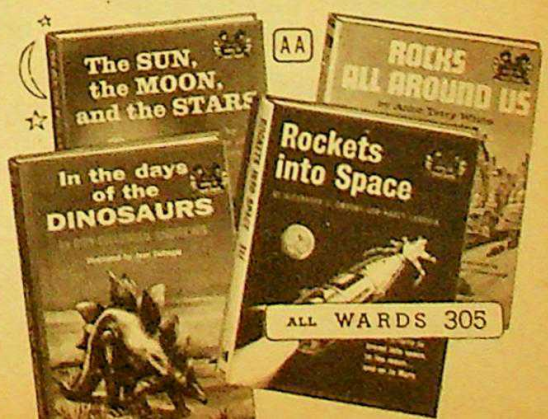

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C International Outfit. World Wide *Bound* Album, with 16,000 stamp spaces, 8,000 illus., 83 flags, 72 coats of arms, in color. 200 stamps. Magnifier.

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E
83 Flags of the World
72 Coats of Arms of the World
50 BLANK SHEETS
THE COMPREHENSIVE WORLD WIDE STAMP ALBUM
STAMP HINGES

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F Supreme Global Album—none finer, most complete and up-to-date in 2 looseleaf albums. 2,600 pgs., 90,000 spaces, 65,000 illus. Map, identifier.

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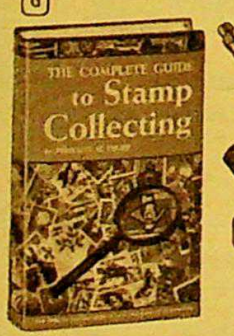

G Guide to Stamp Collecting. By P. H. Thorp, famous authority. Guides beginners, specialists.

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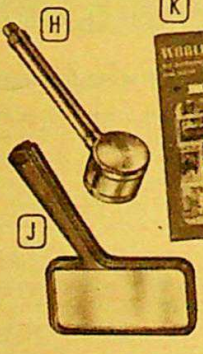

H 6-Power Radiant Magnifier. Battery-illuminated study area. Batteries included. Chromed steel.

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K L Quality Stamps. Asstd. packs.

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(1) 100 Air Mail (2) 75 Ships
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A Dozen Delightful Ways to Say "Merry Christmas"

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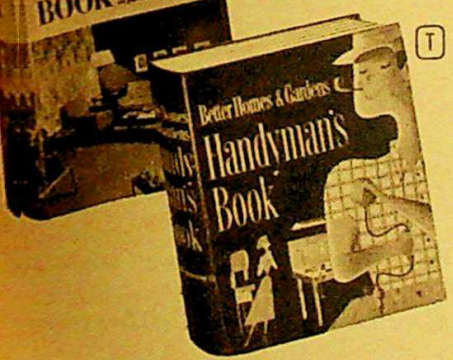

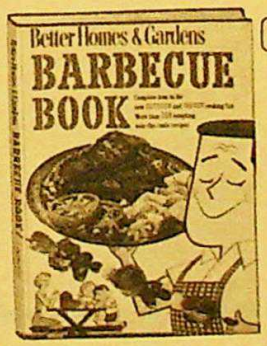

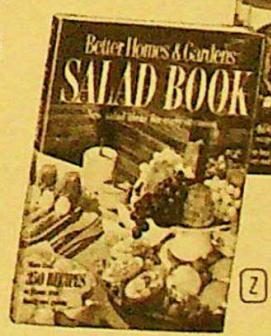

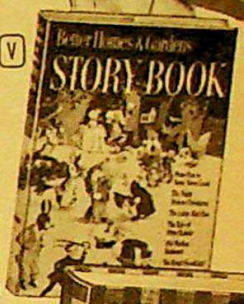

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Special Offer $5.95

AAA **New! General Foods Kitchens Cookbook.** Deluxe Edition with wrought iron wall rack and easel. Nat. $7.50 after Nov. 15. Simmering with 1,000 eye-popping, mouth-watering recipes, food charts, helpful how-to diagrams. Full-color illus. Indexed and arranged by meal situations. Easy-to-follow recipes on outside columns. Guides you in planning, preparing, serving everyday and special meals. Washable vinyl covers; book *lies flat*. Printed with special water-resistant ink on special paper. Discusses balanced diets, leftovers, parties, salvaging cooking disasters, meeting emergencies, much more. 448 pages.
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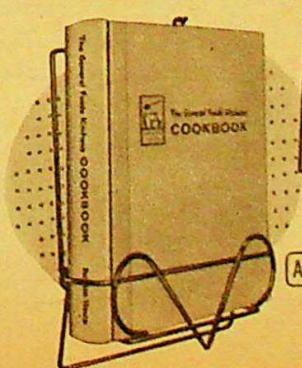

ALL WARDS 307

MARYBEL

THE "GET WELL" DOLL

Ⓐ $12.95

Madame Alexander

AMERICA'S MOST BEAUTIFUL DOLLS

Unsurpassed in Quality, unequalled in styling, these dolls offer a unique way of telling a child "I love you." They are so beautifully made it takes 5 full weeks to complete each doll—to mold and finish the bodies, to tint the delicate features, to create the lovely hair styles, to fashion the exquisite clothing.

Every Detail is scaled to Doll-Size, from tiny snaps that fasten their clothing to flowers and laces that trim them. *Amazingly durable too*—these dolls are practically unbreakable—can be washed, dressed and undressed. A child will cherish her Madame Alexander doll long after she is grown. Gift boxed. Terms Pgs. 19; 269.

Ⓐ **Marybel.** Little girls will help Marybel to "get well" quickly with crutches, casts, measles and chicken pox spots, dark glasses, bandages, band-aids and adhesive she brings with her. She's dressed in pink satin shortie pajamas, slippers. Body is durable plastic, fully jointed; rooted hair, sleeping eyes, lashes. Wt. 4 lbs. 8 oz.

48 T 3892—About 16 in. tall..... 12.95

Ⓑ **Kathleen Toddler.** What a charmer she is as she "rolls" her big eyes at you! Her blue polished cotton coat dress buttons over exquisite undies trimmed with wide lace. Wears toddler shoes and socks. Vinyl head and arms; durable plastic body; rooted hair, sleeping eyes, lashes. *She drinks, wets,* bottle included. Ship. wt. 5 lbs. 12 oz.

48 T 3859 M—About 22 in. tall... 15.95

Ⓒ **Kathy in Coolie Hat.** Adorable in polka dot pants, piqué jacket, bewitching hat, shoes. Featherlight washable vinyl, fully jointed; molded hair, sleeping eyes, lashes. *Drinks, wets, cries tears.* Bottle, pacifier included.

48 T 3858 M—23 in. Wt. 5 lbs. 12 oz. 13.95
48 T 3857—19 in. Wt. 3 lbs. 6 oz.. 9.95
48 T 3856—17 in. Wt. 2 lbs. 14 oz. 7.95
48 T 3855—11 in. Wt. 1 lb. 10 oz.. 5.95

Ⓓ **Kathy with Big Brown Eyes.** So glamorous in her pleated nylon dress, lovely frilled bonnet, dainty lingerie, satin baby shoes. She is made of superior quality lightweight vinyl, fully jointed, with rooted hair, sleeping eyes, lashes. *Drinks, wets, cries tears*—bottle and pacifier included.

48 T 3867—19 in. Wt. 3 lbs. 14 oz. 12.95
48 T 3866—17 in. Wt. 3 lbs. 4 oz.. 10.95
48 T 3865—11 in. Wt. 1 lb. 10 oz.. 7.95

Ⓔ **Exquisite Bride.** Her long Cathedral veil cascades from a coronet of apple blossoms. Bridal gown of nylon net with val lace. Bridal Bouquet. Wears pearl necklace, rhinestone earrings, engagement ring, blue garter for luck, lace trimmed lingerie. "Elise" is fully jointed, even at elbows, knees, ankles. Beautifully styled coiffure. Sleeping eyes. Terms Pages 19 and 269.

48 T 3937—16 in. Wt. 2 lbs. 12 oz. 15.95

Ⓕ Ⓖ **Little Enchantress.** "Kelly" is ravishing in strawberry pink taffeta with overdress of lace trimmed organdy. Her lingerie is lace-edged taffeta with tulle ruffles. Wears pink straw hat, tiny "turquoise" earrings. Superior quality plastic doll, fully jointed, with rooted hair, sleeping eyes, lashes. Wts. 2 lbs. 14 oz.; 1 lb. 8 oz.

(F) 48 T 3936—16-in. Doll..... 12.95
(G) 48 T 3935—12-in. Doll..... 9.95

Ⓗ **Bridesmaid.** "Cisette" is lovely in full length blue dress of pleated nylon with broad satin sash. Perfectly detailed from her beautiful Leghorn hat to her high heeled sandals. Wears pearl necklace, earrings, bracelet. Carries nosegay. Made of finest plastic, fully jointed, even at knees. Charming hair style, sleeping eyes, lashes.

48 T 3871—10 in. Wt. 1 lb. 2 oz.... 8.95

Ⓙ **"Cisette" Petite Ballerina.** Her gold net tutu over gold bodice and panties is sparkling with sequins. She wears a gold tiara in her hair. Pink tights and satin slippers in true ballet fashion. Pearl earrings. Sleeping eyes, lashes. Made of finest quality plastic, jointed at neck, arms, legs and knees. Her head turns.

48 T 3872—10 in. Wt. 1 lb. 2 oz.... 5.95

Ⓚ **"Elise" Ballerina.** Jointed at shoulders, elbows, hips, knees, ankles—assumes ballet poses. Wears tiara of sequins over beautifully styled hair. Gold net tutu, gold bodice with sequins. Pink tights, gold ballet slippers. She is made of plastic, beautifully molded. Her beautiful eyes have heavy lashes, go to sleep too.

48 T 3938—16 in. Wt. 2 lbs. 10 oz. 11.95

Wards Wishmaker Star

Watch for it . . . it means special toys . . toys that are delightfully new, or found only at Wards, or priced specially for you!

Choose a Doll from Wards Exciting New Collection

Our Largest and Best Doll Assortment Ever! If you're looking for the finest doll made, or one that costs less than $2—choose from our big new assortment on the following pages!

Famous Name Dolls—we have them! Marybel, Kathy, Kelly, Elise, Cisette—doll masterpieces by *Madame Alexander.* Toodles and Tiny Tears by *American Character.* My Fair Baby by *Effanbee.* Softee by *Horsman.* Betsy McCall, Shirley Temple, Toni Doll and Miss Revlon, all by makers of finest quality dolls.

Brand New This Year—*Uneeda's* exciting Live-Action dolls that crawl, scamper, make faces at you on TV in "Romper Room." *Ideal's* Play Pals, starting a new trend to life-size dolls.

Wards Own Beautiful Dolls, less widely advertised than other "famous name" dolls, are available at money-saving prices. Be sure to see *Dew Drop,* our own Glamour Baby (F), Page 311; Wards own *Drink-Wet-Tear* babies on Pages 316–317; Wards *Wishmaker Dolls* and our version of the *Life-size Doll,* Page 318.

Check our low prices on dolls with wardrobes and accessories, Page 320. See *Cuddles,* our new pint-size doll on Page 321; enchanting *Character Dolls,* Page 324.

Over 150 Dolls from Which to Choose! Every doll is priced for savings when you order by mail at Wards—satisfaction guaranteed! ORDER Now—Credit Terms Pages 19 and 269.

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Dolls to cherish
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We're Real *Glamour Babies*

Kneels

Balances

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A 14.98

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Toodles...

BY AMERICAN CHARACTER

A B **See Toodles on TV!** Shown above, two glamorous versions of Toodles, the enchanting baby with rolling eyes that "flirt" with you. Top quality dolls, exquisitely detailed, beautifully dressed. Watch for Toodles—she'll be shown all over the country on Television.

(A) Toodles Toddles. "Walks" with you, like a real toddling baby. She's adorable in her frilly nylon dress, bewitching bonnet trimmed with ruffles and bows. Lace-trimmed taffeta slip, panties, shoes, socks. All vinyl doll, fully jointed, with turning head, rooted hair, eyes that "roll" and go to sleep, long *curled lashes*. Made by American Character.

48 T 3914 M—Abt. 23 in. tall. Ship. wt. 4 lbs. 8 oz.....14.98

(B) Baby Toodles. All soft vinyl baby, fully jointed, drinks from her bottle, wets her panties, goes to sleep. Her rolling eyes "flirt" with you. Wears a crisp taffeta frock and pinafore of lace-trimmed nylon. Matching panties; shoes, socks. Satin bow in her rooted hair. Bottle included.

310 WARDS CBAKS

48 T 3915—Abt. 19 in. tall. Ship. wt. 3 lbs. 6 oz.....8.98

C **Cream Puff.** Featherlight and fluffy as her name. "Coos" when you squeeze her. Dimpled baby of soft vinyl is fully jointed, with rooted hair, sleeping eyes, lashes. Sheer, fluffy dress over taffeta slip and panties are lace-trimmed. Matching bonnet with frilly net ruffles. Shoes and socks.

48 T 3913 M—Abt. 24-in. doll. Wt. 4 lbs. 4 oz...9.79
48 T 3912—About 21-in. doll. Ship. wt. 4 lbs...7.79
48 T 3911—About 19-in. doll. Ship. wt. 3 lbs...6.79

D **Wards Own Cuddle Baby.** Our doll with *extra* features! She drinks from her bottle, wets her panties. Can assume any baby pose because she's jointed at neck, shoulders, elbows, hips, knees. All soft, lightweight vinyl with rooted hair, sleeping eyes, lashes. Wears sheer nylon dress with big polka dots over taffeta slip. Matching bonnet. Panties, shoes, socks. Bottle included.

48 T 3905—Abt. 20-in. doll. Ship. wt. 4 lbs...7.98
48 T 3904—Abt. 16-in. doll. Wt. 3 lbs. 8 oz....5.98

Drink-Wet Baby in Canopy Crib

E **Sweet "Softee"** by Horsman, snuggled in her frilly crib. Tiny tots, older children love to feed her from her bottle, change her diaper. All vinyl, fully jointed, with molded hair, sleeping eyes, lashes. "Coo" voice. Wears lace-trimmed dress over taffeta slip, bonnet, diaper. Wire frame crib, about 22¼ in. long, draped in sheer, soft ruffles with lace. Blanket, pillow, bottle included.

48 T 4030—12-in. doll in Crib. Wt. 3 lbs. 12 oz. 8.98

E 8.98

A Wishmaker Doll

F **Dew Drop.** Adorable glamour baby cries tears, drinks, wets, "coos." Wears dainty lace-trimmed organdy bonnet and pinafore dress with attached slip, panties, socks, shoes. All vinyl, fully jointed, with curly rooted hair, sleeping eyes, lashes. Bottle included. A Wishmaker doll, see Pg. 308. Ship. wt. 4 lbs.

48 T 4263—About 21 in. tall 6.98

G **Softee,** featherlight vinyl baby by Horsman—drinks, wets, cries real tears. Fully jointed with rooted hair, sleeping eyes, lashes. Wears fluffy nylon dress over taffeta slip, bonnet; panties, socks, shoes. Bottle included.

48T3928–Abt. 22 in. Wt. 3 lbs. 8 oz. 7.79
48T3927–Abt. 18 in. Wt. 2 lbs. 12 oz. 6.79
48T3926–Abt. 16 in. Wt. 2 lbs. 4 oz. 5.79

H **Lullabye Baby.** Huggable vinyl baby drinks, wets, cries tears. Wears flannel diaper, jacket, blanket. Fully jointed with rooted hair, sleeping eyes, lashes. Bottle. Wood frame cradle, abt. 18½ in. long, plywood ends. Ship. wts. 5 lbs. 4 oz.; 5 lbs. 8 oz.; 3 lbs.; 2 lbs. 10 oz.

48 T 4307—16-in. doll in Cradle . 6.98
48 T 4065—20-in. doll in Cradle . 8.98
48 T 3863—Abt. 20-in. doll only . . 6.79
48 T 4043—Abt. 16-in. doll only . . 4.95
48 T 4407—Cradle only. 2 lbs. 8 oz. 2.49

J **Linda, the darling,** drinks and wets like a real baby. Wears crisp blue taffeta dress with frilly pinafore, matching bonnet; panties, socks, shoes. All soft vinyl, fully jointed, with exquisite features, molded hair, sleeping eyes, lashes. Cry voice.

48 T 4025 M—25-in. Wt. 4 lbs. 8 oz. 7.79
48 T 4024—Abt. 18 in. Wt. 3 lbs. 8 oz. 5.79
48 T 4023—Abt. 16 in. Wt. 2 lbs. 6 oz. 4.79

My Fair Baby

K L **Effanbee Dolls,** treasured possessions, made by one of America's finest manufacturers. Dolls are beautifully finished, durably made; clothing is exquisite in fabric, workmanship, detail. Both dolls are made of vinyl, with rooted hair, sleeping eyes, lashes. *Like real babies,* they drink and wet.

(K) **My Fair Baby with Bear.** Adorable toddler dressed in soft, fleecy bunting with full-length zipper, shirt, diaper. Bear, bottle incl. Ship. wt. 3 lbs. 10 oz.

48 T 4028 M—About 22 in. tall . . . 13.98

(L) **My Fair Baby in Bonnet.** Heavenly armful in lace-trimmed organdy bonnet and dress, attached taffeta slip, panties, socks, shoes. Bottle. Wt. 2 lbs. 12 oz.

48 T 4029—About 18 in. tall. . . . 10.49

My Fair Baby

BY EFFANBEE

Look! We do such

ENCHANTING NEW LIVE ACTION DOLLS

Live Action Toddle Trainer

3-in-1 Action Doll **$9.47** With Extra Play Value

1. She *walks* with you — watch her in "Romper Room" as she scampers around on TV.
2. Has her own convertible Stroller-Play Chair.
3. She's fully jointed—even bends at knees—assumes hundreds of cute baby poses.

A **New Walking Idea!** Just fasten the rigid metal harness around Toddle Trainer's waist—tilt harness right and left—she walks, moves her arms as she walks—exactly like a baby taking its first steps! Child controls from standing position (no wind-up mechanism).

Take Her Riding in Her Stroller. Wood frame stroller has plastic fabric seat, converts easily from 2-wheel stroller to play chair.

She's Such An Adorable Toddler with short-cropped curly rooted hair, big go-to-sleep eyes, heavy lashes. Head is soft flexible vinyl, hard vinyl body. She wears a gay romper, matching bonnet, socks, shoes. Harness 14½ in. long; stroller about 24½ in. overall. Boxed.

48 T 3924—Abt. 16-in. doll. Wt. 5 lbs. 9.47

The New Wonder Doll with Changing Face

Purty **$9.47** 16 in. Tall

- Squeeze her tummy . . . watch her expression change before your eyes
- Cries tears, drinks, wets, has "voice" too
- New Eye Feature—control her eyes to stay open or closed in any position.

B **See "Purty" on TV in Romper Room!** She's irresistable . . . it's amazing to watch her face change expression when she cries. Little mothers love to care for her, feed her from her bottle, comfort her when she cries. All soft cuddly vinyl, fully jointed, with curly rooted hair. Wears knitted sweater, pants, bonnet, mittens, booties. Has her own satin and net carriage cover and foam rubber pillow, lace trimmed. Bottle included. Ship. wt. 2 lbs. 12 oz.

48 T 3925—Abt. 16 in. tall. Boxed. 9.47

I'm Toodles...

SEE ME ON TV

D 17.98

(D) **Toodles in Super-Kart.** It's a proud "mother" who takes Toodles out in her metal shopping cart. She's such a precious armful, all soft vinyl, fully jointed. She has rooted hair, *new "rolling eyes"* that flirt with you under long *curled* lashes. She drinks from her bottle, wets, goes to sleep. Coos when you squeeze her. Wears exquisite cotton sateen rompers, shoes, socks, hairbow. Super-Kart, about 24 in. high, becomes Stroller or High Chair when shopping basket is removed. Grocery cartons, bottle incl.

48 T 3923 M—Abt. 23-in. doll in Super-Kart. Ship. wt. 13 lbs. 17.98

(E) **Toodles Toddles, WALKS** with you, stands alone too. Bewitching toddler has *"rolling eyes"* that flirt with you, go to sleep. You'll love her long curled lashes. All lightweight vinyl, fully jointed, with molded hair. Wears adorable seersucker rompers with eyelet embroidered collar, perky sunbonnet, socks, toddler shoes. Ship. wt. 4 lbs.

48 T 3921M—Abt. 23 in. tall. 11.98

(F) **Infant Toodles in Car Bed.** Soft, cuddly newborn baby in glamorous lace-trimmed satin bunting with tuck-in satin bonnet over her rooted hair. Underneath she wears dainty rompers, booties. Soft vinyl baby, fully jointed, with sleeping eyes, lashes, coo voice. Quilted plastic car bed, abt. 20 in. long, has steel frame, folding handles. Inflated plastic mattress. Wt. 5 lbs. 8 oz.

48 T 3922—Abt. 16-in. doll... 11.98

F 11.98

E 11.98

Shopping Cart | It's a High Chair | It's a Stroller

← Tiny Tears in Gift Box

G H

(G) (H) **Beloved Tiny Tears . . . now with exclusive new Rock-a-bye Eyes.** She's the only doll that stays awake until you rock her gently in your arms. *Slo-o-owly* her beautiful eyes close and she goes to sleep. More like a real baby than any other doll . . . actually drinks from her bottle, wets her diaper, blows soap bubbles with her bubble pipe, "cries" real tears. Velvet skin body is fully jointed; plastic head, exquisite features. Dressed in embossed cotton rompers.

ACCESSORIES INCLUDE: Bottle, diaper, pins, booties, sponge, bubble pipe, washcloth, pacifier, instruction booklet. All are gift boxed.

(G) 48 T 3920—Abt. 13½-in. Rooted Hair Doll, Accessories, extra Dress, Panties. Ship. wt. 3 lbs. 7.98

48 T 3918—Abt. 11½-in. Rooted Hair Doll, with Accessories (no extra dress or panties). Wt. 2 lbs. 2 oz..... 5.98

(H) 48 T 3919—Abt. 11½-in. Molded Hair Doll, Accessories, Extra Dress, Panties, Bonnet. Wt. 4 lbs.. 6.98

I'm Dew Drop

I DRINK, WET, CRY TEARS

Ⓐ 7.98

Ⓑ 5.98

Ⓒ 7.29

Ⓓ

Looking for Their Little Mothers

Ⓐ **Dew Drop with Swing, Playchair.** She'll be very good when you put her in her swing or chair. Like a real baby she *cries tears, drinks, wets, coos.* All vinyl, fully jointed, with molded hair, sleeping eyes, lashes. Wears cute romper, bonnet, booties. Bottle included. Swing with plastic seat abt. 27½ in. high; chair (1) abt. 12½ in. high, converts easily to stroller (2). *Only at Wards by Mail.* Ship. wt. 5 lbs. 4 oz.

48 T 4266—Abt. 21-in. doll.....$7.98

Ⓑ **"Sweetums"** is such a beautiful baby in her organdy bonnet and long dress with taffeta slip, knit panties, tiny booties. Wrap her gently in her blanket of satin and lace. She's all vinyl, fully jointed, with molded hair, sleeping eyes, lashes. *Drinks, wets,* "coos" when you squeeze her. Nursing bottle incl. Ship. wt. 2 lbs. 12 oz.

48 T 4267—Abt. 16-in. doll.....$5.98

Ⓒ **Dew Drop with Layette, Play Pen Combination.** 16-in. all vinyl baby has fun in her play pen. Fully jointed, with rooted hair, sleeping eyes, lashes. Cries tears, drinks, wets, coos. Wears pretty romper.

Layette includes bonnet, booties, shirt, panties, clothespins, soap, bottle, bottle brush.

Play Pen has wood frame, Masonite bottom, abt. 19½ in. sq.; 10½ in. deep.

48 T 4268 M—Combination Dew Drop with Layette, Play Pen. Wt. 6 lbs.$7.29

48 T 4264—16-in. Dew Drop with Layette only. Wt. 2 lbs. 14 oz.....$4.79

Ⓓ 48 T 4265—12-in. Dew Drop in romper with diaper, sponge, Q-tips, bottle, bottle brush, booties, soap, clothespins. Wt. 1 lb.....$2.98

48 T 4323 M—Play Pen only as described above. Wt. 2 lbs. 12 oz..$2.79

Betsy Wetsy . . . Wets and Cries Real Tears

Ⓔ **Betsy Wetsy in Trunk.** This lovable curlyhead *cries tears, drinks, wets* too. All vinyl baby with rooted hair, fully jointed; sleeping eyes, lashes. In 2-pc. sunsuit with extra dress, bonnet, petticoat, booties, diaper, pins, 3 puffs, tissues, washcloth, clothespins, soap, rubber pants, bottle. In trunk with snap lock.

48 T 4240—11½ in. Wt. 2 lbs. 8 oz.$6.98

48 T 4237—13½ in. Wt. 3 lbs.....7.79

48 T 4241—16 in. Wt. 5 lbs. 12 oz..9.98

Ⓕ **Betsy Wetsy with Layette.** It's fun to change her when she wets, comfort her when she cries. All vinyl baby, fully jointed, with molded hair, sleeping eyes. Layette includes: nightie, diaper, pins, bottle, washcloth, soap, powder puffs. (*Dress, bonnet, slip, extra accessories with 2 larger sizes—no nightie*). Gift boxed.

48 T 4234—11½ in. Wt. 2 lbs. 4 oz.$3.98

48 T 4235—13½ in. Wt. 3 lbs.....5.79

48 T 4236—16 in. Wt. 4 lbs.....6.79

Betsy Wetsy $3.98 11½-in.

Ⓔ 6.98
11½-in.

Ⓕ

G 7.98

Burpee Baby

$9.98 With Layette and Scale

K

H 2.69

J 7.29

L 8.49
16-in.

G Precious Baby in Basket. Cries real tears, drinks, wets. Wears shirt, panties, booties. All vinyl doll, fully jointed, with rooted hair, sleeping eyes. 16½-in. plastic basket with handles, lined and draped in satin. Satin pillow, fleece blanket, telephone rattle included. Ship. wt. 2 lbs. 10 oz.

48 T 4339—Doll abt. 15 in. tall . . $7.98

H Doll-E Bye Bye Basket, 2 bottles, bottle brush, feeding dish, funnel, pitcher, 2 spoons, bib, diaper, hairbrush. Ship. wt. 1 lb. 12 oz.

48 T 4109—Abt. 13¾ in. long $2.69

J Rock Her in Her Play Chair. She cries real tears, drinks, wets. All vinyl baby, fully jointed, with molded hair, sleeping eyes, lashes. Wears cotton romper. Bottle included.

Play Chair about 19 in. high, with plastic seat. Glides back and forth on folding metal frame. Ship. wts. 7 lbs.; 3 lbs.; 2 lbs. 8 oz.; 4 lbs.

48 T 3902—20-in. Doll in Chair . . . $7.29
48 W 4398—20-in. Doll only 4.98
48 T 4346—16-in. Doll only 3.98
48 T 4345—Play Chair only 2.69

K 16-in. Burpee Baby in romper, *"bu-urps"* when you squeeze her. Drinks, wets, cries tears. Fully jointed, molded hair, sleeping eyes.

Layette includes: Dress, coat, bonnet, bib, diaper, wash cloth, sponge, 3 clothes pins, 3 puffs, soap, bottle. Plastic apron for Little Mother incl.

Doll-E Detecto Scale, really weighs. With 11 accessories, described Pg. 333.

48 T 4249—Combination. Burpee with Layette, Scale. Wt. 7 lbs. $9.98
48 T 4250—Burpee Baby with Layette (no scale). Ship. wt. 2 lbs. 8 oz. $7.98
48 T 4443 X—Doll-E Detecto Scale only with Accessories. Wt. 4 lbs. 6 oz. . $3.89

L Linda in Case. Vinyl baby with rooted ponytail, is fully jointed, drinks, wets, cries tears. Wears taffeta romper. *Layette:* Coat, bonnet, dress, blanket, diapers, flannel jacket, shoes, socks, bottle, sponge, rattle, comb, brush, mirror, soap. Ship. wts. 4 lbs. 8 oz.; 3 lbs.; 1 lb. 3 oz.

48 T 4251—16 in. Complete. . . . $8.49
48 T 4256—14-in. Doll with Layette, no case. $6.98
48 T 4260—14-in. Doll only 3.49

Clothing for The Well Dressed Doll—in All Sizes

M Baby Doll Pajamas and Robe. Cotton flannel. Ship. wt. 5 oz.

48 T 4166—For 11–13 in. dolls. . . . $1.09
48 T 4167—For 14–16 in. dolls. . . . 1.09
48 T 4168—For 19–21 in. dolls. . . . 1.39
48 T 4169—For 24–25 in. dolls. . . . 1.49

N Baby Doll Dress and Bonnet. Polished cotton. Ship. wt. 5 oz.

48 T 4149—For 11–13 in. dolls. . . . $1.19
48 T 4150—For 14–16 in. dolls. . . . 1.19
48 T 4151—For 19–21 in. dolls. . . . 1.39

P Dolly Snow Suit. Cotton poplin, zipper front, att. hood. Wt. 9 oz.

46 T 4126—For 10–14 in. dolls . . $1.39
48 T 4127—For 15–18 in. dolls . . . 1.39
48 T 4128—For 19–23 in. dolls . . . 1.69

R Baby Doll Sweater Suit. Dress them snugly in cotton jersey sweater, pants, hood and mittens. Ship. wts. 5 oz.

48 T 4163—For 11–13 in. dolls . . $1.39
48 T 4164—For 14–16 in. dolls . . . 1.39
48 T 4165—For 19–20 in. dolls . . . 1.49

M N P R

So-o-o Big

We're 15 to 36 inches Tall

Wishmaker Dolls
See Page 308

D 4.98 15 in.

B 8.49 19 in.

C 7.49 17 in.

A 16.79 36 in.

E 9.98

F 11.98

A-D **Wards Wishmaker Dolls.** Attractively priced for their size and quality. All vinyl, jointed at arms and legs. Hard vinyl bodies, delicately molded. Soft vinyl heads with sleeping eyes, lashes. Luxurious rooted hair, each beautifully styled. Completely dressed, as shown, with lace-trimmed undies, shoes, socks.

A **Wards Own Life-Size Pla-mate** in plaid dress and pinafore, with adorable ponytail. Wears child's own clothing, size 3. Ship. wts. 8 lbs.; 6 lbs.
48 T 3898 M—Abt. 36 in. tall.... 16.79
48 T 3899 M—As above, in panties, shoes, socks (no other clothing) 11.98

B **Beautiful Bride,** exquisite in lace and satin, with bouquet. Italian haircut. Ship. wts. 6 lbs.; 2 lbs. 8 oz.
48 T 3900 M—Abt. 27 in. tall.... 11.49
48 T 3901—Abt. 19 in. tall..... 8.49

E **Ballerina with Wardrobe.** Jointed arms, hips, knees, ankles, she can assume lovely dance positions. Plastic "walking" doll with turning head, rooted hair, sleeping eyes, lashes. Wears pretty ballerina outfit. *Wardrobe includes:* sweater and leotards, skirt, dress with stole, petticoat, shoes, hose.
48 T 3939—20 in. Ship. wt. 3 lbs... 9.98

C **Bridesmaid in Blue.** Wears crisp taffeta formal, hat of flowers and veiling over her soft curls.
48 T 3957 M—27 in. Wt. 6 lbs.... 11.49
48 T 3958—17 in. Wt. 1 lb. 8 oz.. 7.49

D **Lucy Lockett** in dainty checked gingham dress, actual copy of a child's fine dress fashion; wears felt hat over her long curly bob.
48 T 3888 M—27 in. Wt. 6 lbs.... 8.98
48 T 3889—19 in. Wt. 2 lbs. 8 oz.. 6.98
48 T 3890—15 in. Ship. wt. 2 lbs. .4.98

F **Doll in Case.** Sweet "little girl" in taffeta dress, undies, socks, shoes. All vinyl, fully jointed; rooted hair, sleeping eyes. *Outfits include:* sunsuit, strapless dress with stole, taffeta dress with jacket, straw hat, pajamas. Purse, sunglasses, comb, brush, mirror, curlers, play manicure scissors.
48 T 3942—19 in. Ship. wt. 8 lbs. 11.98

Play Pals

Life size dolls

G 23.88

H 23.88

L 13.98
Dryper Baby

G H Life-Size Play Pals. Sensational new dolls by Ideal! Modeled from life, they're breathtakingly like real children, make fascinating playmates for them. Exquisitely dressed in original designer clothing in regulation child-sizes. Made of vinyl, dolls are fully jointed with sleeping eyes, lashes. Credit Terms Page 269.

G Patti Play Pal big as a 3-yr. old. This dear little girl wears a cotton dress and pinafore appliquéd with cherries. Lace-trimmed undies, shoes, socks. Long rooted hair. Ship. wt. 8 lbs. 8 oz.
448 T 3875 M—About 36 in. tall....23.88

H Penny Play Pal big as a 2-yr. old. Wears dainty lace-trimmed organdy dress, has lace on her undies. Shoes, socks. She has washable curly rooted hair. Ship. wt. 8 lbs. 8 oz.
48 T 3886 M—About 32 in. tall...23.88

J Dollikin, lovely doll manikin, has 16 movable joints, can assume many lifelike poses. Wears slacks, blouse, vest, high heel shoes. Plastic doll with rooted hair, sleeping eyes, lashes. Can be used as sewing or artist's model. Wt. 2 lbs. 4 oz.
448 T 3916—Abt. 20 in. Gift boxed...5.49

K Wee Three Family. Pretty 20-inch *Mama* and 13-in. *Toddler*, dressed as shown. 8-in. *Baby Brother* in bunting drinks, wets; has bottle. All dolls are vinyl, fully jointed with sleeping eyes. Mom and Sis have rooted hair, shoes, socks. Gift boxed. Ship. wt. 2 lbs. 14 oz.
448 T 3946—All Three Dolls.....8.98

L Life-Size Dryper Baby with Layette. See her on TV! Drinks, wets, coos. Wears shirt, Dryper pants. All soft vinyl with molded hair, sleeping eyes. Jointed arms, legs. Layette incl. dress, panties, nightie, 2 soakers, booties, washcloth, soap. Bottle. Wt. 7 lbs. 4 oz.
48 T 3896 M—About 23 in. tall...13.98

M Wards Ponytail Toddler. Life-size and priced less than $10! Wears taffeta dress and organdy pinafore, lace trimmed socks, undies, shoes. All vinyl, fully jointed; sleeping eyes, lashes.
48 T 3881M—27 in. Wt. 5 lbs.....9.98
48 T 3882—17 in. Wt. 2 lbs. 14 oz..4.98

Dollikin
J 5.49

Wee Three Family

K 8.98

M 9.98
27 in.

Tops in the Fashion Parade

A Bride in Case. Wears satin and lace dress, cap, veil, earrings, flower. Buckram petticoat, panties, high heel shoes. Full-formed, fully jointed vinyl doll has swivel waist, rooted hair, sleeping eyes, lashes. Trousseau: 2 dresses, 2-pc. pajamas, negligee, chemise, petticoat. Extra shoes, "wrist watch," comb, brush, mirror, curlers, 3-pc. luggage set, Kleenex.
48 T 3983—Abt. 15 in. Wt. 4 lbs. 6 oz. . . 7.98
48 T 3984—Abt. 18 in. Wt. 5 lbs. 9.98

B Doll in Red Velvet Coat. Cute toddler in her pretty coat with plush "fur" collar and matching beret. Underneath she wears a taffeta dress, knit panties, shoes, socks, purse. Stands alone. All vinyl, fully jointed, with rooted hair, sleeping eyes, lashes.
48 T 3987—Abt. 16 in. Wt. 1 lb. 8 oz. . 5.49

C "Ruthie" 18-in. quality doll by Horsman is a Big Value at Wards price. Wears polished cotton dress, knit panties, shoes, socks. All vinyl, fully jointed; sleeping eyes, lashes. Rooted hair; cry voice.
48 T 3974—18 in. Wt. 2 lbs. 4 oz. 5.49

D "Sister Susie" wears printed cotton dress, panties, shoes, socks. All vinyl, fully jointed, with rooted hair in ponytail, sleeping eyes, lashes. Cry voice.
48 T 4058—Abt. 12 in. Wt. 1 lb. 2.79

E Glamorous "Starlet" in Case. Wears strapless formal of soft taffeta with lace overskirt, veil, rhinestone earrings, necklace. Petticoat, panties, long stockings, high heeled shoes. Full formed all vinyl doll, fully jointed, with swivel waist, rooted hair, sleeping eyes, lashes. Wardrobe includes: ballerina outfit, ballet slippers, sun dress with stole, 2-pc. pajamas. Purse, sun glasses, extra shoes, hose.
48 T 4019—Abt. 16 in. Wt. 3 lbs. 10 oz. 9.98
48 T 4020—Abt. 20 in. Wt. 7 lbs. 4 oz. 12.98

F Horsman "Ruthie" Doll, darling toddler, all dressed up in her crisp taffeta coat and hat, trimmed with deep lace ruffles. Wears a polka dot dress, panties, shoes, socks. Lightweight all vinyl doll is fully jointed, with rooted hair, sleeping eyes, lashes. Coo voice.
48 T 3976—Abt. 14 in. Wt. 1 lb. 8 oz. 4.79

G Pert Little Mother, 14 in. tall, with rooted hair, in taffeta dress, hat, panties, hose, shoes. *8-in. Drink-Wet Baby* wears flannel jacket, hood, diaper. Bottle included. Both dolls are vinyl, fully jointed, with sleeping eyes. *11½-in. Carriage* has pillow, carriage cover.
48 T 4013—Ship. wt. 2 lbs. 10 oz. . . 7.49

Priced for every Purse

H **Stylish Teen-Ager** wears pinafore over full-skirted dress, undies, hose, high heeled shoes. All vinyl, fully jointed; rooted hair, sleeping eyes, lashes.
48 T 3985—Abt. 21 in. Wt. 1 lb. 12 oz. . . 4.98

J **Jeannie**—fully jointed vinyl toddler, stands alone. Rooted hair, sleeping eyes. Wears dress, panties, shoes, socks.
48 T 4201—Abt. 17 in. Wt. 1 lb. 3.98

K **Pretty Baby** in dress, bonnet, panties, shoes, socks. Stuffed vinyl body, turning head, rooted hair, sleeping eyes.
48 T 3986—Abt. 14 in. Wt. 1 lb. 8 oz. . 2.79

L **M** **Sister and Brother.** 1-pc. stuffed vinyl bodies, turning heads, wired legs. Coo voices. Sleeping eyes, lashes.

L **Sister** as shown, with rooted hair.
48 T 3979—Abt. 15½ in. Wt. 1 lb. 8 oz. 2.79
48 T 3980—Abt. 18½ in. Wt. 2 lbs. 6 oz. 3.79

M **Brother** as shown, has molded hair.
48 T 3981—Abt. 15½ in. Wt. 1 lb. 8 oz. 2.79
48 T 3982—Abt. 18½ in. Wt. 2 lbs. 6 oz. 3.79

N **Toddler in Case.** Fully jointed vinyl doll with rooted hair, sleeping eyes. Wears taffeta dress, hat, panties, shoes, socks. Brings extra dress, coat, chemise, pajamas, purse, comb, brush, mirror, curlers, 2 compacts, lipstick case, Kleenex.
48 T 4026—Abt. 14 in. Wt. 6 lbs. 8 oz. . 7.79

P **Madeline and Her Storybook.** Read all about her exciting adventures! Wears tweed coat, big hat, dress, panties, hose, shoes. Carries hat box. All vinyl toddler stands alone; fully jointed, rooted hair, sleeping eyes, lashes. Wt. 2 lbs. 12 oz.
48 T 3973—16-in. Madeline with Book . 7.49

R **T** **Little Lady Dolls in Picture Frame Boxes.** Dainty creatures in hoop-skirts, long black stockings, shoes. All vinyl dolls, fully jointed, with rooted hair, sleeping eyes. Abt. 12 in. tall. Wt. ea. 3 lbs.
(R) 48 T 4034—Sharon in Yellow 4.79
(T) 48 T 4033—Alice in Blue Gown . . . 4.79

U **This is Cuddles.** Mischievous mite of washable vinyl, with rooted hair, sleeping eyes, lashes. Wears panties, socks, shoes. Order clothing below.
48 T 3975—11 in. tall. Wt. 1 lb. 2.49

V 48 T 4142—**Plush "fur" Coat,** hat, Muff Set for Cuddles. Wt. 10 oz. . . . 1.09

W 48 T 4143—**2-Pc. Flannel Pajamas** for Cuddles Doll (U). Wt. 10 oz. 89c

X 48 T 4145—**Blazer Outfit.** Skirt-and-blouse, blazer, panties. Wt. 10 oz. . 1.09

Y 48 T 4144—**Dress and Panty Set.** Printed cotton with lace. Ship. wt. 10 oz. . . . 89c

Cuddles and Her Outfits

Miss Toni and her wave kit

A **Glamorous 20-in. Toni Doll.** A doll she will treasure! Lovely fashion model in Sunday Best outfit of sheer nylon and satin over slip, panties; high heeled shoes, stockings, straw hat, purse. Her "rolling eyes" flirt and sleep, and she WALKS. All vinyl doll, fully jointed. Rooted hair can be set with Play Wave Kit included.
48 T 3965—20 in. Wt. 3 lbs. 8 oz. 11.98

B **10½-in. Little Toni Doll.** Exquisite doll, beautifully molded in bisque finish plastic. She's fully jointed with luxurious rooted hair, sleeping eyes, lashes. Wears foundation garment, high heeled shoes. Play Wave Kit for hair styling included. Order outfits (C)-(H) separately. Wt. 1 lb.
48 T 3978—About 10½ in. tall. 2.82

Outfits for Little Toni Doll (B). Wt. ea. 10 oz.

C 48 T 3959–Brunchtime Outfit. Velveteen slacks, blouse, headband, shoes. . 1.89

D 48 T 3960—Teatime Outfit. Dress, slip, shoes, hose, hat, purse. 1.89

E 48 T 3961–Shopping Outfit. Lace trimmed dress, slip, shoes, hose, hat. . 2.29

F 48 T 3962—Sunday Best. Satin dress, slip, shoes, hose, straw hat 2.79

G 48 T 3963—American Beauty Formal. Dress has tiered nylon skirt, taffeta underskirt, stole, sandals, hose. 3.69

H 48 T 3964—Suburbanite. Car coat with hood, 1-pc. slack suit, shoes. . 2.79

Fashion Models *Miss Revlon*

J **Petite Bride with Outfits.** Dainty bride in white satin outfit with net ruffles, panties, shoes. Wears earrings in her ears. Vinyl doll with movable head, jointed arms, sleeping eyes, rooted hair. Her trousseau includes: cotton dress, 2-pc. slack set, nylon negligee. Attractively gift boxed. Ship. wt. 1 lb. 14 oz.
48 T 3966—Doll about 10½ in. 4.79

K **Debbie and her Wardrobe in Trunk.** She's so pretty, so grown up, so adorable! Wears satin lined "fur" coat, matching beret, dress, panties, shoes. All vinyl doll with movable head, arms. Rooted hair, earrings. Outfits include: bridal outfit, taffeta dress, nightie, comb, brush, mirror. Outfits on hangers. Wt. 2 lbs.
48 T 3967—Doll about 10 in. tall. 4.79

L **Little Miss Revlon.** Exquisite doll with "magic touch" skin. Fully jointed, swivels at waist. Rooted hair, sleeping eyes, lashes. Wears earrings, bra, high heel shoes, panty girdle. Outfits below.
48 T 3851—10½ in. Wt. 1 lb. 2.82

Outfits for Miss Revlon. Ship. wt. ea. 10 oz.

M 48 T 3969—Summertime Outfit. Percale daytime dress, panty 89c

N 48 T 3970—Holiday Knit Outfit. Lacy knit dress, crinoline, stole. . 1.39

P 48 T 3971—Sleepytime Outfit. 2-pc. floral print pajamas. 89c

R 48 T 3972—Rain Outfit. Raincoat, visor hat, tote bag. 1.39

Shirley Temple... Story book princess

AA **12½-in. Shirley Temple.** Adorable curly head with dimpled cheeks. Fully jointed doll with rooted hair, sleeping eyes, lashes. Wears lace trimmed taffeta slip, panties, socks, shoes, hairbow. Outfits (C)–(H) sold separately below. Ship. wt. 1 lb. 3 oz.
488 W 3808—Abt. 12½-inch doll.....3.87

B **Big Shirley Temple.** Dimpled darling of TV fame, with curly rooted hair, sleeping eyes, lashes, Wears cotton frock with pinafore; socks, shoes, Carries purse. Name pin. Fully jointed doll; turning head.
48 T 4124—Abt. 17 in. Wt. 2 lbs. 6 oz....9.88
48 T 4125—Abt. 15 in. Wt. 1 lb. 8 oz....7.29

Outfits only for 12½-inch Shirley Temple Doll (A). Ship. wt. each 10 oz.

CC 48 T 4121—Heidi Outfit. Enchanting Tyrolean suspender dress with pleated skirt, panties.....1.87

DD 48 W 4117—Pajama Outfit. Colorful knit pajamas, stocking cap.....1.49

EE 48 T 4122—Sailor Dress with matching beret and panties.....1.39

F 48 W 4120—Scotch Outfit. Plaid dress with shoulder scarf, matching beret, panties, purse.....1.87

G 48 T 4123—Birthday Outfit. Cotton dress, embroidery trim; panties.....1.49

H 48 W 4118—Rain Outfit. Saucy raincoat, visor hat, tote bag.....1.49

Betsy McCall... 8 or 20 in. tall

JJ **Betsy McCall—8 in. tall.** Shy and appealing. Bisque finish plastic, fully jointed, with bending knees. Sits, kneels, "walks" with you. Sleeping eyes, lashes. Rooted hair. Wears chemise, socks, shoes. Order outfits (L)–(T) separately below.
488 T 4366—Abt. 8 in. doll. Wt. 1 lb....2.07

K **20-in. Betsy McCall** in bewitching cotton charmer dress with organza pinafore, ruffled petticoat, panties, shoes, socks, flower trimmed hat. Bisque finish plastic doll, fully jointed with rooted hair. Her "rolling eyes," flirt with you, go to sleep.
48 T 3954—Abt. 20 in. Wt. 3 lbs.....10.98

Outfits only for 8-inch Betsy McCall (J). Ship. wt. each 10 oz.

LL 48 T 4103—Ballerina. Satin bodice, nylon tutu; panties, shoes.....1.39

MM 48 T 4104—Sweet Dreams Outfit. Nylon tricot negligee over matching nightgown. Mules.....2.29

NN 48 T 4105—On The Ice. Skating outfit with jersey sweater, flared felt skirt, cummerbund, felt hood, ice skates....1.89

P 48 T 4106—Holiday Outfit. Plaid cotton dress over jersey tights, cute straw hat, shoes.....1.89

R 48 T 4107—April Showers. Plastic raincoat, hat, boots.....1.39

T 48 T 4108—Bridal Outfit. Satin bridal dress with ruching panel. Veil, bouquet, slip, panties, shoes.....2.79

Lovable Characters
FOR TOTS TO TEEN-AGERS

A B Raggedy Ann and Andy. World's most beloved rag dolls. Removable percale clothing, yarn hair, shoe-button eyes. Red and White striped "socks."

(A) Raggedy Ann in pinafore.

48 T 4274–24 in. Wt. 2 lbs. 8 oz. 4.69
48 T 4273—20 in. Wt. 2 lbs. 3.79
48 T 4272—15 in. 1 lb. 12 oz. 2.79

(B) Raggedy Andy in shirt, pants.

48 T 4276—20 in. Wt. 2 lbs. 3.79
48 T 4275—15 in. 1 lb. 12 oz. 2.79

C Big Dancing Doll. Insert feet under elastic on her soles, *she dances with you.* Cotton stuffed, with pert molded buckram face, percale body and dress. Cotton yarn hair. Large doll can wear child's own clothes.

48 W 4056—42 in. Wt. 3 lbs. 3.33
48 T 4075–25 in. Wt. 2 lbs. 6 oz. 1.89

D This is Daisy, adorable stuffed doll in dress of Dan River cotton. Impish vinyl face, cute freckles. Floppy arms and legs. Cute felt bonnet over red yarn hair. Ship. wt. 2 lbs. 4 oz.

48 T 4290—Abt. 16 in. doll. 2.29

E F Bip and Pip. Mischievous imps with carrot-color rooted hair. All vinyl dolls, fully jointed, with painted features. Ship. wt. ea. 1 lb. 8 oz.

(E) Bip in cotton dress, pantaloons, felt apron, shoes.

48 T 4301—Abt. 10 in. 3.98

(F) Pip in felt overalls, cotton shirt, tie and shoes.

48 T 4302—Abt. 10 in. 3.98

G Laughing Popeye. Turn handle in back, he laughs and laughs. Stuffed body, vinyl head, arms with tattoo. Cotton sailor suit is removable. Floppy arms, legs. Ship. wt. 2 lbs.

48 T 4282—About 21 in. 4.98
48 T 4283—12½-in. Popeye same as above except cotton stuffed arms, *no laugh.* Wt. 1 lb. 2.49

H Big "Dennis the Menace." Flat stuffed Dennis in gay overalls with authentic printed face. Ship. wt. 1 lb. 6 oz.

48 T 4286—Abt. 18 in. 2.29

J Dennis the Menace. All vinyl, with turning head, painted features. Wears overalls, cotton shirt, vinyl shoes, socks. Stands alone. Ship. wt. 2 lbs.

48 T 4287—Abt. 14 in. 3.79

K L Boxer, Baseball Player. All vinyl dolls with mischievous faces, painted features. Fully jointed. Appropriately dressed, including shoes, socks.

(K) Boxer in satin pants, removable gloves. Wt. 1 lb.

48 T 4291—Abt. 10½ in. 2.29

(L) Baseball Player in flannel suit, removable mitt. Wt. 1 lb.

48 T 4292—Abt. 10½ in. 2.29

M N Little Brother and Sister. Stuffed vinyl dolls with turning heads, painted features. Dressed in brother-sister outfits. Girl has undies. Wt. ea. 1 lb.

(M) 48T4295–10½-in. Brother. 99c
(N) 48 T 4296—10½-in. Sister. 99c
48 T 4297—Both (M) (N) for. 1.89

A 2.79

4.69 B

C 2.79 14 in.

E 3.69

Bargain Values

SAVE AT WARDS! Dolls on this page are offered at prices so low, we invite comparison with drug and grocery chains—we're sure it will pay you to order by mail at Wards.

A Baby in Car Bed. Cuddly drink-wet baby is fully jointed, all soft vinyl with molded hair, sleeping eyes, lashes. Wears romper. Car bed abt. 14½ in. long with handles and folding frame. Nursing bottle included. Ship. wt. 2 lbs.

48 T 4216—Abt. 12-in. doll.....2.79

B Newborn in Bunting. Looks far more expensive than Wards low price! Darling all vinyl baby, fully jointed, with molded hair, sleeping eyes, lashes. Wears diaper; quilted tricot jacket with hood matches bunting with zipper. Ship. wt. 2 lbs. 8 oz.

48 T 4318—Abt. 16-in. doll.....4.69

C Glamour Baby. Attractively priced. *Drinks, wets.* All vinyl, fully jointed, with molded hair, sleeping eyes, lashes. Wears training panties, organdy dress with attached slip, matching bonnet, booties. Bottle included. Wts. 4 lbs.; 3 lbs.; 1 lb. 12 oz.

48 T 4212—Abt. 20-in. doll.....4.69

48 T 4211—Abt. 18-in. doll.....3.69

48 T 4221—Abt. 14-in. doll.....2.79

D Baby Joycee in Case. *Cries real tears, drinks, wets too.* Wears shirt, panties. Outfits include: dress, diaper, booties, powder puffs, tissues, soap, sponge, nursing bottle. All vinyl baby, fully jointed with rooted hair, sleeping eyes, lashes.

48 T 4311—Abt. 20-in. Ship. wt. wt. 5 lbs. 12 oz.....6.79

48 T 4215—Abt. 16-in. doll. Ship. wt. 3 lbs. 8 oz.....4.79

E SUPER-VALUE! Drink-Wet Baby in Romper. Compare prices and Save! All vinyl, fully jointed, with rooted hair, sleeping eyes, lashes. Shoes, socks. Bottle included. Ship. wts. 2 lbs. 8 oz.; 1 lb. 8 oz.

48 T 4306—Abt. 20-in. doll....3.69

48 T 4217—Abt. 12½-in. doll..1.79

48 T 4218—Abt. 20-in. doll with molded hair. Wt. 2 lbs. 8 oz...2.79

F G Bride and Teen-Ager. Full-formed 1-pc. vinyl bodies, turning heads, rooted hair, sleeping eyes, lashes. With earrings, high heeled shoes.

(F) 48 T 4320—18-in. Bride in satin and lace. Wt. 2 lbs. 10 oz.....3.79

(G) 48 T 4298—17½-in. Teen-Ager in Print dress. Wt. 1 lb. 12 oz...2.69

H Walking Toddler with Rattle. Wears lace-trimmed dress, attached petticoat, panties, shoes, socks. All vinyl doll, fully jointed with rooted hair, sleeping eyes, lashes. Ship. wt. 2 lbs. 12 oz.

48 T 4285—Abt. 18-in. doll....4.49

J Pretty Peggy wears taffeta dress, panties, shoes, socks. 1-pc. vinyl body, turning head, rooted hair, sleeping eyes. Wt. 2 lbs. 4 oz.

48 T 4284—Abt. 16-in. doll....2.79

K Baby in Snowsuit. Dainty 1-pc. vinyl doll with turning head, rooted hair, sleeping eyes, lashes. Wears fleece snowsuit with hood and zipper. Ship. wt. 2 lbs.

48 T 4233—Abt. 15-in. doll....2.79

F 3.79

G 2.69

D 4.79 16 in.

K 2.79

J 2.79

H 4.49

B $9.98

F 5.79

Wishmaker Special

A

ONLY $5.79 Wishmaker Special

C 7.79

D 4.69

E 12.98

G 9.79

H 6.69

J 2.89

Take Dolly for a Stroll

LOW, LOW PRICES ON WELSH AND OTHER FAMOUS MAKES

(A) **Wards Wishmaker Special** . . . made by Welsh expressly for Wards with features not usually found at this low price: Duchess gear for smooth riding, ease in handling; 4-bow adjustable hood with sun visor. Sturdy vinyl plastic body. Folding steel chassis with aluminum finish. Hand brake. 6-in. metal wheels, rubber tires, metal hub caps. Chrome-plated pusher 28½ in. high. Body 11x25x8½ in.
48 T 5704—Shipping weight 7 lbs. 5.79

(B) **3-In-One Welsh "Boodle Buggy"** . . . body lifts out for use as bassinet or car bed (small sketch). Plaid body is of strong vinyl plastic, has padded top rail. Smooth-riding Duchess undergear, 4-bow adjustable hood with sun visor. Folding steel chassis has aluminum finish. Foot brake. 7-in. spoke wheels, rubber tires, metal hub caps. Chrome-plated pusher 31½ in. high. Body 13x26x9 in.
48 T 5707 MO—Shipping weight 15 lbs. 9.98

48 T 5705 MO—FOLDING WELSH CARRIAGE (not shown). Like (B) above, but body does not lift out. Wt. 14 lbs. 8.79

(C) **Welsh Folding Doll Carriage.** Smartly styled body is of vinyl plastic. Full padded rail and extended front. Duchess undergear for smooth riding. Foot brake. 4-bow adjustable hood with sun visor. Steel chassis has aluminum finish. 6½-in. spoke wheels, rubber tires, metal hub caps. Chrome-plated pusher 29 in. high. Body 23½x11x8 in.
48 T 5777 M—Shipping weight 10 lbs. 7.79

(D) **Low-Priced Welsh Folding Carriage** . . . wheels easily for little tots. Vinyl plastic body. Steel chassis has aluminum finish. Hand brake. 3-bow adjustable hood with sun visor. 5-in. spoke wheels, rubber tires, metal hub caps. Chrome-plated pusher 24½ in. high. Body 23x9x7 in.
48 W 5718 MO—Shipping weight 6 lbs. 4.69

(E) **Wards Finest Doll Carriage** . . . built by Welsh with the appearance and features of a real baby carriage. Heavy-gauge vinyl plastic body is fully lined. Padded top rail, extended front. Chrome-plated fenders, hub caps. Smooth-riding Duchess undergear. Folding steel chassis has aluminum finish. Foot brake. 4-bow adjustable hood with sun visor. 8-in. spoke wheels with rubber tires. Chrome-plated pusher is 31 in. high. Body 27x13x10½ inches.
48 T 5708 MO—Shipping weight 17 lbs. 12.98

(F) **Welsh "Winkie" Stroller** . . . at a new, low price! So easy to convert to a sleeper . . . just lower padded back rest so dolly can go to sleep—see small sketch. Tubular steel frame folds flat for storage at home or in car trunk. Plastic cover and canopy. Wire footrest supports doll. 3½-in. metal wheels with rubber tires. Seat is 20 inches long when in sleeper position with footrest raised.
48 T 5710 M—Shipping weight 9 lbs. 5.79

(G) **De Luxe Welsh "Winkie" Stroller** . . . little "mothers" will stride with pride while taking Dolly for a walk in this beautiful sleeper-stroller. Padded backrest lowers so dolly can nap. Fun for marketing, too—attached wire basket holds groceries. Weather-resistant plastic cover and canopy. Wire footrest. Strong, chromium-plated tubular steel frame folds flat for storage. Handle adjusts to 28 in. high. 3-in. metal wheels, rubber tires. Seat 25⅛ in. long when in sleeper position.
48 T 5761M—Shipping weight 9 lbs. 9.79

(H) **Folding Stroller.** Body and canopy cover are made of durable vinyl plastic. Aluminum painted steel gear and foot rest. Foot brake. Attached wire basket for toys or groceries. Chrome-plated pusher 29 in. high. 6-inch spoke wheels, rubber tires. Body 9½x9½x5 inches.
48 T 5711—Shipping weight 7 lbs. 6.69

(J) **Low-Price Folding Doll Stroller** . . . for the tiny tot. Attractive, gaily fringed canopy and matching shopping bag are both detachable, made of durable plastic. Folds easily and compactly. Strong metal frame with aluminum finish. 5-in. metal wheels with rubber tires. Chrome-plated pusher 23 in. high. Seat is 9½ by 8 inches.
48 T 5701—Shipping weight 4 lbs. 2.89

(K) **Carriage Mattress and Pillow Set** . . . reversible and cotton-filled; covered with quilted pink plastic.
48 T 4428—Mattress 16x9 in.; Pillow 7x5 in. Wt. 10 oz. . . . 88c

(L) **Carriage or Crib Cover and Pillow.** High quality Beacon blanketing with delicate satin print is attractively bound in satin. Reversible. Pillow cotton-filled.
48 T 4447—Cover 18x23 in. and Pillow. Ship. wt. 1 lb. . 1.88

WRC Charge It! SEE PAGE 19

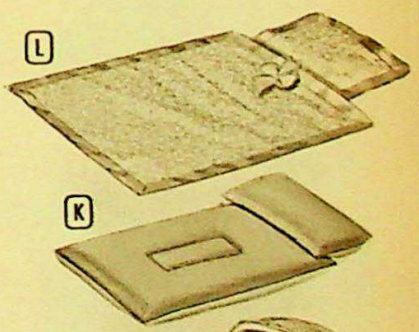
(M) **Metal Doll Stroller** . . . for the tiny tot. Lightweight and easy to handle. Blue and pink, white enameled seat and footrest. Metal wheels, rubber tires. Seat 9½ in. wide. Pusher 20 in. high.
48 W 5753—Ship. wt. 3 lbs. 1.79

(N) **Welsh Folding Stroller.** Body and fringed canopy of Turquoise vinyl. Wire shopping basket; metal frame with aluminum finish. Metal wheels, rubber tired. Chromed pusher 28 in. from floor.
48 T 5719 MO—Ship. wt. 7 lbs. 4.79

(P) **Folding Carriage** . . . Blue and gray plastic body, red trim. Steel frame with baked-on enamel finish. 3-bow folding hood. Pusher 23 in. high. Body 18x9 in.
48 W 5736 MO—Ship. wt. 3 lbs. 8 oz. 2.87

(R) **Fiber Carriage** . . . handsomely made of durable fiber finished with White enamel. Hood swings back and forth. Steel undergear, stamped metal wheels with hub caps and rubber tires. Pusher is 24 in. high. Body 20x9 inches.
48 T 5706 MO—Ship. wt. 8 lbs. 4 oz. 7.49

DOLLS IN CARRIAGES NOT INCLUDED . . . COMPLETE SELECTION ON PAGES 308-325.



1 TO **6** **Huckleberry Hound and His Friends.** These laughable, lovable TV characters will delight any youngster. Soft, huggable plush bodies. All but Pixie and Dixie Mouse have Vinyl plastic faces, are Cotton filled.

(1) Huckleberry Hound . . . that lovable TV rascal your child will instantly recognize and love. 19 inches tall.

48 T 1532—Ship. wt. 1 lb. 4 oz.... **3.89**

(2) Yogi Bear . . . Huckleberry's lumbering, stumbling friend. 18½ in. tall.

48 T 1533—Ship. wt. 1 lb. 4 oz.... **3.89**

(3) Boo Boo Bear . . . an endearing imp, always in trouble. 13 in. tall.

48 T 1537—Ship. wt. 12 oz..... **2.39**

(4) and (5) Pixie and Dixie Mouse . . . those mischievous, lovable scamps who heckle Mr. Jinks the Cat. About 14 in. tall. Ship. wt. each 1 lb. 6 oz.

(4) 48 T 1535—PIXIE MOUSE..... **2.99**

(5) 48 T 1536—DIXIE MOUSE..... **2.99**

(6) Mr. Jinks the Cat . . . so harassed by Pixie and Dixie. 13½ in. tall.

48 T 1534—Ship. wt. 1 lb. 2 oz.... **3.19**

7 AND **8** **Cubby Boy and Puppy Girl.** Cuddlesome pets . . . they'll become cherished bedtime pals. Filled with non-allergic Kapok. 14½ in. tall. Ship. wt. each 1 lb. 2 oz. *Mailable.*

(7) 48 T 1544—CUBBY BOY..... **3.59**

(8) 48 T 1550—PUPPY GIRL..... **3.59**

9 Riding Range Pony . . . for the young Buckaroo. Just climb aboard, and gallop away. Rayon plush, stuffed with fiber for firmness. Plastic trimming. Steel frame supports up to 200 lbs. Wood handle steers front wheels. Rubber tires. Abt. 22 in. tall. *Mailable.*

48 T 1554 M—Ship. wt. 7 lbs..... **9.57**

10 French Poodle. "Roving" Eyes follow you around. Curly rayon plush coat, poodle cut. Cotton stuffed. Squeeze his tail, he yips. 18 in. tall. *Mail.*

48 T 1519—Ship. wt. 3 lbs..... **2.98**

11 Adorable Pouting Bear. Comfort him, for someone has hurt his feelings, and he's about to cry. Rayon plush body with Vinyl plastic face. Filled with "Feather Foam"—non-allergic and non-toxic. 13 in. tall. *Mailable.*

48 T 1505—Ship. wt. 10 oz..... **3.39**

12 Baby "Hippo." Fascinating personality pet. Rayon plush body, cotton filling. 10 in. tall. *Mailable.*

48 T 1541—Ship. wt. 14 oz..... **2.67**

13 Sleeping Beauty . . . Princess Aurora. Truly a princess from the tip of her toes to her "gold"-crowned head. She sleeps on a plush, zippered pajama case. Soft, cuddly, plush body, stuffed with foam rubber. Vinyl face and hands. Attached to case by snap. Doll 13 in. long; case 10x15 in. *Mailable.*

48 T 1473—Ship. wt. 1 lb. 8 oz.... **4.89**

14 Mother Cat and Her 3 Baby Kittens lie on a satin pillow in basket of gilded reed. Bodies of luxurious rabbit fur, cotton stuffed. 3 bottles included. Mother cat 12 in. long; kittens 5½ in. Basket 13 in. long. *Mailable.*

48 T 1458—Ship. wt. 2 lbs. 4 oz... **8.79**

White Baby Kitten Only (shown above).

48T1560—5½ in. long. Wt. 6 oz. Ea. **1.39**

15 Fireside Cat . . . a comfort-loving pussy. Same as Mother Cat above, except 18 or 13 in. long. *Mailable.*

48 T 1580—18 in. Wt. 1 lb. 8 oz.... **3.79**

48 T 1582—13 in. Wt. 1 lb..... **2.79**

Cuddly Pets from *The Animal Kingdom*

Playtime Personality Pals

TO 19 **Perky Character Pillows.** Playtime pets and nighttime comnions for the little ones . . . conversaon pieces for the teen-age room or colge dorm. Cotton plush faces; lively, hing eyes, pompom noses and felt uths. Cotton filled. Abt. 12-in. diam. ip. wt. ea. 1 lb. *Mailable.*

6) 48 W 1438—Timothy Tiger.. 1.89
7) 48 W 1437—Peter Panda.... 1.89
8) 48 W 1426—Casey Clown... 1.89
9) 48 T 1446—Bucky Bronco.... 1.89

OUR CHOICE OF ANY TWO PILLOWS MOVE . . . *you save 34c.*

T 1472—*State choice.* Wt. 2 lbs..3.44

Jumbo Sleeping Pup . . . his big body makes a wonderful "sit-upon" for viewing. His soft plush head offers inviting headrest for sleepy tots. ueaker tail. Flannelette body stuffed th Cotton. 24 in. long. *Mailable.*

T 1523 M—Ship. wt. 6 lbs.....2.88

"My Little Angel" . . . a bit of heaven comes her way. Her Cotton plush dy has a zipper compartment—hang r on the wall by her ribbon to tuck way laundry or use her to carry pamas. Flocked Vinyl plastic face, fluffy hite hair. Abt. 20 in. long. *Mail.*

T 1433—Ship. wt. 1 lb. 4 oz.....2.88

Puffy Panda . . . all dressed up—just waiting to be picked up and loved. eed with soft Kapok—non-allergic d non-toxic. Cotton plush body. 15 in. l. . *Mailable.*

T 1555—Ship. wt. 1 lb. 2 oz.....2.79

23 **Koala Teddy Bear** . . . inspired by the friendly Australian Koala. His soft, fluffy Brown coat is of non-allergic, deep-pile fabric that cleans easily with a damp cloth. Big eyes roll merrily; pompom nose; red felt tongue. Comes in choice of 3 sizes. *Mailable.*

48 T 1512 M—28 in. tall. Wt. 4 lbs..3.79
48 T 1513—24 in. tall. Wt. 3 lbs....2.79
48 T 1514—15 in. tall. Wt. 2 lbs....1.79

24 **Panda Bear** . . . the perennial favorite of all ages. Lustrous, rayon plush body is filled with Cotton. Available in two sizes. *Mailable.*

48 T 1542—19 in. Wt. 1 lb. 4 oz....3.89
48 T 1543—15 in. Wt. 1 lb. 12 oz...2.49

25 **Floppy Dog With Two Puppies** . . . ideal all-day-long companion for the young fry, bed decoration for the teen-ager. Tuck the puppies, a nighty or pajamas in the zipper compartment. Rayon plush body. 18 in. long. *Mailable.*

48 T 1461—Ship. wt. 2 lbs. 8 oz....6.89

26 **Sleepytime Puppy** . . . sleeping is his favorite pastime. He even wears red flannel sleepers (not removable), so he's ready for bed at a moment's notice. Plush face, black felt eyelashes. About 14 in. long. *Mailable.*

48 T 1553—Ship. wt. 1 lb.....3.29

WRC Charge It!

SEE PAGE 19

1

Puppet Theatre. The thrill of many "Opening Nights" will be experienced with this three-sided theatre with its own draw curtain and backdrop. Shown left with that lovable scamp "Dennis the Menace" and his father, "Henry." Abt. 26x13¾x54½ in. high. Buy combination with 2 puppets shown and save 51c.

48 T 1481M—Puppet Theatre Only. Ship. wt. 5 lbs. *Mailable*..... 2.79

48 T 1482 M—Puppet Theatre With Dennis And "Henry". Ship. wt. 6 lbs..... 5.66

"Dennis The Menace" And "Henry" Hand Puppets (shown in Theatre left). What fun your youngsters will have re-enacting the escapades of Dennis and his father. Colorful percale bodies, vinyl heads . . . they bow and wave when fingers are moved inside Abt. 10 in. tall. Wt. ea. 6 oz.

48 T 1485—Dennis The Menace..... 1.69

48 T 1486—Henry..... 1.69

2 3 4 5

2 to 5 **Walt Disney 3-in-1 Hand Puppets.** By placing fingers into legs, these become dancing puppets as well as the usual hand puppets. Also use as a dangle-toy to amuse the carriage trade—just hang from elastic loop at top. Plush bodies; vinyl heads, shoes. Abt. 11 in. tall. Wt. each 14 oz.

(2) 48 T 1594—Pinocchio..... 1.89

(3) 48 T 1597—Cinderella..... 1.89

(4) 48 T 1599—Mickey Mouse..... 1.89

(5) 48 T 1598—Donald Duck..... 1.89

6 7 8 9

6 to 9 **Walt Disney Hand Puppets.** Favorite characters of youngsters everywhere . . . even the youngest children will have fun putting these puppets through their antics. They nod, bow and wave when you move your fingers inside. Heads are soft, tinted vinyl plastic. Gay printed percale bodies, ribbon bows and felt hands. All have squeaker voices. Abt. 8 in. tall. Ship. wt. each 6 oz.

(6) 48 T 1518—Peter Pan..... 89c

(7) 48 T 1516—Olive Oyl..... 89c

(8) 48 T 1515—Popeye..... 89c

(9) 48 T 1449—Pluto..... 89c

"Billygoon" Goony Bird and Alligator. 10 These zany sleeve puppets were designed by the world-famous puppeteer, Bill Baird. Soft vinyl heads; long colorful knitted sleeve bodies. Abt. 15 in. long.

48 T 1405—Ship. wt. 6 oz..... 2 for 1.89

"Harry Hare" Sleeve Puppet created by 11 Jerry Lewis. Professional type as seen on TV, but so easy for the young crowd to use in their own theatrical productions. Soft, White rayon plush body reaches almost to child's elbow. Abt. 14 in. long. Order matching "Shaggy Dog" below.

48 T 1412—Ship. wt. 8 oz..... 1.89

"Shaggy Dog" Sleeve Puppet inspired by 12 Walt Disney's lovable "Shaggy Dog." Your children will love this comical character. Soft, White rayon plush body reaches almost to child's elbow. Abt. 10 in. long. See matching "Harry Hare" sold above.

48 T 1416—Ship. wt. 8 oz..... 1.89

10 11 12

13 **Friendly Mr. Octopus** from the depths of the sea. A real teen-age conversation piece. Large, surprised rolling eyes. Tentacles abt. 22 in. long; head abt. 9-in. diam. Rayon plush, cotton stuffed.

48 T 1439—Ship. wt. 2 lbs..... 3.33

14 **Whimsical Lion** . . . this king of the beasts is up to something—you can tell from his wily expression. Rayon plush body, cotton stuffed. Abt. 17 in. tall.

48 T 1551—Ship. wt. 1 lb. 2 oz..... 5.29

15 **"Mr. Shag"** . . . you've never seen a shaggier companion. His coat is so soft, the color of macaroons. Rayon plush, filled with cotton. Abt. 19 in. long.

48 T 1427—Ship. wt. 4 lbs..... 4.88

16 **"Sitting Bull"** . . . he's just a sittin' and a smelling the daisies. There's one in his mouth, on his leg and tail, and another tucked behind his horn. You can tell where he is by the sound of his cow bell. Rayon plush, cotton stuffed. Abt. 16 in. tall.

48 T 1548—Ship. wt. 2 lbs..... 5.49

17 **"Joe College" Puppy** . . . man's best friend sports a perky "freshman cap," and a plastic collar with bell. Plush body, cotton stuffed. Abt. 11 in. tall.

48 T 1545—Ship. wt. 1 lb. 8 oz..... 4.49

18 **"Burro Billy"** . . . this usually stubborn critter is as docile as a lamb. His mane is of Red yarn fringe, as is the tassle on his tail. Red ribbon around neck. Plush body, cotton stuffed. Abt. 14 in. tall.

48 T 1549—Ship. wt. 1 lb..... 4.29

19 **"Li'l Red Fox"** . . . this one's as gentle and as friendly as a kitten. He'll add a colorful spot to a teen-age room; is cuddly enough for the younger children. Plush, cotton stuffed. Abt. 13 in. tall.

48 T 1546—Ship. wt. 1 lb..... 2.69

20 **Musical Snowman** . . . he revolves on his stand as he plays "Jingle Bells. White plush; "Feather-foam" filled. Abt. 12 in.

48 T 1570—Ship. wt. 1 lb..... 4.59

21 **Musical Puppy** . . . your youngster will cuddle up to him as he "croons" a lullaby. Hidden Swiss music box. Plush body, cotton stuffed. Abt. 14 in. tall.

48 T 1556—Ship. wt. 1 lb..... 3.98

Puppy Above But Without Music Box.

48 T 1557—Ship. wt. 8 oz..... 2.59

22 **Somersaulting Musical Kitten** . . . just wind her tail, she rolls over and over to a gay, lilting tune . . . see small view. Rayon plush body, cotton stuffed. Abt. 10 in. long.

48 T 1589—Ship. wt. 1 lb..... 4.19

23 **Musical Trojan Horse** . . . wind him up, watch his head roll drowsily as he plays a lullaby. Mane and tail of gay Red yarn. Red satin ribbon around neck. Plush body, cotton stuffed. Abt. 11-in. tall.

48 T 1590—Ship. wt. 1 lb. 8 oz..... 5.19

24 **Musical Popeye** . . . here's that jaunty sailor man. Wind him up, and he plays "I'm Popeye the Sailor Man." Soft vinyl head, plush body with foam rubber stuffing. Abt. 14 in. tall.

48 T 1584—Ship. wt. 1 lb..... 5.49

Popeye Above But Without Music Box.

48 T 1585—Ship. wt. 1 lb..... 3.89

25 **Musical Teddy Bear** . . . a wonderful bedtime pal. He plays a lullaby to soothe your tired little one to sleep, Merry rolling eyes. Plush body, cotton stuffed. 2 sizes.

48 T 1479—18 in. tall. Wt. 2 lbs..... 3.89

48 T 1480—14 in. tall. Wt. 1 lb..... 2.89

26 to 31 **Miniature Pets** for all ages. Little ones will cuddle them . . . teen-agers collect them. Plush bodies, "Feather-foam" filling. Abt. 8 in. long.

(26) 48 W 1563—Bear. Wt. 6 oz..... 1.98

(27) 48 T 1569—Panda. Wt. 6 oz..... 1.98

(28) 48 T 1565—Elephant. Wt. 6 oz... 1.98

(29) 48 T 1564—Kitten. Wt. 6 oz..... 1.98

(30) 48 W 1561—Dog. Wt. 6 oz..... 1.98

(31) 48 W 1562—Baby Doll. Wt. 6 oz. 1.98

Musical Charmers for Tots and Teens

Cuddly Miniature Pets for All Ages

For Your own Little Doctor and Nurse

Let's Play Doctor and Nurse. A child's pretend world comes to life with Wards complete selection of make-believe medical supplies—fit all the needs of little physicians and nurses, *even to fully equipped Medicine Chests.* Sturdy white corrugated Chests (A) and (B) are suitable for hanging on the wall. They have clear plastic sliding doors, 3 shelves, carrying case on bottom shelf. 15½x11½x4 in.

All except (E) and (F) contain a *"Health-Test"* instrument panel with Lung-Meter and Pulso-Meter. Plastic play pieces (shown below) are safety designed, even for tots.

(A) Complete Doctor Chest . . . made exclusively for Wards. Fully equipped Medicine Chest and carrying case contain *31 pieces* of equipment plus doctor's uniform and arm band. See pieces below: 1–16, 19–30, 32–34.

48 T 1911—Doctor's Chest. Ship. wt. 4 lbs. 2 oz. **$5.49**

Doctor's Chest (not shown). Similar to above, but with fewer pieces: 1–16, 19, 28–30. No uniform or arm band.

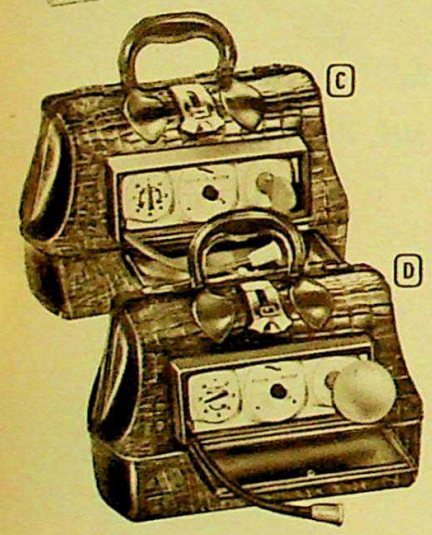
48 T 1909—Doctor's Chest. Ship. wt. 3 lbs. 12 oz. . . . **$4.39**

(B) Complete Nurse's Chest . . . made exclusively for Wards to give your youngster a fully equipped Medicine Chest and carrying case. Contains 27-pcs.: 1–14, 17–24, 28–32 plus Nurse's Uniform and arm band. See pieces below.

48 T 1910—Nurse's Chest. Ship. wt. 4 lbs. 4 oz. **$5.49**

Nurse's Chest (not shown). Similar to above, but with fewer pieces: 1–14, 17–19, 28–30. No uniform or arm band.

48 T 1908—Nurse's Chest. Ship. wt. 3 lbs. 12 oz. **$4.39**



(C) (D) Special Value Doctor and Nurse Kits. Made expressly for Wards . . . value-packed with miniatures of instruments used by doctors and nurses. Front panel of case opens to reveal a "Health-Test" panel with Lung-Meter and Pulso-Meter. Leather-grained plastic case: 10x8x5 in.

(C) Doctor Kit: Contains 1–16, 20–27 plus doctor's uniform and arm band.

48 T 1920—Ship. wt. 1 lb. 4 oz. . . **$3.59**

Doctor Kit (not shown). Similar to (C), but with fewer pieces: Contains 1–16.

48 T 1921—Ship. wt. 1 lb. 2 oz. . . **$2.59**

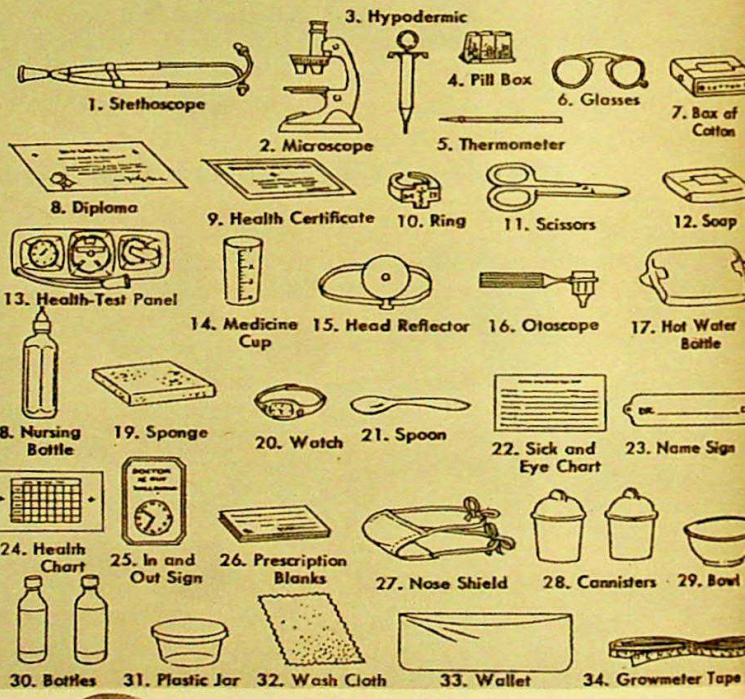
(D) Nurse Kit: Contains 1–14, 17–20 plus nurse's uniform and arm band.

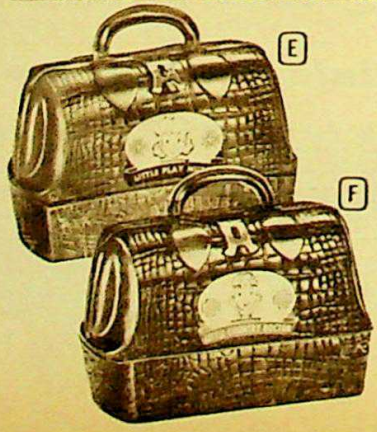
48 T 1922—Ship. wt. 1 lb. 4 oz. . . **$3.59**

Nurse Kit (not shown). Similar to (D), with fewer pieces. Contains 1–13, 17–19.

48 T 1923—Ship. wt. 1 lb. 2 oz. . . **$2.59**

SEE WHAT YOU GET WHEN YOU BUY AT WARDS





(E) Junior Size Kit for Little Doctors. Leather-grained, soft plastic case with plastic handle and brass-tipped latch. Similar to those shown, left, but with smaller case and fewer pieces of equipment. Contains: 1–10, 15 and 16—see pieces above. Case: 8¾x7x3½ in.

48 T 1906—Ship. wt. 12 oz. **$1.69**

(F) Junior Size Kit for Little Nurses. Plastic case with simulated leather-grain finish, plastic handle and brass-tipped latch. Similar to those shown at left, but with smaller case, fewer play pieces. Contains: 1–9, 16, 17—see above. Case is 8¾x7x3½ inches.

48 T 1907—Ship. wt. 12 oz. **$1.69**

Wards New Revolving Charge, Page 19.

Little Lady Playclothes and Toys

G TO K Your young daughter naturally dreams of growing up to be a lovely lady. You can help fulfill her dreams, and bring her imaginary world to life with these little lady fashions.

G Sophisticated Evening Gown . . . styled in long, slinky lines of shimmering Mylar (silver plastic threads on Red knit rayon). Can be worn three different ways. Glistening "gold" pin on each shoulder. *Sizes:* Small (ages 3–4), Medium (5–7), Large (8–10). Ship. wt. 8 oz.

48 T 1813—*State size*.....**$3.89**

H Glamorous "Mink" Stole and Matching Muff . . . make her look like a fashion plate and feel so grown up. Soft and fluffy . . lustrous deep-pile chenille. Stole has acetate lining. Muff has quilted lining with elastic ends and ribbon loop.

48 T 1864—Wt. 12 oz. 2-Pc. Set **$2.98**

48 T 1789—Wt. 8 oz. Stole only. . **1.88**

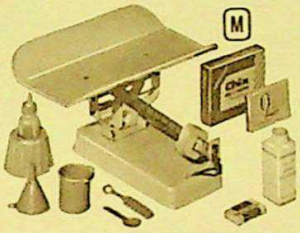
J Deluxe Play Shoes . . . her very own "high heels." Plastic with "Gold" inner sole, 2-in. screwed-on lucite heels. Elastic straps. *Sizes:* Sm. (9–11), Med. (11–1½), Lg. (1½–3). Gift Box. Ship. wt. pair, 1 lb.

48 T 1740—*State size*.....Pair **$1.66**

K Black and White Plastic Play Shoes . . . just like Mom's dancing slippers. Full inner sole, 2-in. screwed-on lucite heels. Elastic straps. Sizes: Sm. (9–11), Med. (11–1½), Lge. (1½–3). Gift Box. Ship. wt. 1 lb.

48 T 1788—*State size*.....Pair **77c**

Nip-'N-Nap **$3.88**



Doll Scale **$3.89**

L Dolly's Nip-'N-Nap Cradle Seat . . . designed just like the one Mother uses for Baby (see Page 357 Wards General Catalog). Adjusts to two positions—use as a handy chair for feeding dolly or lower to let her sleep in comfort. Lightweight, easy to carry around. Strong Masonite construction, covered with quilted plastic fabric in dainty flower pattern . . . just wipe clean with a damp cloth. Overall size: 8x22 in.

48 T 4435—Wt. 3 lbs. 8 oz.....**$3.88**

M Doll-E-Detecto Scale. An exact replica of the famous Detecto Baby Scale . . . actually weighs dolls up to 10 lbs. Pink baked-on enamel finish with smooth rolled edges. Metal unit has heavy base to prevent tipping. Metal tray holds dolly comfortably—10¾x12 in. *Accessories include:* plastic bottle and "warmer", funnel, measuring cup, spoon, bottle brush, baby powder, q-tips, Chix diaper, soap. Shown in color, Page 317.

48 T 4443—Wt. 4 lbs. 8 oz.....**$3.89**

N Doll's Metal High Chair. Dolly should have her own high chair for feeding time and play time. This one has strong, semi-tubular steel frame with metal step-plate, sliding food tray, seat and back panel. Baked-on Lustranamel. Plastic-tipped legs won't mar floor. Easily assembled. Size: 10½x11x24½ in.

48 T 4400—Wt. 4 lbs. 8 oz.....**$2.69**

P Doll's Wardrobe . . . the little homemaker can keep all her children's clothing together, neat and tidy. Strong wood construction with blonde Birch finish. Two doors swing open to reveal shelf at top, and clothes rod. 6 plastic hangers. Storage drawer at bottom. Completely assembled. 13⅞x 7¼x20¾ in. high.

48 T 4414 M—Ship. wt. 2 lbs....**$5.95**

R Dolly Play Yard . . . makes caring for dolly so much easier. Dolly can amuse herself while "mother" does her chores. It's also fun to turn the yard upside down to make a zoo for "wild" stuffed animals. Pink and Blue enameled wood. Masonite floor is printed to look like Play Yard Pad. Rolls easily on casters. 19 in. square, 11¾ in. high. Shipped flat—easy to assemble. Doll not included—see Pages 314, 315.

48 T 4446 M—Ship. wt. 6 lbs.....**$2.98**

W R C Charge It! SEE PAGE 19

For Credit Terms, See Page 269.

4 8.49

3 4.89

5 5.94

6 3.79

12 5.98
2-Pc. Set

14 8.97
2-Pc. Set

13 4.49

15 1.98

Doll-Sized

FOR EASY "BABY" CARE

[1] **Wards Wishmaker Crib Outfit** will delight any young "mommy." Includes Drop-Side Crib, reversible plastic-covered Mattress and Bumper Pad. Hardwood with beautiful Blonde finish; plywood end panels. Swivel casters. About 26x15⅛x21 in. high. *Mailable.*

48 T 4462 M—Ship. wt. 9 lbs... **9.98**

[2] **Doll High Chair.** Tray swings overhead. Select Hardwood with lovely wax birch finish, decal trim. Abt. 25½ in. high. *Mailable.*

48 W 4495 MO—Shipping weight 5 lbs..... **4.49**

[3] **Hardwood Crib with Drop-Side** makes it easier to care for Dolly. Blonde finish; gay decals decorate plywood end panels. Slat bottom; swivel casters. Size: 25½x14¾x20½ in. Doll, bedding not incl. *Mail.*

48 W 4401M—Wt. 7 lbs. 8 oz.. **4.89**

[4] **Two-Way Bed for Dolly.** Wonderful for the large "family." Use as space-saving Bunk Bed or take apart for twin beds. Hardwood; plywood end panels, wood slat bottoms. 25⅝x14¾ in., 27⅞ in. high. Partially assembled—easy to set up. Dolls, Mattresses not incl. *Mail.*

48 T 4461M—Wt. 12 lbs..... **8.49**

[5] **Deluxe Folding Doll-E-Bath.** She can bathe her baby just as Mother does. Dressing-table top has strap to hold dolly. Heavy vinyl splashguards and tub with hammock. Steel frame and tray has baked-on "Lustranamel" finish. Towel rack. Accessories include: Diaper pail, hair brush, soap, powder, bottle warmer, washcloth, diaper, forceps, rattle, bottle. 14x22 in. Ht. 26 in. *Mailable.*

48 T 4426 MO—Ship. wt. 6 lbs.. **5.94**

FOR DOLLS, SEE PAGES 308–325.

[6] **Folding Doll-E-Bath.** Same fine quality as (5) opp. pg., but does not have towel bar, adjustable strap on top or tub hammock. Accessories include soap, washcloth, nursing bottle. Top 14x22 in. Ht. 24 in. *Mail.*

48 T 4427 MO—Ship. wt. 5 lbs.. **3.79**

[7] **Low-Priced Bunk Bed.** It's easy to rearrange dolly's bedroom . . . separate Bunk Bed and use as twin beds. Hardwood with clear, Maple color varnish finish. Dowels in bottoms support two decorated hardboard mattresses. Size: 25½x14½x23¾ in. Easy to set up. Dolls, bedding not incl. *Mailable.*

48 T 4417 M—Ship. wt. 8 lbs... **4.97**

[8] **Smooth-Rocking Cradle** gently lulls dolly to sleep. Selected Hardwood with lovely Blonde finish. Colorful decal on head panel. Slat bottom. Size: 25½x16⅝x18⅛ in. Easy to assemble. Mattress and Bear not included. *Mailable.*

48 T 4418 M—Wt. 6 lbs. 8 oz.... **3.97**

[9] **Low-Priced Doll Crib.** Side drops—it's easy to put dolly to bed. Gaily decorated end panels. Ponderosa Pine with Blonde Birch color varnish finish. Hardboard mattress over wood slat bottom. Shipped partly set up—easy to assemble. Size 23½x13⅝x19 in. *Mailable.*

48 T 4412 M—Wt. 5 lbs. 8 oz... **2.89**

[10] [11] **Plastic Doll Mattresses.** Make dolly more comfortable. Fit all Doll Beds sold at Wards. Washable plastic covers—easy to wipe clean with a damp cloth. 23½x13 inches. *Mailable.*

(10) 48 W 4437—1-inch padding. Shipping weight 10 oz..... **88c**

(11) 48 T 4438—1½-in. padding. Box Edge. Shipping weight 1 lb..... **1.49**

Travel With Dolly

[12] [13] **Doll Suitcases.** Scuffproof Vinyl covering over strong wood frame. Bound and sewn edges. Nickel-plated trim. Plastic handle. Dustproof construction.

(12) **Two-Piece Set.** One case fits inside other. Blue cover. Two catches. 14¼x10½x6½ in. *Mailable.*

48 T 4409—Ship. wt. 5 lbs..... **5.98**

(13) **Deluxe Overnight Case.** Lined with lustrous Blue rayon. Mirror and large pocket in top. Blue and "Rawhide" cover. Two side locks. Size 16x11½x6 inches. *Mailable.*

48 T 4406—Ship. wt. 4 lbs..... **4.49**

[14] **Travel-Tot Train Case Set.** Vinyl-impregnated cloth, wood frame. Double-stitched binding. Blue rayon lining; roomy pocket. Train case (with mirror) 9⅞x5½x8½ in. O'Nite Case 13⅜x12x6 in. Easy touch lock.

48 T 4420—Wt. 6 lbs. *Mail*.... **8.97**

[15] **Ballerina Case** . . . a favorite with young ballerinas. Plastic-coated paperboard; one catch. Wrist loop. 14-in. diam. *Mailable.*

48 T 4421—Wt. 2 lbs. 8 oz..... **1.98**

[16] **Doll Wardrobe** . . . just the thing for Dolly and her clothes. *Come in four sizes.* Strong wood frames with dustproof collars. Non-toxic Vinyl outer-coating in a rich Red color is lithographed on metal. Attractive "Starlite" design. Edges are bound and sewn—there are no sharp corners. Lined with brightly colored paper. Tie ribbon holds dolly. Wood frame drawers. Heavy duty hardware. Dowel lock and two catches. Carrying handle at top. *Mailable.*

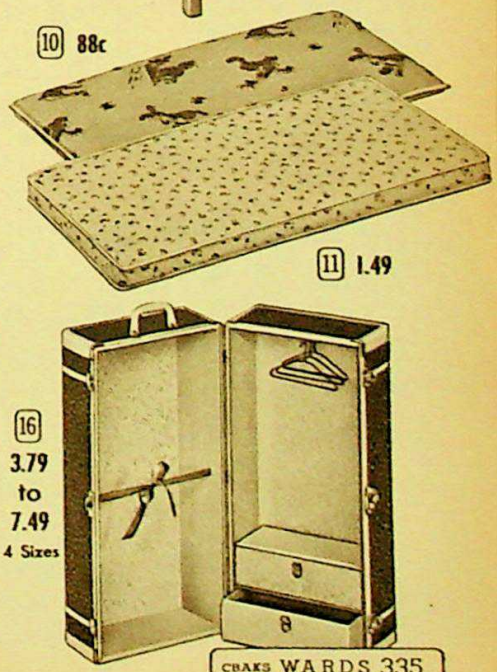
48 T 4478MO—25-In. Wardrobe. Has 2 drawers, 4 hangers; Nickel-plated hardware. Ship. wt. 13 lbs.... **7.49**

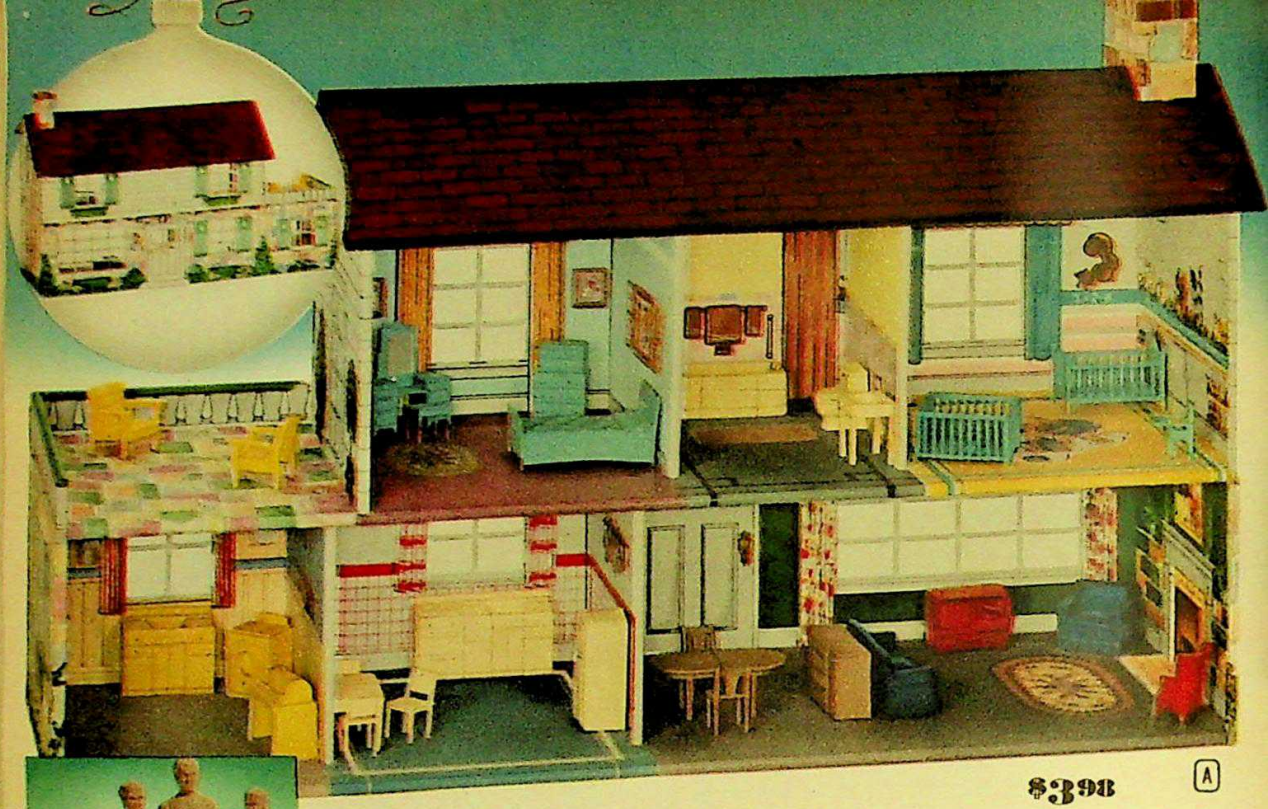
48 T 4477—20-In. Wardrobe. Two drawers, 2 hangers. Wt. 9 lbs.. **5.49**

48 T 4476—16-In. Wardrobe. One drawer, 2 hangers. Wt. 7 lbs... **4.39**

48 T 4475—14-In. Wardrobe. One drawer, 1 hanger. Wt. 3 lbs.. **3.79**

Use WARDS REVOLVING CHARGE . . . easy shopping . . . no down payment . . . no postage to figure. For full details, see Page 19.





$3.98 (A)

(B)

Wards Wishmaker House

(B) **Doll House Family.** These little people are just waiting to move in—sized just right for Houses (A) and (C). Father, Mother, Brother and Sister are jointed at waist, knees and shoulders so they can be bent in a variety of positions. Father is 4¼ in. tall. All are made of plastic. Ship. wt. 4 oz.

48 T 4434—Only..... 88c

(A) **Six Room Doll House** with sun deck and a complete set of plastic furniture for every room. Styled like a fine suburban home. Made of lithographed steel with edges turned so there are no sharp corners to hurt little hands. Easy to assemble—no tools needed Size overall: 25½x15½x9 in.

Exterior is attractively lithographed to resemble gleaming white clapboard and field stone. Large picture window, smaller windows are trimmed with shutters.

Interior is lithographed in keeping with the latest trend in decorating. Back of house completely open—little homemaker will have hours of fun rearranging furniture.

Living Room-Dining Room Combination is completely equipped with sofa, two lounge chairs and a TV console. For dining there's a table with 2 chairs, also a buffet-server.

KITCHEN is equipped with sink, stove, refrigerator, table and two chairs.

BEDROOM: Bed, chest and vanity with bench.

BATHROOM has bathtub, sink and commode.

NURSERY contains crib, play yard and chest.

UTILITY ROOM: washer, mangle and tub.

SUN DECK has two modern deck chairs.

48 T 4454 M—Ship. wt. 6 lbs. 8 oz. *Mail* 3.98

W R C Charge It! SEE PAGE 19 ... EASY SHOPPING ... NO DOWN PAYMENT

$9.98

(C)

Colonial

DELUXE THROUGHOUT

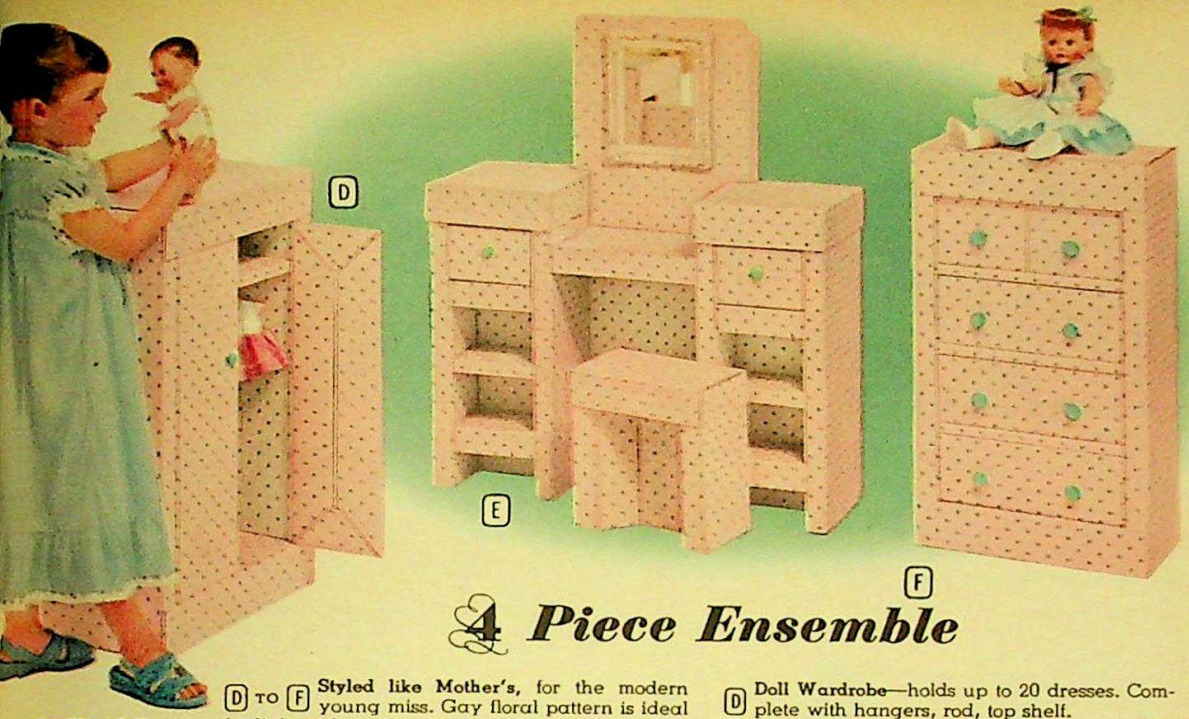
(C) **Six Rooms** with sun deck. Large size: 33x12x18¾ in. Luxuriously furnished throughout with finely detailed plastic furniture. There's even a combination Hi Fi-TV set.

Lithographed steel in authentic Colonial design—small view. Edges turned for safety—no sharp corners. Front door opens, closes.

Interior is attractive and colorful—complete to the last detail. Accessories such as rugs and draperies are lithographed, as are two fire places. 4 rigid plastic figures incl. *Mailable.*

48 T 4455 MO—Wt. 14 lbs..... 9.98

Order Early While Stocks Are Complete, Pay Later. Terms, Page 269.



4 Piece Ensemble

$9.49
All 4 pieces

D TO F **Styled like Mother's,** for the modern young miss. Gay floral pattern is ideal for little girl's room. Reinforced corrugated fiberboard, strong interlocking construction.

Save $1.07 by buying the group or order pieces of your choice. Easy to Assemble. *Mailable.*

48 T 4545 MO—COMPLETE 4-PC. ENSEMBLE.
Ship. wt. 21 lbs. 9.49

D **Doll Wardrobe**—holds up to 20 dresses. Complete with hangers, rod, top shelf.
48 T 4543 M—Ship. wt. 5 lbs. 3.29

E **Vanity and Bench** with real Mirror. Center shelf, 2 side drawers, 4 open shelves.
48 T 4542 M—Ship. wt. 10 lbs. 3.98

F **5-Drawer Chest** offers roomy storage space.
48 T 4544 M—Ship. wt. 6 lbs. 3.29

Beautifully Furnished Model Rooms

G TO J **Deluxe Model Living Room, Bedroom and Kitchen.** Fulfill her brightest dreams with this gem of a Model Home. Each room is tastefully furnished and decorated. Windows actually slide up and down, lamps really light (batteries included), drawers open and close, walls are papered. Philippine Mahogany furniture, real mirrors, simulated Hardwood floors. Each room (paperboard with wood frames) may be purchased separately—comes complete with roof. Individual rooms fit together to form a large model home—small sketch. Furnishings may be purchased separately. For 8-in. miniature dolls—see Pages 322, 323. Size: 24x14x11 in. Easily assembled. *Mailable.*

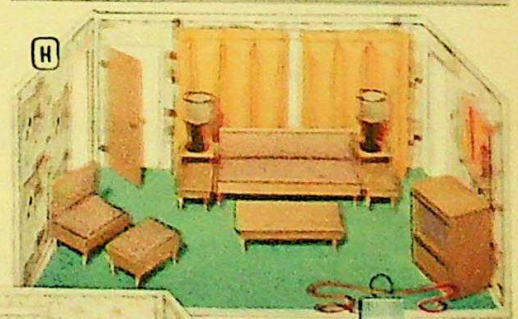
48 T 4547 M—ALL THREE ROOMS. Ship. wt. 23 lbs. 36.95
48 T 4546 M—*State choice:* ANY 2 ROOMS. Wt. 15 lbs. .. 24.95

G **Bedroom:** Dresser with mirror, 2 night stands, 2 lamps with batteries, 4-drawer chest, bed with mattress and box spring. 5-pc. bedding set has sheet, pillow, pillow case, blanket and bedspread. Wall-to-wall carpeting. Curtains, tie-backs, rod. *Mail.*

48 T 4528 M—COMPLETE BEDROOM.
Ship. wt. 7 lbs. 8 oz. 12.95
48 T 4529 M—FURNITURE ONLY.
Ship. wt. 3 lbs. 5.95
48 T 4530 M-ROOM ONLY. (no furniture.) Ship. wt. 4 lbs. 8 oz. ... 7.95

H **Living Room:** Furniture includes attractively upholstered sofa, chair with ottoman; TV console, two end tables, two lamps with batteries and a coffee table. Accessories include wall-to-wall carpeting, draw-draperies with rod, wall mirror.

48T4531M-COMPLETE LIVING ROOM. Ship. wt. 7 lbs. 8 oz.. 12.95
48 T 4532 M—FURNITURE ONLY.
Ship. wt. 3 lbs. 5.95
48 T 4533 M-ROOM ONLY (no furniture.) Wt. 4 lbs. 8 oz. 7.95



J **Kitchen:** Furniture includes base cabinet with sink unit, stove, refrigerator, table and two chairs. Accessories include dotted-swiss curtains with curtain rod. Steel-sash window.

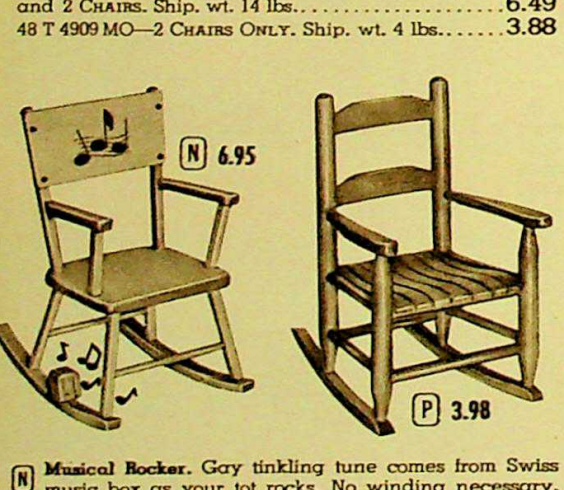
48 T 4539 M—COMPLETE KITCHEN.
Shipping weight 7 lbs. 8 oz. 12.95
48 T 4540 M—KITCHEN FURNITURE ONLY.
Shipping weight 3 lbs. 7.95
48 T 4541M—ROOM ONLY (no furniture).
Shipping weight 4 lbs. 8 oz. 5.95

Child-Sized

FOR FUN-FILLED HOURS OF PLAY

L Folding Table and Chair Set with new "Bronze look." Beautiful Bronze-color finish of chip-resistant, baked-on Enamel enhances strong, tubular steel frame. Matching upholstery is textured, vinyl plastic—soil- and heat-resistant. Table legs gracefully flared—*provide more leg room* than ordinary table. Contour-designed chairs aid proper posture. Table top 24½ in. sq., 20 in. high. Chairs 23¾ in. high. Seats 11x11¼ in., 13 in. from floor.

48 T 4833 MO—Ship. wt. 20 lbs. *Mailable*.....10.95



M Wood Table and Chair Set. This set is moderately-priced, yet solidly built to take hard use. Fun for tea parties, to use as a game table or for TV meals. Table top is colorfully decorated. Smoothly-sanded Ponderosa Pine, finished in Birch-color varnish. Chairs 21½ in. high. Seats 9⅝ in. square, 11 in. from floor. *Mailable.*

48 T 4843 MO—TABLE (Top 20x30 in., 19 in. high) and 2 CHAIRS. Ship. wt. 16 lbs.....8.49

48 T 4845 MO—TABLE (Top 17x22 in., 18 in. high) and 2 CHAIRS. Ship. wt. 14 lbs.....6.49

48 T 4909 MO—2 CHAIRS ONLY. Ship. wt. 4 lbs.....3.88

N Musical Rocker. Gay tinkling tune comes from Swiss music box as your tot rocks. No winding necessary. Smooth Hardwood, Birch varnish finish. Ht. 23 in. Seat 11x12½ in., 10½ in. from floor. *Mailable.*

48 T 4930 MO—Ship. wt. 10 lbs. Was $7.49.....Now 6.95

P Country Club Rocker. For the "sittin' 'n rockin' " small ones. Comfortable and well built. Smooth Hardwood with satiny Maple varnish finish. Height 23¾ in. Slat seat 12x10 in., 10 in. from floor.

48 W 4927 MO—Ship. wt. 9 lbs. *Mailable*.....3.98

A Wishmaker Folding Table and Chair Set. Exclusive with Wards . . . offers you the same fine feeling for style and construction detail usually found only in "grown-up" furniture. NEW "Marlite" top (plastic over Masonite) is stainproof—spills wipe up in a jiffy. Big, big table (24½x36 in.)—seats four young fry with plenty of play space. Strong steel frame has long-wearing, baked-on Enamel finish, non-slip leg locks. PADDED SEATS, upholstered in washable vinyl fabric. Table 20½ in. high. Chairs 23¾ in. high. Seats 11x11¼ in., 13 in. from floor. *Mailable.*

48 T 4823 MO—TABLE AND 4 CHAIRS. Ship. wt. 33 lbs....21.95

48 T 4824 MO—TABLE AND 2 CHAIRS. Ship. wt. 23 lbs....15.44

B Steel Table and Chair Set. Contour-shaped chairs give real comfort to growing, young bodies. Solidly built legs, wide-spread to prevent tipping. Plastic caps to protect floors. Legs and arms of tubular steel. Glossy, baked-on Enamel finish. Table top 23x17 in., 18 in. high. Chairs 21½ in. high. Seats 11½x11 in., 10 in. from floor.

48 T 4835 MO—Ship. wt. 18 lbs. *Mailable*.....7.44

C Folding Table and Chair Set . . . like Mom's Bridge set. NEW "Marlite" top (plastic over Masonite) is stainproof. Steel frame has chip-resistant, baked-on White Enamel finish. Comfort-shaped, PADDED CHAIRS upholstered in washable, vinyl fabric. Table top 24½ in. sq., 20½ in. high. Chairs 23¾ in. high. Seats 11x11¼ in., 13 in. from floor.

48 T 4825 MO—TABLE, 2 CHAIRS. Ship. wt. 20 lbs. *Mail*.13.98

48 T 4931 M—2 CHAIRS ONLY. Ship. wt. 10 lbs. *Mail*.... 6.88

D Chrome Table and Chair Set with "grown-up" styling. Non-mar, Formica top is resistant to heat, acids, burns and liquids. Lustrous aluminum apron. Gracefully shaped legs of tubular steel are triple-plated with gleaming chrome, plastic-tipped to protect floors. Generously *padded seats*, upholstered in vinyl. Table 19 in. high. Chairs 24 in. high. Seats 10x13 in., 12½ in. from floor. *Mailable.*

48T4808 MO—TABLE (Top 20x30 in.), 2 CHAIRS. Wt. 32 lbs.19.95

48T4809 MO—TABLE (Top 18x24 in.), 2 CHAIRS. Wt. 28 lbs.16.95

48 T 4906 M—2 CHAIRS ONLY. Ship. wt. 13 lbs.....9.88

E Early American Cricket Rocker. Colonial in style, but up-to-the-minute in comfort. Removable back cushion and seat are plumply padded. Yellow cotton upholstery in a gay Provincial print. Gracefully turned Hardwood frame; rich Maple finish. Ht. 23½ in. Seat 12x14 in., 11 in. from floor.

48 T 4900 MO—Ship. wt. 8 lbs. 8 oz. *Mailable*.....6.88

F Chubby Rocker. Its roomy proportions will suit the larger, older child, give longer use to the younger one. Built like fine furniture of selected Hardwood; satiny, Maple color varnish finish. Long, broad rockers guard against tipping. Ht. 20 in. Seat 13x14 in., 9½ in. from floor.

48 T 4902 MO—Ship. wt. 15 lbs. *Mailable*.....8.98

G Chair for the "Kindergarten Set." Just right for the tiny tot. Well constructed of solid Hardwood to take lots of hard wear, but light enough to tote around easily. Widespread legs guard against tipping. Bentwood back. Cheery Red Enamel finish. Ht. 18 in. Seat 9x9 in., 9 in. from floor.

48 T 4904—Ship. wt. 3 lbs. *Mailable*.....2.69

H Junior Lounger . . . the last word in comfort. Now your youngster can lean back and relax right along with Mom and Dad at the end of a hard day. Seat adjusts to reclining position. Washable, Plastic upholstery, thickly padded with cotton—easy to keep clean. Hardwood frame. Seat has 3 no-sag springs. Height 30½ in. Seat 21x23 in., 13 in. from floor.

48 T 4915 MO—Ship. wt. 22 lbs. *Mailable*.....18.95

J Upholstered Platform Rocker rocks gently on a stationary base. Washable plastic cover. Strong Hardwood frame with Natural varnish finish. Comfortably padded. Seat has 3 no-sag springs. Ht. 23½ in. Seat 15x15 in., 10½ in. from floor.

48 T 4913 MO—Ship. wt. 18 lbs. *Mailable*.....11.98

K Upholstered Rocker has that easy-chair comfort that little ones love. Washable plastic upholstery. Sturdy Hardwood frame with Natural varnish finish on legs and rockers. Height 24½ in. Seat 15x15 in., 10½ in. from floor.

48 T 4914 MO—Ship. wt. 18 lbs. *Mailable*.....9.98

B 7.44

C 13.98

D 19.95

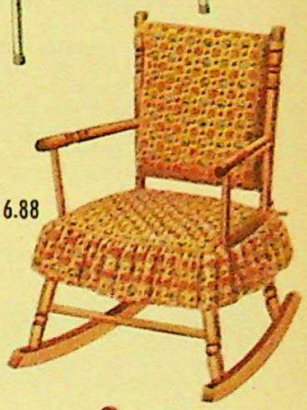
ONLY AT WARDS

Wishmaker Set

HEAT OR SPILLS WON'T MAR THE TOP

A $21.95 Table, 4 Chairs

$15.44 Table, 2 Chairs



E 6.88

F 8.98

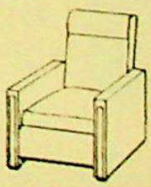
G 2.69

NEW Junior Lounger $19.95

K 9.98

J 11.98

H 18.95



Closed View

COLORED BUBBLES

1

Magicolor Bubble Bath by Wrisley. Turn bathtime into fun-time with gay tinted water and heaps of billowy suds. *Will not produce red, blue, green or yellow children,* will not stain tub, but will entice the most reluctant youngsters to jump right into their bath. Colors can be mixed for added fun. Gaily packaged.

53 WP 6162—20 Packets. *Postpaid*..... †1.10

2

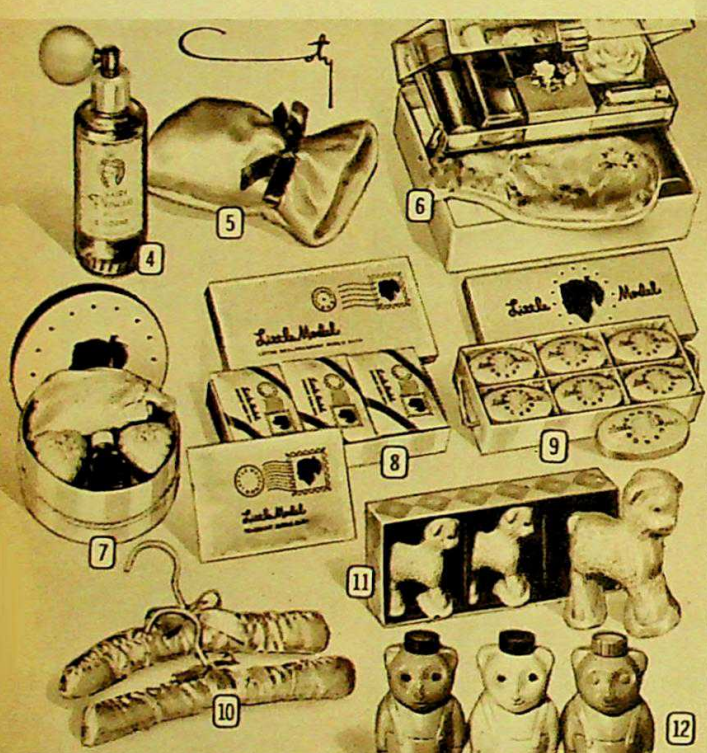
Barrette Carry-All is a gift to please little girls twice over because *it's two gifts in one.* Clear plastic case makes a wonderful purse or treasure box, and it comes with 8 pairs of bright barrettes shaped like bows, hats, birds, cupids, umbrellas, etc. Strong clasps hold hair securely . . . enhance neatness.

53 W 6023—Abt. 4x4½ in. Ship. wt. 14 oz.....1.00

3

Friendship's Garden "Charmer Set" by Shulton makes a little girl feel grown-up. She'll love having toiletries "just like Mommy." Delicate floral scented assortment includes Toilet Water, Talcum, Body Sachet and Bubble Bath Crystals.

53 WP 5767—Gift box. *Postpaid*.....†1.38



4

Fairy Princess Cologne with Atomizer by Coty. Nicely scented cologne in pretty spray bottle.

53 WP 6027—Gift box. *Postpaid*.....†1.38

5

Fairy Princess Bath Mitt by Coty. Charmingly feminine pink mitt contains fragrant powder.

53 WP 6030—Gift Box. *Postpaid*.....†1.10

6

Dainty Plastic Jewel Box. Tray raises as box is opened. Bubble Bath, Bath Mitt with Powder, Soap, Sponge, Cologne, Sachet, Pomade Lipstick.

53 TP 6175—*Postpaid*.....†3.85

7

Little Model Hat Box. Apple Blossom Cologne, Bubble Bath Crystals, 2 bars rose-scented Soap.

53 W 6024—Abt. 6-in. diam. Ship. wt. 1 lb....1.65

8

Little Model Letter Box has 12 packs of scented Bubble Bath tied to look like letters.

53 T 6295—Ship. wt. 15 oz.....†1.38

9

Little Model Soap cleverly boxed in a "Hope Chest." 12 bars, nice Apple Blossom scent.

53 T 6294—Ship. wt. 1 lb.....1.50

10

Two Darling Little Hangers so sweet for party frocks. Pretty pink rayon satin padding.

53 T 6236—Gift box. Ship. wt. 6 oz.....1.00

11

Three Little Lambs Soap. Pure, mild castile.

53 W 6044—Gift box. Ship. wt. 9 oz.....1.00

12

Three Little Bears filled with Bubble Bath.

53 T 6155—Gift box. Ship. wt. 1 lb.....†1.89

13

Little Lulu Bath Powder. Polka-dot box—big fleecy puff like the kind mother uses. Nicely scented. *Postpaid.*

53 TP 6178.....†1.10

14

Little Lulu Bubble Bath for 72 scented, fun-filled tubs.

53 TP 6177—*Postpaid*.....†1.10

15

My Petite Beauty Box by Wrisley. Reusable acetate plastic box with 5 beauty aids that little girls will just love. Cologne, Perfume, Hand Lotion, Soap, Comb.

53 WP 6035—*Pstpd.*†1.35

16

3-Pc. Dainty Dresser Set. Pink plastic to pretty up the dresser top and make good grooming fun. "Grown-up" kind of mirror has colored trim. White nylon bristle brush. In rayon lined gift box. Ship. wt. 1 lb.

53 T 5128.....1.59

17

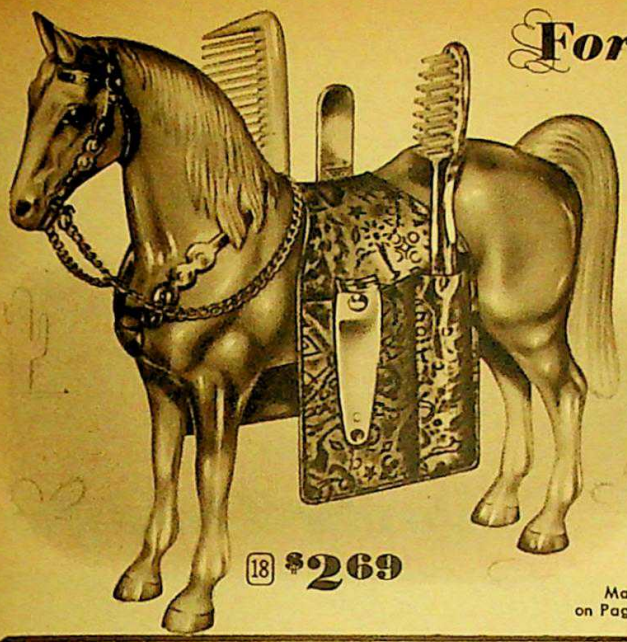
"My Treasures" Music Box by Wrisley. Cute tune plays when crank is turned. Box is reusable to store small treasures. Hand Lotion, Talcum Powder, Soap, pleasantly fragrant Apple Blossom Cologne. *Postpaid.*

53 WP 6179.....†2.10

Items Marked (†) Include 10% Fed. Excise Tax

For Young Buckaroos

A SMALL RANGER'S PRIDE



18 $2.69

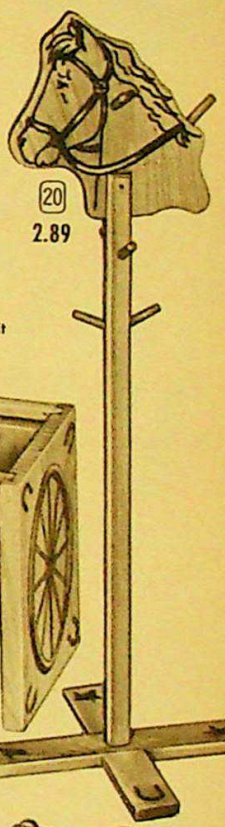
18 **This Trusty Palomino Packs** some mighty useful gear for back-yard range riders. He stands ever faithful as a firm reminder that his comb, nail file, clippers, toothbrush should be used frequently. Tan and white break resistant plastic with bridle, richly embossed saddle bags. Horse stands about 7 in. high.

53 W 6120—Ship. wt. 12 oz. 2.69

W R C Charge It! SEE PAGE 19

Many Other Gifts for Boys, Girls on Pages 378, 379 Wards Fall Catalog.

19

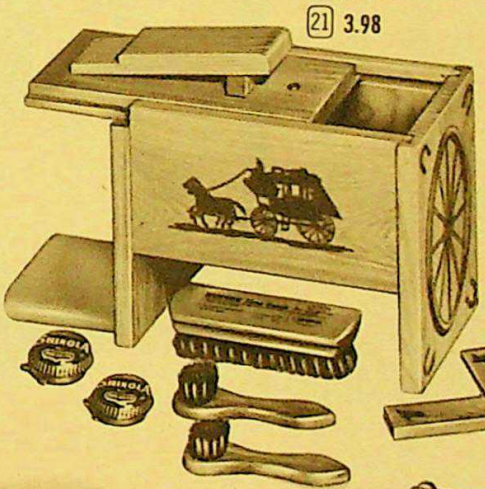


20 2.89

Western Work-Savers Please Youngsters and Mom Alike

Shoe Shine Kit

21 3.98



19 **Help Your Cow-Hands Keep Their Quarters Neat** by hanging this handsome wooden Clothes Rack where it can't be missed. An attractive room addition and oh, so handy. 5 strong pegs. Clear lacquer finish. Screws included for attaching to door, woodwork. About 22 in. long.

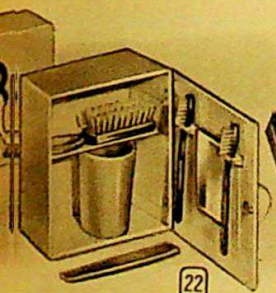
53 T 5994—Ship. wt. 1 lb. 4 oz. 1.79

20 **Cowboy's Clothes Horse** stands ready, willing and able to hold heaps of extra gear—and to save Mom lots of picking up. When kids "lasso" the horse with coat or cap it's bound to land securely on one of the 7 sturdy pegs. Sturdy wood. About 4 ft. high.

53 T 5992—Ship. wt. 4 lbs. 2.89

21 **Western Style Shoe Shine Kit** encourages youngsters to keep their shoes looking nice. Lacquered Oak box has convenient footrest on top, holds 2 cloths, two daubers, brush, 2 cans of polish (black and brown). About 9 in. high.

53 T 5993—Ship. wt. 5 lbs. 3.98



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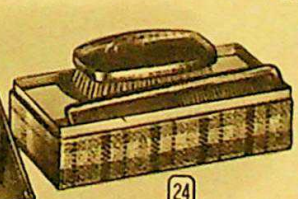

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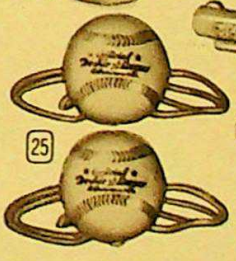

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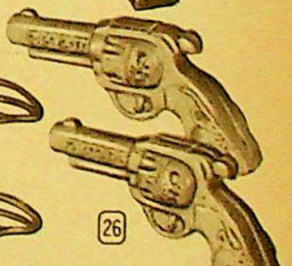


26

22 **Jr. Kabinette.** Mirror inside door. Holds tumbler, 2 toothbrushes, comb and nylon brush. Tapes securely to wall (tape included). Plastic. Abt. 5½x6 in. Ship. wt. 1 lb. 8 oz.

53 W 4075. ..... 2.95

23 **"Little Leaguer"** set by Wrisley. Exciting as a home run—it's just like a real big leaguer uses. Baseball Soap, Muscle Rub, After-Game Hair Creme, Shampoo. *Postpd.*

53 WP 6078. ..... †1.55

24 **Military Brush and Comb Set** will please any boy. Simulated tortoise shell back, nylon bristles. Ship. wt. 15 oz.

53 W 5054. ..... 1.39

25 **Batter Up! Lather Up!** *Postpaid.*

53 TP 5956—2 Soaps on Ropes... 1.58

26 **Hands Up, Pardner, and Get 'Em Clean!** Pure Castile Soap molded like guns encourages a "fast draw".

53 W 6022—Ship. wt. 15 oz. 1.00

Items Marked (†) Include 10% Federal Excise Tax

B Russel Wright Tea Set 3.76

Party Time for

F Play Food Set—for 4
1.47

E Modern "Silverware"
1.29

A "Moss Rose"—Real China 2.98

C Colonial Tea Set 2.49—Service for 6

D Modern Tea Set 2.77—Service for 6

New! Shirley Temple Tea Set

Delight your little party girl with this lovely Shirley Temple Tea Set (shown at right). What fun she'll have serving her little guests at a real tea party. Cream colored metal plates (abt. 6¼-in. diam.) and saucers are beautifully lithographed with dainty design and Shirley's initials. Plastic cups, teapot, sugar and creamer are decorated with medallion of Shirley herself. Even includes cutlery for six.

Complete Service for Six includes: 6 each—plates, cups, saucers, knives, forks, spoons and napkins; also teapot with lid, sugar and creamer. Comes in attractive gift box.

48 T 4726—Service for 6 (34 pcs.). Wt. 2 lbs. 4 oz. 2.97

For a Complete Selection of Ready-Mix Food Sets and Toy Cooking Utensils. See Pages 346 and 347.

Little Girls

(A) **"Moss Rose" . . . Real China.** Give her this big, beautifully designed set of imported China . . . just like Mother's dinnerware shown on Page 589 of Wards General Catalog. Dainty, traditional Moss Rose pattern—carefully crafted in Japan. Enough pieces to entertain at a real party. Dinner plates are 4½-in. diam., other pieces in scale.

Service for Six: plates, cups, saucers. Serving pieces include: teapot, sugar bowl with lids, creamer, salt and pepper shakers, meat platter, cake plate and covered vegetable dish. Comes in attractive Gift Box, ready for wrapping.

48 W 4772—Service for 6 (29 pcs.). Ship. wt. 6 lbs. 2.98

(B) **Russel Wright Tea Set** created for the small fry by one of America's outstanding designers. Modern in styling . . . . just like the "grown-up" set. Strong plastic in muted pottery colors. Dinner plates 6½-in. diameter.

Service for Six: plates, cups, saucers, teapot and sugar bowl with lids, creamer. 6 clear plastic goblets with etched design. 6 each: "silver" finished knives, forks and spoons. Paper napkins. Attractively gift boxed.

48 T 4723—Service for 6 (53 pcs.). Wt. 2 lbs. 4 oz. 3.76

(C) **Colonial Tea Set . . .** brings with it a bit of old world charm. Metal saucers and plates have quaint "Horse and Coach" scenes. Other pieces of unbreakable molded plastic include: cups, teapot with lid, sugar, creamer, candy dish, salt and pepper shakers, napkin holder, knives, forks and spoons. Paper napkins are also furnished. Plates are about 5 inches in diameter. Gift Box.

48 T 4784—Service for 6 (50 pcs.). Wt. 1 lb. 14 oz. 2.49

48 T 4783—Service for 4 (36 pcs.). Wt. 1 lb. 8 oz. 1.98

(D) **Modern Tea Set** with its sprightly, refreshing design will add enjoyment to any young lady's way of playful living. A big set—lightweight and unbreakable—even includes clear plastic goblets and sherbets . . . everything necessary for that "important dinner." Plates (abt. 4¾-in. diam.) and saucers of lithographed metal. Other pieces smoothly molded in heavy plastic: serving tray, cups, teapot with lid, sugar, creamer, salt and pepper shakers, knives, forks and spoons. Paper napkins included.

48 T 4786—For 6 (61 pcs.). With Tray Wt. 2 lbs. 2 oz. . . 2.77

48 T 4785—For 4 (42 pcs.). No Tray. Wt. 1 lb. 9 oz. 1.97

(E) **Modern "Silverware."** Surprise her with her own set of handsome tableware to use with her pretty china when she entertains her friends. This aluminum set has plastic handles, grained to look like wood. They're even large enough for youngsters to use at their own meal times. Smoothly finished—no rough edges. Knives 5¾ in. long.

48 T 4719—Service for 6 (18 pcs.). Ship. wt. 6 oz. 1.29

(F) **Plastic Food Set.** She'll have hours of fun planning and serving meals with these realistic play foods. Enough pieces to serve guests for breakfast, lunch and dinner with party extras for that very special occasion. Plastic place mats and salt and pepper shakers included, too.

48 T 4697—Service for 4 (59 pcs.). Ship. wt. 12 oz. 1.47

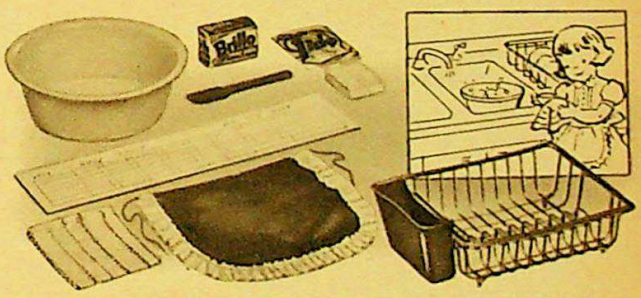
48 T 4698—Service for 6 (87 pcs.). Ship. wt. 1 lb. 1.97

WRC Charge It! SEE PAGE 19

Metal Dish Set (shown above). Colorful and inexpensive—designed for the toddler set. Even the youngest tots love to have their own dinner and tea parties for their friends and doll families. Pieces have smooth rolled edges and are nicely lithographed in attractive "Blue Heaven" design.

Service for Four Includes: Serving Tray (8x10 in.), 4 each of cups, saucers, dinner plates, butter plates, a sugar bowl and creamer, plus plastic water pitcher. Gift Box.

48 T 4634—Service for 4 (20 pcs.). Ship. wt. 1 lb. 8 oz. 98c



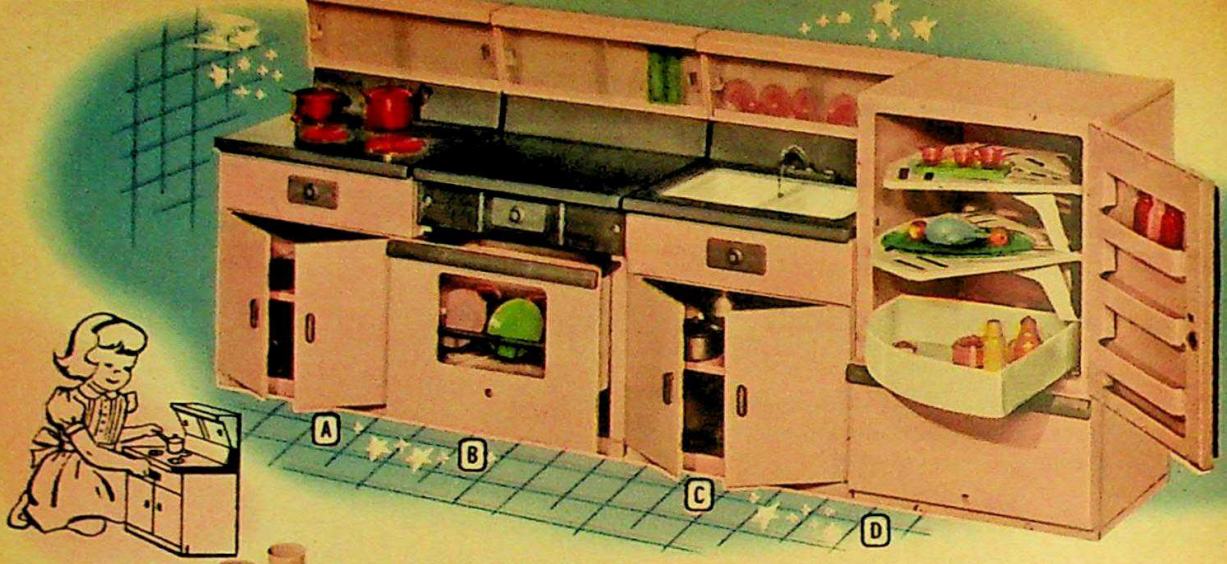
"Suzy Goose" Dishwashing Set 87c

Everything the little homemaker needs for washing up. Even dishwashing will be fun with these little-girl-sized replicas of Mother's utensils. Set contains plastic dish drainer with silverware holder, plastic dish pan, scraper, bottle brush, Brillo, detergent, sponge, work chart and a pretty, ruffled plastic apron. Comes in attractive Gift Box.

48 T 4764—Ship. wt. 9 oz. . . . . Only 87c

"Automatic" Pop-Up Toaster. Just like Mother's, it looks and sounds so real. Push down lever to lower "toast"—toaster begins to click. Pops up automatically when "toast" is done. Black plastic base, metal body with red sides. Toast not included. Abt. 5 in. high. Ship. wt. 1 lb. 4 oz.

48 T 4652. . . . . Only 99c



Give Her Hours of Fun

E 3-In-1 Dream Girl Set. She'll find so many different uses for this lovely tea set. As a table (shown above); fold legs into case and it becomes a cupboard or handy carrying case—see small sketches. Wonderful for picnics and for traveling. 47-pc. plastic tea set—everything she needs to serve four little guests. Metal case with handle, 2 latches.

48 T 4640—11x16x6 in. Wt. 8 lbs. 6.37

A TO D New . . . Realistic, Live-Action Model Kitchen by Structo. They are miniature replicas of nationally-advertised electrical appliances. Actually operate . . . she'll have hours of fun "working" in her kitchen. Run on flashlight batteries (not included). Each appliance is beautifully detailed in gleaming Steel—matched to give the appearance of a built-in kitchen. Order the three or four-piece combination below and save. *Mailable.*

A Cooking Range . . . turn switch on, burners light up in a red color (no heat). Storage space below for pots and pans—4 incl. Shelf above range enclosed by two plastic sliding doors. Abt. 7x7¾x13 in. high. (Nat. adv. at $5.95.)

48 T 4743—Wt. 4 lbs. 8 oz. . . 5.47

B Automatic Dishwasher . . . watch the dishes as they are being washed! Fill with water—pump circulates water in a continuous spray over dishes. Set of play dishes incl. Abt. 7x 7¾x13 in. high.

Nat. Adv. at $6.95.

48 T 4746—Wt. 5 lbs. 5.97

C Double Sink with running water. Turn knob to "on" position . . . pump circulates water in a continuous flow into either basin. Storage space below—set of dishes incl. Abt. 7x 7¾x13 in. high.

Nat. adv. at $6.95.

48T4744—Wt. 4 lbs. 8 oz. . . 5.97

D Refrigerator-Freezer Combination. Remove freezer drawer, chill in regular freezer . . . replace in this unit and it will create temperatures for chilling foods or solidifying desserts. 7x7¾x13 in.

Nat. adv. at $7.95.

48T4745M—Wt. 8 lbs. 8 oz. . . 7.47

48 T 4753 MB—SPECIAL 3-PC. COMBINATION: Range, Refrigerator and Sink. Ship. wt. 21 lbs. Nat. adv. at $20.85 . . . . . 3-Pc. Set 17.47

48 T 4754 MO—SPECIAL 4-PC. COMBINATION: Range, Refrigerator, Sink, Dishwasher. Wt. 26 lbs. Nat. adv. at $27.80 . . . . 4-Pc. Set 22.97

F Happy Day Outing Kit. Fun for youngsters to take on hikes, beach picnics or to use for backyard outings. Metal carrying case is equipped with service for four: plastic cups, saucers, plates, tumblers, knives, forks, spoons. Cake knife, butter knife and paper napkins. Plates are 6¼-in. diameter, other pieces in scale. Case 16x8x3 inches.

48 T 4636—Shipping weight 3 lbs. 8 oz. 2.97

WATCH THE CORN POP!

G Electric Corn Popper and Vendor. Make your own snacks while watching TV. See the corn pop under heat-resistant glass! Works just like a big commercial machine. Tilt container to pour popped corn into the hopper, then fill bowls from vending spout. Size: 17x12x9 in.

Red enameled heat guard protects little fingers. Durable steel body with white baked-on enamel finish. Shelf inside body for storing bowls. 4 plastic bowls and can of popcorn included. UL Appr. for 110-120V, AC or DC. Wt. 8 lbs. 12 oz.

48 T 4677M—*Mailable*. . . 8.77

Filled Housekeeping

H TO L **Toymaster Kitchen Equipment** . . . sized just right for the junior miss—she stands up to play. Designed to look like Mother's. Made of durable, reinforced white corrugated fiberboard. Strong inter-locking construction—it's sturdy, yet lightweight, easy for a child to move around. Pieces may be purchased separately or order the three or four-piece combinations and save. Mailed unassembled to save you shipping and assembly costs. Instructions incl. *Mail.* For accessories, see Pages 342, 344. Use WARDS REVOLVING CHARGE . . . no Down Payment . . . Easy Shopping. See Page 19.

H **Toy Refrigerator** with separate, spacious freezer compartment. Refrigerator section has 2 shelves and 2 crisper drawers with additional storage space on door. Accessories not included. Abt. 37 in. high.
48 T 4795 MO—Wt. 8 lbs. . . **3.94**

K **Toy Stove** . . . non-heating Red plastic burners actually light up with twist of a knob (batteries not included). Oven compartment has two shelves, peek-thru oven window in door. Accessories not incl. 27 in. high.
48 T 4793 M—Wt. 5 lbs. **3.94**

J **New Toy Sink** with running water. Plastic pump permits water to be recirculated—frequent filling unnecessary. Plastic basin-tray covers entire top. Rubber stopper, sponge, soap incl. Abt. 27 in. high.
48 T 4794 M—Wt. 6 lbs. **4.37**

L **Toy Cupboard.** Pretty blue trim decorates this spacious cupboard. Top compartment provides space for dishes; lower compartment has 2 shelves for pots and pans. Big countertop work area. Abt. 37½ in. high.
48 T 4796 M—Wt. 7 lbs. **3.94**

48 T 4775 MO—SPECIAL 3-PC. COMBINATION: Includes Range, Cupboard, Refrigerator. Ship. wt. 20 lbs. Save 85c. . . . 3-Pc. Set **10.97**

48 T 4776 MO—SPECIAL 4-PC. COMBINATION: Includes Range, Cupboard, Refrigerator, Sink. Wt. 26 lbs. Save $1.62. . . 4-Pc. Set **14.57**

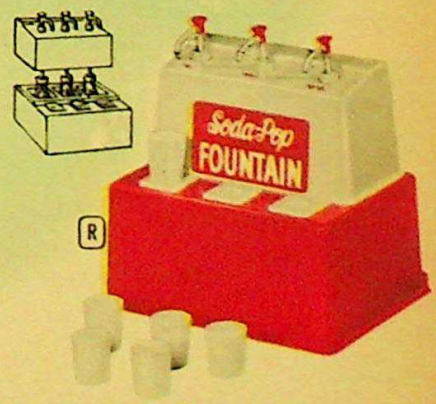
M **Toy Coca-Cola Dispenser** . . . for young fountain clerks and their playmate customers. Insert dispenser cork into any standard 6-oz. bottle, set bottle on rack, pull lever to serve. Abt. 9 in. high.
48 T 4724—With 4 glasses. Wt. 2 lbs. 4 oz. **2.77**

N **Coin-Operated "Coke" Machine** . . . it's really a bank, so your child can save money each time a drink is dispensed. Works just like a real vending machine. Fill inside tank with the soft drink of your choice. Place plastic glass (3 included) under opening, insert penny, press button—glass is automatically filled. Sturdy metal case: 7x5x9½ in.
48 T 4782—Ship. wt. 2 lbs. **3.97**

P **"Frosty Freeze" Ice Creamer.** Children love to make their own treats. Use ready-mix desserts (2 included) or soft drinks to have delicious ice cream, sherbets or custards in a jiffy. Simply put ice and salt inside metal cylinder and turn the crank. Smooth plastic case—easily rinsed clean. Tray holds spoons, paper cups (incl.). Complete with instructions, recipes. 9x4½x5 in.
48 T 4750—Ship. wt. 2 lbs. 6 oz. **2.67**

MAKE YOUR OWN SODAS

R **Toy Soda-Pop Fountain.** Your youngsters can have their own drug-store fountain right at home, and make their favorite concoctions. 3 compartments with lids for ice cream; 3 spigots dispense soft drinks of their choice (holds 3 standard pop bottles up to 9 oz.). Put ice cream in a cup and press one of the pumps, and there's your soda. Made of smooth, strong plastic—it's easy to just rinse clean. 6 small, plastic cups and flavor-name cards for spigots are included. About 8¾x10¾x10¾ in. high.
48 T 4739—Wt. 3 lbs. 8 oz.
Soda Fountain **3.97**



DeLuxe Chiltonware $2.77 ... 21-Pc. Set

- **Complete . . . even to a real percolator**
- **Easy-to-grip plastic handles stay cool**
- **Lightweight . . . modern, up-to-date styling**

(Shown at left.) Delight your little cook with her very own aluminum cooking and baking set. It's complete . . . special large De luxe Set available *only at Wards.* Made exclusively for Wards by makers of adult Chiltonware in same quality and simplicity of design as Mother's.

Black plastic handles stay cool—shaped for easy gripping. Mirror-polished outside; Sun Ray finish inside.

21-Pc. Set: Real percolator with basket and tube—actually brews one cup of coffee, covered casserole, double-boiler, covered saucepan, 2 Windsor saucepans, frying pan, 3 sizes of cake pans (she can make a three-tier cake), 2 pudding bowls, angel food cake pan, whistling tea kettle and a handy, slotted spoon.

48 T 4767—Ship. wt. 1 lb.....21-Pc. Set 2.77

It's Friday..Baking

New! Toy Cook and Bake Set in Vivid Plaids $1.92

This unusual aluminum set is made expressly for Wards . . . gives you extra value at a low, low price. Here is everything your little cook needs for cooking or baking. Covered oval roaster (holds Turkey in Play Food Sets on Page 342), new bake 'n take pan, whistling tea kettle, loaf pan and measuring cup are colorfully lithographed with red and blue plaids. Other pieces are of gleaming aluminum: 3 cake pans, angel food cake pan, saucepan, frying pan, muffin tin, pie tin, spatula, slotted spoon and 6 cookie cutters. Easy to keep clean.

48 T 4770—Shipping weight 14 oz.....25-Pc. Set 1.92

New! Plaid Aluminum Coffee and Cake Set $1.92

She'll love this colorful plaid aluminum set with its real percolator . . . actually makes one cup of coffee. It has everything she needs for serving six little guests: 6 plates, cups and saucers are lithographed in vivid blue and red plaids; other pieces are shiny aluminum: revolving lazy Susan, coffee pot with basket and tube, 6 knives, forks and spoons. 6 paper napkins.

48 T 4771—Wt. 15 oz.....40-Pc. Set 1.92

DeLuxe 55-Pc. Ready-Mix Food Set $4.79

(E) **A Big, Big Assortment . . . 29 Name Brand Mixes, 25 Utensils** plus a Recipe Book. Little housekeepers can bake their own delicious treats. Wholesome ready-mix preparations just like Mother uses, but scaled for the junior cook. Set contains 7 SWANSDOWN cake mixes, 6 different FLAKO mixes, 2 AUNT JEMIMA mixes, bottle of LOG CABIN Syrup and 13 JUNIOR CHEF assorted puddings, frostings and pie fillings.

48 T 4689—De luxe 55-Pc Food Mix Set. Shipping weight 3 lbs. 12 oz.....4.79

48 T 4666—COMBINATION: 55-Pc. Food Mix Set and Electric Range (D), opp. pg. You save $1.11 when you buy both. Ship. wt. 10 lbs.....10.97

47-Pc. Ready-Mix Food Set $3.98

(F) **25 Name Brand Mixes, 21 Utensils** plus a Recipe Book. Youngsters can have the fun of doing their own cooking and baking. 5 SWANSDOWN cake mixes, 6 different FLAKO mixes, 2 AUNT JEMIMA mixes, 12 JUNIOR CHEF assorted puddings, frostings and pie fillings.

48 T 4691—47-Pc. Mix Set. Wt. 3 lbs.....3.98

48 T 4671—COMBINATION: 47-Pc. Food Mix Set and Electric Range (D), opp. pg. You save $1.30 when you buy both. Ship. wt. 9 lbs. 4 oz...9.97

34-Pc. Ready-Mix Food Set $2.79

(G) **17 Name Brand Mixes, 16 Utensils** plus a Recipe Book. For youngsters who want to try their hands at baking. 4 SWANSDOWN cake mixes, 4 different FLAKO mixes, 2 AUNT JEMIMA mixes, 7 JUNIOR CHEF assorted puddings, frostings and pie fillings. Attractive Gift Box.

48 T 4693—34-Pc. Food Mix Set. Wt. 2 lbs...2.79

48 T 4663—COMBINATION: 34-Pc. Food Mix Set and Electric Range (D), opp. pg. You save $1.11 when you buy both. Ship. wt. 9 lbs.....8.97

23-Pc. Ready-Mix Food Set (not shown). 11 Name Brand Mixes, 11 Utensils plus a Recipe Book. 2 SWANSDOWN cake mixes, 2 FLAKO mixes, 2 AUNT JEMIMA mixes and 5 JUNIOR CHEF assorted frostings and fillings. Attractive gift carton.

48 T 4696—23-Pc. Food Set. Wt. 1 lb. 8 oz...1.89

EXTRA MIXES (Not shown). 8 boxes of assorted mixes to use with any set on these two pages.

48 T 4706—Ship. wt. 12 oz.....87c

Convenient Credit Terms See Pages 19, 269.

Time For Little Cooks

A B C Colorful Metal Kitchen. Give tiny cooks hours of fun . . . buy combination and save.

A Play Stove. Non-heating, but with all the gadgets of a real stove . . . safe even for the tiniest "cooks." Hinged oven door has "lithographed" window. 3 dummy burners and deep-well cooker. Pretend "timer," on-and-off buttons. Plastic coffee pot, frying pan, pressure cooker included. About 10⅜ in. high. Buy Combination and save.
48 W 4675—Wt. 2 lbs. 8 oz..... 1.97

B Cabinet Sink with running water. Water flows through faucets from steel tank. Center door opens. Plastic soap dish, dish pan, drainer, strainer, incl. Abt. 10½ in. high.
48 W 4676—Ship. wt. 3 lbs.... 1.97

C Refrigerator. "Freezer" compartment at top has removable ice tray. 2 storage shelves. Butter dish, milk bottle, refrigerator dish incl. Abt. 13⅞ in. high.
48 W 4678—Wt. 2 lbs. 8 oz..... 1.97

48 W 4699M—COMBINATION: Refrigerator, Stove, Sink. Wt. 9 lbs..5.60

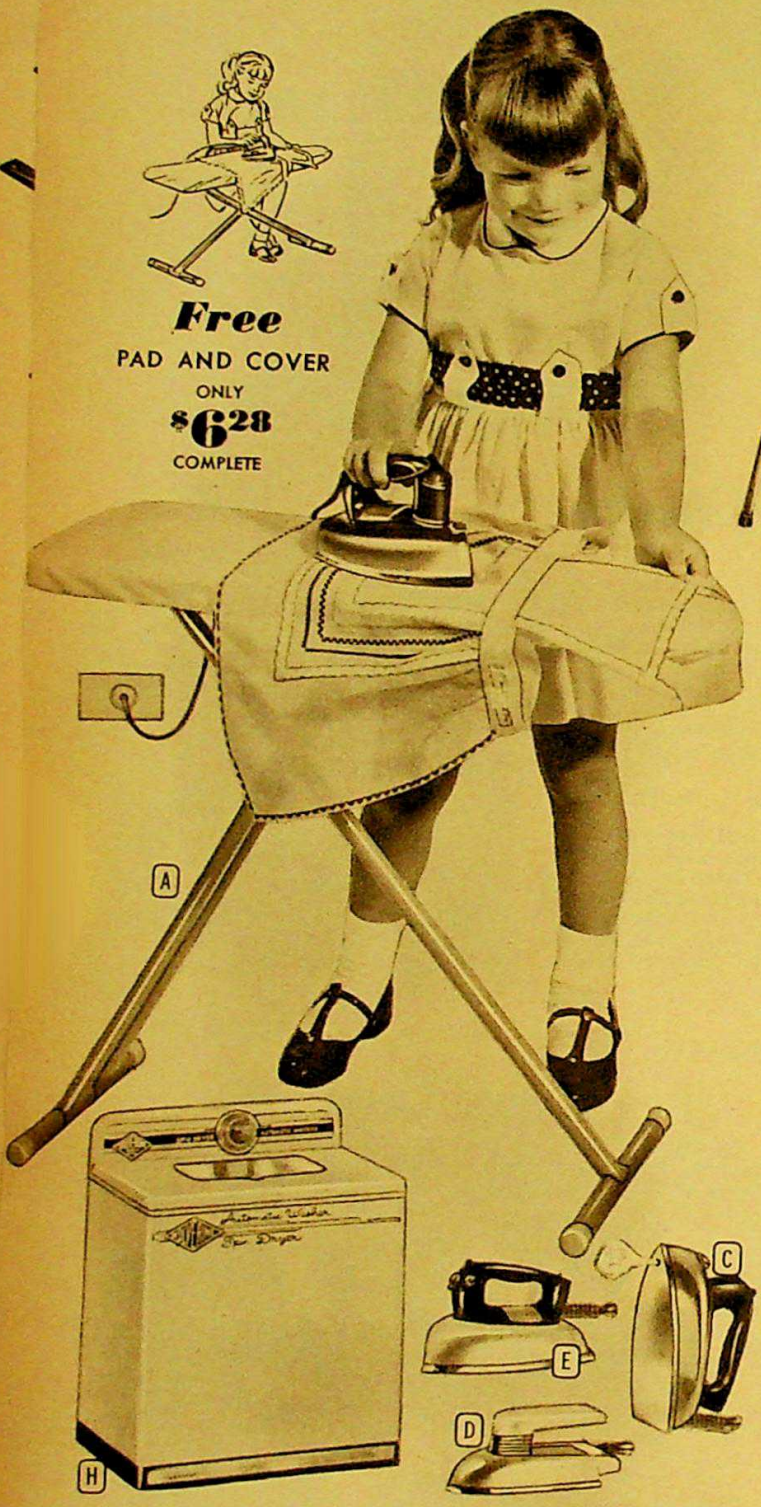
Electric Range . . . Really Cooks!

D Buy With Food Sets Below and Save. Separate heating units for top and oven. Tested by Wards . . . just right for cooking and baking. Insulated oven has see-through window. Pink enameled steel. 11 utensils incl. UL Approved for 110-120 V. AC-DC. 13 in. high.
48 T 4669—Ship. wt. 7 lbs.....7.29

Ready-Mix Food Sets . . . Buy With Electric Range and Save

It's Tuesday...Iron for Dolly

Free
PAD AND COVER
ONLY
$6.28
COMPLETE



ONLY
$3.98
COMPLETE

(A) Free Pad and Cover with This De Luxe Set. Ironing day is fun for the little housekeeper with this outfit . . . everything she needs to iron Dolly's clothes or even little things of her own. All 4 pieces at price of iron and ironing board alone.

De Luxe Ironing Board . . . all steel, folds flat. Pink enameled top has steam vents. Blue tubular legs, pink rubber tips. 27x8x22 in. high. Electric Steam Iron (C) below. UL Approved for 110–120 volt AC only. Washable Cotton Pad, Cover. *Mailable.*

48 T 4685 M—4-Pc. Outfit. Wt. 6 lbs. 8 oz. . . . 6.28
48 T 4768 M—Ironing Board. Wt. 4 lbs. 12 oz. 2.79
48 W 4660—Pad and Cover Only. Wt. 6 oz. . . . 67c

(B) Ironing Board Outfit . . . save 56c on set. Ironing board folds easily. Perforated, colorful enamel top, aluminum-finish steel legs; rubber tips. 27x6x22 in. high. Includes Pad, Cover, Iron (D) below.

48 W 4686 M—4-Pc. Set. Wt. 5 lbs. *Mailable*. . 3.98
48 W 4766 M—Ironing Board. Wt. 4 lbs. 8 oz. 1.89
48 W 4660—Pad, Cover Only. Ship. wt. 6 oz. . 67c

(C) Child's Electric Steam Iron . . . miniature replica of a GE iron. Actually produces steam, but is safety-engineered for children. Chromed base, black plastic handle. Water hole with rubber plug. Abt. 7x4 in. Complete with cord and spoon for filling. UL Approved for 110–120 volt AC only.

48 T 4749—Ship. wt. 1 lb. 3 oz. 3.49

(D) Child's Electric Dry Iron . . . actually heats, but only enough to iron light fabrics. Metal base, enameled finish. Plastic handle. Abt. 6½ in. long. Cord incl. UL App. for 110–120 V., AC only.

48 W 4755—Ship. wt. 1 lb. 3 oz. 1.98

(E) Non-Heating Iron . . . even the tiniest tot can "iron" with Mommy. Cord has suction cup wall plug. Enameled base, plastic handle.

48 T 4662—Abt. 7 in. long. Ship. wt. 10 oz. . . . 98c

(F) Wringer Washer . . . really washes dolly's clothes. Turn handle to start agitator—clothes "swirl" through suds. Plastic top. Adjustable wringer has 2 hard rubber rollers. Steel with Pink baked-on enamel finish. Abt. 12 in. high.

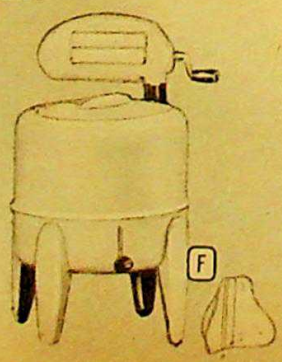
48 T 4751—Ship. wt. 2 lbs. 8 oz. 2.27

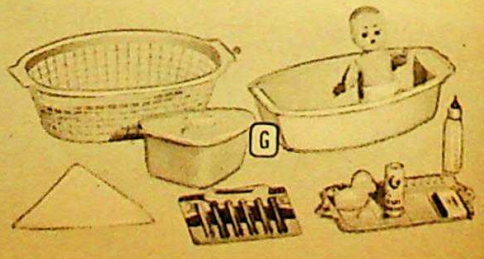
(G) "Susy Goose" Dolly Bath and Bassinet Set. Everything needed for the bath hour—even dolly herself. This 8-in. baby doll drinks, wets and sleeps. New plastic tub has drain and stopper. There's a bassinet so that baby may nap after her bath. Accessories include: diaper pail with lid, sponge, soap, flannel blanket, nursing bottle, vanity tray, clothes pins and line, baby powder.

48 T 4609—Ship. wt. 1 lb. 2 oz. 1.87

(H) "Automatic" Washer . . . actually washes and spin-dries dolly's clothes. Fill with water, turn selector switch to "on" position, then turn the crank. When clothes are clean, turn knob to "off" position, drain tub through drain hose, then spin clothes "dry." Heavy-gauge steel with Pink, non-chip enamel finish. Abt. 10¼ in. high. *Mailable.*

48 T 4672—Wt. 3 lbs. 8 oz. 3.37





For Credit Terms, See Page 269.

ectric Sewing Machine

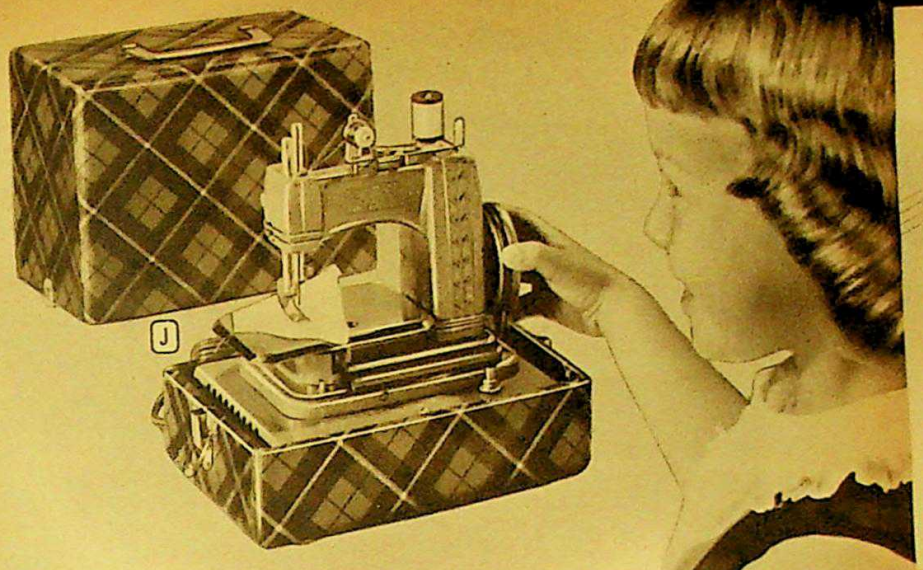
Seamstresses Love To Sew along with Mommy on this Raloss" sewing machine. Easy ratute . . . instruction booklet in-. For girls 8 years or older.

By Wards Laboratories . . . too be one of the best toy electric ines at this price.

Built by makers of adult machines. Has full-size sewing sews strong chain stitch—last should be secured by hand to nt raveling.

On-Off Switch—machine will arrt until wheel is turned by . Thread tension and stitch con-re adjustable for sewing differ-pees of fabrics.

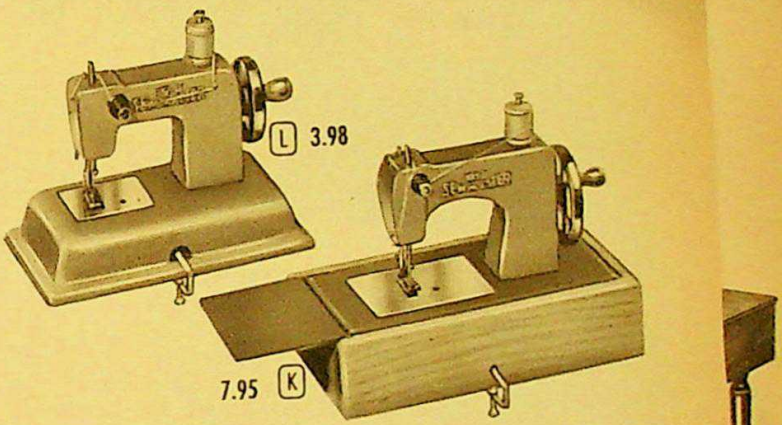
Carrying Case (8¾x6x9 in.) edd with long-wearing plastic. ppor. for 110–120 volt AC only.
47957—Ship. wt. 8 lbs. . . . 15.95



It's Thursday...Sew for Dolly

De Luxe Hand-Operated "Sewmaster" . . . she'll spend many happy hours sewing clothes for dolly. Designed "grown-up" models, and so easy to use. It sews chain stitches and has an extension table that adds extra work space. Hand wheel controls speed. Adjustable tension control. Gear mechanism enclosed to protect little fingers. Brightly enameled steel, plated trim. Hardwood base—metal clamp holds machine securely on table. Thread, 2 needles, instructions incl. West Germany.
T 4736—Abt. 13x5x7¼ in. Wt. 2 lbs. 2 lbs. 12 oz. 7.95

Kayanne Hand-Operated "Sewmaster" . . . similar to 700 above, but has metal base and no extension table. Enclosed mechanism works easily—sews an even chain stitch. Tension control for different fabrics. Enameled steel, plated trim. Clamp holds machine securely on table. Thread, 2 needles, instructions incl. West Germany.
T 4781—Abt. 8¼x4¾x6¼ in. Wt.. 2 lbs. 3.98



Sewing and Embroidery Sets For the Little Seamstress

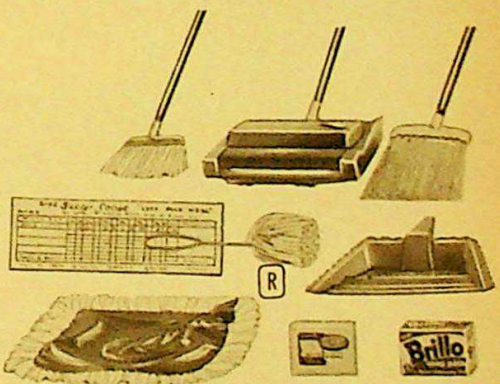
"Sleeping Beauty" Guest Towel Set . . . she'll love to embroider these designs which are based on scenes from the Walt Disney movie. Contains six 9x12-in. towels with screened pictures of Sleeping Beauty, the Prince, the Castle, etc. Includes embroidery yarn, needle and hoop. Attractive Gift Box.
T 4737—Wt. 1 lb. 3 oz. 1.87

Sewing and Embroidery Kit . . . made expressly for Wards. Has 7½-in. doll with hair and moving eyes. Includes 12 dresses, play suit, napkins and 1 table centerpiece, sewing and embroidery thread, 2 needles, scissors, thimble, hoop and hangers. Colorful carrying case.
T 4792—Wt. 1 lb. 13 oz. 1.95

Embroidery Set in Plastic Train Case. Every little girl will want this colorful set. Case can be used for traveling, as a lunch box or as a place for her important possessions. Has carrying handle; metal mirror inside lid. Contains 3-color cloth centerpiece, 6 napkins, cross-stitch material, embroidery floss and hoop, thread, thimble, scissors, needle and threader. Case: 9x6x5½ in.
48 T 4773—Wt. 1 lb. 12 oz. 2.77

WRC Charge It!
SEE PAGE 19

Shopping is easy with Wards new Revolving Charge — take up to 10 months to pay.



"Susy Goose" Housekeeping Set. What fun she'll have being Mother's little helper when she has her very own cleaning equipment. Mother is sure to find her own work lighter, too. Made expressly for Wards to bring you an exceptional value at this price.

Includes carpet sweeper that really works, plastic broom (both with 18-in. handles), brightly colored yarn hand duster and floor mop (21-in. handle), plastic dustpan, box of Brillo, sponge, work chart and a gaily ruffled plastic apron. Comes in an attractive Gift Box all ready for wrapping.
48 T 4765—Ship. wt. 1 lb. 6 oz. 1.95

ORDER EARLY While Stocks Are Complete

For Terms, See Page 269.

EMENEE MUSICAL TOYS

Electric Organs

FOR YOUNG ORGANISTS OF TOMORROW

FULL, RICH, REAL ORGAN TONE

1 TO 3 **You'll Hardly Believe Your Ears When You Hear the Full, Rich, Beautiful Tones** of these wonderful Emenee Electric Organs. You'll be amazed, too, how your child learns to play quickly, accurately *from the keyboard* with the EMENEE EXCLUSIVE SELF-TEACH KEY-SELECTOR METHOD—a professional, educator-approved system, simplified for beginners . . . developed by the famous Juilliard School of Music. Instruction Book included. (1) to (3) UL, CSA Approved. 110–120 V AC.

1 **Grand Console Organ.** Superb decorator-styling makes this a handsome addition to any room. Beautiful walnut-finished wood cabinet. 37 black and white full size keys—3 full chromatic octaves—plays sharps, flats, chords. 31⅝ in. high, 25 in. long, 13¼ in. deep. FREE matching walnut-finished bench. Ship. wt. 45 lbs.
48T1682 R—Freight, Truck, Express. $8 Down, $8 Monthly..Cash 79.98

2 **Studio Organ. Table top model**—easily portable. 37 black and white full size keys—3 chromatic octaves—plays sharps, flats, chords. Walnut-finished wood cabinet. 25x12x11¾ in. high. End handles.
48T1684 MO–Wt. 30 lbs. *Mailable.*
$5 Down, $5 Mo.....Cash 49.98

3 **Golden Pipe Organ.** Magnificent electric reed organ. Handsomely finished in walnut-colored plastic, gold trim. 27 black and white keys play sharps and flats—over 2 full octaves. 18x9x12 in. high. *Mail.*
48 T 1686—Wt. 9 lbs. 8 oz. 16.89

Deluxe Golden Piano Accordion

4 **Full Scale Keyboard**—11 white, 7 black keys (for right hand) play real tunes; bass notes, chords (for left hand) play harmony and rhythm. 52 tuned reeds. Easy action—extends about 2 feet. Adjustable shoulder strap. Gold-finish trim. With Music Book.
48 T 1659—12 in. high. Wt. 3 lbs. 8 oz...6.77

350 WARDS CBAXS2 Easy Credit Terms, Pg. 269

Keyboard Accordion

5 **Play real tunes** on this professional-looking instrument. Full scale keyboard—8 white, 5 black keys play sharps and flats. 26 tuned reeds. Easy to play. Luggage-type carry case. Music Book. Wt. 2 lbs. 4 oz.
48T1680–8½ in. high. 3.49

Elvis Presley Guitar

6 **Authentic 6-String Guitar.** Professional size . . . *nearly 3 feet long!* Beautifully finished body decorated with full color portrait of Elvis Presley. Gear action metal tuning pegs. Silk shoulder cord, felt pick. Handsome luggage-type carrying case.
48 T 1664 M—Music Book. Wt. 4 lbs.....9.88

Merry Music Makers

TOTS LOVE TO PLAY

37 Key Deluxe Spinet **$28.95**

49 Key Concert Spinet **$35.95**

7 **Beautiful Spinet Piano** large enough for children to sit at and play. Easy-to-follow "Rainbow Way" Song Book and Color Key Chart. 37 plastic (chip resistant) keys, with sharps and flats. Chromatically tuned . . . 3 octave range. Heavy cast-iron tone bar. Hardwood piano, handsome walnut finish, 23 in. wide, 22 in. high. Matching bench 12x8x9¾ in. Freight, Truck, Express. 48 T 1662 R—Wt. 30 lbs. $3 Down, $3 Month. Cash 28.95

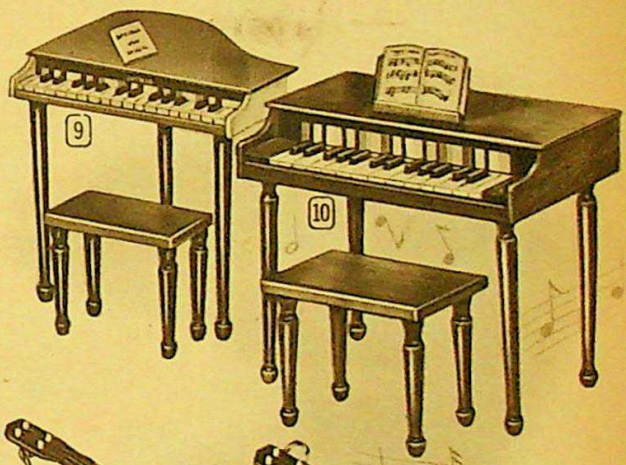
8 **Your Child Will Love to Sit and Play on This Large Handsome Piano!** Easy-to-follow "Rainbow Way" Color Song Book, Color Key Chart. 49 plastic replaceable keys (chip resistant) with sharps and flats. Heavy cast-iron tone bar. Chromatically tuned . . . big 4 octave range. Hardwood piano, beautiful walnut finish; 29½ in. wide, 22 in. high. Matching bench 10x8x14 in. Freight, Truck, Express. Ship. wt. 37 lbs. Easy Terms, Page 269.
48 T 1666 R—Pay Only $4 Down, $4 Monthly.....Cash 35.95

Baby Grand $7.88

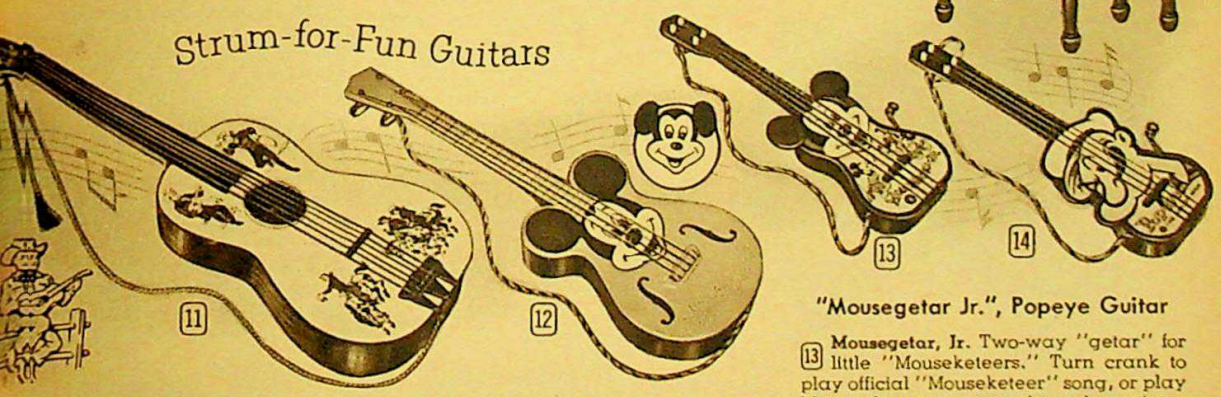
9 **Develop musical interest** at an early age by using color chart and song book included. Sturdy hardwood, attractively finished in two-tone royal blue and cream, black legs. 30 plastic keys including sharps and flats. Tone bar of heavy cast iron, gives range of 2½ octaves. Piano stands 15⅜ in. high, 14½ in. deep, 16⅛ in. wide. Matching bench is 9x5x7¾ in. high. Ship. wt. 10 lbs.
48 T 1640 M.....Only 7.88

Console Piano $15.49

10 **Children can sit and play** at this console style grand piano. Easy-to-learn method with Color Song Book, color key chart. Of hardwood, handsome walnut finish. 18½ in. high, 13¾ in. deep, 21¾ in. wide. Chromatically tuned to give range of 2½ octaves. Heavy cast-iron tone bar. Keyboard of 30 plastic keys, with sharps and flats. Matching walnut-finished bench is 11x6½x9¾ in. high. Ship. wt. 19 lbs. *Mailable.*
48 T 1647 MO.....Only 15.49



Strum-for-Fun Guitars



Big Colorful Rodeo Guitar

11 **"You'll be the star of your own rodeo** when you strum along on this big, colorful guitar . . . just like the one your favorite cowboy plays! *It's full size*—nearly 3 feet long! Attractively decorated with popular rodeo and western motifs. True guitar tones, 6 quality strings. Red and white shoulder cord, felt pick. Song Book incl.
48 TT 1669 M—Ship. wt. 3 lbs. 6 oz.....4.69

Official "Mousegetar"

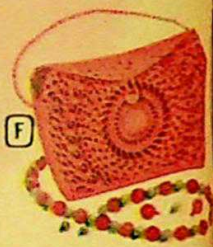
12 **A Guitar Just Like Jimmy Dodd's** on the Mickey Mouse TV Club Program. It plays real music, too! Big guitar size—almost 2 feet long! Colorful red plastic, with Mickey's picture. Nylon strings, tuning key, carry case, cord. Jimmy Dodd's music book helps child to play.
48 W 1677—Ship. wt. 10 oz. . 2.98

"Mousegetar Jr.", Popeye Guitar

13 **Mousegetar, Jr.** Two-way "getar" for little "Mouseketeers." Turn crank to play official "Mouseketeer" song, or play like real guitar—strum the nylon strings. Black and white neck cord. Plastic.
48 W 1676—14 in. long. Wt. 10 oz... 1.49

14 **"Popeye" Guitar.** Two way—turn the crank to play "Popeye the Sailor Man" or use his Pic-A-Pipe to strum the nylon strings like a real guitar. With 4-color lithographed "Popeye" features.
48 T 1611—14 in. long. Wt. 10 oz.... 1.49

Use Wards W.R.C. Plan. See Page 19



Gifts Little Girls Dream of

A B "Lovely Lady" Beauty Kits. Advertised in leading magazines, ideal for little miss. Unbreakable plastic cases; can use as "carry-alls," lunch boxes, etc.

(A) De Luxe Train Case. With pop-up tray and drawer. Crammed with "grown-up" cosmetics and accessories little girls love. Gilded handle, "locks." 9x6x5½ in.

48 T 4791—Wt. 1 lb. 8 oz.....4.59

48 T 4790—Similar case without tray, drawer; not gilt trimmed. Fewer cosmetics. Wt. 1 lb. 2 oz. 2.79

(B) Make-up Case. Full of cosmetics for young beauties. 9½x8 in.

48 T 4779—Ship. wt. 13 oz... 1.79

C Her Jewel Box. Dainty heart locket, bracelet, earrings; "pin"; "pearls"; bracelet; hair clip, barettes. Mirror, comb. Simulated leather case. Wt. 8 oz.

48 T 4617—6½x5x3 in..... 2.98

D Snap-a-Part Jewelry. For pretty bracelets, chokers, necklaces, earrings. Gold metallized and pearlized settings; snap them together, glue in "jewels." Findings, links, glue, Instructions.

48 T 4679—Deluxe Kit. Over 270 "jewels," 57 settings PLUS rings, "pins," clips, barettes. Ship. wt. 1 lb. 11 oz.....3.39

48 T 4661—Over 200 "jewels," 57 settings. Wt. 1 lb. 8 oz....2.59

48 T 4670—Over 100 "jewels," 38 settings. Ship. wt. 1 lb....1.79

E Snap-Link Fashion Kit. Pliable, unbreakable plastic pieces in various shapes and colors snap together for belts, headbands, necklaces, bracelets. Plastic box. Inst.

48 T 2499—Jumbo Kit. Abt. 200 pieces. Wt. 1 lb. 4 oz.....2.59

48 T 2495—Junior Kit. Abt. 125 pieces. Ship. wt. 14 oz..... 1.89

F Poppit Beads in Purse. Abt. 200 "poppits" in two sizes; just snap together for necklaces, bracelets. Lacy plastic purse abt. 7½ in. long.

48T4622—Wt. 8 oz. *Was $1.29;* Now 89c

G Sleeping Beauty Sewing Kit. TWO DOLLS to sew for—lovely Princess and Prince Phillip. 7-in. dressed dolls; movable arms, sleeping eyes. Pre-cut outfits, scissors, thread, needle, threader, rick-rack. Inst.

48 T 4738—Wt. 1 lb. 8 oz.....2.79

H Needlepoint Kit. Absorbing fun. Stitch pretty pictures to frame! Special yarn, needle, plastic frames.

48 T 4778—4 Designs—two, 7x9½ in., two, 7x5¾ in. Wt. 1 lb. 6 oz. 2.79

48 T 4777—2 Designs—one 7x9½ in., one, 7x5¾ in. Wt. 14 oz.... 1.79

J Petal Craft. Dainty plastic hyacinth petals fit firmly in plastic snap board for lovely 3-D designs. Ship. wts. 1 lbs. 8 oz., 1 lb.

48 T 2435—Sr. Set. One 12x12-in. board, 240 petals in 10 colors...3.59

48 T 2436—Jr. Set. One 9x9-in. board, 140 petals in 6 colors... 1.98

It's Fun to Weave Pretty Gifts

K She'll make colorful pot holders, place mats, other useful gifts. Fascinating—and easy! *Made especially for Wards,* metal loom is adjustable for size, has patented 2-looms-in-1 feature—use either side, teeth are spaced differently. 320 jersey loops, wire looper, steel weaving needle. Gift box 15½x7½ in. Instructions.

48 T 4668—Ship. wt. 1 lb. 14 oz..... 1.79

Shop early—pay later. Use Credit. See Pgs. 19, 269

Looks Like Mosaic

PAINT YOUR OWN PICTURE

(LL) TO (P) **Mosaic Art Pictures.** Enchanting paint-by-number kits for young and old. Lovely, decorative pictures to frame and hang on wall. Pre-formed designs—transparent sheet of heavy plastic is embossed with tile-like shapes. Just lay it over separate numbered sheet of paper and follow numbers to fill in indentations. You paint the reverse side. When finished turn it over—you'll be amazed! Colors glow through raised shapes with tile-like sheen. Gold paper for back of picture makes separations between colors look like tile-mortar. Special non-peeling, true-color cakes of paint (Sets (L), (M) have jars of paint). All sets have plastic palette, 2 brushes. Colorful boxes.

(LL) Matador. Extra-big single picture 14 x 20 in. For more advanced "artists."
488T559–Wt. 1 lb. 12 oz. 2.69

(M) Seascapes. Two harmonizing pictures, 1 horizontal, 1 vertical, 10x14 in.
48T558–Wt. 1 lb. 12 oz. 2.69

(NN) Wild Birds. Two companion pictures 7x10 in.
488T557–Ship. wt. 1 lb. 1.79

(P) Jungle Animals. 2 companion pictures 7x10 in.
48T556–Ship. wt. 1 lb. 1.79

Happy Surprises for All Ages

(RR) **Rig-A-Jig. Put-together fun for children of all ages!** *The only toy of its kind that makes wagons, trucks, trains that roll on wheels!* Also makes birds, animals, people . . . no end of ideas. Colorful pieces link firmly together, come apart easily for re-use. Extra-durable plastic is washable, non-toxic. Plastic put-away tray, "Idea Book" in color. *Save at Wards*—sets sell for $2, $3, $5.00 nationally.

488 T 444—SENIOR SET. 140 pieces. Ship. wt. 14 oz. . . . 1.69

488 T 445—DE LUXE SET. 236 pcs. Wt. 1 lb. 6 oz. 2.49

488 T 446—FAMILY SET. 430 pcs. Wt. 1 lb. 12 oz. 3.99

(TT) **Tic-Toy Clock.** Here it is—the wonderful clock you can put-together and take apart *and it really tells time!* Boys and girls 5 to 15 will be fascinated. Abt. 40 brightly colored parts—just follow the color-keyed chart to assemble gears. Once it's assembled—wind it up; keeps time for abt. 14 hours. Spring-driven; key incl. Shipped assembled.
488 T 410—Abt. 8x11½ in. high. Ship. wt. 3 lbs. 4.39

(UU) **Big Humming Top.** Push plunger—watch the whirling color as it spins to soft humming sound. Metal.
488 T 411—Abt. 9½-in. diam., 9 in. high. Wt. 1 lb. 6 oz. 84c

(VV) **Color Changer Top.** You see brilliant rainbow colors through clear plastic dome, hear soft, melodious tones as graceful top spins. Just push the plunger! Colored foil pieces on stem, plastic base.
488 T 416—Abt. 7½-in. diam., 10 in. high. Wt. 1 lb. 6 oz. 1.39

(WW) **Choral Top.** Looks like treasured "Old World" tops. Spins with fascinating play of iridescent color to the sound of organ-like chords. 12-tone choral reed. Lithographed steel with plastic base. Push plunger.
488T417–Abt. 8½-in. diam., 9½ in. high. Wt. 1 lb. 12 oz. 1.79

Buy Famous Dr. Seuss Books PPgs. 300, 304

The Wonderful World of Dr. Seuss©

NEW Delightful Menagerie. Millions of children have enjoyed Dr. Seuss' whimsical books—they'll love Revell's reproductions of familiar favorites.

(X) **The Cat in the Hat.** Exciting hobby kit for beginners. Fun, easy—abt. 25 plastic pieces to cement together. Amusing figure for child's room.
48 T 594—Abt. 11¾ in. tall. Wt. 10 oz. 1.14

(Y) (Z) (AA) **Dr. Seuss Zoo.** Comic snap-together, pull-apart animals. Completely interchangeable parts; child can make any number of funny figures, just by snapping plastic pieces together in different combinations.

(Y) Tingo, the Noodle-topped Stroodle. Abt. 30 pcs.
48 T 596—Abt. 9¼ in. tall. Wt. 12 oz. 1.34

(Z) Gowdy, the Dowdy Grackle. Abt. 16 pcs.
48 T 595—Abt. 11½ in. tall. Wt. 10 oz. 1.34

(AA) Norval, the Bashful Blinket. Abt. 14 pcs.
48 T 597—Abt. 8½ in. tall. Wt. 10 oz. 1.34

GIFT SET. Save on All 3—Tingo, Gowdy, Norval.
48T598–Wt. 2 lbs. 3.60

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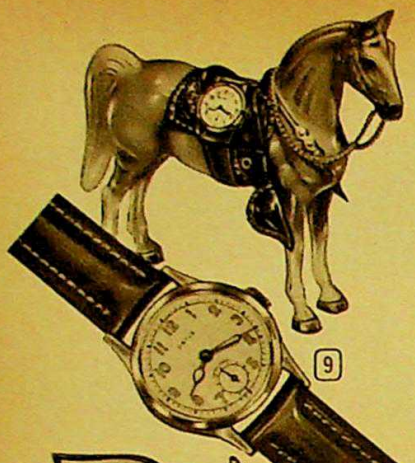
TIMEX *For Their First*

Timex TV and Story Book Favorites. Built to withstand plenty of hard wear—unbreakable crystals, shock-resistant, stainless steel backs. Gift boxed.



[1] **Calling All Mickey Mouse Fans**—Walt Disney's beloved cartoon character, in full color, points to time on full-numeral dial. All Mouseketeers will like the snappy red vinylite plastic strap—its washable, sized to fit small wrists. Durable chromed case. Gift box with picture of Mickey.
45 WP 65—By Timex. *Postpaid*....7.65

[2] **Cinderella**—"little princess' " most popular fairy-tale heroine graces easy-to-read dial. She is dressed in her most elegant gown, ready to meet her Prince Charming. Blue grosgrain ribbon band sized to fit small wrists. Chromed case. Gift boxed.
45 WP 33—By Timex. *Postpaid*....7.65

[3] **Zorro, Riding Out of the Night** on to millions of TV screens—dashing adventurer's name appears on dramatic black dial. Chromed case, leather strap with Western motif. Gift boxed.
45 WP 28—By Timex. *Postpaid*....7.65

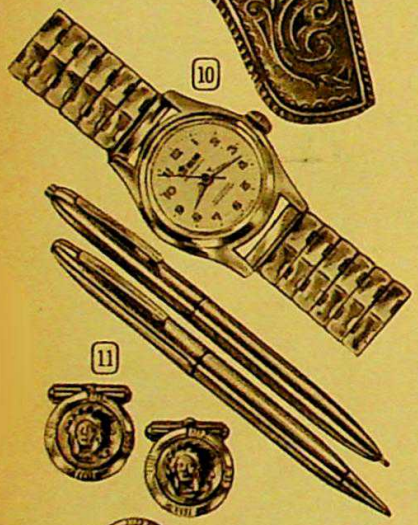
Grown-Up Styling—Ingersolls by TIMEX

[4] **Boy's "Sweep" Watch**—styled just like Dad's—he'll get so much pleasure and wear from this handsome model. Red sweep second hand is so easy to see—excellent for timing races, sports events, photography, etc. Sturdy leather strap sized for boy. "Glow-in-the-dark" dial. Chromed case. Gift boxed, ready for wrapping.
45 WP 13—*Postpaid*.....7.65

[5] **Neat, All Around Ingersoll** sized for the young miss—she'll love the adult styling. Full numeral dial is so easy to read. Red sweep second hand for timing games, etc. Slim leather band complements the gleaming chromed case, fits her wrist snugly. Sent in colorful gift box.
45 WP 14—*Postpaid*.....7.65

See Batter Swing . . . See Ballerina Dance . . .

Amazing "Live Action" Dials—specially designed surface makes figures seem to come alive when wrist is moved. Sent in gayly colored gift box.



[6] **"Junior League" Watch, Tie Bar, Cuff Link Set.** Player bats with every wrist movement. Chromed watch, expansion band. Silver-color jewelry.
45 T 36—SET. Ship. wt. 8 oz.....8.95
45 T 35—WATCH ONLY. Wt. 4 oz....7.95

[7] **"Ballerina" Watch, Charm Bracelet.** She pirouettes on dial when watch is moved. Chromed case, leather strap, Rhodium-plated bracelet, charms.
45 T 42—SET. Ship. wt. 8 oz.....8.95
45 T 41—WATCH ONLY. Wt. 4 oz....7.95

[8] **Woody Woodpecker Animated Clock**—*TV's newest cartoon character* seems to gallop on his noble steed with every tick of swinging "stirrup" pendulum. Full numerals, brightly colored durable plastic case. 7 in. high.
45 T 7118—Convenient front wind. Ship. wt. 14 oz.....Only 4.95

For Young Cowboys and Cowgirls

[9] **Hi Ho Playground Range Riders!** Handsome plastic stallion with gold-color bridle carries boy's watch in his saddle bags. Watch with chromed case, luminous dial, full numerals, leather strap. Horse makes a handy put-away place for watch.
45 T 318—Ship. wt. 1 lb.....Set 8.95

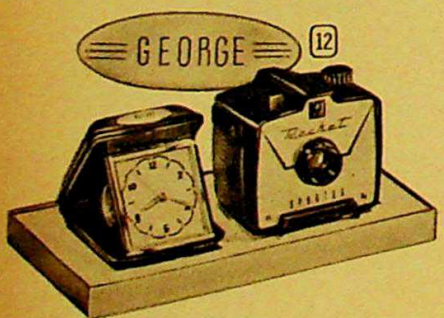
[10] **"Six Gun" Holster Clock**—realistic replica of Western heroes' .45—pearl-like white handle extends from holster with leather-like embossing. Bullet, numerals mark the hours from sun-rise to bed-time roundup. Molded tan plastic. 12¾x6⅞ in.
45 T 7121—Ship. wt. 1 lb.....5.95

[11] **WANTED—REWARD!** Boy's Watch and Jewelry Set with Pen and Pencil, too. Water-resistant watch with chromed case, sweep second hand, expansion band. Gold-color cuff links and tie bar with Indian motif. Gift box.
45 T 316—Ship. wt. 1 lb.....5-Piece Set Only 9.49

Fun-Time Personalized Gift Sets

IMPORTANT: Names sent ready to attach. You may order item without name.

Alice	Doris	Florence	Joan	Mary
Barbara	Dorothy	Gloria	Kathy	Ruth
Betty	Eleanor	Helen	Margaret	Sally
Catherine	Elizabeth	Jane	Marie	Susan
Alfred	Danny	Fred	James	Richard
Arthur	David	George	Joe	Robert
Bill	Dick	Harold	John	Sam
Bob	Edward	Henry	Mike	Steve
Buddy	Frank	Herb	Paul	Tom
Charles		Jack	Peter	William



[12] **Vacation Fun Set.** Personalized Travel Alarm and Camera—both for only $7.95. A gift to please any young camera fan—and he gets his own travel clock, too. Clock has luminous dial, plastic case. Camera takes clear pictures, uses regular 127 film (not included). *State name.*
45 T 6784—Wt. 1 lb. 8 oz.....Set 7.95

[13] **For Little "Jewel Collectors"**—simulated leather-covered jewel box holds exciting treasures—*real watch and dainty charm bracelet with four charms.* Ivory color jewel box has gold-color tooling, rayon satin lining. Watch with full numerals, expansion band with 2 dainty hearts. *State name.*
45 T 317—Ship. wt. 1 lb....3 Pcs. 9.49

[14] **For The Desk of Your "Junior Executive"**—any boy or girl would be proud to own this handsome desk set. Includes *removable* clock, ball point pen and plastic stand with pen well. Clock has numerals and markers, luminous dial. *State Black, Pink or Blue. State name.*
45 T 6785—Ship. wt. 1 lb.....Set 6.95

Prices Include 10% Federal Excise Tax. Use Your Credit—See Page 269.

Real Watch

PLAYTIME FAVORITES

$7.65 EACH

Exciting "Action" Dials

For Their Very Own

Choose Name From List Opposite Pg.

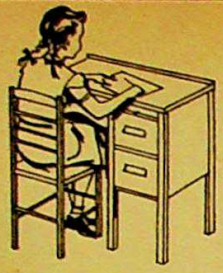
Woody Woodpecker Clock

ONLY **$4.95**

ALL WARDS 355

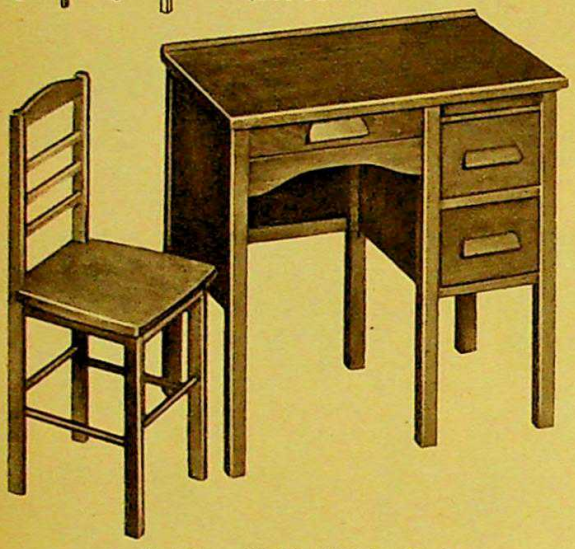
KIDS DREAM OF A

Desk of Their Own



$22.95
$2.50 DOWN

Use Your Credit
See Pages 19, 269



Flat Top with Big Writing Surface

Flat Top Desk with Chair. For children 5 to 10 years. Made of selected, seasoned hardwood, sanded. Early American Maple finish; modern styling. Same fine quality construction as adult furniture.

2 large side drawers, center drawer, sliding arm rest. Top 27x15½ in., 27 in. from floor. Straight chair 27½ in. high, seat 15 in. from floor. Shipped assembled by Freight, Truck or Express.

48 T 4806 R—Ship. wt. 42 lbs. $2.50 Down, $3 Mo....Cash **22.95**

42.95 Large
$4.50 Down

28.95 Medium
$3.00 Down

Roll-Top for Private Property

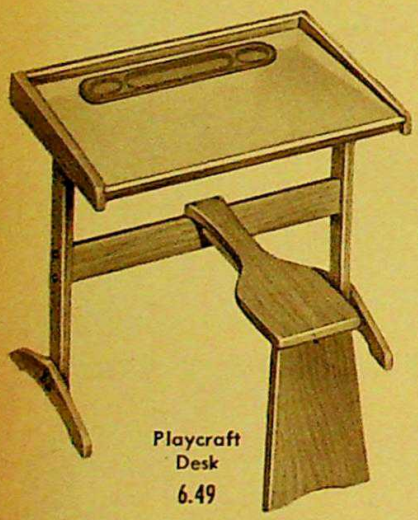
Roll-Top Desks with Swivel Chairs. For children 5 to 12 years. Sturdily built of selected, seasoned hardwood, sanded. Finished in Early American Maple. Same fine construction as adult furniture. Shipped assembled by Freight, Truck or Express.

Large Size (shown). 3 roomy side drawers, 1 with lock and key. Center dawer; Sliding arm rest. 4 pigeon holes with handy drawer in between. 37½ in. high, 30 in. wide, 18 in. deep. Matching swivel chair is 33 in. high, adjusts 14 to 18 in. from floor.

48 T 4801R—Ship. wt. 72 lbs. $4.50 Down..Cash **42.95**

Medium Size (not shown). 2 deep side drawers. 5 pigeon holes. 36 in. high, 27 in. wide, 15 in. deep. Chair is 30 in. high, adjusts 13 to 16 in. from floor.

48 T 4800 R—Ship. wt. 48 lbs. $3 Down.....Cash **28.95**



Playcraft Desk
6.49

Magic Erasable Top

Children will love this beautiful Modern Birch Desk with its large magic erasable surface. Child can crayon, pencil or paint on surface, wipe it clean and start again! *Plastic tray* has wells for water, paint; holds brushes, pencils, crayons.

Sturdy Non-tip Construction. Overall: 24⅞x26½x21⅞ in. Seat abt. 10½ in. from floor. Play surface 17x23¼ in. Easily assembled. Ship. wt. 9 lbs.

356 WARDS CBAKS

48T4803MO
–Mail. **6.49**

Art Easel

[1] **For Young Artists.** Roll of paper pulls down over blackboard for drawing, painting. 4 bottles finger paint, brush, crayons, chalk, eraser incl. Composition blackboard 16x18 in.; nat. finish folding wood frame 41 in. high. Red utility tray. Ship. wt. 7 lbs. *Mail.*

48 T 4967 MO.....**5.49**

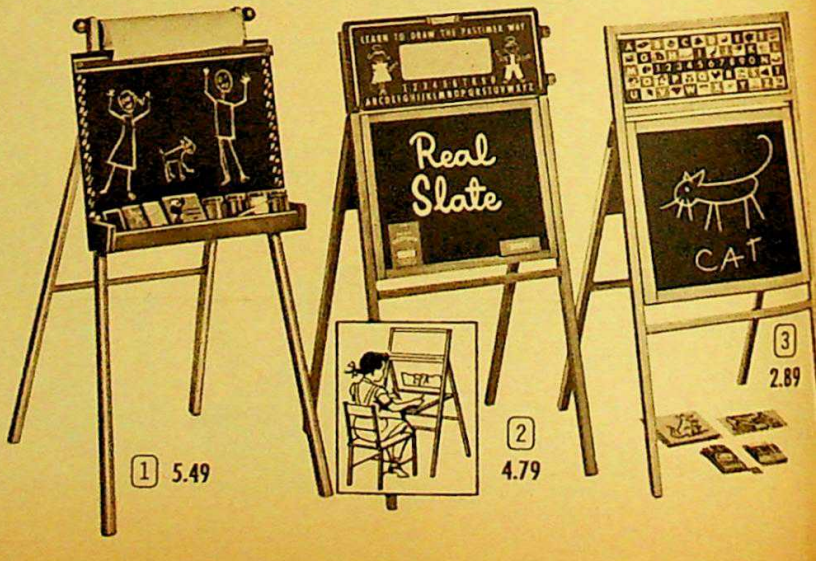
Easel Blackboards Convert to Desks

[2] **Natural Slate** writing surface 13x14¼ in. Reverse side for writing, too! Oak frame, red trim. 6 picture panels, scroll help child to draw. Rounded scroll knobs for safety. Chalk, eraser included; utility rack. 17½x38 in. high. Folds for storage. A favorite with children! *Mailable.* Ship. wt. 7 lbs.

48 T 4968 MO.....**4.79**

[3] **Durable Masonite Writing Surface**—11½x13⅞ in. Maple finish, steel hinges. Multicolored alphabet, picture chart. Utility rack. 12 outline pictures, 5 stencils, chalk, crayons, sponge. About 36x17⅝ in. Folds for storage. Ship. wt. 6 lbs.

48 T 4952 MO—
Mailable.....**2.89**



[1] **5.49**

[2] **4.79**

[3] **2.89**

4 24x36 in. 2.98

5 24x36 in. 3.49

6 24x36 in. 4.95

THEIR OWN SPECIAL TABLE

Deskette

- Blackboard
- Peg Table

ONLY $4.77

Buy Toys on Wards Easy Terms
See Pages 19, 269 for Details

Children will delight with this 3-way combination—Desk, Blackboard and Peg Board.

With top closed, use as regular desk or write on big 18x12-in. slate surface, which has alphabet, numbers printed around edges.

Swing top of desk up for Tak-A-Peg Board—has 192 holes. Wood pegs, mallet, chalk and eraser included. Accessories store inside.

Deskette of sturdy Birch, size overall 25½x22x18¾ in. Desk only 18⅝x13¼x2⅛ in. Seat 17½x6½ in.; 12¼ in. from floor. *Mailable.*

48 T 4954—Ship. wt. 9 lbs. 4.77

Blackboards, Bulletin Boards for Handy Home Use

4 Easy-to-Read Greenboard. 3/16 in. thick, smooth green surface used in most school rooms—will not chip or wear off. ½-in. wide aluminum frame; metal eyelets for hanging. Handy red finish chalk rail. Chalk, eraser included.

48T4980MO—24x36 in. Ship. wt. 10 lbs. *Mailable*..... 2.98

48 T 4983 M—18x24 in. Ship. wt. 3 lbs. *Mailable*..... 1.89

5 All-Purpose Cork Bulletin Board. Sturdy. To display souvenirs; fine, too, for personal reminders. 1/16-in. cork cemented to fiber backing board. ½-in. wide aluminum frame has metal eyelets for use in hanging. Perfect "family" gift.

48 T 4979 MO—24x36 in. Ship. wt. 10 lbs. *Mailable*..... 3.49

48 T 4982 M—18x24 in. Ship. wt. 3 lbs. 8 oz. *Mailable*..... 1.98

6 Enduraroc Wall Blackboard. 3/16 in. thick—won't warp, buckle, chip or crack. Ideal for children, so practical for family use. No-glare black surface. Oak frame and chalk rail. Steel eyelets for hanging. Chalk, eraser incl.

48 T 4960 MO—24x36 in. Ship. wt. 16 lbs. *Mailable*..... 4.95

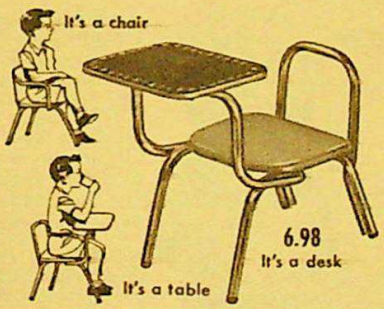
48 T 4961M—18x24 in. Ship. wt. 8 lbs. *Mailable*..... 2.98

3-in-One Chair

Chair-Desk-Table. For Meal Time, Playtime, TV Time. Extra backrest folds forward to form table top. Upholstered in red plastic. Arms, legs of "adult" strength, ⅞ in. tubular polished aluminum. Mar-proof leg tips.

Chair height 21½ in. Seat height 12 in. Seat back 12x15 in. Perfect gift from Santa.

48 T 4912 M—Ship. wt. 7 lbs. *Mailable*..... 6.98



Choose a Colorful Handy Toy Chest

7 "Little Library"—3-way toy chest—sliding doors double as blackboard; has 2 shelves for books.

Sturdily made of hardboard with hardwood legs, frame. Off-white enamel cabinet for toy storage, has perky train stenciled on front.

Green blackboard has alphabet, figures to teach child. Sliding door cabinet. Size Overall: 35½x17¾x37½ in. high. Easily assembled. Toys, books not included.

48 T 5000 MO—Ship. wt. 33 lbs. 11.49

8 Triple Duty—Toy Chest, Wagon, turn upside down for "animal" cage. Blue, red enamel. Masonsite panels, bottom. 29¾x15¾x17 in. high. Not assembled. *Mail.* Toys not incl.

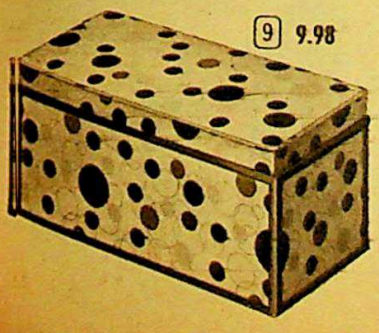
48 T 5009 MO—Wt. 9 lbs... 4.98

9 "Bubble" Toy Chest. Steel frame, baked enamel finish. Hardboard sides, vinyl-covered in multicolor print. Padded seat lid. 15x30x15 in. high. Wt. 20 lbs.

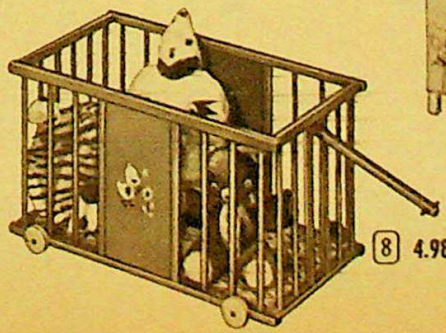
48 T 5001 M—*Mail*..... 9.98

7 11.49

- Stores Toys
- Has Blackboard
- Shelves for Books



9 9.98



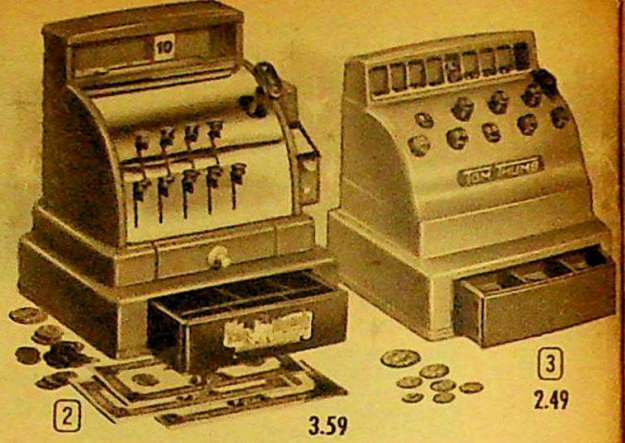
8 4.98

1

Loads of Fun at the Corner Store

1 **Children will love this Big "Walk-in", Look-Around Store.** Spacious shelves with abt. 20 miniature grocery cartons, "spending money", plastic wall phone. Cash register, mounted on separate check-out counter. Strong corrugated cartonboard, gray and blue on white background. Easily assembled. About 63½x17½x48 in. overall.

48 T 624 M—*Mailable*. Ship. wt. 11 lbs. 3.99



2

3.59

3

2.49

2 **New Model. Tom Thumb Cash Register.** Press key, push lever—bell rings, drawer opens, amount of sale shows through plastic window. 2 drawers—one cash another with combination for "private papers". 9 keys including "no sale". Tally recorder for "figuring" change, erases automatically. Play bills, coins. Red enameled steel, chrome front. Abt. 6½x7¾x8¾ in.

48T622—Wt. 4 lbs. 4 oz. . 3.59

3 **New Tom Thumb Push Button Cash Register.** "Space Age" style. Push any of 9 buttons—"ring-up" shows through plastic window.

Drawer opening button operates machine, rings bell, opens money drawer. Play coins. Sturdy; Blue Plastic and Steel. About 7¼x6¾x7¼ in.

48T621—Wt. 2 lbs. 8 oz. . 2.49

W.R.C. Plan, Page 19

Little Business

8

ONLY $2.97

Big Deluxe Supermarket

8 **Stands over 5 ft. high**—plenty of space for "checkout clerk" behind counter. Miniature food packages are stacked on shelves within reach of little shoppers. Play money pays for grocery bill and makes change. Made of easily assembled, interlocking sections of strong corrugated cartonboard with printed red "tile" front, blue and tan-color trim, printed-on signs. About 64x22x34 in. wide.

48 T 626 M—Ship. wt. 8 lbs. 8 oz.
Mailable. . . . . Only 2.97

4

1.29

4 **Bubble Gum Bank.** Deposit 1,5,10c to get big gum ball; About 35 balls. Coins lock in base. Key included. About 6¼ in. high.

48 T 544—Ship. wt. 1 lb. 4 oz. 1.29
48 T 538—200 Refill Balls. Wt. 1 lb. 4 oz. 85c

5

2.99

5 **Uncle Sam Register Bank.** Deposit 5,10,25c—pull lever—it rings up total on dial. Automatically locks at 25c, opens at $10. Slot in base for other coins, bills. Blue enameled steel.

48T511—Abt. 6½ in. high. Ship. wt. 2 lbs. 8 oz. . 2.99

6 **Walking Penny Bank**—Quaint "Mr. Dough Dumper" tips umbrella for "Thanks" when child places coin in slot that "walks" coin to bank.

48 T 527—Abt. 7¾ in. high. Ship. wt. 8 oz. . 89c

7 **De luxe Steel Safe.** Real combination—open door, Burglar Alarm goes off (stop by closing door or by lever). Coin slot, removable tray. Gray enamel. Uses 1 flashlight battery (not incl.)

48 T 546—Abt. 8½ in. high. Wt. 3 lbs. 8 oz. 3.99
48 T 2340—"D"-cell Batteries. Wt. 1 lb. 4 for 67c

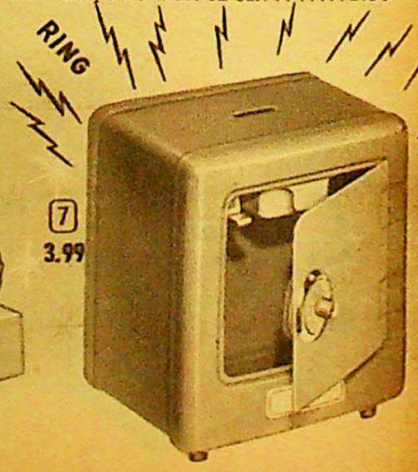
Steel Safe. Similar to (7) above but smaller; no burglar alarm or coin tray. 6¼ in. high.

48 T 547—Ship. wt. 1 lb. 12 oz. 1.99

Walking Penny Bank

6

89c



7

3.99

Favorites of the "Young" Set
TOM THUMB
DEAR LENNIE. DIANE AND I HAVE GONE SHOPPING. WILL CALL YOU
TOM THUMB
$14.95 With Case
It Really Types!

9 3.19

10 4.49

9 Toy Dial Typewriter. Just dial letter, then press dial to print. Dial has capital letters from A to Z, common punctuation marks, numerals. Made of steel, dummy keyboard, sliding carriage roll. 1 red, 1 blue ribbon. Instructions. About 11⅝x7¼x4¾ in. Ship. wt. 2 lbs. 6 oz.
48 T 520.....Only 3.19

10 Raised Keyboard Toy Typewriter. Letters, numbers in standard position. To print, dial letter, press dial—alphabet letters, numbers, etc. Bright colored plastic. Metal base, type dial, Roller. 1 red, 1 blue ribbon. About 12x10x4 in. Wt. 2 lbs. 10 oz.
48 T 514—Instr.....4.49

4 Extra Ribbons for Toy Typewriters (9), (10) above.
48 T 521—3 Blue and 1 Red. Ship. wt. 4 oz. Set 29c

For Your "Favorite Junior" Steno

11 Latest in Modern Styling. Child 8 years and up will love to type letters on this machine. Replica of a real typewriter, it is scaled for little hands. *Complete keyboard* with Capital Letters for ease in reading. Numbers, punctuation marks, —arranged just like an office typewriter!

Finger-tip spacer. 2 shift keys, ribbon shift, ball bearing carriage, bell. Easy-to-read type. Uses standard 8½x11-in. paper, ½-in. ribbon. Beautiful coral color. Sturdily made of enameled steel yet light enough for child to carry in its smart matching case. Instructions. About 10½x10½x4 in. *Mailable.* Ship. wt. 11 lbs.
48 T 623 M—Typewriter and Carrying Case.....14.95

Santa Says: "Shop Early, Pay Later" . . . See Page 269

Is Big Fun...

12 "Cub" Print Shop. 2-color "press" prints area 3½x5½ in. Plastic molded storage tray about 18x12 in., alphabetized type case. Black, red ink; brushes, extra roller. Over 200 pieces rubber letters, numbers, etc. 12 type slots, inserting tool, tweezers. Paper, 4 picture dies.
48 T 628—Metal. Instructions. Ship. wt. 3 lbs. 8 oz..6.49

12 6.49

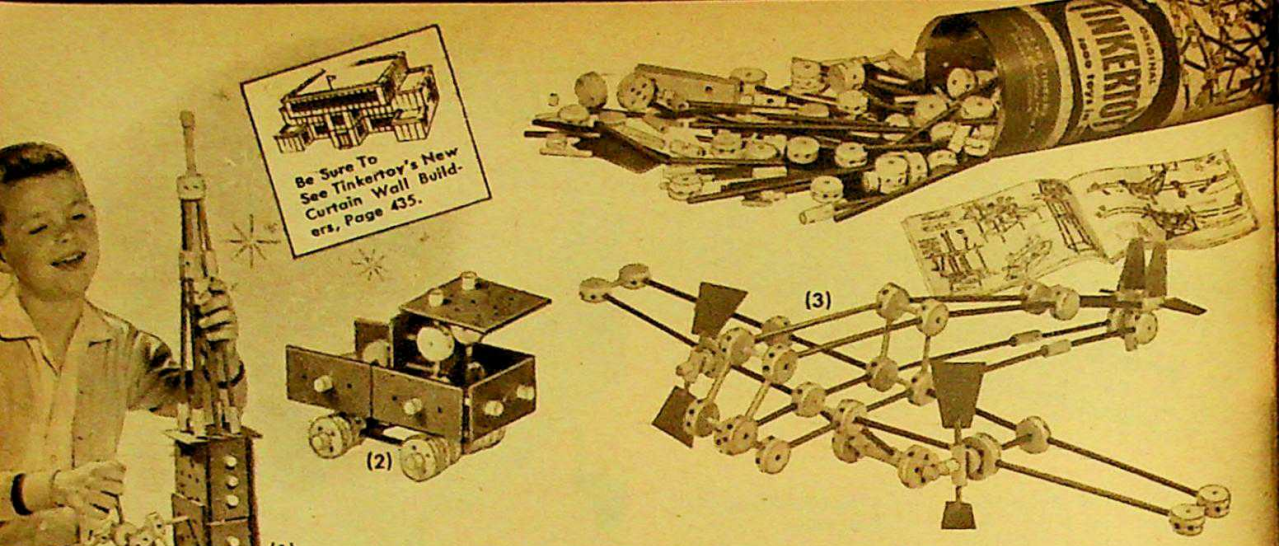
13 Make Your Own Play Money! Prints correct President, Statesman on bills *from $1 to $1,000*, makes paper coins of any denomination. Plastic tray holds supplies; "tills" for storing "money". 8 portrait stamps, oval border stamp, round "Cents" stamp. 40 stamps 7/16 in. outline style for letters, figures, etc. Coloring pencils, green paper.
48 T 630—Ink pad, Instr. Box 16x10½ in. Ship. wt. 1 lb. 4 oz.....2.69

14 Toy Adding Machine—easily operated. Accurately adds to 9,999. Lithographed metal. Magic pad on base, erases automatically.
48 T 427—Metal base abt. 14¼x7½ in. Ship. wt. 2 lbs. 4 oz.....2.39

15 Deluxe Talking Dial Phone. Turn crank, recorded voice says, "Hello Mommy, May I Speak to Daddy? etc". Dial turns, returns automatically, rings bell. Durable polyethylene; bright pastel color.
48 T 542—Receiver abt. 8 in. Base abt. 7x4¾ in. Ship. wt. 1 lb.....1.74

16 Dial Telephone. Clear lucite dial with letters, numbers. Spring action returns dial, rings bell. Durable, bright pastel polyethylene.
48 T 541—Receiver abt. 8 in. Base abt. 7x4¾ in. Ship. wt. 1 lb..84c

17 Ranch Phone. Recorded voice says, "Howdy Pardner. What number do you want?" 1 crank operates record, other rings bell.
48T655–Hardboard, metal parts. Abt. 13¼ in. high. Wt. 2 lbs. 8 oz..2.69



Tinkertoys . . . for Little Builders

Boys and Girls 2 to 12 years easily assemble models of Windmills, Merry-go-Rounds, even "Space Age" objects! Special parts make mobile units. Colored wood rods fit through holes in spools (each length a different color); *no tools needed*. Full-Color Instruction Booklet.

Panel Builder. Hardboard Punched Panels, New Wood Parts added to colored Tinkertoy connectors, rods—give new dimensions to structures. Full-color direction book. See examples (1) and (2).

48 T 692—402-Piece Set. Ship. wt. 7 lbs. 6.99

48 T 691—250-Piece Set. Ship. wt. 4 lbs. 4 oz. 4.29

Regular Tinkertoy Sets—see example (3)—in four sizes.

"BIG BOY" SET has long rods, pulleys, wheels—larger and more parts for models with lots of action. 24 Windblades.
48 T 674—365-Piece Set. Ship. wt. 4 lbs. 4 oz. 4.29

"Grad" Set builds large models; has 16 colorful Windblades.
48 T 670—215-Piece Set. Ship. wt. 2 lbs. 8 oz. 2.59

"Major" Set builds smaller models; 12 colorful Windblades.
48 T 669—149-Piece Set. Ship. wt. 1 lb. 12 oz. 1.69

"Prep" Set for the very tiny builders; the beginners.
48 T 668—78-Piece Set. Ship. wt. 1 lb. 84c

Popular Lincoln Logs

Children 4 to 12 years will relive American History when they build their own realistic pioneer settlements with block-houses, cabins, corrals, stockades.

Logs are made of selected wood, stained brown to look rough-hewn, waxed for smooth, durable finish.

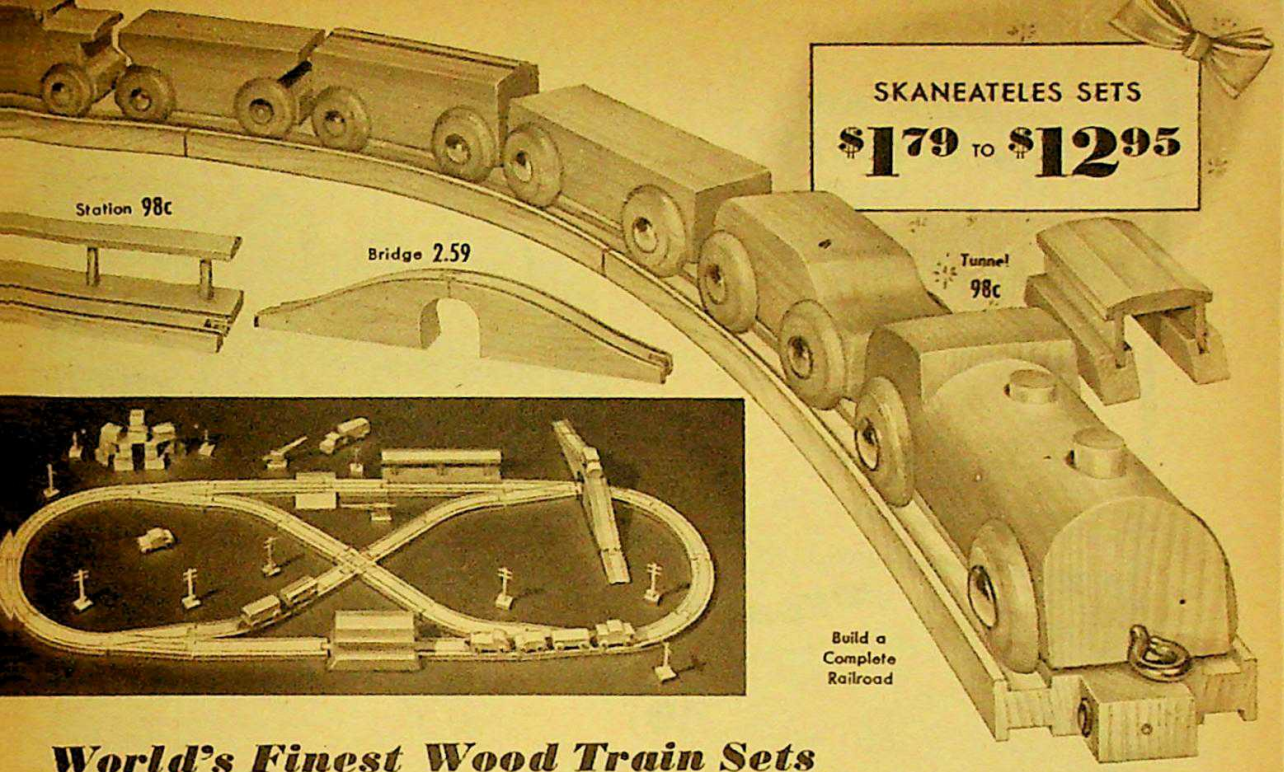
Notched ends fit together securely—keep buildings firm. *No tools needed*. Logs 1⅜ in. to 10½ in. long, ¾-in. diameter; varied lengths permit doors, windows. Bright colored roof planks, gables, chimneys.

Quality and Workmanship are the same in all sets. The larger the set, the more structures can be put up at one time; or child can build larger structures. Add sets to increase building possibilities.

Larger sets contain longer logs, roof planks, more pieces. Two sets have colored Vinyl Pioneer, Indian, Animal figures in action poses (up to 3 in. tall). Colored design sheets. Made by Mfr. of Famous Playskool Toys.

48 T 415—178 Pieces, 32 Figures. Wt. 6 lbs. 8 oz. . 5.39
48 T 418—178 Pieces (no figures). Ship. wt. 6 lbs. 4.49
48 T 414—129 Pieces, 32 Figures. Wt. 4 lbs. 4 oz. . 3.59
48 T 448—129 Pieces (no figures). Wt. 3 lbs. 8 oz. 2.69
48 T 440—91 Pieces (no figures). Wt. 2 lbs. 8 oz. . 1.79
48 T 439—53 Pieces (no figures). Wt. 1 lb. 8 oz. . . . 89c

Santa Says: "Shop Early, Pay Later"... See Pgs. 19, 269



World's Finest Wood Train Sets

Children 1 to 9 love the Famous Skaneateles Train, Track and Block Sets. Precision made of natural finish, hard Northern Maple, carefully sanded and waxed. Child can push train over deep-grooved tracks, make trestle or freight shed with blocks—even a roller coaster!

Tracks fit perfectly with tongue-and-groove construction. Pieces in all sets are interchangeable. Design leaflet included. Made by Manufacturer of Playskool Toys.

DeLuxe 55-Pc. Train Set. 188 inches of track makes Oval, Figure 8 Crossover. *Consists of:* Engine, 5 Cars (train about 17½ in. long). Four 9-in. straight track, four 6-in.; 2 Curved Track, 2 Fitter Tracks, 1 Crossover, 4 Switches, 4 Lead-ons, 1 Auto, 2 Trucks, 2 Road Approaches, 1 Crossing Sign, 1 Gate; 1 Semaphore; 12 assorted Blocks. 38 T 606—55-Piece Set. Ship. wt. 5 lbs. 8 oz..... 12.95

36 Piece Train Set. 148 inches of track makes Figure 8 Crossover. Consists of: Engine, 4 Cars (train about 14½ in.. long), six 6-in. straight Track, 12 Curved Track, 1 Crossover, 1 Socket Lead-on, 1 Spur Lead-on; 1 Double Spur Switch, 1 Double Socket Switch; 8 assorted Blocks. 38 T 605—36-Piece Set. Ship. wt. 4 lbs..... 8.95

Circle, Switch-out Train Set—22 Pieces, 67 inch Track. Track also makes serpentine layout. Set consists of: Engine, 3 Cars (train about 11½ in. long). One 6-in. Straight Track, 8 Curved Tracks, 1 Double Socket Switch, 1 Socket, 1 Spur Lead-on, 6 assorted Blocks.
48 T 604—22-Piece Set. Ship. wt. 2 lbs..... 4.49

Starter Train Set—12 Pieces, 22 inches Track. Set consists of: Engine, 2 Cars (train about 8½ in. long), three 6-in. straight Track, 1 Spur, 1 Socket Lead-on; 4 assorted Blocks.
48 T 603—12-Piece Set. Ship. wt. 1 lb..... 1.79

13 Piece Accessory Set: 5 Telephone Poles, 2 Street Lights, 2 Crossing Gates, 2 Road Approaches, 1 Semaphore, 1 Crossing Sign.
48 T 583—13-Piece Accessory Set. Ship. wt. 1 lb..... 2.59

Bridge or Overpass: a dual accessory for more play hours.
48 T 585—Abt. 14½x2½ in. high. Ship. wt. 1 lb. 12 oz..Each 2.59

Train Tunnel: Makes child's Train Set more complete.
48 T 577—Abt. 5⅞x2⅝ in. high. Ship. wt. 10 oz.....Each 98c

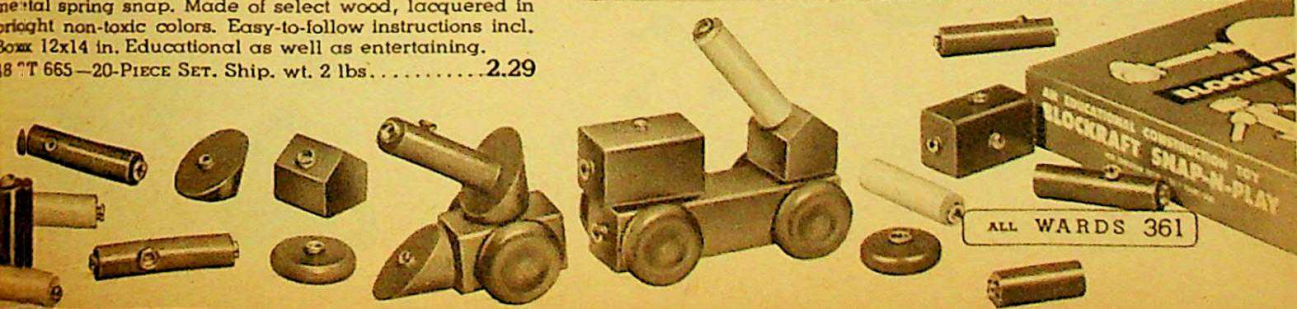
Train Station: Another "Fun" accessory for happy play hours.
48 T 587—Abt. 9x2⅜ in. high. Ship. wt. 10 oz.....Each 98c

Colorful Peg Blox

Child 4 to 10 can build moving models of airplanes, trucks, others. Blocks come in variety of geometric shapes ⅞ in. thick, all surfaces drilled with holes ⅞ in. apart; insert pegs for rigid assembly. Selected wood, finished in bright primary colors. Design sheet. Made by *Playskool.*
38 T 663—74-Pc. Set (13 shapes). Wt. 2 lbs. 4 oz....2.59
38 T 662—44-Pc. Set (11 shapes). Wt. 1 lb. 4 oz.....1.29

Snap-N-Play Blocks

Snap-Click and they're fastened!—that's all child 3 to 8 years has to do to form dozens of moving, rolling toys. Wheels, axles, cylinders, rectangles—each with a metal spring snap. Made of select wood, lacquered in bright non-toxic colors. Easy-to-follow instructions incl. Box 12x14 in. Educational as well as entertaining.
38 T 665—20-Piece Set. Ship. wt. 2 lbs.....2.29



Ride 'Em LOCOMOTIVE

ONLY $6.99

Clang! Clang! It Steers, It Really GOES! Watch your young engineer scoot across the floor on this engine. Authentic from cow-catcher to cab. Cab top makes a comfortable seat, "trainman" propels with his feet. Made of tough, rust-proof Fortiflex polyethylene plastic. No sharp edges—won't mar floors or furniture. About 23½ in. long, seat 9½ in. from floor.

Adjust steering handle as tot grows. Red body with blue and white trim. Pull cord rings "stay-clear" bell. *Mailable.*

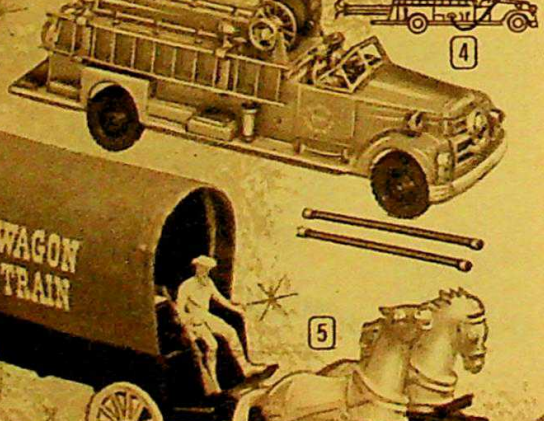
48 T 1261 M—Wt. 4 lbs. 8 oz.....6.99

Play Favorite

1 **Take-Apart Station Wagon.** Delights young auto
chanics 5 to 10 yrs.—take plastic car apart,
reassemble it. Transparent motor block shows cylin
and pistons in action as car moves. With tools, instruct
48 T 1267—Abt. 13½ in. long. Ship. wt. 2 lbs.....

2 **Take-Apart Jeep.** Ages 5 to 10. Fun to take it a
reassemble. Removable motor, hood, seat, cha
wheels. Sturdy plastic. Complete with "repair"
wrench, screw driver, gas can, jack, etc. Instructio
48 T 1256—Abt. 7¼ in. long. Ship. wt. 10 oz.....

3 **Heavy Duty Cement Mixer**—revolves as truck mo
also turns with hand crank. Lever releases drum
form for dumping; dumping trough has movable spo
pouring. Sturdy plastic; "hi-way" orange and blac
48 T 1260—Abt. 19 in. long. Wt. 3 lbs. 4 oz.....

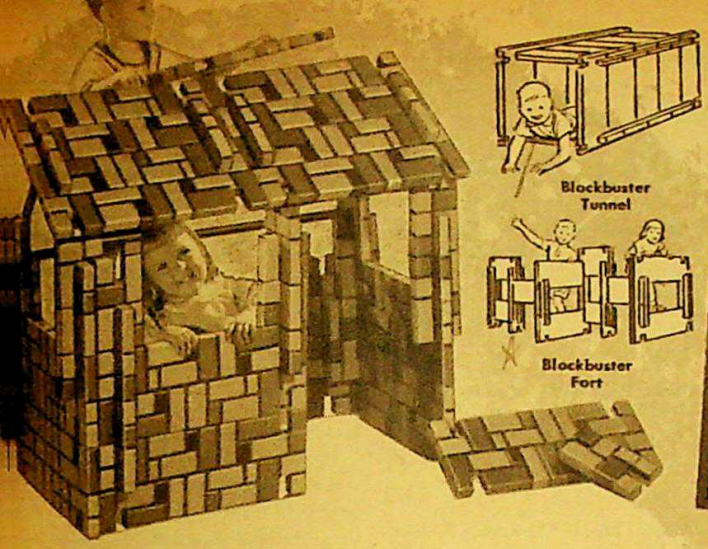


4 **"Live-Action" Fire Engine Pumper.** Really sprays
through 2-ft. rubber hose. Two connector hoses
water tank (see sketch). With pump, 9-in. remov
ladder, plastic hatchet, 2 firemen. Sturdy red plast
48 T 1265—Abt. 15½ in. long. Wt. 1 lb. 6 oz.....

5 **"Wagon Train" Covered Wagon.** Team is all hit
up ready to head "West". Realistic wagon has co
top, tail gate that opens and closes, spoke wheels.
plete with driver, bull whip, gun, strong box, lan
wash tub, etc. Extra wheels under horses so little pla
can push or pull wagon along. Sturdy plastic.
48 T 1254—Abt. 20 in. long. Wt. 2 lbs. 6 oz.....

6 **The Little Train That Goes To Bed.** Folds up comp
when child is through playing with it (see sk
Flexible plastic that won't break. Black locomotive
smiling face snaps to 4 brightly colored cars. Pull cor
48 T 1214—Abt. 22 in. long. Wt. 1 lb. 4 oz.....

7 **5-Pc. Wood Train Set.** Sturdily constructed. "Hold
couplers won't pull out. Locomotive, tender, coa
refrigerator car, caboose. Bright, non-toxic colors.
48 T 1276—Abt. 25½ in. long. Wt. 1 lb. 2 oz.....



Blockbuster Tunnel

Blockbuster Fort

Giant BLOCKBUSTER BUILDING BOARDS $6.49

Giant Building Boards make it fun to erect imaginative doll houses, stores, forts, etc. Boards are easy-to-handle size, light in weight, notched for firm construction. Made of heavy corrugated carton stock to withstand hard play. Pieces printed in colorful brick effect. *Box contains 33 pieces*—14 boards abt. 20x8x1 in., 19 boards abt. 8x4½x1 in. Building fun for youngsters 5 and up. Boards easily assembled. Wt. 9 lbs. 12 oz. *Mailable.*

48 T 406 M—33-Pc. Set.....6.49

For Fun All Year

Jumbo Blocks. (1–9 yrs.). Build houses, bridges, etc. Sturdy reinforced corrugated cartonboard, fold into shape—no glue needed. Three sides printed like bricks; other sides blue, red, green or yellow. Non-toxic colors. 12 rectangles abt. 10x5 in.; 4 squares abt. 5x5 in.; 4 triangles abt. 4½x5 in. Ea. 2¾ in. deep.

W 625M—20 Pieces. Ship. wt. 7 lbs. 8 oz. *Mailable*.....2.98

Playskool Kindergarten Blocks. (1–9 yrs.) Balanced assortment of natural wood blocks, finely sanded, rounded corners. Bigger than most blocks, 1⅜ in. thick. Larger sets have wider choice of shapes, sizes for bigger projects. Instructions included.

T 642—Set of 20 Blocks. Ship. wt. 6 lbs. *Mailable*.....2.49

T 643—Set of 32 Blocks. Wt. 9 lbs. 8 oz. *Mailable*.....3.98

T 644 M—Set of 44 Blocks. Wt. 14 lbs. *Mailable*.....5.98

T 641 MB—Set of 85 Blocks. Wt. 29 lbs. *Mailable*.....11.95

"Hi-Lo" Blocks. Grooves on two sides interlock for tumble-proof structures. Letters and figures of familiar objects are lacquered in gay non-toxic colors. Rounded safety edges.

T 657—1¾ in. sq. Wt. 3 lbs. Set of 30 Blocks.....1.89

T 656—1 5/16 in. sq. Wt. 1 lb. 4 oz. Set of 30 Blocks.....98c

Pre-School Building Blocks. Interlock securely so tots (2–6 yrs.) can build sturdy structures. Shatter-proof plastic in non-toxic bright colors, red, green, yellow and white. Corners rounded for safety. Large set has 40 1x1x2-in. blocks; 16 1-in. square blocks.

T 451—56-Pc. Set. Ship. wt. 1 lb. 12 oz.....2.49

T 441—32-Pc. Set. 24 large, 8 half blocks. Wt. 1 lb. 4 oz.....1.59

For Tiny Travelers (2–9 yrs.). Colorful wood train, sturdy plastic track. Many combinations; easily joined, snapped apart—unbreakable joints. Advanced Set has 2 four-car trains—cars abt. 3-in. long—16 curved, 6 straight track sections (19-ft. railway), 3 bridges, wood blocks for bridge extension, yoke, switch, bumper, 3-pc. wood tunnel, station, lead-in, design booklet.

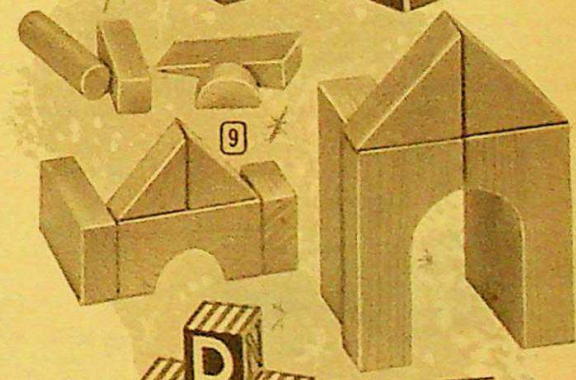
T 672—Advanced Set. Ship. wt. 4 lbs. 8 oz.....6.75

T 671—Regular Set. 1 four-car train, 14-pc. track (13 ft.) 2 bridges, yoke, bumper, switch, lead-in. Wt. 2 lbs. 4 oz.....3.98

T 666—Beginners Set. 1 three-car train, 9 track sections (7 ft.), bridge, switch, lead-in. Ship. wt. 1 lb. 4 oz.....2.49

Strong Enough To Stand On

8



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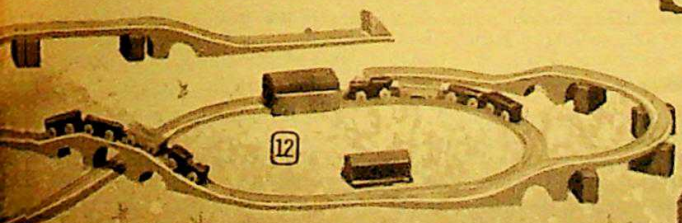

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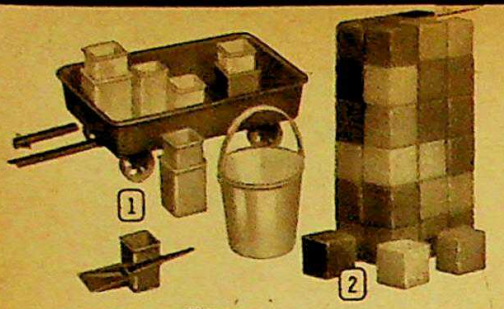
For Baby



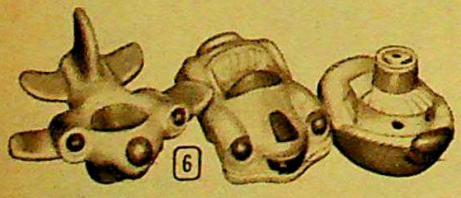
[1] **Tot's 12-Pc. Wagon Set.** Gay wagon with 9 sand-mold blocks, pail, shovel. All safe, flexible polyethylene. 9½-in. wagon with snap-on wheels. Wt. 1 lb.
48 T 1127—In plastic bag.....Set **1.69**

[2] **40 Foam Blocks**—1½ in., of soft, non-allergic polyfoam—won't tear, crumble—soft, pliable for tiny hands. They float, too, for bathtub fun. In plastic bag.
48 T 1141—Ship. wt. 2 oz.....**87c**

[3] **Flexible Plastic Play Bottle with Lid.** For absorbing play. Holds string, wood pieces, clothes pins. About 7 in. high.
48 T 1115—Ship. wt. 6 oz.....**89c**

[4] **ABCDEF Rattle Set**—6 smoothly rounded letters, easy to grasp. Marbles inside rattle gaily. Teething or floating toys.
48 T 1148—Abt. 4 in. high. Wt. 6 oz....**87c**

[5] **3 Lovable Squeeze Toys**—jolly *Porky Pig, Playball, Smiling Porpoise*—colorful playtime favorites for bath, playpen.
48 T 1129—Ball, 5½-in. diam. Wt. 10 oz. **1.69**



[6] **Transport Trio**—Otto Auto, Chet Jet and Slug Tug will keep Baby happy in playpen or bath. Soft, safe, squeezable rubber. Built-in whistles. Gift boxed.
48 T 1126—Abt. 5½ in. Ship. wt. 4 oz.. **1.67**

[7] **"Lil" Lamb Riding Toy.** Bright yellow plastic . . . unbreakable, yet lightweight. Head turns . . . lamb's ears act as handles. Has perky bow and tinkerbell around his neck. Abt. 18x16 in. high. 9 in. to seat.
48 T 5104—Wt. 3 lbs. 12 oz.....**5.19**

[8] **Plastic Peek-A-Boo Pop-Up Clown.** Press me down, I wait . . . then SUDDENLY I pop up half way . . . I squeak . . . I wait . . . then I pop up more and squeak again.
48 T 1134—Abt. 9 in. Wt. 9 oz... **1.69**

[9] **Mickey Mouse Musical Jack-In-the-Box.** Turn handle, merry tune begins to play—then, SURPRISE—lid pops open, up jumps Mickey from inside his bright metal box.
48 T 1657—Abt. 5¼ in. Wt. 1 lb.**2.19**

[10] **Jolly Clown Jack-In-the-Box.** Turn handle, hear "Pop Goes the Weasel". Suddenly music pauses—UP POPS lid—up jumps clown from his gay metal box. About 5¼ in.
48 T 1648—Ship. wt. 1 lb. 4 oz... **1.98**

[11] **Musical Roly Poly.** Amusing toy rocks, tilts, plays gay tune—will not fall over. Durable Hi-impact plastic. About 11½ in. tall.
48 W 1150—Ship. wt. 2 oz.....**1.97**

[12] [13] **Baby Cuddly Plush Toys**—huggable *Baby Calf* and gentle *Baby Giraffe*. Baby light ... so cute you'll want to buy both.
(12) 48 T 1592—**Baby Calf.**
About 16 in. long. Ship. wt. 1 lb.**2.39**
(13) 48 T 1593—**Baby Giraffe.**
About 14 in. long. Ship. wt. 1 lb.**2.39**

[14] **Musical Come-Back.** Bells jingle merrily as baby rolls it away. Then—MYSTERIOUSLY—by itself, it rolls back. Cute Piggy inside enjoys the ride. About 7 in.
48 T 1135—Ship. wt. 12 oz.....**1.2**

[15] **Merry-Go-Round Water Ball**—floating carrousel goes round and round in harmless mineral oil as baby rolls, plays with 4-in. ball. Transparent leakproof plastic.
48 T 1133—Ship. wt. 8 oz.....**89**

Entertaining Nursery Accessories and Gift Sets

[16] **Musical Cradle Gym**—spring exerciser develops baby's arms, neck, back. MUSIC BOX plays when baby pulls ring. Hardwood and plastic by the leading manufacturer of child development playthings.
48 T 1143—Ship. wt. 1 lb.....**3.89**
48 T 1144—Like above but *Not Musical*. Ship. wt. 8 oz..... **1.89**

[17] **Rattle Gift Set.** A gift box full of bright plastic playthings—gay crib excerciser, 2 hanging rattles with bells, 2 doll rattles, rattle telephone, float toy.
48 T 1152—Ship. wt. 1 lb. 2 oz...**2.69**

[18] **Angel Musical Cradle Symphony**—wind the Music Box and the little angels float around on fluffy cloud as a lullaby plays.
48 T 1138—Ship. wt. 1 lb. 8 oz...**3.98**

[19] **7 Washable Nursery Birds (smaller view)** flutter over baby—hang freely from nylon cords. Enamele support attaches to crib or plaype
48 W 1186—Ship. wt. 1 lb. 4 oz..**2.6**

[20] **3 Wonderful Crib Toys**—Washabl soft *Baby Thumper;* 8-in. han wood and plastic *Rail Train* that say Beep, Beep as it runs along crib playpen track; *Cradle Toy* that com bines soft plastic Bear, wood bea on a string and musical bell.
48 T 1136—Wt. 1 lb. 8 oz....Set **3.8**

[21] **Cunning Crib Excerciser.** 3 lit Kittens and their Mother amu baby as he excercises. Center kitt meows, bells tinkle when pulled loop. Adjustable cord attaches crib. 10-in. bar. All plastic.
48 T 1192—Ship. wt. 12 oz.....**1.4**

[22] **Mary and Her Lamb**—life-like rubber squeeze toys. Soft, safe, non-toxic. Mary about 8¾ in.
48 T 1154—Wt. 12 oz..Set **1.59**

[23] **"Lil Bitey" Teething Puppy**—soft plastic teething ears. Body covered with washable terrycloth. Elastic Bottle Holder on back.
48 T 1596—Ship. wt. 8 oz. **1.79**

[24] **Newest Idea In Story Book Se** 13 pieces—Fairy Story Book a 12 fairyland characters from t pages of the book. Gift boxed.
48 T 1156—Wt. 1 lb. 4 oz....Set **3.**

[25] **A Boy and His Dog**—so lifelike soft squeeze-toy miniature. N toxic. Boy about 8¾ in. tall.
48 T 1153—Ship. wt. 12 oz..Set **1.**

[26] **Rattle Whirl.** Plastic rattle discs spin with delightful clatter. Lacquered hardwood base. Wt. 14 oz.
48 T 573—Abt. 7¾ in. long.....**1.74**

[27] **5 Little Pigs**—each squeaks for "squeeze-me, hear-me" fun. Soft unbreakable plastic, all follow along on flexible couplings. About 15 in.
48 T 1274—Ship. wt. 14 oz.....**1.79**

[28] **Snap-Lock Jumbo Beads**—put together—pull apart. Flexible plastic, non-toxic, washable. String of 20 beads about 40 in. long. Wt. 8 oz.
48 T 1202—1 String **89c**; 2 for **1.69**

[29] **Rattle Ball**—agitator blades tu ble wood balls inside unbrea able plastic globe. 17-in. handle.
48 T 1275—Ship. wt. 1 lb.....**8**

[30] **PLAYSKOOL Roly Poly Stack** rocking base. Six colorful ha wood discs in graduated sizes, l quered finish. About 5⅜ in. high.
48 T 472—Ship. wt. 12 oz.....**8**

[31] **PLAYSKOOL Rattle Push.** courages first steps. Colored wo balls rattle as tot pushes with "law mower" handle. Abt. 25 in. high
48 T 635 M—Wt. 1 lb. 12 oz.....**1.**

Credit terms, Pgs. 19, 269

"Lil Lamb" Riding Toy

Crib Accessories For the Newest Names on Santa's List

Delightful Mobiles for Baby's Crib

Lovable, Squeezable Rubber Toys

Safe, Brightly Colored Toys For Tots to Push-Pull-Rattle-Build

Sound! Action!

FISHER-PRICE Toys Play *With* Tiny Tots!

- **Sturdy, Well-Built Wood Pull Toys, Lithographed in Bright Colors**
- **Smooth Rounded Edges, Concealed Working Parts. Strong Pull Cords**

A Huffy Puffy Train (Ages 2–5). So much action—smiling engine "chug-chugs", rolls eyes while brakeman swings lantern. Unique piston action as wheels turn. Cattle car doors open, cars unhook. Abt. 27 in. long.
48 T 1285 M—Ship. wt. 3 lbs. 8 oz. . 4.39

B Winky Blinky Fire Truck (Ages 2–6). Winky's eyes roll, bell clangs as firemen ride flashing red truck with heads bouncing and turning. Truck body for hauling. About 12 in. long.
48 T 1392—Ship. wt. 1 lb. 10 oz. . . . 1.79

C Gabby Goofies (Ages 1–5). Daddy Goofy wiggles head as he leads parade of little ducks. They waddle along, whirl wings as daddy "chatters". Steel connectors. Abt. 13 in. long.
48 T 1230—Ship. wt. 1 lb. 6 oz. . . . 1.69

D Tuggy Turtle (Ages 1–4). Lazily shuffles his legs and wags his tail to a xylophone tune. Wood body, unbreakable plastic shell. Abt. 9 in. long.
48 T 1203—Ship. wt. 1 lb. 4 oz. 2.25

E Jack 'n Jill TV-Radio (Ages 2–6). Wind knob—Swiss music box plays Jack 'n Jill melody, TV dial turns to illustrate tune. Knob raises aerial. Wood case abt. 7¼ in. wide.
48 T 1204—Wt. 1 lb. 8 oz. 2.69

F Roller Chimes (Ages 1–5). Helps tot stand, walk. Clappers strike keys for chimes. Abt. 7½ in. wide.
48 T 1278—Wt. 3 lbs. 8 oz. 3.39

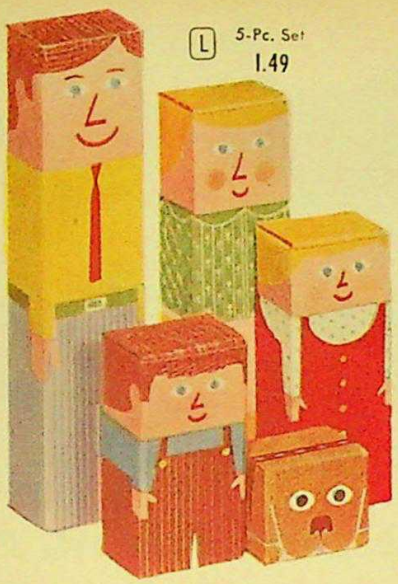
G Corn Popper (Ages 1–4). "Pop Pop" Wood balls bounce off unbreakable acetate dome. 18½-in. hdle.
48 T 1226—Wt. 1 lb. 10 oz. 1.74

H Juggling Jumbo (Ages 1–5). Turn handle—colorful wooden balls "pop" through Jumbo's trunk. Tail wags; flexible vinyl ears. Abt. 9¼ in.
48 W 1399—Ship. wt. 1 lb. 4 oz. . 1.77

J 2 Toys for $1.88 (Ages 1–4). TINY TEDDY plays gay xylophone tune. DINKEY ENGINE "chug-chugs" as pistons pump. Each abt. 6¼ in. long.
48 T 1201—Wt. 1 lb. 8 oz. 1.88

Shop early . . . pay later
Terms Pages 19, 269

K 8-Pc. Set 1.49



L 5-Pc. Set 1.49

M 5-Pc. Set 3.19

For Small Fry

K **Tiny Wheel Toys.** All Disney favorites—Mickey, Dumbo, etc. Plastic; rubber wheels. 2–3 in. long. Cellophane wrapped. Wonderful stocking stuffers. Imported.
48 T 1323—Wt. 12 oz. 8-pc. Set 1.49

L **Topsy Turvy Block Family.** Parents, Sister, Brother and Puppy. Fun for dramatic play or building. Sturdy corrugated blocks, biggest abt. 16x3½x2¾ in. Easily assembled.
48 T 509M—Wt. 1 lb. 4 oz. *Mail.* 1.49

M **Giant Nested Blocks** (Ages 1–6). Gaily decorated with Disney favorites. So strong a block will support a child's weight. Reinforced corrugated fiberboard, protective varnish coating. 5 blocks, biggest abt. 10 in. square. Nest for storage.
48 T 422—Wt. 4 lbs. 12 oz.....3.19

N **Plastic Spelling and Counting Board** (Ages 3–6). Sliding wood inserts have letters on one side, numbers on other. Arrange them in center slots in word, number combinations. Abt. 9⅜-in. diam.
48 T 453—Wt. 12 oz.....Boxed 89c

Jumbo Size Board. Like above but abt. 12-in. diam. Card holder, cards.
48 T 465—Ship. wt. 1 lb. 4 oz..1.49

P **Klancy Kling Klang** pops up with a squeak if you press button. Metal reinforced box, 4½ in. sq.
48 T 413—Ship. wt. 12 oz.....89c

R **Mickey Mouse Club Krazy Ikes** (Ages 2–6). Tots can make over *100* funny Disney figures by joining plastic heads, bodies, joints, connectors. Ball and socket joints lock firmly. With dowels, suction cups. Instructions. Ship. wt. 1 lb. 6 oz.
48 T 477—Big 85-Pc. Set.....1.79

T **Jumbo Parade** (Ages 1–6). Plastic elephants roll along on wheels, trunk to tail—just like the circus. Cages hold zoo animals in clear plastic blocks. Abt. 25 in. long.
48 T 1252—Ship. wt. 1 lb. 8 oz.1.79

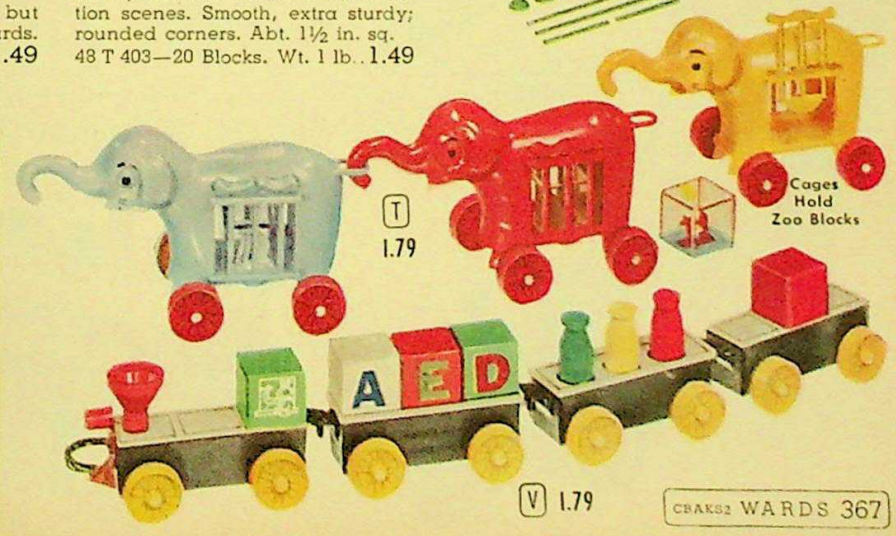
V **Kokomotive, Ltd.** Push train is all sturdy plastic. 2 "blox cars" have removable ABC blocks and "bottles". Abt. 21 in. long. Gift box.
48 T 1253—Ship. wt. 2 lbs.....1.79

W **Clear Plastic Rattle Blocks.** Fun to stack, rattle, float in tub. 12 rattle, animals inside. 8 have action scenes. Smooth, extra sturdy; rounded corners. Abt. 1½ in. sq.
48 T 403—20 Blocks. Wt. 1 lb..1.49

N 89c P 89c

R 1.79

W 1.49



T 1.79

Cages Hold Zoo Blocks

V 1.79

Push, Pull, Pound, Put Together

[1] **Bag of Blocks** for little builders 2–6 years. Smooth, brightly colored wood blocks in assorted shapes and sizes. Store in mesh drawstring bag—it's even fun putting them away. ⅞ in. thick. Abt. 70 blocks.
48 T 404—Ship. wt. 4 lbs. 4 oz. 2.69
48 T 420—About 60 Blocks. Natural color finish. Ship. wt. 3 lbs. 12 oz. 1.75

[2] **Playskool Bus**—2–6 years. So much action! Front and rear doors open ou or take apart, roof removes to seat 7 "pas sengers," stop sign works realistically. "Passengers" have faces, vari-colored, non-toxic lacquers. Booklet on school bus safety included. Ship. wt. 2 lbs. 12 oz.
48 T 501—Abt. 4½x4¾x13½ in. 3.49

[3] **Col-O-Rol Wagon**—2–5 years. Sturdy, streamlined wood wagon loaded with constructive fun. Full of colored wood rods, cylinders, cubes that can be built into make-believe structures. Includes 6 rods, 6 cubes, 9 cylinders. Ship. wt. 4 lbs.
48 T 401—About 13x9x3½ in. 2.69

[4] **Tic-Apart Clock**—2–5 years. *Sells Nat. for $2.50.* Makes play of learning t tell time. Hands can be moved, screw driver on fob cord removes face, hands— see "gears" under face. Easy-to-read dial. Comes off stand to be carried.
48 T 555—Abt. 9½ in. Wt. 1 lb. 4 oz. 1.98

Compare Wards Price

Playskool

First Name in Pre-School Toys. Toys on these and the following 2 pages are beautifully constructed, scientifically designed so that the child learns while he plays. These are quality wood toys, finished in non-toxic colors and made with the safety of the child in mind. *Follow the age recommendations* and you are sure to give your child toys that will become favorites. Use Wards W.R.C. Plan, Pg. 19—Pay as he plays.

[5] **Rotary Mower**—1½ to 3½ years. Realistic action push toy. Vari-colored balls in "see-through" dome flash and tumble as mower is pushed. Rotary blade actually turns. "Sparkplug" removes from dome, allows piston pieces to move along cord. Abt. 21-in. handle. Ship. wt. 3 lbs. *Mail.*
48 T 502 M—Abt. 9½x6½x7¼ in. 3.39

[6] **Nok-Out Bench and Hammer**—2-5 yrs. *Sells Nat. for $2.50.* Tots can pound away safely on sturdy wood bench. 6 pegs hidden inside bench—one pops out when wood mallet strikes peg on top. 6 extra pegs parked on top of bench. Hardwood top. Ship. wt. 2 lbs.
48 T 498—Abt. 10x4⅝x4½ in. 1.98

Buy Toys Now—Tuck Away 'Til Christmas—Credit Terms Page 269.

Compare Wards Price

7

Golden Book

BLOCKS AND PUZZLES

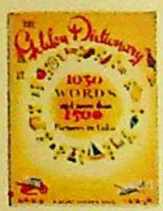
Colorful, Merry Pictures—selected by *Playskool* from children's favorite books—the GOLDEN BOOK series. Reproduced from originals by famous artists, they have a popular appeal for children.

7 **GOLDEN BOOK Nested Blocks**—1–6 years. 8 genuine Redwood blocks, sturdily constructed, covered with strong paper handsomely lithographed in color with gay animal alphabet, then varnished for longer wear. Largest block measures abt. 6½ in. square. All blocks nest AND stack. Provide hours of fun, teach ABC's.

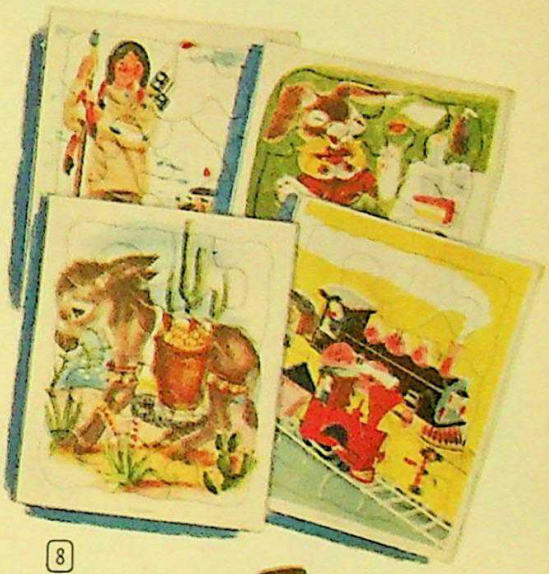
48 T 482—Ship. wt. 3 lbs.....Set of 8 Blocks 4.45

8 **GOLDEN BOOK Puzzles**—2–8 year olds enjoy hours of fun putting them together. Beginner starts with simplest puzzles—progresses to the most difficult as he developes skill. Set of 8 puzzles—2 each 12-pc., 14-pc., 16-pc., 18-pc. Colorful inlay pressed board plaque. Shown: "Burro," "Indian," "Animal Picnic", "Trains." Not shown: "Farm Animals," "Snow Scene," "Airplanes", "Hansel and Gretel." Abt. 8x10 in. ea.

48 T 481—Ship. wt. 3 lbs....Set of 8 1.75



Be Sure to See Wards Excellent Selection of Popular GOLDEN BOOKS for Children, Pages 299, 301 of This Catalog.



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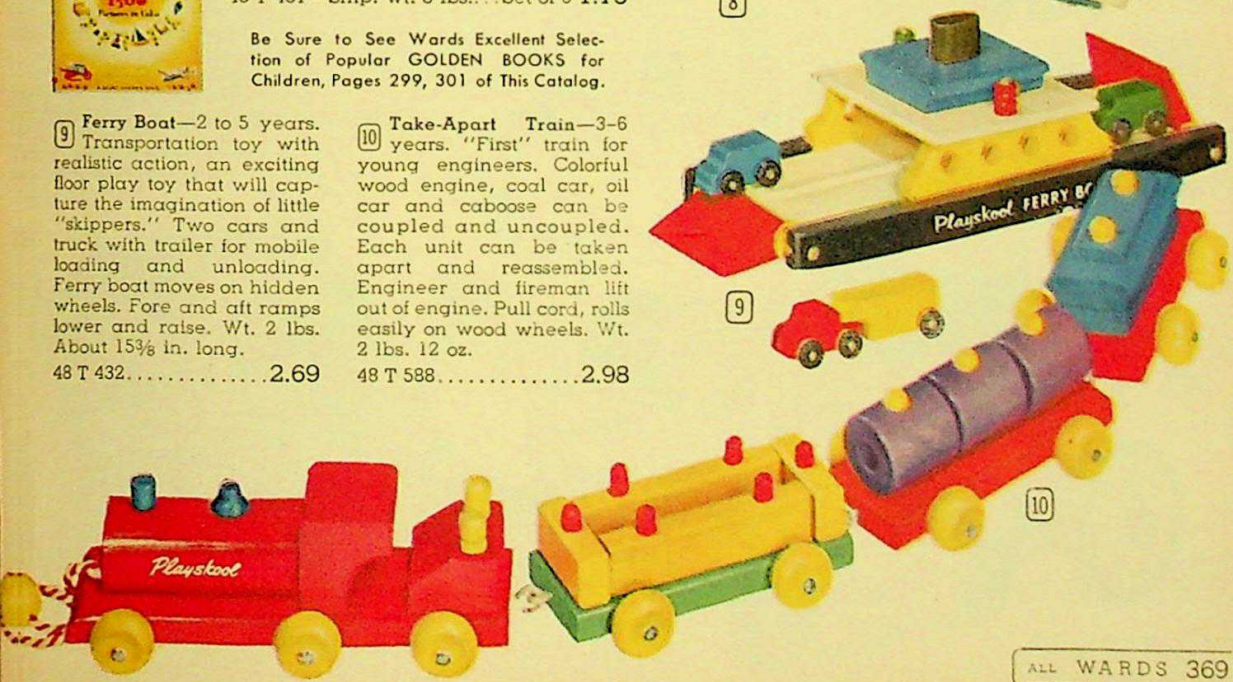
9 **Ferry Boat**—2 to 5 years. Transportation toy with realistic action, an exciting floor play toy that will capture the imagination of little "skippers." Two cars and truck with trailer for mobile loading and unloading. Ferry boat moves on hidden wheels. Fore and aft ramps lower and raise. Wt. 2 lbs. About 15⅜ in. long.

48 T 432.....2.69

10 **Take-Apart Train**—3–6 years. "First" train for young engineers. Colorful wood engine, coal car, oil car and caboose can be coupled and uncoupled. Each unit can be taken apart and reassembled. Engineer and fireman lift out of engine. Pull cord, rolls easily on wood wheels. Wt. 2 lbs. 12 oz.

48 T 588.....2.98



9

10

Compare Wards Price

For Happy Hours of Play

[1] **Camera Bug**—2–5. Takes "picture" by clicking trigger against bell "flash bulb". Draw with stylus on removable Magic Slate "film"—lift acetate sheet, erases for reuse. Abt. 7½x2⅝x4⅞ in.
48 T 464—Ship. wt. 1 lb. 4 oz.. 1.79

[2] **Dairy Wagon**—1½–3½ yrs. *Sells nat. for $2.50.* Gaily smiling Dairy Truck carries 6 white hardwood bottles—removable for extra play value. Pick up by handle for "door-to-door deliveries". Wt. 2 lbs. 4 oz.
48 W 560—Abt. 7⅝ in. long.... 1.98

[3] **Play Telephone**—1½–3½ years. Complete with 6 wooden "coins". Drop in coins, hang up receiver, coins return. Bell rings when dial is turned. Hangs on door knob within tots' reach. Ship. wt. 3 lbs. 6 oz.
48 T 412—Abt. 12½ in. high. 3.49

[4] **Postal Station**—1½ to 3½ years. Child "mails" 12 vari-colored blocks of 4 shapes into correct holes, removes them from bottom door. Teaches concentration, co-ordination. Lace for beading blocks.
48 T 463—Abt. 11 in. Wt. 3 lbs.... 2.98

Playskool

The Kiddy Car-Go

[5] **"Ride-em, haul-em, fix-em"**—an entertaining take-apart 3 wheeler for the smallest beginning walker—certain to be a favorite. Strong, well-balanced toy with no-mar rubber-tired wheels that are removable with wrench and screwdriver. Storage space under seat. Play tools included on rear of body. Steering handles on dashboard control push and ride motion easily, safely. Abt. 11½x15¾x18½ in. overall.
48 T 500 MO—Wt. 7 lbs. *Mailable*..... 6.95

[6] **Cobbler's Bench**—1–2½ years. For happy hours of pounding fun! Child knocks 8 colorful wooden pegs through holes, turns bench over and knocks pegs back again. Sturdy wooden mallet included. Helps develop hand and eye co-ordination. Cobbler's Shoe design on top of bench. Wt. 1 lb. 8 oz.
48 T 423—Abt. 9¾ in.. 1.35

Hammer-Nail

AND PEG DESK

Children 3 to 8 years. Provides many hours of diversified activities. Desk area 14x18-in. desk area with hinged blackboard surface. Cover flips into show peg board, storage space, lots of pegs, design pieces, nails, hammer, chalk and eraser, composition board nail-on designs. Easily assembled. Abt. 18x21½ in. high. Design sheet.

6986—Wt. 9 lbs. *Mailable*.....5.98

6985—Refill of pegs, pounding Sells nat. for $1.50. Ship. wt. 1 lb.89c

Jumbo Wood Beads for 3–6 years. Little fingers are kept busy in quiet play stringing large wooden beads on cords. About 35 beads, non-toxic colors. Boys like to play with them, too. Assorted shapes, colors in storage tube.

6991—Ship. wt. 1 lb. 6 oz.....98c

"Old Woman In the Shoe" Lacing Boot 3–8 to 6 years. It's fun to learn to tie shoes when they learn on colorful lacing boot. "Old Woman" and her "children" are used to fit through holes in boot; provides coordination training. Unlacing lowers figures to retrieve "children."

6983—Abt. 8 in. high. Wt. 1 lb. 12 oz. 2.69

Workbench Bench for 2–5 years. *Sells nat. for $2.50.* Wooden nails, screws, nuts, bolts, screwdriver, claw hammer and wrench. Handy vise, ruler for "precision" work. Bench comes apart by removing 2 large wing screws. Bench abt. 11½x5½ in.

6119—Ship. wt. 2 lbs. 8 oz.....1.98

Landscape Peg Set. 3–8 years. Children learn set up an entire village on board with winding lake, railroad and highway. They can make countless arrangements of pegs and pieces in the shape of trees, trains, cars, trucks, trees, telephone poles, houses, garages. About 170 pieces. Design folder included. About 8x13-in. peg board. Ship. wt. 1 lb. 12 oz.

4229—Box abt. 14½x13⅜ in.....1.75

Other Playskool Items, Page 355.
Buy Now—Pay Later—See Page 269

7

Deluxe Set

$5.98

8

9

10

11

Compare Wards Price

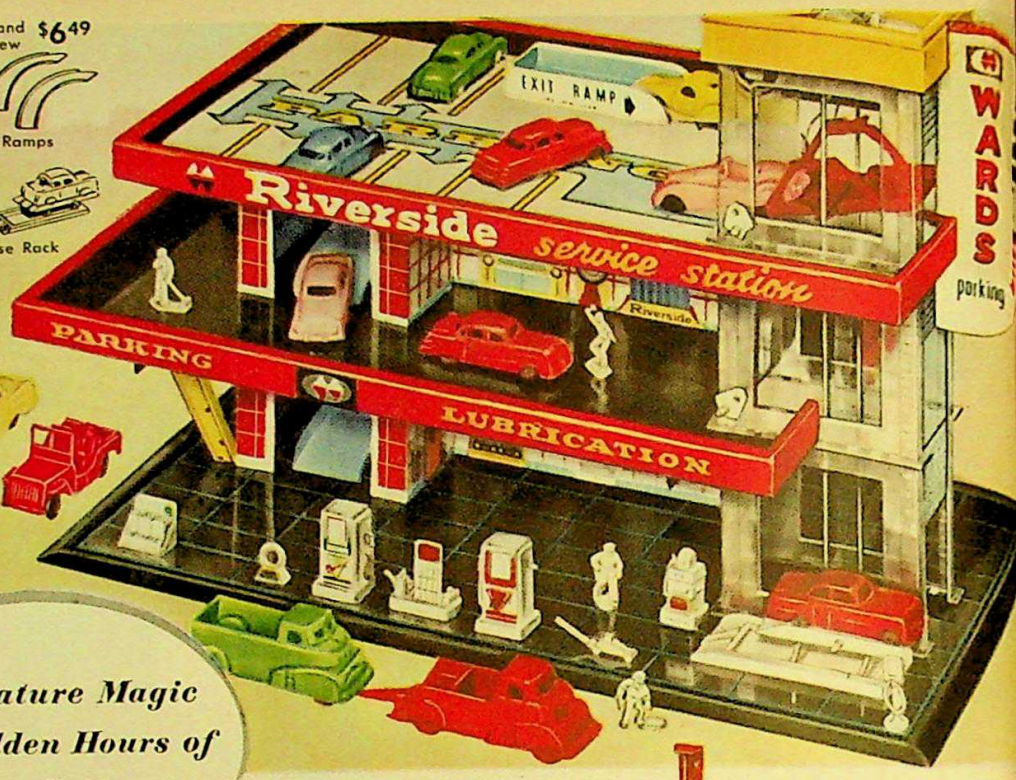
Ⓐ Brand New $6.49

2 Ramps

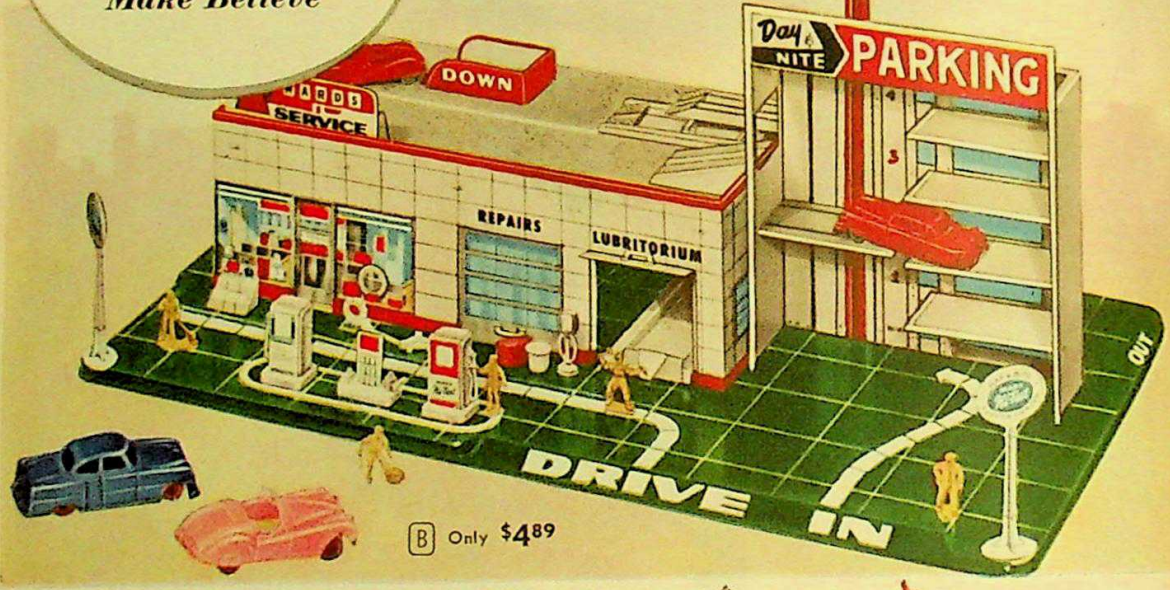
Elevator

Grease Rack

Tow Truck

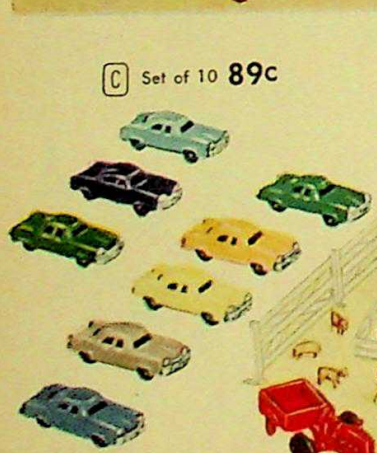


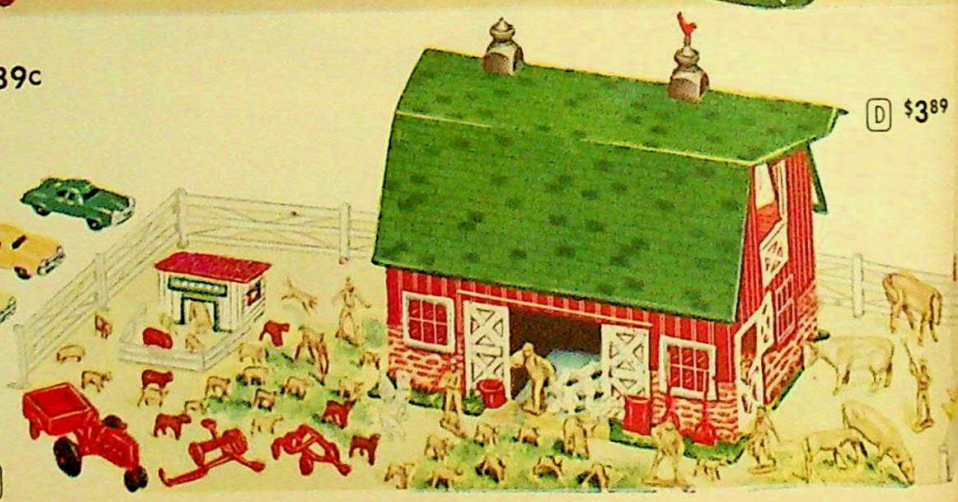
Miniature Magic for Golden Hours of Make Believe



Ⓑ Only $4.89

Ⓒ Set of 10 89c





Ⓓ $3.89

Play Sets Please a Young Man's Fancy

Wards Deluxe Station

An Exclusive $6.49 31 Pcs.

- **Tri-level station**
- **2 Curved car ramps**
- **Battery or manually operated, plastic elevator shaft; ejects cars at 2 upper floors**
- **20 Service accessories**
- **11 Plastic cars**

(A) **Just Like Downtown!** Big, bustling Deluxe Service Station! All metal with rounded corners (easy to assemble without tools). Lithographed in sparkling, realistic colors. Parking directions on spacious top level. Floors connect by two ramps—cars can run from "parking" to "street" level. Elevator operates on one "D" cell battery (not included); Starts by manual switch. Trip lever ejects cars at upper floors. Includes 11 assorted plastic cars, PLUS these 20 service accessories:

1 Jeep	1 Service truck	1 Tow truck
1 Tire rack	1 Oil pump	2 Gas pumps
1 Grease pump	1 Tire jack	1 Air pump
1 Car lift	1 Battery rack	1 Coping
1 Sheet decals	1 M. W. sign	5 Attendants

48T2733M-23¾x14¼x16½ in. high. Wt. 10 lbs. **6.49**

Wards Special Station

25 Pc. Set $4.89

- **New-type manual vertical parking lift**
- **Repair shop, lubritorium, accessory sales office; Montgomery Ward sign**
- **Equipped with 2 authentic plastic gas pumps, plus an adjustable grease rack**
- **21 other accessories and extra parts**

(B) **Offers hours of play value.** Features new 4-level parking elevator. Raises cars, locks for unloading; has special ramp to roof. A second ramp runs cars down to "street" level. Reinforced steel walls with turned edges. Assembles without tools. Lithographed in realistic color; printed traffic directions on base. Four plastic cars with die-cast wheels; 5 molded, unbreakable polyethylene attendants plus all these accessories:

1 Oil can display	1 Lubrication machine
1 Tire on stand	2 Signs on stand
1 Air pump; 1 Jack	1 Battery display rack
1 Pail; 1 Sponge	1 Sheet of decals
1 Plastic wash rack	

448 T 2703 M—29¼x16x11½ in. high. Ship. wt. 6 lbs. 8 oz.....Only **4.89**

(C) **Ten Cars with Friction Motors.** Sturdy metal; rubber tires. Assorted colors. Each 3 in. long.
448 W 2757—Ship. wt. 11 oz...Set of 10, Only **89c**

Lazy Day Farm $3.89

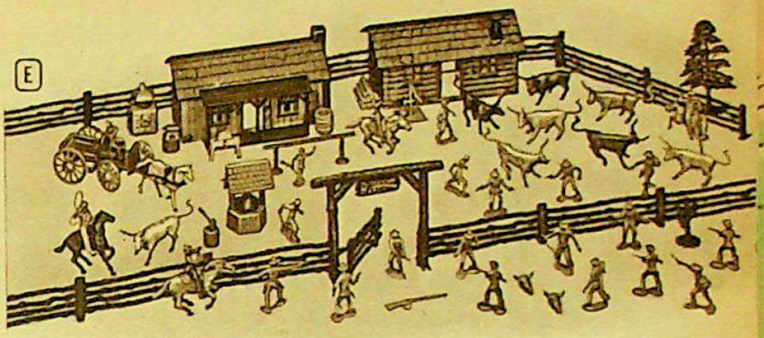
(D) **Beautiful Lazy Day Farm** keeps youngsters happy from breakfast to sundown!

Big Red Barn with hip roof has 2 plastic cupolas and hidden hay loft; is 13¾x8¾ in., 9 in. high.

Pig Shed, 3⅜x7¼ in. 1⅞ in. high. Both of sturdy lithographed steel; easy to assemble without tools. Board fence in 11 sections makes enclosures for shed and pasture.

Six Busy Farm Hands, ea. 2¼ in. tall, work at chores with shovel, pitchfork, feed sack, pail; or run cultivator, mower, plow and 2-wheel wagon.

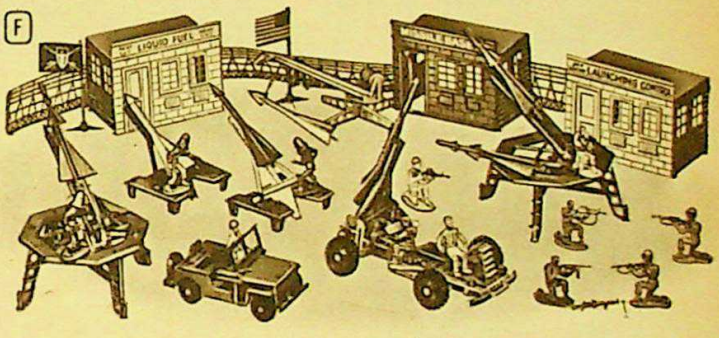
Almost 60 Animals and Fowls include: Dog, horse, colt, 2 cows, calf; goat, 8 kids, 14 lambs, pigs, 144 piglets; duck, 3 ducklings, mother hen, 3 chicks, rooster; birds that perch on the fence.
488 T 2761M—Wt. 3 lbs.....86 Pcs., Only **3.89**



Rifleman's Ranch 96-Pc. Set $4.69

(E) **Every Cowboy Dreams of a "Spread" of his Own!** Here's one with the real flavor of the Old West! Ranch house with plastic outside chimney and front porch, and bunk house, both of steel lithographed in color with edges turned for protection. (Easy to assemble without tools.) Plastic cactus and tree, 12 sections of brown board fence to build a corral for 8 molded plastic steers, add realism. Plastic buckboard wagon, horse, harness and driver, 27 plastic cowboy figures in live action poses, 4 horses and a 35-piece set of carbines, shotguns, canteens and lariats, Lucas McCain, carrying miniature model of his own special rifle, his son Mark, all transport youngsters to the rip roarin' days of cowboys and Indians.

48 T 2720 M—Boxed. Ship. wt. 6 lbs.....96-Pc. Set, Only **4.69**

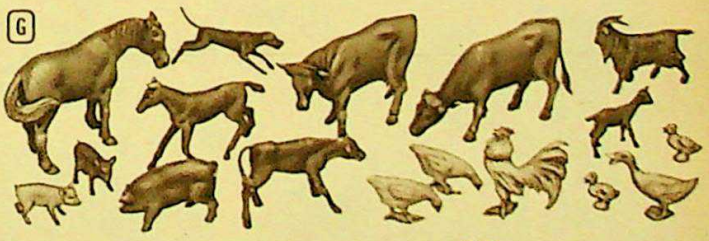


Guided Missile Base $3.99

(F) **Thrills for Junior Space Men!** Three take-apart buildings—headquarters, launching control and liquid fuel; flag poles, 13 military figures, barbed wire, interchangeable accessories, operating rocket crane. Fires harmless missiles from spring-powered launching pads. Unbreakable Plastic. Over 50 pieces.

48 T 2714 M—Ship. wt. 3 lbs. 12 oz.....Only **3.99**

Ballistic Missile Force. Headquarters, control buildings, operating crane, rocket vehicle, launcher, launching pad, harmless rockets and missiles, Army figures, sandbag fence sections, flag pole. Over 30 pcs.
48 T 2716 M—Unbreakable Plastic Set. Wt. 1 lb. 12 oz.....Only **2.44**



Farm Animals 53-Pc. Set Only 89c

(G) **Little Collectors will love a set** of these molded plastic animals. Characteristics of each nicely crafted. Great for collections or for "swapping." Set includes: 14 farm animals—cows, horses and pigs; 15 small animals, 24 chickens and other fowl.

48 T 2736—53-Pc. Set. Ship. wt. 8 oz.....Only **89c**

Use Wards Easy Terms—
See Details, Page 269

A Set $6.99
CAPE CANAVERAL
Miniature Magic
Makes History
Come Alive
B Set $4.89
MUSIC HALL
WELLS FARGO
GUNS
STABLE
C $1.69
Set
Popeye
Magnet
Moves Figures
374 WARDS CBAKS
D Set $5.49

On the Spot Yesterday, Today and Tomorrow

Cape Canaveral $6.99

(A) **Cape Canaveral Rocket Research Center.** Hear the awesome sounds! Reproduce the fantastic action! "Visit" Cape Canaveral, focal point of the world's marvelling interest. Over 100 pcs. in set.

"Take-off" Sounds—Count Down, Missile Blasting, Signaling, all on 33 RPM lithographed 6-in. record.

U.S. Air Force Official Booklet. Space-age terms, details of firing preparation, other information. 24 pages.

Headquarters: Lithographed steel building, 12x4x13¾ in. with plastic Radio Tower, Radar Antenna Unit; 4-section fence. Easy to assemble without tools.

Missile Area No. 1: Gigantic Missile Launcher Pad with compass; 2 and 3-Stage Rockets; extra Nose Cones, Stages.

Satellite Launching Station No. 2: Launcher hurls soft polyethylene Satellites. 3 circular Satellites included.

Bomarc Area No. 3: Launching area fires new Bomarc Missile of latest military design.

Rocket Area No. 4: Launcher with gantry; fires Thor-Abel, other rockets; extra Nose Cones and Satellites incl.

Storage Tank for Exotic Fuels, Rocket Control Unit, Cameras, Telescopic equipment. 32 polyethylene figures.

448 T 2707 M—Launchers spring and rubber activated. Ship. wt. 5 lbs. 6 oz. .....Over 100 Pcs., Set 6.99

Historic Wells Fargo $4.89

(B) **Boom Town in the Rootin' Tootin' Old West!** Pioneer Street blazes with gunfire. Wells Fargo Driver brakes his Stage with double-hitched Team to a jolting stop at Headquarters! 9 armed Cowboys take pot shots at 15 Indians who retaliate with bow and arrow! 5 Horses rear and plunge in the melee! The Sheriff braves the Street fire—dashes past Headquarters, through the swingin' doors of the Music Hall, into the Stage Office and the General Store, to apprehend the villains.

"Props" of the gold rush era, molded in detail, make the scene authentic. Totem pole, fence, tree, 2 hitching rails, tool rack, watering trough, grinding wheel, rifle crate, 3 cuspidors, broom and mop rack, 2 boardwalk signs, 2 benches, barrel, lamp post, 3 lanterns, chair, tilted sack. Steel buildings lithographed in bright color have rounded edges. Unbreakable polyethylene coach, horses, figures, props. Headquarters: 12x4 in. 7 in. high. Pioneer Street: 20x4¼ in. 5 in. high. Statue of Jim Hardie, law enforcer of the era, incl. Easy to assemble.

448 T 2721M—Ship. wt. 4 lbs. Boxed. .....Set Only 4.89

Popeye Magic Play-Around $1.69

(C) **Youngsters! Produce Your Own Stage Plays!** Beloved Popeye and his cast of 3 move magically in and around beautifully lithographed scenery set on a sturdy, colorfully decorated stage. Fascinating, realistic action takes place when magnets in figure bases respond to direction of magnet held in hand and pressed to underneath surface of stage. More than one child can play. Each chooses a character, makes it move.

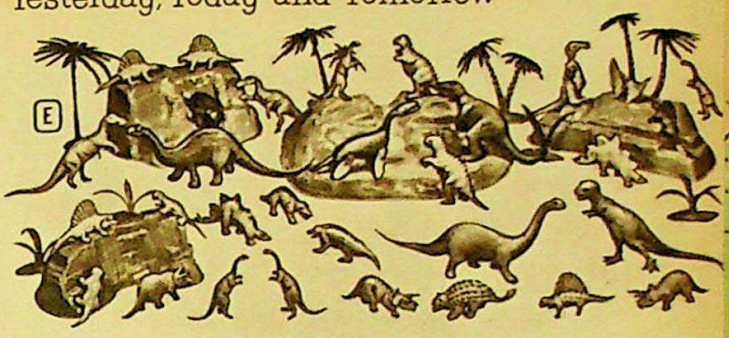
448 T 2731M—11½x17 in. 12-in. depth. Wt. 1 lb. 4 oz. 1.69

Marine Landing Set $5.49

(D) **Marine Beachhead Landing**—great fun for boys who like to play war games. Target for amphibious attack is vacuum-formed atoll in glowing tropical colors. Palm trees, flag pole add realism to "landing maneuvers." Military equipment includes helicopter with movable propeller, 4 landing craft with machine-gun turrets and ramps; half track, jeep, tank and assault raft; long-range fieldpiece with shell rack; 2 "shell" shooting machine guns; a Nike launcher with three guided missile rockets. 64 marine figures in lifelike action poses. Atoll: 20 in. long, 9 in. wide. Unbreakable polyethylene equipment and figures are crafted with realistic detail.

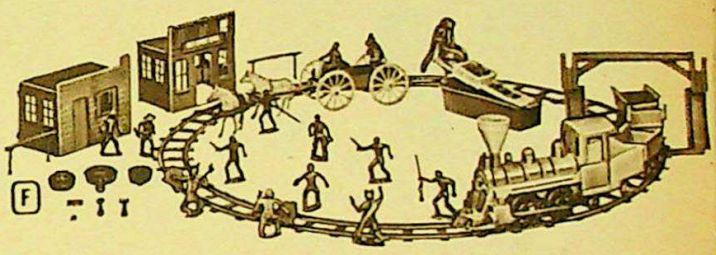
448 T 2718M—Ship. wt. 4 lbs. .....Set Only 5.49

WRC Charge It! SEE PAGE 19



(E) **Prehistoric Times Play Set.** Turn time back millions of years! Spend exciting hours with 31 inhabitants of the Prehistoric World. The fighting Allosaurus, duck-billed Hadrosaurus, Trachodon, Tyrannosaurus, Brontosaurus and 9 other varieties, four earth areas. Pool, waterfall, cave, cliffs, ferns, palm trees complete the scene. Animals bear names, approx. sizes; molded in brown, green-gray mottled unbreakable polyethylene. Fascinating booklet "Prehistoric Animals" is included.

48 T 2748 M—Set in carton. Ship. wt. 4 lbs. .....Only 3.69

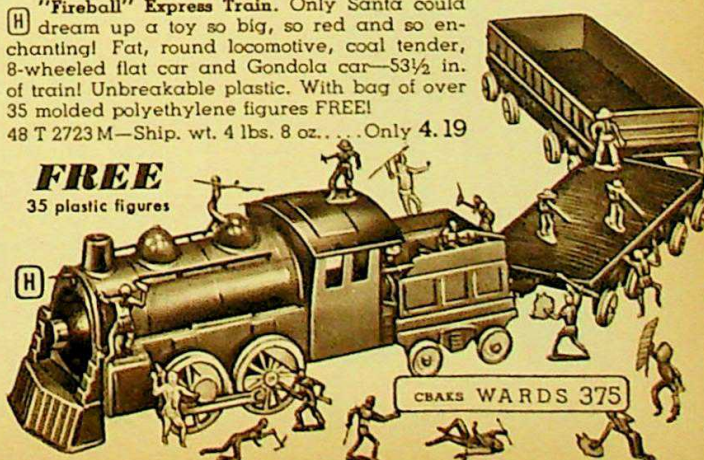


(F) **California Gold Rush Set.** You'll get "gold fever" the minute you see this exciting Old West Gold Mining Town, complete even to realistic "gold" ore! Hand Pump pumps water down Sluice Box into a Trough. Train has Piston Pumping Locomotive, Coal and Ore Cars, 8-Section "O" Gauge Track. There's a take-apart mine building and hotel, buckboard wagon, horse and harness, mine entrance, pots, pans, mining tools, prospectors and Indians with interchangeable accessories and weapons.

48 T 2724 M—Unbreakable Multi-color Plastic. Wt. 4 lbs. 3.69

(G) **Clang! Clang! Round the Corner, Loudly Puffing, Comes the Old Fashioned Fire Engine!** Faithful replica of the fire-fighter of Great Grandpa's Day! Take-apart engine manned by fireman, detaches from 4-horse team. Features snap-on ladders and wheels, sitting and standing firemen, interchangeable accessories *and a hose that shoots water.* Red unbreakable polyethylene; white horses.

48 T 2753—Ship. wt. 1 lb. 4 oz. 1.59

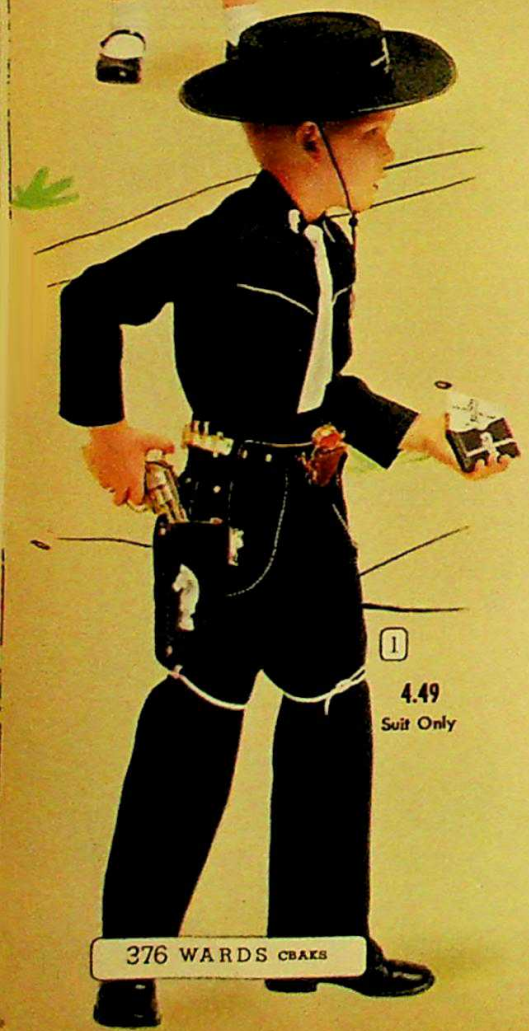


(H) **"Fireball" Express Train.** Only Santa could dream up a toy so big, so red and so enchanting! Fat, round locomotive, coal tender, 8-wheeled flat car and Gondola car—53½ in. of train! Unbreakable plastic. With bag of over 35 molded polyethylene figures FREE!

48 T 2723 M—Ship. wt. 4 lbs. 8 oz. .....Only 4.19

FREE 35 plastic figures

Dress the Part, Be as



[1] **Paladin Outfit** with official "Have Gun—Will Travel" cards in plastic case. *Outfit includes:* Sanforized poplin shirt, twill trousers with authentic Chessmen motifs. Satin tie. Felt hat, chin strap. Official holster set; top grain leather; 2 cap guns; Derringer pistol with wrist holster (see Gun Notice Pg. 381). *Suit Sizes:* 4, 6, 8, 10, 12. *Hat Sizes:* Sm. (6½), Med. (6¾), Lg. (7).

48 T 1797—SUIT ONLY. *State Size.* Ship. wt. 1 lb. 4 oz. 4.49

48 W 1809—HAT ONLY. *State Size.* Ship. wt. 1 lb. 1.29

48 T 3343—HOLSTER ONLY. Adjustable belt. Ship. wt. 3 lbs. 2 oz. . 5.79

48 T 1705—BUY OUTFIT—SUIT, HAT, HOLSTER—SAVE $1.58. *State Suit, Hat Sizes.* Wt. 5 lbs. 6 oz. . 9.99

[2] [3] **Cowgirl and Cowboy Outfits.** Sanforized twill skirt or trousers; multi-color western embroidery. Poplin shirt. Fast color. Wool felt Official Rifleman's hat; cord. *Suit Sizes:* 4, 6, 8, 10, 12. *Hat Sizes:* Sm. (6½), Med. (6¾), Lg. (7).

(2) Girls' Outfit.

48 T 1786—SUIT AND HAT. *State Sizes.* Ship. wt. 2 lbs. 4 oz. 4.98

48 T 1757—SUIT ONLY. *State Size.* Ship. wt. 1 lb. 4 oz. 3.49

(3) Boys' Outfit.

48 T 1785—SUIT AND HAT. *State Sizes.* Ship. wt. 2 lbs. 4 oz. 4.98

48 T 1756—SUIT ONLY. *State Size.* Ship. wt. 1 lb. 4 oz. 3.49

Rifleman's Hat. *State Size.*

48 T 1753—Wt. 1 lb. 1.89

[4] **Official Lone Ranger Outfit.** Tailored shirt, trousers; emblem. Plastic boot tops. Neckerchief; mask. Official wool felt hat; chin cord. Double holster set; genuine leather, conchas; 12 "bullets"; automatic break-action repeater "pistols" (See Gun Notice Pg. 381). *Suit Sizes:* 4, 6, 8, 10, 12. *Hat Sizes:* Sm. (6½), Med. (6⅝–6¾), Lg. (6⅞–7).

48 W 1778—SUIT ONLY. *State Size.* Ship. wt. 1 lb. 4 oz. 4.89

48 T 1821—SUIT, HAT ONLY. *State Size.* Ship. wt. 2 lbs. 8 oz. 6.66

48 T 3351—HOLSTER SET ONLY. Adjustable belt. Ship. wt. 3 lbs. 4.89

48 T 1822—BUY OUTFIT—SUIT, HAT, HOLSTER—Save $1.11. *State Suit, Hat sizes.* Wt. 5 lbs. 8 oz.. 10.44

[5] **Official Tonto Outfit.** Durable cotton twill trousers and tunic; suedine fringe trim. Official Tonto emblem. Laced front; plastic belt. Adjustable headgear with large feather. *Suit Sizes:* 4, 6, 8, 10, 12.

48 T 1738—COMPLETE OUTFIT. *State Size.* Ship. wt. 1 lb. 2 oz. . 3.98

[6] **Annie Oakley Outfit.** Fringed cotton twill skirt and vest. Poplin shirt, satin tie with tieholder. Wash with care. Felt hat; laced brim; crown and chin cords; whistle. *Suit Sizes:* 4, 6, 8, 10, 12. *Hat Sizes:* 6½-6⅝-6¾-6⅞-7.

48 W 1747—SUIT ONLY. *State Size.* Ship. wt. 1 lb. 4.37

48 W 1743—HAT ONLY. *State Size.* Ship. wt. 1 lb. 1.49

SEE SIZE CHART PAGE 378.

W R C Charge It! SEE PAGE 19

Smart as Your TV Heroes

7 **"Zorro" Outfit.** Sanforized cotton twill; embossed plastic cummerbund, buckle. Zorro motifs. Acetate satin cape; mask. Wool felt hat; cord. *Suit Sizes:* 4, 6, 8, 10, 12. *Hat Sizes:* Sm. (6½), Med. (6¾), Lg. (7).

48 T 1804—COMPLETE OUTFIT. *State Size.* Wt. 2 lbs. 4 oz.....**5.97**

8 **Official "Matt Dillon" Gunsmoke Outfit.** Wide-wale corduroy trousers; zipper closing. Striped cotton flannel shirt; sanforized; washable. Satin bandana. Vest; official motifs. Wool felt hat with emblem; chin cord. Gunsmoke double-holster set; genuine leather; "bullets", 2 pistols (See Gun Notice Pg. 381). *Suit Sizes:* 4, 6, 8, 10, 12. *Hat Sizes:* Sm. (6½), Med. (6¾), Lg. (7).

48 T 1707—SUIT ONLY. *State Size.* Ship. wt. 1 lb. 8 oz.....**5.79**

48 T 1799—SUIT, HAT ONLY. *State Sizes.* Wt. 2 lbs. 8 oz.....**6.97**

48 T 1755—HAT ONLY. *State Size.* Ship. wt. 1 lb.....**1.94**

48 T 3381—HOLSTER ONLY. Adjustable. Wt. 3 lbs. 2 oz.....**4.97**

48 T 1815—BUY OUTFIT—SUIT, HAT, HOLSTER—AND SAVE. *State Sizes.* Wt. 5 lbs. 8 oz.....**11.44**

9 **Calamity Jane Outfit.** Corduroy skirt, poplin shirt; fancy western embroidery. Satin tie. Felt hat; lacing, chin cord. *Suit Sizes:* 4, 6, 8, 10, 12. *Hat Sizes:* 6½-6⅝-6¾-6⅞-7.

48 T 1771—BUY OUTFIT—SUIT AND HAT—AND SAVE. *State Sizes.* Ship. wt. 2 lbs. 6 oz.....**5.66**

48 T 1758—SUIT ONLY. *State Size.* Ship. wt. 1 lb. 4 oz.....**4.49**

48 T 1845—HAT ONLY. *State Size.* Ship. wt. 1 lb. 2 oz.....**1.84**

10 11 **Western Dungaree Rancher And Frontier Girl Outfits.** Durable cotton twill skirt or trousers; poplin shirt... all with multi-color western embroidery. Sanforized; washable. Wool felt hat; lacing, crown and chin cords. *Suit Sizes:* 4, 6, 8, 10, 12. *Hat Sizes:* 6½-6⅝-6¾-6⅞-7.

(10) Boys' Outfit.

48 T 1767—SUIT AND HAT. *State Sizes.* Ship. wt. 2 lbs. 4 oz.....**5.97**

48 T 1725—SUIT ONLY. *State Size.* Ship. wt. 1 lb. 4 oz.....**4.89**

(11) Girls' Outfit.

48 T 1791—SUIT AND HAT. *State Sizes.* Ship. wt. 2 lbs. 4 oz.....**5.97**

48 T 1716—SUIT ONLY. *State Size.* Ship. wt. 1 lb. 4 oz.....**4.89**

Boys' or Girls' Hat. *State Size.*

48 T 1720—Wt. 1 lb.....**1.84**

12 **Bat Masterson Outfit.** Crisp white cotton shirt with string tie; trim cotton twill trousers; tawny "gold" vest with official motifs. Felt "Masterson" hat and "Esquire" Cap-Shooting Cane. *Suit Sizes:* 4, 6, 8, 10, 12. *Hat Sizes:* Sm. (6½), Med. (6¾), Lg. (7).

48 T 1736—SUIT ONLY. *State Size.* Ship. wt. 1 lb. 4 oz.....**5.79**

48 T 1764—SUIT, HAT ONLY. *State Sizes.* Ship. wt. 2 lbs. 4 oz.....**6.97**

48 T 3316—HOLSTER ONLY. Adjustable. Ship. wt. 2 lbs. 4 oz.....**4.79**

48 T 3318—ESQUIRE SHOOTING CANE ONLY. Ship. wt. 1 lb.....**89c**

48T1765–BUY OUTFIT—SUIT, HAT, HOLSTER AND CANE—SAVE $1.21. *State Suit, Hat Sizes.* Ship. wt. 5 lbs. 8 oz.**11.44**

Look Sharp for the Dress Parade

(1) **Air Force Jet Pilot Outfit.** Air Force emblems decorate the large patch pockets. Coverall of durable sanforized cotton twill; washable, full zippered front; adjustable ankle straps; metal buckle. Pencil pocket; fitted flight plan pad, pencil. Overseas cap; metal insignia. *Sizes:* 4, 6, 8, 10, 12.

48 T 1712—Complete Outfit.
State size. Ship. wt. 1 lb. 4 oz. 5.77

(3) **Deluxe Cowgirl Outfit.** Swashbuckling satin shirt with string tie. Western style skirt; front belt, elastic back; washable pinwale corduroy. Vest with corduroy front, white twill back. Luster embroidery trim. *Sizes:* 4, 6, 8, 10, 12. Ship. wt. 1 lb. 4 oz.

48 T 1713—Cowgirl Outfit. *State Size.* . 4.88
48 T 1724—Matching Wool Felt Hat. *State Size:* 6½, 6⅝, 6¾, 6⅞, 7. Wt. 1 lb. 2 oz. 1.79

(2) **Official Steve Canyon Flight Helmet** . . . perfect for the boy who owns the Air Force Jet Pilot Suit (1) (shown, opposite page). Durable high-impact plastic. Looks so authentic with transparent visor; even "oxygen mask" for those high-altitude spins. Mask also serves as voice transmitter. Chin strap holds helmet in place. *Fits all head sizes.*

48 T 1737—Ship. wt. 1 lb. 6 oz. 2.59

(4) **Official Superman Outfit.** Flying cape of durable cotton twill. Long-sleeved slip-over shirt with familiar Superman Shield; made of sanforized cotton twill. Long cotton twill trousers . . . officially designed; elastic waistband; handy belt loops. Bright plastic belt with metal buckle. Washable (with care). *Fits Sizes:* 4, 6, 8, 10, 12. Be sure to *State Size.* Ship. wt. 1 lb. 4 oz.

48 T 1742—Complete Outfit 4.79

Steve Canyon Helmet

(5) **Little General Army Officer's Uniform.** Durable sanforized cotton twill. Eisenhower type jacket with brass button closing; epaulettes with 5 metal stars; combat ribbons, "gold braid" to denote "hitches." Trousers have elastic band, zipper closing, deep side slash pockets. Official Garrison cap, Army Insignia. *State Size:* 4, 6, 8, 10, 12.

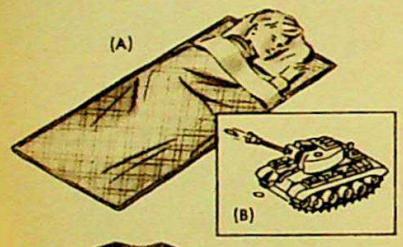
48 T 1863—Ship. wt. 1 lb. 8 oz. 4.98

(6) **Visiting Nurse Outfit.** Full-cut flowing cape with stand-up collar; snap-closing; official insignia on shoulder; sanforized, hand washable. Short-sleeved uniform with set-in belt and button-closing; sanforized poplin. Bright plastic shoulder bag. Official nurse's cap included. *State Size:* 4, 6, 8, 10, 12. Ship. wt. 1 lb. 4 oz.

48 W 1706—Complete Outfit 3.95

(7) **Professional Ballerina Tutu** with acetate satin bodice; "gold" and floral trim; elasticized pop-corn weave cotton back for perfect fit.
Full stand-out skirt with three 4-yd. rows of filmy nylon net. Elasticized ribbon headband; net rosette. *State Size:* 4, 6, 8, 10, 12. Wt. 1 lb.

48 T 1867—Pink (shown) 4.49
48 T 1868—Light Blue 4.49



(8) **Full-Dress Marine Uniform.** Official jacket with stand-up collar, epaulettes, insignia, battle ribbons, brass button trim. Web belt with brass ratchet buckle and brass tip. Trousers have zipper closing; elastic back band. All sanforized twill; wash with care. Twill hat with visor, "Marine" pin emblem. *State Size:* 4, 6, 8, 10, 12.

48 T 1731—Ship. wt. 1 lb. 12 oz. 6.89

(9) **Special Purchase—Marine Field Set—Save $3.19.** Walkie-Talkie, plastic helmet with net, canteen, mess kit, knife, fork, spoon—PLUS Plastic Sleeping Bag (see sketch (A) at left). AND new Remco Light Bulldog Tank, 13⅛ in. long (see sketch (B) at left). Uses 2 "D" cell flashlight batteries (not incl., order (2) Pg. 438). Nat. adv. for $13.16.

48 T 2372—Ship. wt. 7 lbs. 9.97

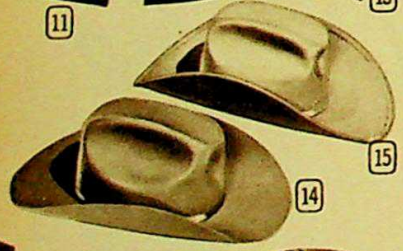
(10) **White Majorette Outfit.** Dress of high-luster acetate satin (hand washable); gold-color trim; gilt braid on skirt and yoke. "Gold" epaulettes, fringe. Plastic belt. Hat, white satin over felt; gilt braid trim; silky tassel. Shiny white plastic boot tops with "gold" tassel; laced back; understraps hold them in place. Wood baton with glitter knob. *State Size:* 4, 6, 8, 10 and 12.

48 T 1865—Ship. wt. 1 lb. 4 oz. 4.59

Flashy Red Majorette Outfit (not shown). Red and royal blue lustrous acetate satin (hand washable). "Royal blue" braid on skirt and yoke. Blue and "gold" epaulettes with gold-color fringe. Blue plastic belt. Hat is royal blue acetate satin over felt; silky tassel, red and yellow visor trim. Shiny white plastic boot tops; fancy tassel. Wood baton. *State Size:* 4, 6, 8, 10, 12.

48 T 1866—Ship. wt. 1 lb. 4 oz. ... 4.59

Inexpensive Accessories for the Playclothes Crowd



(11) **Fringed Suedine Vests.** Wear with any play clothes. *Sizes:* Small (25½–26-in. chest), Medium (28–30½-in. chest), Large (32–34-in. chest). Ship. wt. each 3 oz.

48 T 1795—Tan Suedine with multi-color braid trim. *State Size* 94c
48 T 1796—Black Suedine with white fringe, metal conchas. *State Size* 94c

(14) (15) **Western Hats.** 100% Virgin wool felt. Brims wired to hold desired shape. Artificial leather sweat bands. Wt. 1 lb. 6 oz. "See Size Chart" below.

(14) 48 T 1774—Popular "Ten Gallon" Beige Hat. 3⅜-in. brim. *State size.* 1.98

(15) 48 T 1879—Giant Rodeo-Style White Hat. Wide 3½-in. brim. *State size* 2.49

(12) (13) **Boot Tops** of heavy plastic; suedine fringe. Elastic under-straps; back snaps. *Sizes:* Sm. (4½–7½ shoes), Med. (8–11½ shoes), Lg. (12–3 shoes). Wt. 3 oz.

(12) 48 T 1752—Red. *State Size* 97c
(13) 48 T 1787—Black. *State Size* 97c

(16) **Prince Philip Sword And Shield** of unbreakable plastic. "Silver" shield; colorful raised design; armstraps. Harmless blade sword, 25 in. long.

48 T 1715—Ship. wt. 1 lb. 8 oz. 2.69

Size Chart For Boys' and Girls' Suits
Order pants or skirt and vest in same size.

ORDER SIZE	4	6	8	10	12
For Chest (in.)	25½	26	28	30½	32
Waist (in.)	23	23½	24	26	27
Skirt Length (in.)	11½	13	15	17	18
Majorette Skirts	9	10	11	12	13
Pant Inseam (in.)	16¼	18	19½	22	23

Separate Hat Size Chart

ORDER SIZE	For Head
6½	20⅜ in.
6⅝	20¾ in.
6¾	21¼ in.
6⅞	21⅝ in.
7	22 in.

1
5.77
Outfit
3
4.88
Outfit
4
4.79
Outfit
4.98
Outfit
5
Special Purchase
Nat. Adv. $13.16
$9.97
OVERNIGHT MANEUVERS
9
6
7 4.49
3.95
Outfit
Also Blue
8 6.89
Outfit
10 4.59
Outfit
Also Red

Shootin' Irons for

A FRONTIER FULL OF DIFFERENT GUNS

A **Top Grain Leather Double Holster Set.** One of Cowboyland's finest pairs of matching shootin' irons—looks a lot more expensive than it is. Automatic break-open action, 50-shot repeater, 9½-in. cap-firing* pistols, nickel-plated for rugged use. Imitation "bone" handles. Belt is two-piece natural-color top grain cowhide with unusual inlaid design, including 12 realistic cartridge type "bullets" and large metal engraved buckle. New slim shape pockets for "Fast Draw." "Sunburst" conchas in gold-color and black finish. Belt adjusts to 30 in.

48 T 3453—Ship. wt. 2 lbs. 12 oz. 4.89

B **"Pony Boy" Double Holster Set.** Villains bite the dust when junior lawman uses this low-priced genuine tooled leather holster set. Contoured adjustable belt. Three silver "bullets" in bullet clip. 11¾-in. break-action 50-shot repeater cap-firing* pistols.

48 T 3331—Ship. wt. 2 lbs. 8 oz. 2.98

C **Single Holster Set.** Perfect protection for the "one gun" hombre or cowgirl. Genuine white leather holster trimmed in black, with open coin concha decorations. Belt with coach design, 3 bullets in bullet clip, adjusts 21 to 26 in. 11¾-in. break-action 50-shot repeater pistol.

48 T 3339—*With cap-firing pistol. Wt. 2 lbs. 4 oz. 1.97

48 T 3340—With non-firing pistol. Wt. 2 lbs. 4 oz. 1.97

D **Two Famous Pistols For One Price.** Miniature 4¼-in. replica of famous German Luger ejects 5 "bullets", fires single shot caps*, has beautiful golden finish. The "Mity Midget Cap Pistol" replica of a Colt gun has revolving barrel, clicking action, single shot firing, six removable "bullets"; nickel-plated finish.

48 T 3346—Mity Midget and Luger. Ship. wt. 12 oz. ... 1.49

E **Pull-Back Machine Gun on Tripod.** Free-swinging, with recoiling barrel, dummy range finder. Mechanism on side fires fast rat-a-tat noise when trigger is pushed. Gun is fully detailed in durable black plastic.

48 T 3345—Ship. wt. 1 lb. 4 oz. 1.94

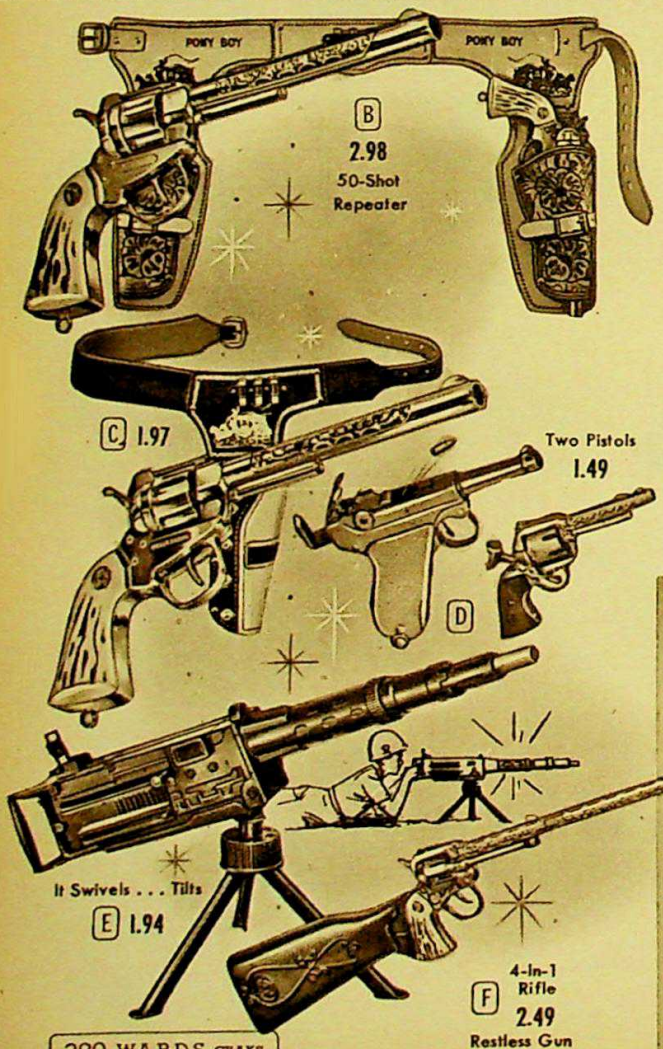
F **"Restless Gun" 4-in-1 Rifle.** Converts easily into any of 4 combinations: 30-in. Rifle, 9½-in. 50-shot repeater pistol, 21-in. Carbine, or 18½-in. authentic long-barrel pistol. Unbreakable plastic, realistic wood grain, "bone" handle, cap* storage compartment. *It smokes.*

48 T 3444 M—Ship. wt. 2 lbs. 2.49

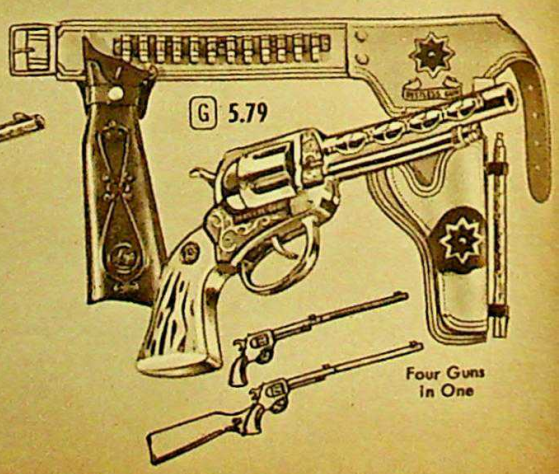
Famous 4-in-1 Convertible Restless Gun

G **Four Guns In One.** Allows fast conversion to a 50-shot repeater cap* Pistol . . . *it smokes*, has automatic break-open action; a Rifle; a long-barreled Pistol; or a Carbine (see sketches below). Adjustable genuine leather belt and fast-draw holster with handsome gold-color design. 12 realistic bullets on belt.

48 T 3457—Ship. wt. 3 lbs. 5.79



RESTLESS GUN—FOR TV FANS



Back-yard Rangers

AUTHENTIC "BOUNTY HUNTER" GUN

(H) **Riflegun With Holster.** Authentic copy of one of the deadliest guns ever made—the same as the "Wanted Dead or Alive" TV version. Molded in plastic with simulated wood stock and barrel, gun has a die cast metal cap mechanism and cocking lever. Fires caps* in rapid action, ejects shells at same time. Flexible polyethylene holster adjusts to any waist, has Western engraved metal buckle, leg strap buckles around thigh. Special hook locks gun to holster but leaves it free to *swivel for hip firing.* Can be fired as rifle with both hands, or pistol with one hand.

48 T 3355—Ship. wt. 3 lbs. 10 oz. 4.49

(J) **"Pony Boy" Single Holster Set.** There will be no more lawlessness in the block when this single gun and holster set is used. Genuine black and white leather belt and holster, decorated with three unusual Old West type conchas. Slim-style contour belt adjustable up to 26 in. Single-shot 6¾-in. nickel-plated gun.

48 T 3353—*With cap-firing gun. Ship. wt. 10 oz. 97c

48 T 3352—With non-firing gun. Ship. wt. 10 oz. 97c

(K) **"Pony Boy" Double Holster Set.** A beautiful top-quality set of 50-shot 11¾ in. long repeater pistols for the fast-drawing Junior Marshal. Genuine black leather holster and belt decorated with open coin type conchas, 18 silver bullets, Western buckle. Contour belt adjusts to 30 in.

48 T 3399—*With cap-firing pistols. Wt. 2 lbs. 10 oz. ... 3.89

(L) **Double Holster Set.** The best shot in town will be proud of this low-priced single shot 6½-in. pistol set. Genuine leather, coppertone color, frontier-type sunburst conchas. Contour belt adjusts to 26 in.

48 T 3317—*With cap firing pistol. Wt. 1 lb. 8 oz. 1.89

48 T 3322—With non-firing gun. Ship. wt. 1 lb. 8 oz. .. 1.89

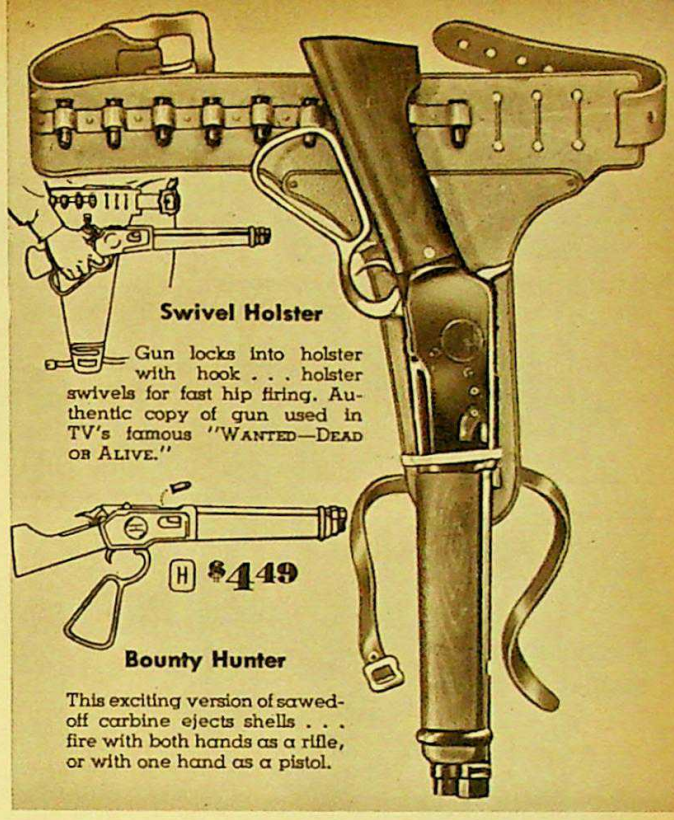
(M) **K-Pop-Gun Twin Holster Set.** The littlest injun or pint-size hombre is ready for backyard battles with this colorful red and white unbreakable plastic gun and holster set. Hand-tooled in fancy Western style. Belt will fit smallest buckeroo in town. Easy to shoot . . . load muzzle, squeeze trigger, and P-O-P go the harmless table tennis balls. Comes complete with two rounds of fire engine red and white "ammunition."

48 T 3348—Ship. wt. 14 oz. 1.79

(N) **Toddler's Set.** Designed so the smallest member of the family can be part of the gang. Belt and holster are saddle finish, top grain cowhide, decorated in rugged Western style. Small nickel-plated guns are 4½ in. long, packed in fancy acetate Toddler container. Will make any tiny buckeroo happy.

48 T 3349—Ship. wt. 9 oz. 1.79

*In accordance with state laws, residents of Delaware, N. J. and minors under 16 years in Ohio may order only guns that do not shoot caps.



Swivel Holster

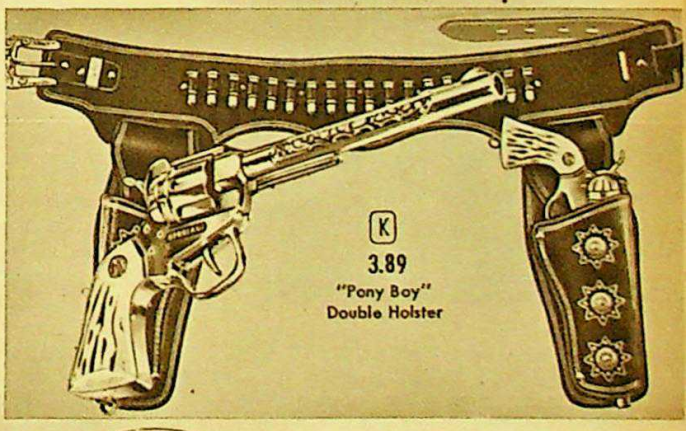
Gun locks into holster with hook . . . holster swivels for fast hip firing. Authentic copy of gun used in TV's famous "WANTED—DEAD OR ALIVE."

(H) $4.49

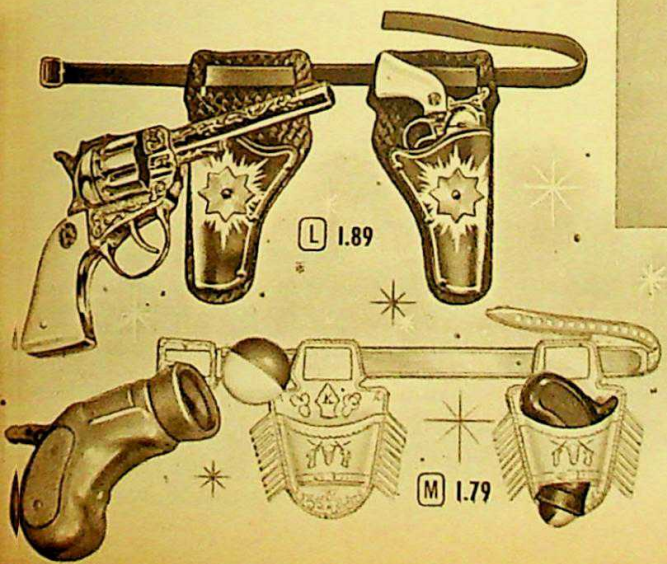
Bounty Hunter

This exciting version of sawed-off carbine ejects shells . . . fire with both hands as a rifle, or with one hand as a pistol.

(J) 97c
"Pony Boy" Single Holster

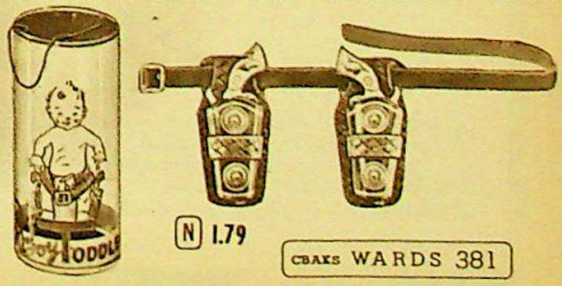


(K) 3.89
"Pony Boy" Double Holster



(L) 1.89

(M) 1.79

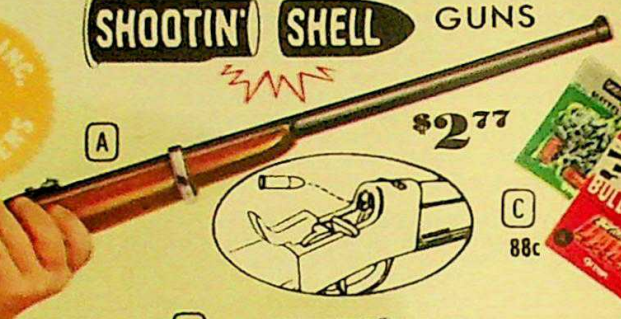


(N) 1.79

They Really Shoot

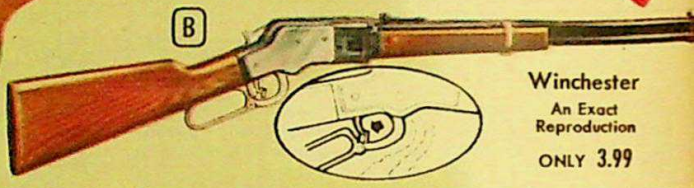
MARVEL, INC. TOYMAKERS

SHOOTIN' SHELL GUNS



A $2.77

C 88c



B

Winchester
An Exact Reproduction
ONLY 3.99

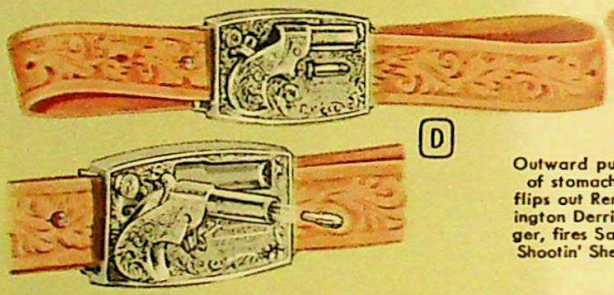
B Saddle Gun with Blazing Rapid Fire Action. Just push the secret trigger—rapid-cocking of lever fires and ejects up to 8 all-metal play bullets automatically *without pulling trigger.* Fires bullets single-action—or 50 perforated roll caps (not included) with smoking action. Front and rear sights; blue steel barrel; handsome wood-grain plastic stock. 33 in. long.

48 W 3489 M—Ship. wt. 1 lb. 8 oz. 3.99

Bullet Paks
For All Guns This Page

C Extra Ammunition to keep you supplied. Includes: 3 Shootin' Shell cartridges, 30 Bullet noses, 8 all-metal play bullets. Ship. wt. 4 oz.

48 T 3320. . . . . .88c



D

Outward push of stomach flips out Remington Derringer, fires Safe Shootin' Shell

Buckle Gun-Belt Set . . . Secret No-Hands Firing Only $2.77

D Authentic Replica of Remington Derringer in western buckle for tricky shootin'—see above. Safety lock prevents misfiring; gun removable for loading. Adj., tooled leather belt. 2 cartridges, 6 bullet-noses.

48 T 3405—4x2⅜-in. buckle; 3-in. pistol. Ship. wt. 12 oz. 2.77

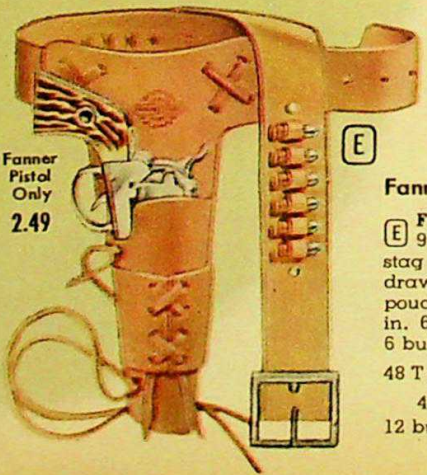
THE SHOWDOWN SET

The Whole Shootin' Match! 3 Safe Shootin' Shell guns—Indian Scout Rifle (A); Buckle Gun from (D), Fanner Pistol from (E) in cowhide leather belt and holster pictured above. 9 cartridges, 30 bullet noses incl. Target on box.

48 T 3402M–Wt. 2 lbs. 4 oz.3-gun Set 8.87

A Indian Scout Rifle has rolling block action; front, rear sights; bullet loader; blue steel barrel and plastic stock. 2 cartridges, 6 bullet noses incl.

48T3403M–29¼ in. long. Wt. 1 lb. 4 oz.2.77



Fanner Pistol Only 2.49

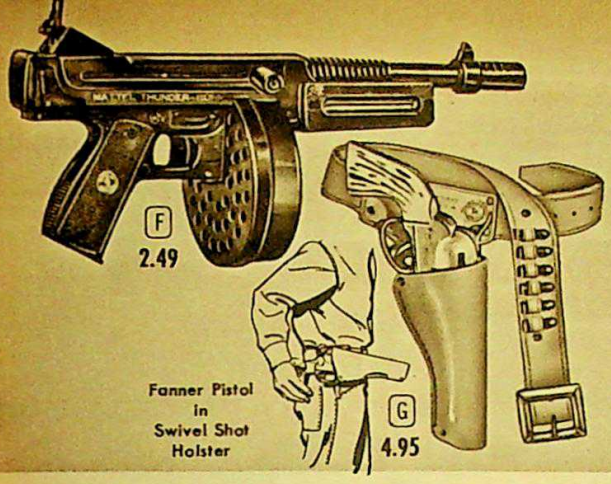
E

Fanner Pistol-Holster Set $5.95

E Fan 'em or Trigger Single Shots. 9-in. pistol, revolving barrel, stag handle, bullet loader. Fast-draw cowhide holster, bullet pouch, leg ties—adjustable to 33 in. 6 cartridges, 12 bullet-noses, 6 bullets.

48 T 3407—Wt. 1 lb. 8 oz. 5.95

48 T 3404—Pistol, 6 cartridges, 12 bullet-noses. Wt. 12 oz. . . .2.49



Mattel Thunderburp—Biggest Noise in Guns

F **Sub-Machine Gun with Vibrasonic Sound Chamber**—no caps, no batteries—just pull trigger for chattering burst, vibrating action of real machine gun. *Single shots or automatic fire.* Tough plastic, metal spring mechanism. Adjustable sharpshooter sight, air-cooled muzzle.

48 T 3430—Abt. 15 in. long. Ship. wt. 1 lb. 8 oz..... 2.49

Mattel Fanner Cap Pistol-Holster Set

G **Rapid Fan Roll Caps, Fan or Trigger Single Shots** with 10¾-in. Mattel pistol. Cylinder revolves, barrel smokes. Plastic, stag horn handle, metal firing mechanism. Trick holster for really fast draw—push gun butt down, holster swivels, fires gun in holster. Adjustable cowhide belt, 6 play bullets in bullet loops. Secret drawstring.

48 T 3397—Ship. wt. 1 lb. 14 oz..... 4.95

Attention All Sharpshooters

H **Cap Carbine—Cracks, Ejects Shells, "Whi-i-i-nes."** This sound-and-action gun is one of the most exciting the playtime army's ever seen. Fires caps by trigger action, throws out shell, then voice box in stock whines like a ricocheting bullet.

Realistically Molded in High-Impact Plastic, has diecast metal cap mechanism and cocking lever. About 32¾ in. long. 8 molded plastic shells included.

48 T 3366 M—Ricochet Carbine. Ship. wt. 3 lbs.. 3.49

48 T 3367—8 EXTRA SHELLS. Ship. wt. 2 oz..... 39c

J **Daisy Smoke Rifle.** A pull of the trigger, a loud report, a puff of smoke and another "bad man" bites the dust! Cocks, even recoils like real carbine. Wood-grained plastic stock, metal barrel.

48 T 3432 M—Smoke Rifle, 32 in. long. Wt. 3 lbs. 2.89

K **Double Barrel Cork Shotgun** looks like the real thing but shoots harmless corks from both barrels when young "coyote-hunters" pull the trigger. Break action cocks both triggers. Heavy gauge steel barrels, plastic stock. 6 corks incl. 31 in. long.

48 T 3374 M—Ship. wt. 2 lbs. 4 oz..... 1.79

L **Pump Action Shotgun** fires caps, ejects shells. What's new in guns for the playground crowd—this shotgun that bangs out with authority, ejects shells when it's pumped. Stock and easy-action pump of high-impact plastic that looks like wood, cap-loading and firing mechanism die-cast metal. 3 molded plastic shells included. About 33 in. long.

48 T 3347 M—Ship. wt. 2 lbs. 10 oz..... 2.79

M **Spinning Rifle** for a Trickshooter. Fire by trigger, spin in real western style, then fire like a flash by the spinning lever. Shoots caps. Molded plastic with metal cap mechanism and lever.

48 T 3383—Abt. 25½ in. long. Ship. wt. 1 lb.... 1.89

N **Jet Automatic Rifle**—6-shot repeater fires hollow plastic balls one after another as far as 40 feet. Plastic stock; aluminum barrel. 6 balls included.

48 T 3454 M—Abt. 29 in. long. Wt. 2 lbs. 2 oz... 2.69

48 T 3455—12 Extra balls for (N). Wt. 4 oz..... 69c

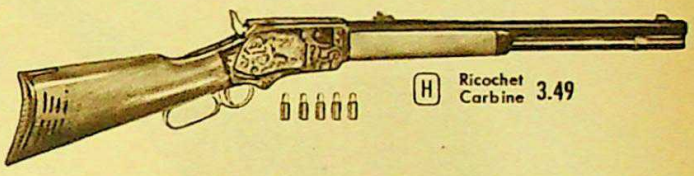
P **Flying Commando Burp Gun** fires single shot or explodes in continuous, long burst of shelling. Junior raiders will revel in authentic pull-back bolt action, realistic recoil, loud burp gun noise. Easy to load, cock, fire. Tough plastic with fingergrip, sight, dummy safety, fire control lever. 8 shells.

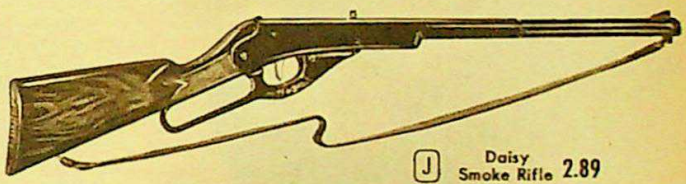
48 W 3450—Abt. 19⅝ in. long. Wt. 1 lb. 4 oz... 1.77

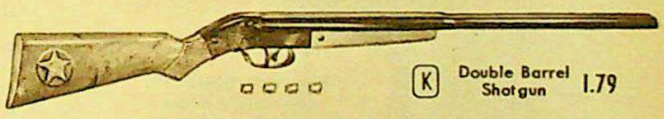
In Accordance with State Laws, residents of Delaware, N.J. and minors under 16 yrs. in Ohio may order only guns that do not shoot caps.

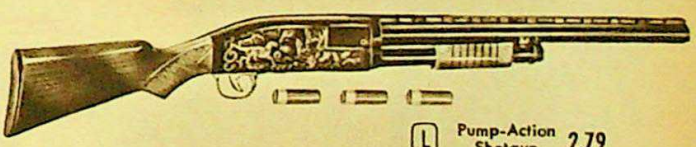
W R C Charge It! SEE PAGE 19

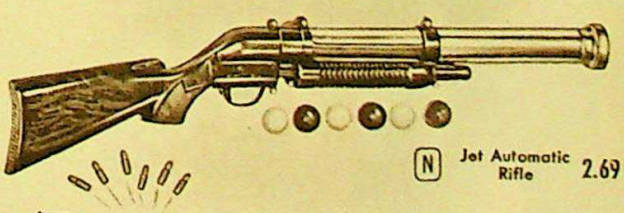
Also Check Wards Christmas Credit Plan on Page 269





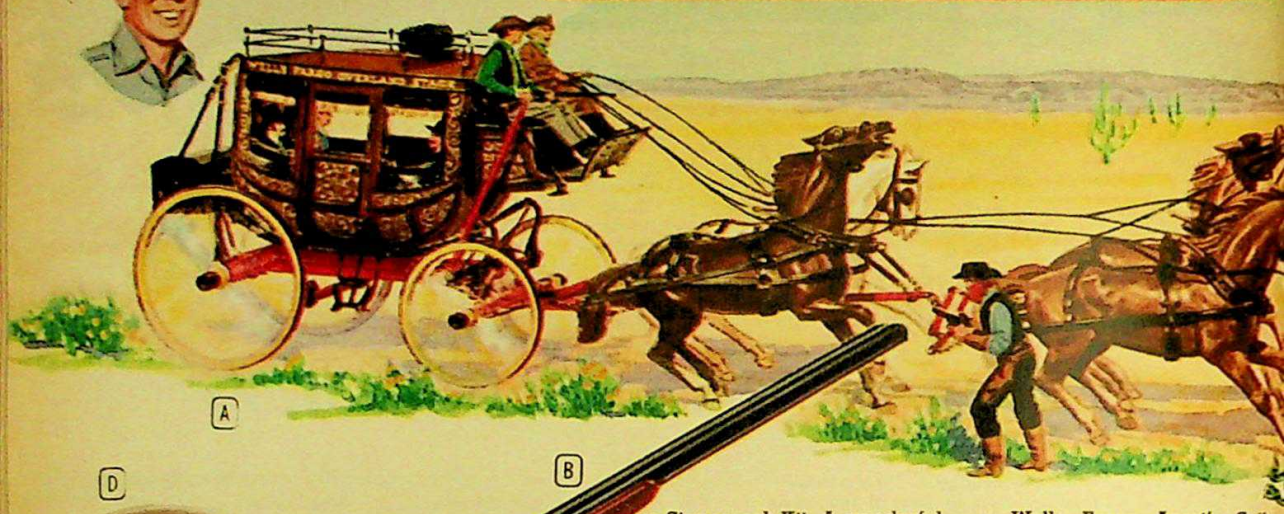






WELLS FARGO & CO.

HELLO THERE! I'm Dale Robertson. I play Jim Hardie in "Tales of Wells Fargo" on TV. I selected these gifts because they let youngsters re-live exciting frontier days.



More Wells Fargo Gifts on following pages and Back Cover.

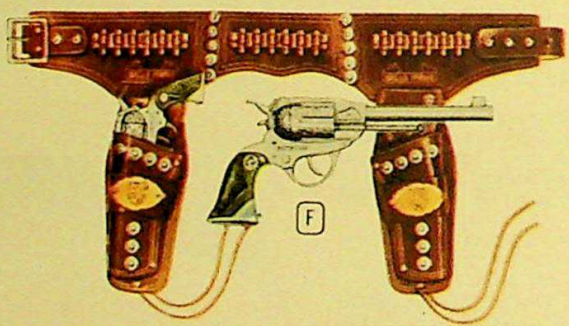
A Stagecoach Kit. A wonderful BIG model to assemble; handsome piece for boy's or family room. Replica of Wells Fargo coaches that made cross-country runs, carrying prospectors West, bring back gold and silver. Over 225 *finished plastic pieces* cement in place easily to build coach 27½x7½x9½ in. high. Minute detailing inside and out—baggage, racks, furnishings, lanterns, hitching shafts. Two teams *in action*—rarin' at a rattlesnake! Driver, shotgun rider, bandit. With glue, instrs. *Sells Nat. for $12.95. Mail.*
48 T 2431M–Wt. 4 lbs. 12 oz. **9.97**

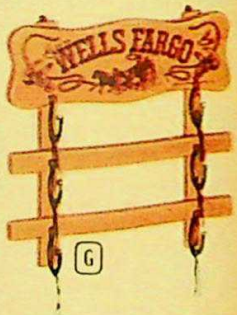
B Double-barrel Shotgun. Ward off bandits, hostile Indians. Fires caps with a "bang," and smoke puff. Wood-grained plastic stock; break-action barrels. 36 in. long. Wt. 2 lbs. 6 oz.
48 T 3372 M—**Mailable*.... **2.79**

C Wells Fargo Agent's Suit. Like Jim Hardie wears. Well-made of sturdy blue denim to withstand rugged "frontier life." Pants have elastic back, zipper closing, slash pockets. Jacket has snap belt, front closing; elastic back; pockets. Sanforized, fast color. Sizes: 4, 6, 8, 10, 12 (See Size Chart, Pg. 378).
48 T 1777—2-Pc. Suit.
State size. Wt. 1 lb. 8 oz... **4.79**
48 T 1798—Jacket Only.
State size. Ship. wt. 12 oz.. **1.98**

De luxe Brown Corduroy Suit (not shown). Similar to above; good quality pinwale corduroy. Washable. Wt. 1 lb. 8 oz. *State size.*
48 T 1890—2-Pc. Suit..... **5.79**

D Agent's Hat. 100% wool felt, blocked to hold shape. Sm. (20⅜ in.), Med. (20¾–21¼), Lge. (21⅝–22 in.). *State size.*
48 T 1776—Ship. wt. 1 lb.. **1.95**





E Single Holster Set. You can't surprise this lawman! New shape Fast Draw "pocket" (wear it on right or left hand side). Genuine leather with conchas, "bullets." Nickel-plated pistol. Adj. belt—22 to 30 in.
48 T 3371—*Cap-firing gun abt. 9½ in. long; break action. Wt. 1 lb. 12 oz. **2.88**

F De luxe Double Holster Set. A lot of "iron" in this handsome set! Top grain cowhide with saddle finish; conchas, nailheads, 18 realistic "bullets." Adj. belt (26–32 in.). Fast Draw; nickel-plated, break action pistols abt. 9½ in. long. Ship. wt. 3 lbs. 10 oz.
48 T 3373—*Cap-firing guns.. **6.79**

G De luxe Gun Rack. Looks handsome on wall, keeps law-enforcer's gear handy for "surprise attacks." 6 metal horse-shoe hangers, 3 pegs for hats, holsters, clothing. Well-made, sturdy; Ponderosa pine with silk-screened "Wells Fargo" design. 20x20 in.
48 T 3375—Wt. 3 lbs. 8 oz... **3.49**

***NOTE: Before buying cap-firing guns, see "Notice" on Pg. 383.**

Exclusive at Wards

"Tales of Wells Fargo"—Pioneer Train PLUS Western Frontier Town. Our own special big set enables youngsters to re-create the thrilling days of the Old West—stage exciting adventures with Indians, bandits . . . and guardians of law and order like Jim Hardie!

Wells Fargo & Company is the most famous name in the saga of the West. They opened assaying offices in "gold rush" and "silver strike" boom towns—and forged a trail over mountains and deserts, through wilderness and Indian country to take prospectors to the "diggings."

17-Piece Electric Train Set is a replica of old-fashioned wood-burning trains. Locomotive has big cow-catcher, puffing smoke-stack (and headlight!) Tender has "logs" to stoke engine; 2 cars for baggage and passengers. .027 gauge 3-rail track makes oval layout abt. 27x36 in. Uncoupler lock-on, 50 watt transformer. Starts, stops; runs fast, slow, uncouples by remote control. UL Approved for 110–120 V, 60-cycle AC.

Bustling 60-Pc. Town has Music Hall (swinging doors), General Store, Wells Fargo Office, Stable and Headquarters. Dozens of "props" add realism to Main Street—stagecoach, hitching rails, watering trough, grinding wheel, tool racks, barrels, rifle crate, feed sack—boardwalk signs, benches, chair (and cuspidors!)—tree, fence and totem pole. There are "Action Figures," too—Indians, cowboys . . . and Jim Hardie! Lithographed metal buildings, plastic figures and accessories.

48 T 3085—17-Pc. Train Set. Ship. wt. 9 lbs. 8 oz. 17.95

48 T 2721MX—60-Pc. Western Town. Ship. wt. 4 lbs. 4.89

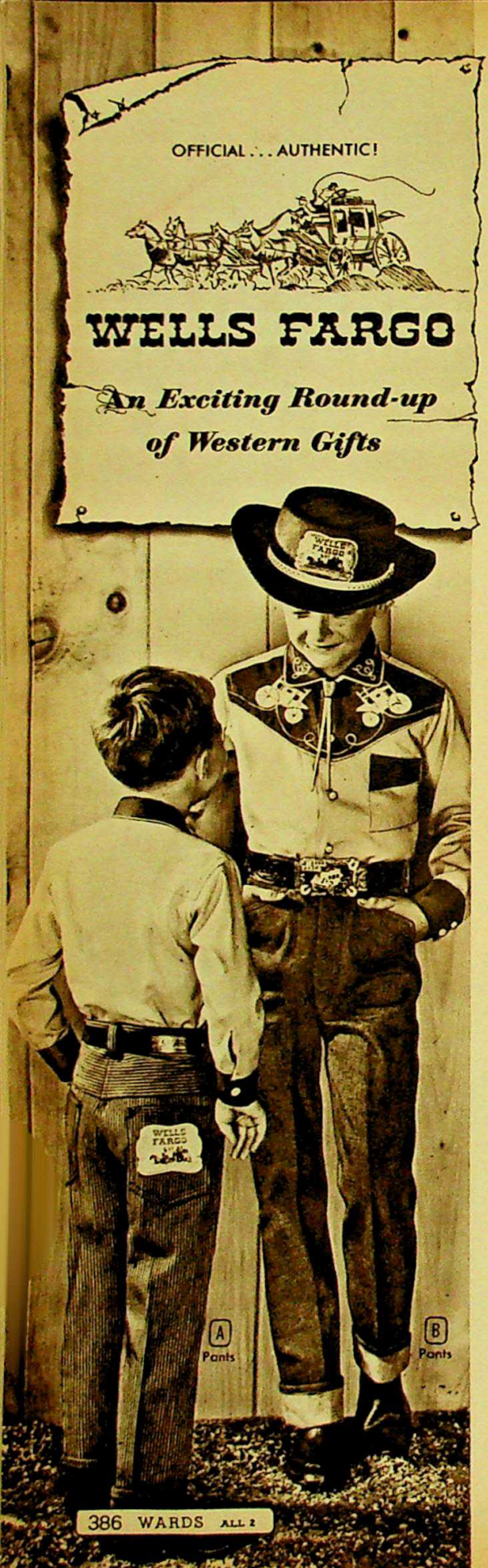
48 TP 3087M—Complete Outfit. Save $2.96. *Postpaid* 19.88

BUY NOW — PAY LATER

Terms, Pgs. 19, 269.

COMPLETE
77 PIECES
ONLY
$19.88

Track makes oval layout. For more Trains, Accessories, see Pgs. 389-395.



A Wells Fargo 3-6X Jeans. 10-oz. woven striped Sanforized Denim. Zip-fly. 2 front frontier pockets. See Belt (N). Black-Gray. Washfast. Shipping weight ea. 12 oz.
Sizes: 3, 4, 5, 6, 6X. *State size.*
31T7106—**Ea. $1.98; 2 for $3.90**

B Wells Fargo 4-12 Jeans. Heavy-wt. 13¾-oz. Blue Denim. Official patch on rear pocket. 2 rear pockets, 2 front frontier pockets. Zip-fly. Wash alone. See Belt (M). Wt. 1 lb.
Sizes: 4, 6, 8, 10, 12.
33 T 8—*State size* **$2.49**

C Wells Fargo 4-12 Shirt. Flocked Stage-coach print on Sanforized Cotton Broadcloth. Contrast yoke, cuffs, pocket trim. Piped collar, yoke. Gray - Red, Lt. Blue - Royal Blue, Tan-Brown. Washfast.
Sizes: 4, 6, 8, 10, 12. Wt. 8 oz.
33T273–*State size, color.* **$1.98**

D Wells Fargo 4-12 Shirt of Cotton Broadcloth. Embroidered Stage-coach. Contrasting yoke, cuffs and pocket trim. Smart piped collar and yoke. Blue-Black, Black-Red, Tan-Black. Sanforized. Washfast.
Sizes: 4, 6, 8, 10, 12. Wt. 8 oz.
33W294–*State size, color.* **$2.98**

E Wells Fargo 3-6X Shirt. Sanforized Cotton Broadcloth. Embroidered yoke, chest pocket. Piping trim. Bolo Tie with metal slide. Washable. Red-Gray or Royal-Blue.
Sizes: 3, 4, 5, 6, 6X. Wt. ea. 5 oz.
Please state size and color.
31T7802-**Ea. $1.98; 2 for $3.90**

F Wells Fargo Sweatshirt of fine Combed Cotton fleece. Colorful print. Rib-knit cuffs, bottom and crew neck. Washable. Wt. ea. 10 oz.
Colors: Maize, White, Blue.
Sizes: 4, 6, 8, 10, 12.
State size and color.
33 T 863–**Ea. $1.09; 3 for $2.99**

G Wells Fargo Sweater of 100% Orlon. Wells Fargo and Dale Robertson design. Rib-knit trim on 5 button front.
Blue or Tan. Washable.
Sizes: 4, 6, 8, 10, 12.
State size, color. Wt. ea. 10 oz.
33 T 1127—**Ea. $2.98; 2, $5.80**

H Wells Fargo Pajamas. Knit ski-style in Combed Cotton. Rib-knit neck, cuffs and bottom. Crotch wears 1 year or new pair free! Washable.
Maize, Blue. *State size, color.*
Sizes: 4, 6, 8, 10, 12. Wt. ea. 12 oz.
33W1050—**Ea. $2.29; 2, $4.50**

J Wells Fargo 3-6X Knit Shirt. Screen Print on White Combed Cotton. Long sleeves. Ribbed cuffs, neck. Washable.
Sizes: 3, 4, 5, 6, 6X.
Ship. wt. ea. 3 oz. *State size.*
31T7675-**Ea. $1.19; 2 for $2.30**

K Wells Fargo Hat. Sturdy 100% Black Wool Felt. Official Wells Fargo patch and metallic band on crown.
Sizes: S. (6½-6⅝); M. (6¾-6⅞); L. (7-7⅛). Wt. 5 oz.
33 T 1626—*State size* **$1.98**

L Wells Fargo Gloves, Tie Set. Cotton Gauntlets, string tie, metal tie slide. Wt. 4 oz.
S. (5-5½); M. (6-6½); L. (7-7½); Ex. L. (8-8½). *State size, color.*
33T1473-Black or Brown. **$1.69**

M Wells Fargo Trophy Belt. Embossed 1½ in. Cowhide Belt. Big bronze-like buckle.
Russet Tan, Black. Wt. 5 oz.
Sizes: 22, 24, 26, 28, 30, 32.
33T1380–*State size, color.* **$1.00**

N Wells Fargo Belt, Badge. 1 in. Cowhide. Silver-like buckle, tip, loop. Mock jewels.
Black or Russet Tan. Wt. 4 oz.
Sizes: 22, 24, 26, 28, 30, 32.
33T1381–*State size, color.* **$1.00**

P Wells Fargo Set. Cowhide Belt with Wells Fargo buckle. Plastic Wallet.
Brown or Black. Wt. 5 oz.
Sizes: 22, 24, 26, 28, 30, 32.
33T1465–*State size, color.* **$1.98**

R Wells Fargo Gauntlets of sueded Cowhide. Bright, authentic Wells Fargo studded design on frontier fringed cuffs. Tan only.
Sizes: S. (5-5½); M. (6-6½); L. (7-7½); Ex. L. (8-8½).
State size. Ship. wt. 4 oz.
33 T 1203 . . . . . **$1.98**

T Wells Fargo Boots of fine Leather. Composition sole, Rubber heel. In all sizes.
Child's. *D:* 8½ to 13½, 1 to 3.
24T5684–Black. Wt. 1 lb. 15 oz.
24T5683–Brown. *State size.* **5.49**
Tot's. *Width D. Sizes:* 5½ to 8.
24T5654–Black. Wt. 1 lb. 5 oz.
24T5653–Brown. *State size.* **3.99**

U Wells Fargo Slippers. Thick Felt. Contrast trim and decoration. Softly padded soles. Wt. 1 lb. *State size.*
Child's Whole Sizes: 6-13; 1-3.
24T8321-Black with Red. **$1.99**
24T8320-Red with Black. **$1.99**

V Wells Fargo Slippers. Glove Leather. Cushion Crepe sole. Wt. 1 lb. 5 oz. *State size.*
Child's Whole Sizes: 6-13; 1-3.
24T8303–Turquoise and Black.
24T8302–Red-Beige **$3.49**
24T8301–Yellow, Black . **$3.49**

WRC Charge It! SEE PAGE 19

Size Scales in Big Fall Book.

C
WELLS FARGO
D
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WELLS FARGO
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WELLS FARGO
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WELLS FARGO
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V

Be sure to see Special Combination on Back Cover

WELLS FARGO

FAVORITES FOR TV FANS
EXCLUSIVE AT WARDS BY MAIL

Large Size
(A) $23.88 Cash
2.50 Down

(B) 1.79

2.98 (C)

(D) 4.49

Wells Fargo "Golden Pony"

- **Thrilling rides at bouncing "gallop"**
- **Lifelike full molded vinyl body**
- **Strong frame; Lifetime coil springs**

(A) **Spirited beauty for "company agents"** 1 to 7. Molded vinyl body (steel re-inforced) has durable, washable finish. Realistic brown molded saddle; reins. Wood-mounted on extra-heavy tubular steel frame; gleaming "gold" finish. Friction-free nylon bearings, 2 strong steel springs. Non-tip base abt. 39½ in. long overall. Partly assembled; inst.

LARGE. De luxe body with full-formed legs. Saddle height 22¾ in. Frt., Truck, Exp.
48 T 5182 R—Ship. wt. 16 lbs. 23.88

MEDIUM. Saddle height 22 in. *Mailable.*
48 T 5181MO—Ship. wt. 16 lbs. 19.88

SMALL. Saddle height 20¾ in. *Mailable.*
48 T 5180 MO—Ship. wt. 14 lbs. 12.88

(B) **Jim Hardie's "Jubilee."** Inflatable Pony is tough, durable plastic; heat-sealed seams, weighted bottom, colorful silk-screening. Easily inflated. Repair kit incl. Wt. 1 lb. 4 oz.
48 T 3556—Abt. 23x25 in. high. 1.79

(C) **Jim Hardie Punching Toy.** Try sparring with Jim to get in shape—then "take on" outlaw on opposite side, sock squeaker in his jaw. Always bounces back for more pounding. Tough, colorful plastic; welded seams. Easily inflated; weight bottom with sand.
48 T 3555—Abt. 48 in. high. Wt. 2 lbs. 2.98

(D) **Wells Fargo Toy Guitar.** Gather 'round, trail riders, for favorite Western songs! Golden yellow, brown trim; authentic design, fretted finger-board, 6 strings to tune. Nickel-plated tailpiece, neck cord, pick. Inst. *Mail.*
48 T 1616 M—Abt. 30¼ in. long. Wt. 3 lbs. 4.49

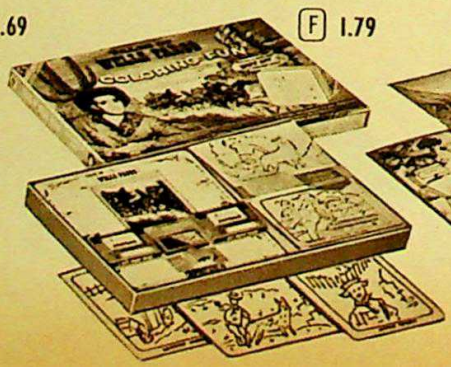
(E) **Wells Fargo TV Projector with 2 Picture Stories.** Exciting home movies! So easy . . . Flick of thumb changes pictures . . . quick threading, easy focus. Easel-back screen. 2 black and white film strips show "Tales of Wells Fargo" stories. Batteries included. Handy gift box. Ship. wt. 1 lb.
48 T 2004—Projector 3x3¼x1½ in. 1.69
48 T 2006—6 Extra film stories. Puss and Boots, Night Before Christmas, Peter Rabbit, 3 others. Ship. wt. 6 oz. 79c

(F) **Wells Fargo Coloring Fun.** Magic erasable white crayon slate abt. 13¾ x 12 in. (*both sides erasable*). Big assortment of exciting Western pictures: 4 erasable, 4 outline abt. 6¼ x 7¾ in.; 8 color-by-number 8 x 5½ in. 16 crayons, sharpener, eraser, instructions. Box about 20¼ x 14 in. (Ages 3–8.)
48 T 534—Ship. wt. 2 lbs. 8 oz. 1.79

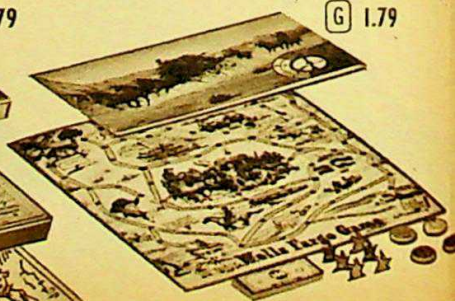
(G) **Wells Fargo Game.** It's a "hold-up"—they've robbed the stage! Track down the bandits—winner brings "loot" back to scene of robbery, collects REWARD. 2 to 4 players (7 to 14 yrs.). Colorful lithographed board, "horses," "money."
48 T 799—Board 19 in. sq. Wt. 2 lbs. 1.79

(E) 1.69

(F) 1.79



(G) 1.79

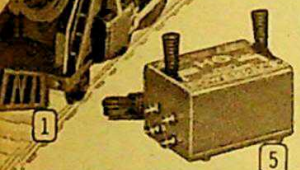


HO Gauge

- Precision Detailed Scale Models
- These Sets Exclusive at Wards

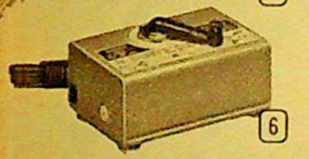
Miniature Railroading

New Low-Priced Starter Sets. Authentic replicas—not just toys! *Gear-driven locomotives.* All but (4) have Power Pull . . . neoprene rubber treads on locomotive wheels—add traction, *more pulling power up-grade.* Power Pack (sold separately below) furnishes power, regulates speed. Trains go forward, reverse, couple, un-couple . . . all by remote control.



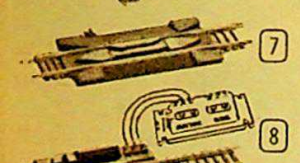
1 **7-Unit Smoking Work Train Set.** Steam-type locomotive of die-cast metal has powerful motor, bright beam headlight, emits harmless puffs of real smoke. High-impact plastic cars. Set includes: Locomotive, Tender, Twin Tank Car, Gondola Car, Box Car, Operating Searchlight Car, Wrecker Caboose with Derrick; 12 sections curved, 3 sections straight track, uncoupler-rerailer, track connector, smoke refill. Track makes oval train layout 31x46 in. Power Pack not included (sold separately below).

48 T 3033—Train 43½ in. long. Wt. 3 lbs. **17.97**



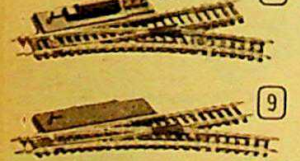
2 **6-Unit Double Diesel Freight Set.** Long freight at this low price. "A" Unit Diesel locomotive has powerful motor, high impact plastic body, bright beam headlight, "Rock Island" colors—black, red, silver. High-impact plastic cars. Twin Locomotive, Express Car, Car with lumber, Gondola Car, Caboose. 12 sections curved track, 1 section straight, rerailer-uncoupler, track connector. Makes 31x38½-in. layout. Power Pack not incl. Wt. 2 lbs. 8 oz.

48 T 3032—Train 38¼ in. long..... **12.97**



3 **5-Unit Diesel Switcher Freight Set.** Flashy new "MONON" locomotive in official red and gray colors. Bright-beam headlight. High-impact plastic cars. Includes: Locomotive, Tank Car, Box Car, Hopper Car, Wrecker Caboose, 1 section straight, 12 sections curved track, uncoupler-rerailer, track connector. Makes 31x38½-in. layout. Power Pack not incl.

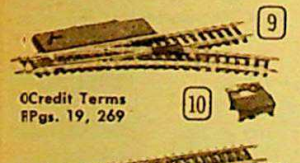
48 T 3031—Train 31 in. long. Wt. 2 lbs... **10.57**



4 **4-Unit Switcher Set.** Big value at this low price! Excellent for beginning railroaders. Includes: Dockside Engine, Box Car, Gondola Car, Caboose. 12 sections curved, 1 section straight track, uncoupler-rerailer, track connector. Makes 31x38½-in. track layout. Power Pack not included. Shipping weight 2 lbs.

48 T 3030—Train 21½ in. long..... **7.87**

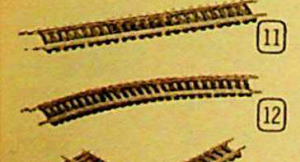
HO Gauge Electric Train Accessories for More Complete Layout



5 6 **Power Packs for All HO Gauge Trains.** Trains go fast, slow, forward, reverse, cars uncouple . . . by remote control. Posts for trains, accessories. 1½ Amp. UL Approved for 110–120 V 60-cycle AC.

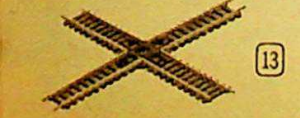
(5) 48 T 3023—Ship. wt. 4 lbs.. **5.97**

(6) 48 T 3024—Automatic circuit breaker prevents shorts. More powerful than (5). Wt. 6 lbs.... **9.37**



7 **Marx Uncoupler-Rerailer.** 8⅛ in.

48 T 3128—Wt. 4 oz..... **46c**



8 **Remote Control Electric Switches.** Automatic control panel. 1 left, 1 right-hand switch. Ship. wt. 12 oz.

48T3133—FOR MARX TRACK. Pair **7.49**

48T3079—FOR ATLAS TRACK. Pr. **7.97**

9 **Marx Manual Switch Set.** 1 right, 1 left hand switch.

48 T 3131—Ship. wt. 12 oz..... Pair **4.49**

10 **Lighted Dead-End Bumper.** Plastic. ¾ in. high.

48 T 3129—For Marx, Atlas Track. Wt. 1 oz.... **77c**

11 12 13 **Marx HO Gauge Track.** For Wards '59, '57 and Allstate Sets. Steel rails, fiber ties.

(11) 48 T 3141—STRAIGHT. 7½ in. long. Wt. 2 oz... **13c**

(12) 48 T 3142—CURVED. 8 in. long. Wt. 2 oz..... **13c**

(13) 48 T 3130—CROSSOVER. 15½x15½ in. Wt. 2 oz. **1.27**

Atlas HO Gauge Track. Not shown. For Wards '58 Sets, others using Atlas track. Brass rails, plastic ties.

48 T 3076—STRAIGHT. 9 in. Wt. 8 oz.....12 Pcs. **2.49**

48 T 3077—CURVED. 9½ in. Wt. 8 oz.....12 Pcs. **2.49**

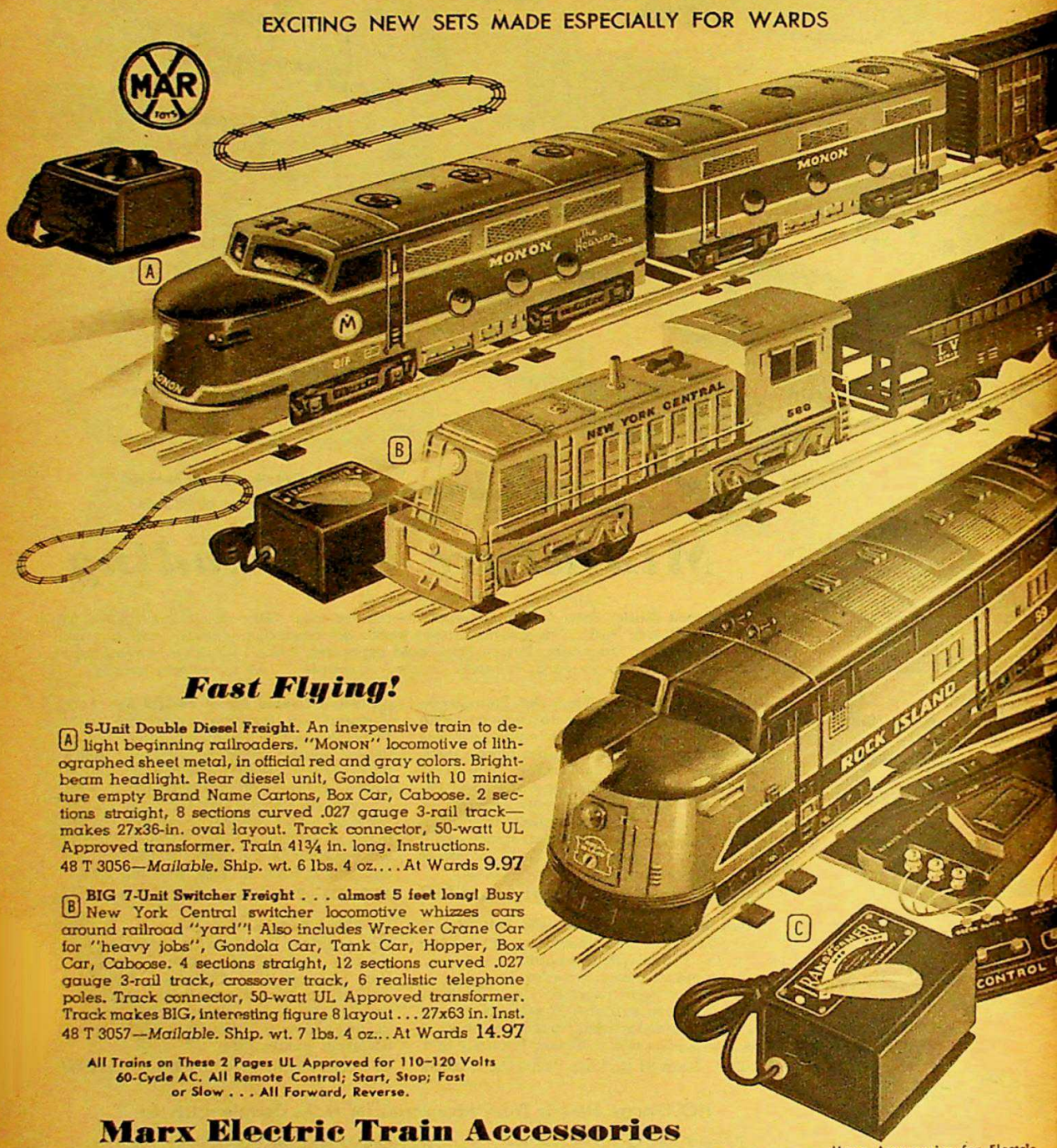
48 T 3078—CROSSOVER. 6x6 in. Ship. wt. 4 oz. Ea. **1.95**

ALL WARDS 389

OCredit Terms RPgs. 19, 269

Budget Priced Marx Trains

EXCITING NEW SETS MADE ESPECIALLY FOR WARDS



Fast Flying!

A **5-Unit Double Diesel Freight.** An inexpensive train to delight beginning railroaders. "MONON" locomotive of lithographed sheet metal, in official red and gray colors. Bright-beam headlight. Rear diesel unit, Gondola with 10 miniature empty Brand Name Cartons, Box Car, Caboose. 2 sections straight, 8 sections curved .027 gauge 3-rail track—makes 27x36-in. oval layout. Track connector, 50-watt UL Approved transformer. Train 41¾ in. long. Instructions.
48 T 3056—*Mailable.* Ship. wt. 6 lbs. 4 oz.... At Wards **9.97**

B **BIG 7-Unit Switcher Freight . . . almost 5 feet long!** Busy New York Central switcher locomotive whizzes cars around railroad "yard"! Also includes Wrecker Crane Car for "heavy jobs", Gondola Car, Tank Car, Hopper, Box Car, Caboose. 4 sections straight, 12 sections curved .027 gauge 3-rail track, crossover track, 6 realistic telephone poles. Track connector, 50-watt UL Approved transformer. Track makes BIG, interesting figure 8 layout . . . 27x63 in. Inst.
48 T 3057—*Mailable.* Ship. wt. 7 lbs. 4 oz... At Wards **14.97**

All Trains on These 2 Pages UL Approved for 110–120 Volts 60-Cycle AC. All Remote Control; Start, Stop; Fast or Slow . . . All Forward, Reverse.

Marx Electric Train Accessories

New Accessories make track layouts bigger, more interesting! (F) to (M) for .027 gauge 3-rail electric track.

D **E** **Marx UL Approved Transformers.** Built-in circuit breakers.

(D) 48 T 3185 M—150-WATT. 1 set posts 15 V. for accessories, 1 set 0–15 V. for speed control. Wt. 10 lbs..... **12.57**

(E) 48 T 3117—100-WATT. 1 set posts 15 V. for accessories, 1 set 0–15 V. for speed control. Wt. 4 lbs. 8 oz... **8.27**

F **Curved Track.** 10¼ in. long.
48 W 3125—Wt. 3 oz.....Each **19c**

G **Straight Track.** 8⅞ in. long.
48 W 3124—Wt. 3 oz.....Each **19c**

H **Uncoupling Section.** Ship. wt. 3 oz.
48 T 3154—"Uncouple Here" sign. **54c**

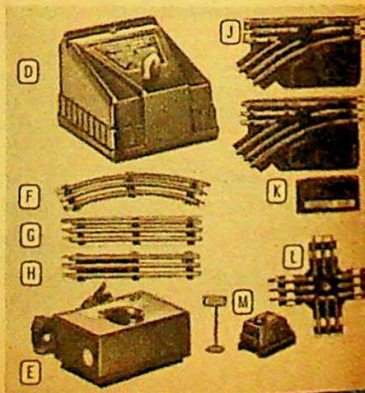
J **Manual Switches.** Red, green signals. One left, one right-hand switch.
48 T 3104—Wt. 1 lb. 14 oz.....Pair **3.27**

K **Remote Control Switches.** Automatic control panel. 1 left, 1 right-hand.
48 W 3105—Wt. 2 lbs. 8 oz.....Pair **6.74**

L **Crossover Track.** 7½x7½ in.
48 W 3103—Ship. wt. 8 oz.....**89c**

M **Lighted Dead-End Bumper.** Plastic.
48 T 3157—2 in. high. Wt. 4 oz... **89c**

More Accessories for Electric Trains, Pages 392, 393.

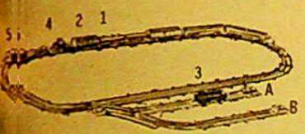


Wells Fargo Train, Pg. 385

A Wishmaker Special

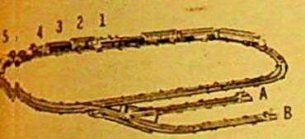
ONLY $29.97 SAVE $20.00

L-O-N-G Switch Train



PROBLEM 1

Start with train as shown in sketch above. Shift Car 4 to track B. Pick up Car 3 between Cars 1 and 2. Can you work this problem in 9 moves?



PROBLEM 2

Start with train as shown in sketch above. Drop Cars 5 and 3 on Track A, Car 2 on track B. Finish with balance of train on main oval. Can you work this problem in 8 moves?

(C) **Long, Long Freight With Remote Control Switches.** Junior (or Dad!) can sit at the controls and throw the switches to run the train forward, fast or slow, back it up, uncouple cars . . . *all by remote control.* And, what's more, he can solve the problems of a real train dispatcher! Just for example, try working the two pictured at left . . . Good Luck and Lots of Railroading Fun!

Colorful Red, Black and White super-traction "Rock Island" Twin Diesel locomotives, bright-beam headlight. *Also:* Tank Car, Hopper, Generator Car, Refrigerator Car, Gondola, Cattle Car, Wrecker Caboose; 11 sections straight, 8 sections curved .027 gauge 3-rail track, uncoupling ramp. Remote control electric switches with control panel, 1 left, 1 right hand switch, 2 dead-end bumpers. 50-watt UL Approved Transformer, track connector. A wonderful train over 7½ *feet long!* 27x81-in. oval layout with two spurs.

34 Pieces—would cost over $50 if bought separately at nat. adv. prices . . . *save over $20 when you buy at Wards!* Wt. 16 lbs.

48 T 3058 M—*Mailable.* $3 Down, Cash 29.97

48 T 3055 M—Train like (C); no switches, spurs. Track makes oval layout. Wt. 13 lbs. . 23.97

An Outfit Just Like a Real Engineer!

(N) **All Aboard for A Cross-Country Run on A Crack Streamliner!** Here's what every young railroader wants—strong, sturdy clothes like real trainmen wear! Bib overalls, jacket, cap. Blue and white Denim. Red bandanna, 10 iron-on railroad insignia. Sanforized. Washable. *State size:* 4, 6 or 8. See Size Chart, Pg. 378.

48 T 1754—Wt. 1 lb. 8 oz. 4.49

Other Playsuits Pages 376-379

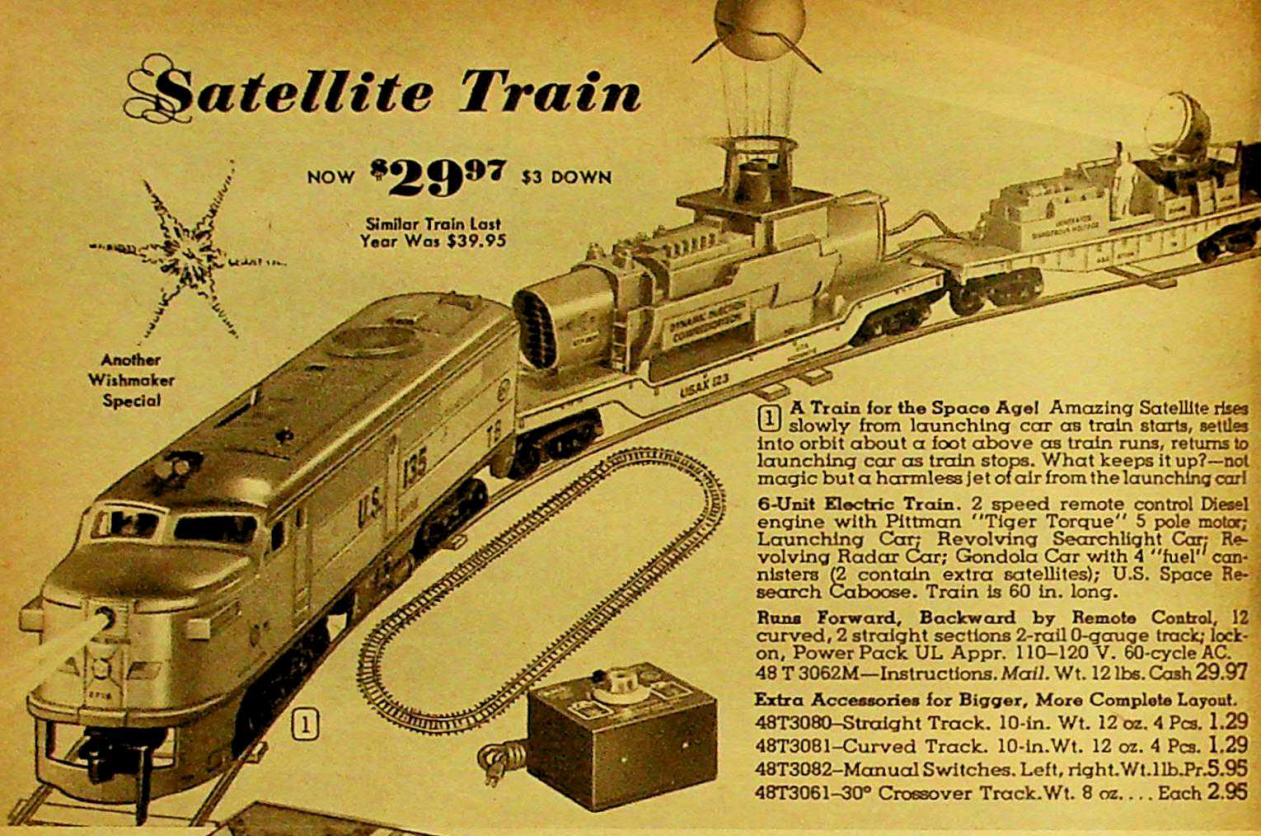
Buy Him the Train of His Dreams! Easy Credit Terms, Pgs. 19, 269.

Satellite Train

NOW $29.97 $3 DOWN

Similar Train Last Year Was $39.95

Another Wishmaker Special

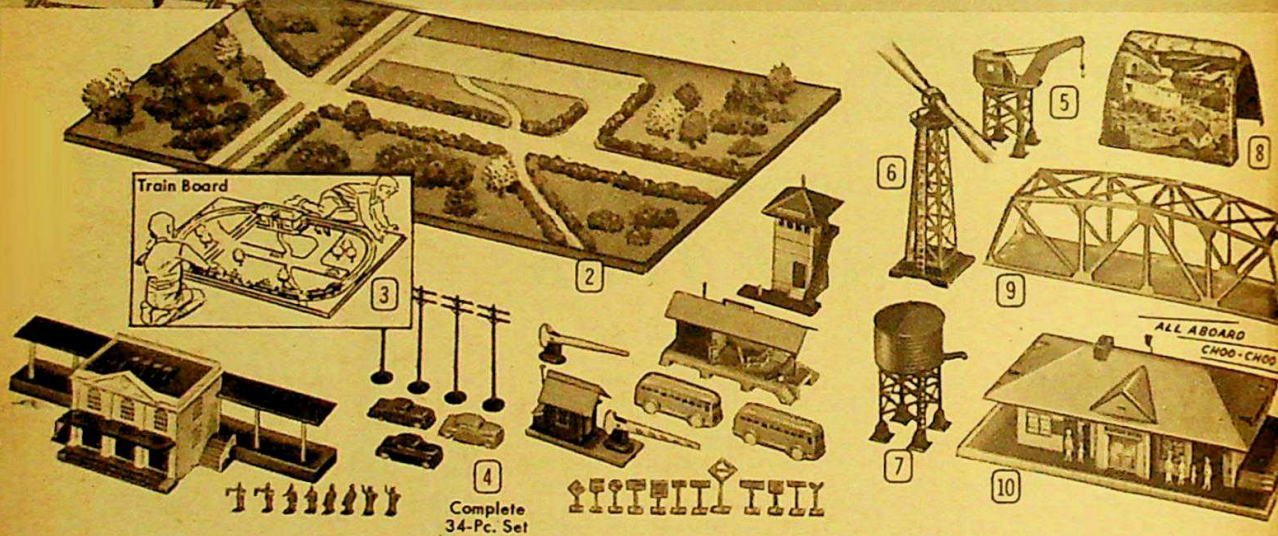


[1] **A Train for the Space Age!** Amazing Satellite rises slowly from launching car as train starts, settles into orbit about a foot above as train runs, returns to launching car as train stops. What keeps it up?—not magic but a harmless jet of air from the launching car!

6-Unit Electric Train. 2 speed remote control Diesel engine with Pittman "Tiger Torque" 5 pole motor; Launching Car; Revolving Searchlight Car; Revolving Radar Car; Gondola Car with 4 "fuel" canisters (2 contain extra satellites); U.S. Space Research Caboose. Train is 60 in. long.

Runs Forward, Backward by Remote Control, 12 curved, 2 straight sections 2-rail O-gauge track; lock-on, Power Pack UL Appr. 110–120 V. 60-cycle AC.
48 T 3062M—Instructions. *Mail.* Wt. 12 lbs. Cash 29.97

Extra Accessories for Bigger, More Complete Layout.
48T3080–Straight Track. 10-in. Wt. 12 oz. 4 Pcs. 1.29
48T3081–Curved Track. 10-in. Wt. 12 oz. 4 Pcs. 1.29
48T3082–Manual Switches. Left, right. Wt. 1 lb. Pr. 5.95
48T3061–30° Crossover Track. Wt. 8 oz.... Each 2.95



Complete 34-Pc. Set

Landscape Your Train Layout for Extra Realism

[2] **Landscaping Kit Made Especially for Wards . . Equals Quality Selling Nationally for $6.95.** Bring your model railroad to life! A full assortment of scenery . . . 7 colorful autumn trees that stand anywhere, green grass landscaping mat for lawns and fields, 1 roll earth mat, 1 roll path mat. Generous supply of lichen for hedges, shrubs adds finishing touches to your railroad scene. Ballast cement to secure materials, track nails and a helpful landscaping instructions manual . . . *everything you need* to make a realistic 4x8-ft. train set-up. For any train set. Can use with train board (3).
48 T 3119 M—Ship. wt. 5 lbs.....At Wards Only 4.97

[3] **Big 5x8-ft. Train Board.** Make your track layout stronger, better looking! Keep your tracks, landscape set up . . . always ready to go! Made of strong laminated fiberboard ⅜ in. thick, yet lightweight for easy handling. Sound deadening construction—trains run quieter, smoother. Can be used with frame-work to form table. Realistic grass-green color. Ship. Freight, Truck, Express.
74 T 3299 R—Wt. 39 lbs... 4.77

[4] **"Plasticville" Railroad Accessory Set.** Colorful plastic buildings and accessories add fun, realism to your train set. *Features found along railroad:* Union Station, Switch Tower, Shanty With Gate, Loading Platform, Crossing Gate, 8 "RR" characters, 3 autos, 2 buses, 4 telephone poles, 12 "RR" signs in exact scale shapes. For all but HO Gauge trains.
48 T 3118—34-Pc. Set in Gift Box. Ship. wt. 2 lbs. 4 oz...3.97

Accessories for All Trains

Realistic Accessories Add Interest, Fun to Any Train Set. Make welcome gifts for model railroad fans!

[5] **Derrick Loader.** Girder-type tower. Crane swings; crank raises and lowers boom. Plastic.
48 T 3163—About 8¾ in. high. Ship. wt. 1 lb..... 1.37

[6] **Electric Revolving Beacon.** Red, green reflectors atop girder-type plastic tower with metal ladder.
48 T 3136—12½ in. high. Ship. wt. 12 oz..... 1.67

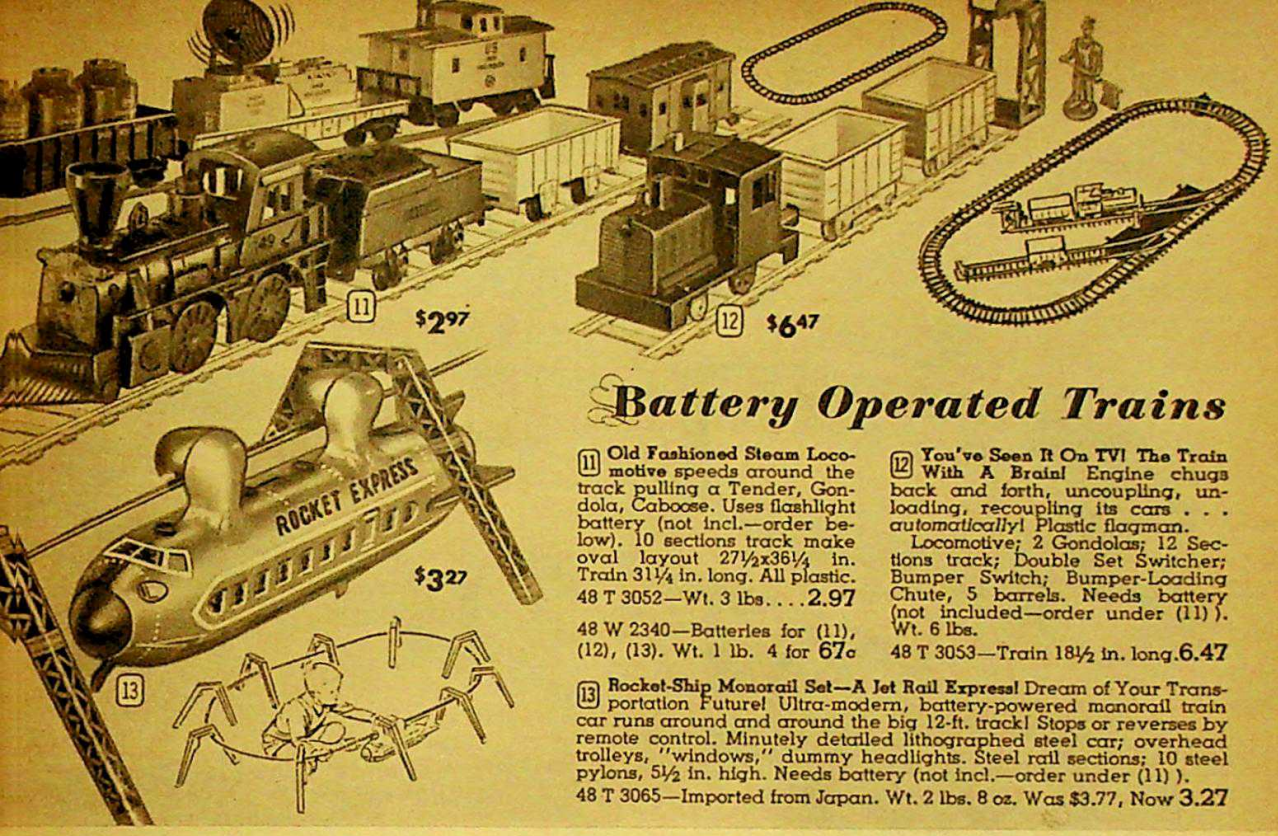
[7] **Plastic Water Tank.** Has adjustable water spout.
48 T 3150—About 8¼ in. high. Ship. wt. 7 oz.. 87c

[8] **Collapsible Tunnel.** Colorful landscape design.
48 T 3181—10¾ in. long. Metal. Wt. 1 lb. 6 oz..87c

[9] **R.R. Trestle Bridge** with light. Adjustable snap-on clip holds light socket. Aluminum finish. *Mailable.*
48 T 3145 M—About 24 in. long. Ship. wt. 3 lbs. 4 oz.2.37

[10] **"Talking" Railroad Station** with figures. Hand crank on roof operates voice box for familiar station calls, sounds. Colorful lithographed metal. Plastic figures. Shipped flat, easy to set up. 20⅝ in. long. *Mailable.*
48 T 3188 M—Ship. wt. 3 lbs. 12 oz.....2.87

Be Sure and See Our New Wells Fargo Train, Page 385—Special at Only $19.88



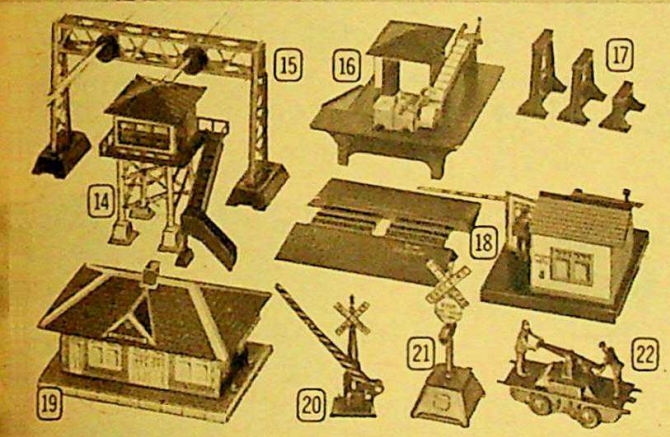
Battery Operated Trains

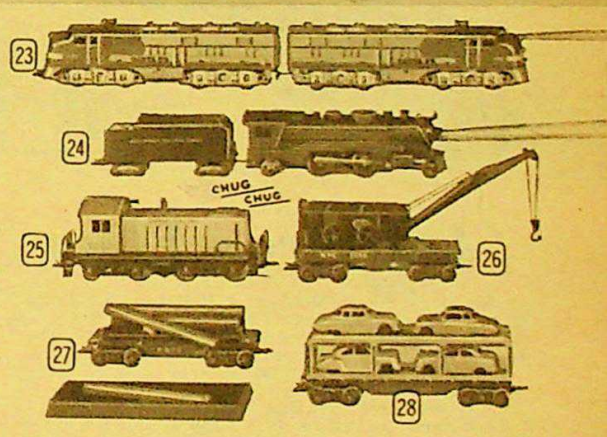
11 Old Fashioned Steam Locomotive speeds around the track pulling a Tender, Gondola, Caboose. Uses flashlight battery (not incl.—order below). 10 sections track make oval layout 27½x36¼ in. Train 31¼ in. long. All plastic.
48 T 3052—Wt. 3 lbs. . . . **2.97**

48 W 2340—Batteries for (11), (12), (13). Wt. 1 lb. 4 for **67c**

12 You've Seen It On TV! The Train With A Brain! Engine chugs back and forth, uncoupling, unloading, recoupling its cars . . . *automatically*! Plastic flagman.
Locomotive; 2 Gondolas; 12 Sections track; Double Set Switcher; Bumper Switch; Bumper-Loading Chute, 5 barrels. Needs battery (not included—order under (11)). Wt. 6 lbs.
48 T 3053—Train 18½ in. long. **6.47**

13 Rocket-Ship Monorail Set—A Jet Rail Express! Dream of Your Transportation Future! Ultra-modern, battery-powered monorail train car runs around and around the big 12-ft. track! Stops or reverses by remote control. Minutely detailed lithographed steel car; overhead trolleys, "windows," dummy headlights. Steel rail sections; 10 steel pylons, 5½ in. high. Needs battery (not incl.—order under (11)).
48 T 3065—Imported from Japan. Wt. 2 lbs. 8 oz. Was $3.77, Now **3.27**





For Marx and Lionel Trains

14 Automatic Switchman's Tower. Sturdy plastic. As train nears, switchman with green flag comes through door, another man moves from window to control lever. 7½ in. high.
48 T 3156—Ship. wt. 1 lb. . **3.47**

15 Overhead Signal Bridge. Spans double track. Light changes from red to green as train approaches. Plastic. Bridge about 13 in. long.
48 T 3116—Ship. wt. 1 lb. . **3.97**

16 Automatic Barrel Loader. With workmen and barrels. Just push remote control button—lift-truck conveys barrel from the loading chute to waiting car (not included), and then returns to repeat operation. Plastic, realistic. About 8¾ in. long.
48 T 3186—Wt. 1 lb. 6 oz. . . **4.77**

17 Trestle Set. 24 graduated piers for overpass and other overhead arrangements. Plastic. Trestles raise track to 4½ in. at highest point. Instructions.
48 T 3100—Wt. 2 lbs. 2 oz. . **4.47**

18 Automatic Gateman. As train nears, gate lowers, watchman appears with stop sign. Grade crossing included. Metal and plastic. 11⅝ in. long.
48 T 3140—Wt. 2 lbs. 4 oz. . **3.47**

19 Remote Control Whistling Station. Press a button, hear wail of locomotive as it speeds around the track. Mechanism is enclosed in lithographed metal station. 9 in. long.
48 T 3146—Wt. 1 lb. 13 oz. . **4.27**

20 Automatic Crossing Gate. Gate arm lowers as train approaches. Plastic. 7½ in. high.
48 T 3132—Ship. wt. 7 oz. . . **1.77**

21 Automatic Crossing Signal. Bell rings, light flashes. Plastic. 6⅞ in. high.
48 T 3106—Ship. wt. 7 oz. . . **1.87**

22 Hand Car. Workers pump fast or slow, depending on speed of car. Operates by remote control. Electric motor, die-cast wheels. 6¼ in. long.
48 T 3182—Ship. wt. 7 oz. . **3.37**

For Marx Trains Only

23 Electric Twin Diesel Locomotive. Die-cast wheels, trucks; plastic body, headlight; automatic couplers, remote control mechanism. 24½ in. long.
48 T 3158—Ship. wt. 3 lbs. 12 oz. **12.57**

24 Electric "Smoking" Locomotive and Tender. Powerful die-cast locomotive, remote control mechanism, piston rod action, die-cast wheels, headlight. Plastic tender. Automatic couplers. Bottle Liquid smoke.
48 T 3149—16½ in. long. Ship. wt. 3 lbs. 2 oz. . . **12.57**

25 Electric Diesel Switcher With Sound. Die-cast chassis, plastic body. Remote control mechanism, 4 wheel trucks, die-cast wheels, automatic couplers, headlight. Rhythmic Diesel motor sound in action.
48 T 3155—About 10½ in. long. Wt. 2 lbs. 4 oz. . **10.97**

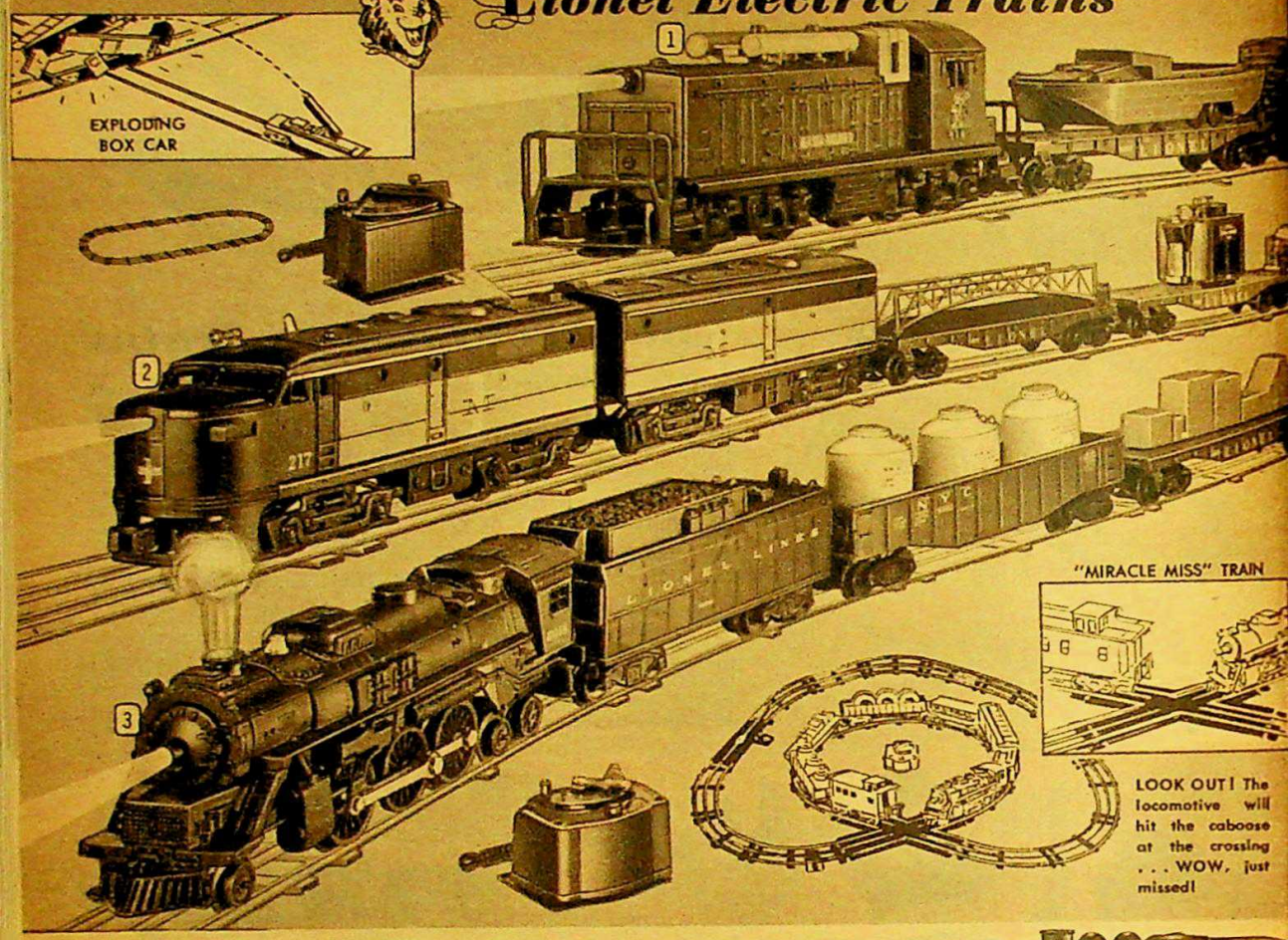
26 Operating Crane Wrecker Car. Cab, boom revolve; hand crank raises, lowers boom and pulley. Die-cast wheels, double trucks, plastic body. 12¼ in. long.
48 T 3184—Automatic couplers. Wt. 1 lb. 8 oz. . . . **4.27**

27 Operating Lumber Car. Press remote control button, section of platform tilts, logs roll into bin. Sturdy plastic; die-cast trucks. Automatic couplers.
48 T 3101—8¼ in. long. Ship. wt. 1 lb. **4.27**

28 Automobile Carrier Car. Sturdy plastic; die-cast wheels, automatic couplers. 4 removable autos.
48 T 3183—About 9½ in. long. Ship. wt. 12 oz. . . . **3.37**

NOTE: Electric Accessories on These 2 Pages Have Necessary Wires, Track Connectors, Bulbs, Instructions.

Lionel Electric Trains

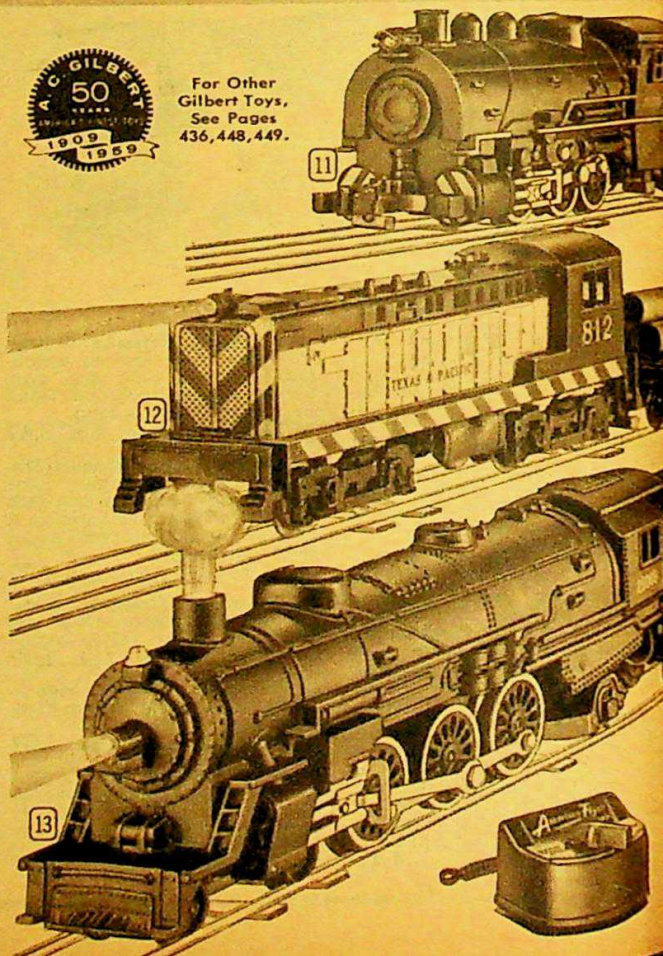


LOOK OUT! The locomotive will hit the caboose at the crossing . . . WOW, just missed!

American Flyer

A. C. GILBERT 50 YEARS 1909 1959

For Other Gilbert Toys, See Pages 436, 448, 449.



11 American Flyer "Hotshot" 5-Unit Freight Set. Nationally Advertised at $24.98 . . . only $19.97 at Wards! Powered by a mighty little dockside switcher engine, the "Hotshot" speedily performs any task!

Highly detailed 0-6-0 locomotive with Pull-Mor power for long hauls, steep climbs. New "Deep Rock" Tank Car, Hopper; Box Car; Red Caboose.

12 sections curved realistic 2-rail T-type track; uncoupler; track terminal. Makes circular track layout. UL Approved 40-watt transformer. *Mailable.*

48 T 3095M—Ship. wt. 8 lbs. 8 oz. At Wards Only **19.97**

12 American Flyer "Rambler" 5-Unit Freight Set. Nationally Advertised at $29.98 . . . Wards low price only $23.30! Brand New "Texas and Pacific" Baldwin Diesel in bold orange and black colors. Worm-drive motor; Pull-Mor power for steep climbs, heavy loads; headlight. Front and rear couplers.

Cars include: "Great Northern" Box Car; Pipe Car; "Gulf" Tank Car; "radio-equipped" Caboose. 12 sections curved realistic T-type 2-rail track; uncoupler; track terminal. Circular track layout. UL Approved 40-watt transformer. Ship. wt. 8 lbs. 4 oz. *Mailable.*

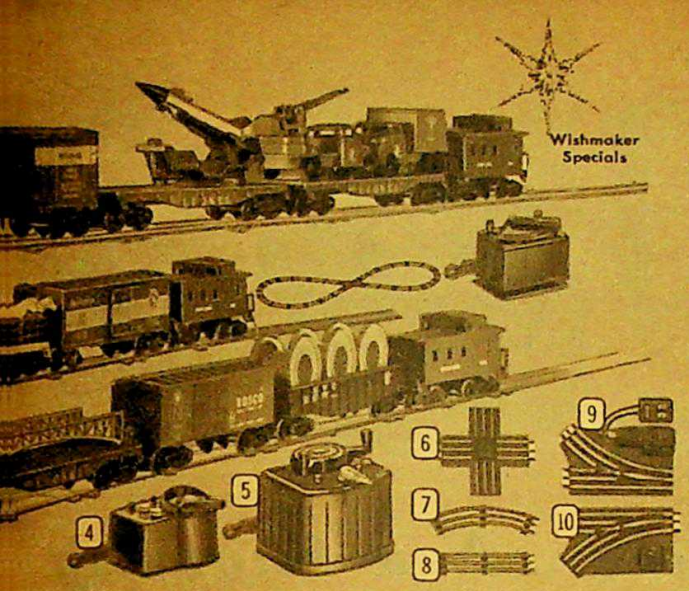
48 T 3096M—Pay Only $2.50 Dn., $3 Month. Cash **23.30**

13 American Flyer "Reliable" 6-Unit Work Train . . . Smokes and Choo-Choos. Nationally Advertised at $37.50 . . . at Wards only $28.97. Lives up to its name . . . dependable, rugged . . . performs heavy jobs with dispatch and speed! Powerful Pacific 4-6-2 locomotive with tender, *puffs real smoke*, gives off realistic Choo-Choo sounds. Worm-drive motor and Pull-Mor power for *extra* speed, grade-climbing ability; headlight.

Cars include: Gondola with Containers; Rock Island Wheel Transport Car; operating Crane Car; Work and Boom Car. 12 sections curved, 2 sections straight, realistic 2-rail O-gauge T-type track; uncoupler; track terminal. Oval track layout. UL Approved 40-watt transformer. Ship. wt. 9 lbs. *Mailable.*

48 T 3097M—Pay Only $3 Dn., $3 Monthly, Cash **28.97**

All Trains on These 2 pages Run Forward, Backward, Fast, Slow by Remote Control. UL Approved 110-120 V. 60-cycle AC.



LIONEL ELECTRIC TRAIN ACCESSORIES

4 5 **Lionel Transformers**—UL Approved. For 110–120-volt, 60-cycle AC. Whistle, directional controls, automatic circuit breakers. *Mailable.*

(4) **125-Watt.** 5 binding posts for both train and accessories.
48 T 3225 M—Wt. 5 lbs. . . 13.97

(5) **190-Watt Transformer.** Indicator light shows overload or "shorts". 6 binding posts run 2 trains independently on different layouts, plus accessories.
48 T 3226M—Wt. 10 lbs. . . 24.97

Smoke Pellets (not shown). Harmless, odorless. Wt. 4 oz.
48 T 3266—About 50 pellets. 39c

6 90° CROSSOVER. 7½ in. sq.
48 T 3223—Wt. 8 oz. . . 1.51

7 CURVED TRACK. 9½ in. long.
48 T 3221—Wt. 3 oz. Ea. 20c

8 STRAIGHT TRACK. 8⅞ in. long.
48 T 3222—Wt. 3 oz. Ea. 20c

9 **Remote Control Switches.** Red, green light on switch and controller change. 1 left, 1 right hand. About 9½x7 in.
48 T 3233—Wt. 3 lbs. Pr. 13.57

10 **Hand Operated Switches.** 1 left, 1 right. Abt. 9½x5¼ in.
48 T 3232—Wt. 2 lbs. . Pr. 5.47

Sets Exclusive at Wards!

1 **Lionel 6-Unit Military Train.** Set Exclusive at Wards . . . *Pieces bought individually at Nat. Adv. prices would be $50.45.* Lots of exciting action! Missile takes off from launching car . . . scores a direct hit on box car . . . car disintegrates with a lively "explosion"!

New Alaskan Diesel switcher locomotive with headlight, Magna-traction. U.S. Marines Flat Car with removable "duck"; Exploding target Car; IRBM Launching Car, 4-in. model of Lacrosse missile; Marine Anti-Aircraft, Medical Truck Car; Caboose.

8 sections curved, 1 straight .027 gauge track; uncoupling track set; lockon. Oval track layout. UL Approved 45-watt transformer. Lubricant incl. *Mailable.*
48 T 3092 M—Instructions. Wt. 11 lbs. At Wards 24.87

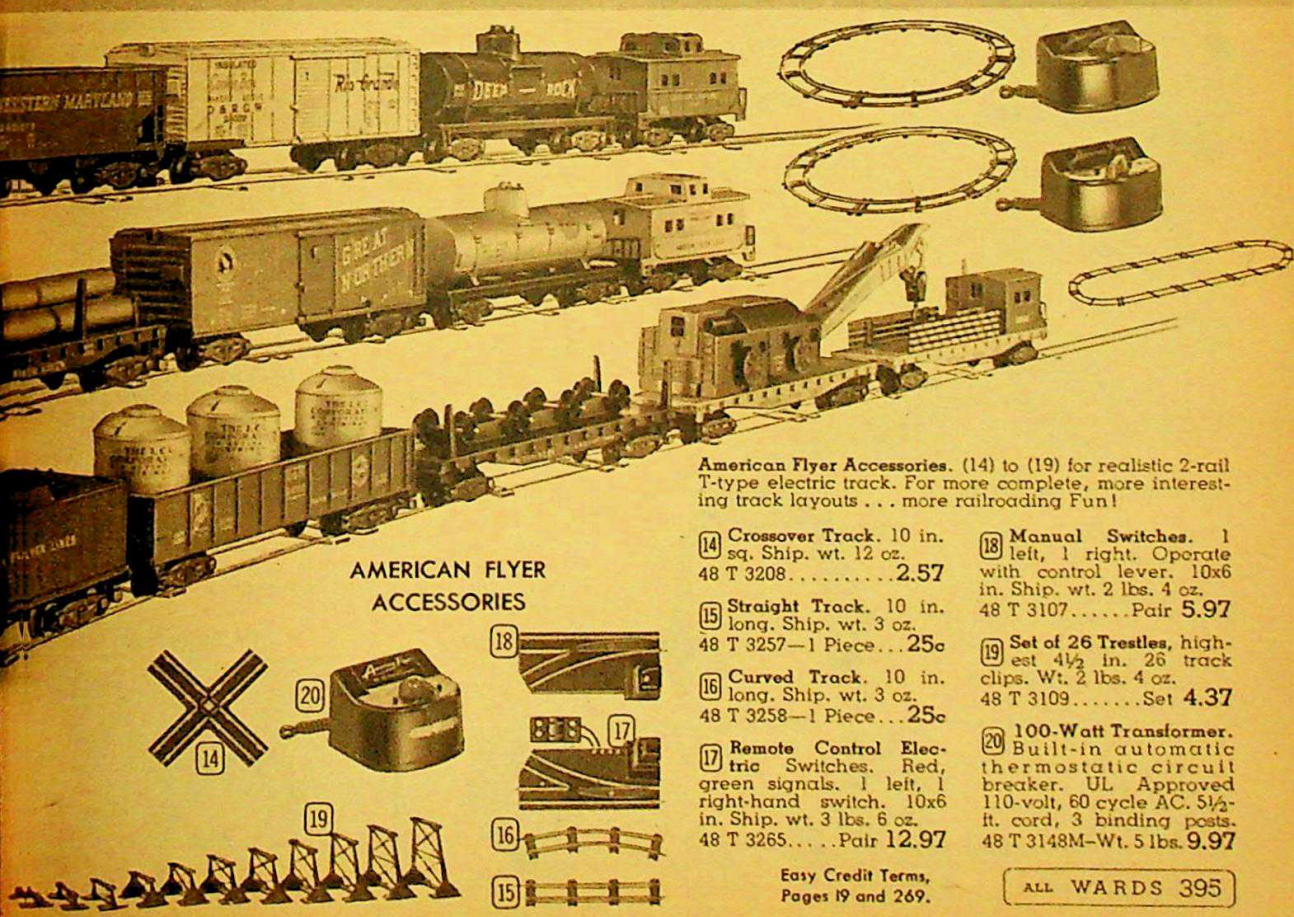
2 **7-Unit Double Diesel Freight.** Set Exclusive at Wards . . . *Pieces bought individually at Nat. Adv. prices would be $58.40.* Powerful Boston and Maine Twin Diesels in Blue and White. Magna-traction; headlight. Flat Car with 6 removable horses; Flat Car with removable Trestle Bridge; Box Car; Flat Car with removable "transformer"; Caboose.

12 sections curved, 3 sections straight .027 gauge 3-rail track; uncoupling track set; lockon; 90° crossover track . . . makes interesting figure-8 track layout. With UL Approved 45-watt transformer. Lubricant; instructions included.
48 T 3093 M—Ship. wt. 12 lbs. *Mailable* . . . Only 29.87

3 **Lionel 8-Unit "Whistling" Freight With Smoke.** A very special train that's packed with extra features! Lots of fun and thrills . . . locomotive almost collides with caboose at crossing (see sketch).

Set Exclusive at Wards . . . *Pieces bought individually at Nat. Adv. prices would be $75.40.* Die-cast metal steam-type locomotive has headlight, Magna-traction, emits harmless puffs of real smoke! Special cars have removable pieces for extra realism. Includes: Locomotive with Whistle Tender; Box Car; Flat Car with Trestle Bridge; Large Gondola with 3 Cable Reels; Flat Car with Crates and Boxes; Large Gondola with Canisters; Caboose. UL Approved 60-Watt transformer with Whistle Control.

16 sections curved, 3 sections straight .027 gauge 3-rail track; 45° crossover; remote control uncoupling track; lockon. Lubricant. Makes interesting circle-inside-a-circle layout. Instructions included. *Mailable.*
48T3094M-Ship. wt. 16 lbs. $4 Down, $4 Mo., Cash 39.87



AMERICAN FLYER ACCESSORIES

American Flyer Accessories. (14) to (19) for realistic 2-rail T-type electric track. For more complete, more interesting track layouts . . . more railroading Fun!

14 **Crossover Track.** 10 in. sq. Ship. wt. 12 oz.
48 T 3208. . . . . 2.57

15 **Straight Track.** 10 in. long. Ship. wt. 3 oz.
48 T 3257—1 Piece . . . 25c

16 **Curved Track.** 10 in. long. Ship. wt. 3 oz.
48 T 3258—1 Piece . . . 25c

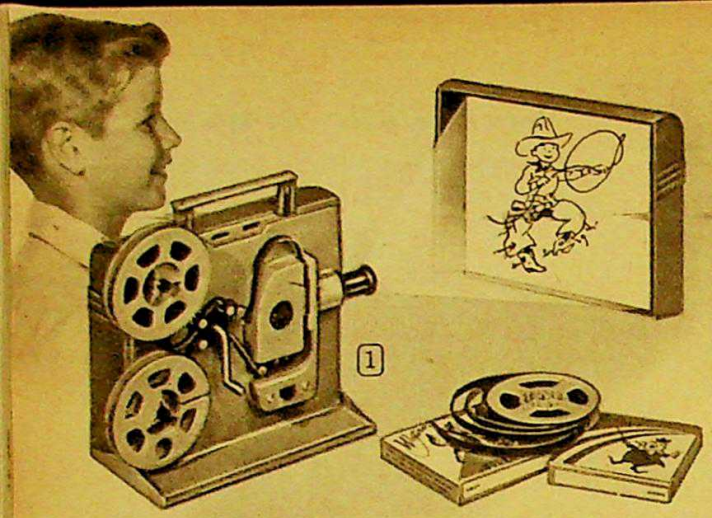
17 **Remote Control Electric** Switches. Red, green signals. 1 left, 1 right-hand switch. 10x6 in. Ship. wt. 3 lbs. 6 oz.
48 T 3265. . . . . Pair 12.97

18 **Manual Switches.** 1 left, 1 right. Operate with control lever. 10x6 in. Ship. wt. 2 lbs. 4 oz.
48 T 3107. . . . . Pair 5.97

19 **Set of 26 Trestles,** highest 4½ in. 26 track clips. Wt. 2 lbs. 4 oz.
48 T 3109. . . . . Set 4.37

20 **100-Watt Transformer.** Built-in automatic thermostatic circuit breaker. UL Approved 110-volt, 60 cycle AC. 5½-ft. cord, 3 binding posts.
48 T 3148M-Wt. 5 lbs. 9.97

Easy Credit Terms, Pages 19 and 269.



Small Fry Theater...Now Showing

[1] **8 MM Movie Projector.** Youngsters love to show their very own movies for hours on end! New portable projector has its own screen inside the detachable cover. Projects good picture. Easy to thread, focus, rewind. Molded high-impact plastic. Precision lens. Hand operated—runs on 2 flashlight batteries (not incl.—order below). 25-ft. reel of film with take-up reel.
48 T 2058—Size: 8x8x4½ in. Ship. wt. 2 lbs. 4 oz.....Only **6.49**
48 T 2059—3 Rolls Extra Film for Projector (1). Exciting subjects include: Comedy, Cartoon, Western. Wt. 4 oz.....**2.89**
48 W 2340—"D" Cell flashlight batteries. Wt. 1 lb.....4 for **67c**

[2] **The Amazing Magnajector!** Projects and enlarges any illustrated material up to 4 feet wide. *No films or negatives required!* Magazines, comics, newspapers, snapshots, etc. are projected in full color or black and white for endless hours of entertainment.

CHILDREN LOVE THE MAGNAJECTOR . . . it's educational, too! Adds to party merriment anytime . . . an ideal gift for shut-ins. Ebony black plastic. Adjustable twin lenses. Uses ordinary light bulb (not incl.). UL Approved 110–120 V AC.
48 T 2053—12x8x4½ in. Ship. wt. 2 lbs. 6 oz.....**6.79**

Telejector $4.49

[3] **Telejector and 5 Picture Stories.** Show pictures for almost an hour. Projector with sliding door for quick threading; easy focus tube, simple crank operation. About 100 black and white slides on film strip show: Red Riding Hood, Ugly Duckling, 3 Little Pigs, Jingle Bells, Snow White. "Screen" included. Projector in ventilated, durable plastic case won't overheat. 7x9x4 in. Bulb, cord.
48 T 2047—UL Approved 110 V AC. Wt. 2 lbs. 6 oz...**4.49**
48 T 2032—3 Extra Film Strips for above, with 15 popular children's stories. Ship. wt. 8 oz.....3 Strips **1.98**

[4] **Auto-Magic Theater.** Sit back and watch . . . projector changes frames *automatically by remote control!* Gives sharp, clear pictures on "screen" included. Even small children can operate easily. Remote control box, 3 ft. cord. May also be used to project 16mm film. 3 reels film strips with favorite children's stories. 5x6½x5 in. high.
48 T 2062—UL Approved 110 V AC. Wt. 1 lbs. 12 oz. **3.98**

Extra Film Assortments for Above. Wt. 1 oz. each set.
48 T 2063—Aladdin's Lamp, Puss 'n' Boots, Hansel and Gretel, Nursery Rhymes, 3 Latest Disneyland, others **89c**
48 T 2064—Tom Sawyer, Treasure Island, Rip Van Winkle, Ships of All Seas, Man's Early Attempt to Fly, others.**89c**

[5] **TV Storyteller . . . See It . . . Hear It!** Toy TV shows, tells story at same time. Record synchronized with picture, voice seems to come from screen. Metal case 13¾x9¼x9¼ in. Electric phonograph, mechanically amplified—no tubes. Plays any 78-rpm record. 5 records with film strips include these favorite children's stories: Snow White, Pinocchio, Peter Pan, Dumbo, Bambi.
48 T 2050—UL Approved 110 V AC. Wt. 8 lbs. 4 oz. **12.49**
48 T 2051—5 Additional Records with Film Strips. Cinderella, Alice in Wonderland, Uncle Remus Story, Ugly Duckling, Disney's Mickey, Beanstalk. Ship. wt. 15 oz. **1.98**

Cartoon-O-Scope $6.98

[6] **The Wonderful Cartoon-O-Scope!** Turn the dials to create over half a million different characters and animals on lighted screen. Hilarious cartoons keep children laughing and busy for hours! Watch pictures on screen—trace, color them, too. Or project on ceiling or wall for loads of party fun!

Durable plastic case; cord, bulb. UL Appr. 110 V AC. Parts enclosed—nothing to break, lose. Wt. 2 lbs. 10 oz.
48 T 2055—14x8½x9 in.**6.98**

Auto-Magic Theater $3.98

TV Storyteller $12.49

Gay Music Makers

7 **Anyone Can Play Tunes at Once on the Jr. Zither!** Put song sheet in place . . . pluck steel strings that appear directly over notes. 2 full octaves, 15 strings in perfect key. Tuning key, pick, extra strings. 5 song charts, instructions.
448 T 1646—About 14x8x11 in. From Italy. Wt. 2 lbs. 4 oz. **4.95**
448 T 1634—10 Extra Song Sheets for Jr. Zither. Wt. 6 oz. **1.49**

8 **Automatic Player Drum.** Just turn handle and marching rhythm plays. Reinforced metal frame; sturdy cloth heads. Colorful military insignia. 2 drum sticks for manual playing.
448T1639–Red shoulder harness. 12-in. diam.Wt.3 lbs.8 oz.**3.89**

9 **Deep Field Drum.** Metal shell brightly lithographed with "Spirit of 76" and other motifs. 4 springs for sturdy support. Heavy parchment heads. 18-in. neck sling. 12-in. diam.
448 T 1608 M—Two 12-in. sticks. *Mail.* Wt. 2 lbs. 10 oz.... **1.57**

10 **Trap Drum Set.** 16-in. Bass Drum, color design fabric head on front, drummer's side cloth, steel foot beater, red wood knob. 6¼-in. metal head snare drum. "T" bracket holds cymbal, triangle. Wood bar holds 2 bells. 6¼-in. fabric head Tom-Tom drum. Foot beater, 2 leg supports snap on drum rim.
448 T 1631M—Two drum sticks. *Mailable.* Wt. 5 lbs. 2 oz. **3.29**

11 **Roll Harmonica.** Automatically plays professional harmonica music as you blow into mouthpiece and turn handle. Several player rolls included . . . easy to insert, re-wind.
448 T 1642—Ship. wt. 2 lbs. 6 oz..... **3.49**

12 **Carillon.** Turn crank to hear bell-like tones peal famous melodies. Clear tone, fascinating hammer action. Re-set pegs for new tunes. Durable plastic, golden trim. Wt. 3 lbs.
448 T 1644—Song Book, instructions. Abt. 12x8¼x6 in....**6.98**

13 **Golden Console Xylophone.** Fun, easy to play! 8 precision-tuned metal tone bars in rainbow colors. 2 professional-type hammers; built-in tone chamber for fine tone quality.
448 T 1655—8-note scale. Abt. 16 in. long. Wt. 2 lbs. 8 oz. **3.88**

14 **Colorful 3-Pc. Jamboree Set—Banjo, Ukulele, Violin!** Children love to pick out little tunes. Sturdy plastic, true-tone strings, adjustable tuning pegs. Each about 16 in. long.
448 T 1651—Plastic picks, Bow. Wt. 2 lbs. 4 oz...3-pc. Set **2.29**

15 **Tiny Grand Piano—Baby's First!** 13 plastic keys; sharps, flats. Hardwood construction, red and cream enamel.
448W1679–About8¼x10½x5½in.ColorSong Book.Wt.3lbs.**2.49**

16 **Baby Grand Piano.** Sturdy hardwood body, simulated walnut finish. 25 plastic keys, 1½ octaves. Cast-iron tone bar, tempered piano wires. Color Song Book, key chart.
448 W 1627—About 13⅜x13⅞x6¼ in. Ship. wt. 10 lbs.... **4.69**

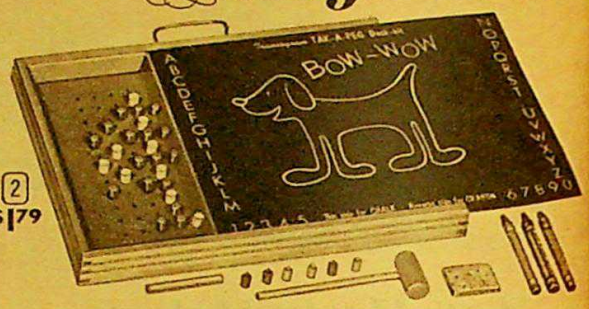
17 **Colortune Accordion.** 8 vari-colored keys for "playing by color." Easy action bellows extend about 1 ft.
448 T 1650—Music Book. About 6 in. high. Wt. 1 lb. 4 oz. **1.89**

Melodie Makers for Wee Folk

New Tower of Silver Bells $3.89

18 **Tower of Musical Bells.** Touch key gently—precision-tuned bell swings and rings one note of scale. Marbleized green plastic, 13¾x5x16 in. high. 8 sparkling silver bells. Keys color matched with music book included.
48 T 1602—Wt. 3 lbs. 4 oz..... **3.89**

1 $3.99



2 $1.79

1 **Teacher's Pet Spelling, Arithmetic Game**—teaches 3 "R's" to 4-8-year-olds. Set Spelling, Arithmetic Machine into Plastic Base with Blackboard, insert Picture Card in slot at top; push down, it snaps and stays in position—word or sum appears on machine. Child can copy result or write word on Blackboard. 1 each Plastic Spelling, Arithmetic Machine, 10 Cards for each abt. 3¼x2⅛ in. 6 Chalk, Sponge eraser. Instructions. Abt. 5 in. wide x 6½ in. high.
48 T 468—Decorative Box abt. 10¼x18 in. Ship. wt. 2 lbs. 8 oz....3.99

Teacher's Pet Spelling Set. Like above but Spelling Machine only.
48 T 469—Blackboard, 10 Cards,3 Chalk, Eraser. Ship. wt. 2 lbs.2.49

2 **Tak-A-Peg Desk Kit** (3–8 yrs.). Blackboard, Slate, Pegboard. Top abt. 12x16 in., slides out—Blackboard one side, White Slate other. Punched board inside, 208 holes; Pegs, Hammer, 3 Chalk, 4 Crayon.
48 T 495—Sponge. Instr. Kit abt. 16¼x12¼ in. Wt. 3 lbs. 8 oz.....1.79

3 $1.66

3 **Mr., Mrs. Potato Head, Deluxe Car, Trailer Set.** Assemble into characters with fruit, vegetables; (clay can also be used). 2 complete sets plastic bodies, facial features, dress-up items; hats, glasses.
48 T 690—2 Cars, 2 Trailers. Box abt. 14x10½ in. Wt. 1 lb. 8 oz....1.66

4 $2.98

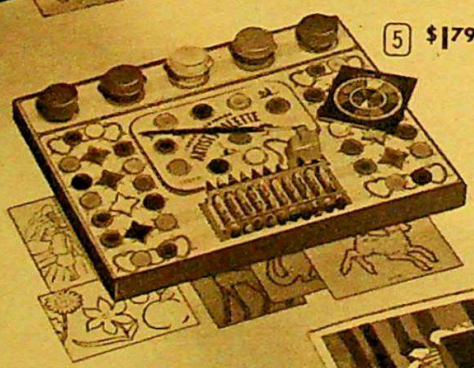
4 **Little Traveler's Paint Kit** for ages 3–10. Contains: 5 unbreakable jars Poster Paint, 24 shaped water Paint Cakes, Colored Pencils, assorted. 1 cake each Gold, Silver Semi-moist Paint. 2 Vials Glitter. 12 Outline Pictures, 6x8 in. 3 Stencils, 2 Paint Brushes.
48 T 533—Glue, Color Chart. Kit abt. 16¾x11 in. Wt. 2 lbs. 12 oz..2.98

5 **200-Pc. Paint Set** (3–10 yrs.). 44 assorted Color Paints, 3 jars Poster Paint, Palette, Brush, 135 Outline Pictures, 3 Stencils, 10 Crayons, Colored Picture, Sharpener, 2 Plastic water Cups.
48 T 512—Color Chart. Box abt. 16¼x13 in. Ship. wt. 2 lbs. 8 oz..1.79

80-Pc. Paint Set. 40 assorted Cakes Paint, 32 Outline Pictures 6 Crayons, Plastic water Cup, Palette, Brush, Color Picture.
48 T 510—Box abt. 16¼x9⅜ in. Ship. wt. 1 lb. 4 oz.....89c

6 **Paint By Number Set.** Match numbers on paints to numbers on canvas-type pre-sketched pictures (15 abt. 9x12 in. and 6 abt. 6x9 in.). 8 tubes assorted Water Color Paint, Plastic Palette Tray, 8 each Water, Mixing Wells, Brush, Color Picture, Wheel. Instructions.
48 T 517—Box abt. 16⅝x13 in. Ship. wt. 1 lb. 12 oz.....1.98

Paint By Number Set. Like (6) above but 10 Pictures 9x12 in.; four 6x9 in. 8 Paints on Palette.
48 T 518—Ship. wt. 1 lb.....1.19



5 $1.79

W R C Charge It!
SEE PAGE 19

Paint Your Own 3-D USA Map

7 **Includes Alaska, Hawaii.** Paint reverse side of transparent plastic sheet abt. 13⅞x19⅞ in. (raised embossing divides States). Numbered outline guide, 8 non-peeling, true-color paints, brush, plastic water tray. (Map shown has some States painted, others not.) Attractive Box.
48 T 513—Ship. wt. 1 lb. 4 oz....1.79

7 $1.79

6 $1.98

...Make...Color

Big, Fun-Filled Activity Kit

Travel Kit filled with 36 exciting activities for children 3 to 7 years. Such a variety of things to do—cut out, trace, color, sew, paint, others. Fun at home; companion on trip. *Contains:* 6 Books abt. 10½x8½ in.—2 Follow the Dots, 2 Tracing, Coloring; 2 Wet-A-Brush. 16 Activity Books; 1 abt. 8¼x5½; 8 abt. 5⅜x5⅜ in. 4 Sewing Cards, 4 Tipped Yarn, 2 Party Hats, Scissors, Box Crayons, Golf Pencil, Paint Palette, 6 paints; brush, pan.

48 T 591—Cardboard Kit, 36 Pcs. Wt. 2 lbs. 8 oz. 1.69

9 $1.79

10 $2.49 Set of 3

99 **"Sleeping Beauty" (Disney's Charmer) Magic Erasable Coloring Fun.** (3 to 8 yrs.) Slate 13¾x12 in., both sides erasable; bordered with characters. 4 Magic Erasable, 4 Outline Pictures abt. 7¾x6¼ in. 8 Color by Number Pictures, Instructions, 16 Erasable Crayons, Sharpener, Eraser.

488 T 507—Box abt. 20½x14 in. Ship. wt. 2 lbs. 8 oz. 1.79

"Sleeping Beauty" Magic Erasable Pictures to Color. 12 Pictures abt. 7¾x6¼ in.; 6 Crayons, Sharpener.

488 T 516—Box abt. 16¾x8 in. Ship. wt. 2 lbs. 89c

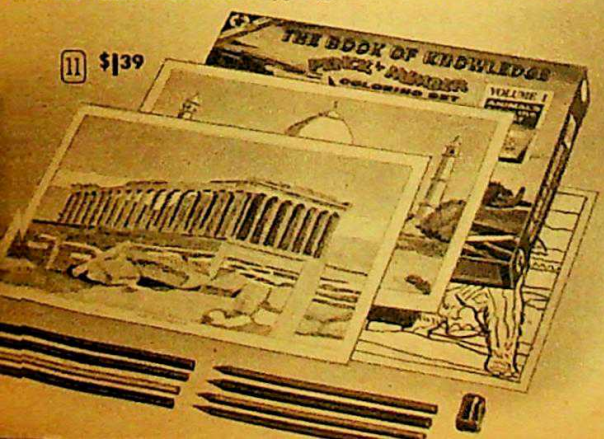
100 **3 Busy Books of Games, Puzzles, others.** (Ages 4–8 yrs.) Each contains 15 heavy Plastic-coated pages abt. 9x7 in. all with different games. 4 Erasable Crayons, Game Spinner. 1 to 4 players, Instructions. Spiral bound.

488 T 530—Cover abt. 9x10¼ in. Wt. 2 lbs. Set of 3 Books 2.49

488 T 531—Like above but only 1 Book. Wt. 12 oz. Each 89c

111 **"Book of Knowledge" Pencil By Number Set.** (5–10 yrs.) 18 Outline Pictures abt. 9x12 in. from this Famous Book of Child Aids. 8 numbered Color Pencils. Sharpener.

488 T 508—Instr. Box. abt. 12⅜x9⅜ in. Ship. wt. 12 oz... 1.39



11 $1.39

12 $1.59

Modeling . . . Hours of Fun

12 **Play-Doh Modeling Dough** with Pixie Fun Kit gives hours of clean, safe play for the "young" set. Modeled objects can be hardened, colored with crayon, pencil, paint. 6 Cans dough—2 Red, 2 Blue, 1 Yellow, 1 White which can be blended into color desired. Colored Plastic Molds, Roller, Trimmer, Pipe Cleaners, 2 Picture-plaques. Non-toxic; won't stain.

48 T 426—16-pg. Color Instr. Book. Ship. wt. 4 lbs. 4 oz... 1.59

4 Cans Play-Doh only—1 ea. Red. Blue, Yellow and White.

48 T 430—Ship. wt. 2 lbs. 4 oz. ..... Set 4 cans 79c

13 $1.49

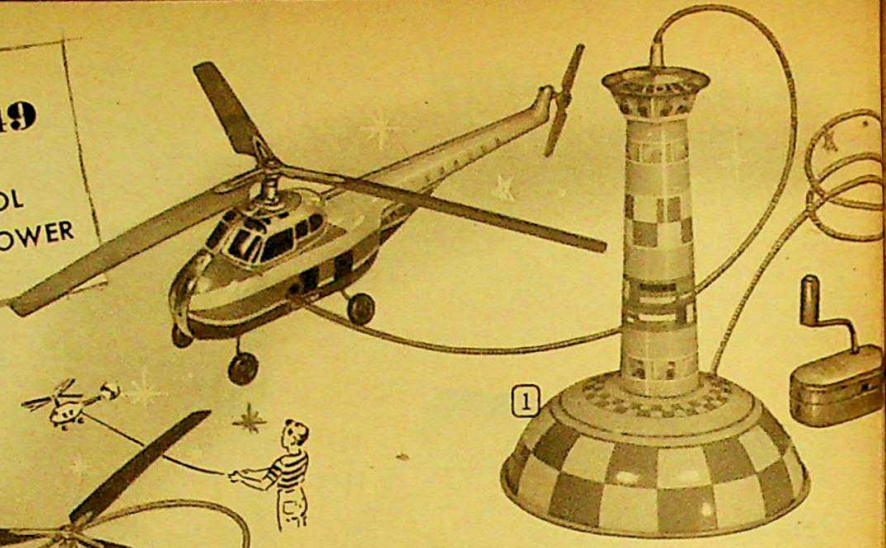
Lovely Sand-Paintings

13 **Sand Painting Kit.** 6 year olds through teen-agers create beautiful pictures. Spread glue on numbered area; sprinkle brilliantly colored sand upon it (return excess to containers for use again). 6 numbered picture charts (abt. 7¼x9½ in.)—Nomsook (Eskimo), Leilani (Hawaii), Pooki and Friends, El Tigre, Wildfire (Horse), Pepito (Boy with Burro). 5 painting sands, glue, brush, story, instr.

48 T 419—Box abt. 10x9¾ in.
Ship. wt. 1 lb. 4 oz. 1.49

It Really Flies! $3.49

REMOTE CONTROL HELICOPTER AND TOWER



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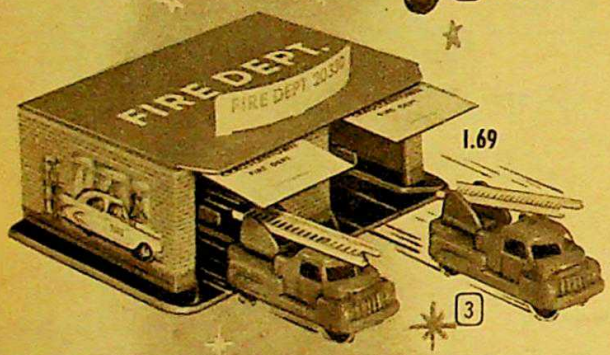

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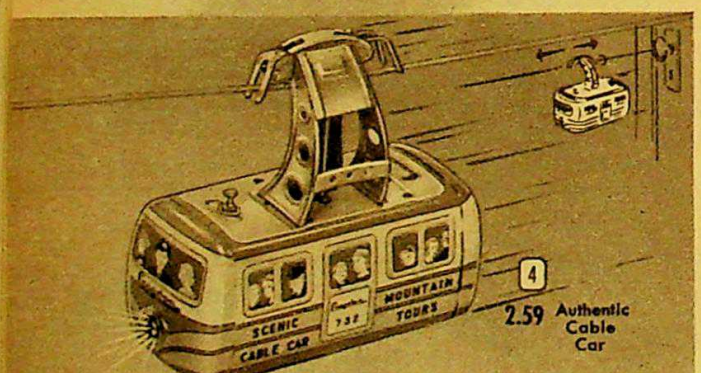


4 2.59 Authentic Cable Car

Watch Them Go!

1 **Flying Helicopter With Control Tower.** Fly your own "whirlybird," make your own rescues! Just crank the gear box—make helicopter take off, control it as it flies around, then land it where you wish. Flexible propeller blades. Lithographed metal; tower abt. 9½ in. high, helicopter abt. 5½ in. long. 26-in. cable. West Germany.

48 T 2890—Shipping weight 1 lb. 8 oz. 3.49

2 **Flying Helicopter.** Fly it by remote control . . . crank gear box. Flexible propeller blades. Lithographed metal, abt. 9 in. long; 36-in. cable. From West Germany.

48 T 2891—Shipping weight 1 lb. 8 oz. 3.49

48 T 2892—Same as (2), but with 5½-in. helicopter and 33½-inch cable. Shipping weight 10 oz. 1.69

3 **Fire Station.** Set plastic fire engines against spring in station, release lever . . . doors open automatically, alarm rings, engines race to the fire. Lithographed metal station abt. 9½x4½x7 in. From West Germany.

48 T 2894—Shipping weight 1 lb. 4 oz. 1.69

4 **Battery-Operated Cable Car** runs up and down on its cable. An exact replica of those used on mountain tours. Red and green lights change as car changes direction. 18-ft. cable (easily shortened), 7-in. metal car. Uses 2 "D" batteries—order on Page 403. From Japan.

48 T 2893—Shipping weight 1 lb. 10 oz. 2.59

5 **Donald Duck Car.** Won't run off edge of flat surface, just changes direction, and continues on. Head bobs. Clockspring motor. Metal, abt. 6¾ in. long.

48 T 2942—From Japan. Ship. wt. 10 oz. 87c

6 **Bubbling Bull.** He tries to buck his rider off, then dips his nose into bubble solution, and blows bubbles. Plush-covered bull, metal stand. Abt. 8 in. high.

48 T 2837—From Japan. Ship. wt. 1 lb. 4 oz. 2.59

7 **Mechanical Bucking Bronco.** Watch him buck, spin, kick out while his tail keeps spinning 'round and 'round. Just wind him up with attached key. From Japan.

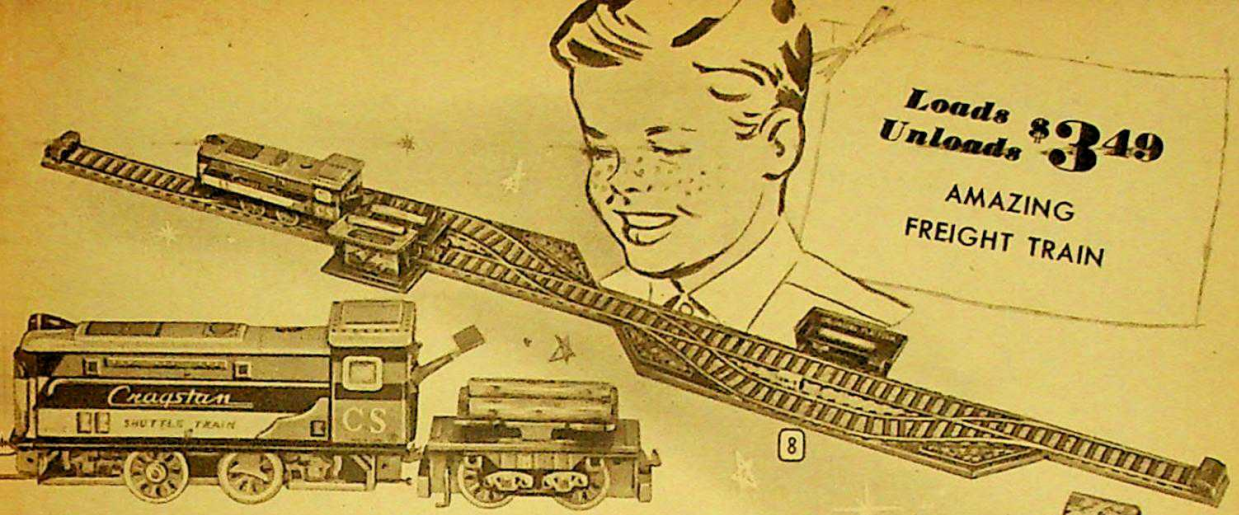
48 T 2953—Abt. 7¾ in. long. Ship. wt. 10 oz. 89c

ONLY 87c 5

2.59

6

7 89c



Magical Mechanical Toys

8 **Shuttling Freight Train Set.** Battery-operated locomotive goes to end of track to pick up freight car, then stops at loading platform. *Logs are loaded automatically.* Train then goes to unloading platform where logs are dumped. Locomotive abt. 7 in. long; freight car, loading, unloading platform abt. 4 in. long. 54-in. track. Uses 1 "D" battery—order, Pg. 403. From Japan.
48 T 2895—Wt. 2 lbs. 10 oz.....3.49

9 **Scenic Express.** What excitement there is as 3-car train speeds around the track through the 2 tunnels. Semaphore and gate operate automatically. Colorful metal base and cars; plastic locomotive. Strong, clockspring wind-up motor. Base abt. 22x13x2¾ in. Train abt. 11½ in. long.
48 T 2848—Ship. wt. 4 lbs.....2.79

10 **"Diesel" Caterpillar Tractor.** Climbs hills, pulls loads, crawls over objects. Harmless sparks fly from exhaust stack. Bull-dozer scraper is adjustable. Rubber treads; brake lever, rear hook. Clockspring motor. Metal with plastic scraper. About 10x6x6½ in.
48 T 2866—Wt. 1 lb. 10 oz.....2.69

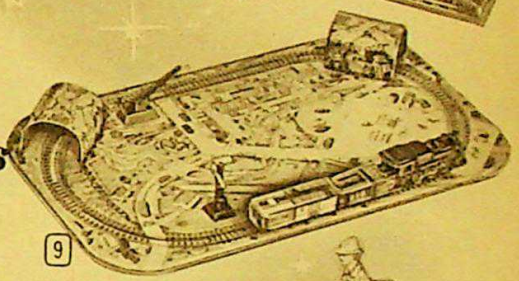
11 **Metal Tractor.** Powerful clockspring motor enables tractor to climb steep grades and pull heavy loads. Sure-grip rubber treads. Harmless sparks fly from exhaust pipe. Abt. 8½x4¼x5¼ in.
48 T 2865—Wt. 1 lb. 6 oz.....1.79

12 **Fleet of 8 Action Cars.** Ambulance and Fire Chief cars clang bells; 2 Police cars speed along with guns banging; taxi meter records fare; swishing windshield wiper on sedan; 2 cars have windows that go up and down. Lithographed metal with rubber wheels. Car bottoms enclosed. Each about 4 in. long.
48 T 2815—Wt. 1 lb...8 Pcs. 1.79
48 T 2816—Like (12) above, but 1 each: Police Car, Fire Chief car, Taxi, Windshield-wiper car. Ship. wt. 8 oz.....4-Pc. Set 94c

13 **Fire Chief Car.** Remote control sends this exciting little car scooting along—forward, backward, steer to right or left. Red metal, plated bumpers, hub caps. Rubber wheels. Abt. 7¾ in. long. Uses 2 "D" batteries—order on Page 403. From Japan.
48 T 2839—Ship. wt. 1 lb.....89c

14 **Battery-Operated Helicopter.** Goes on floor in all directions, meets object, changes course. Rotating propeller. Metal, abt. 12 in. long. Uses 1 "D" battery, order, Pg. 403. From Japan.
48 T 2801—Wt. 1 lb. 4 oz....1.69

15 **Honeymoon Express.** Little streamlined train goes speeding around—through tunnels, past crossing gate, stop signal. Colorful, lithographed metal. Clockspring motor. Brake. Abt. 7 in. sq., 3¾ in. high. From Japan.
48 T 2840—Wt. 1 lb.....89c



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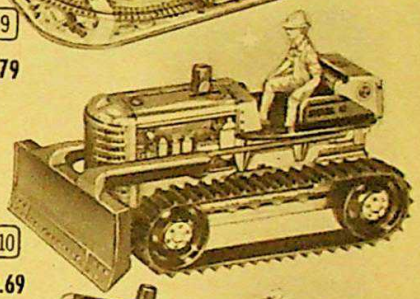

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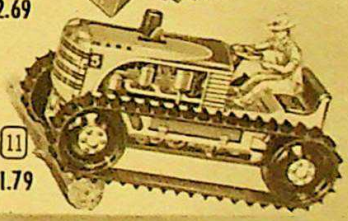

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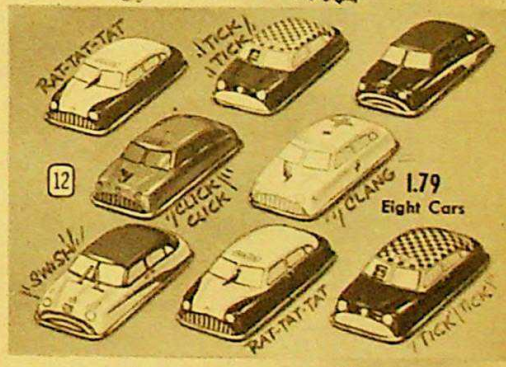

89c

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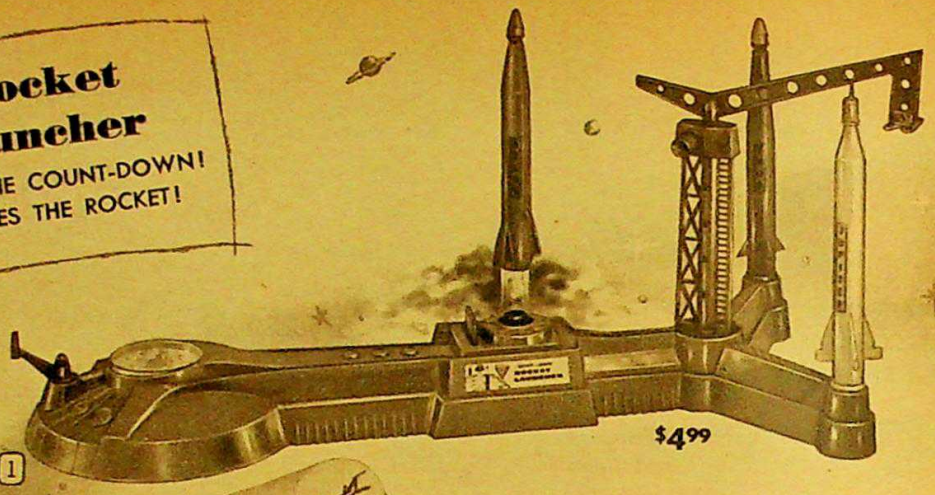
Rocket Launcher

WATCH THE COUNT-DOWN! UP GOES THE ROCKET!



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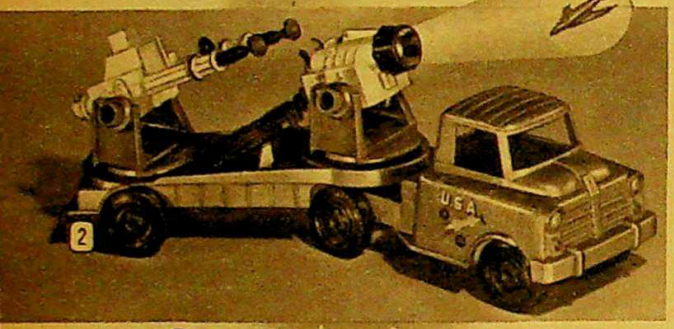
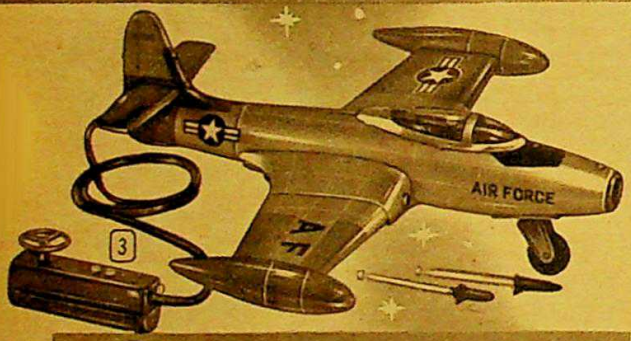


2

Mechanical Marvels

1 **Count-Down Rocket Launcher.** Turn the crank, watch the count-down, listen to the "beeps." "Stand Clear" sign pops up, warning siren sounds—UP goes the rocket! Crane picks up rockets, carries them to firing position. Durable plastic, 3 safety soft-nose rockets. Abt. 21 in. long.
48 T 2852—Ship. wt. 2 lbs. 12 oz. 4.99

2 **Sky Sweeper—Shoots Target—Sticks Where It Hits-** Light beam projects 6 aircraft silhouettes on wall; sighting device tracks down image; rocket launcher fires 6 missiles with suction cup tips—rotates in full circle, elevates to 90°. On-off switch, focusing dial, knob for changing targets. All mounted on trailer with truck cab. Brightly colored plastic. Takes 2 "D" batteries, sold opp. page.
48 T 2855 M—Abt. 24x6½x8½ in. high. Ship. wt. 4 lbs. 6.49



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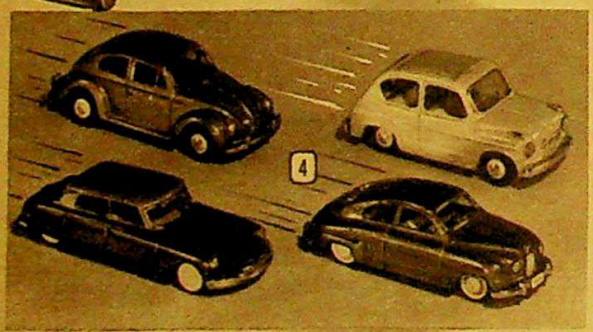
3 **Remote Control Air Force Jet**—authentic replica. Battery operated forward and reverse action—3rd button fires 2 rockets automatically from wings. Sturdy metal construction, colorful lithographs. Takes 2 "D" batteries, sold opp. page. Abt. 13x13½x6 in. high. From Japan.
48 T 2838—Ship. wt. 1 lb. 10 oz. 2.59



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4 **4 Foreign Cars** with powerful friction motors, authentically detailed. Includes Volkswagen, Citroen, Saab and Fiat Sunroof—it actually opens. Each abt. 7 to 8¼ in. long.
48 T 2803—From Japan. Ship. wt. 2 lbs. ..... Set of 4 3.39

5 **Wheeeee—Here Comes the Fire Engine.** Siren wails as sturdy metal replica of latest fire fighting equipment rides on powerful friction motor. Aerial ladder mounted on swivel, telescopes from 9 in. to 21 in. Rubber wheels.
48 T 2849—Abt. 14½ in. long. Wt. 2 lbs. 1.79

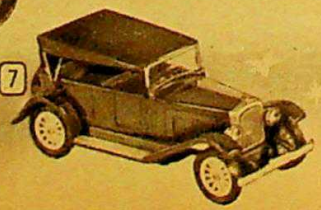
6 **Look Out! Joggi Actually Climbs the Walls** in his plastic run-about. Pull string, suction action allows car to run up, down, sideways and upside-down. Runs on any smooth, non-porous surface. About 5 in. long.
48 T 2904—Ship. wt. 4 oz. ..... Only 89c

7 **Shades of the Roaring 20's—4-Door Metal Touring Car** runs on friction motor. Convertible canvas top folds up and down. Has folding windshield, too. From Japan.
48 T 2800—Abt. 9¾ in. long. Wt. 1 lb. 4 oz. 1.69

8 **So Much Action! Remote Control Barking Scotty** walks—wags his tail—his eyes light up. When he stops his mouth opens—he barks—then goes again. Soft plush covering. Arrives with dog house. Abt. 9¾ in. long. From Japan.
48 T 2802—Ship. wt. 1 lb. 8 oz. Takes 2 "D" Batteries, sold opposite page. 3.49

5

6



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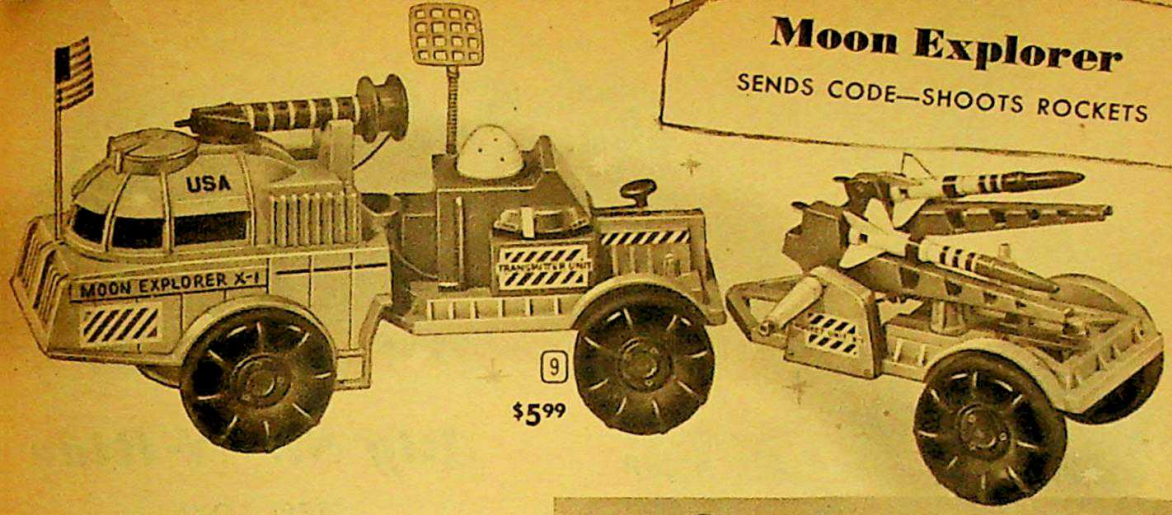


Moon Explorer

SENDS CODE—SHOOTS ROCKETS

9

$5.99

...Action! Sound!

9 **Moon Explorer—Beeping Sounds, Flashing Light** indicate Geiger Counter has contacted metal. 2 rockets on platform are raised, lowered by crank, press button—rockets soar! "Transmit" code with telegraph key. Polyethylene plastic. Abt. 28 in. Wt. 3 lbs.
448 T 2901M—Uses 2 Batteries, sold below.....5.99

10 **Top Disappears into Trunk—Automatically**—just like real Ford Skyliner. Steel-top Convertible operates by remote control—moves forward, reverse, left, right. Uses 2 Batteries—sold below. From Japan.
448 W 2885—Abt. 11 in. long. Ship. wt. 2 lbs.....3.29

11 **Bop Rocket**—pneumatic mechanism on truck is connected to launching pad—hit funnel with fist and guided missiles ZOOM into space! Child's voice sends siren blast-off warning through mike. Abt. 19 in.
448 T 2902—Polyethylene plastic. Wt. 2 lbs.....2.69

12 **Battleship Floats, Explodes When Attacked**—plane drops 2 bombs, submarine sends out 2 torpedoes and launches 2 missiles. Hidden spring "explodes" ship when hit—easily reassembled. Sub floats, also. Abt. 13-in. ship, 11½-in. sub, 7¼-in. plane.
448 T 2905—Plastic. Ship. wt. 1 lb. 4 oz.....2.19

13 **Propels Harmless Toy Rockets High Into the Air**—pumping action of lever pumps air into compression chamber, dial "registers" pressure. Count-down and push of button launches plastic missiles. Complete with 3 rockets. Hi-Impact plastic.
448 T 2906—Box abt. 21½x8½x5½ in. Wt. 1 lb. 8 oz.4.39

14 **Authentic Copy of Army Mobile Atomic Cannon.** Delights boys of all ages. Big 17-in. cannon elevates, traverses, rotates and shoots—packs a real wallop, safely—6 plastic shells with soft tips. Twin cabs detach. Hi-impact plastic.
448 T 2857M—Abt. 42 in. long. Wt. 5 lbs. 8 oz.....6.89

15 **Crashmobile—Bangs Into Object, Crash, Flies Apart!** Reassemble in seconds. Propelled by steel spring motor. Furturistic styling, hi-impact plastic.
448 T 2969—Abt. 7½ in. long. Wt. 8 oz.....89c

"D" Cell Flashlight Batteries for all Remote Control toys on Pages 400–403. Ship. wt. 1 lb.
448 W 2340—4 Batteries.....67c

W R C Charge It! SEE PAGE 19

Top Goes Up... Into the Trunk

10

Crash!

Back Together!

3 Fire Truck **$7.69**

Dump Truck **$5.59**

Big Sit-'N-Ride

STEEL TOYS

1 **Sit-N-Ride Dump Truck.** He'll have so much fun riding this sturdy dump truck, steers like an auto, he pushes with his feet—helps develop co-ordination, walking skills. Heavy auto steel frame, high-ride driver's seat. Lock lever secures dump box, just trip lever to unload. Colorful baked-on enamel finish, rubber tires. Removable seat. About 20½ in. long, 11¼ in. high.

48 T 1218—Ship. wt. 8 lbs. *Mailable*.....Only 5.59

Fire Jeep **$9.49**

Red and White Ride'er Fire Jeep

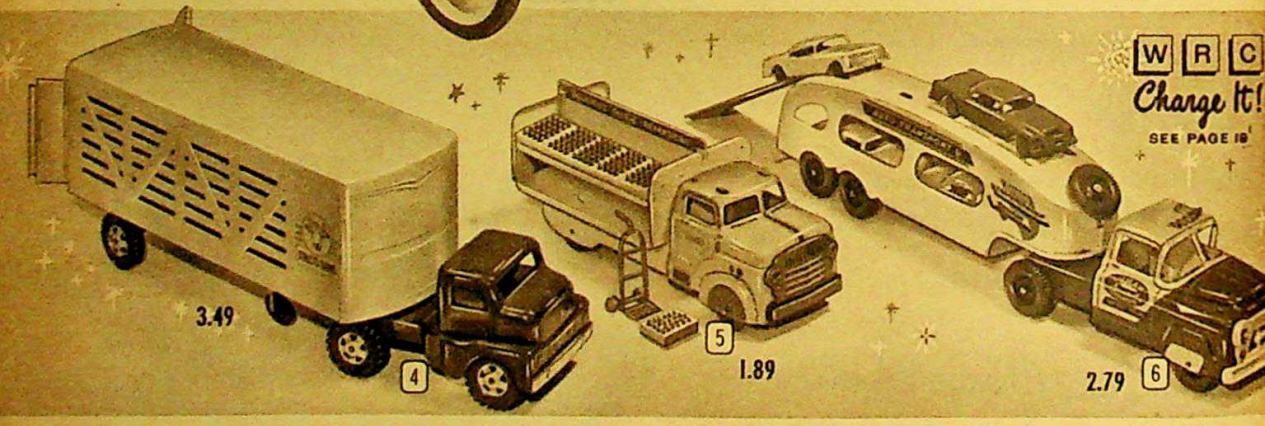
2 **Sells Nationally for $10.95.** Little firemen will rush about in this fire jeep making "stay-clear" noises with crank operated siren. Red Jeep of heavy gauge steel, decorated with pictures of fire fighting implements. Steering mechanism easy to operate, rubber bumper for added safety. Space in rear for hauling. Large rubber wheels. Push with feet. Durable enamel finish.

48 T 1320 M—Abt. 25½ in. long. Wt. 16 lbs. *Mail*...9.49

For Small-Fry "Volunteer" Firemen

3 **Fire Truck Just Like the Real Thing**—brave young fireman rides on contour-seat of heavy gauge steel fire truck, as crank-operated siren wails. Steel ladders on each side interlock, extend to 38 in., can be mounted on rear of truck. Red finish, yellow trim, fireman motif on cab. Steering wheel, rubber wheels, push with feet.

48 T 1396 MO—Abt. 30½ in. long. Wt. 15 lbs. *Mail*..7.69



W R C Charge It! SEE PAGE 18

3.49 4

5 1.89

2.79 6

On the Road with Transportation Play Favorites

4 **Cattle Transport.** Large rear doors open for loading, big trailer with room for lots of "livestock." Six wheels, 2 retractable dolly wheels. Heavy gauge reinforced steel construction, baked enamel finish. Abt. 21 in. long.

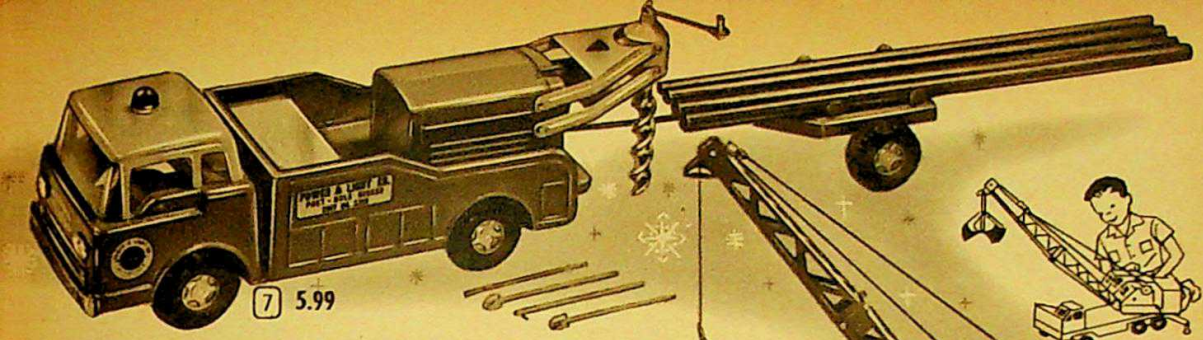
48 T 1311—Ship. wt. 5 lbs. 4 oz....3.49

5 **Coca Cola Beverage Truck**—all-steel construction, brightly colored. Built-in shelves make it look like real beverage carrier. Includes 6 Coke cases, each with 24 tiny, non-removable bottles. Metal hand truck for loading, unloading. Rubberized wheels will not mar floors. Abt. 12⅝ in. long.

48 T 1301—Ship. wt. 2 lbs. 8 oz... 1.89

6 **Double-Deck Auto Transport**—colorfully decorated heavy gauge steel. Detachable van hauls 4 cars, two on top deck, two on bottom. Metal ramp hitches to rear of van for easy loading. Wide-view cab, bumper, fender, headlight detail. Spare wheel included. Abt. 23 in. long. *Mailable*.

48 T 1220—Ship. wt. 3 lbs. 8 oz....2.79



For Junior Engineers

KEEP THEM BUSY

Digger Actually Digs Post Holes

7 **Sells Nationally for $6.98.** Power and Light Company Post Hole Digger—*replica of real machine.* Sturdy frame at rear holds earth auger that REALLY DIGS POST HOLES! Powerful screw feed penetrates soil. Detachable trailer carries 4 poles that fit in holes. Tool box with hinged lid, real working tools, simulated "flasher" on cab. Heavy steel, welded construction, colorful baked enamel finish.

48 T 1250—Abt. 35¾ in. long. Ship. wt. 6 lbs. 12 oz.... 5.99

8 **Michigan Steam Shovel—Sells Nationally for $9.98.** Scale model of real shovel . . . bucket actually takes a "bite" of soil, trips automatically when raised to boom. Long, sturdy boom can be lowered and raised by "pawl-stopped winch." Whole cab pivots on base. Steerable front wheels. Heavy welded steel, colorful baked-enamel finish.

48 T 1257—Abt. 31½ in. long. 20¼ in. high. Wt. 10 lbs. 7.99

9 **He Can Load and Haul Sand and Gravel** in this Rocker Dump-Tractor Combination. Die-cast metal hand wheel operates winch to lower and raise body. Universal coupler connects Rocker body to 2-wheeled tractor. 4 large wheels roll smoothly. Heavy steel construction, baked enamel finish.

48 T 1326—About 20¼ inches long. Wt. 3 lbs. 12 oz.... 3.49

10 **Ready Mix Concrete Truck—Sells Nationally for $7.95.** Mixer geared to axle, rotates realistically when truck moves. Ratchet mechanism simulates actual cement-mixer noise. Openings to load and unload mixer . . . body raises to unload contents. Simulated water storage tank. Heavy gauge steel; durable enamel finish, 10 rubber wheels.

48 T 1297—Abt. 20¾ in. long. Ship. wt. 8 lbs. 12 oz.... 6.99

Stock Up on Toys Now—Pay Later. See Page 269 for Terms.

Atten-Shun! Realistic Gear for Army "Small Fry"

11 **Calling All Spacemen!** Guided Missile Launcher has 3 separate firing tubes. Press buttons—1, 2, 3—rockets soar into space! Knob raises, lowers firing tubes. Launcher revolves, is of durable plastic. Missile rack holds 3 rubber-tipped missiles. Enameled steel truck. Abt. 12¼ in. long.

48 T 1309—Ship. wt. 2 lbs. 8 oz.... 2.69

12 **Jeep with Trailer**—replica of U.S. Army model. Two-wheel trailer hitches, unhitches, tailgate lets down for loading. Front windshield raises, lowers. Spare tire in rear. 2 plastic soldiers ride in front seat. Strong, flexible polyethylene construction. Abt. 21 in. long including tail gate.

48 T 1219—Ship. wt. 1 lb. 8 oz.... 2.59

13 **Air Force Radar Truck**—modeled after U.S. Air Force mobile unit. 2 vinyl plastic soldiers to stand guard. "Radarman" can search for enemy aircraft or missiles. Red body, blue cab. About 12 in. long.

48 T 1307—Ship. wt. 3 lbs..... 1.69

Automatic Winch
Flashing Lights

Ⓑ **Fire Truck $6.99**

It Actually
Sprays Water!

STRUCTO
POWER
WRECKER

Hydraulic
Action

Ⓒ 7.99

Wishmaker
Special

Ⓐ **Big 13-Piece
Truck Assortment**

Nat. Adv.
for $4.98

$3.99

Ⓓ 4.99

Lever
Controlled

Ⓔ 2.59

Real
Outboard
Motor!

SPEED LIMIT 30 MPH

STOP

SLOW

Ⓕ 6.99

Light Swivels

Ⓖ 12-Pc.
ANTI-AIRCRAFT SET
4.99

U.S.A.

Fires Missiles

STRUCTO *Steel Strong Steel Sturdy*

- **Scale models of real equipment, with real working parts**
- **Heavy gauge steel, 2-coat finish of finest auto enamel**
- **Stand a child's rough treatment, practically unbreakable**

(A) **13-Pc. Truck Assortment.** He's a big time trucker now, with five die-cast metal trucks, steel road signs, wooden logs.

DUMP TRUCK. Lever raises body, tailgate swings open to dump load. Has 6 rubber wheels. About 10 inches long.

STAKE TRUCK. Removable stakes for side or end loading, or use as flat bed truck. Has 6 rubber wheels. About 9 inches long.

LUMBER TRUCK. Scale model truck with load of five real logs included. Six rubber wheels. About 10⅝ inches long.

TRANSPORT TRUCK. Contrasting Grille. About 7¼ inches long.

PICK UP TRUCK. Contrasting Grille. About 6⅜ inches long.

3 STEEL ROAD SIGNS. "School", "Stop", "Speed Limit". Abt. 4½ high.

48 T 1312—Complete Set. Ship. wt. 6 lbs. ..... Special **3.99**

(B) **Pumper Fire Truck.** Actually sprays water! Fill tank, push pump button down—water sprays to "put out the fire." Two ladders on side truck hangers. Fire engine red, baked-on enamel finish, aluminum trim. About 19⅞ in. long.
48 T 1318—Wt. 5 lbs. 8 oz.... **6.99**

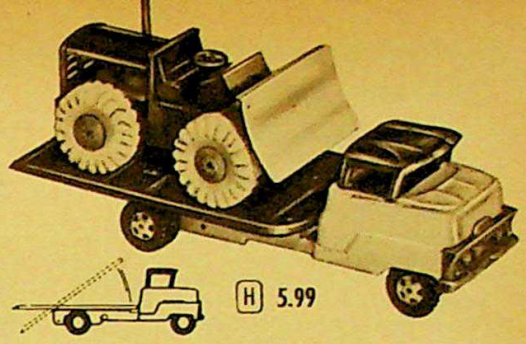
(C) **Deluxe Power Wrecker.** Heavy-duty wrecker is completely automatic. Operates from two regular flashlight batteries (sold separately below). Push lever back—winch winds out tow line. Push lever forward—tow line winds in. Lights flash alternately when winch is in operation. Boom adjusts to desired height. Abt. 23 in. long. *Adv. Nat. at $8.95.*
48 T 1319—Ship. wt. 6 lbs. 8 oz. **7.99**

(D) **Deluxe Hydraulic Dumper.** Sit back and watch hydraulic cylinder raise and dump truck body automatically. Just press the unload lever. Dumping action is slow, for even spreading of load. 10 rubber wheels. Abt. 20⅜ in. long. *Adv. Nationally at $5.95.*
48 T 1313—Ship. wt. 6 lbs.... **4.99**

(E) **Dump Truck.** One of the best trucks available for those heavy earth-moving jobs. Body raises and lowers by means of a lever. 6 wheels. Abt. 15¾ in. long.
48 T 1308—Wt. 4 lbs. 4 oz.... **2.59**

(F) **Deluxe Camper with Battery-Operated Outboard Motor.** New fleetside camper-truck with boat and trailer. Trailer has crank-operated winch to load and unload boat. Wooden boat is powered by battery-operated motor—uses 1 "D" battery (sold below). Boat goes in any direction or in circles ... position motor to steer boat. Abt. 29 in. long. *Adv. Nat. at $7.95.*
48 T 1317—Truck, Trailer, Boat, Motor. Wt. 5 lbs..... **6.99**
48 T 1300—Boat and Motor Only. Abt. 13 in. long. Wt. 1 lb... **3.59**

(G) **12-Piece Anti-Aircraft Set.** Fight off the enemy by shooting missiles into the air. Powerful searchlight swivels all around, throws more than 20-foot beam. Launcher revolves 360°. Elevation knob raises and lowers firing tubes. Push button to send off plastic missiles with safe rubber tips. Sturdy transport truck abt. 13¼ in. long, has "all-weather" canvas top, hitches to searchlight trailer or missile launcher trailer. 3 firing missiles, 6 vinyl soldiers. Uses 2 "D" batteries (sold below). *Adv. Nat. at $5.95.*
48 T 1315—Complete 12-Pc. Set. Ship. wt. 6 lbs.....Only **4.99**
Flashlight Batteries ("D"-cells).
48 W 2340—Wt. 1 lb...4 for **67c**

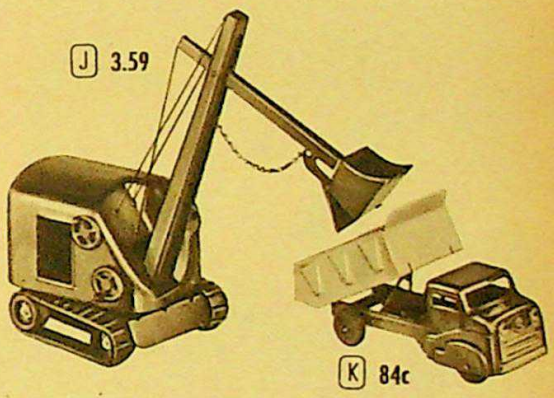


(H) **5.99**

Tilt-Top Trailer With Bulldozer

(H) **He Loves Seeing Bulldozers in Action,** so give him a small-scale outfit of his own. The trailer truck carries bulldozer to construction place ... tilts to ground level, lets bulldozer roll down, then tilts back up again. Brightly colored. About 20 in. long. *Advertised Nationally at $6.95.*
48 T 1316—Ship. wt. 7 lbs..... Complete Set **5.99**

Bulldozer Only. Blade pushes dirt, can be tilted up between jobs ... sturdy spring holds it in position. Heavy gauge steel, 4 massive wheels for rugged road work riding. About 11¾ in. long.
48 T 1299—Ship. wt. 3 lbs..... **3.59**



(J) **3.59**

(K) **84c**

Power Shovel and Dump Truck

(J) **Power Shovel.** Two hand-wheels control raising, lowering of boom, loading and unloading of shovel. Automatic power shovel scoops up dirt, lifts load, dumps. Cab revolves 360°. Durable enamel finish. Rugged tractor treads.
48 T 1310—About 26½ in. long. Wt. 4 lbs..... **3.59**

(K) **Dump Truck.** Here's how to get that road built! Use lever to raise body. Durable two tone enamel finish. 4 rubber wheels. About 10¾ in. long.
48 T 1302—Ship. wt. 1 lb. 8 oz..... **84c**

(L)

DeLuxe Auto Transport

CHOICE $4.99

(M)

Stock Farm Set

(L) **Here Come the New Cars ...** on a big transport truck just like those traveling our busiest highways. Two die-cast metal automobiles and pick-up truck are specially built to fit the transport. Fun for separate use, too! Carrier sturdily built of steel, with brightly colored finish, 10 wheels. Special ramp for easy loading and unloading. About 24¼ in. long. Ramp extends length to about 31½ inches.
488 T 1314—Ship. wt. 6 lbs. 4 oz..... **4.99**

(M) **Pint Size Ranchers Can't Be Without This.** Plastic stakes on the bright red stock truck can be removed for flat bed hauling. Rear stake panel has real sliding gate for loading. Portable stock loader hitches to truck for hauling, hooks on in reverse position for loading purposes. Plastic fence section makes a corral (see sketch). 4 plastic animals included. Truck about 15 in. long. Length overall about 31 in.
48 T 1298—Ship. wt. 4 lbs. 8 oz..... **4.99**

SAVE! 4-in-1 Combination

"MUSIC MAKERS' QUARTET"

- Portable 2-Speed Children's Phonograph
- With New Automatic Record Replay
- Console Table . . . Stores Records, Too
- Three Famous Children's Records

A **Portable Acoustic Phonograph Looks Like A Grown-Up's** but is easy for a child to operate Sturdily built to withstand hard use. No tubes—dual-tone sound chamber for good tone.

Plays 78 and 45-rpm records. Automatic record replay. Durable "Rigidlite" case—wipe clean with damp cloth; reinforced corners. 1-pc. arm, Vani-tone volume control. Heavy-duty electric motor UL, CSA Appr. 110–120 V. AC.

Play-Proof Console Table. Made especially for children. Durable hardboard with washable, scuff-proof Plexitone finish. Wooden legs, ball feet. Divided compartment . . . holds over 100 records. About 20 in. high, 16x12 in. deep. Use as play-table, desk, storage cabinet, too.

48 T 8101MO—PHONOGRAPH PLUS CONSOLE TABLE PLUS 3 RECORDS. *Save $1.03 on Combination.* Package Needles. *Mailable.* Wt. 14 lbs. . **14.95**

48 T 8102—PHONOGRAPH PLUS 3 RECORDS. Pkg. needles. *Mailable.* Wt. 7 lbs. 8 oz. **11.49**

48 T 8103—PHONOGRAPH ONLY. Package needles. *Mailable.* Ship. wt. 7 lbs. 4 oz. . **10.49**

48 W 8080—CONSOLE TABLE ONLY. Ship. wt. 4 lbs. 12 oz. *Mailable* **4.49**

Designed for

"Peter Panda" Electric Phonograph

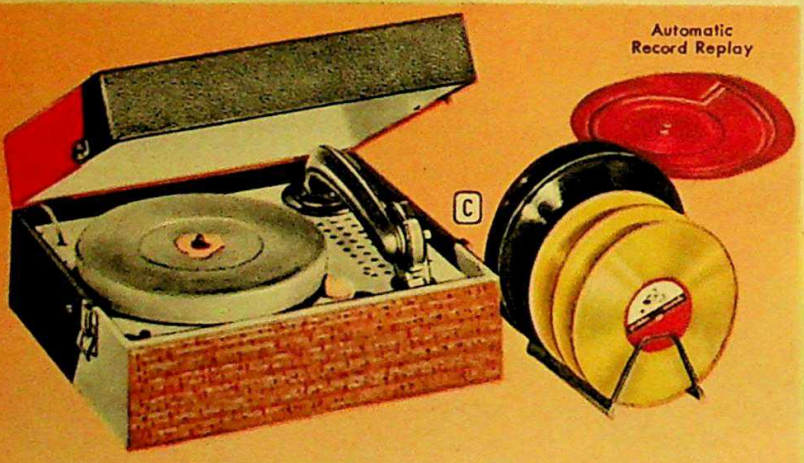
B **Appealing Peter Panda** makes this portable phonograph especially beloved by younger children. Sturdy cabinet of high-impact plastic. Play 78-rpm records up to 12 in. Manual record change. Specially designed sound diffuser system for good tone. 1-pc. arm, permanently set head. Mechanically amplified—no tubes. Heavy-duty electric motor; UL, CSA Appr. 110–120 V. AC. 48W8084—10½x10¼x3½ in. high. *Mailable.* Ship. wt. 3 lbs. 6 oz. **7.98**

Phonograph-Record Cabinet

D **Your Youngster Will Love Keeping His Records Neat** with this Cabinet that's sized, designed just for "Young Folks." Holds hundreds of all size records, with ample room left inside for phonograph when not in use.

Made of hardboard with washable, scuff-resistant Plexitone finish. Adjustable shelf. Unassembled . . . easy to set up, instructions. 24x16x12 in.

48 T 9113 M—Ship. wt. 9 lbs. 8 oz. . **5.49**



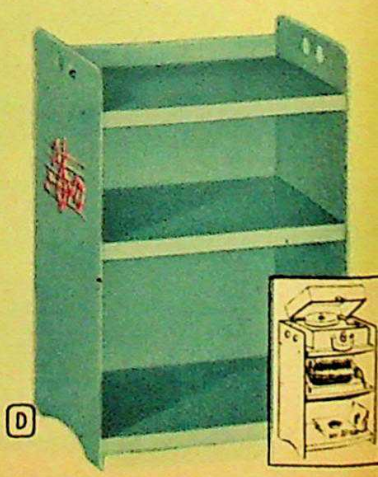
Deluxe 2-Speed Phonograph $11.98 **With Rack, Records $13.49**

C **Children Love the Very "Adult" Look . . .** *yet even tiny tots can operate it easily!* Plays all 78 and 45-rpm records. Automatic record replay.

"Rigid-Lite" Case of washable, scuff-resistant plastic coating. Mechanically amplified—no tubes. 1-pc. arm, Vani-tone volume control, dual tone chamber for good tone. Heavy-duty electric motor. UL, CSA Appr. 110–120 V. AC. 12½x10½x5¼ in.

48 T 8104—Phonograph PLUS plastic Record Rack, 5 records, 5 pkg. needles. Wt. 7 lbs. 12 oz. **13.49**

48 T 8105—Phonograph. Wt. 7 lbs. 8 oz. **11.98**



NEW! Broadcast Outfit

MAKES EVERYONE A DISC JOCKEY

- **Four-Speed Personal Phonograph**
- **Remote Loudspeaker with 20-ft. Cord**
- **Studio Microphone, Sensitive Headphone**

E **Broadcast From Room to Room!** Sing Along With Your Favorite Recording Stars! Announce, Emcee with Records at a Party . . . *Be A Disc Jockey!* Mike blends voice with records through speaker. Use as personal phonograph . . . listen anytime through headphone without disturbing others. Train your voice for public speaking by using mike and speaker only.

Full fidelity phonograph with control panel. 4 speeds: 78–, 45–, 33⅓–, 16-rpm. Heavy-duty electric motor, full range volume control, sapphire tipped needle, high gain amplifier, built-in insert for 45-rpm records. Sturdy, portable cabinet. Detachable lid for easy operation. 14½x10½x5 in. overall.

Remote control loudspeaker with 20-ft. extension cord, studio microphone; headphone. Storage well inside cabinet for accessories. UL Approved for 110–120 volts AC. Ship. wt. 11 lbs. *Mailable.* Terms, Page 269.

48 T 8098L—$3.50 Down, $4 Month. Cash 34.95

Young Listeners

New Magnetic Disc Recorder

F **Now . . . Record Anything! Save, Play-back, Erase!** New Portable Recorder does all the things an expensive tape recorder does . . . at a fraction of the cost! All-electric motor, specially designed arm, magnetic head, tracking disc, metal turntable. Volume control for both recording and play-back. Easy-to-operate Erase-Magnet. Microphone-speaker combination; 2 tubes, rectifier. Sturdy wood cabinet, washable Pyroxylin coating. Built-in storage compartment for microphone-speaker. 2 recording discs incl. UL, CSA Appr. 110–120 V AC. Wt. 11 lbs.

48 T 8099 L—*Mailable.* Only $3 Down, $3 Monthly...Cash 29.95

48 T 8100—6 Extra Recording Discs for (F). Wt. 8 oz. 2.49

Rack With 12 Records

G **Christmas and Disneyland Songs** children love to hear. 12 records in Tekwood rack that holds 29 records. 24 songs in all, including Santa Claus; The Night Before Christmas; Alice in Wonderland; Snow White, many others.

48 T 9110—12 78-rpm records with Rack. Wt. 1 lb. 12 oz. 2.77

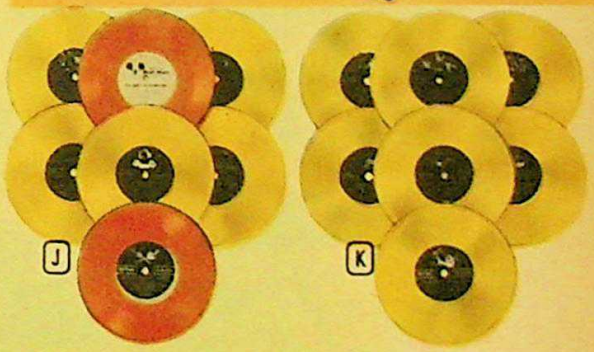
48 T 9111—12 45-rpm records with Rack. Wt. 1 lb. 12 oz. 2.77

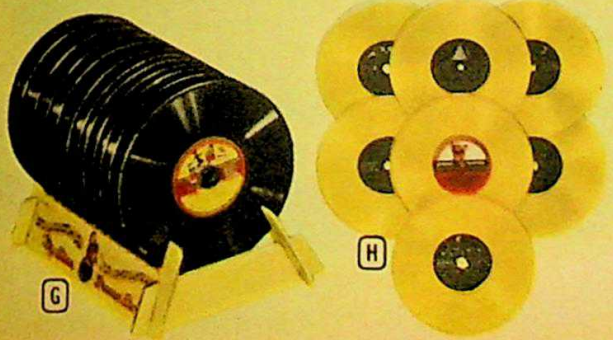
Tots' Christmas Tunes

H **Many favorite carols** and popular holiday songs like Silent Night, Jingle Bells, Rudolph the Red Nosed Reindeer, Frosty the Snow Man . . . Christmas tunes youngsters want to hear and sing along with.

48 T 9118—7 78-rpm records; 14 songs. Wt. 1 lb. 1.79

48 T 9119—7 45-rpm records; 14 songs. Wt. 1 lb. 1.79





Nursery Songs

J **All-Time Favorites** like London Bridge Plus many New Nursery Songs youngsters love to hear and learn to sing! Wonderful songs that include: Bedtime Songs, Huckleberry Hound, Little White Duck, Yogy Bear.

48 T 9116—Seven 78-rpm records. Wt. 1 lb. 1.79

48 T 9117—Seven 45-rpm records. Wt. 1 lb. 1.79

Disney Favorites

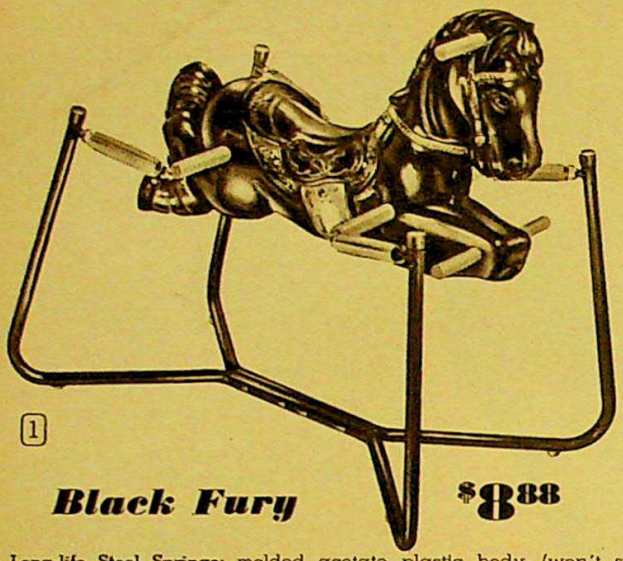
K **Straight From Disneyland!** Well-beloved tunes from Disney's TV shows and feature movies. Songs like: Leprechaun Dance, Shaggy Dog, Once Upon A Dream, Sleeping Beauty.

48 T 9114—Seven 78-rpm records. Wt. 1 lb. 1.79

48 T 9115—Seven 45-rpm records. Wt. 1 lb. 1.79

Round up Time at Santa's Ranch

ACTION MOUNTS FOR BRONC BUSTERS, COWBOYS, TRICK RIDERS



1

Black Fury **$8.88**

1 **Long-life Steel Springs;** molded acetate plastic body (won't scuff, crack, peel). Big golden medallion on "Hand-tooled" saddle. Red enamel on heavy gauge ¾-in. tubular steel frame. Ht. to saddle 21 in.

48 T 5148 MO—33 in. long, 21 in. wide. *Mailable.* Ship. wt. 10 lbs. . . 8.88

2 $7.44

3 $3.89

A Steady Mount for a Tiny Tenderfoot

2 "Palomino" Rocking Horse . . . "saddle broke" and just enough "pony" for a little buckaroo. Fully-molded plastic body; hardwood hand grips, foot rests. Western-type saddle; flaming Indian Red enamel on heavy-gauge steel rockers; anti-tip plastic ends. 29½x15x14½ in. Ht. to saddle 21 in.

48 T 5150 MO—Wt. 8 lbs. 8 oz. . 7.44

3 **Small Rocking Horse.** Gay as a Circus Pony with his bright splash of color and merry, tinkling bridle bell. Black stencilling on molded white plastic head; blue pine seat, red struts. Yellow rockers shaped to prevent tipping. Back and handle. 26x16x7 in. wide. Partially assembled.

48 T 5133 M—Wt. 5 lbs. 3.89

Flip-Flop-Top Table

$10.95

4

4 **3-in-1 Table.** Seats 6 children. Leaves fold for double bench, bench-table. Folds to store. *Practically indestructible*—solid oak boards riveted to ⅞-in. plated steel tubing frame; plastic safety caps. Lacquer finish. Table top abt. 35x18x22½ in. high. Seats: 35x9x9¾ in. high.

48 T 6552 R—Ship. wt. 35 lbs. Freight, Truck, Express. *Fully assembled*. 10.95

6 **"Palomino Pals" in 4 Sizes.** Thoroughbred characteristics; molded durable, resilient vinyl (won't crack, chip or peel). Removable leather bridle; simulated-leather Western saddle. Chrome tube "stirrups". Long-life steel springs for spirited action.

"Mustang". (1–7 yrs.) Size: 44 in. long; 30 in. wide; 29 in. ht. to saddle. Freight, Truck, Express.

48 W 5141 R—Wt. 29 lbs. $3 Down. . . Cash 29.95

"Bronco" (1–7 yrs.) Size: 41 in. long; 29 in. wide. 27 in. ht. to saddle. Freight, Truck, Express.

48 W 5142 R—Wt. 28 lbs. $2.50 Dn. . . . Cash 24.95

"Buckskin" (1–6 yrs.) Size: 38 in. long; 25 in. wide, 23 in. height to saddle. *Mailable.*

48 W 5143 MO—Wt. 23 lbs. $2 Down. Cash 19.95

"Pinto" (1–4 yrs.) 33 in. long, 21 in. wide; 19 in. height to saddle. *Mailable.*

48 W 5144 MO—Ship. wt. 19 lbs. . . . Only 15.95

7 **Lovable "Quicksilver" Full of dash and ginger!** (1–4 yrs.) Dappled gray, flying white mane and tail. Stunning "gold" bridle trim; sturdy red tubular steel frame. Molded acetate. Chrome springs. Ht. to saddle, 21 in.

48 T 5147 MO—33x21 in. Ship. wt. 13 lbs. . 12.87

8 **"Sleeping Beauty". Walt Disney's Samson Stick Horse.** Soft, flexible Gray plastic head on red enameled 30-in. metal stick with protective plastic tip. Ship. wt. 10 oz.

48 T 5109—With FREE 11-in. Plastic Sword. . 98c

9 **"Choo Choo" Shoofly**—attractive rocker for tots up to 2½ yrs. old. Smooth plywood sides built up for security. Ponderosa pine seat, high back, tray, footrest. Plastic safety strap. Soft "choo choo" sound when rocked. *Mailable.*

48 W 5129M—30⅛x12x16 in. high. Wt. 8 lbs. . 5.89

10 **"Spunky" Coaster Pal for Tiny Cowboys!** Fine quality smooth running clear plastic casters take the youngest rider 'round the "Range" in nothing flat! Won't mar floors or furniture. Durable body, 20 inches long of hi-impact plastic. "Palomino" and brown.

48 T 5102—10 in. high to saddle. Wt. 4 lbs. . 4.79

11 **NEW Zipees "Rock-N-Spin".** Indoor-outdoor fun for little tykes! Rocks or spins at "driver's" whim! Lightweight, strong, sturdy, nonbreakable plastic; chromed hand rail, legs. Safety seat; won't tip; won't mar rugs, tile. Frt., Trk., Exp.

48 T 5154 R—Red and white. Wt. 8 lbs. 8 oz. 9.95

For "Wells Fargo" Pony, see Page 388

Rockaway

$9.45

5

5 **New Rockaway.** Built, braced, balanced for safety. Heavy-gauge welded steel tubing rockers, cross shaft, safety rail. Steel handlebars, footrests; 3 yellow wood seats. Red and green. Abt. 4 ft. 8 in. x 16 in. x 16 in. Easily assembled.

48 W 6486 MO—*Mailable.* Ship. wt. 20 lbs. . 9.45

Mustang's Thoroughbred Features

- Big "Palomino Pal" Pony
- Fully Molded Plastic
- Western-type Saddle
- Removable Leather Bridle
- Chrome Stirrups and Frame
- Heavy Steel Springs

Wishmaker Special
See Page 308

Mustang

6

$29.95

7

Quicksilver

$12.87

8

Sleeping Beauty Charger
FREE Samson Sword 98c

Baby's First Riding Toys

Zipees Rock-N-Spin
Only $9.95

Choo-Choo Shoofly
Only $5.89

Spunky Coaster Pal
Only $4.79

9

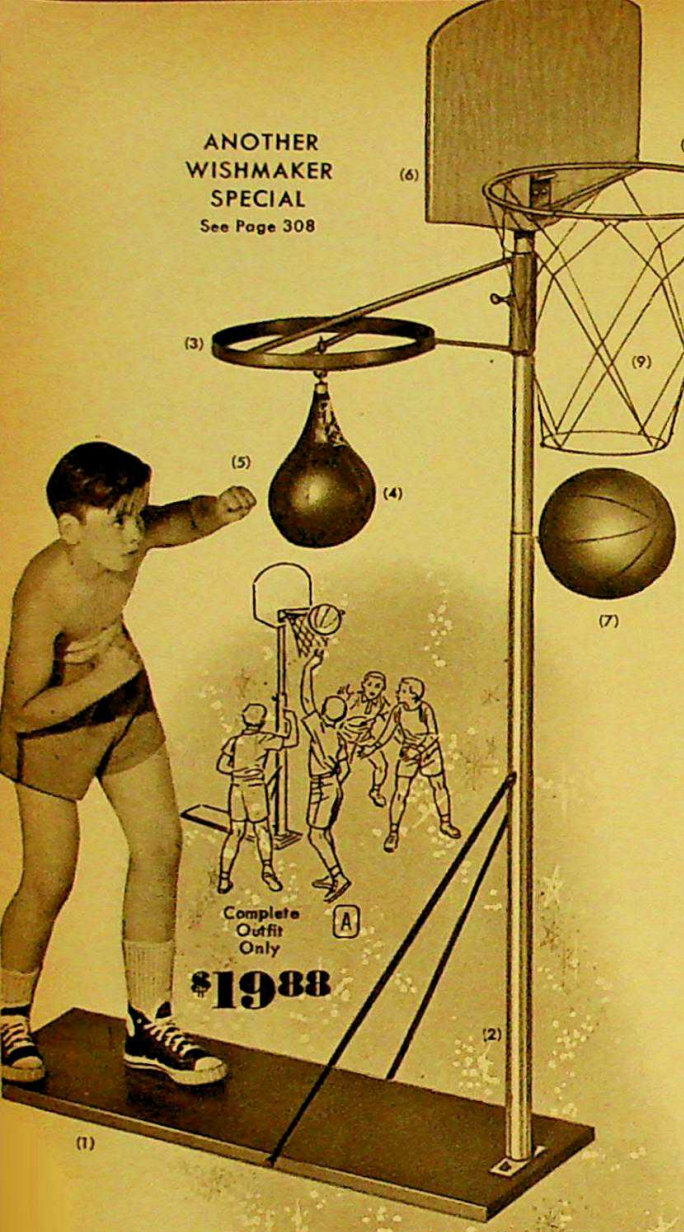
10

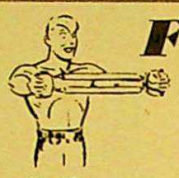
11

BRAND NEW . . . PORTABLE GYM

Sportsmaster

ANOTHER WISHMAKER SPECIAL
See Page 308





FREE!

EXERCISER SET WITH COMPLETE SPORTSMASTER

1. CHEST PULL
2. SKIP ROPE
3. PUMP

Develop Muscles

Improve Coordination

- **Combination Striking Bag and Basketball Set**
- **Fully Adjustable for all Heights and Ages**
- **Heavy-Duty, Official Size Equipment**

A **Now, a Portable Gym for Indoor-Outdoor Use.** Buy complete set (A) and receive Exerciser Set above FREE. *Rugged 14½x45½-in. Base* (1) of 14-gauge steel finished in orange-color enamel. 16-gauge galvanized *Tubular Support* (2). 1⅝-in. diameter, has two braces that lock into base or attach to extensions—permit use of ground stakes included. 16-in. *Rebound Ring* (3) for striking bag is 16-gauge steel with wide surface. Hook-type swivel. Back sleeve for easy height adjustments. Valve-type *Striking Bag* (4) of simulated leather. Inflation needle. *Training Gloves* (5) are professional lace-on type knuckle guards. *Basketball Backboard* (6) is ⅜-in. thick, waterproof plywood 32x24 in., finished in white enamel. *Basketball* (7) is official size. *Goal Hoop with Net Holders* (8) is regulation 18-in. size; of ⅜-in. steel bar with 18-thread *Cotton Net* (9). Basketball outfit may be quickly detached. Wt. 44 lbs.

48 T 3557 R—**Complete Set with Free Exerciser**.....19.88

48 T 3558 R—As above, but without Basketball. (Free Exerciser Set not included). Ship. wt. 41 lbs.....17.88

48 T 3559 R—Striking Bag (4), Ring (3), Stand (1) (2) and Training Gloves (5) Only. Ship. wt. 34 lbs.....11.88

48 T 3560 MO—Backboard (6), Goal (8), Net (9), and Basketball (7) Only. Ship. wt. 11 lbs.....7.79

48 T 3561 MO—Backboard (6), Goal (8) and Net (9) Only. Ship. wt. 9 lbs.....5.88

48 T 3562 M—Basketball (7), Goal (8) and Net (9) Only. Ship. wt. 6 lbs.....2.99

48 T 3563—Basketball (7) Only. Ship. wt. 2 lbs.....1.98

48 T 3564 MO—Backboard (6) Only. Ship. wt. 6 lbs..4.88

Backyard Workouts Clinch the Decision

Body-Building Barbell Set

B **Put on Real Muscle** with this adjustable set. Fill leakproof weights with water or sand to vary weight from 2 lbs. to 18 lbs. *Set includes:* 6 safer, non-mar polyethylene weights (two 8-in., four 5⅜-in.), one 32-in. aluminum bar, two 10½-in. aluminum bars, 14 end locks, instructions. *Mailable.*

48 T 3688 MO—Ship. wt. 3 lbs. 10 oz. 5.88

Be Sure to Order Early

C **Joe Palooka Bop Bag.** Big 54-in. inflatable vinyl plastic bag has built-in squeaker, 3-D boxing gloves. Bag weighted with sand, bounces back when hit. Screw-type valve, pump, Palooka comic book.

48 T 3686—Ship. wt. 4 lbs. 12 oz.....3.98

D **3 Stooges Bop Bag.** 30-in. weighted bag bounces back when hit—just as familiar comics do. Made of heavy-gauge vinyl; complete with pump.

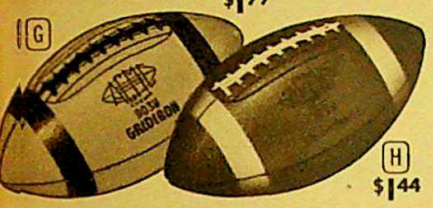
48 T 3574—Ship. wt. 2 lbs. 8 oz.....1.77

E **Joe Palooka Boxing Gloves.** Set of 4 tough, 4-oz. vinyl plastic gloves make a perfect gift for junior champs. Heavily padded and lined; quality binding. For ages 8 to 14.

48 T 3687—Ship. wt. 2 lbs. 8 oz.....2 Pair 5.44

(F) Set $3.66

$1.77



(G)

(H) $1.44

(F) **Football-Basketball Set.** Official size, all rubber. Strong and durable for plenty of rugged practice. Grained leather-like finish. Football has simulated white lacing and white stripes. Gift boxed with inflating needles.

48 T 3569—Ship. wt. 2 lbs. 4 oz.....3.66

(G) (H) **Official Size Footballs.** Strong simulated leather fabric. Valve bladders. Sent inflated; needle incl.

(G) **Heavier Weight.** Double texture white ball with black stripes.

48 T 3520—Ship. wt. 14 oz.....1.77

(H) **Medium Wt.** Brown; white stripes.

48 T 3519—Ship. wt. 10 oz.....1.44

(J) Complete $8.88

4-Piece Football Outfit

(J) **Dress Your Gridiron Star in this 4-Piece Outfit**—add "real-game" thrills to his game. Uniform includes red tenite plastic helmet with 4-point suspension, artificial leather sweat band and foam rubber ear padding. Adjustable chin strap fits all sizes up to 6⅞. Shoulder Pads made of corrugated fiber with bound quilt padding for extra safety and comfort. Elastic arm bands and adjustable lacing in front and back. Combed cotton knit jersey has popular white "UCLA" sleeve insert, red body and sleeves. Fits 26 to 30-in. chest. Shell pants of rugged twill have fiber thigh guards, quilt padded knees and adjustable "D" ring belt and front lacer. Fits 24 to 28-in. waist.

48 T 3506—Ship. wt. 4 lbs.....Complete 4-Piece Outfit Only 8.88

48 T 3626—Helmet and Pads only. Wt. 2 lbs. 6 oz.....2-Pc. Outfit 4.44

3 Colorful Rubber Balls

(K) 3 Balls 95c

(K) **The Right Sized Ball for Every Game** is in this bouncy group. A perfect gift idea, or have a set on hand for parties and visiting tots. Children never tire of playing ball indoors or out. Set includes a 2-in. striped sponge ball, a 2⅞-in. star design ball and a big 5-in. high-gloss plaid ball. Easy to clean with a damp cloth.

48 T 3518—Wt. 12 oz.....Set 95c

See Wards W.R.C. Plan, Pg. 19

(L) $1.79

Chief Cochise Injun Outfit $1.79

(L) **This Big 10-Piece Set is Designed for Fun and Safety.** "See-through" Indian mask is brightly decorated with warpaint and feather headdress. Sturdy 26-in. bow of shatterproof ebony black plastic. 20-ply bow string; three 15-in. hardwood arrows tipped with rubber suction cups. Unbreakable, soft plastic tomahawk, hunting knife. Plastic tom-tom, stick.

48 T 3573 M—Wt. 1 lb. 10 oz.....1.79

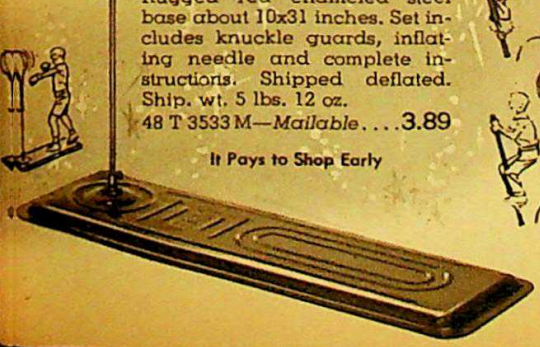
(M)

Punching Bag on Floor Stand $3.89

(M) **For the Junior Champ**—helps develop coordination and muscle power through healthful exercise. Sturdy black fabric bag is supported by flexible steel rod adjustable to 41-in. height. Bag laces over rubber cone to retain perfect shape; valve-type bladder for longer wear and added resilience. Rugged red enameled steel base about 10x31 inches. Set includes knuckle guards, inflating needle and complete instructions. Shipped deflated. Ship. wt. 5 lbs. 12 oz.

48 T 3533 M—*Mailable*....3.89

It Pays to Shop Early



$3.79 to $6.95

(N) (P)

Pogo Sticks

- **Sturdy steel tube design**
- **Rugged oil-tempered springs**
- **Non-slip rubber foot pedals**
- **Rubber hand grips and tips**

(N) **Deluxe Stick.** Adjusts for lightest child up to 200 lbs. Spring is plastic covered. Triple tubing, bicycle-grip handles. 42 in. long. Instr.

48 W 3611M—Ship. wt. 7 lbs....6.95

(P) **For 7 Years and Up**—holds up to 150 lbs. 49 in. long. Instr.

48 W 3651M—Wt. 4 lbs. 8 oz.....4.79

For 5 Years and Up—holds up to 100 lbs. 42 in. long. Instructions.

48 W 3605 M—Wt. 4 lbs.....3.79

See Terms Page 269

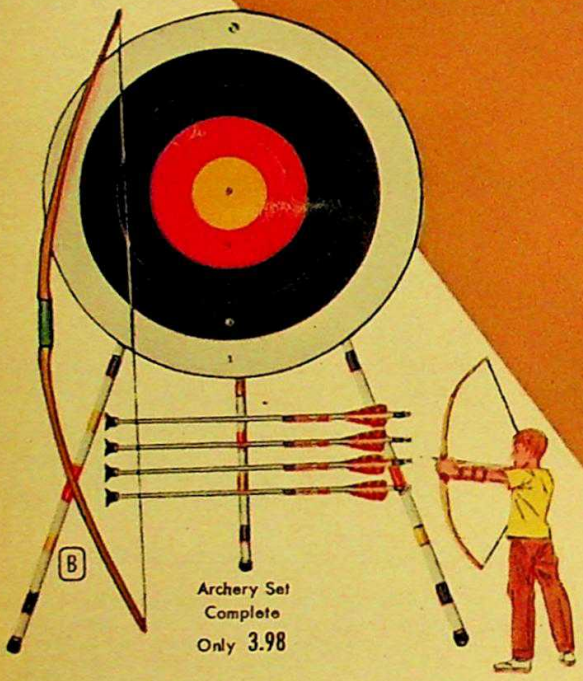
A

A WARD EXCLUSIVE

Giant Sport Kit

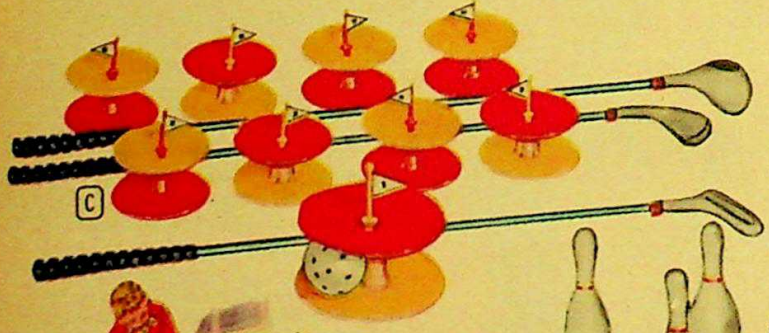
$9.77

- Bowling
- Golf
- Darts
- Ring Toss
- Shuffleboard
- Shufflebowl



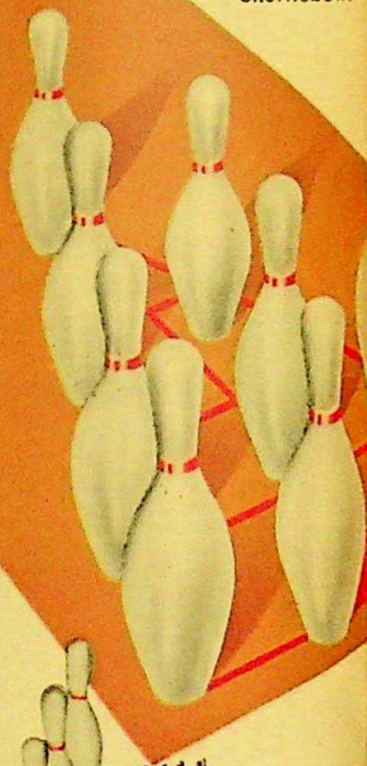
B

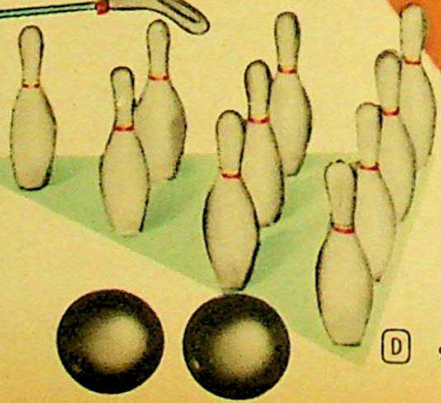
Archery Set
Complete
Only 3.98



C

Miniature Golf Set
3.98





D

Bowling Set
9-in. Size 2.99

Today's Young Players... Tomorrow's Champs

6-in-1 Sports Kit

A **Wonderful Year 'Round Recreation for All Ages.** Six of the most popular games in one enjoyment-filled package. Use indoors or out for parties, get-togethers, or just plain fun. A particularly attractive gift idea at Wards low price. SPECIAL PURCHASE SET features non-curling 12 x 2-ft. vinyl mat for playing shuffleboard, shuffleboard and bowling; will not crack or break. BOWLING: Ten 9-in. polyethylene bowling pins, two 4¾-in. unbreakable poly bowling balls. SHUFFLEBOARD: Two 40-in. pushers with aluminum shafts and unbreakable poly heads, 6 discs. Use with bowling pins for exciting SHUFFLEBOWL. DARTS: 9x16-in. multicolored dart board, 3 darts with poly feathers, super-grip rubber suction cups. RING TOSS: poly base with center post, suction cup, 3 poly rings. GOLF: 2 Zipee balls, two 33-in. putters with polished aluminum shafts and new putting target.
48 T 3656 M—Ship. wt. 10 lbs.. . . . . 9.77

B **"Whitehawk" Archery Set.** Perfect for beginners. Develops marksmanship and coordination while having fun—indoors or out. Flat-type LEMONWOOD bow for extra strength, flax cord. 4 birch arrows finished in white with rubber suction tips for greatest safety; rounded feather vanes guide arrows to their mark. Target is 24-in. heavy hardboard painted in decorative colors and varnished for long wear. Rubber tipped tripod legs colorfully painted to match target. Height about 33 in. Instructions included. Ship. wt. 6 lbs. 4 oz.
48 T 3624 M—*Mailable*. . . . . Set 3.98

C **New 9-Hole Golf Game . . . Another Ward Exclusive.** Young and old will enjoy this fun-filled indoor-outdoor game. Contains 33-in. driver, 30-in. No. 5 iron, 29-in. putter. Rigid polyethylene heads. Poly grips, aluminum shafts. 9 plastic putting targets trap ball from any angle. 3 unbreakable practice balls.
48T3528M–Instructions. Wt. 4 lbs. 8 oz..3.98

D **Popular Bowling Sets.** Perfectly *scaled* to let you enjoy the thrills of bowling right at home. 10 pins of nonmarring, unbreakable polyethylene plastic; 2 scaled-to-size plastic bowling balls, pin-spotting mat, instructions. "Magic" erasable score card, crayon with 3 largest sets.
48 W 3671—Pins 9 in. high, Balls 4-in. diameter. Ship. wt. 4 lbs.. . . . . 2.99
48 W 3672 M—Pins 11 in. high, Balls 5½-in. diameter. Ship. wt. 5 lbs. 4.44
48 W 3673 M—Pins 13 in. high, Balls 6½-in. diameter. Ship. wt. 6 lbs. 5.77
48 W 3657 M—Pins 15 in. high, Balls 7½-in. diameter. Ship. wt. 7 lbs. 7.77

- **Fully Automatic**
- **Motor Driven**

E **From Singles to Homers** you'll find your Little Leaguer improving his game with this indoor-outdoor adjustable trainer. Ball attached to boom is driven around by 6-volt battery-operated motor. When batter connects with ball, the number of times ball is driven in reverse direction automatically records as a single, double, etc. With 32-in. bat. Battery not included, order below.
48 T 3501 MO—Wt. 3 lbs. 8 oz.... 7.97
60 W 13257–6-V. Battery. Wt. 2 lbs.. 75c

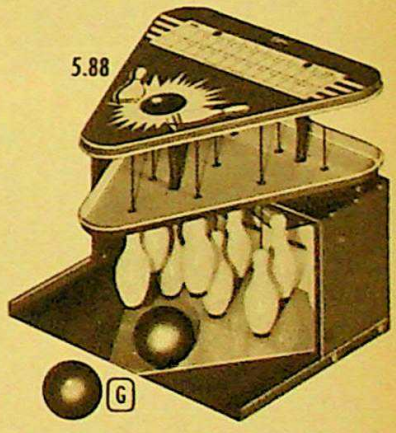
- **Shirt**
- **Pants**
- **Cap**
- **Socks**
- **Team Name Kit**

F **Rugged, Washable Cotton Flannel;** self-belted pants, full elastic waist, back patch pocket, zipper fly. Action-tailored shirts have ventilated armpits, button front. Cotton twill cap with large visor. Cotton knit hose; feltine cutout lettering for team name. *Sizes:* Small (6) chest 26 in., waist 23 in. Medium (8) chest 28 in., waist 24 in. Large (10) chest 30½ in., waist 26 in. Gray Color. *Be sure to state size wanted.*
48 T 1793—Wt. 1 lb. 12 oz. 4.79

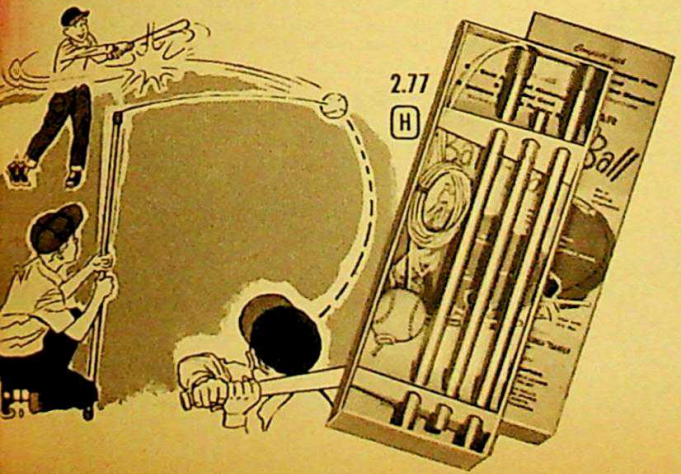
New Bowling Thrills

With Automatic Pin Setter

- **Hours of Playtime Fun Indoors or Out**
- **Perfect for Group or Individual Play**
- **Complete with Pins, Balls and Setter**



G **The Perfect Gift for Your Own Family Leaguer!** Everyone will want to try their skill at this exciting bowling game. 4½-in. polyethylene bowling pins pop up when hit by 2-in. ball or neighboring pin. You simply depress the top plate to reset pins automatically for next play. Permanent magnets holds pins firmly to steel bottom plate.
48 T 3508—Ship. wt. 8 lbs. 5.88



New Bat-a-Ball Outfit

- **Big League Fun in Limited Space**
- **No Fielders Necessary**
- **Use with any Bat**

H **Your Favorite Star will be Sure to Improve his Batting Average** with this new practice outfit. "Pitcher" rotates 5-ft. gold color anodized aluminum pole; regulation size sponge rubber baseball swings around at end of 9-ft. control cord.

Pitcher can deliver curves, sinkers, fast balls, slow balls or sliders. Batter quickly learns to hit fly balls, line drives, bunts, grounders. 2 or more can play.
48 T 3502—Ship. wt. 2 lbs. With Instructions. 2.77

Use Wards W.R.C. Plan—See Page 19

New REMCO Giant Wheel Games

$3.44 Each

- Giant Wheel Thrills 'N Spills
- Giant Wheel Picture Bingo
- Giant Wheel Cowboys 'N Indians

1

King-Size Games Mean King-Size Excitement. Delight any youngster with these three Remco "giant wheel" board games as seen spinning merrily on TV. Each board is highly colored, plasticized; 47¾x22¼ in. wide. Each comes with a Giant wheel, 8¾x11¾ in. high.

Thrills 'n Spills. They're off to the races with this terrific steeple-chase game. Set contains wheel, board; 6 plastic jockeys on horses, 6 paddock fences, 2 jump fences.
48 T 826—Sells Nationally for $3.98. Wt. 1 lb. 14 oz...**$3.44**

Picture Bingo. A new "twist" on a beloved game. Set contains wheel, board; 48 plastic markers in handy container.
48 T 827—Sells Nationally for $3.98. Wt. 1 lb. 14 oz....**$3.44**

Cowboys 'n Indians. Shades of the wild and woolly West. Set contains wheel, board; 3 plastic cowboys on horses, 3 Indians on horses, 6 corral fences and 2 road fences.
48 T 828—Sells Nationally for $3.98. Wt. 1 lb. 14 oz....**$3.44**

2

52 Game Chest in Sturdy Carrying Kit

(Shown at Left.) Imagine . . . a New Game for Every Week of The Year! There's plenty of old favorites plus lots of new ones. The complete game presents for *the whole family*—keep this set around and there's always lots of fun at your house.

All the Boards and Equipment Necessary for Checkers, Chinese Checkers, Pa-Chee-Si, Racing Games, Nine Men Morris—a complete Bingo game with patented Bingomatic Bingo selector which dispenses one number at a time—plus dozens of others.

Easy to Follow Instruction Booklet has Rules for all games. And, all packs into a convenient carrying-storage case 19½x12¾ in. with brass-plated handle, snaplocks.

48 T 931—DELUXE. Ship. wt. 5 lbs.....Just **$4.4**

48 T 928—REGULAR. Shaker ejector box for Bingo, single snap-lock on case. Ship. wt. 3 lbs. 12 oz.. **$2.6**

REMCO Sneaky Pete Magic Tricks as Seen on TV

Abracadabra! Amaze Your Family and Friends with fabulous "Sneaky Pete" magic tricks that include:

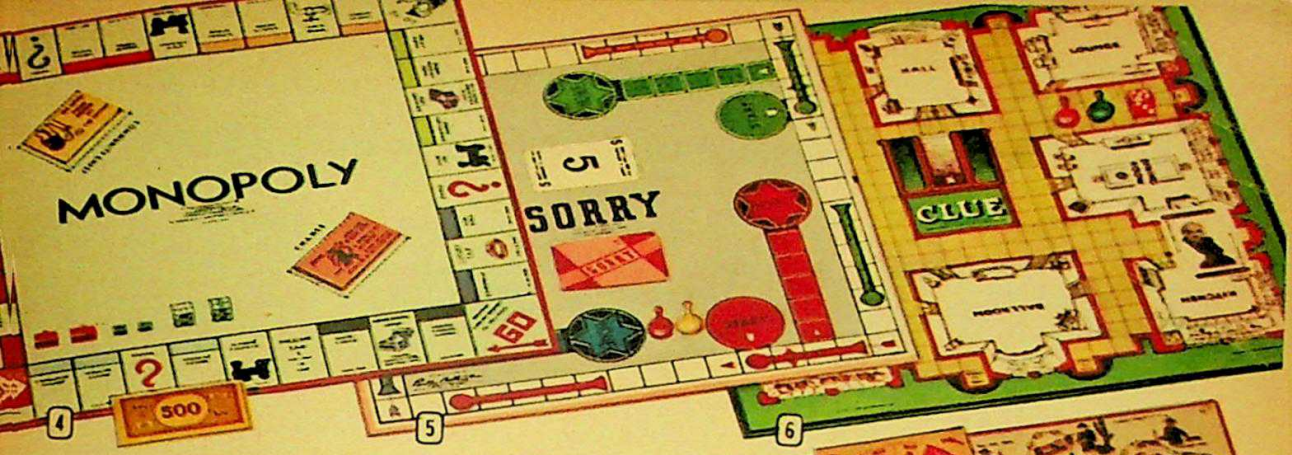
(a) MYSTIC VANISHING BOX
(b) ORIENTAL MYSTERY CHAMBER
(c) MAGIC CHAIR OF INDIA
(d) KEY CHEST
(e) ORIENTAL CARD TRICK
(f) WHISPERING COLORS
(g) MAGIC WEDDING RING
(h) CUT THE LADY IN HALF
(j) TALKING DICE
(k) MAGIC FLOWER POTS
(l) MAGIC SLATE

Master Magic Show. All 11 tricks (a) to (l). Props, instructions.
48 T 830—Sells Nationally for $9.98. Ship. wt. 3 lbs..... Only **$8.44**

Professional Magic Show. 7 tricks (e) to (l). Props, instructions.
48 T 831—Sells Nationally for $6.98. Wt. 2 lbs.....Only **$5.77**

Broadway Magic Show. 4 tricks (h) to (l) above for beginners.
48 T 832—Props, instr. Sells Nat. for $2.98. Ship. wt. 1 lb..... **$2.44**

3



Family Games by Parker

Monopoly

4 **Be a Tycoon!** Deal in Utilities! Real Estate! Railroads! Fascinates adults, older children. 19¼-in. board.
48 T 769—DELUXE. For 2-10 players. Plastic banker's tray, 2 pks. "money." Gift boxed. Wt. 3 lbs. 8 oz.....$4.37
48 W 736—REGULAR. 2-8 players. 1 pk. "money." Gift box. Wt. 3 lbs...$3.47

Sorry

5 **Exciting Pursuit Game** requires no dice. Play is rapid—governed by draw and play of cards. Player to get all 4 men home first wins. 2–4 players. Point scoring for adult, club.
48 T 758—In Gift box.
Ship. wt. 1 lb. 15 oz.....$2.49

Clue

6 **Who Did It? Where? How?** Solve mystifying detective plots. Crime committed in Mr. Boddy's palatial mansion. 3 clues. Envelope holds solution. 3 to 6 players try to guess it. Every game different. Gift boxed.
48 T 781—Ship. wt. 2 lbs. 8 oz...$2.99

Have Gun Will Travel

7 **Thrills of the Old West.** Paladin's own game based on the popular TV show. Each player has "fast gun for hire." First to round up his quota of "fugitives" and return home wins.
48 T 710—Ship. wt. 2 lbs.....$1.87

Careers

8 **Fame! Fortune! Happiness!** Choose your success formula . . . keep it secret. First to score his formula wins. You may fly to the moon, find uranium. 2 to 6 players, from 8 to 80.
48 T 770—Gift box. Wt. 2 lbs....$2.49

Dig

9 **The Magic Pick Does the Trick.** Fast, lively game for 2 to 6 players. Card is turned at command of "dig." Players take picks and dig out letters to form words of the subject named on card. Boxed.
48 T 756—Wt. 1 lb. 3 oz.....$1.74

Fun Cards

10 **Teach Youngsters As They Play.** Fit cut-out animal and letters that spell its name into card. 8 cards with die-cut letters (more than complete alphabet). Like going to to the zoo for kids, 5 to 9. Boxed.
48 T 790—Wt. 1 lb. 12 oz.....$1.37

Wide World Travel Game

11 **The "Grand Tour"** for 2–6 players, any age. High excitement as you see the world. Fly to countries of the world on beautiful (folding) map, learn fascinating facts about each country. Boxed.
48 T 711—Wt. 2 lbs. 14 oz.....$2.69

U.S. Map Puzzle

12 **Makes Geography More Fun** for ages 7 to 11. Teaches States of U.S.—jigsaw pieces cut along State lines. 3-ply plywood stands hard use. 19¾ in. Gift box.
48 T 886—Wt. 1 lb. 4 oz.....$1.79

Flinch, Rook Card Games

13 **Flinch.** 150 cards. 7 variations for adults, children. 2-8 players.
48 T 755—Gift box. Wt. 11 oz..$1.74

14 **Rook.** 57 cards. Kids love it. 2 to 4 players; or for groups.
48 T 753—Gift box. Wt. 7 oz..$1.12

Liven Family Fun Centers

EXCITING, ACTION-PACKED GAMES FOR ALL AGES

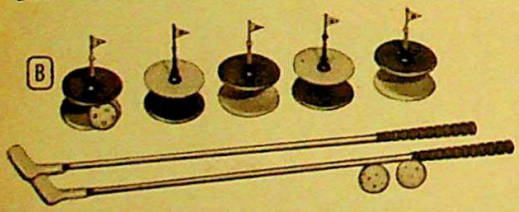
A

"Skooker Time"—Fun for All the Family

Only **$4.49** 34 Games

A **Skooker Game** provides hours of entertainment for young and old. Makes a happy addition to family recreation rooms. Plays 34 different and exciting games. Instruction booklet gives complete playing information. Two 25-in. long strong hardwood cue sticks. 28 assorted color skooker rings, pair of wood dice. Sturdy 24½x24½ screened Masonite playing surface in Red and Black. Hardwood frame has four corner braces for extra sturdiness. Slotted pockets on all four corners.

48 T 787 MO—Ship. wt. 7 lbs. 4.49



B

B **Five Hole Putting Game.** Push back the furniture and set up your own putting course. It's fun for the whole family. Dad can instruct junior on the fine points of putting . . . even sharpen his own eye. Set contains five putting targets with flags and rubber suction cups. Two 33-in. putters with aluminum shafts, polyethylene grips and heads. 3 "Zippee" practice golf balls cannot break windows —are *play safe.*

48 T 732 M—Ship. wt. 3 lbs. 2.99

Magician in the House?

C **Magic Set.** Mystifying illusions, deft slight of hand and card tricks unfold at the hands of the junior magician to fascinate and entertain young and old. The deep, dark secrets quickly mastered with easy-to-follow instruction book.

48 T 833—22 TRICKS. Wt. 1 lb. 10 oz. . . . 2.66

48 T 834—16 TRICKS. Wt. 1 lb. 6 oz. . . . 1.77

D **Skee-Ball Game.** All the thrills of real Skee-Ball—and with *self totaling* score, too. A favorite carnival game scaled down to toy chest size. Looks like the real thing . . . plays like the real thing . . . totals your score as you play. Of sturdy metal for years of playing enjoyment. 28¾x11x16½ in. high. Ship. wt. 6 lbs.

48 T 984 M. 5.49

E **Electro-Magnetic Baseball.** Players take your positions and "batter up." Fun for all. Push button . . . electronic pitcher hurls balls, batter hits. Magnetic ball adheres to field, players or fences, indicating hit, steal, strike-out or walk. Masonite field, metal frame, fences. 9 players, balls, scoreboard, instructions. Electric motor UL Approved. 110 to 120 V. AC. On-Off switch. 22½x22½x8 in. high.

48 T 903 M—Wt. 7 lbs. 8 oz. . . 7.98

F **Electric Football Game.** There's the whistle, the kick-off . . . players race up and down 28½x15⅛-in. gridiron, tackle and block. Ball can be kicked, passed and run from line formations. Masonite surface, steel frame. Motor UL Approved for 110 to 120 V. 60-cycle AC. On-off switch. 22 players, kicker-passer, magnetic football, instructions. Ship. wt. 5 lbs. 8 oz.

48 W 820 M. 5.75

G **"Power Play" Electric Hockey Set.** For 2 to 6 players. Realistic, lightning action—six metal "men" on each team—move back and forth, stickhandle, shoot, pass and block. Red light flashes automatically when goal is scored. 2 "C" batteries required, (not included; order below). Realistic goal nets. Rink is of tough Masonite and metal. Puck is ejected by finger lever. 2 pucks. Size: 36x18x4 in. high.

48 T 835 MO—Wt. 11 lbs. . . . 12.95

48 W 2341—"C" Batteries.

Ship. wt. 8 oz. ..... 4 for 67c

"N. H. L. Official" Hockey Set (not shown). Similar to set above but players swivel to block, pass and shoot. Automatic starter for face-off. No goal light. Size: 36x16x4 in.

48 T 837 MO—Ship. wt. 9 lbs. 9.95

H **Bas-Ket.** Real basketball in miniature. Shoot ball from any position on the court—action every minute of play. Steel mechanism, 20x12-in. fiber board court. Fun for 1 to 6 basketball fans.

48 T 794 M—Wt. 3 lbs. 8 oz. 4.39

J **Super Crow Shoot Set.** Take aim and fire away. 6 plastic crows—sitting on a fence just waiting to be shot. Box constructed as shooting gallery. For hunting—2 steel barrel break action, 21-in. rifles with wood stocks. Ammunition—15 corks. Size: 15⅝x7½ in.

48 T 876—Ship. wt. 2 lbs. . 2.49

Crow Shoot Set. Like above except has 5 crows, 1 rifle, 10 corks, no shooting gallery.

48 T 877—Wt. 1 lb. 6 oz. . . . 1.69

K **"Carnival Cats" Pitch Game.** Child's version of carnival favorite. Six 5¾-in. polyethylene molded pussy cats, two 3-in. poly. baseballs—can't harm children or break windows.

48 T 745—Wt. 1 lb. 4 oz. . . . 1.77

L **Hen Target Game.** Fun for everyone. Hit Red dot on metal targets and plastic "egg" drops into basket. Plastic dart gun, 4 darts—*rubber-tipped*—and 6 plastic eggs. 17x14 in.

48 T 722—Ship. wt. 2 lbs. . 2.69

M **Bowling Sets.** Open bowling for young beginners. Two 3½-in. plastic balls—will not scratch floors or furniture. Ten 7¼-in. bowling pins molded of polyethylene in 10 colors.

48 T 789 M—Wt. 2 lbs. 2 oz. 2.49

48 T 788 M—Same as above but has 3-in. balls, 6-in. pins.

Ship. wt. 1 lb. 14 oz. 1.69

N **Deluxe Electric Pinball Game.** Lights flash, bells ring, score registers when ball hits bumpers. Reloads 5 steel balls like commercial machine. Wood frame 30¾x16¼x45 in. high. Sturdy wood legs and braced frame. Motor UL Approved for 110 to 120 V. 60-cycle AC.

48T924MO-Wt. 27 lbs. Cash 19.98

C

Use Wards W.R.C. Plan—See Page 19

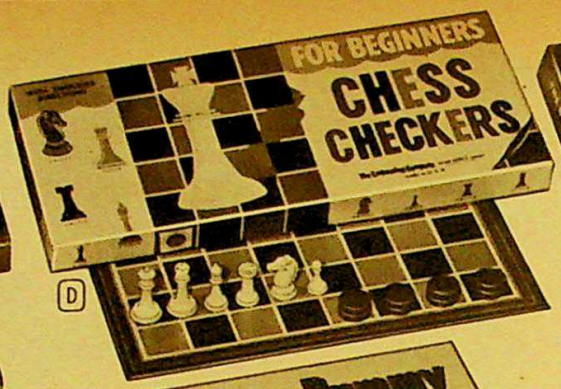
D
5.49
Skee-Ball
SKEE BALL
G
12.95 and 9.95
Pro Hockey
POWER PLAY
E
7.98
Electric Baseball
F
5.75
Realistic Football
4.39
Bas-Ket Ball
H
BASKET
J
2.49
Super Crow Shoot
K
1.77
Carnival Cats
L
2.69
Hen-Target
M
2.49
and
1.69
Junior Bowling
N
Pinball Practice
19.98
$2 Down
STATE FAIR

A 2.66

Bingo-Matic
With New Number Dispenser

A **Get a Bigger Bang Out of Bingo** when you play with this plastic number dispenser that *mixes, selects, ejects one number at a time.* Perfect for homes, clubs or parties—as many as 40 can play. Includes 40 Bingo cards, 75 embossed, 2-color plastic numbers, 350 colorful wood markers and a banker's chart for keeping the records straight. Complete instructions.

48 T 706—Ship. wt. 2 lbs. 4 oz.....2.66



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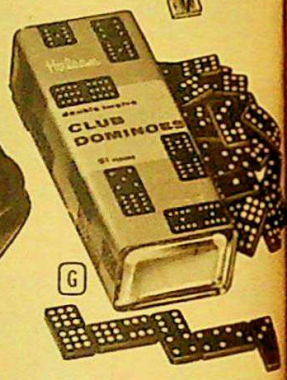
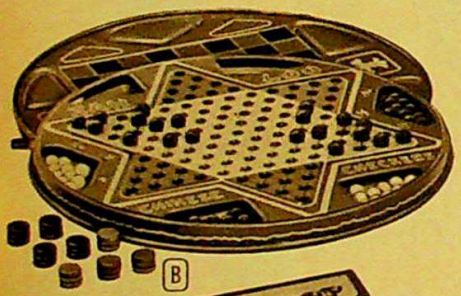
E



G

FUN FOR ALL... *Win or Lose*



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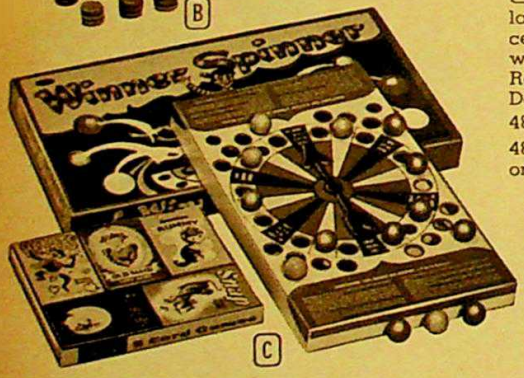


C

Checkers and More Checkers

B **Play Chinese or Regular Checkers** on flip-over, 15¼-in. lithographed metal board. Lever-action enclosure stores 60 marbles for Chinese Checkers; 24 wood checkers for regular game.

48 T 813—Ship. wt. 2 lbs. 12 oz.....1.88

6-in-1 Game Assortment

C **For Game Hunters of All Ages.** Old Maid, Rummy, Hearts, Crazy Eights, Authors, and Winner Spinner—*6 games*—year 'round fun for everybody.

420 WARDS CSXBA2 48 T 987—Wt. 1 lb. 6 oz...1.88

D **Anyone for Chess or Checkers?** Set includes everything you need to play either—a 15-inch Chess and Checker Board, sharply detailed red and ivory plastic chessmen, black and red embossed hardwood checkers.

48 T 748—Wt. 1 lb. 14 oz....1.77

48 T 749—Checker Board, plastic checkers. Wt. 1 lb. 2 oz.89c

E **Old Favorite with New Twist**—play *Michigan Rummy* on a lazy susan board. Everything's in center of table—a flick of the wrist turns board to card wanted. Revolving tray is green plastic. Deck of cards, 100 chips.

48 T 735—Wt. 1 lb. 12 oz....2.66

48 T 731—Lazy Susan Board only. Gift pack. Wt. 1 lb. 8 oz. 1.88

Tic Tac Dough

H **You've Seen It on TV**—now play at home! The category selector works just like Jack Barry's. 2 to 4 players. Ship. wt. 2 lbs. 4 oz.

48 T 847—Ages 8 to Adult 3.69

48 T 850—Ages 7 to 10..3.69

F **Stadium Checkers**—an exciting game that intrigues the whole family. Easy to play game. 2, 3 or 4 can play—the first to manipulate his 5 marbles into center of stadium is the winner. Includes pack of marbles, plastic checker ring, abt. 10-in. diam., with colorful tracks. Luck and skill combine to provide fun and thrills for all ages.

48 T 916—Ship. wt. 1 lb. 12 oz.....2.49

G **Double F-U-N Dominoes.** Satin-smooth finish, embossed design. Tiles are 2x1x5/16 in.

Double-Twelve Set—91 pieces.

48 T 858—Ship. wt. 2 lbs.....2.66

Double-Nine Set—55 pieces.

48 T 933—Ship. wt. 1 lb. 5 oz.....1.66

Double-Six Set—28 pieces.

48 T 932—Ship. wt. 10 oz..... 88c

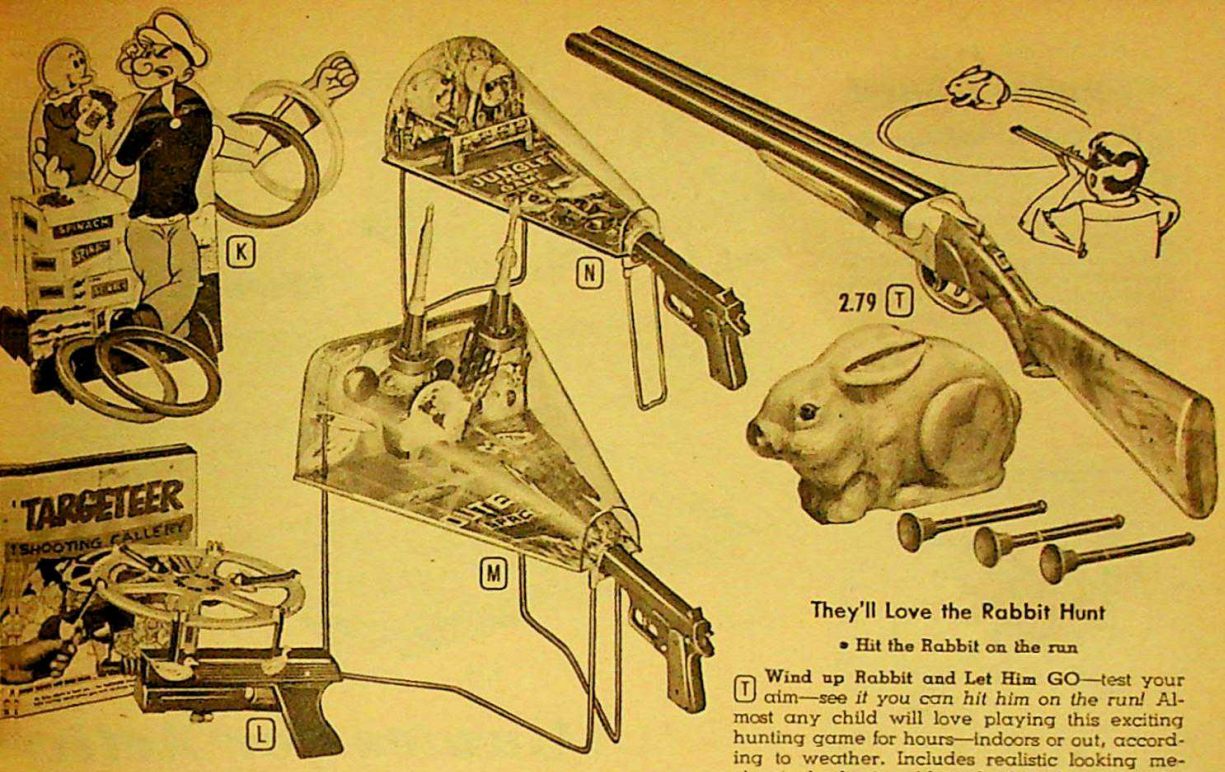
Go to the Head of the Class

J **Teacher's Pet Doesn't Stand a Chance** but you can choose your questions—tough or easy—and every age from 6 on up has a chance to win. Shake the dice to get your question. Right—advance 6 spaces, wrong—go back 2 spaces. Two to eight may play.

48 T 874—Ship. wt. 2 lbs.....2.69

H

J



STEP UP . . . *Test Your Skill*

(K) "Popeye" Action Ring Toss. Children will love ringing Popeye—one of their favorite characters. Colorful figure stands 16 in. high.

Toss unbreakable plastic ring over Popeye's arm—watch Sweet Pea in surprise action. Good fun . . . with a little practice you can ring your man. 33 rings included. In gift box.

448 T 718—Ship. wt. 2 lbs. 4 oz. . . 1.88

(L) Targeteer Shooting Gallery—fun for the whole family. Carousel revolves mechanically . . . as ducks come within gun sight, pull the trigger and BANG! Just try and knock ducks out of action—it's harder than you think. A real test of coordination, an wonderful ACTION toy in colorful lithographed box.

448 T 922—Ship. wt. 2 lbs. 2.66

(M) Satellite Shooting Gallery—launch the two rockets to the moon by hitting the fins. Gallery enclosed in clear plastic; nose of gun enclosed in frame. *Pellets feed back into gun.* Mechanically operated interstellar target, mounted on heavy wire legs. About 19¾x12¼x20¾ in. high. Wt. 4 lbs. 10 oz. *Mailable.*

48 T 862 MO. 4.69

(N) Jungle Shooting Arcade—savage Lion and ferocious Hippopotamus head—jaws open—are targets for Big Game Hunters. Other targets are Cannibals. Enclosed in clear plastic dome, mounted on wire legs. Abt. 18½x7¼x12 in. high.

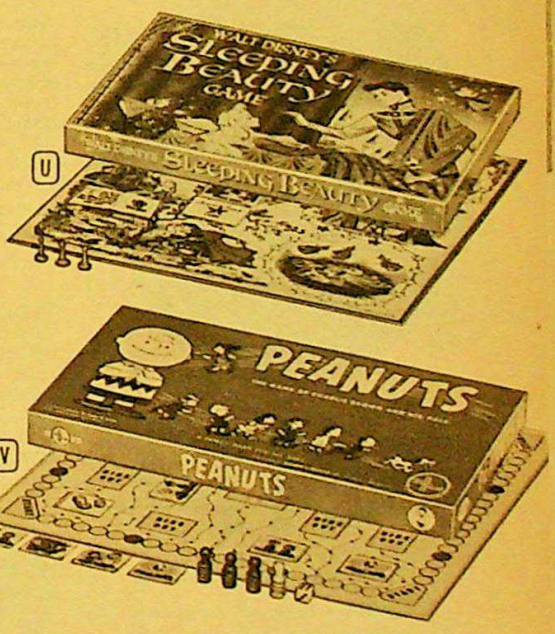
48 T 872—Wt. 2 lbs. 2.79

They'll Love the Rabbit Hunt

• **Hit the Rabbit on the run**

(T) Wind up Rabbit and Let Him GO—test your aim—*see it you can hit him on the run!* Almost any child will love playing this exciting hunting game for hours—indoors or out, according to weather. Includes realistic looking mechanical, plastic rabbit, abt. 9 in. long; double-barrel shot gun that shoots darts, abt. 23½ in. long; and 3 rubber suction cup darts.

48 T 937M—Ship. wt. 2 lbs. . . . . Only 2.79



Arithmequiz

(P) Math for Fun! "Electric"—light flashes when you plug in right answer. Children learn to add, subtract, multiply, divide from 12 sets simple problems. 1 or 2 players. Bulb, battery incl.

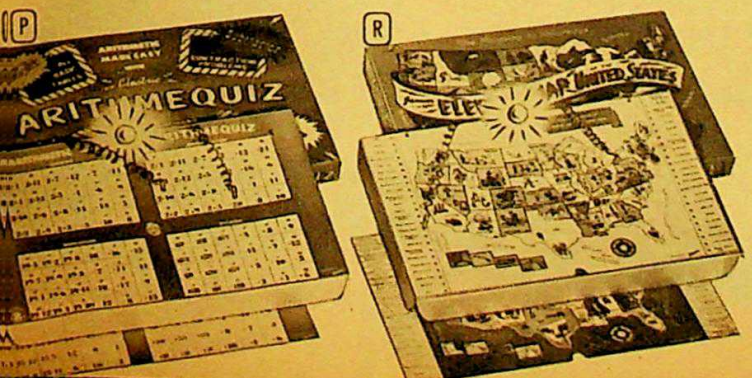
448 T 761—Wt. 2 lbs. 2.69

Electric Map Quiz

(R) Geography for Fun! "Electric"—plug in right answer, light flashes on. Six 12x18-inch illustrated, informative maps—choose either U.S. or World maps. Battery and bulb incl. Ship. wt. 1 lb. 14 oz.

48 T 896—United States Maps 2.59

48 T 909—World Maps. 2.59



(U) New Sleeping Beauty Game. Enchanting fun for 2 to 4 young players. Based on Walt Disney's delightful version of the beautiful fairy tale. Once again the 3 good fairies triumph over the wicked one—Prince Phillip wakens and wins the Princess Aurora after many exciting adventures. Colorful 16½x16½-in. board.

48 T 989—Ship. wt. 1 lb. 10 oz. 1.79

(V) Peanuts—a Game of Strategy for All involving favorite comic strip characters Charlie Brown, Lucy, Snoopy—the whole gang! 18½x18½-in. reversible board, 21 cards, 1 die, 4 pawns. 2 to 4 players.

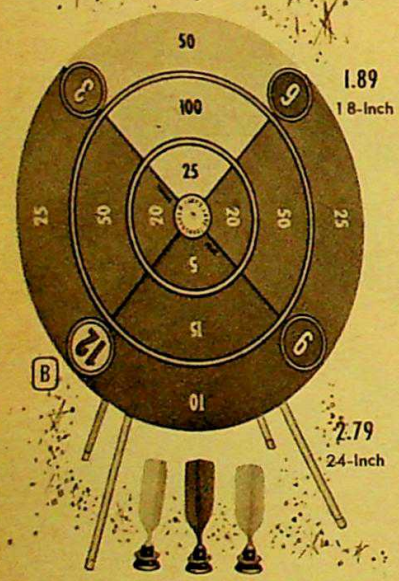
48 T 983—Wt. 1 lb. 14 oz. . . 1.79

95-GAME DELUXE

Carrom Board

A **Play Carroms, Crokinole, Ten Pins,** 92 others. Triple plywood surface in wood frame, 28½ in. square. Diagrams in color. Hard lacquer finish. Raised Crokinole panel on one side; Carrom side has green felt cushion rim, also Backgammon and Checkers. Reversible net pockets; 2 hardwood cues, 29 hardwood rings, 10 pins, dice, complete rules.
48 T 715 MO—Ship. wt. 10 lbs. 9.98
48 T 747—29 EXTRA CARROM RINGS.
Ship. wt. 8 oz. 50c

A 9.98

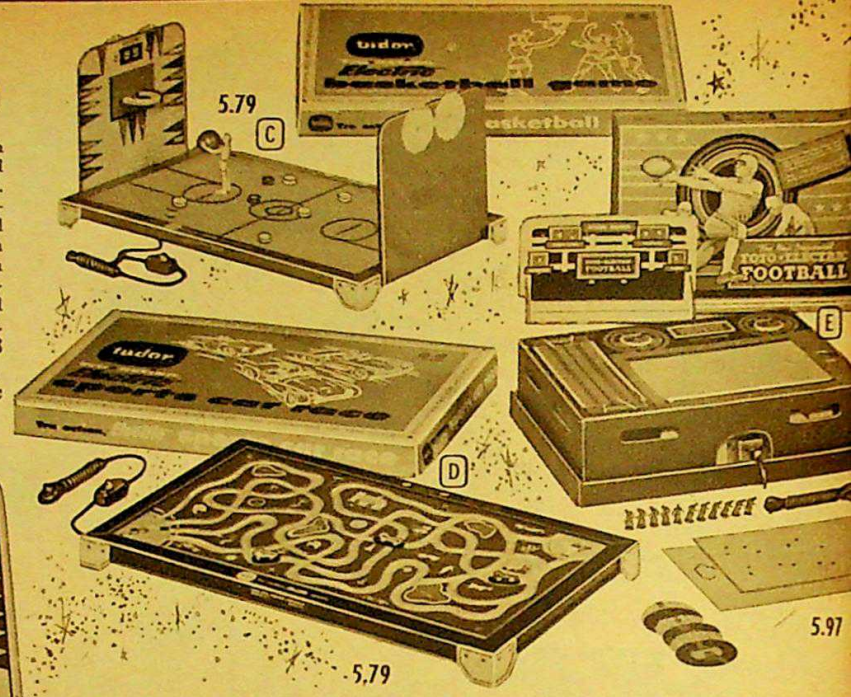


B 1.89 18-Inch
2.79 24-Inch

Spin Wheel Dart Game

B **Play Many Different Versions of This Centuries-Popular Game.** Fun indoors or out. Hit bullseye while the target spins. Bright 4-color Masonite target stands on 4 sturdy screw-in legs or hangs on wall or tree. 3 precision-balanced darts have polyethylene feathers, supergrip rubber suction cup tips for safety. Also use target for Archery.
48 T 905 MO—About 24-inch Target. Ship. wt. 5 lbs. 12 oz. 2.79
48 T 724 M—About 18-inch Target. Ship. wt. 2 lbs. 10 oz. 1.89
48 T 904—4 Extra Darts. Wt. 7 oz. .. 89c

USE YOUR CREDIT—SEE PAGES 19, 269



Games for Active

Electric Basketball

C **Basketball at Home!** Enjoy one of America's top sports . . . realistic basketball with 7 action-packed warm-up games. 10 plastic ball carriers move up and down court. Large plastic figure shoots baskets. UL App. for 110–120 volts, AC-DC. On-off switch.
48 T 802 M—Instructions. Wt. 5 lbs. 8 oz. 5.79

Electric Car Race

D **Race Your Own Sports Car.** Enjoy this new game in your own living room. Age six and up. With 4 realistic plastic sports cars which speed around colorful. vacuum-packed track. Sturdy metal construction, sure, simple vibration adjustment. For 110–120 volt, AC-DC. On-off switch. U.L. App.
48T803 M–Wt. 4 lbs.. 5.79

Electric Football

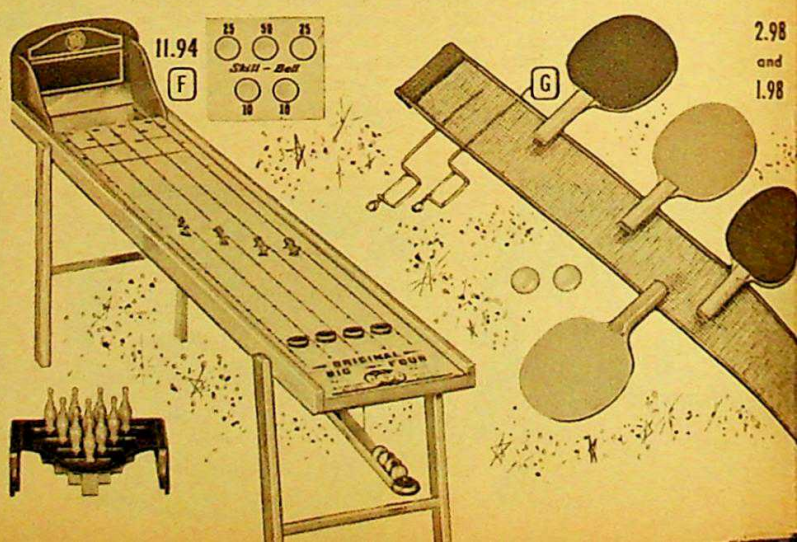
E **Two Action Games in One . . .** Foto-Football and Sandlot. See results of real football rules and strategy on illuminated gridiron. 14x18x4 inches. Shake dice for kickoff, etc., then use playing charts. Electric parts Underwriters' Laboratories App. for 110–120 volts, AC-DC. On-off switch.
48 T 771—Instructions. Ship. wt. 4 lbs. 5.97

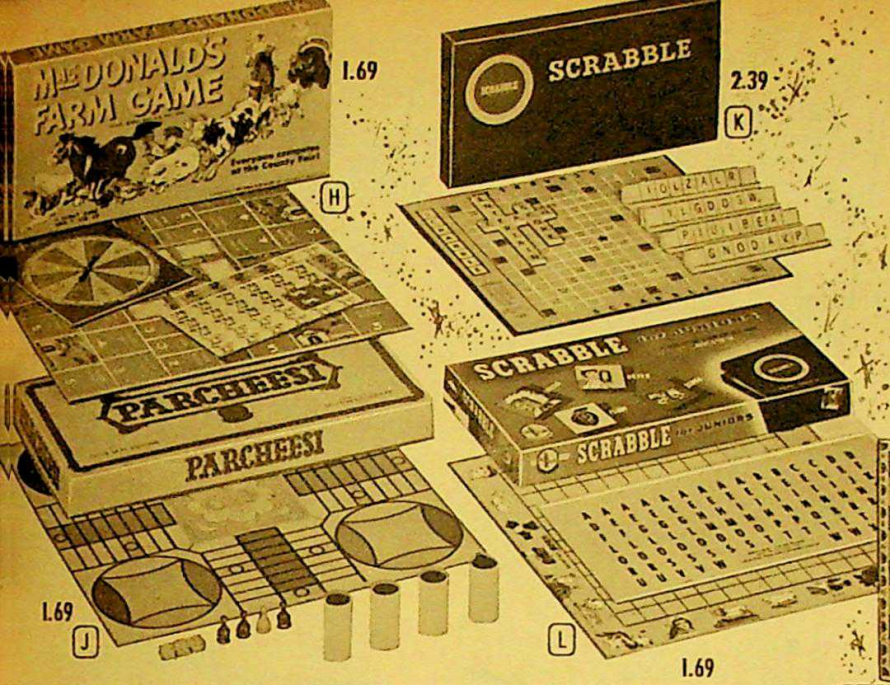
4-in-1 Game Alley

F **Bowling, Shuffleboard, Horse Racing, Skill Ball.** Hardboard surface; automatic ball return and scoring bell. 4 "bowling" balls, "Magic Pin Setter," pins, pucks, horses, and racing spinner. Hardwood frame; folding legs. Overall: 66x13x25 inches. Complete instructions. *Mailable.*
48 T 965 MO—Ship. wt. 14 lbs. 11.94

Table Tennis Sets

G **Ever-Popular Fun!** Four vinyl-faced paddles; 60-inch net; 2 balls; 2 screw-type extension posts; "Stor-All" Case. Instructions.
48 T 796—Set. Wt. 2 lbs. 8 oz. .. 2.98
48 T 797—Like (G) above. 2 paddles; 1 ball; snap posts.
Ship. wt. 1 lb. 6 oz. 1.98



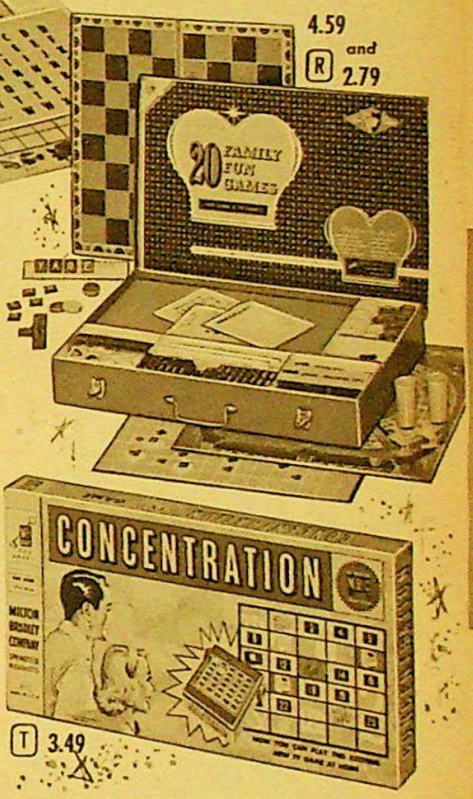


20-GAME

Family Fun

R **No Dull Moments** with this collection . . . Checkers, Backgammon, Horse Race, Lucky Roll, 16 others. 3 Colorful 2-side playing boards, rich looking plastic implements, carrying kit. Has anagram tiles, dominoes, checkers, dice and cups. Wt. 5 lbs. 4 oz.
48 T 970—20-Game Set.. 4.59

12-Game Set. (Like above but fewer games.) Wt. 3 lbs. 12 oz.
48 T 985 ..... 2.79



Fun Indoors or Out

H **MacDonald's Farm Game.** Youngsters and adults alike find fun in stocking this farm, trading livestock, "cornering the market." Large board, spinner, 120 colored animal cards.
48 T 945—Ship. wt. 2 lbs. 4 oz..... 1.69

J **Parcheesi Set.** One of the most popular games of all time, enjoyed by over 4 generations. Complete book of instructions. For 1 to 4 players.
48 T 740—Gold Seal Edition.
Ship. wt. 1 lb. 12 oz..... 1.69

K **Sharpen Your Mind with Scrabble,** have fun at the same time. Anyone who likes challenge will like this. Form new words on those already played. Board, rack, tiles, rules.
48 W 809—Ship. wt. 1 lb. 8 oz.. 2.39

L **Scrabble for Juniors.** The word and picture version of Scrabble. Small children can learn their ABC's, then graduate to making real words. Directions and diagrams to follow.
48 W 805—Ship. wt. 1 lb. 8 oz.. 1.69

Popeye Target

M **Take a Pot Shot at Popeye** and all his friends with this famous Luger-style cork gun. Targets representing Popeye and his pals, rock and roll when hit, then return to upright position. Set includes 6 targets, 6 corks, gun. Is safe for even smallest child.
48 T 742—Wt. 1 lb. 1.88

Popeye Fishing Pond

N **Have Fun "Fishing" with Popeye.** Fish can stand upright on floor or float in bathtub "pond." Set has two fishing rods with plastic reel and handle, genuine nylon line, 3 plastic fish in bright colors, sinkers, magnet. Fun for children of all ages. Gift boxed.
48 T 733—Wt. 2 lbs.. 1.88

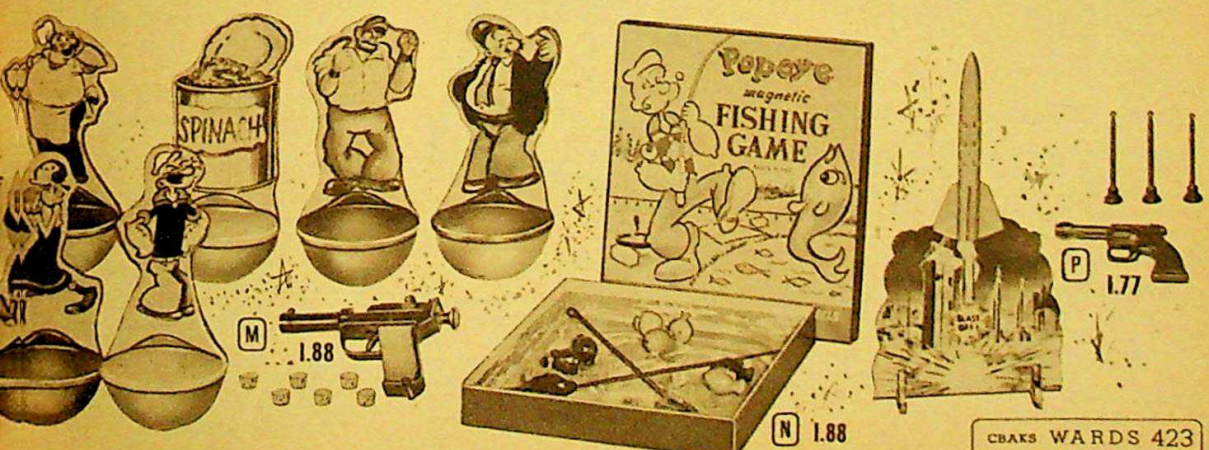
Pop-a-Part Rocket

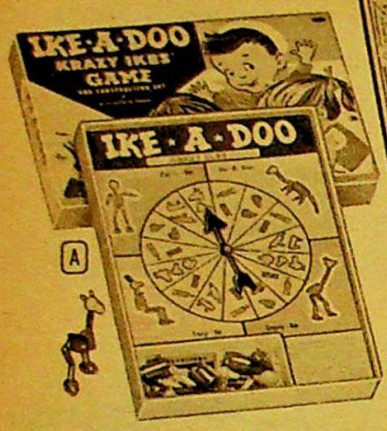
P **Take a Rocket to the Moon.** Direct hit on target causes sleek moon rocket to "blast" off high into space, give thrill of cosmic world. Sturdy Dart Gun with three rubber-tipped darts make game safe as well as exciting. Everybody will want a try at this!
48 T 988—Wt. 2 lbs.. 1.77

Concentration

T **Based on Famous T-V Game.** Builds up suspense, rivalry. Puzzle box provides 60 different picture word puzzles, $17,000 in play money. 2–5 players. Fun for ages 10 to adults.
48 T 986—Ship. wt. 1 lb. 12 oz.... 3.49

Smart Shoppers Order Early . . . Use Your Credit . . . See Pages 19 and 269.





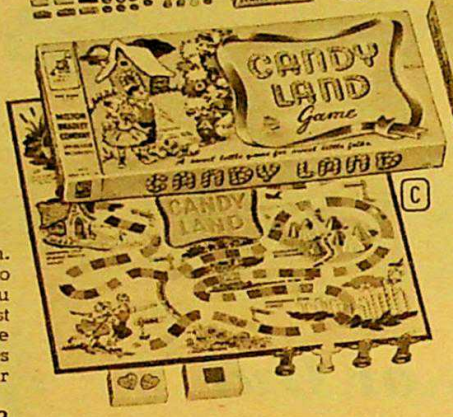
Ike-a-Doo, Krazy Ikes Game

Ⓐ **Building Krazy Ikes** is a riot of fun. Each player chooses an "Ike" to build; if spinner points to a piece you can use immediately, take it. First player to complete his figure is the winner. Includes 48 plastic pieces and gameboard. Everyone in your family will enjoy it.

48 T 854—Ship. wt. 1 lb. 2 oz.... 1.88

Ⓑ

Ⓓ



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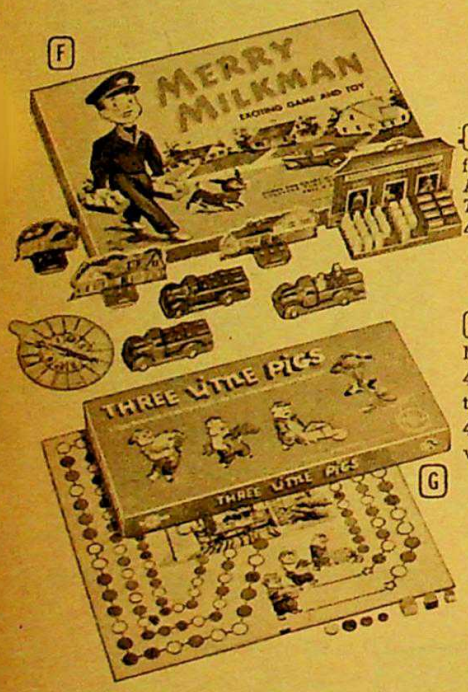
Exciting Games of Luck



Ⓕ Ⓖ

Merry Milkman . . . Three Little Pigs

Ⓕ **Be the First to Deliver the Milk** and you win the game. Spinner directs how fast you load truck and make deliveries. For 2 to 4 players. Tots enjoy loading plastic "dairy products" into trucks.

48 T 868—Ship. wt. 1 lb. 12 oz..... 1.77

Ⓖ **A Piggy Game for Little Tots** who can't read —or tots who can. They learn the rules as you read the story of the 3 Little Pigs who outsmarted the wolf. Youngsters love the novel "Puff-Puff" feature that adds so much fun.

48 T 795—Ship. wt. 1 lb. 12 oz..... 1.79

Perry Mason Game

Ⓑ **"The Case of the Missing Suspect."** Mystery, intrique, fun for all the family as they track down the suspect. As much excitement as the *Perry Mason TV show*. 2 to 6 players.

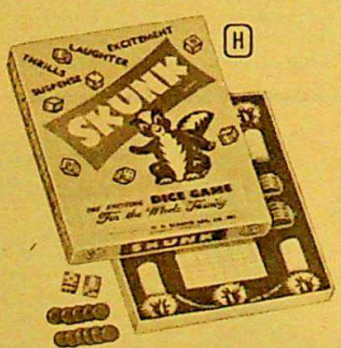
48 T 712—Instr. Wt. 2 lbs. 4 oz.... 2.77

Colorful Candyland

Ⓒ **Follow a Rainbow Path** through Peppermint Stick Forest or up Gumdrop Mountain just by matching colors.

48 T 921—DELUXE CANDYLAND with plastic figures. Ship. wt. 2 lbs..... 2.29

48 T 920—REGULAR CANDYLAND with wood figures. Wt. 1 lb. 2 oz..... 88c



Ⓗ

Beware the Skunk

Ⓗ **The More Players the Merrier** in this fast party game. Any number can play. Roll dice, try to get 100 or more points—if one skunk shows up you lose your turn, your chips and points won on the roll. Two skunks, you start from scratch.

48 T 857—Ship. wt. 1 lb. 2 oz. 1.69

Famous Uncle Wiggily

Ⓓ **Who'll Be the First** to get Uncle Wiggily through the forest to old Doc Possum's office? For 2 to 4 players.

48 T 849—DELUXE SET. 18½-in. square board; plastic pieces. Wt. 2 lbs. 2.29

48 T 738—REGULAR SET. 16¼-in. square board; wood pieces. Wt. 1 lb. 2 oz. 89c

Jan Murray Treasure Hunt

Ⓔ **The Suspense Is Terrific.** Players are quizzed, pick a Treasure Chest and search for the "$25,000" prize—as on the *TV Show*. Play money, questions for small fry, others for over 12.

48 T 855—Ship. wt. 2 lbs. 2 oz.... 2.69

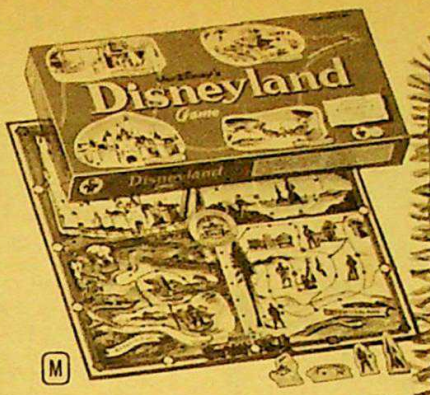
Build a Cootie

Ⓙ **It's a Toy—It's a Game.** Build your comical, bug-eyed cootie first and win the game. 2 to 4 players race to get body, head, legs, eyes, etc. assembled fastest. It's easy to learn and such fun to play.

48 T 727—Ship. wt. 9 oz..... 1.69

Christmas Shop at Wards 3 Easy Ways —By Mail, by Phone or in Person.

Ⓙ



Nat. Adv. $1.98

Your Choice

(K)-(U) This Page **$1.74** Each

Any Two **$3.33**

Any Three **$4.77**

and Skill for Family Fun

Adventures of Popeye

Ahoy There . . . All Ye Land Lubbers! Join Popeye and his salty crew, be poart of their adventures full of danger annd excitement. Colorful stand-up characcters of all your favorite Popeye coomic-strip people. 2 to 4 players.

488 T 912—Ship. wt. 1 lb. 12 oz..... 1.74

Shari Lewis in Shariland

Fun with Lamb Chop, Charlie Horse and other lovable characters on the *Shari Lewis TV show*. Punchout puppet figures give youngsters the thrill of "acting out" the characters they're using. For 2 to 4 players.

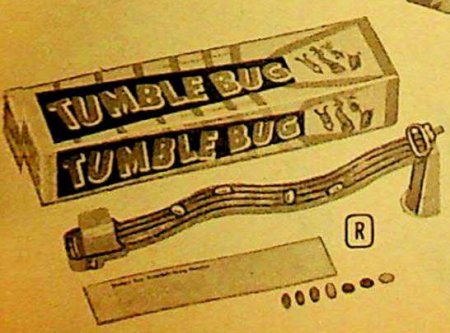
488 T 911—Ship. wt. 1 lb. 12 oz..... 1.74

Tumblin' Tumble Bug

Who'll Win Five Races First? You, if your tumble bug is the liveliest. Start the colorful tumble bugs off on a "hop, skip and tumble" down the runway and watch the exciting race. For 1 to 4 players—a delightful game for any age.

488 T 947—Ship. wt. 1 lb..... 1.74

Order Early While Stocks Are Complete.



Walt Disney's Disneyland

Come to Fabulous Disneyland along with some of your favorite Disney pals. Takes players on an exciting tour of Frontier Land, Adventure Land, Land of Tomorrow, other famous spots in Disneyland. For 2 to 4 players.

48 T 913—Ship. wt. 1 lb. 12 oz..... 1.74

"Buzz" the Tickle Bee

But Don't Get Stung! Guide the busy bee through twists and turns of the tricky maze—magnetic "tickler" makes him go. The first one into the hive gets the honey (wins, that is). Lots of fun for 1 to 10 players.

48 T 863—Ship. wt. 12 oz..... 1.74

Donald Duck

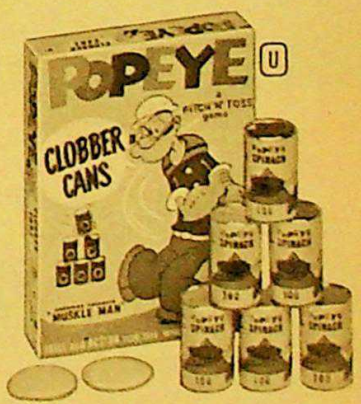
Donald Takes It on the Chin. Bean Bag—the fun sport for every age, any number. Now with a new note of humor. It takes a well-aimed bean bag to hit Donald's open bill. With 3 plastic bags. Target, 14x16 in.

48 T 839—Wt. 2 lbs. 4 oz... 1.74

Electronic Skill Drive

Drive It Yourself Cross-Country by remote control. Thrills galore—tests driving skill! You're at the wheel as you expertly maneuver cars from city to city 'round hairpin turns, through bridges, tunnels. Magnetic action powers cars. Plastic pieces.

48 T 914—Ship. wt. 1 lb. 12 oz..... 1.74



Popeye Clobber Cans

You'll Know Who Ate His Spinach as the whole family clobbers this stack of Popeye's Spinach cans by tossing bright plastic "bean bags". Tests your throwing skill. It's loads of fun for all ages . . . any number can play. Instructions included.

48 T 940—Ship. wt. 2 lbs. 6 oz..... 1.74

Jr. Pool Tables

FOR FAMILY FUN

A Folding Tables with "Professional-Table" Features. From the youngest to the oldest . . . they'll have all the fun and excitement of real pool on these tables, regulation proportioned. Sturdily built, multiple-braced legs for steady play—legs fold easily for storage.

Exclusive built-in Dial-a-Score on 3 larger models simplifies scorekeeping. Tunnel ball-return "subways" ball to front end of table. Strongly braced composition board playing beds covered with top grade billiard cloth.

Adjustable leg-levelers on 2 larger models assure level playing surface. Rubber-covered, live action cushions on all but smallest size which has solid rubber cushion. Each includes 2 hardwood rubber-tipped cue sticks; 15 colored, numbered balls; white cue ball; ball rack and instructions. Shipped by Freight, Truck or Express. Only 10% Down on Easy Terms, See Page 269.

Catalog No.	Size	Balls	Cues	Wt.	Cash
48 T 3630R	61x33x30 in.	1 9/16 in.	42 in.	65 lbs.	$59.95
48 T 3629R	50½x28x30 in.	1¼ in.	36 in.	45 lbs.	39.95
48 T 3628R	44⅞x24x29 in.	1¼ in.	35 in.	32 lbs.	26.95
48 T 3627R	40x21½x28 in.	1 in.	30 in.	22 lbs.	17.95

B Table Top Pool Table. Play just like real game but in miniature. Just 30x17½x3¼ in.—*use on card table.* Rubber feet to prevent sliding, marring. 15 numbered balls, cue ball, two 24-in. cues, triangle. Wood frame, cloth-covered playing surface. Lively action on resilient green rubber cushions. Balls drop to tracks on sides.

48 T 3521 MO—Ship. wt. 8 lbs. *Mailable* 5.98

Trampoline for Healthy Fun—Only $19.95

C Christmas Morning Thrill . . . Fun Year 'Round. Young acrobats and gymnasts will learn to do aerial flips and tumbling—healthy exercise, improves coordination. Sturdy tubular frame with heavy #10 duck canvas securely fastened by plastic cord; plastic leg caps. Not for use by children weighing more than 150 lbs. Instructions for assembly included. Overall size: 56x64 in.

48 T 3529 R—Wt. 30 lbs. Shipped Freight, Truck, Express.. 19.95

Zipees . . . Best Skates for Younger Set

Speedy, Colorful, Quiet, Feather-Light, Practically Unbreakable! Safety-designed so almost any child can enjoy skating.

D Dual Runner Ice Skates. Cadmium plated blades, high impact plastic tops. Adjustable. Assorted colors.

48 T 3692—Ages 2–6. Wt. 1 lb... 1.49

E Nylon Roller Skates. Self lubricating. Adjustable—for ages 2 to 6. Attractive color combination.

48 T 3696—Ship. wt. 1 lb.....2.44

F Precision Ball Bearing Racers. Nylon—outwear steel. Adjustable—ages 6–11. Colorful. Wt. 2 lbs.

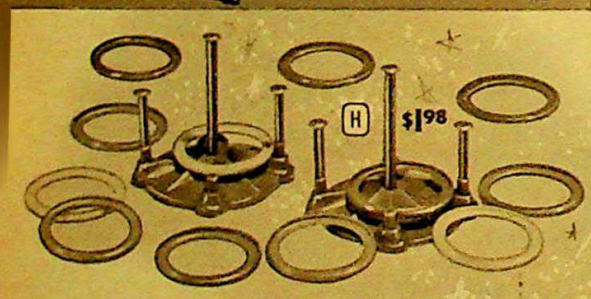
48 T 3690—Were $4.98....Now 3.89

Balloons

G All colors, sizes, shapes! Perfect party decoration and favors for all children, most adults. Fun-filled party game, too—easy to inflate—pump incl.

48 T 3515—36 Balloons and pump. Wt. 8 oz. 98c

48 T 3517—50 Balloons only. Wt. 6 oz.....98c

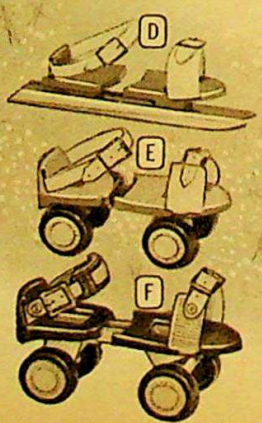


Four Star Ring Toss

Play Inside, Outside . . . Even in Water!

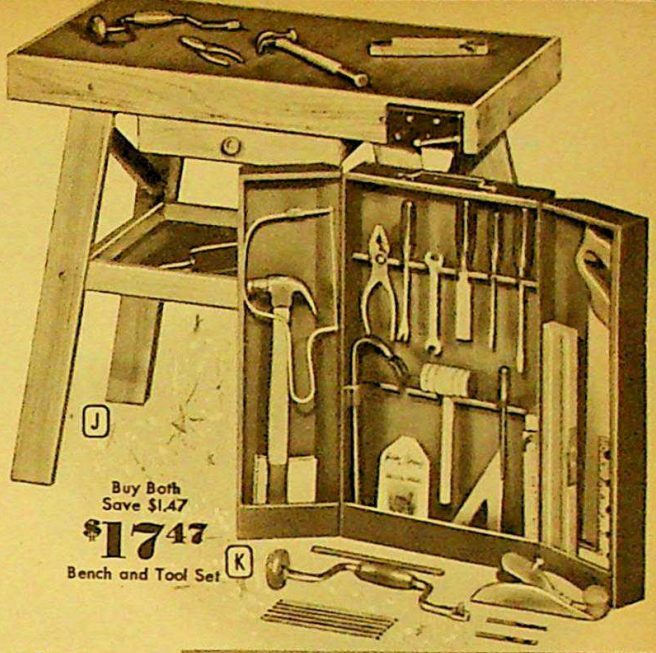
H Fun for Anyone, Any Place, Any Time. Fling a ringer in individual competition or team play in this exciting game you can play inside, on lawn, at beach. Molded polyethylene star bases have points to anchor in ground or sand, suction cups for smooth floors—and *they float for water fun!* Colorful 5 post base and 12 rings for plenty of fast action.

48 T 3530—Instructions. Ship. wt. 1 lb..... 1.98



Give Your Boy

A REAL WORKSHOP



(J) (K) **SAVE $1.47 on Bench-Tool Set.** Everything he needs to learn to build like a craftsman—heavy-duty work bench and complete set of fine quality tools—both described and sold separately below. Ship. wt. 37 lbs.

48 T 2406 MO—Bench-Tool Set Combination . . Only **17.47**

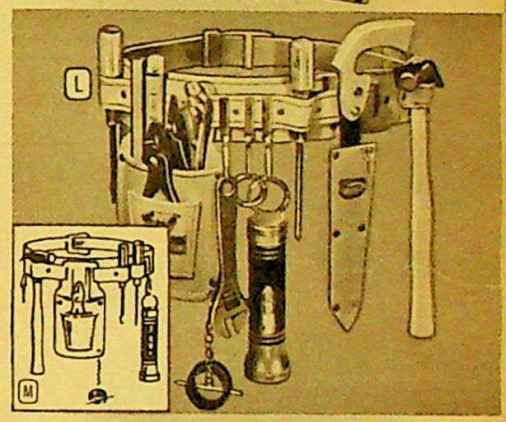
(J) Jr. Work Bench. 32x16-in. top, 24x14-in. storage tray are ⅜-in. Presdwood; roomy drawer; metal vise. Natural wood, 27¾ in. high. Easy to assemble—bolts, screws incl.

48 T 2405 MO—Work Bench. Ship. wt. 25 lbs. **9.97**

(K) Tool Set in Lithographed Steel Cabinet. 18x10x4 in., mounts on wall, has handle. *Includes:* 12-in. Hand Saw with tempered steel blade, safety handle; 8-oz. Claw Hammer; Tack Lifter; ¾-in. Chisel; forged, slip-joint Pliers; 5-, 4-, 3-in. Screwdrivers with plated, magnetized steel blades; reversible, steel Tri-Square; True Spirit Level; full-sweep Brace; 2 Drill Bits; Plane with hardened steel blade; double open-end Wrench; Mallet; 6-ft. folding Rule; carpenter Pencil; Nail-Pak; Sandpaper; Crowbar; Coping Saw with 6 extra blades; Triangle; 16-pc. Manual.

48 T 2473 M—31-pc. Tool Set. Ship. wt. 12 lbs. **8.97**

Fine Leather Tool Holster-Belt Sets With Full-Size Tools



(L) (M) **Ace-High in Quality . . . Ace-High in Popularity** with budding carpenter. Beautifully made, fine quality full-grain leather belt and holster that keeps all tools handy, plus *full-size tools*—not toys—of steel alloy.

(L) 22-Pc. Set includes adjustable Belt, Holster, saw Scabbard and special Hammer Holster plus these tools: Saw; long-nose and regular Pliers; cross point and regular Screwdrivers; 9-oz. Hammer; adjustable 6-in. Wrench; 3 open-end Wrenches; folding Rule; friction Tape, carpenter Pencil, Key Ring and 3 Snaps; Flashlight—batteries not included—order "D" cell, Page 438.

48 T 2476—22-pc. Fitted Tool Holster-Belt Set. Ship. wt. 3 lbs. 6 oz. **5.97**

(M) 11-Pc. Set (see sketch) includes adjustable Belt, Holster, regular Pliers; cross point, regular Screwdrivers; 9-oz. Hammer; folding Rule; friction Tape; carpenter Pencil; Key Ring; Flashlight—no batteries—order "D" cell, Pg. 438.

48 T 2475—11-pc. Fitted Tool Holster-Belt Set. Ship. wt. 2 lbs. 14 oz. **3.97**

(N) **Electric Jig Saw** looks just like Dad's! Designed for children. Saws wood, plastics, aluminum. Simplifies the making of bird houses, lawn ornaments, many other useful gifts. Safety-sealed rotary motor cuts wood to ½ in. thick . . . saws to center of 19-in. circle. Lithographed metal base, 9x6¾ in. UL Approved for 110–120 Volts, AC. Complete with extra Blades and 6 Patterns.

48 T 2449—Ship. wt. 7 lbs. **9.97**

(P) **Big 25-pc. Tool Set.** Lithographed steel box, 18x8x3 in.—holds Claw Hammer; 12-in. Hand Saw with tempered steel blade; slip-joint Pliers; 4-in. and 5-in. magnetized Screwdrivers; Level; Brace; high-speed Bit; Plane; Coping Saw and 3 extra Blades; Mallet; steel Tri-Square; Triangle; Pencil; Ruler; Wrench; Tack Lifter; Nail Pak; Sandpaper; Project Manual.

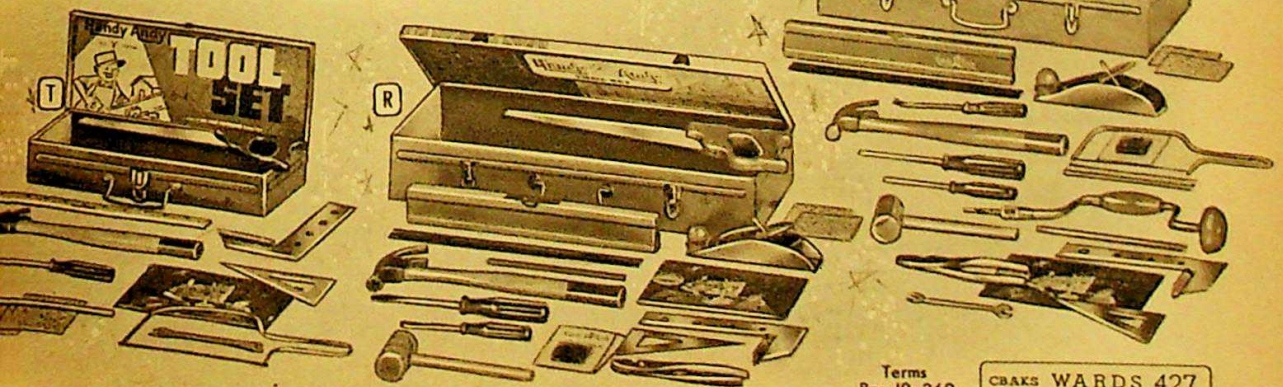
48 W 2468—Ship. wt. 6 lbs. 8 oz. **5.97**

(R) **17-Pc. Tool Set** in lithographed steel box, 16x8x3 in. Tools incl.: Claw Hammer; Hand Saw with tempered steel blade; Pliers; 2 Screwdrivers; Tri-Square; Level; Plane; Mallet; Ruler; Pencil; Sandpaper; Triangle; Nail-Pak Manual.

48 T 2457—Ship. wt. 5 lbs. **3.97**

(T) **Low Priced 13-Pc. Tool Set** in lithographed steel box, 12x5x2 in. Tools incl.: Claw Hammer, Hand Saw with steel Blade, 4-in. Screwdriver; Tri-Square; Wrench, Ruler, Triangle, Sandpaper; Coping Saw, 1 Blade, Pencil, Project Manual.

48 W 2448—Wt. 2 lbs. 4 oz. **1.97**



Special Combination Only **$17.92** 10-in.

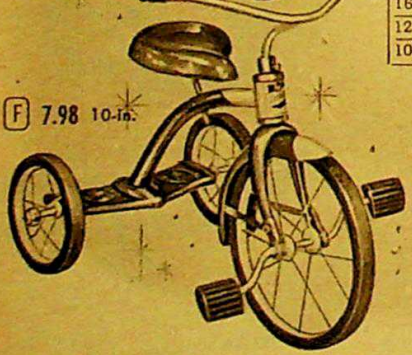
C

A

B 1.19 Set

D 12.44 10-in.

E 10.45 10-in.



F 7.98 10-in.

FREE

With Any Wheel Goods Order of $30 or More
Pages 428-432, (A)-434

8-Pc. Safety Set
- 5 Road Signs
- Drivers' License
- License Plates
- Signal Chart

Ship. wt. 2 lbs. 6 oz.
48 T 5448—*With Order, State* ..... $30 Free
48 T 5448—Reg.. 1.98

Away They Go!

AMF FAMOUS JR. VELOCIPEDES

WARDS FINEST **$15.44** 10-in. TO **$19.98** 20-in.

- **Jet-age Styling . . . Flamboyant Red, Chrome Trim, Wing-type Handlebars**
- **Real Flashing Light in Nose . . . Bicycle-type Pedal, Jewelite Treads**
- **Wide-rim, Ball-Bearing Wheels . . . Super-strong Welded 2-in. Steel Frame**

Shipping weights 33, 28, 23, 21 lbs.

Wheel	Leg Reach	Catalog No.	Price
20 in.	21-24 in.	48W5395MOD	$19.98
16 in.	19-22 in.	48W5394MOD	17.74
12 in.	17-20 in.	48W5393MOD	16.44
10 in.	15-18 in.	48W5392MOD	15.44

A **Wards Finest.** Practically tip-proof: extra wide axle, sturdier step-plate. Deluxe English-style, "cushion-ride" saddle seat; vinyl top. Chromed double-coil springs. Plastic grips, knuckle-guards. 1¾-in. semi-pneumatic, puncture-proof tires. (10-in. size, 1⅝-in. rear tires.) "C" battery for nose not included. Order Pg. 438.

B **Horn and Basket.** For Velocipedes and Bicycles. Chromed horn is 6¾ in. long. Wire basket 10x7x3¾ in. Clamps and bolts included.
48 W 5409 D—Wt. 1 lb. 4 oz. *BOTH*. 1.19
48 W 5405 D—Basket. Wt. 1 lb.... 84c

C **"Earth Mover" Trailer . . . only** $2.48 with Trike (A). Steel with Red enamel finish, 15x12x3 in. 5-in. wheels; rubber tires. Wt. 7 lbs.
48 T 5365 D—Spec. Price with (A) 2.48
48 T 5365 D—Trailer only..... 2.98

D **Better Quality . . .** big and husky. Many de luxe features: "U-bar" frame, wide step-plate, bicycle-type pedals, chromed handlebars, plastic grips. Padded coilspring saddle seat, vinyl covered. Ball-bearing front wheels; plain bearing rear wheels. 1½-in. frame; 1¾-in. semi-pneumatic, puncture-proof tires. (10-in. size, 1⅝-in. rear wheels.) Flamboyant turquoise and white. Wts. 27, 22, 21 lbs.

Wheel	Leg Reach	Catalog No.	Price
16 in.	19-22 in.	48W5368MOD	$14.98
12 in.	17-20 in.	48W5367MOD	13.49
10 in.	15-18 in.	48W5366MOD	12.44

E **Good Quality . . .** low prices. "U-bar" frame, bicycle-type pedals. Steel saddle seat. Ball-bearing front wheels; plain bearing rear wheels.

Enameled handlebars. 1¼-in. frame; 1¾-in. semi-pneumatic, puncture-proof tires. (10-in. size has 1⅝-in. rear tires.) Bright red enamel finish, white trim. Wts. 28, 24, 20, 18 lbs.

Wheel	Leg Reach	Catalog No.	Price
20 in.	21-24 in.	48W5333MOD	$14.95
16 in.	19-22 in.	48W5332MOD	12.95
12 in.	17-20 in.	48W5331MOD	11.45
10 in.	15-18 in.	48W5330MOD	10.45

G 4.94 8-in.

H 3.98

Economy Quality Velocipede

F **Wide Wheel Base** and step-plate. 1¼-in. frame, 2-in. head. Steel saddle seat; enameled handlebars, rubber grips. Ball-bearing front wheel; plain bearing rear wheels. 1-in. semi-pneumatic, puncture-proof tires. Bright red enamel with white trim.

Wheel	Leg Reach	Ship. wt.	Catalog No.	Price
16 in.	19-22 in.	17 lbs.	48W5317MOD	$10.95
13 in.	17-20 in.	15 lbs.	48W5316MOD	8.95
10 in.	15-17 in.	13 lbs.	48W5315MOD	7.98

Tot's Pedal Bike

G **Watch The Little Tykes Go!** They can keep up with the gang on this sturdy pedal bike. Wide axle (16⅝ in.) provides good balance and helps prevent tipping. Smooth, steel saddle seat. 1½-in. frame, 2-in. head. 8-in. double-disc front wheel with ⅝-in. rubber tires. Rubber pedals. Red and ivory enamel finish.
48 W 5430 MD—Wt. 9 lbs. 8 oz. 4.94

Tiny Tot's Kiddie Car

H **Sturdy Kiddie Car . . .** wide rear axle for maximum stability. Wood handles; seat 9½ in. from floor. Rubber tires. Red body, white wheels.
48 W 5435 D—Wt. 7 lbs..... 3.98

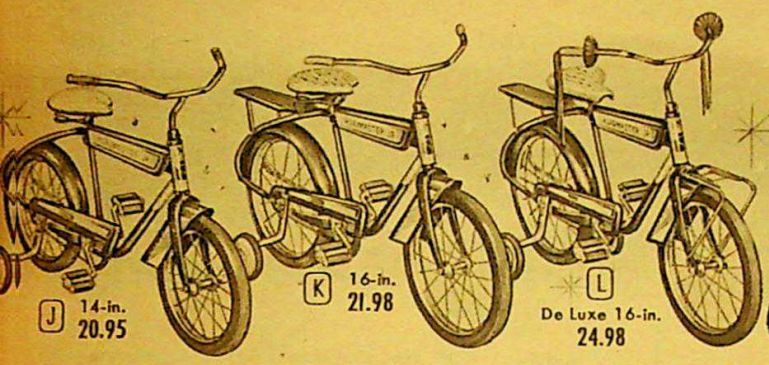
Leg Reach: Measure child from crotch to ball of foot (slightly larger size gives longer use). Seats, handlebars are adjustable. All partly assembled. Instructions included.

Credit Terms on Pgs. 19, 269.

Place Your Christmas Order Early While Stocks are Complete.

Roadmaster Bikes

STURDY . . . CONVERTIBLE . . . FOR AGES 2 TO 8
ALL HAVE COASTER BRAKES



(J) 14-in. 20.95 (K) 16-in. 21.98 (L) De Luxe 16-in. 24.98

(M) 20-in. ROADMASTER Only $26.95

(J) to (M) AMF Roadmaster Sidewalk Bikes . . . smooth riding for boys and girls 2 to 8. Improved models . . . Flite-line styling, chromed fittings. All have Ball-bearing wheels, riveted "twin-ten" spokes. 1¾-in. semi-pneumatic, puncture-proof tires. 1¼-in. tubular steel frames, 1-in. heads.

(J) (K) **Junior Roadmasters** in 2 sizes. Saddle seats are covered with durable vinyl for rugged wear. Chromed handlebars have plastic grips. 2-pc. pedals. "Saf-T-Brake." 5-in. training wheels easily removed.

(J) **14-Inch.** Single coilspring saddle seat. Indian Red enamel with bright Blue and. White trim. Leg Reach 18 to 22 inches.

48 W 5371 MOD—Wt. 32 lbs. 20.95

(K) **16-Inch.** Has luggage carrier and double coilsprings saddle seat. Turquoise metallic finish with sparkling white trim. Leg Reach 20 to 24 inches.

48 W 5372 MOD—Wt. 36 lbs. 21.98

(L) **De Luxe 16-Inch Roadmaster.** Fully equipped: 2 luggage carriers (spring-type in front), sturdy fenders, chromed handlebars with plastic grips, colorful streamers. Rear coaster brake. 5-in. training wheels. 2-pc. Jeweltone pedals. Coilspring saddle seat covered with long-wearing vinyl. Green metallic finish with white and "silver" trim. Leg Reach 20 to 24 in.—see opp. page.

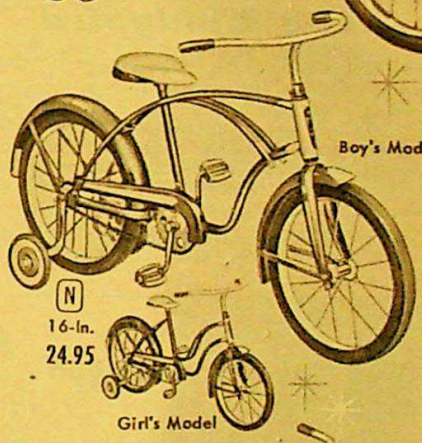
48 W 5374 MOD—Wt. 37 lbs. 24.98

(M) **20-Inch Roadmaster** . . . for either boys or girls. Simply swing bar down for girl's use. Ages 4 to 8. All features described above PLUS: 5-in. training wheels (easily removed after child learns to balance), luggage carrier, plastic hand-grips with colorful streamers, extra-wide tire rims, rear wheel coaster brake, full length chainguard and 2-pc. Jeweltone pedals. Coilspring saddle seat is covered with long-wearing vinyl. Red metallic finish, white trim; "silver" wheels. Leg Reach 22-26 in.

48 W 5362 RD—Wt. 45 lbs. . . . 26.95

(N) **De Luxe 16-Inch Garton** . . . similar to Wards full-size Hawthornes. Streamlined styling with duo-bar frame for added strength. Steering fork has bronze bushings for long wear. Rear-wheel "Perry" coaster brake. Plastic hand-grips. 2-pc. pedals; chainguard. 1½-in. frame; 1¾-in. head. Vinyl covered saddle seat. 1¼-in. semi-pneumatic, puncture-proof tires. Removable 5-in. training wheels. Boy's Ruby Red metallic, white trim. Girl's Bright Blue metallic, white trim. Leg Reach 20–24 in. Wt. 36 lbs.

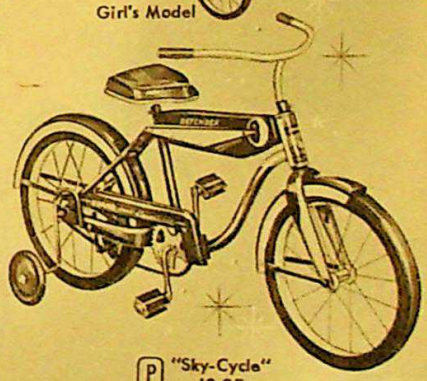
48 T 5353 RD—BOY'S BIKE . . . 24.95
48 T 5354 RD—GIRL'S BIKE . . . 24.95



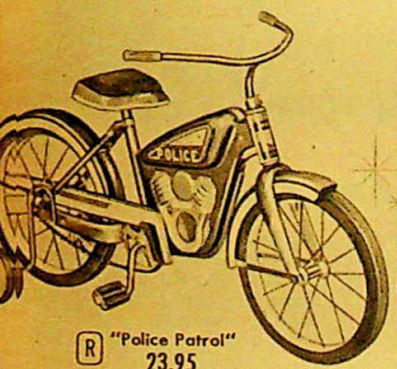
Boy's Model

(N) 16-In. 24.95

Girl's Model



(P) "Sky-Cycle" 18.95



(R) "Police Patrol" 23.95

(T) "Western Marshal" 15.94

(R) **16-In. "Police Patrol" Bike.** They'll love to pretend they're on the "Force". Ball-bearing wheels, stamped spokes. 1⅝-in. semi-pneumatic, puncture-proof tires. Chainguard. Plastic hand-grips, plastic pedals. Red metallic finish, white trim. Trainer wheels. Leg Reach 20–24 in.

48 T 5351 RD—Wt. 36 lbs. . . 23.95

(T) **"Western Marshal" Sidewalk Bike.** "Tank" style with sturdy plastic windshield, flag, wire basket, plastic grips, and knuckle-guards. Puncture-proof 1¾-in. tires. Large bucket-type saddle seat for added comfort. 1¼-in. frame; 2-in. head. Red enamel finish with white trim. Leg Reach 15 to 18 inches.

48 T 5426 RD—Wt. 25 lbs. 15.94

(P) **"Sky-Cycle" 16-Inch Sidewalk Bike** with special tank which is easily removed for conversion to girl's model. Sturdily built with 1½-in. tubular steel frame, 1¾-in. head, heavy-gauge fork. Smooth steel saddle seat. Multi-spoke, ball-bearing front and rear wheels; 1½-in. semi-pneumatic, puncture-proof tires. 5-in. training wheels easily taken off when no longer needed. Glowing Red metallic finish with white trim. Leg Reach 19–22 in.—see opp. page.

48 T 5352 RD—Ship. wt. 33 lbs. 18.95

Shipping Notice: "R" after Catalog Number denotes merchandise shipped from Stock by Freight, Truck or Express. Other items *Mailable*. Bikes partly assembled. Instructions included.

W R C Charge It!

SEE PAGE 19

Free Offer

on opposite page includes all the Wheel Goods on Pages 428 to 432, plus Covered Wagon (A), Pg. 434.

FREE Sportster Helmet with (A), (B), (C)

D **Sportster Helmet.** Free with Sport Cars (A), (B), (C), or order separately. Sturdy plastic.
48 T 5851—Ship. wt. 6 oz.... 1.98

Big . . . Beautiful . . . Exclusive

The Kiddybird

A **Burst Out in Front In the "Dream Car" . . . With Free Sportster Helmet.** The sleek, speedy looking lines are authentic . . . *this year's model.* Large 53-in. length gives it the "Big Car" look. Chain drive pedals provide extra power, easier cruising. Steel chassis with built-in steering wheel and wheel mechanism. Separate body of bright red molded plastic; gilt trimmed. 8-in. diam. wheels, lifetime bearings, chevron tread tires.

48 T 5814 RD—Ship. wt. 43 lbs. Helmet (D) included. (*State Cat. No. and "Free" on order*) $3 Dn. Cash **28.94**

B **"Kidillac" With Free Sportster Helmet.** Handsome style copies a real "Big Car" . . . from the rakish red plastic hood ornament to the sleek tail fins. In gay turquoise with white and "silver" trim. Steel body, ball bearing rear axle supports, adj. pedals. 8-in. nylon bearing wheels, ¾-in. tires. Rear view mirror, plated head lamps and hub caps.

48 T 5806 RD—45 in. long. Helmet (D) incl. (*State Cat. No. and "Free" on order.*) Wt. 42 lbs. $2.50 Down... Cash **22.44**

C **"Strato-Jet" With Free Sportster Helmet.** Jet-Age styling for sidewalk cruising. Exciting red body has extra-large rocket-like tail fins. Adjustable ball bearing pedal drive. Steel body has heavy-gauge undergear. 8-in. white wheels with 1-in. tires and red hub caps. White enamel steering wheel, bumper, grille, "windshield" and hood ornament.

48 T 5815 RD—38 in. long. Helmet (D) included. (*State Cat. No. and "Free" on Order.*) Ship. wt. 28 lbs..... **16.99**

Hot Rod Racer. Build it Yourself

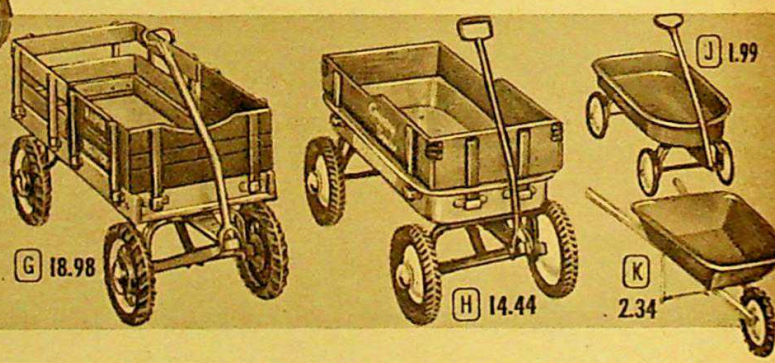
E **Hot Rod Racing Thrills . . . For a Youthful Speedster.** A fast downhill racer with Hot Rod styling in flashy red and yellow. Sturdy ¾-in. welded tube steel frame has low center of gravity. 8-in. wheels on lifetime bearings have 1½-in. tires. Positive linkage foot brake plus lever hand brake . . . safety features to please the parent. Center point steering and fast coasting smooth tread tires give added maneuverability. No special tools needed.

48 T 5458 RD—52x17x20 in. high. Ship. wt. 19 lbs..... **10.79**

Dump Truck—
It's Hydraulic!

F **Rugged Construction Equipment for the Young Earth Mover.** Real Hydraulic Dump Box with trip lever handle. Smooth operating ball bearing pedal drive gives extra ease in handling heavy loads. 3-way adjustable pedals. Prairie gold finish, black and white trim. White enamel dummy windshield, silver painted grille. About 43 in. long, 18 in. wide.

48 T 5457 MOD—Ship. wt. 34 lbs. **19.88**



For Play . . . For Chores

G **Super Stake Wagon.** Sides remove. Natural finish hardwood body is 36x16x3 in. deep (8½ in. with sides); reinforced with steel cleats and box rods. Big 10-in. artillery type wheels with 1¾-in. semi-pneumatic chevron tread tires. Easy steering "5th wheel" construction; nylon bearings. Steel undergear, tubular handle. Bright red enamel with black trim.

48 W 5522 MOD—Ship. wt. 39 lbs..... **18.98**

H **Steel and Wood Utility Wagon.** Remove varnished wood sides for coasting. Up to 10 in. deep with sides. Steel cleats hold sides rigid. Red enameled steel body; 34½x16x3½ in. deep. 10-in. wheels, 1¾-in. semi-pneumatic tires. Easy steering "5th wheel" construction. Oil impregnated wood bearings. Steel undergear, handles.

48 T 5511 MOD—Ship. wt. 37 lbs..... **14.44**

J **Tot's Wagon.** 1-pc. steel body, smooth rolled edges. 4¾-in. wheels, ½-in. rubber tires. Bright red enamel finish, black enamel undergear, "D" grip handle. 21x10⅝x2¾ in. deep. Ship. wt. 5 lbs. 8 oz.

48 T 5513 D..... **1.99**

K **Tot's Deluxe Wheelbarrow.** 1-pc. smooth steel body, wood handles. Green, white and yellow enamel finish. 7-in. wheel, 1¼-in. tractor tread tire. Wheelbarrow 33 in. long overall. Body 17⅞x15x6½ in. deep. Ship. wt. 7 lbs.

48 T 5512 MD..... **2.34**

Easy Terms, Page 269

FREE
8-Pc. Safety Sign Set

With any Wheel Goods Order of $30 or more from Pages 428-432, and (A) Page 434. *See Page 428.*

L 19.95

M 13.95

N 16.98

L **Hot Rod Racer** detailed like a real midget racer. Extra speed and easier pedalling . . . chain drive with ball bearing pedal cranks and rear axle supports. All steel body. Artillery type nylon bearing 10-in. wheels with 1¾-in. semi-pneumatic tires. Plastic windshield. Yellow finish, red and black trim. Red and white wheels. About 35 in. long.
48 T 5800 MOD—Ship. wt. 38 lbs. 19.95

M **Pacesetter Convertible.** Sleek and modern, easy pedalling fun . . . Expensive car features for a low price. Modern grille, chromed hood trim, seat pad. Ball bearing drive, 3-way adjustable pedals. Steel body with metallic turquoise enamel finish, white trim. Dummy windshield, plated hub caps. 7½-in. wheels, ⅝-in. tires. About 37 in. long. Make yours a "2-Car" Family! Use Wards Revolving Charge, Pg.19.
48 W 5454 MOD—Ship. wt. 28 lbs. 13.95

Clang! Clang! Clang!

Make Way for the Fireman!

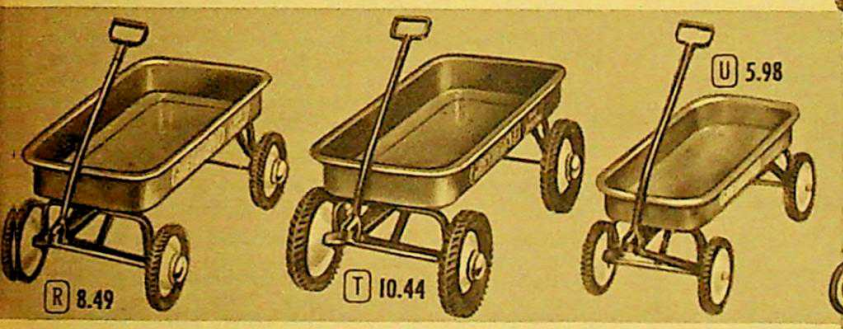
N **Hook and Ladder Fire Engine . . . Free Helmet.** Bell rings, light on hood flashes a warning as young smoke-eaters dash to the fire. *Back platform for the Chief's Assistant to ride on.*

Two wood ladders unhook for upper story rescues. Easy pedalling ball bearing drive has 3-way adjustable pedals. Sturdy steel body is bright red with white trim and yellow ladders. Dummy windshield and handrails. 7½-in. wheels with ⅝-in. tires. Flasher battery not included. Sold separately below.
48 W 5455 MOD—Ship. wt. 35 lbs. 43 in. long 16.98
48 W 2340—"D" Battery. Ship. wt. 1 lb. . . . . 4 for 67c

The Jeep, Action-Packed Favorite $16.95

P

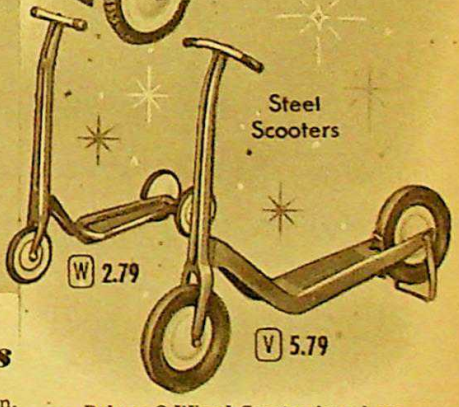
P **Cruising down the sidewalk** or bouncing along on field maneuvers, youngsters will thrill to drive this replica of an Air Force jeep. Tow hitch on back for hauling wagon. Room in back for a buddy. Welded steel body, Air Force Blue enamel. Side handrails for sharp turns. Easy steering, adjustable pedal drive. 8-in. wheels; chevron-tread tires. Windshield (no glass) raises, lowers.
48 W 5801RD—About 43 in. long. Ship. wt. 31 lbs. 16.95



R 8.49

T 10.44

U 5.98



Steel Scooters

W 2.79

V 5.79

Famous Greyhound Coaster Wagons

R T U **Greyhound Steel Coaster Wagons** are built for rough play, long use. 1-pc. bodies with smooth rolled edges. Heavy gauge undergear, D-grip handles. Baked-on Red enamel finish. Large sizes have ball bearing wheels; medium, small wagons have lifetime oil impregnated wood bearings.

(R) Large—34⅝x16x3¾ in. deep. 8-in. wheels, 1¼-in. tires. Screw-on hub caps.
48 W 5516 MOD—Ship. wt. 27 lbs. . . . 8.49

(T) Deluxe—34⅝x16x3¾ in. deep. 10-in. wheels, 1¾-in. semi-pneumatic chevron-tread tires. Plated hubcaps.
48 W 5523 MOD—Ship. wt. 31 lbs. 10.44

(U) Medium—30x12¼x3½ in. deep. 7-in. wheels, 1¼-in. tires. Snap-on hub caps.
48 W 5510 MOD—Ship. wt. 16 lbs. . 5.98

Small—(Not shown.) 26½x10x3¼ in. deep. 6-in. wheels, ¾-in. rubber tires.
48 W 5507 MD—Ship. wt. 12 lbs. . . . 3.49

V **Deluxe 2-Wheel Scooter** has 1-pc. frame and footboard. Rear wheel brake can be operated while coasting. Kickstand for upright parking. 10-in. wheels have 1¾-in. tires, lifetime bearings. Red enamel with White and Black trim. 39x32 in. high.
48 T 5406 MD—Wt. 16 lbs. 5.79

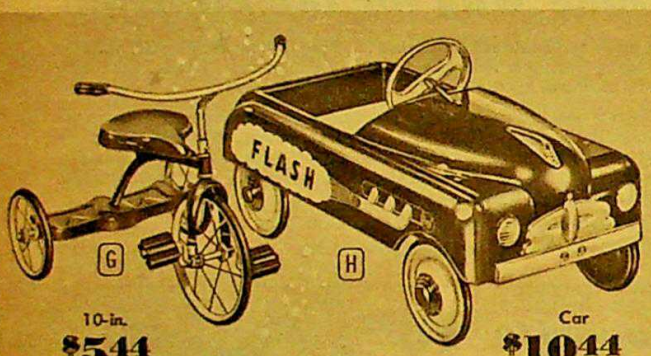
W **3-Wheel Scooter.** Smooth pressed steel footboard, frame. Double rear wheels for stability. 4¾-in. double disc wheels, ½-in. tires. Red, Blue enamel with White trim. Wt. 5 lbs. 12 oz.
48 T 5823 MD—24x24 in. high. . . . 2.79

Be Sure To See . . . Wards Real Covered Wagon Set . . . the young Pioneer can climb inside. Sold, Page 434.

NOTE: All Items Shipped Partly Assembled. "R" After Catalog Number Means Shipped Freight, Truck, Expr.

Save on Combination

Both $22.33 Only $2.50 Down



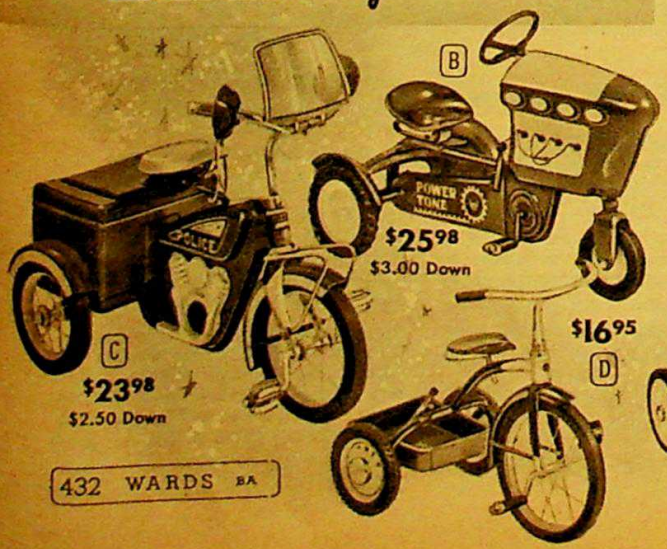
10-in. $5.44 Car $10.44

2 Big Specials

G Imagine! A sturdy Bright Red Velocipede only $5.44! ¾-in. steel tubing frame, 1-in. head. 10-in. wire spoke front wheel, plain bearings; 7-in. rear wheels; ⅝-in. rubber tires. 1-pc. block rubber pedals. White handlebars. Leg reach 15–18 in. Durable baked-on enamel finish.
48 T 5308MD—Ship. wt. 10 lbs. Special at 5.44

H "Flash" Pedal Car. It's modern and up-to-date with many "expensive car" features *yet it's priced at only $10.44!* For 2 to 5 yrs. Ball bearing 3-position pedal drive. 7½-in. wheels, ⅝-in. solid rubber tires. Fiber seat pad. Chrome-plated hood ornament, "silver" grille. Enameled plastic hubcaps. Dark Blue body, white trim. "Flash" screened motif. 35 in. long. Ship. wt. 27 lbs.
48 T 5432MOD–Special at 10.44

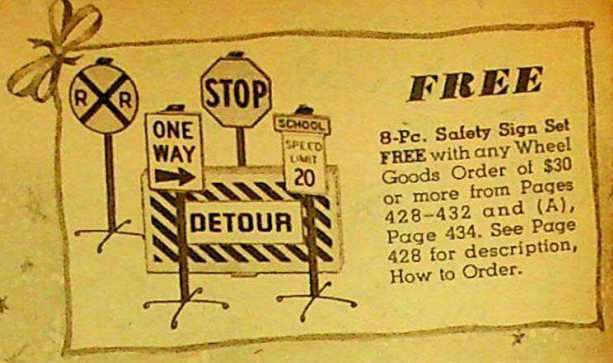
W R C Charge It! SEE PAGE 19



$25.98 $3.00 Down

$23.98 $2.50 Down

$16.95



FREE

8-Pc. Safety Sign Set FREE with any Wheel Goods Order of $30 or more from Pages 428–432 and (A), Page 434. See Page 428 for description, How to Order.

NEW AND EXCITING

Riding Thrills

A Supertone Tractor With Trailer. For young farmers, construction foremen! Massive hood . . . play gear shift rat-tat-tats . . . tractor-type tires . . . tow hitch! Bicycle-type chain drive for easy pedaling; "knee action" front wheel absorbs bumps. Rugged steel frame; adjustable spring seat. 7½-in. front, 9¾-in. rear wheels; semi-pneumatic tires. RED TRACTOR abt. 39x21x28 in. TRAILER 24x16x11½ in. deep; 7-in. wheels; red finish. *Buy Both—Save $1.88.*

48 W 5420 RD—Tractor. Ship. wt. 32 lbs..... 17.44
48 W 5840 MOD—Trailer. Ship. wt. 15 lbs..... 6.77
48 W 5498 RD—Both. Wt. 47 lbs. $2.50 Down. Cash 22.33

B Big Deluxe Tractor. Ball-bearing bicycle-type chain drive; "knee-action" front wheel cushions bumps. Heavy-gauge steel hood; pretend motor block, spark plugs. Adj. spring seat. Heavy-duty step-plate. 8-in. front, 10-in. rear wheels; 1¾-in. tractor-type tires. Play gear shift rat-tat-tats. Trailer hitch. Red enamel, white trim.

48 T 5461 RD—48x21x28 in. high. Wt. 39 lbs. Cash 25.98

C Police Moto-Trike. Thrill your young "traffic cop"! Plastic windshield, rear carryall compartment. Strong frame. 12-in. ball bearing front, nylon bearing rear wheels; 1¾-in. semi-pneumatic tires. Vinyl-top coil-spring saddle, handlebar with guards adjust. Flamboyant Blue finish with flashy chrome and white trim. Red grips, pedals. Leg Reach 17–20 in.

48 T 5346 MOD—Wt. 25 lbs. $2.50 Down, $3 Mo. Cash 23.98

D 16-in. Velocipede With Dump Box. Just what busy little "construction engineers" need for hauling and dumping maneuvers! Sturdy arch-type steel frame. 1¾-in. tires; 10-in. rear wheels. Handlebars, saddle adjust. Steel dump box with tail-gate . . . handle with sliding lock.

48 T 5382 RD—Red enamel, white trim. Wt. 29 lbs... 16.95

E F Muscle-Building Irish Mails. Lots of fun, exercise! Child propels with arms, steers with feet.

(E) Jet Racer. 2-pc. steel frame, adjustable seat. Oil-impregnated bronze bearings. Steel pump stick, vinyl grip. 10-in. disc wheels, 1½-in. semi-pneumatic tires. Red, yellow, white finish. 43x14x17½ in. high. Ship. wt. 26 lbs.
48 T 5431 MOD... 11.79

(F) Speedster. Wards Best. Enclosed chain drive. All ball-bearing—*easier riding, longer wear.* Heavy 1-pc. braced steel body. Large seat adjusts. Full swing steel pump-rod, wood handle. 8-in. front, 12-in. rear wheels; 1¼-in. semi-pneumatic tires. Yellow. 35x21x23 in. Wt. 34 lbs.
48 T 5415 RD..... 17.49

NOTE: Items on this page shipped partly assembled to save on shipping costs. Instructions. "R" after catalog number means shipped Freight, Truck, Express. Others Mailable.

Irish Mails

$11.79

$17.49

Fast...Easy Steering

66 in.
J $11.79

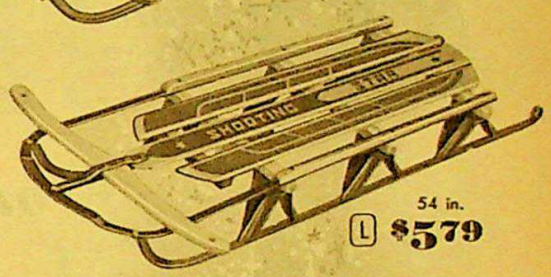
64 in.
K $8.79

J **Deluxe "Comet".** For deft control, lightning fast turns, *improved "Y" steering.* 1-pc. deck. Steel shield acts as protective bumper. Steel bar with rubber grips protects hands. Extra-large decks of 1-pc. 5-ply veneer, screwed to cross beams. Large wood side rails. Enclosed runner ends for safety. Wood parts, bright red and blue enamel. Metal parts, alum. finish; red, blue trim. Weather-resistant varnish. *Mail.*

Catalog Number	Length	Knees	Shipping weight	Price
48 T 5638 MO	66 inches	8	17 lbs.	$11.79
48 T 5636 MO	60 inches	6	16 lbs.	10.79
48 T 5635 MO	54 inches	6	15 lbs.	9.79
48 T 5634 MO	48 inches	4	13 lbs.	8.79

K **Trail Breaker.** Quick turns, easier control *with improved "Y" steering.* Closed end steel runners for safety. Sloping deck for speed. Heavy steel knees. Deck, struts of selected hardwood, weather-resistant varnish; red, blue, silver-color trim. Metal parts, aluminum finish. Wts. 14 lbs., 12 lbs., 11 lbs., 9 lbs. 8 oz., 8 lbs. *Mailable.*

Catalog No.	Lgth.	Knees	Price
48 T 5618 MO	64 in.	8	$8.79
48 T 5614 MO	58 in.	6	7.79
48 T 5613 MO	52 in.	6	6.79
48 T 5612 MO	46 in.	4	5.79
48 T 5611 MO	40 in.	4	4.79



54 in.
L $5.79

L **Shooting Star.** Low-priced yet takes lots of hard use. Hardwood struts reinforce sloping hardwood deck; heavy stamped steel knees; grooved steel runners, curved ends for safety. Wood parts with weather-resistant varnish; bright red and green deck trim; metal parts with durable baked-on red enamel. Ship. wts. 11 lbs., 9 lbs., 8 lbs. *Mailable.*

Catalog No.	Lgth.	Knees	Price
48 T 5617 MO	54 in.	6	$5.79
48 T 5616 MO	45 in.	4	4.79
48 T 5615 MO	40 in.	4	3.79

Sleds, Skates, Skis . . . Especially Designed for Tots

M **New Baby Sled Guard.** Take your littlest one sledding! Fits easily on any size sled. Arms, handle of 5/8-in. red steel tubing. Sturdy wood back, comfortable slope. *Mail.*
48 T 5605 M—Wt. 5 lbs. 8 oz. . . 3.79

N **Sno-Boggan for Winter Fun.** Natural finish hardwood with red trim. Sturdy side rails for hand gripping. Pull rope. 36x14 in. *Mail.*
48 T 5626 M—Wt. 6 lbs. 3.39

P **Beginner's Ski Set.** Grooved bottoms. Adjustable spring heel bindings; toe straps fit galoshes. Two 30-in. poles; 36-in. skis. *Mail.*
48 T 3670 M—Wt. 3 lbs. 8 oz. . . 2.88

R **Snow Skates.** Glide over snow, no need for ice! Easy to skate on—children love them. Natural finish hardwood, grooved bottoms. Aluminum heel plates, adjustable straps. Fit all sizes. 2¼x12½ in. long.
48 T 3552—Wt. 1 lb. 4 oz. . . 1.59

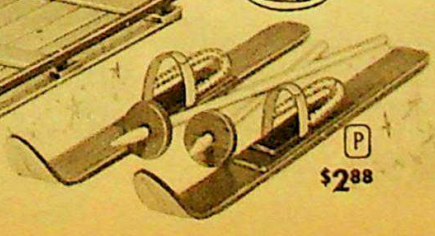
T **"Saucer Sled".** Whee . . . go flying through snow! Easy for child to ride—just shift weight to steer. Strong hand grips. Red enameled. *Mailable.*
48 T 5625 MO—20-gauge steel. 27-in. diam. Wt. 7 lbs. . . . 3.98
48 T 5637 MO—Fiber glass. 26-in. diam. Wt. 4 lbs. 3.79

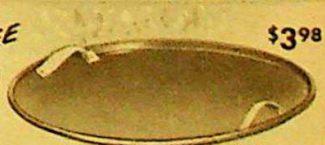
NEW
Only $2.88
U

Sno-Jet Toboggan Sled

• Kidproof! • Coldproof!

U **A Wonderful New, New Idea** in Sledding! Made of durable, rugged Cycolac plastic—*so strong* that not even sub-zero weather or kids affect it . . . yet *so lightweight* that even the tiniest tot can carry it! Speedy, well-balanced, designed for stability. Side hand grips. Sparkling red finish. About 36 in. long, 15 in. wide.
48 T 5650 M—*Mailable.* Wt. 3 lbs. . . . Only 2.88





Covered Wagon $12.84

A **"Wagons, Ho"** Hit the trail in this real covered wagon. *Big enough to actually ride or play inside.* White cambric cover with drawstring. Three galvanized wire hoops fit into 2 pre-drilled baseboards—fits any wagon over 27 in.

De Luxe Greyhound Coaster Wagon. Big 10-in. ball-bearing wheels. Semi-pneumatic tires with chevron-treads cushion the bumps, grip firmly. Easy-steering "5th wheel" construction. Sturdy one-piece body (34⅝x16x3⅞ in. deep) has smooth Red, baked-on enamel finish. Be sure to see FREE offer, Pages 428–433. See Page 428 for complete description.

48W5514MD—COVER ONLY. Wt. 5 lbs. 3.98

48W5523MODX—WAGON ONLY. Shipping weight 31 lbs. 10.44

48W5822MOD—BUY WAGON AND COVER. SAVE. Wt. 36 lbs. 12.84

B **"Hopalong Cassidy" Outfit.** Durable Black twill pants with chap-effect front; elastic waistband. Black poplin shirt with plaid flannel yoke. White neckerchief, metal slide. (Hat, holster set not incl.—see Pages 378, 380, 381. See size chart, Page 378. Sizes: 4, 6, 8, 10 or 12. Ship. wt. 1 lb. 4 oz.

48 T 1722—*State size* 3.79

From the Covered Wagon

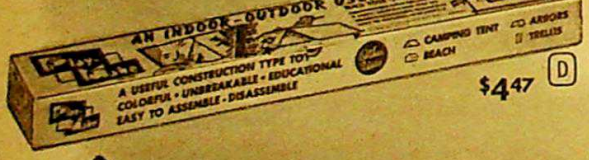
Play Drill . . . Actually Works $1.99

C **It polishes, it mixes, it grinds** . . . just like Dad's, but safe for youngsters; stops when pressed against the skin. Real motor is operated by two "C" batteries—not included. Order separately below.

SIX ATTACHMENTS AND WORKBENCH INCLUDED. It grinds the flint axe, throwing off harmless sparks, drives screws and bolts up and down through work bench, polishes, and can also be used as a mixer for jello, malted milk, etc. Plastic drill is aluminum colored, 6 in. long. Red plastic bench.

48 T 2489—Shipping weight 1 lb. 1.99

48 W 2341—"C" Batteries. Ship. wt. 8 oz. 4 for 67c

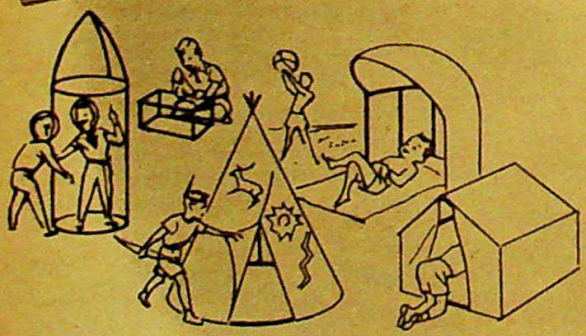


"Play-Make" Construction Kit $4.47

D **Children and adults** spend countless hours indoors and out with this kit. It makes an endless variety of "buildings" (see small sketches at left). The basic framework for so many different shapes can be set up in a matter of minutes. To enclose, cover with anything at hand. Devise your own designs—tubing can be cut easily. Set consists of 22 pcs. of flexible plastic tubing, 20 connectors. Instructions included.

48 T 2596 M—Shipping weight 3 lbs. 8 oz. 4.47

W R C *Change It!* SEE PAGE 19

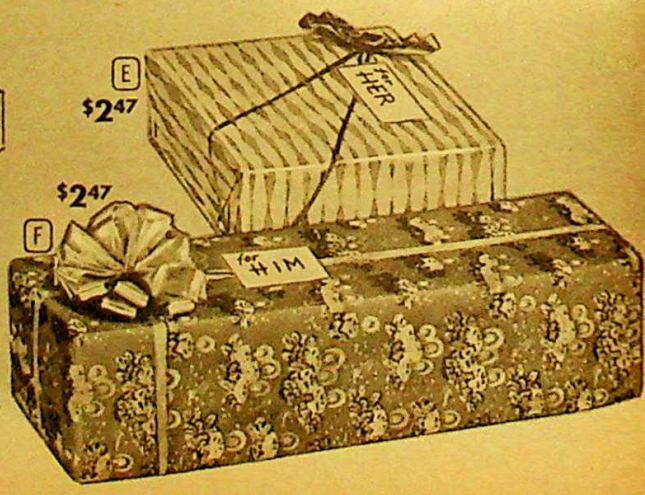


Mystery Packages for Boys and Girls $2.47 ea.

E and F **We won't tell you what's inside** our Mystery packages, but we have chosen one surprise for girls, one for boys . . . *each Nationally Advertised at $3.98.* You'll want to order several of each to put under the tree for your favorite moppets. *Not gift wrapped.*

(E) 48 T 4607—FOR GIRLS. Ship. wt. 2 lbs. 2.47

(F) 48 T 2220—FOR BOYS. Ship. wt. 1 lb. 6 oz. 2.47



New! Curtain-Wall Builder

Ⓖ **Made by Tinkertoy.** Build models of America's newest curtain-wall buildings to *precise architectural scale.* Only 7 basic pieces plus accessories—this set can be put together and taken apart easily to build a wide variety of buildings . . . skyscrapers, schools, office buildings, etc., depending on the size of the set. See sample models at right.

Panels are made of sturdy-gauge steel—brightly enameled, and with carefully folded edges. Plastic coping and door sections are precision molded. Self-supporting sections have built-in connectors—parts fit together firmly so completed units can be moved around. Plastic windows are easily inserted; doors open and close. *Other Tinkertoys, Page 360.*

48 T 689—Ship. wt. 3 lbs. 12 oz.
Contains 317 pieces.....6.99

48 T 688—Ship. wt. 2 lbs. 12 oz.
Contains 197 pieces.....4.29

48 T 687—Ship. wt. 1 lb. 10 oz.
Contains 123 pieces.....2.59

Order early while Stocks are complete.
For new Revolving Charge, see Pg. 19.

to the Missile Age

Space-Age Toys for Tots to Teens

Ⓗ **Remote Control "Hustler" Kit.** Have the fun of assembling this authentic scale-model B-58 . . . one of the Air Force's "hottest" aircraft. Mount finished model on stand, attach remote control, then sit back and "fly" her . . . she dips and swoops on stand. Bomb bay doors open and close, wing flaps and tail rudder move as they would in actual flight. Plastic pieces precision molded. Finished model about 14 in. long.

48 T 2611—Ship. wt. 1 lb.....1.57

Ⓙ **"Count Down"** . . . the new, exciting magnetic space race game that the whole family will enjoy. Be the first to land on the moon! Rocket ship picks up "Whirling Willie" who delivers the satellite for scoring. Players progress according to number on space station. 2 to 4 players.

48 T 737—Ship. wt. 3 lbs....2.69

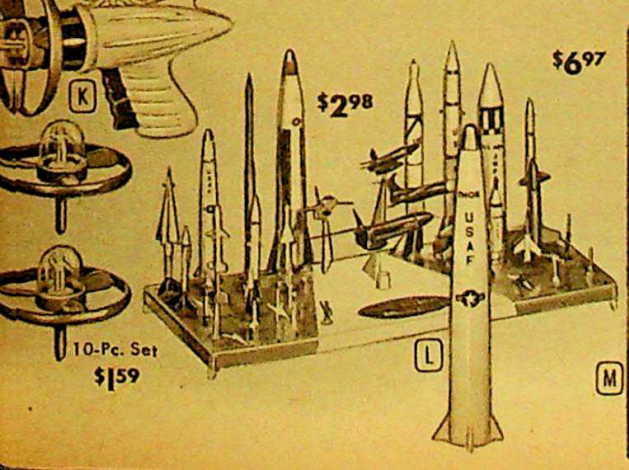
Ⓚ **10-Pc. Flying Saucer Set.** Little ones have fun sending up their own flying saucers. Attach saucer (8 included) to end of gun, wind it up, pull the trigger, and off it flies. Two plastic guns, varicolored saucers.

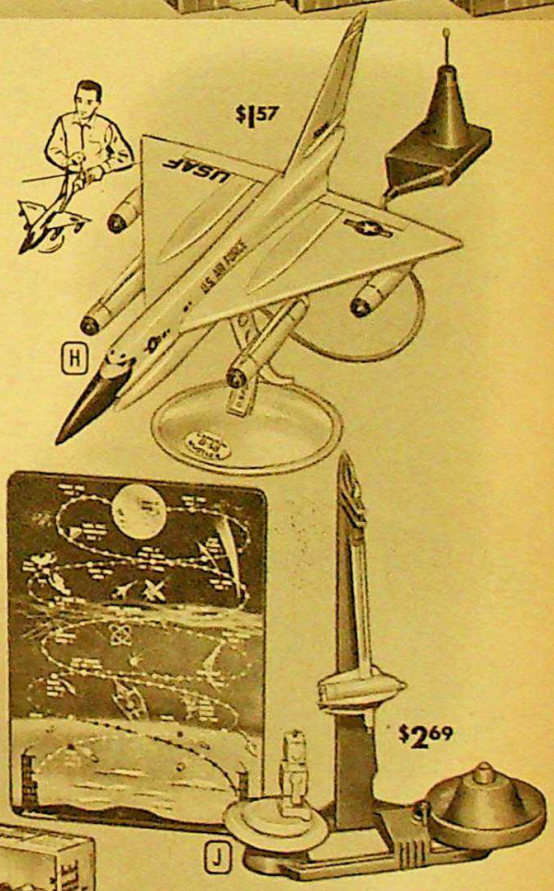
48 T 3350—Ship. wt. 8 oz....1.59

Ⓛ **U.S. Missile Arsenal Kit.** The whole family will enjoy assembling these 31 scale-models of the Armed Forces missiles and satellite vehicles.

Easy-to-assemble models are precision molded of white, red and blue plastic to identical scale. Exhibition stand with fitted space for each model is 12¾x5¾ in. With missiles in place arsenal stands 7½ in. high—shows all missiles at a glance. Instructions and 32-pg. book included. Other hobby kits on Pages 444, 445.

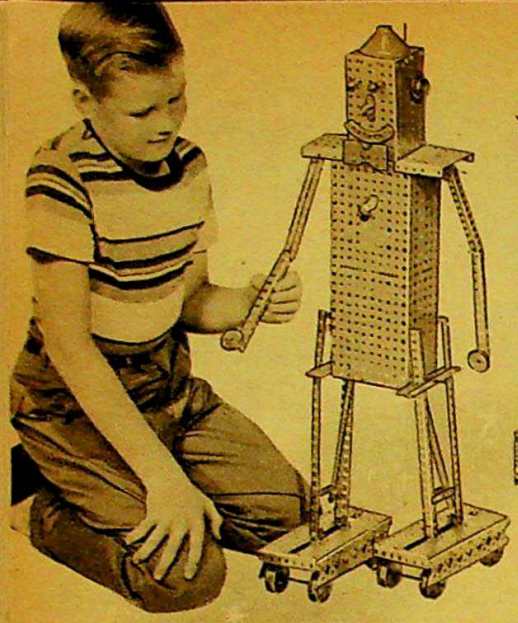
48 TP 2549—*Postpaid*.....2.98





Ⓜ **Redtone Air Rocket** . . . Count down! Blast off! Youngsters from 8 to 88 enjoy the thrill of launching this missile . . . it reaches altitudes up to 500 feet. Safe . . . flies by controlled air pressure. Height of flight is determined by thrust caps (4 incl.). Equipped with soft nose cone for added safety. Real tire pump and instructions included. *Mailable.*

48 T 2239 M—Wt. 3 lbs. 8 oz.....6.97



A. C. GILBERT 50 YEARS 1909 1959

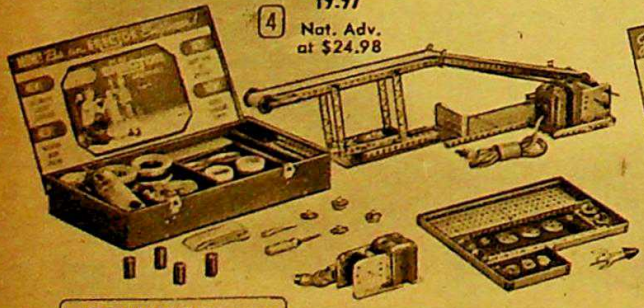
GILBERT ERECTOR

MORE GILBERT TOYS
Electric Trains, Pg. 394; Career-building Science Sets, Pages 448 and 449

Save $20.00
BIG MASTER BUILDER
Nat. Adv. at $74.98
$54.97 At Wards

8.97 Nat. Adv. at $9.98

14.97 Nat. Adv. at $18.98



19.97 Nat. Adv. at $24.98

27.97 Nat. Adv. at $34.98

[1] **Presenting Gilbert's Finest—The Master Builder.** Erects all models any other Gilbert Set does Plus many more. Specialty—Record Player that actually plays (6-in. 78 RPM); Giant Robot that Walks by Itself!

Crammed with a Huge assortment of parts (over 38 lbs.) to make Jets, Texas Tower, Satellite Scanner and multitudes of fascinating models. 2 motors, one with forward and reverse speeds; 2 power take-offs; 4-position gear shift. Steel Chest abt. 24¼x14¼x4 in. $5.50 Down. *Mailable.*
48 T 2606 MB—Wt. 39 lbs. Cash **54.97**

[2] **Automatic Radar Scope Set.** Has DC-3 battery-operated electric motor—puts action into models. Builds Radar Scanner, Airplane Ride, Self-propelled Trucks, Cranes, Jet Aircraft, others. Chest 16¼x10½x3 in., lithographed cover. *Save at Wards!*
48 T 2601—Ship. wt. 6 lbs. 8 oz. . **8.97**

Engineer's Set (not shown). Builds Swept-back Wing Jet Fighters, Rockets, Mobile Radar Unit, Rocket Launcher, Robot, others. Storing tube.
48 T 2600—Ship. wt. 3 lbs. 10 oz. **4.47**

[3] **Rocket Launcher Set** builds Launcher that raises, lowers, fires rocket into space; Trucks, Cranes, others. Electric Motor—forward, reverse gear shift; 2 power take-offs. Lithographed cover on Steel Chest; sides, ends of box represent factory. Chest about 17x11x3 in.
48 T 2602 M—Ship. wt. 11 lbs. . . **14.97**

Electric Amusement Park Set (not shown). Only set that's bigger is Master Builder (1), sold left. Record Player (6-in. 78 RPM) provides Carnival music, Construction Sound Effects. Makes electromagnetic crane that lifts metal scoop. More than 27 lbs. parts build all models that smaller sets make plus many more.

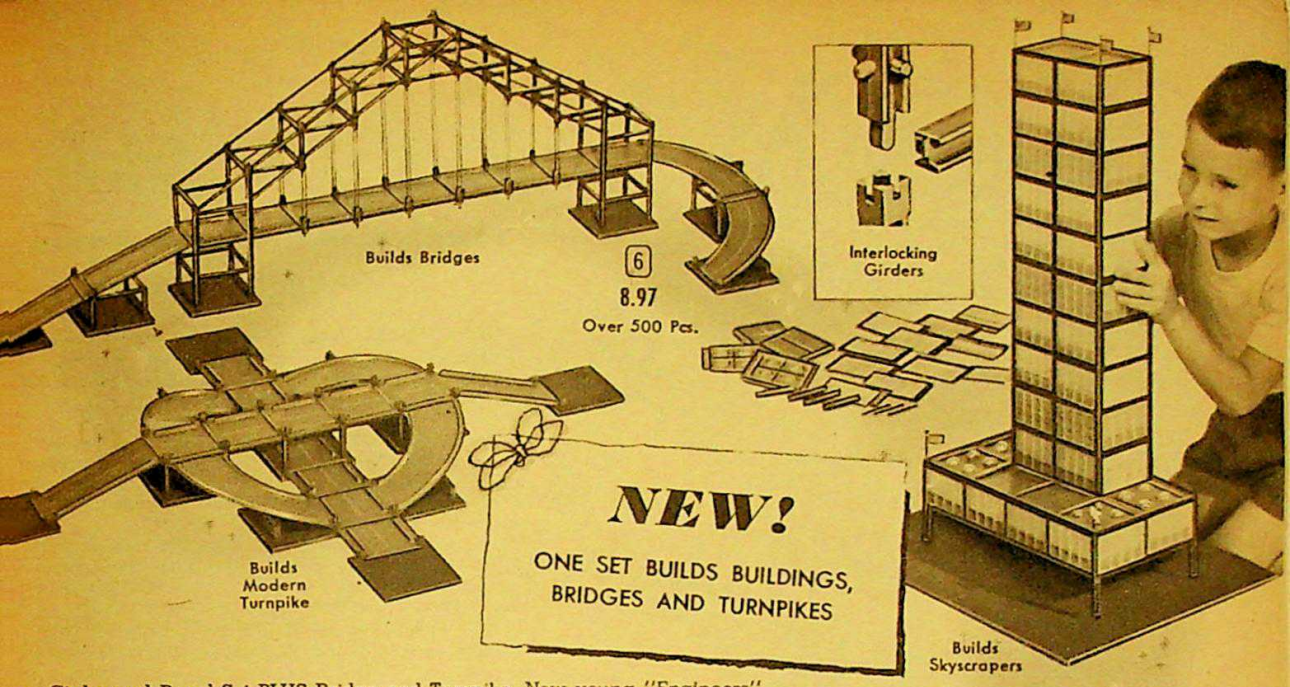
Electric motor with forward, reverse speeds; 2 power take-offs. Steel Chest abt. 22x13⅛x2¼ in. $4 Down on Terms. *Save $12.01 — Nationally Advertised at $49.98.*
48 T 2605 M—Wt. 28 lbs. . . Cash **37.97**

[4] **Automatic Conveyor Set.** Moves parts by long, endless belt; unloads automatically into waiting cart. Also makes Dockside, Hoists, Robot, Rocket Towers, Airplanes, others.

Powerful Electric Motor with forward, reverse speeds; 2 power take-offs. Steel Chest abt. 18½x10⅛x2⅞ in. Only $2 Down on Terms.
48 T 2603 M—Wt. 12 lbs. . . Cash **19.97**

Easy Credit Terms—Pgs. 19, 269

[5] **Musical Ferris Wheel Set.** Record Player (6-in. 78 RPM), reproducer provides Carnival, Construction Sound Effects. Over 17 lbs. parts build Rockets, Cranes, others. Electric motor—forward, reverse speeds; power take-offs. Steel Chest abt. 20¼x12x2¾ in. Only $3 Down on Terms.
48 T 2604 M—Wt. 19 lbs. . . Cash **27.97**



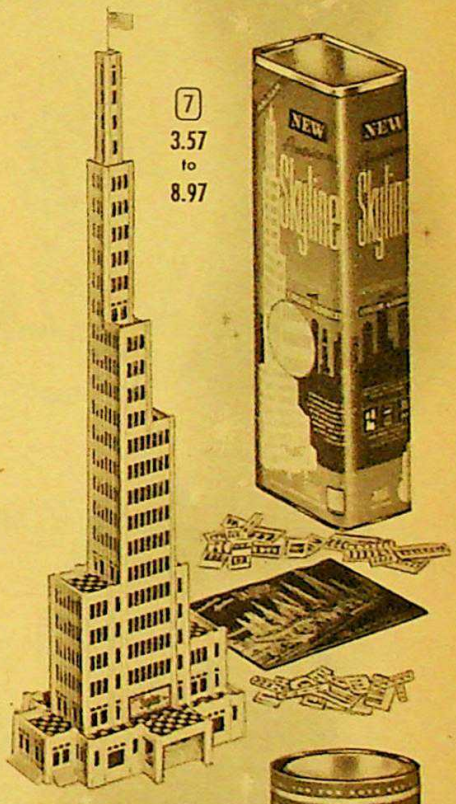
6 Girder and Panel Set PLUS Bridge and Turnpike. Now young "Engineers" can build replicas of "modern miracle" Super Hi-ways in addition to latest design skyscrapers, shopping centers, terminals. Interlocking girders modeled after real structural steel framework (parts snap, interlock for rigidity—see sketch). All plastic; red girders, colorful snap-on panels—wall, window, door, store front, roof, etc. Road sections, braces. Masonite foundation board.

48 T 2513—Complete Set (over 500 pcs., 22-pg. Color Book). Wt. 8 lbs. 8 oz. . . 8.97

Girder and Panel Set only. Builds all sorts of modern structures (but not bridges and turnpikes). Ship. wts. 3 lbs. 12 oz. and 3 lbs. Instructions.

48 T 2529—Over 280 Pieces. 4.97

48 T 2528—Over 180 Pieces. . . . 3.37



7 Skyline Construction Set. Child 7 and up can build Skycrapers, Bridges, other structures. White high impact plastic interlocking Blocks. Precision models (⅛ in. to the foot). *Includes* brown and white tile-effect floors; roofs, corner joints, side panel blocks with windows. Inst.

48 T 2404—1,217 Pieces to Set. Ship. wt. 4 lbs. 4 oz. 8.97

48 T 2403—970 Pieces to Set. Ship. wt. 3 lbs. 8 oz. 6.97

48 T 2402—723 Pieces to Set. Ship. wt. 2 lbs. 8 oz. 5.47

48 T 2401—476 Pieces to Set. Ship. wt. 1 lb. 12 oz. 3.57

8 Block City builds Houses, Garages, other buildings. Precision-molded, white shatter-proof plastic; non-toxic, flame-resistant. Accurately scaled pieces interlock, may be permanently cemented. *Includes:* whole blocks 1 in. long, half blocks; colorful windows, doors, roof, fences. Inst.

48 W 2470—Over 625 Pieces. Ship. wt. 5 lbs. 8 oz. 8.95

48 W 2416—Over 470 Pieces. Ship. wt. 3 lbs. 12 oz. 6.75

48 W 2417—Over 275 Pieces. Ship. wt. 2 lbs. 8 oz. 4.37

48 W 2414—Over 160 Pieces. Ship. wt. 1 lb. 8 oz. 2.57

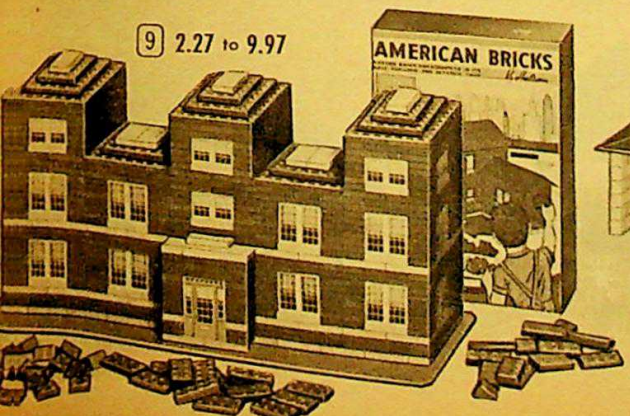
9 American Bricks. Children 4 to 14 can construct Houses, Schools, other structures. Scale model interlocking wood blocks; may be permanently cemented. Pressed hardwood, stained red, yellow. 5 actual bricks represented by one 1¾ in. long block. *Includes* half pieces, gables, doors, windows, roofs.

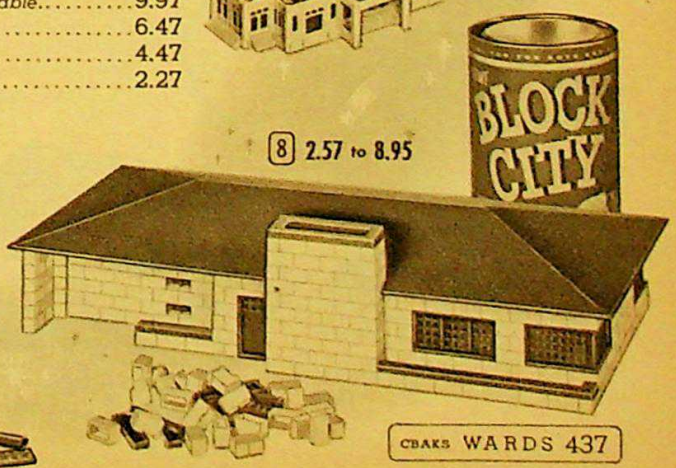
48 T 2469 M—About 992 Pieces in Set. Ship. wt. 15 lbs. *Mailable*. 9.97

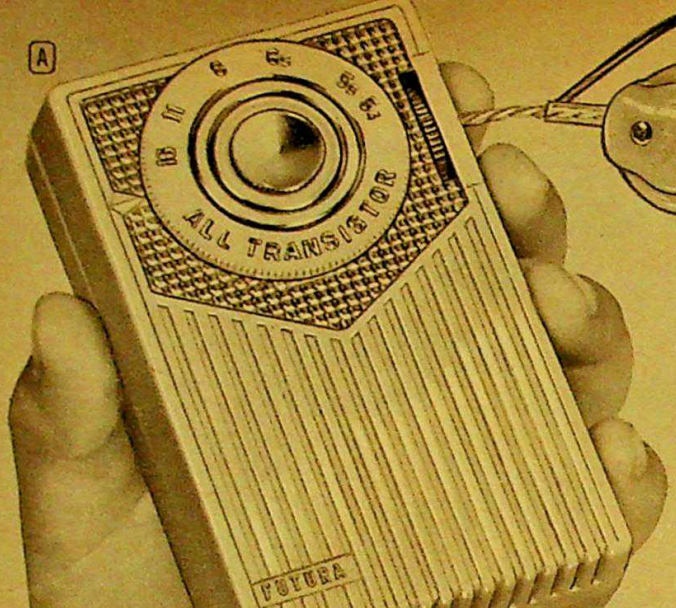
48 T 2413—About 600 Pieces in Set. Ship. wt. 8 lbs. 8 oz. 6.47

48 T 2412—About 400 Pieces in Set. Ship. wt. 5 lbs. 8 oz. 4.47

48 T 2411—About 200 Pieces in Set. Ship. wt. 3 lbs. 2.27







Transistor Personal Radio

Save $1.77 **$8.97** Nat. $10.74

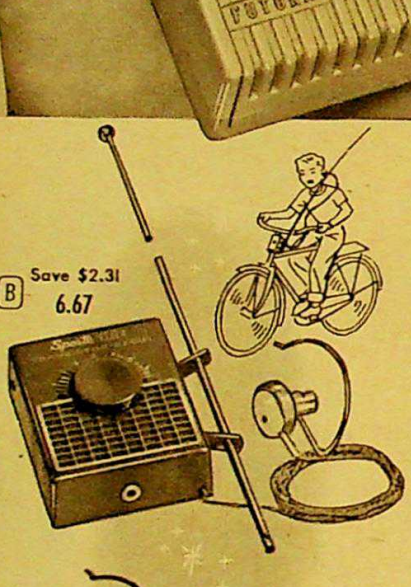
- Tiny 2¼x3¾x¾ in. . . . Fits Palm or Pocket
- More Than a Toy . . . Big Radio Performance
- Completely Portable . . . 9-volt Battery Included
- Complete With Hi-fi Earphone, Volume Control

[A] **The Fabulous FUTURA Personal Radio** . . . Exciting gift-of-a-lifetime for 'teens or younger. Transistor Reflex Circuit makes this precision radio the best performer on this page. No ground or aerial needed. Has earphone for personal listening.

VOLUME CONTROL; unbreakable plastic case in gleaming ivory, gold-color trim. Feather-light—weighs only 5 oz. 9-volt battery included. Extremely low power consumption . . . *inexpensive to operate* . . . over 500 playing hours. For refills, order (6) below. Gift box.

48 T 2283—Wt. 8 oz. *$10.74 Nationally*.....Only **8.97**

Give a Real Radio



[B] Save $2.31 **6.67**

[B] **Sport-Aire 2-Transistor Radio.** Good reception within 25 miles of station. Fully assembled, *ready to play*. Needs no tubes, no ground. Has special bike mount. Chrome plated telescoping antenna. Plastic case 3⅜x2⅝x1 in. Earphone; sensitive dial tuning. Uses 2 AA batteries (order (5) below).

48 T 2287—Wt. 1 lb. *Nationally Advertised for $8.98*.....Only **6.67**

[C] **"Pocette" Crystal Set.** For young enthusiasts. Germanium diode; nearby stations. Needs no batteries. Antenna clip, ground wire incl. Earphone speaker. Plastic case 3x2⅛x¾ in.

48 T 2286—Wt. 3 oz. **2.47**

Batteries for Items on these Pages

Catalog No.	Type	Wt.	Price
(1) 48W2341	"C" Cell	8 oz.	4 for 67c
(2) 48W2340	"D" Cell	1 lb.	4 for 67c
(3) 62T79	Radio "B"	14 oz.	Ea. $2.10
(4) 62W96	9-volt "B"	4 oz.	Ea. 1.15
(5) 48T2342	Penlite AA	4 oz.	4 for 50c
(6) 48T2337	9-V. Transistor	2 oz.	Ea. 74c

[C] 2.47

[D] **2-Transistor Portable Radio Kit.** Receives local, neighboring stations. 4-in. PM Alnico speaker plus Earphone. Germanium diode, 2 transistors (uses no tubes). Plastic case 7½x5x1½ in. Assembling instructions—no soldering. Uses 9-volt "B" battery (order (4) above). Wt. 2 lbs. 4 oz.

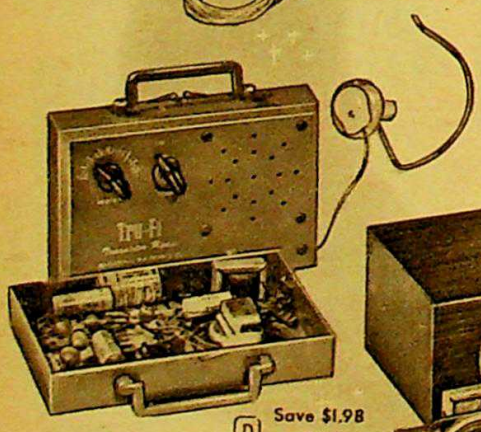
48 T 2294—*Nat. Adv. for $19.95 without earphone*.....Only **17.97**

[E] **Two-Tube Loud Speaker Radio Kit.** Receives local and shortwave (up to 5 mega.) broadcasts. Easy to assemble . . . no soldering. Completely housed in 10¼x6½-in. mahogany-finished cabinet. Built-in 3½-in. PM Alnico speaker. Has On-Off switch, volume control, ferrite core antenna. Instructions: Uses 1 "D," 1 Radio "B" battery (order (2), (3) above).

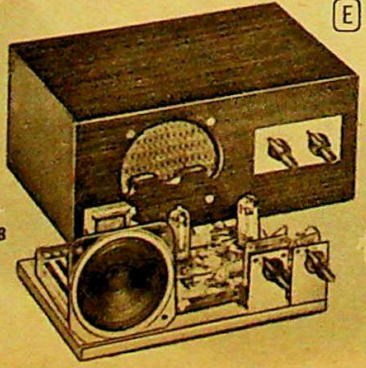
48 T 2308—Wt. 4 lbs. 8 oz. *Sells nationally for $16.95*.....Only **12.97**

[F] **2-in-1 Radio Broadcast and Receiver Kit.** Complete starter kit. Broadcasts through any AM radio in your home . . . needs no connections to radio. Makes parties more fun, gives young "hams" extra thrills. Includes radio tube, ferrite rod antenna, earphone which also serves as mike, resistors. Radio-styled paper board front panel and illustrated mounting board. No soldering. Uses one "D" and one Radio "B" battery (order (2), (3) above).

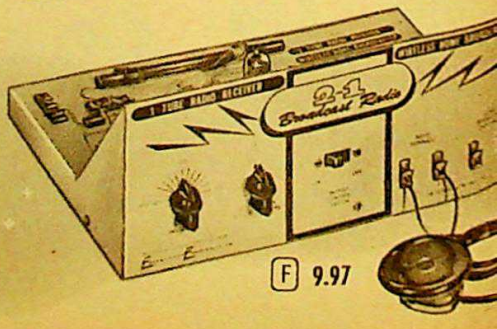
48 T 2300—Assembly instructions. Ship. wt. 3 lbs.....**9.97**



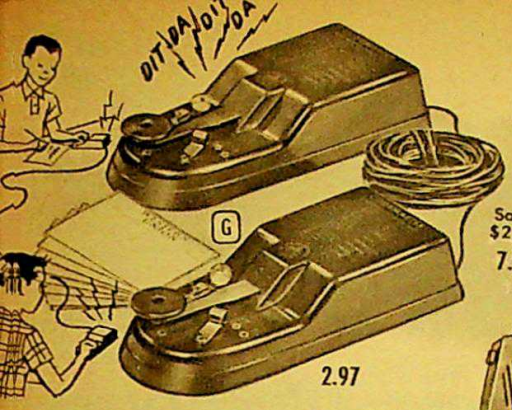
[D] Save $1.98 **17.97**

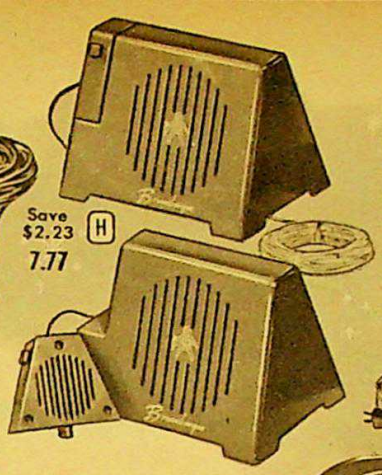


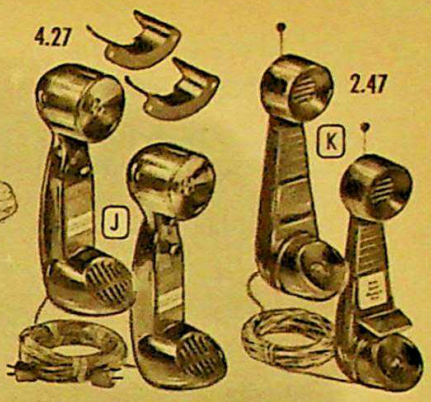
[E] Save $3.98 **12.97**



[F] **9.97**







TODAY'S YOUNGSTERS WANT

Scientific Toys

G "Code Master" Western Union Signal Set. Send messages in Morse Code; receive and de-code the reply. Two transmitter-receiver units buzz, flash and click out messages. Code molded right into each high-impact styrene plastic housing. Includes 25 ft. communication wire, tiny Western Union blanks, instructions. Ship. wt. 2 lbs. 2 oz.
48 T 2282—Uses 4 "D" cell batteries (order (2) Page 438)..... 2.97

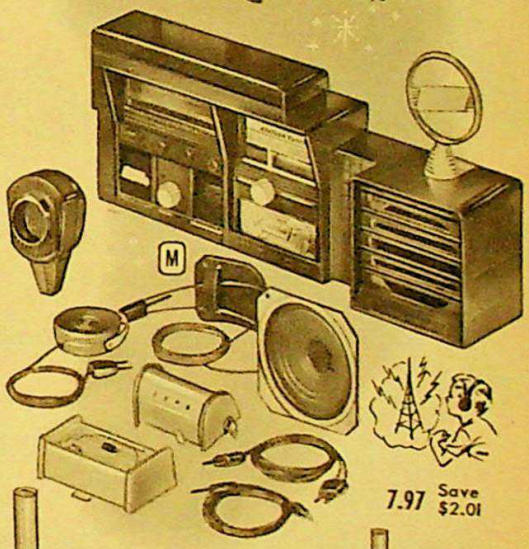
H Two-Station Inter-Com Set. Full-size Red styrene cabinets—each with 4-in. Alnico speaker-amplifier. Loud, clear reception in average size room. Nothing to plug in. Instructions; 50-ft. connecting wire. Uses 4 "C" cell batteries (order (1) Page 438).
48 T 2232—Wt. 2 lbs. 8 oz. *Sells nationally for $10.00*..... Only 7.77

J Hand Telephone Set. Clear, 2-way conversations indoors and out. Two, high-impact styrene plastic phones, each with buzzer. Uses 2 "C" cell batteries (order (1) Page 438). Ship. wt. 1 lb. 8 oz.
48 T 2235—Wire and wall brackets included..... 4.27

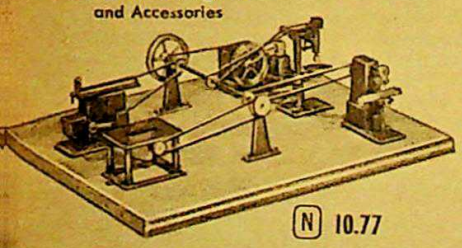
K Marine Corps Walkie-Talkie. Carry on 2-way conversations; record secret messages. Operates by electro-magnet—needs no batteries or plug-in's. Two plastic phones; 50-ft. insulated wire.
48 T 2230—Ship. wt. 14 oz. With carrying case..... 2.47

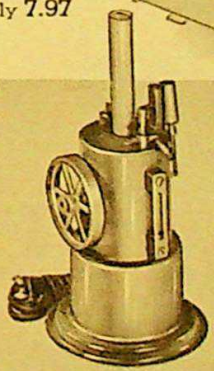
L Crystal Radio Kit. Right for beginners. Includes 1500 OHM headphones, plug-in's for antenna, ground, 5-ft. wire, high-impact 6x2½-in. plastic case. Easy to assemble; instructions. No batteries.
48 T 2247—Wt. 1 lb. 4 oz. *Sells Nationally for $3.98*..... Only 3.24

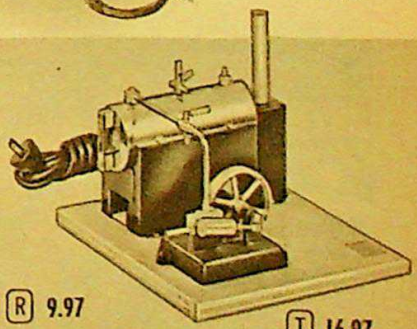
M Transistor Radio and Broadcast Kit. Picks up local radio programs. Microphone lets youngsters broadcast, too. Big 18x8½-in. plastic case, 4-in. Alnico speaker; 1500 OHM headphones; diode detector; station tuner; wire. Uses 3 "C" cell batteries (order (1) Page 438).
48 T 2225—Inst. Wt. 3 lbs. 8 oz. *Sells Nationally for $9.98*.... Only 7.97



Jensen Steam Engines and Accessories







Jensen Miniature Electric Steam Engines are the finest made in this country. Have real whistles, safety valves, water gauges. All UL Approved. 110–120 volts, AC-DC. All have 6-ft. cord, plug.

N Miniature machine shop! Steam engines actually run tiny drill press, hammer saw, milling machine, shaper; connect by belts to line shaft. Metal parts Red and Gold. Wood base 11½x14 in.
48 T 2273—Wt. 6 lbs... 10.77

P Generator for All Steam Engines. Produces 3 volts AC. Lights flashlight bulb on post. Pulley for belt drive. Metal base 3x4½ in. 6 in. high.
48T2276–Wt.3lbs. 8.97

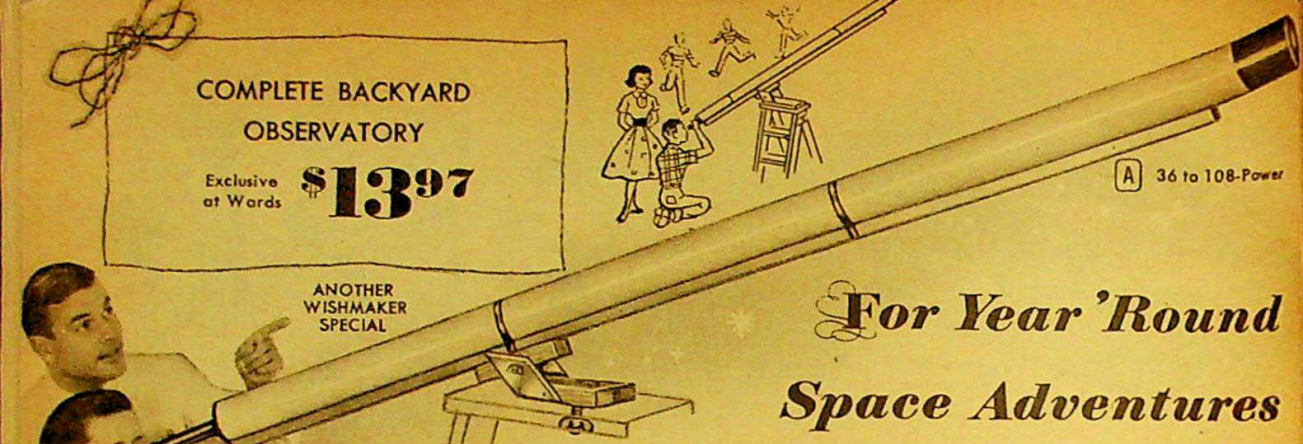
R Vertical Steam Engine. For beginners! Brass boiler 3-in. diam. x 3½ in. high. Blue enamel finish. 5-in. diam. Red base. Brass cylinder; 3-in. diam. flywheel. 10½ in. high.
48 T 2291—Wt. 3 lbs..9.97

T Steam Engine with Speed Control. Throttle valve; run it fast or slow. Brass boiler 2½-in. diam., 6 in. long. Mounted on 9½x11½-in. wood base. Brass cylinder engine; 3-in. diam. flywheel. 9 in. high. Wt. 7 lbs.
48 T 2271 .. 16.97

COMPLETE BACKYARD OBSERVATORY

Exclusive at Wards **$13.97**

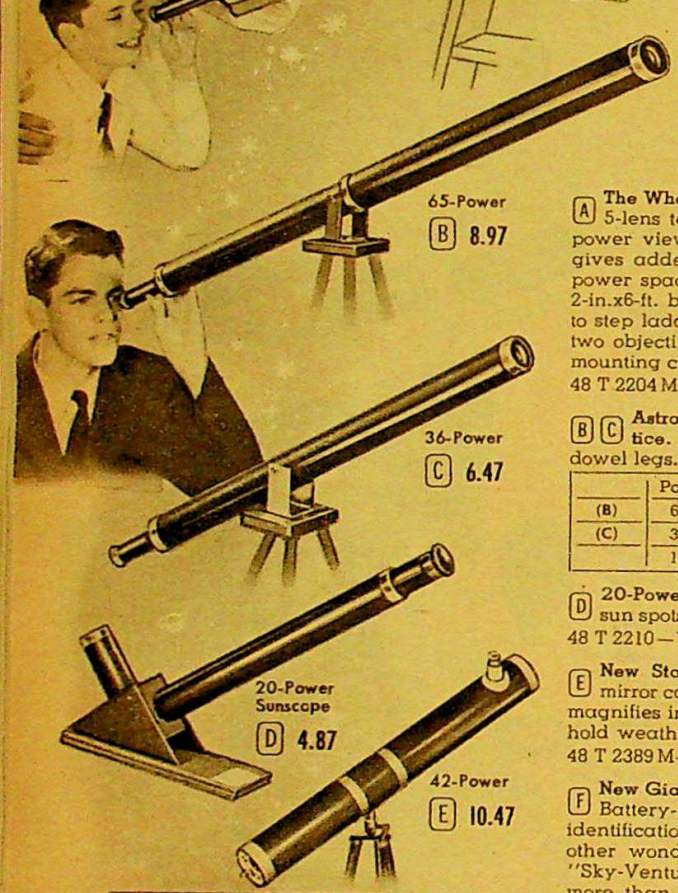
ANOTHER WISHMAKER SPECIAL



[A] 36 to 108-Power

For Year 'Round Space Adventures

Gifts for Family Fun and Learning. Here are "toys" with a purpose—providing a wonderful chance for Mom and Dad to join their budding young scientist in a thrilling learning activity. Perfectly designed for the 10-year-olds and up who find such pleasure in sharing their new-gained knowledge, science-oriented gifts promote family activities now, provide science background for the future.



65-Power [B] 8.97

36-Power [C] 6.47

20-Power Sunscope [D] 4.87

42-Power [E] 10.47

[A] **The Whole Family can Zoom to Outer Space** through this specially priced, 5-lens telescope. Flexible engineering features provide 36, 72 or 108-power viewing—special "kit form" teaches basic construction of scope, gives added sense of achievement. 85 inches long when used for 108-power space viewing. 3-piece, plastic coated fiber tube fastens to 1-in.x 2-in.x6-ft. board (not included). Swivel allows elevation changes, fastens to step ladder or other rigid support. Kit includes 3-in. and 1½-in. lenses, two objective lens snouts, erector lens system with removable eyepiece, mounting clamps, bracket, 3¼-in. diam. tube sections, connecting tubes.
48 T 2204 M—Instructions. Ship. wt. 7 lbs. 8 oz. *Mailable*.....Only **13.97**

[B] [C] **Astronaut Telescopes for Space Viewing, Bird-Watching, Target Practice.** Strong fiberboard construction with brass fittings. Wood base, dowel legs. Swivel 360°, elevate 75°. *Order from table below. Mailable.*

	Power	Lens Size	Length	Catalog No.	Weight	Price
(B)	65X	2½ in.	52 in.	48 T 2203M	4 lbs.	$8.97
(C)	36X	1¾ in.	35 in.	48 T 2206	3½ lbs.	6.47
	16X	1¾ in.	19¾ in.	48 T 2202	1½ lbs.	2.97

[D] **20-Power Sunscope and Sputnik-Spotter Telescope.** See hydrogen bursts, sun spots on sun, track satellites across sky. Wood base supports scope.
48 T 2210—With Sun Filter, Instructions. 20 in. long. Wt. 1 lb. 8 oz....**4.87**

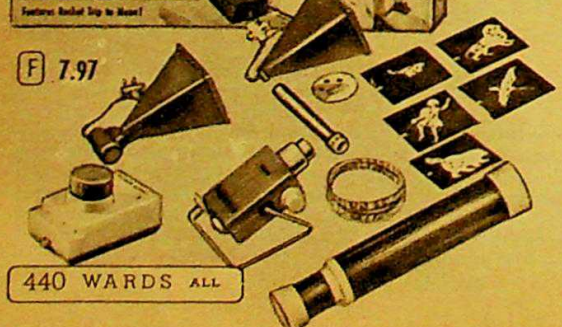
[E] **New Starmaster Deluxe Reflecting Telescope.** Highly polished 2½-in. mirror catches Saturn's rings, craters on the Moon; 42-power eye-piece magnifies inverted image for "observatory viewing." Steel mount, tripod hold weather-resistant tube in place; locking device. *Sells Nat. for $13.00.*
48 T 2389 M—With Carrying-Case Box. Wt. 4 lbs. 12 oz. *Mailable*.. . **10.47**

[F] **New Giant Starmaster Astronomy Set.** Battery-powered kit teaches quick identification of constellations and other wonders of the sky. FEATURES: "Sky-Venture" film strip projector with more than 100 exciting scenes of trip to the moon, rockets, etc.; star projector that shows over 100 slides of stars; constellation projector for superimposing mythical figures of bear (Ursa Major), etc. on stars; illuminated pointer, eclipse, planet projector adapters; broad-field 5-power telescope. *Sells Nat. for $9.95.* Uses 3 "D" cells (not incl.)
48 T 2327—Ship. wt. 2 lbs. 10 oz.. . **7.97**
48 W 2340–"D" Cells. Wt. 1 lb.4 for **67c**

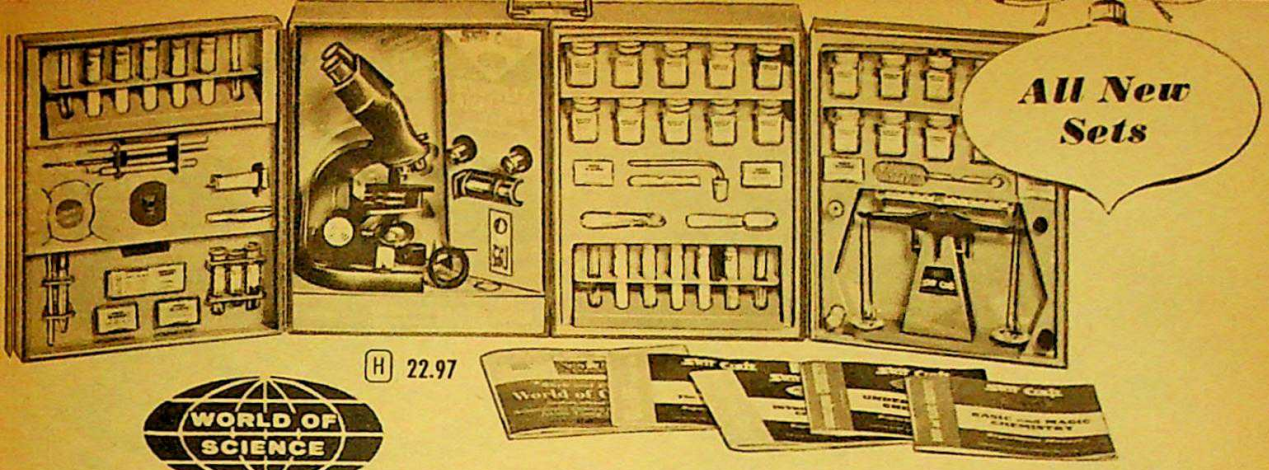
[G] **Spitz Electric Planetarium.** Plug into AC outlet and bring the heavens into your home. Projects over 60 constellations seen from the Northern Hemisphere. Rheostat controls brightness. Illuminated pointer-projector lets you superimpose mythical constellation figures on stars; projects Saturn, satellites and 6 types of eclipses. Inst.
48 T 2339—*Sells Nationally for $20.* Wt. 3 lbs. 8 oz..... **15.97**

Shop Early—Use Your Credit
See Pages 19, 269

[F] 7.97



[G] 15.97

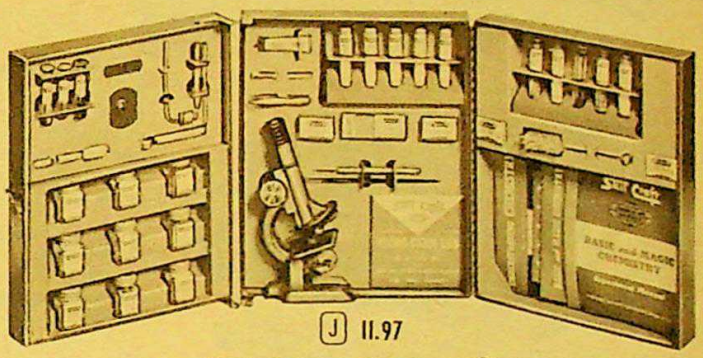


H 22.97

WORLD OF SCIENCE

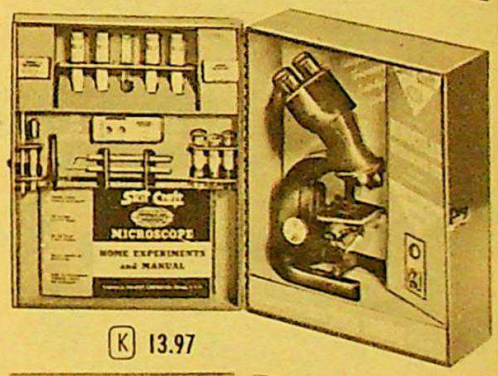
Skil Craft

H Giant Skilcraft Binocular Microscope-Chemistry Lab. Scope has 6 different powers, 30X to 1000X, enabling the young experimenter to see the miracles of nature with added depth and less eye fatigue. Light-O-Matic provides even illumination. Big scientific library clearly explains hundreds of experiments possible with this set. Large assortment of chemicals, lab materials includes shrimp eggs—see them hatch within 24 hours! Steel cabinet opens to 44x13½ in. *Mail.*
448 T 2395 M—*Sells Nat. for $30.* Wt. 17 lbs. 22.97



J 11.97

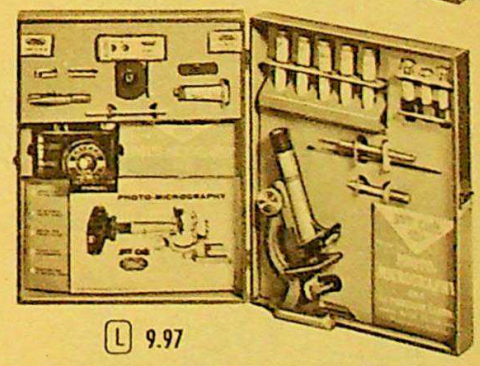
J Skilcraft Microscope-Chemistry Lab. Combination set includes turret microscope with 4 adjustable powers (50X, 75X, 125X and 175X). Adjust-O-Matic eyepiece allows quick, easy focusing. Generous assortment of chemicals and microscope accessories provide hours of interesting educational experiments. Chemistry and microscope manuals give step-by-step instructions in clear, simple language. Handsome 3-wing metal storage cabinet opens to 33x13½ in.
448 T 2393 M—Wt. 11 lbs. *Mail. Sells Nat. for $15.00*..... 11.97



K 13.97

K Skilcraft Binocular Microscope Outfit. The perfect gift for the young scientist. Binocular vision provides added depth and realism. Magnifies 100X, 200X and 1000X. Light-O-Matic light source assures constant, uniform illumination. Equipment includes slides, dissecting tools and real shrimp eggs. Complete in handy metal storage cabinet that opens to 22x13½ in. With manual of instructions.
448 T 2394—Wt. 8 lbs. *Sells Nationally for $18.00*..... 13.97

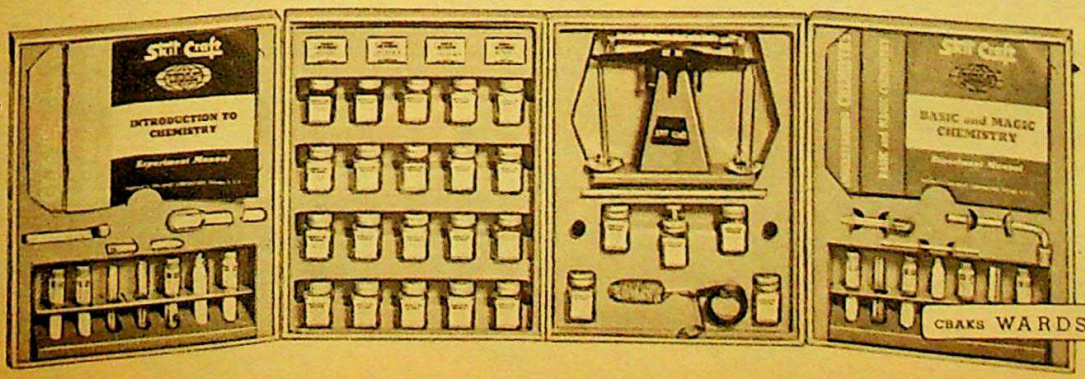
L Skilcraft Photo-Micrography Set Complete with Camera. With this amazing set your student-scientist can derive twice as many thrills from his experiments. Easily-adjustable microscope has four powers (50X, 75X, 125X and 175X); camera attaches to microscope to photograph enlarged specimens for later comparison and research. Set includes dissecting tools, specimens and full manual of instructions in handy metal storage cabinet that opens to 22x13½ in.
448 T 2392—Wt. 7 lbs. *Sells Nationally for $13.00*..... 9.97



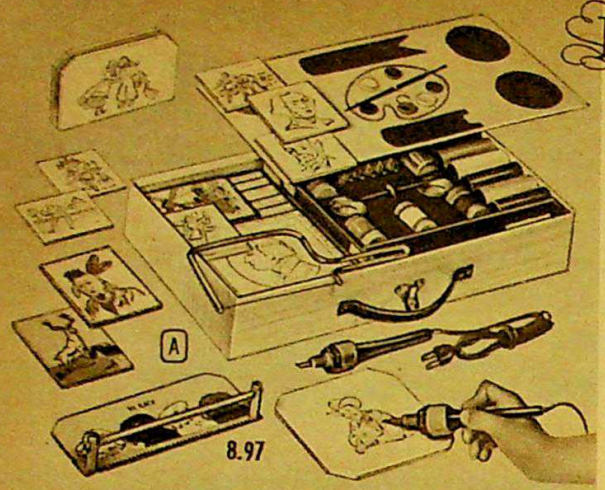
L 9.97

M Skilcraft Chemistry Lab. A big assortment of chemicals and equipment for hundreds of hours of fun-filled experiments ranging from basic research to "magical" tricks with chemistry. Equipment includes sensitive scale, test tubes with cleaning brush and plenty of chemicals for dozens of interesting experiments. Comes complete with four instruction manuals. Neatly packed in attractive, portable metal laboratory cabinet that opens to 44x13½ in.
448 T 2396 M—Wt. 16 lbs. *Sells Nationally for $16.00*..... 11.97

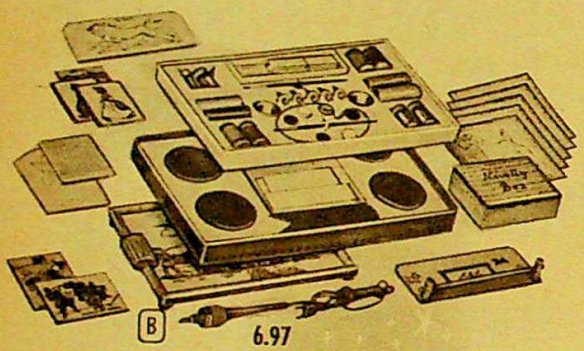
M 11.97



Make Your Hobbies



WOODBURNING GIFT-MAKING SETS. Such a rewarding hobby! There's the fun of developing lovely designs on wood or leather PLUS the enjoyment of making useful gifts. These fine big sets include all the necessary materials: stenciled wood and leather pieces, assembling parts, foil transfers for leather gifts, paints for coloring designs, etc. Pens 7½ in. long have 4½-ft. cord, interchangeable brass points. UL Approved for 110–120 volt AC-DC. *Instructions.*



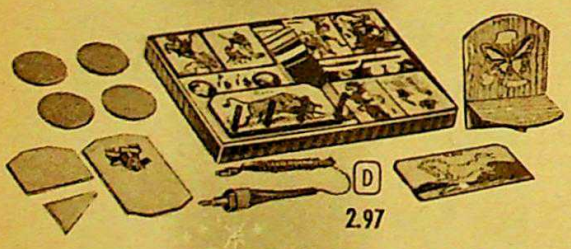
A Giant "Twin" Woodburning Set. *Two can work along together!* 2 electric pens, 7 points. Ready-to-assemble hot pad, napkin holder and tie rack.

Leather bookmark, comb-case, 4 coasters. 9 wood plaques; 6 sand pictures, 4 cans colored sand. Scroll saw (3 blades), glue, 6 rolls foil, transfer sheet; 6-color palette with 2 water pans, 2 brushes. De luxe case.

48 T 2361—Wt. 5 lbs. **8.97**

B Super De luxe Woodburning Set. *So many things to make!* Ready-to-assemble tie rack, tray, flower shelf, jewel box. Leather bookmark, change purse, 4 coasters. 6 wood plaques; 6 sand pictures, 4 cans colored sand. Glue, 4 rolls foil, transfer sheet, sandpaper. 6-color palette, 2 water pans, brush. 3 bottles Tempera paint. Electric pen with 6 points.

48 T 2360—Wt. 4 lbs. 12 oz. **6.97**



C De luxe Woodburning Set. Make jewel box, tie rack, hot pad, napkin holder, 4 cork coasters, bookmark. 6 wood plaques, 4 Indian designs. 6 rolls foil, transfer sheet, sandpaper, 6-color palette, 2 water pans, 2 brushes. 6 sand pictures, 4 cans sand. Glue. Electric pen with 5 points included.

48 T 2359—Wt. 3 lbs. 4 oz. . **4.97**

D Large Woodburning Set. Make 3-piece shelf bracket with deer-head design, 4 cork coasters. 6 wood plaques. 6 sheets foil, transfer sheet; 6 water color paints, 2 water pans, paint brush. Electric woodburning pen has 3 points.

48 T 2358—Wt. 1 lb. 8 oz. . . **2.97**

E Small Woodburning Set. For beginners. Ready-to-assemble "Buffalo" tie rack, 2 cork coasters, 4 wood plaques. 6 sheets foil, transfer sheet, sandpaper, 6 water color paints, water pan, paint brush. Electric pen with detachable point.

48 T 2357—Wt. 14 oz. **1.97**

F 12 Assorted Wood Plaques. A wonderful selection of extra projects for the hobbyist. Four are abt. 4⅞x5⅛ in.: Elephant Boy, Hoover Dam, portrait of Edison, Donkey picture; 8 are 3¼x4⅞ in.: Skiing, Steer-riding, Oil-drilling, Lineman, animal and travel subjects.

48T2364-12-Pc. Set. Wt. 1 lb. **1.87**

G Woodburning Pen Set. Fine 7½-in. pen with 5 brass points. With 6 sheets colored foil, transfer sheet, sandpaper.

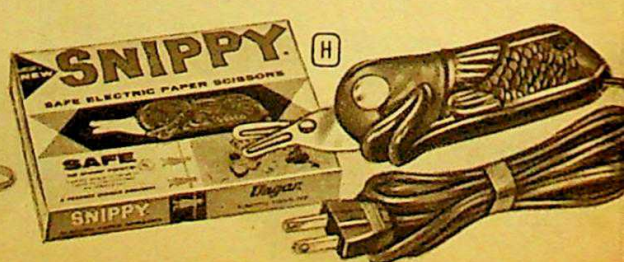
48 T 2262—Ship. wt. 8 oz. . **1.97**

Santa says "Shop early"! Use your Credit, pay later. Terms, Pgs. 19, 269.

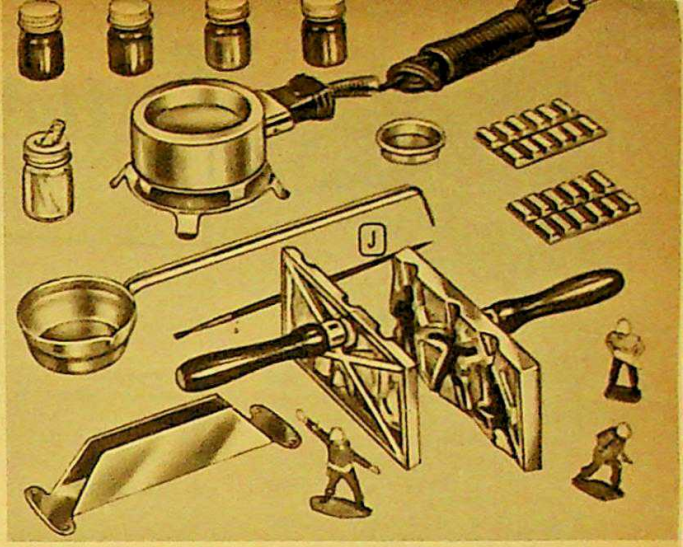
"Snippy"—the Lively Electric Scissors $2.47

H Won't cut fingers, but snips paper and cardboard with ease, buzzing as he cuts! No sharp edges. Thumb-operated "On-Off" button switch. UL Approved for 110–120 volt AC. Ship. wt. 1 lb.

48 T 2250—Boxed with suggestions, instructions. **2.47**



a Family Affair



(J) **Senior Deluxe Electric Metal Casting Set** with mold and materials for casting 3 soldiers—a Grenade Thrower, Flame Thrower and Mortar Man—each 2¼ in. tall. Set includes electric melting pot with heavy cord, 24 pigs of casting metal, pair of mold handles, clamp, smoking torch and pouring ladle PLUS 4 bottles of paint, brush and mixing pan (to put finishing touches on soldiers). Instructions. To build bigger Army, order extra molds and extra pigs of casting metal sold separately below.

48 T 2520—*Mailable*. Ship. wt. 8 lbs. 8.97

48 T 2514—Three-Figure Mold Of New Commandos PLUS 36 Pigs of Casting Metal. Figures 2½ in tall. Wt. 3 lbs. 3.97

48 T 2523—Three-Figure Mold of 2 Riflemen, 1 Submachine Gunner. Figures 2½ in. tall. Ship. wt. 1 lb. 8 oz. 2.49

48 T 2524—72 Pigs of Casting Metal to cast extra figures with any of the above molds. Ship. wt. 3 lbs. 2.98

(K) **NEW Mr. Chips Woodcarving and Carpenter Set.** Teaches skill, craftsmanship. Pair of 6-pc. designed bookends, two 4¼x3¾-in. designed plaques, 1 practice plaque. Metal claw hammer, C clamp, coping saw (2 extra blades), 2 carving tools, nails, sandpaper. 6 paints, brush, mixing pan. Boxed.

48 T 2504—Wt. 1 lb. 14 oz. 2.79

48 T 2500—Like (K) above but with 4 designed plaques (4x3¼ in.); no bookends, 1 carving tool. Boxed. Wt. 1 lb. . . **Set** 1.79

(L) **Giant Ant Farm.** Watch Ants—the world's tiniest engineers at work in this big 10x15 inch escape-proof case of heavy unbreakable plastic. Includes whole year's supply of ant food, liquid feeder, California sand, Ant Watcher's Handbook and Stock Certificate for generous supply of ants from California (Sorry, no ants shipped to Tennessee). Ship. wt. 1 lb. 8 oz.

48 T 2352—Giant Ant Farm . 5.47

48 T 2353—6x9-in. Ant Farm with Handbook, Sand, Ant Certificate. Ship. wt. 1 lb. 2.47

(M) **NEW Butterfly Decorating Kit.** Fascinating and beautiful! You actually mount lovely butterflies (13 included—already prepared) between layers of plastic. Everything you need to make 2 placemats (10x14 in.), 4 coasters (cork base), 3½-in. ash tray, 2 picture frames. Boxed. Wt. 1 lb. 8 oz.

48 T 2350 ..... 22-Pc. Set 4.47

(N) **Butterfly Collector's Kit.** Nylon mesh net with 21-in. aluminum handle, gorgeous Blue Morphos in 8x12-in. Riker Mount, 10 rare Formosan and So. American butterflies to mount, relaxing tray, sponge, mounting board, 60 glass-head pins, blunt-nose tweezer, mounting strips. Instructions.

48 T 2351—Wt. 3 lbs. 8 oz. . . 6.47

(P) **The "Visible Man" Kit** for students, teachers, hobbyists. Includes scale model parts of the human body; vital organs, bones, viscera, respiratory system, clear lucite "skin" showing circulatory network. Anatomically accurate, exact scale; 16 in. tall. Easily assembled; stands on base. Explanatory Booklet. Boxed.

48 T 2410—Wt. 2 lbs. 4 oz. . . 3.97

(R) **Assemble Plastic Skeletons of 2 Prehistoric Animals**—Tyrannosaurus Rex (48 pcs., 16 in. long), Brontosaurus (59 pcs., 20 in. long).

48 T 2419—Display stands. Boxed. Wt. 1 lb. 15 oz. **2 for** 3.69

(T) **American Grasshopper Kit.** Over 50 parts; clear, life-like wings; movable joints. 5 in. high, 12½ in. long assembled. Plastic.

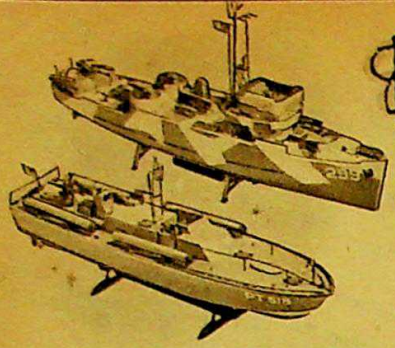
48 T 2440—Display Stand, cement. Gift box. Wt. 10 oz. . . **Each** 1.27

(V) **Bumblebee Kit.** Transparent wings; 9½ in. long assembled—8 times larger than real specimen. Plastic; no painting required.

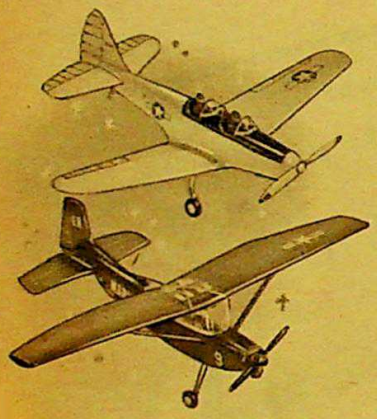
48 T 2418—Display Stand, cement. Gift box. Wt. 9 oz. .... **Each** 1.27

Hobby Kits Are Fun

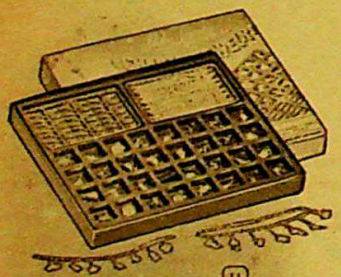
FOR THE WHOLE FAMILY TO ENJOY



Motorized Boat Kits. Build real showpiece models that *run in water.* Authentically detailed. USN MINESWEEPER (160 parts) abt. 17½ in. long; PT TORPEDO BOAT (134 parts) abt. 15 in. long. 3-V. motors, "crew", cement, stands. Need 4 Penlite batteries; buy below. *Sell nat. for $2.49 and $2.98 each.*
48 T 2439—Wt. 3 lbs...Both 4.27



"Flying Model" Planes. Build BIG scale models—*20-in. wingspan!* Fit colored pieces together; cement included. Rubberband powered. FAIRFIELD TRAINER PT 19B, used to train World War II pilots; CESSNA DE-2 BIRDDOG, used by USMC for liaison flights. Authentic detailing. *Sell nat. for $1.98 each.*
48 T 2438—Wt. 1 lb....Both 2.97



H

Ⓐ-Ⓓ **Leather Craft Kits.** Such fun to make useful, professional-looking gifts. Genuine leather pieces pre-cut, ready to assemble without tools. Inst.

(A) Name Belt. Spell out your name, club, school in bright nail-heads. Leather pieces, lacing, tracing alphabet, nail-head setter. Makes belt up to 32 in. long.
48 T 2610—Ship. wt. 12 oz..... 1.67

(B) Indian Moccasins. Authentic style, comfortable indoors or out. Genuine cowhide, pre-punched, beaded; leather innersole glued in position. Child's shoe sizes: Med. (11½ to 13½), Lge. (1 to 3), Ext. Lge. (3½ to 5). Instructions.
48 T 2506—*State size.* Wt. 10 oz..... 1.77

(C) Leather Gifts for Everyone. Pieces pre-tooled in lovely designs, ready to lace. Billfold, coin purse, comb case, 4-hook key case, parking coin-key case, link belt (up to 36 in.). Steel needle, lacing.
48 T 2505—Ship. wt. 1 lb. 8 oz.....2.77

(D) Clutch Purse. Smart for sis or mom! Just lace pre-punched holes. Suedine lining, secure gold-color spring lock.
48 T 2558—7½x4x2 in. Wt. 1 lb.... 1.67

Ⓔ-Ⓖ **Motorized Car Kits.** Build 'em—watch 'em go! Scale models with authentic details. Easy to assemble; no tools or glue needed. Instructions.

(E) Hot Rod. Complete electric system—even has headlights! Really steers, goes forward, reverses. Plastic pieces snap together. 3-V. motor. Needs 2 "D"-cell batteries—buy below. Abt. 9½ in. long.
48 T 2609—Ship. wt. 1 lb. 5 oz.....2.57

(F) (G) Racers. Powerful motor for high speed! Plastic pieces (abt. 35) screw together. Use "C" cell batteries—buy below; (F) needs 1, (G) needs 2.

(F) Indianapolis-type. Wt. 1 lb. 2 oz.
48 T 2598—Abt. 8½ in. long..... 1.67

(G) "MG" Continental-type. Wt. 1 lb. 2 oz.
48 T 2597—Abt. 9¾ in. long..... 1.77

Ⓗ **"Lovely Lady" Charm Jewelry** (left). Make bracelets or necklaces to wear—or *give!* 32 gold metallized charms (car, bird, drum, heart, etc.); 84 snap-together link chains, hooks. Plastic tray. Inst.
48 T 2555—Box 11½x9⅝ in. Wt. 1 lb. 1.79

BATTERIES for Items on This Page
48 W 2341—"C"-cell. Wt. 8 oz.....4 for 67c
48 W 2340—"D"-cell. Wt. 1 lb.....4 for 67c
48 T 2342—AA Pen Lite. Wt. 4 oz...4 for 50c

Ⓙ Ⓚ **Boat Kits—wonderful Father-Son projects.** Motorized boats *run in water* when powered by batteries.

(J) Motorized Yacht "Atlantic". A thrill to build, display (*or sail*). BIG scale model of famous 3-masted schooner that set trans-Atlantic record to win Kaiser Cup in 1905. Authentic, complete in minute detail—*over 200 plastic pieces.* Vacuum-formed sails, "crew". Glue, stand, 3-V. motor. Abt. 28½x4½x21 in. high. Needs 2 "C" cells—buy below. *Mail.*
48 T 2594 M—Instructions. Wt. 4 lbs. 3.97

(K) Motorized Air Boat. Speeds through water with real hydroplane action! Simply snap plastic pieces together—no glue. Flexible propeller. 3-V. motor. Needs 2 "D" cells; buy below. Abt. 11 in. long.
48 T 2608—Ship. wt. 1 lb. 5 oz.....2.57

Ⓛ Ⓜ Ⓝ **Ready-to-Run Motorized Boats.** A real fun sport. Add batteries, throw switch—*watch 'em go!* Nothing to assemble or put together. Sturdy plastic; authentic detailing from stem to stern. 3-V. motor. Fury needs 1, others need 2 "C" cell batteries—order below.

(L) Fury. Inboard Cabin Cruiser.
48 T 2575—Abt. 9½ in. long. Wt. 1 lb. 1.57

(M) Zephyr. Outboard Sportster.
48 T 2576—Abt. 13 in. Wt. 1 lb. 2 oz..2.97

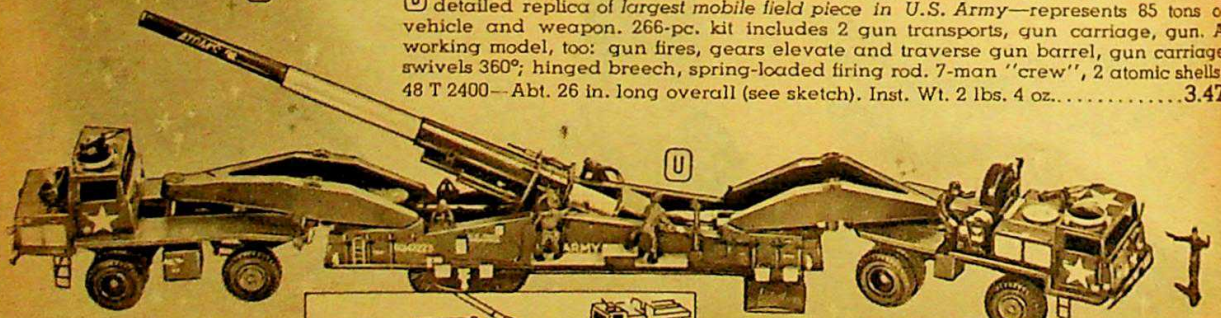
(N) Wizard. Outboard Sports Runabout.
48 T 2577—Abt. 14½ in. Wt. 1 lb. 2 oz.3.97

Ⓟ **Birds of the World Set.** Fascinating to bird lovers of all ages. Make life-size models of Robin, Goldfinch, Parakeet—simply snap plastic pieces together. Then follow numbered color diagram to reproduce colorful plumage. Color pellets, paint fluid, brush, "tree branches" for mounting. *Sell nat. for $1.00 each.*
48 T 2554—Set of 3. Wt. 1 lb. 8 oz...2.57

Ⓡ **Flower Art Kit.** A delightful new hobby — make amazingly lifelike roses! Just assemble pliable plastic petals, stems, leaves of 6 lovely roses (stems abt. 17 in. long). 2 ferns for your bouquet!
48 T 2607—Inst. Ship. wt. 2 lbs.....2.27

Ⓣ **American Bald Eagle Kit.** King of birds—our Nation's symbol! Abt. 11 in. high, 16½-in. wingspan. Abt. 33 plastic parts, cement, paints, brush. Wt. 1 lb.
48 T 2445—Mounting base; inst..... 1.97

Ⓤ **280 MM Atomic-Powered Cannon.** Fun to assemble it—exciting to fire it! Realistically detailed replica of *largest mobile field piece in U.S. Army*—represents 85 tons of vehicle and weapon. 266-pc. kit includes 2 gun transports, gun carriage, gun. A working model, too: gun fires, gears elevate and traverse gun barrel, gun carriage swivels 360°; hinged breech, spring-loaded firing rod. 7-man "crew", 2 atomic shells.
48 T 2400—Abt. 26 in. long overall (see sketch). Inst. Wt. 2 lbs. 4 oz.....3.47



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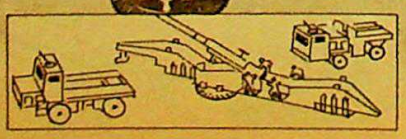


Ⓦ Ⓡ Ⓒ Charge It! SEE PAGE 19

A
Leather Belt To Make
NAME BELT
LARRY
Make Moccasins— Wear Them
B
MOCCASINS
Make Handsome Leather Gifts
C
CLUTCH PURSE
D Make A Clutch Purse
J
K
L
M
N
E
F
G
P
Birds Of The World
R
Make A Lovely Bouquet
T
Our American Eagle

Ready to Fly

ENGINE POWERED

2 Snark 12.97

1 Regulus 6.97

3 Mustang 10.97

4 Super Cub 7.97

5 Flying Tiger 9.97

Thrilling outdoor sport for father-son teams, teen-age boys! Real challenge to develop skill, coordination. Wholesome, worthwhile fun—*Dad's the assistant, Junior's the pilot.* Warm up engine, take off, keep plane in air, learn stunt flying—climb, dive, fly close to ground—land safely!

Especially recommended as a hobby for mechanically or sports-minded youngsters. It's fun just tuning and running the engine during poor flying weather. With necessary accessories—fuel, flying line, control handle, plug clip, battery wires (See Kits A, B)—*nothing to build.* Battery for starting engine not included—buy separately below.

1 **NEW Regulus SSM Missile.** Realistic replica of US surface-to-surface missile. .049B OK cub engine; twist-cord starter. 2-blade prop. High impact plastic; abt. 14¼ in. long, 14-in. wingspan. With Accessory Kit (B) below.
48 T 2511—Instructions. Ship. wt. 3 lbs. 2 oz. 6.97

2 **NEW Snark ICBM Guided Missile.** A Jet-age triumph—big, beautiful, MIGHTY! Powered by .049B OK Cub engine. Automatic recoil starter—pull cord, motor starts, coil rewinds. 2-blade prop. High impact plastic; abt. 18¼ in. long, 13½-in. wingspan. With launching platform, Accessory Kit (B).
48 T 2512—Instructions. Ship. wt. 4 lbs. 8 oz. 12.97

3 **Mustang F-51—the loved fighter of World War II.** High impact plastic, striking 2-tone color scheme. Recoil starter-pull cord, motor starts, coil re-winds. .049B OK Cub engine. 4-blade prop. Abt. 14 in. long, 16-in. wingspan. Complete with Accessory Kit (B) below.
48 T 2540—Instructions. Ship. wt. 4 lbs. 4 oz. 10.97

4 **Super Cub 105—world famous private plane.** Flying model of Piper's workhorse. .049 Babe Bee engine. Unbreakable spring starter. 2-blade prop. High impact plastic, transparent cockpit. 17½-in. wingspan. Accessory Kit (A).
48 W 2508—Instructions. Ship. wt. 2 lbs. 6 oz. 7.97

5 **NEW P-40 Flying Tiger.** One of most famous of the past quarter century! Richly detailed (note cockpit canopy). Special .049 Super-Bee engine—extra power for maneuvers. Spring starter. 3-blade prop. High impact plastic. Abt. 15 in. long, wingspan 20 in. Accessory Kit (A).
48 W 2569—Instructions. Ship. wt. 3 lbs. 12 oz. 9.97

6 **Babe Bee 1-cylinder Rotomatic .049 Engine.** For replacements, bench use, etc. Spring starter. Gas tank, prop.
48 T 2510—Instructions. Ship. wt. 4 oz. 3.47

BATTERY FOR STARTING ENGINES. Buy for Model planes, racer.
60 W 13250—1½-V dry cell Battery. Ship. wt. 2 lbs. .. 89c

Kit A
With Planes 4, 5

Kit B
With Planes 1, 2, 3

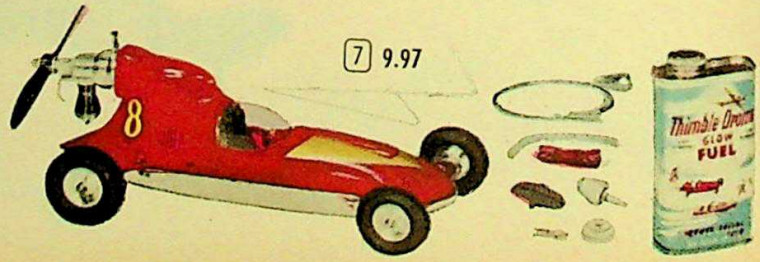
6

Prop-Rod High-Speed Racer $9.97

7 **Prop-Driven "Hot Rod Of Tomorrow."** Circles on tether—or turn it loose to zig, zag, spin. 12-in. plastic body; aluminum frame, wheels; rubber tires. Rugged engine; unbreakable spring starter; Accessory Kit. Order Battery above.

446 WARDS ALL

48 T 2541—
Wt. 3 lbs. 9.97



7 9.97

Soaring Rockets

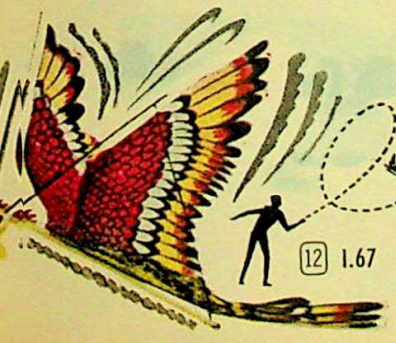
FOR OUTER SPACE TRAVEL

ddeal's Fabulous "Fighter Jet" featured on TV. Exciting "combat flight" ppr Jr. Pilots . . . radar scope tracks "blips", machine gun rat-a-tats p:ilot aims suction-cup rockets at moving targets projected on wall. tidc instrument panel, long-lasting motor. Needs 4 batteries (not incl.)
22218 MO—16x12¾x11¾ in. Ship. wt. 8 lbs. 8 oz. 16.97
7 : 2340—Flashlight Batteries, "D" cells. Ship. wt. 1 lb. . . . 4 for 67c
tteeve Canyon Helmet. Transparent visor, "oxygen mask", "mike".
8 : T 1737 X—Plastic. Fits all head sizes. Ship. wt. 1 lb. 6 oz. . . 2.59

-!Stage Parachute Rocket Viith Nose-Cone Recovery

mily Fun . . . As Modern And Ex-inag As Tomorrow
ckket Soars Skyward 150 Feet
see Cone With Parachute And acce-Man Is Released At Peak Of ght; Floats Back To Earth
nwverter Nose Cone Without Para-utee For Single Stage Flight
fetty Powered With Water And Air

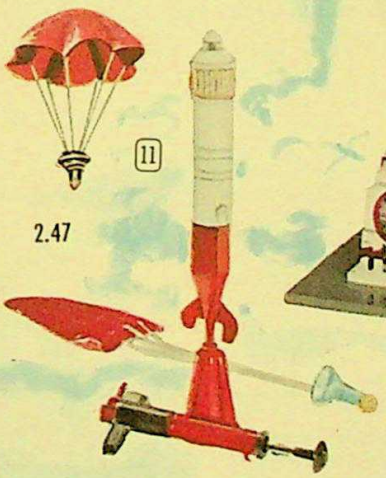
et! Includes 13-in. Rocket, Nose Corne with Parachute, Converter CCone, Funnel and Air Injec-Pump. Heavy-duty plastic. Uses r as fuel.
22298—Ship. wt. 12 oz. 2.47



← Flying Wham-O-Bird

- **Flies Indoors Or Outdoors By Flapping Wings and Tail**
- **You Control Flight Pattern**
- **Simple To Launch, Harmless; Catch It In Your Hand**

12 **21-Inch Bird** of colorful Du-pont Mylar (extra-strong film plastic). Powered by rub-ber bands (incl.).
48 T 2422—Wt. 7 oz. 1.67

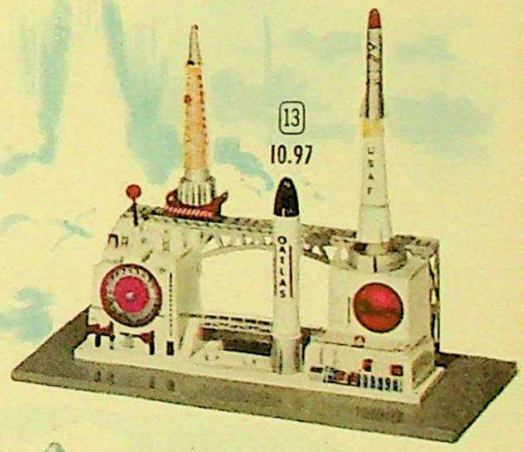


Super-Thrust 2-Stage Missile Set

- **Safety Powered, No Chemicals, Fire Anywhere**
- **Portable Extra-Thrust Adapter For Higher Flight**
- **Easily Launched In Three Different Ways:**

(1) By Air Pressure With Air Pump And Adapter
(2) By Water Pressure—Using Garden Hose
(3) By Combination Air And Water Pressure

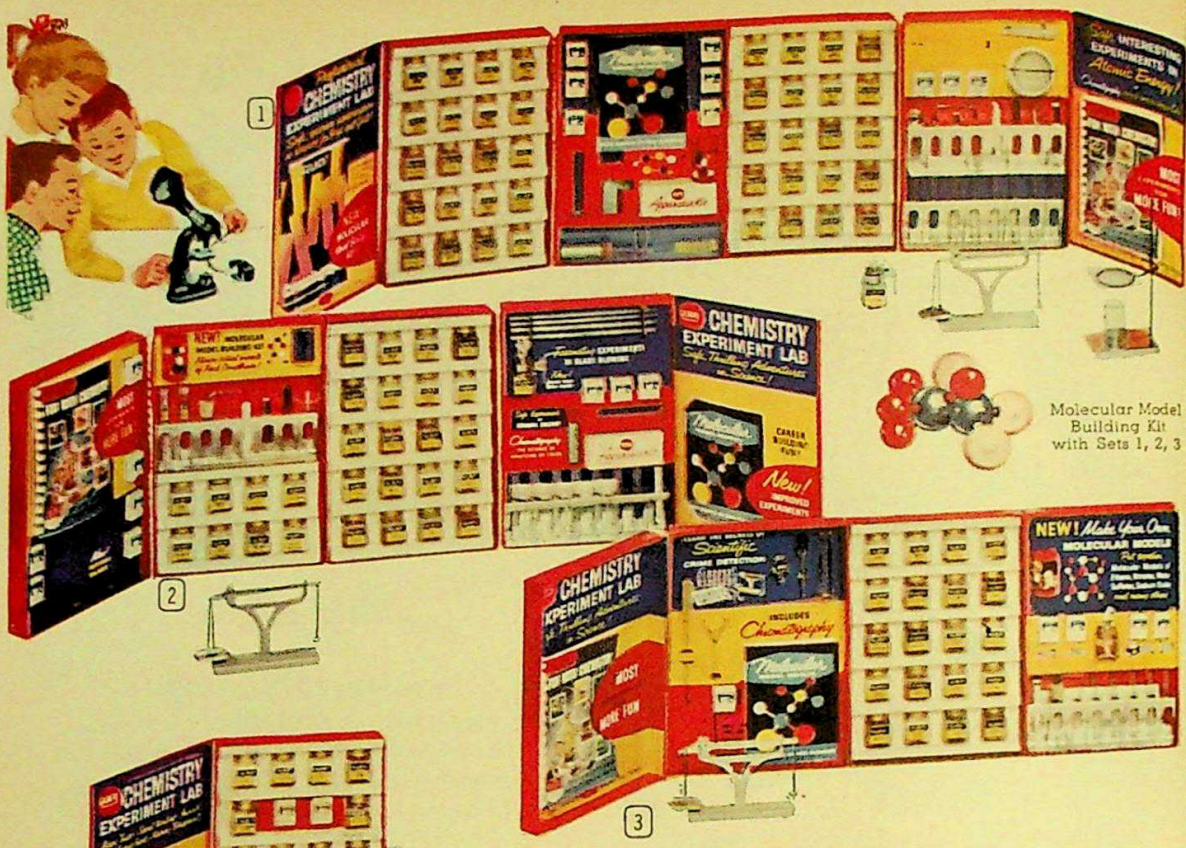
10 **Includes Complete 2-Stage Missile,** three extra rockets with easy-to-use hand launcher, Air Pump with special Super-Thrust Adapter Hose attached. 24-in. Missile, 8½-in. Rocket, 7-ft. Adapter Hose. Complete Instructions. Boxed.
48 T 2297 M—Ship. wt. 4 lbs. 4 oz. 8.97



COUNT DOWN

As Advertised on TV

13 **10-9-8-7-6-5-4-3-2-1 And FIRE!** Rocket blasts off 25 ft. into air! Radar Scanner sends out signals; Radar Screen lights up, tracks rocket into "space". Fuel Control pointer indicates miles to planets. 3 Rockets included: "Moon Missile", "Lunar Probe", "Giant Atlas". Battery-operated flat car transports them to launching pad. Molded plastic; abt. 8x8x22 in. long. Uses 2 "D" batteries (not included), order under (8) above.
48 T 2217 MO—Ship. wt. 11 lbs. 10.97



Gilbert Science Sets...

1 TO 4 **Save On Famous Gilbert Chemistry Sets**—all with color manuals explaining exciting experiments any boy or girl can do. Basic chemical and authentic equipment in sturdy steel cabinets. *All Mailable.*

Beginner's Lab

(4) Gilbert's Experiment Lab for young chemists. Plenty of chemicals and apparatus for experiments in Secret Writing, Color Printing and many more. Easy-to-read Manual of Experiments and "Adventures In Science" Booklets included. 2-compartment steel cabinet 9½x13¾x3¼ in. Ship. wt. 3 lbs. 6 oz.

48 T 2381 M—*Save $1.01.* Sells Nationally for $5.98. . . . At Wards only **4.97**

(1) Save $5.01 On Gilbert's Giant Laboratory. Chemicals, equipment for experiments in Chromatography, Hydroponics, Crime Detection, Glass Blowing, Mineralogy, Plastics, many others. Molecular Kit, color sphere; builds models of compounds. Steel chest 19x13¾x3¼ in.; opens to 4 ft.

48 T 2384 M—Wt. 17 lbs. Nationally Adv. $29.98. At Wards only **24.97**

(2) Save $3.01 On Gilbert's Junior Laboratory. Equipment, chemicals for 100's of experiments in Chemical Magic, Glass Blowing, Atomic Energy, Bead Tests, Hydroponics, Chromatography, many others. Molecular Kit to build models of compounds. Steel chest 19 3/16x13¾x3¼ in.

48 T 2383 M—Wt. 14 lbs. Nationally Adv. $21.98. At Wards only **18.97**

(3) Home Laboratory with chemicals and equipment to perform hundreds of experiments in Chromatography, Atomic Energy and Crime Detection. New precision balance, Molecular Building Kit. Two big Illustrated Manuals.

48 T 2382M—Steel Chest; opens to nearly 4 ft. Ship. wt. 11 lbs. . . . . Special **9.8**

5 **Save $2.01 On Big 80-Power Reflecting Telescope.** Brings close-ups of Jupiter, Moon, Saturn, others. New sighting device pre-locates object. Sturdy 26-in. steel tripod; metal swivel locks in any position. Star Map and "Adventures In The Sky" Booklet. Simulated leather zippered carrying case. Ship. wt. 6 lbs. 12 oz.

48 T 2368 M—Sells Nationally for $17.98. . . . At Wards **15.97**

6 7 **Save $2.02 On Gilbert's Telescope And Magic Star Finder Set.** Precision-made 40-power telescope; parabolic mirror, Ramsden eyepiece, reflecting mirror, ground lens. Shows close-ups of Moon, Jupiter, Saturn, others. Mounting clamp. Star Map, "Adventures In The Sky."

MAGIC STAR FINDER helps locate and remember major constellations. Illuminated viewer with sky compass, set of etched plastic slides. Manual, batteries incl.

48 T 2366 M—Telescope (6) and Magic Star Finder (7). Wt. 7 lbs. *Save $2.02* on combination. Nationally $17.96 **14.97**

(6) 48 T 2365 M—Telescope (6) only. Wt. 3 lbs. 4 oz. *Save $1.01.* Sells Nationally for $9.98. . . . . At Wards only **8.97**

(7) 48 T 2345—Magic Star Finder (7) only. Wt. 3 lbs. 12 oz. *Save $1.01.* Sells Nationally for $7.98. . . At Wards only **6.97**

8

9

10

A C GILBERT 50 YEARS AMERICA'S FINEST TOYS 1909 1959

GILBERT

Career Building Toys

1909 to 1959

50 YEARS

OF TOY LEADERSHIP

Save $1 to $5 At Wards

8 **Save $4.01 On Gilbert's Finest Microscope and Lab Set.** New girder-type binocular Microscope; 4-turret; 60, 150, 250, 500 powers. New 2-way slide holder. Ray-Illuminator lights slide from top or bottom. Group viewer. Color-Vu Filters. Shrimp eggs. Steel chest 9½x13¾x6½ in. Wt. 7 lbs. 4 oz.
48T2387—Nationally Advertised for $27.98. At Wards..**23.97**

9 **Save $4.01 On Gilbert's Microscope and Lab Set.** with giant 4-turret binocular microscope; 60, 150, 250, 500 powers. Ray-Illuminator lights slides from top or bottom. Color-Vu Filters, Ramsden eyepiece, precision lens. Includes shrimp eggs. Steel chest 9½x13¾x6½ in. Ship. wt. 7 lbs.
48T2386–Nationally Advertised for $22.98. At Wards..**18.97**

10 **Special Gilbert Microscope Set** with brand new girder-type three-turret microscope; 60, 90, 400 powers. Rack-and-pinion focusing. New Ray-Illuminator lights slides from top or bottom. Group viewer permits several to use Microscope at one time. Color-Vu filters.
48 T 2385—Steel Chest. Ship. wt. 5 lbs..... **9.87**

11

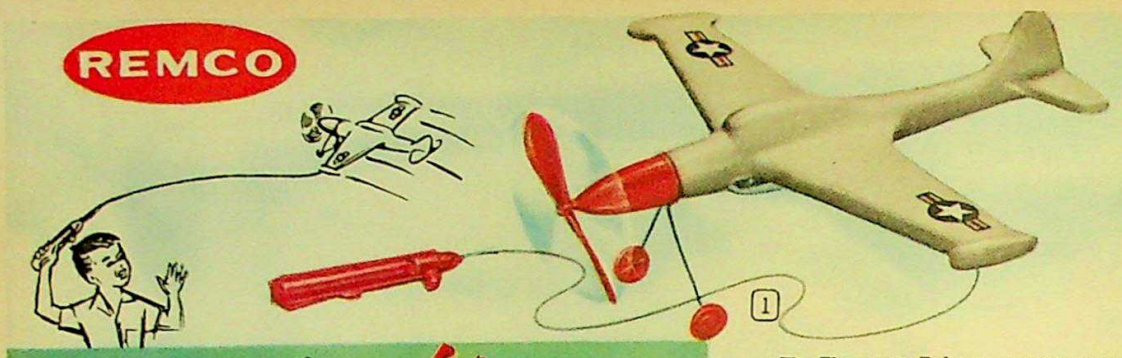
12

11 **Save $2.01 On Girl's Lab Technician Set.** Deluxe outfit in attractive pastel zipper case. Features 3-objective turret microscope . . . 60, 80 and 400 powers; new girder-type construction. Color-Vu Filters show brilliant hues in specimens. Includes stains, chemicals, specimens, apparatus and live shrimp eggs (hatch, swim in 24 hours). Case abt. 14x10x3 in.
48 T 2388—Wt. 3 lbs. 4 oz. Nat. Adv. $12.98..... At Wards **10.97**

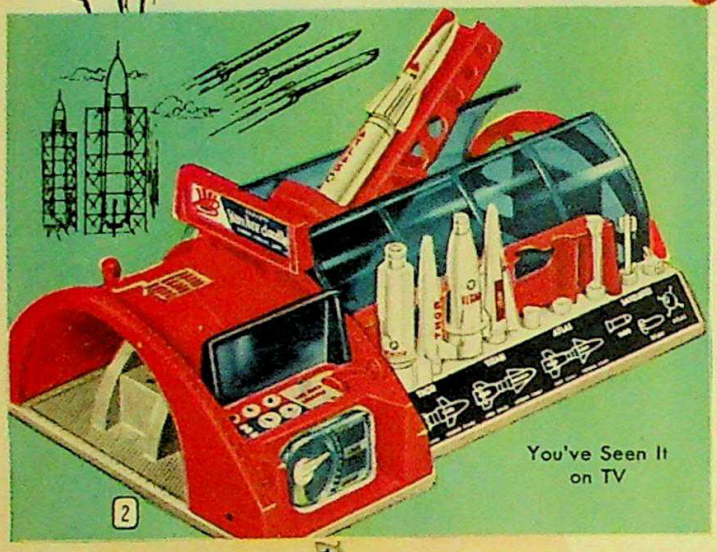
12 **Save $2.01 On Gilbert's New Physics Lab** . . . nothing like it anywhere. Professional lab equipment for experiments in Heat, Light, Optics, Fluid Dynamics, Temperature, Air, Water Pressure, Solar Heat, Light Bending, others. Includes beaker, flask, radiometer, parabolic reflector, illuminator, optical bench, filters, lamp, glass cylinders, many others. Instr. Box 21x14x4 in. Wt. 5 lbs. 6 oz.
48 T 2373—Nat. Adv. $14.98. At Wards.....Only **12.97**

13 **Save $2.01 On Gilbert's Erec-Tronic Transistor Set** . . . all the parts to build a working radio in 10 minutes. *Builds 9 different radio sets* . . . no tools, no soldering; uses jiffy clips. Pegboard assembly. Includes crystal diode, Capacitor, regeneration coil, earplug, code sending key, batteries, wire, tuner, transistor. Instr. Wt. 3 lbs. 4 oz.
48T2374–Sells Nat. for $14.98. At Wards. Only **12.97**

REMCO



1 **The Electronic Falcon**—remote control plane that really flies . . . does loops, dives, and figure eights. Attached to battery case by flexible cable. Uses 3 "D" batteries (not incl.), order from opposite page. Ship. wt. 12 oz.
48 T 2362—Sells Nationally for $2.98. . . . 2.47

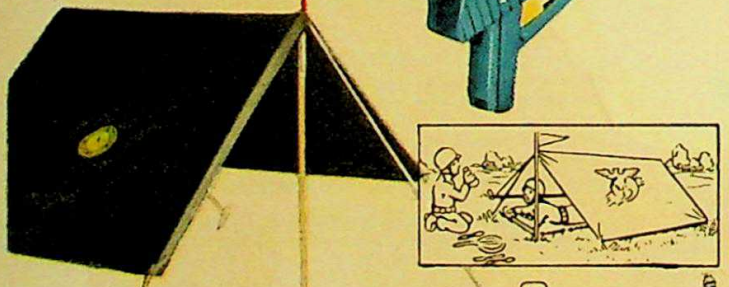


2 **Yankee Doodle Rocket Test Center**—a real Space-Age Toy! Sends up thrilling succession of rockets and satellites. At launching time, warning siren sounds; pull lever to automatically open doors and raise rocket launcher to firing position. Count-Down Clock ticks off 10-9-8-7, etc.; at zero count rocket with satellite fires automatically. High-impact plastic; abt. 17½x11½x8 in. 3 rockets, 3 satellites included. Uses 2 "D" batteries (not incl.), order from opposite page. Ship. wt. 3 lbs.
48 W 2363—Sells Nationally for $9.98. . . . 8.87

3 **U.S. Army Bulldog Tank—As Seen On TV.** Rolls on giant caterpillar treads; advances, retreats, climbs over obstacles. Clip holds 4 shells, brass casings; tank fires all 4, ejects empties. 22½ in. long; high-impact plastic, aluminum cannon. Uses 4 "D" batteries (not incl.), order opp. page. Wt. 2 lbs. 4 oz.
48 T 2296—Sells Nationally for $12.98. . . 9.97
48 T 2295—Like (3) above but 13⅛ in. long. Uses 2 "D" batteries (not incl.), order opp. page. Wt. 1 lb. 12 oz. Nationally $5.98. 4.97

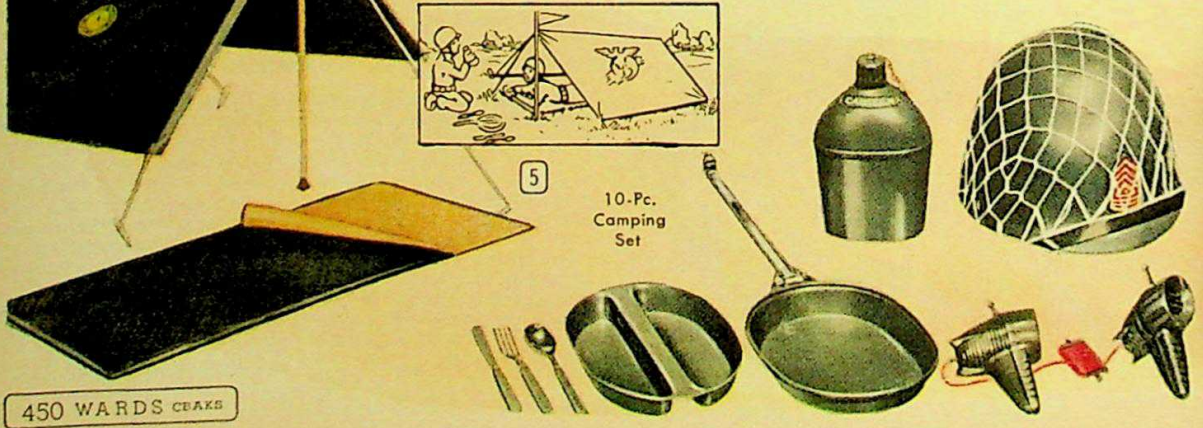
$12.98 Nationally
$9.97

4 **Jupiter Signal Gun**—sends signals in 4 colors. Pull trigger, gun lights up, buzzes. Adjust turret to change colors. Ship. wt. 11 oz.
48 T 2367—Sells Nationally for $1.98. . . . 1.67



5 **Special Camping Set** with BIG plastic Sleeping Bag, Marine Corps Walkie Talkie, water-repellent duck Pup Tent (36x42 in.; tie ropes, metal stakes and wood center poles incl.). Helmet with net, Canteen, Mess Kit, Knife, Fork, Spoon. Ship. wt. 6 lbs. 12 oz.
48 T 2371—**Complete 10-Pc. Camping Set.** If bought separately $12.65. At Wards 9.97
48 T 2370—**Marine Raider Pup Tent And Camping Set.** Like (5) above but does not include Sleeping Bag or Walkie Talkie. Wt. 5 lbs. Sells Nationally for $7.98. At Wards 6.97
48 T 2369—**Pup Tent Only** from (5) above (with ropes, poles, stakes). Wt. 3 lbs. 6 oz. 4.47

10-Pc. Camping Set



CONEY ISLAND

Penny Machine

REMCO

You've Seen It on TV!

Just drop a penny in the slot and the fun begins! Use remote control levers to maneuver bucket claw; pick up your favorite prize on motor-driven turntable. Then with remote control levers, move claw over center trap door; release jaws, prize rolls out. Automatic timer allows only seconds to capture prize. Penny can be recovered. Bag of prizes included. High-impact plastic; 15¾x10⅞x13 in. high. Uses 2 "D" batteries (not incl.), order below.

48 T 2248 M—Sells Nat. for $12.98. Wt. 2 lbs. 8 oz. 9.97

"D" Cell Batteries for toys on these two pages.

48 W 2340—Ship. wt. 1 lb. . . . . .4 Batteries. 67c

(6) **Drive-In Theatre.** 6 films to project: Have Gun Will Travel, Captain Kangaroo, Mighty Mouse, 3 others. Parking lot; 6 cars. Plastic; 13⅞x9½x6⅞ in. Uses 2 "D" batteries, order above.

48 T 2249—Wt. 1 lb. 4 oz. Nat. $5.98. . . . . 4.97

(7) **Firebird "99".** Steering wheel turns, wipers work, horn blows, directional signals blink—etc. High-impact plastic; 13¼x6¾x9¾ in. Uses 2 "D" batteries (not incl.), order above. Wt. 2 lbs. 8 oz.

48 T 2256—Sells Nationally for $7.98. . . . . 6.47

(8) **Tiny Tim Pocket Radio . . .** ready to play, no batteries. Ear-phone. 33-in. adj. antenna. 1¾x3⅜ in.

48 T 2254—Wt. 4 oz. Sells Nat. for $3.98. . . . . 3.27

(9) **Dialmaster Telephones**—just like real ones. Dial; bell signals in other phone. Converse with party up to 50 ft. away. Wire incl. Uses 4 "D" batteries (not incl.), order above. Nat. Adv. $7.98 Set.

48 T 2224—Red 2-Phone Set. Wt. 3 lbs. 4 oz. . . . 5.97

48 T 2228—Yellow 2-Phone Set. Wt. 3 lbs. 4 oz. 5.97

48 T 2231—Black 2-Phone Set. Wt. 3 lbs. 4 oz. . 5.97

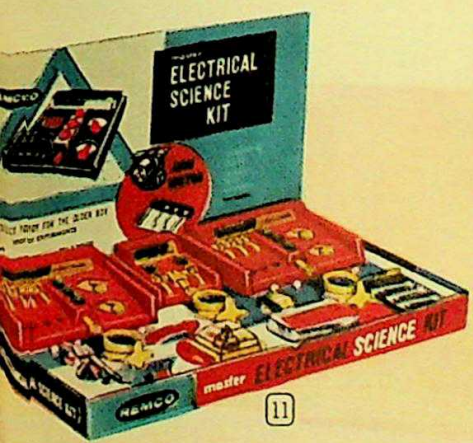
(10) **Combination Radio And Electric Kit** for beginners. Build pocket-size radio without batteries. Pick up local stations. Equipment for over 50 electrical experiments require 2 "D" batteries, order above.

48 T 2255—Ship. wt. 2 lbs. 4.97

(11) **Do 1000 Experiments With Master Electric Science Set.** 100's of parts incl. 3 plastic operating panels, beacons, bell, buzzer. Instructions. Uses 5 "D" batteries (not incl.), order above.

48 T 2257—Wt. 2 lbs. 10 oz. Sells Nat. for $9.98. 7.97

48 T 2330—**Intermediate Workshop** similar to (11) above but 500 experiments, 2 panels. Uses 2 "D" batteries (order above). Wt. 2 lbs. 6 oz. 4.97

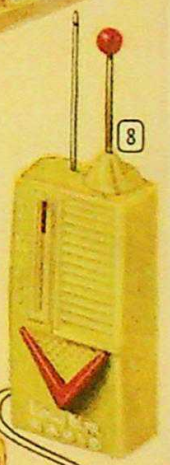


(11)

You've Seen It on TV

(6)

(7)



(8)

(10)

(9)

Special Radio and Electric Kit

9 PRETTY BOWS

and 4 Hanks Ribbon

$1.79

Big Bows, Small Bows . . . Gay Satintone and crinkly ribbon decorations give all your packages a festive look, a professional touch. Ready-made . . . place on wrapped gift. Four 10-ft. hanks ribbon to mix or match with bows.

53 T 1450—Ribbons 'N' Bows. Wt. 10 oz. . 1.79

4 GIANT ROLLS

Only **$1.49**

Gift-Tie Satintone Ribbon is Magic Itself! So much fun to use . . . makes gift wrapping really easy! *The same on both sides*—it strips neatly to desired width . . . sticks to itself when moistened! *Four 30-ft. rolls* in holiday colors . . . Red, Green, Gold, White . . . each ¾ in. wide.

53 T 1451—Ship. wt. 8 oz. . . . . 4 rolls 1.49

5 REELS RIBBON

Only **88c**

Imagine . . . 5 Big Spools of this favorite gift-tie only 88c! *It curls and curls . . .* forms bright colorful clusters. 55-ft. reels: 2 of Red, 1 each Green, Gold, White; 3/16 in. wide.

53 T 1427—5 Big Reels. Ship. wt. 6 oz. 88c

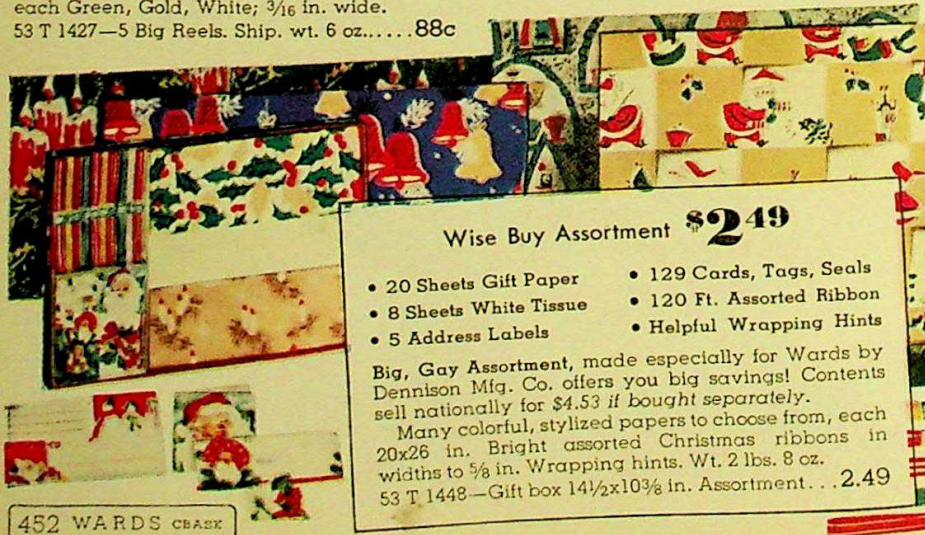
Luxury Assortment Nationally $7.70 $4.49

- 30 Sheets Printed Gift Paper
- 4 Sheets Glittering Tissue
- 200 Feet Assorted Ribbons
- 3 Big, Beautiful Ready-Made Bows
- 131 Tags, Enclosure Cards, Seals
- 2 Rolls Texcel Tape; 5 Address Labels

Our Luxury Assortment Now Bigger and Better Than Ever Before! Contains everything you need to wrap elegant-looking packages. And you get real savings, too . . . items in this set, made especially for us by Dennison Mfg. Co., sell nationally for *$7.70 if bought piece by piece!*

Very high quality papers with modern and traditional designs, each 20x30 in. Assorted ribbons up to 7/8-in. widths accent the papers.

53 T 1434—In Gift Box 14x13½ in. Wt. 2 lbs. 8 oz. Luxury Assortment. . . . 4.49



Wise Buy Assortment $2.49

- 20 Sheets Gift Paper
- 8 Sheets White Tissue
- 5 Address Labels
- 129 Cards, Tags, Seals
- 120 Ft. Assorted Ribbon
- Helpful Wrapping Hints

Big, Gay Assortment, made especially for Wards by Dennison Mfg. Co. offers you big savings! Contents sell nationally for *$4.53 if bought separately.*

Many colorful, stylized papers to choose from, each 20x26 in. Bright assorted Christmas ribbons in widths to 5/8 in. Wrapping hints. Wt. 2 lbs. 8 oz.

53 T 1448—Gift box 14½x10⅜ in. Assortment. . . 2.49

Roll-Wrap Set

Nationally $6.65 **$3.49**

- 3 Rolls Printed Gift Wrap
- 1 Roll Gleaming Gold Foil
- 8 Sheets Glittering Tissue
- 2 Gorgeous Ready-Made Bows
- 130 Ft. Assorted Ribbons
- 155 Cards, Tags, Seals, Labels

FRoll-Wrap Assortment . . . so convenient for wrapping packages big and ssmall! Convenient for your budget, too . . . set made especially for us bby Dennison—*items sell nationally for $6.65 if bought separately!*

Poinsettias, Candles, Bells grace the lovely printed papers, each 12 fift. x 20 in. wide. Rich-looking gold foil is 70 in. long, 20 in. wide. Colorful assorted ribbons in widths up to ⅞ in. 5 address labels included.

553 T 1415—Ship. wt. 2 lbs. 12 oz. . . . . Roll-Wrap Assortment 3.49

6 Big Rolls—2 Foil, 4 Printed $1.69

UUnusual Collection of Luxurious Wrapping Papers, each an attractive aand colorful design. These beautiful papers make all your gifts look ttruly distinctive. 4 printed rolls, 2 rolls of gleaming foil . . . *570 inches oof paper in all* . . . enough to wrap loads and loads of packages!

553 T 1452—6 Rolls each 20 in. wide. Ship. wt. 2 lbs. . . . . Only 1.69

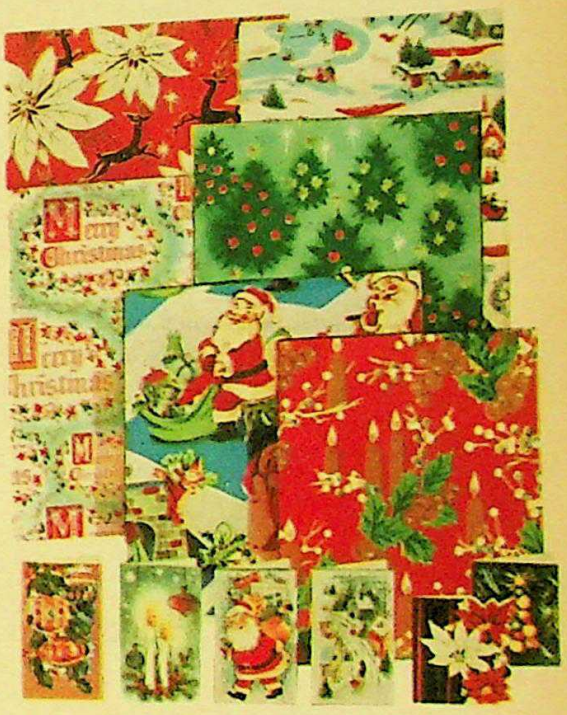
Package Perkers

98c-$1.49

Pipe-stem Santas, Shining Foil Leaves, wee "holly wreath," tinted pine cones, poinsettias, pixy-like figures—really perk up packages. Wts. 12 oz., 6 oz.

53 T 1445—With "Corsage." 43 Pcs. 1.49

53 T 1441—25 Pieces (no corsage) . . . 98c

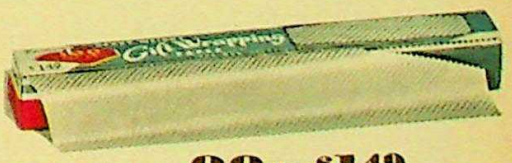


King Size Folds $1.39

Fuss and Fret no More over Great Big Packages . . . wrap them as easily, attractively as small ones with these king-size papers. Jumbo set made exclusively for Wards by Dennison . . . items bought separately *sell nationally for $2.40!*

Six heavy-weight king-size gift papers, each 96x20 in., bright holiday designs. 24 matching string tags, 12 enclosure cards. Wt. 1 lb. 4 oz.

53 T 1453—Gift wrapping booklet. 43 Pieces. . 1.39



100-ft. Rolls 88c-$1.49

Heavy-Weight Gift Paper. $3.35 Nationally. White, diagonal silver stripes. Wts. 1 lb. 14 oz., 1 lb. 6 oz.

53 T 1420—Cutter-edge box. 20 in. wide. 1.49

53 T 1435—No cutter box. Med. weight. 88c

Tots' Own Cards 79c

Tots Love to Send and Receive These Cards Designed Just for Them! Whimsical, clever designs with Santas, Snowmen and all the Christmas trimmin's! In clear plastic stocking with red and white striped trim. Surprise toy included. 20 assorted cards, 2½x5 in. Not imprinted.
53 T 1360—Ship. wt. 6 oz.....Only 79c

Choose Just the Card that Expresses Your Christmas Wishes

A TO G **Handsome All-Of-A-Kind Cards.** Choose from 7 designs—with or without printed name. Each box has 25 cards all alike. Ship. wt. per box 1 lb. *Be Sure to State:* Catalog Number, Key Letter (A, B, C, etc.), Name of Card.
53 T 1352—Without Name.....Box of 25 Cards All Alike 1.39
53 T 1353 E—*With Your Printed Name. *State Name*..1 Box 1.99 2 Boxes 3.59

(A) Woodland Enchantment. Distinctive, beautifully embossed in Green, White and Silver. Inside: "Merry Christmas, Happy New Year." 4-fold. 3¾x6½ in.

(B) Holly and Candle. Simple, striking design with golden glitter. Inside: "To Wish You A Merry Christmas and A Happy New Year." 2-fold. 3⅛x7 in.

(C) Church in the Snow. Scene expresses serenity of Christmas. Inside: "Greetings for Christmas and Best Wishes for the New Year." 2-fold. 7x3⅛ in.

(D) The Nativity. Manger Scene deeply embossed on heavy paper. Inside: "May Choicest Blessings Be Yours This Holy Christmas Day." 4-fold. 6½x3¾ in.

(E) Cathedral. Inside: "To Wish You All the Peace and Joy, the Happiness and Cheer that Make the Christmas Season the Nicest Time of Year." 2-fold. 3⅛x7.

(F) Packaged Lantern. Laden with Gifts, trimmed with Holly and Glitter. Inside: "Season's Greetings and Best Wishes for the New Year." 2-fold. 3⅛x7 in.

(G) Glitter Tree. Sophisticated tree with a star on top and sparkling with golden glitter. Inside: "Merry Christmas and A Happy New Year." 2-fold. 3⅛x7 in.

H TO N **Distinctive All-Of-One-Kind Cards.** Choice of 6 new designs ... with or without your printed name. 25 cards all alike in each box. *Please State:* Catalog Number, Key Letter (H, J, K, etc.), Card Name. Wt. per box 1 lb.
53 T 1354—Without Name.....Box of 25 Cards 1.89
53 T 1355 E—*With Your Name....1 Box 2.49 2 Boxes 4.59

(H) "Christmas Greetings" in gold encircled by a delicate design on parchment paper. Inside: "With Best Wishes for A Merry Christmas and A Happy New Year." 4-fold. 5⅞x6⅝ in.

(J) Sparkling Tree with "A Very Merry Christmas" entwined in silver branches. Black glossy paper. Inside: "And A New Year of Happiness." 2-fold. 3⅝x8½ in.

(K) Embossed Santa. Merry, Hearty Santa deeply embossed on heavy-weight glossy paper. Inside: "Merry Christmas and a Happy New Year." 2-fold. 3⅝x7 in.

(L) Golden Greetings. Intricately designed "Season's Greetings" in antique gold on dull white heavyweight paper. Inside: "With Best Wishes for the New Year." 4-fold. 7x3⅝ in.

(M) Santa in Sports Car. Santa's Gone Modern! Deeply embossed on heavy glossy paper. Inside: "Merry Christmas and A Happy New Year." 2-fold. 7x3⅝ in.

(N) Golden Holly with Banner wishes a "Merry Christmas, Happy New Year." Inside: "Christmas Greetings, Best Wishes for the New Year." 2-fold. 7½x3¾ in.

P TO U **Luxury Quality All-Of-A-Kind Cards.** Extra-tall slims, 3⅞x9⅛ in. Extra-heavy papers, beautiful unusual designs, sparkling with glitter. With or without printed name. 12 cards all alike in each box. 2-fold. Wt. per box 1 lb. 4 oz.

(P) Two Deer in A Forest with New-Fallen Snow symbolize the peaceful spirit of Christmas. Deeply embossed. Inside: "With Best Wishes for Christmas and the New Year."
53 T 1338—Without Name. 2.37
53 T 1339 E—*With Name.
1 Box 2.97 2 Boxes 5.49

(R) Christmas Village in Modern Stylized Design. Golden glitter trees. Deeply embossed. Inside: "Best Wishes for Christmas and the New Year."
53 T 1312—Without Name. 2.37
53 T 1313 E—*With Name.
1 Box 2.97 2 Boxes 5.49

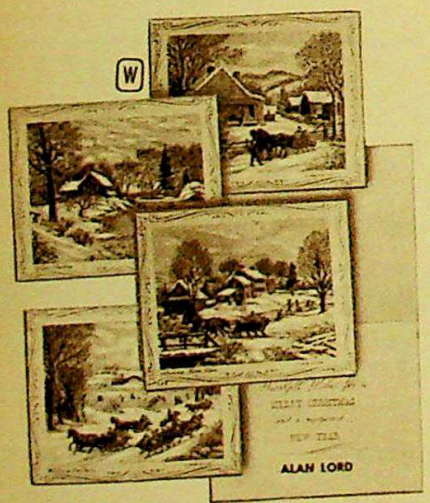
(T) "Merry Christmas" Tree in Fancy Twirls of glittering Red and Gold. Inside: "Greeting You at Christmas and for the New Year."
53T1393—WithoutName.1.89
53 T 1394 E—*With Name.
1 Box 2.49 2 Boxes 4.59

(U) Red Brick House sparkling with snow, opens its door to reveal the Christmas tree and gifts. Inside: "Merry Christmas and Best Wishes for the New Year."
53T1356—*WithoutName1.89
53 T 1357 E—*With Name.
1 Box 2.49 2 Boxes 4.59

V **"Season's Greetings" in Beautiful Gold Script** on rich-looking glossy paper. Inside: "Best Wishes for A Happy New Year." 25, All Alike, 8⅛x3⅜ in. 2-fold. Wt. per box 1 lb. 4 oz.
53 T 1305—Without Name.....Box of 25 Cards 2.79
53 T 1306E—*With Your Name....1 Box 3.39 2 Boxes for 6.19

*How to Order Personalized Cards

Assortments (A) to (Z) may be printed with complete name or group of names in black ink. Be *Sure to Print Name or Names Wanted Plainly.* The same signature must be used on all cards of an assortment. *No C.O.D. Allow 10 days extra.*



454 WARDS ALL+

32 CARDS
4 Designs

Four New Assortments . . . Your

W TO Z **Four Outstanding Assortments . . . Personalized with Your Name or Plain.** Traditional or modern, slims or regular size ... there's an assortment here for you! *Be Sure to State:* Catalog Number AND Key Letter (W, X, Y or Z).
53 T 1350—Without Name. Ship. wt. per box 1 lb. 4 oz.....1 Box 1.39
53 T 1351E—*With Your Name. Wt. per box 1 lb. 4 oz. 1 Box 1.99 2 Boxes 3.59

(W) Currier and Ives Prints. 32 Cards, 4 Designs. So charming in their old fashioned way. Classic among cards, in keeping with the dignity of the holiday season. Traditional themes: Winter Pastime, American Farm Scene, The Old Farm House, Winter in the Park. Simple inside greeting. 4-fold. 6x5 in.

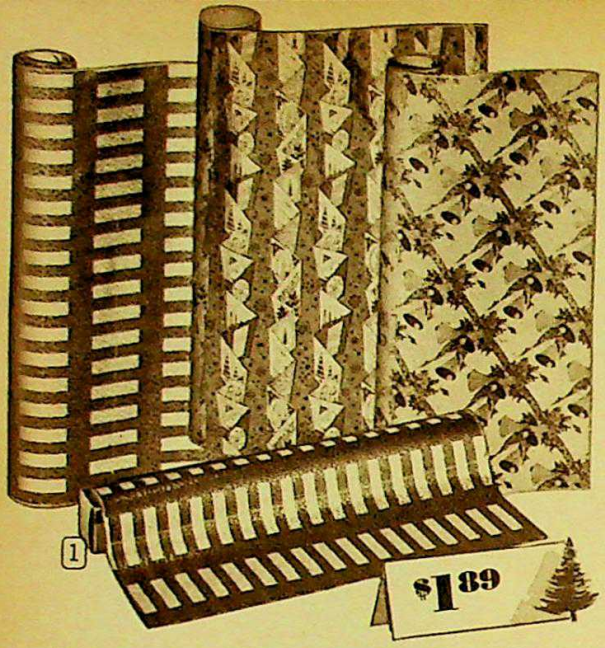
(X) There's something outstanding about every card in this assortment. 50 Cards, 25 different designs. Traditional and modern ... all in bright holiday colors and touched with gold bronze. Santas, Bells, Candles, Snowmen ... a card to suit everyone on your list. Warm inside greeting. 2-fold. 4½x5½ in.

(Y) Fashionable Slims. 50 Cards, 11 different artistically styled designs. An old fashioned stove with Christmas dinner, a little train with Santa's gifts, a mischievous kitten and many more! Bright, gay colors accented with gold bronze. Cheery inside greeting. 2-fold. 3⅝x6⅝ in.

(Z) 50 Cards Depicting the Glorious Pageantry of that night when Christ was born. 25 different designs. Madonnas, Choir Boys, Wisemen, Shepherds, Angels express the true meaning of Christmas. Gold bronzed. Inside color design, appropriate message, some with scripture. 4-fold. 3⅝x6⅝ in.

Envelopes are Included With All Cards Sold on These Two Pages

A
B
C
D
E
F
G
25 CARDS
Without Name
$1.39
Never Before
... SUCH A SPLENDID
COLLECTION OF HANDSOME
ALL-OF-ONE-KIND CARDS
H
J
K
25 CARDS
Without Name
$1.89
L
SEASON'S
GREETINGS
M
12 CARDS
Without Name
$1.89
P
R
T
N
Season's Greetings
12 CARDS
Without Name
$2.37
U
25 CARDS
Without Name
$2.79
V
Choice
Without Name $1.39
1 Box With Name $1.99
2 Boxes With Name $3.59
MERRY CHRISTMAS
HAPPY NEW YEAR
ANN LARGO
THE JIM SMITHS
X
50 CARDS
25 Designs
Y
50 CARDS
11 Designs
Z
50 CARDS
25 Designs

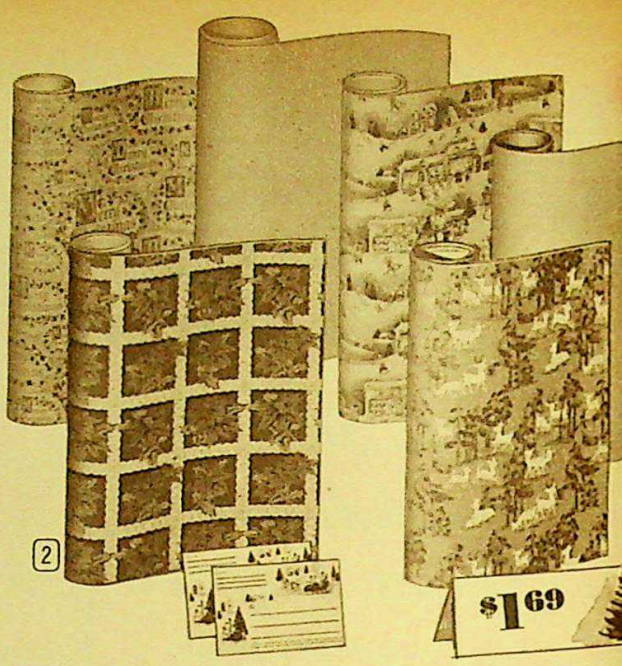


3 Extra-Wide Foil Rolls

WITH HANDY CUTTER BOX

1 **Luxurious Shiny Foil that Reflects Your Good Taste** . . . but is so easy on your budget! One paper is a dazzling geometric pattern in brilliant red, green and silver, one has red and green bells on off-white paper, and one is an unusual pattern of green and silver on red background. *Extra-wide* 26-in. rolls, each 93 in. long . . . eliminate creases and waste. Cutter box for fast, easy wrapping.

53 T 1411—Equal quality sells for $2.79. Wt. 2 lbs. Only 1.89



Wrap 'N' Mail Set

NOW BIGGER AND BETTER!

2 **Pretty Paper for Wrapping Your Gifts . . . Practical Paper for Mailing Them** . . . PLUS 5 address labels, ten 10-in. strips of gummed tape *added to last year's set at no extra cost.* 6 Rolls each 20-in. wide: 25-ft. roll of white tissue sparkling with tiny colored stars; 4 rolls, 14 ft. each of widely varied, smartly designed printed gift papers; 30-ft. roll Kraft mailing paper.

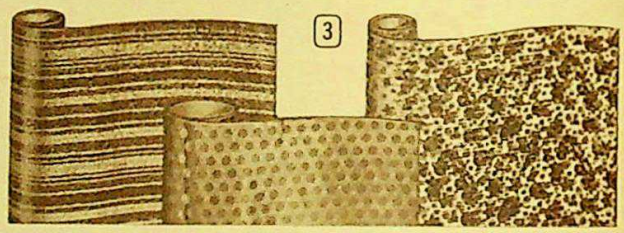
53 T 1437—WRAP 'N' MAIL SET. Wt. 2 lbs. 14 oz. . . . . Only 1.69

3 Rolls Foil Only 89c

3 **FOIL . . . the wonderful paper** that handles so easily, folds so neatly, makes gorgeous packages every time! Rich-looking . . . yet so inexpensive. Rolls eliminate waste.

Gleaming embossed gold; tiny red bells and green holly on silver-white; bold stripes of green, red, gold and silver with embossed crinkly effect. Ship. wt. 1 lb. 4 oz.

53 T 1412—3 Rolls, each 20-in. wide, 52 in. long. 89c



3 BIG ASSORTMENTS

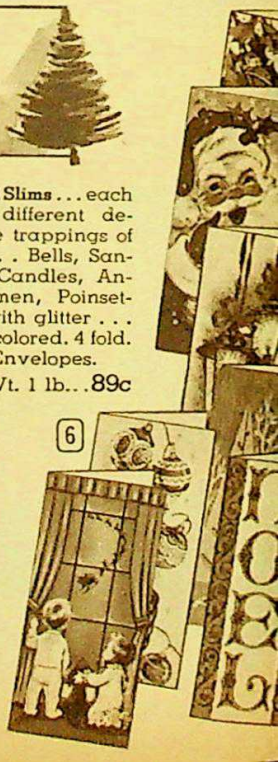
Your Choice 89c

4 **50 Cards, 25 Designs.** Vividly colored cards as jolly as Santa himself, festive as Christmas bells. 6 have sparkling glitter . . . *all look expensive but are priced low!* Appropriate inside message. 4-fold. 4⅝x5⅜ in. Envelopes included.

53 T 1308—Ship. wt. 1 lb. 89c

5 **50 Cards—Each With Scripture Verse inside.** 25 beautiful designs depicting the glorious drama of the Christmas story. Inexpensive, yet distinctive, dignified . . . cards you'll be proud to send. 4-fold. 4⅝x 5⅜ in. Envelopes included.

53 T 1382—Ship. wt. 1 lb. 89c



6 **50 Stylish Slims** . . . each with a different design! All the trappings of Christmas . . . Bells, Santas, Trees, Candles, Angels, Snowmen, Poinsettias. Some with glitter . . . all brightly colored. 4 fold. 3¼x7¼ in. Envelopes.

53 T 1309—Wt. 1 lb. . . 89c

A Jolly Snowman Centerpiece. A gay bit of whimsy—*exclusive at Wards!* Frosty styrofoam; greeting spelled out in glitter.
48 T 10—Abt. 16 in. long. Wt. 12 oz... 1.98

B Golden Starbursts. Glisten on wall, table. Craftboard; foil on both sides. One 22-in., two 10-in., four 6-in. diam. Fold like fans.
48 T 354—7-Pc. Set. Ship. wt. 6 oz.... 1.14

C Our Wonderful Aluminum Christmas Tree. Dramatic beauty ... dazzling brilliance .... lasting loveliness. Well-made of *stainless* hard-alloy aluminum; sturdy trunk and base, pine-cut fringe branches. Flameproof. Save special carton for compact storage. Partially assembled to save on shipping. Easy, illustrated instructions. 3 extra branches. *Mail.*

Cat. No.	Ht.	Branches	Ship. wt.	Nat. Adv. Price	Wards Price
48T144M	7 ft.	100+3	18 lbs.	$25.00	$17.44
48T143M	4 ft.	58+3	7 lbs.	10.00	7.44

D Revolving Colored Lens Kit. Adds lovely changing color to aluminum or flocked trees. See Pg. 268 for complete description.
83 T 3300X—Ship. wt. 2 lbs.....8.88

E F G Christmas Fantasies. Shimmering loveliness on mantel or table. The modern elegance of gilded brass wire—traditional beauty of glass ornaments (2¼-in. balls). Handsome storage box. 1 extra ball.

(E) Glossy Green Tree. Gleams with rich, vibrant color. Abt. 16½ in. tall. 15 balls.
448 T 85—Ship. wt. 2 lbs. 4 oz..... 3.29

(F) Cathedral Window. 15 vari-colored balls glow like stained glass. Abt. 16½ in. tall.
448 T 139—Ship. wt. 2 lbs. 4 oz..... 3.49

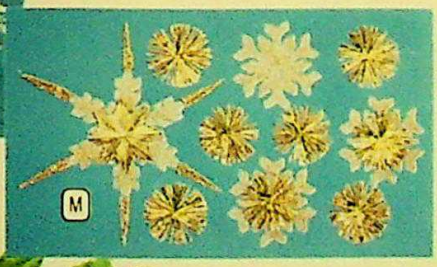
(G) Candelabra. Lovely and graceful—can be used all year long. Abt. 7 in. high. 10 gold balls. Candle not incl. Ship. wt. 2 lbs. 4 oz.
448 T 78—Each.... 3.49 2 for.... 6.44

H Snowy White Tree. Realistic down-swept branches, heavily flocked with sparkling "snow", gilt flittered. Flame-resistant. White plastic; wood stand. Folds for storage. Ship. wt. 6 lbs. *Mail.*
48 T 121MO—Abt. 3 ft. high. 9.94

J Holly Garland. Lovely and Christmas-y. Looks like real holly, but easier to use. Drape it over door, mantel; trim the Yule table. Molded plastic, pliable wire "vine". Abt. 10 ft. long. Imported.
48 T 251—Ship. wt. 12 oz.....2.29

K Rose Tree. Elegant "topiary tree"—a conversation piece to highlight your decorating. Frothy nylon net spangled with Christmas roses. Gilded stem and pot, big satin bow. Abt. 18 in. tall.
48 T 103—Ship. wt. 12 oz.....2.49

L Tiny Angel Musicians. Dainty, hand-decorated miniatures to hang on tree, tie to gifts, use as place cards. Soft pastel netting dresses, gold foil trim. Delicately tinted faces. Abt. 3¼ in. high.
48 T 142—Set of 6. Wt. 8 oz.....79c



M Wishmaker Star Set. The lovely star you've seen throughout our Toy Section. Use on your tree, wall, table.
Star abt. 10-in. diam. Frosty styrofoam; gilt trim. With 3 flittered snow-flakes, 8 gilt pom-poms. Wt. 8 oz.
48 T 9—12 Pcs..1.99

Trim the Christmas Tree

A Glass Ornaments from Germany (U.S. Zone). 2⅞ to 5 in. high. Hand-blown, decorated by skilled craftsmen. A lovely assortment—*exclusive at Wards* . . . jeweled star ball, frosted oval, 2 wire-spun novelties with angel, 2 decorated balls, triple reflector and spearpoint. Metal caps.
48 T 226—Ship. wt. box 14 oz.
Box of 8.....1.79 2 Boxes...3.43

B De luxe German Ornaments. 3 to 4 in. high. Traditional old world charm. Hand blown, decorated. 2 jolly Santa faces with frosted cap, starburst satin ball, skyrocket reflector, satin-stripe ball, Santa in frosty crystal dome. Metal caps.
48 T 224—Box of 6. Wt. 10 oz....1.97

C Glass Novelties from Italy. Abt. 6 in. tall. Quaint, whimsical, brilliantly colored . . . will delight children! Hand-blown, decorated by famed Venetian glass blowers . . . comic Clown, Bird and Pixie figures, little Boots on Skis. Metal caps. *Compare Wards low price!*
48 T 238—Box of 4. Wt. 1 lb....1.77

D Glow-in-Dark 2⅝-in. Glass Balls. Luminous colors gleam in the dark; re-charge themselves when exposed to bright light. Glitter-frosted scenes—3 different color balls. Metal caps.
48 T 223—Ship. wt. box 8 oz.
Box of 6.....1.24 2 Boxes...2.33

E Glass Bead Chains. Graceful on tree, for other decorating. Strands abt. 9 ft. long. 1 has frosty white bells, 1 has frosty balls, 1 strand multicolor in chenille loops, 3 solid color—red, turquoise, multicolor. From Japan.
48 T 252—6 Strands. Wt. 14 oz...1.39

F Solid Color Glass Balls. Luminous colors (silver lacquered base). 3 red, 3 blue, 2 green, 2 gold, 2 silver. Metal caps. Ideal for centerpieces.
48 T 71—1¾-in. diam. Wt. box 12 oz.
Box of 12.....59c 2 Boxes...1.10
48 T 72—2¼-in. diam. Wt. box 14 oz.
Box of 12.....84c 2 Boxes...1.58
48 T 73—2⅝-in. diam. Wt. box 1 lb.
Box of 12.....1.09 2 Boxes...1.98

Shop early—avoid disappointments
More tree ornaments on Pg. 460-461

G 2¼-to 2½-in. Glass Ornaments. Lovely designs, glossy colors. 3 balls with flocked scroll design, 4 with snow-scenes and greetings, 2 frosty double-reflectors; snow-cap, frosted oval, "spinning top". Asst'd colors. Metal caps. Wt. box 12 oz.
48 T 221—Box of 12 1.19 2 Boxes 2.19

H 1¾-to 2-in. Glass Novelties. Grape, beehive, dimple reflector, "spinning top", ripple ball, "tree"; striped balls, bells. Asst'd. colors. Metal caps. Wt. box 8 oz.
48 T 214—Box of 12...59c 2 Boxes 1.09

J 2-to 2½-in. Glass Ornaments. 2 frosty double-reflectors, 3 striped ovals; 2 fancy balls, frosty bell, rainbow ball, "mushroom", polka dot, "Merry Christmas." Asst'd. colors. Metal caps. Wt. box 12 oz.
48 T 220—Box of 12...89c 2 Boxes 1.64

K 2⅝-to 3¼-in. Glass Ornaments. De luxe assortment—shimmering with vibrant color, glittering with frosty trim. 2 balls with double reflectors, 4 with snow-scenes and greetings, 2 striped "trees", 4 balls with decorative scroll designs. Asst'd. colors. Metal caps. Ship. wt. box 1 lb.
48 T 222—Box of 12..1.59 2 Boxes 2.98

Artificial Trees with Lasting Beauty . . . Sturdy Stands for Live Trees

L "Forester", full-size Green Visca Tree. The loveliest, most realistic tree we've seen—*like a real fir.* 6 ft. tall with wide graceful boughs; spreads more than 5 ft. at base. Over 300 thick, fluffy branches; even smallest branch holds ornaments. Fast, easy assembly—simply insert boughs (actually 15 graduated-size small trees) into pre-drilled trunk. Trunk ready-set in stand. Folds compactly to store. Silky Swiss visca (straw-like rayon). Flame-resistant. A tree to use for years. Ship. wt. 18 lbs. Frt., Truck, Exp.
48 T 170 R—Only $3 Down....Cash 26.95

M Dark Green Visca Folding Trees. Full, fluffy branches of straw-like rayon. Flame-resistant. White base. Ship. wts. 7 lbs., 6 lbs., 2 lbs. 8 oz. *Mailable.*
48 T 106 MO—5 ft.; abt. 71 branches 8.49
48 T 171 MO—4 ft.; abt. 67 branches 6.49
48 T 113 M—3 ft.; abt. 31 branches. 2.77

White Visca Tree. Like above. Wt. 6 lbs.
48 T 274 MO—4 ft.; abt. 67 branches 6.49

N NEW. Dark Green Vinyl Tree. Big size, low price. Abt. 120 branches. Folds for storage. Flame-resistant. Frt., Truck, Exp.
48 T 209 R—7 ft. Ship. wt. 10 lbs.....9.44

For Musical Tree Stand, see Page 175.
Use Your Credit. See Pages 19, 269

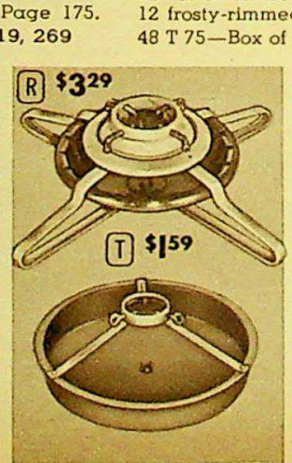
P "Christmas Ease" Stand. The best we know of; advertised on TV. *Easier to assemble, use, store.* Holds trees up to 8 ft. without trimming, cutting. No tools; hook-lock, guy-rod anchor adjust with turn buckle. 20-in. steel ring, ½-gal. green water pan. 48-in. diam. Vac-u-cover plastic skirt adds stability, protection.
48 T 47 M—Ship. wt. 5 lbs. 8 oz.....4.97

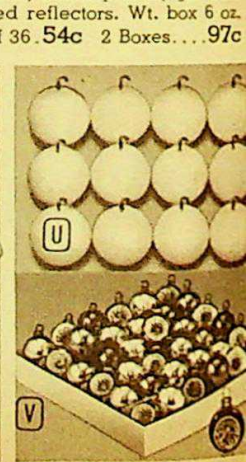
R "Supreme" Tree Stand. Giant-size. Heavy gauge steel enameled red and green. *Extra stable*—4 legs, abt. 26-in. spread. Screws hold trees up to 4½-in. diam. Holds 1 gal. water. Wt. 7 lbs. 8 oz.
48 T 62—Abt. 7½ in. high.....3.29

T Pan-type Tree Stand. Extra deep; keeps tree fresh. Screws hold tree up to 3¼-in. diam. Red and green enamel. Abt. 17-in. diam., 6½ in. high.
48 T 38—Ship. wt. 4 lbs. 8 oz.....1.59

U Frosty Snowballs. 2½-in. white balls for tree, other decorating. Lightweight plastic foam, chenille hangers.
48 T 396—Ship. wt. 10 oz.....12 for 79c

V Miniature Glass Ornaments. 1-in. balls for small trees, centerpieces, gift ties. 12 frosty-rimmed reflectors. Wt. box 6 oz.
48 T 75—Box of 36.54c 2 Boxes....97c





B
Box of 6
$1.97

A
Box of 8
$1.79

C
Box of 4
$1.77

Glamorous German Imports

D Glow in the Dark Box of 6 $1.24

E
6 Strands
$1.39

J 2 to 2½ in. 12 for 89c

F Solid Color 12 for 59c to $1.09

K 2⅝ to 3¼ in. 12 for $1.59

G 2¼ to 2½ in. 12 for $1.19

H 1¾ to 2 in. 12 for 59c

Bright Decorating Ideas

... GAY CONVERSATION PIECES

(A) (B) **New Fruit Tree and Fruit Wreath.** Gala . . . festive . . . completely charming! Fluffy long bristles spangled with tiny, colorful fruits. Pretty and dainty wherever used. The look of elegance, but low priced. Wire frames.

(A) Fruit Tree. Abt. 10 in. tall.
48 T 298—Ship. wt. 1 lb. 1.74

(B) Fruit Wreath. Abt. 10-in. diam.
48 T 299—Ship. wt. 1 lb. 1.74

(C) **Ornament Trees.** Shimmering with beauty—a glamorous note on holiday table or mantel. 1-in. gold color glass balls, shiny silvered leaves. Abt. 7½ in. high. From Japan.
48 T 196—Ship. wt. 14 oz. . . . . Pair 79c

(D) **Santa Climber-Candle Holder Set.** Santas slip over pretend candles (*can use real candles*). Roof-style holders abt. 3⅛ in. sq. Ceramic. From Japan.
48 T 289—Pr. (6 pcs.). Wt. 1 lb. 8 oz. 1.49

(E) **China Angels.** Adorable figurines for Christmas decorating . . . mantel, table, knick-knack shelf. Delicately molded and tinted. Abt. 3¾ in. tall. Imported from Japan.
48 T 284—Set of 4. Wt. 6 oz. 79c

(F) **N-O-E-L Cherubs.** China "Yule maidens" spell out greetings in big letters. Tiny figures are dainty, decorative. Abt. 3½ in. tall. From Japan.
48 T 285—4-Pc. Set. Ship. wt. 1 lb. . 89c

(G) **Plastic Foam Ornaments.** 2 to 5 in. For tree, gifts. Featherweight bells, snowflakes, reflectors, etc.—some glittered, some frosty white. Foil butterfly.
48 T 300—Ship. wt. 8 oz. . . 30-Pc. Set 98c

(H) **Elf Musicians.** Swing and sway on tree branches . . . stand on table. Sparkling wire mesh frames, gilt strings for hanging. Abt. 3½ in. high. Imported.
48 T 288—Set of 5. Ship. wt. 8 oz. . . 84c

(J) **Snow-flurry Paperweights.** Adorable tiny scenes: Nativity, Angel, Santa, a Snowman with moving see-saw. Just shake plastic bowl for a "Snow-storm." Abt. 2½ in. high. From Germany.
48 T 275—Set of 4. Wt. 1 lb. 4 oz. . . 1.79

(K) **Plated Plastic Ornaments.** 1 to 5 in. *Use indoors or out.* Wide assortment of plain, faceted, filigree bells, balls; "candelabra", "Star of Bethlehem," "Peter's net", other novelties.
48 T 322—25-Pc. Set. Wt. 12 oz. . . . 1.77

(L) **China Bells with Clappers.** Tinkle on tree, gifts, placecards. Boot, Tree, 2 Angels, 2 Santas; 3 oblong, 3 round bells. 1½–2½ in. Gilt cords. From Japan. Ship. wt. box 10 oz.
48 T 37—Box of 12. . 79c 2 Boxes 1.49

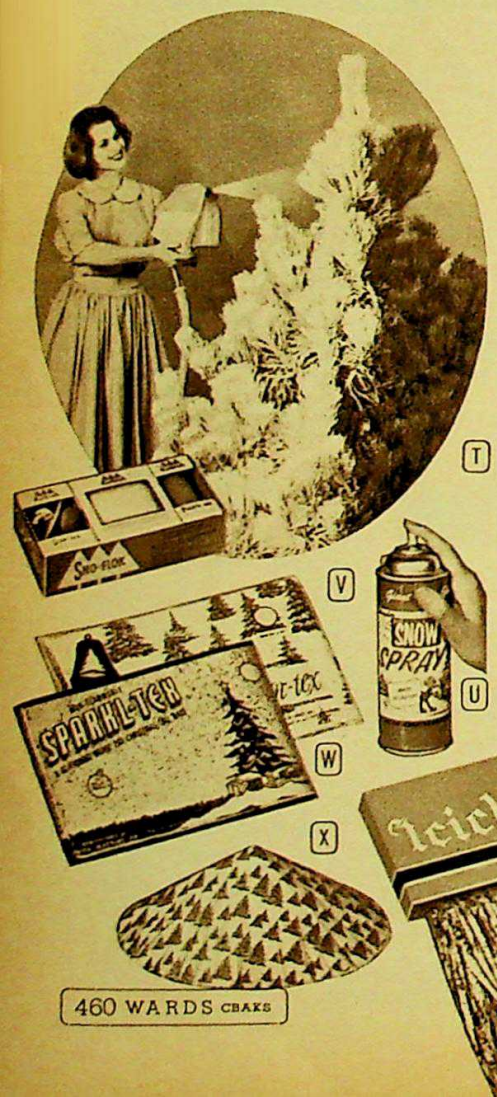
(M) **Frosted Glitter Ornaments.** Wee angels on comets, skiis, sleds; 2 tiny créches. Minutely detailed plastic. Gilt cords. Abt. 2½ in. From Germany.
48 T 276—8-Pc. Set. Wt. 6 oz. 87c

(N) **Miniature Shadow Boxes.** Tiny, exquisite Christmas figures silhouetted on gleaming metallic-color half spheres. Plastic; abt. 2½-in. diam. From Ger.
48 T 279—Set of 8. Ship. wt. 6 oz. . . 1.34

(P) **Deluxe Tree Apron.** Enhances tree beauty . . . covers stand . . . catches needles. Good quality felt, appliqued greetings. Circular—one side slit.
48 T 290—Abt. 36-in. diam. Wt. 1 lb. 2.79

(R) **Frosty Village.** Use under tree or with electric train layout. 7¾-in. Church, houses on bases. Can light cellophane windows with tree lights (not incl.). Imported from Japan.
48 T 90—10-Pc. Set. Wt. 1 lb. 8 oz. . . 1.79

Snow and Glitter for Real Christmas Atmosphere



(T) **Sensational Sno-Flok.** Snowy, professionally-flocked trees for your home, for Schools, Churches, social groups. And you *do-it-yourself* this new fast, easy way . . . Sno-Flok spray gun fits all attachment-type vacuum cleaners. Flock tree, wreaths, other decorations in one simple operation . . . make them "Snowy White," "Frosty Pink" or "Silver Blue." Won't fall off—*lasts 30 days or more.* Fire retardant, prevents needle-shedding.

KIT INCLUDES: special spray gun, plastic jar, 1-lb. bag of Sno-Flok crystals (enough for a 5-ft. tree) plus color tablets for pink or blue tree. Instructions. An outstanding kit developed in cooperation with General Mills. *Save at Wards! Nat. adv. at $4.98.* Ship. wt. 2 lbs. 8 oz.
48 T 295—Complete Outfit. 4.49

Sno-Flok Refill. Extra bag (1-lb.) crystals—use year 'round for decorating.
48 T 296—Ship. wt. 1 lb. 6 oz. . . . 1.98

(U) **Spray Snow.** Aeresol can—spray fluffy "snow" on tree, windows, mirrors. Won't fall off, but wipes off easily. With 3 sheets Christmas stencils. Non-flammable. 13-oz. can.
48 T 294—Ship. wt. 1 lb. 6 oz. 74c

(V) (W) (X) **"Sparkl-Tex" Snow Blankets.** Frosty white cotton with shiny multicolor sequin glitter. Use them under trees, on tables, for other decorating. Flame-resistant.

(V) Blanket with Green Tree design.
48 T 253—Abt. 30x54 in. Wt. 6 oz. 98c

(W) Snow-white Glittered Blanket.
48 T 12—Abt. 32x60 in. Wt. 6 oz. 79c

(X) Tree Apron—Green Tree design.
48 T 273—42-in. diam. Wt. 8 oz. 1.69

(Y) **Silver Icicles.** *Extra big supply*—over 1000 strands. Folded over cardboard. Flame-resistant.
48 T 7—**Lead foil.** Wt. 1 lb. 67c
48 T 340—NEW "RENOLON" Icicles (metallized plastic). Wt. 3 oz. . . 67c

(Z) **Tinsel Garland.** Fluffy, silver plated copper. Abt. 1½-in. diam.
48 T 8—Abt. 30 ft. Ship. wt. 6 oz. 67c

(AA) **Silver Shower.** Over-the-tree icicles. Just place attached loop over tree-top, drape graceful streamers. Aluminum foil won't tarnish, stays shiny for re-use. Flame-resistant. Abt. 300 strands, 7 ft. long.
48 T 6—Ship. wt. 8 oz. 54c

USE YOUR CREDIT . . . See Pgs. 19, 269

A
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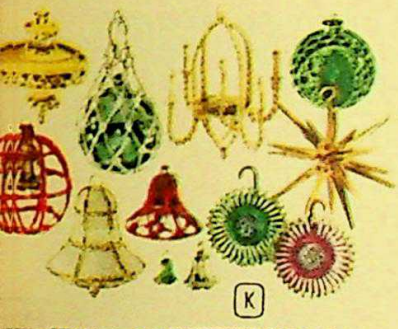
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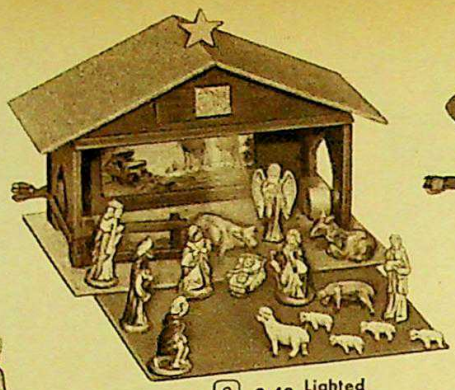
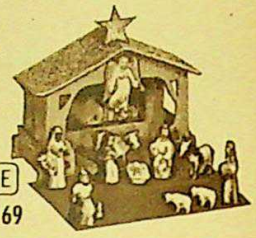
(A) Imported From Germany 12.79



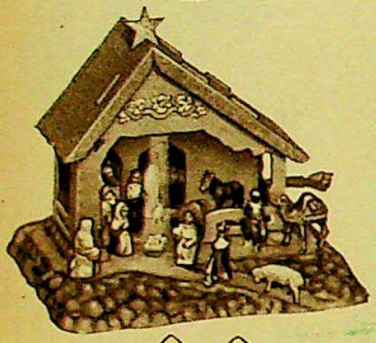
(C) 9.49 Lighted Musical

(D) 3.97 Lighted Musical



(E) 1.69

The Story of Christmas



(B) 8.79 Revolving Turn-table

(G) 1.19

(F) 4.79 and $2.79

(A) De luxe Nativity Set. Lovely set to treasure for years. Extra large ... lighted ... musical. Made in West Germany by craftsmen famed for skilled workmanship; exquisite in detail, color.

Big enough to use in schools, churches, special displays. Swiss music box plays "Silent Night". Hand-painted figures (tallest, 6½ in.): Christ-Child, Mary, Joseph, Wise Men, Angel, Shepherd; sheep, ox, donkey. Rustic, coarse-grain wood stable, pressed board base. Abt. 17½x9x16½ in. high. 2 Palm trees. C7½ bulb, cord, plug. Storage box. *Mail.*

48 T 18 MO—18-Pc. Set. Wt. 10 lbs. **12.79**

(B) Nativity Set with Moving Figures. Adoring procession moves before the Holy Family as Swiss music box plays "Silent Night". C7½ bulb lights stable. Tinted plastic figures (tallest about 3¾ in.): Christ-Child in manger, Mary, Joseph, Wise Men, 2 shepherds; 7 Biblical animals. Thatched fiberboard stable with star, cherubs. Plastic base. Abt. 19x12x15 in. high. Cord, plug. Ship. wt. 1 lb. 12 oz.

48 T 132—21-Pc. Set..... **8.79**

(C) "Foldaway" Wood Nativity Set. With lovely hand-painted figures of Holy Family and Wise Men, imported from Italy. Other figures are aluminized plastic, delicately tinted and detailed (tallest abt. 4¾ in.): Angel, Shepherd, 8 Biblical animals. Swiss music box plays "Silent Night". Rustic stable; star. Abt. 16½x7½x11½ in. high. "Grass" mat 9x18 in. C7½ bulb, cord, plug. Folds compactly.

48 T 131—21-Pc. Set. Wt. 3 lbs. 8 oz.. **9.49**

(D) Slanted-roof Nativity Set. Swiss music box plays "Silent Night". Delicately tinted plastic figures (tallest 3¾ in.): Holy Family, Wise Men, 4 Biblical animals. Thatched fiberboard stable with star, 3 cherubs. 13½x6½x10½ in. high; 8x12-in. mat. C7½ bulb, cord, plug.

48 T 134—17-Pc. Set. Wt. 1 lb. 10 oz.. **3.97**

(E) 14-Pc. Nativity Set. Tinted plastic figures (tallest 3¾ in.): Holy Family, Wise Men, 4 Biblical animals. Thatched fiberboard stable; star, hovering Angel. 10½x5¾x8 in. high; 8x12-in. mat.

48 T 133—Ship. wt. 1 lb. 4 oz..... **1.69**

Holiday Sparkle For Every Room

(items shown on opposite page)

(F) Lighted Musical Church. Swiss music box in base plays "Silent Night." Translucent ivory plastic; C7½ bulb inside illuminates entire church, makes "stained glass" windows glow. Separate gilt cross for spire. With cord, plug. About 9 in. tall.

48 T 24—Wt. 1 lb. 14 oz.. **4.79**

48 T 23—Like above but not Musical. Wt. 1 lb. 10 oz.. **2.79**

(G) Lighted Angel Figurine. Translucent ivory plastic; C7½ bulb inside makes it glow. Gilt trim, transparent plastic wings. Cord, plug. About 8½ in. tall.

48 T 180—Ship. wt. 1 lb.. **1.19**

NOTE: Electric decorations are UL Approved for 110-120 volt AC-DC. Use Your Credit. See Pgs. 19, 269.

(H) NEW De luxe Nativity Set. Dramatic in design, rich in color ... portrays the traditional Christmas pageant with serene dignity and reverence. Exquisitely molded bisque-plastic figures look like ivory: Christ-Child in manger, Mary, Joseph, Wise Men, Guardian Angel; 4 Biblical animals—ox, donkey, 2 sheep. Brilliant red velvet background (over foam plastic base) is highlighted by a gleaming golden starburst. Abt. 29x14x20 in. high.

48 T 327 M—Ship. wt. 5 lbs..... **13.99**

(J) (K) Festive Electric Candoliers. Glow brightly on your mantel, table.

(J) Golden Crescent. Gilded wrought-iron frame, 8 ivory tapers gleaming with gilt mesh. Golden leaves, red glass balls. C6 bulbs, cord, plug. Abt. 17 x 17 in. high.

48 T 255 M—Ship. wt. 2 lbs. 4 oz..... **4.49**

(K) Silver Trio. Silvered metal base holds big red candles shimmering with mesh, sparkled with multicolor beads. Silver leaves, red glass balls. C9½ bulbs, cord, plug. Abt. 12½x17½ in. high.

48 T 11—Ship. wt. 1 lb. 12 oz..... **4.79**

(L) "Little Giant" Candle. Electric. Gay with garlands, bright with holly. Satin bow. Cord, plug, 25W bulb. Plastic base.

48 T 61—Abt. 17½ in. tall. Wt. 14 oz.. **1.69**

(M) NEW "Krystal-Glow" Tree. Electric. Glittering ice-flecked balls in an array of brilliant colors glow from its thick branches. Fluffy, flame-resistant visca (straw-like rayon); plastic base. Cord, plug, 17 bulbs. Ship. wt. 9 lbs. *Mailable.*

48 T 165 MO—Abt. 29 in. high..... **15.95**

(N) Bubble Light Tree. Electric. Decorated with 9 candles in assorted colors. Thick, flame-resistant visca (straw-like rayon); plastic base. Cord, plug.

48 T 122—Abt. 18 in. high. Wt. 4 lbs.. **7.49**

(P) Candlelight Tree. Electric. Star top, 16 multi-colored "candles" glow from 15W bulb inside tree. Thick, flame-resistant visca (straw-like rayon); plastic base. Cord, plug. Abt. 16 in. high. Wt. 2 lbs. 4 oz.

48 T 183—White Tree..... **3.44**

48 T 182—Green Tree..... **3.44**

WARDS

Starlight

MINIATURE LIGHTS

- **American-made cords—insures proper construction, safety features**
- **ALL Starlights are UL Approved**

Wards Starlights are dainty miniature lights that create a fairyland of sparkling color wherever you use them—lovely and glamorous on trees, wreaths, mantel or on table (see views).

Series-type cord is lightweight and pliable—you simply drape lights—no clip-ons needed; you see lights, not sockets! Plastic-coated loop string, styrene sockets. Imported bulbs have "permanent contact" shunt device; string remains lighted even if a light goes out (provided all bulbs are tight in sockets).

(R) (T) **Flower Lights.** Exquisite, decorative—*at Wards with UL Approved cords.* Plastic flowers abt. 2½-in. diam. snap over bulbs, are removable for changing bulbs. Tiny imported bulbs are 12 in. apart on 30-ft. loop-type green cord. Add-on plug. Boxed with 6 extra bulbs.

24-Light Set. Ship. wt. each 14 oz.

(R) 48 T 328—Red Poinsettias.....4.77
(T) 48 T 216—Pink Roses.....4.77
48 T 218—White Roses (not shown).....4.77

(U) **Wee White Candles.** The charm of traditional Christmas decorating. Bakelite candles abt. 1½ in. high, imported bulbs; 12 in. apart on white loop-type cord (UL Approved at Wards).

30-Light Set. Assorted color bulbs on 30-ft. cord; add-on plug. Boxed with 2 extra bulbs.

48 T 162—Ship. wt. 14 oz.....4.29

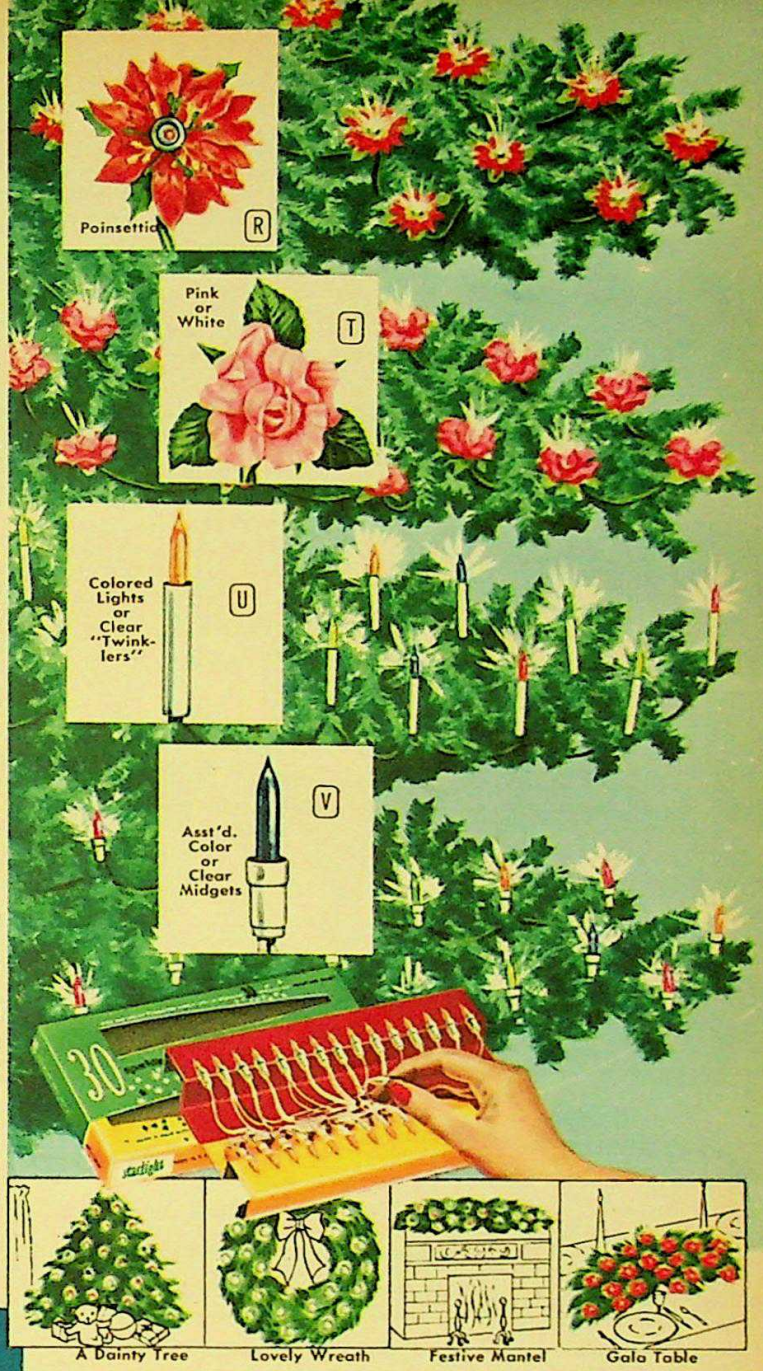
18-Light Twinkler Set. Clear bulbs on 25-ft. cord. Candles twinkle independently. Boxed with 2 miniature ballast bulbs, 4 extra bulbs.

48 T 163—Ship. wt. 12 oz.....4.49

(V) **Midget Lights.** Tiny imported pepper-shaped bulbs. **30-Light Set**—bulbs 12 in. apart on 38-ft. loop-type cord; add-on plug. Boxed with 6 extra bulbs. Ship. wt. each 12 oz.

48 T 147—Asst'd. color bulbs; green cord..3.29
48 T 148—Asst'd. color bulbs; white cord..3.29
48 T 151—Clear glass bulbs; green cord...3.29
48 T 161—Clear glass bulbs; white cord....3.29

NOTE: All Miniature Lights, other electric decorations are UL Approved for 110–120 volt, AC-DC. Use your Credit to shop early—be sure to see Pgs. 19, 269.

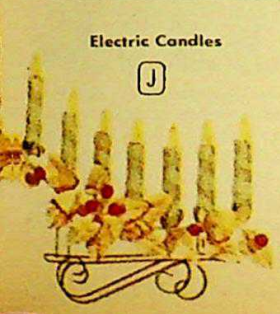


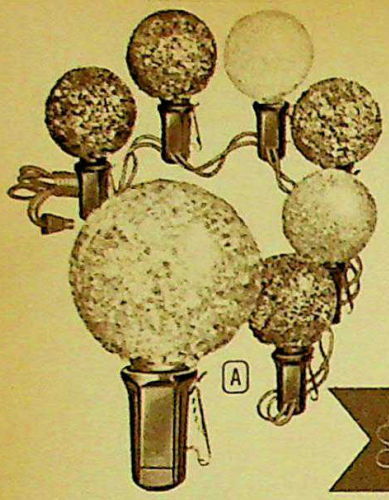
A Dainty Tree | Lovely Wreath | Festive Mantel | Gala Table

(H) NEW
Deluxe Nativity
13.99
at Wards

Electric Trees

Electric Candles

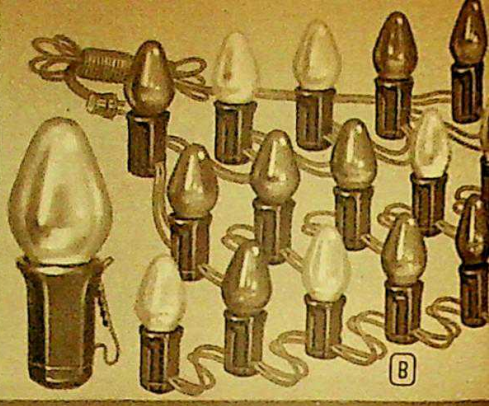




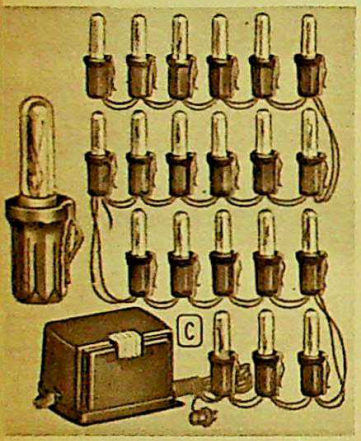
New "Krystal Glow" Lights

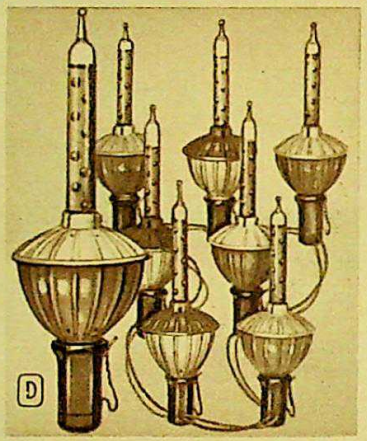
Ⓐ **Lovely, glittering** colored balls to sparkle on your tree. Big round lights are encrusted with ice-like crystals that catch and reflect the light. Balls abt. 2 in. diam. bakelite sockets, metal clip-ons. Multiple string abt. 9 ft. long; lights 15 in. apart on parallel string—*burn independently*. Assorted color bulbs are American-made. Ship. wt. 1 lb.

48 T 332—6-Light Set.....1.89



Indoors-a bright shining tree





Multiple-type Lights—if one goes

Ⓑ **Indoor Tree Lights.** Finest quality. American-made cords and bulbs—insures proper construction, safety features, lasting satisfaction. Lights 18 in. apart on parallel string—*burn independently*. Bakelite sockets, metal clip-ons, add-on plug. Assorted color bulbs (C7½).

25-Light Indoor Set. 40-ft. string.

48 T 158—Ship. wt. 1 lb. 14 oz.....6.49

15-Light Indoor Set. 25-ft. string.

48 T 157—Ship. wt. 1 lb. 6 oz.....3.59

7-Light Indoor Set. 13½-ft. string.

48 T 156—Ship. wt. 12 oz.....1.69

Ⓒ **"Twinkling Lights."** Use with regular lights—add sparkle. Clear, miniature-base Japanese bulbs (6–8 V) twinkle on, off *independently*. Parallel string, metal clip-ons, add-on plug. Transformer, safety fuse; 5 extra bulbs, 2 fuses. AC only.

48 T 152—20-Light Set. Ship. wt. 2 lbs.....5.98

Ⓓ **Bubble Lights.** Transparent glass candles; abt. 4½ in. tall. Bakelite sockets, metal clip-ons. Abt. 18 in. apart on 13½-ft. parallel string—*burn independently*. Add-on plug. Asst'd color bulbs.

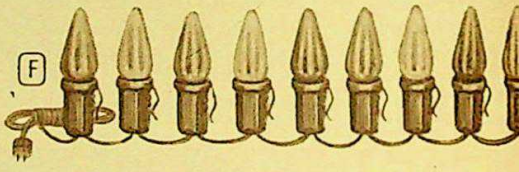
48 T 173—7-Light Set. Wt. 1 lb. 4 oz.....3.49

Ⓔ Set of 3 **89c**

Spinning Angel Ornaments

Ⓔ **Lovely and fascinating.** Colorful plastic angels on silver foil discs are suspended in clear plastic "bells." Hang them above lights, the low heat makes tiny figures spin. Abt. 3 in. high.

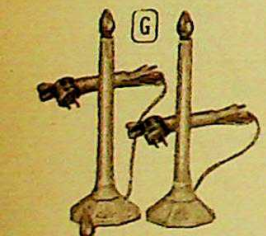
48 T 95—Ship. wt. 6 oz. 3 for 89c



Ⓕ **Low-priced Series Set.** If one goes out, they all go out. Loop string; bakelite sockets, clip-ons, add-on plug. Asst'd. color bulbs (C6)

48 T 334—9-Light Set. Ship. wt. 8 oz.....79c

Electric Candles for Mantel, Table, Window



Ⓖ Ⓗ Ⓙ **Beautiful ivory color molded plastic** tapers—cheery and festive wherever used. Bases embossed with Christmas motif. Orange bulbs (Imported), 4-ft. cords, plugs.

(G) Pair of Candles. Round base. C7½ bulbs.

48 T 160—Abt. 10 in. high. Wt. 1 lb. 4 oz... 1.09

(H) 3-Light Candolier. Abt. 9 in. long. C7½ bulbs.

48 T 233—Abt. 9⅝ in. high. Wt. 1 lb. 2 oz.. 1.29

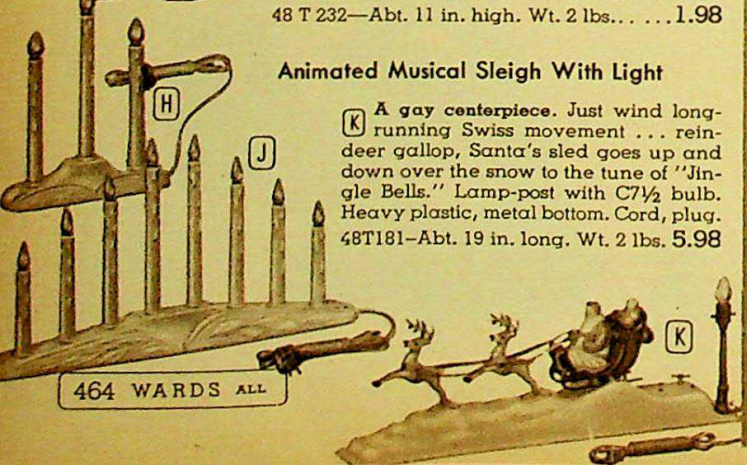
(J) 8-Light Candolier. Abt. 19 in. long. C6 bulbs.

48 T 232—Abt. 11 in. high. Wt. 2 lbs.... ...1.98

Animated Musical Sleigh With Light

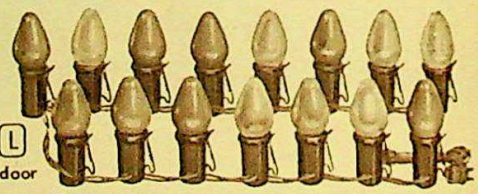
Ⓚ **A gay centerpiece.** Just wind long-running Swiss movement . . . reindeer gallop, Santa's sled goes up and down over the snow to the tune of "Jingle Bells." Lamp-post with C7½ bulb. Heavy plastic, metal bottom. Cord, plug.

48T181–Abt. 19 in. long. Wt. 2 lbs. 5.98



Economy Priced

• American made cords

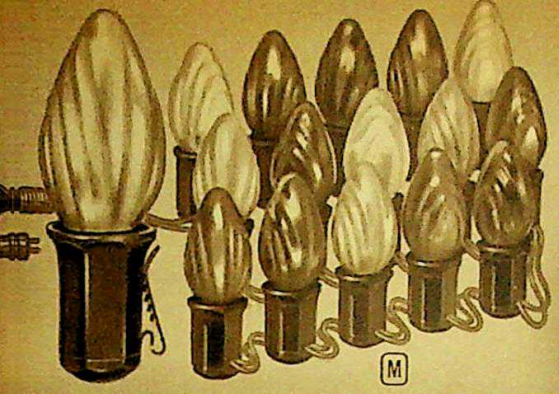


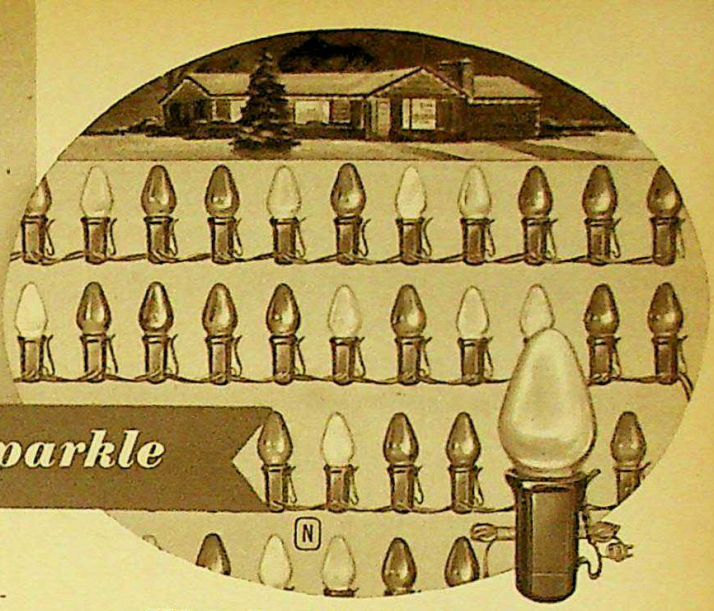
Ⓛ **Indoor Tree Lights.** American-made cords similar to (B) above, strings slightly shorter. *Imported bulbs* 14 in. apart on parallel string, *burn independently*. Bakelite sockets, clip-ons, add-on plug. Asst'd. color bulbs (C7½).

48 T 189—25-Light Set. Wt. 1 lb. 14 oz....3.39

48 T 192—15-Light Set. Wt. 1 lb. 6 oz.....1.99

48 T 159—7-Light Set. Ship. wt. 12 oz.....99c





Outdoors-a gay sparkle

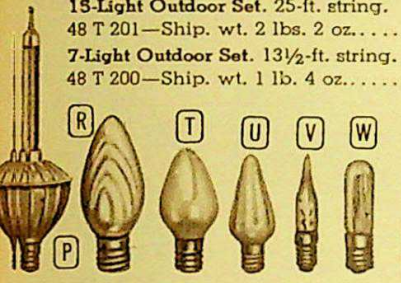
out, the rest of the string stays lighted

(M) **Outdoor Tree Lights.** Finest quality—all American-made to insure proper construction, safety features, lasting satisfaction. Lights 18 in. apart on parallel string, *burn independently*. Weatherproof cord, bakelite sockets, clip-ons; rubber insulating washers. Add-on plug for other decorations. Asst'd. color bulbs (C9½).

25-Light Outdoor Set. 40-ft. string.
48 T 202—Ship. wt. 3 lbs. 4 oz. 8.29

15-Light Outdoor Set. 25-ft. string.
48 T 201—Ship. wt. 2 lbs. 2 oz. 4.69

7-Light Outdoor Set. 13½-ft. string.
48 T 200—Ship. wt. 1 lb. 4 oz. 2.19



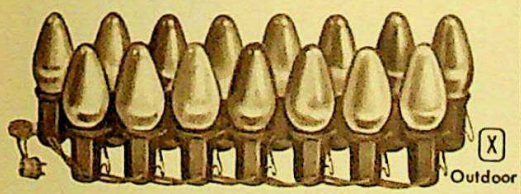
Replacement Bulbs
Keep a Supply of Extra Bulbs Ready for Use

Replacement Bulbs. For sets like those shown, other decorations. Multiple-type (burn independently) unless noted. GE or Westinghouse pre-tested bulbs in asst'd. colors; except (V), (W), imported miniatures. Boxed.

(P) 48 T 168—4 Bubble Lights. Ship. wt. 4 oz. 1.44
(R) 48 T 225—10 Outdoor Bulbs. (C9½). Wt. 6 oz. .. 1.94
(T) 48 T 176—10 Indoor-Outdoor (C7½). Wt. 4 oz. 1.34
(U) 48 T 175—10 Indoor (Series) (C6). Wt. 4 oz. 84c
(V) 16 Miniature Japanese Bulbs (See Sets on Pg. 462)
48 T 172—Assorted Colors. Wt. 2 oz. 94c
48 T 167—Clear glass. Wt. 2 oz. 94c
(W) 48 T 91—10 Miniature Twinkler Bulbs. Clear glass. With 2 fuses. Japanese import. Wt. 2 oz. 84c

Light Sets

• Imported Bulbs



(X) **Outdoor Tree Lights.** American-made cords are similar to (M) above, but strings are shorter. *Imported bulbs* 14 in. apart on parallel string . . . *burn independently*. Completely weatherproofed. Add-on plug for other decorations. Asst'd. color bulbs (C9½).
48 T 208—25-Light Set. Ship. wt. 3 lbs. 4 oz. 4.89
48 T 207—15-Light Set. Ship. wt. 2 lbs. 2 oz. 2.99
48 T 206—7-Light Set. Ship. wt. 1 lb. 4 oz. 1.39

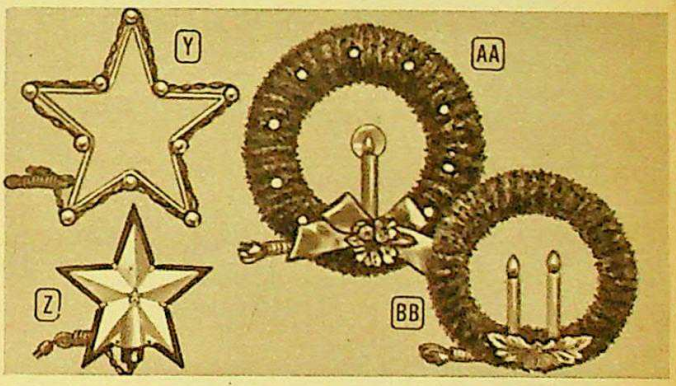
Wards 40-Light Set

FOR DRAMATIC OUTDOOR DECORATING

Only **$9.98**

(N) **Here's a big set that makes it easy to string lights** in novel and interesting ways—*indoors or out*—cord is *62 ft. long!* Weatherproof cord with bakelite sockets, rustproof clip-ons, rubber-insulated washers. 40 lights are 18 in. apart on parallel string—*each light burns independently*. Finest quality American-made bulbs (C7½) in assorted colors. Add-on plug for other decorations. *Compare Wards low price!*
48 T 205—Special 40-Light Set. Ship. wt. 6 lbs. ..... Only 9.98

See Pages 466 and 467 for Outdoor Displays



Shining Electric Stars, Lovely Lighted Wreaths

(Y) **Brilliant 10-Light Star.** For doorway, gable. White rubber-covered wire frame. C7½ bulbs. Weatherproof cord, plug.
48 T 236—Abt. 15-in. diam. Ship. wt. 2 lbs. 5.29

(Z) **Glowing Tree-top Star.** Frosty white transparent plastic. Bulb inside. Clamps to tree. Insulated cord, plug.
48 T 235—Abt. 9½-in. diam. Ship. wt. 1 lb. 2 oz. 1.89

(AA) **Green Visca Wreath.** Big, beautiful on your door. Flame-resistant dark green visca (straw-like rayon) sparkled with 9 tiny star-like lights (clear glass GE bulbs). Gleaming candle with halo, C7½ bulb. Trimmed with silver holly leaves, gilded pine cones, red ribbon bow. With cord, plug.
48 T 256 M—Abt. 18-in. diam. Ship. wt. 4 lbs. *Mail*. 4.98

(BB) **Red Cellophane Wreath.** Festive and bright for door or window. Flame-resistant. Trimmed with silver paper leaves, holly. Silvered candles; C7½ bulbs, cord, plug.
48 T 331—Abt. 12-in. diam., 2 candles. Ship. wt. 12 oz. 99c
48 T 178—Abt. 10-in. diam., 1 candle. Ship. wt. 8 oz. 69c

NOTE: Tree Lights, other electric decorations on these two pages are UL Approved for 110-120 volt, AC-DC. No special safety devices needed. Finest quality GE or Westinghouse bulbs unless otherwise specified.

Shop Now—pay later.
See Pages 19 and 269

A

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Your Lawn is Gay with Color

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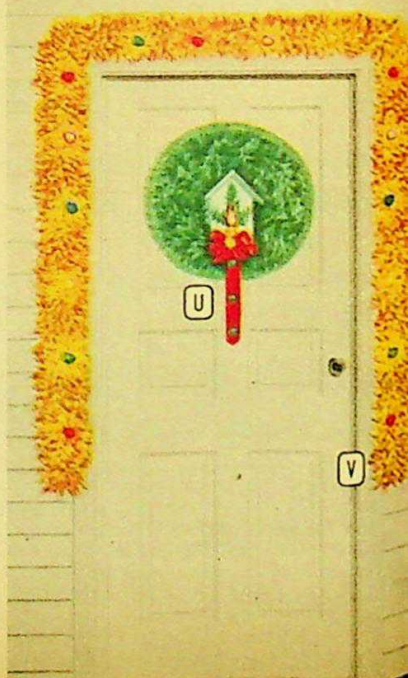


U

V

466 WARDS ALL

Here Comes Christmas

GET READY FOR SANTA

A TO **E** **Giant-size Illuminated Lawn Plaques.** Electric displays for home or community decorating. Heavy-weight translucent plastic with raised figures for 3-dimensional look. 40W bulb makes entire plaque glow with color. Completely weatherproofed, equipped for hanging or staking. Cord with add-on plug. Frt., Truck, Express.

(A) Santa in Sleigh. Merry and bright. Abt. 28½x33 in. high.
48 T 243 R—Ship. wt. 6 lbs. . . 7.98

(B) Double Reindeer. Use one or more sets. Abt. 29x33 in. high.
48 T 241R—Ship. wt. 6 lbs. . . 6.49

(C) Carolers. Realistic life-size figures. Abt. 48 in. high.
48 T 237 R—Ship. wt. 11 lbs. 12.49

(D) Santa Claus with Gifts. A jolly big figure. Abt. 29x48 in. high.
48 T 239 R—Ship. wt. 10 lbs. 11.44

(E) Shining Angel. Beautifully designed. Embossed wings and halo.
48 T 245 R—Abt. 22½x34 in. high. Ship. wt. 5 lbs. 6.49

F **Illuminated Nativity Plaque.** Giant-size—for indoor or outdoor use. Portrays the wonder of the First Christmas with serene beauty. Heavy-weight translucent plastic, 3-dimensional effect. 40W bulb makes plaque glow. Completely weatherproofed. Brackets for hanging or staking. Insulated cord, plug. Shipped Freight, Truck, Express.
48 T 194 R—Abt. 47 in. wide x 28½ in. high. Ship. wt. 10 lbs. . . . 12.95

G **Santa and 2 Reindeer.** Use on lawn, roof, even in trees. Molded plastic-foam half figures. Weather-resistant. Ground stakes. Deer, abt. 25, sleigh 35 in. long.
48 T 55 M—Wt. 5 lbs. *Mail*. . . . 8.98
48 T 391M—3 Extra Reindeer to use with above. Ship. wt. 3 lbs. 4.47

H **Lighted Sleigh and Reindeer.** Arrange pieces as you choose; pointed ends stick in ground. Weather-resistant plastic, metal reflectors, string of 5 lights (C7½ bulbs). Weatherproof cord, plug. Ship. wt. 3 lbs. 8 oz. *Mail*.
48 T 307 M—Abt. 21 in. high 6.79

J **Giant Candle.** Entire candle, base glow. Round, molded of heavyweight translucent plastic. Embossed garland, flame tip. Illuminated by six C7½ bulbs. Insulated cord, plug. 4 steel feet. Abt. 40 in. high. Frt., Truck, Exp.
48 T 230 R—Ship. wt. 8 lbs. 10.74

K **Holiday Candles.** All metal, full round. Extra heavy steel base—won't blow over. Flame-type 25W bulb, insulated cord, add-on plug. Enamel finish, beautifully lithographed garlands. Abt. 42 in. high, 12-in. diam. base. Wt. 10 lbs.
48 T 335 MO—*Mailable*. . Pr. 6.98

L **New Glowing Lamp-posts.** For lawn or doorway . . . all the charm of an old fashioned Christmas. Heavy-weight translucent plastic—entire plaque lighted by two 25W, three C7½ bulbs. Completely weatherproof. Insulated cord, plug. Abt. 50 in. high. Freight, Truck or Express.
48 T 343 R—Wt. 10 lbs. Pr. 17.98

M **Giant-size Santa Face.** To glow with Christmas cheer on your door or wall—indoors or out. Heavy vinyl plastic plaque molded with 3-dimensional effect; waterproof back. Completely weatherproofed. 100W bulb, insulated cord, plug. Abt. 29x47 in. tall. Shipped Freight, Truck, Express.
48 T 249 R—Ship. wt. 10 lbs. 10.95

N **Shimmering White Wreath.** Nylon bristles, sparkled with red glass ornaments. Abt. 16-in. diam.
48 T 351—Ship. wt. 1 lb. 1.69

P **Glowing Bells.** 3½-in. diam. bells. C7½ bulbs, weatherproof cord, plug. Abt. 12 in. long.
48 T 231—Ship. wt. 1 lb. 8 oz. 1.57

R **Glowing Santa Face.** Plastic. C7½ bulb, weatherproof cord, plug. Cheery and bright, indoors or out. Abt. 15 in. high.
48 T 254—Wt. 2 lbs. 8 oz. 1.77

T **Lantern Door Plaque.** Use one or two. Plastic; candle has C7½ bulb. Weatherproof cord, plug. Abt. 16 in. high.
48 T 213—Ship. wt. 1 lb. 8 oz. 1.79

U **Wreath with Tinkling Sleigh Bells.** Snow-flocked princess pine. Trimmed with pine cone, ruscus. Tiny bird-house. Plastic streamer.
48 T 355 MO—Abt. 25 in. long overall. Ship. wt. 2 lbs. 8 oz. 1.87

Y **$3.98** Complete

W Deluxe Santa Suit **$10.95**

X 6.95

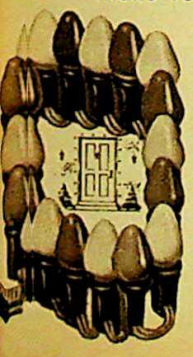
W **X** **Santa Claus Outfits For Fun,** dress the part. Extra large adult size for plenty of padding. Long, full coat, with plastic belt; shiny black boot-tops, pointed cap. Large Men's size.

(W) De Luxe Corduroy Outfit. Lavish plush trim. Elastic in trousers. Beard, mustache, eyebrows.
48 T 145—6-Pc. Outfit. Ship. wt. 3 lbs. 10.95

(X) Cotton Duvetyn Outfit. Elastic waistband in trousers. Adhesive for mustache, beard, eyebrows.
48 T 129—6-Pc. Outfit. Ship. wt. 3 lbs. 6.95

Y **Cheery Red Fireplace** gives mellow "firelight" glow. Hang stockings on Christmas Eve, set clock for time Santa's expected! Red brick pattern stoneprinted on heavy corrugated fiberboard; black mantel. Flickering "fire" is red electric bulb and revolving reflector behind cardboard logs. Fireplace 43½x9½x39 in. high; chimney is 21x5½ in., adjusts to 76½ in. high. Cord. AC-DC. UL Approved. No decorations.
86 T 7601M—Fireplace, Chimney. Wt. 6 lbs. 3.98
86 T 7600 M—Fireplace Only. Wt. 3½ lbs. 2.98

Make Your Doorway a Lighted Greeting Card



V **Door Decorating Outfit.** Put a garland on your door; Sparkle it with colored lights.

Golden Garland has thick, shimmering foil leaves on wire. Easy to use on door, or other decorating. Weatherproof, tarnish-resistant. Abt. 12 ft. long.

Trims-eezy Outdoor Lights (shown at left). Use around doors, windows, etc. Metal tabs, special fastening nails. Attach movable, take-off sockets to any flat surface. Weatherproof. *Multiple-type lights burn independently.* Asst'd. color American-made bulbs (C7½). 17-ft. cord, add-on plug.
48 T 164 M—Garland only. Ship. wt. 4 lbs. . . . 3.94
48 T 199—16-Light Set. Wt. 1 lb. 4 oz. 4.74
48 T 210 M—Complete Outfit. Wt. 5 lbs. 4 oz. . 7.99

NOTE: Many communities have outdoor decorating contests. Check local Chamber of Commerce for details. Electric decorations UL App'd. for 110–120V, AC-DC. Use your Credit. Buy now, pay later. Be sure to see Pgs. 19, 269.

3 Dimensional

$1.25 Each Title (A)
Packet (3 Reels—21 Scenes)

$2.95 (B)
Christmas Special
Viewer and 4 Reels

Children's Zoo

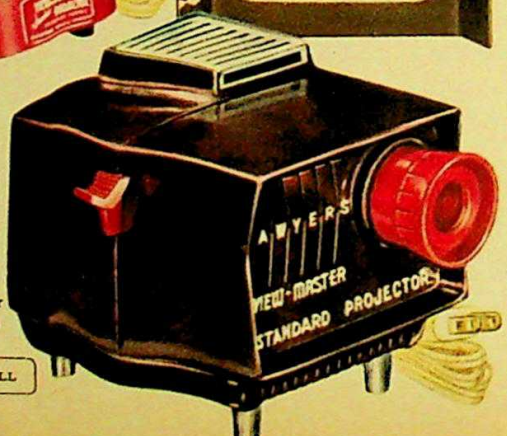
Mickey Mouse

Roy Rogers

Night Before Christmas

(D)
$7.95
Junior Projector
With FREE Screen

(E)
$9.95
Standard Projector
With FREE Screen



(C)
$6.45
Gift
-Pak

Deluxe Viewer Gift-Pak Outfit

Viewing Fun with Stereo VIEW-MASTER

Lifelike "You-are-There" Realism

- **Over 200 Titles**
- **All in Full Color**
- **Educational, Instructive**
- **Fun for Entire Family**

Happy Solution to Gift Problems for school-age, teenage, *any* age. A variety of subjects that will appeal to every member of the family. Pictures are Kodachrome slides taken by experts. Seven scenes (14 pictures) appear on each reel, aligned in pairs; you view them with both eyes through viewers sold below (pictured on opposite page) . . . creates genuine 3-Dimension effect, so realistic you feel as though *you are there.*

Reels May Be Viewed in 3-D with Viewer (B), or with battery-operated Viewer (C). If you prefer large screen projection as you do your own slides, you can project them on a screen (without 3-D effect) View-Master Projectors (D) and (E), described below.

204 Interesting Subjects. For pre-school children, Fairy Tales and Christmas Stories. For school-age, a wide variety of adventure and TV subjects. For adults, exciting Vacation and Travelogue Scenes.

(A) **Each View-Master Title Below is One Packet of 3 Reels (21 Full Color Stereo 3-D Scenes).** Titles marked (*) include an interesting printed story about the subject. *State Titles Wanted*—listings below.

67 TP 3812—One Title (Packet of 3 Reels—21 Scenes) *Shipped Postpaid*.....Each Title Below 1.25

NEW RELEASES FOR THIS CHRISTMAS

• Alaska • Bugs Bunny • Hawaii—50th State • Popeye • Mickey Mouse • Roy Rogers Roundup • Steve Canyon • Treasure Island

Christmas Stories
*Birth of Jesus
*Christmas Carol
Christmas Story
*Littlest Angel
*Miracles of Jesus
*Parables of Jesus
Rudolph Shines Again
Santa's Workshop
*Night Before Christmas

Children's Favorites
*Aesop's Fables
*Aircraft Carrier
*Alice in Wonderland
Anderson's Fairy Tales
Annie Oakley
*Bambi
*Battle Of Monsters
Brave Eagle
Buffalo Bill Jr.
*Captain Kangaroo
Cherokee Indians
*Children's Zoo
*Cinderella
Circus—Ringling Bros.
Cowboy Adventures
Cowboy Stars
Dale Evans
Disney—Adventureland
Disney—Fantasyland
Disney—Frontierland
Disney—Main Street
**Disney—Sleeping Beauty
Disney—Tomorrowland
**Donald Duck
**Easter Story
**Goofy, The Dog
**Heidi
Hunters of the Forest
**Hunters of the Plains
**Johnny Moccasin
**Lassie and Timmy
**Lone Ranger
**Mickey Mouse Club
**Mighty Mouse
**Moon Rockets, Missiles
**Mother Goose
Mouseketeers
Performing Animals in Zoo
**Peter Pan
**Red Riding Hood
**Riders of the Desert
Rin Tin Tin
**Robin Hood
**Roy Rogers I
**Royal Can. Mtd. Police
**San Diego Zoo
**Sleeping Beauty
**Snow White
**Space Cadet Tom Corbett
**Strange Animals
*Tarzan of the Apes
*Three Little Pigs
*Three Musketeers
Two Mouseketeers
*Wild Bill Hickock & Jingles
*William Tell
*Wizard of Oz
Woody Woodpecker
*Zorro
*20,000 Leagues Under Sea

Nature Studies
*Butterflies
Cypress Gardens
*Marine Studios
*Wild Animals
*Wild Birds
*Wonders of the Deep

The Fifty States
*Includes Alaska, Hawaii
Specify State Wanted.

American Cities
Atlantic City
Brooklyn
Chicago
Denver
Las Vegas
Los Angeles
Miami
New Orleans
New York City
Philadelphia
Salt Lake City
San Francisco
Washington, D.C.

Famous Vacation Spots
Banff, Canada
Black Hills, Badlands
Bryce Canyon
Carlsbad Caverns
Crater Lake
Flowers of Hawaii
Glacier Nat'l. Park
Grand Canyon I
Grand Canyon II
Grand Tetons
Great Smokies
Hawaii Island of Romance
Hawaiian Medley
Hoover Dam
Hula Dancers
Long Island
Mammoth Cave
Mesa Verde
*Mission of California
Mt. Ranier Nat'l. Park
Mount Vernon
New England
Niagara Falls
Ozark Mountains
Painted Desert
*Parrot Jungle
Pikes Peak
Redwood Highway
Reno, Lake Tahoe
Rocky Mt. Nat. Park
Royal Gorge
Sequoia and Kings Canyon
Sightseeing: New York
Sightseeing: Niagara Falls
Silver Springs
*South Pole Conquest by Air
Sun Valley
*United Nations
Victoria, Canada
Wisconsin Dells
Yellowstone
Yosemite
Zion National Park

Foreign Lands
Africa
Brussels' World's Fair
*Egypt
*France
*Germany
*India
*Inside Moscow
*Italy
*Japan
*Mexico
*Montreal
*People of Russia
*Queen Elizabeth Coronation
*Queen in Canada 1957
*Russia Today
*Sweden
*Switzerland

View-Master Hand Viewers

(B) **View-Master Stereo Picture Set. Sawyer's Special Christmas Offer.** Includes Viewer with one special 7-Scene Stereo Reel *PLUS your choice of any one Title* (Packet of 3 Reels—21 Scenes) listed under (A) at left . . . you will receive a total of four 3-D Reels (28 Scenes in all). Simply insert picture reel into slot on top, hold Viewer toward light source, and enjoy colorful 3-D Stereo. Finger-tip lever advances film.

67 TP 3829—*Postpaid. State One Title*.....2.95

(C) **De Luxe Battery Lighted View-Master Viewer in Gift-Pak.** Includes Viewer, one special 7-Scene Stereo Reel *PLUS your choice of any two Titles* listed under (A) at left, 2 Packets of 3 Reels each (42 Scenes) . . . a total of seven 3-D Reels (49 Scenes in all). Features de luxe battery lighted Viewer for extra brilliance and convenience. Finger-tip lever advances reel. Rugged plastic housing. Elegant gift box holds Viewer and all 7 Reels. Order 2 batteries extra, below.

67 TP 3848—*Postpaid. State Two Titles*.....6.45

Deluxe Lighted Viewer (C) Only (with one special 7-scene reel.)

67 TP 3834—Order batteries, other reels extra. *Postpaid*..3.95

67 W 3229—BATTERIES for (C). Ship. wt. 6 oz.....2 for 45c

View-Master Table-Top Projectors

Complete with FREE Table-Top Screenette

(D) (E) **Project your View-Master Pictures TOO** . . . Show them on a screen, just like regular slides or movies—*without 3-D Stereo effect.* . . . let the whole family share in the fun.

View-Master projectors accept all View-Master Reels. Both are supplied, with FREE Screenette (projection surface about 9½ x 11 in.). Projectors operate on 110–120 volts AC-DC—UL Approved. Reels not included—order from (A) at left.

(D) Junior View-Master Projector. *Free* Screenette included.

67 WP 3841–*Postpaid*. Sold Nationally in 1958 at $9.95. Only 7.95

(E) New Standard View-Master Projector. Handsome modern styling—refined operating features. Trim plastic body.

67 TP 3846—*Postpaid. Free* Screenette included.....9.95

67 W 3847—CARRY CASE FOR PROJECTORS (D) (E). Wt. 2 lbs..3.95

67 WP 3163—REPLACEMENT BULB FOR (D) (E). *Postpaid*.....70c

Da-Lite Screen $2.95

18 x 24-in. Screen sets up quickly. Ideal size for View-Master reels. Wire easel holds screen flat. Will stand on table, or hang on wall. Glass-beaded surface reflects colors in their true-to-life brilliance. Use with Projectors (D) and (E), or any other projector used for viewing movies or slides. Shipping weight 1 lb.

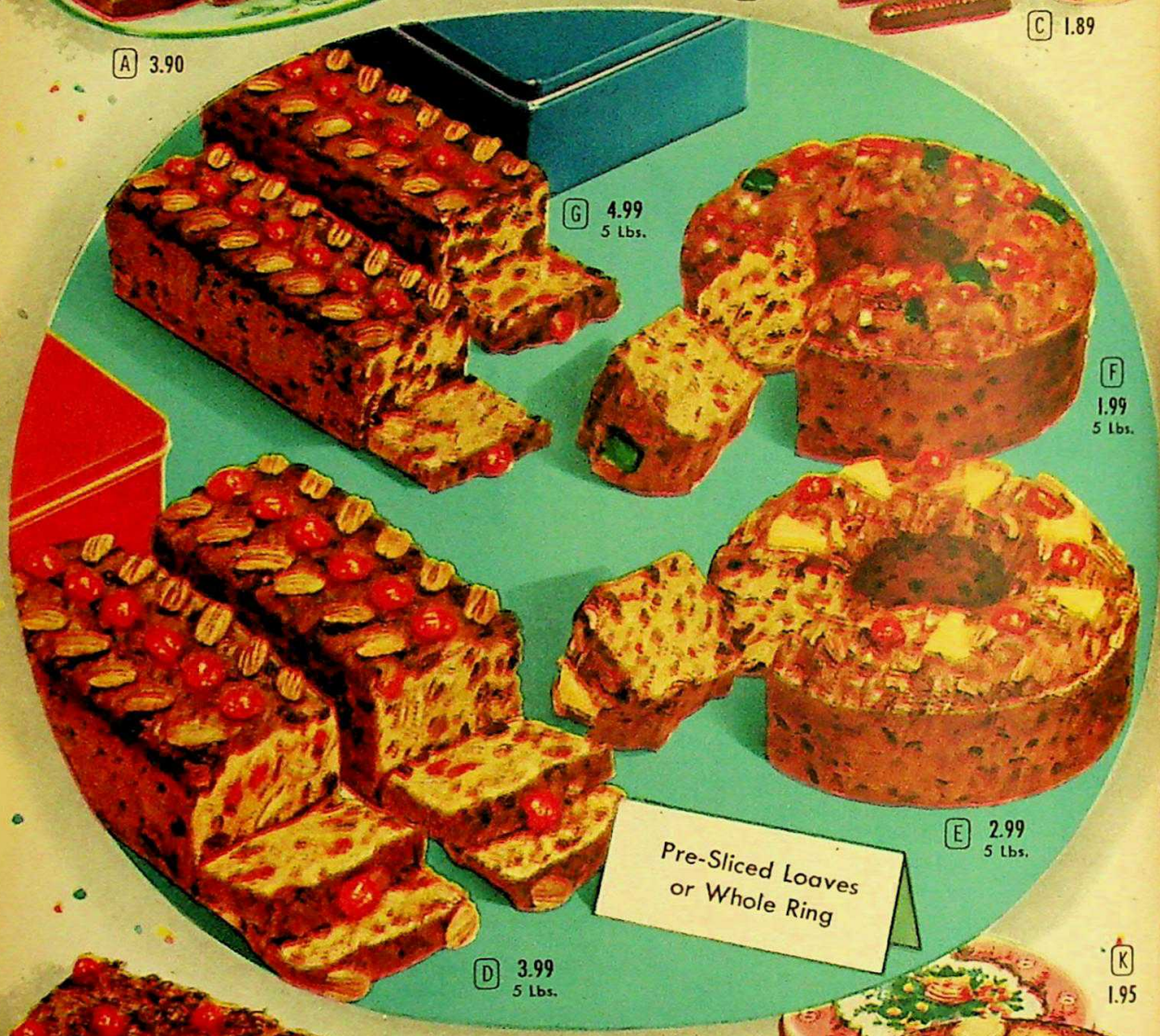
67 T 1032—Only.....2.95

It's Christmas... the

Ⓐ 3.90

Ⓑ 1.39

Ⓒ 1.89



Ⓖ 4.99
5 Lbs.

Ⓕ 1.99
5 Lbs.

Ⓔ 2.99
5 Lbs.

Pre-Sliced Loaves
or Whole Ring

Ⓓ 3.99
5 Lbs.

Ⓗ 4.98
5 Lbs.

2.89
2 Lbs.

Ⓙ

Ⓚ 1.95

Time for Festive Foods

Viennese Torte

A **The Sweetest Gift for Any Occasion** is this heavenly 1¼-lb. confection. Tiny layers of butter-rich cake and smooth creamy chocolate, chocolate-coated.

Shipped promptly from Monroe, Wisc. Order before Dec. 15 to assure delivery before Christmas.

53 TP 3698K—Gift Box. *Postpd.* 3.90

English Cookies

B **Pretty Tea Caddy** holds 13 oz. assorted cookies. Gift tin abt. 4¾ in. high.

53T3866—Wt. 1 lb. 12 oz. 1.39

C **Chocolate Fingers in 2 Little Canisters.** Crunchy chocolate-coated cookies.

53 T 3820—Wt. 1 lb. 12 oz. 1.89

L $3.49

M $2.98

Wards Fruit Cakes

LUSCIOUS HOLIDAY TREATS TO GIVE OR SERVE

D TO **F** **Wards Own "Home Style" Fruit Cakes**—rich with candied fruits, nuts, fragrant spices. Cakes are medium dark mixture blended from finest ingredients. Golden egg batter is same in all "Home Style" cakes—difference is in quantity of fruits and nuts. Cellophane wrapped.

(D) Supreme "Home Style" Cake. Pre-sliced in two crumb-free loaves (or 3-lb. Whole Ring—not shown). Very choice, lavish with carefully chosen fruits—finest selected cherries, ripened pineapple, tangy lemon, orange peel, citron, plump meaty pecans, extra fancy California raisins. Gift tin.

53 T 3874—5-Lbs. in Two (2½-lb.) Sliced Loaves. Ship. wt. 6 lbs. 12 oz. 3.99

53 T 3877—5-Lb. Whole Ring Cake. Ship. wt. 6 lbs. 12 oz. 3.99

53 T 3882—3-Lb. Whole Ring Cake. Ship. wt. 4 lbs. 4 oz. 2.99

(E) Orchard "Home Style" Cake. Spicy, perfectly blended egg batter with same excellent fruits and nuts as (D) above except in slightly smaller quantities. An exceptionally fine, moderately priced cake. Gift carton.

53 T 3876—5-Lb. Whole Ring Cake. Ship. wt. 6 lbs. 2.99

(F) Dorothy Clare "Home Style" Cake. Inexpensive treat for those who prefer a cake not quite so rich as those above. Same batter and ingredients as (D), (E), fruits and nuts in slightly smaller quantities. Gift carton.

53 T 3875—5-Lb. Whole Ring Cake. Ship. wt. 6 lbs. 1.99

G **Wards Finest—Wonderful Golden Butter Cake** in two crumb-free, pre-sliced loaves. Outstanding light golden cake is a masterpiece, skillfully made from a treasured recipe. Basic batter, really a pound cake, prepared from highest score butter, selected whole eggs, exceptionally fine blend of tantalizing spices. Blended into rich, delicious golden-butter batter is generous fruit—succulent ripe pineapple, plump meaty pecans, cherries, selected fancy raisins, just right amount of glazed orange, lemon peel, citron. Gift tin.

53 T 3873—5 Lbs. in Two (2½-lb.) Sliced Loaves. Ship. wt. 6 lbs. 12 oz. 4.99

Each Cellophane Wrapped for Freshness

Each in Handy Cardboard Mailer

Huntley & Palmer Cookies

L **M** **World-Famous, English Made** assortments of sweet and cream-filled wafers.

(L) "Venice" Tin with about 4-lb. assortment in scenic gift box.

53 T 3894—Wt. 5 lbs. 8 oz. 3.49

(M) "Wedgewood" Tin—abt. 2-lb. assortment, blue and white box.

53 T 3884—Wt. 3 lbs. 8 oz. 2.98

N $1.49

"Workbasket" Cookies

N **Huntley & Palmer Assortment**—abt. 12 oz. cream-filled, plain and jelly-topped wafers in antique gold color gift tin.

53 T 3885—Ship. wt. 2 lbs. 1.49

P $2.98

Brandied Fruit Cakes . . . Crunchy Cookies

HH **Hoenshel Brandied Fruit Cake**—fruits and nuts soaked in vintage Brandies, best Sherries, fruit juices; aged for heavenly flavor. Dark, rich egg batter with spices, honey; packed with cherries, pineapple, lemon, orange peel, citron, raisins, nuts. Gift box.

533 T 3879—5 Lbs. Wt. 5 lbs. 8 oz. 4.98

533 T 3878—2 Lbs. Wt. 2 lbs. 8 oz. 2.29

J **Crosse & Blackwell Old English Fruit Cake.** Delightful butter batter, finest fruits, nuts, rum and brandy. Ship. wt. 2 lbs. 12 oz.

53 T 3883—2-lb. Cake in Vacuum Tin. 2.89

K **Mrs. Doubek's "Favorite Recipe" Cookies**—rich, crunchy wafers with nuts, coconut, jelly, spices, etc. Ship. wt. 4 lbs.

53 T 3867—2¼ lbs. in Gift Tin. 1.95

The "Flying Dutchman"

P **Cookies from Holland** in handsome silvered tin. 10 or 12 varieties—creme sandwiches, lady fingers, raisin-filled, sugar wafers and others. Ship. wt. 2 lbs. 12 oz.

53 T 3869—1½ lbs. Cookies. 2.98

Ⓐ $6.98

Ⓑ
$1.59 1 lb.
$2.49 2 lbs.

Ⓒ $1.69

THAT

Famous

Ⓗ
$3.95

I'm from
Texas and I ought to
know. . . . It's Colossal!

Ⓙ $4.98

Ⓚ $2.29

Gift-Perfect Candied Fruits

A Jumbo Party Pack Ready to Serve. Plump candied fruit and nuts beautifully packed in wicker server with ivory plastic fork . . . enhances any occasion.

With 1 lb. fancy mixed nuts, 2½ lbs. big, moist, candied green and natural pineapple, tangerines, sugar-dipped jumbo California dates, stuffed prunes, kumquats, cherries, figs.

53 T 3747–3½-lb. Gift Pack. Ship. wt. 5 lbs. 6.98

B Gift Tin of Tempting Candied Fruits—moist, succulent tutti-frutti, candied cherries, nut-topped stuffed dates, imported figs, Kadota figs, tangerines, pineapple, stuffed prunes, kumquats. Attractively packed in reusable tin with ivory plastic serving fork.

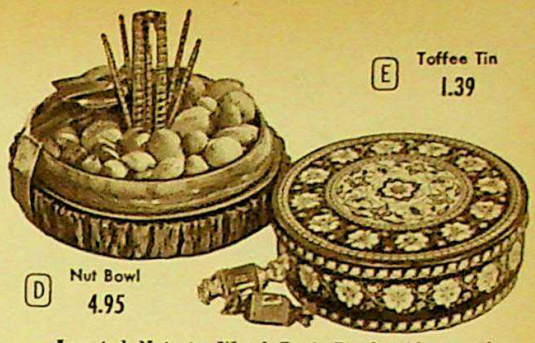
53 T 3749—2-lb. Tin. Wt. 3 lbs. . . . 2.49

53 T 3748—1-lb. Tin. Wt. 1 lb. 10 oz. 1.59

C Robern Jumbo Australian Dessert Apricots. Pretty celluloid gift container holds 1 lb. big, fat, delicious candied apricots. An unusual treat.

53 T 3700—Ship. wt. 1 lb. 4 oz. . . . 1.69

WRC Charge It! SEE PAGE 19



E Toffee Tin 1.39

D Nut Bowl 4.95

D Assorted Nuts in Wood Bark Bowl with metal nutcracker, 6 picks. 1¼ pounds nuts—Brazilnuts, Walnuts, Almonds, Filberts, Pecans. Inner bowl shellacked; holds implements. Abt. 9-in. diam.

53 T 3692—Boxed. Ship. wt. 3 lbs. 8 oz. 4.95

E Workbasket Tin of Toffee. Delicious wrapped toffees of assorted flavors. Pretty embossed black container, contrasting trim. Ship. wt. 2 lbs. 2 oz.

53 T 3701—Dainty Tin with 1¼ Lbs. Toffee. . . 1.39

Texas Fruit Cake

BACK AGAIN BY POPULAR REQUEST

The Glorious Manor Texas Cake that you, our customers, reordered last year with gratifying praises. A Gourmet's delight . . . about which proud Texans can boast with justification. We feel sure that, if you haven't tried it, after just one bite you'll sing praises too . . . and ask for more!

It's Really More Confection than Cake . . . a famous closely guarded old Southern recipe is part of the secret. Packed solid with the finest succulent fruits and meaty pecans . . . a beautiful masterpiece with a heavy crown of fat, juicy candied cherries, big perfect pecan halves and utterly delicious candied pineapple sections.

Just Look At These Superior Ingredients . . . an abundance of luscious fruits and nut meats with just enough "pound of flour, pound of eggs, pound of sugar and pound of pure creamery butter" batter to hold the delicious red glacé cherries, sun-ripe candied pineapple, plump white California raisins and select Texas pecans.

No Citron, No Peel, No Spices in this heavenly creation. Only the most select of fine fruits and nut meats go into the making—blending is done skillfully, carefully, by culinary experts to create a real baking masterpiece you'll enjoy serving, you'll enjoy giving—you'll enjoy eating!

Beautiful Whole-Ring Cakes in Three Sizes—handy reusable tin gift containers decorated with Texas scenes. Cardboard mailer, gift card included with each.

53 T 3859—5-Lb. Fruit Cake in Gift Tin. Ship. wt. 6 lbs. 12 oz. 8.15

53 T 3860—3-Lb. Fruit Cake in Gift Tin. Ship. wt. 4 lbs. 5.10

53 T 3861—2-Lb. Fruit Cake in Gift Tin. Ship. wt. 2 lbs. 12 oz. 3.70

Such Easy Gifts to Send. Each cake with gift card (1), cardboard mailer (2), ready to address and mail.

F 1.35

Luscious Homemade Flavor

F Made by Nuns of Mount St. Mary's Abbey. Rich with butter, cream, meaty nuts. Each 1 lb. (except Butternut). Wt. 1 lb. 8 oz.

53 T 3717—Penuche Fudge. . 1.35

53 T 3718—Chocolate Fudge . 1.35

53 T 3721—Creamy Caramel. 1.35

53 T 3729—12 oz. Butternut Munch. Ship. wt. 1 lb. 6 oz. . . 1.69

G 2.98

Ringer's Liquid Cordials

G Miniature Shipping Crate from Holland—chocolate jugs, bottles, etc. filled with assorted cordials; rum, lemon, etc., each foil wrapped. 14-oz. box.

53 T 3714—Ship. wt. 1 lb. 8 oz. 2.98

L 1.99

Milk Chocolate Medallions

L Statue of Liberty Design stamped in each golden foil wrapped solid chocolate coin. Box of 24, each 1⅜ oz. Made in Scotland.

53 T 3606—Ship. wt. 2 lbs. 8 oz. Each Box. . 1.99

Delightful Packs to Give or Serve

H Charlotte Charles Pure Marshall Strawberry Preserves. Quaint, old-fashioned wooden bucket filled with 2½ lbs. delicious preserves. Made from the choicest fresh, plump strawberries.

53 T 3647—Ship. wt. 4 lbs. 4 oz. 3.95

J Cheese and Jelly Gift Basket holds 6 jars Sea Isle, Florida marmalade—1 pineapple-raspberry, 2 lime, 3 grapefruit-cherry; shelled and blanched almonds; 6 imported cheese spreads.

53 T 3653—Gift wrap. Ship. wt. 4 lbs. 4 oz. . . . 4.98

Bon Bons

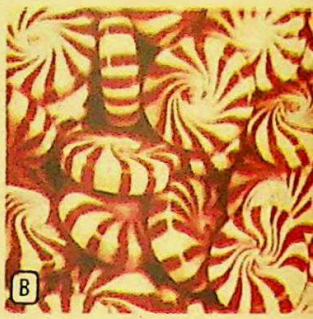
K Fresh, Creamy Soft Mounds of coconut coated with whipped cream fondant. *Four delectable flavors and colors:* tangy lemon, rich chocolate, creamy vanilla, tempting strawberry.

53 T 3722—5-lb. Box. Ship. wt. 6 lbs. . . 2.29

Credit Terms Page 269

Big Pail O'Candy
$2.98

For Holiday Greetings



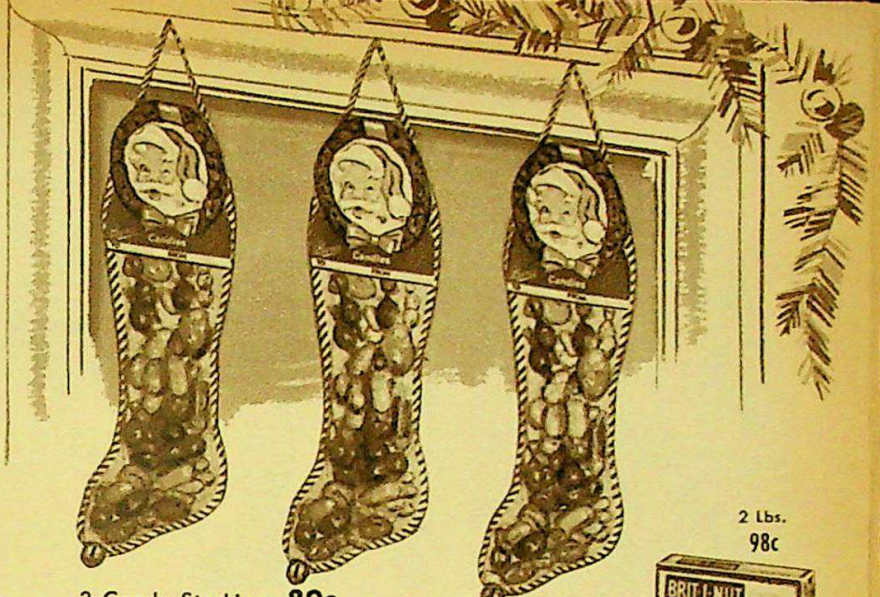
6-lb. Assortment of Holiday Favorites

- **Hard Candy Christmas Mix**
- **Old-Fashioned Chocolate Drops**
- **Chewy Cream and Gum Mix**

It Just Isn't Christmas without these familiar favorites . . . a bonanza assortment of Hard Candy Christmas Mix in all the variety of flavors that everybody loves, Old-Fashioned Chocolate Drops and chewy Cream and Gum Mix in assorted flavors. Each type of candy is separately packed in reusable polyethylene bags to keep the pieces nice and delightfully fresh.

Six pounds of candy . . . wonderful for those big parties at church, school, clubs. And as an extra bargain you'll use the big 10-qt. galvanized pail later on in so many ways. Ship. wt. 9 lbs.

53 T 3757—Six Pounds of Candy in 10-Qt. Pail..Only 2.98



3 Candy Stockings **89c**

Kiddy Stockings Filled With Candy, 7¼ oz. each of Bunte's high quality assortment. Net stockings, 15 in. long, have rope for trim and hanging, too. Santa Claus seals and Jingle bells on toes.

53 T 3743—Ship. wt. 1 lb. 12 oz. . . 3 Stockings 89c

the Sweetest of All

A Cream and Gum Mix. Flavor-packed, old-fashioned candies. Assorted flavors of chewy jellies, delicious creams. 3 lbs. in polyethylene bag. Wt. 3 lbs. 4 oz.

53 T 3751—3-Lb. Bag..Each 1.09

Two Bags. Wt. 6 lbs. 8 oz. . . . 1.98

B Starlight Kisses—a long time favorite. Pretty red and white candy wheels of delightful peppermint flavor. 2 lbs. in polyethylene bag—Ship. wt. 2 lbs. 6 oz.

53 T 3702—2-Lb. Bag 98c

C Hard Candy Christmas Mix. Wholesome, gaily colored candies—crimp-ribbon type, assorted flavor hard and filled. 3 lbs. in polyethylene bag—Wt. 3 lbs. 4 oz.

53 T 3756—3-Lb. Bag. . . Each 98c

Two Bags. Wt. 6 lbs. 8 oz. . . . 1.79

D Cut Rock Candy—a delicious way to fill your Christmas stockings. Colorful sweet hard candy cut into assorted shapes and sizes. 3 lbs. in polyethylene bag. Ship. wt. 3 lbs. 4 oz.

53 T 3592—3-Lb. Bag. . Each 1.09

Two Bags. Wt. 6 lbs. 8 oz. 1.89

E 24 Spicy Peppermint Candy Canes that just seem to mean Christmas. *Special low price.* Cellophane wrap. Abt. 6½ in.

53 T 3793—Wt. 1 lb. 12 oz. . . Box of 24 99c

F 3-Lb. Tin of Assorted Candies. Heap your Christmas bowls with these tart filled raspberries, small sugar pillows, golden candy peanuts and chocolate-filled straws.

53 T 3754—Ship. wt. 4 lbs. . . 3-Lb. Tin 1.59

G "Quality Street" Gift Tin. 2 lbs. choice Mackintosh English candies, a favorite with our customers for 5 years. Soft, luscious creamy chocolates, appetizing assorted toffees; each wrapped. Cardboard mailer.

53 T 3769—Ship. wt. 3 lbs. . 2-Lb. Tin 2.69

H Christmasy Boxes to Package Your Candy. Fill 'em up with hard candies, gum drops, nuts, etc. for gifts, parties. Assorted colorful designs. 4¼x3x1¾ in. Packed flat.

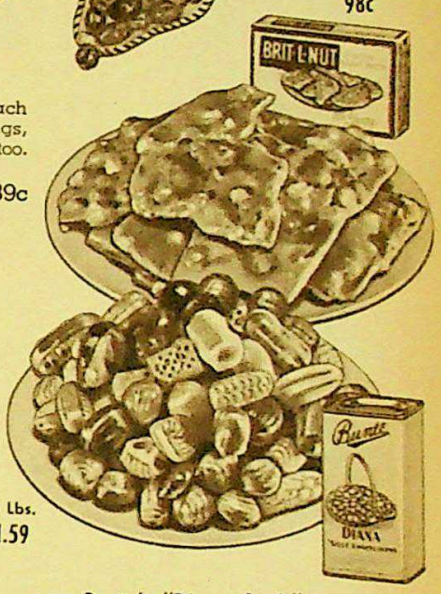
53 T 3589—50 Boxes. Ship. wt. 1 lb. 8 oz. 98c

53 T 3590—100 Boxes. Ship. wt. 3 lbs. 1.75

J 12 Chocolate Santas. Intriguing novelties for children . . . grown-ups, too. Delicious solid milk chocolate molded into fat little Santas, each 1 oz., abt. 4½ in. tall.

53 T 3594—Box of 12. Wt. 1 lb. 4 oz. . . 99c

Two Boxes (24 Santas). Wt. 2 lbs. 8 oz. 1.79



2 Lbs. 98c

3 Lbs. 1.59

Bunte's "Diana Stuft"

Bunte's Original All-Filled Hard Candy. Crispy, assorted flavor and color shells "stuft" with pure luscious fruits, jams, marmalades, nut meats and chocolate.

53 T 3750—3-Lb. Tin. Ship. wt. 4 lbs.. 1.59

McGarry's "Brit-L-Nut"

Crisp, wholesome peanut brittle made the fresh butter way, thickly packed with fresh, highest quality peanuts. 2 foil-wrapped 1-lb. boxes—Ship. wt. 2 lbs. 10 oz.

53 T 3761—Two 1-Lb. Boxes. 98c

Four 1-Lb. Boxes. Wt. 5 lbs. 4 oz. 1.79

W R C Charge It! SEE PAGE 19

18 Chocolate Cards $1.89

Christmas Greeting Cards, each 2 oz. delicious milk chocolate with molded Christmas design, greeting. Each in colorful box (assorted designs) printed for addressing. Wt. 2 lbs. 2 oz.

53 T 3727—8 Cards. 1.89

Walnut, Almond Chips $1.29 3 lbs.

Chewy, tasty thin sugar candy shells tightly packed with delectable fillings—rich, savory black walnut and almond. 3 lbs. in polyethylene bag. Ship. wt. 3 lbs. 4 oz.

53 T 3752—3 Lbs. 1.29

B
1.98
E
1.79
Set of 2
C
99c
Soldier-Bank
D
1.79
Set of 2
A
2.79
Set of 2
H
98c
2 Cartons
Festive and Fun to
P
1.69
N
1.98
T
1.19
R
1.49
M
2.98
L
1.98

Candy-Packing Arabian Horses

Mare and Colt **$2.79** Prince Stallion **$1.98**

AA B **Beautiful Matching White Horses** . . . each a wonderful double-duty Christmas gift. Stallion and Mare carry plastic saddle bags packed with 8 oz. of assorted fruit flavor hard candies, individually wrapped. Realistically styled, authentically detailed for collectors, they're made of sturdy, durable white plastic material.

AA **Lovely White Mare with Her Dear Little Colt,** abt. 8 and 6½ in. tall.
533 W 3593—Ship. wt. 1 lb. 12 oz..2.79

B **Handsome, Big Stallion** with a wonderful look of spirit. Abt. 8⅞ in. tall.
53 T 3599—Ship. wt. 2 lbs.....1.98

Jolly Guardsman to the Royal Candies . . . Only 99c

C **The Toy Soldier-Bank** with 4 oz. assorted hard candies. About 17 in. tall, our sturdy plastic "red coat" guardsman has a coin-slot in his back.

A charming gift for little money-savers. Gaily colored wrapped candies are visible in clear plastic leg section.
53 T 3713—Ship. wt. 10 oz....Only 99c

2 Big Canes of Candy $1.79

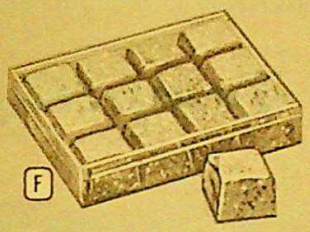
D **Ten Ounces of Delicious, Crunchy** hard candies in a variety of fruit and peppermint flavors; each wrapped. Packed in canes, almost 2 ft. high, of sturdy plastic, white pliofilm handle. Bright ornament, mantel decoration.
53 T 3896—Wt. 1 lb. 13 oz...2 for 1.79

"The Candy Tree" . . . 2 for $1.79

E **"So full of joy, so full of fun"** . . . sturdy, hard plastic, hollow trees with 11 oz. each of colorfully wrapped fruit and mint-flavored hard candies. About 12 in. high. Pretty gift card and Christmas trim. Ship. wt. 2 lbs. 6 oz.
53 T 3895—Set of 2 Trees.....1.79

Chocolate-Covered Menagerie . . . 98c

FF **Intriguing** fried ants, bees, grasshoppers, roasted caterpillars in chocolate. Foil wrapped. 2½-oz. box, abt. 3x4 in.
533 T 3890—Wt. 6 oz.98c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G

"Highland Piper" Butterscotch 98c

G **Sharp's Gift Tin**—13½ oz. of fine quality hard butterscotch; wrapped English candies. Wt. 1 lb. 6 oz.
53 T 3891.....98c

Brighten the Season

200 Candy Cigarettes 98c

H **For Young "Smokers"**—red tipped pure sugar "pretend" cigarettes. Flip-top boxes of assorted brands, 10 cigarettes per pack, king-size—Pall Mall, Winston, Stark Strike, others. Wt. 2 lbs. 4 oz.
53 T 3740—2 Cartons (20 packs).....98c

Milk Chocolate Puppets . . . $1.29

JJ **Made in Italy,** these adorable little figures are delicious, creamy milk chocolate. Foil-covered and comically decorated there are 12 in a box—a chef, a clown, a colorful French sailor, a dashing cavalier, and others. About 4¼ oz. candy. Ship. wt. 10 oz.
533 T 3710.....1.29

J K

"Sweet Christmas Book" . . . 79c

K **One-Pound Assortment** of delicious, creamy English toffee. Decorated box looks like a book, opens wide to unfold "pop-up" Santa. Each half holds bag of wrapped candy. Delightful for youngsters. Ship. wt. 1 lb. 6 oz.
53 T 3712—Each... 79c
2 Books.....Only 1.39

MAKE YOUR OWN Candy Church

Kit Just **$1.98**

JJ **A Pretty Little Church** the whole family will love to put together. It's no trick to assemble. Clear instructions included and there is extra candy for the "nibblers". Assembled, abt. 10x8x16 in. high.

Pre-cut, sturdy cardboard church form and base with 2 lbs. of candy —sugar wafers, Fairy Breathlets, candy Cigarettes, Caramel Snirkle, Gum Drops, powdered sugar, green sugar. All in attractive gift box.
3 T 3736—Ship. wt. 3 lbs....1.98

Candy Snack Jars . . . $2.98 and $1.98

M **"King Size" TV Snack Jar**—big glass jar, abt. 10x5-in. diameter. Fits into metal stand at convenient angle for nibblers. Filled with wrapped hard candies of assorted flavors, types. Brass finish stand and screw-on cover. Abt. 9 in. high.
53 T 3709—1½ lbs. Candy. Ship. wt. 5 lbs..2.98

N **Old Fashioned Penny Candy Jar** all beribboned and filled with fine quality imported candy, including—strawberry tips, lilliputs, rummy sticks, magic mints, many others.
53 T 3733—1 lb. 2 oz. Candy. Wt. 3 lbs. 12 oz. 1.98

Perfumed Liquor Drops $1.69

P **Pretty Gift Tin . . . one pound** tiny hard candy drops, made in Italy. Sugar crust quickly melts, releases delicious "liquor", varied flavors.
53 T 3708—Ship. wt. 1 lb. 12 oz...1-Lb. Tin 1.69

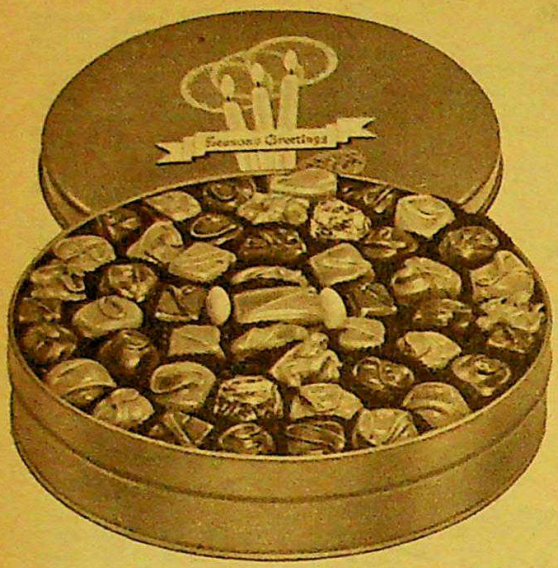
Trio of Trees $1.49

R **Candy-Filled Plastic Bases** on little artificial Christmas trees, abt. 8 in. high. Abt. 4½ oz. Starlight kisses, pretty peppermint wheels; wrapped. Ship. wt. 1 lb.
53 T 3715—Set of 3 Trees....1.49

Candy Novelties $1.19

T **Dufour Christmas Assortment** that will intrigue children and grown-ups. 12 delightful little snowmen, Santas, trees, clocks, etc. of candy and coated almonds. Wonderful decorations, made in Italy. Abt. 5 oz. candy. Wt. 10 oz.
53 T 3897—Gift Box of 12....1.19

Delicious Chocolates in Gift Tin



3 Lbs. $2.98

A Luscious Assortment of smooth creams, chewy caramels and nougats, crisp nut clusters and crunch centers, covered with thick milk chocolate and rich dark vanilla chocolate.

ATTRACTIVE bright red gift tin with candlelight motif on cover is reusable. Wonderful for gifts or to have in the home during the holidays. Holds 3 lbs. candy. Ship. wt. 4 lbs.

53 T 3637—3-Lb. Assortment in Candlelight Tin.....2.98

Use Wards W.R.C. Plan—
See Page 19

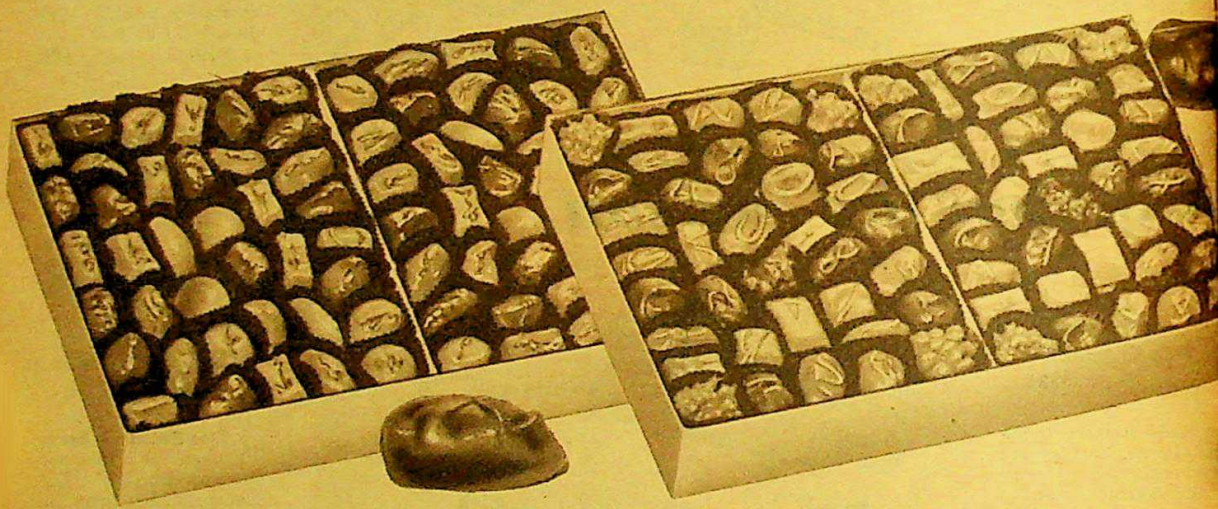
14 oz. $1.49

De Met's Famous Turtles

An American Favorite. Rich, creamy caramel and big crunchy selected pecans shaped like a little turtle and coated with luscious, thick milk chocolate. Attractively boxed.

53 T 3762—14 oz. Wt. 1 lb. 4 oz. 1.49
53 T 3766—28 oz. Wt. 2 lbs. 8 oz. 2.89

Tempting Treats



Boxed Chocolates 2 Lbs. $1.59 5 Lbs. $3.59

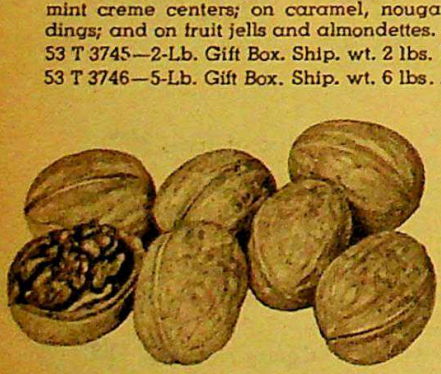
Good Quality Assortment. Thick light and dark milk chocolate coating on vanilla, cherry, maple, orange, butter and mint creme centers; on caramel, nougat, chocolate puddings; and on fruit jells and almondettes. Gift boxed.

53 T 3745—2-Lb. Gift Box. Ship. wt. 2 lbs. 12 oz.....1.59
53 T 3746—5-Lb. Gift Box. Ship. wt. 6 lbs.....3.59

Holiday Chocolates 2 Lbs. $1.99 5 Lbs. $3.99

A Particularly Fine Assortment. Generous, luscious coating of highest quality light and dark chocolate on chewy honey comb chips and coconut creme crescents, fruit pectins, crunchy nut clusters, ting-a-lings, and assorted cremes.

53 T 3776—2-Lb. Gift Box. Ship. wt. 2 lbs. 12 oz.....1.99
53 T 3779—5-Lb. Gift Box. Ship. wt. 6 lbs.....3.99



English Walnuts 5 Lbs. $2.98

Top Quality, in the Shell—for your cooky and candy making, or your holiday nut bowl. 5 lbs. in sturdy box.

53 T 3836—Ship. wt. 6 lbs.....2.98

Mixed Nuts 2½ Lbs. $1.59

Favorite Types in the Shell—fine quality walnuts, pecans, Brazil nuts, filberts, almonds. Assortment in sturdy box.

53 T 3838—2½ lbs. Ship. wt. 3 lbs. 1.59
53 T 3839—5-Lb. Box. Wt. 6 lbs...2.99
Two 5-Lb. Boxes. Ship. wt. 12 lbs..5.69

Planters Party Pack $1.59

A Welcome Trio to have on Hand. Fine quality salted nuts—7¼ oz. crunchy peanuts; 6¾ oz. assorted cashews, pecans, filberts, almonds (no peanuts); 6¾ oz. big rich cashews. Vacuum tins.

53 T 3829—Ship. wt. 2 lbs. 3 Tins 1.59

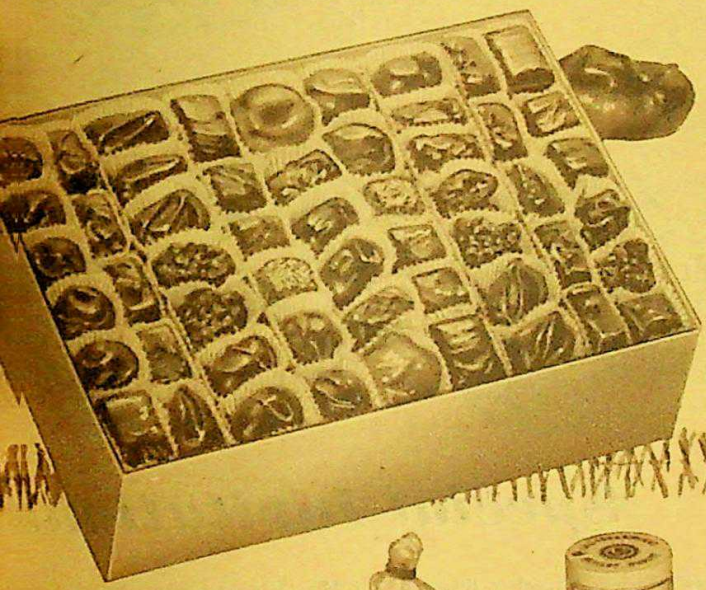
Terms
Page 269

Chocolate Covered Fruits and Nuts—creamy dark and light milk chocolate on cordial cherries, pineapple, orange peel, fruit flavor jellies, cashew and peanut clusters, almonds, filberts, Brazil nuts and assorted other nuts.
53 T 3719–2-Lb. Box. Wt. 2 lbs. 8 oz. 2.69

Chocolate Miniatures—delicious "bite size" pieces, about 132 per box. Delectable caramels, nougats, mint, maple, vanilla, lemon and raspberry cremes coated with light and dark chocolate.
53 T 3730—2-Lb. Box. Wt. 3 lbs.... 1.59
Two 2-Lb. Boxes. Ship. wt. 6 lbs. . 2.98

Page & Shaw Miniatures—the "candy of excellence" in dainty "bite size" pieces. Centers of the finest ingredients—cremes of maple, honey, molasses; fruits and nuts, thickly coated with creamy milk chocolate. *Postpaid.*
53TP3716–2-Lb. Box.....3.70

from Chocolate to Nuts

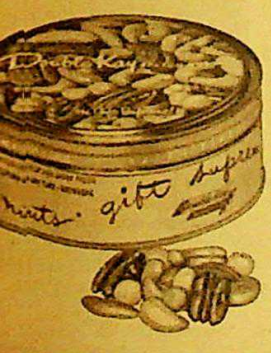


De Met's Chocolates

2 Lbs. $2.59

Our Finest Assortment. A wonderful variety of perfectly delicious candies—crunchy nut clusters, delectable cremes, nougats, luscious cup puddings, carmels, tangy fruits . . . all thickly coated with light and dark milk chocolate.

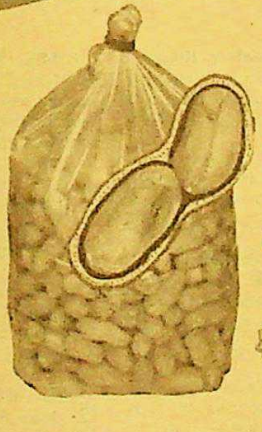
EACH A PERFECT TASTE TREAT—made from the finest ingredients by candy-making experts with the "know-how" of years of successful blending.
53 T 3777—2-Lb. Box. Ship. wt. 2 lbs. 12 oz. 2.59
53 T 3778—5-Lb. Box. Ship. wt. 6 lbs.....5.98



Salted Mixed Nuts

15 oz. $2.00

Double Kay Nuts—fresh, delicious. Plump cashews, selected pecans, filberts, almonds, Brazil nuts—no peanuts. 15-oz. vacuum sealed tin. *Postpaid.*
553 TP 3828.....2.00



Salted in the Shell

3 Lbs. $1.65

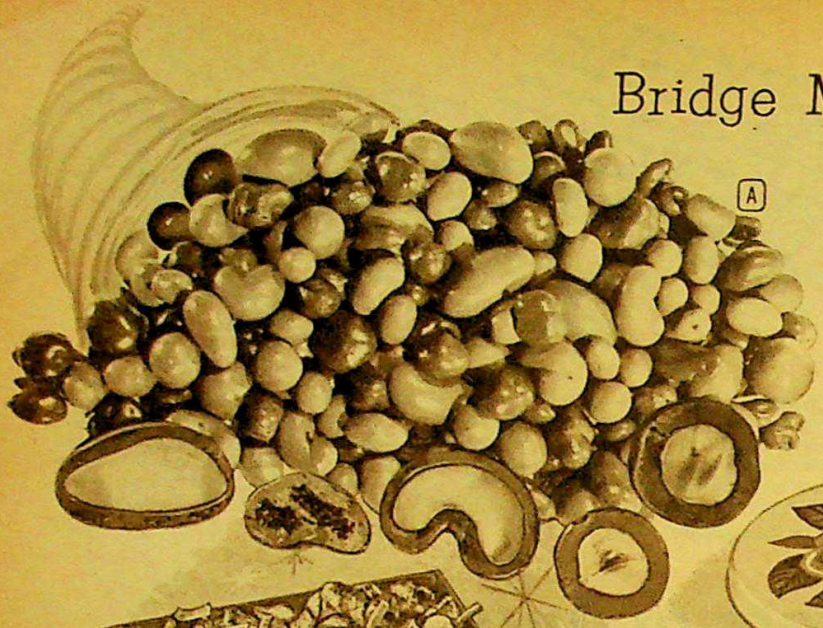
Perfect peanuts to have on hand for munching pleasure, for watching TV, parties etc. Crisp, crunchy, fresh-roasted, salted in the shell. In reusable polyethylene bag. Ship. wt. 3 lbs. 8 oz.
53 T 3588—3-Lb. Bag. . . 1.65

Callard & Bowser Old English Candies . . . Each 69c

Famous, Really Wholesome Candies . . . each a special treat. 7¾ oz. each, individually wrapped, in vacuum tin. Ship. wt. each 14 oz.
53 T 3611D—DESSERT NOUGAT, wrapped in edible rice paper. Each 69c
53 T 3612D—TREACLE BRITTLE, butter and molasses flavor . . Each 69c
53 T 3614D—"CREAM LINE" TOFFEE—chewy; buttery flavor. Each 69c
53 T 3617D—"CREAM LINE" LICORICE—chewy; savory flavor. Each 69c
53 T 3618D—NUTTALS-MINTOES—delicious peppermint flavor. Each 69c
53 T 3619D—BUTTER-SCOTCH—crisp chunks, buttery flavor. . Each 69c
53 T 3615D—BARLEY SUGAR—pungent flavor with lemon. . . . Each 69c
CHOICE OF ANY 3 TINS.....Only $1.98
CHOICE OF ANY 6 TINS.....Only 3.79

Bridge Mix FRUIT AND NUT FILLED

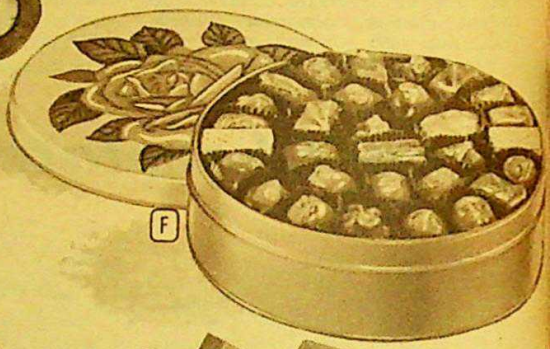
Big 2-Lb. Bag, Only **$1.59**

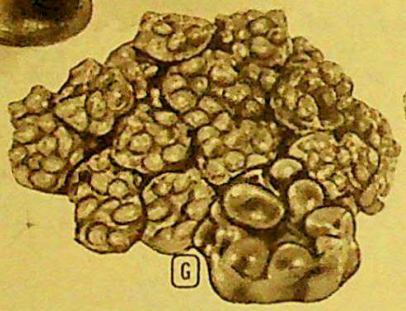


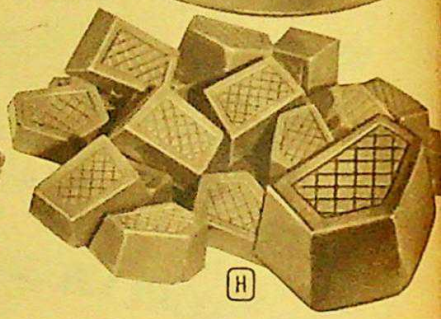
A **We're proud of this bridge mix** and we think you'll agree that it's just about the finest you've tasted. Pieces are big, fresh, purely delicious . . . the kind you just can't resist. 2 lbs. in polyethylene bag.

Almonds, Brazil nuts, filberts, pecans, peanuts, assorted fruits, Muscatel and regular raisins, chewy caramel are all lavishly coated with rich light and dark chocolate.

53T3724–2-Lb. Bag. Ship.wt. 2 lbs. 4 oz. 1.59







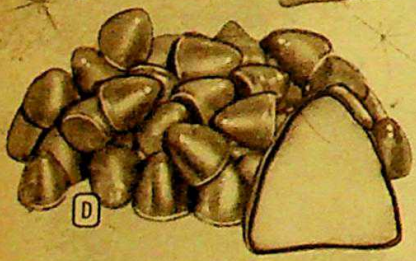
Special Invitations

B **Hershey's Famous Chocolate Kisses**—a universal favorite. Rich pure milk chocolate goodness wrapped in silver foil.

53T3546–2½-Lb. Box. Ship. wt. 3 lbs. 2.19

C **Reese's Peanut Butter Cups**—rich, creamy peanut butter lavishly covered with milk chocolate. Ship. wt. 2 lbs. 8 oz.

53 T 3723—Two 1-Lb. Boxes..... 1.49



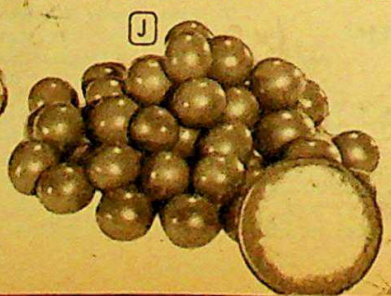
D **Old Fashioned Chocolate Drops.** Soft vanilla cream coated with dark, sweet chocolate. In polyethylene bag.

53 T 3753—3-Lb. Bag. Wt. 3 lbs. 8 oz. 1.49

Two 3-Lb. Bags. Ship. wt. 7 lbs..... 2.59

E **Chocolate Covered Peanuts**—extra large, fresh. Thickly coated in rich milk chocolate. In polyethylene bag.

53 T 3728—2-Lb. Bag. Wt. 2 lbs. 6 oz. 1.49



F **Mrs. Stevens Chocolates** in pretty "Red Rose" tin—a very special assortment. Thick, creamy milk chocolate coating on delectable creams, chewy caramels, nougats, fudge, peanut and almond clusters, mint juleps, ting-a-lings. Wt. 3 lbs. 2 oz.

53 T 3636—2-Lb. Gift Tin..... 2.99

G **Luscious Peanut Clusters**—a delicious combination. Mounds of crunchy fresh Spanish peanuts coated generously with delectable rich milk chocolate. Ship. wt. 2 lbs. 12 oz.

53 T 3764—2-Lb. Box..... 1.69

H **Break-Up Chocolate**—chunks of pure, solid milk chocolate molded into generous size pieces. Nice big bites of heavenly melt-in-the-mouth creaminess. Two 1-lb. trays.

53 T 3711—Ship. wt. 2 lbs. 8 oz... 1.75

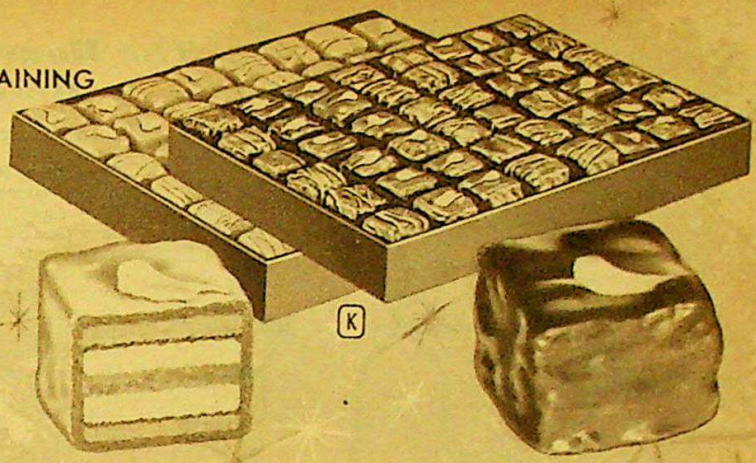
J **Rich, Crunchy Malted Milk Balls**—100% pure malted milk confection lavishly coated with thick milk chocolate. 2 lbs. in polyethylene bag.

53 T 3725—Ship. wt. 2 lbs. 6 oz... 1.49

Use Wards Revolving Charge to Buy Your Holiday Candies, See Pg. 19.

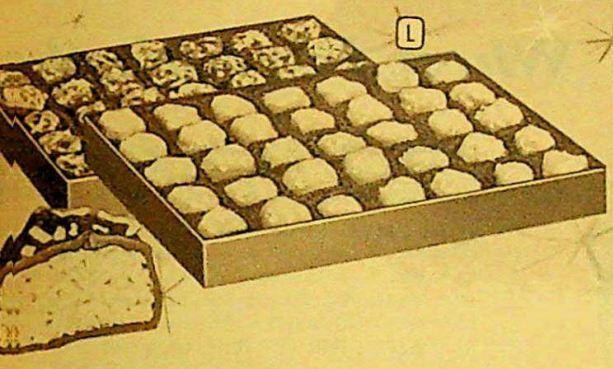
Petit Fours FOR ENTERTAINING ELEGANCE

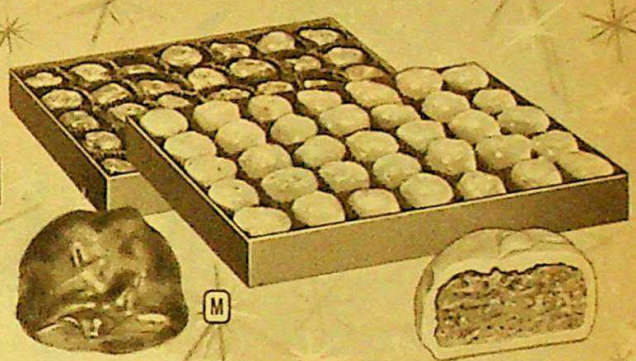
$2.79



(KK) **World famous "little cakes"** by Hills of Westchester, made the original way with layers of cake, butter, cream and jam. Delicious two-bite size, French style pastries, beautifully iced with delicious, creamy coatings. Delightful treat for special parties. Stay fresh in refrigerator or freezer. Box of 48 cakes, 20 oz. Ship. wt. 2 lbs. 4 oz.

533 T 3639—Chocolate Coated Cakes. . .2.79
533 T 3640—Pastel Coated Assortment. . .2.79





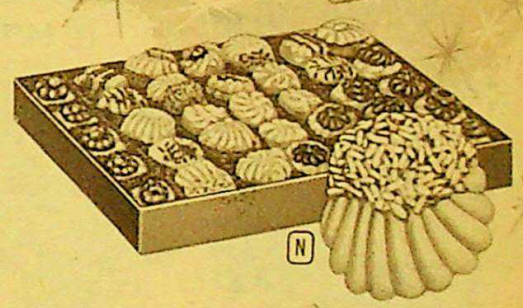
Ornately Elegant Confections by Hills of Westchester—designed to hold the eye and charm the taste. Each a delight to discriminating people who know and appreciate quality. Frosted in a choice of finest creamy chocolate coating or dainty pastel coating in lovely pale pink, yellow and green.

(LL) **Delightful Coconut Macaroons** baked to a golden brown and dipped in rich coating, then topped with delicious shredded coconut. 8 oz. each box. Ship. wt. 2 lbs.

533 T 3630—Chocolate Coated. . 1.85
533 T 3629—Pastel Coated. 1.85

(M) **Super Delicious Rum Cakes,** the Gourmet's favorite. A delicate rum flavor accents these coated balls of pound cake filled with cherries. 20 oz. Ship. wt. 2 lbs.

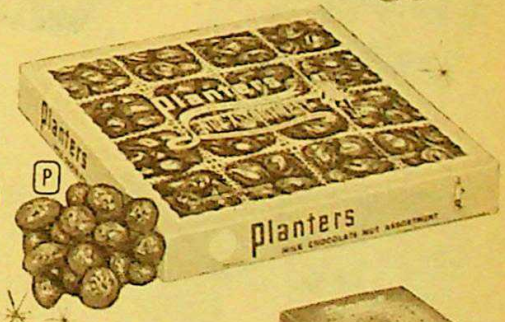
53 T 3628—Chocolate Coated. 2.39
53 T 3627—Pastel Coated. 2.39



to Holiday Nibbling

(NN) **Hills of Westchester Butter Cookies**—dainty little masterpieces for festive occasions. Outstanding for sheer goodness, fine ingredients, exquisite flavor. Decorated with pure chocolate, topped with pecans or cherries.

533 T 3631—14 oz. per box. Ship. wt. 1 lb. 12 oz. . . . . Each box 1.69



(PP) **Planter's Milk Chocolate Nut Assortment.** Crisp, crunchy almonds, cashews, filberts, Brazil nuts, pecans, coated with thick, milk chocolate. Ship. wt. 1 lb. 8 oz.

533 T 3643—1-Lb. Box. . . . Each 1.59

(RR) **Chocolate Covered Cherries.** A distinctive confection. Rich milk chocolate shells hold luscious whole cherries in tangy liquid syrup. Total 40 pcs. Ship. wt. 2 lbs. 2 oz.

533 T 3642—Two 11½-oz. Boxes 1.89

(T) **Sharp's Rum and Butter Toffee** in "Caribbean" tin, from England. 13½ oz. chewy, wrapped pieces.

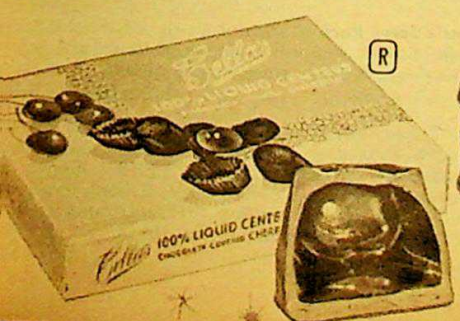
53 T 3621—Ship. wt. 2 lbs. 98c

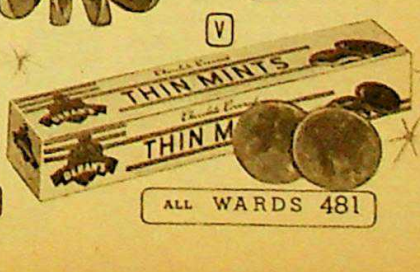
(U) **Terry's Chocolate Orange.** Orange flavored solid milk chocolate segments, easily separated.

53 T 3720—6¾ oz. Wt. 10 oz. 98c

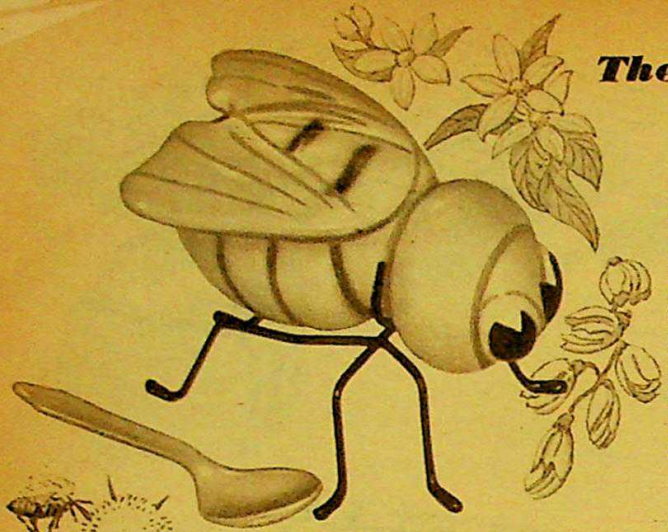
(V) **Deran's Thin Mints.** Mint fondant, chocolate coated. 12-oz. box.

53 T 3607—2 Boxes. Wt. 2 lbs. . 89c





The Honey Bee Returns



5 oz. Honey $1.89

"The Busy Honey Bee"—such a success last year! Back again, as charming as ever. This giant ceramic bee is filled with 5 oz. delicious U.S. Grade A fancy honey—100% pure. An attractive server, natural black markings on yellow. Black metal stand; lift bee to serve or pass. Wings form cover.

53 T 3690—Gift mailer. Ship. wt. 1 lb. 4 oz... 1.89

"Whifkey Bobbles"

Not genuine—really 4/5-pt. Trop Bee Honey; healthy, nutritio Comic labels. Wt. 2 lbs. 4 oz.

53 T 3696—"Old Croak".....9
53T3697—"Hawg and Hawg".9
53T3695—"SuddenDiscomfort"9

When Flavor's the

A $1.69

B $4.49 ½ Gal.

C $2.69

A Russell's Pure Honey. Smooth delightful flavo Packed in the country with freshness sealed i

53 T 3734—5-Lb. Can. Ship. wt. 6 lbs. 4 oz....1.6

B Pure Maple Syrup. Fresh, delicious. Sizes wi suffix "K" shipped promptly from Aniwa, Wis

53 T 3687 K—1-Gallon Tin. Ship. wt. 13 lbs..8.5
53 T 3686 K—½-Gallon Tin. Ship. wt. 7 lbs..4.4
53 T 3685—1-Quart Tin. Ship. wt. 3 lbs. 12 oz.2.4
53 T 3684—1-Pint Tin. Ship. wt. 2 lbs.....1.4

C "Mountain Dew" Corn Cob Jug of pure map syrup. Reusable crockery jug, clever design.

53 T 3688—16 oz. Syrup. Wt. 3 lbs. 8 oz.....2.6

Spice Islands Seasoning Sets

E $5.79

D $2.79

D Four Gourmet Vinegars—for salads, other food 3 Red Wine Vinegars—with Garlic, with Tarr gon, with Eschalot; White Wine Vinegar with Swe Basil; 3¾-oz. bottle each. Vinegar chart, recipes.

53 T 3792—Ship. wt. 2 lbs. 12 oz. 4-Pc. Gift Box 2.7

E "Aux Fines Herbes" Salad Set. All the spice herbs, vinegars to prepare superlative sala dressings, other foods. Includes: four 4-oz. bottl vinegars in (D) above PLUS—cracked black pe per; onion powder; bay leaf; Beau Monde sa paprika; garlic powder; oregano; Mei Yen powde Includes dressing recipe, seasoning suggestions.

53 T 3799–Ship. wt. 5 lbs. 4 oz.. 12-Pc. Gift Box 5.7

F Pepper Mill Set. Walnut finish wood pepper m with 2½-oz. jar Java black pepper. In gift bo

53 T 3791—Ship. wt. 1 lb.....2-Pc. Set 2.9

F $2.98

H $4.95

Wagner Salt and Pepper Set

G Handsome wood pepper mill and matching salt shaker; light walnut finish with brass finish trim. Pretty apothecary jars hold 2½ oz. seasoning salt, 1¼ oz. peppercorns. Gift box. Wt. 1 lb. 8 oz.

53 T 3786—4-Pc. Set. 5.95

G $5.95

H Wagner's Spice Rack of walnut-finish wood holds 8 jars —parsley flakes; pepper; herb blend for salads; paprika; onion, celery, hickory smoke salts; cloves.

53 T 3783—Wt. 4 lbs.....9-Pc. Gift Box 4.95

53 T 3785—Triple Tier (not shown)—3 racks like above SPICES: onion, seasoning, garlic and hickory smoke salts pepper; paprika; curry; cinnamon. HERBS: blends for meat; for salads; basil; marjoram; sage; savory; tarragon parsley. FANCIES: for decorating—silver dragees, crystal sugars, cinnamon imperials, others. Ship. wt. 12 lbs. 27 Pcs..... 12.95

Ming Cha Teas . . .

In Delightful Teapots $1.85 and $4.95

(J) Bamboo Blossom Teapot with Ming Cha Tea. Quaint little 4-cup pottery teapot with gay and colorful floral designs on ivory background; bamboo handle. Brimful of Ski-Ball Jasmine blended with Orange Spice, one of the famous Ming treasure teas.
53 TP 3554—Gift Box. *Postpaid*..... 1.85

(K) Ming Dragon Teapot with 25 Ming Cha Tea Bags. Striking oriental design on lovely pearl luster china teapot in soft, muted shades of gray, white, blue and gold; has handsome wooden thong-wrapped handle; 6-cup capacity. Ming Cha tea included, is a flowery orange pekoe type. Handsome gift, useful, decorative . . . and, so low priced.
53 TP 3553—Gift box. *Postpaid*..... 4.95

Thing...Give the Finest

(L) Quaint Old Fashioned 2-Cup Teapot with Ming Orange Pekoe and cut black tea. Charming little brown crockery pot is just like the ones Grandma used. A box of 50 bags of tea, the finest of its kind, an exotic blend of delicate flavors.
53 TP 3760—*Postpaid*..... 1.19

(M) Wagner's Tea Sampler Wall Rack. Walnut finish wood rack holds 6 colorful little tins of fine teas. A variety, each a superb blend—Imperial Gunpowder, English Breakfast, Jasmine, Keemun, Lapsang Souchong and Rare Mandarin. Gift box.
53 T 3781—Ship. wt. 1 lb. 8 oz.....7-Pc. Set 3.69

(N) Ming "Shen Nung" Tea Set with two ¼-lb. tins Ming Cha black tea. Lovely stacked china tea set consists of a graceful little teapot with cute little matching creamer and sugar built to fit one on top of the other, all topped by teapot cover.
53 TP 3759—*Postpaid*.....5-Pc. Gift Box 4.95

Famous TRAPPIST Preserves

(P) (R) Produced by the Monks of Saint Joseph's Abbey, Spencer, Mass. Discover the superb flavor of Trappist preserves, delicious pure jellies blended with ingredients of the highest quality.

(P) Wine Jellies—crystal clear, made from the finest California wines—8 oz. each Burgundy, Sherry, Muscatel. Wonderful with meats.
53 T 3731—Ship. wt. 3 lbs.....Box of 3 Jars 1.98

(R) Fruit Jellies—superb, true fruit flavor. 8 oz. each Apricot-Pineapple, Strawberry and Grape jelly.
53 T 3732—Ship. wt. 3 lbs.....Box of 3 Jars 1.98

(T) Ming Jam Bar. Small decorative glass jars, gold-color lids. Each contains 2 oz. Ming preserves—Rhubarb Orange, Pineapple Mint, Red Raspberry, Orange Marmalade, Strawberry and Pineapple. Gift box. Ship. wt. 2 lbs.
53 T 3650—6 Jars.. 1.98

(U) Crosse & Blackwell Gift Pack of Jellies. Eight favorites from the famous jellies of this famous maker. Four 12-oz. jars of preserves—Black Currant, Pineapple, Cherry and Strawberry Preserve; four 8-oz. jars of jellies—Crab Apple, Red Currant, Guava, and Mint Flavored Apple jelly. Gift packaged. *Postpaid.*
53 TP 3654—Box of 8 Jars...4.25

The Paddock Box

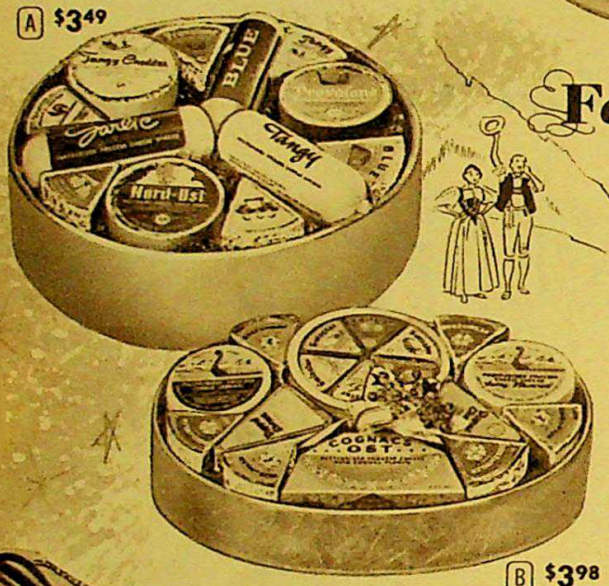
FOR CHEESE LOVERS

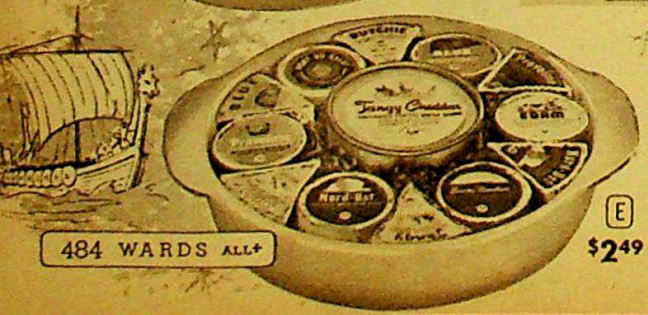
ONLY **$2.98**

A Sure Thing for A Winner in Any "Daily Double" is this combination cheese pack with decorative plaque for horse lovers. 18 individual packs of cheese and cheese spreads—six ½-oz. triangles of Gruyere process cheese, six 1-oz. rounds of Cocktail Delight cheese spread with Salami; and six ⅔-oz. triangles of cheese spreads flavored with assorted taste tempters—with Emmental, with Swiss wine, Caraway, cream, and Tilsit. Handsome plate or plaque is colorfully decorated with a horse's head; wall hanger on back. Gift package.

53 T 3856—Ship. wt. 2 lbs. 2.98

Fabulous Foods for





484 WARDS ALL+

A Cocktail Party Snack Spread. 12 packs, 9 varieties of smooth, delicious spreads—3 "Cheese House" rolls flavored with Blue, Cheddar, and with spices; also tangy Cheddar, Nord-Ost (with caraway), Provolone, Blue, Swiss, others. 1½ lbs. cheese, total wt.

53 T 3516—Gift box. Ship. wt. 2 lbs. 10 oz. 3.49

B For Cheese Lovers Everywhere, here is a gift box that combines old favorites with unusual and delightful spreads. *17 different imports*—such well-known types as Doppel, Gouda, and Berna in delightful combinations with brandy, caraway, smoked herring, tilsit, emmental, others. Abt. 1 lb. 5 oz. cheese, total wt.

53 T 3506—Gift box. Ship. wt. 2 lbs. 6 oz. 3.98

C This Perfect Leaf must have fallen from a cheese tree for it's packed with delightfully flavored imported cheese spreads—7 packs, combined with such tasty things as smoked herring, cream, caraway. Sturdy wood cutting board of natural finish oak, green trim, has knife slot at top. Knife with green wood handle forms stem of leaf; brass finished chain.

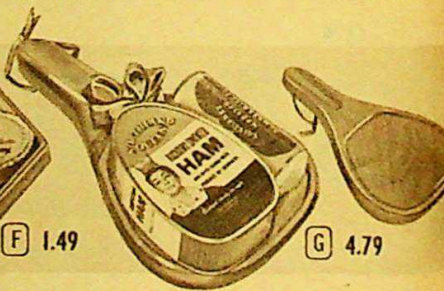
53 T 3862—Ship. wt. 1 lb. 12 oz. 2.98

D Deluxe Cheese Assortment—fancy imported cheese in enticingly flavored spreads—4 oz. Port Du Salut; 9 varieties in 12 packs, 6 each ¾ oz. and 1 oz.—Blue, Provolone, Tangy Cheddar, Sellery, Nord-Ost, others.

53 T 3518—Ship. wt. 1 lb. 12 oz. 1.98

E Casserole Dish Packed with Cheese—4-oz. Tangy Cheddar, 12 individual size spreads—Edam, Provolone, Nord-Ost, Port Du Salut, Cheddar, Smoky Mountain, many others. Regular "Fire King" oven casserole, colored outside—attractive enough to take to the table. Makes an attractive and extremely useful gift.

53 T 3514—Ship. wt. 3 lbs. 6 oz. 2.49



Alpine Bouquet

F Seven 2-oz. Packs of savory spreads. Austrian type Gruyere cheese with a variety of delicious combinations—with ham, salami, cream. Wt. 1 lb. 6 oz.

53 T 3854—Boxed. . 1.49

"Ham On Rye"

G Natural Finish Wood Cutting Board with juice groove, rawhide thong hanger. Holds 1 lb. Can Danish Hickory Smoked Ham—ready to eat. 1 pkg. Imported Pumpernickel Cocktail Rounds.

53 T 3848–Ship. wt. 3 lbs. 4.79

Wicker Fruit Basket

WITH 6 FRUIT KNIVES

ONLY $5.98

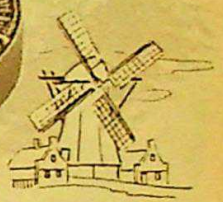
Packed with Fruit Preserves and Cheese Spreads—a wonderful gift, useful all year 'round in so many ways. Holds four 2½-oz. jars delightful Reese preserves—orange, red raspberry, boysenberry and grape; four 1-oz. wedges Duke of Milan Gruyere cheese; 1½-oz. Danish Vela cheese spread flavored with celery.

WELL-MADE IMPORTED WICKER BASKET is a good size for fruit, rolls, casserole dish, etc. 6 fruit knives have stainless steel blades, handsome bamboo handles; handy for cheese, hors d'oeuvres of other types too.

53 T 3864—Ship. wt. 4 lbs.....5.98

Armchair Shoppers

H $3.49



28 Individual Packs of Imported Cheese Spreads in wide assortment. Perfect cocktail-time tasters. ⅔-oz., 1-oz. annd ½-oz. spreads—Cheddar, Dutchie (Edam-type), Provolone, Swissy, Nord-Ost and Swiss Gruyere. Gift box.

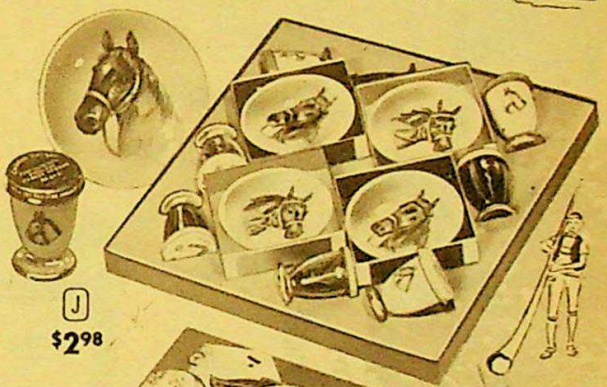
533 T 3517—Cheese Wheel Asst. Wt. 1 lb. 12 oz.....3.49

The Thoroughbred—Coaster, Cheese and Jelly Pack. Four cordial glasses each of favorite tangy jellies and delightful cheese spreads. Enjoy eating the goodies and still have four attractive coasters in handsome horsehead designs; make nice hors d'oeuvre dishes, ash trays too.

533 T 3508—Gift box. Ship. wt. 3 lbs. 12 oz.....2.98

HE-MAN Strong Cheese Assortment. It's a natural for the true cheese lover. 10 especially fine cheese spreads —marvelous combinations like Stilton in Cherry Brandy, Doppel brand with caraway, some with Roquefort, wines, Tilsit and others. About 1 lb. 5 oz. cheese spreads.

533 T 3505—Gift box. Ship. wt. 2 lbs. 8 oz.....3.29



J $2.98

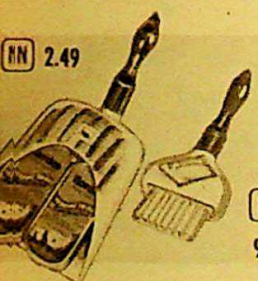
Hors D'Oeuvres with Cheese Board and Knife. A delightful gift package of imported cheese spreads—2 oz. Alpine Boy with cream and caraway, 2 oz. with Gouda cheese and smoked herring, imported Cocktail Rye Rounds, a large link Bristol Farm brand sausage. Natural finish cutting board with handy slot for matching knife.

533 T 3851—Gift boxed. Ship. wt. 3 lbs.....4.79

K $3.29

Imported Snacks with 8 Little Hors D'Oeuvre Forks of stainless steel with ivory plastic handles. 1½-oz. tin Norway Sild Sardines, 3⅔-oz. fancy whole smoked baby oysters from Japan, 3¼-oz. Norway fillets of kippered herring, 3¾-oz. Danish Cocktail Sardines in sherry wine, 1½-Oz. Norway Mackeral fillets, two 1¾-oz. Swiss process spreads, 3½-oz. cheese spread from Holland.

533 T 3849—Gift box. Ship. wt. 2 lbs. 12 oz.....4.49



NN 2.49

P 99c

L $4.79

M $4.49

Herring Tid-Bits

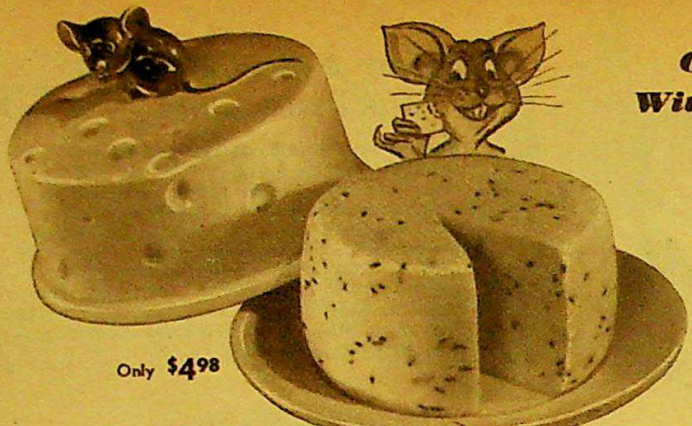
Ceramic Table Crumber holds two 1½-oz. tins herring, one in ketchup sauce, one in dill sauce. Nylon bristle crumb broom. Wt. 1 lb. 4 oz.

533 T 3843.....2.49

"Nibbler" Pack

9 Delicious Snack or hors d'oeuvre size cheese spreads. 1½-oz. Danmaid; ¾-oz. each—Sellery, Nord Ost, Smoky Mt. Provolone, 4 others.

53 T 3519-Wt. 1 lb. 99c



Only $4.98

Cheese Server-Preserver With 1¾-Lb. Nord-Ost Cheese

"The Cheezette", a practical gift—something to eat and something to keep; with 1¾-lb. cheese wheel for only $4.98. Our trusty mouse guards a delightful Nord-Ost cheese, a Swedish type flavored with caraway.

A real eye-catcher, the perky little keeper of the cheese perches alertly atop the roomy cheese-yellow cover of sturdy pottery, serves as knob. With matching plate, the cheese-keeper simulates a real cheese wheel. Keeps contents fresh. Abt. 7½-in. diam. Shipped promptly from Supplier in Chicago. Order by Dec. 15 to assure delivery by Dec. 25.

53 T 3544 K—Ship. wt. 5 lbs.....Only 4.98

Prize Packages...Set the

A 3.49

B 4.59

C 2.85

D 2.39

Green County Aged Natural Cheeses

For those who want the best—for gifts, for their own table, for entertaining, the choicest of cheeses in a good variety. Handsome gift packages. Total weights listed are minimum weights. Shipped promptly from Supplier in Monroe, Wisc. Order by Dec. 15 to assure delivery before Christmas.

A **6-Pc. Party Pack**—a wonderful "sampler" of good natural cheese all dressed up in foil and ready for a party! Carefully cured and aged, here are some real "old favorites"—Muenster, Caraway, Shelf Cured Brick, Cured Swiss, Aged American and Blue Cheese. 2 lbs. total weight.

53 TP 3616 K—*Postpaid*.....3.49

B **Gaily Attired 6-Pc. Gift Pack.** Ever popular because it's packed with a variety of cheeses that appeal to everyone. 6 cuts prettily foil wrapped—Baby Gouda, Cured Swiss, Aged American, Shelf Cured Brick, and includes two cuts of Port Salut. 2¼ lbs. total weight.

53 TP 3744 K—*Postpaid*.....4.59

C **"Jug 'O Gold" Cheese Crock.** Big earthenware crock full of incomparable Cheddar, Blue and Swiss Club Cheese. Soft, smooth-spreading for party canapes, delightful dishes.

53 TP 3689 K—*Postpaid*.....20-oz. Crock 2.85

D **4-Pc. Party Pack**—pretty red gift box holds 4 silver foil wrapped natural cheeses—Cured Swiss, Shelf Cured Brick, Aged American and pungent Blue Cheese. 1 lb. 5 oz. total weight.

53 TP 3613 K—*Postpaid*.....2.39

W R C Change It! SEE PAGE 19

E

Imported Edam

E **Wonderful cheese from Holland** with a mild delectable flavor. 1¾-lb. Edam ball, first quality, sealed in decorated tin. Ship. wt. 2 lbs. 2 oz.

53 T 3529–1¾-lb. *Ball*2.69

F

3-Lb. Swiss Brick

F **The cheese with the "holes"** and the delightful nut-sweet flavor. Carefully cured and aged, handsomely foil wrapped. Minimum wt. 3 lbs.

53 TP 3530K–*Postpaid*.4.65

G

3-Lb. Cheddar Brick

G **Popular, zesty cheese** with a sharp, tangy mellowness. A nippy American type. Aged for full rich taste and texture. Foil wrapped. Minimum weight 3 lbs.

53 TP 3536K—*Postpaid*.4.70

H

Choice Wisconsin Cheeses

H **9-Pc. Gift Pack** for pantry raiding pleasures. 4 baby cheeses (5 oz. each), 1 Edam, 3 Gouda, Smoky Mountain, Karaway Kid, Hickory Smoked; 4 wedges (4 oz. each), 2 Port Du Salut, Blue, Nord Ost; 10 oz. Provolone. Shipped promptly from Chicago Supplier.

53 T 3840 K—Ship. wt. 5 lbs..5.98

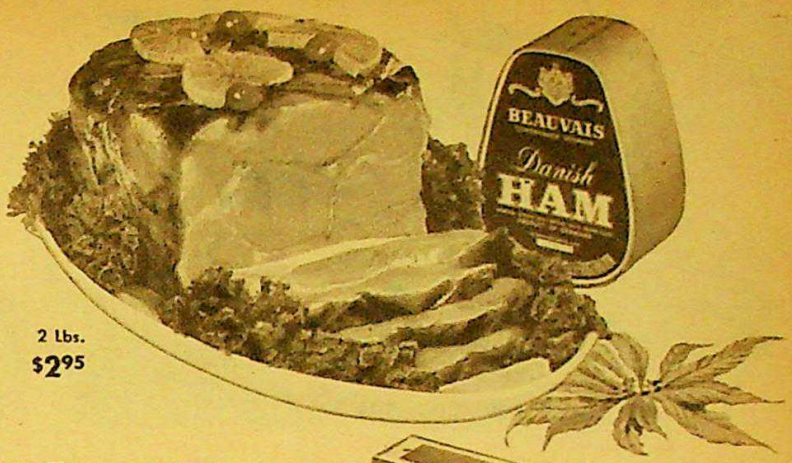
(F) and (G) shipped promptly from Supplier in Monroe, Wisc. Order by Dec. 15 to assure delivery before Christmas.

"Glaedelig Jul" with a Danish Flavor

Beauvais Pre-Cooked Danish Ham. Imported superior quality; boneless and ready to eat. Cooked and packed in natural juices to bring out and retain its delightful flavor.

A boon to have on hand for holiday guests or family fare, a most appreciated gift. (We added the garnish and platter, not included.) Sizes with numbers ending in "K" shipped promptly from Supplier in Chicago.

533 T 3538—2-Lb. Ham. Ship. wt. 3 lbs. . . 2.95
533 T 3817—3-Lb. Ham. Ship. wt. 4 lbs. . . 4.25
533 T 3823 K—5-Lb. Ham. Ship. wt. 6 lbs. 6.25
533 T 3825 K—9-Lb. Ham. Ship. wt. 11 lbs. 10.95



2 lbs.
$2.95

Stage for Holiday Feasts

Gift Packs of Fine, Rare Foods

(JJ) **The Night Raider**—wonderful things to eat for snackers of all ages. 15 unusual and delicious imported cheeses and spreads; peeled shrimps; kippered herring; Pate de Foie with truffles; Danish cocktail sausages; Norwegian sardines; wrapped candies scattered throughout gift box.

533 TP 3832—*Shipped Postpaid*. 7.95

(KK) **An Excursion in Good Eating.** An enticing assortment of imported and domestic foods for hors d'oeuvres, cocktail snacks—Pate de Foie with truffles, shrimp, cheeses and spreads, Pate smoked turkey, fillets of anchovies and mackerel, chocolates with exotic filling; 18 in all. Gift box.

533 T 3835—Ship. wt. 4 lbs. 4 oz. 5.95

(LL) **International Food Pack**—one of our most interesting gift boxes with foods from around the world. Includes: Kemps Devonet biscuits from England; Wagstaffe Canadian cherry jam; Danish Heafnia Pate de Foie with truffles; Norwegian Kavli Crispbread; 10 delightful cheese spreads—with mushrooms, chopped shrimp, 8 others.

533 T 3541—Ship. wt. 6 lbs. 8 oz. 4.95

(MM) **For a Real North Country Breakfast** or if you prefer for a delightful, hearty brunch. 1 lb. wonderful Wisconsin bacon—savory, sweet-cured and smoked over real old hickory log fires. For elegant pancakes—1 lb. Wild Rice Pancake Mix, PLUS 8 oz. pure Wisconsin Maple Syrup in a charming little old-fashioned brown crockery cruet. Ship. promptly from Supplier in Monroe, Wisc. Order by Dec. 15 to assure delivery by Dec. 25.

533 TP 3540K—*3-Pc. Gift Box. Postpaid*. 4.95

Add Foods to Your Monthly Payment Order, Pg. 269.

NN P R

Reese's Pure Fruit Preserves

(NN) (P) **Made from the choicest, plump berries**—retain that delightful fresh flavor. Quaint little wooden buckets hold 1 lb. preserves in plastic refrigerator container.

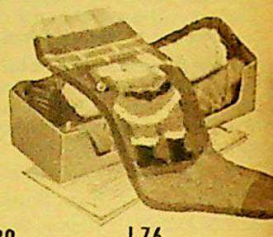
(NN) **Pure Marshall Strawberry Preserves.**
533 T 3888—Ship. wt. 2 lbs. 2.95

(PP) **Pure Canadian Wild Blueberry Preserves.**
533 T 3889—Ship. wt. 2 lbs. 2.95

Wisconsin Maple Sugar

(R) **One-Pound Brick 100% Pure**—made only from the sap of Wisconsin sugar maples, with its characteristic flavor. Delightful as it is, or makes delicious candies, syrups, flavoring for foods. 2 (½-lb. bars). Ship. wt. 1 lb. 5 oz.
53 T 3892. . . . . 1.59

Novel Stocking



A Colored Plastic Sewing Chest—So handy—holds gadgets, scissors, patterns . . . also good for jewelry, supplies. *Size:* 7 in. high, 9¼ in. wide, 6 in. deep. Ruby, Sapphire. Wt. 2 lbs. *State color.*
16 T 6623L. . . .**$3.29**

B Needlework or Tote Bag. Cotton Tapestry covered. Rich Black ground with scenic design. Practical Black plastic lining. 2 decorative sturdy Plastic handles with brass attachments. *Size:* 12 x 11 inches. Wt. 8 oz.
16 T 7491. . . . . **$2.94**

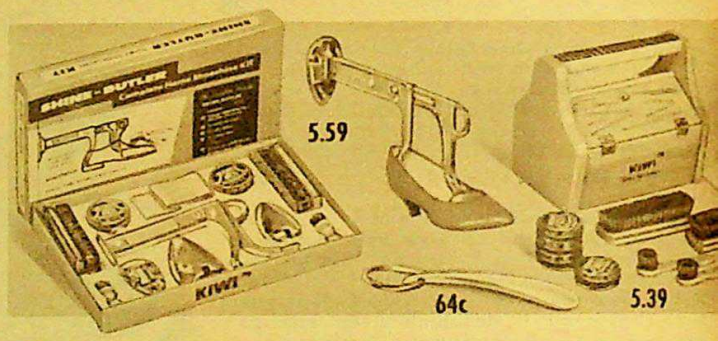
C Navajo Afghan Kit. 100% Virgin Wool Knitting Worsted. Kit contains enough 3-ply yarn for a 40x70 in. afghan. Instructions incl. Black, White, Gray, Red or Orange, Rust, Beige, Taupe, Dk. Brown. Wt. 2 lbs. *State choice.*
16 T 7411—Kit. . . **$9.79**

Santa Mailbag Kit contains all materials for making Felt Santa Bag to hold all your Christmas Cards. Sequins, beads, gold-color braid, pompon, dowel, instructions incl. White with Red and Green. 17 x 14 in.
16T6959-Wt. 5 oz. **$2.89**

Santa Stocking Kit. Contains enough Worsted knitting yarn to make a lovely 22-in. Christmas stocking. Comes in Christmas Green with Red and White. Easy instructions included. 100% Knitting Worsted. Wt. 4 oz.
16 T 7487. . . . . **$1.76**

"Boye" Crochet Hook Set. 16 Nickel-plated Steel hooks. Sizes 00 to 14. Red, White Stripe Plastic Case. Snap closer. Compact.
16T7620—Wt. 8 oz. **$1.94**

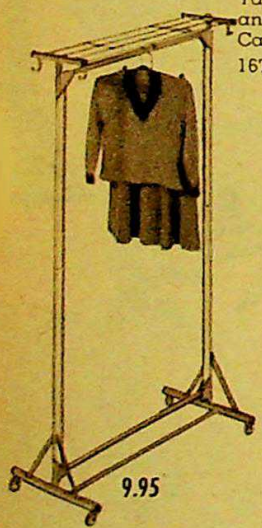
"Boye" Knitting Needle Set. Has 30 needles. 10-in. Aluminum Needles (single point) 2 ea. size 1 to 5. One Steel Crochet Hook (#6). Double Point Aluminum Sock Needles 4 ea. size 1 to 5. 1 Gauge Card, 3 stitch holders, 2 Tapestry Needles. Red and White Stripe Plastic Case (11 x 5½ in.).
16T7622-Wt. 8 oz. **$6.88**

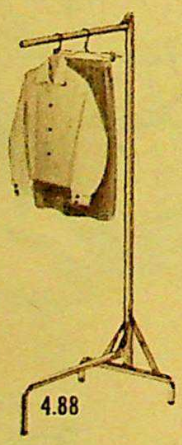


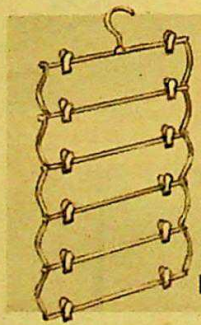
Kiwi Wall Shine Kit—Contains 2 cans Kiwi Polish, 2 daubers, 2 cloths, 2 brushes, 1 Aluminum Shoe Holder (Men's or Women's toe pieces). Perfect for every one. Wt. 3 lbs.
16 T 8080L. **$5.59**

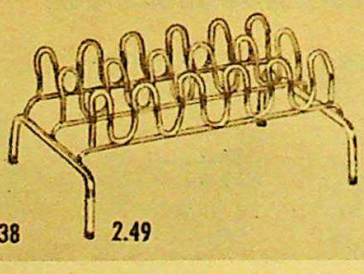
The "Longhorn"—10-in. Plastic Shoe Horn is made to imitate old fashioned bone shoe horn. Ship. wt. 2 oz. Med. Blue, Red, White. *State color.*
16T8400. . . . . **64c**

Kiwi Shine Box. Contains: 4 cans shoe polish (Black, Brown, Lt. Brown, Neutral), 2 daubers, 2 brushes, 2 cloths. Lacquered Natural Hardwood Box. *Size:* 10¾ x 9 x 10 in.
16T8079L-Wt. 7 lbs. **5.39**









Better Quality Valet—Save 33⅓. Sells nationally $14.95. Holds over 50 garments. Hat, shoe rack. 1-in. tubular Triple chrome-plated Steel. Casters. *Size:* 69 x 40 x 18 in. Wt. 14 lbs.
16 T 8028M. **$9.95**

The "Caddy"—So handy when ironing or traveling. 1-in. Tubing. Triple chrome-plated Steel. Tipped legs. Braced legs. Ship. wt. 5 lbs. *Size:* 59x25x17½ in. 26-in. top bar has 24 notches for hangers.
16 T 8033M. . . . **$4.88**

Folding Skirt Hanger—Save valuable closet space. Holds 6 skirts in the place of one. Ideal for travel, home. Triple chrome-plated Steel. *Size:* 23 x 14 in. open, folds to 14x5 in. Plastic tips. Swivel hook for added convenience.
16T8133L-Wt. 1 lb. **1.38**

Low shoe rack for 9 prs. Women's shoes. Heavy Chromed Wire loops. "Slip-in-lock" for easy assembling. *Size:* 23¾ x 15½ x 10½ in. Triple chrome-plated Steel 5/8-in. tubular legs, plastic tips. Ship. wt. 2 lbs. 4 oz.
16 T 8284L. **$2.49**

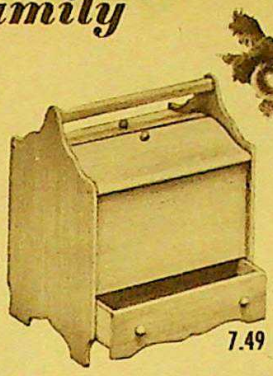
Revolving Tie Rack. Holds 30 ties. Ideal gift for man or boy. Center of Natural varnished Hard Wood. 15 Nickel-plated holders. 5½-in. diameter. Ship. wt. 8 oz.
16 W 8189. . . . . **97c**

See More Notions in Wards Big Fall Catalog.

Stuffers for the Family

5.34

9.44



7.49

2.94 Set

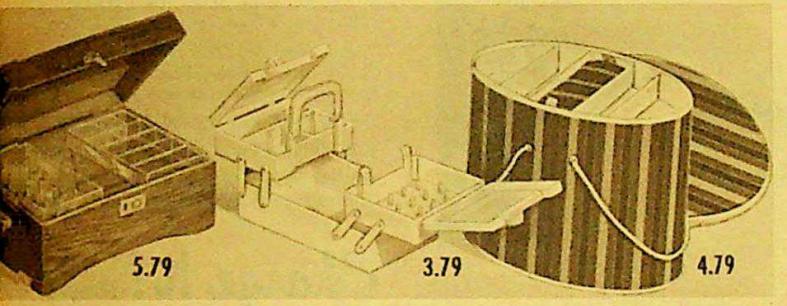
Good Quality. Hand woven White Toyo Basket with colored trim holds all her sewing needs. Convenient plastic tray. Tufted lid. Colored Rayon Satin lining. A lovely gift. Sturdy carrying handle. *Size:* 11x7½x5½ in.
16T6635L-Wt.3lbs.**$5.34**

Better Quality. Woven Basket—a gift she'll treasure. Hand-woven of colored Willow and Sea Grass. Rayon Satin lining, tufted lid. Heavy plastic tray keeps things in place; large carrying handle. *Size:* 16x10x6 in. Ship. wt. 4 lbs.
16 T 6664L.....**$9.44**

Priscilla Sewing Cabinet of Hardwood with lacquered finish. A lasting gift. Keeps all her sewing supplies neatly in place. Blends beautifully with any decor. *Size:* 14x12x8¾ in. Wt. 10 lbs. *State color.*
Mahogany, Maple.
16 W 6643L.....**$7.49**

Rayon Satin Hanky, Hose, Glove Set. Ideal gift for Sis or Mom—luxurious and practical. The loveliest way to keep dresser neat, everything in its place. Hanky 8-in. sq.; Hose, Glove 13x4½-in. Ship. wt. 2 lbs.
Colors: Lt. Blue, Pink, Pastel Green.
16 T 8880—*State color*.....**Set of 3, $2.94**

Change It! SEE PAGE 19



5.79

3.79

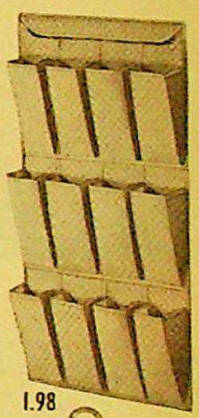
4.79

Luxury Sewing Chest. Of handsome Oakwood with Lacquered finish. 11 plastic tray for needles, etc.; another for thread. *Size:* 12½x8½x6 in. Wt. 5 lbs. In Tawny (dk. oak).
116 T 6566L.....**$5.79**

Lady Fair—fold-over Ivory-colored Plastic Sewing Box. 2 upper compartments for thread, etc. Large lower compartment for scissors, etc. 2 folding handles. *Size:* 10½ x 6½ x 4¼ in.
16T6450L-Wt. 2 lbs. **$3.79**

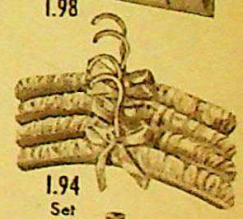
Sewing and Knitting Bucket. Covered with Black and White Cotton, trimmed with yellow plastic. 2 rayon cord handles, removable inside top notions tray. *Size* 11 x 14 x 9½ in. Wt. 3 lbs.
16 T 6615L.....**$4.79**

What a wonderful way to keep your shoes. Avoid closet-clutter, shoe damage. Shoe Bag has all-over diamond design. All heat-sealed quilting. Heavy gauge Plastic. Holds 6 prs. women's shoes. *Size:* 32x17½ in.
Aqua, Deep Green, Lt. Blue, Pink. *State color.*
16T8045-Wt. 1 lb. **$1.98**

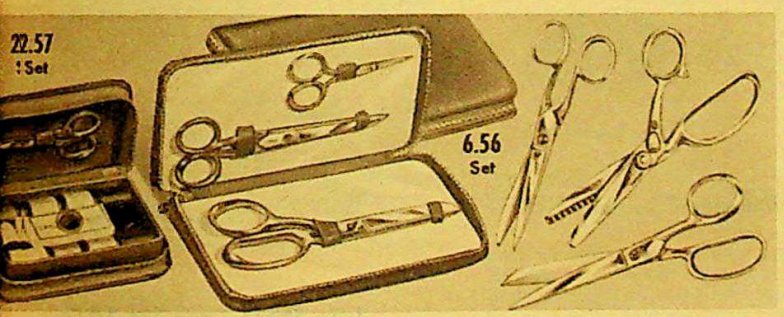


1.98

Add beauty to her wardrobe. Set of 4 Rayon Satin padded Hangers make her prettiest dresses look prettier. Why not replace all your hangers with these. Strong, long lasting. 16 in. wide. Wt. 1 lb.
Colors: Light Blue, Pink, Pastel Green. *State color.*
16 T 8874.....**Set $1.94**



1.94 Set



22.57 Set

6.56 Set

"Luxor" Sewing Kit. Contains 10 spools of mercerized Cotton Thread, Needles, Thimble, 3½-in. Gold-plated Scissors. Zippered Red Leather-like Case, size 5x3 in. It makes a very attractive gift. Wt. 1 lb. 3 oz.
166 T 6589....**Set $2.57**

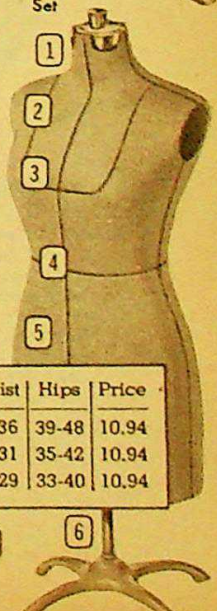
24 Karat Gold-plated 3-piece Scissor Set. Colored zippered Leather Case. Included in set are 7-in. bent trimmer, 6-in. sewing scissors, 3½-in. embroidery scissors. All fine quality steel that stays sharp. A top buy at this price. Ship. wt. 1 lb.
16 T 6898.....**Set $6.56**

Nickel Plated Steel scissors that stay sharp.
Pinkers. Sell nat. $3.95. 8 in. long. ¼-inch pink.
16W6895–Wt. 12 oz.**$2.98**
Chromed sewing scissors. 6 in. long. Sell nat. $1.69.
16W6888—Wt. 4 oz.**$1.29**
Chromed Trimmers. 8 in. long. Sell nat. $2.95.
16W6894–Wt. 6 oz. **$1.98**

Dress Form

$10.94

Similar Quality $13.74 in Big Fall Book. Adjusts, with slide-hold action, at neck, shoulders, bust, waist, hips, height. Papier-mache, covered with Cotton Jersey; metal base, rod, frames. Instructions incl. Order largest form that includes your measurements. Mailable. Wt. 19 lbs.



Article No.	Bust	Waist	Hips	Price
16 T 9718MO	36-44	29-36	39-48	10.94
16 T 9717MO	32-39	25-31	35-42	10.94
16 T 9716MO	30-37	23-29	33-40	10.94

Gifts for the Home

Give a Gift of Warmth

GIVE AN AUTOMATIC BLANKET THIS CHRISTMAS

SINGLE CONTROL **$19.95** AT WARDS

- **A full 2-Year Guarantee.**
- **U.L. Approved for Safety.**
- **Costs less than 2c a night!**

Most appreciated . . . a warmth-regulating Automatic Blanket. A perfect gift of luxurious sleeping comfort. Downy-soft Nylon blend has 9 sensitive thermostats to keep constant vigilance over blanket warmth. Set the control at desired temperature and luxuriate in the same unchanging warmth all night — even if room temperature changes! 30% Nylon for long wear and easy care, 50% Rayon for beautiful color, 20% Cotton for added strength. 6-in. Nylon binding at top, 3-in. at foot. Safety in all wiring and electrical connections. 115 volts. A.C. only. Blanket replaced free if it fails within 2 years. Full size: 140 watts; twin: 120 watts. Wash with care. All Postpaid.

Colors: Yellow, Dark Green, Beige, Pink, Coral Red or Blue. Boxed.
Please state color choice.

18WP3730L-Full. 72x84. 1 Control. **$19.95**

18WP3732L-Twin. 66x84. 1 Control. **$19.95**

18WP3731L-Full Size. 72x84 inches. Dual Controls. $2.50 Down or Cash . . . **$24.95**

Charge It! SEE PAGE 19

Price includes bag

Automatic Sleeping Pad $11.95

Quilted Automatic Sleeping Pad gives heat from underneath. 2-year guarantee against mechanical and electrical defects. Sanforized White Muslin with Cotton filling. Pad is flat — no "feel" of wires. U.L. approved for safety. 115 volts A.C. or D.C. Twin: 45 watts; Full: 50 watts. Wash carefully.

18 W 3726L–Twin Size. 39x76 in. Boxed. Ship. wt. 5 lbs. 4 oz. **$11.95**

18 W 3725L–Full Size. 54x76 in. Boxed. Ship. wt. 5 lbs. 8 oz. **$12.95**

Automatic Coverlet $13.95

Same quality coverlets selling nationally at $19.95 and $24.95. Wards low price includes a plaid plastic carrying case. Plus — a full 2-year guarantee! UL approved for safety. Sanforized Percale Sheeting, max. shrink. 1%. 11 temperature control settings. 115 volts A.C. only. 90 watts. Wash carefully.

Colors: Rosebud print or Solid Blue, Yellow, Pink or White. *State color.*

18 W 3723L–Single Control. 70x84 in. Ship. wt. 4 lbs. 12 oz. Boxed. **$13.95**

18 W 3724L–Dual Control. 70x84 in. Ship. wt. 5 lbs. 12 oz. Boxed. **$18.95**

Holiday Sheet and

3-Pc. Sheet, Case Set $4.98

Boxed Sheet and Pillow Case Set. Was $5.9 in Big Spring '59 Catalog. Now only $4.9 One scalloped 81x99-in. Muslin sheet, 42x36-in. scalloped and embroidered case 133 count Muslin. Floral pattern embro dered in color on White cases. Perfect f the homemaker who loves a touch of pret ness. A welcome gift at Christmas. Washfas

Colors: Aqua, Maize, Pink. *State colo*

18T7604L–Ship. wt. 3 lbs. 10 oz. 3-Pc. Set **$4.9**

Give an Heirloom for Christmas

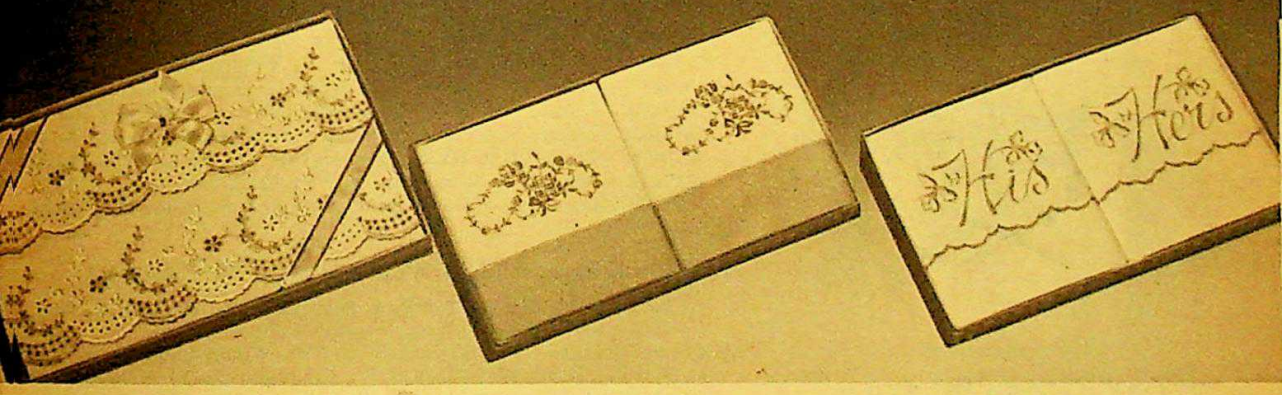
"LADY ELEGANT" — FOR GRACIOUS LIVING $13.94

An Heirloom Woven Bedspread — practical and luxurious. Washable Cotton needs no ironing. Raised loops give carved effect. Reversible. Rich, double-knotted string fringe. *Colors:* Heirloom White or Bleached White. *State color.*

18 T 6702L–Full. 96x110 in. Sells nationally $16.94. Ship. wt. 8 lbs. 4 oz. **$13.94**

18 T 6701L–Twin. 82x110 in. Sells nationally $16.94. Ship. wt. 7 lbs. 4 oz. **$13.94**

Case Sets . . . Specially Priced for Gift Giving



Scalloped Cases $2.59 PAIR

Lovely scalloped Pillow Cases in a two-tone embroidery. Flowing floral pattern on petal-soft 186 count Percale. Graceful sprigs, tiny leaves and flowers bring a mood of freshness. Each 42x36 in. Boxed. Was $2.98 in Big Spring Book. Now $2.59.

Colors: Aqua, Silver Gray, Maize or Pink. Washfast. Shipping weight 1 lb.

18 T 7606L–*State color* . . . . . **Pair $2.59**

Embroidered Cases $1.59 PAIR

Boxed Pillow Case Set. Schiffli Embroidery. Petit-point rose design lends traditional charm to any bedroom setting. Was 30c more in Big Spring Book. 4 washfast colors on White. 80-square Cotton. Matching colored border is hemstitched. 42x36 inches each. Shipping weight 1 lb.

Colors: Blue, Green, Maize or Pink.

18 T 7601L–*State color* . . . . . **Pair $1.59**

"His" and "Hers" $1.59 PAIR

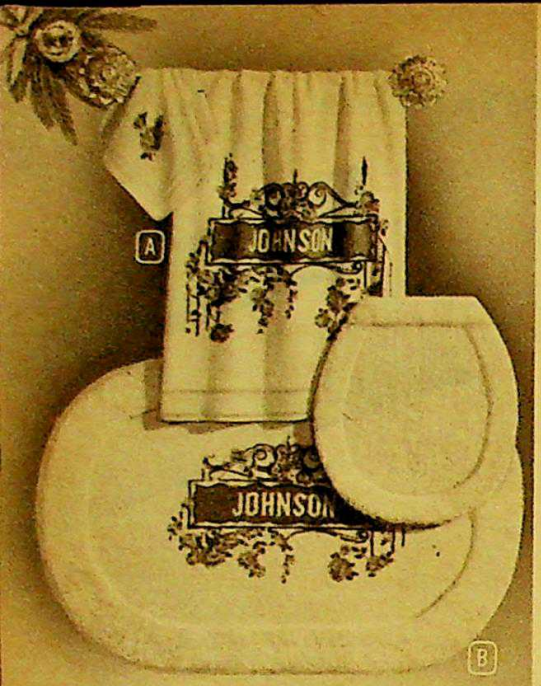
Thoughtful gift for a married couple. "His" and "Hers" embroidered Pillow Cases. Script adorned by daffodils. Scalloped border. 80-square Cotton. 2 cases in a box. 42x36-in. each. Choice of 3 colors on a White background. Washfast.

Colors: Aqua, Maize, Pink. *State color.*

18 T 7607L–Ship. wt. 1 lb. . . . **Pair $1.59**

"Bath-Brightners" Make

ALWAYS WELCOME GIFTS... ATTRACTIVE BOXED TOWEL SETS



Personalized Gifts $2.98 4-PC. SET POSTPAID

(A) (B) **Treat yourself and friends** to monogrammed bath mat and towel sets. Floral blossoms strewn around black wrought iron design. Monogram on towel and mat only. Snowy White ground. Order 1 or 2 names (up to 12 letters) or 3 initials. Washfast. Shipped postpaid from Chicago.

(A) 18TP8837K—**4-Pc. Cotton Terry Set.** 2 Bath—20x40, 2 Wash—12x12.....$2.98

(B) 18TP8839K—**2-Pc. Cotton Chenille Set.** Bath Mat 21x33, lid cover.....$3.98

Order personalized items before December 8th for Christmas delivery. Sorry, no C. O. D.'s.

Child's Towel Set $1.65 POSTPAID

Give a bath towel and wash cloth set with the child's own name on it. Colorful washfast design on Cannon's White Cotton Terry. Soft, absorbent, fluffy. Choose one name (up to 12 letters) for each set. Name on towel only. Shipped from Chicago factory. Bath towel 20x40. Wash cloth 12x12.

18TP8838K—2-Piece set. Postpaid....$1.65

Charge It! SEE PAGE 19

Poodle Design $4.77 4-PC. SET

(C) **Soft Cotton Terry.** Mylar yarn border. 2 Bath towels 20x40. 2 Wash cloths 12x12. *State color.* White, Green, Pink, Sand, Yellow. Washfast. Wt. 2 lbs. 8 oz.

18T9393.....**4-Pc. set $4.77**

Lurex Border $3.77 5-PC. SET

(D) **Gilt trims solid color Terry.** Aqua, Pink-Beige, Lt. Yellow, Pink, White. *State color.* 2 Bath—20x40. 1 Hand—11x18. 2 Wash—12x12. Washfast. Ship. wt. 3 lbs.

18T9395.....**5-Pc. set $3.77**

Rose Design $2.83 3-PC. SET

(E) **Fresh roses** embroidered on solid Terry. Washfast. Bath—20x40. Hand—15x27. Wash cloth—12x12. Wt. 3 lbs. *State color. Colors:* Pink, Aqua, Gold, White.

18T9378.....**3-Pc. set $2.83**

Charming Cats $1.89 2-PC. SET

(F) **Multicolor kittens** are hand decorated on fluffy White Cotton Terry. Soft and absorbent. Bath towel 20x40. Wash cloth 12x12. Washfast. Ship. wt. 1 lb. 3 oz.

18T9390.....**2-Pc. set $1.89**

Bride & Groom $3.77 4-PC. SET

(G) **A gift** for the "Bride & Groom." Cotton Terry. Mylar yarn border. Also "His" & "Hers." 2 Bath—20x40. 2 Wash—12x12. Washfast. Wt. 2 lbs. 8 oz. *State color.* White, Pink, Sand, Green, Yellow

18T9391-"Bride & Groom" set. **3.77**

18T9392-"His & Hers" set. **$3.77**

His and Hers $2.83 4-PC. SET

(H) **"His" and "Hers"** or "Mr. and Mrs." embroidered on Cannon's Cotton Terry. Wt. 1 lb. 10 oz. 2 Hand—15x27. 2 Wash cloths—12x12. Washfast. *State color.* Sun Gold, Aqua, Pink, White.

18T9379-"His and Hers" set. **$2.83**

18T9380-"Mr. and Mrs." set. **$2.83**

Christmas Special 6-Piece Set Was $3.59—Now $3.18

(J) **Screen printed roses** on Cotton Terry. Matching tub mat. Washfast. *Colors:* Rose Red or Sun Gold on White. *Please state color.*

18W9061C—Bath Towel. 22x44. Wt. ea. 9 oz. Was 98c; Now **78c ea.; 6, $4.56**
18W9062C—Hand Towel. 15x26 in. Wt. 4 oz.....**59c each; 6 for $3.45**
18W9063C—Wash Cloth. 12x12 in. Wt. 2, 3 oz. **2 for 58c; 8 for $2.29**
18W9220C—Matching Tub Mat. 20x30. Shipping weight 10 oz.....**$1.98**
18W9064C—6-Pc. Set. 2 Bath, 2 Hand, 2 Wash. Wt. 1 lb. 9 oz.....**$3.18**

Avisco Rayon Mats . . . Carved Border Design $2.79 21x36

(K) **Elegantly styled, thick Avisco Rayon.** Machine washable. Skidproof. Avisco is durable and easy to care for. Carved border design. *Colors:* Pink, Aqua, Red, Lt. Green, Lt. Yellow, Brown or White.

18T9400C—Oblong Mat. 21x36. Ship. wt. 1 lb. 10 oz. *State color.* **$2.79**
18T9401C—Oblong Mat. 24x42. Ship. wt. 2 lbs. 3 oz. *State color.* **$3.79**
18T9402C—Oblong Mat. 27x48. Ship. wt. 2 lbs. 13 oz. *State color.* **$4.79**
18T9403C—Contour Mat. 21x33. Ship. wt. 1 lb. 4 oz. *State color.* **$2.99**
18T9404C—Round Mat. 30-in. Ship. wt. 1 lb. 13 oz. *State color.* **$3.79**
18T9405C—Lid Cover. Plain. Shipping weight 8 oz. *State color.* **$1.29**

Luxurious, Machine Washable Mats $4.48 20x34 in.

(L) **Reduced 10% from Big Fall Book.** Soft bath mats. 80% Acrylic fiber, 20% Acetate. Non-skid back. Washable. *State color. Colors:* Mint Green, Sandalwood, Blush Pink, White, Aqua, Lemon Ice.

18W9325C—Oblong Mat. 20x34 in. Wt. 1 lb. 1 oz. Was $4.98. Now **$4.48**
18W9326C—Oblong Mat. 24x26 in. Wt. 1 lb. 5 oz. Was $6.49. Now **$5.84**
18W9327C—Oblong Mat. 27x44 in. Wt. 2 lbs. 12 oz. Was $7.98. Now **$7.18**
18W9328C—Round Mat. 27 in. diam. Wt. 1 lb. 2 oz. Was $5.49. Now **$4.94**
18T9319C—Bath Runner. 30x54 in. Ship. wt. 5 lbs. 10 oz.....**$9.88**
18W9329C—Lid Cover. Ship. wt. 6 oz. Was $2.89. Now.....**$2.60**

Guest Towels 6 FOR $1.98

(M) **Fringed finger-tip towels** of Cotton Terry. Candy stripe. *State color:* Blue, Yellow, Green, Brown, Pink; ea. on White. Washfast. 11x18. Ship. wt. 7 oz.

18T9502.....**6 for $1.98**

Christmas Cheer 6 FOR $2.29

(N) **Cotton Terry** finger-tip towels in gay Christmas patterns of Santas, Angels, Wreaths. Ship. wt. 9 oz. Each pattern has a mate! Multicolor on White. Washfast.

18T9512—11x17.....**6 for $2.29**

Practical Gifts

For Young Cowhands, Ballerinas

FREE Gun and Holster

WILD-WEST FUN AT CHRISTMAS
FREE $2.98 GUN, HOLSTER SET
With "Rodeo" Spread
FOR ONLY **$8.98** BOTH GIFTS

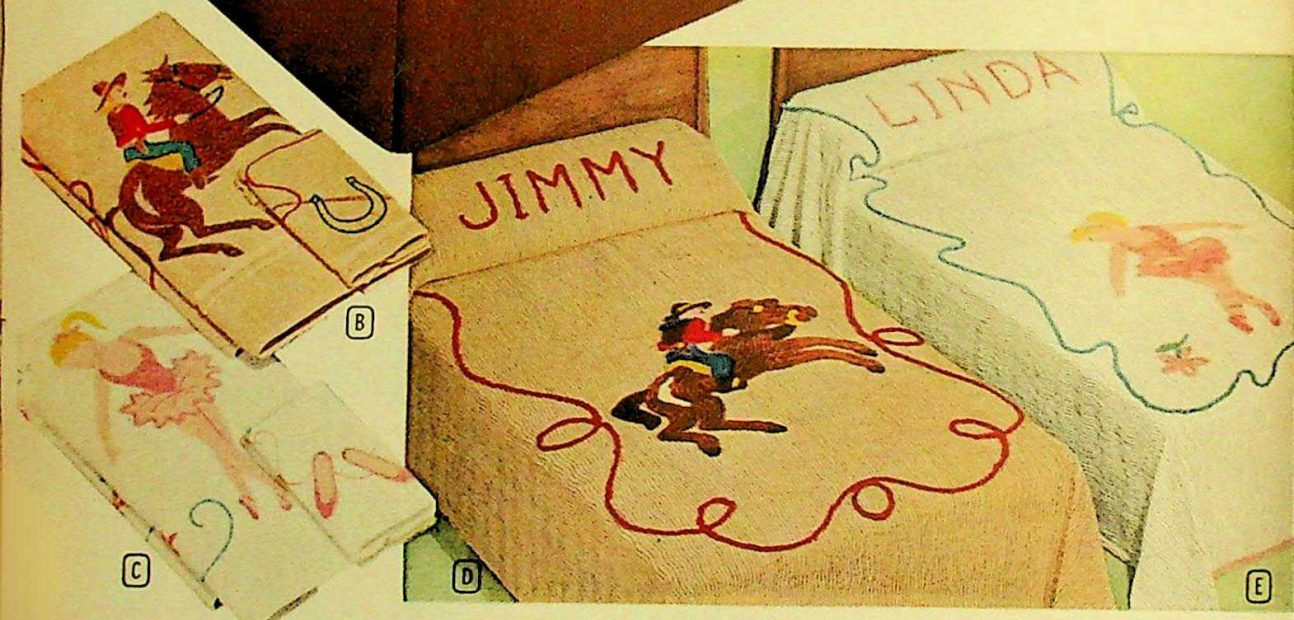
(A) **This year** let Wards join the Christmas giving! We will put a FREE $2.98 gun and holster set under your tree with each bedspread! Picture a young rancher's delight when he finds two gifts in one: a trusty six-shooter set plus a colorful "Rodeo" spread. Bronco-busting and steer-roping scenes are printed on machine washable Cotton Sailcloth. Pre-shrunk (max. shrinkage 3%). The matching unlined drapes have four pinch pleats and rod pocket tops.

Multicolor on tan. Brown drop.

18T6046—Twin abt. 81x111. 20½ in. drop. Ship. wt. 2 lb. 8 oz. . . $8.98

18T6045—Full abt. 96x111. 20½ in. drop. Ship. wt. 2 lb. 14 oz. . $9.98

18T6009—Drapes abt. 40x63. 24 in. tops. Ship. wt. 1 lb. 4 oz. Pr. $5.96



TOWELS AND PERSONALIZED BEDSPREADS IN SAME DESIGNS MAKE NOVEL GIFTS

Dancing or Ranching $1.29 2-PC. SET

(B) (C) **Wash-up time** is no longer a chore for the youngsters with this matching bath towel and wash cloth set. Soft and absorbent Cotton Terry. Just what their young skin needs. Screen printed ballerina and cowboy designs go with the bedspread opposite. In tan for the cowboy and white for the ballerina. Bath Towel 20x40. Wash Cloth 12x12. Shipping weight 9 ounces.

(B) 18 T 8878—Cowboy Set. $1.29

(C) 18 T 8879—Ballerina Set. . . . $1.29

Give Dude or Dancer's Own Name Spread $7.98 TWIN

(D) (E) Any young dude or dancer on your Christmas gift list will love a Cotton Chenille bedspread with his or her own name. The spread is thick Chenille with the name in Chenille overlay. Vivid multicolor cowboy design comes in tan only. Ballerina in soft pink, blue, and green on white only. Wash with care. Names up to 8 letters only. Order cowboy and ballerina drapes in Big Fall Book. Pg. 563.

(D) **Cowboy.** Order names up to 8 letters.
18TP5540K—Full abt. 90x105. $8.98
18TP5541K—Twin abt. 72x105 . . . $7.98
18TP5542K—Youth abt. 64x90 . . . $7.59

(E) **Ballerina.** Names up to 8 letters only.
18TP5543K—Full abt. 90x105. $8.98
18TP5544K—Twin abt. 72x105. . . . $7.98
18TP5545K—Youth abt. 64x90. . . . $7.59

Postpaid. Shipped from factory in N. C. You must allow 14 days for delivery.

TO INSURE CHRISTMAS DELIVERY OF PERSONALIZED SPREADS ORDER BEFORE DEC. 8

For easy Christmas shopping use both Wards Christmas and Fall Catalogs.

W R C Charge It! SEE PAGE 10

Gifts to Enjoy through the Years

THE GIFT OF SOUND SLEEP...
A NEW LUXURIOUS

Plaid Automatic Blanket

$3.00 DOWN **$26.95** TWIN SIZE

(F) Make your gift the most appreciated! Give this new automatic—first at Wards. Combines the beauty of a striking plaid with the soothing warmth that only an automatic blanket can give. 10 temperature settings ... the warmth you select remains constant despite weather changes. 5-yr. guarantee to assure long service. Easy snap-fit corners convert from flat to contour style. 50% Acrilan, 30% Rayon, 20% Cotton is moth-proof, non-allergenic. 6-in. Nylon binding at top; 1½ in. at bottom. Double: 180 watts; Twin: 135 watts. 115 volts. A. C. only. U. L. Approved. Wash with care. *State color.*

Colors: Pink, Blue, Beige, ea. with white.

18T3750L–Double 80x84 Single Control. Ship. Wt. 8 lbs. Boxed. $3.00 Down, Cash . $29.95

18T3751L–Double 80x84 Dual Control. Ship. Wt. 9 lbs. Boxed. $3.50 Down, Cash . $34.95

18T3752L–Twin 64x84 Single Control. Ship. Wt. 6 lbs. Boxed. $3.00 Down, Cash . $26.95

MATCHING PILLOW AND COMFORTER

Daisy Print Dacron Comforter $7.48

(GG) **Lightweight DuPont Dacron filling** is warm, odorless, mat-resistant, and non-allergenic. Metallic Acetate French Crepe; gold daisy print reverses to solid white.

Colors: Pink, Blue, Brown. *State color.*

18T4448–Fin. size abt. 68x80. Wt. 2 lbs. $7.48

Save $1.00—Pillow 2 FOR $8.96

(HH) Plump and lightweight Dupont Dacron pillow. Removable zippered cover in gold metallic daisy pattern. Matches comforter. Inside batt cover white. Wt. 1½ lb.

Colors: Pink, Blue, Brown. *State color.*

18T6998–Fin. size abt. 20x26. $4.98; 2, $8.96

SO WARM . . . SO WASHABLE

100% Orlon $11.98

(J) **A 100% Orlon blanket** in designer-color plaids makes a welcome gift. Lightweight Orlon is shrink-resistant. Wash with care to retain its softness and strength. Moth-proof. 6 in. Nylon bound ends. Wt. 3¼ lbs. 72 x 90. *State color.*

Colors: Chocolate-Gold; Coral-Green.

18T3314L—Boxed. Ship. wt. 6 lbs. . $11.98

FOR THE OUTDOOR TYPE

Warm Acrilan Robe $8.98

(K) Plaid robe and bag makes a unique gift. Acrilan fiber provides the warmth and hard wear needed in a robe. Machine washable. Plastic bag with handles.

Block Plaids: Red or Green. *State color.*

18T3894–Robe. 54x72 in. Wt. 2 lbs. 4oz. $8.98

18T3895–Robe and Bag. Wt. 3 lbs. 4oz. $10.98

THERE'S NOTHING LIKE ACRILAN

100% Acrilan $11.98

(L) **Years after you give this** 100% Virgin Acrilan Blanket it will retain all the fluffy warmth it has now. Blanket wts.: 66 x 90—2¾ lbs.; 80 x 90—3¼ lbs.

Colors: Turquoise, Pink, Camel, Light Green, Yellow, Blue. Washable. *State color.*

18T3312—66 x 90. Ship. wt. 5 lbs. . . $11.98

18T3313—80 x 90. Ship. wt. 6 lbs. . . $12.98

Festive Table Linens

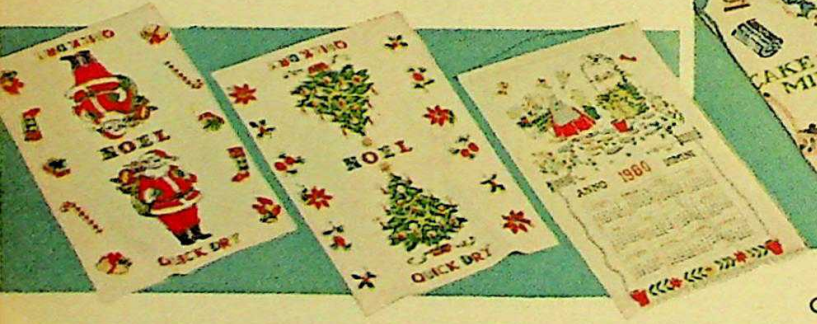
Christmas Prints LINEN $2.98 RAYON-COTTON $1.88 52x52

B Fine Linen sets a merry table with a clothful of holly and tree decorations. Firmly woven for lasting beauty, wear. Multicolor pattern on Oyster White. Attractive Red center panel and border. Ideal hostess gift. Washable.
18T1300—Cloth. Abt. 52x52. Shipping weight 1 lb. . . $2.98
18T1301—Cloth. Abt. 52x70. Shipping weight 1 lb. 6 oz. $3.98
18T1302—Cloth. Abt. 60x90. Shipping weight 2 lbs. . . $5.98
18T1303—Cloth. Abt. 60x108. Ship. wt. 3 lbs. 6 oz. $7.98
18T1308—Napkins. Abt. 17x17. Ship. wt. 2 oz. . . Each 39c

C A Christmas dinner to remember . . . spread on a colorful tablecloth of spun Rayon and Cotton. Multicolor holiday pattern with all the trimmings on white ground. Red center panel with a metallic star print. Washable.
18T1360-Cloth. Abt. 52x52. Shipping weight 1 lb. 6 oz. $1.88
18T1361-Cloth. Abt. 52x70. Shipping weight 1 lb. 12 oz. $2.88
18T1362-Cloth. Abt. 60x80. Shipping weight 1 lb. 15 oz. $3.88
18T1363-Cloth. Abt. 60x106. Shipping weight 2 lbs. 3 oz. $4.98
18T1364-Napkins. Abt. 16x16. Ship. wt. 12 oz. 6 for $1.88

Holiday Special! 9-Pc. Imported Damask Set $2.98

A Damask . . . the perfect table setting for your holiday dinner table! Richly patterned Rayon and Cotton has look of luxury, longwearing qualities. Buy for gifts, too.
Colors: Aqua, Gold, Pink or White. Washable. *State color.*
18T954-5 Pcs. Cloth 49x49, 4 Napkins 11x11. Wt. 1 lb. 9 oz. $1.39
18T955-7 Pcs. Cloth 49x65, 6 Napkins 11x11. Wt. 2 lbs. $2.19
18T956-9 Pcs. Cloth 56x76, 8 Napkins 15x15. Wt. 2 lbs. . . . $2.98
18T957-9 Pcs. Cloth 58x88, 8 Napkins 15x15. Wt. 2 lbs. 8 oz. $3.49
18T958-13 Pcs. Cloth 58x98, 12 Napkins 15x15. Wt. 3 lbs. . . $4.98



HOLIDAY KITCHEN TOWELS IN COTTON TERRY, LINEN

"Santa" 57c EA. IN 3's

For easy dish-drying . . . absorbent Terry towel with Jolly Santas in multicolor print on White. Hemmed. 17x28.
18T52-Wt. 12 oz. 3, $1.69

"Tree" 57c EA. IN 3's

"Bubbles, baubles and bangles" decorate the colorful Christmas trees on this fluffy White Terry towel. Absorbent. Hemmed.
18T53-17x28. Wt. 3, 12 oz. . . 3 for $1.69

"Calendar" $1.00

Cheerful days ahead! 1960 calendar and wishing well design on WhiteLinen. Wooden stick and cord at one end for hanging. 17 x 29.
18T54-Wt. 4 oz. 1.00

GIFTS FOR THE "WORLD'S BEST COOK"

TOWEL 54c APRON $1.00

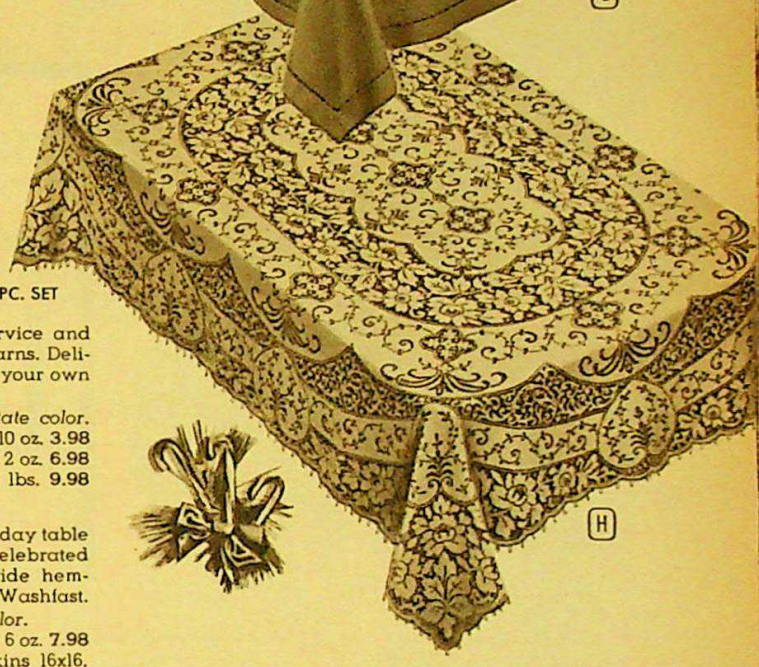
D E Delightful matching print towel and apron will brighten your kitchen, lighten your chores! Fluffy, absorbent. Multicolor pattern on White Cotton terry. *State predom. color:* Red or Pink.

Towel—For sparkling, lint-free dishes. Fringed ends.
18T40C-17x29-in. Wt. ea. 3 oz. Washfast. Ea. 54c; 2, $1.00

Apron—All-around Cotton binding, sash in color.
18T2044C-Wt. ea. 5 oz. Washfast. Ea. $1.00; 2 for $1.84

See our big Fall Book for more useful gifts. Charge It! SEE PAGE 19

to Give, to Enjoy



Elegant Sets DAMASK $3.98 LINEN $7.98 7-PC. SET

(F) "Diplomat" damask sets win an award for service and beauty! Woven of Rayon and combed Cotton yarns. Delicate floral pattern. Hand hemmed. Rich beauty for your own Christmas table setting . . . perfect for gifts, too.

Colors: Aqua, Gold, Pink or White. Washable. *State color.*

18T972–7-Pcs. Cloth 51x68, 6 Napkins 14x14. Wt. 2 lbs. 10 oz. 3.98
18T973–9-Pcs. Cloth 62x82, 8 Napkins 17x17. Wt. 3 lbs. 2 oz. 6.98
18T974–13-Pcs. Cloth 62x102, 12 Napkins 17x17. Wt. 4 lbs. 9.98

(G) Be the "hostess with the mostest". . . set your holiday table with a lovely linen cloth and napkin set. Celebrated Erinore Irish Linen brand. Finely woven with wide hemstitched hems, hand-mitered corners. Solid colors. Washfast.

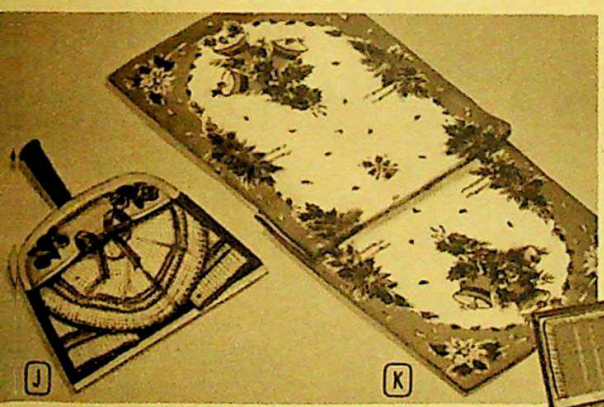
Colors: Aqua, Gold, Oyster White or Pink. *State color.*

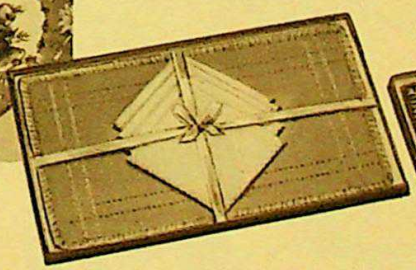
118T1056–7-Pcs. Cloth 52x70, 6 Napkins 13x13. Wt. 2 lbs. 6 oz. 7.98
118T1057–7-Pcs. Round Cloth 68" diameter, 6 Napkins 16x16. Shipping weight 2 lbs. 10 oz. 10.98
118T1058–9-Pcs. Cloth 64x84, 8 Napkins 16x16. Wt. 3 lbs. 12.98
118T1059–13-Pcs. Cloth 64x102, 12 Napkins 16x16. Wt. 4 lbs. 16.98

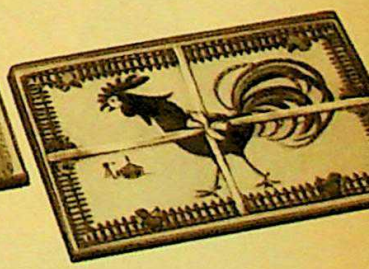
Quaker Drip Dry Cotton-Dacron Lace $9.79 70 x 90

(H) For luxurious Yuletide dining . . . exquisite lace with pattern of hearts and roses. Scalloped picot edges. Washable; no iron. Round, oval sizes, too. In Ivory only.

18T625-Cloth. Abt. 60x80. Ship. wt. 1 lb. 12 oz. $8.79
18T626-Cloth (Round). Abt. 70 in. diam. Wt. 1 lb. 12 oz. $8.79
18T627-Cloth. Abt. 70x90. Shipping weight 2 lbs. 4 oz. $9.79
18T628-Cloth (Oval). Abt. 70x90. Ship. wt. 2 lbs. 2 oz. $9.79
18T629-Cloth. Abt. 70x108. Shipping weight 3 lbs. . $12.69
18T630-Scarf. 16x36. Shipping weight 6 oz. $1.59
18T631-Scarf. 16x63. Shipping weight 8 oz. $2.69







Give a Handy Year 'Round Gift $1.00

(JJ) Practical gift idea . . . attractively packaged set: hooded metal dust pan with multicolor floral design and 3 bleached 13 x 15 dishcloths.

118 T 1852—4-Pc. Set. Shipping weight 12 oz. $1.00

Perfect for Christmas Decorating $1.00

(KK) For the well-dressed table . . . gay red runner with a multicolor Christmas design. Woven of Spun Rayon. Use as a gala centerpiece to decorate a solid cloth, for a colorful mantel or as a cover for base of tree to enhance its beauty.

18BT1260-Abt. 16x46 in. Ship. wt. 6 oz. Washable. $1.00

Homespun Cotton $2.98

Decorative, practical. 4, 12x17 textured Cotton mats with hand thread-drawn work, fringe. 4, 12x12 Rayon shell edge napkins. Wt. 1 lb. 2 oz. *State color.*

Colors: Aqua, Gold, Luggage or Pink with White Napkins.

18T1489L-8-Pc. Set. Boxed. $2.98

Belgium Linen $2.98

For casual, carefree dining. 4, 12x18 mats, 4, 12x12 napkins. Gay rooster pattern. Wt. 1 lb. 2 oz.

State color: Gold, Green or Red; ea. on Oyster White. Washfast.

18T1490L-8-Pc. Set. Boxed. $2.98

Pillows-

(B) Teenage "Wise Guy" Pillows

$1.00 each
4 for $3.79

(A) Antique Satin Foam Pillows
$2.98 each

Pak No. 1 (C)

Silk and Acetate Glamour-Pak Pillows
Choice of 5 Siamese-type Colorings
Pak of 3 **$3.98**

(D) Luxurious TV Floor Cushions
$3.98 Cotton Filled
$6.98 Plastic Foam

Also in 3 other Colorings ↓

Pak No. 2

Pak No. 4

Pak No. 6

Pak No. 8

A-Plenty

Antique Satin Foam Pillows

(A) **Just Look!** Colors to suit every decor. Antique Satin decorator pillows with cuddlesome FOAM RUBBER Form. Low priced and easy to take care of—zip covers slip off for washing. Round and Square have Box edge, double welt covers; Oblong—knife edge, single welt. *State:* Gold, Nutmeg, Aqua-Blue, Tangerine, Red, Willow Green, Cocoa Brown, Lilac, Coral, White. Wt. 2 lbs. ea.

71 T 8627—SQUARE. About 12x12x2 in.....Each 2.98
71 T 8628—ROUND. About 12x2 in.....Each 2.98
71 T 8629—OBLONG. About 11x17 in.....Each 2.98

Teenage "Wise-guy" Pillows

(B) **Conversation Pieces** . . . designed for laughs as well as comfort . . they'll add color and humor to any decor. All cotton. Abt. 12 in. square. Colors as shown. *State Catalog Number and Pillow Name.*

71 T 8630D—PARK YOUR GUM HERE
71 T 8631D—SO DO YOU
71 T 8632D—FRAGILE, MANGLE WITH CARE
71 T 8633D—DANGER LIVE POWER.
Ship. wt. each 14 oz. Each.....1.00; Any 4 for 3.79

3-Pillow Glamor-Pak

(C) **New Decorator Accents** . . . beautiful gift item for less than $4. New sophisticated silk-acetate covers in vibrant, high-fashion colors have all the beauty of Siamese Silk. Each pak contains one striped and 2 solid pillows that pick up stripe colors for perfect harmony. Cord welted. Kapok filled. Dry clean. Abt. 14 in. square. *State Pak Number.*

Pak No. 1—Goldtone Stripe; Amber and Goldtone Solids
Pak No. 2—Goldtone Stripe; Brown and Amber Solids
Pak No. 4—Cerise Stripe; Cerise and Purple Solids
Pak No. 6—Royal Stripe; Goldtone and Emerald Solids
Pak No. 8—Adriatic Blue Stripe; Amber, Adr. Blue Solids

771 T 8620—Ship. wt. Pak—3 lbs.....Pak of 3 for 3.98

TV Floor Cushions

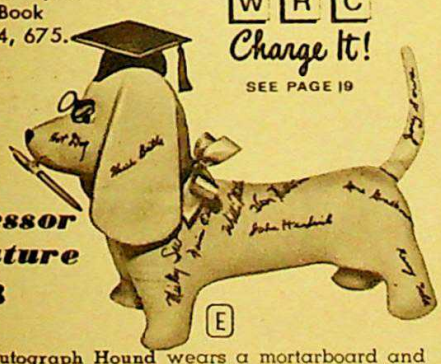
(D) **Say Merry Christmas to Your Home** with these bright new Floor Cushions. Radiant silk-acetate covers with high-fashion stripes on top, lustrous solid color on sides, bottom. Neat zip closing; double cord welting. Choice of Cotton filled or extra-buoyant, shape-retaining Plastic Foam Form. Can be color-mated with Glamor-Paks Nos. 1, 2, 4 and 6 sold above. Dry clean. Abt. 19x19x3 in. *State Color combination.*

Royal Stripe—Emerald Solid
Cerise Stripe—Cerise Solid
Royal Stripe—Amber Solid
Goldtone Stripe—Brown Solid
Goldtone Stripe—Gold Solid

771 T 8634M—COTTON FILLED. Ship. wt. 3 lbs. Each 3.98
771 T 8635M—PLASTIC FOAM. Ship. wt. 3 lbs. Each 6.98

More Pillow Styles in Big Book Page 674, 675.

W R C Charge It!
SEE PAGE 19



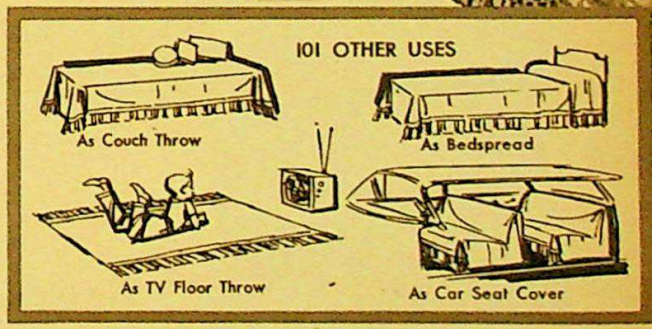
Meet Professor Signature
$2.98

(E) **New Autograph Hound** wears a mortarboard and plastic specs. Handy ball point pen attached for your friend's signatures. All cotton.

771 T 8636—Blue only. Ship. wt. 1 lb.....Each 2.98

Furniture Throws

EASY-ON . . . EASY OFF



(F) **New Drip Dry Throw.** Handsome colorfast cotton-acetate fabric has Avisco "no-iron" guarantee, is machine washable. Matching mottled fringe all 4 sides. *State:* Chocolate Brn., Gold, Hunter Green or Rose. Wts. 1 lb. 6 oz., 2 lbs., 2 lbs. 8 oz.

71 T 3435—60x72 in....2.98
71 T 3436—72x90 in....3.98
71 T 3438—72x126 in...6.98

(G) **Heavy Woven Throw** has "Swedish Import Look." Of colored and natural Cotton-Viscose yarns with 6-in. Nat. Cotton fringe 2 sides. *State:* Brown, Green, Turquoise. Wts. 3 lbs., 4 lbs., 6 lbs.

71 T 3422—72x72 in.....6.98
71 T 3423—72x108 in....8.98
71 T 3424—72x124 in....9.98

Portable Transistor GIFT SHOP

W R C Charge It!

SEE PAGE 19

Wards Guarantee All Transistors Five Years*

A 6 TRANSISTOR 26.95

A Truly Personal Gift—Airline's smallest radio with sensitivity and reception equal to good table models. Carry it in purse or pocket. 4½x2½x1¼ in. thin. Built-in loudspeaker, input jack for earphone. Imported to save you more—quality-tested in this country. Order Battery at right. Sturdy plastic case in choice of Red, Blue, Black or Tan, with Silver and White face. *State*: first and second color choice. Wt. 1 lb.
62 T 1131L—Only $3 Dn...Cash **26.95**

62W123–150-Hour Mercury Battery for (A). Ship. wt. 3 oz. Each **1.98**
62W124–50-Hour Battery for (A). Ship. wt. 2 oz.....Each **99c**

B Texon Carrying Case for (A). Provides convenient carrying handle.
62 T 3405—Ship. wt. 5 oz...Each **1.49**

C Earphone for (A). Plugs into radio. Small, light—attaches to ear.
62 T 3406—Wt. 3 oz.....Each **98c**

7 TRANSISTOR 34.95

D Small and Light, yet gives big-power performance. High-impact plastic case. Jack for earphone 62 W 351, (order at right). 3½-in. round speaker for good tone. Plays 250 hours on 4 Mercury Batteries. 4x 6¾x2-in. thin. Wt. 2 lbs.

62 W 1201L—Order batteries below. Cash **34.95**

62 W 100–Long-Life Mercury Batteries for (D) above. Ship. wt. for four is 5 oz.....4 for **2.49**

62 W 67—Penlight Batteries for (D). Ship. wt. 3 oz. for 4.....4 for **80c**

8 TRANSISTOR 46.95

E Plays up to 500 hours for 90c worth of batteries. High-impact plastic case. 6-in. speaker for quality tone. 9¼x8x2⅞ in. Order batteries below. Wt. 3 lbs.
62 W 1120 L—$5 Dn..Cash **46.95**
62 W 351—Earphone for (D), (E). Ship. wt. 3 oz.....Each **1.98**

9 TRANSISTOR 59.95

F Most Power, Greatest Distance! Broadcast, short-wave band 2.5-6.5 MC. Ideal for boating, sports. 10½x9¼x3½ in. Plays up to 500 hours on 6 flashlight batteries—order separately below. Cigarette case not included. See Big Book.
62 W 1200 L—Wt. 4 lbs.....**59.95**

62 W 63—**Batteries** for (E), (F), (K). Wt. for 6, 1 lb. 4 oz.....6 for **90c**

G 39.95

Clock Radio GIFT SHOP

G Finest Airline Clock-Radio You Can Give. 5 tubes plus rectifier. Doze alarm for hard-to-rouse. 1000-watt timed appliance outlet.

500 WARDS CBASDEF

Sweep-second Telechron Clock. Tan and White cabinet is 14½x6x5¾ in. Full description on Page 801, Fall General Catalog. Ship. wt. 6 lbs. 8 oz.
62 W 1673 L—$4 Dn. $4 Mo. Cash **39.95**

Buy with Confidence—All Airline Radios UL-approved, all tubes, transistors guaranteed*—see Page 828, 800, Big Book. Clock radios AC only. All radios on these two pages are *Mailable*.

56.95
AM/FM

Table Radio
GIFT SHOP

(H) **Give the Excellence of FM plus the Convenience of AM in One Handsome Unit.** Big 10x2½-in. hi-fi speaker for superior tone. 7 tubes plus rectifier. 3-gang condenser. 2 built-in antennas; super-sensitive, selective. Separate tone control. Lustrous Mahogany Brown and White fully enclosed cabinet. 14½x6x5¾ in. AC or DC. $5 Down.

62 W 1666 L—Wt. 8 lbs. 8 oz.....Cash **56.95**

34.95 AM

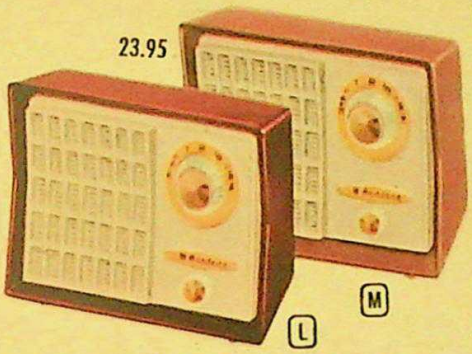
(J) **Airline's Best AM Table Radio. Give it proudly.** Big 10x2½-in. speaker. 5 tubes plus rectifier. Built-in iron-core antenna. Phono-jack input. Base/Treble tone control. Separate push-pull off/on switch. Colors can't fade, chip or crack. 14½x6x5¾ in. AC, DC.

62 W 1639 L—Wt. 6 lbs. $3.50 Dn.Cash **34.95**

46.95

(K) **8-Transistor Table Radio**—no cord, plug, no tubes; plays anywhere—up to 500 hours on 6 flashlight batteries—not included, order 62W63, opposite page. High-impact plastic case. Smart decorator styling, too. 10½x3¾x8¼ in. $5 Down.

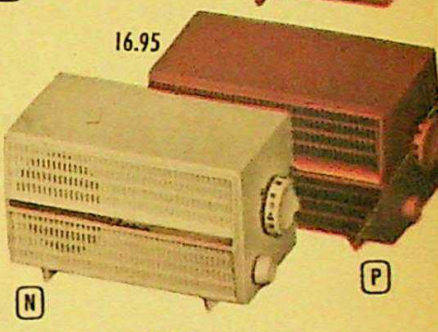
62 W 2030 L—Wt. 6 lbs.....Cash **46.95**



23.95

(L) (M) **Modern Design, AC/DC Operation.** 4 tubes plus rectifier. Heavy-duty 6-in. oval speaker for superior tone. Full-range tone control. Built-in loop antenna. Fully enclosed back. 10½x3¾x8¼ in. Ship. wt. 6 lbs.

(L) 62 W 1668—Maroon/White.**23.95**
(M) 62 W 1667—Coral/White...**23.95**



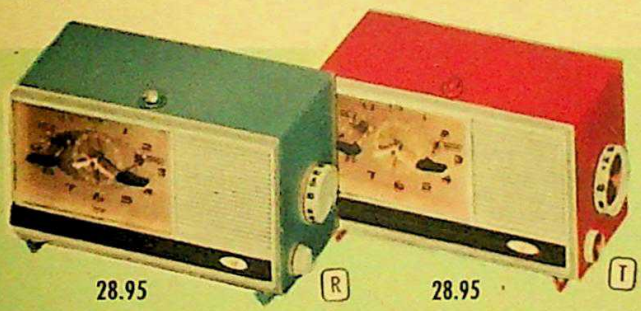
16.95

(N) (P) **For That "Extra" Radio.** 4 tubes plus rectifier. Built-in loop antenna. 4-in. speaker. Molded plastic cabinet is 5½x9¾x5 in.

Won't chip, fade, crack under normal usage. Ship. wt. 4 lbs. 8 oz.

(N) 62 W 1656—Kitchen White..**16.95**
(P) 62 W 1655—Mocha Brown..**16.95**

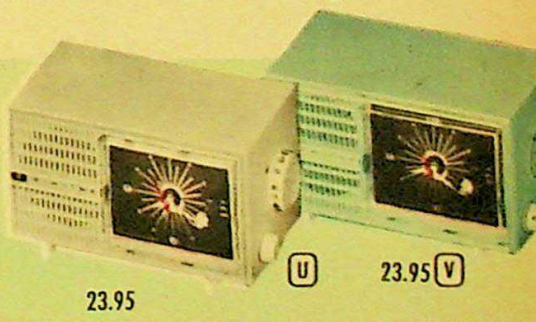
NO MONTHLY PAYMENTS UNTIL FEBRUARY, 1960 on Airline Radios . . . See Pg. 269



28.95 (R) 28.95 (T)

(R) (T) **Eye-Opening Gift.** Wake up to music—doze—it wakes you up again. Telechron Clock with luminous hands. 60-minute slumber switch. 800-watt timed appliance outlet. 4 tubes plus rectifier. Antenna. 11x6⅜x5 in. Ship. wt. 5 lbs. 8 oz.

(R) 62 W 1851L—Blue...**28.95**
(T) 62 W 1850 L—Coral..**28.95**



23.95 (U) 23.95 (V)

(U) (V) **A Good Quality Gift at a Low Price!** Accurate Telechron Clock. Radio has 4 tubes plus rectifier. Wakes you up to music. Timed 600-watt appliance outlet. Built-in antenna. See Page 801, Big Book. Size: 5½x9¾x5¼ in. Wt. 4 lbs. 8 oz.

(U) 62 W 1676—White...**23.95**
(V) 62W1672–Turquoise.**23.95**

17.50 (W)

(W) **Lowest Priced Clock-Radio.** Automatic wake-up switch turns radio on. Radio has 3 tubes plus rectifier. Built-in hank antenna. Recommended for local reception only. Size: 9⅜x4½x4⅝ in. AC. Black only.

62 W 1670—Wt. 6 lbs.....**17.50**

Buy on Easy Terms
Details on Page 296.

Thin TV Deluxe $229.95

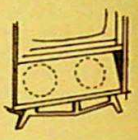
SET-IT-FORGET-IT MEMORY TUNER

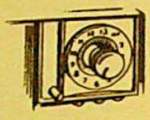
Hardwood Swivel Base

Directs picture and sound where you want them. Turns easily and smoothly on swivel base allowing good viewing from any position.

Twin 5-In. Speakers

Provide full sound. Tilt-up baffle projects sound to ear level for more enjoyable listening.





Visible Fingertip Controls

Functionally arranged at top right front—watch picture adjustment as you are tuning in.

- **Tilt-Down Safety Glass**
- **Airline's Thin-Line Profile**

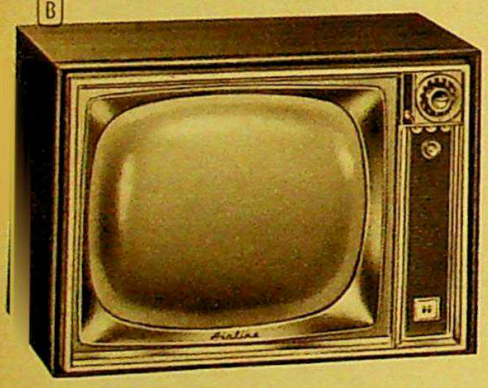
(A) **Super-Chassis.** Strong hardwood frame with mitered corners; swivel base. Gold-color mask around 21-in. picture tube (diag. meas.) Cabinet: 28½x34¼ in. high, 13¾ in. deep; depth overall 20½ in. Wt. 97 lbs.

VHF for channels 2 to 13. $10 Down.

63 W 5082 R—MAHOGANY.....Cash **229.95**
63 W 5092 R—BLOND.....Cash **239.95**
63 W 5086 R—WALNUT.....Cash **239.95**

UHF/VHF for channels 2 to 83. $10 Down.

63 W 5182 R—MAHOGANY.....Cash **259.95**
63 W 5192 R—BLOND.....Cash **269.95**
63 W 5186 R—WALNUT.....Cash **269.95**



A Strikingly New Table Model for the Modern Family $194.95

- **Memory Tuner—Set it Once, Never Needs Re-tuning**
- **Up Front Sound. 21-In. (Diagonal Measure)**
- **All New Chassis**
- **Automatic Gain Control**

(B) **Ultra thin, majestically modern,** peak performance. Hardwood framed hardboard cabinet has tinted, tilt-down safety glass. 90° short-neck aluminized picture tube. 20½x28½x20½ in. *thin;* Two finishes. Ship. wt. 88 lbs.

VHF for Channels 2 to 13
63W4082 R–MAHOGANY Cash **194.95**
63W4092 R–BLOND....Cash **204.95**

VHF/UHF for Channels 2 to 83
63W4182 R–MAHOGANY Cash **224.95**
63W4192 R–BLOND....Cash **234.95**

Have a Festive Holiday with Airline's Newest TV

- **Two Heavy Duty Front Mounted Speakers Surround You With Sound**
- **Modern Low-Boy Design Thin Line Cabinet—Airline's Newest**
- **Tilt-Down Tinted Safety Glass—Removable for Cleaning**

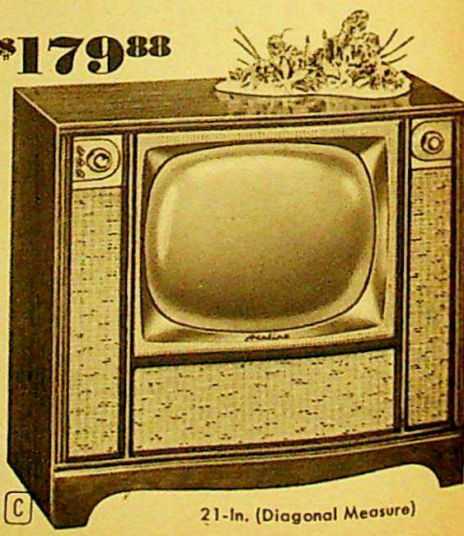
(C) **Just in time for Christmas,** this slim beauty will please the whole family. Sturdy hardwood framed hardboard cabinet.

GOOD FRINGE AREA RECEPTION. Size: 34x31x17 in. deep. Ship. wt. 97 lbs. Two finishes. $5 or $10 Down.

VHF for Channels 2 to 13—$5 Dn.
63 T 5089 R–MAHOGANY Cash **179.88**
63 T 5099 R–BLOND.....Cash **189.88**

VHF/UHF for Chs. 2 to 83—$10 Dn.
63 T 5189 R–MAHOGANY Cash **209.88**
63 T 5199 R–BLOND.....Cash **219.88**

$179.88



21-In. (Diagonal Measure)

90-Day Service Included

With every Airline TV you receive a 90-day service pact at no extra charge. See Page 805 in Gen. Cat.

Shipping Notice: All TV sets on these two pages are shipped by Freight, Truck or Express.

NEW THIN LINE TV . . . See complete line in Gen. Cat. Make Christmas shopping easy—use Wards Monthly Payment Plan.

502 WARDS CBASDKT+

Texas Customers: add 2.2% tax.

D

New Luggage Type Portable Weighs Only 30 lbs.!

D **You get stand (G) FREE with this set.** (*State on order: 63 W 8201MO, Free.*)

A POWERFUL CHASSIS is built around the picture tube for utmost compactness. It brings in clear picture and sound even under adverse "fringe" conditions.

BUILT-IN TELESCOPING MONOPOLE ANTENNA. Automatic Gain Control for steadiness. Shortneck 110° aluminized 17-in. overall diagonal measure picture tube. Up-front controls. Optic filter window. New push-pull on-off switch. Two-tone, lightweight high-impact polystyrene cabinet.

VOLTAGE CONTROL LENGTHENS TUBE LIFE. 15x19x9 in. *thin.* $5 or $10 Down.

VHF for Channels 2 to 13
63T4220 RD–Ship. wt. 47 lbs. Cash 177.95
VHF/UHF for Channels 2 to 83
63T4320 RD–Ship. wt. 47 lbs. Cash 207.95

ONLY 9 IN. THIN

With Each Set on This Page—A FREE Stand

Free Stand (H) with Table Model

- **Airline's Popular Trans-portable**
- **Built-In Monopole Antenna**

E **New chassis, fine quality parts.** 21-in. (diag. meas.) picture tube. Tinted tilt-down removable safety glass. Neutrode tuner. Front-mounted speaker. With 90-day home service pact. VHF for channels 2–13; VHF/UHF 2–83. 19½x28x19¾ in. thin. *State on order: 63T8090M, stand, Free.* Ship. wt. 92 lbs.

63 W 4087 RD—VHF.....Cash 184.95
63 W 4187 RD—VHF/UHF..Cash 214.95

Free Stand (J) with Portable

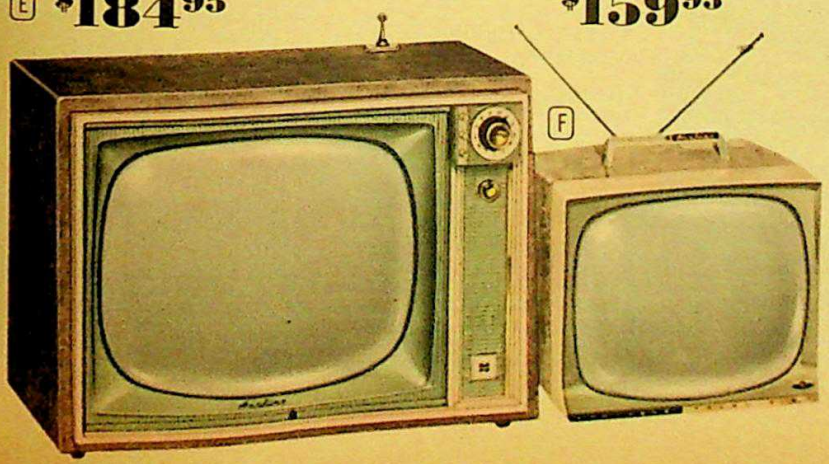
- **Tan Simulated Leather, White Trim**
- **Handy Cord Windup Posts in Back**

F Newly styled Vinyl-clad cabinet has soft, textured look. Short-neck 90° picture tube—17 in. (diagonally). Tinted safety window increases contrast, removes for cleaning. New telescope dipole built-in antenna. 16x14x16 in. deep. *State on order: 63 W 8200M, stand, free.* Ship. wt. 53 lbs.

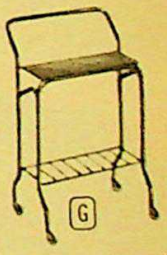
63 W 4216 RD—VHF.....Cash 159.95
63 W 4316 RD—VHF/UHF..Cash 189.95

E **$184.95**

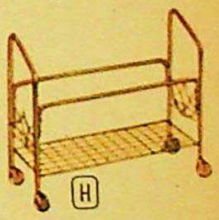
$159.95



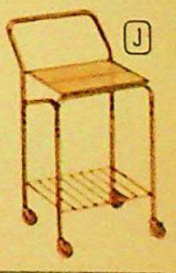
G **Chrome Plated Cart.** Made for (D) above and other luggage-type portables. 2-in. casters. 15x19¾x33 in.
63W8201 MO—Wt. 12 lbs. 8.95



H **Brass Plated Cart.** Ideal for set (E). Rolls on four 3-in. casters. Large storage shelf. Easily set up. 26x29x12 in. Ship. wt. 12 lbs.
63T8090M 9.95



J **Brass Plated Cart** for (F) at left and similar portables. Makes a fine snack bar, too. Rolls on 3-in. casters. 17x21x34¼ in.
63 W 8200 M—Wt. 13 lbs. 9.95



NEW ADVENTURES IN MUSIC

Electric Chord Organs

Play in Minutes . . . Easy as A, B, C

- **A Gift for Many Years of Family Fun . . . Enjoy the Pleasure of Creating Music**
- **Exclusive, Simple "Key Selector" Board—Color-Keyed by Octaves—Marked with Letters—Learn to Read Music as You Play**
- **37 Standard-Size Black and White Keys**
- **3 Octaves—Beginning, Ending with "C"**
- **18 Chord Buttons—6 Major, 6 Minor, 6 Rhythm Bass for Fuller, Deeper Tones**
- **Strong Construction—Fine Hardwoods and Veneers with Handrubbed Walnut Finish**
- **Made Entirely in USA by American Artisans**
- **Song Book Number 1—32 Variety Tunes**

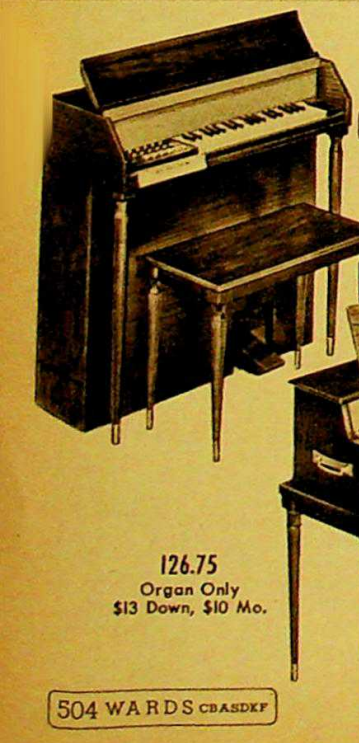
UL Approved. Shipped by Express or Truck

Airline Exclusive . . . Portable

(A) **Where But at Wards?** A budget-priced Chord Organ with magnificent tone qualities you'd expect only in expensive organs. All features listed above allow you to play in minutes—everything from classic to rock-and-roll. Use with Matching Table (B), Bench (C)—both sold separately below. 31x12 in. deep, 11 in. high.
62 T 8804 R—ORDER. Ship. wt. 37 lbs. 99.95

(B) (C) **Table and Bench Match (A) (D) (E).** Handrubbed, Walnut finish Hardwood and Veneers. Handsome, brass-tipped feet. *Mail.*
(B) TABLE. 31¾x14½x21 in. high. Wt. 11 lbs.
62 W 7401M—$2.50 Down, $3 Mo. . Cash 24.25
(C) BENCH. 22x12 in. deep, 17¾ in. high.
62 W 7402 M—Ship. wt. 6 lbs. 8 oz. 19.50

4-Book Library—Famous Song Hits, Hit Parade Extras, Sentimental and Gay 90's Songs.
62 W 7403—Ship. wt. 2 lbs. 5.50



AUDION *Auditorium-Tone Organs*

(D) **Magnificent Auditorium Tone** in a contemporary "Berkshire" Console—will grace even the most luxurious home. A piece of furniture you'll be proud to own and you'll welcome the many hours of family fun and enjoyment it will give you.

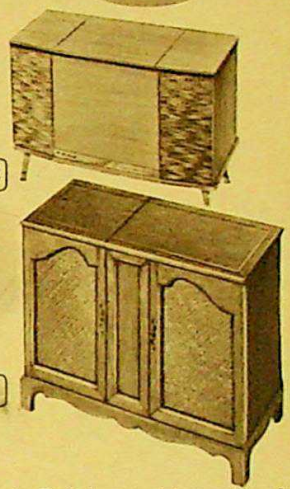
All Exclusive Features Above—37 Keys, 3 Full Octaves, Chord Player with 18 Buttons, Educator-Approved Easy-Play "Key Selector," Song Book—PLUS Foot Pedal Volume Control—convenient to use, allows individual expression, leaves both hands free. Lid completely covers and protects keyboard when closed; forms music rack when open. Beautiful hand-rubbed Walnut finish. Brass-tipped legs. 31¼x14⅛ in. deep, 32³⁄₁₆ in. high. Order Matching Bench (C) above. Ship. wt. 70 lbs.
62W8802 R–CONSOLE ONLY. 10% Down, $12 Monthly. Cash 174.50

"Monticello" Maple Finish Console (not shown). Same as above but authentic Early American styling. Grooved wood feet—no brass tips. Matching Maple Bench included. Ship. wt. 79 lbs.
62 W 8805 R—CONSOLE AND BENCH. $14 Monthly. . . . . Cash 208.50

(E) **Portable Audion** produces amazingly fine Auditorium-Tone music for a Table Organ. All exclusive features of Audion Console with easy Hand-Bar Volume Control instead of foot pedal—is easily manipulated with a slight wrist pressure. Easily carried by brass handles—weighs only 37 lbs. It's wonderful fun in any room in your home—take it to parties, club meetings, anywhere good entertainment is appreciated and welcome. Handrubbed Walnut finish. 31x13⅜x 11¼ in. high. Order Table (B), Bench (C) above. Wt. 40 lbs.
62 W 8801R—PORTABLE AUDION ONLY $13 Dn. Cash 126.75

(A) AM/FM STEREO
$10 Down
$11 Monthly
$219.95 Cash

No Monthly Payments Until February, 1960 on Airline Stereo Consoles—See Page 269



(B)

(C)

Self-Contained Stereo

YOU ARE THERE WITH AIRLINE PANORAMIC SOUND

(A) (B) **Airline Stereo Hi-Fi and AM/FM Radio.** Superb quality sound at a sensible price. Balanced Six Speaker Sound System—two 8 in., two 6 in., two 3½ in.—gives excellent stereo reproduction. Frequency response of 40 to 15,000 cps.

Dual-Channel Stereo Amplifier and separate radio amplifier—5 tubes, two rectifiers. 18 watt undistorted, 68 watt peak output. Separate Bass, Treble, Balance, Loudness Controls.

4-Speed VM Record Changer—16-, 33⅓-, 45- and 78-rpm. Double Sapphire Turnover Needle; rubber-padded turntable protects records; automatic shut-off. 3 input jacks; 2 output jacks for extension speakers (order (F) below).

AM/FM Radio has tuned RF stages for distant reception. Automatic Frequency Control for drift-free FM listening.

Fine Wood Veneer Cabinets. Rich harmonizing grille cloth. Size: 42x16½x29 in. high. Ship. wt. 84 lbs.

(A) 62 T 2640 R—Mahogany Veneer.....Cash 219.95

(B) Blond Oak Veneer. Just right for modern decor.
62 T 2641R—$10 Down. $11.50 Monthly.....Cash 229.95

(C) **Airline's Finest Stereo, AM/FM Console.** For just $3 per month more, you can own the best in a beautiful Colonial Maple cabinet. Balanced 6-Speaker Sound System including two 12-in. Speakers. Diamond and Sapphire turnover needles. Frequency response 35-15,000 cps. Order matching speakers below. More finishes and details, see (A) Pg. 797 in Fall Catalog. Size: 42x17x32 in. high.
62 T 2698 R—Wt. 125 lbs. $10 Down, $14 Mo. Cash 289.95

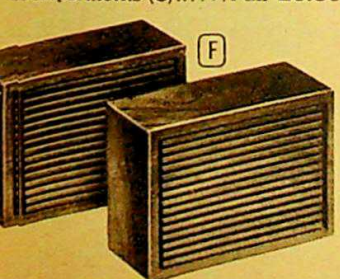
Extra Speakers

(F) **Complementary to Stereo Sets (A) to (E).** Heavy-duty 6-in. permanent-magnet speakers. Distinctive louvered grille. 10-ft. extension cord with each speaker. Size: 10½x4¼x7½ in. high. Ship. wt., pair 9 lbs.

662 W 330—Mahogany Finish.
Complements (A), (D)..Pair 24.95

662 W 331—Blond Oak Finish.
Complements (B), (E)..Pair 24.95

662 T 333—Maple Finish.
Complements (C).....Pair 26.50



(F)

Low-Priced Stereo

(D) (E) **Airline Stereo Hi-Fi Console.** A stereo console at a price lower than some portable models. An excellent gift for the teen (or anyone) who enjoys listening to records of all types.

Two Balanced 6-in. Speakers. Dual-channel stereo amplifier has 3 tubes plus rectifier. 3-watts undistorted output, 11-watts peak power output. Full range tone control, balance and loudness controls let you adjust the sound to your taste.

VM 4-Speed Record Changer—16-, 33⅓-, 45- and 78-rpm. Shuts off after last record plays. Rubber-padded turntable. Double sapphire turnover needle. 2-output jacks for extension speakers (see (F) left). Size: 32x15½x26 in. high. $5 Dn.

(D) 62 T 2610 R—Mahogany Finish.
Ship. wt. 45 lbs.....Cash 99.95

(E) 62 T 2611R—Blond Oak Finish.
Ship. wt. 45 lbs. $6 Mo. Cash 104.95

See our complete line of stereo and monaural consoles, portables and records in Fall General Catalog, Pages 794-799.

$5 Down
$5 Monthly

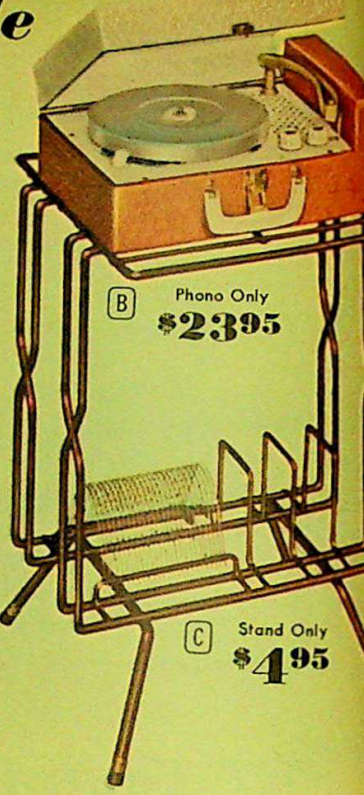
(D)

(E)

A Personal Portable

THE IDEAL GIFT

Was $44.95
CUT $5
For Xmas Giving
Automatic Changer



No Monthly Payments Until February, 1960 on Airline Record Players and Tape Recorders . . . See Page 269

(E) Special Christmas Portable. Just right for the youngsters. Plays all 33⅓-, 45-, and 78-rpm. records except Stereo. 4-in. speaker, amplifier, 1 tube, rectifier, volume control. Durable, washable Red plastic covered plywood case. 12½x4⅞x10½ in.

62T753–Wt. 9 lbs. *Mailable*. 17.95

(A) Airline 4-Speed Automatic Portable Reduced $5. Features dual needle turnover cartridge for tonal qualities usually found only on higher priced models.

Plays all size records 16-, 33⅓-, 45-, and 78-rpm automatically, except stereo. Separate tone, volume controls. Powerful, low distortion amplifier has 1 tube plus rectifier. Big 5-in. speaker for fine reproduction.

Durable, washable case covered in Brown and Tan simulated leather. Size: 16¾x8¾x14⅝ in. wide. Shipping weight 21 lbs.

62 W 1012 MO—$4 Down, $4 Mo.....Cash 39.95

(D) Airline Single Play Portable. Offers good quality sound reproduction at a modest price. Plays all 78-, 45-, and 33⅓-rpm records except stereo. Slimline case is covered in Blue and White plastic. Amplifier has 1 tube plus rectifier, 4-in. speaker, volume control and unipoint needle. Size: 12½x5½x10 in. wide. *Mailable.*

62 W 888—Ship. wt. 9 lbs.....18.95

(B) Airline 3-Speed Single Play Portable. Built to take the continuous playing and carrying active teens are sure to give it.

Plays all size 33⅓-, 45-, and 78-rpm records, except Stereo. Double sapphire needle in turn-over cartridge. One tube plus rectifier. Copper and White plastic covered case 14x10x5¼ in.

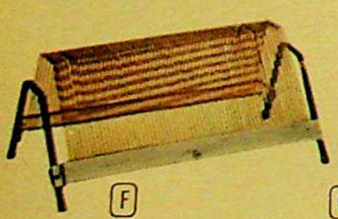
62 W 755—Wt. 10 lbs.....23.95

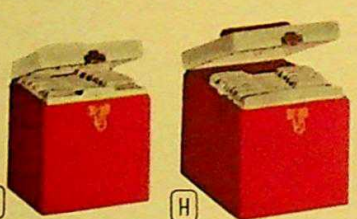
Phono-Stand Combination. Above phono with stand (C, below).

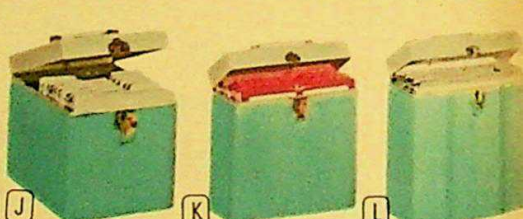
62 T 756 MO—Wt. 19 lbs...27.50

(C) Record-Phono Stand Only. "Bondi-Cote" wrought iron finish is chip, peel resistant. Bottom holds albums, individual records. *State finish:* Black or Bronze tone. 15x14x23 in. high.

66 W 1128 MO—Wt. 9 lbs....4.95







(F) Record Storage Racks. Protects records by storing them upright, prevents warping. Smart Brass finish.

50 Record Capacity
62 T 8998—Wt. 2½ lbs...2.29

60 Record Capacity
62 T 8999—Wt. 3 lbs.....2.98

(G) (H) Chipboard Carrying Cases. Dividers, two-tone color, washable, plastic handle.

(G) Holds 50 of 7-in. records.
62 W 8995—Wt. 2 lbs.....1.69

(H) Holds 72 of 7-in. records.
62 W 8996—Wt. 3 lbs. 12 oz. 2.39

Holds 24 of 12-inch records.
62 W 8997—Wt. 3 lbs. 12 oz. 2.98

(J) (K) Steel Carrying Cases. Index dividers, two-tone finish. Cushioned.

(J) Holds 75 of 7-in.
62 W 9942—Wt. 4 lbs..3.98

(K) Holds 30 of 12-in.
62 W 9943—Wt. 5 lbs..4.98

Uncushioned. For 40, 7-in.
62 W 9952—Wt. 2 lbs..2.39

(L) New Plastic Carrying Case. Aqua and White case holds 30, 12-in. LP's in jackets. Index, dividers.

Made of durable "Hy-Impact" plastic. Ship. wt. 5 lbs.

62 T 3005.....6.98

Capture Memories in Sound

W R C Charge It!

SEE PAGE 19

(A) **Airline Recorder and Extension Speaker Combination.** Make lasting tape recordings of festive holiday parties and reunions. Year 'round fun for the whole family. Record baby's first words, little plays, etc. Can use same tape over and over. Recorder plays all tapes, including stereo. Also doubles as public address system.

Balanced 2-Channel Amplification System in One Unit. 2-Pre-Amps., 2-Power Amps. 16-watt peak output. Frequency response of 40 to 15,000 cps. 3-Speed Control, 4-Track head. One 6-in., one 3½-in. speaker. 18x14½x8½ in. high. Crystal microphone. Mahogany finished extension unit (14½x4½x7½ in. high) with one 8-in., one 3½-in. speaker and 25-ft. cord. (See Page 795 in Fall Catalog for details.)

662 T 3881R—Ship. wt. 45 lbs. . . . . Cash **189.95**

AIRLINE RECORDER: Same recorder as in 62 T 3881 Combination at left. No extension speaker.

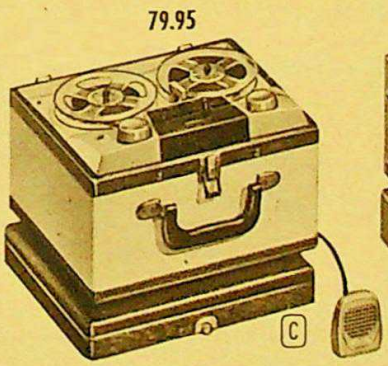
62 W 3841R—Ship. wt. 35 lbs. $5 Dn., $9.50 Mo. . . . Cash **179.95**

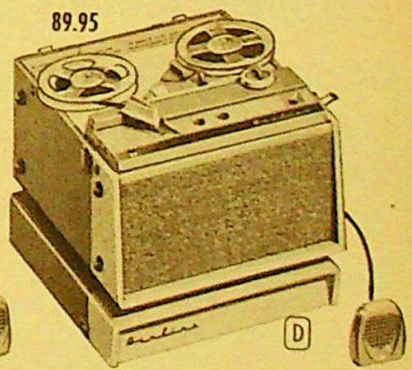
Stereo Recorder and Speaker Combination. Same features as recorder above but capable of recording in stereophonic sound. Get realism never before achieved in home recording. Two crystal microphones. Mahogany finished extension speaker (like 62 T 3881R at left). $10 Dn., $13 Mo.

62 T 3882R—Ship. wt. 45 lbs. . . . . Cash **259.95**

STEREO RECORDER: Same recorder as in 62 T 3882 Combination above. No extension speaker.

62 W 3842R—Ship. wt. 35 lbs. $10 Dn., $12.50 Mo. Cash **249.50**





(B) **Magnetic Blank Tape.** Famous brand. Guaranteed fresh and splice-free. Sell nationally at $1.75 and $2.95.

5-INCH REEL—600-ft. of tape.

662 T 3774—Wt. 6 oz. Ea. **1.29**

Seven reels—Wt. 2 lbs. . . . **7.95**

7-INCH REEL—1,200-ft. of tape.

662 T 3777—Wt. 12 oz. Ea. **1.98**

Five reels—Wt. 3¾ lbs. **7.95**

(C) **Telectro Recorder.** Just 3 simple controls—Volume, Forward-Rewind, Record-Play. Records on 5-inch reels only. Not for stereo. Lightweight, compact, easily stored. A good recorder for amateur use.

Built-in Amplifier has 3 tubes plus rectifier. 4x6-in. oval speaker. Neon Indicator Light shows proper recording level. Crystal microphone. Two 5-inch reels, one with tape. Two-tone Brown plastic case. 11½x10x7½ in. high. *Postpaid.*

62 WP 3734M—$5 Dn. $5 Mo. . . Cash **79.95**

(D) **Airline Recorder.** Low priced. Packed with features. Records and plays all tapes, except stereo. Amplifier has 4 tubes plus rectifier. Features Neon Indicator Bulb; shows proper recording level. One 5-in., one 4-in. speaker; Tone control; 2 speeds. Crystal microphone. Two 7-in. reels, one with tape. Plastic covered case, 15x11⅝x8 in. high. *Mailable.* Just $5 Down, $5 Monthly on Terms. Ship. wt. 24 lbs.

62 T 3739MB—
. . . . Cash **89.95**

A Family or

Ⓐ

$62.95 Cash

Lowest Priced Automatic Stereo

- **Snap-Out Speaker Carried in Lid***
- **Fine Tone**
- **Two Big Speakers**
- **Turns Itself Off After Last Record**

Ⓐ The whole family will enjoy this Airline quality stereo with automatic record changer, yet the price is very low.

True Dual Channel Stereophonic Sound from two speakers, one 4 in., one 4x6 in.

V-M Changer intermixes all size records of the same speed. Dual Sapphire needles in turn-over cartridge play 78-, 45-, 33⅓- and 16-rpm records. Snap-out speaker has 12-ft. cable. Separate volume control for each speaker. Ship. wt. 23 lbs. $5 Down.

62 W 1016MO—16¾x14½x8¾ in. Cash 62.95

WRC Charge It! SEE PAGE 19

Ⓑ

$36.95 Cash

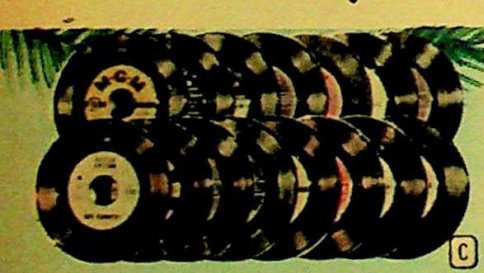
Real Stereo, Single-Play at Less than You Ever Dreamed Possible

- **Two Powerful Speakers** • **Smart Plastic Fabric Covering**
- **Sapphire Needles** • **4 Speeds** • **Compact, Easy to Carry**
- **Entire Unit (Including Second Speaker) Weighs Only 14 Pounds**

Ⓑ **That Student or Soldier on your list will love you for this one.** Real stereophonic sound at budget-stretching prices.

Plays All Four—78-, 45-, 33⅓- and 16-rpm records. Each speaker has separate volume control. Snap-out speaker* has 12-foot cable for placement in any location to assure best directional sound. Ship. wt. 16 lbs.

62 W 760 M—14x7⅜x15½ in. Only $4 Down, $4 Monthly.....Cash 36.95



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Give the Gift that Endures—Beautiful Music . . . High Fidelity Records, Stereo and Monaural

Ⓒ **Holiday Record Special.** A thrilling start for that new phonograph or to "renew" the old one. Less than 20c each for 15 records, 30 popular tunes. We select 15 new, famous-labels—Columbia, London, Mercury and others.

Well-known performers; popular titles. All 45-rpm's. Ship. wt. 2 lbs. Separately would cost $13.35.

62 T 3416—Now Only.....2.98

Ⓓ **Merry Christmas—Bing Crosby.** Bing sings the old favorites. Ship. wt. 12 oz.

62 T 4093—12-in. 33⅓ LP.....2.89

Ⓔ **Merry Christmas—Perry Como.** 14 Christmas favorites. Ship. wt. 12 oz.

62 T 4091—12-in. 33⅓ LP.....2.89

Dennis Day—Christmas for the Family. (Not shown.) Popular festive and spiritual Xmas Songs. Ship. wt. 12 oz.

62 T 4095—12-in. 33⅓ LP.....1.49

62 T 4096—Above in Stereo.....2.98

Ⓕ **Three Christmas Records.** Holiday Music on Mercury label plus two other records to keep you in the holiday mood. Ship. wt. 20 oz.

62 T 4079—12-in. 33⅓ LP.....4.98

Ⓖ **Mantovani—Christmas Carols.** The best old favorites that bring back visions of sugar plums. Ship. wt. 12 oz.

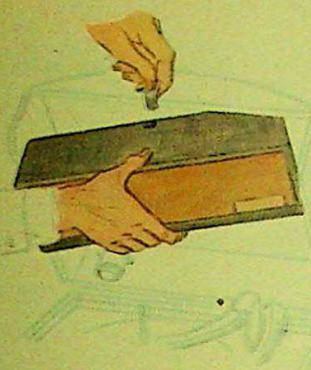
62 T 4089—12-in. 33⅓ LP.....2.89

62 T 4090—Above in Stereo.....3.79

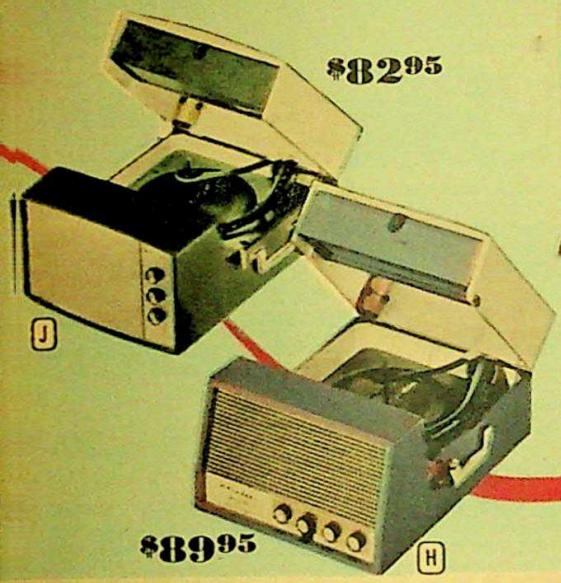
All Records are Mailable.

Personal Gift... Airline Stereo

NO MONTHLY PAYMENTS UNTIL FEBRUARY 1960 . . . SEE PAGE 269



* **The ultimate in portable stereo convenience**—Airline's Snap-Out Speaker: stows conveniently in lid for carrying, snaps out for stereo listening. The speakers are powerful, yet compact—easy to place almost anywhere, not built into an awkward lid. They operate with the lid down, reducing surface sound, make non-stereo records sound better, too. This is just one example of Airline's superior design, bringing you high fidelity stereo at down-to-earth prices.



$82.95

J

$89.95

H

$99.95 K

L **$15.49**

Hi-Fi Stereo with or Without Radio

- **High Fidelity**
- **3 Matched Speakers**
- **Turns Itself Off After Last Record Plays**
- **6-Watt Output**
- **Linen-like Fabric Covering**

H J **Distinctive musical gifts.** Outstanding stereo for a moderate price. Snap-out speaker with 8-ft. extension cable carried in lid*. 2 speakers in cabinet. Bass-Treble knob and volume knob each control all 3 speakers at once. In addition, channel balance knob balances volume between the 2 speaker units to compensate for different room acoustics. Automatic record changer intermixes all sizes at same speed.

Plays 78-, 45-, 33⅓- and 16-rpm records. Size: 15x9⅝x18½ in. Ship. wt. 27 lbs.

(H) With sensitive AM radio that pulls in distant stations with ease. $5 Down.

62 W 1024 MO—$5 Monthly.....Cash **89.95**

(J) Phonograph only. (No radio.) $5 Down.

62 W 1014MO—$5 Monthly.....Cash **82.95**

Power-Plus . . . Airline's Finest Portable Stereo Hi-Fi

- **Four Perfectly Balanced Speakers in Two Separate Sound Units**
- **Channel Balance Control Adjusts Sound to Room Conditions**
- **Individual Bass and Treble Controls Operate Both Amplifiers at Once**

K **Airline Power-Plus**—the superb stereo gift for people who deserve the best. Two speakers are built in, two more in snap-out unit*. Automatic 4-speed record changer intermixes all record sizes of the same speed.

Big 7.5 Watt Undistorted Output (14 Watt Max.) Balance Control balances volume from the two speaker units to compensate for different room acoustics. Entire system turns off automatically after last record. Plays 78-, 45-, 33⅓- and 16-rpm stereo and monaural records. Sapphire turnover cartridge. Linen-like fabric covering. Size (closed): 17x10x20½ in.

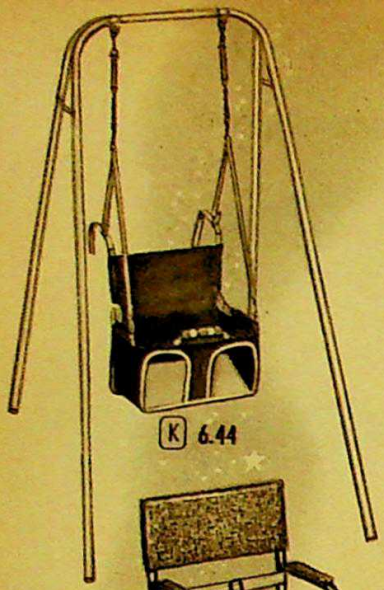
62 W 1019 MO—Ship. wt. 31 lbs. $5 Down, $5 Monthly.....Cash **99.95**

Record Cabinets . . . Mahogany $15.49 Blond $16.49

L These fine quality hardwood-framed hardboard cabinets hold over 100 records. Size: 24 in. high, 18 in. deep, 23½ in. wide. Unassembled. Ship. wt. 20 lbs.

62 W 3050M—Mahogany Finish..... **15.49**
62 W 3051 M—Blond Finish..... **16.49**

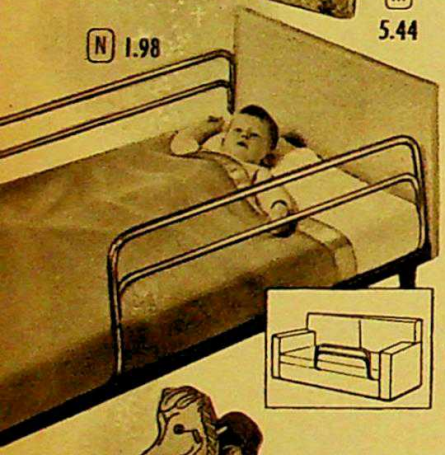
Important Baby Gifts



K 6.44

L 2.97

M 5.44



N 1.98

P 2.97

510 WARDS CBASDEF

K Swing—Car Seat. A gift to delight baby, make mother's life easier. Wide safety legs. Sturdy Blue duck on strong steel frame. Wetproof, reinforced seat. Converts to Car Seat. Ht. 48½ in Folds. Safety strap. Wt. 13 lbs.
66 W 3360 MO.....6.44
66 W 3361—Less Stand. Wt. 5 lbs.....2.44

L Padded Booster Chair. Use on adult chair to put child table-high. Perfect play chair, too. Covered in washable Blue vinyl. Suction cup leg tips Seat. 8x10 in. Was $3.49.
66W2633–Wt. 4 lbs..2.97

M Famous Welsh Nip-n-Nap Baby Seat. Converts to flat nap area. Wonderful for feeding, visiting. Removable seat pad. Enclosed to keep out drafts. Sanitary plastic upholstery is quilted for strength, comfort. Carries easily. Safety strap.
66 T 2532 M–Wt. 7 lbs.5.44

W R C
Charge It!
SEE PAGE 19

N Safety Bed Rails. Use on adult bed, sofa, etc. Tubular arms fit between mattress and spring—automatically locks in place. Insert or remove in seconds. Enameled steel. 40 in. long, 13½ in. high.
66 W 3158 M—Wt. 4 lbs. ea. Each 1.98.....Pair 3.79

P "Clothes Horse". A charming gift that helps children learn to hang things up. Handy pegs keep coats, sweaters in place. Natural wood finish, Red trim. 45½ in. high.
66T3296M–Wt. 4 lbs..2.97

R T Colorful Nursery Wall Plaques. Sturdy ⅜-in. thick hardboard. With tacks for mounting.

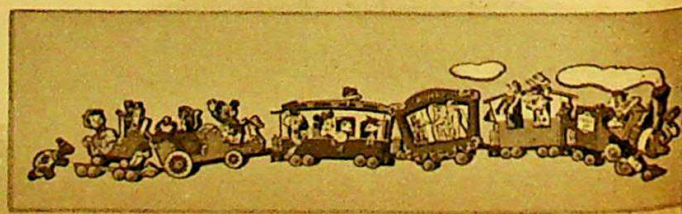
(R) Mary Had a Lamb. Lamb follows 18-in. Mary.
66WP3287–*Postpaid*..2.49

(T) Casey Jr. Giant 4-ft. train chugs out of Disneyland with 6 cars, 15 characters every child knows.
66WP3294–*Postpaid*..2.98

2.49

R

T 2.98



A Holiday Special—Best Stroller-Walker-Sleeper plus $3.98 Quality Doll Stroller, both for regular price of big stroller only. 3-Way Stroller all chromed tubular steel. Silent nylon bearing wheels never need oil. Thick padded seat, backrest. Leatherette body lined in sanitary plastic. Telescoping pusher; 3-position canopy; metal tray for snacks. Folds. Basket included. Doll Stroller pusher 23 in. high.
66 T 3133 R—Wt. 30 lbs..Look-Alike Strollers 18.95
66W3125MO–Wt. 25 lbs.3-Way Stroller only 17.95

B It's a Jumper Chair—It's a Rocking Horse . . . Remove Base, Insert Casters (incl.) for Walker. Spring action for bouncing fun. As Walker, aids baby's first steps. Non-tip design. Strong plastic-coated seat; chromed frame. Plastic horse-head. Walker and base units fold.
66 T 3180 M—Wt. 8½ lbs. From 5 to 18 months...8.97

C Best Car Seat—High Chair Seat . . . use both ways! Special hangers attach to auto seat and most chairs. Ideal for visiting, traveling. Stainproof Formica-covered tray swings out of way, snaps on-off. Padded seat and back have chromed edging, Formica backing. Vinyl upholstery wipes clean. Safety strap. Folds.
66 T 3386—Wt. 10 lbs. From 5 months to 3 yrs...6.95

D All Plastic Trainer in Colors. Smooth, shockproof plastic cleans instantly. Contoured to fit child. Seat lifts off, fits adult toilet when child no longer needs secure low chair. Warm Gray base. Seat Pink, Blue or Yellow—*State*. Deflector separate. Chamber included.
66 W 2458 M—Wt. 5 lbs...$6.95 Nationally, Only 5.44
66 W 2459—Seat only. Ship. wt. 3 lbs.....2.79
66 W 2491—Plastic Deflector. Ship. wt. 3 oz.....30c

E Your Child's Own Step-Stool. Helps him reach sink, dresser, etc. Doubles as TV or play chair. Lower back for 2-step stool, raise for chair. Hardwood in varnish finish. Seat 7½ in. high. Rhyme decoration.
66 W 2520—Wt. 6 lbs. From 15 mo. to 6 yrs.....2.88

F Car Crib with Lined Zipper Pocket for baby's needs. Makes into Car Seat. Lined in sanitary plastic. Carrying handles. Plastic-covered car hangers attach to end or side for rear or front seat use.. With wetproof Tufflex mattress, bumper pad. Safety strap. 36x15x8½ in. extra deep. Steel frame. From birth to 3 yrs.
66 W 3178 MO—Wt. 12 lbs. Folds.....7.47

G Best Folding High Chair. Thick padded, boxed seat and back. Widespread safety legs. "Easy-Lift" plastic swivel tray—washable. Vinyl upholstery, triple-chromed frame clean instantly. Solid, 3-position plastic footrest. Towel bar behind chair. Converts to Youth Chair. *State:* Polka-Dot or Holiday (like swatch).
66 W 2580MO–Wt. 17 lbs.....Was $14.95, Now 13.97

H Baby Diner—Feeding or Play Table. Baby sits inside his own safety table. Raise table-high for meals with the family. Chromed guard rail to prevent spills. Seat reclines for napping, keeps baby comfy longer. For play table, lower legs, swing backrest down to close top. Thick, built-in padding. Washable Vinyl upholstery. Stain-proof plastic top 24 in. sq. Seat, footrest, legs adjust to 3 positions. Safety strap.
66T2753MO–Wt. 27 lbs. Folds. Special Purchase 19.97

J Thru-the-Door Nylon Play Yard. Drop-sides let you tend baby right in yard. Nylon net cushions falls, keeps toys inside, is almost indestructible. Hundreds of hand-holds for baby. Pick up by strap in center of floor . . . folds *automatically* with pad, toys inside. High 9-in. legs. Casters. Plastic draft apron. Was $17.95.
66 W 2751R—Wt. 23 lbs. 40x27-in. Yard only 16.97
66 W 2309—Wetproof Tufflex Pad. Wt. 2½ lbs.. 2.97

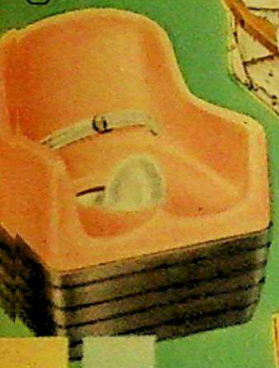
Everything for Baby in the Fall Cat. Pgs. 356-367.

Mother - Daughter Look Alike Strollers

Both for Regular Fall Catalog Price of 3-Way Stroller only **$18.95**

Swing-Away Tray

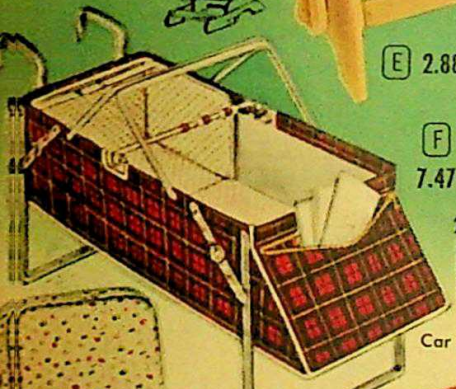
D 5.44



Lift-Off Seat

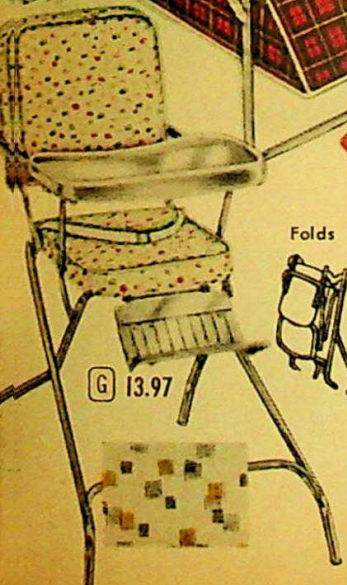
Step-Stool

E 2.88



F 7.47

Car Seat



G 13.97

Folds

J 16.97 Yard

Folds

A

Walker

Sleeper

Famous Baby Diner

H 19.97

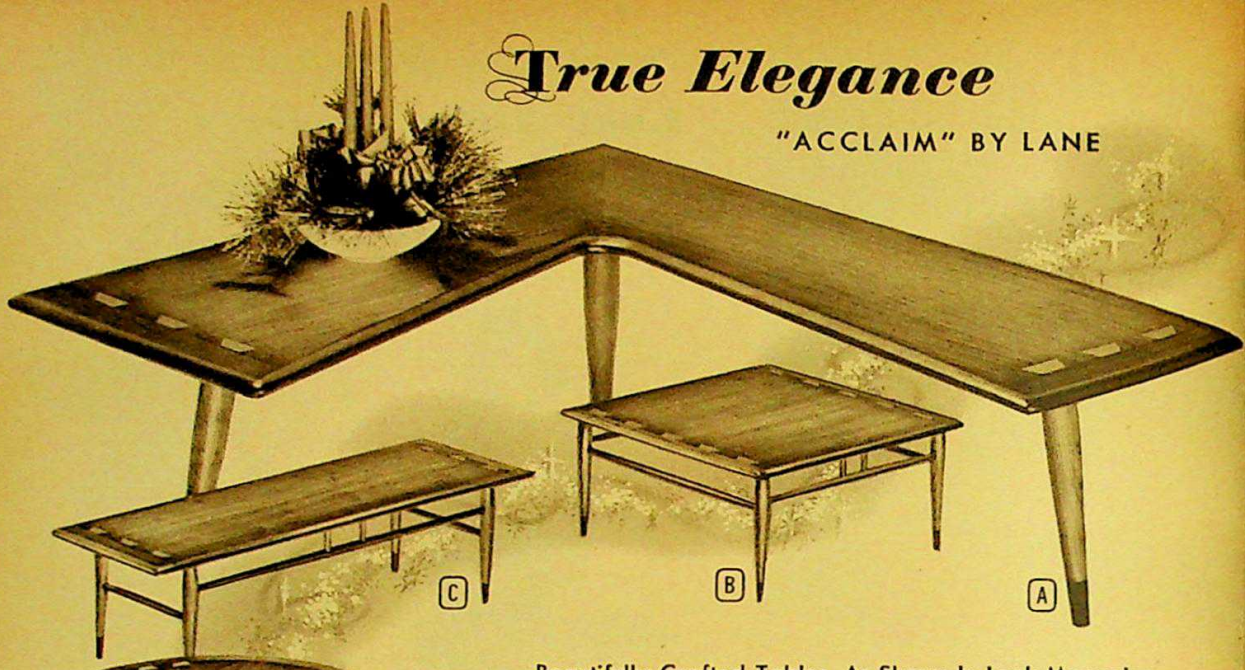
Table-High

Drop-Side

Play Table

True Elegance

"ACCLAIM" BY LANE



Beautifully Crafted Tables, As Shown In Look Magazine

A TO G Contemporary Danish design "Acclaim" tables by Lane. Showpieces of beautiful wood working and fine craftsmanship. The rich, muted Brown Walnut veneer tops, hand rubbed to a satiny finish—the striking dovetailed borders of subtly contrasting Pecan wood—are custom details found in these distinctive tables. Each is generously proportioned and will add exciting new drama to your most important settings.

Underneath the handsome exteriors are fine construction features that assure lasting durability and good looks. Sturdy Walnut veneer tops over Hardwood won't warp or split. Wood joinings perfectly fitted for a "grown-together" look. Sturdy, tapered Walnut finished Hardwood legs have Ebonized ferrules.

(A) 66 T 892 R—Boomerang Table. 44x48x14½ in. high. Ship. wt. 47 lbs... 67.00
(B) 66 T 894 R—Corner-Cocktail Table. 32x32x14½ in. high. Wt. 30 lbs... 47.00
(C) 66 T 889 R—Cocktail Table. 56x19x14½ in. high. Ship. wt. 40 lbs..... 28.00
(D) 66 T 893 R—Round Cocktail Table. 38x38x14½ in. high. Wt. 47 lbs.... 57.00
(E) 66 T 890 R—Step Table. 21x28x21 in. high. Ship. wt. 30 lbs..... 28.00
(F) 66 T 891R—Lamp Table. 23x23x21 in. high. Ship. wt. 27 lbs..... 28.00
(G) 66 T 895 R—Wedge Table. 26x26x18 in. high. Ship. wt. 29 lbs..... 44.00

Consider for Gifts in the Practical Mood

H **Student Desk.** Handsome print wood-grained front, sides and back on sturdy Hardwood frame. Hard surface plastic top is highly resistant to heat, stains and scratches. Brass finished drawer pulls and leg ferrules. 3 drawers—one double deep for filing. 23x44x29 in. high. *State finish:* Walnut or Limed Oak. Ship. wt. 58 lbs.

66 W 1458 R—Was $33.95. Now 31.88

J **Modern Desk Chair.** Tubular steel legs with Bronze-tone finish. Comfortably padded seat and back covered in White Plastic. 15¼x15¼x30¼ in. ht.

66 W 1333 MO—Ship. wt. 13 lbs... 6.49

K **Glass Door Bookcase.** Beautiful print wood grained top, sides and back on Hardwood frame. Use two, side-by-side as smart room divider. Self-leveling floor glides. 12x36x36 in. high. *State:* Limed Oak or Mahogany.

66 T 746 R—Ship. wt. 49 lbs.... 22.88

L **Three sharp-looking Snack Tables**—stack compactly. Handy for countless company needs. Walnut Veneer top in rich Walnut finish. Black finished Hardwood legs with Brass finished ferrules. Top 17½x13¾ in. Ht. 16¾ in.

66 T 762 R–Wt. 14 lbs. Set of 3, 24.95

Pamper Him with Luxury

Ⓐ

Specially Purchased—Compare With Chairs at $20 More

- Soft Pillow Back of Kapok and Cotton padding for true comfort.
- Foam Rubber seat . . . full 2 in. thick for best resiliency.
- Polished Fabric-Backed Plastic looks and feels like Leather.

Ⓐ Here's a wonderful gift for Dad—and the whole family. Order before Nov. 16, 1959 and use Wards "No Monthly Payments Until January" Plan. Stretch way out . . . lean back and let worry and strain drift away. Two-way action lets your body weight select your angle of comfort. Even the footrest is Foam padded. *State color wanted:* Chestnut Brown, Ivory, or Oxblood. Wt. 110 lbs.

66 T 5875 R—Seat 22½x20 in. Overall: 35¼x33½x43 in. high. 79.88

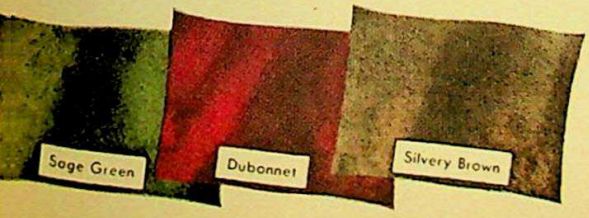
Convenient Christmas Credit . . . See Page 269

Deep Down Cushion Comfort

Ⓑ **New Lounge Chair** invites luxurious relaxation. Generously proportioned seat 21x21 in. is constructed of individually muslin-pocketed coil springs. Provides greater sensitivity to body weight, true contour comfort. Deep, button tufted back cushioned with Cotton and Kapok padding. Polished fabric-backed Plastic—looks and feels like real leather. Antiqued Brass nail trim adds attractive accent. Hardwood frame and legs. Legs have Mahogany finish. *State color wanted:* Sage Green, Dubonnet or Silvery Brown. Ship. wt. 60 lbs.

66 T 2133 R—Size overall: 32x37x35 in. high. 59.88

"R" after Catalog Number means shipped from Stock by Freight, Truck or Express. "M" means Mailable.



Ⓑ

[1] **Exciting 3-Panel Folding Screen** securely stores 60 records and decoratively displays colorful covers on both sides of screen. Albums are accessible from front or back. Each of the 12 compartments holds up to five 12-in. LP records in an upright position to prevent warping.

Brasstone screen makes a dramatic room divider and adds gay accent color. Records not included.

66 T 1299 R—Size: 40x60 in. high. Wt. 12 lbs.....10.95

Gifts of Comfort

[2] **Leg Lounger** makes your favorite chair even more refreshing—tilts to support legs at personal comfort angle. Glides on polished Brass base to most relaxing position. Luxuriously deep cushioned top covered with washable, scuff- and stain-resistant Vinyl in deeply embossed 3 dimensional pattern. *State color:* Ivory, Red or Black.

66 W 653 R—Size: 16½x17½x13 in. high. Wt. 12 lbs..8.95

Multi-Purpose Hassocks in Easy-Care Plastic

[3] **Oblong Storage Hassock.** Hinged padded top covers storage space. *State color:* Sand Tan or Ivory.

66 T 684 MO—Size: 24x16x15½ in. high. Wt. 25 lbs..12.95

[4] **Modern Hassock** with button tuft in center. Walnut legs. *State color:* Tangerine, Ivory or Mocha (Tan).

66 T 686 MO—Diam. 17 in. Ht. 14 in. Wt. 11 lbs.....6.95

[5] **Permanently Deep-Tufted Bench.** *State:* Ivory or Turquoise with Walnut legs; or Black with Black legs. Size: 23½x16x14½ in. high.

66 T 687 MO—Shipping weight 15 lbs.....12.95

[6] **Swivel Hassock** with Brass-plated shelf. Black metal legs. *State color:* Green, Brown or White.

66 T 689 MO—Diam. 21 in. Ht. 17 in. Wt. 15 lbs.....10.95

[7] **Danish Modern Bench** with Walnut finished legs. Most popular style today. *State:* Ivory or Brown.

66 T 712 MO—Size: 35x16x16 in. high. Wt. 28 lbs....17.95

[8] **Luxuriously Large Round Hassocks.** Comfortably padded, button tufted. *State color:* Red, Ivory or Brown.

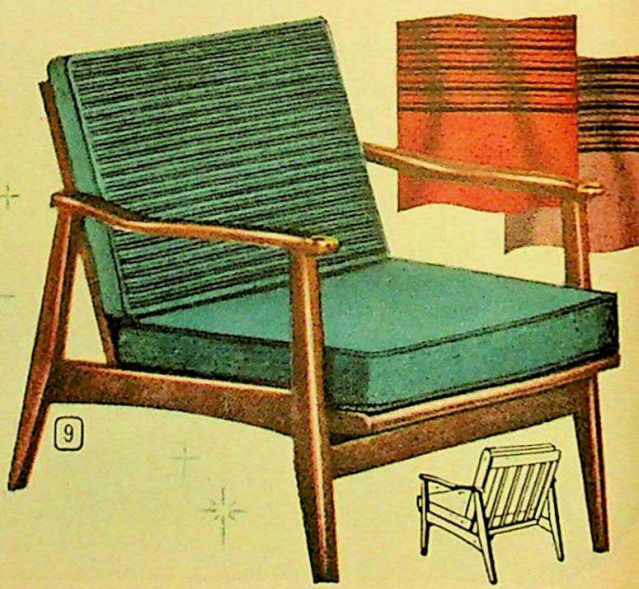
66 T 700 R—Diam. 31 in. Ht. 15 in. Wt. 50 lbs.....16.95

66 T 683 MO—Diam. 23½ in. Ht. 13½ in. Wt. 29 lbs..10.95

Superbly Styled Danish Modern Chair

[9] **Slat Back Chair, smart coming or going.** Shaped with skill in the Danish tradition. Handsome Brass-plated accents on arms. Reversible, deep comfort Polyfoam cushions. Long wearing, tightly woven Cotton covers zippered for easy removal. Solid color on one side and edges, matching stripes on reverse side. Hardwood frame finished in Walnut. *State:* Turquoise, Toast or Tangerine.

66T6100 R–Seat 22x20 in. Chair. ht. 28½ in. Wt. 38 lbs.39.88



10 **Dramatic All White Table Lamp** with classic beauty and simplicity to add loveliness to traditional rooms, warmth and dignity to contemporary furnishings. Gives your home a holiday lift that will last the year 'round.

Graceful White glazed china base with White shade of textured fabric over paper parchment. Shade diam. 17½ in. Ht. overall 43 in. Use 50-100-150 watt 3-Way bulb.
66 T 265 R—Shipping weight 14 lbs. 18.95

...Gifts of Light

11 **Modern Pull-up Finished in Lustrous Brass.** Metal shade 18-in. diam. Cut-out crown lets light reflect to ceiling. Non-glare glass diffuser has gold-color trim. Walnut finished backplate. Arm extends 16 in.
66 T 237 MO—Use up to 3, 75-watt bulbs. Wt. 15 lbs.. 16.95

12 **Elegant Brass Finished Pole Lamp.** Decorative lighting that can divide a room, create a foyer, too. Three metal shades swivel for desired light. Pole adjusts from 7 ft. 5 in. to 8 ft. 10 in., won't mar. Walnut finished switches.
66 T 527 MO—Takes three 60-watt bulbs. Wt. 13 lbs. 16.95

Charming Colonial Lamps for Christmas

13 TO **15** **Handsome Tole Lamps in Decorative Metal.** Modern reproductions of the original classic Tole. Long-lasting baked enamel finish. Attractive leaf design on all shades. Polished Brass-finished trim. *State color wanted:* Black, Eggshell, or Spice Brown.

(13) POLE LAMP with 3 adjustable shades. Clip-on diffusers eliminate glare. Pole adjusts from 4⅔ to 10⅓ ft.
66 T 526 MO—Use up to 60 watt bulbs. Wt. 13 lbs... 18.95

(14) FLOOR LAMP. Three decorative 6-in. "candles" hold 60 watt bulbs for convenient 3-way lighting. Ht. 57 in.
66 T 525 R—Shade diam. 14 in. Ship. wt. 16 lbs.... 22.95

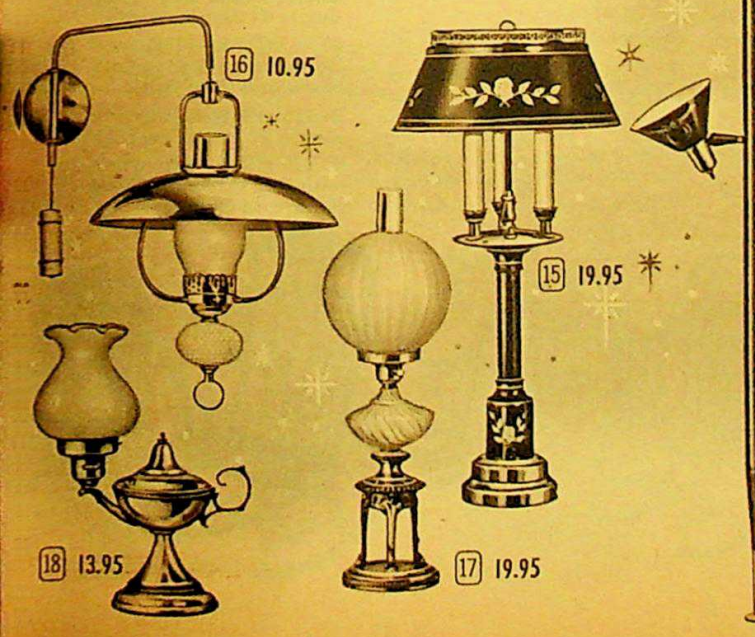
(15) TABLE LAMP. Same description as (14) above.
66 T 266 MO—Ht. 29 in. Shipping wt. 12 lbs..... 19.95

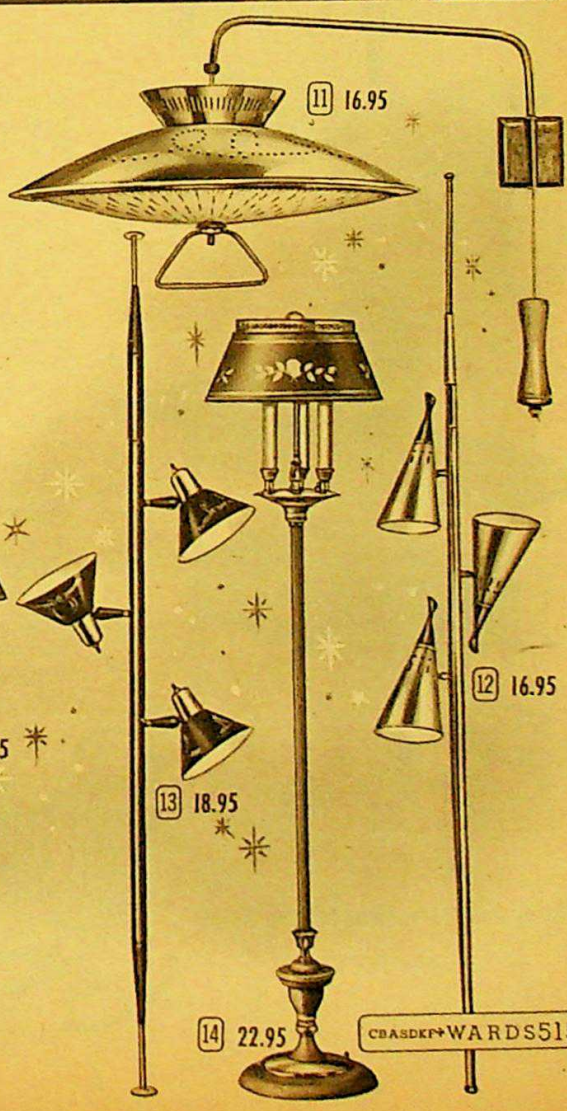
16 **Colonial Pull-up Lamp** gives direct light when lowered, overall light when raised. 14-in. diam. shade finished in polished Brass. Milk glass font. Frosted glass chimney. Arm extends 14 in. from wall. Wt. 9 lbs.
66 T 220 MO—Use 30-70-100 watt 3-way bulb..... 10.95

17 **Iridescent Milk-White Glass Globe Lamp** mounted on charming, old-fashioned leg pedestal. Metal base in Antique Brass finish. Use 30-70-100 watt 3-way bulb.
66 T 7 MO—Ht. 30 in. Wt. 10 lbs..... 19.95

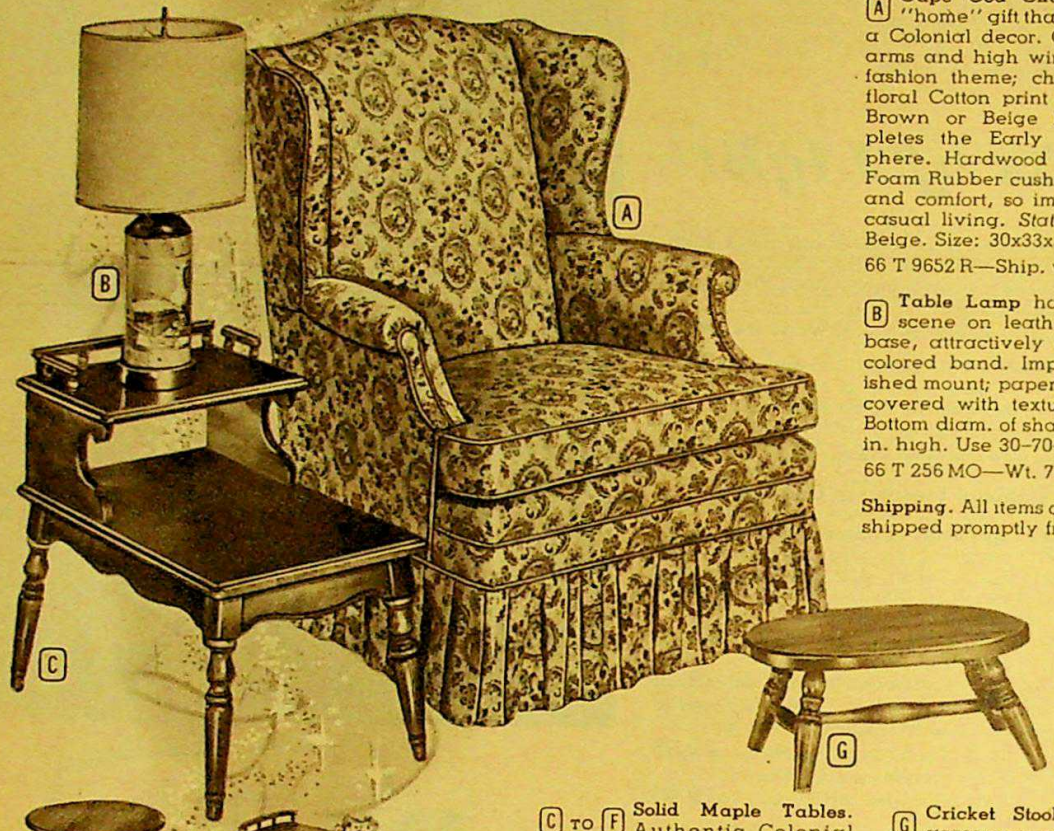
18 **Aladdin Lamp.** Antique Brass finish metal base. Frosted glass chimney glows softly when lamp is lit. Ht. 14½ in.
66 T 8 MO—Use up to 40 watt bulb. Wt. 6 lbs..... 13.95

W R C *Charge It!* SEE PAGE 19





Cherished Colonial



A Cape Cod Chair. An enduring "home" gift that will help achieve a Colonial decor. Gracefully curved arms and high winged back set the fashion theme; choice of provincial floral Cotton print in dominant pale Brown or Beige background completes the Early American atmosphere. Hardwood frame, reversible Foam Rubber cushion add durability and comfort, so important to today's casual living. *State color:* Brown or Beige. Size: 30x33x38 in. high.

66 T 9652 R—Ship. wt. 73 lbs. . 69.95

B Table Lamp has colorful still-life scene on leather-like parchment base, attractively framed with Gold colored band. Impressive brass finished mount; paper parchment shade covered with textured Beige fabric. Bottom diam. of shade 13 in., lamp 28 in. high. Use 30–70–100 watt bulb.

66 T 256 MO—Wt. 7 lbs. 8 oz... 15.95

Shipping. All items on these two pages shipped promptly from stock.

C TO F Solid Maple Tables. Authentic Colonial styling. Smoothly finished in Light Brown Maple tone. Sturdy construction throughout.

(C) Step-Table with attractive spindle gallery around the top. Size: 18½x29x24 in. high overall.

66 T 8981 R—Wt. 24 lbs... 27.95

(D) Book-Drum—functions as a lamp table and keeps your favorite books within reach. Size: 25-in. base diam., 25 in. high.

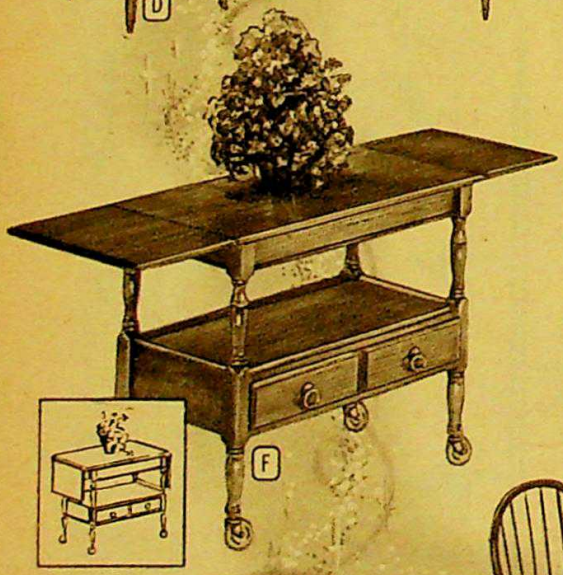
66 T 8982 R—Wt. 26 lbs... 27.95

(E) Cocktail Table Extra large—with a gently curved gallery at each end to enhance its styling. Size: 20x50x15½ in. high.

66 T 8980 R—Wt. 29 lbs... 27.95

(F) Solid Maple Serving Cart. Provides easy, attractive entertaining. Rolls smoothly on 2-in. casters. Convenient drawer. Top is 59x17 in. with leaves raised. Size: 36x17x29 in. high overall.

66 T 9767 R—Wt. 62 lbs... 44.88



G Cricket Stool. A decorative accessory or gift. Maple finished hardwood. 15x10x8 in. high.

66 T 9770—Wt. 5 lbs..... 4.69

H Windsor Rockers. *State:* Maple or Mahogany finish hardwood.

Mother's Size. Seat 21x17 in. Height 34 inches overall.

66 T 8905R–Ship. wt. 18 lbs. 17.95

Daughter's Size. Seat 14x13 in. Height 25 inches overall.

66 T 8906 R—Ship. wt. 11 lbs. 9.44

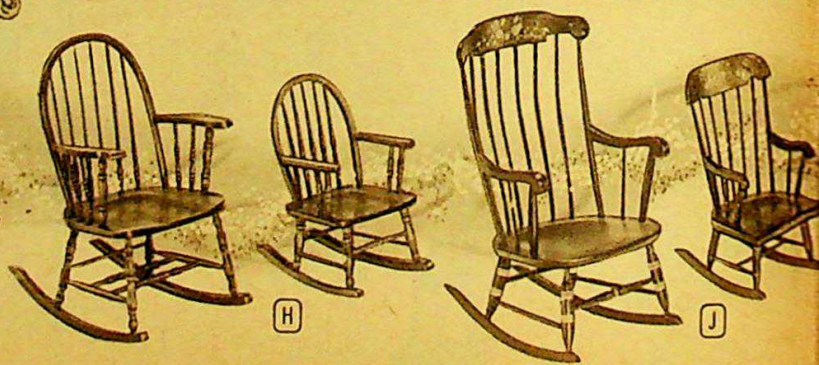
J Boston Rockers. Faithful reproductions. Solid Maple. *State choice of finish.*

Mother's Size. Seat 21¾x18½ in. Height 41 inches overall.

66 W 73117 R—Ship. wt. 26 lbs.
Maple or Mahogany finish 29.88
Black and Gold finish..... 32.88

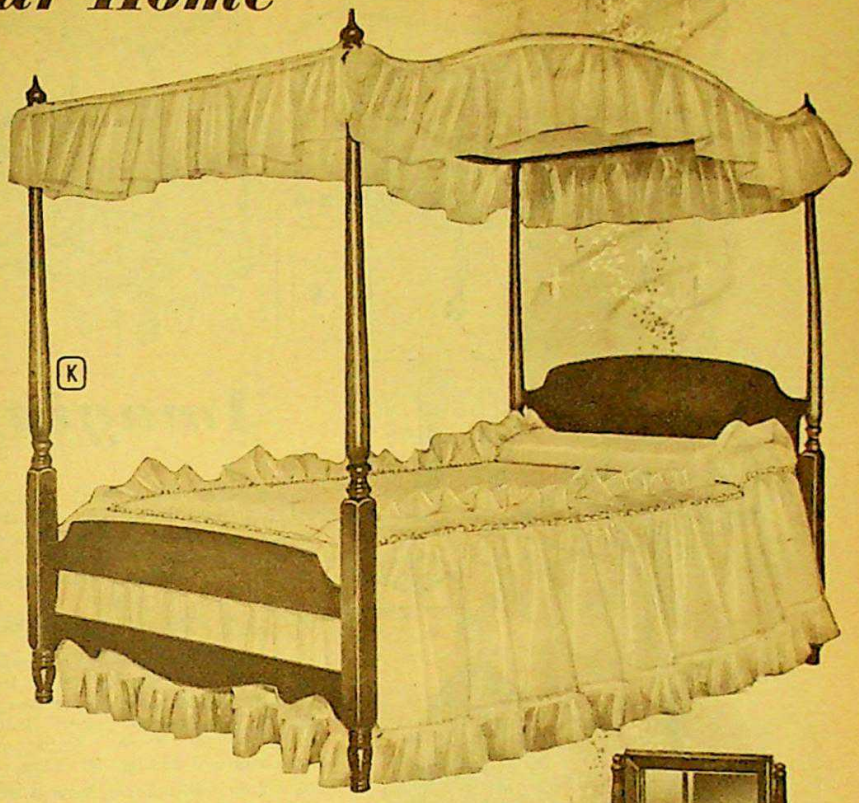
Daughter's Size. Seat 15¼x14 in. Height 28 inches overall.

66 T 73119 R—Ship. wt. 14 lbs.
Maple or Mahogany finish 16.95
Black and Gold finish..... 17.95



Mother-Daughter Rockers

to Grace Your Home



K **Authentically Styled Canopy Bed** for your very own Sleeping Beauty.. This charmingly feminine gift is fashioned of Mapletoned hardwood and crowned with the frilly luxury of sheer White Organdy. Enduring Colonial design blends perfectly with Early American decor—adds the dramatic style accent so dear to a woman's heart. Dual style role can be quickly and easily achieved by removing canopy and using bed as a distinctive four-poster. In either case, warm wood tones form handsome contrast to ruffled background. Height overall, 70 inches.

COutfit consists of: Head and foot boards, side rails and Organdy canopy. Choice of twin-size width (39 in.) or full-size width (54 in.). Buy Organdy spread separately below.

OUTFIT WITH 405-COIL INNERSPRING MATTRESS AND BOX SPRING. *State width.*
6 T 6795 R—Wts. 249, 181 lbs. 139.95

OUTFIT ONLY. No mattress or spring. Be sure to *state width.*
6 T 6797 R—Wts. 94, 64 lbs.... 59.95

SPREAD ONLY. Wts. 3 lbs., 1 lb. 12 oz.
6 T 6794 R—*State Width*.... 14.95

NOTE. For description of Box Spring and Mattress see Big Fall Catalog, page 770, Art. Nos. 7748 and 7749.

Colonial Accessories are Lovely Gifts

J TO **T** **Perfect Companion Pieces** to help round out your colonial decor. Practical as well as decorative, you'll find they add just the right touch of Early American flavor to brighten a problem corner or wall space.

L **Plate Glass Chest Mirror.** Two drawers in the mirror base hold man's pocket cargo or woman's make-up things. Size: 16x8x39½ in. high. Brown Maple finish.
6 T 9773—Ship. wt. 12 lbs.... 16.95

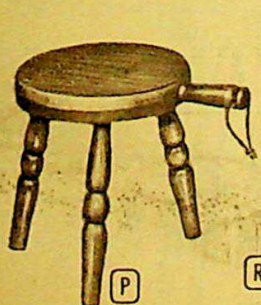
M **Valet.** Have everything ready for easy dressing with your own private valet (see small view). Hanger for coat; pants bar; jewelry tray and shoe rack. Base 14x18 in. wide. 42½ in. high overall. *State choice of finish:* Brown Maple or Mahogany.
6 W 9761 R—Ship. wt. 7 lbs.... 9.44

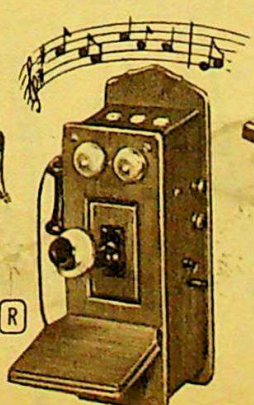
N **Spice Box.** Hangs on your kitchen wall for general use . . . or as a decorative accessory in the living room. Six individual drawers, handy open top shelf. Brown maple finish. Size: 8x4x18 in. high.
6 T 9774—Ship. wt. 5 lbs. 4 oz.... 4.95

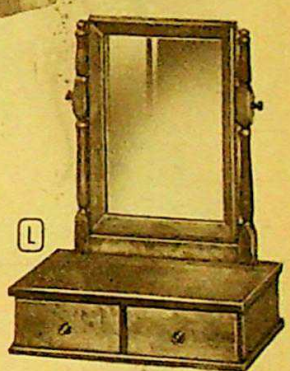
(P) Milk Stool. Authentic reproduction finds a variety of uses around the home. Brown Maple finish. 10-in. diam. 12 in. high.
66 T 9772—Ship. wt. 4 lbs. 8 oz.... 2.95

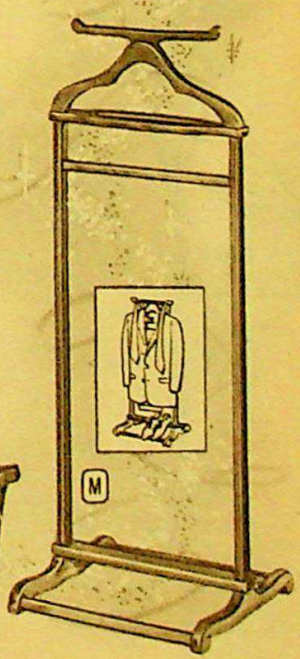
(R) The Country Belle. It's a radio . . . and a really fine one. Lift receiver and radio turns on; turn crank to change stations; volume and tone control. Size: 7¼x11½x18 in. high. Brown Maple finish. Ship. Expr. prepaid only.
66 TP 9771R—7¼x11½x18 in. high... 59.95

(T) Magazine Basket. Keep your magazines where you read them . . . living room, porch, den or bedroom. Size: 22x11x24 in. high. *State finish:* Brown Maple or Walnut.
66 W 9768 MO—Ship. wt. 10 lbs.... 9.44

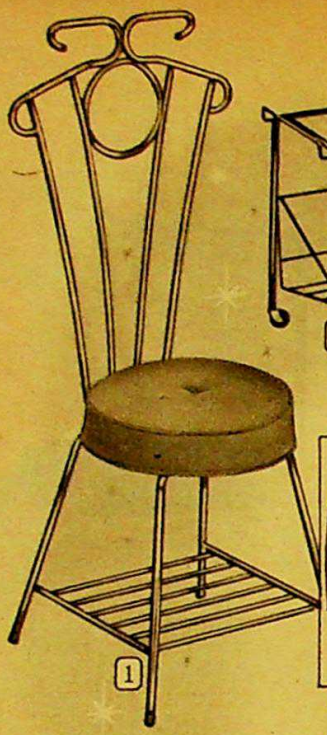


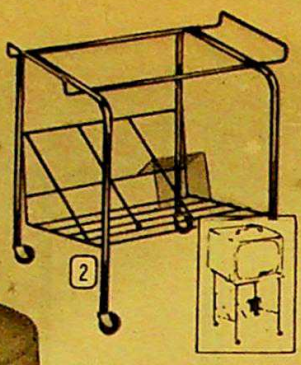


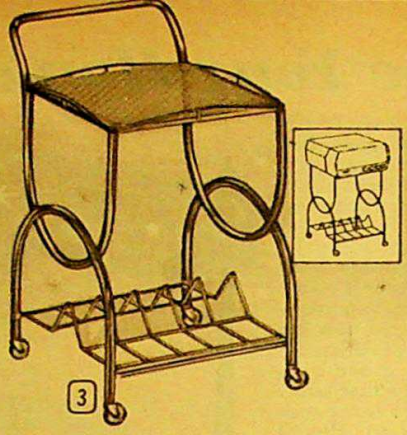


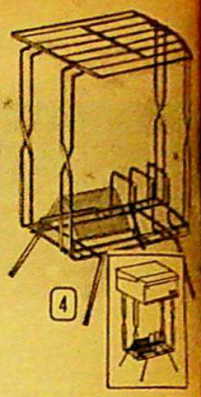


WRC
Change It!
SEE PAGE 19









Imaginative Gifts

[1] **Ingenious Valet Chair.** Hang coat over back. Top bar for pants, ties, bottom shelf for shoes. Brass-tone Wrought Iron frame. Foam rubber cushion 16-in. diam. in Gold color. Ht. 40 in.
66 T 1331 R—Wt. 15 lbs.... 14.88

[2] **Portable TV, Phonograph Stand.** 18x18-in. top extends to 26 in. Slanted bottom shelf for records. Plastic casters. Wrought Iron frame. *State finish:* Black or Bronzetone. Ht. 24 in. Wt. 8 lbs.
66 W 1581R–Was $6.95. Now 5.88

[3] **New Hi Fi Cart** carries music to any room. Bronze-tone finish Wrought Iron. Brass plated lattice design top shelf; record rack. Plastic casters. 19x21x34 in. high.
66 T 1351 M—Ship. wt. 13 lbs. 9.88

[4] **Hi-Fi Stand.** Top shelf holds player; bottom rack for records. Wrought Iron in Bronzetone or Black. 15x15x23 in. ht. Wt. 7 lbs.
66 W 1128MO—*State finish*.. 4.95

[5] **Decorator Magazine or Log Basket.** Use in living room or den as attractive accent piece. Brass plated Wrought Iron. 16½x19-in. high.
66 T 817 M—Ship. wt. 6 lbs... 3.19

[6] **New Record Stand** holds 120 records. Plastic index classifies records. Brass plated Wrought Iron. 17x6x20½ in. high.
66 T 1342 M—Ship. wt. 7 lbs.. 5.88

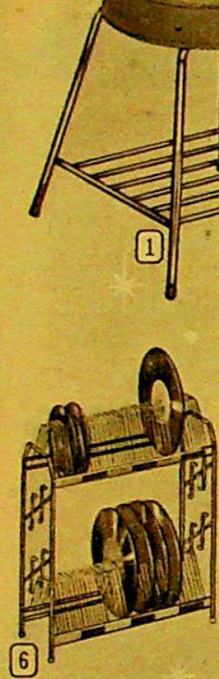
[7] **Modern Smoker.** Sturdy Brass plated metal tripod stand and handle. 6-in. Black Ceramic ash tray. Height 23 in.
66 W 1322M—Ship. wt. 6 lbs. 3.88

[8] **Tree Fernery.** Graceful Bronze-tone Wrought Iron fits in any setting. 3 unbreakable flower holders. Ht. 35½ in. No plants.
66 W 1321R—Wt. 6 lbs. Now 7.88

"R" after Cat. No. means shipped from Stock by Freight, Truck or Express. "M" means Mailable.

W R C Charge It! SEE PAGE 19

See Wards Big Fall Catalog Pages 728, 760 and 761 for a complete selection of Wrought Iron Furniture.

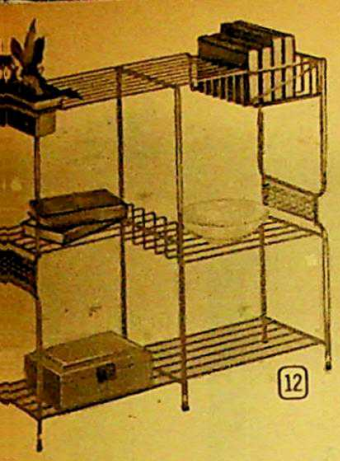


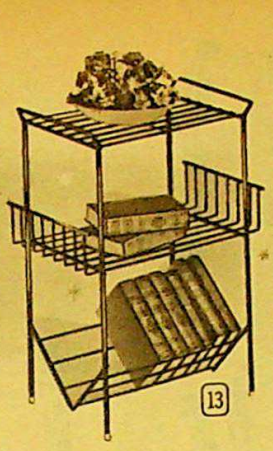
Kitchen Comfort

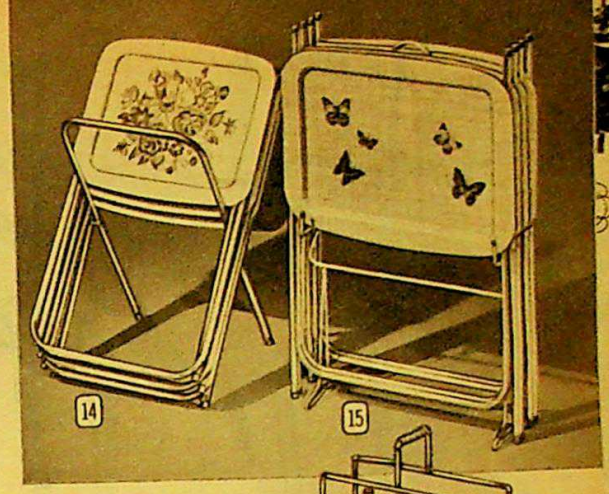
[9] **Step Stool-Seat.** Folds compactly for storing—opens into rigid steps. Tubular steel frame in Bronze finish. Charcoal color, skidproof tread steps. Plastic glides. Ht. 22½ in.
66 T 4397 MO—Wt. 15 lbs.. 7.88

[10] **Swivel Stool.** Steel frame and back in Ebony finish. Washable padded plastic seat in Gold and Gray on White. Seat 13-in. diam. Ht. overall 36 in.
66 T 4412 MO—Wt. 13 lbs.. 7.88

[11] **Kitchen or Bar Stool.** Black Wrought Iron legs. Padded plastic upholstered seat 13-in. diam. Ht. 30 in. Seat swivels freely. *State upholstery color:* Gray or Turquoise.
66 T 4362 MO—Wt. 15 lbs.. 7.88







Practical, too

122 **Room Divider. Cut $1.07.** Black or Bronzetone finished Wrought Iron. 100x32x30 in. ht. Plastic planter 8x4 in.
666 W 1413 R—*State finish.* Wt. 9 lbs..6.88

133 **3-Tier Bookcase.** Bottom shelf slanted. Black Wrought Iron. 12x20x27-in. ht.
666 W 805 MO—Ship. wt. 8 lbs.....3.19

666 W 800 MO—(Not shown.) Like (13) but has flat bottom shelf. Wt. 8 lbs..3.19

144 **Queen Size Snack Set. CUT $1.** Tole Rose Pattern on White enamel baked on steel. Brass legs. Trays 18⅛x13⅞ in.
666 W 1265 MO—Wt. 12 lbs. Set of 4, 6.88

155 **King Size Snack Set.** 21x16-in. Fiberon trays with Butterfly Pattern on Rattan design background. Brass legs.
666 T 1259 MO—Wt. 18 lbs. Set of 4, 17.88

165 **Chair-side Service. Bar Caddy, Magazine Rack** holds glasses and King-size bottles. Brass plated Wrought Iron.
666 T 834 M–18x8x20 in. ht. Wt. 7 lbs..5.88

179 **Telephone Stand.** Wrought Iron frame. Shelf for directories, pads. 8½x9x25-in. ht. *State:* Black or Bronze tone finish.
666 W 809 M—Ship. wt. 11 lbs.....3.19

188 **Vanity Stool.** White plastic padded seat 12-in. diam. Wrought iron frame. *State:* Black, White or Brasstone finish.
666 W 1572 MO—Ht. 22¾ in. Wt. 5 lbs.3.88

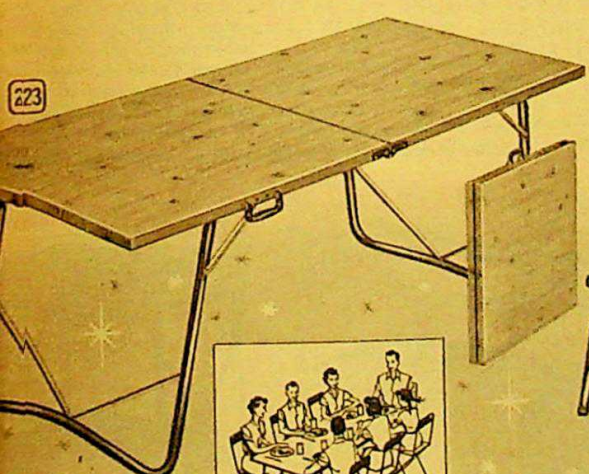
19 **Hour Glass Stool. CUT $1.07.** Brass plated Wrought Iron. Flame Red Corduroy cushion 12-in. diam.
66W1318M—Ht. 18 in. Wt. 7 lbs.5.88

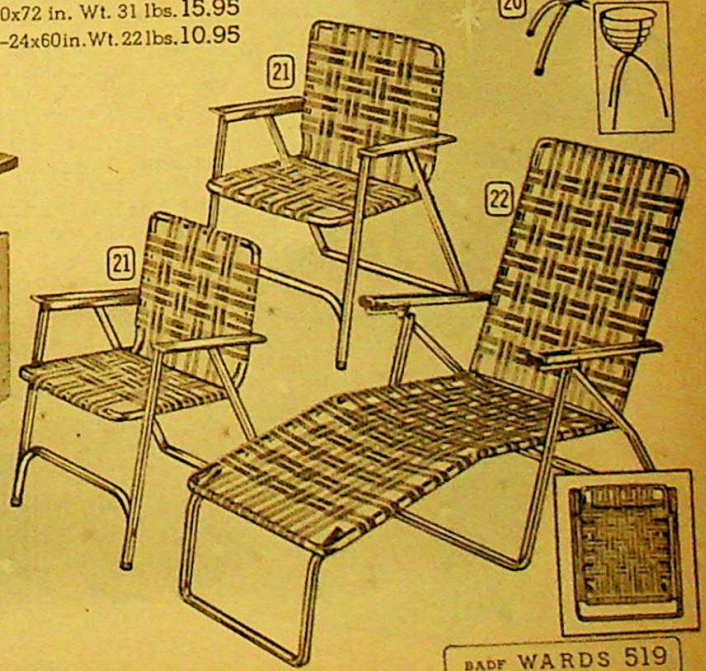
20 **SAVE $2 on Bucket Planters.** Wrought Iron tripod frame White plastic bowl 10x14-in. diam. *State:* Black or Brasstone. No plants.
66W1136 M—Ht. 15½ in. Wt. 4 lbs.2.88
66W1137 R—Ht. 28¾ in. Wt. 7 lbs.5.88

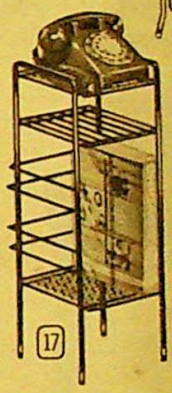
21 22 **3-Pc. Patio Set.** Strong lightweight Aluminum tubing—highly polished, rustproof. 100% Firestone Velon webbing. Folding chaise, 72x21 in., adjusts to 5 angles. Has plastic insets and caps on arms. Enameled arms on folding chair match color of webbing. Seat: 18½x16½ in. *State color of Chaise, Chair or Set:* Yellow or Turquoise.

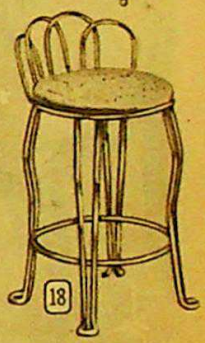
3-Pc. Patio Set. Chaise, 2 Chairs.
66 W 8741 R—Ship. wt. 28 lbs..29.95
66 W 8804 MO—CHAIR. Wt. 7 lbs. 7.95
66W8805MO–CHAISE. Wt. 14 lbs.14.95

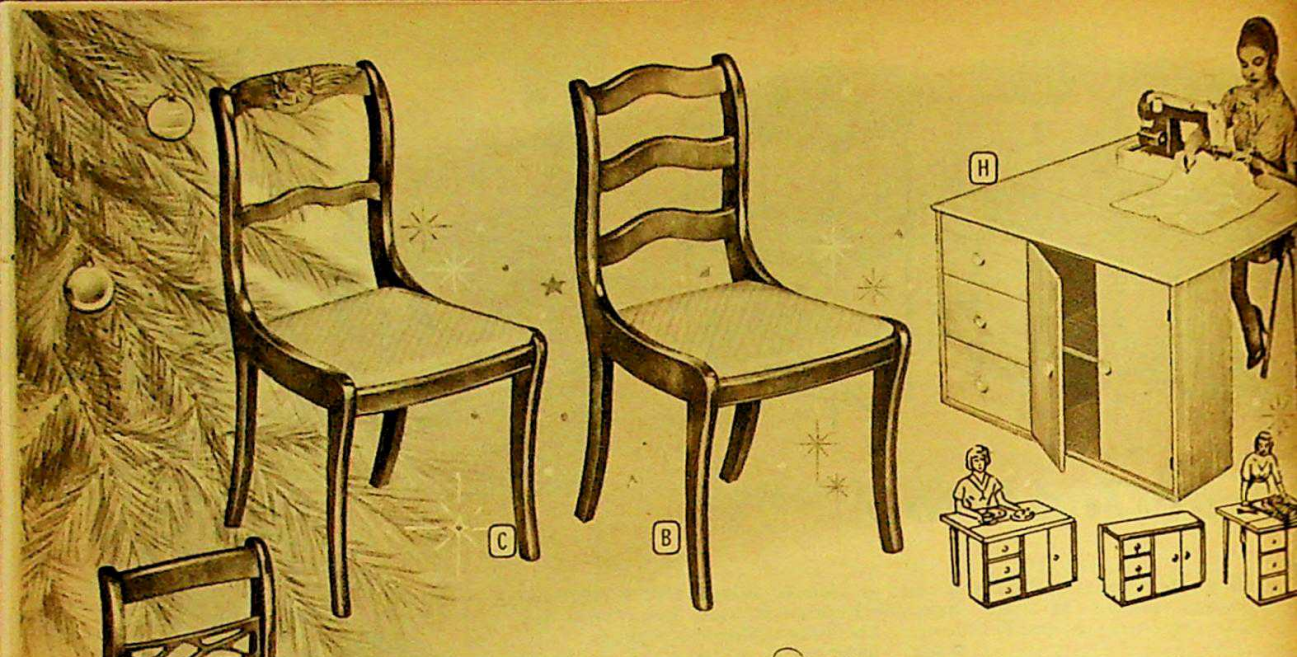
23 **6-ft. Port-A-Table.** Folding steel tables, rigidity tested. "Knotty Pine" Perma-grain finished, heat resistant top. Carrying handle. Ht. 29¼ in. Bronzetone steel legs, lock.
66W8639R–30x72 in. Wt. 31 lbs.15.95
66W8640MO–24x60 in. Wt. 22 lbs.10.95



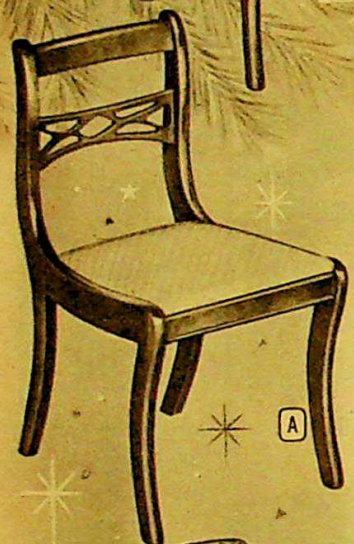








Christmas is an

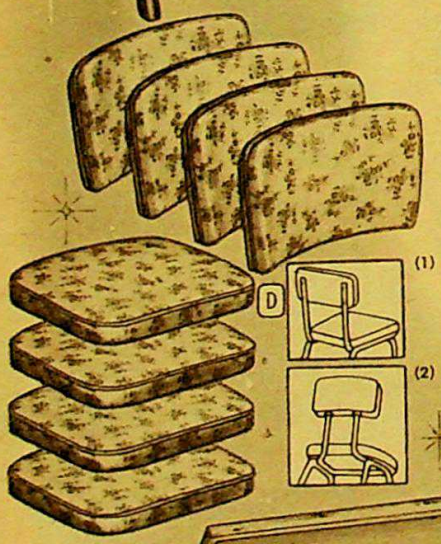


A B C Mahogany Finished Side Chairs. Choice of three Traditional designs. Quality construction of fine solid Birch in a Mahogany finish. Back posts bolt to side rails for added rigidity. Padded seats covered in Beige colored Cotton upholstery.

(A) REGENCY. 17¼x15½x31¾ in. high.
66 T 5307 R—Wt. each 18 lbs.... 14.88
Buy a pair and save..... Only 29.00

(B) LADDER BACK. 17¾x15¾x34 in. high.
66 T 5308 R—Wt. each 18 lbs.... 16.88
Buy a pair and save..... Only 33.00

(C) ROSE BACK. 17½x16½x34 in. high.
66 T 5309 R—Wt. each 18 lbs.... 16.88
Buy a pair and save..... Only 33.00



D Replacement Seats and Backs. Renew dinette chairs—Screw-on or Slip-on type (see small views). Both in Gray or Beige "Springtime" pattern or Red, Yellow or Gray "Mother-of-Pearl." *Set includes*: One seat (16½x10 in.) and one back (15½x14½ in.).

SCREW-ON (1). Screws incl. Fit posts 11¾ to 14 in. apart. *State pattern and color.*
66 T 5014 MO—Wt. 27 lbs. 4 Sets 16.98
66 T 5034 MO—Wt. 13 lbs. 2 Sets 8.98

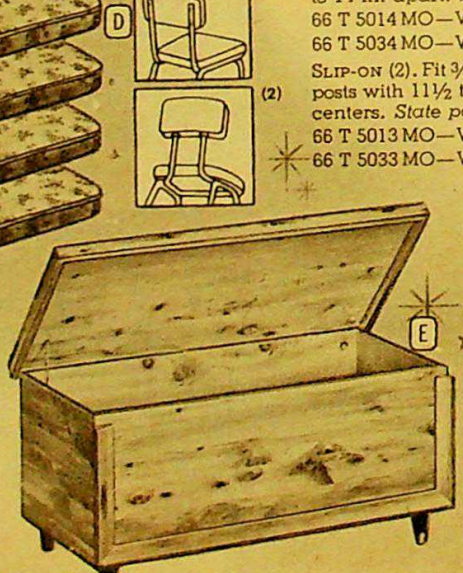
SLIP-ON (2). Fit ¾ and 1-in. tubular back posts with 11½ to 12½ in. between post centers. *State pattern and color.*
66 T 5013 MO—Wt. 27 lbs. 4 Sets 17.98
66 T 5033 MO—Wt. 13 lbs. 2 Sets 9.49

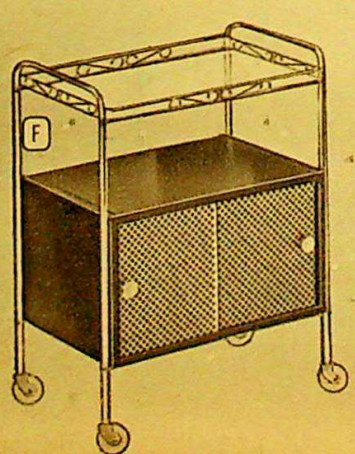
E Fragrant Cedar Fashions a Che
. . . to store your blankets, swea
ers, favorite woolens. Hinged li
High gloss Natural finish. Black leg
Size overall: 37x17x17 inches high.
66 T 1892 R—Ship. wt. 45 lbs... 19.9
66 W 1890 R—Same as above bu
45x18x20 in. high. Wt. 70 lbs... 29.9

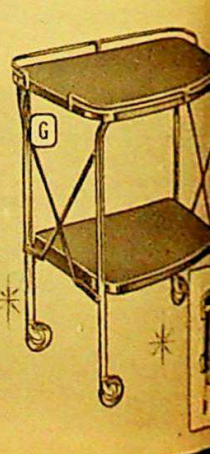
F Bar and Utility Cart. Three she
spaces to serve every need—th
lowest to kes-tall bottles behind deco
ative sliding doors—the topmost is
sparkling glass and galleried. Met
cart in combination Black and Bra
finish. Rolls on 3-in. Plastic caste
Size 25x15½x34½ in. high overall.
66 T 4414 MO—Ship. wt. 30 lbs. 11.8

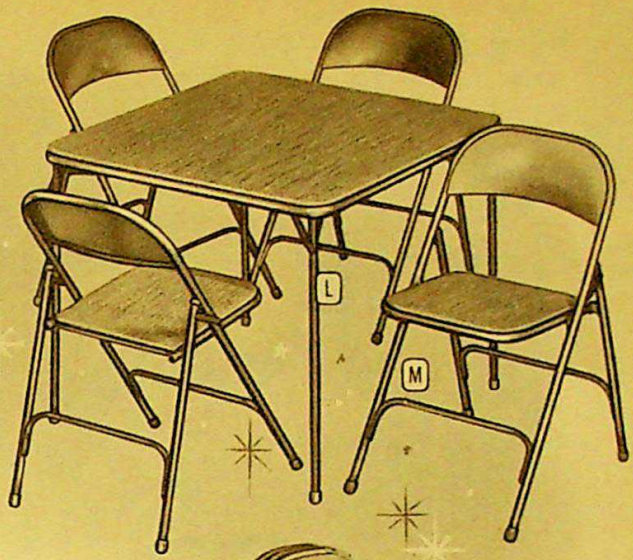
G Folding Cart—is no more than 6
in. deep when folded to stor
Made of steel with Brass-plated fram
and gallery. Black Enamel baked o
shelves. 3-in. Rubber-tired caste
Size open: 24x18x32½ in. overall.
66 T 4413 MO—Ship. wt. 25 lbs. 15.8

H Sew'n Store Cabinet-Table. Read
to paint, wax, stain. Doors an
drawers one side—drop leaf on othe
Stores a portable machine, all sewin
necessities. Gives 42x40-in. work t
with leaf up. Clear Ponderosa Pin
Masonite drawer bottoms. Overa
size: 42x13x30 inches high.
66 W 3478R—Ship. wt. 80 lbs.. 33.9









Entertaining Season

Save, Bridge Sets

[J] [K] **"Stylaire" by Cosco.** Set Sells Nationally At $39.95. Tubular steel frame, baked-on metallic enamel finish. Wipe-clean Vinyl on table top, chair seat, back. *State:* Charcoal textured pattern, Ebony frame or Mocha, textured pattern, Tan frame.

SET OF 4 CHAIRS AND TABLE. Wt. 45 lbs.
66 T 1703 R..... 29.88

(J) CHAIR. 16¾x16¾. Ht. overall 30 in.
66 T 1850 MO—Wt. 7 lbs..... 6.95

(K) TABLE. 30½x30½x26½ in. high.
66 T 1667 R—Wt. 17 lbs..... 8.95

[L] [M] **Samsonite Set.** Sells Nationally at $46.95. Table top of Vinyl covered Masonite. Vinyl upholstered chair seats. Tubular steel frame and legs; baked-on enamel finish. *State:* Tan or Blue top with Bronze frame.

SET: 4 CHAIRS AND TABLE. Wt. 64 lbs.
66 T 1704 R..... 37.88

(L) TABLE. 34x34x27½ in. high.
66 T 1668 R—Wt. 18 lbs..... 13.95

(M) CHAIR. 15¼x15¼. Ht. 30¼ in.
66 T 1851 MO—Wt. 12 lbs..... 7.95

[N] **Folding Chairs.** Contour back, steel frame. 12½x13x35¼ in. high. *State:* Black with Gray seat or Tan with Sandalwood. Wt. 8 lbs. each.
66 T 1837 MO–Each 2.89; 4 for 10.88

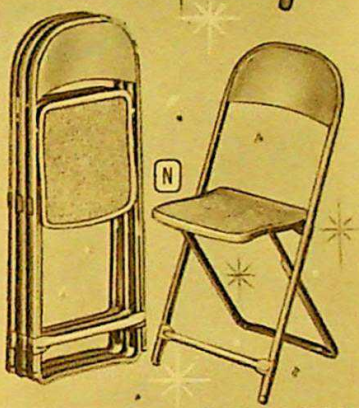
[P] [R] **Wall, Door Mirrors.** Heavily silvered, double polished, Belgian 3/16-in. sheet glass (not Plate glass). Polished edges on (R); Wood rim back, beveled edges on (P). Hardware with (R). *State size.*

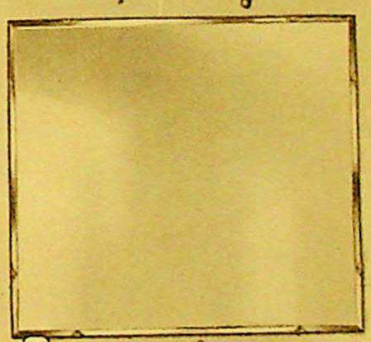
[P] FOR WALLS 66 T 1928 R			[R] FOR DOORS 66 T 2055 R		
Size in.	Wt. lbs.	Price	Size	Wt.	Price
			16x68	30 lbs.	$9.88
28x36	25	$11.49	18x68	33 lbs.	11.49
30x40	32	13.49	20x68	36 lbs.	12.49
36x48	45	22.49	22x68	40 lbs.	13.49
36x60	52	27.88	24x68	43 lbs.	14.49

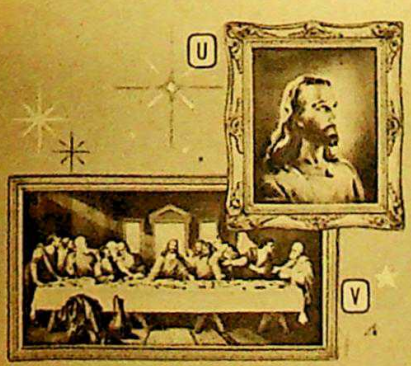
[T] **All-Purpose Chairs.** Contour seat of Fiberglas. Bronze finish legs. *State:* White, Tangerine. Wt. 13 lbs.
66 W 4796 R—ARM CHAIR..... 17.95
PAIR OF SIDE CHAIRS. Wt. 28 lbs. pair.
66 W 4795 R..... Pair 22.95

[U] **Religious Reproductions by Sallman.** In full color. 15x19 in. framed. "HEAD OF CHRIST".
66 T 2005—Wt. 3 lbs. 4 oz..... 7.29
"THE GOOD SHEPHERD". (Not shown.)
66 T 2006—Wt. 3 lbs. 4 oz..... 7.29
"CHRIST KNOCKING AT THE DOOR"
66 T 2007—Wt. 3 lbs. 4 oz..... 7.29

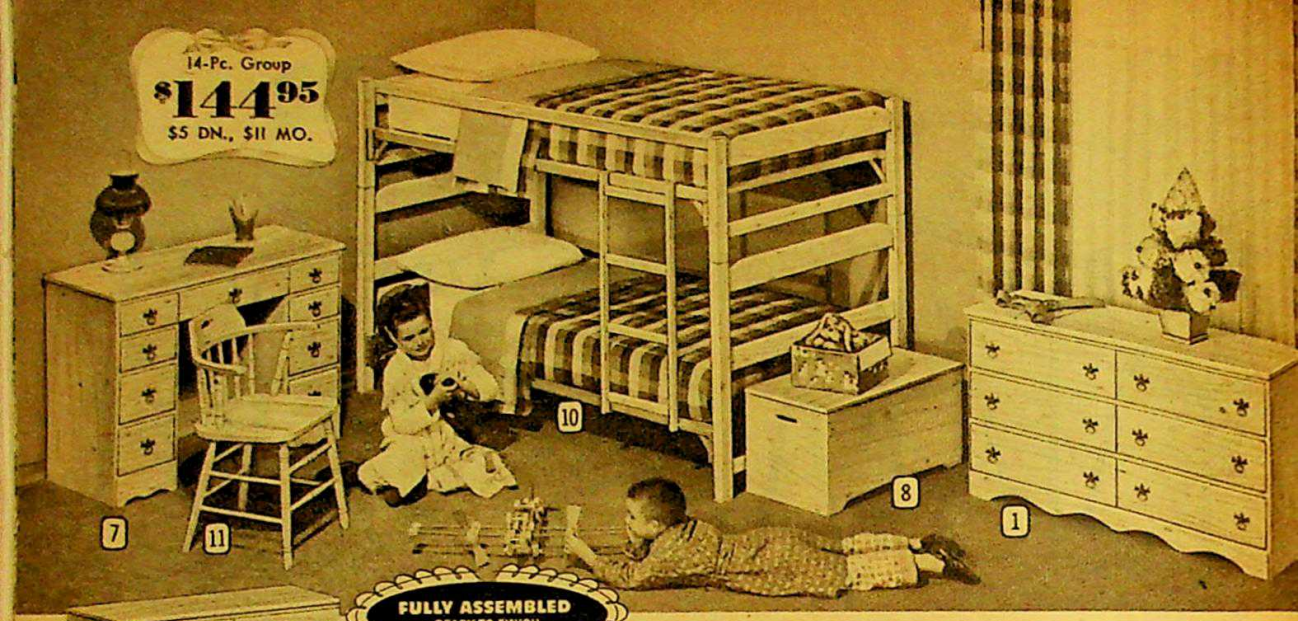
[V] **"The Last Supper", by Da Vinci.** Frame with glass. Wt. 4 lbs.
66 T 2003M—15x23 in..... 5.79
66T2004MO-19x33 in. Wt. 7½ lbs. 9.98



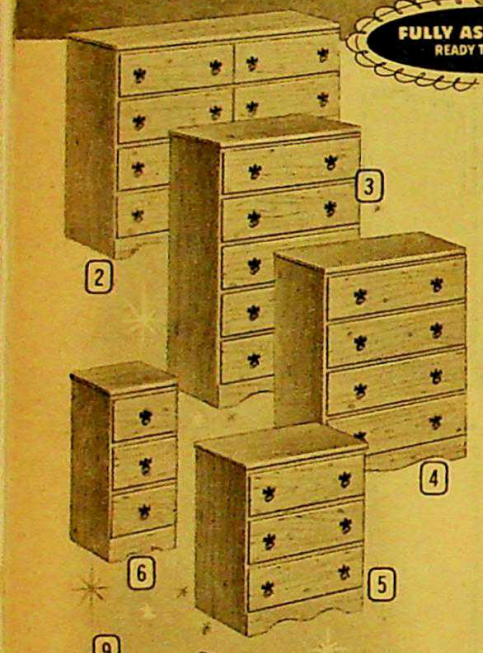




14-Pc. Group
$144.95
$5 DN., $11 MO.



FULLY ASSEMBLED
READY TO FINISH



Colonial Knotty Pine

1 TO 10 **Northern White Knotty Pine Furniture**—kiln-dried to resist warping. See Big Fall Catalog Page 742 for complete description.

SAVE $6.00 when you buy 14-Pc. Group. Furnish an entire bedroom. Includes: (1), (7), (8), (10) and (11).
66 W 3598 R—Ship. wt. 391 lbs. . . 144.95

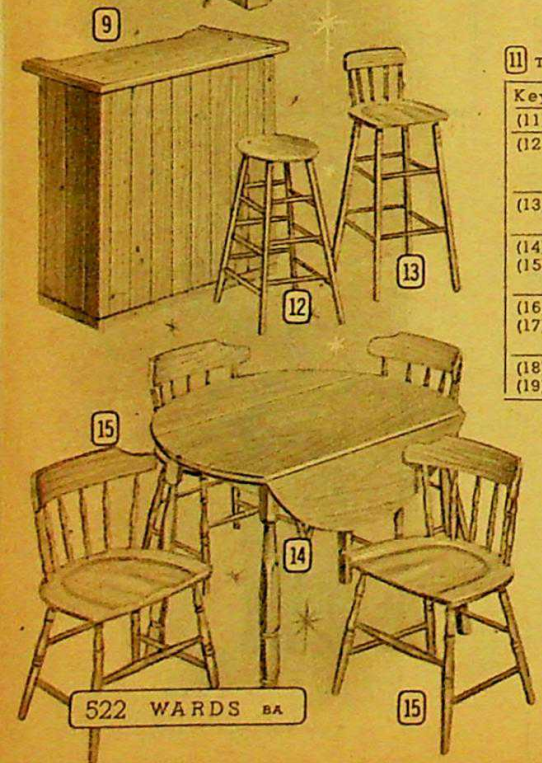
10 **Bunk Bed Outfit** converts to twin or trundle beds. Beds (2 Headboards, 2 foot-ends), 2 Springs, 2 innerspring Matt., Rail, Ladder.

Key	Item	Width	Height	Depth	Cat. No.	Wt.	Save	Price
(1)	6-Dr. Double Dresser	48 in.	26 in.	14 in.	66W3701R	64 lbs.	$1.00	$28.95
(2)	8-Dr. Double Dresser	48 in.	34½ in.	14 in.	66W3700R	74 lbs.	2.00	34.95
(3)	5-Drawer Chest	29½ in.	41½ in.	14 in.	66W3702R	59 lbs.	2.00	26.95
(4)	4-Drawer Chest	24 in.	34½ in.	14 in.	66W3704R	47 lbs.	2.00	19.95
	4-Drawer Chest	29½ in.	34½ in.	14 in.	66W3703R	51 lbs.	2.00	22.95
(5)	3-Drawer Chest	24 in.	26 in.	14 in.	66W3705R	40 lbs.	1.00	16.95
(6)	3-Drawer Commode	14 in.	26 in.	10½ in.	66W3706MO	18 lbs.	1.00	10.95
(7)	9-Drawer Desk	42 in.	30½ in.	17¾ in.	66W3710R	74 lbs.	2.00	30.95
(8)	Toy Chest	30 in.	15 in.	15 in.	66W9862R	24 lbs.	46c	9.49
(9)	Refreshment Bar	51 in.	43½ in.	21 in.	66W3708R	100 lbs.	2.07	31.95
(10)	3-Way Bed Outfit	39 in.	58 in.	79½ in.	66W3757R	202 lbs.	7.00	72.95
	Bed, Springs, Rail, Lad.	39 in.	58 in.	79½ in.	66W3753R	122 lbs.	2.00	42.95

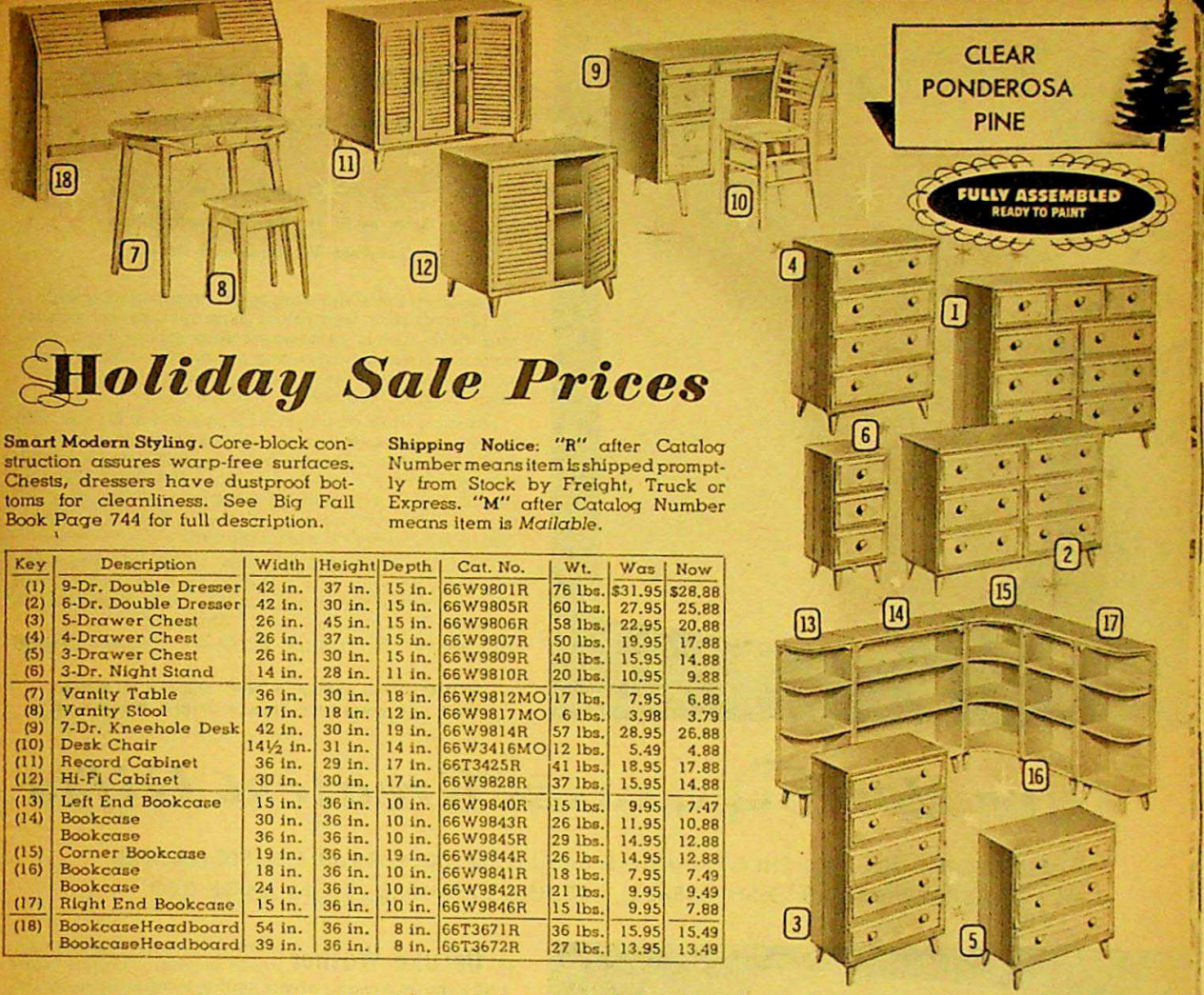
Solid Hardwood Pieces—Paint, Decorate For Christmas

11 TO 19 Smoothly sanded, ready to paint. Shaped seats, stretcher-braced legs. See Big Fall Book Pages 742 and 743 for complete description.

Key	Item	Width	Depth	Height	Cat. No.	Wt.	Price
(11)	Captain's Chair	17 in.	17 in.	30 in.	66 W 3452R	17 lbs.	$8.95
(12)	Bar Stool	13 in. diameter		30 in.	66 W 3465R	7 lbs.	3.79
	Bar Stool	13 in. diameter		24 in.	66 W 3466MO	6 lbs.	3.29
	Bar Stool	13 in. diameter		18 in.	66 W 3467MO	5 lbs.	2.98
(13)	Bar Stool with Back	13½ in.	15 in.	30 in.	66 W 3899R	11 lbs.	7.49
	Bar Stool with Back	13½ in.	15 in.	24 in.	66 W 3898MO	11 lbs.	7.49
(14)	Table, 10 in. leaf	42 in. diameter		29 in.	66 T 3441R	33 lbs.	19.95
(15)	Mate's Chair	19½ in.	17½ in.	29 in.	66 T 4018R	11 lbs.	7.49
	5-Pc. Dinette Set	See (14) and (15) sizes			66 T 3444R	77 lbs.	47.88
(16)	Boston Rocker	21¼ in.	17¼ in.	41½ in.	66 T 3826R	18 lbs.	13.49
(17)	Child's Rocker	13½ in.	14 in.	25½ in.	66 W 3834MO	8 lbs.	5.98
	Rocker Set. (16), (17)	See (16) and (17) sizes			66 W 9443R	26 lbs.	17.95
(18)	Modern Child's Chair	13 in.	13¼ in.	21½ in.	66 W 3857MO	6½ lbs.	4.49
(19)	Youth Chair	13½ in.	14 in.	30¼ in.	66 W 3453MO	11 lbs.	4.49



Mother, Daughter Set **$17.95**



Holiday Sale Prices

Smart Modern Styling. Core-block construction assures warp-free surfaces. Chests, dressers have dustproof bottoms for cleanliness. See Big Fall Book Page 744 for full description.

Shipping Notice: "R" after Catalog Number means item is shipped promptly from Stock by Freight, Truck or Express. "M" after Catalog Number means item is *Mailable*.

Key	Description	Width	Height	Depth	Cat. No.	Wt.	Was	Now
(1)	9-Dr. Double Dresser	42 in.	37 in.	15 in.	66W9801R	76 lbs.	$31.95	$28.88
(2)	6-Dr. Double Dresser	42 in.	30 in.	15 in.	66W9805R	60 lbs.	27.95	25.88
(3)	5-Drawer Chest	26 in.	45 in.	15 in.	66W9806R	58 lbs.	22.95	20.88
(4)	4-Drawer Chest	26 in.	37 in.	15 in.	66W9807R	50 lbs.	19.95	17.88
(5)	3-Drawer Chest	26 in.	30 in.	15 in.	66W9809R	40 lbs.	15.95	14.88
(6)	3-Dr. Night Stand	14 in.	28 in.	11 in.	66W9810R	20 lbs.	10.95	9.88
(7)	Vanity Table	36 in.	30 in.	18 in.	66W9812MO	17 lbs.	7.95	6.88
(8)	Vanity Stool	17 in.	18 in.	12 in.	66W9817MO	6 lbs.	3.98	3.79
(9)	7-Dr. Kneehole Desk	42 in.	30 in.	19 in.	66W9814R	57 lbs.	28.95	26.88
(10)	Desk Chair	14½ in.	31 in.	14 in.	66W3416MO	12 lbs.	5.49	4.88
(11)	Record Cabinet	36 in.	29 in.	17 in.	66T3425R	41 lbs.	18.95	17.88
(12)	Hi-Fi Cabinet	30 in.	30 in.	17 in.	66W9828R	37 lbs.	15.95	14.88
(13)	Left End Bookcase	15 in.	36 in.	10 in.	66W9840R	15 lbs.	9.95	7.47
(14)	Bookcase	30 in.	36 in.	10 in.	66W9843R	26 lbs.	11.95	10.88
	Bookcase	36 in.	36 in.	10 in.	66W9845R	29 lbs.	14.95	12.88
(15)	Corner Bookcase	19 in.	36 in.	19 in.	66W9844R	26 lbs.	14.95	12.88
(16)	Bookcase	18 in.	36 in.	10 in.	66W9841R	18 lbs.	7.95	7.49
	Bookcase	24 in.	36 in.	10 in.	66W9842R	21 lbs.	9.95	9.49
(17)	Right End Bookcase	15 in.	36 in.	10 in.	66W9846R	15 lbs.	9.95	7.88
(18)	BookcaseHeadboard	54 in.	36 in.	8 in.	66T3671R	36 lbs.	15.95	15.49
	BookcaseHeadboard	39 in.	36 in.	8 in.	66T3672R	27 lbs.	13.95	13.49

Early American Styling . . . Mellow Salem Maple Finish

19 TO 21 Light Brown Salem Maple finish in the Early American tradition. Built for years of service—all Solid Hardwood and Hardwood veneer construction. Charming antiqued hardware. Easy sliding, side-guided drawers. See Big Fall Book Page 782 for a large selection of budget priced Colonial bedroom furniture. (19) to (21) shipped promptly from Stock by Freight, Truck or Express.

12-Pc. Group. BED OUTFIT (126-coil Matt.), CHEST AND DESK.
66 T 6793 R—Ship. wt. 291 lbs. $5 Down, $11 Mo.. Cash **149.88**

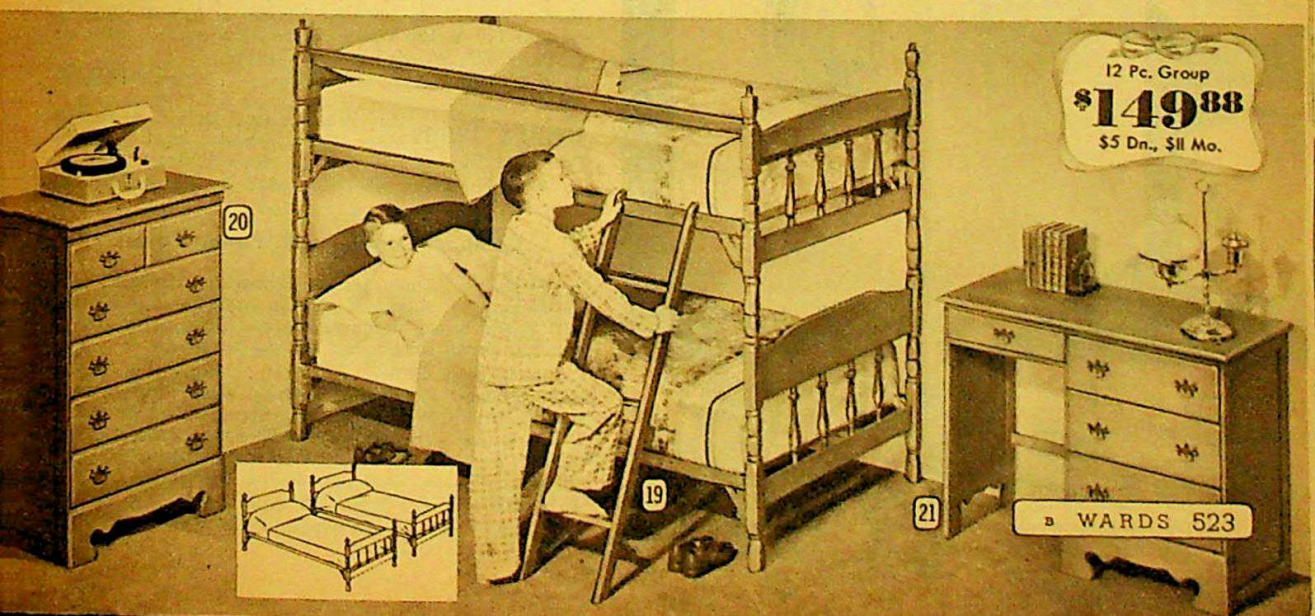
12-Pc. Group. BED OUTFIT (168-coil Matt.), CHEST AND DESK.
66 T 6792 R—Ship. wt. 301 lbs. $5 Down, $11 Mo.. Cash **159.88**

(19) **Bunk Bed** converts easily to twin beds. *10-Pc. Outfit Includes:* Two 39-in. Twin Beds (2 headboards, foot-ends); 2 Mattresses; 2 Link Springs; Guard Rail; Ladder.
66 T 6761R—OUTFIT (two 126-coil Matt.). Wt. 181 lbs. **89.88**
66 T 6762R—OUTFIT (two 168-coil Matt.). Wt. 191 lbs. **99.88**

(20) 66 W 6958R—5-DRAWER CHEST. 15½x26x43 in. ht.
Shipping weight 60 lbs. **31.88**

(21) 66 W 6751R—4-DRAWER DESK. 40x18x30 in. ht.
Shipping weight 50 lbs. **34.88**

Desk Chair. (Not shown). Seat 17x15 in. Height 31 in.
66 W 6750 R—Shipping wt. 15 lbs. **9.88**



New! Automatic

MOBILE DISHWASHER

- **Rolls Anywhere for Easy Loading**
- **Snaps to Faucet—No Installation**
- **Spot-Free Washing and Drying**

Ⓐ Discover the difference in *automatic* dishwashing. Load it, set it and relax. Signature soaks, washes and dries dishes at temperatures hotter than your hands can stand to give you the most sparkling, sanitary dishes ever. Yet sturdy, double-wall construction keeps heat in, keeps outer cabinet cool.

Machine shuts off when lid is opened to let you add forgotten dishes. Service-for-10-capacity, or service for 6 plus cookware. Three wire racks and extra-large silverware basket coated with vinyl Plastisol. Average cost of 3 cents per load for electricity, water and detergent. 750-watt heating element. Faucet adapter, extra-long hoses and cord included.

Porcelain enameled tub and inner lid. Sparkling non-chip, non-rust White Dulux finish on heavy steel cabinet. Turquoise Fiberglas lid. Only 35x27⅛x22¾ in. wide. UL-approved. Nov. 1 Delivery.

85 T 940 RW—Wt. 145 lbs. $5 Down.....Cash **179.88**

NOTICE: Items ending in "RW" shipped by Freight, Truck or Express from Stock or Detroit Warehouse.

Give Her Signature's Greatest Gifts

BUY NOW—NO MONTHLY PAYMENTS UNTIL FEBRUARY, 1960 ON SIGNATURE WASHERS, DRYERS, DISHWASHER, VACUUM CLEANERS . . . SEE PAGE 269

Ⓑ **DeLuxe Washer** Mom will love this truly automatic washer. Built-in fabric guide shows correct washing time, temperature to use. Clothes wash 25% cleaner, 80% less lint is worn away with Signature's hand-gentle rotating agitator. Uses less water, less detergent than centerpost machines. Water-Suds-Saver can save even more. 3 wash, 2 rinse temperatures, 3 deep rinses. 9-lb. capacity.

White Duracron finish. 25x25x36 in. high. For 110- to 120-Volt AC. UL-approved. Ship. wt. 300 lbs.

85 W 6618 RW—See Page 269 for Terms.. Cash **199.00**

Ⓒ **DeLuxe Dryer** Perfect matchmate for washer above. Clothes dry to fluffy outdoor freshness in any weather—*electrically*. Blow-through action dries clothes better, faster. No perforated drum to shred fabrics, create excess lint.

3 drying temperatures. Electric timer dial. Fabric guide. Full 9 lbs. dry clothes capacity. UL-approved. Use either 220- to 240-Volt 3-wire for fast drying, or regular 110- to 120-Volt AC. Connecting cord, vent kit on Page 827, Wards big Fall Catalog.

85 W 7618 RW—Ship. wt. 199 lbs..... Cash **149.00**

Deluxe Twins Buy Washer and Dryer, Save $10 More. Guaranteed 1 and 5 years; Page 819, Wards Fall Catalog, for full description.

85 W 9768 R—Ship. wt. 499 lbs. $10 Dn.. Cash **338.00**

Compact Canister with Pulling Power

Ⓓ Makes vacuuming easier. Powerful 1-HP motor creates enough suction to whisk away even deep-down dirt. Power Brush attachment gives thorough-cleaning rotating brush action—on air power alone.

Lightweight: 13 lbs. Low: 11½ in. high. Rolls easily over carpets, doorsills on 3-wheel base. Attractive 2-tone Coral and White enameled steel. UL-approved.

Seven tools: Vinyl hose; rug-floor tool; 2 interlocking wands; drapery nozzle; crevice tool; dusting brush. 3 disposable bags. Ship. wt. 26 lbs. *Mailable.*

85 W 9390 MO—$5 Down, $5 Month..... Cash **57.95**

85 W 390 MO—No Power Brush. Wt. 23 lbs. Cash **47.95**

8-Cam, Fully Automatic Zig-Zag

Ⓐ **A Gift She'll Use and Appreciate Year 'Round.** Versatile, simple and gift-priced for Christmas to save you money.

Makes Difficult "High Fashion" Stitches Automatically. Simply drop on a cam. No guesswork. No manual lever manipulations. Every pattern perfect. Embroiders, darns, appliqués without attachments. (See samples at right.)

Makes Buttonholes, Sews on Buttons in Seconds. Two-position needle sews straight or zig-zag. Five-position zig-zag control. Hinged presser foot glides over pins.

Forward-Reverse Stitch Control. Sews 6 to 36 stitches per inch in wide variety of patterns. Cam-motion round-bobbin action prevents jamming. Non-ravel lockstitch. Automatic bobbin winder. Variable-speed foot control.

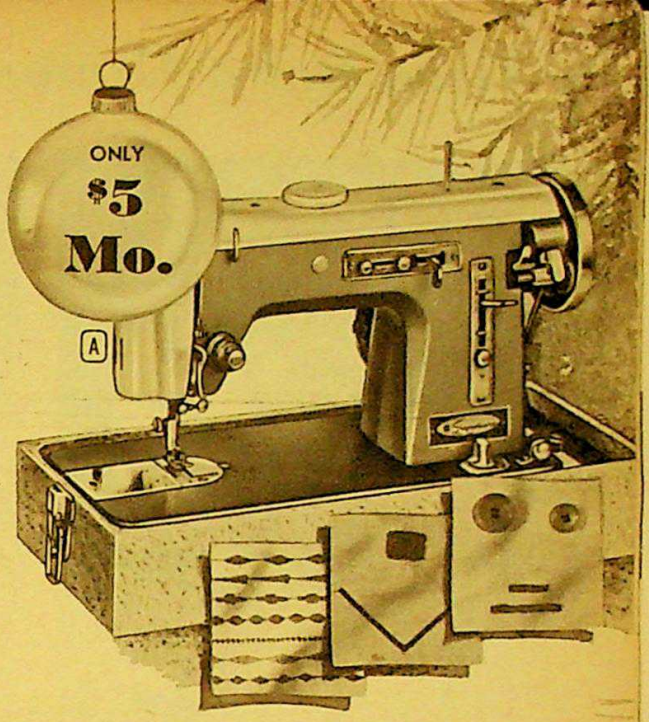
Built-in Nose Light lets you see what you are doing without eyestrain. Calibrated tension dial. Air-cooled motor.

Handsome Airplane-Luggage-Type Carrying Case covered in two-tone Light Blue Pyroxilin—matches enamel head finish. Also sold with Console (B) below, only $2 more per month.

85 W 1989 R—Wt. 47 lbs. Was $109.95; Now..Cash **94.88**

Deluxe Manual Zig-Zag. Not shown—similar in appearance to (A). Makes thousands of fancy stitches, mends, darns, sews on buttons, appliqués, embroiders—all without attachments. Automatic bobbin winder, hinged pressure foot. Case as above. Details, Page 576, Big Book.

85 W 1789 R—Ship. wt. 46 lbs. $5 Down, $5 Mo...Cash **84.95**



Signature . . . A JOY TO GIVE, A PLEASURE TO USE

Priced for Holiday Giving

NO MONTHLY PAYMENTS UNTIL FEBRUARY, 1960

On Signature Sewing Machines—See Page 269

Quality Wood Cabinet; Choice of Heads

Ⓑ **Combine The Beauty of This Luxurious All-Wood Console** with any sewing head described on this page . . . only a few dollars per month more. Genuine hardwood veneers for natural beauty (not printed-grain hardboard sometimes used). Your choice of Walnut or Mahogany. Gracefully simple design accented with brass ferrules to harmonize with any decor. Sewing head retracts into cabinet.

Top Opens to Form Worktable 44x17 in. Size closed: 30½x17x22 in. wide. Hardwood throughout. Tongue-and-groove construction. Seven-speed knee control. *State:* Mahogany or Walnut Finish. Ship. wt. 74 lbs. Only $5 Down.

85 T 2989 R—Automatic Zig-Zag Head (A)....Cash **124.88**

85 T 2769 R—Manual Zig-Zag Head. Wt. 73 lbs. Cash **114.88**

For Straight-Stitch Head, Order 85 T 2239R, Below.

Popular Round Bobbin—Portable or Console

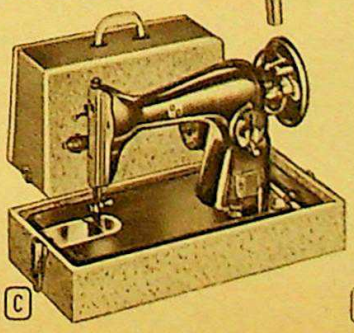
Ⓒ **An Excellent Gift for Beginners or Experienced Homemakers Wanting A Straight-Stitch Machine.** You get all these "expensive machine" features: (1) Full-size head with round bobbin action—fast, smooth, quiet. (2) Numbered tension dial lets you dial thread tension you need. (3) Forward-reverse control—easy backtacking at flick of a lever. (4) Hinged presser foot floats over seams, pins, heavy fabrics. (5) Drop feed mechanism adjusts to cloth thickness—darn, embroider. (6) Automatic Bobbin Winder—winds evenly, stops automatically. (7) Variable speed foot control leaves both hands free to guide cloth. (8) Stitch control adjusts from 6 to 36 stitches per inch. (9) Glossy Black porcelain enamel finish mounted on sturdy Light Blue base.

Lightweight Carrying Case is covered in two-tone Light Blue Pyroxilin. *Mailable.* Ship. wt. 43 lbs. (Also sold in a handsome Console, below—no more per month.)

85 W 1118 MO—Only $5 Down, $5 Monthly.....Cash **46.88**

Straight Stitch Head (C) in Console (B). Still only $5 Down, $5 Monthly. *State:* Mahogany or Walnut Finish.

85 T 2239 R—Ship. wt. 70 lbs.....Cash **76.88**



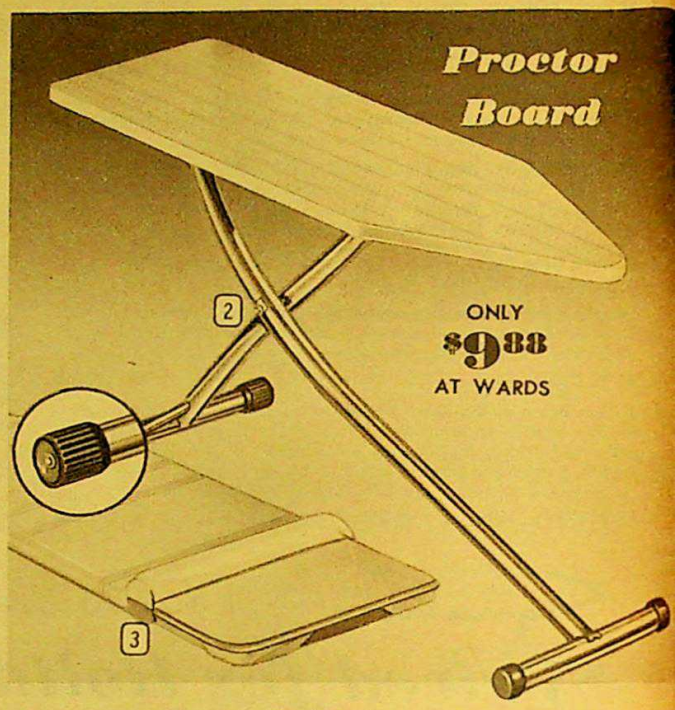
W R C
Charge It!
SEE PAGE 19

All Ward Machines

- Guaranteed 20 Years—See Page 576, Big Book.
- UL-Approved.
- Run on 110–120-Volt AC or DC.
- Shipped by Freight, Truck or Express Unless *Mailable* Is Stated.

BASDKF WARDS 525

Give Her a Famous-Name Worksaver



Were $10.14 If Bought Separately

[1] **Save $1.26—Signature Rug Shampooer Kit was $7.95.** No backache, no wet hands, no odor—and you save up to 80% on cleaning bills! Fill with Bissell Liquid Cleaner, press trigger to release fluid, glide over rug. When dry, vacuum away residue. 22 oz. of Bissell shampoo (incl.) cleans 9x12 rug in abt. ½ hr. Turquoise trimmed plastic base, tank; Chrome handle; instr.

Bissell Upholstery Shampoo and Controlled Foam Applicator were $2.19. Squeeze plastic applicator holds 12 oz. (incl.) Cleans 1 sofa, 2 chairs. Safe for all colorfast fabrics.

86 T 239 M—Ship. wt. 8 lbs. 8 oz.....Both Kits only **8.88**

86 W 230 M—½ Gal. Bissell Liquid Rug Cleaner. Cleans 475 sq. ft. Ship. wt. 5 lbs.....**3.64**

Famous Proctor Comfort Features!

[2] **Easy to Adjust** to your ironing height at a touch of a lever—locks automatically at any height from 24 to 36 in. Self-leveling front foot; rear wheels roll table easily to and from storage (see sketch (A)).

(A)

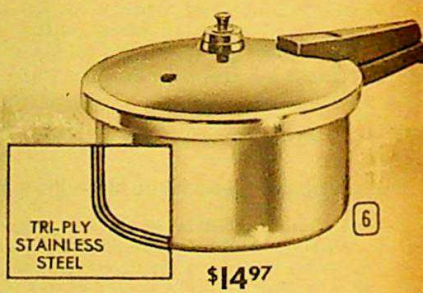
Offset Legs Curve Out for Maximum Knee Room. Steam vents in 54x15-in. top steer heat away from lap, make ironing cooler, faster (see sketch (B)). Type recommended by American Heart Association for cardiac kitchens. All-steel construction; turquoise finish.

86 T 564 MO—Ship. wt. 18 lbs. At Wards, only **9.88**

[3] **Proctor Pad and Cover Set.** Scorch-resistant Zedalon cover, Ray-Puf pad—perfect ironing surface.

86 WP 767—*Postpaid.* Was $3.95.....Now **2.68**

(B)



Deluxe Electro-Sweeper

[4] **Streamlines Carpet Care.** Glide it gently over rugs—vibrating "pick-up" action quickly whisks away dirt, lint, sand—even dog hair.

TOE CONTROL adjusts nylon bristles to long or short nap. Metal glides; easy-to-open dust pans. On-Off switch. Rubber bumper; Bakelite case. Chromed 3-pc. handle; rubber-tired wheels. 18-ft. cord. UL-Approved. For AC only. *State Color:* Beige or Green.

86 T 274—Ship. wt. 11 lbs.....**18.95**

Folding Sort-a-Hamper

[5] **New Sectioned-Off Laundry Hamper** cuts time-consuming sorting! Soiled laundry goes right into 3 roomy compartments—1 each for Whites, Prints, Misc. No other sorting needed. Bins remove easily—put contents directly into washer.

Big Washable Cloth Bins clip onto sturdy zinc-plated frame. Bright zinc-plated clips. Hamper rolls easily to washing machine on 2-in. swivel casters—no more lifting heavy loads. Folds compactly for storage. Abt. 29 in. high, 39 in. wide, 20 in. deep overall. *Mailable.*

86 W 831M—Ship. wt. 12 lbs..Only **6.88**

Save $7.98 on Presto

[6] **Nationally $22.95—4-Qt. Pressure Saucepan.** Polished 18/8 (the finest) stainless steel inside and out—resists rust, stain, won't dent or mar, washes bright. Carbon steel inner core (see cross-section) cooks food in uniform "cradle" of heat, saves fuel.

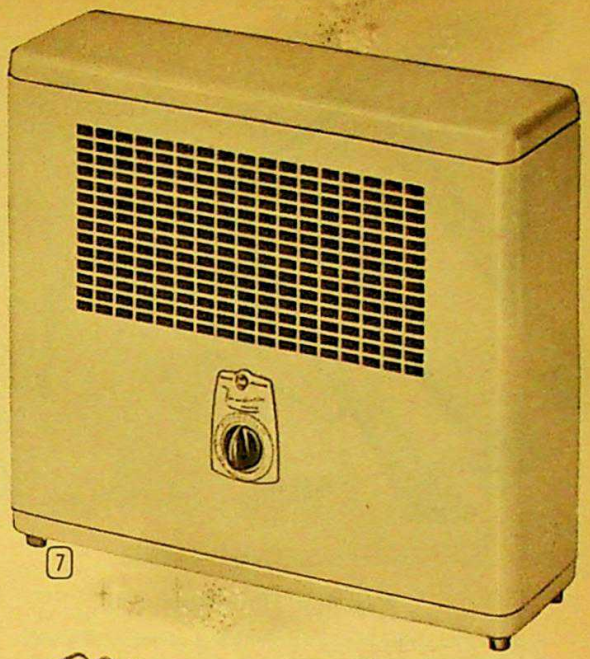
Leakproof Gasket Locks in ⅛ Turn. No watching—air vents automatically; gauge rocks to tell when pressure is right. Over-pressure safety release. Cool plastic Menu Guide handle. Vegetable rack, recipes, instructions.

86 T 6823—Ship. wt. 6 lbs. 8 oz..**14.97**

Holiday Heater Sale

FIN-RADIATION AUTOMATIC

Only $27.87 $3 Down



7 **Automatic Fan-Forced Heat** plus fin-radiation assures faster, more economical controlled room temperatures. 528 radiating metal fins have 32 times more heating surface than ordinary tubular element—give you heat in a hurry. Fan draws cold air into heater, over thermostat control and fins, then forces warmed air back into room. Heat circulates evenly and odorlessly.

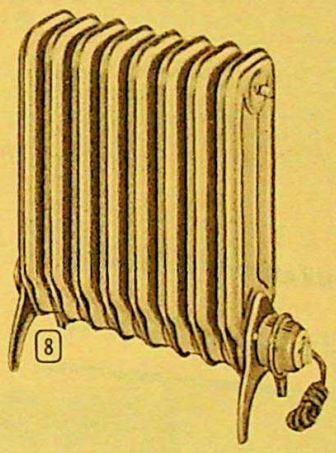
Automatically Holds Temperature You Select—just set dial; thermostat turns heater and fan on and off as required to maintain desired heat. 3-rod type, embedded heating elements—no exposed wires, no glowing coils—gives greater heater economy. Quiet induction-type motor; no TV or radio interference.

Trimly-styled tan enameled steel case blends with any decor, sits close to wall. 1650-watt element gives maximum heat on 110–120 V. household circuit. 20-amp. fuse recommended. About 22x6x16 in. AC only. Cord.

86 T 2169 M—Ship. wt. 23 lbs. $3 Down.....or Cash 27.87

Automatic Electric Steam Radiator

Only $33.88



8 **Portable; Plug Into Any AC Wall Socket.** Heats evenly, circulates warmed air gently, efficiently. No fumes, no overheating with automatic thermostat control. Just plug in, set dial to heat you want. Built-in thermostat automatically maintains even heat regardless of temperature changes. Tubular type stainless steel immersion element quickly turns water into steam.

Indicator Valve Shows Exact Water Level. Filling device is finger operated—no wrench required. No need to drain for storage—it's freezeproof. No TV or radio interference. Gray-enameled stainless steel. Cord. AC only.

86 T 2171MO—8-Section. 950 watts. About 21x7x23 in. high. Ship. wt. 38 lbs. $3.50 Down.....Cash 33.88

10-Section. 1190 watts. About 25x7x23 in. high.

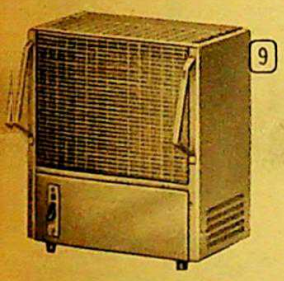
86 T 2172 MO—Ship. wt. 48 lbs. $4 Dn.....Cash 37.88

More Fine Heater Buys in Wards Big Fall Book, Pages 1070, 1071.

W R C Charge It!

SEE PAGE 19

All Heaters on This Page UL Approved. For 110 to 120 Volts.

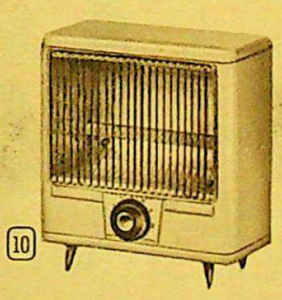


Economy Portable

Only $8.88

9 **Two-directional Radiant Heat**—special design throws heat forward and upward. On-off switch. Handsome modern styling; two-tone tan case, protective self-grill; non-mar rubber feet. Safety guards. About 11½x8x14 in. high. Guaranteed 1 Yr. from purchase date—repaired, replaced Free if defective. 1320 watts. For AC or DC. Ship. wt. 8 lbs.

86 T 2162 M.....Only 8.88



Automatic Radiant Heat

Only $12.88

10 **Instant Heat Radiates** from polished aluminum reflector. Vents designed so fan blows heat outward without striking and cooling element. Thermostat turns heater on and off as needed to hold temperature you dialed. Compact Buckskin Tan enameled case, abt. 12½x7x13½ in. high; carrying slot in back. Non-mar plastic feet. 1320 watts. For AC only.

86T2173M–Wt. 11 lbs..12.88

Automatic Bath Heater

Only $17.88

11 **Cut $1.07—Was $18.95 in Fall 1958 Catalog.** Fast, fan-forced heat from 1320 watt element. Set thermostat once, turns heat on, off automatically to hold desired temperature. Non-skid rubber feet. Tip-over safety switch shuts heater off if upset. White enameled, chromed trim—blends with bathroom fixtures. Pilot light. Cord. About 10x7¾x14 in. high. For AC only.

86T2185M–Wt. 12 lbs..17.88

Dual Element Automatic

Only $22.88

12 **Automatic Two-Speed Portable** with circulator fan. Set dial once for automatically maintained heat. Push 1320-watt button for warmth or 1650-watt button for fast heat. Fan moves air. Tip-over safety switch. Indicator light. 2-tone enameled steel. Plastic handle. About 15½x13¼x16 in. Cord. AC only. Use on 20-amp. circuit. Wt. 20 lbs.

86 T 2184 MO.....Cash 22.88

ONLY **$8.88**

ONLY **$10.88**

ONLY **$15.88**

Sparkling Immersibles Make Sparkling Coffee

West Bend Flavo-Matic

Popular Percolator brews 6 to 8 cups of perfect coffee without watching. Add water, coffee in measure-marked amounts—vary proportions to change coffee-strength.

Cold water pump starts to perc in seconds. Perking stops automatically; then switches LOW to keep brew hot for serving until unplugged. Polished aluminum body; cool brown plastic handle and base. Cord. 450 watts.

86 T 2822—For AC only. Wt. 3 lbs.....Only 8.88

New Thrift-Priced Immersible. Water-tight controls—wash all surfaces *really* clean for fresh coffee-flavor. Brews 4 to 10 cups—vary strength by amount of coffee used. Stops perking automatically, keeps coffee hot 'til you want it.

Polished aluminum body with graceful swan spout. Stay-cool plastic handle, feet. Cord. Instructions. 600 watts. For AC only. Ship. wt. 4 lbs.

86 T 2877.....Only 10.88

Wards Signature—wash without worry in dishpan or dishwasher. PRE-SET for perfect coffee every time, 2 cups or 9—use proportions you like. Light signals when ready—keeps brew drinking-hot.

Solid stainless steel stays bright. Black plastic base, lid, handle—knuckle-guard protects fingers. Spring-stretch cord. Instr. 500 watts. For AC only.

86 W 2801—Wt. 3 lbs. 12 oz. Was $16.95.....Now 15.88

For Christmas Giving ... For Modern Living

Fine Electrics...

OVER 60 MORE GIFT

ONLY **$15.88**

ONLY **$32.88**

All These Treats

Whip up party drinks, frosty milk shakes, frozen juices; purée fruit, meat, vegetables for baby; blend dips, spreads and sauces fast, easily.

ONLY **$23.88**

Delicious Coffee for a Crowd

Automatic Portable Percolator Urn. Perk and serve plenty of coffee for parties, clubs, etc. Makes 12, 18 or 24 cups. No guessing—add water, coffee in measure-marked amounts, switch on.

Perking starts in seconds; light signals when ready; LOW heat keeps it hot to serve. Dual thermostats keep element from burning out even if urn runs dry. Gleaming polished aluminum; cool plastic handles; no-mar feet. 1000 watts. For AC only. Ship. wt. 6 lbs.

86 W 2897 M—Was $18.95..Now 15.88

Thrill Her With a Waring Blendor

Make Special Party Treats, make tempting dishes for everyday meals. Two powerful speeds, built-in, stay-sharp surgical steel blades blend, mix, whip, beat, chop, grate, purée fresh or cooked foods in just seconds. Easy-care chrome model for kitchen, den or bar.

Removable 1-Qt. Pyrex Mix-Jar; plastic lid; clover-leaf shape for no-splash action. Lifetime lubricated motor. Cord. 14¾ in. high. For AC or DC. With Recipes, instructions. Ship. wt. 11 lbs.

86 T 2046 M—$3.50 Down..Cash 32.88

Knapp-Monarch Redi-Matic

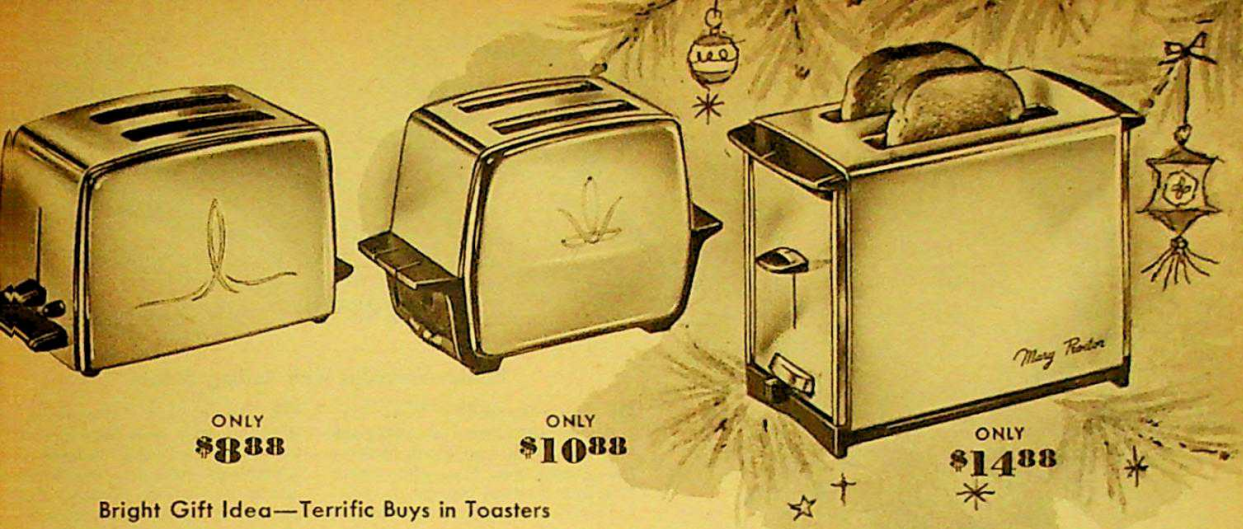
Electric Can Opener-Knife Sharpener. Just press button—it's a can opener. Opens any size can easily, automatically. Lever locks can in place. Magnetic lid-lifter removes to wash.

Press Button—It's a Knife Sharpener. Grinds a factory-keen edge on knives. 2 grooves—one for each side of blade. White body; gold-tone and chrome trim. 8x5x8¼ in. Rubber feet protect surfaces. Cord. For AC only. Ship. wt. 7 lbs.

86 T 2321—$2.50 Down....Cash 23.88

Make Christmas Shopping Merrier—Shop 3 Ways—By Mail, By Phone, In Person

All Appliances on these two pages tested and approved by Underwriters' Laboratories, Inc. For use on 110 to 120 Volt current.



Bright Gift Idea—Terrific Buys in Toasters

General Thermostatic Toaster. Count the high-priced features. Just set dial once for toast as you like it, every time. Toasts 1 or 2 slices—pops up high when deliciously browned. Snap-open crumb tray for easy cleaning.

Compact chromed body, modern lines. Cool plastic handles, feet. Cord. 950 watts. Ship. wt. 5 lbs. 8 oz.

86 T 2215—AC only.....8.88

Shop Early While Stocks are Complete—Shop from Your Easy Chair.

Wards New Automatic Toaster. Evenly browned toast every time—just dial the shade you like. High-speed element toasts 1 or 2 slices extra-fast—pops up extra-high. Toasts any kind of bread, frozen snacks. Just press handle to reheat cold toast.

Gleaming chromed finish. Cool black plastic tray-handles and feet. Snap-open crumb tray cleans easily. Cord. 900 watts. AC only.

86 T 2237–Ship. wt. 5 lbs..10.88

Exciting Proctor "Masterpiece"

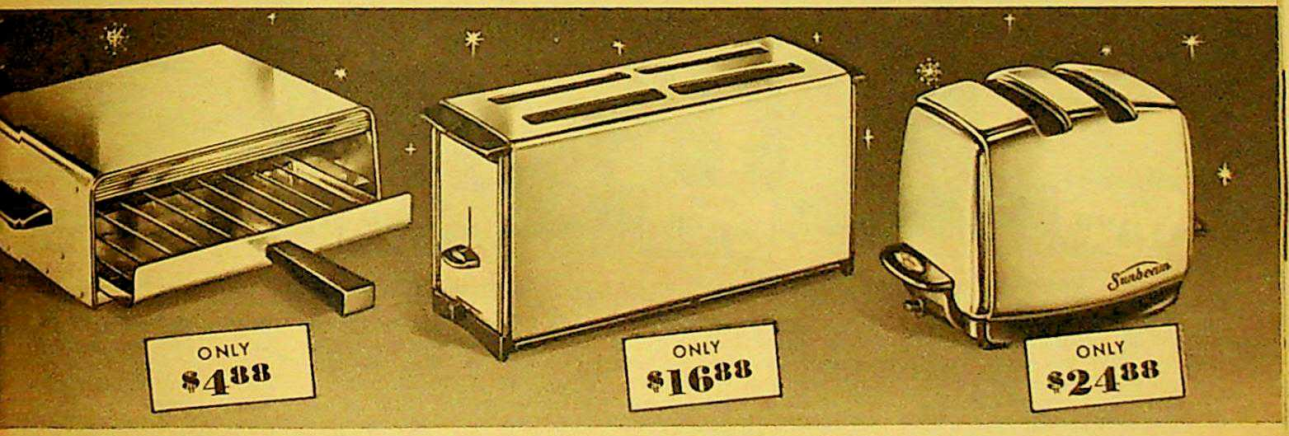
New Beauty—High-Style Toaster, Now a Glamour-Gift. Slender and elegant chromed body enhanced by gold-tone end panels; black plastic handles and base.

New Features. Easy "select-ronic" color-beam toasting control—just set the lights to your favorite toast-color, and get that exact shade every time. Toasts every kind of bread, muffins or frozen waffles—pops up extra high. High-speed element makes toast extra-fast. Push handle to re-heat cold toast. Easy to clean. Cord attached. 1050 watts. For AC only.

86 T 2281—Ship. wt. 5 lbs. Was $17.45...Now 14.88

Priced to Please Your Purse

APPLIANCES IN WARDS BIG BOOK, PGS. 822; 834-839



Toasters with a Difference . . . All Easy on Your Christmas Budget

Versatile Toaster-Grill. Handy table-top appliance makes a clever gift. Broil, toast, grill, warm rolls all in one compact unit. Pull-out tray with rack—big enough for 4 slices bread or 2 small steaks; adjusts to high or low position; removes for easy cleaning.

Chromed Steel; cool plastic handles, feet. 9x10½x4½ in. high. 800 watt-element at top; keeps food warm. Cord.

86 TT 2244—AC or DC. Wt. 5 lbs...4.88

Wards New 4-Slice Toaster. Just the toaster for the family. Serves up 1, 2, 3 or 4 perfectly browned slices at once. Toasts to shade you dial—pops up high. Uniform toasting for any kind of bread, muffins, frozen waffles, etc.

Large crumb trays swing open for easy cleaning. Streamlined, brightly chromed body; cool plastic handles, no-mar feet. Cord. 1650 watts. For AC only.

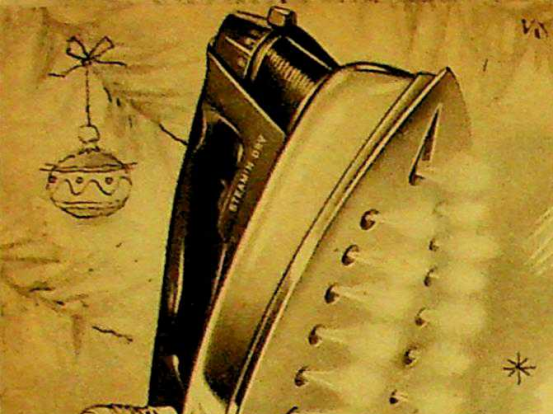
86 T 2249 M—Wt. 7 lbs. 8 oz.....16.88

All-Automatic Sunbeam. No levers to push! Just drop slices in extra-wide slots—they lower themselves, toast to your taste, and rise automatically for serving. Simply set dial for the shade you like—radiant control adjusts toasting-time to amount of moisture in any kind of bread, or frozen snacks.

Chromed Steel Body, cool black plastic handles, base. Hinged crumb tray, easy to clean. Cord. 1275 watts. For AC only. Ship. wt. 7 lbs. $2.50 Down.

86W2216–Was $24.95.Now, Cash 24.88

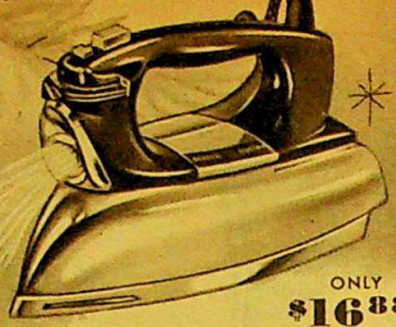
WRC Charge It! SEE PAGE 19



ONLY $8.88

Wards Gift-Priced Steam-Dry. Full steam coverage from 17 vents over entire 29-sq. in. soleplate. Stainless steel tank holds 5 oz. distilled or tap water. Dial-the-Fabric heat control. Push button for instant change to Dry. All-aluminum body—actual weight 2½ lbs. Cool plastic handle; button nooks. Cord. 1080 watts. AC only.

86 W 2626—Ship. wt. 4 lbs.....Was $9.45 Now 8.88



ONLY $16.88

ONLY $9.88

Banish Wrinkles with Rolling Steam

GE Spray-Steam-Dry Iron. Just press a button and sprinkle as you iron—with no predampening. Steam iron, too, with even flow from 7 vents; instant change to Dry. Color-keyed control to select right heat for every fabric.

Big 30-sq. in. soleplate covers wide area. Weighs only 3¼ lbs. Cord-lift lets you iron left-or-right handed. Cool black plastic handle. 1100-watt Calrod embedded element. For AC only. Ship. wt. 4 lbs. Was $17.45.

86 W 2640....Now Only 16.88

GE Steam-Dry "Traveler." Weighs only 1¾ lbs. for eas ironing, carrying. Steams a wrinkles, presses woolens home or away. Fold hand down, remove bulb, tuck in suitcase. New see-through pla tic bulb—water level is visibl

Fill bulb with tap water for minutes of steam ironing—or move to use as dry iron. Dia the-Fabric heat control; 19-sq in. soleplate 650 watts. For A or DC. Ship. wt. 2 lbs. 4 oz.

86 T 2637.....Only 9.8

All Electrics on These 2 Pages UL-Approved. For 110 to 120 Volts.

For Christmas Giving ... For Modern Living

Holiday Sale

CHECK WARDS BIG BOO

ONLY $10.88

ONLY $8.88

ONLY $14.88

ONLY $10.88

Versatile Cookers are Sure to Please

6-Qt. Automatic Dutch Oven. Large capacity, perfect to deep-fry; pot roast, stew; pan-broil; bake. Dial "Magic Brain" heat control; signal light. Detach control, it's completely immersible. Mirror-finish; deep cover; cool handles, feet. Self-drain fry-basket. 1000 watts. AC only.

86 T 2126—Wt. 5 lbs. 10.88

Copper-Tone Party Cooker. Fries; stews; bakes and serves casserole meals. Holds the heat you dial to 400°; recipe-guide. Measure-marked for 6 qts. liquid, 4 pts. fat. Self-drain aluminum fry basket; glass lid. Black base, handles. Cord, recipes. 1200 watts. Ship. wt. 8 lbs.

86 T 2272—AC only...8.88

Automatic Waffle-Grills—Longtime Favorites

Cook 3 Ways—Automatically. BAKE a 4-serving waffle to crispness you dial; reverse aluminum grids to TOAST 4 sandwiches on both sides; open flat as double grill to FRY eggs, etc. 7 heat-settings; light shows when to cook, serve. Chrome finish; cool handles, feet. 1150 watts. AC.

86 T 2119 M—Wt. 11 lbs. 14.88

Bake a 2-Serving Waffle grill 2 tasty sandwiches Superior Automatic Gr Just set dial; signal light t when to cook and when serve. Aluminum waffleg and shining griddle pla Bright chrome finish; c black plastic handles, f 660 watts. For AC only.

86 T 2120 M—Wt. 9 lbs. 10.

W R C Charge It!

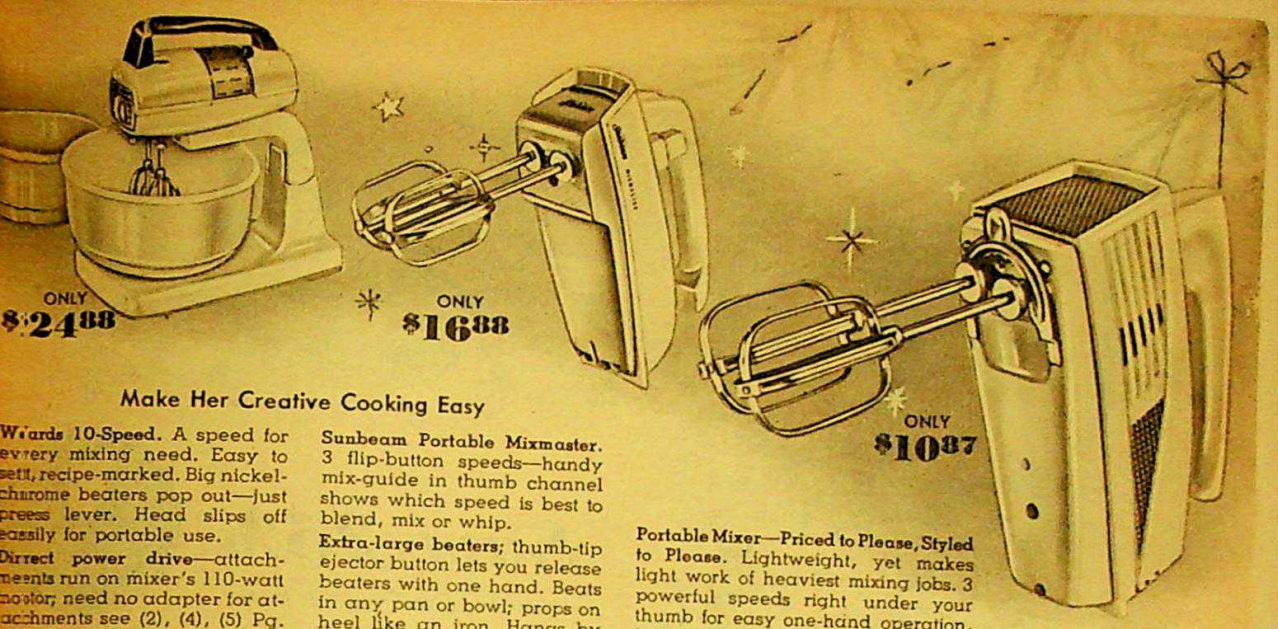
SEE PAGE 19

Give Her a Gift of Cooking-Ease

"Magic Brain" Automatic Skillet braises, fries, grills, stews at recipe-right controlled heats—then serves it smartly. Just set dial, "Warm" to 425°—consult cook-guide on handle for right setting. Control detaches to make skillet entirely washable, watertight. Roomy 12-in. square, it's easy-care aluminum with coppertone domed cover. Cool plastic handles, feet. With cord, control, recipes. 1150 watts. For AC only.

86 T 2138—Wt. 5 lbs. 8 oz.....Only 10.88

ONLY $10.88



Make Her Creative Cooking Easy

Wards 10-Speed. A speed for every mixing need. Easy to set, recipe-marked. Big nickel-chrome beaters pop out—just press lever. Head slips off easily for portable use.

Direct power drive—attachments run on mixer's 110-watt motor; need no adapter for attachments see (2), (4), (5) Pg. 365, Big Fall Catalog. White plastic. With 1-and 3-qt. white glass bowls. Cord. Instructions. Part AC or DC.

86 W 2035 M—Ship. wt. 16 lbs. Was $26.95; Now $2.50 Dn. Cash.....Only 24.88

Sunbeam Portable Mixmaster. 3 flip-button speeds—handy mix-guide in thumb channel shows which speed is best to blend, mix or whip.

Extra-large beaters; thumb-tip ejector button lets you release beaters with one hand. Beats in any pan or bowl; props on heel like an iron. Hangs by keyhole slot to store, cord removes. Plastic; golden grill. *State color:* Turquoise, Yellow, White. 65 watts. For AC or DC.

86 W 2054–Wt. 3 lbs. 8 oz. Was $17.45. Now Only. 16.88

Portable Mixer—Priced to Please, Styled to Please. Lightweight, yet makes light work of heaviest mixing jobs. 3 powerful speeds right under your thumb for easy one-hand operation, just flip button. Big non-splash beaters pop out at a touch of the ejector lever with no tugging.

Streamlined high-impact white acetate case; comfortable form-fit handle. Sits back on its heel like an iron, ready to go while you add ingredients. Hang by keyhole slot, or store in drawer—cord removes. Gift box. 115 watts.

86 T 2000—For AC only. Ship. wt. 3 lbs.....Only 10.87

...of Most-Wanted Appliances

FOR 7 MORE PAGES OF FINE ELECTRICS, PGS. 822; 834-839

Controlled-Heat Grill—100% Immersible

DeLuxe Automatic Griddle. Perfect grilling, frying, rotisserie made easy. Just dial "Simmer" to 420° (E-Z cook-guide on handle)—signal light tells when to cook. No more "greasy" frying—excess fat drains off into all-around well; pour-spout for quick clean-up. Pull out control, grill is entirely immersible. Cool feet; tray-handles. 188-sq. in. cooking area. Cast aluminum; nickel-resistant. 12x23½ in. Recipes. 1500 watts. AC only.

86 W 2118 M—Wt. 11 lbs. Was $15.95.....Now 14.88

Shopp Early, 3 Easy Ways—By Mail, By Phone or In Person.

Electric Poppers Mean Fun for the Family

3-Qt.—**Non-Automatic.** No shaking, no stirring—electricity does it for you. Just put in oil and corn, watch it pop. See-through glass cover. Polished aluminum; no-mar feet; cool handle. Bowl removes. 400 watts. Buy cord below. Wt. 2 lbs. Was $3.49.

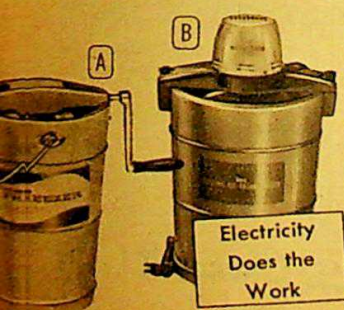
86 W 2407—AC-DC...Now 3.33

83 W 1255—6-ft. cord set for above. Ship. wt. 6 oz....69c

3-Qt.—**Completely Automatic**—pops corn, shuts itself off. Just plug in—add corn and oil (special measure-cup incl.). Fun to watch corn pop through "Fire-King" glass lid—shuts off when corn fills bowl. Polished aluminum; plastic handles, no-mar feet. Cord detaches. 450 watts. AC only. Wt. 5 lbs. Was $7.95.

86 W 2411.....Now 7.44

Enjoy Delicious Home-Made Ice Cream for Family Snacks



(A) **Easy-Turning Manual Freezers.** Brine-resistant, wire-bound hardwood tubs. Tinned steel can, dashers. Instructions. *Mailable.*

86 W 1420 M—4-Quart Size. Ship. wt. 13 lbs.....9.75

86 W 1421MO–6-Quart Size. Ship. wt. 18 lbs.....12.95

86 W 1422 MO–8-Quart Size. Wt. 29 lbs. $2 Down.Cash 19.95

(B) **Modern, Power-Turned Freezers.** The ideal family gift. Makes ice-cream the easy electric way. Just fill and plug in—makes 1 pint to a freezerfull in 15 minutes. Hardwood tub; plated cream can; enclosed gears never need oil. Recipes, instr. UL-Approved. For 110–120 Volts. AC only. Ship. wt. 17 lbs. $2.50 Down.

86 W 1443 M—4-Quart size.....Cash 21.95

86 W 1444 MO—6-Quart Size. Shipping weight 20 lbs. $3 Down on Terms..Cash 26.95

Save 25%

Now You Can Give Her More

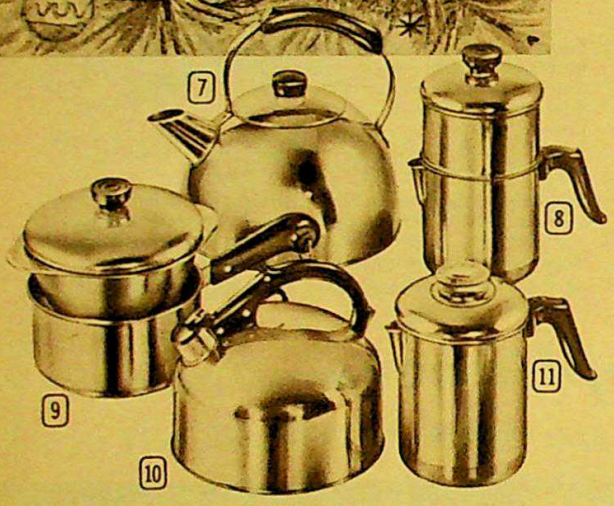
Copper-Clad Stainless Steel

Top Choice of Good Cooks

Sells Nationally for 25% More. Flatter your favorite cook with famous Revere ware—designed for the woman who wants the utmost in beauty and utility. All pieces except (4) have thick copper bottoms to conduct heat into utensils super-fast, evenly, too—save fuel and cooking time.

Finest 18-8 stainless steel bodies and covers resist rusting, pitting, protect food flavors. Rounded corners, smooth rivetless inside surfaces are easy to keep clean and gleaming. Snug self-basting covers, cool black knobs and handles. Convenient hang-up rings let you display the glow of copper on your kitchen walls.

Covered oval casseroles (4) are solid 18-8 stainless steel—cook perfectly, go from oven to table for casual modern serving. Give more Revere this year at Wards low prices!



Priced for You, for Gifts, Too!

Revere Open Stock	Cat. No.	Ship. wt.	NAT.	NOW
(1) Covered Saucepans				
1 Quart	86 T 6653	1 lb. 4 oz.	$5.50	$3.97
1½ Quart	86 T 6671	1 lb. 8 oz.	6.50	4.87
2 Quart	86 T 6654	2 lbs. 4 oz.	7.95	5.96
3 Quart	86 T 6655	2 lbs. 8 oz.	8.95	6.69
4 Quart	86 T 6651	3 lbs.	10.50	7.87
5 Quart	86 T 6652	3 lbs. 4 oz.	11.50	8.57
(2) Side Handle Kettles				
4 Quart	86 T 6659	3 lbs. 8 oz.	10.95	8.17
6 Quart	86 T 6678	3 lbs. 12 oz.	11.95	8.96
8 Quart	86 T 6679	4 lbs. 8 oz.	13.95	10.46
(3) 6 Qt. Dutch Oven	86 T 6665	4 lbs. 4 oz.	14.50	10.67
(4) Covered Casseroles				
1 Qt.—3 in. deep	86 T 6666	1 lb. 8 oz.	8.50	6.37
2 Qt.—3½ in. deep	86 T 6667	2 lbs. 4 oz.	11.50	8.57
4 Qt.—3¾ in. deep	86 T 6668	2 lbs. 8 oz.	12.95	9.67
(5) Covered Skillets				
6-Inch diam.	86 T 6677	1 lb. 4 oz.	5.95	4.46
7-Inch diam.	86 T 6689	1 lb. 12 oz.	6.95	5.17
8-Inch diam.	86 T 6674	2 lbs. 4 oz.	7.95	5.96
9-Inch diam.	86 T 6695	2 lbs. 12 oz.	9.75	7.27
10-Inch diam.	86 T 6673	3 lbs. 4 oz.	10.95	8.17
12-Inch diam.	86 T 6675	4 lbs. 4 oz.	13.95	10.46
(6) Round Griddle, 12-in. diam.	86 T 6606	3 lbs. 12 oz.	13.95	10.46
(7) 5-Qt. Teakettle	86 T 6686	3 lbs. 8 oz.	10.50	7.87
All-Copper 2-Qt. Teakettle; Item (12) Pg. 545	86 T 6874X	1 lb. 8 oz.	8.95	6.69
(8) Drip Coffeemakers				
4-Cup size	86 T 6650	2 lbs. 8 oz.	10.95	8.17
8-Cup size	86 T 6684	3 lbs. 4 oz.	13.95	10.46
(9) Double Boilers				
1½ Quart	86 T 6657	2 lbs. 12 oz.	10.95	8.17
2 Quart	86 T 6658	3 lbs.	12.50	9.37
(10) Whistling Teakettle				
3 Quart	86 T 6873	2 lbs. 4 oz.	6.25	4.67
(11) 6-Cup Percolator	86 T 6660	2 lbs.	11.95	8.96
8-Cup Percolator	86 T 6661	2 lbs. 4 oz.	12.95	9.67

Save $20.32 Good Cook's Set

FREE!

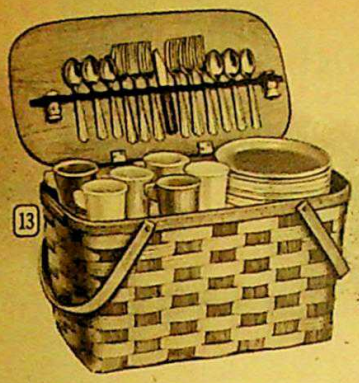
- $4.95 Skillet
- $2.95 Cookbook
- $2.95 Hangers

Set Alone, Nationally $39.35—Open Stock **$29.88** $3 Dn.

12 **Save More on 4-Pc. Set.** Get FREE extras that sell for $10.85 Nationally, with 4 wanted utensils that sell open stock Nationally for $39.35 (total $50.20)—all for only $29.88! Start yourself or any lucky housewife on the way to a complete Revere kitchen for a lifetime of the finest cooking. SET OF: 10-in. covered skillet, 1½-qt. double boiler, 4-qt. covered kettle, 1½-qt. covered saucepan. We add FREE: 7-in. open skillet, chef's cook book, 6 copper hangers. Gift boxed.

532 WARDS ALL3 86 T 6605 MO–Ship. wt. 16 lbs. $3 Down..... Cash 29.88

W R C Charge It! SEE PAGE 19



For Christmas Giving, Family Fun

LOOK AHEAD TO PICNIC TIME—GIFT-PRICED BASKETS

13 Good Fitted Baskets. Oak-stained, tightly-woven wooden strips. Hinged plywood cover. Stainless steel forks, spoons and a paring knife. Plastic 8-in. plates, 6½-oz. cups in pastel colors. Wooden salt, pepper shakers. Wts.: 7 lbs., 8½ lbs.

86 T 1310M—For 4. 19x11x9 in. 4.97

86 T 1311M—For 6. 21x11x11 in. 6.97

14 New All-Plastic Fitted Basket—Service for 6. For picnic treats, or use basket as beverage cooler, ice container. Take it marketing, traveling, fishing, too. Center-hinged white lid—lift up either end. Copper-tone plastic body; carrying handles. 18¼x11¾x10½ in. Includes 6 each colorful plastic 10-in. sectional plates, 6 each 11-oz. cups and 6 each stainless steel knives, forks and spoons.

86 T 1271M—Ship. wt. 8 lbs. 10.88

86 T 1270 M—Basket only. Wt. 4 lbs.. 5.97

15 Best Fitted Baskets. Tight-weave fiber, enamel-lacquered forest-green. Scuff-resistant, reinforced with metal and wood strips, last for years. End-to-end carrying handle. Removable metal insert tray, 3 in. deep, holds dishes—doubles as picnic platter. Big 10-in. sectional plates with grooves to hold 11-oz. non-tip cups—all of unbreakable, richly-hued plastic. Stainless steel knives, forks and spoons.

86 T 1325 M—20x12x12 in.
For 4. Ship. wt. 11 lbs.. 9.95

86 T 1326 M—22x12x12 in.
For 6. Ship. wt. 13 lbs. 12.95

86 T 1327 M—24x12x12 in.
For 8. Ship. wt. 15 lbs. 14.95

OUTDOOR LIVING IN SIGHT—GIVE BARBECUE AIDS

16 Big 24-In. Motorized Brazier. Rotating, self-basting chromed-finish spit; adjustable chrome-finish grill. Double hood has special warming compartment with built-in thermometer. Metal work table, abt. 15⅝ x21¾ in. Tubular steel legs, pull handle. Rubber-tired 6-in. wheels. Coppertone finish. *Mailable.*

86 T 1483 MO—Ship. wt. 40 lbs. 19.95

17 Economy Brazier. 24-in. yellow bowl. Adjustable grill without hood, motor, spit or table.

86 T 1477 MB—Ship. wt. 21 lbs.. 8.44

18 Vinyl Plastic Covers for round braziers in gay Scotch plaid. Fits any 24-in. hooded brazier, protects against dirt, weather.

86 T 1386—Wt. 1 lb. 8 oz. 2.79

19 Charcoal Hopper with Shovel. Holds 20 lbs. charcoal—shovel out at bottom. Black steel, brass-plated trim. 7x10x21 in. high.

86 T 1466 M—Ship. wt. 6 lbs. 4.95

20 Electric Fire Lighter. Starts charcoal fire quickly. 550 watts. For AC, DC. UL-Approved. Cord included.

86 T 1424—Ship. wt. 2 lbs. 4.95

21 Folding Metal Table. Provides room you need to work efficiently at your outdoor grill. Attaches to any brazier (round grill). Leg folds flat for compact storage; telescopes to adjust table height up to 32 in. Coppertone finish. Abt. 16x24 in. long.

86 T 1460 M—Wt. 6 lbs. 8 oz. 3.69

22 Rib Spit Basket. Fits on power-turned spit, cooks hard-to-handle small cuts the easy way. Adjusts to meat thickness. Chrome-plated steel.

86 T 1434—9x18 in. Wt. 4 lbs.. 4.69

23 5-Pc. Barbecue Set. Striking modern design—handsome gift to or from Dad. Gleaming chrome plated with black-finished hardwood handles, leather thongs for hanging. Includes: nylon-bristle basting brush, swivel-action salt and pepper shakers, 3-prong fork, spatula. Each abt. 22 in. long. *Mail.*

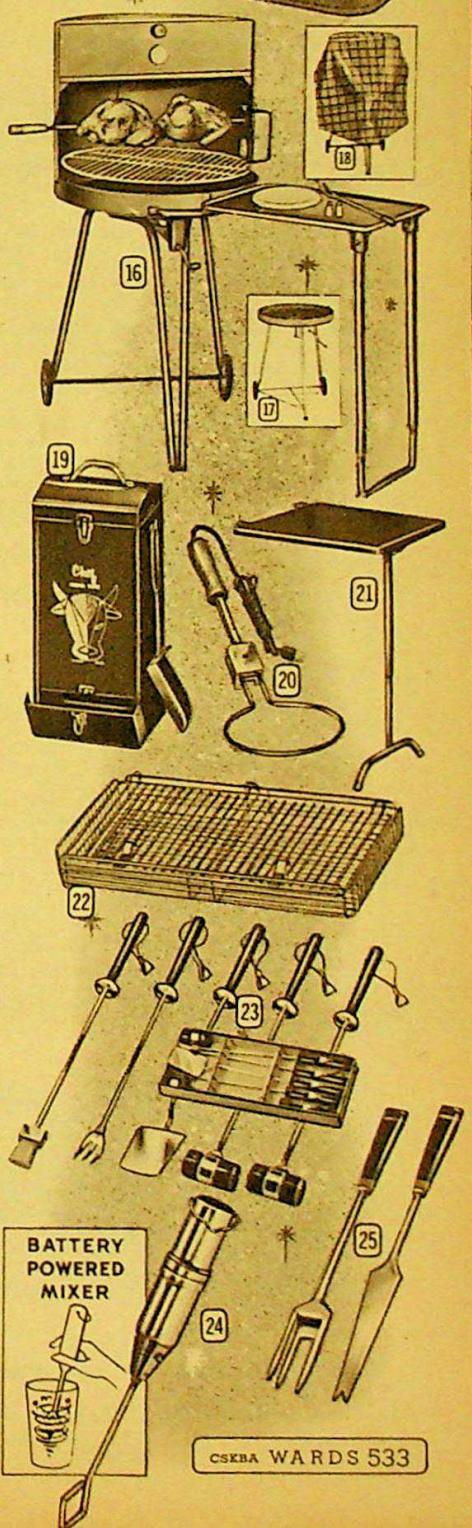
86 T 1411—Wt. 3 lbs. ..... Set 3.79

24 Battery Powered Mixer stirs up a flurry of comment when used in company view. For Dad, it's a handy bar gadget. Mother will use it to mix eggs, cream, chocolate drinks, gravy. Take it along on picnics, too. Powered by regular flashlight "C" battery, incl. Runs up to 4 months in ordinary use. Stainless steel beater pulls out for washing. Chrome-plated body, loop for hanging. Abt. 9¾ in. long.

86 T 4142—Ship. wt. 1 lb. 2.79

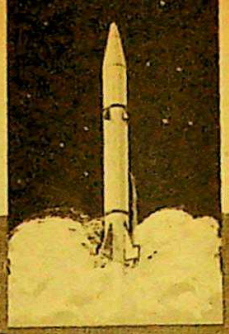
25 Serving and Carving Set does double duty. 16½-in. serving fork has 4 prongs to hold meat, steaks firmly. Carving knife is 16½ in. long, has serrated blade, notched serving end. Both pieces of forged stainless steel with black plastic raffia handles. Packed in individual flannel bags, gift boxed.

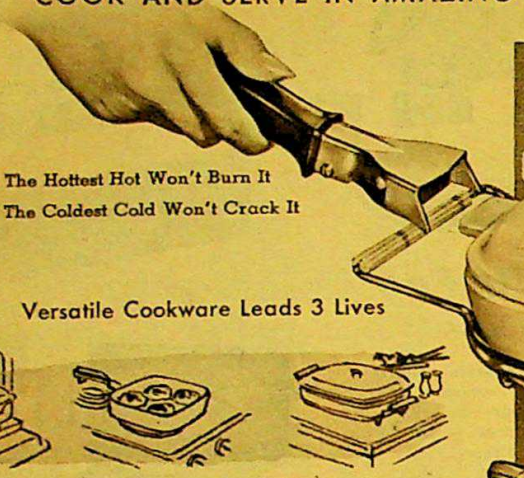
86 T 4335—Wt. 1 lb. 9 oz.. Set 4.69



Exciting New CORNING WARE

COOK AND SERVE IN AMAZING PYROCERAM®





- The Hottest Hot Won't Burn It
- The Coldest Cold Won't Crack It

Versatile Cookware Leads 3 Lives

It's an all-purpose utensil—fry, bake, broil, boil. Serve, store in it—goes from freezer to flame.

It's a saucepan with black plastic handle. Easy to attach, locks firmly. Hangs up too.

It's a glamorous serving dish in its shining brass plated cradle; protects table-top.

Guaranteed Not to Break, Crack or Craze due to temperature extremes, or replaced FREE. Made from **Pyroceram**, the super-ceramic developed for guided missiles by Corning to withstand the intense heat and cold of outer space.

Discover Its Cooking and Washing Ease. At home on range-top, in oven or broiler. Corning Ware needs less heat! Use Low or Medium setting—foods cook gently, taste better, won't absorb odors, flavors. Easiest to wash—smooth and non-porous, sticky foods slide right off. Washes sparkling clean by hand or in dishwasher. Can't stain, fade.

Discover Its Beauty and Convenience. Looks like finest china—pure white with charming blue design, contemporary shapes. Buy brass-plated cradle for serving glamour. Detachable handles with all open stock pieces (except (3)). Matching cover on (1); other pieces, Pyrex glass covers.

Corning Ware—A Grand Gift	Cat. No.	Ship. Wt.	Price
(1) 10-In. Covered Skillet, Cradle	86TP7900	*Postpaid*	$12.95
10-In. Covered Skillet Only	86TP7901	*Postpaid*	10.95
(2) 1-Qt. Covered Saucepan	86TP7902	*Postpaid*	5.95
1½-Qt. Covered Saucepan	86TP7903	*Postpaid*	6.50
1¾-Qt. Covered Saucepan	86TP7904	*Postpaid*	6.95
(3) 2½-Qt. Covered Saucepan; no handle	86TP7907	*Postpaid*	6.95
(4) 7-In. Covered Skillet	86TP7909	*Postpaid*	5.95
9-In. Covered Skillet	86TP7908	*Postpaid*	7.95
(5) 6-Cup Percolator	86TP7919	*Postpaid*	9.95
8-Cup Percolator	86TP7920	*Postpaid*	10.95
Cradle for 1-Qt., 1½-Qt. and 1¾-Qt. Saucepans	86TP7912	*Postpaid*	2.00
Cradle for 2½-Qt. Saucepan (3)	86TP7923	*Postpaid*	2.25
Cradle for 10-In. Skillet (1)	86TP7911	*Postpaid*	2.50
Cradle for 9-In. Skillet	86TP7921	*Postpaid*	2.35
Cradle for 7-In. Skillet (4)	86TP7922	*Postpaid*	2.15
Extra Handle fits all pieces	86TP7910	*Postpaid*	2.00

Start Her Out Right With a Saucepan Set $14.95

3 Most-Used Saucepans. 1-Qt., 1½-Qt., 1¾-Qt. Covered Saucepans; 1 handle and 1 cradle.

534 WARDS ALL

86 TP 7905—*Postpaid*. . Set 14.95

Perfect "Big" Gift . . . Royal Family Set $27.90

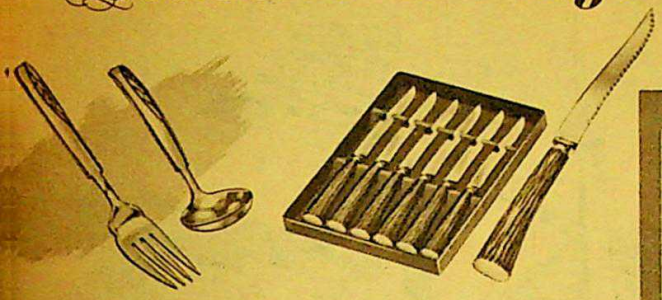
4 Basic Pieces. 1-Qt., 1½-Qt., 1¾-Qt. Covered Saucepans; 10-in. Covered Skillet; 2 handles; 1 large, 1 small cradle.

86 TP 7906M—*Postpaid*. Royal Family Set. $3 Dn.Cash 27.90

Season's Savings

IMPORTED STAINLESS FLATWARE WITH WARD EXTRAS

All Sets in Convenient Gift-Storage Chests



A WARD EXTRA with 24-Pc. Sets

Matching 2-Pc. Hostess Sets. Stainless berry spoon, meat fork for gracious serving. Included with any 24-Pc. Set below as a Ward Extra. Each set: Ship. wt. 1 lb.

86 T 5296—Grape..... 1.29
86 T 5297—Crown Jewel. 1.69
86T5298—Autumn Wheat. 1.98

A WARD EXTRA with 50-Pc. Sets

6-Pc. Steak Set. Simulated stag handles on 4¼-in. stainless steel blades—saber-ground "3-D" edge. In gift box. Included with any 50-Pc. Flatware Set below as a Ward Extra.

86 T 4959—Wt. 1 lb. 2.89

Only $11.67 50-Pc. Set

Grape, classic design on modern slim shapes, crafted in lustrous medium weight stainless steel. Gift-chest.

24-Pc. Set. 6 of each: teaspoons, soup spoons, dinner forks, knives. Order Hostess Set above; *State:* Included.
86 W 5265 D—Wt. 4 lbs. 8 oz. Was $5.95.....Now 5.87

50-Pc. Set. 8 of each above, except 16 teaspoons; 8 salad forks; 2 serving-spoons. Order Steak Set; *State:* Included.
86 W 5267 D—Wt. 7 lbs. 4 oz. Was $11.95.....Now 11.67

Only $15.44 50-Pc. Set

Crown Jewel, tapered elegance in the regal style. Of heavy-weight stainless steel, mirror polished, finely balanced. Made exclusively for Wards. In gift-chest.

24-Pc. Set. 6 of each: teaspoons, soup spoons, dinner forks, knives. Order Hostess Set above; *State:* Included.
86 T 5236 D—Ship. wt. 4 lbs. 4 oz.....Only 7.87

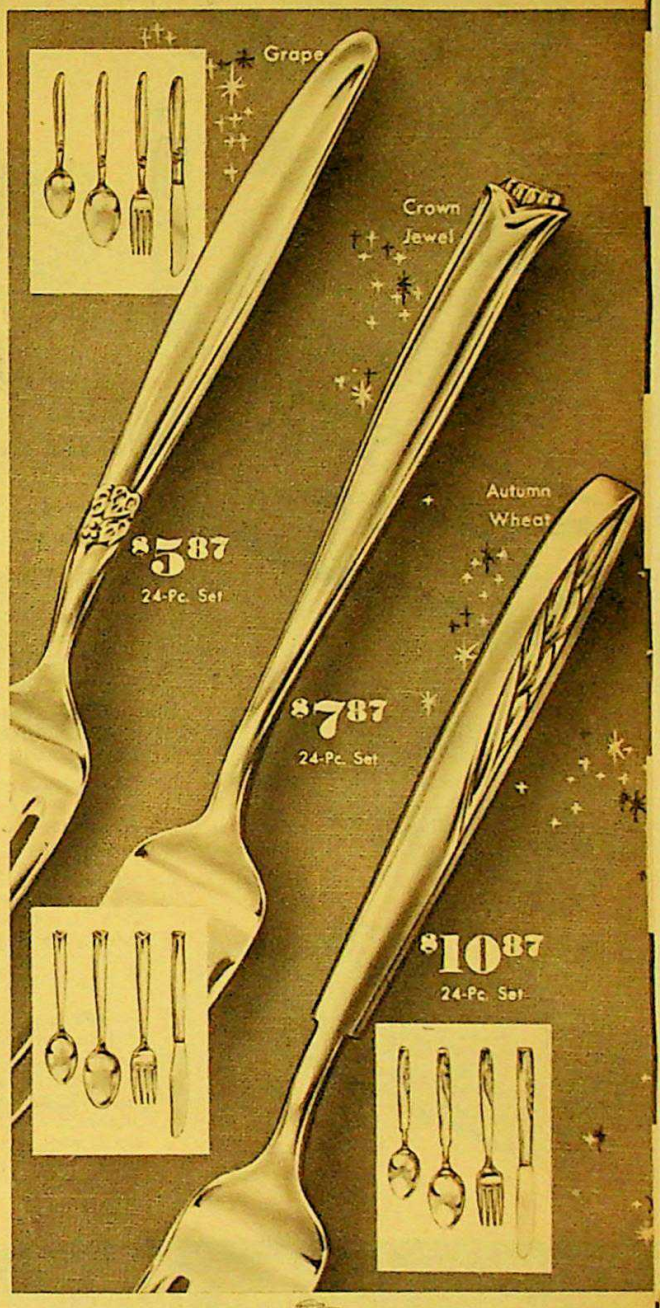
50-Pc. Set. 8 of each above, except 16 teaspoons; 8 salad forks; 2 serving-spoons. Order Steak Set; *State:* Included.
86 T 5238 D—Ship. wt. 7 lbs. 8 oz.....Only 15.44

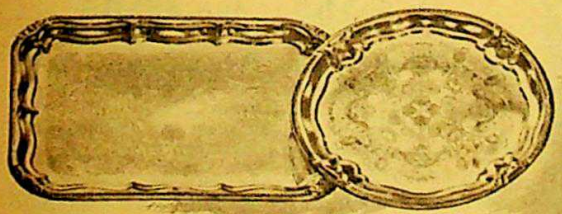
Only $18.87 50-Pc. Set

Autumn Wheat, dramatic contemporary pattern of sculptured beauty. Extra-heavy stay-bright stainless. Hollow-handle knives; forged, serrated blades. Gift-chest.

24-Pc. Set. 6 of each: teaspoons, soup spoons, dinner forks, knives. Order Hostess Set above; *State:* Included.
86 W 5240 D—Wt. 5 lbs. 8 oz. Was $11.50.....Now 10.87

50-Pc. Set. 8 of each above, except 16 teaspoons; 8 salad forks; 2 serving-spoons. Order Steak Set; *State:* Included.
86 W 5242 D—Wt. 9 lbs. 8 oz. Was $19.50.....Now 18.87





Fancy Gift-Trays—Your Choice $1.98

Trays from England. Serve Holiday drinks, party snacks in style. Engraved like fine silver in Sheffield-type pattern but won't tarnish. Rich, gleaming triple-plated nickel finish. Round tray, 16-in. diam. Oblong, 18 in. long. Ship. wt. 1 lb.

86 T 7213—*State:* Round or Oblong...Each 1.98

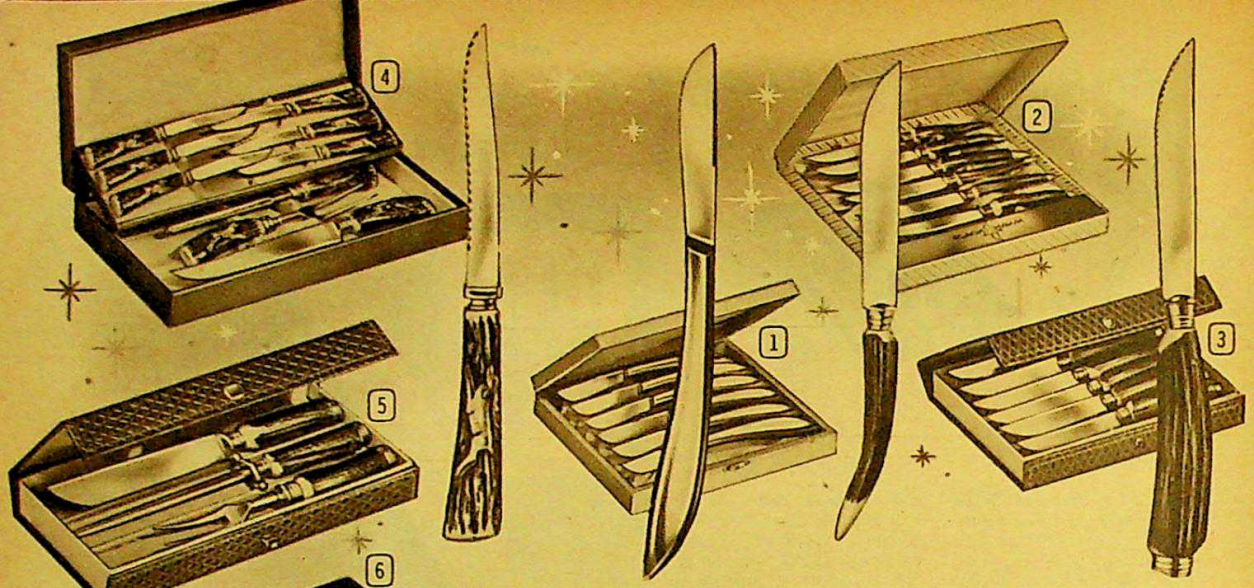
Serve Elegantly in Oven-to-Table Casseroles—Set $5.98

Hostess Ensemble. Bake your favorite foods right in ovenproof glass pie plate, square bake dish, round casserole. Serve smartly in Yorkshire-design chromed frames.

86 T 7314—Ship. wt. 11 lbs. 3-Pc. Set. .5.98
86 T 7313—9½-In. Pie Plate. Wt. 3 lbs..1.98

Bake Dish. 8½-in. square.
86 T 7312—Wt. 4 lbs. 2.79

1½-Qt. Round Casserole.
86 T 7311—Wt. 5 lbs. 2.89



Smart...Sharp...Serviceable

Gifts for Your Favorite Host or Hostess

[1] **6-Pc. Stainless Steel Steak Set.** Mirror-polished for lasting luster. Curved hollow handles on 8¼ in. knives with 3-in. forged blades, serrated tips. Imported. Gift box.
86 T 4921—Wt. 4 lbs. 8 oz.... 4.95

[2] [3] **Steak Sets made in Germany.** Genuine Stag horn handles, stainless steel blades.

(2) Six 8¾-in. knives with 4⅜-in. blades, stag horn tip handles. In gift-storage box.
86 T 4942—Wt. 1 lb. 4 oz. Set 6.95

(3) Six 8⅝-in. knives with hand-ground serrated 4¼-in. blades. Stag horn handles, chromed ferrules and end caps. Luxurious simulated leather gift "packette".
86 T 4940—Wt. 1 lb. 8 oz. Set 9.95

[4] **9-Pc. Carving-Steak Set.** Raised reindeer design on brown simulated stag handles. Six 8-in. steak knives with 4½-in. "3-D" edges, 13-in. hollow-ground carving knife, 10-in. fork, 11-in. sharpening steel. Stainless steel blades. Gift-storage chest.
86 T 4956—Wt. 3½ lbs. Set 9.95

[5] **3-Pc. Genuine Stag Horn Carving Set.** Made in Germany. Matches Set (3). Includes forged 11¾-in. carving knife with 7-in. blade; forged 2-tine fork, 9⅜ in. long; 11¾-in. sharpening steel and guard. Handsome simulated leather "packette."
86 T 4941—Wt. 2 lbs. 4 oz. Set 9.95

[6] **3-Pc. Genuine Stag Horn Tip Carving Set.** Matches (2). Made by master craftsmen in Germany. Includes 12½-in. carving knife with 7¼-in. blade, 9-in. trimming knife with 4⅝-in. blade, 10-in. fork. Gift box.
86 T 4951—Wt. 1 lb. 8 oz. Set 6.95

[7] [8] **Carving Plank-Servers with Holders** that adjust to hold roast, fowl firmly for precision carving. Wells, grooves drain juices. Aluminum pins, removable holder. Sealed, lacquered natural hardwood with chromed handles for easy serving.

(7) 24x14x¾ in. 2 wells for juices.
86 T 4333—Ship. wt. 8 lbs..... 5.49

(8) 20x11¾x¾ in. One well for juices.
86 T 4334—Ship. wt. 6 lbs..... 2.95

Personalized Glassware

8-Pc. Set $3.95 Any 3 Sets $9.95

[9] TO [12] **Hand-Engraved 8-Pc. Sets.** Sure-to-be-appreciated gift—or buy several sets for Holiday hospitality in your own home. Old English lettering; weighted bottoms. Shipped from Factory near Chicago. *State one initial. Postpaid.*

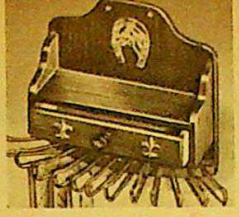
(9) 86 TP 8214EKD—4-oz. Cocktail.....Set 3.95
(10) 86 TP 8216EKD—9-oz. Tumbler.....Set 3.95
(11) 86 TP 8215EKD—7-oz. Old-Fashioned..Set 3.95
(12) 86 TP 8217EKD—12½-oz. Highball....Set 3.95
SAVE $1.90—Buy any 3 sets, *state no., initial*...9.95

For Christmas delivery on glassware, order before Dec. 10. Allow 10 days delivery. No C.O.D.'s.

Cookie Cutter Set

Gay "baker's dozen" of 13 red plastic cutters in holiday and Mother Goose shapes. From 2½ to 4 in. Ship. wt. 9 oz.

86 T 3814 D—Set..$1.00



Wood Pin-Up Valet

Drawer holds cuff links and studs. Metal hooks display 12 ties. 5½x5½x2½ in. Walnut finish. Imported. Wt. 1 lb.

86 T 7129 D.....$1.00

Kitten Letter Holder

Whimsical ceramic cat holds notes, letters in his back, pens and pencils atop. 5½ in. high. Imported. Wt. 12 oz.

86 T 7134 D.....$1.00

Kitten Memo Pad

Ceramic kitchen kitty reminds you with his memo pad. Calendar on ball pen. 6 in. high. Wt. 12 oz.

86 T 7140 D...$1.00

Tree Cake Set

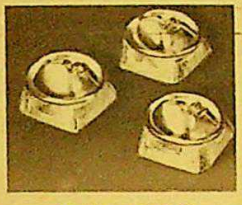
Aluminum stand, three cake pans, 5¾, 4⅝, 3-in. diam. Recipe and decorating instructions included. Ship. wt. 8 oz.

86 T 4126 D...Set $1.00

Carving Tray

Sturdy, heat-resistant plastic. Meat pegs, juice drainers and well, hole to hang. Abt. 9x15x1¼ in. Ship. wt. 1 lb.

86 T 3827 D.....$1.00



An Elegant Trio

Set of 3 gold-color mesh bean bag ash trays dress up any room, won't mar or tip. Each abt. 3x3 in. Wt. 1½ lbs.

86 T 7133 D...Set $1.00

Milk Glass Console

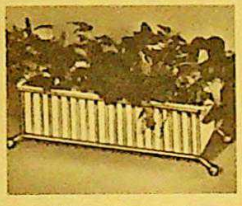
For a gala table, heap 9-in. bowl with holiday baubles, light tapers (not incl.) in 4-in. diam. candlesticks. Wt. 4 lbs.

86 T 7128 D...Set $1.00

Doll Cake Set

Tubed 9¼x3¾-in. aluminum pan for milady's fluted skirt, ceramic doll for center. With recipes, directions. Wt. 8 oz.

86 T 4114 D...Set $1.00



Large Planter

Smart simplicity—tarnish-proof brass-plated stand, leakproof white plastic insert. 4x3¾x11½ in. Ship. wt. 1 lb.

86 T 7141 D.....$1.00

Wall Fruit Basket

Luscious ceramic fruit in brass-finish wire basket hangs flat against wall. 8x6½x2¼ in. Ship. wt. 1 lb. 2 oz. Imported.

86 T 7026 D.....$1.00

Bill Clips

Nicest way to keep bills in line! Pa's is 6¼ in. long; Ma's is 3 in. Black plastic, gold-color trim. Wt. 8 oz.

86 T 3600 D.Set $1.00

Florentine Phone Tray

With pencil, note pad, glass ash tray, grooves for phone. Red and gold padded plastic tray, 11¼x11¼ in. Wt. 1 lb.

86 T 2963 D...Set $1.00

Bake-Take Pan

Aluminum pan has see-thru clear plastic cover. Ideal for storage, picnics, bake sales. 13⅜x10x2¾ in. Wt. 1 lb.

86 T 6304 D.....$1.00

24-Hour Forecast

Dutch children emerge from embossed pink plastic house for sunshine; old witch for rain. 5⅝ in. Thermometer.

86T1114D-Wt.4oz.$1.00

Ash Trays

4 Miniature "skillets"—use as ash trays or spoon holders. Hand-Painted earthenware. Abt. 4½-in. diam. Wt. 1½ lbs.

86 T 7144 D...Set $1.00

Kleanser Kate

Fill with cleanser, use like a salt shaker. Imported, colorfully handpainted ceramic. Ht. 6½ in. Wt. 1½ lbs.

86 T 7145 D....$1.00

Fried Chicken Baskets

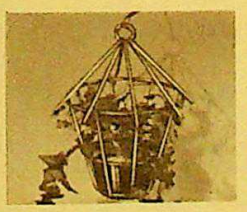
Serve chicken-in-the rough the way restaurants do! Natural color bamboo baskets, 8¼-in. diam. Wt. 1 lb. 12 oz.

86 T 1317 D. 4 for $1.00

Party Toastettes

Drink a holiday toast from 12 clear plastic cups—or use as candle holders for a birthday cake. Each about 2 in. high with dainty 1-in. cups. Shipping weight 4 oz.

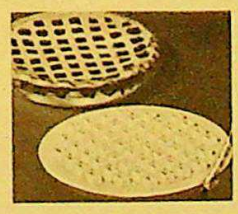
86 T 3805 D...Set $1.00



Bird Cage Planter

Pretty, show-off planter for an inside gardener. Brass-finished wire with matching bracket, rust-proof pot. 10 in. high; 9½-in. diameter. (No ivy.) Shipping weight 1 lb.

86 T 7143 D.....$1.00



Lattice Pie Cutter

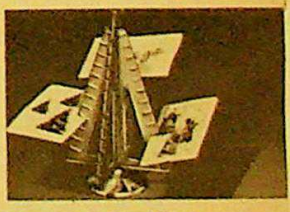
The easiest way ever to make fancy lattice pie crusts—just roll out dough, press cutter down, lift up. 9¾ in. diam. Easy to-clean White plastic. Ship. wt. 8 oz.

86 T 4147 D.....$1.00

Button Minder

Almost any homemaker's delight—a place for strays. Gaily-colored buttons are embossed on imported white ceramic box and lid. 3 in. high. Ship. wt. 1 lb.

86 T 7117 D.....$1.00



Revolving Card Tree

Display up to 50 cards in slotted green plastic tree. Non-tarnish gold-finish base and star. About 11½ in. high.

86T7142D-Wt.6oz.$1.00

Save 12%-30% on Melmac®

FOR YOUR HOLIDAY TABLE OR AS GIFTS

Guaranteed 2 Years

Free Replacement of Any Piece of Melmac We Sell That Chips, Cracks or Breaks in 2 Years Normal Use

- Give a Melmac Dinner Service—Forever Lovely, Care-Free
- Practically Unbreakable even in Children's Hands
- Molded-in Colors—Detergentproof—Safe in Dishwasher
- Delicately Lovely Yet Practical—Perfect Family Gift

Christmas Melmac Sale—Save $3.01 to $14.63—use savings to buy other gifts from this or Gift-Dinnerware section Wards General Catalog, Pgs. 586 to 595. Open Stock listings, Set Compositions for all patterns, Page 591, Big Fall General Catalog.

Shop Now . . . Pay Later. Choose your Christmas gifts while stocks are complete and pay later on Wards Easy Terms—see Page 269.

Gourmet—Save $10 48-Pc.

(A) Solid colors: Butter Yellow, Turquoisette, Pink, White.

86 W 8392—16-pc. Set. 1 service ea. color. Wt. 7 lbs. Was $12.95, 9.44

86 W 8393—16-pc. Set. *State 1 color.* Wt. 7 lbs. Was $12.95.....Now 9.44

86 WP 8394 M—48-pc. Set serves 8. *Postpaid.* Was $39.95....Now 29.87

Rose Royale—Save $14.63 53-Pc.

(D) All flat pieces are rose decorated—others are pastel pink.

86 W 8426—16-pc. Set serves 4. Wt. 5½ lbs. Was $15.95.....Now 11.44

86 W 8427 M—53-pc. Set serves 8. Ship. wt. 19 lbs. Was $48.50. Now only $3.50 Down...Cash 33.87

Spring Wheat—Save $10 45-Pc.

(B) All flat pieces except platter are decorated with a wreath of golden wheat; other pieces gleaming white. A lovely table setting.

86 W 8382—16-pc. Set serves 4. Wt. 8 lbs. Was $13.95....Now 10.87

86 W 8384 M—45-pc. Set serves 8. Wt. 18 lbs. Was $39.95. Now only $3 Down on Easy Terms....Cash 29.87

Estrella—Save $3.63 45-Pc.

(E) Dinner, salad plates decorated; others turquoise and white.

86 W 8440—16-pc. Set serves 4. Wt. 5 lbs. Was $12.45...Now 9.44

86 W 8441M—45-pc. Set serves 8. Wt. 15 lbs. Was $28.50. Only $2.50 Down on Easy Terms...Cash 24.87

Lily—Save $4 45-Pc.

(C) All flat pieces decorated—others turquoise and white.

86 WP 8364—16-pc. Set serves 4. *Postpaid.* Was $12.45....Now 9.44

86 WP 8369 M—45-pc. Set serves 8. *Postpaid.* Was $27.95 . . . Now only $2.50 Down on Terms..Cash 23.87

Romance—Save $14.63 53-Pc.

(F) All flat pieces except platter pink-bordered with lacy design; others are pure shining white. A table setting of grace and beauty.

86 W 8443—16-pc. Set serves 4. Wt. 5 lbs. 8 oz. Was $15.95..Now 11.44

86 W 8444 M—53-pc. Set serves 8. Ship. wt. 19 lbs. Was $48.50. Now only $3.50 Down..Cash 33.87

BUY NOW . . . PAY LATER
See Page 269
No Money Down on Add-on Orders

To Give Proudly or to Keep

(1) Glass Salt-Pepper Shakers show when supply is low. King size, each abt. 6 in. tall. Match canisters (7) at right. Ship. wt. 1 lb.
86 T 7334—Pair.....1.59

(2) China Dinner Bells—decorative pair—ring warmly. Lustrous china with hand-formed rose. Abt. 4 in. high. Imported.
86 T 7183—Wt. 1 lb.....Pair 1.49

(3) Salad-Shrimp Bowl combines sparkling glass and gleaming gold in "dip" dish and 10-inch bowl. White plastic fork, spoon with gold-finished handles.
86 T 7347—Wt. 5 lbs. 8 oz....3.98

(4) Ovenproof Pottery Casserole, with vegetable-decked cover, comes from oven to your table in gleaming steel frame with wood handles. Imported.
86 T 7320—1-qt. Wt. 3 lbs. 8 oz....2.98
86 T 7321—2-qt. Ship. wt. 6 lbs....3.98

(5) Blue Willow Teapot from England. Famous Sadler 6-cup pot of fine Earthenware—traditional, graceful shape.
86 T 7002—Ship. wt. 3 lbs.....2.98

(6) Birds, Gilded Cages adorn a 17½x12-in. decorative plastic tray. Laminated design unaffected by liquids.
86 T 2918—Ship. wt. 1 lb. 8 oz.....1.39

(7) Supply Low? . . . Glass Will Show! Clear glass canisters with 22K gold trim, gold-tone lids. 1-qt., 1½-qt. cap. Match Salt-Pepper Set (1) at left.
86 T 7333—Ship. wt. 2 lbs.....Set 2.89

(8) Nut Bowl—Holiday Must. With 6 nickled picks, cracker. Natural bark outside—stained, lacquered inside. Abt. 7½ to 8-in. diam. Sizes vary.
86 T 7223—Ship. wt. 2 lbs.....1.98

(9)(10)(11) Christmas Party Service. At the height of festivities when you're the gracious hostess, you'll be proud of this lustrous white, holly-decked china. Ideal gift for a holiday hostess, too. Imported.

(9) Four 7½-in. Salad-Dessert Plates.
86 T 7406—Wt. 4½ lbs.....Set 2.98

(10) Set of Four 10-in. Dinner Plates.
86 T 7405—Ship. wt. 6 lbs...Set 4.98

(11) Set of Four 6-oz. Cups, Saucers.
86 T 7404—Ship. wt. 5 lbs...Set 2.98

Mr. Gobbler Struts His Stuff

(12) to (17) To Grace Your Holiday Table this season and for years to come. Handpainted—colorfully decorated with a strutting turkey gobbler in vibrant, natural colors. All pieces fine semi-porcelain. Imported.

(12) Four 10-inch Turkey Plates.
86 T 7069—Ship. wt. 6 lbs.....Set 3.49

(13) Four 6-oz. Teacups, Four Saucers.
86 T 7072—Ship. wt. 4 lbs.....Set 2.19

(14) 20-inch Platter—holds large bird.
86 T 7068 M—Ship. wt. 6 lbs.....6.98

(15) Covered Casserole—ovenproof bake-and-serve dishes in choice of size.

2-Qt. Size. About 9x7¾ in. high. Ship. wt. 4 lbs.
86 T 7409.....5.49

1¼-Qt. Size. About 8x5¾ in. high. Wt. 2 lbs. 12 oz.
86 T 7410.....2.98

(16) Unusual Pair combines Salt and Pepper Shaker tops with Creamer and Sugar Bowl at the bottom. Clever little servers—each about 4⅜ in. high.
86 T 7078—Ship. wt. 1 lb. 8 oz...Pair 1.00

(17) 3-Section Relish-Vegetable Dish—handsome gift for a holiday hostess, for easy service at table, or for pre-dinner snacks. Generous size—about 10x14 in.
86 T 7400—Ship. wt. 3 lbs. 8 oz.....3.98

Charge It! See Page 19

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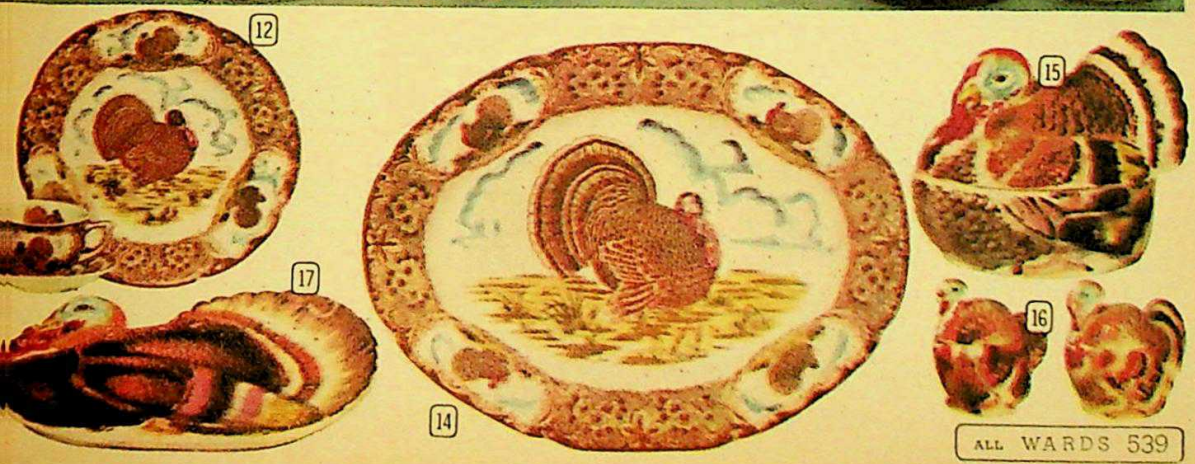
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Exclusively Wards-only $5 down

LOOK! . . . PORTABILITY PLUS 12 BIG MACHINE FEATURES

SAVE $10
With Christmas Trade-in

See How To Trade In Page 543

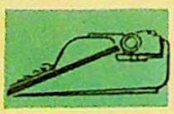
The Heritage with 12 Big-Machine Convenience Features! You get effortless typing with (1) Royal's own comfortable Keyboard Slope; satisfaction with (2) 44-key, Standard Keyboard and smooth typing with (3) Finger-flow Keys. Just flick the (4) Magic Margin button to set margins automatically. (5) Magic Column Key tabulates figures. Change ribbons in seconds with smudgeless, prepacked (6) Twin Pak. Type between lines, then return to original line of type with (7) Automatic Line Finder.

Add to all this (8) Space Measurement Scales; (9) 1-2-3-Line Spacing, (10) Segment Shift, (11) Stencil Cutter, (12) Royal's rugged build and you have a portable that meets the challenge of any typing job.

Gray Crackle finish, off-white keys. Weighs 19 lbs. in Luggage Case. Ribbon incl. Ship. Freight, Truck, Express. Ship. wt. 22 lbs. Only $5 Monthly.

53 W 2418 R—Pica type. With Trade-in.Cash **78.88**
Without a Trade-in $5 Down, $5 Mo. . . .Cash **88.88**

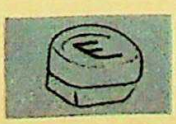
53 W 2419 R—Elite type. With Trade-in.Cash **78.88**
Without a Trade-in $5 Down, $5 Mo. . . .Cash **88.88**


(1) Keyboard Slope

(4) Magic Margin

(2) 44-Key Keyboard

(5) Magic Column


(3) Finger-flow Keys

(6) Twin-Pak

ROYAL® DART

Compare at $79.00

PRICE INCLUDES FEDERAL EXCISE TAX*

Featherweight! . . . Sharp! . . . Arrow-swift!

- Full-size Keyboard
- 9½-in. Writing Line
- ½-1-1½-2-Line Spacing
- Touchset Margins
- Paper Bail
- Card Guide
- Margin Locks
- Extension Rod

Dart Hits the Bulls Eye! Circle the globe, sail the seven seas! Dart affords exhilarating typing convenience wherever you go! Enough big-machine features for *efficiency*, all other features geared to *portability*! PLUS classic beauty, Royal craftsmanship, incredibly smooth performance! All incorporated in only 11-lb. weight, 3-in. height. Only at *Wards by Mail*. Charcoal Gray Crackle finish, Off-white keys. Handsome brown vinyl portfolio carrying case. Ship. Express. Ship. wt. 13 lbs.

53 W 2411R–Pica type only. With Trade-in.Cash 44.99
Without a Trade-in. $5 Down, $5 Monthly.Cash 54.99

$44.99
With $10 Trade-in
$5 DOWN

Royal's New Futura - $111.50

With 14 Royal Features

(11) Keyboard Slope
(22) 44-Key Keyboard
(33) Finger-flow Keys
(44) Magic Margin
(55) Magic Column
(66) Twin-Pak

★

$5 Down
on Easy Terms
See Details
Page 269

*Price includes Federal Excise Tax.

Pica type
Elite type

Futura—with All the Standard Office Machine Features. See how easy (1) Royal's own comfortable keyboard slope makes typing. Enjoy (2) 44-Key Standard Keyboard and (3) Finger-flow Keys. Touch (4) Magic Margin Button to set margins; press (5) Magic Column Set Key to tabulate. Change ribbons by dropping (6) smudgeless Twin-Pak into place.

Add (7) Automatic Line Finder, (8) Space Scales, (9) 1-2-3-Line Spacing, (10) Segment Shift, (11) Stencil Cutter, (12) Royal's rugged build PLUS Futura's own (13) Line Meter and (14) Touch Control Lever for brilliant typing you'd never expect from any portable. Two-tone Gray and Gray; Gray and Blue; or Gray and Cocoa. Ship. Frt., Trk. or Exp. Ship. wt. 22 lbs. $6 Mo.

53T2423 R–Pica.*Statecolor*.Cash 111.50
53T2424 R–Elite.*Statecolor*.Cash 111.50

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ALL WARDS 541

Give a Gift that Lasts....

Remington

New Travel-Riter

- Superlative good looks . . . sleek design . . . two-tone gray finish
- Weighs just 15 lbs. . . . really Portable

Math Symbols Add Versatility

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A Travel-Riter. Speedy action backed by famous Remington quality. Full-size keyboard includes symbols +, −, ÷, °, =. Segment Shift allows quiet, easy typing. Adjustable Margins; 1-2-Line Spacing; Line Finder—helps you return to original line after typing between lines. Ribbon, case incl. Price includes Fed. Ex. Tax. Ship Freight, Truck, Exp. Ship. wt. 18 lbs. Only $5 Down.

53 W 2450 R–PICA. With Trade-in.Cash 52.99
Without Trade-in. $5 Month. . . . .Cash 62.99
53 W 2451R–ELITE. With Trade-in.Cash 52.99
Without Trade-in. $5 Month. . . . .Cash 62.99

Pica type size

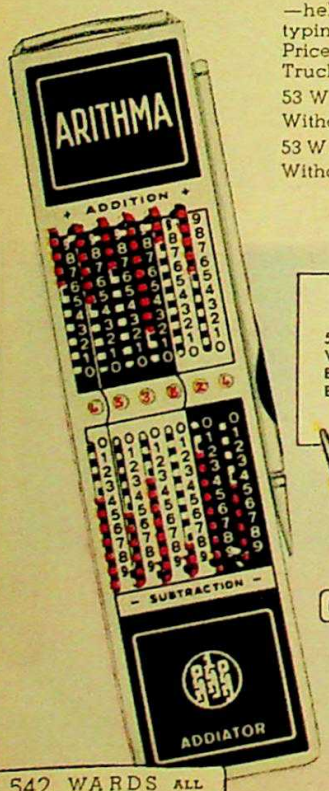
Letter-Riter Deluxe

- Super-strength frame; gray finish
- Handset tabulator plus many other big-machine features

B Letter-Riter Deluxe—right at home in the office; handles "homework" with the satisfaction of a big office machine. Standard-size Keyboard; Automatic Line Finder; Longer Carriage Return Lever; 1-2-3-Line Spacing; Easy Ribbon Change; Stencil Cutter. Ribbon, case. Wt. in case. 19 lbs. Ship. wt. 24 lbs. Freight, Truck, Exp. Price includes Federal Excise Tax. $5 Down.

53 W 2438 R–PICA. With Trade-in.Cash 74.88
Without a Trade-in. $5 Month. . .Cash 84.88
53 W 2439 R–ELITE. With Trade-in.Cash 74.88
Without a Trade-in. $5 Month. . .Cash 84.88

Elite type size



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C

ONLY $3.98

Smallest

PRECISION ADDING MACHINE

- Purse or Pocket Size . . . It's only 6 in. long!
- It's Featherweight . . . Weighs just 3 ounces!
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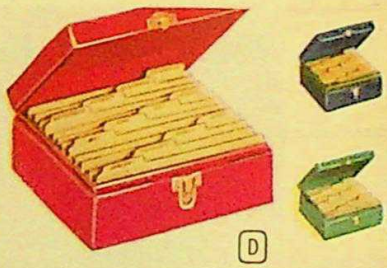
- Versatile, Handy . . . Performs many "chores"
- Subtracts, too . . . Adds, subtracts to 1,000,000!

C "Arithma Addiator". Amazing little machine will help balance checkbooks, total gas mileage, check bills, keep sports scores. Sturdy aluminum. Stylus included.

53 W 2506—Wt. 6 oz..3.98



D

Check File $1.79

D You Won't Wonder Where The Money Went! File up to 3-years' cancelled checks in this compact case. Sturdy enough for permanent storage. Artificial leather over binder's board; permanent guides, luggage latch, metal hinges. Gold-color gummed year and alphabet labels included. 9¼x9⅛ in. *State color:* Red, Navy, Green.

53 T 2115—3⅞ in. high. Ship. wt. 1 lb. 8 oz. 1.79

And Save at Wards

With $10
CHRISTMAS TRADE-IN

NON-ELECTRIC PORTABLES
$5 DOWN
$5 MONTH
Price includes Fed. Ex. Tax.

E

Plus

10-Day Typing Course Nationally $23.95

Typing Manual presents standard typing lessons. Two 33-RPM records verbally augment manual's instructions.

Smith-Corona $64.99 WITH TRADE-IN

- 42-Key Standard-size Keyboard
- Segment Shift, Stencil Cutter
- 1-2-3-Line Spacing
- Quick-set Margin Indicators
- Paper Bail
- Touch Selector

E **The Clipper.** Save $10 with Trade-In. Full-size portable, big-machine features. Gray Ripple finish; 2-color ribbon. Freight, Truck, Exp. Wt. 22 lbs. Plus Typing Course.

53 W 2415R—PICA TYPE. Without a Trade-in...74.99 With $10 Trade-in....64.99
53 W 2414R—ELITE TYPE. Without a Trade-in..74.99 With $10 Trade-in....64.99

How to Trade In

Ship old typewriter Express or Freight Collect, or deliver to Wards nearest Mail Order House, Catalog or Retail Store. Or Order in regular way; send old typewriter for $10 credit after new one arrives.

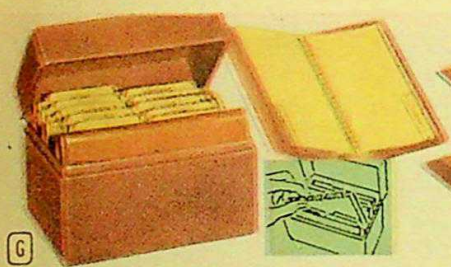
Smith-Corona Electric Portable

F **For Fast, Smooth Efficiency,** for a uniform "printed" look to your typed page, let electricity do the work! Enjoy these big-machine features, too! Standard-size, 44-key Keyboard. Touch Selector; Impression Control Dial; Page Gauge; Key-set Tabulator; Stencil Cutter; 1-2-3-Line Spacing. Automatic Line Finder; Segment Shift. Repeat Action . . . underlines, repeats periods automatically. Manual Carriage Return. 2-color ribbon. UL App. for 110–120 V. Beige Color. Ship. Freight, Truck, Express. Ship. wt. 30 lbs. Fed. Ex. Tax Incl.

53T2428R–PICA TYPE. With Trade-in. Cash 138.41
Without a Trade-in. $5 Dn. $7 Mo....Cash 148.41
53 T 2427R–ELITE TYPE. With Trade-in Cash 138.41
Without a Trade-in. $5 Dn. $7 Mo...Cash 148.41

F

$154.37 Last Spring!
$138.41 With Trade-in



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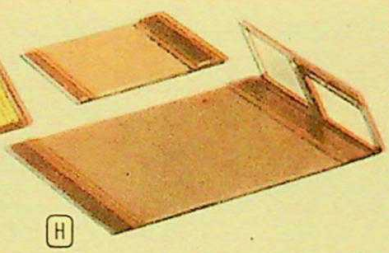
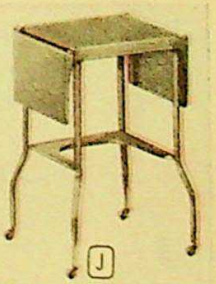


H

- For Students
- For Sewing room, den and kitchen

ONLY **$4.95**



J

Be Organized . . . In The Field . . . At Your Desk

G **New Pocket Planner.** Automatically plans, organizes, keeps separate, permanent by-month records of daily schedules. Handsome, top grain cowhide leather pocket secretary holds monthly diary, expense summary card and 300-entry phone index (space for cards, identification). Fits in smart hinge-top file chest equipped with year's file guide, *pocket refills for each month.* Price includes Federal Excise Tax on wallet. *Postpaid.* Suntan Case.

53 TP 2116—Complete Set.....Only 13.95

H **4-Way Desk Secretary . . .** perfect gift for Dad, Mother or students. Adds a note of luxury to the whole room while it protects desk top. Handsome blotter pad with gold-tooled crushed leather composition panels. Convenient portfolio leaf on right side holds memo pad, telephone index, ballpoint pen (all included). Pad: 16x26½ in. open; 16x21 in. closed. Brown color only.

53 T 2117—Ship. wt. 2 lbs. 4 oz..3.69

NEW! FOR PORTABLES

J **It's Super!** Price only "nudges" the budget! Has a whale of a lot of utility! 26-in. height, lots of leg room make this little table right for typing comfort. Yet kitchen, sewing room, den clamor for its presence. Gray baked enamel on sturdy steel; 2 folding leaves detach; casters. 13x15-in. top. Overall: 13x32 in. Ship. wt. 13 lbs.

53T2624MO Only 4.95

Sunbeam . . . Most-Wished-For Appliances

FACTORY CLOSEOUT . . . 5-QT. FRYER-COOKER $15.88, FRYPAN $17.88

- No Pot-Watching Ever . . . Food Never Burns, Sticks or Boils Over . . . Hold the Heat You Set
- Cook to Perfection—Cooking Guide Gives Right Heat Setting, Signal Light Tells You "When"
- Water-Sealed Elements—Dunk in Water Right up to Control at End of Handle—Easy to Wash
- Perfect Gift . . . Other Appliances Pgs. 836–839 Big Book; Pgs. 528-531 this Book. . . . UL-Approved for AC

Color-Touched Frypan for Cook-and-Serve Glamor. Fries, bakes, stews, pan broils—brightens every meal you prepare. Embedded element circles bottom, distributes heat evenly—no hot spots, no cold corners.

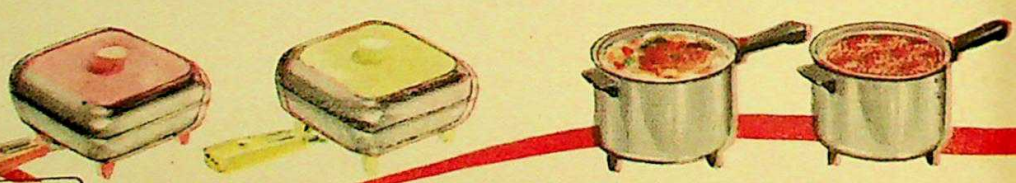
Polished Cast Aluminum 10½-in. Pan; vented, color-topped cover, matching coo Bakelite handle and feet—perfect for at-the-table cooking. 1150 watts.
State color: Turquoise, Pink, Yellow. Ship. wt. 7 lbs.

86T2085-Wards LOW CLEARANCE PRICE only **17.88**

Fryer-Cooker—Use Every Meal. It's a deep-fat fryer, saucepan, dutch oven, casserole, chafing dish, double boiler! Double walled—reduces food shrinkage, retains heat, saves vitamins, flavor. Polished aluminum pan, cover, fry basket; Bakelite handle and feet.

86 T 2136 Y—5-qt. 1500 watts. Ship. wt. 7 lbs.
Special LOW CLEARANCE PRICE AT WARDS **15.88**

86 T 2139 M—3-qt. 1300 watts. Ship. wt. 6 lbs.
Special LOW CLEARANCE PRICE AT WARDS **14.44**



13 Lucky Finds—Practical, Pretty

(1) **Vanity-Linen Cabinet**—extra storage space—2 shelves. Adds beauty and convenience to any bathroom. Top holds grooming needs. About 23⅝x11¾x29⅞ in. high. Enameled steel, plastic-covered wood top. *State:* Pink, Yellow, Black, White. Wt. 33 lbs.
86 T 1047 R—Freight, Truck, Express. 14.95

(2) (3) **Fleur-de-Lis Towel Ring and Bar.** Decorative gleaming brass finish for an elegant bathroom. Fleur-de-lis brackets hold 5-in. diam ring, 18-in. bar—attach to wall with screws or adhesive (included).
(2) 86 T 1057–Towel Ring. Wt. 1 lb. 4 oz. 2.45
(3) 86 T 1058–Towel Bar. Wt. 2 lbs.... 6.95

(4) **Mirror Wastebasket** adds glamor in any room—blends with, reflects surroundings. Mirror strips over metal, white enameled inside. About 8x11¼ in. high.
86 T 7472—Ship. wt. 6 lbs..... 2.98

(5) **Bath Set.** Golden snowflakes on cloud-soft pastel glass jars—one 8¼ in., two 5 in. tall. *State:* Pink, White, Turquoise.
86 W 7310—Ship. wt. 2 lbs..... Set 1.98

(6) **Vanity Mirror Tray.** Wide, gold-finished, ornately pierced gallery frame encloses sparkling mirror. About 9½x14 inches long.
86 T 7650—Ship. wt. 2 lbs..... 3.98

(7) **Dog House Plaque**—just for fun! Name the 5 dogs—and when one's out of favor, put him in the dog house. Lacquered wood plaque with hooks for dogs, about 12½x6 in.
86 T 4371—Gift-boxed. Ship. wt. 1 lb. 1.29

(8) **Bissell-ette**—junior-size sweeper—full-size efficiency. Whisks up litter, crumbs, ashes. Gleaming brass finish, black handle, trim. Stay-up handle. Rubber bumper.
86 T 1086—Ship. wt. 3 lbs..... 4.44

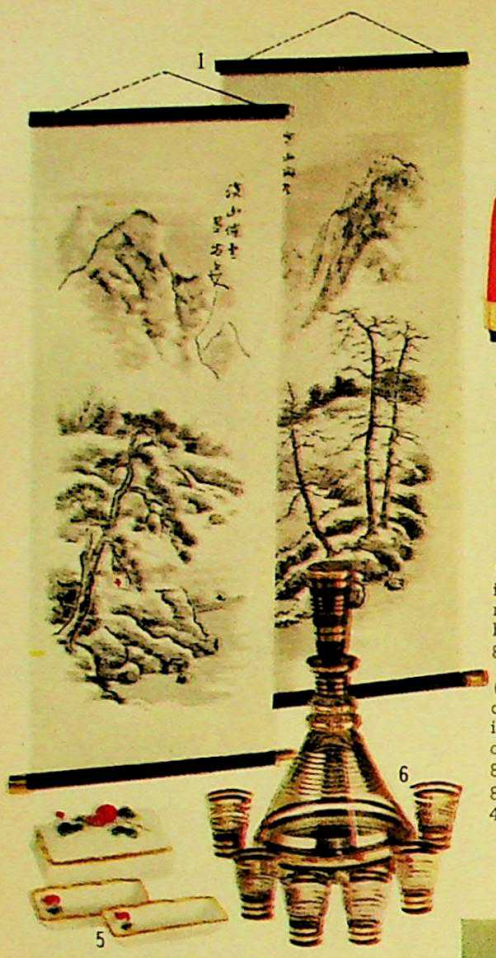
(9) **Totem-Type Indoor Gardener.** Ideal for African violets. 9 movable arms with 11 green plastic, wick-fed pots; sphagnum moss in wire mesh center. Black. Ht. 41 in.
89W1990 M–Ship. wt. 9 lbs. No plants 8.88

(10) **Patio Master Hotray.** Automatic—keeps food warm anywhere. Thermostat controls heat—won't dry out food. Radiant glass with aluminum frame, cool plastic feet. 22½x11 in. 350 watts. UL-Approved. AC.
86 T 2367—Tray only. Wt. 9 lbs..... 21.95

(11) **Dog-O-Matic.** Just put in weiners—6 if you like—close cover and in just 1½ min. they're ready to eat—all juice and flavor still there. Plastic—base can be dunked completely. UL-Approved. AC.
86 T 2322—1500 watts. Wt. 1 lb. 8 oz. 8.45

(12) **Revere Regency Teakettle.** Glowing, solid copper body—practical yet decorative. Holds 2 qts. Cool Bakelite handle, knob. Matches Revere cookware, Pg. 532.
86 T 6874—Ship. wt. 1 lb. 8 oz..... 6.69

(13) **New Fiber glass Planter.** Strong, long-life fiber glass. Tangerine or Ivory color; *state color.* 3 brass-plated legs. Ht. 20½ in.
89 T 6499—No plants. Wt. 5 lbs... Only 7.88



SHOP NOW
PAY LATER
See Page 269

Smart Santas Shop

(1) Japanese Parchment Scrolls. Delicate designs typical of oriental masters. Wooden rollers, cords for hanging. Imported. Each 25x9½ in.
86 T 7380—Ship. wt. 1 lb. Pair 2.98

(2) Candle Tree. Center of attraction anywhere. Black metal arms; polished brass stand and 12 brass candle cups. 10½ in. high. Imported.
86 T 7328–Tree only. Wt. 2 lbs. 2.49
86 T 7329–Box of 12 red, dripless 4½-in. candles. Ship. wt. 1 lb. 1.00

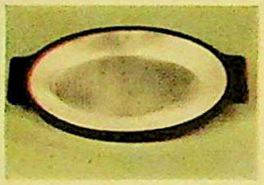
(3) Brass Coffee Service—8-cup, tin-lined Pot, covered Sugar and Creamer and 12-in. Tray are polished, lacquered brass. Cool black plastic handles. Imported.
86 T 7006—Wt. 3 lbs. 8 oz. Set 9.95

(4) Decorated Bread Board. Beautifully finished and hand-screened with "Compote of Fruit" design. Selected hardwood, sanded back for cutting. 17 in. long, 8 in. wide.
86 T 7061—Wt. 2 lbs. 4 oz.....3.98

(5) Genuine China Cigarette Set. Hand-formed china roses adorn the 4½x3¾-in. snowy white box and two 2¾x4-in. ashtrays. Imported. Ship. wt. 1 lb. 12 oz.
86 T 7023.....3-Pc. Set 1.49

(6) Fine Brandy Set from Europe—superb example of glass-maker's art. 32-oz. decanter, six 1½-oz. glasses in striking "smoke" glass banded in 18K. gold.
86 T 7364—Wt. 4 lbs. 7-pc. Set 6.98

6 Little Gifts for $3.98 or Less

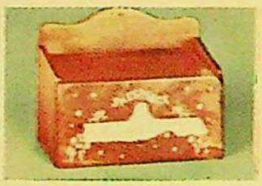


Sizzling Platter. Broil, fry in aluminum platter—serve hot on plastic tray. 8x12 in. Wt. 1¾ lbs.
86 T 6229.....3.95

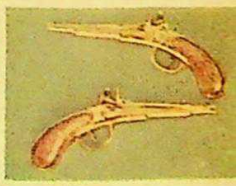
3-Pc. Horse Family. Imported china. Mare abt. 10x8½ in.; 2 colts abt. 7x6 in. Ship. wt. 2 lbs.
86 T 7059—Set.....3.98

Dutch "Trivetiles." Ceramic tiles in black iron trivets. Lg. abt. 7x10 in.; small 5x7½ in. Wt. 3 lbs.
86T7058—3 pc. Set 3.98

American Eagle Plaque. Burnished gold-finished metal; sharp details. Hole for hanging. 20-in. wingspread.
86T7498–Wt. 2 lbs. 3.98



"Sneezebox" holds giant or regular size cleansing tissue box. Vermont pine, 11x9x4¾ in. 4-in. deep shelf on top.
86T7057–Wt. 3 lbs. 3.98



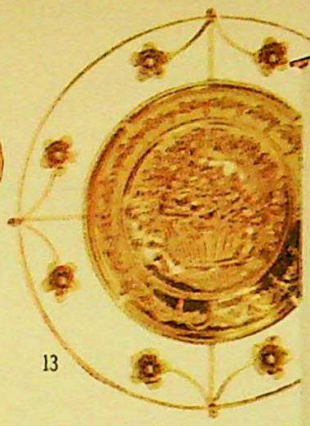
English Pistol Plaques. Cast brass, authentically detailed. Rings for hanging. Each about 8½ in. long.
86 T 7060–Wt. 2 lbs. 3.98

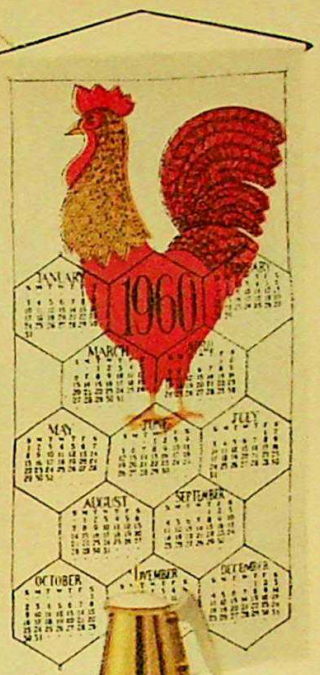
Gifts You'll Want for Yourself

(7) Holiday Mailbag. Let Jolly Santa collect your mail. Sequins 'n glitter on weather-proofed cotton felt. About 30 in. long. Ship. wt. 12 oz.
86 T 7377.....1.98

(8) Pine Letter Rack. Hand-crafted, hand-rubbed maple-finish pine—attractive for foyer or den. Slots for letters, memos; key-hooks. 4¾x3½-in. metal-lined planter box. No plants. Ht. 21 in.
86 T 7322—Wt. 2 lbs...3.98

(9) Shoe-Shine Bucket. Old-fashioned metal-bound wooden pail holds all your shining accessories. Lid has padded foot rest. 8½x8½ in. Wt. 2½ lbs.
86 T 7294.....2.98





Wards Christmas Bazaar

(10) **"Last Supper" Picture Light.** Hand-varnished, brush stroke canvas finish. Lights from above, below or both by 3-way switch. Open black metal shadow box frame with gold trim is abt. 14½x12¼x3 in. Two 40-watt bulbs; cord. AC or DC. UL-Appr.
86 T 7529—Ship. wt. 6 lbs. 8.95

(11) **Noel Candle Holder Set.** Unusual Yuletide decoration. Ceramic, each 3 in. high, 3¾ in. wide. Imported.
86T7146-Wt. 1½ lbs. No candles 1.00

(12) **Brass Bellows from England** for a distinctive hearth. Embossed scene on polished brass front; red leather bellows, thong. Abt. 14½ in. long.
86 T 7478—Wt. 1 lb. 8 oz. 3.98

(13) **House of Lords Brooché.** English brass 10-in. plaque with embossed bouquet is rimmed in brass-plated 15-in. "show-through" frame of roses.
86 T 7521—Ship. wt. 3 lbs. 4.98

(14) **Calendar Towel.** Send as unique Christmas card in its cardboard mailing tube. Rod and string for hanging on kitchen wall. About 16x29 in.
86 T 7798—Ship. wt. 4 oz. 1.00

(15) **Coffee Service.** 12-cup flameproof Pyrex carafe, lipped for easy pouring. "White Rose" pattern with shining brass-plated collar and stand. Cool plastic handle and lid. Sparkling glass creamer and sugar. 10-hour candle. Brass plated Server-Stand.
86 T 7359—Ship. wt. 4 lbs. . Set 6.98
86 T 7360—Carafe. Wt. 2½ lbs. . 3.98

(16) **Dogwood Wall Brackets.** Gracefully formed dogwood branches of molded wood painted metallic gold. About 8¾x7¾ in. 3-in. deep shelf.
86 T 7361—Ship. wt. 2½ lbs. Pr. 4.98

(17) **Duck Planter-Plaques.** Imported ceramic; 4½ to 7 in. long. No plants.
86 T 7165—Wt. 1 lb. . . . 3-Pc. Set 1.00

(18) **Fighting Cock Wall Plaques.** Cast aluminum with rich golden finish. Abt. 8x7¼ in. and 7¾x6¼ in.
86 T 7500—Ship. wt. 12 oz. . Pr. 1.79

(19) **Branding Corral.** Steak markers on redwood fence. 4 "Rare" Bulls, 4 "Medium" Chefs, 4 "Well-Done." Cowboys. Enameled wood. 3½ in. high.
86 T 3663—Ship. wt. 8 oz. Set 1.00

(20) **Kitten Book Ends** of imported ceramic are about 4¾x5¾ in. high.
86 T 7198—Wt. 3 lbs. 4 oz. . Pr. 1.59

(21) **3-Tier Knick-Knack Shelf** with rich maple finish. 12½x8x3½ in. Import.
86 T 7178—Wt. 1 lb. 8 oz. 1.98

(22) **Salad Bowl Sets.** Hand-turned cherry wood, walnut finish sealed in. One 10-in., four 6-in. bowls; matching fork and spoon. Imported.
86 T 7698—7-Pc. Set. Wt. 5 lbs. 5.98
86 T 7699—10-in. Bowl, Fork, Spoon. Ship. wt. 3 lbs. . . 3-Pc. Set 3.98
86 T 7700—Four 6-in bowls. Ship. wt. 2 lbs. 4 oz . . 4-Pc. Set 2.49

(23) **Santa Cover** for holiday tables, or use around the Christmas tree. Washable polyethylene. 54x74 in.
86 T 4471—Ship. wt. 4 oz. 1.29

MORE GIFT IDEAS
Big Catalog Pgs. 586-595

MANY MORE SIMILAR GIFTS
Big Catalog
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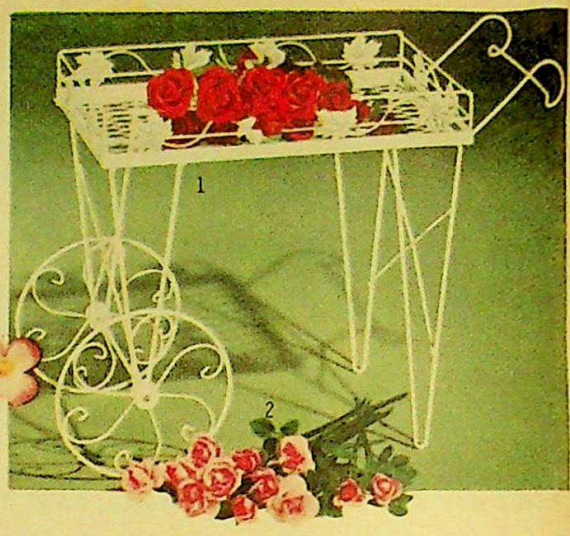


Never Out of Season . . .

(1) **Roll-Along Flower Cart**—pretty setting for prized plants. 2 wheels, push-pull handle, maple leaf decoration. White enameled steel. Abt. 28½x34x16 in. Easy to set up. Roses sold separately below.
86 T 7274 M—Ship. wt. 13 lbs.. 9.95

(2) **Dozen Roses.** Exquisitely real-looking—washable, fadeproof plastic. 18-in. stems. From Hong Kong. *State:* Red, Pink, Yellow. Wt. 2 lbs.
86 W 7109—Box of 12..... 2.98

(3) **Porsalana in Italian Drip-Glaze Bowl** — permanent centerpiece. Washable flowers and foliage in vivid, natural colors in artistic arrangement. Abt. 18x12 in. high—sizes vary; arrangement is flexible.
86 T 7091—Ship. wt. 5 lbs..... 6.98

(4) **Bird Cage Planter.** Elegant "cage" is brass-plated; black clay pot to plant or hold real or artificial flowers (flowers not included). About 9¾x18 in. long.
86 T 7084—Ship. wt. 4 lbs.... 3.98

(5) **Brass Vase from India.** Simple, stately—fine craftsmanship from foothills of Himalayas. Ht. 8 in. Roses sold separately—see (2).
86 T 7265—Ship. wt. 3 lbs.... 3.98

(6) **English Brass Watering Can.** Deeply embossed, highly polished, lacquered to retain its luster. Holds 1 pint—about 4½ in. high.
86 T 7211—Wt. 1 lb. 8 oz..... 1.98

(7) **Porsalana in a Basket**—always lovely, easily washable. Life-like flowers set in goldpainted basket from Madeira. Abt. 18x12 in. high; sizes vary; arrangement flexible.
86 T 7089—Ship. wt. 3 lbs... 5.98

(8) **Potted Lemon or Orange Tree**—a conversation piece. Imported, washable, stay-lovely trees with realistic fruit, blossoms, leaves set in clay pot. Abt. 16 in. high. *State:* Lemon (shown), Orange.
86 T 7093—Wt. 1 lb. 8 oz.. 3.98

(9) **Porsalana in Brass Vase.** Artistic arrangement of washable, fadeproof blossoms in graceful brass-plated vase. About 12x12-in. spread—size varies.
86 T 7088—Ship. wt. 2 lbs.. 3.98

(10) **Brass Planter-Plaques from England.** Antiqued, lacquered to stay lustrous. 12-in. embossed plaques; planter pocket. No plants.
86 T 7479—Ship. wt. 2 lbs. each. Each..... 2.98 Pair..... 5.49

(11) **Glitter Candle**—glamour for your Christmas table. Gold-painted, sequin-sparkled glass column holds candle. Especially lovely set in leaf holder with gay baubles; styrofoam base.
86 T 7063—Glitter Candle only. Abt. 9 in. tall. Wt. 3 lbs..... 1.98
86 T 7065—Leaf Base only. 11½-inch diam. Ship. wt. 1 lb... 1.98

Colorful Gaiety Year 'Round

(12) **Pair Tile Pictures.** Handpainted oriental scenes on gleaming tiles in ornately cut, lacquered wood frames. Each abt. 6½x21½ in. Imported.
86 T 7370—Ship. wt. 6 lbs. . . Pair 8.98

(13) **4 Poinsettas.** Vivid as the real flower; are non-crushable, washable, won't fade. 10-in. blossom, 6 leaves on flexible, 24-in. stem. From Hong Kong.
86 T 7107—Wt. 1 lb. 8 oz. . . 4 for 3.49

(14) **Willow Baskets from Madeira.** 3 sizes — use for firewood, magazines, flowers, fruit. Stained, varnished.
86 T 7461M—23 in. Wt. 2 lbs. 8 oz. . 2.49
86 T 7118—16 in. Wt. 1 lb. 1.59
86 T 7610—12 in. Ship. wt. 8 oz. . . . 1.00

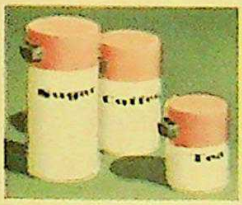
(15) **4 "Mums"**—brilliant 4½-in. blossoms and leaves on 24-in. stems. Polyethylene—washable, noncrushable, stay fresh! From Hong Kong.
86 T 7116—Wt. 1 lb. . . . . 4 for 3.49

(16) **Bamboo Planter**—hang indoors or out. Natural woven bamboo basket with large plastic pot, abt. 23 in. long when hung. No flowers.
86 T 7085—Ship. wt. 2 lbs. 2.98

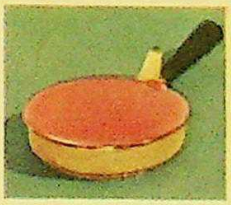
(17) **Golden Cornucopia**—the ideal thank-you gift—striking centerpiece for holiday table. Gold-sprayed basket spills cones, leaves. Use also for flowers, fruit. Abt. 14x22 in.
86 T 7087—Wt. 2 lbs. 8 oz. 4.98

10 Gifts for Family Pleasure . . . Just $2.49 and $2.98

Madonna Candle Holder. Handpainted ceramic, abt. 7x6½ in. No candles. Imported.
86 T 7041—Ship. wt. 1 lb. 12 oz. . . . 2.98



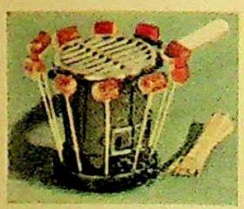
Spoutin' Canisters. Pop-out spouts on 4, 5½, 7-in. enameled cans. Wt. 1 lb. 8 oz.
86 T 5797—*State:* Yellow, Red, Pink. . . 2.49



Silent Butler. Gleaming polished brass—copper cover, wood handle. 5½-in. diam. Imported. Wt. 1 lb.
86 T 7048. . . . . 2.98

His-Her Coffee Cups with saucers. Big 16-oz. cups they can call their own. Semi-porcelain. Wt. 1½ lbs.
86 T 7044—Set. . . 2.49

Brass Budget Bank. 6 slotted budget sections. Lock and key. 6¾-in. diam. From England. Wt. 2 lbs.
86 T 7218. . . . . 2.98



Cocktail Hibachi—burns charcoal or Sterno. Actually makes hot hors d'oeuvres. Cast iron—6 in. high. 5-in. grill; wood base. 100 picks. Imported. Wt. 4 lbs.
86 T 7056. . . . . 2.49

China Tidbit Tray. Pure white translucent china decorated with favorite moss roses. 9-, 7-, 5¼-in. plates on brass-plated ringed handle. Imported. Ship. wt. 2 lbs.
86 T 7039. . . . . 2.49

Swan Planter Set. Ivory-white ceramic swans, edges brushed with 22K gold. Large swan abt. 8 in. long; 2 small swans abt. 4 in. long. No plants. Ship. wt. 2 lbs.
86 T 7013—Set. . . 2.98

Orange Juice Set 1½-qt. ceramic Pitcher, six 6-oz. Mugs, orange decorated. Imported. Wt. 3 lbs.
86 T 7038—Set. . . 2.49

Pair Hurricane Lamps in sparkling rose-red glass. 7¼ in. high. Candles incl. Wt. 1 lb. 8 oz.
86 T 7042—Pr. . 2.49

CHARGE IT!
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MANY MORE SIMILAR GIFTS
Big Catalog
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20 Problem-Solvers to make

(1) (2) **Mexican Pitcher, Tumblers**—so right for casual service. Handmade of shimmering glass, designed for graceful beauty. No two tumblers exactly alike—capacity varies.
86 T 7342—2½-qt. Pitcher. Ship. wt. 3 lbs. 4 oz.....Only 1.98
86 T 7407—8 Tumblers—each holds about 10 oz. Ship. wt. 4 lbs. 8 oz.Set 2.49

(3) **Brass Wastebasket from England**—handsome gift for a man of distinction. Circled with deeply embossed, detailed scene. About 7½x10 in. high.
86 T 7270—Ship. wt. 2 lbs. 8 oz...3.98

(4) **Cuckoo Clock Planter.** Not real, of course, but a charming setting for plants. Ceramic "clock", abt. 4½x5⅞ in. high, has planter space. No plants.
86 T 7195—Imported. Wt. 2 lbs....1.19

(5) **Amusing Candlesticks.** Old Santa waits for mouse to come down as candle burns. Semi-porcelain Santa is abt. 3 in. high. Imported. No candles.
86 T 7227—Ship. wt. 1 lb....Pair 1.95

(6) **Milk Glass Punch Set.** Wassail bowl for Holidays, gracious service anytime. Embossed 4½-qt. bowl on stand, twelve 5-oz. cups with hooks to hang on bowl rim.
86 T 7356MO—Ship. wt. 13 lbs. Set 4.98

(7) **China Plate Plaques.** Handpainted 7-in. plates with perforated rims, 22K gold accents. Holes to hang. Imported.
86 T 7336—Ship. wt. 2 lbs.....Set 2.98

(8) **Car Tote Bag** hooks over back of seat. 2 sections hold motoring paraphernalia; dispenser pocket for tissue box. Rubber-backed rayon twill, chromed steel frame.
86 T 1209—15¾x14⅞ in. Wt. 3 lbs...2.98

(9) **Gadabouts' Koffee Kit** perks 3 cups coffee in 3 min. Polished aluminum, 600-watt percolator (UL-Appr. for AC-DC) and 2 Bakelite cups, spoons in zippered, waterproof fabric case for easy traveling.
86 T 2815—Ship. wt. 1 lb. 12 oz.....6.88

Instant KoffeeKit like (9) boils 4 cups water in 4 minutes. For instant coffee or tea.
86 T 2816—Ship. wt. 1 lb. 12 oz.....5.88

10 Gifts for Year 'Round Pleasure . . . Much More

Sugar-Creamer Set in china with red roses on each dainty piece. Abt. 3½ in. high. Imported. Wt. 1 lb. 8 oz.
86 T 7022—Set ...1.59

Decorated Pine Wall Cabinet. Drawers for odds and ends, mirror, shelf. 10½x8½x1¾ in. Imported. Wt. 2 lbs.
86 T 7036.....1.98

Ceramic Dog Valet. Dashing "doxy" holds man's rings, wallet, watch and change—guards them through the night. About 9¼ in. long, 6 in. high. Ship. wt. 2 lbs.
86 T 7037.....1.98

Blue Chick Wall Set—purely for show! Fussy biddy, abt. 8½x5 in., mothers her two small chicks. Glazed ceramic—gay decoration for a wall. Imported. Ship. wt. 1 lb.
86 T 7032—Set...1.49

Hose-Hankie Hamper holds 6 pairs hose, soiled hankies; trays for earrings, pins. Hinged top, front. Stands, hangs. Plastic, handpainted. 5x3½x6½ in. Wt. 8 oz.
86 T 3084.....1.19

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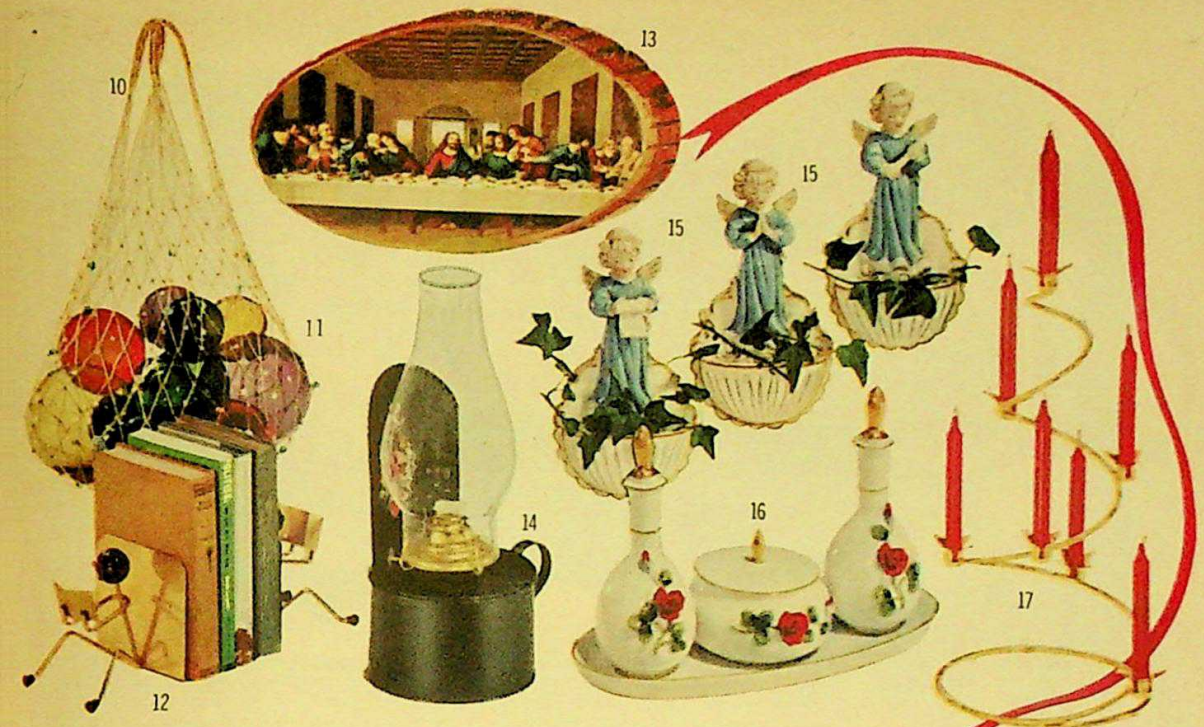


Your Christmas Shopping Easier

(10) **"Pearl" Studded Gilt Mesh Bag**—definitely decorative with glass balls (sold below)—or use as Yule mail sack or smart shopping bag. Folds to purse-size, expands to hold parcels—strong cord mesh.
86 T 7332—Imported. Ship. wt. 4 oz...1.00

(11) **"Floats"**—shimmering spheres of glass for Christmas or any-day arrangements. Six 2-in., four 3-in., two 4-in. diam.
86 T 7331—Import. Wt. 5 lbs. 12 for 3.98

(12) **Brass-Plated Bookends.** Delightful "stick men" will tickle the fancy of both young and old on your list. Abt. 5x4 in.
86 T 7401—Ship. wt. 1 lb. 4 oz... Pair 1.98

(13) **Last Supper Plaque.** Da Vinci's masterpiece brilliantly reproduced on rustic wood. Glowing colors lacquered for permanence. About 8¼x15 inches—sizes vary.
86 T 7384—Ship. wt. 1 lb. 4 oz.....1.98

(14) **Colonial Hurricane Lamp.** Glossy black metal base, shield; clear glass chimney; brass fittings. Holds pint kerosene.
86 T 7172–Abt. 11 in. high. Wt. 1½ lbs.1.98

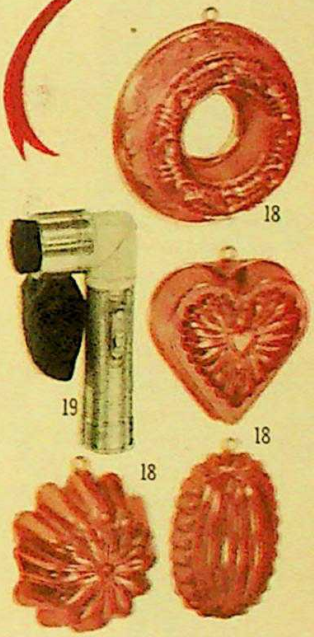
(15) **3 Angel Planter-Plaques.** Exquisite figures with planter bowl in semi-porcelain. Abt. 7 in. long. Holes for hanging.
86 T 7335—Imported. Wt. 2 lbs...Set 2.59

(16) **China Boudoir Set** decked with hand-formed rosebuds. Two 5½-in. perfume bottles, powder box, 8¾-in. tray. Imported.
86 T 7177—Ship. wt. 1 lb. 8 oz.....Set 1.98

(17) **Candle Tree**—center of attraction anywhere. Gleaming brass-plated spiral holds 7 red candles (incl.). "Tree" abt. 12 in. tall.
86 T 7327—Ship. wt. 1 lb. 4 oz.....2.98

(18) **Mold Set** for kitchen wall or use in refrigerator, oven. Aluminum with non-tarnish coppertone finish. Brass rings. 2¾-cup Heart, 2½-cup Melon, 3½-cup Gothic Ring, 3½-cup Fluted Molds in lovely gift box.
86 T 3626—Ship. wt. 1 lb. 12 oz....Set 3.95

(19) **Flashlight-Vacuum Brush.** Flashlight cells operate vacuum brush—picks up dust, ashes, lint—deposits it in bag. Light on other end. Plastic case. Imported.
86 T 7330—2 cells incl. Wt. 1¼ lbs....2.98



Than Stocking Stuffers And Only $1.19 to $1.98

Shadow Box Picture of a charming colonial kitchen in warm colors. 3-dimensional effect in wood.
Abt. 10½x7¾x1¼ in. deep. Imported. Ship. wt. 1 lb. 8 oz.
86 T 7024.....1.98

Wall Shelf. Trellis, 12-in. diam., adds decorative note to wall. 3x8½-in. shelf holds knick-knacks. Brass-plated frame—jeweler's finish—will not tarnish. Wt. 1 lb. 4 oz.
86 T 7021.....1.98

TV Cookie Jar. Unusual "portable model" keeps cookies fresh. Ceramic jar with assorted "television screen" designs. Abt. 7x4½x8¼ in. high. Wt. 3 lbs. Imported.
86 T 7181 .....1.98

3 Angels with Glow-in-the-Dark Candles. Handmade semi-porcelain—3¾ in. high. Imported. Wt. 12 oz.
86 T 7247—Set...1.59

Prayer Book Planter, 4½x5 in.—2 candles. Handpainted china. Imported. No plants. Ship. wt. 1½ lbs.
86 T 7033.....1.49

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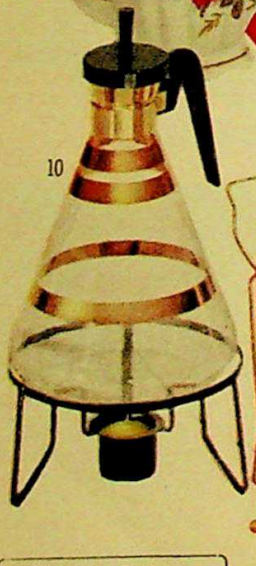


(1) Pair Wall Plaques from England. Deeply embossed brass with antiqued ivory-white finish. Lacquered "Pear," "Grape" designs. 8-in. diam. Match (2).
86 T 7353—Wt. 1 lb. . . . . .Pr. 2.98

(2) Large Ivory-White Brass Plaque. Matches (1), makes an impressive set. "Grape" and "Pear" design. 17-in.
86 T 7352—Wt. 2 lbs. . . . . .Each 3.98

(3) Lazy Susan. Colorful ovenproof pottery. 5½-in. covered casserole; 6 serving dishes. "Leaf" handles. Polished, pressed wood revolving base.
86 T 7371 M—17 in. Wt. 10 lbs. 8.95

(4) 3-Pc. Console Set. Simple, stately. Lacquered solid brass bowl on Italian marble base holds flowers, fruit (not incl.). Matching 5¾-in. high candlesticks; clear glass chimneys. No candles.
86 T 7660—Ship. wt. 5 lbs. . .Set 11.50
86 T 7661—Candlesticks. Wt. 3 lbs.5.98
86 T 7662–Compote only. Wt. 2 lbs.5.98

(5) Grapes. Washable, fadeproof glass. Ea. cluster abt. 8½x9 in. long. Imported.
86 T 7281—Wt. 1 lb. 3 Clusters. . . .2.98

(6) Solid Brass Letter Holder. Brightly polished, lacquered brass. With "sword" letter opener. Abt. 5¾x4 in. Imported.
86 T 7210—Ship. wt. 12 oz. 1.98

(7) Tall Italian Decanter. Dramatic, shimmering cut glass spire—in rich burnt-amber color. About 26 in. tall.
86 T 7324—Ship. wt. 5 lbs. 2.79

(8) Madonna Planter. Handpainted, glazed semi-porcelain. Space for plants, buds (not included). 7½ in. high. Imported.
86 T 7188—Ship. wt. 1 lb. 8 oz. 1.79

(9) Musical Teapot. Plays "Tea for Two" while you pour. Large 8-cup pot. Semi-porcelain in Moss Rose pattern. Imported.
86 T 7339—Ship. wt. 3 lbs. 3.98

(10) Coffee Carafe with warmer stand. 8-cup flameproof carafe in smart tapered shape. Golden bands; Bakelite handle; plastic lid. Brass-color stand with candle.
86 T 7325—Ship. wt. 3 lbs. 2.69

(11) Musical Decanter from Sweden plays "For He's A Jolly Good Fellow" as you pour. 20-oz. green glass decanter in polished brass frame. Abt. 9¾ in. high.
86 T 7642—Ship. wt. 3 lbs. 4.49

(12) English Wedding Jar. Copy of famous Wedding Jar, Traditional Staffordshire-type pattern. Ceramic. Abt. 8 in. high.
86 T 7199—Ship. wt. 1 lb. 8 oz. 1.98

(13) Covered Glass Candy Jar. Hand-polished crystal imported from Europe. Illusive smoke-color; rich gold bands; gold leaves on cover. Abt. 7½-in. diam.
86 T 7340—Ship. wt. 3 lbs. 3.98

(14) Stoneware Keg Set invites guests to help themselves. Natural wood rack holds 3-pint keg and six 1¼-oz. glasses. Fill through corked opening, serve from tiny spigot. About 8½ in. high. Imported.
86 T 8244—Ship. wt. 5 lbs. 2.59

More Gift Ideas in Big Catalog Pages 586-595

From near and Far

(15) Glass "Fish" Vase from Italy. Polite fish props himself up prettily to hold flowers or ivy (not included). Heavy, clear glass with green eyes, feet.

86 T 7355—About 12x12 in. Ship. wt. 5 lbs.....5.98

(16) Black Velvet Double-Frame Set for miniature pictures. Buy the 2-frame unit with hang-up hook *first*. Then buy as many add-on frames (17) as you need. Brass plated rims, hooks; clear plastic lens. 3-in. sq. frames.

(16) 86 T 7318—Double Frame Only. Ship. wt. 8 oz..1.98

(17) 86 T 7319—Add-on Frame for (16). Wt. 4 oz... 1.00

(18) 7-Pc. Blue Willow Beverage Set. 2-qt. pitcher; non-drip spout. Six 12-oz. mugs. Fine semi-porcelain.

86 T 7349—Imported. Ship. wt. 7 lbs.....Set 5.98

(19) Italian Dessert Set. Rainbow of lovely colors—four 5-in. glass bowls, matching plates have attractive frost-pebbled outer surface. Fancy fluted edges.

86 T 7113—Ship. wt. 5 lbs.....8-Piece Set 2.75

(20) Santa, Sleigh and 4 Tiny Reindeer. Cheery touch for table, mantle. Imported semi-porcelain; handmade, handpainted. Fill with ornaments (not incl., Pgs. 458–9).

86 T 7047—Sleigh, abt. 5x4 in. Wt. 2 lbs. 8 oz.....2.98

(21) Musical Crown Jewel Case. Famous "Traumarie" melody tinkles sweetly when you lift lid. Lush velvet lining; place for necklaces, rings. Regal red lacquered finish, shining golden trim. A superb gift.

86 T 7363—Abt. 5½ in. diameter. Wt. 3 lbs.....6.98

Little Gifts of Great Charm . . . All $1 Each

Puss 'n Boots Set. Ceramic kitten poses on plastic base. Ball point pen in swivel-holder.

86 T 3606—About 4¾x 3⅜ in. Wt. 6 oz...1.00

Ceramic Santa Mugs. Santa with "sparkling" wink—one crystal eye. Imported.

86 T 7017—8-oz. cap. Wt. 1½ lbs. Pr. 1.00

Santa Hurricane Lamp. Wee Santa perches on glass chimney. Candle. Imported ceramic.

86 T 7008—Abt. 5½ in. tall. Wt. 8 oz.....1.00

Wall String Holder. Pottery puppy keeps scissors handy; string (not incl.). Imported.

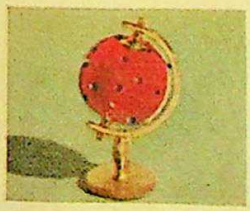
86 T 7012—Abt. 5x4½ in. Wt. 1 lb.....1.00

Santa Candy Train. Fill with candy (not incl.), use as planter. Imported ceramic.

86T7005–Wt. 1¼ lbs. Abt. 7 in. long..1.00

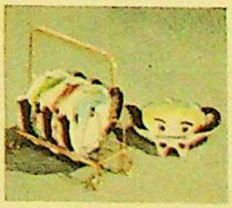
Infant of Prague Planter. Space for plants and candles (not incl.). Imported ceramic.

86 T 7020—Abt. 6½ in. tall. Wt. 1 lb.....1.00



"Globe" Pin Cushion. Felt "globe" turns on brass plated stand. With pins. Imported.

86 T 7011—Abt. 4¾ in. high. Wt. 8 oz....1.00



4 Tea Bag Holders in brass-colored rack. Handpainted ceramic "Teapots". Imported.

86 T 7015—Abt. 5x2¾ in. Wt. 12 oz.....1.00

Santa Mitt. Use it as hot pad, cooking mitt, cute puppet. Padded flannel; "jewel" eyes.

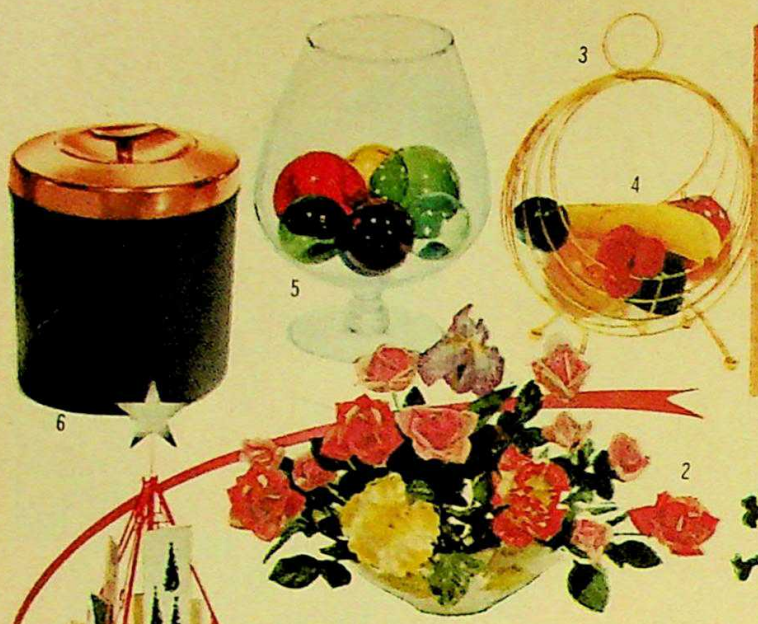
86 T 3603—Abt. 11½ in. long. Wt. 6 oz....1.00

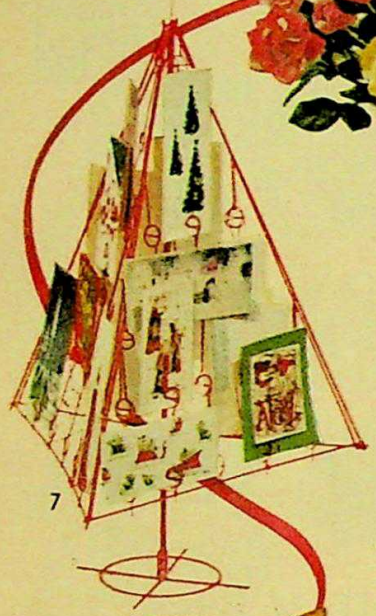
Cat with Glass Bowl. Imported ceramic kitten with bowl for ivy (ivy not incl.).

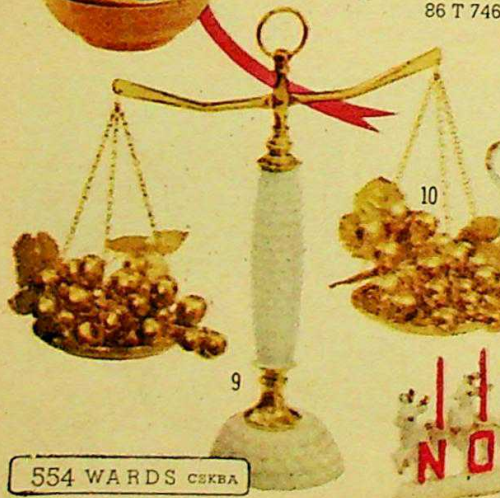
86 T 7009–5¼x3½x 5½in.Wt.1½lbs.1.00

Gift Bazaar 29 Ideas for Family Enjoyment

Many More on 12 Preceding Pages
This Book and Wards Fall General Catalog, Pages 586 to 595; 842, 843.







(1) **Ceramic Planter.** Mallard duck—realistically detailed and colored. Abt. 9x9 in. high. Plants not included.
86 T 7103—Ship. wt. 2 lbs. 8 oz.... 1.98

(2) **Porsalana Permanent Centerpiece.** Artistic arrangement of large bouquet in Italian drip-glaze pottery bowl. Washable, fadeproof—nothing to arrange. Abt. 18x22 in.—sizes vary slightly.
86 T 7092—Ship. wt. 6 lbs..... 9.50

(3) **Fruit Basket**—unusual gift. Shining brass-plated, footed basket, ring handle. Abt. 12x6½x9 in. Fruit sold below.
86 T 7326—Ship. wt. 1 lb..... 1.98

(4) **Ceramic Fruit.** 9 lifesize, realistic pieces. Washable. Imported.
86 W 7003—Ship. wt. 3 lbs..... 1.98

(5) **Giant Brandy Inhaler.** Handsome bar decoration, showy planter. Big 160-oz. "snifter" is about 10 in. high.
86 T 7509—No baubles. Wt. 3 lbs.. 2.98

(6) **King-Size Ice Bucket** for a king of a host! Holds full gallon. Double-walled, insulated, jet black plastic with white lining and copper-colored lid.
86 T 7643—Ship. wt. 3 lbs..... 3.98

(7) **Christmas Card Holder.** Enameled metal tree-frame looks festive when filled. Star-topped. Metal inserts for 90 cards. Sets up easily. Abt. 32 in. high.
86 T 7463 M—No cards. Wt. 3 lbs. 3.49

(8) **"Personal" Salad Bowl Set.** Name handpainted on 10¾-in. bowl; four 6-in. bowls; fork, spoon. Lacquered hardwood. Pay shipping from Dallas, Texas. Shipped promptly. *Print name wanted.* Don't order after Dec. 12. No C.O.D's.
86 T 4317 F—**7-pcs.** Large Bowl, 4 small Bowls, Fork, Spoon. Wt. 4½ lbs.... 9.95
86 T 4316 F—**3-pc. Set.** Large Master Bowl, Fork, Spoon. Ship. wt. 2 lbs. 8 oz.... 6.95
86 T 4315 F—**4 small Bowls.** Wt. 2 lbs. 3.39

(9) **Colonial Milk Glass Scale** has gleaming brass plated arms, trays. Regal accessory. 15½ in. high. Grapes sold below.
86 T 7362—Ship. wt. 2 lbs. 8 oz..... 6.98

(10) **Glass Grapes.** Realistic, fadeproof, washable. Imported. Ship. wt. 12 oz.
86 T 7408—Two 18-grape clusters.. 3.49

(11) **After Dinner Coffee Service.** Famous Indian Tree pattern. Six 3-oz. cups, 6 saucers, 24-oz. Coffee Server, Sugar, Creamer in fine semi-porcelain. Imported.
86 T 7343—Wt. 4 lbs. 8 oz..... Set 3.98

(12) **Noel Ceramic Centerpiece.** Santa holds golden "rein." Candles incl. Import.
86 T 7027—12 in. long. Wt. 1 lb.... 1.00

(13) **Forged Steak-Carve Set.** Six serrated Steak Knives; Roast Slicer, Ham Slicer, Fork in gift box. Plastic handles with silvered filigree inlay; chromed bolsters, caps; hollow-ground, stay-sharp blades.
86 T 4905—Ship. wt. 3 lbs..... Set 5.95

(14) **Hand Painted Italian Platter** is exactly right for serving the holiday turkey in the grand manner. Fine semi-porcelain.
86 T 7344 M—19½ in. long. Wt. 6 lbs....3.98

(15) **Lazy Susan for Service with a Flair!** Serves snacks or complete meals easily. Covered, ovenproof casserole and 4 leaf-shaped dishes on revolving hardwood base.
86 T 7358—Abt. 14-in. size. Wt. 7 lbs...5.98

(16) **Caroller Candleholders.** Winsome ceramic songsters, about 5 in. tall. No candles.
86 T 7167—Imported. Wt. 1 lb. 8 oz..Set 1.98

(17) **Angel Chimes from Sweden** bring old world charm to Christmas. Polished brass.
86 T 7635—11¾ in. high. Wt. 1 lb.....1.00

(18) **Milk Glass Console Set**—handcrafted in early American style. Gracefully fluted 9½-inch bowl is grape-embossed. 4½-inch candlesticks. Fruit sold under (4) opposite pg.
86 T 7348—No candles. Wt. 6 lbs....Set 4.98

(19) **Carafe-Casserole Warmer**—elegant service, distinctive gift for your favorite hostess. Luxuriously accented with gold plated covers, carafe collar and bold Greek key decoration. 12-cup sparkling glass carafe and ovenproof, opaque glass 2½-qt. casserole on 2-candle, gold-plated warmer stand.
86 T 7373—Ship. wt. 7 lbs.....9.95

(20) **China Lamp** burns kerosene. Moss roses deck base and chimney. Abt. 10 in. tall.
86 T 7179—Imported. Ship. wt. 1 lb.....1.29

(21) **Moss Rose China Cigarette Set.** 4½-in. Box, Lighter, four 3¾-in. Ash Trays.
86 T 7323—Imported. Wt. 1½ lbs....Set 2.98

(22) **Tea Set.** Delightfully different! Lovely on display shelf, practical to use. 4-cup Teapot, Creamer, Sugar—each a cluster of grapes with leaves, vine handles, pouring spout. Fine semi-porcelain. Imported.
86 T 7551—Ship. wt. 3 lbs.....Set 2.98

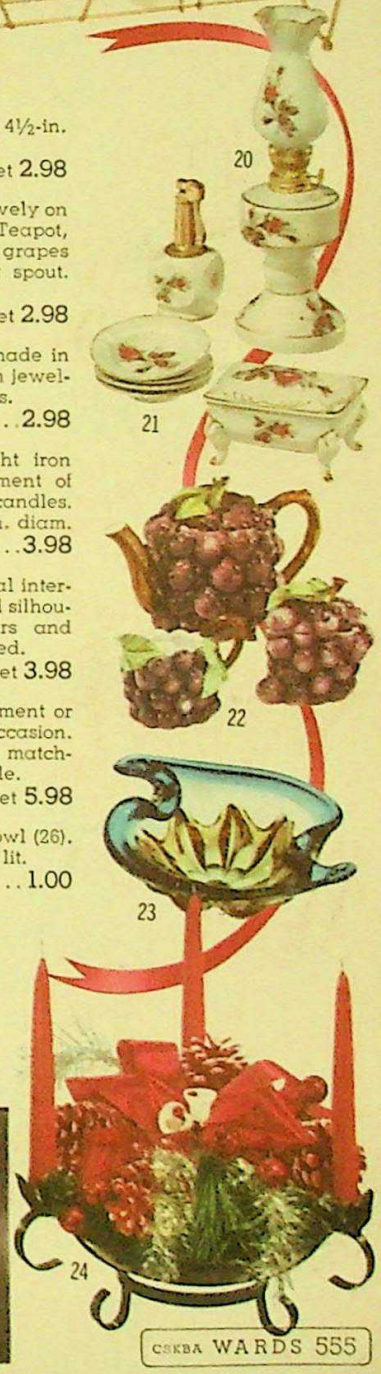
(23) **Murano Glass Ash Tray.** Handmade in Italy. Freely flared, heavy glass with jewel-like gleam. Abt. 9x11 in.—size varies.
86 T 7264—Ship. wt. 4 lbs. 8 oz.....2.98

(24) **Christmas Centerpiece.** Wrought iron candleholder frame holds arrangement of real cones, pine, frosted bells, 3 candles. Topped with big red bow. Abt. 14-in. diam.
86 T 7345—Ship. wt. 3 lbs. 8 oz.....3.98

(25) **Four-Seasons Plaques.** An oriental interpretation. Wood frames enclose metal silhouettes of intricately detailed flowers and trees. Each is about 5 x 8 in. Imported.
86 T 7350—Ship. wt. 1 lb.....Set 3.98

(26) **Punch Set** for holiday entertainment or gracious serving on any festive occasion. 5½-qt. sparkling crystal bowl and 24 matching, handled cups, clear plastic ladle.
86 T 7368 M—Ship. wt. 15 lbs.....Set 5.98

Floating Candles (shown in punch bowl (26). 5-in. poinsettias—lovely effect when lit.
86 T 7067—Ship. wt. 12 oz. Box of 2....1.00



A Christmas Extra

ROLLEIFLEX

Automatic 4x4 . . . with Case

In 1958 $149.50 **$68.50** Nat. Advertised 1959 Price $111.05

Finest German Quality . . . A camera investment you'll prob ably make only once in a lifetime. Takes BIG 2x2-inc "Super" Size color slides. Nearly twice the picture area 35mm negatives, a screen-filling *SQUARE* picture to sho on most 35mm projectors. Takes sharp black-and-white to

Reflex Simplicity. Focus and view on full-size viewfinder . . see the entire picture, get it the way you want it. Compa . . . only 4¾ in. high, a featherweight 24 oz. Easy *automat action* . . . one twist of knob advances film, cocks shutter counts exposures—no double-exposures, no blanks.

Schneider Xenar f/3.5 Fine German Lens. Fully flash syn chronized *new* LVS Compur shutter . . . 10 speeds to 1/50 Takes 12 pictures on popular 127 film. Complete with molde top-grain leather, Nylon-ringed case, neck strap.

67 T 213 L—Wt. 2 lbs. 8 oz. $5 Down, $5 a Mo .. Cash 68.5

67 W 3245—**Adams Folding Flashgun** for above. Uses No. 5 and 25 bulbs. With B-C battery, clip, cord. Wt. 10 oz.....7.7

W R C *Charge It!* SEE PAGE 19

A Santa Special

WELLS FARGO

Special Combination Offer

• Suit • Hat • Holster

• Lively Spring Pony

All for **$28.88** Reg. $33.50

The most wonderful gift in the world for pint-size Western fans! Everything a Wells Fargo agent needs —a golden palomino pony for galloping over the prairies PLUS a complete outfit just like Jim Hardie wears. *A wonderful buy, too—you save $4.62!* This exclusive Wells Fargo merchandise is sold sepa rately in our Toy Section. Description of Suit ($4.79), Hat ($1.95), Holster ($2.88) on Pg. 384; Pony ($23.88) Pg. 388. *State BOTH suit, hat size.* Ship. wt. 20 lbs Shipped Freight, Truck, Express. **Charge it! See Pg. 19**

48 T 7000 R—Special Combination Offer.....28.88

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